



PRESS RELEASE

DEPARTMENT OF EXTERNAL AFFAIRS
OTTAWA - CANADA

Mr. Couillard was born in 1914 in Montreal, Quebec.

He is a graduate of the University of Montreal and of the

University of Ottawa.

FOR IMMEDIATE RELEASE
FRIDAY, OCTOBER 3, 1958.

NO. 53

Prince and Princess of Monaco, September 29 to October 1, 1958.

THE SECRETARY OF STATE FOR EXTERNAL AFFAIRS TODAY ANNOUNCED THE APPOINTMENT OF MR. LOUIS COUILLARD, AT PRESENT HEAD OF THE ECONOMIC DIVISION OF THE DEPARTMENT OF EXTERNAL AFFAIRS, AS AMBASSADOR TO VENEZUELA, TO SUCCEED MR. R. P. BOWER. MR BOWER'S NEXT APPOINTMENT WILL BE ANNOUNCED LATER.

(Captain). He served in the Canadian Army from 1939 to 1945.

He was a member of the Board of Directors of the Canadian

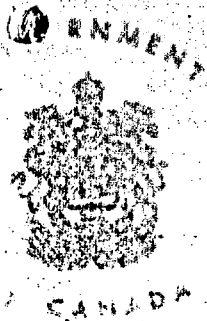
Ministry of Finance from 1948 to 1952.

He served as a member of the Board of Directors of the

European Economic Community, 1954 to 1957.

He served as a member of the Board of Directors of the

Canadian Council of Ministers of Education, 1957 to 1958.



PRESS RELEASE

JOSEPH LOUIS EUGENE COUILLARD

Mr. Couillard was born in Ottawa in 1914. He is a graduate of the University of Ottawa and Queen's University. Mr. Couillard was a member of the Wartime Prices and Trade Board, 1940-41, and of the Unemployment Insurance Commission in 1941. He joined the Canadian Army in 1941 and served in the United Kingdom and Northwestern Europe; he was discharged in 1945 (Captain). After three years with the Department of Trade and Commerce, Mr. Couillard joined External Affairs in 1948. In 1950 he served as Deputy Canadian Representative at the Organization of the European Economic Co-operation, Paris, and subsequently served in London and Washington.

Mr. Couillard is married and has ^{four}~~three~~ children.