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DIFtaITD IN FAMDERS HINS PRRPARING BIOW N P PCAROY
} PRRPARING BIOW N P PCAROY
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MARKED IMPROVEMENT IN THE SITUATION OF ALLIES

Germans Turn to Southern Side of Angle in Allie Lines in Northern France, Their Artillery on Thursday Night and Yesterday Concentrating Heavy Fire on Line Between Givenchy and Nieppe Forest-Tremendous Cannonade in Lys Region, but No Heavy Infantry Fighting Anywhere on the Western Front-Patrols of Allies Capture Hill 82, North of Castel. (4)

- Having met with a reverse in their operations on the northern side of the Flander salient, where the Freench and
British have stood shoulder to oshoulder in defence of $Y$ Pres Britidh have stood shoulder to thoulder in defence, of Ypres
and the high ground whi
forms a bulwark in fron of the channel ports, the Germans have, as indicated by the mott recent reports, turned to the southern side of the angle in
the allied lines in norther France. On Thurstay night and the allied lines in northen France. On Thurstay night and
Friday the German artillery had semingly centered its fre on Friday the German artilery had semingly centered its freo on
the line between Givenchy and the Neippe Forest, and it may be that the enemy soon will launch an attack agains this vital eection of the British line.

Despatches from the British headquarters tell of a tre mendous cannonade in the Lys region, which may be taken
to mean the part of the Flanders battefield at or near Merville, where the Germans made their greatest advance after the fall of Armentieres.







 THE OUEEEE, MWITTOA AIID BRITHCH COLLWBABM MEN MISI

## 4




Enemy Artillery Display Much Activity North of Albert in Morning.

BIG PEACE OFFENSIVE EXPECTED BY CECIL

New Offer Not Likely to Co tain Any Terms Allies Can Look At.

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Call For German Boys Of Eighteen Indicates Frightful Casualties

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London, Mey 3 3-By tar the most stricing news of the week is the
Reouter telegrain from French ofiflal sources saying the higher com. mand had information of the appearance at an early stage of a full com. pany of tis.
trathing.
it las
It is much the earliest call of men yet made since the war began.
These boys, not quite, or just, eighiteen, are an index to the These boys, not quite, or just, eighiteen, are an index to the drain of the
present battle. The actoo ofolast Monday, April 29 , is of great import. present batule. The action oflast Monday, April 29 , is of great import-
ance aliso as an index of the stage the battle had reached after a lull of throe dava. Thirteen enemy divitions, of which eleven are Identilied,
attacked the French and Brittsh along a front of 1,630 yards southwest attacked the French and Brttish along a front of 1,630 yaras southwest
of Ypres with the object of carrying the remainder of the line of hills of which Kemmel is the first. It is significant that this attack was met
by the concentration for the first time since the hor more than half as many men on the defensive side as there were on the oflesive. The order was Australians on the right tn low ground south Englisk divisions on the plain beyond as far as the reation of Ypres it. self. The German attack was pressed all day and completely broken; tts lines were nowhere advanced at the close and in places they were re-
treed. The lose and disorganization were so heavy that three full days tred. The lose and disorganization were so heavy that three full days
were allowed to pass without any further movement. An action of this type conducted on so large a seale breaking down in the seventh weelk
of the offensive is of significance. There is ovidence of the concentra. ton of fresh dirisions on the front Fefore Amlens.
A high Engllsh authority is quoted by the Graphic as estimating the German losses in killed, wounded and captured stince March 21, as at
least 900,000 .

## YOUNG FARMERS

MUST JOIN ARMY
Government After Giving Serious Consideration to Matter Decides Necessity for Reinforcements Greater than Need for Increased Pro-duction-Leave of Absence Granted.

Otawa, May 3- With great dalib: matera, but tolat them armyly that re


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## GERMANS ARE IN A BAD PREDICAMENT

## TEUTONS CLAIM

 GREAT VICTORY ON FINN SOIILBerlin States that German Troops Win an Overwhelming Victory During 5 Days Battle, Capturing Twenty Thousand Prisoners-Results of Past Week on Whole in Flanders Satisfactory to the Allies, 150,000 Germans Being Put Out of Business-Enemy May Attack Next South of Somme.

