OFSEBBA TOLD GREAT WAF


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18
 Ceneral Aylmer Encampec
Close to Enemy, Awaits
Chance to Assault.


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\begin{aligned}
& \text { TWO MORE VICTIMS } \\
& \text { OF FOESSUBMARINES }
\end{aligned}
$$

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8

## Which Face Would You Rather Be Caught Wearing?

THERE is only one choice, isn't there? And it goes to the face with the smile, and the longer you look at it the better you feel. We want to place upon all of our customers a smiling face as well as good clothing. One goes with the other naturally, and in order to keep you feeling good we tagged down nearly every man's overcoat that we have left, after stock-taking, and about two hundred suits of all sizes. Many of these overcoats and suits belong to the lonesome class. All of their companions have been cleared out and have left them alone---here a 36 , there a 37 , over yonder a 38 and 39, maybe a 40 , and so on---all good, solid suits and coats, but all odd sizes. Last week we slipped quietly among them and put a green tag on all we could find, with a price upon each that will keep the smile upon your face, if so be you are lucky enough to get fitted from among the lonesome sizes.

This is a store of good values at all times, but just now they are extra special. So when you come in, look for the lines with the green tag on, and then "SMILE."

## OAK HALL, Clothiers

"The Lucky Corner." Yonge and Adelaide Sts.
Our store is open every Saturday night the year round till 10 o'clock.

## SEAPORTS LOST

 BY MONTENECRO

Antivari and Dulcigno
Adriatic in Hands of LITTLE SESFRONT LEFT Enemy Virtually Controls
From Gulf of Trieste to Albanian Border.


## Is the Citizens' Committee ofOneHundred Non-Partisan

The Citizens' Committee of One Hundred has now published the personnel of its membership.

Is it not true that practically every member of the Committee voted Liberal in the last Provincial elections?

THE TORONTO WORLD


Heavy fighting, which was suspended owing to floods, is reporte


 up a position
renew his off
manoeuvring.



"The Spotless Dairy Bathed in Sunshine."

## Thoughts for Today

## Monday, January 24

YOU know your child lives and thrives of good milk. Do you know whether you are giving him the best, the purest, the richest? Canyou say this about the ord.nary milk you are getting as you can about the Farmers' Dairy milk? It is from the best Ontario farms. From milking o bottling the milk is never once ex-
 posed to contam.nation by air.

## "This Rich Milk Is Good For Baby"

Above all you must know that the Farmers' Dairy milk is the richest milk you can buy. It contains one-tenth-a big proportion-more cream than the standard demanded by the city authorities. Don't deny your children a moment longer of this rich, fresh, pue milk.

Phone, write or call, or
T目茞

## EA DMERRS Phone Hillcrest 

Your taste ITALY'S OUEEN GREETS BEST MIXED MUSCAL CONCERT OF SEASON

## Scored Great Success

 Extend crganization Program Presented Showed Ver-satiility of Talent Composing Lyceum Association. Torontion protessional artists com-


WILL BNSHEEML Good in Every One if it Can Be Found, Declares Profes


novitien wive

Affecting. Scene Witnessed a Rome Station Between Quee.
Helena and Queen Milan. BOTH WOMEN WEPT Guarantees of Italy and Allies Restoration.

LITTLE THINGS COUNT Even in a match you should consider the "little things"
-the wood, the composition, the strikeability, the EDDY'S MATCHES are made of strong, dry pine stems, "Avery match ${ }^{\text {a }}$
fected composition that guaranes
lighter," Sixty-five years of knowing how-that's the lighter."
reason. All EDD


and



That Son-in-Law of Pa's :-: $\quad$ :-: $\quad$ :-: $\quad$ :-: $\quad$ :-: $\quad$ :-: $\quad$ :-: $\quad$ By G. H. Wellington


## Labor Denounces Prohibition

THE real strength of a nation is found in its intlligent wow
that is against their interests can per manently prevail. that is impor the the the labor organizations and labor ders think aortant, thereferere, compulsion, in the mat ter of what they shall and shall not drink,

## Samuel Gompers

Samuel Gompers, the President of the American Federation of Labor:
"Experience has shown the folly of Prohibition wherever it has been tried, and that saloons can be regulated by law. There is a city in Maine where a stranger cannot he and buy all the is to waise the fact that these places are operated guise the fart the lation of the lawe
in violation

## Wisconsin Labor

The Wisconsin State Federation of Labor declared:
"In no uncertain terms to all officials (legislative and executive) elected by the votes of the wage earners, that a stand all stand should be taken against any

Portland Labor
The Portland, Oregon, Central Labor Council resolved that the effort to bring about
state-wide Prohibition "be discouraged and vigorously opposed.

