


AGraui Intrigu,

Your System Demands
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Beechams Pills
are recegnized all pver the world
to be thi eest vorrective of troubles
of the digestive organs They tone of the digestive organs Thee tone
the stomach, stimulate the liver,
valog the bowis The che
lystem, purify the choone the For Health and Strength
Mistress of Darracourt.
—or, THE-
Mistress of Darracourt.
never smoked the bacco made by an out the bite and the




in the future a greater misery would
heard his voice, and came back fro
dreamland to listen to him.
(To be Continued.)
THE LONDON DRECTORY


 don and its suburbs the Direetory co
tains sists of
EXPORT MERCHANTS
 STEAMSHIP LINES





"Searston" Tubs, 14 lbs. ea. Montreal Boxes, 14 lbs. each.
JAS. R. KNIGHT,

Hishs butiten Bendorp's Cocoa

Our Lines of
Fruits, Jams \& Vegetables

## Put up in Tins and

Glass are of the
FINEST.

|  ENGLISH CARROTS, PARSNIPS and BEET in 2 lb . tins. |  |  |
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BOWRING BROTHERS,LIU.
'Phone 332. GROCERY. 'Phone 332

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| $10=$ |

New Fiction of the Better Sort.
Read this list, contaiding most of the English and American best sellers.







GARLAND'S BOOKSTORES, I77 and 353 WATER STREET

ST. Johis:
We have Just Received a Shipment of

ghe evening telegram, St. Johns, newroundland, SEPTEMBER 4, 1914-3



Evening Telegram $\xlongequal{\text { W. J. HERDER, }} \begin{aligned} & \text { Proprietor } \\ & \text { w. L. LIOYD, }\end{aligned}$ Ilagilitent Cup brillantlí
Abiy exceived inted.

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Patriotic Fund.


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Sept. School Opening! 1914 Knowling's Stationery Department
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THE NEWFOUNDLAND GEOGRAPHY!

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SCRibbLeRS



## The Last Week OF OUR

 Lireat Midsummer SaleWe have disposed of considerable goods since the Sale started, despite the fact that war with all its horrors interfered with our plans. Why? Because the people know that when we advertise Bargain in Furniture, particularly Beds, Springs and Mattresses, that they are going to get real genuine bargains. In order to also
odds and ends in Furniture, also in two in a great many cases. So now is your time to lay in your supplies, as new arrivals must necessarily be higher.
Our 10 and 20 cent counters are literally overflowing with unheard of yalues. Everything in Summer Goods must gò regardless of cost.

## C. L. MARCH CO., LTD.

Corner Water and Springdale Streets.


## WE PROTECT YOU AGANST HILH PRICES.

Thanks to the "Grand Old Flag," that has braved the Store the popular shopping centre.

HOSIERY
Of Special Merit.
Ladies
CASHMERE HOSE.

$25 c$ Ladies' Lisle THREAD HOSE

19C
The Showroom Aids in the Fight on High Prices.

$$
\begin{aligned}
& \text { NECK FRILLINGS. }
\end{aligned}
$$

per yard LACE COLARS \& JABOTS.




| Eishery Reports. <br> Aug. 27th:-From B. Perry (Catalina South Head to North Head.) The total eatch is 4,350 qtls. and The total for last but 60 $\qquad$ rrived with 40 atls but no schooners |
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battle and the breeze for over a thousand years, We are still able to offer you the best and most seasonable Merchandise at the same Low prices that have made this

Every Item here is a Fighting Argument for the Royal Stores.
Some Needed Household
Furnishings, Lowly Priced TABLE NAPKINS


 AXMINSTER DOOR MATS.
 SAPESTRY HEARTH RUGS.
 DUCHESSE SETS.


 HALF BLIND MUSSLINS.
 only, social jer jard, F.
TABLE LNENS.


## MEN.

MENS SHIRT BARGAINS.


## SMALLWARE SECTION,

Anticipate Future Needs and Buy Now.








## hardware section.

## 






tunic shirts.






 GENTSG GLOVES.


 In Paris, strink and wies.
 Seat shaned Bows , smart.


## RUBBER HEELS.




## NEW DRESS GOODS

aT UNUSUAL PRICE:
 GLOVE BARGAINS.
CHILDRENS LISLe GLoves.
 Fall Footwear in all the Newest Styles. MEN'S BOOTS.


 LADIES' OXFORDS
 CHIDRENS SCHOL BOOOTS.


