



Saving Wool-the things you can doo. The best weeds, and tits one of

The Economy is in the ervice that all wool fabrics give. Such clothes wear so much
longer, and look so much better that even at the higher
price they cost less and waste less. That's why we are price they cost less and waste less. That's why we are
so particular in demanding all-wool fabrics in our buy-
ing, so that

## Firth Tailored Clothes

To-day Many of Our Customers Are Ordering Extra Trousers


$\$ 30$ to $\$ 40$

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and
AUCTION SALE


## Soldiers' Letters

Tommy's Graphic Description of Life at the Front--How the Y. M.C.A. Helps to Mitigate His Lot
$\mathbf{S}^{\text {OME of the most graphic and }} \begin{aligned} & \text { convincing pictures of scenes }\end{aligned}$ conincing pictures of scenes
at the front have been told in simple, unassuming language of
the Tommies. Here are the Tommies. Here are a few ex-
"There was an unearthly stillness on the front that spelt mis-
chief. About midnight the explosion of a mine sent the unun-pits
quivering. In an instant every quivering. In an instant every
 Such unearthly masic. The crim: son chorus of the devil's orchestra! Canadians sained superioritit of
fire. The Non-Combatant Y.M.C. fire. The Non-Combatant Y.M.C.

## Service Under Fire

 Soon the procession beran. Men,wet with blood, dodged the shrapwet with buood, dodged the shrap-
net
There gut he toll own at hot drink. There he tioled dawn alane, serving
hundreds of cups of coco daily stoking the stove wathing the
mugs, and by his cheery presence and kindly word comery prisence passing men. He stayd there
through a furnace of shells, whizzing around him in that , whole
month's battle of St. Eloi.'

## Red Triangle Everywhere

 every barracks, and even here in this tumble down village there is a
building leaning drunkenty with building leaning drunkenly with
half the roof off
but handing over the porch is the old familiar sign. They always have a canteen
and plenty of literature. If there is one cause you want, to help in
Y.M.C.A. is Appreciated "If it wasn't for'the blokes in the
bleedin' 'uts, it 'u'd be a 'ell of a time in the British Army
"The Red Triangle Club has certainly been a Godsend to the men
who have had nothing particular to do and no place to go to."
is one of the wheat difficulties one welcomes a place to buy and where he can make his wants known with-
out a whole lot of 'parley-vous,'
"In London, Y.M.C.A.'s are scat venience is at hand and is free-
The Y.M.C.A, officials are so kind
and friendly, and will do anvthino and friendiy, and will do anything
for a soldier. Without the Y.M.C. A. a soldier would be lost in Len-

What ix-Means to a Soldier "After a recent advance we were
almost allin, and had a long tramp trudging along, not yet out of when we espied the welcome sigh
of the Red Triangle. They were not selling anything at all. They free. After that we felt different and the rest of our, journey was comparatively easy. singing, 'Fight the Good Figkies, singing, 'Fight the Good Fight,'

Made of First Class Quality Leathers; Built by Expert Shoemakers
MODERATLEY PRICED Neill Shoe Co.















 Miscellaneous Wants





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 Eye, Ear, Nose, Throat DR, Ni Whationsion Pation

 Shoe Repairing Bind four ronim to tomani phaie toint uatilion




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## 8




For Sale!

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