
THE WHOLE BODY NEEDS PURE BLOOD

The bones, the muscles, and all the organs of the body depend on their strength and tone and healthy action on pure blood.

If the blood is very impure, the bones become diseased; the muscles become enfeebled; the skin loses its elasticity; and there is inability to perform the usual amount of labor. The skin loses its clearness, and pimples, blotches and other eruptions appear.

Hood's Sarsaparilla makes pure blood. It is positively unequalled in the treatment of scrofula and other humors, catarrh, rheumatism, dyspepsia, loss of appetite, that tired feeling. Be sure to get Hood's and feel it today. All druggists.

BISHOP TO LECTURE ON "IRISH EDUCATION"

Rev. Father Fallon Speaking at "March 17" Concert.

At a time when all eyes are turned toward Ireland, there is received with interest the announcement of a lecture by Rev. Father Fallon, D.D., Bishop of London. The lecture will be the main feature of the best program that has ever been provided for the celebration of St. Patrick's Day in London. His Lordship has devoted practically all his life to educational work, in which experience at home and abroad has made him an authority. The history of education in Ireland and as affected by Irishmen, is one of the phases of the subject to which the speaker has given a great deal of attention. A further feature of the program will be the singing of the hymn "The Rose Tree" by the choir of the Cathedral of St. Martin, which will be sung at the concert. The concert will be given at the Cathedral of St. Martin, on Saturday, March 17, at 8 o'clock. The various societies of the club and of the city parishes are taking particular notice of the event.

To Prevent the Grip. Colds cause a great deal of suffering. Quinine removes cause. There is only one "Bromo Quinine." E. W. GROVE'S signature on box. See.

EGGS SELL FOR 40 CTS., LOWEST PRICE OF YEAR

Eggs were offered today at the lowest price since the beginning of the year on the London market. A dozen was the general retail price. Prices are expected to remain steady for some time unless very cold weather is experienced.

The hens have commenced to lay now and as a result the supply of eggs has been greatly increased.

The price has dropped ten cents during the week. Last Saturday eggs sold for 50 cts. a dozen.

A REMARKABLE CASE

Woman Suffered Untold Agonies For Years.

Now Entirely Well and Strong

You discouraged women, suffering physical torture, distress of mind, and staggering under the burden of never-ending doctors' bills, listen! I have passed through and conquered all that you are now enduring. From my own experience I can sympathize with you and advise you. I am not a doctor possibly can. And now that I am entirely and forever free from the distress and pain of former years, I am only too glad to tell other women about the remarkable treatment that brought this wonderful change in my condition. A simple, effective treatment that you can use in the privacy of your own home without the knowledge of anyone else.

Don't send me any money. Just tell me your name and address, and I will write you full particulars about this treatment, and also send you a free trial package. Don't delay. Take advantage of the opportunity to test the effectiveness of this treatment without spending a single cent. Write me today. Address Mrs. Lydia W. Ladd, Windsor, Ont.

SAGE TEA DANDY TO DARKEN HAIR

It's Grandmother's Recipe to Bring Back Color and Lustre to Hair.

You can turn grey, faded hair beautifully dark and lustrous almost overnight. If you'll get a 50-cent bottle of "Weyth's Sage and Sulphur Compound" at any drug store. Millions of bottles of this old famous Sage Tea Recipe, improved by the addition of other ingredients, are sold annually, says a well-known druggist here, because it darkens the hair so naturally and evenly that no one can tell it has been applied.

Those whose hair is turning grey or becoming faded have a surprise awaiting them, because after one or two applications the grey hair vanishes and your locks become luxuriantly dark and beautiful.

This is the age of youth. Grey-haired, unattractive folks aren't wanted around, so get busy with Weyth's Sage and Sulphur Compound tonight and you'll be delighted with your dark, handsome hair and your youthful appearance within a few days.

This preparation is a toilet requisite and is not intended for the cure, mitigation or prevention of disease.

PHOTOPLAY NEWS

PATRICIA

Londoners have taken to vaudeville after an absence of some years in London, and Manager Stewart of the Patricia is delighted with the attendance. Each week the vaudeville acts seem to improve and next week's bill is a "top-liner."

For Monday, Tuesday and Wednesday, Harry Deaves & Co., will give a burlesque on Uncle Tom's Cabin, as dramatic mania that have a reputation throughout the big vaudeville circuits.

A laughing skit will be Miller & Kresko, entitled "Sense and Nonsense." "The Musical Thrill" is an act that leads in the vaudeville houses of the country. It is music and comedy intertwined.

As photographs for the first three nights of next week there is the fifth episode of "The Secret Kingdom," which is getting more interesting as it continues. The special film is Richard Bennett in the "Gilded Youth."

Londoners will be pleased to know that Daisy Harcourt, the famous English song comedienne, is booked for this theatre very shortly. Some years ago she sang in London, that well-known and obscure song, "Waiting At The Church," when it was in its popularity.

The following is a synopsis of "The Gilded Youth": John Slocom, Richard Bennett, Mary, Rhea Mitchell, Adrienne Morrison, George Perolat and Alfred Hollingsworth, are starred in a new American-Mutual production "The Gilded Youth," to be released by the Mutual Film Corporation at an early date.

In portrayal of the young society chap bent on making a fortune and not knowing how to go about it, but who muddles through in the long run, Mr. Bennett is thoroughly at home, the character being one entirely to his liking and suited to his versatile talent.

Rhea Mitchell as "Mary," the pretty New York waitress with a family history of her own, is also happily placed in this unusual motion picture drama.

The story has to do with the adventures of John Slocom, nephew of a wealthy manufacturer, known as "Uncle Henry," who is splendidly represented in the play by Mr. Hollingsworth.

Uncle Henry wants young Slocom to marry his ward, Bessie De Voe, who is Adrienne Morrison, but the young man has ideas of his own on the subject of marriage and has fallen in love with a waitress. Of course this leads to innumerable complications, with John suffering the pangs of poverty until a lucky stroke in the stock market makes him a fortune over night and he marries Mary as the clock strikes twelve.

Scene from "CARRIAGE CALL NO. 101" Fifth Episode of "THE SECRET KINGDOM"

Featuring CHARLES RICHMAN and DOROTHY KELLY This is the fifth episode to be presented at "The Patricia" on Monday, Tuesday and Wednesday.

Textiles and Their Characteristics

Form Home Economics Lecture Topic

Mrs. Blair gave a most instructive lecture on "Textiles and Their Characteristics" in the Smallman & Ingram store yesterday afternoon. This was the fifth lecture in her home economics series. Saturday will be a review of the whole week. Mrs. Blair has promised to again set the table for a formal dinner and also a supper. Any questions which have been handed in during the week will be dealt with at the lecture. Those who missed any of the lectures will have a fine opportunity to obtain information on any particular subject today.

Yesterday afternoon Mrs. Blair opened her lecture with a description of the cotton growing down south, and a short history of thread from its origin. In speaking of fabrics she began with cotton as the one most universally used. "Longcloth," which will not hold the starch, should be used for bed linen and underwear, while cambric, which readily holds starch, should be used for garments, cotton, remember that the strong, est material is that in which the wool and warp threads are of equal strength. In poor grade cottons you will notice little knots in the thread, showing that it has not been properly twisted. Mercerized cotton is prepared by caustic soda and therefore shrinks to half its size. Round thread cotton will wear much better than flat thread. Cotton Gingham and chambray have the hands dyed in the yarn and are therefore much better than those materials which have been dyed in the piece. Such materials will make beautiful morning dresses, while pretty voiles are fitting for afternoon gowns.