Men's Sweater Coats.


TheRoyal Stores Itt.


Sulphate of Ammonia.





Note of Thanks.





 Loading Fish and 0il.







Job White Lawn. 10 pieces Job White Lawn, 40
inches wide. Value up to 20 . per yard.

Special, all one price, 12 c.

## Marshall's Specials!

## Job Lot Bebe-Ribben, reg. price 3c. per yard.; Special 1c. per yard.

## SPRING BLINDS:

0 doz. Spring Blinds in Cream and Light Green, with fittings. Regular price 30c. Special Pri 20 doz. Spring Blinds with Fringed Ends, Cream \& Light Green, with fittings. Reg. price 35c. Special Price..... 30 c . 15 doz. Spring Blinds with Insertion \& Fringed Ends, Cream \& Lt. Green, with fitt'gs. Reg. price 45c. S'p'c'l Price 40c. 10 doz. Spring Blinds with Insertion \& Lace Ends, Cream \& Lt. Green, with fittings. Reg. price 55c. Special Price 48c, 30 doz. Spring Rollers. Regular price 10c. each. Special Price

Bordered Cuxain Serim. Cream and White, 6 to 10 yard
lengths. Value for 30 c .
Special Price, 15 c . per yard

White Basket Cloth. 1 piece White Basket Cloth,
uitable for Ladies Blouses,
Girls' Dresses. New York price,
30c. Marshall's Pxice, 15.
n-2 Colored Silks for Fancy Work, regular price 5 cents; Special Price 2 cents.

| President Braces. <br> 15 doz. Men's President Braces, the very best Brace on the market. Reg. price 55c. pair Special Price, 43c. | American Shirts. <br> 8 doz. Gent's Fancy Dressed Shirts. Good value for 60c. ea. Special Price, 45c. | American Ties. <br> 10 doz. Gent's American Neck Ties, very pretty patterns, flow ing ends. Reg. price 65c. each. Special Price, 55 c . | American Collars. <br> 6 doz. Gent's Linen Collars, with narrow colored stripe to latest. Reg. price 20c. each. Special Price, 16c. | American Tukish Towels. <br> 200 lbs. White Turkish Tow els, free from dressing, nice and soft; assorted sizes <br> Special Price, 50c. per pound |
| :---: | :---: | :---: | :---: | :---: |

Our Handkerchief Sale has been such a Success we will continue it for one more week.
MARSHALI BROTHERS.


## Have Your Photograph Taken-To-Day.

## War News.

 Messages ReceivedDuring the Night.









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to despatem measures are being taken then






## The Crescent Picture Palace

## "The Holy City," in Two Reels.


 miss Alice cluark sinss "The Holy City", acoompanied by Prof. Spencer on the


## Understand Us! We Sell at Keen Prices!

## Bargain Window No. 2 contains

LADIES EQUESTRIAN DIRECTOIRE KNICKERS - Woven
effect in Sax, Brown, Silver Grey and Navy, per pair $\div$... LADIES' UNDERSKIRTS-The newest for autumn wear, Sicilian Top
with Satin Frill; in all the leading shades; worth $\$ 1.00$. 75 C

LADIES' UNDERSKIRTS in White Princess \& ordinary make; 75C.
every one daintily embroidered; worth $\$ 1.00$ for ........

SEE WINDOW!

Particulars of No. 1 Window in To-Morrow's Paper

## S.MILLEY

| Lincoln Beachey. | $\begin{aligned} & \text { prize. But they're just pikers now. } \\ & \text { Their rating doesn't go so high since } \\ & \text { I've seen Lincoln Beachey fly. My } \end{aligned}$ |  |
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## War and Work.


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min poonzs parbe - THE EVENING TELEGRAM, SEPT. 4th, 1914-10. - rand bi mexarone

The Elite Tonsorial Parlour,
F. ROBERTS, Proprietor,
 OPEN EVERY NIGHT TLLL 11 P.M.

The Presbyterian College Will re-open
On MONDAY, St ptember 7th, at 10 o'clock, a.m.
FLOUR, FLOUR
Just arrived a Shipment of
Victor and Verbena FLOUR.

GEO. NEAL

## Autumn and Winter STYLES.

FIRST SHOW at HENRY BLAIR'S.

