## PUIL TOLL SICN

OFF BAY BALDCE
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## EARLY ON FRIDAY

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White
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Blouses

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Prince Edward Is.



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LOOKING BACKWARD

Page 2.
THE WEEKLY ONTARIO, THURSDAY, JUNE 30,1921
"GUNSIGHT =PASS" =

## By wimam Mactroad Ranao

Copyrighted by Thos. Allen.
"He's. seen yivine soft too long
cont your reeknon?"









































 their variey. The riders held their
course by mean of that trained
Oxth sense of of direction









# WE ARE OFF 

On the last lap of our Big Furniture Sale. The first Half has been a great
cess. In the next five days we are going to


## SMASH ALL RECORDS

```
This is youn
This is YOUR opportanity
We don't KEEP Furniture - We SELL it.
```

TME. The Mive ones are taking theiris Now. his losses on the falling market some-
WE ARE ALIVE
WRAY'S BIG FURNITURE SALE 306 Front St., Belleville

- voe get married, we feather the nest -


## ADAMS' $20 \%$ Per Cent Shoe Sale <br> 

To celebrate the Pree Briage and to welcome the good people of Prince Edward,

## 20\% Discount Sale on

 July 2nd, 4th, 5th and Gith

ADAMS
THE SHOEMAN


|  |  |  <br> SPECIAL <br> REDUCTIONS <br> in FURNITURE <br> MrMorvoryivirures <br> In accordance with the celebration of the OPENING OF A FREE BAY BRIDGE, we have lowered the price on every piece of furniture in our store. <br> It is now to your advantage to buy that easy arm chair, that library table or what not, which high prices postponed your purchasing. Prices are back to the old be once more straining purse strings. $\qquad$ <br> Grang ©hmupanu belevilite, dexile in fine furnture ontario <br> Have You Tried THE <br> NEW QUINTE <br> CAFE ? <br> Here are such <br> Delightful Surroundings, <br> Efficient and <br> Pleasant Service and <br> Delicious Foods <br> so appetisingly prepaired <br> Try them yourself-we'll accept your judgment <br> OUR MENU VARIES DAILY <br> Many Specials for <br> FREE BAY BRIDGE <br> OPENING <br> JULY 2-4-5-6 | Halloway $\ldots$ $\ldots$ $\ldots \ldots .$.  <br> BARGAINS IN USED CARS <br> Mclaughiln <br> MOTOR CAR <br> CO. Limited. <br> 2 Bridge St. STUDEBAKER CARS <br> SOME GOOD TERRITORY OPEN IN PRINCE EDWARD FOR A LIVE SÁLESMAN When in Belleville call and have a ride in <br> "THIS IS A STUDEBAKER YEAR" <br> ST. CHARLES-ROBLIN MOTOK SALES CO. Distributors for Hastings and Prince Edward. BELLEVILLE ONTARIO |
| :---: | :---: | :---: | :---: |



## MASONS HEAR

FINE SERMON




refoeriz selecting and wat ane we

Tivere not hom many coul them-

The oreacerer deoveded the mayor
WILARD BATTERIES FIRESTONE TIRES Could you have a more Reliable Combination on your Car? Let us attend to your Electrical Troubles ALL CANADIAN CARS equipped with Willard Batteries are now THREADED RUBBER QUINTE BATTERY SERVICE STATION


Chise
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tion written b

| We sho |
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| MADE |
| Tennis | nis Markers,

Clubs, we give your satisf



## Special Sale

mor trea ose Juys zad
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spotal gate frice-
Ton Doere
Two doxe or more ${ }^{\text {Be }}$ also
Our Reghit boc, choo.