Berlin, via London, May 3-"In southwestern Finland we have overwhelmingly defeated the enemy during a five
day's battle near Lakhti and Tavasthus, capturing 20,000 prisoners," says the German official communication issued this evening

Partial attacks by the enemy followed strong preparatory fire south of Villers--Bretonneux and on the western bank of the Avre. We took some prisoners in a counterattack."

Peffil frpounies TREITIES

The Hague, May 3-Persia has in. possible necessity of financial control
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## NEE TWO BIILOON OULLARS

 FOR BRITSH LIOUAR TRME
## Gefuaniv Irfoured pris is IOT OF BRETT．WPOTTMCE

Teutons Find Task of Dashing for Channel Ports More Difficult than they Anticipated－Tre mendous Crescendo of Gun－fire in Lys Region －Gen．Foch Very Optimistic．

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NEW SILK SUITS
The Smartest Designs Shown This Season

## In Satin，Tafetta or Faille

Especially smart taffeta suits in navy，black or shot effects，made with long roll collar or with tailored collar and loop fastening on front；lined to waist with plain or fancy stripe silk．Skirt new straight line effect with full back and all round belt．
$\$ 30.00$
Very pretty style in taffeta navy，taupe or black， made with deep plaited all sound belt on coat and large buckle．Skirt with deep loose plaits at wast． $\$ 32.50$

A variety of smart satin suits in navy，beige or black；newest designs；some with vest front；in－ dividual styles．
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d
$\$ 42.50$ to $\$ 50.00$

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## NEPDNSET <br> RロロF5 NEPONSET TWIN SHINGLES

The Finest Roof You
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rafters and could give no greater
satisfaction．


There is nothing about your dress that SHE is so prompt to criticise or so quick to You＇ll see our new assort－ ment for May will win her approval．What more to be

Gilmour＇s， 68 King St．


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Can Put on Your Home Nepamaet SHINGLES
$\mathrm{N}_{\text {far }}^{\text {EPONSET Twin Shingles make a }}$ shingles，giving the artistic appearance shingles，giving the artistic app
of exceptionally well laid slate．
Made of extra tough felt，thoroughty sat－ urated with asphalt and coated with crushed slate－ Neponet Twin Shingles are weather－proof and
fre－resising．The twin shape cutren in halt the
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Per Package of 10
Beautifully Cool and Sweet Smoking

## PLAYERS NAVY CUT CIGARETTES 15c

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Marine Gas fngines
 power for which tiey are noted.
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NEW ENGLISH CLOTHS Just Received Direct Fine Spring and Summer Suitings and Overcoats EDGECOMBE \& CHALSSON

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Wanted to buy a few carloads of hay at points along the Valley Railroad.
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"Is Itself a Food" A pure, delicious drink should also be considered a valuable adjunct to meal, as it contains a large amount of nutritive matter in an easily digested form.

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 Shows Want of Insight Some Amazing Facts.



















## (8) <br> A

## The Practical Economy of Good Paint

 Good paint is never an expense, but a savina. By itsave your buildints from a steady deterioration in value. Economy in painting demands the use of Quality Paint-Martin-
Senour " $100 \%$ Pure" Paint-the paint that protects and preserves. The use of cheap m

## MARTIN-SENOUR

"100\% PURE" PAINT
wears longest, covers the greatest surface ( 900 sq. feet per gallon) and because of its even texture, takes least time and is easiest to apply. It is absolutely suaranteed- "100\% Pure" White Lead,
Zinc Oxide and highest quality Linseed Oil. It is admittedly the most economical peint on the market.
Take no chances. Make your investments secure by applying
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## The Heart of a Range

$\mathrm{B}^{Y}$ its fire-box the use.
fulness, efficiency and durability of a range heart of the range
It must be scientifi cally proportioned to the hole rang
-It must be both heat-resisting and heat conserving.

McClary's exclusive pro cess semi-steel linings, fitted to expand and contract a different degrees of heat, ha the tough durability tha makes for long life under con

And the close-grained tex ture and toughened hardnes of that semi-steel resists the permeating destructiveness of fuel gases

Then the fire-box is built wide to give maximum utilization of the fin body and it is just the right depth to maintain a steady, dependable body of fire-under perfect control.

