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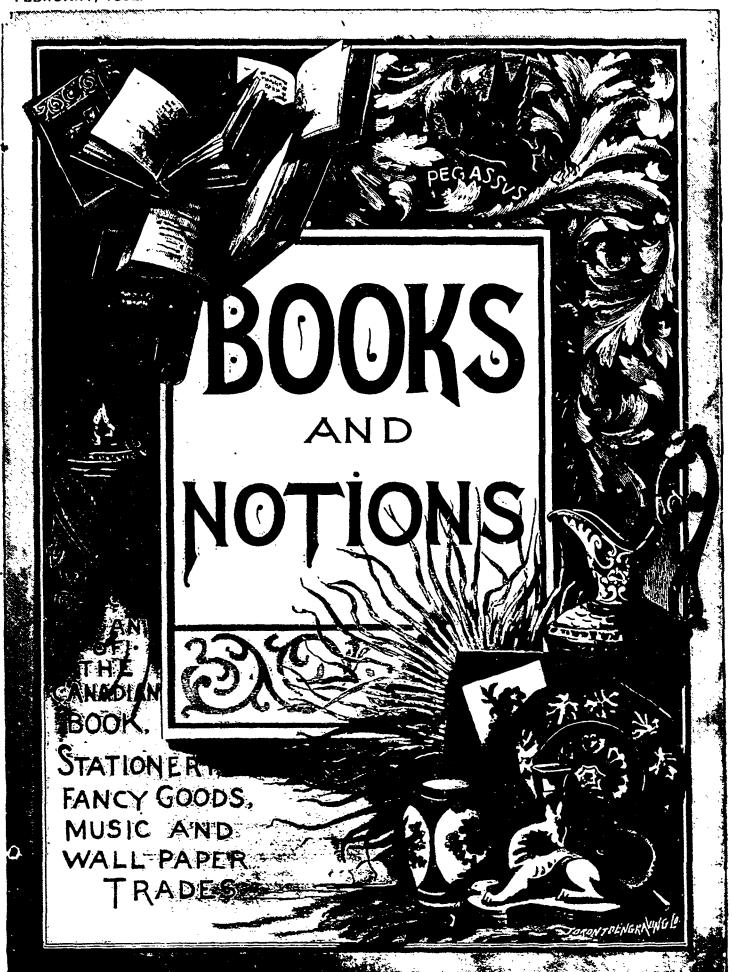
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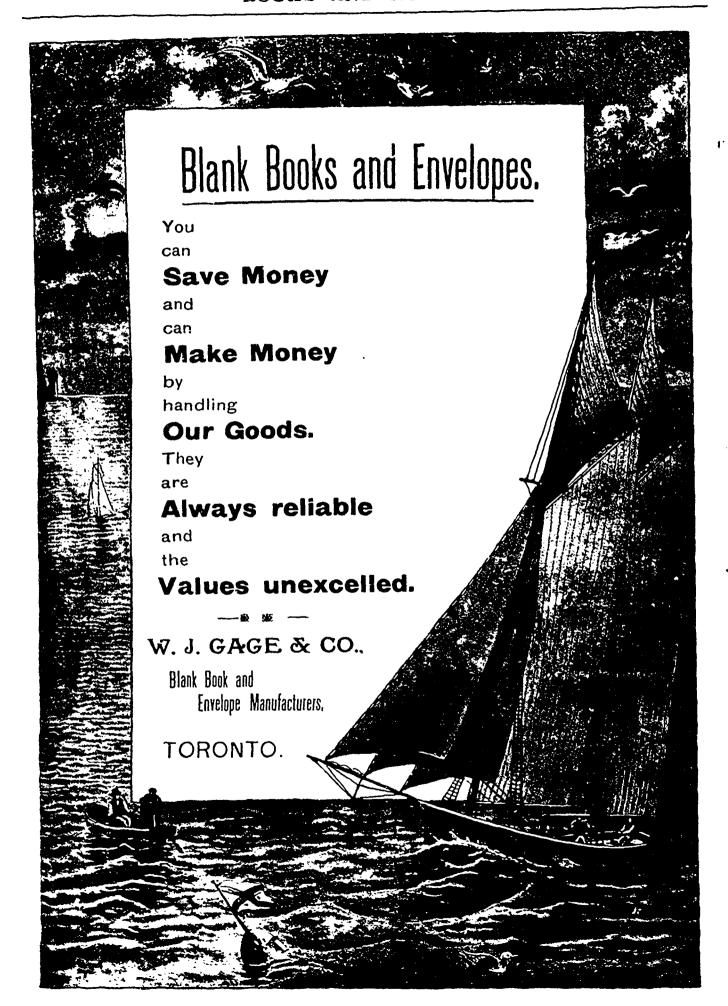
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The Choicest Goods in the Market.

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5



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and
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Vol. VIII

TORONTO, FEBRUARY, 1892.

No. 2

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ALL NEW GOODS.—Full assortment now on hand.

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Vol. VIII.

TORONTO, FEBRUARY, 1892.

No 2.



CANADIAN
POSTAGE ON
PERIODICALS.

HE postal question is always with us. Like the sufferers from most chronic ills, the booksellers and newsdealers of the country do little repining against it, so long as it does not become more than ordinarily irritating, or so long as a remedy does not appear to be in easy reach. But the matter takes periodic spells that are alternately

exasperating and hopeful. Just now a mixture of these feelings prevails, as, on the one hand, the trade are experiencing vexatious outcomes of the ill balanced postal regulations between this country and the United States, and on the other, there is a possibility that the new Postmaster General may be more favorable to a fair postage rate than his predecess or appeared to be. The agitation ought to be renewed at headquarters, at all events. Mr. Haggart did not discourage the petitioners who urged the adoption of a rate of ic. per lb. on periodicals, he might possibly have seen his way to recommending it, but he apparently took no action in the matter. His successor, Sir Adolphe Caron, is not committed by promise or predilection to any course, and will be apt to consider the question on

its merits. He never shelved the question, and therefore has no former policy of maction to follow up by turther prolonged delay. Action should be taken before the opening of the next session of Parliament. The arguments in favor of one cent postage increase as the United States publishers and dealers increase their hold on the Canadian trade.

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Subscription agents, representing United States publishers of magazines and other periodicals, have been canvassing in all parts of the country for subscribers. They go from house to house and show the difference in cost between furnishing any given magazine directly from the publisher's or agent's office in the United States and furnishing through a Canadian trader. On a heavy magazine like Harper's the Canadian postage will run from 4 to 6c. a month, while the United States postage is 1 to 2c. Thus our postage rate discriminates in some cases fully half a dollar a year in favor of the United States distributor as against the Canadian. That fact of itself must weigh with readers who have in view the placing of a subscription, and the fact is made prominent in the representations of canvassers and in catalogues that are freely scattered among the homes of the people. The United States subscription agents appear to be waking up to the full value of the advantage they have in the more liberal postage charges of their country. They are push ing business here as they never did before, and every name they get on their list is there for keeps. Not only is the Canadian dealer handicapped by 3c. per lb.that his United States rival has not to bear, but he has the duty to pay on every parcel that is dutiable, while the separate books that come to consumers very frequently go directly to their destination without any detention at the Custom house, the trouble of looking after so many small parcels making it well-nigh impossible to collect the impost on all of them. This is calculated for by the subscription agents, and the allowance made for it further lowers prices.

Few of the trade are now so indolent as to turn over the lists to the publishers for the mere purpose of avoiding the trouble of writing and affixing addresses at their own stores. The lists so generously given up formerly, were nothing less than conveyances of the subscribers to the publishers, whose hold upon them would not be relinquished till the utmost benefit for the publishers was got out of them in suc ceeding years. This means of catching renewals without any cost for retailers' good offices is pretty well exhausted. Seldom is a trader so foolish nowadays as to surrender his hold on customers. The mode of personal canvassing has had to be resorted to to take the place of this free transfer system. The new mode is fully as good as, though less convenient than the old. It attaches as many direct subscribers. That is shown by the fact that an enormous shrinkage has taken place in the business done by retailers during the last year. It is said that the trade are not buying near the number of periodicals they handled in tormer times, though there is undoubtedly an expansion of the magazine-reading constituency. This however goes to the benefit of the subscription agents. Surely in order to get the required postal concession from the new head of the Post Office Department, no more need to be clearly represented than that there is an increase of readers and a decrease of sales as the result of the present cheaper carriage to outsiders.