CEAS. S. CLAPP

## Symons' LADIES' STORE

## SPECIAL

 4 DAY saleLADIES' SLLK HOSE
PURE WOOL PULLOVERS, Sleeveless SLIK GLOVES, Black and whit stuk cloves, Black and white .........6.65e \& 75 c A Large Assortmetn of LADIES' WAISTS 49 C - 79 c LADIES COTTON SKIRTS \& SMOCKS at Half Price CHILDRENS SOCKS, All Colors ............... ${ }^{25 \mathrm{c}}$ CHILDRENS SOCKS, All Colors
CHILDRENS WASH DRESSES CHILDRENS WASH DRESSES in Three Loto $59 \mathrm{a}, 79 \mathrm{~A}$ \& 98 c CHLDDRENS MIDDY SKIRTS, sizes 6 to $14,30 \mathrm{c}$ to $\$ 1.50$ We are giving $20 \%$ Discount on the following:ALL SUMMER DRESSES. GEORGETTE WAISTS, CREPE DE CHENE VEAISTS, SLIK WASTS, VOILE WAISTS, SERGE DRESSES, SWEATER COATS, sILK drasses, jersfy cloth dressbs, sults, COATS and rain coats.

## Symons Ladies Store

Belleville.

## NORTHPORT LAD IN RUNIS BY FIRE

 Sleven Residences, Ten Baras and Other Buldings at North-port Fell Prey to Flames Lato Wednesday-Help Sought in
Noter port Fell Prey to Flames Late Wednesday-Help pought in
Neifhboring Towns-Originated in Embers of Previous Nights Fire. Twice stricken within the space of twenty-four hours, the vil-
lage of Northport today is but a shadow of what it was yester-
day afternoon. day afternoon. Twentry-one buildings lie what it was vass vister-
the fire element, eleven of them the finest dwellings on the
north Prince Edward thore north Prince Edward shore
Northport had its baptism of fire on Northport had tis baptism of fire on Thessay afternoon
when several buildings were oonsumed. The blaze had started
in a house owned and occupped by Albert Rowe and family in 2 house owned and were eonnsumed. The blaze had started
This was burned to the ecround, toy ther flowe and family. This was burned to the ground, together with drive howse and
baraw Alexander Andersons barn also took fire and then Tues-
day's fire halted with a loss of perhaps ten thousand dollars. day's fire halted with a loss of perhaps ten thousand dollars.
The origin of the blaze lis unknown
On Wednesday afternoon, although it hat been thought On Wednesday afterroon, although it hat been thought
that every danger was past from eembers of the fire the evening
before, Mr. Anderson's stately residence was sudenly Ithad caught Anderson's stately residence was suddenly ablaze.
the first fire To the villagers their homes seemed doomed Starting
in at the west side, the flames cut a swath of fire right through in at the west side, the flames cet a swath of fire right through
the centr on the, horth side of the road, bunnigg itself out on
the east side, where nothing else remained to burn in that dithe east side, where nothing else remained to burn in that di--
rection. Evertything of a heorit nature possible was done to
prevent the spread of the conflagration, hut the intense heat prevent the spread of the conflagration, but the intense heat
and fling embers increased the extent of the burning aree mao
mentarly. To many it seemed as if the entire village was alneest taling tire ant one time.
moll.
Calls were sent out to Bellevile and adjoining towns. MayCalls were sent out to Belleville and adjoining towns. May-
or Hand wonsulted Chief Brown and it was found imposible o oret the Merryweather fire engine to the seene inside of six
gours by land, which would have been too late. The Mayor ad-
hat hours by land, which would have been too late. The Mayor add
osid calling up Deseront and Trenton. Deseroto sent some
of tis firemen across on the ferry but they were unable to lend
ald
Some of the buildings destroyed are:
Itex. Anderson's house and harns.
Wilian Crepers's residence.
W. Putman's pesidentice ind
Miss A pnle Forbess' residence.

Claston Wards residence.
In all the eleven residences the furnishings were practiIn all the eleven residences the furnishings were practi-
cally lost as there was no time to rescue them. The barns
contents went up in smoke with the builidings. The greater part of the, residences are gone. Fortumately
the post omice. Sanderson's grocery, the canning factory and
the dock are left. He The loss left wil approximate $\$ 50,000$. The insurance will reach perhaps half of that amount.
Northport is ten miles. below Pellevie on the Prince ed-
wand side and seven miles above Deseronto. It is situated in one of the most beautififes spotso Doseronto. It is situated in
The village itself was picturesque with ouinte.