No part of the Pandora Range has been given such close study by its makers as the fire-box, because the fire-box is the most important an most difficult problem in building a perfect range.
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Full information about the Pandora will be sent free upon request to our near est Branch Office.

Wn that DayG States Up to York and Re -Many Pe

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Wn that Day Greatest Storm ever Knownin United States Up to that Time Swooped Down on New York and Rest of Eastern Portion of the Country -Many Perished in Furions Blizzard.








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NOVA SALES COMPANY, 101-107 Germain St.



## War has made Economy the National Buy-Word

 T O-DAY each one must decide for him self what economy means. It doesn't mean to stop buying the things you need. It means ge will go as far as possible. It means saving that margin we used to spend thoughtlessly for the "highest-priced things-imagining that they were necessarily the best. In fact, the Economy of to-day really means Thritt






 The highest price always in order to get good shoes. That is not oo.








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ask your deale, if you want to economize in footwear shoes that retail at the price you can afford to payy
Ames shoes that retail at the price you can aiford to pay.
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To be collected May I, 1918 Excise Duty of $\mathbf{1 0 \%}$, May 1, 1918





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## The Reorganized Italian Army Ready For Anticipated Teutonic Onslaught <br> ITALYS HOUR OF TRIAL IN SIGHT <br>    

The Army of King Victor Emmanuel is Quite a ${ }^{\text {© }}$ Different One from That Which Fled from the Teutonic Legions When they Poured Out Upon the Plains of Venetia and Threatened the Historic City of the Doges Itself- Faulty Formation and Insidious German Propaganda Largely Responsible for the Great Debacle.




 ITALIAN FORT HIGH UP ON CADORE FRONT




## Bringing Up Father



Vast Fighting Force Has Been Thoroughly Reorganized and if it is Given Moral Support and Substantial Tokens of Confidence Which Italy Craves Believed Army with Assistance of Britand French Can Successfully Resist Further Encroachments by Enemy-Physical Courage Not Lacking Among Men.



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## Social Notes of the Week



Through stress of more important netters. which at this season or the the
yeor command the attention of every
susy housewife, the past week has nited soctal events have been put aside

 poned untll Thursday, and where
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 Mrs. Harvey P. Haywhard, left o
Wenkesday for a short trip to New
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 Miss Bessio Adame. is visitung Mr
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## HAMPTON

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end visitor at hit home previous to
leaving on a business trip to Mont $\hat{1}$ ,


## How U.S. Boys Won Their First Battle in France

To teach the Americans a lesson," was one purpose of the German attack northwest of Toul as observant editors can see, is that the Yankees can meet about three times their number of German "shock troops" and send them back to their trenches pretty heavily depleted. The German blow was | delivered against the junction of the French and American lines by special Saxon "storm troops"-the |
| :--- | only first-class units, according to a French authority, east of the Picardy battlefield. Outnumbered

enormously, their lines swept by a hurricane of poison-gas and high-explosive shells, Pershing's men exacted a price for every inch of ground they yielded and ultimately recaptured by the fiercest kind of hand-to-hand fighting, all they had lost.

Read THE LITERARY DIGEST this week (May 4th for a graphic report of the American soldiers' first big engagement and what America, France and Germany think of their behavior under Other articles of importance in this number of the DIGEST are
What The "U"-Boats Are Doing and Failing To Do An Enlightening Article that Shows that Even Germany Recognizes the Indecisiveness of the Submarine Campaign.
America's Part in the Irish Crisis
The Confession that Germany Started the War Unholy Aspects of the Holy War "One-piece" Meals
The Naval Raid on Zeebrugge The Potato
(Prepared by Dr. Muck's Tears
Recruiting for the Y. M. C. A Personal Glimp
Stronger Curb Stronger Curb on of Men and Event Stronger Curb on Enemies at Ho
That Injured Lamb-the Kaiser Henry Ford on Victory by Tool-Power The Big German Gun Debuesy's Hatred of Wagner Debuecy's Hatred of
The Good Friday Slaughter in Pari

## A Full Page Colored Map Showing Battle Line and Its Relation to Channel Ports, with Many Other Helpful Illustrations, Including Cartoons.