Linen is the most beautiful material in the world, and has been worn since the time of ancient Egypt. The most beautiful fine linens have been found on mummies. Mercerized linen will not crush and is therefore very suitable for dresses. That dyed in the yarn is the best. If the piece-dyed linen is ravaged little specks of white will show themselves, and by this you can test it. You have beautiful dresses here. Much better than those of the United States. The old country produces the most wonderful linen, the most beautiful in the world coming from Belgium. To tell double damask from single, use a magnifying glass. The best linen you go over eight threads and pick up one. In the single damask you go over four threads to pick up one. You test hand-made linen in much the same way as you test oriental rugs. The linen is very beautiful, but the pattern when you look at it one way, but when you view it the other way, it is plain and it stands straight it is pure, but if it fluffs back it has cotton in it. A linen should be washed with warm soap, and squeezed lightly, never rubbed on a board or wrung, for such usage will break the fine fibre. The Japanese method of washing linen is very good and will stand even less handling, as it is very brittle.

"Old country" woollens are the best because the sheep have been so well cared for. They take months or even a year

to cure the fleece, while in the United States it is often done in one day. The best woollens are dyed in the fleece before it has been made into yarn. The best woolen materials are the worsteds, while the artificial goods are the woolens. The latter are divided into three classes, shoddy, mongrel and alpacas. The worsteds, such as serges, etc., make good tailored suits, while the softer woolens are better for house wear. A test wool by unravelling a thread, then separating from it one fibre. If this pulls apart easily, it is wool, but if it snaps, there is cotton in it. The burning test is not good, for it will give off a small cloud of wool, even if there is but a part wool in the material.

The best and strongest silk is made in Japan, China and India, where it is made by the wild silk worms, which feed on the scrub oak. Wood silk is also very beautiful, but it costs as much to produce as the real silk, and is not being used very much today. There is also a kind of silk made from the silkworms of the mulberry tree, which is called mulberry silk, but this silk is exceedingly scarce and expensive. Silk with cotton in it usually wears better than the pure silk. The change of silk wearing well largely depends on the weaver. It can stand the heat, and if people are warm-blooded, silk will very readily rot on them. So be careful not to hang silk dresses near the heat or press them with a hot iron. To test silk burn it. True silk will turn white and burn ashes. If it blazes up, there is cotton in it, and if it bubbles there are added materials there."

RUBBER SHOES WANTED BY SOLDIERS AT SALONIKI Useful for Patrols—Bulgars Invite British to Desert to Them.

The Worcestershire Regiment, fighting the Bulgars near Saloniki, has tangible evidence that the enemy camp is either suffering from delusions or unconsciousness, or the intelligence and loyalty of the British navy.

In a letter received a few days ago by his mother, Mrs. A. H. Galbraith, Lieut. Gordon Galbraith, who is with the Worcesters, tells of the patting of the head of a Bulgarian soldier, who is read by the British fighters interpreted as follows:

"We are only protecting our country. Come over to us and we will cut your throat. Don't believe your officers when they tell you we kill our prisoners. Leave your chiefs, who have been misled by the mad policy of your government. We admit French and English, and we have been misled by your high ideals of civilization. Come over to us, and we will save your life."

The notice board which the Britishers put out near the trenches in reply read: "Our chiefs won't let us; so you had better come over to us."

One of the men who tells his mother of one way that the men and the cause might be very materially aided by the desertion of the Bulgarian front. He says, "Occasionally we have to go in and around the Bulgar trenches and make a dreadful noise thumping about with our feet. We have done a running shoe to wear, we could creep around silently, and do much better work without the fear of getting caught. It doesn't matter if they are worn out or odd shoes. Could use 50 pairs if you could get them over to us. It seems funny the Government has not adopted rubber shoes for patrolling."

WEEK OF LECTURES

R. J. R. Shortall of Toronto Starts Series on Sunday.

The Young Men's Christian Association has made arrangements with R. J. R. Shortall of the department of agriculture, Toronto, to spend a week under the direction of the association on an address on various subjects to men and boys of the city.

Mr. Shortall will have a very busy week speaking as often as three times a day. On Sunday afternoon he will speak in the Lyric Theatre on the subject "The Duty of the Family in This Crisis."

Monday he will speak at Beatty Bros. manufacturing establishment, at 11:30; the London Life at 2 o'clock, and 6:15 in the First Presbyterian Church.

Tuesday—12:30 o'clock Geo. White & Sons; 2:30 o'clock, Byron Sanatorium; Wednesday—12:30 o'clock, McClary's Foundry; 2:15 o'clock, St. Mark's Anglican Church.

Thursday—12:30 o'clock, McClary's Manufacturing Company; 2:15 o'clock, Centennial Methodist Church; Friday—12:30 o'clock, St. T. R. Carshons; 2:30 o'clock, Wellington Street Methodist Church; 8:00 o'clock, Emerson School.

FEW NATIONAL SERVICE COMING TO POSTOFFICE

Extension of Time and Warning Have Little Effect Here.

Extension of the time limit for returning national service cards to March 31, with intimations of more drastic measures to follow, has produced but little effect in London, according to the postoffice authorities.

In few cards are brought in by the postmen every day, and are sent to Ottawa after the names on them are cut out of the list when the first cards were returned, but there have not been enough returned since January to greatly increase the average.

Ninety per cent of those given out here during the first week in January were returned. This compares well with all parts of Canada, and the postmen do not think the percentage will be greatly increased by the end of the month, judging from present indications.

Few applications for cards have been received.



Are You Tied Up Indoors?

If so, your whole system naturally gets tied up too.

A lazy liver and constipated bowels are bad things, dangerous things.

Exercise as much as you can—but keep your liver and bowels up to the mark all the time.

Take one pill regularly—until you are sure you are all right again.

Carter's Little Liver Pills

Colorless faces often show the absence of iron in the blood. Carter's Iron Pills will help this condition.

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At The Spring Fashion Show

The Fashion Mirror

The woman who prefers—well, we are not going to tell you about millinery; we will let Mrs. Westermann, the noted fashion artist, tell you in this letter.

There is no doubt about hats this spring. That is, there is no doubt about most of them. If they are becoming they will be fashionable—not exactly, but within certain lines quite so.

Hundreds and thousands of women are going to revel in the small hat, that has returned to prominence through that tremendous influence—sports apparel.

The tall, close-fitting hat; the small, close-fitting turban or oriental inspirations, and sailors with brims turned this way and that with regardless abandon.

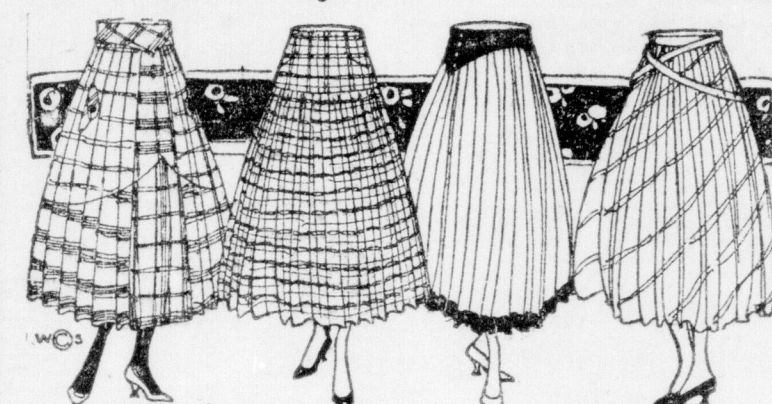
Sailors and the mushroom variety will appear in all sorts of gaily-colored silks, and will vie in popularity with smooth surface straws.