The only plea yet advanced for a continuance of a four-cent postage is that the Government cannot carry our matter for less Surely it is better to get ic. per lb. on all the paper covered books and magazines carried to consumers than to carry a very large proportion of them for nothing. The country gets nothing for delivering the books sent by mail directly from the United States to thead dresses of subscribers. The one cent of postage originally paid goes to the United States. We therefore get nothing for distributing these parcels, simply because our Post Office Department is no satisfied to take what the United States Government deems sufficient for its services between dealer and subscriber.

ILLUSTRATED COVERS.

Though it has passed into an adage that a book is not to be judged by its cover, it is probably a fact that the cover does more to promote or retard the sale of certain classes of books among certain classes of readers than in general does the reputation of the author or any other circumstance. Particularly is this true of cheap editions of novels intended merely for passing perusal, not for preservation on one's shelves, and of other works of fiction whose title gives no keynote to the nature of their contents. The first, which are published for the trade of a single season, must commonly be offered for sale in districts where nothing is known of the author; allouter embellishments that will be likely to foster and stimulate the demand are therefore usually employed. On the covers of paper-backed novels which have a colorless title, a design that is illustrative or symbolic of some leading feature or character in the story is of use to all classes of readers to determine them for or against purchasing. Very often the person most widely conversant with current literature has little else to go upon than the prepossessions that are formed by the picturesque outside of a book. Hence it is generally better for a publisher to run the risk that the design will repel than to trust to a bald title on an unadorned cover. The picture of a streak of jagged lightning playing across a black sky, illuminating for a moment some dread spectacle on a weird seashore or other uncanny spot, may not be elevating, may not be art, but it will win readers where a blank would not, and will estrange no more readers than a blank would, the title and the reputation of the author being both out of. the consideration.

The cover, therefore, is not an entirely superficial test, from the seller's point of view at all events. It ought to have something on it to prefigure or give a clue to the nature of the story. This helps to make the sale of the book independent of the literary knowledge or ignorance of the purchaser. The assumption that everybody knows something about authors and about books pu's on a very precarious basis the business of selling transient works. There are so many authors of such books that even the best read people cannot claim to know something about the writer of every book that appears. New writers are always cropping up, and good ones are sometimes long in the field before their ment is recognized. There is no doubt that some of them could behelped into fame more rapidly by the expedient of a fittingly designed cover to their works.

The novels in the Red Letter Series of the National Publishing Co. have always had the advantage of individuality in this respect, the original and appropriate designs on the covers being a factor on the side of the book seller in furthering the sale of them. Mr. A. M. Irving, whose clever pencil sketched the

designs for these covers, has shown in that work great felicity of judgment and taste, as well as tertility of ideas. The constant draft on him for conceptions has not had the effect it might be expected to have, of causing overstrained or far-fetched handwork; simplicity characterizes his work all the way through. He seizes upon salient points in the story, and there is something very graphic as well as simple in the lettering, or in such pictures as an overflowing ink-bottle, a pair of stirrups, a spider web, an office file, etc. which not only ornament the cover, but throw a strong side-light on the title.

AMONG THE WHOLESALERS.

Messrs. Gage & Co have been altering and improving their offices.

R. J. Berkinshaw, the Canadian agent of Funk & Wagnalls, is removing from Bay street to more commodious premises at 11 Richmond street west.

Most of the fancy and sporting goods houses are sending out their travellers on their Journeys with spring goods, and until orders begin to roll in, trade is naturally quiet.

The new series of Drawing Books issued by the Canada Publishing Co., seems to be very good. Numbers one, two and three have been issued, and four, five, and six will appear next month.

The sporting goods season has arrived and among the many handlers of these classes of goods Messrs. H. A. Nelson & Sons have an abundant stock of first class goods, especially in cricket supplies

Messrs. Copp. Clark & Co. have issued a catalogue of Spalding's goods, footballs and croquet sets. They have all Spalding's latest novelties, such as their New Patent Sun Protecting Mask and their new special League Mitt.

Bushnell's Letter Copying Book, by which copying is done without a press, is a new article for travellers or small business men, which is sold by Brown Broz. It is cheap and very convenient as well as efficient. This house has also a very pretty line of wedding stationery, of which the styles are new and attractive, also a nice variety of ball programmes

A very nice line of celluloid balls, and a good variety of standard celluloid-bound mouth organs are about to be placed on the market by Hickson, Duncan & Co. This firm is also showing a beautiful line of sticks with buckhorn and oxydized silver handles, also many new varieties in spring goods, such as Clapshaw's cricket goods, hammocks, lacrosses, &c.

The "Bisley" pencil, a novelty in the form of a cartridge, and a silver pocket-pencil in the form of a wire-nail made in two sizes, are two of the latest notions placed before the trade by the Copp, Clark Co. This firm have been making some improvements in their games, Periwinkle, Louisa and Obstacles, by making the boxes stronger and heavier. They are also preparing new lines of various other games, such as Upper-Ten, Cuckoo, Tonsil, Chivalry, Zenobia, Snap, Lotta, and Backgammon. Their new school scribbler, May flowers, is very neat.

PRICES OF TORONTO DAILIES.

The following communication was sent from the St. Catharines Booksellers' Association to each of the Toronto daily papers in reference to their combine rates:

ST. CATHARINES, JAN. 18, 1892.

The Booksellers' Association of this city desire to call your attention to one point in the "code" of prices lately adopted by the Toronto publishers, which they consider very unfair to the newsdealer.

We do not object to the yearly subscription for the daily Globe being raised to \$6, nor to the commission of \$1 allowed newsdealers on yearly subscriptions, but we strongly object to being charged 2c. per copy (equal to \$6.26 per year) when the subscription price is only \$6.

You will perhaps say we can provide for our yearly subscribers by collecting from them in advance and paying in advance, retaining our commission, but we find that when the newspaper trade is combined with a stationery husiness, our customers will not pay more than the published subscription price for their papers, and a large proportion of them will not pay in advance. The newsdealer must therefore either supply the paper at a loss of 26c. a year or pay a half year's subscription in advance, and take chances on collecting in three, six, nine, or twelve months. When monthly settlements are made promptly as we know they are in our own cases, it is practically a cash transaction, and as we stand between the publishers and the public, bearing all losses in collections, we contend that for papers supplied on monthly settlements the prices as should be so arranged to leave a fair margin, say 20 per cent. to the dealer.

We submit the following statement of the prices charged by a few of the leading papers in the United States in support of our contention. You will notice that they are more liberal to the dealer.

per amounting yearly copy, toperyear, subscin.

Buffalo Express	15	\$5.43	\$8.00
Buffalo Courier	135	5.43	8.00
New York Herald	21/	7.04	800
New York World	134	5-43	600
Toronto Globe	2	6.26	6.00

The New York Herald and World give full credit for unsold copies, this saving the dealer from loss in that way.

We hope you will reconsider this matter, and as the newsdealer stands between the publishers and the risks and annoyances of the retail trade, will arrange prices so that they will have some encouragement and satisfaction as well as profit in handling newspapers; otherwise we will be compelled to keep our supplies down to the very lowest point in order to save ourselves from lose.

Signed GEO. TAIT, D. W. BINBY, B. C. TANFIFLD, M. Y. KEATING.



F. Vandrich, fancy goods dealer, Listowel, Ont., has assigned in trust to H. B. Murphy, Listowel.

The stock of Alex. Weir, fancy goods, \$2,011 worth at Stratford and \$1.065 worth at Parkhill, is to be sold by tender by the assignee.

A meeting of the creditors of Wm. Tector, stationer, Montreal, has been called.

A. Wimperis, dealer in stationery and fancy goods, Winnipeg, has assigned.

D. J. Jennings, dealer in stationery and fancy goods, St. John, N. B., has assigned.

The stock of Solomon Weaver, London and Kingston, is advertised for sale by tender. This has been a most disastrous tailure, the liabilities being numerous and

The goods of J. A. Hanratty, dealer in fancy goods, Ottawa, have been seized.

Mrs. E. Keane, newsdealer, Stratford, has assigned to D. B. Burnitt.

