

## "'Tis a Privilege to Handle for Such Beautiful Fabrics"---

We had an American Clothing Manufacturer from Chicago in to see us one day last week and he made the above remark after. we had shown him through our range of Fall and Winter garments. Furthermore he said, "Your fabrics are superior to ours, but we go in more 'for patterns." It's a source of great satisfaction to us when a man like that "fesses up" as it were, because he was from one of the largest and best clothing houses in States. When comes to good, honest well made clothes, with the best fabrics money can buy - we are on the spot with the garments. We specialize in many lines ańd you cannot duplicate our fabrics in any other store. We protect you with a guarantee that spells for future business in a way that you will be pleased with.
In fact, for an all-round clothing store for men and boys you will find us hard to beat. Just now the rush is on for Suits and Overcoats.

Store Open Till 10 p.m. Every Saturday Night

 Oak Hall, Clothiers



What Well - Known English Proverb Does This Picture Represent?


TORONTO WORLD'S PROVERB PIdTURE NO. 4
TheWorld's Book of English Proverbs Solves the Pictures Correctly
HE Toronto World's Book of English Proverbs will prove of great assistance to contestants
in the Proverb Contest It contains several thousand commonly used and well-known English Proverbs, including all of the correct ones to be
selected to the series of proverb illustrations selected to the series of proverb illustrations. The
book is well printed and neatly bound, the Proverbs being alphabetically arranged and classified for quick reference. Its use to contestants in arriving at the correct Proverb answers, together with the proper spelling, wording and punctuation, will prove indispensable. The price of the book is Fifty Cents, at the
office of The World. By mail, two cents extra.
MAIL ORDERS SHOULD BE ADDRESSED TO THE CONTEST MANAGBR

List of Prizes Aggregating


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Entry to Contest May Be Made at Any Time:




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Note and Comment

## J. Holland Defeats W. E. Hanna In Preliminary Heavyweight Bout

Large Crowd Enjoy Seventeen Bouts on Opening
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## EATON'S

See the Table of New Pictures at 25c
Won 23-11 and Secured Bis Four Championship After
a Grueling Battle-May a Grueling Battl--May Win the Dominion.

This is a particularly interesting display of small, neatly,
framed Pictures for bedroom, den living-room, etc. The Harf
rison Fisher studies, including the famous. "Six Greates rison Fisher studies, including the famous "Six Greatest
Moments of a Girl's Life," are particular favorites. These Mramed in the new Dresden frames, a sort of enamel finish, in
gray pink and blue, which match the ecoorations of a rom.
The pictures are mounted on white mats, with satin ribtoot gray, pink and blue, which match the decorations of a room
The pictures are mounted on white math, with satin ribbon
bow at top in same color as frame; others are colored and sepia prints, in gitike ebory finish and dark woods in finish
"Cupid Awake" and "Cupid Asleep" are shown in a number,
of novel mountings and frames. See this collection Tuesday, MIRRORS IN GILT, WALNUT AND MAHOGANY-FIN ISHED FRAMES, SIZE $\mathbf{~} 6 \times 40$ INCHES, $\$ 6.50$.
$\qquad$ square designs, in fine British bevel plate glass. These ar
18xto inches, in all cases, and are eeteganty
variety of
framed in a goo

T. EATON C:

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## First Lan.

## Jan. 1-Exhibition a Week



## PAGES MISSING



## Woman's Realm --the Household, Fashions and Society

## SecIETY



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 Mix Mryun Muwiod bian







TheMeaningofa Name

means everything that is choicest in fine
tea. "SALADA"means the world's best tea "hill-grown Ceylon"-with all the exqui site freshness and flavor retained by the I BLAOK, GREEN or MIXED.
Madame and Chuchotte by MARGARET BELL

| Madame and Chuchotte |
| :---: |
| By MARGARET BEL |

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## AMUSEMENTS Jimmy Powern-Aloxandra

Give your workmen plenty of light UPON the proper lighting of your factory depends the efficiency of your men the quantity and quality of work turned out,
the saving of raw material, the minimizing the saving of raw material, the minimizing
of accidents to tools and machinery, as well as assuring the safety of your workmen.
It is not necessarily the quantity of light It is not necessariy the quantive lhe best service, but the proper
that gives the
distribution of that light. Lamps suited to distribution of that light. Lamps suited to
your needs, when properly placed and fitted with right kind of shades and reflectors, will
onable you to get the maximum of light at a minionable you to get the
mum cost for current.
Some factories have demonstrated that with im proved lighting conditions the efficiency of the

Take time to thoroughly investigato your lighting conditions. A Toronto Eiectric Light Company specialat
will be glad to assist you. He will suggest a plan of lighting best adapted to meet your
without obligating you in any way.