Imitation aigrettes—the only safe kind to wear—beads, oriental embroidery, slender wings and narrow ribbons are features of new hats.

And veils will form an important accompaniment to many of the taller, more severe hats.



New Skirts Are Most Attractive



It is quite possible that the most interesting apparel to women at present is the new skirts, and it will be positively impossible for any woman to resist the smart sport styles that are shown for spring and summer. It is evident that the outdoor life that is finding such favor with women of this country is responsible for the style tendencies now in vogue. The new pouch pockets on the skirts and coats are more like thimble tea bags. And such comforts as these styles afford—no wonder women welcome them with open arms.

Taffeta Silk Skirts, showing novelty pockets, girdles, embroidery, three different styles. Price\$6.75

Other styles at\$10.00 and \$12.50

Novelty Plaid Skirt, box pleated, black and gold, separate belt. Price\$22.50

Novelty Plaid Skirt, box-pleated style, detachable belt, black, grey and white. Price\$21.00

Novelty Skirt in tan and brown check, belt across back, side pockets. Price\$11.00

Novelty Skirt of navy serge, slipper pockets, fancy girdle and pockets embroidered in oriental colors. Price\$11.50

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New Raincoats

Prepare for the April showers. We have just opened a new stock of Ladies' Raincoats, newest styles featuring, belts, pockets and Raglan sleeves, in Donegal tweeds, rubberized silk and Paramatta. See these on Second Floor.

New Spring Raincoats in rubberized Donegal tweeds, styles in Raglan sleeve, belted across back, side pockets, color grey. Prices\$10.50, \$11.50 and \$12.50

Raincoats in rubberized silk, Raglan sleeve, belted, convertible collar, dark grey and navy. Price\$16.75

Raincoats in rubberized Paramatta, fawn only. Price\$10.00

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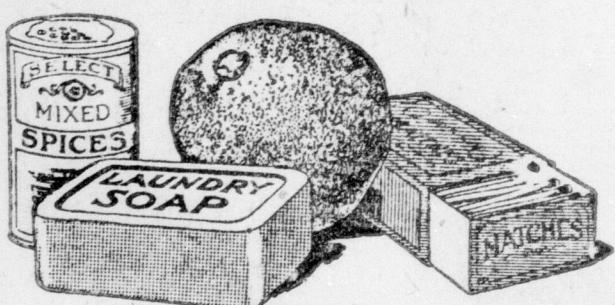
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Raincoats in rubberized

A PAGE OF GENERAL INTEREST TO WOMEN READERS



Enemies of Tea

If tea is left open near oranges, soap, spices, matches, etc., the tea will take on the flavor of any of these articles.

In fact, tea absorbs odors as readily as does butter. This is because of the high temperature at which it is "fired" during the drying process, which makes the tea very sensitive. It thus quickly loses flavor and strength, and goes "flat" if left exposed to odors, dust or air.

To Protect the Consumer

When you buy a package of Red Rose Tea at your grocer's you get the benefit of the great care we take to protect the consumer, as the sealed package is an armor that keeps out odors, dust and air. It keeps the tea pure, clean, fresh and full strength.

The price printed on the package protects you against overcharge. It is the lowest price for which a tea of Red Rose quality can be sold—a price which allows the grocer only a fair profit.

You will enjoy the distinctive flavor, rich strength and splendid economy of Red Rose Tea. TRY A PACKAGE.



Sold only in sealed packages

RED CROSS AND C.W.C.A.

"THE BOTTOM OF THE SHELVES"
We are afraid we may see the bottom of our shelves one of these days. So says an official at Red Cross headquarters in England. The "Big Push" as the Tommies call it, is looming. Then our shelves will be taxed to their utmost, and then, unless we women have a vast amount of supplies behind them, the bottom of those shelves will surely appear.

CHILDHOOD AILMENTS

The life of childhood comes swiftly and too often before a doctor can be called in or medicine obtained the little one is beyond aid. The wise mother will always safeguard her little one by keeping Baby's Own Tablets in the home. This medicine always does good; it can never do harm. Concerning it Mrs. Napoleon Lambert, St. Ignace, Que., writes: "Baby's Own Tablets are an excellent medicine for childhood ailments, and I am well pleased with their use." The Tablets are sold by medicine dealers or by mail at 25 cents a box from The Dr. Williams' Medicine Company, Brockville, Ont.

and what that will mean to our nurses and doctors and our poor wounded soldiers, one dares not contemplate. Now is the time for us Canadian women to vow solemnly, that no matter what other calamity may come upon us, we will not fail in our fighting men. House-cleaning days are almost upon us, and spring cleaning, and orange marmalade, and Easter hats, and all the other diversions of springtime, and not so far away, and approaching swiftly, are the summer holidays when many of the women who have been overworking all winter will be compelled to relax for a little. But though some workers must rest, the work must go on at top speed. The Germans are showing no signs of giving the boys in the trenches a vacation, right away. Anyone wishing to see the London work at its humming should drop in at Hyman Hall some Tuesday or Friday afternoon. She will be right royally welcomed, for the workers are always glad to show visitors around. And she will become

Canada must 'Carry On'
If Belgium's Children Are To Be Saved

To punish the violation of Belgium and free its land from the Hun has been one of the strongest rallying cries of British and Canadians throughout this war. For it our men have fought hard and long, and stronger and more determined now than ever, they are "Carrying on" to the finish.

When the soldiers first went out to fight the despoilers of Belgium, we who could not go undertook to help feed the starving women and children who were victims of German savagery. Are we carrying on as the soldiers are doing? Or has our enthusiasm cooled—our sympathy died out—our help lessened or ceased?

Certainly the Belgians' need of help has not lessened, but rather increased! Three million women, children and old men are depending for food—for life itself—on the Belgian Relief Commission. The Commission in turn depends on us Canadians for a substantial share of the necessary food, or the money with which to buy it. If we fall short in our contributions, thousands of Belgian kiddies must go painfully, if not fatally, short in their food supply. Already an alarming number of them, weakened by scanty rations, are falling victims to tuberculosis.

There would be little merit in restoring Belgium to a nation whose motherhood and youth we had allowed to be decimated and weakened by hunger and resulting disease. Let us at home carry on the relief work as unselfishly, as steadfastly and as successfully as our soldier boys are carrying on the fighting! If YOU have not been helping, now is the time to give a hand and do your bit.

Send your subscriptions weekly, monthly or in one lump sum to Local or Provincial Committees, or

Send Cheques Payable to Treasurer

Belgian Relief Fund

59 ST. PETER STREET, MONTREAL

The Greatest, Most Efficiently Organized Relief

Work The World Has Ever Seen.

so enthused by the sight that she will not be able to get away without either a bundle of yarn or an unsewed shirt under her arm.

Speaking of empty shelves reminds one that there is a very bare one just now at Hyman Hall, in spite of all the donations of work. It is the shelf that ought to be crammed with the old linen and cotton that is so badly needed. This is the season to look over all the aprons and undergarments and table linen that have gone to pieces in the wear and tear of winter washings. It is just these worn articles that are so very precious just now. Please gather them up and send them in. Your country needs them.

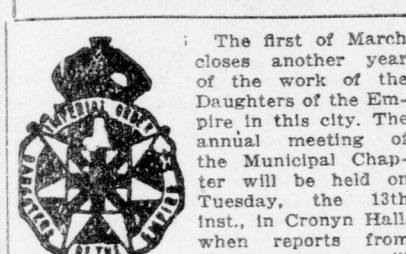
And if they come in nicely laundered, then everything will be perfect. The Canadian and Foreign City laundries do all the work of the Red Cross without a cent of pay. It is a tremendous contribution, and the burden of it should not be added to by so much as

one handkerchief! If it can be prevented, these old sugar and flour bags that were to come in to Hyman Hall evidently got lost on the way. It is earnestly hoped that they will be directed to the right place for some anxiety regarding them is felt by the young ladies who are waiting to make them over. Are there any mislaid in your house?