Mrs. W. J. Kidd, dealer in fancy goods and notions, Vancouver, B. C., has assigned.

Henry Short, dealer in sporting goods, Victoria, B. C., has been succeeded by the firm of Henry Short & Son.

The stock of Henry Gribble, toy dealer, Victoria, B. C., has been damaged by fire.

Geo. S. Milligan, bookseller, St. John's, Nfld., has suffered by a recent fire. Insured

Chas. J. Wilson, dealer in stationery and fancy goods, Toronto, has assigned to E. R. Clarkson.

Geo. A. Ward, printer, Brantford, has assigned to A. L. Baird.

A meeting of the creditors of the Tector

Printing Co., Montreal has been called.
Francois Xavier Lessard, printer, Montreal, has assigned Liabilities \$25,760.

The lithographing, engraving and printing business carried on by Wm. C. Davidson & Co., has changed hands, owing to the death of the senior member of the firm. Messrs. Fred. G. Kearns and John T. Gilmour, who were for many years connected with the late firm, are now proprietors.

The assignment of Waters & Co., printers, Montreal, has taken place, at the demand of the Dominion Type Founding Company, with liabilities amounting to about \$21,290. The principal creditors are the Dominion Type Founding Co. \$3,949. Whitlock Ma-Type Founding Co, \$3,949. Whitlock Machine To., \$2,219; Canada Paper Co., \$3,643; J. B. Rolland & Sons, \$960; J. C. Wilson & Co., \$823; Miller & Richard, Toronto, \$823; D. Whealan, \$346; New England Paper Co., \$271; Hughes & Stephenson, \$245; Mrs E. C. Waters, \$575; F. Cooper, \$1,200; E S. Fraser, \$1,095; E. Higginbottom, \$2,105; A Felix \$313, and a number of smaller amounts amounts.

BUSINESS CHANCE.

AN OLD ESTABLISHED BOOK, STATION-ery, and Fancy Goods Business, with Bind-ory attached); vittate in one of the cities of On-tario, is offered for asie, owing to the ill-health of the proprietor. Goodwill and lease of present commodicus premises may be had, or stock would be sold at a per-centage. Address "Stationery," care BOOKS AND NOTIONS, Toronto.

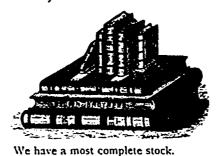
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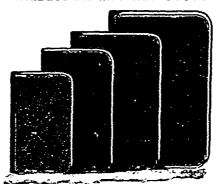
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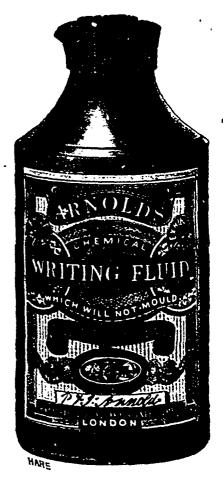
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64-68 King St. East,

AGENCIES OF FOREIGN FIRMS.

Many English and American publishing houses do a large business in Canada, and yet very few have established Canadian agencies. This has often been a subject of comment among dealers. Other manufacturing houses, both British and American have done this and found it profitable and yet publishing houses seem to be content with sending an agent once or twice a year.

In Toronto there are two such agencies at present. Funk and Wagnalls, New York, are represented by a well known Canadian, Mr. R. J. Berkinshaw, and Lee Bros. of Philadelphia are represented by Mr. W. McAinsh. Messrs. Funk & Wagnalls have found it very beneficial for their book business, while their periodicals have secured a very large circulation in Canada. With these successful examples before them, foreign firms should feel no hesitation in establishing agencies in Toronto, because Toronto enjoys the advantage of being the greatest distributing centre in Canada, being situated in the most populous province of the Dominion, and well connected by railways and water routes with the remainder of the Dominion. Not long ago an American firm, wanting to establish a Canadian agency, and Ottawa being the capital, sent there for information, thinking that it was the centre of trade. But no Canadian city can compare with Toronto for wholesale houses and distributing agencies.

Perhaps the trade done by a particular foreign firm in Canada, would not warrant them in establishing an agency here, but even though their Canadian trade be small, there are a number of brokers here who could act as agents for publishing firms with great credit to themselves and with benefit to the firms whose interests they would represent. Many British firms who try to do their Canadian business through New York are making a huge mistake. It cannot be done efficiently by means of an agent who calls once or twice a year. If a number of firms would place their business in the hands of one agent or broker here, they would find their business more carefully and profitably managed, while this method would cost them but little. Of course, the visit from an agent is useful, but it should be used with the established agency as auxiliary. This will apply, also, to other manufacturing firms, such as manufacturers of fancy goods, sporting goods, novelties, wall paper, etc., all of whom would find a Canadian agency profitable.

BIRTHDAY, WEDDING AND EASTER CARDS

It is hardly necessary to say that for the last two or three years the sale of Easter greeting cards has fallen off tremendously; consequently the dealer can hope to sustain this trade only by presenting some new and attractive lines. One of the newest lines this year is a series of folding and semi-automatic action cards. The fronts are pierced in most artistic patterns, after the style of ornamental iron or other metal work, and on opening the cards, an angel, silver cross, doves, and floral attachments are disclosed.

Many new lines in embossed, floral and other designs are seen. The dealers cannot be expected to buy heavily, but a few well-chosen varieties can always be disposed of by an energetic merchant.

In birthday greeting cards, some new lines are to be found, especially in jewelled cards, which are shown in many effective styles,

both in flat and folding shapes. But the trouble has been that the small dealer does not care to carry this line of cards, for the same reason as when he hesitates to buy Eastors. Some dealers altogether refuse to carry either of these classes of cards, but this would seem to be unwise. Undoubtedly it requires great care to select suitable lines, and also great trouble is experienced in avoiding accumulation, but with proper attention to these cards, and with judicious mention of them now and again in the dealer's regular advertisement, the dangers may be avoided and a considerable profit made. The great danger in giving up the trade altogether is to be found in the disappointment which must necessarily he felt by a regular customer when he finds that his favorite store has not the article which he needs, and the consequence is that his faith in the dealer is oftentimes to a considerable extent destroyed. While the profit may be small themerchant must recognize that such articles are necessary to his stock, if he desire to bind his customers firmly to

A customer should never have occasion to go to two stores for the articles he desires

in one line. A shoe dealer may refuse to handle blacking, because he only makes a cent or two on each sale, but nevertheless it is a necessary part of his stock, in the sense that his customers often ask for it and he must carry it. If dealers in Easters and Birthdays would take more interest in these lines and push them conscientiously, they would find it beneficial to their business. As a famous advertiser says, "a man must love his goods if he desires to sell them well.

Another line, too seldom carried by dealers, is that of wedding cards. Now that dry goods merchants and others are stealing away a huge slice of fancy goods dealer's cake, he must try to extend his business in other directions. By carrying a few lines of wedding stationery, and making arrangements with a printer for special painting rates, he could make a profitable thing of this class of wares. Fancy goods men who deal also in stationery will find that any line such as this should be and can be carried conveniently by them. They must step out on as many new paths as possible, always taking care not to rush down some new and unsurveyed road that may land them suddenly in a pitfall.



This is a novel and fascinating puzzle; it consists of a tube of strong flint glass with chambers at each end, and contains a number of various colored balls. To play the puzzle requires placing the balls of one color at one end and of the other color at the oppo-

site end, and the black ball or Pickaninny in the centre. This puzzle has just been put on the Canadian market by the Canadian Specialty Co., 36 Front St. E., Toronto, and will no doubt have a big run, as leading local houses have already sent in repeat orders.

A NEW MUSIC BOOK.

TRIUMPHANT SONGS No. 3

By E. O. EXCELL.

Numbers 1 and 2 have given such satisfaction that we are sure Number 3 will be equally as successful. It contains Songs for the Sunday School, Hymns for the Church, Solos for the Gospel Singer, Quartets for the Choir, Responsive Readings, Orders of Worship. Everything needful and helpful for Divine Worship.

Price \$3.60 per dozen, express not paid; 36c. each by mail, post-paid.

WILLIAM BRIGGS,

Publisher, Toronto

Buntin, Reid & Co.

WHOLESALE STATIONERS,

Paper, Envelope and Blank Book Manufacturers,

TORONTO.