SINGLAIR'S FREE BRIDGE CELEBRATION SINGLAIR'S
72 in. Table Damask SATURDAY, JULY 2nd to NOON, WED., JULY 6 th



Bargains in Staples Baratien at yomit
 Uniteahed Cotom, vart 123ke Ity, Xard
A Fine Quautr, 34 inches wide,
White Flannelette, Yard $\ldots . .23 \mathrm{e}$ White Flannelette, Yard .....223e
Striped Flannelette, best Canad Striped Flannelette, best Canad-
ian make, yard Striped Terry Towelling, Reg
50 c for, yard 50c for, yard.
Striped Terry
 Linen Hand
elling at, yard
Bleached Sheeting, good quality, $8 / 4$ or $9 / 4$ at, yard ....... 69 c
 It is worth your while to lay in a
supply of these staples at these low supply of these staples at these low
prices.

## 9 Silk Suits at $\$ 15.00$

 one you will have to act quickly, Best qualities of Taffeta and Satin Duchesse, and jackets are lined with and Taupe. Bargains at ... 816.00
Summery Voiles 63c yd. A whole table full of Voiles and Marquisettes in floral and figured
effects, stripes and plain colors. effects, stripes and plain colors. A
wide selection of colorings to ohoses
from. Values up to $\$ 1.50$ yard.
Clearling at, Yard ..........
 Coats, Suits, Dresses
 Coun case men sutat in to mein
 pian or hime vile oremy Motoring Coats $\$ 15.00$


 for motoring or general hard wear.
Reg. to $\$ 32.5$, Sale Price ... $\$ 15.00$

## - Oddiprimpeanss.

## A Table Full at 98 cents

Middes, Nightyowns, silk Camisoles, Underikirts, Bungalow Apmiteresting one. There are other garments too that are Real Bargatus

40 in Silk Shirtings 98 c and $\$ 1.50 \mathrm{yd}$. Thoese are reguar $\$ 2.50$ and grounds with black, blue, pintik. maure and tan serriped pae paterngs Suitable for Ladies Smocke,
blouses and for menis shirts: wo lines at 98 e and 81.50 yard.

Clarke's Crochet Cotton 2 balls 25c This well known quality of
Crochet Cotton may be had in Crochet Cotton may be had in
every number. Full sized 10 e
ball, at 4 for. .a.......

House Dresses



Hosiery Specials


WORK OFFIGIALLY BECUN
ON NEW ALBERT COLLEGE


Our Menus offer the Rarest Dishes as well as the more Wholesome Foods at Moderate Prices with many Specials for the

## Free

Bridge Celebration
Only the Choicest Foods are Carefully Prepared and Cooked
CLLEALINESS is our MOTTO and GUIDE You will enjoy your lunch here and be pleased with our Excellent, Prompt Service.
Royal Cafe R
next to
STANDARD bANK.


LIFE NE ON DO


## The WALKER HARDWARE CO.

 will make substantial reductions in a THREE DAYS' SALE commencing SATURDAY, JULY THE 2nd to celebrate the OPENING OF THE FREE BAY BRIDGE. Here is an opportunity for the people of PRINCE EDWARD COUNTY to save money by buying at this OLD RELIABLE STORE You will find everything in the hardware line to satisfy your requirements.A few of the many good buys are listed below:


French Floor Dressing, pt. cans
Monkey Wrenches, 10 Red Barn Paint SECLALS IN PAiNTS. Ready Mixed Paint Johnson's Carbon Remover, Reg. $\$ 1.50$, at ......75c
Puritan Oil Soap Johnson's Floor Wax ...............60c 1 b . cans

## EARLY DAYS

## OF BELLEVILLE



Stirring up Friendship \&

> Business to Celebrate
the freedom of the bay bridge we invite
our privce edward friends to visit out store to see the many bargains we offer for THIS
Celebration Sale sonf of out serchiss:-

## Special Prieed Shirts <br> Specelal Prieced Shirt Nie Niwear Special Priced Knited Ties. <br> 

 - SEE WLNDOW DISPLAT-$\begin{array}{r}11.59 \\ .59 \\ .79 \\ 1.59 \\ .25 \\ 3 . \\ \hline\end{array}$

## Chas. J. Symons

 -MEN'S WEAR -
## Findlay's

 Feed Store Suceessors to the W. D. Hanley Co. Cream of the West FLOUR"A Guarantee Printed on Every Bag."