Six thousand six hundred and sixty pairs of socks sent out from Hyman Hall in one day! That is just one small item of the week's shipping list. And such beautiful socks as they were. That consoling quartermaster at the front will rejoice when he sees them. And yet in the face of all that there are not enough. The C.W.C.A. is calling for more and more socks. All women of knitting age will surely have to be called out at once!

MARY K. KIRTH, Press-Sec.

DAUGHTERS OF THE EMPIRE



The first of March closes another year of the work of the Daughters of the Empire. The annual meeting of the Municipal Chapter will be held on Tuesday, March 13, in Grange Hall, when reports from all the chapters will be presented, officers elected and committees appointed. It may safely be said that the reports will show a year of earnest and successful work. The large amount of money raised and the many bales and boxes of comfort and hospital supplies sent overseas will be abundant evidence of the energy of the members. Nor have their efforts been confined to their own Canadian soldiers. Several thousand dollars have been given for the assistance of the needy and wounded among our allies, and our local charities have not been forgotten. Special attention has been given to the comforts of the soldiers in London, both in camp and hospital, for our order does not limit itself to any special branch of patriotic work. Anything that will help the Empire, whether in Canada or overseas, whether in peace or in war, becomes a part of our work and calls for our best efforts. We may not always succeed in doing as much as we think we should; some of us may be feeble and inefficient; but we all try to do what we can in the hope that even if what we give is little, the spirit of devotion and self-sacrifice that inspires us may make it larger. The war is not over; the needs of the coming year will not be less. Let our efforts be greater than they have ever been.

Contents of bales packed and shipped overseas, March 6: Bale 327, 96 pairs socks; bale 328, 66 pairs socks; bale 329, 60 hospital shirts; bale 330 38 suits pyjamas; bale 331, 18 sheets, 33 hospital shirts; bale 332, 108 terry towels.

The convener of the soldiers' comforts committee acknowledge the following contributions for the bales to be shipped overseas:
Lord Elgin Chapter—12 suits pyjamas, 100 pairs socks, 81 hospital shirts, 49 towels.
Abigail Becker Chapter—25 pairs socks, 1 pair bed socks.
Mary Armstrong Chapter, Strathroy—12 pairs socks, 72 towels.
St. John French Chapter, Sebringville—35 grey flannel shirts.
Bethel Ladies' Aid—54 suits pyjamas, 86 pairs socks, 2 pairs mitts, old linen (through the Lord Elgin Chapter). In addition, the ladies at Christmas sent eight boxes of comforts and dainties to the men of their own locality serving overseas.

Last November the London Daughters of the Empire subscribed liberally to the fund raised by the Canadian Food Comfort Commission in England to provide a Christmas gift for every soldier at the front. Word has been received by the treasurer of the Municipal Chapter that the fund amounting to (\$10,000) was promptly subscribed. Each man received his Christmas present, and with it a double Christmas card, one half of the card to be used as an acknowledgment, if so desired. A large number of these cards have been forwarded to us from England; they are all very nice and full of love, and it is always a satisfaction to know that the comforts we provide for the men overseas are duly received and appreciated.

Pte. Brierly writes: "I thank you all for the present I received quite safe. A few of us got together in a durkut and have a little bit of a Christmas time when the postman came and gave it

Cynthia Grey's Mail-Box

As Large as Possible.
Dear Miss Grey and Readers,—Have just been reading some of the letters about gardening, and thought I would write, too.

I am going to have as large a garden as possible this summer. Being a farmer's wife, I expect to have an acre at least to my care. The smaller vegetables, such as cabbages, peas, green beans and "cress," should be planted a few at a time, allowing a week or two between each sowing, so that when one row is ready for use the next will be just at the right stage. Any extra sweet corn, though, is excellent dried for winter.

Enough carrots, beets, parsnips, cabbage, and, of course, potatoes, should be grown if possible, to not only supply the table through the summer, and fall, but also store for winter use. All of these will keep in cellars or pits. Please accept thanks, Miss Grey, also "Wanigas," for help given me on my last visit to your page. "Wanigas," do you live in that American town your name suggests?

Well, my baby is insisting on helping me with this, so I will quit, hoping this information may help someone.
MRS. DOASYOULLBEDONBY.
Ans.—No thanks due me, Mrs. Golden Rule, but I'll cheerfully extend yours to "Wanigas." That is, we will not doubt cause many blisters and backaches, before summer is over, but here's luck to it, anyway.

Meaning of Aids.
Dear Miss Grey,—I saw in your column the other day an inquiry as to the meaning of "Aids" and its derivation. Your answer that it was probably an abbreviation of Geraldine was scarcely correct, though it is probably that way, but I believe it was used occasionally. The word is old English, and came with the Angles from



USE the right dentifrice to care for your teeth and your teeth will stay white and healthy. It's the Oxygen Calox that saves your teeth from decay, makes them clean and white and keeps the mouth sweet and close.

There's only one Oxygen Tooth Powder.

25c. 50c.

CALOX

THE OXYGEN TOOTH POWDER

McKesson & Robbins, New York

Advertiser Patterns



A SIMPLE, BECOMING MODEL.
1691—Ladies' House or Porch Dress, With Sleeve in Either of Two Lengths. Novelty of its front closing, the skirt is made with a round yoke that is joined to the flaring skirt portions. A deep tucked, diamond-shaped, linen, linen, crepe, lawn, dimity, gabardine, serge, taffeta, silk or crepe is nice for this style. The pattern is cut in six sizes: 34, 36, 38, 40, 42 and 44 inches bust measure. It requires 8 1/2 yards of 44-inch material for a 36-inch size. The skirt measures about 1 1/2 yards at the foot. A pattern of this illustration mailed to any address on receipt of 10 cents in silver or stamps.

ADVERTISER PATTERN DEPT.
Please send above-mentioned pattern, as per directions given below, to:
Name
Town
Province
Age (if child's or miss's pattern)
Measurement: Bust Waist

Caution: Be careful to inclose the above illustration, and send size of pattern wanted. When the pattern is sent, please send a stamped return label, or whatever it may be. When in waist measure, 22, 24, 26 or whatever representing the age, it is not necessary to write "inches" or "yards."

Schleswig during their wholesale migration in the years from 450 to 550 B. C. "Ald" means "old," and the termination "ing" was adopted as a patronymic or tribal name, which could in this case be "Aldings." The home town or boundary of their possessions was at Aldby, in Yorkshire, meaning "old town," which is the name of the town of the Kings of Deira, and occupied the former site of the Roman station of Derwent, on the River Derwent (Thames) next to the village of the Heralds, who gave their name to the modern village of Heralding.

The Ellings also had settlements along the Derwent, and their chief town was called Ellington. Another meaning of "Ald" is "creator," as in one of the names of Odin or Woden, "Ald-gaut," if I can answer other questions along this line of thought, I shall be charmed. Yours, EXTORTIONS.

Ans.—It is kind of you, "Extortions," to take such an interest in our column, and send such an interesting explanation. I am very grateful, and without doubt our correspondent will be pleased also. The study must be a hard one, and I hope we may hear further from you with glimpses of the history of place-names.

Heard in Scotland.
Dear Miss Grey,—A suggestion in reply to the mother's inquiry which appeared in Wednesday Advertiser:

"Lord bless the food which now we take,
To do us good, for Jesus' sake."