## Edward Hirsch

Edward Hirsch, President of the Baltimore Federation of Labor, said before a Committee of the Maryland House of Delegates: "All this temperance legislation proceeds on the theory that those who patronize saloons or take a drink are weak or irresponsible, and need a guardian. If you are to pass sucat step as to de to tell us what we must eat, or smoke, or wear."

## Indiana Labor

The Indiana State Federation of Labor ppeals to its membership "to decline to vote for, or aid in any manner whatever, any party or organization that has for the men and women of the state.

## South Dakota

The trade unions of South Dakota cal Prohibition "An infamous and obnoxious measure."

## Label Trades

The Tabel Trades Department, one of the most important departments of American Federation of Labor, at its annual convention in San Francisco, in a resolution introduced by the representative of the United Garment declarers and seconded by the representative of the Boot and Shoe warried on, not ed that prohibition produces dives where an creating a contempt for all law.

## British Labor Opposes Prohibition

And so one might go through the long roll of states. And not the States alone, but Great Britain as well, the labor organe Prohibition.

By the way, this is what Col. Goethals, who built the Panama Canal, said to an officious visitor who rather criticized the Government for selling liquor in the Canal Zone:
"These places are not a disturbance; they are a source of contentment. Our laborers here are all human, and our court records sho in the Zone
"Our workmen have got to have their liquor, and if we do not sell it to them, they are going to get it elsewhere.

## And Labor is RIGHT!

THE PERSONAL LIBERTY LEAGUE OF ONTARIO
$\qquad$

We need 200 autos to transport 400 men to collect from 10,000 peop ${ }^{i}$ e, ANY TIME on TUESDAY, WEDNESDAY or THURSDAY
Write, or Telephone
Adelaide 2,000,000 giving days and hour

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Torento and York County Patrietic Fund Asscciation

\section*{LoanYour Auto} to Help Us Raise \(\$ 2,000,000\) in Three Days



\section*{People of Toronto}

\section*{Must Raise Two Million Dollars !}

\section*{We Have 7 hree Days to Raise It}

If we fail to raise it, the women and children that we guaranteed to look atter as our share of the bargain when our soldiers tirst left for the war will be up against it for tood, for coal, tor clothing, for rent, for medicine.

Have you a right to what they lack?

\section*{Do We Dare Fail?}

If we DONT intend to fail them, we must prepare at once for the "On to Victory" Campaign to be put on in T 0 ronto Tuesday, Wednesday and Thursday of this week. Get your money together between now and then. Prepare to come to the big Mass Meeting Monday night.

Don't just say: "How interesting!" Don't just give whatever loose change is in your pocket. Don't think you are excused by signing a cheque. We WANT the cheque. We WANT the loose change.

But we want also-your interest. Put your shoulder to the wheel. Boost! This is a big job and must be done in a big way!

If you are poor-sell your old newspapers to the rag man-for the sake of the fund. If you are rich-forego a pleasure. This inn't charity. It's DUTY.
In the trenches a man who fails in his duty may be shot.

If we fail-the punishment falls on the fighting man just the same through his dependents.

\section*{Give 7 wo Dollars for One}

7 hat You Gave Last Year
Do you remember the Patriotic Fund last year?

You thought it was great how the money rolled in, didn't you?

So it was-over a million. But-
How much of that million do you suppose we have left?

Less than \(\$ 90,000\).
That sum will last just one month! and the last cheques are soon going out. To guarantee the next cheques, we must have Two Million Dollars. Two to one! The Banks, the Railways, the big rich men and the great corporations have begun already to send in their assurances of support.

But without YOU-you Toronto folk-we won't get the Two Million.

Five cents! Ten cents! A quarter! A bill! Slave! Scrimp! Save! Sacrifice!

If you think you can give a Dollar, determine that it shall be Ten Dollars-and by the mere determination you will find a way to raise it.

The war has been on over a year. Here you are still at home! This fund is part of the price we must pay.

Come to the great Mass Meeting at Massey Hall, TONIGHT, 8 o'clock. Prominent Speakers. Good Singing. Military Bands.