The Oldest Established House IN THE TRADE.

FULL LINES OF

English, Scotch,
French and German
Writing and Colored Papers.

Straw Boards,
Pulp Boards
and
Mill Boards.

Fancy papers
in great variety
for Box Makers
and Printers.

Twines,
Card Boards,
Writing and
Printing Inks,
School Books,
etc., etc.

Printers, Stationers and Paper Box Makers will do well to get our prices before ordering elsewhere.

BUNTIN, REID & CO.,

Warehouse: 27 to 29 Wellington St. West, Envelope Factory 73 to 77 Adelaide St., West

TORONTO.

WHOLESALE ONLY.

VALENTINES

A Full Assortment,

All New This Season.

The Illustrated London News

Double Number.

Price, Retail, 20 Cents.

The London Graphic, Double Number.

Price, Retail, 50 Cents.

Containing full

Illustrations and Particulars of the

Death and Funeral
OF THE LATE

DUKE OF CLARENCE,

And also of the Late

Cardinal Manning,

Are due here about FEB. 5th.

ORDERS SHOULD BE PROMPTLY SENT US

As the Editions are Limited.

THE TORONTO NEWS CO.,

SOLE AGENTS,

42 Yonge St.,

TORONTO.

P. S.—Keep a full supply of Irving's 5 cent Music on hand. It pays 100 per cent, profit.

A. C. GUNTER'S

NEW BOOK

"A FLORIDA

ENCHANTMENT"

Retail Price.

50 Cents.

Trade Price.

30 Cents.

The National

Publishing Company

Exclusive Trade Agents.

The Toronto News Company,

TORONTO.

The Montreal News Company,

MONTREAL.



Oliver Bros. have opened a wall paper store at Petrolia, Ont.

Mr. McMurtrie, of Messis. Thos. Tait & Sons., Invertie, Scotland, was in the city last month on his annual visit.

The Salmon River Pulp Co., which has mills at Sherbrooke and Scotstown, had the one at the latter place destroyed by fire last week. The loss will be about \$30,000, with \$15,000 insurance.

Bookseller H. S. Williams, Hamilton, who has been very ill with the grip, is recovering, but is still unable to leave his home. He was taken down on Jan. 2 and has not been out since.

Mr. James Logie, who has been city traveller for some time past for The Barber & Ellis Co., is now in the wholesale department of the Toronto Willard Tract Society. Mr. H. M. Clark takes Mr. Logie's place with The Barber & Ellis Co.

Mr. Lou Merrick, traveller for Nerlich & Co., has sustained a severe domestic affliction in the death of his mother, which occurred last week. She was a widow of about sixty years of age, and Lou has the sympathy of his fellow travellers and his many friends throughout Western Ontario in this his time of sorrow.

We have received an illustrated catalogue from L. Mordan & Co., 41 and 43 City Road, London, England, patentees and manutac turers of stationery. They carry a large line of novelties in silver pens, pencils, cases, etc. The extent of their department may be judged from the size of the catalogue, which is very large and contains over a hundred pages

By the death of Mr John E Pearson, the Methodist Book Publishing Company loses one of its oldest and most trusted employees. The deceased, who for many years had occupied the position of foreman of the book-binding department, was a very pleasant gentleman and a favorite with the employees, who sent a beautiful floral tribute in the shape of a pillow, as a mark of their appreciation of him.

Mr. S. Weaver, the fancy goods dealer of Kingston and London, is accused of some strange things and has been committed for trial. He is accused of selling his goods at less than half wholesale cost, and of investing his cash very freely in such luxuries as fur cloaks and diamond rings, even after he had begun to refuse drafts from his creditors. But the entire matter will be cleared up at the trial in the spring. His stocks are advertised for sale by tender.

The B. F. Goodrich Co., proprietors of the Akron Rubber Works, Akron, O., manufacture an infinite variety of rubber toys that

are particularly free-selling lines in all shops where notions are sold. The most grotesque and laughable figures are turned out for the amusement of little people and the diversion of seniors as well. This company do some of the brightest advertising to be seen in one's travels, the humorously worded circulars set off by cuts of comic rubber figures giving a sprightliness to the matter that makes quite engaging reading.

STATIONERY NOTES.

The invitation card which now bears the seal of Fashion's approval for at homes and afternoon teas is the small or Albert size. Hart & Company report the season's demand to have run very strongly towards this size, though business in the large cards continues to be done.

Dance programmes with an insert for the entries are now very modish. Instead of the name of the dance and a blank for the engagement, a formula of acceptance is printed along with every blank. The inger dance programme is also a new and popular card this season.

MONTREAL LETTER.

MONTREAL, Jan. 29, 1891.

In lines of notions, fancy goods, books, etc., dealers all report satisfactory progress. The holiday trade in purses and other little knicknacks appropriate to the season was fully up to the average, and everyone appears to feel satisfied. In the way of new business travellers are now out, and are sending in satisfactory orders. The reading public is apparently on the increase, or the retail houses anticipate more business this season, for they are taking fair supplies for the recent works of fiction, as well as other publications. In lines of paper and stationery the same re-marks apply. Several new and tasty designs of envelopes and note paper are on the market, and with other general supplies are finding fairly ready orders. As stated above, purses, plush toilet boxes, and other such lines show encouraging results. The usual assortment of wall papers of various patterns, most of which are new and original, are now on the market. They encounter a good fair demand, and it would appear that operations of house-renovating this spring will be considerable. It is natural in any event to expect demand for wall paper as well as other household furnishings, for the reason that building operations during the past fall and early winter were largely increased in magnitude. It is early yet to speak of fishing tackle and sporting goods generally, but for all that, orders this year are already coming in a fair way. This is especially the case from Manitoba and the North West, where an increased demand is evidently anticipated, for orders from those sections, so far, are much larger han they were last year. In this connection, importers agents for some of the big sporting goods houses state in endorsation of this, that orders for spring delivery are 25 per cent larger than they were last year at the same period.

The Toronto News Company have issued an illustrated catalogue of valentines, which is very neat and concise. Besides the general lines, they have a beautiful line called "Messengers of Love," lace valentines, and another line "Love's Souvenirs', box valentines, both of which are very pleasing and attractive. Some really new ideas are exhibited this year in comic valentines.

THE DAILY PAPER RATES.

Editor BOOKS AND NOTIONS.

SIR, - You invite opinions from the trade as to the increased charges of the Toronto daily newspapers; and I think it to the interest of all dealers that they should give free expression to their views, both as to newspapers and other trade matters. But to write to a monthly publication respecting what should be promptly attended to—if any good is to be accomplished—seems to me almost useless. Ere your next number appears, the increased price question will have been tested, and probably either established or abandoned.

So far as the newsvendors are concerned, there will be fewer sold, and the number ordered for miscellaneous or casual sales materially reduced. At former rates we could afford to hold a number of the morning edition on the chance of selling them, but at the increased rates there is no inducement; the profit is now somewhat more on the evening edition, but the sales will be far less. The publishers should understand their business better than others, but their circulation will be much reduced, though that will be no loss to them, unless it affects the advertising department, of which they must be the best judges.

The want of an active Booksellers' Association is now felt, and if this newspaper change revives the one of which you profess to be organ, some good will be done to compensate for the sales we are looking forward to. Not that much was accomplished in the past, but much may be done in the future. First, a large membership is required, then loyalty to the rules laid down is imperative, and lastly, an organ is necessary that will be published at least twice a month, on a stated day. A paper making its appearance on alternate weeks would be more likely to pay, than if published once a month; a freshness and interest would be given to its contents, and its advertising patronage would be more general and more useful to the trade generally. Ontario nor Canada, is rich enoughto sustain two trade journals, and whilst each appears only twelve times a year their influence is almost nil, but let there be one paper, frequently published, let the trade give it a generous support, and act fairly towards each other, and the Booksellers' Association and its acknowledged organ, would be a power for good. Why not call a meeting of the trade at an early date, and have the matter thoroughly discussed?

Other matters even more important than the price of newspapers are now seriously affecting every bookseller, the frequent changes in school books, the varied editions on the same subjects, and the free use of school books through the School Boards, all are deserving of careful consideration. The supply of magazines could also be profitably looked into, but individual efforts would be fruitless, in these days of combines unity on the part of the public seems absolutely necessary for self-defence.