The writer when in Scotland heard little children using this "blessing" at tables.

Ans.—Am very glad to print this for the inquirer writing.

Sisters and Brothers.
Dear Miss Grey,—Hurrah for "Country Mothers!" I read her letter and I couldn't help writing. I have been in bed with almost every imaginable thing, so please excuse my writing, my hand is shaky.

"Kent," I love your letters. But it is mostly with "J. O. G." I want to talk. I certainly think that you are doing right about keeping your place with a wife and young man, but you sure it is not your own fault that you are not needed? Listen, I am not saying it is a fact, so please don't be too vexed with me. I read your sympathize with your brother in his quarrels at home, if he has any, or quarrels anywhere else? Do you help him get ready to go to see his brother? Do you say horrid things to him when he comes in to his meals and grumbles if they are not ready? This lack of sisterly sympathy may not be so in your case, but still, truly that it is in many. I have a brother, but instead of saying I am not needed, he

DAILEY BIBLE QUESTION CLUB

By Rev. T. S. Linscott, D.D.
The six daily studies for this week constitute the International Bible Lesson for next Sunday. Read the Bible Story on which this study is based, as you ponder the following questions:

"Jesus, the Bread of Life." John, vi., 22-40.
Golden Text—"Jesus said unto them, I am the bread of life. Whoso eateth of this bread shall live forever." John, vi., 51.

17. All who feed on bread from heaven have spiritual life, and all who do not are spiritual dead; but what is spiritual life?

18. Verses 35-38—How is it that there are some who know that Christ is the bread of life, and also know they are spiritually dead, and yet do not eat of that bread?

19. Who does God want to come to Jesus, and what assurance have they, that Jesus will save them eternally?

20. Verse 40—What has God done, or said, that sinners may be sure that he wants them to come to Jesus for eternal life?

Lesson for Sunday, March 18, 1917. "Jesus Saves From Sin." (Temperance Lesson), John, viii., 12, 28-37, 56-59.

says he could not do without me. Do you know why? Simply because I stand by him in everything. I help him with his chores when he is in a hurry to get away, but if he comes in and I don't happen to have his meal, ready and if he says anything, he gets them himself. The best way he knows how, and if he doesn't complain to get them for him, I always blacken his shoes and put them beside his bed. I also put his shirt and suit on the bed and hunt up his collar and cuff buttons, especially when he is in a hurry.

My brother takes me to church every other Sunday night, and in summer he takes me to every nearby fair to which he goes. I could ask for any more! No, certainly, not for could any other girl. Don't think I am taking the brother's part altogether, but I do blame the girls more than the boys for that cold and indifferent feeling between a brother and sister, if so in your case, "J. O. G."? If you do all these things and still your brother has that far-off look, your dear is not human. I could point out two or three pairs of brothers and sisters where there is that chilly feeling. These girls are my nearest friends, and they have often asked me how I have told them in just the same way I have told you, but they say they will not be a slave for any boy. Please tell it to the girls' fault. There now, I will not be angry with me, "J. O. G."? With me, "J. O. G."? MAPLE SUGAR.

"Aunt Nannie" III.
I am sorry to say I am quite ill—have not been out even to church for about six weeks. Am writing this propped up in bed. A letter from "The Ladies of Cornell, per Old Lady," contains this clause: "How is 'Aunt Nannie'?" As her main support is gone, don't you need help?" and Miss Grey's answer: "Maybe she will now send a note in response to your kind inquiry," has caused me to fight a big battle with pride, but I feel I must tell the truth, even if it does hurt.

My husband has suffered much with rheumatism, and since cold weather commenced last fall has only been able to earn fifteen dollars altogether, besides getting our firewood, which a farmer who was clearing land gave him (free of charge and refuse) if he could get it himself, and with soft coal \$1.50 per ton and hard coal from \$1 to \$1.50 per ton, he took the horse and went out on a peak now, and with hard coal to 18 cents per pound, butter 40 cents, and everything else in accordance—so you can easily see that the gifts from our dear friends in Canada have meant much to us, but I wouldn't have anyone deny themselves for us, for you are not to blame that we were not allowed a pension.

My ancestors came from Kent County, England, and my husband's from Middlesex County, England. We came here from New York State to live in a Christian city like many others, and lost our money here. All we saved was a small, partly-finished cottage on a swampy lot; both of us in poor health; our only son and dependence in his gray in Belgium—two among strangers. My father was a Mason; always wore his badge of square and compass and letter "G," and I know of him, mark 32, all helping many brother Masons' relatives in need, but I don't know as I have a claim on them.

I wish to acknowledge a gift of \$2.50 from "Red Wings" Sunday school class of little girls; also a gift from "Coal-Box," and a pretty card from "Muegins." Also to say, I will have a limited supply of mixed verbenas, seeds, and later some marigold bulbs for those who can easily and will pay postage on them. Can also send some new print patches from a dress and apron factory to anyone caring for them. They were just gathered for me, but I am not able to use them, not being able to use my arm much. Miss Grey, if it would make it easier for you if they were to send direct to me, you can if you wish have them addressed: me before to "Aunt Nannie," care of, Carrier No. 5, Zion Falls, N. Y. I also have some common and ten-week stock seeds, I gladly send to anyone wishing them.

Now, I am just trusting the Father; He knows what is best for my soul, and I am happy as though I was rich—why I am, for a neighborly gift is a fresh gift for my ladies' lovingly. ANS.—I hope "The Ladies of Cornell" do not fail to see "Aunt Nannie's" touching reply to their kind inquiries. Our hearts all feel for "Aunt Nannie's" I am sure. Anyone wishing seeds or patches had best write to me, and be sure to inclose sufficient postage in American stamps, as Canadian would be of no use to her.

An Old-Timer.
Dear Miss Grey, I'll send "Told the Fort" and the "Cowboy's Lament" that a couple of readers wanted. Will you please have them printed? I have been a reader of this Page off and on since the time "Harriet Beecher Stowe," "Frances Willard," and I think "Sarah Barton," wrote to the Woman's Page. Will sign myself, AN OLD FRIEND OF THE WOMAN'S PAGE.

Ans.—I think I promised someone else to print the words of the old hymn, and so far space has not seemed to permit. Will endeavor to have it appear soon. Glad to hear from you again.

Flattering to the Original

But Imitations Only Disappoint

There are many imitations of this great treatment for coughs, colds, whooping cough, and influenza. They usually have some sale on the merits of the original, but it should be remembered that they are like it in name only.

This is a facsimile of the package bearing portrait and signature of A. W. Chase, M.D.

CEETEE UNDERCLOTHING

Guaranteed Not To Shrink.

Don't be in doubt—order HUNT'S DIAMOND FLOUR

Always the same—Since 1851 and that the best



Your daintiest blouse, Madame, wash it this way

Take, say a gallon of hot water, but not hotter than the hands can be placed in with comfort. Drop in 3 table-spoons of LUX and whisk into a lather. Stir the blouse about in the solution for a few minutes, then squeeze it well in the hands. Rinse in two or three relays of tepid water and hang to dry.

LUX

What's the result? A shining, shimmery, purely-clean garment with the color and life of newness—unshrunk and unfaded. Silk, crepe-de-chine, or any sheer fabric is cleansed with perfect safety.

You see, LUX is the purest essence of soap and cannot harm anything that pure water may touch, and it makes the hardest water as soft as summer rain. It won't shrink woollens.

All good grocers sell LUX, 10c.

British made, by

Lever Brothers Limited

Toronto 33

COWAN'S Milk Chocolate MEDALLIONS

Dainty chocolate pieces, out of the run of ordinary milk chocolate, containing a real flavor of rich, creamy milk and the finest cocoa beans well blended.