\title{
ON-TO-VICTORY CAMPAIGN TWO MILLION DOLLARS IN 3 DAYS

} TORONTO AND YORK COUNTY PATRIOTIC FUND ASSOCIATION

\footnotetext{
Affiliated With the Canadian Patriotic Fund
Affiliated With the Conallers:
OLD MCCONKEY BUILDING, 29 KING STREET WEST
Telephone, Adelaide Two Million
}



\section*{24. MONDAY MORNIVG}

\section*{THE \\ COMPANY LIMITED}

Particularly Good Values Begin the Week's Offerings

\section*{Dinnerware}








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Toilet Sets for Today



Hardware at Other Prices




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Today's Boot List MEN'S \(\$ 4.00\) TO \(\$ 6.00\) BOOTS, MONDAY A splendid assortment of high-grade, seasongunmetal calf, velour calf, vici kid, tan Russia calf and winter calf leathers; light, medium and heavy oak bark tanned Goodyeade manufacturers; all sizes 5 to 11; several widths. Regular \(\$ 4.00\) to \(\$ 6.00\). Monday, \(\$ 2.99\). \(\begin{array}{rrrr}\$ 4.00 & \text { TO } \$ 6.00 \text { BOOTS FOR WOME } \\ \text { AT } \$ 2.49 .\end{array}\) Over 600 pairs of new and popular footwea leathers are patent colt, gunmetal calf, dull and polished kid and tan Russia call, also black vel vet, dull kid, black cloth and colored tops;, light medium and heavy soles, wide toes, all sty in the lot. Regular \(\$ 4.00\) to \(\$ 6.00\). Monday, \(\$ 2.49\).

SCHOOL BOOTS FOR BOYS, \(\$ 1.69\).
Made from strong, long wearing, polished ox kip, in Blucher style, heavy, solid leather soles; full, round, easy-fitting toes; sizes 11 to
Monday, \(\$ 1.69\). Same style, sizes 1 to 5 , Mon day, \$1.99

\section*{CHILDREN'S BOOTS, 95c.}

Neat, easy-fitting little boots for every-day wear; button and lace styles, made from stron shapes; medium weight soles; spring and low heels; sizes 5 to \(10 \frac{1}{2}\), for 95 .

\section*{Axminster Rugs}

NEW STOCK SEAMLESS RUGS.
Magnificent range of designs and colors, including self green, blues and rose centres, with pretty chintz borders; beautiful Chinese effects, blues and drabs; also a fine range of Oriental
signs: \(\begin{array}{llll}\text { signs: } & & & \\ 6.0 \times 14.25 & 9.0 \times & 9.0 \ldots \$ 31.95 \\ 6.0 \times & 7.6 \ldots \$ 17.75 & 9.0 \times 10.6 \ldots \$ 37.25\end{array}\) \(\begin{array}{cccc}6.0 \times & 7.6 \ldots \$ 12.50 & 9.0 \times 12.0 \ldots \$ 42.50, \\ 7.6 \times & 7.6 \ldots \$ 22.50 \\ 6.0 \times & 9.0 \ldots \$ 21.50 & 10.6^{\prime} \times 12.0 \ldots \$ 49.75\end{array}\) \(\begin{array}{rrrr}6.0 \times 10.6 \ldots \$ 24.95 & 9,0 \times 13.6 \ldots \$ 8.00 \\ 7.0 \times 1.0\end{array}\) \(\begin{array}{ll}\$ 26.75 & 10.6 \times 12.0 \ldots \$ 54.50 \\ 31.00 & 12.0 \times 15.0 \ldots \$ 71.50\end{array}\)
APESTRY CARPET.
Hundreds of rolls of Inexpensive Scotch TapHundreds of rolls of Inexpensive Scotch Tap-
stry Carpet, in Oriental, floral and two-tone estry Carpet, in effects; some with stairs to match. 18 inches wide, \(45 \mathrm{c}, 50 \mathrm{c}\) and 55 c yard.
\(221 / 2\) inches wide, \(50 \mathrm{c}, 55 \mathrm{c}\) and 60 c yard. 27 inches wide, \(600 \mathrm{c}, 75 \mathrm{c}\) and 80 c yard Nairn's Scotch Linoleum, 50 c -A good range of patterns in block, tile, matting and hardMOHAIR RUGS AT ATTRACTIVE PRICES. Silky Mohair Rugs, in a great variety of
shades; curl centres with plain plush borders, in shades; curl centres with plain plush borders, in
rose, greens, blue, terra cotta, brown and black
\(24 \times 48\) inches.
\(24 \times 48\) inches
\(27 \times 54\) inches
\(30 \times 64\) inches. \(\$ 3.15\)
\(\$ 3.85\)
\(\$ 5.25\)
\(\$ 7.00\) Doubb
size, 39
\(\qquad\)