Vours

Guelph, January 14. JNO. SMITH.

Temperance Music Books.

THE CLARION CALL. Over one hundred pages of New and original Temperance and Probibition songs by the Silver Lake Quartette, for parlor entertainments, tamily gatherings, glee clubs, public meetings, etc., with all the music and all the words for plane and organ accompaniment full of life and action, inspiring music and telling logic. Board Covers 30c. Paper Covers 30c.

PROHIBITION BELLS AND SONGS OF THE NEW CRUSADE. Compiled and arranged by the Silver Lake Quartette. Second edition. New and taking songs. Board Covers 30c. Paper Covers 30c.

LIBERAL DISCOUNT.

FUNK & WAGNALLS CO.,

Publishers and Booksellers, LONDON, ENG. NEW YORK. TORONTO-86 BAY STREET.

R. J. BERKINSHAW, Manager Toronto House

TURKISH STEEL PEN CO.,



Graded for all kinds of Writing.

SOLE AGENTS:

WARWICK & SONS, Toronto.

Brand

Has secured the FIRST HONORS

Wherever Exhibited.

Sealing Wax, Parcel Wax, Express Wax, and Bottle Wax for all purposes.

Free Lists and Samples from all wholesale houses or from the Manufacturers.

GEO.STEWART & CO.,

57 Farringdon Street, London, England. Works-Edinburgh.

School Books!

We have on hand the undernoted School Books, in perfect condition, which we wish to dispose of, and will be glad to receive offers for same, in part or whole, laid down at any point.

> PARSONS, BELL & CO. Wholesale Stationers

> > Winnipeg.

12-13 dox. Hughes' Canadian History.
13 dox. Hughes' Canadian History.
14 dox. Mason's Outlines Grammar.
15 Miller's Swinton's Language Lossens.
16 dogs's Bookkeep ng.
17 Heisellan's Mental Arithmetic l'art II.
18 Edith Thompson's England.
19 Smith & McMurchy's Elementary Arithmetic
19 Hughes' Composition Blanks No. 1.

Do the Leads in your pencils break?

If so, you do not use the right kind:

The best are made by the

NEW YORK

Send TWENTY-FIVE Cents in stamps for samples worth twice the money.

IN THE ESSENTIAL QUALITIES OF Durability, Evenness of Point, and Workmanship.

WORKS: Birmingham, England. ESTABLISHED 1880.

Over 35,000,000 of these pens sold in United States in 1889.

CANADA AGENTS Toronto. BROWN BROS., BOYD, RYRIE & COMPBELL, -Montreal.



Trade supplied by Davis Lawrence no. Canadian Agents, Montreal.





Agents for the Dominion,

R. MILLER, SON & CO.,

Wholesale Stationers,

1872 Notre Dame St.,

Montreal, P. Q.

THE FLYING DUTCHMAN PEN



WRITES OVER 200 WORDS WITH ONE DIP OF INK.

THE WAVERLEY PEN



They are a treasure,—"STANDARD."

MACNIVEN & CAMERON. Waverley Works, Edinburgh.

WM. BARBER & BROS.

Paper Makers,

GEORGETOWN, - ONTARIO

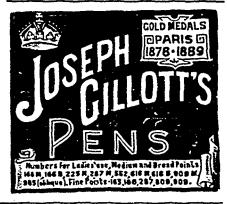
BOOK, NEWS AND COLORED PAPERS.

JOHN R. BARBER.

and Schools, 2500 Designs, ATI Stud

C. HENNECKE CO., MILWAUKEE, WIS.

AND 207 WABASH AVENUE, CHICAGO.



AND School Supplies.

SELBY & CO., 42 Church St., TORONTO.



The newest pompons are of much the same shape as before, but made of combined colors, and thus present a beautifully variegated appearance. In the smaller pompons two colors are combined, such as old gold and bronze, or blue and terra-cotta, while the larger sizes are made of several colors, such as old gold, pink and terra-cotta; old gold, blue and cardinal pompons have held their place well as ornaments for fancy work, but there can be no denying the fact that they are used less than formerly, and are tending to go out of fashion.

A very pretty line of bedroom coverings and mats are handled by Messrs. McCabe and Robertson. These consist of camilla canvas, the patterns being worked with a very heavy cotton, almost as heavy as four fold Berlin wool. This camilla canvas is of a loose open texture, much like a very heavy serim, and when worked it forms a luxurious looking article, and will undoubtedly take well for decorative purposes. Another article handled by this house is a loose netting in various colors, used for making photo bags, shopping bags, and reticules of various kinds. It is not used for the whole article

to be made, although it might be so used, but it is used for connecting the sides of the reticule, which may be made by silk, satin or other suitable material, but which should be made of a light color. This netting admits of being stretched, and this is a suitable feature for the purpose for which it is used, as thus the reticule, within limits, adants itself to the quantity of its contents.

A new decoration for fancy work such as pin cushions and panels, are jewels made of glass with a back of various colors, and so formed as to permit them to be sewn upon the work which it is designed to decorate. They may be sewn singly so as to resemble stars, or may be sewn in groups or in hollow forms.

Kensington Crochet Twist is selling well, and to quite an extent is taking the place of macranie cord. Being finer than the latter, it can be used for more delicate patterns, and this gives it a great advantage over the macranic.

We Please Them All!

We deduct from prices the cost of traveling men, and all allowances for bad debts. We sell Shears, Scissors, Pocket and Table Cullery. Silver-Plated Flat and Hollow Ware, Gold Pens, Watches, Clocks, Jewelry, and a great variety of Show Case Coods. Send for Catalogue.

THE SUPPLY CO., Niagara Falls, Ont.

PRINTER WANTED.

One who can edit the Employing Printer and Publisher Department of this journal.

Apply BOOKS AND NOTIONS, Toronto.

RUBBER STAMPS! STATIONERS:

Send your orders for Rubber Stamps to the undersigned. The low prices will allow you a big margin.

GEO. CURRY, Manufacturer, COBOURG, ONT.



BAR-LOCK TYPE WRITER.

The Best Machine on the Market. Secures visible writing, permanent alignment, automatic paper feed and ribbon roverse, great speed and manifold power, with easy manipulation and control of machine, etc.

A. M. COLQUHOUN,

TORONTO AND WESTERN ONTARIO, TELEPHONE 181.

71 Adelaide St. E, Toronto.

NERLICH & CO.,

TELEPHONE No. 2207.

Fancy Goods, Toys, French China, Glassware, Smokers' Sundries, Cigars, Tobaccos, &c.

35 Front St. West,

TORONTO.

- TOILET PAPERS -

IN PACKAGES AND IN ROLLS. PERFORATED AND PLAIN.

Made from very Choicest, Purest Stock.

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41/ × 61/ 1000

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® ROLLS ®

IMPERIAL, ROYAL,

PURITAN.

4½ x 6½ 4½ x 6½

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1000 sheets. Special **⊗** STANDARD,

HOTEL, ATLANTIC.

SPECIAL BRANDS AND WRAPPERS PUT UP TO ORDER.

ENCOURAGE CANADIAN MANUFACTURE.

We are sole owners in Canada of all the Patents and Rights of The Albany P. W. Paper Co.

1000 sheets. FACTORY.

Prices Attractive and Discounts Liberal.

THE E. B. EDDY CO., - HULL, CANADA.

TORONTO BRANCH: 29 Front St. West.

'THE HEMMING FOUR-IN-HAND.'

Our travellers are now all on the road and will cover the Dominion as follows:-

Eastern and Northern Ontario and Montreal .--- W. W. COLE.

Western Ontario.---P. R. CUMMING.

Manitoba, N. W. Territories and British Columbia.---R. GIBSON.

Quebec and Lower Provinces:---A. J. CURZON.

We can vouch for our representatives that they will be found courteous at all times and thoroughly acquainted with the goods they have for sale. We would be peak for them a large share of patronage from the trade generally.

THE HEMMING BROS. Co., LTD., Toronto.

B. MARCUSE, MONTREAL

TO THE REAL PROPERTY OF THE PR

IMPORTER OF

FINE FANGY GOODS.

TRAVELLERS ARE NOW OUT with new lines of PHOTO ALBUMS.

JAPANESE NOVELTIES, ETC. while I am in Europe selecting new goods for the next Holiday Season.