We carry in stock at all times:-
Bran
Shorts $\quad$ Calf Meal Sampson Feed Oil Cake Pratt's Poultry Remedies

We are in the market at all times for: Baled Hay \& Straw-Butter \& Eggs All Kinds of Grain

329 Front Street
Phone 812
206 FRONT ST. BELLEVILLE, ONT.

Because You Live Across the Bay Do Not Stay Away For You Have a Free Bridge Today

## To the People of Prince Edward :

You will not only save the price of the Toll at the Bridge, but you will save

## DOLLARS DOLLARS DOLLARS

If you shop at MEAGHER'S while in Belleville-Belleville's Greatest Store for Men and Boys-no better clothes-no better values, you may scour the entire city but you will never get better clothes or better values anywhere. Our merchandising superionity, backed by our for hundreds of men yearly. To celebrate the orent ITEM No. 1. MTEM NO. 1 ,
Men's \& Young Men's Suits
Our entire stock of Men's \& Young Our entire stock of Men's \& Young Men's High
Grade Worsted and Tweed Suits in Plain Greys Grade Worsted and Tweed Suits in Plain Greys,
Browns and Greens. Blue with White pin-stripe, Bard fane and Brewns and Gue wis. This ince pudus.stripe,
aut en-
tire stock of the hishest tire stock of the highest grad elothing cerried by
us. Regular prices $\$ 40.00$ \$ $\$ 45.00,850.00$ \& $\$ 60.00$ us. Regular prices $\$ 40.00$, , 845.00 , 8550.00
BAY BRIGEE SALE

Men's \& Youne Men's Suits
Our entire stock of Men's \& Young Men's High Grade Worsted and Tweed Suits, al new Spring
merechandise and nellude our entire stock of Suits.
Regular up to 838.00


- 32,00 ALE


Bay Bridge Sale, Saturday, July 2nd, Monday, July 4th, Tuesday, July 5th and Wednesday, July 6th.


MEAGHER'S

ITEM NO. 4.
Men's Trousers
Men's Blue Serge Trousers, Reg. $\$ 6.50$ values bAY BRIDGE SALE
\$4.95
Men's
Men's Hats,
Out entire stock of Men's Felt Hats, in all
sizes, shapes and colors Revilar values up to $\$ 7.50$ sizes, shapes and colors. Regular values up to $\$ 7.50$
BAY BRIDGE SALE - 83.95.

Men's Work Shirts
Our entire stock of Men's High Grade Work Shirts. Our Shirts are large, roomy Shirts, full double yoke, double-stitched seams, attached col-
lar and pocket. Blue Chambray, Khaki, Black and White Striped and Plain Black. BAY BRIDGE SALE
$\$ 1.19$ each
ITEM NO. 7.
Men's Overalls \& Smocks
Men's Heavy's Overalls \& Smocks. Stifel's Blue and White Stripe Denim, with bibs
and braces, seams all double stitched. Regular $\$ 2.75$ values BAY BRIDGE SALE

|  |
| :---: |

262 Front St. BELLEVILEE


# 圆 

Men's Shirts



## Men's Underwear



## Work Shirts



Overalls-Incredible

Boy's Overalls

Children's Jerseys

Bathing Suits


## IN OUR LADIES' READY-TO-WEAR SECTION



Vamp Blouses
100 of these in Beach Cloth and Silk Mulle, embroidery trimmed-the House Dresses
15 dozen all styles in Prints, Ginghams and Chambray. -Values up
to $\$ 2.75$ YERY SPEEAL Silk Poplin Skirts.
SPECIAL 3 dozen in oversize only, colors, Black and Navy. -Reg. Price $\$ 6.50$; Ladies' Corsets
ust, - Regular of grice \$1.75; SPECAAL PRICE \$1.00. Ladies Summer Vests

