VERYONE. lako

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 $3003050 \times 6$ Mr. J. A. Winter. NTER and
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of
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only.
o.s. Ld. , Oranges! Floridas and Valenclise
ovs. New Gower St:

TEN PAGES TO-DAY.

## DORY OARS! BOWRNG BROS, Limited


the evening telutiram, ST. Johns, newroundland, January 27 , $1916-$



Children's

## Hats,

Sale.


UROPEAN
AGENC




 LIAM WIISON \& SONS


Children's Dresses at 99 c .


 Great JANUARY Sale!

## You will be pleased with dur Showing of White Goods. COME EARLY.

|  | of General Dry Goods has been launched today and bumper bargains await all who will avail of this greatest of opportunities. Now, note carefully the price of every item. When you sit down at night make, an honest comparisonwith goods you will read in other ads, and retire at a reasonable hour with a steel clad resolution in your mind to make us prove what were talking about in the morning at 9 o'clock. The Goods:- $^{\text {cos }}$ |  |  | Men's Shiris <br>  |
| :---: | :---: | :---: | :---: | :---: |
|  | Ladies' Wool Gloves, from | D \& A Corsels \& Devine's | Ladies' Hair Combs |  |
|  | Wey |  |  |  |
|  |  |  |  |  |
|  | Ribhons in all Widths and Shades |  |  |  |
|  |  |  | Now, Men, We are after You HOME KNTT DRAWERS. | American Pants from \$2 |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  | Tvean Suaily s.i.0 per pair: 85 c |
|  |  | $\frac{\text { Come-and not too late. }}{\text { Ladies' Costumes }}$ |  | Men's Oiveralls, <br> SWEET-ORR AND OTHERS. |
| 's |  |  |  |  |
|  |  | Flannelettes and Curtain Nets <br>  price of from 10c. up during |  |  |
|  |  |  |  |  |

## SPECIALS.


50 boys over biant int imergs.



TOWELS.
Worth your while to see our immense showing of Turkish and other
Towels. A huge pyramid of real Towel value stands at the door waiting

Open FRIDAY EVENINGS-till 9.30

## Nar Nows.



## Our 25 cent Sale!

- Stock-taking over, we find many odds and ends that we are desirous of cleaning out, so we have arranged same on our Bargain Counters, and offer them at the uniform price of 25 cents each, or in groups of 2 or more We have also bought some Jobs and Specials for this Sale vise one and all to call. Let your quarters do double work for you. We list a few of the many things offered:

| Ladies' | Camisoles |
| :---: | :---: |
|  | Muflers |
| ${ }_{\text {Ladieses' }}$ Lad | Suspender Vests |
| Ladies' | Hose |
| Ladies' | Collars |
| Ladies' | Gloves |
| Ladies' B | Belts |
| Ladies' S | Searfs |
| Ladies' H | Handkerchiefs |
| Ladies' A | Aprons |
| Ladies' S | Side Combs |
| Ladies' B | Rack Cómbs |
| Ladies' B | Barrettes |
| Children's | 's Hose |
| Children's | 's Wool Hoods |
| Children's | 's Stocking Caps |
| Children's | s Gloves |
| Children's | s Bags |
| Children's | s Vests \& Pants. |




The C. L. MARCH Co., ${ }^{\text {Ltd, }}$
Cor. Water and Springdale Streets:
THE WEST END BARGAIN STORE.


Greepers, Shovels, etc.

Ice Creepers, Snow Shovels, Ice Cutters.

BOWRING BROS., Ltd.,
Hardware Dept.
EveningTelegram

1st Nfld. REGI MENT. Casualty List. Jantiary 9 th


 Hospital, Wandsworth; frost
PREVIOUSLY REPORTED. PKe January 27.


 Night School


 Calls For Recognition


 Personal.

 Here and There
 perature from 10 below to 10 above.

 to-day. Meigle is now on the way
North sydney.

 Many Americans Ferro-Manganese


## Often Food

Makes or Breaks.



Grape-Nuts

 aink ne ions ims
 "There's a Reason"

Grape-Nuts
Made in Canada


JANUARY OFFERINGS of Wanted WHITEGOODS at Sharply Cut Prices.

A Wonderful Chance to Save on EMBROIDERIES.
All widths and splendid variety of patterns. This Department has always been noted for its no exception.

The importance of these really remarkable price reductions is best learned by a personal inspection of the goods. Every item listed in this advertisement, and many more, will be offered at such attractive prices that the shrewd shopper will recognize that now is the time to buy.

## Intending Purchasers



Will do well to avall of the present offerings, all foreign advices point to higher prices.

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4. mHITE turkism
8% WHITB TuRKIS
Spocillyy yreacenfor, muick
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Where your Dollars go Farthest
Marshall Bros

A Clearing Lot of
WHTTE table damesk
Reg. prices $50,55.70,75 \mathrm{c}$
Now $45,50,60,65 \mathrm{c}$.
Whare your Dollars go Farhest.