823 CRAIGI ST.

le is my aim to import principally such lines of goods as are not sold by overybody.

ORIGINALITY AND VARIETY are the chief characteristics of my stock.

Horrock's & Co'y

VANCOUVER, B.C.

Direct Importers of Every Description

JAPANESE GOODS.

Wholesale Lowest Cash Prices.

Write us for anything in these lines that you want.

J. S. RUSSELL.

Now, fresh and distinctive in all leading lines for Fall and Holiday Trade.

Full varieties of Plush, Oxidized and Leather goods, superior make and finish.

Expossive lines of Pocket Cutlery, Storenscopes, Briar Pipes, Cigar and Cigarette Tubes, etc., etc.

cto, etc.
Walking Sticks, an immonso variety.
Gold, Silver and Steel Cords, Laces, Fringes,
Tassels, Sponges, etc. etc.
Native Indian Goods and Curios. Lake Superfor Anothysis and Agates, etc., etc.
Mocassins, Snowshoes, etc., etc.
114 BAY STREET, - TORONTO.

THE PREMIER WAX OF THE WORLD.



Waterston's

BOTTLING, PACKING, AND ENGRAVER'S

FOR ALL PURPOSES, and GUARANTEED FOR EVERY CLIMATE.

THE STANDARD OF EXCELLENCE IN THE WAX TRADE."

FOR SALE BY ALL WHOLESALE DEALERS.

EDINBURGH. LONDON,

RECENT PUBLICATIONS.

Owing to the large number of new books issued every month, it is impossible for us to notice them all. Publishers, who are not regular advertisors desiring to draw the attention of the trade to any publication must mail copies so as to reach this office not later than the 20th of each menth to ensure insertion in the current month's issue.

A WOMAN'S REVENGE, or The Mystery of the Black Renes, is a popular novel by Mrs. J. F. Reichhard. J. S. Ogilvie, 57 Rose St., New York.

DELSARTEAN PHYSICAL CULTURE, by Carrica Le Favie, a book for the girls, is illustrated, and published by Fowler, Wells & Co., New York Paper 25 cents.

MIDSHIPMAN PAULDING, by Molly Elliot Seawell, illustrated. This is an American tale, ending with a description of the naval battle of Lake Champlain, and very suitable reading for boys. D. Appleton and Co., New York.

THE WILD ROSE OF GROSS-STAUFFEN forms number 25 of Worthington's International Library. It is translated from the German by Elise L. Lathrop, with photogravure illustrations. Worthington Co., 747 Broadway, New York.

Shorthand and Typewriting, by D. Mc-Killop, forms number one of The Self-culture Library published by Fowler & Wells Co., 775 Broadway, New York. This little book is well illustrated and seems to be worthy of study.

THE LOST MANUSCRIPT, translated from the German of Gustav Freytag, is a readable volume, of which the central idea is expressed by the words of the author? "A noble life does not end on earth with death. It continues in the minds and the deeds of friends, as well as in the thoughts and the activity of the nation." Bound in cloth, 550 pages. Retail price \$1.00. Open Court Publishing Co., Chicago.

Messrs. Land & Lee of Chicago have just issued Edgar Fawcett's latest work entitled Women Must Weep—It is a plain matter of fact and quite possible story of middle class life in New York city—The story is told in an entertaining and instructive way, it has good advice for both husbands and wives, raps a certain class of New York politicians roundly over the fingers, metaphorically speaking, and is altogether an entertaining—book, well worthy of perusal. It will be on sale in the book stalls, paper 50c. cloth \$1.

A number of new pieces of music have been issued by I Suckling & Sons Taran telle and the Kettledrum by Paul Sohmer, the first three numbers of Golden Moments, a series of very easy Piano Solos which are Reve D'Amour Valse, Rustic Dance, Jeanette Valse, also La Danse De Fees, Happy Steps Polka, Birds of Spring, Passe Pied, and Gustave Roder's collection of popular pieces. The lithographed covers and the stereotype work of this firm are excellent. Just now

they are handling a quantity of the music by Paderweski, the famous pianist, who is to be in Toronto on Feb. 12th.

SONGS OF THE HUMAN, by W. P. Mc-Kenzie, Toronto: Hart & Company. "The bloom of the mood," to borrow a phrase of the author himself, takes some sixty or seventy varieties of form or tint, each filling out a complete poem, while the grouping of the contents according to the general sentiment pervading them divides the books into five parts. The writer is as happy in the choice of his themes as in the treatment of them, being poetic in both. The thought or feeling and its vesture are alike addressed to the finer sensibilities. The interest therefore is dependent entirely on the charm of the poetry, owing nothing to any romantic or other accidental characteristic of the subjects. The poems have the advantage of a beautiful outer and visible form, which indeed all the books have that bear the imprint of Hart & Company.

THE HISTORY OF DAVID GRIEVE, by Mrs. Humphrey Ward, author of Robert Elsmere, has been waited for with anxious expectation. The author's high enthusiasm for the moral elevation of the race, and her incontestable genius have caused her works to be highly appreciated. This history is a fascinating story of real life, the struggle of the son and daughter of a French mother and an English father, who were early left orphans to the care of a heartless aunt. The long material struggle of the boy, followed by his spiritual struggle, is scarcely more interesting than the story of the wayward sister and her tragic death in a French hovel, thus ending her blasted life by her own hand, as her mother had done before her. But David Grieve's heart-struggles are the most interesting part, and through him the author gives her ideas of the Christian religion, acting as the spokesman of the Oxford movement. The author has demonstrated, like George Eliot, her fellow country-woman, that fiction may grapple with the greatest problems and teach men noble truths; that fiction is not a merely superficial representation of passing situations and emotions. When all our writers of fiction shall have risen to this height, we may expect the milennium of literature. This book has been published simultaneously in London New York, and Toronto. The Toronto publishers are The Copp Clark Co. Cloth \$1.00.

PERIODICAL PUBLICATIONS.

To any person desiring to obtain the gist of the literary articles of current magazines, books and periodicals, the Literary Digest, a weekly paper, published by Funk & Wagnalls, New York, can be recommended. The articles are not excerpts, but condensations of the original articles, specially rewritten. The Canadian agent is R. J. Berkinshaw, 86 Bay street, Toronto. Funk & Wagnalls also publish The Voice, a temper-

ance paper; The Homiletic Review and The Missionary Review, all of which have a considerable circulation in Canada.

Cosmopolitan for February begins with an article by Edwin Arnold, Love and marriage in Japan. It contains an unusually large number of well written and spicy articles. The illustrations are numerous and well executed.

The English Illustrated Magazine for January contains among other good contributions, articles upon Henry VIII on the Stage, on Wolf-hunting in Russia, and on Rural Simplicity, by some of the best English writers. Many of the articles are profusely illustrated.

Lippincott's Magazine for February has some very important articles, such as, Roy the Royalist, The Managing Editor. The Board of Trade and the Farmer, by its ablest contributors. The shorter pieces, and the poems are excellent, and the whole number is good reading.

The Review of Reviews for January is an extra fine issue, opening with an article on 'The Czar and the Russia of To-day,' by W. T. Stead, the distinguished English editor, and containing several other specially interesting articles. The illustrations are numerous and artistic.

Outing for February is replete with interesting and instructive reading. Cycling in Mid-Pacific, The St. Bernard Kennels of America, Cowboy Life, Curling, are among the leading topics. The illustrations are good and altogether this is one of the most excellent numbers that have been issued.

The New Canadian monthly has issued its February number, and The Dominion Illustrated Monthly is a reality. A French story by Chas. G. D. Roberts and Rugby Football in Canada by R. Tait McKenzie form the two leading articles. Its Canadian character should cause appreciation in the minds of the Canadian public.

The Arena for 1892, promises to contain some very brilliant articles on leading questions, such as social and economic problems, psychical science, the condition of women throughout the world, religious and educational problems, besides a story which begins in the January number, entitled 'A Spoil of Office,' by Hamlin Garland. The articles will undoubtedly be well written and intellectual reading.