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# PURITY FLOUR 

Government Standard ADependable Flour For All Your Baking Western Canada Flour Mills C? Limited


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YOUR HEALTH


## Mrs. Rummage.

Oh Gee, But lits Fun To Figure Your Income Tax
By Hy, GAGE

## 

 Charles O'Donnell, Well Known Here, Tells of Terrible Sufferings at Prison Camp Ruhleben and in German Prison Hulks - Lived on Food Sent to Him from Friends-Crime of All Sorts Prevails and Epidemics of Smallpox and Typhus Destroy Tens of Thousands in Northern Germany.Messrs. William Thomson \& Company have just re ceived the following report from their chief engineer on the Battle Liner. Trebia, which, along with the other Battle Liner
Pandosia, was interned in Hamburg at the commencement Pandosia, was interned in Hamburg at the commencemen
of the war. This man, Mr. Charles O'Donnell, is now in England having reached there only a few days ago being exchanged by Germany because of hir age and very serious
eye trouble which had developed hrough conditions under which he was living.
mps is well worth reading on conditions in German prison copy of Report Received



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# For Everyone In The Family To Read <br> BEAUTY CHATS 




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OUR SHORT STORY. ONR DOT COUSIN.



## SIDE TALKS

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Why Fit-Reform Retains Its Prestige
BECAUSE-Cloth and Trimmings, both in exterior and interior parts of every garment are the best that can be obtained. BECAUSE-Styles are up-to-the-minute BECAUSE-Fit-Reform designers and supervisors are tailor experts and are the foremost in the Dominion
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CHANGEABLE SPRING WEATHER STARTS THE PAINS BUT THE TROUBLE IS ROOTED IN THE BLOOD

Thousands Throughout Canada Who Are Suffering Can Be Cured Through the Use of Dr Williams' Pink Pills.
The twinges and tortures of rheumatism are not due to cold, damp weather as so
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for doing this which has been pre-eminently successful is Dr. Williams Pink Pils,
These pills actually make new, rich blood that goes right to the root of the trouble, releas. These pills actually make new, rich blood that goes right to the root of the trouble, releas-
ing the stiffened joints, clearing away the torturing pains and giving the sufferer renewed ing the stiffened joints, clearing away the torturing pains and giving the sufferer renewed
heath and ease. II you are suffering from rheumatism, or any trouble due to poor,
weak blood, you should, in your own interest, at once give this always reliable medicine a fair trial.
ACTUALLY CRIPPLED FREE FROM PAIN. COMPLETELY CURED.






 There has been no increase in the price of Dr. Williams' Pink Pills. They are still sold at 50 cents a box or six boxes for $\$ 2.50$. If your home dealer cannot supply you
they will be sent postpaid on rectipt of price by The Dr. Williams Medicine Co., Brockville, Ont.



## $\overline{\text { Come Along and Have a Laugh With Us }}$

## LAUGH WITH US

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ALL wanted. Ma-Tommy, at the party, whee
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oud don't want it, you"out don't want it, you"-
The Kid-Don't worry, ma; I don The Kid-Don't worry, ma; I don'
aspect to refuse anything.
 She-You had no business to ki
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JIMMY COON STORIES


WEDLOCKED.


DICKY DIPPY'S DIARY.


Love's Barricade.
Love laughs at locksmiths
Love laughs at locksmith e
So they y say,
But draft board
But draft boards cause
It much dismay.
When by the draft

CAT TALES.


## THE GEM

Ching ling To and Ching Ling Toy co.
China's Greatest Mystic
SMITH and HALEY JOHN F-CLARKE Comedy Singing and Piano $\qquad$
Moving and Hoossedeaning Worries Killed While You Wait


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"Guns and Creases"
With Lorry Simon and
His Riot Squad.
-ByPOP .




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THE NICKELS
Clay.
Henry Wookwolr and " Woodcut in "A MAN AND HIS MATE"

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