LADIES' NEW AUTUMN and WINTER COATS. MAIDS' NEW WINTER COATS MISSES' NEW WINTER COATS. LADIES' SHOWERPROOF COATS. Ladies' costumes, maids' COSTUMES LADIES' FELT HATS, latest shapes, in Black and NEW WINGS and Fé Eathers.
Children's pelisses and tunics.
25 doz. LADIES' IVORY WHITE NEWEST STYLES
LACE COLLARS, cannot be repeated, from 15 . to 50c, each.
FAMED FOR GOOD VALUE IN LADIES' COATS and SHOWERPROOFS.

## HENRY BLAIR

Boys' Jersey Suits,
a SPIENDID VARIETY OF NEW GOODS Colours: Navy, Brown, Sax, White and Cardinal. Sizes To fit from 2 years 106 years. The correct thing for present wear.
Robert Templeton.

## BLACK DIAMOND LINE!

passenger rates including imits and bertis to and from hontrea
filss class. AND ATERMEDhte ports. third class


 harvey \& CO, LTD., Agents Black Diamond Line.



TO THE PEOPLE OF NEWFOUNDLAND.

FELLOW COUNTRYMEN
The Mother Country has been compelled to go to war and preserve among other things, the of the Empire.
Newfoundland in common with the other Oversea Dominions, has pledged itselfe to assist ne Mother Couit present extremity.
This is to take of an increase of the
Naval Reserve from Six Hundred to One ThousNaval Reserve from Six Hundred to One Thous-
and men and the raising of a Regiment of Five and men and the raising of a Regiment of tive
Hundred men for land service abroad, and the Colony has further undertaken to assume the
full cost of this contingent of Five Hundred men during the course of the war.
It is our duty and privilege, as loyal and patIt is our duty and privilige, as loyal and pat-
riotic citizens of the Empire, to oviuntarily as-
sist sist in supporting this movement, and, to raise a
fund for that purpose. This Patriotic Fund will be applied primarily in making provision for the depending relatives of those who undertake to fight the battles of the country and the Empire by land and sea and afterwards to such other
objects connected therewith as may be deemed objects connected therewith as may be deemed
desirable. The need is great and in the confident expectagenerous response, we respectfully but strongly urge all who can, to give as liberally as possible The undersigned, on behalf of the Patriotic Committee appointed to undertake the organization and despatch of this regiment, appeal for subscriptions toward this Fund. Contributions may be sent to the nearest magistrate, to the Colony, or to the Treasurer, J. S. Munn, Esq., and they will be gratefully ycknowledged. W. E. DAVIDSON, Governor. E. P. MORRIS, Prime Minister. J. M. KENT, Leader of the Opposition.
E. R. BOWRING, Chapren E. R. BOWRING, Chairman Fin. Com.

Special Offer for Few Days Only.


## A. H. MURRAY, Agent.

## Fighting!

##   

UIGAR'S LAUNDRY \& DVE WORKS,

Advance Sale Ladies' Winter Coats. Mars \& Co.
 Winter Coats and offier them
at prices which cannot be

 be duplicated or purchased
at any price
aur prices and
range from $\$ 2.80$ ot or prices
We We have a special line of
100 Coats which we will MARS \& CO

$$
\underset{\substack{\text { Smallwood Building. } \\ \text { (Entrance McMurdo's Lane.) }}}{ }
$$ 'Phone 696.



A SPECLAL OFFERING!
30 only Ladies'
SAMPLE DRESSES,
They come in Black and Navy, and are made of to $\$ 5.50$ regular price, they ought to command immediate attention at the remarkably low price
$\$ 2.98$.
SEE WINDOW DISPLAY.
HENDERSONS, Theatre Hill, The Best Value House."


Nautical Instruments Kelvin's Standard Bint up-to-date styles, as follows: Wheelhouse Binnacles and Compasses, Fittings for Kelvin's Sounding Machines,
Kelvin's Asmouth Mirres Kelvin's Compass Cards, 8 Hurricane Binnacle Lamps, Sextants of all grades, Walke's Taftrail Logs, Lines and Rotators, Morse Signal Lamps, Heath \& Co's. Compass, Correctors Binoculars, Barometers, Thermometers of all kinds,
Megaphones, suitable for ships; Spirit Compasses Telegram Dials and Chains,
Magnets for adjusting Compasses, all sizes; Salon and Engine Room Clocks.
COMPASSES ADJUSTED IN IRON \& OTHER SHIPS. Joseph Roper. foundland, by teamboats calling to any port in New-
we can send them compling the make of instrument,
broken.