Sold everywhere. Made in Canada.

Chemically Self-Extinguishing

What do these words mean to you? They mean greater safety in the home—surely something that interests you keenly?

Perhaps you have noticed these words and the notation "No fire left when blown out" on our new "Silent Parlor" match boxes. The splits or sticks of all matches contained in these boxes have been impregnated or soaked in a chemical solution which renders them dead wood once they have been lighted and blown out, and the danger of FIRE from glowing matches is hereby reduced to the greatest minimum.

SAFETY FIRST AND ALWAYS USE EDDY'S SILENT 500s

I earn '2 a day at home

You may say that, too—if you want more income. Easy to learn. Steady work at home the year round. Write Auto-Knitter Hosiery (Canada) Company, Limited, Dept. 23F, 527 College Street, Toronto.

Chilblains CURE THEM WITH

Compass Oil

Do not suffer from this malady. Just rub "Compass Oil" well into every spot at bedtime, and cover with light bandage. Excepting in severe cases, one application will cure. But no matter how bad your chilblains are, "Compass Oil" Will Heal Them

25c. ALL DRUGGISTS. 50c.

HORLICK'S Malted Milk for Infants

A safe milk diet, better than 'ow's milk alone. Contains rich milk and malted grain extract.

RAW FURS

Highest prices paid for Coon, Skunk and Spring Muskrat.

ROSS' LIMITED, 188 Dundas Street, S.W.

Spinach, peck 40c

For excellence and delicacy this is the cheapest vegetable now offered.

Main & Collyer Telephone 2851. P. O. Box 576.

DEMANDS EXPULSION OF
MONTREAL WANDERERS

President Robinson of N. H. A. Main-
tains, Though, There Is No
Ground for Charge.

TORONTO, March 9.—Owner Living-
stone of the Toronto hockey club is af-
ter the scalp of President Livingston of
the Wanderers. He alleges that the
latter has tampered with players Cam-
eron, Randall and Skinner, and he
wants the Wanderers' franchise de-

clared forfeited.

WILL TAKE NO ACTION.
MONTREAL, March 9.—President
Frank Robinson of the N. H. A. said
there were no grounds for Mr. Living-
stone's charges, and he would there-
fore take no action.
Manager Livingstone demanded an
investigation into the charges played
against Quebec by Canadians and Wan-
derers, in connection with which, he
asserted, he would uncover some start-
ling evidence. He did not include Que-
bec in his charges, he says. He also
charged that the Wanderers are en-
deavouring to secure two of his players,
Randall and Skinner, by offering them
positions in Montreal, and demands the
expulsion of the Wanderer club from
the association.

Charging Station FOR Auto Batteries

Have you given your battery proper attention during
the winter?

Have you kept your plates covered with distilled
water?

Is your battery in a rundown condition and receiving
no attention?

Do you know?

NOW is the proper time to find out, and WE are in a
position to advise you and give prompt and efficient ser-
vice in charge of expert battery men. Have your battery
attended to before the fine weather. We will call for it.

Ontario Garage & Motor Sales, Ltd.

Dundas, at Colborne Street, Phone 2431.

S. H. ROWED, Manager.

Dunnville Wins Game, and N. H. L. Championship

Referee Calls Game in Commencement of the Third Period
Because of Rough Stuff by Players.

OWEN SOUND, March 9.—The final
game between Owen Sound and Dunnville
in the Intermediate Northern Hockey
League did not finish satisfactorily by
any means. Dunnville won by a score
of 7 to 2. Referee Rhodes called the
game shortly after the commencement
of the third period, owing to rough
stuff being handed out, and the Dunn-
ville team left the ice. In the first
period Dunnville scored two goals, the
locals none. The play was evenly
divided, however, and the fact that
Green of the Dunnvilles was invincible,
kept the score as it was.
In the second period Dunnville in-
creased the score by four, while Owen
Sound got one into the net. The play
in the second period became rough, and
rooting of the large crowd became
boisterous, protesting against the
referee's ruling.
In the third period, Mercer went in
goal for the locals, and Young went out
on the ice, and in less than a minute

Western University Loses by 55 to 28

Local Basketball Players Defeated by City Playgrounds
Team in Toronto.

TORONTO, March 9.—In the first of
home-and-home games for the inter-
mediate championship of the Ontario
Basketball Association at Royal Tem-
plars floor here tonight, Western Uni-
versity of London was beaten by City
Playgrounds by 55 to 28. The score
at half-time was 32 to 13.
City Playgrounds will take a big lead
on points to London on the 17th inst.
for the return game.
The teams lined up as follows:
Western University—McKay 4, Smith
(Capt.) 18, forwards: Pritchett 6,
centre: Kingwood 0, Elgie 0, guards:
City Playgrounds—McCannion 10,

Kelly 14, forwards: Smith 8, centre:
Mackie (Capt.) 23, Cole 0, guards:
Referee—L. Mackie, London.
Umpire—E. R. Buscombe, Toronto.

SECOND GAME IN SEMI- FINALS OF O. A. B. A.

The second game in the semi-final of
the O. A. B. A. will be played on Sat-
urday night at the Y. M. C. A. gymna-
sium, between Chatham, winners of No. 5
group, and London, winners of No. 4
group.
The Chatham team has been practic-
ing very hard since the game in Cham-
berlain with the London team last
week. The players of this team will be
given a good exhibition of basketball.
The teams will be picked from the following:
Chatham—Dickie, Pigott, McCoy,
Moorehouse, Kenny, Drake, Cummings,
London—James, Mascari, Lightfoot,
Gilles, Cline, McGeach.
A good preliminary team has been
picked from the two teams representing
different classes in the association.
The night intermediate team to be
picked from the following boys: Roberts,
Hardy, Corbett, Simmonds, Stanard,
Weinstein, Butterworth.
The high school boys team will be
picked from: Young, Kennedy, W.
Beamer, Beamer, Wilson, Callaghan,
Balfour.
Mr. Wm. Davidson has consented to
handle both of these games.

TO BID FAREWELL TO WALTER McCUTCHEON

On Wednesday evening next
the members of the Thistle Curl-
ing Club will gather at the club
to bid farewell to Walter Mc-
Cutcheon, a valued member, who
is leaving the city to assume
charge of Oak Hall stores with
headquarters at Hamilton.
As chairman of the entertain-
ment committee, Mr. McCutcheon
has been largely instrumental in
promoting the welfare of the club.
He was president of bowlers for
1916.
In addition to a dinner to be
served at 6 o'clock, a program of
songs, speeches and progressive
entertainment will follow.
Every curler and bowler is ex-
pected to attend, and it is espe-
cially requested that everyone
make an effort to be present as
soon as possible after the close
of business at 6 o'clock.

TWO FAST GAMES IN HIGH SCHOOL LEAGUE

THE STANDING.			
	Won.	Lost.	P.C.
McLean	2	0	1000
Henderson	1	1	.500
Simpson	1	1	.500
Bryant	0	2	.000

Simpson's quintet defeated Hender-
son's team in a fast game of basket-
ball at the "Y" gym yesterday afternoon
by the score of 11 to 9. Rush scored the
winning basket for his team after five
minutes overtime. Davidson and Brooks
played their usual strong game, while
Henderson and Balfour scored many
points for the losers.