## 



[^0]KISMET BLENDED Cigarettes have a particularly pleasing taste to the man who appreciates a Turkish Blend．Expert Blend－ ing of choice tobaccos ing of choice tobacco
is the answer to the is the answer to the
constant．increase sales constant．increase sales
of Kismet Blended Cigarettes．

## 15 cents a Box

Try a box next time！
ImperialJobaccole

St．Bon＇s Ladies＇Meet．Banker Metamora．







GREAT BENEFIT aching muscles rheumatic pains．





## formand David waish，expuphlis of s．

Fire Enquiry．









An Excellent Debate．


Here and There．


W．P．A．


## OUR ANNUAL WHITE SALE NOW ON！

Everything in White Goods Selling at Reduced Prices ！ Special Bargain Lots Offering．

Extra Value White Turkish Towels，by the Pound． Special Job Lot White Satín Marcelles Quilts，Excellent Value．


Curtain Nets！
CURTAIN SETS， SASH NETS， FRILLED EDGE

CURTAIN MUSLIN，
t Cut Prices during White
Sale．

## Sheetings，

Regular 28c．During White Sale
Regular 32c．During White Sale
Regular 36c．During White Sale
Regular 42c．During White Sale
Regular 55c．During White Sale

TABLE DAMASKS！
Bleached－Reg．35c．During White Sale． Bleached－Reg．40c．During White Sale． Bleached－Reg．50c．During White Sale． Bleached－Reg．60c．Dưring White Sale． Bleached－Reg．80c．During White Sale Bleached－Reg．1．00．During White Sale．．．

CIAL REDUCTION DURI WHITE SALE ON ALI
Cotton and Wool Blankets．


## Showroom Bargains ！

## CORSETS－Newest Styles．

 Usual Price；75c．White Sale Price．．65c． Usual Price，$\$ 1.00$ ．White Sale Price．． 90 c Usual Price，$\$ 1.50$ ．White Sale Price．$\$ 1.30$ Usual Price，$\$ 2.00$ ．White Sale Price．$\$ 1.75$ AMERICAN WHITE EMBROIDERED UNDERSKIRTS．

Ladies＇and Children＇s WHITE DRESSES． LADIES＇EMBROIDERED CAMBRIC Usual Price，$\$ 2.50$ ．White Sale Price．$\$ 2.20$
Usual Price，$\$ 4.00$ ．White Sale Price．．$\$ 3.60$ WHITE PIQUE DRESSES． Usual Price，$\$ 2.50$ ．White Sale Price．$\$ 2.20$
 CHILDREN＇S EMBROID．DRESSES， to fit from 4 to 10 years．
Regular 80 c．to $\$ 2.00$ ．Now．．．60c．to $\$ 1.70$
．

Camisoles，Brassiers， Night Dresses，
Knickers，Tea
Aprons，Blouses， Fleece Lined and Wool Underwear specially reduced for White Sale．
Cream and White Flannelettes，Long Cloths，Butchers＇Linen，Huckaback，White Piques， White Mercerized Lawn－by the pound．

## STEER BROTHERS．

 Patriotic Words From Here and There．

## 

$\qquad$




Cape Report．






Crib Blankets.

Aramilatò cugrar
BUTTER, BEEF, RAISINS, PEACHES. - 1 UT LOWEST PRICES
american granulated sugar (brls) "GILT EDGE" CREAMERY BUTTER-30S. "Lincoln" PLATE BEEF.
three crown california raisins- 50 s. EVAPORATED PEACHES- 25 s.
F.McNAMARA,

Queen Street.

## OO000006000000000000000 <br> Have You Seen Our Kerosene and Gasolene LAMPS \& LANTERNS? <br> Robert Templeton, 3 WATER STREET. 2H2x5S Lapragans:



A SAFE INVESTMENT
We are exhibiting a full line of
SAFES $\$ 32.50$ upwards.

AYRE \& SONS, Limited

## HORSE RUGS!

## Horse Blankets.

Truckmen, Cabmen and Country People do not have your Horses stand about during this cold weather without a good warm covering.

Horse Blankets For 45 cts., 60 cts., 85 cts. and $\$ 1.00$ each.
Exceptional Value in Shawl Rugs From \$1.70 up.
S. Millicy.


## Il's Quality that Counts,

Especially in our famous values in $10 c ., 12 c ., 15 c ., 18 c$., and 20 c . per yard
Pink Flannelettes
This week at A. \& S. Rodger's.

REID-NEWFOUNDLAND GOMPANY.

South Coast Service. S.S. "Glencoe"
will'sail from Placentia on FRIDAY NEXT, January 28th, after arrival of morning train from St. John's, for the usual ports of call between Placentia and Port aux Basques.

Reid-Newfoundland-Co.

## 

 100 CASES OF2 Crown Raisins,
100 Cases of
3Crown Raisins
Wholesale only.
harvey \& Co., Ltd., Agent.

Cabbage, Apples, Oranges!
40 brls. CHOICE CABBAGE.
40 cases ORANGES
40 cases ORANGES-Californias, Floridas and Valencias.
Burl \& Lawrence, 14 New Gower St.


A. S. Rendell \&
job bros. \& Co.,
Namaners sor Litulatatio
On accomm to thiom tit may
AUCTION.
AUUCTION.

The Steamship " 0

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| :---: | :---: |

Wood Now Cheaper Than Co
ond
5 Car Load
Spruce \& Bir
and s. bine by
M. A. DUFF

Per S.S. "Stepha
New York Chicken
New York Corned Bed
Be
$\qquad$

JAMES STO
4th November, 19
Sereened
North Sydne
Coall
merr oraury:
M. MOREY \&

F. SMALLWOOD,

THE HOME OF GOOD SHOES


[^0]:    St. Bon's La
    mosis
    