Double numbers of the London Graphic and the Illustrated London News (American edition), containing full illustrations and particulars of the death and funeral of the Duke of Clarence and of Cardinal Manning, have just been received by the Toronto News Co-The pomp and circumstance attend ing the obsequies of a royal personage and a great ecclesiastical dignitary give unusual scope for artistic effect in the two great English illustrated papers. Interest in their subjects and confidence in the ability of these papers to treat them well cannot but create a wide call for these issues, if they are made a conspicuous feature in stock during the next fortnight.



UNITED TYPOTHETÆ OF AMERICA.

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The Toronto Typothetæ have been filling their subscription lists, to assure themselves that sufficient funds will be forthcoming to defray all expenses of the royal entertainment to be prepared for the Canadian and American brethren who are to attend the convention in Toronto this summer. The lists have been well filled and several thousand dollars guaranteed to the Employing Printers' Association that the people generally are interested in any movement which tends to bring Canada prominently before our friends in the United States. A social gathering of the Employing Printers' will be held very soon, and all committees will likely be struck at this meeting and general arrangements talked over.

Several of the Toronto printing houses are very busy just now. Messrs. Brough & Caswell have been forced to restrict their office to half its former space, and are putting in a large new press which they have just purchased from New York.

Warwick & Sons are very busily engaged in government printing and binding.

PRICES AND WAGES FOR PRINTING.

Some of the Montreal papers are complaining that reckless cutting of prices is bringing the printing and lithographing business in that city to grief. The failure of Waters Bros. & Co. in that city, who had liabilities amounting to over \$20,000, seems to be a tolerably clear indication of recklessness somewhere. Printers who continually cut rates, find themselves sooner or later with their affairs in the shape of "pie." Toronto has been free from this, unless it is among the smaller firms, and for cheap work. Prices are cheaper now than ever, but it is due mostly to the reduction in the cost of ink. and also of paper. These reduced costs cause a greater difference in prices than would seem possible, but remembering that paper has reduced in price four to five cents per pound, we must be prepared to see a great consequent reduction in price. Wages have risen a little, but whether there is an accompanying increased efficiency of workmen is a doubtful question. Some printers seem to think that there has been too great laxness in taking apprentices who were not sufficiently educated.

The Toronto Employing Printers' Association aims to raise the standard of efficiency of their printers, and while keeping up the grade of work, it is necessary that prices also be maintained.

The Montreal houses should follow the example of their Toronto brethren and maintain prices at a fair rate, and also by making workmen efficient, and shunning tramp apprentices maintain a standard of high-class work.

IS IT A REVOLUTION?

Lithographers are watching with intense interest the movement of Richard Mansfield, the actor, who is said to have dispensed with the gaudy lithograph and will henceforth trust to the powers of the newspapers. If he finds it successful, there will be 'more to follow,' and a lucrative branch of lithography will be cut off. Canadian lithographers would lose little, and Canadian newspapers would gain a great deal. The actors and acting companies which visit our cities bring their gaudy posters with them from the United States, and Canadian workmen are not benefited.

If the use of these be discontinued, the advertisements in the city papers will be increased by these American visitors, and they cannot circulate United States papers here, because we believe in reading Canadian news first and always and American news when we have the convenience or desire. This change would also have an effect on the circulation among the theatre-going public. We have nothing to lose and everything to gain in this matter.

SUCH IS TYPE.

In the beginning, says the Indianapolis Journal, Mr. Theophilus L. Globster made a present of \$25 worth of toys to the orphan asylum.

And the Daily Bugle credited the kind deed to Theodore Globster.

And the Evening Radiator gave honor to Thomas Gloster.

And the semi-weekly Eaglet gave great praise to "our esteemed fellow citizen, Mr. T. G. Lobster."

It came pass that Mr. Globster read the Bugle, the Radiator and the Eaglet, and saw what liberties had been taken with his hitherto untarnished name.

And in his righteous wrath and mortification he sought the illusory consolation of the bowl and waxed uproarious and bellicose, until the laws minions were compelled to confine him for a time, and in due course he was adjudged of the cadi.

And the Bugle, the Evening Radiator, and even the semi-weekly Eaglet announced with a unanimity of correctness:

"Theophilus L. Globster, drunk and disorderly, \$10.95."

A NEW-WIRE STITCHING, MACHINE.

The illustration shown herewith is that of a new wire-stitching machine just put on the market by The J. L. Morrison Co., of Toronto. It is called the "Perfection C." They claim that it is the most perfect stitcher in the world.

It is built specially for the stitching of large pamphlets, newspapers, calendars, etc., and has an extra long saddle, and a large table with adjustable gauges. It embodies all the suggested improvements known to the trade. It will use wire as fine as No. 30 gauge, being about one half the size used on ordinary stitchers. It requires no changes of any kind, the machine being set for different thicknesses by the simple turn of a thumb screw. It will stitch from two sheets to one quarter of an inch in thickness. It is almost noiseless in its movements, and is the most rapid-running wire-stitching machine on the market; and last, but not least, you can place two of these machines in your bindery for the cost of one ordinary stitcher.

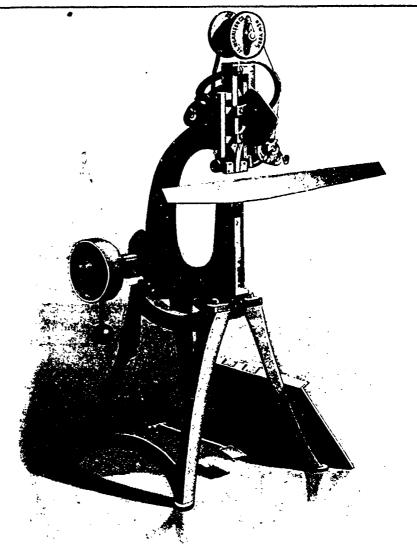
NEWSPAPER GOSSIP.

Mr. Wm. A. Mackay, printer, Advertiser office, London, is about to enter Knox College, Toronto, and his fellow-employes presented him with three nicely bound books, which will prove of service to him in his theological studies.

A report comes from Philadelphia that the leading lithograph firms of the United States have combined with a capital of \$12,000,000.

The first venture in life of Judge Jamieson, recently appointed at Guelph, was at the age of 18 to become editor of a newspaper in Renfrew. Judge Jamieson served his apprenticeship as a printer in the old British Standard office in Perth.

The Goderich Signal has nailed this wise motto on its mast for future guidance: "No pay no paper." As a reason for advancing the cash in advance method the Signal adds.



A NEW WIRE STITCHING MACHINE.

"During the past ten years over \$10,000 have been lost by the Signal office in the matter of back subscriptions alone, and we don't feel inclined to be so generous to dead-beat readers during the coming ten years, if we can avoid it, and we think we can."

Engineers Barrow and Wallace have about completed their new map of Hamilton. It will be 5 feet 4 inches by 4 feet 6 inches, and has been turned out very neatly by the Howell Lithographing Company.

Mr. J. K. Foran, of Ottawa, the Irish-Canadian poet, has assumed the editorship of the Montreal True Witness, and will in future reside in that city.

It takes half a ton of paper for each edition of the weekly Kingston Whig. We congratulate our friend of the Whig on the im-

provements he has been making in the Daily Whig. Advancement seems to be his motto.

The Winchester Press is small, but it has an appearance of life about it. It contains a deal of news.

An eight-year-old daughter of Mr. L. K. Cameron, Queen's Printer, Toronto, formerly of London, died on Saturday morning of diabetes after but a few days' illness. It was about a year ago, shortly after Mr. C meron settled in Toronto, that his eldest child died after two days illness' of diphtheria.

The Shelburne Free Press is adding a new feature to its appearance for 1892. It will contain photographs and biographical sketches of the business men and agriculturists of the country. It commenced two weeks ago with Dr. Barr, M. P. P., and Wm. Jelly, reeve of Shelburne, last week-

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6186. The Century Calendar, being from the Present Date till the close of the Year 2000. Archie Bremner & Walter J. Blackburn, London, Ont.,

6187. The Bon Ton Lancers. On Popular Melodies, by Edwin Gledhill Willimott. Henry Billing, Toronto, Ont.

6188. Duel Scene (photo). Edwin R. P.irkhurst, Toronto, Ont.

6189. Dominion Illustrated Special Number, devoted to Montreal, the Commercial Metropolis of the Dominion (1891). The Sabiston Lithographing and Publishing Co. Montreal, Que.