Cumfy Cut Vests - Regular 60c- SPECIAL 35 c Oversize Vests - Regular 50c-SPECLAL 35 C .
Opera Top Vests - Regular 75c - SPECIAL 49 c .
Ladies' Drawers
Balbrigan Bloomers, arge size - Regular 85c SPECLAL 50e.
Directoire Drawers, lace trimmed Knit Drawers, lace trimmed -SPECIAL 69 C
Summer Combinations for Women

White Wash Skirts
100 White Wash Skirts in Indian Head and Duck; pretty modeds with belts
$\$ 1.25$.

## HOSIERY SPECIALS

Very Special STOCKINGS Very Special
and White, in all silizeres's. Ribbed Stockings in Black, Brown
Silk Stockings
Stik stoctings sul vavies For Ladies

## Sill IResular Values \$1/75-SALE PRICE \$1.2.

## Silk Lisle Stockings

100 dooz in Black Brown and White
Regular Price
TFe -SPECLLL Socks


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|  |  |
|  |  |

## Children's Gingham Dresses <br> dic 25 doz in Lot 1 , of Plaid, Small Checks, and Stripes-real <br> Values up to 84,48 -speccui price 81.98. <br> Talues up to 82.50 -SPECLIL PRICE 81.25 . <br> The fampus R \& J. Waist with Garters attached; ; sizee <br> Regular Price 75o-spechal price so


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broideries dainty patterns for Children's Dresses-scallops and
borders. Regular Values ap to $\mathbf{8 1 . 5 0 - \text { SPECLAL PRICE } 5 0 \text { e Yd. }}$ Se Drimited amount of and Underskirts.
Regular wi to
s.2.00-SPECIAL PRICE
75e.

## Colton Values Without Equal



## Flannelette




## Towels

bargativ:
a bargain:
Regular Price 4 4co-SPECML Towels, size $18 \times 38$.
Lot 2.-White Huckaback Towels, guest size.
Regular Price 30 CPECLAL PRICE 15 c .

## Gloves

## Very Special

LONG SLLK gloves
Long Silk Gloves in White, Black, Nary and Mole; women's sizes; values up to $\$ 3.00$

Graniteware
MILK PAN, 8 quart size; SAUCE PAN, 5 qt. size; TEA STEEPER, 1 qt. size; PUDDING
DISH, 4 qt. size; STEW KETTLE,' 3 qt. size; SINK STRAINER - ${ }_{34 \mathrm{C}}$ EACH.
14 qt. DISH PAN; 14 q. STEW KETTLE; PAGE ROUND ROASTING PAN; 6 qt. London
SAUCE PAN; qut. RICE BOILER; 8 qt. LON-
DON KETTLE.

## China

CUPS and SAUCERS in White English
Stoneware; Japanese Hand Painted CHINA,
CUPS and Stoneware; Japanese Hand Painted CHINA,
CUPS and SAUCRRS. 6 for 45 c . DINNER PLATES in White English Stone
ware SOUP PLATES, BAKERS and Soup Cullery

Hawthorne Plated Silver Knives-\$4 doz.
Hawthorne Plated Silver Beaded Plated Silver
Beaded Plated Silver Tea Spoons Window Screens


## Can You?

conceive of anything that would be more appropriate than to celebrate this great commendable occasion by giving
In order that everyone will be able to celebrate by giving "gifts that last," we are going to give a

## 20\% DISCOUNT

for three days only, July 2, 4, 5 , on our entire stock of Diamonds - Pearls - Gems - Jewellery Watches - Clocks - Silverwear - China -- CutGlass, etc.

SPECIAL OPTICAL OFFERING.
We will also give a special reduction of 20 per cent. discount on all Optical Work, which includes toric lenses or krytock bifocals, etc. By making your appointment at once you can avail yourself of this opportunity and saving.

