## Successiul Landing at Dardanelles

BRITISH WAR OFFICE OFFICIAL COMMUNICATIONS CONCERNING OPERATIONS OF THE ALLIES
The 0bstacles 0vercome Almost Insuperable
Mines, Pits, Entanglements and French Official Artillery Block the Way--Casu- Report of Progress alties Were Very Great
Captains, officers and Crews of Merchantmen
Tanke Part
Take Part-Impetuous New Zealanders and
Australians Receive the First Shock of Bat-
tle-- Queen Elizabeth Sinks Turkish Trans-
port
cemon tow in Germans Spring Another Surprise


## ENGLAND VERY GREATLY IMPRESSED



The War Brought Closer to England's Shore Than Any Time Since Beginning of Hostilities


Submarine Base
Heavily Bombarded


Germans Give
Misleading Reports
Says official Note From War or-
fice-rench Making Continued
Progress Where Germans Claim




KINE GEORCE CONGRATULATES THE British Official HEROES OF THE DARDANELLES
German Warships Coast
Off Belgian Coast

British Officers
Dies of Wounds
Received While Dropping Bombs
Received Whate Droppinig Bömbs
on Courtrai-Sons of Famus
Naturalist
Charles
Among the Dead


## THE BESTIS CHEAPER IN THE END



## Order a Case To-day "EVERY DAY" BRAND EVAPORATED

 MILK.BARGAINS in High-Class New Hat Flowers





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Schr. "GREENWOOD," 71 tons Built at Shelbourne, N.S.
Sails and Rigging in good condition.
Well found, in Anchors, Chains, etc. Apply to
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From prize winning stock, Barred Rocks, Rhode Island Reds, Silver Laced Wyandottes White Wyandottes, Single Comb, White Leg horns and Brown Leghorns-all prize win ners, wimning first and second prizes at Halifax and Fredericton. $\$ 1.50$ per setting of fifteen. If you want extra good stock please send us your order.

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## What Britain's Navy Caili Do <br> A Comparison-Then and Now Memories of Camperdown, Copenhagen, St. Vincent, the-Nile and Trafalgar



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Expriences of a
Leppeifin Raider




Alexandria, finding ali, empty harbour to
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his way back when the French Fleet
was seen making for the very port
he seen making for the very port
he had quited In all Nelson was
seventy-three days, from the date he
received his orders.

## A Budget of good things

To-day, April 21st.
"PREMIUM" BACON, the Bacon of quality BANANAS, CELEREYY, TOMATOES. NEW YORK CHICKEN, NEW YORK CANNED BEEF

fuveumbers, parsinis, carrots. IRISH BUTTER, one nound hocks.
IRISH BUTTER, 28 \& $561 b$ boxes.
"SUSSEX" BUTTER, Z1D. Slabs Also, $2001 / 1 /$ bass ISLAND WHITE POTATOES. ${ }^{12} 0$ erafes GREEN CABBAGES.
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OUR SPRING STOCK

## Ladies' Hats

Just to hand
In the latest and up-to-date London Fashions. HATS TRIMMED AT SHORTEST NOTICE Also
We have just opened our stock of

## Dress Goods

Of very finest material and choicest pattern to select from
Our price are right as they were bough before the advance.

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ENGINES
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Engines for Fishermen
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President Fishermen's Union Trading Company Limited Dear Sir,-

Last Spring I purchased a 6 h.p. COAKER Engine which has given me every satisfaction.

I certainly consider it the best Motor Engine for fishermen to-day on the local market.

With my trap boat I am able to make seven knots an hour. Last Sum ner I had my trap set four miles away and I made two trips daily with three dories in tow, and never had the slightest mishap.

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Point-aux-Gaul, Lamaline,
April 1915.

Advertise in 'The Mail and Advocate' for Best Results

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The Struggle Everlasting.
gripping and interesting two-part melo drama.
"SLIPPERY SLIM AND THE FORTUNE"-A side-splitting comedy.
Howard Stanley Sings, "I Cant Stop Loving You Now."
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stupendous success of the "new policy! 5 Reels of the world's greatest drama The Sensation of the old World and the New:-

## THE THIRD DEGREE.

 Dramatic Situations! Powerful Acting! Also 3 Reels of the beautiful story:"The Lily of the Valley'"
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a musical melange of mirth and melody
MR. BALLARD BROWN and MISS MADGE LOCKE
stene frorn Romeo and Juliet
Chamber Scene from

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1st Prize, $\$ 5.00$; 2nd Prize, $\$ 3.00$; 3rd Prize, $\$ 2.00$. Lots of names this week and lots of fun.

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"THE BEAR FACTS"-Sunny Jim goes hunting for Bears and finds them. Bobby Connolly the boy actor is great in this.
"HE "THE GIRL AT THE CURTAIN"- an unusual dramatic atraction in
"HE SAID HE COULD ACT" and "MISTAKEN CONFIDENCE"

The usual Extra Pictures at the Big SATURDAY MATINEE. Send along the Children, the Crescent will take care of them


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