The line-up:
Simpson..... Henderson
Rush..... Forward..... McGregor
Davidson..... Forward..... McLean
Brooks..... Centre..... Henderson
Simpson..... Defence..... Dochstader
Cutter..... Defence..... Cowley

SECOND GAME.
McLean's team trimmed Bryant's out-
fit in the second game by the score of
23 to 10. Wheeler was the star of the
game, scoring many points for McLean's
aggregation. "Dunk" McLean played
a strong game. Bryant and McPherson
played their usual strong game for
the tail-enders.
The line-up:
Bryant..... McLean
Wheeler..... Forward..... McGregor
Hughes..... Forward..... McLean
McPherson..... Forward..... Wheeler
Fitzgerald..... Defence..... Dyer
Bryant..... Defence..... Whyte
Referee—W. Lightfoot.

WORLD CHAMPION SERIES COMMENCE ON MARCH 17

Vancouver, March 9.—Seattle and the
champions of the N. H. A. will play the
world's champion series on the dates
suggested by President Frank Patrick of
the Coast League, March 17, 20, 22, 24
and 26. Yesterday President Patrick re-
ceived a telegram from Secretary Calder
of the N. H. A. accepting the dates
suggested by the coast league, and ex-
pressing the thanks of the eastern and
western associations. In all prob-
ability the winning eastern team will
leave Ottawa immediately after the close
of the deciding game at the capital on
Saturday night.

ALISA CRAIG GIRLS WIN FROM FOREST SEPTET

Alisa Craig, March 10.—The Forest
girls' hockey team was defeated by
the local seven here last night by a
score of 4 to 1. The game, a return
one, was played on good ice and was
characterized by fast work. Miss Leach
goalkeeper for Alisa Craig, proved the
star of the game during the three
fifteen-minute periods of play. The
visitors were entertained at supper
after the game by the members of the
home team. The line-up:
Forest..... Alisa Craig
Prouse..... Goal..... Leach
R. Walters..... Defence..... K. Robinson
Puck..... Defence..... Stevenson
Ross..... Centre..... A. Robinson
Sedler..... R. Wing..... C. Craig
Walters..... L. Wing..... Morton
Referee—W. F. Lochhead, Forest.

VANCOUVER WON.

Vancouver, B. C., March 10.—Van-
couver defeated the Seattle hockey
club here last night in the second of
the post-season series for the gold
medals, by 5 to 3.

LONDON ROWING AND BOWLING CLUB WILL ERECT NEW BUILDING

26th Annual Meeting Held in
Indian Room Last Night at
Tecumseh House.

At the twenty-sixth annual meet-
ing of the London Rowing and Bowling Club
held at the Tecumseh House last even-
ing officers for the year were elected
and matters of importance in con-
nection with the club dealt with.

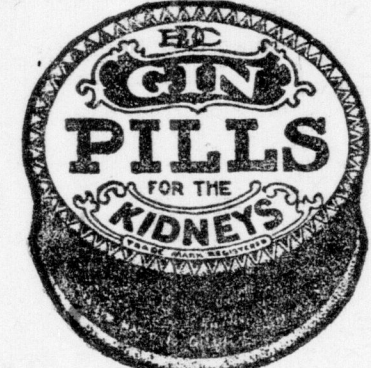
The erection of a new clubhouse on
the site of the present building was de-
cided upon, and the building of the new
structure will be proceeded with at an
early date.

Modern equipment for all branches of
the sport will be provided. Rooms for
bowlers, tennis players, and those who
indulge in rowing, will be provided. All
useless boats will be sold and replaced
by new water craft.

It was also decided to admit ladies
to all branches of the sports. The pre-
vious custom has been to admit the gen-
tler sex only in the tennis games, but
the new ruling will permit them to par-
ticipate in all branches in connection
with the club's sports.

Resolutions were passed, thanking the
retiring caretaker, J. T. Treblecock, and
the retiring treasurer, A. N. Udy, for
their services in the past. Rev. Wil-
liam Martin was appointed chaplain.

The following officers were elected:
Honorary President—William Turn-
bull.
President—W. J. Aspland.
Vice-President—William Hynd.
Second Vice-President—Ward Cassel-
man.
Treasurer—W. J. Curran.
Secretary—J. M. Farrow.
The committees appointed were:
House—A. W. Fraser (chairman),
Charles Bush, W. H. Shannon, J. M.
J. M. Farrow.
Bowling—A. D. Heffernan, W. J.
Shelgrove, J. S. McDougall, William
Turnbull, A. A. Gibson.
Tennis—A. A. Gibson.
Rowing—H. Coates.
Membership—Thomas Loveless, Ward
Casselman, A. W. Fraser, J. Hartley, H.
A. Palmer and J. M. Farrow.



Rheumatism Disappeared!

Rheumatism is the scourge of many lives.
Generally it is brought on by impurities
in the blood, which means that the kidneys
are not performing their proper function.
In all such cases the remedy is

GinPills FOR THE KIDNEYS

To pick one example—Mrs. Salisbury,
of Camden East, was so crippled up in her
feet and ankles with Rheumatism that she
could not walk upstairs. She writes to
us to credit Gin Pills with the fact that
after six years she has had no return of
Rheumatism.
Every sufferer from Rheumatism, swollen
joints and ankles should profit by this
example and try Gin Pills without delay.
At all druggists—50c. a box, \$2.50 for
6 boxes, and your money back if you are
not satisfied. A free sample will be mailed
on request. Address

National Drug & Chemical Co. of
Canada, Limited, Toronto
U. S. Address—N.A. DRUG CO., Inc.
202 Main St., Buffalo, N.Y.

VANCOUVER TEAM WINS THE AMATEUR HONORS

Portland, Ore., March 10.—The
Towers hockey team of Vancouver won
the amateur championship of the Pa-
cific Coast League last night by de-
feating the Multnomah septet of
Portland eight to three.

WINNIPEG VICTORIAS DEFEAT 141ST BATT.

Winnipeg, March 9.—The Winnipeg
Victorias again defeated the 141st Bat-
talion puck-chasers of Fort Arthur
here tonight, 5 to 1, in the second game
of the series, and thereby earned the
right to meet Saskatoon or the Toronto
Dentals in the final series for the Allan
Cup. The ice was slow, and the poorest
exhibition of senior hockey displayed in

the city this year was the result.
The Saskatoon team arrived today for
their series with the Toronto Dentals,
which opens Monday night.

Wash That Itch Away

There is absolutely no sufferer from
eczema who ever used the simple wash
D. D. D. and did not feel immediately
that comes when the Itch is taken
away. This soothing wash penetrates
the pores, gives instant relief from the
most distressing skin diseases.

W. T. Strong, Druggist, Taylor's Drug
Company, six stores, London; Standard
Drug Company, four stores, London.

D.D.D. The Liquid Wash

BOARD OF CONTROL WILL DISCUSS GARBAGE TAXES

Plan is to Reduce on Churches and Tax
City Buildings.

The board of control will meet on
Monday morning to discuss garbage
questions. Controller Shaw has some
ideas he wants to have carried out,
which he thinks will improve the ser-
vice.

In addition the board will discuss an
arrangement for taxing churches for
garbage collection. It is the intention
to charge them half the usual rate, on
the assessment fixed by Mr. Grant,
which has been reduced to the mini-
mum. This will mean that the churches
will benefit by a refund of \$719.

To make this up the city buildings,
parks, etc., will be charged with a
garbage tax. The city buildings will
pay \$544 on this arrangement, and the
parks \$527.



25 MILES
TO LONDON

36% to 68%
More
Mileage

20 to 25 miles to a gallon of gasoline
is a frequent occurrence with the Ford car.
One man (name on request) reports an av-
erage of 33 miles per gallon for 20,000
miles. Surely this is a record that few, if
any other makes of cars ever equaled.