Whatever your needs in jewellery or dhamonds wie
can deliver to you the limit in VALUE, STYLE and can deliver
QUALITY.
T. BLACKBURN

## ZUFELT'S GROCERY <br> the meeting place for PRINCE EDWARD FARMERS

This is a personal invitation to make this store your store. We welcome á Free Bay Bridge and we welcome you. You know the Big Store at the corner of Front and Victoria Ave. Send your parcels there, meet your friends there and do your trading there. You'll like our merchandise and our prices of same assure you of service

## ZUFELT'SGROCERY

We Buy Farmer's Produce

## FREE BRIDGE Celebration

July 2nd, 4th, 5th \& 6th
CARNEY'S SHOE STORE
20 PER CENT. DISCOUNT
off all lines of Shoes, Trunks \& Bags. Come and join in the celebration at Carney's.

## The Most Sensational and Daring Sale

 Ever Staged in Ontario


## ANCLING IN <br> MOIRA RIVER <br>    able to secure a Pair number or nub and Rock Bass with now and len a Black Bass, the latter genoral- 







STROUD'S
China - and - Tea - Stope

less" Why not equip your homes with furnace and "Peens. modern comveniences.
Let is tell you how and give oou estimates on same.
Workmanship GuarantedAlse a fall line of kitchen , tenstls, dairy supplies,
oil stoves and "Happy Thought" ranges.
Diamond\&Hyde

## Bay Bridge Opening

in order to properit celebrate this event
Which means so much to os all we have WhCH MEANS SO MUCH TO dŚ all We have
decmed to put on special bargains, DECLED TO PUT ON SPECIAL BARGAIN
Which are trouy exceptional, in MHICH ARE MRTAVEES BELOW COST. RBAD THIS LIST AND TAKE ADvantage of these value
-Each and every ONE IS $A$ moNET
$\qquad$




 drawers, A sple n did
weight for chilly nights. $\begin{aligned} & \text { all sizes, White, Bro } \\ & \text { Black. Reg. } 5 \mathrm{cc} \text {. }\end{aligned}$

 All siz's in Ruber Collars. | Al sizes in the lot. |
| :--- |
| To elear them out 13c good value. | good value.

special $\qquad$ Men's Raincoats in fawn $\frac{\text { special } \ldots . . . . .22 \mathrm{e}}{\text { Ladies' Raincoats. Five }}$ shade, made with belt. Pul-
ly guaranteed.
special :...... 87.95 $\begin{gathered}\text { nly. to clear them ou } \\ \text { Special Price ea. } 820\end{gathered}$



THESE VALUES ARE FOR FOUR DAYS ONLY THESE VALUES ABE FOR FOUR DAYS ONLY CONTINUING MONDAY, TUESDAY, WEDNESDAY

Jonas Bargman \& Son

[^0]


[^0]:    Earle \& Cook Co's Greatest Sale
    SATURDAY, JULY 2nd TO WEDNESDAY, JULY 6th
    For Saturday, Monday, Tuesday and Wednesday we are holding our greatest sale to celebrete the making of a Free Bay Bridge, which is one of the biggest events in Belleville's History. There will be bargains in every department of the store during this sale.

    Dress Skirls
    
    At 59 c
    
    Rugs 25\% Off

    | Heco on sato orr eitre fouk |
    | :---: |

    Whitewear
    
    At $\$ 2.50$
    PMist feem,
    Voile Curtains
    
    
    
    

    ## Towels 39e Pair

    
    
    Underwear Special Value in
    

    Anniversary Bargains in the Ready-to-Wear Dept.

    ## Ladies' Suits

    
    
     Towelling Curtain Nets
    
    

    Men's Seirls

    Window Shades

    Bargains in Dress Goods
     New Jersey Cloth
     $\$ 6.50$ All Wool Serge $\$ 2.95$
     Cushions 89C
    Big Values in Silks
    
    
     Bargains in Wash Goods
    
     Prints
    

    Sheeling 49c Pillow Colton 39e
     Chintz

    Nix