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\section*{Trousers} 200 Pars of mens work pants,
 browns, and gray and brown mixture, in neat stripe patters, stockets; sizes 32 to 42 . Spe cial, \(\$ 1.25\). cial, \(\$ 1.25\).
BETTER QUALTY WO
TROUSERS AT \(\$ 4.50\).

Made from exceptionally, fine English worsted cloth, in gray, in neat stripe pattern; best finish and tailoring; sizes 32 to
44. Monday, \(\$ 4.50\).

Linen Closet Supplies AT EXCEPTIONAL PR at \(\$ 1.69\). Bleached
\(\$ 2.25\) Sheets, clearing
and 2 -inch top hem and 1 tinch bottom hem. Regular \(\$ 2.00\) pair. Monday, pair, \(\$ 1.69\).
Hemstitched Pillow Cases, sizes \(42 \times 33\) and Big clearing of mill ends and remnants of Big clearing of mottons, hundreds of pieces
Sheetings and illow Col
in lengths of from it to 4 yards. All at half price in lengths of from
for quick selling.

No phone or mail orders.
No phone or mail orders.
Nainsook, fine quality, 36 inches wide. Monday, yard, \(12 \mathrm{~T} / 2 \mathrm{c}\). Unbleached Cotton, 36 inches
Factory or wide; 3000 yards. Monday, yard, 9 c.
White Crochet Bedspreads closely woven,
size \(72 \times 90\) inches. Monday, \$1.19. White Union Wool Blankets, warm and
serviceable; size \(72 \times 84\) inches. Monday, pair, \(\$ 3.79\).
White Flannelette, 25 inches wide, 2500 yards. Monday, 10 yards for 79 c .
Huckaback Bedroom Towels, fine quality, Huckaback Bedroom Towels, fine quality,
hemmed ends. Monday, pair, 39 c . Checked Glass Towelling, all linen, splendid
drying quality, 6 inches wide. Regular 20 c yard.
Monday, yard, 18 c .


Men's Furnishings \(\$ 4.50, \$ 5.00, \$ 5.50\) AND
COMBINATIONS, \(\$ 3.69\).
Men's High-Grade Underwear, of fine Bot ny, Belgian and English yarns. The "ot "Stralian, and "Dreadnought" brands; all closed crotch styles, elastic ribbed and flat knit weaves; all sizes in the lot, but not all sizes in each range; sizes 32 to 42 . Regular
Monday, \(\$ 3.69\).

\section*{MEN'S \(\$ 1.25\) PLEATED NEGLIG}

\section*{HIRTS, 6}

Mercerized stripes, pleated fronts and cross bar pleats; blacks, burdouble French cuffs. Regular \(\$ 1.25\). Monday, 69 c.
\(\$ 5.00\) AND \(\$ 6.00\) SWEATER COATS, \(\$ 3.95\).
Men's Pure Wool Coats, pure Botany woo yarns; plain and fancy star, grown or Khaki; guaranteed fast colors; high storm collar; sizes 34 to 44. Regular \(\$ 5.00\) and \(\$ 6.00\). Monday,

\section*{Men's Bath Robes,} Special \$3.65
From an English blanket cloth, in red and gray fa
\(\$ 3.65\).


Boys' Suits \$4.95
EXTRA BLOOMERS WITH SACK SUIT. The 200 Suits clearing today are smartly tail-
red from cheviot tweeds, in brown or gray. The brown comes in check pattern, and gray in nar row stripes; cut Norfolk style, with full cut bloomers; the extra bloomers cut from the same goods ers; the extra bloomers cut from
sizes 26 to 34 . Monday, \(\$ 4.95\)

\section*{THE NEW MARKET}

Telephone Adelaide 6100

 YSSEY HAL Potts' Sad Irons, best Canadian make
full nickel minht, hree rons stand and
 Such Enthusi ronto Ga
the enthusiasm
Mum minta
com tion in
\(\qquad\)
: W kition kive brean
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