It demonstrates the economy of own-
ing and driving a Ford. You can aver-
age 1000 miles more travel on Ford-size
tires. The saving on oil and repairs is
proportionately large. The name "FORD"
stands for lowest cost and greatest service.

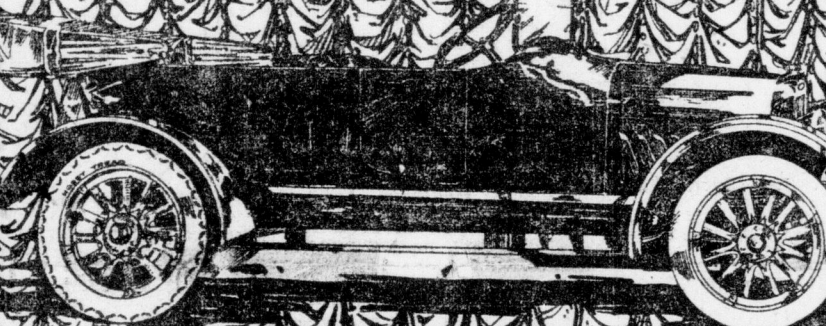
The Ford is truly the Universal Car.



LONDON BRANCH, URBAN DEALERS
A. B. Greer & Son, corner York and Talbot Streets
and 775-7 Dundas Street.
Universal Motor Sales, corner Colborne and Pall
Mall streets.
J. W. McLaughlin, Dundas street, opposite City
Hall.
Chas. M. Barry, Dorchester.
Harvey Patrick, Lambeth.
Fred C. Owen, Delaware.
J. D. Nevills, Thorndale and Ilderton.

36

GRAY-DORT



\$910

She's a Winner!

The new Gray-Dort has swept the country. After a winter in
the hands of some of the most experienced of Canadian
motorists, she has an enthusiastic army of followers.
She's there—there with the speed, the power, the comfort. She's
economical too.

"The Quality
Goes Clear
Through."

She goes over hills like a bird—she pulls through sand and
mud like a bull. She's as easy to ride in as a palace steamer.
And her bills for gas and tires are easy on your mind.
She's a winner from the drop of the hat.

SPECIFICATIONS

MOTOR—Gray-Dort, 4 cylinder,
cast on bloc, L-head type, bore 3 1/2
in., stroke 5 in., speed 2,000 R.P.M.,
horsepower 28. Cast iron removable
heads. Timing gears—cast iron
helical. Carter Carburetor. Thermo-
syphon cooling, 3 gallon. tube and
fin radiator. 4 quart oil pump and
splash lubrication. Westinghouse two
unit starting and lighting system.
Connecticut battery ignition, 12
inch cone clutch with 6 compensat-
ing springs. Three speed and reverse
selective transmission, with double
row New Departure bearings. Uni-
versal joint. Gasoline tank under
hood. I beam heavy duty front axle.
4 floating rear axle with forked
tube torsion and Hyatt High Duty
bearings. 10-inch internal expanding
and external contracting brakes.
Pressed steel frame. Springs—front
37 in. elliptic, rear 50 in. full canti-
lever. Left-hand drive. 16 in. tire-
versible worm and nut type steering
wheel. Centre gear shift lever.
Emergency brake, right pedal. Ser-
vice brake, clutch pedal. Acceler-
ator. Spark and throttle control on
steering wheel. Artillery type wood
wheels. Detroit demountable rim
30x34 Dominion tires. Nobby tread
rear. Westinghouse electric lighting.
Linoleum covered running board.
Lock ignition switch. DASHLIGHT,
ammeter, roborail, footrail, clear
vision windshield, one-man top,
tools equipment complete.

5 passenger touring model \$910
3 passenger roadster model \$910

Every Requirement Met

Are you in a hurry? Right under your
foot in the Gray-Dort is more speed
than you'll care to use. Are you touring
a thousand miles? The extra long springs and deep-
cushioned upholstery will bring you through fresh as
a daisy—without fatigue. And power! Etienne
Planche built the Peugeot. Then he built the Gray-
Dort. And Planche says the Gray-Dort is the
greatest motor he ever saw.

We might mention in passing that there is an infinitesimal
amount of looking after with the Gray-Dort. She's trouble-proof.
And she's complete. Note her
equipment—everything from Westinghouse starting
and lighting system to the tools.

See the Car Now

Beemer & Co., Ltd.

131 QUEEN'S AVENUE, LONDON.
Phones 5670 and 5671.

Gray-Dort Motors, Limited

Chatham, Ontario

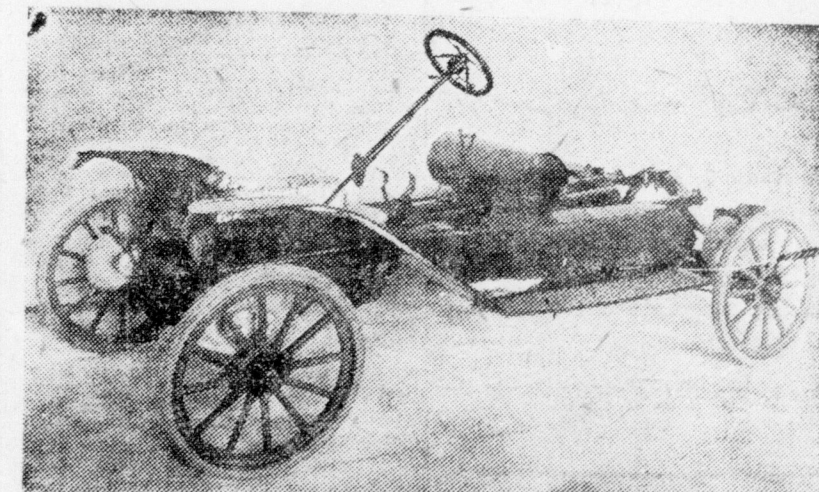
America Factory at Flint, Mich.

HERE IT IS, COMMON SENSE

MR. FORD OWNER----

IF YOU HAVE PUNCTURES AND BLOW-OUTS BLAME
YOURSELF. YOU CAN AVOID THEM BY USING

BARTLETT AIR CUSHION SPRINGS and SOLID RUBBER TIRES



A Ford Chassis
Equipped With
Bartlett Air
Cushion Springs

Write for particu-
lars about our solid
tires for Ford cars
and our High Speed,
Solid-Tired 1-Ton
Truck.

AGENTS WANTED

CANADIAN BARTLETT AUTOMOBILE CO., LTD. Stratford, Ontario

Anthracite Coal

ALL SIZES.
J. ANDERSON 495 York St.
Phone 1391.
Mar 31.

BROWN OPTICAL

COMPANY, LONDON.
EYES EXAMINED
NO DRUGS USED

QUALITY GLASSES
GROUND AND FITTED
AT MODERATE COST

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WALTHAM

WATCHES

The watch you should buy is the Waltham Watch. This is incomparably the best of all American-made watches. It has maintained its reputation for many years. The name Waltham on any watch is your assurance of watch perfection in every detail.

We offer a very extensive selection in the latest models for men and women, including the new models in wrist and bracelet watches from \$7.00 up to \$150.00.

YOUNG'S

TWO STORES.

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ROWAT'S

COFFEE

50c per pound

T.A. ROWAT & CO.

250 Dundas St.

Phone 3551-3052.

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ROSS' LIMITED

FURS

Clearing all

Fur Coats

Hudson Seal Coats, Natural

Muskrat Coats, Fur-Lined

Coats, Persian Lamb

Coats.

Clearing

Fur Sets, Muffs

and Stoles

In Mink, Persian Lamb, Black

Lynx, Black Fox, Natural Wolf,

Black Wolf, Sable, Ermine, Etc.

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