6190. Down by the Sea. (Song.) Words and Music by Gerald Lane. W. Morley & Co., London, England.

6191. Satisfaction. Photograph representing a duel scene. Edwin R. Parkhurst, Toronto, Ont.

6192. Map of the Town of Calgary, Alberta, N.W.T. Compiled by Jephson & Wheeler. William Thomson Rumsay, Hamilton, Ont., and Robert Hiram Moody, Calgary, N.W.T.

6193. The Lodge Calendar Chart, 1892. William Jaques, Jarvis, Ont.

6194. Rapports Judiciaires Revises de la Province de Quebec, par l'Honorable M. Mathieu. Toine I. W. J. Wilson, Montreal.

6195. St. Clan Tunnel. Marked A. (Photo.) John S. Thom, Sarnia, Ont

6196. St. Clair Tunnel. Marked B. (Photo.) John S. Thom, Sarnia, Ont.

6197. Album du Chanteur. Ernest Lavigne, Montreal, Que.

6198. My Friend. Words and Music by Capt. J. C. Ludgate, Cornwall, Ont.

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6199. Tresor des Ames Pieuses; ou, Divers Moyens d'atteindre la Perfection Chretienne, par un Pretre du Diocese de Montreal. Nouvelle Edition. C. O. Beauchemin et Fils, Montreal, Que.

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6201. Transactions of the Celtic Society of Montreal. Vol. II. Wm. Drysdale & Co., Montreal, Que.

6202. The Canadian Almanac and Repository of Useful Information for 1892. The Copp, Clark Co. (Ltd.), Toronto, Ont.

6203. Irene. Morceau de Salon. For Piano, by Williem Vandervell. The Anglo-Canadian Music Publishers' Association (I.d.), London, Eng.

6204. Niemals Vergessen. (Einmal Gehort, Niemals Vergessem) Gavotte for Piano, by Willem Vandervell. The Anglo-Canadian Music Publishers' Association (L'd.), London, Eng.

6205. Dance of the Fairies. (Elfenreigen.) Characteristic Piece for the Pianoforte, by Charles Morley. The Anglo-Canadian Music Publishers' Association (L'd.), London, Eng.

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6208. Golconda Waltz, by Popplewell Royle. The Anglo-Canadian Music Publishers' Association (L'd.), London, Eng.

6209 A Sailor Boy's Experience, by Chas. Stevens, Sr., Napanee, Ont.

6210. Henry VIII. Old English Dance. For Piano, by Willem Vandervell. The Anglo-Canadian Music Publishers' Association (L'd.), London, Eng.

6211. Map of America. Canadian Series. The Map and School Supply Co., Toronto, Ont.

6212. The Canadian Forester's Illustrated Guide, by J. C. Chapais, B.C.L. Second Edition. J. A. Langlais, Quebec, Que.

6213. Drolleries and Maxims of Telesphore Laroche. Temporary Copyright. Serial Articles which are now being preliminarily published in separate articles in The Land We Live In, Sherbrooke, Que. James A. McShare, Montreal, Que.

6214. Alma Grand March. Op. 7 for Piano, by Byron C. Tapley, St John, N.B. 6215. Blue Eyes Polka. Op. 8, by Byron

C. Tapley, St. John, N.B. 6216. Happy Thought March. Op. 50, by Byron C. Tapley, St. John, N.B.

6217. Calendrier du Diocese d'Ottawa et du Vicariat de Pontiac, pour 1892. J. A. Langlais, Quebec, Que.

6218. Calendrier du Diocese de Quebec, 1892. J. A. Langlais, Quebec, Que.

6219. A l'Œuvre et a l'Epreuve, par Laure Conan. C. Darveau, Quebec, Que.

6220. The Cuckoo, by J. H. Wallis. The Anglo-Canadian Music Publishers' Association (L'd.), London, Eng.

6221. The Court Gavotte, for Piano, by Michael Watson. The Anglo-Canadian Music Publishers' Association (L'd.), London, Eng.

6222. Italia. Second Tarantella. Pianoforte Solo, by Michael Watson. The Anglo-Canadian Music Publishers' Association (L'd.), London, Eng.

6223. The Canadian Album: Men of Canada; or, Success by Example. Part 3, Vol. 1. Edited by Rev. Wm. Cochrane, D.D. Thomas S. Linscott, Brantford, Ont.

6224. The Canadian Album: Men of Canada; or, Success by Evample. Part 9,

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6225. Rhymes Afloat and Afield, by Wm. T. James, Toronto, Ont.

6226. The Sailor's Frolic. Polka caracterestique, for Piano, by Wm. Crawford. The Anglo-Canadian Music Publishers' Association (L'd.), London, Eng.

6227. Samora. (Muniera-Peasant's Dance.) No. 2, of Spanish Dances for the Piano, by Michael Watson. The Anglo-Canadian Music Publishers' Association (L'd.), London, Eng.

6228. Christmas Number of the Dominton Illustrated, and its Supplements. The Sabiston Lithographing and Publishing Co., Montreal, Que.

6229. Footholds for Faith's Feet, In Song and Story, by Rev. W. H. Boyle, B.A. Wm. Briggs, Toronto, Ont.

6230. The Fairies. Words by T. Westwood. Music by Dolores. The Anglo-Canadian Music Publishers' Association (L'd.), London, Eng.

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6333. A Toothsome Morsel. (Print.) Peter Laing, John D. Laing and James N. Laing, Montreal, Que.

6234. Election Cases: Reports of Decisions under the Dominion and Ontario Controverted Election Acts, relating to the Election of Members from the Province of Ontario to the House of Commons of Canada and the Legislative Assembly of Ontario, 1884-1891. Vol. 1. The Law Society of Upper Canada, Toronto, Ont.

6235. Brigade Lancers, by John Waldron. The Anglo-Canadian Music Publishers' Association (L'd.), London, Eng.

6236. Bill the Bo'sun. Song. Words by Hartwell Jones, Music by W. H. Jude. The Anglo-Canadian Music Publishers' Association (L'd.), London, Eng.

6237. Problems in Commercial Arithmetic, by Matthew Sherman Carl, St. Thomas, Ont.

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6250. L'Arithmetique des Commencants. Premiere Partie. Bernard Lippens. Quebec, Oue.

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6253. She Was! Words and Music by David Day. The Anglo-Canadian Music Publishers' Association (L'd.), London, Eng.

6254. The Bell Telephone Company of Canada, Eastern Exchanges, Ontario Department, December, 1891. The Bell Telephone Company of Canada, Montreal, Que.

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6265. Maggie Murphy's Waltz. Arranged by E. Corlett. W. H. Billing, Toronto, Ont.

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6268. Flower Song. (Rosenlied) for piano, by Charles Morley. Op. 60. The Anglo-Canadian Music Publishers' Association (L'd.), London England.

6269, L'Aide-de-Camp. Morceau Militaire pour piano, par Victor Delacour. The Anglo-Canadian Music Publishers' Association (L'd.), London, England.

6270. Marguerite. No. 1, of Album Leaves for the piano, by F. X. Chwatal. The Anglo-Canadian Music Publishers' Association (L'd.), London, Eng.

6271. Life of the Right Honourable Sir John A. Macdonald, G.C.B., D.C.L., LL.D., Q C., P.C., by his nephew, Lt.-Col. J. Pennington Macpherson, A.D.C. In two vols. Ottawa, Ont.

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6274. Marche des Tambours. Morceau Militaire par Sydney Smith. The Anglo-Canadian Music Publishers' Association (L'd.), London, Eng.

6275. Bell Telephone Company of Canada, W. estern Exchanges, Subscribers' Directory, Ontario Department, 1891. The Bell Telephone Company of Canada, Montreal, Que.

6276. La Serenata de Braga. Op. 222, Transcrite pour piano par Sydney Smith. The Anglo-Canadian Music Publishers' Association (L'd.), London, Eng.

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of Geoffrey Chaucer. By E. F. Willoughby, M.D. W. J. Gage, Toronto, Ont.

351. The Dominion Illustrated Monthly. (Magazine.) The Sabiston Lithographing and Publishing Co., Montreal, Que.

352. Ottawa and the Parliament of Canada. (Book.) The Sabiston Lithographing and Publishing Co., Montreal, Que.

353. The Midnight Vision. (Musical Composition.) Charles Joseph Baguleyt Toronto, Ont.

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