Dictate a note now, or call up

The Tọonto Electric Light Co., Limited 12 Adobide Strout Ew.


The Autumn days call for greater care and caution in diet and clothing. Fortify yourself against cold and sudden changes of weather
by eating every morning for breakfast
 It supplies the maximum amount of brain and muscle-building
material in a digestible form. Nothing more wholesome or noturishing for children who are rushing off to school these
chilly mornings. Being ready-cooked, it is so easy to prepare chilly mornings. Being ready-cooked, it is so
a delicious, nourishing meal in a few minutes.
Heat the Biscuit in the oven to restore crispness; then pour
hot milk over it, adding a little cream and salt or sweeten to
suit the taste.
A CANADIAN FOOD FOR CANADIANS
The Canadian Shredded Wheat Company, Limited Niagara Falls, Ont

Beaver Declares Another Dividend ---Mining Market Weak


## 11

* Balkan Situation Occasions Alarm in the Stock Markets e*



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HWPERIAL BANK OF GANADA


HERON \& CO. Investment Securlties 16, King St, West, Toronti 21 Mollinda 8 st it ic Phone 7e978 J.P. BICKELL \& CO. GRAIN
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## The Robert Simpson Company, Limited



## The Beauty of WellTailored Clothes

Lies in the refinements of line, the selecting of the materials, and in the care of the finisher. No shoddy cloth, pressed into shape and poorly sewed will give either the ef fect or the wear that you have a right to expect. Simpson Clothing is honest clothing. The materials are beautiful English and domestic weaves, strong and durable. The linings are properly made, and the careful study. Greatest
value for every dollar is value for every dollar is
the standard of our Men's Store.

## Men's Fall and Winter Overcoats

$\$ 15,00$ is the price---the popular price. The choice of Overcoats and Ulsters at that price is simply astonishing. You will be surprised at the materials, the style, and the perfect fitting lines; brown is the leading color, some plain and some fancy stripe weaves; single Chesterfield styles with velvet and self collar; good wearing mohair lining and the best workmanship. Special price
Men's Dressing Gowns
Special item of interest to the an imported cloth; cut long and loose, with fancy cord trimming on edge, pocket and sleeves. Price .... 6.50
We have some of the most attrac- tive Bath Robes for men anywhere to be found, made from an imported Austrian blanket cloth, in green and gray, with fancy pattern. These garments can be used for Lounging Robes as well, and are warm and neat.
Price......................... 4.50 (Men's Store Men's Hats

## Boys' Department

Boys' Two.Piece "Bannockbun" Suits. Sone of the most stylish suits of the in a smart double.breasted style, with fuil
bloomer pants. serrec $\begin{aligned} & \text { blomerer pants, serge liininss, and splendid } \\ & \text { trim. Tuesady sizece 2n to } 33\end{aligned}$
Boys' Fancy Overcoats.

Mnish ide from all-wool English tweed, soft nel linings and velvet rich gray-green color. ${ }^{\text {. }}$ Tuesday, sizes $21 / 2$

Boys' Bloomer Pants, 89c.
200 pairs Boys' 200 pairs Boys' Tweed Bloomer Pants, gray and brown tweeds, thed will good weight ear. Tuesday, sizes 22 to $34 \ldots \ldots .$.
 Clerical Soft Hats, Christy's Eng
2.00 styles, white satin lined. Special at Christy's Fine English-made Derby Hats, Square Crown Stiff Hats, specially- suita
erly men : fine grade fut felt; black only.

## 路

 Tues- the new Popular Rough-Finished S2.00 colors and

## Great Preparations in the Boot Department

 for a Big Clearing on TuesdayFor the holiday season. Do your Christmas sho
well as complete assortment of styles and sizes: WOMEN'S FELT HOUSE SLIPPERS.
tooo pairs Women's Black Felt House Slippers, 1000 pairs Women's Black Felt House Slippers,
neatly tape bound around top, thick German felt soles; neatly tape bound around top, thick German felt soles
a. warm, comfortable slipper; sizes 3 to 8 . Tuesday 29 a warm, comprtabe siipper; sizes 3 to 8 . Tuesday 29
WOMEN'S FUR-TRIMMED SLIPPERS, \$I.09.
Women's Women's Felt "Juliet" Slippers, higlh front andback, imitation fur trimmed arond, top; colors red,
brown and black, fexible sole; sizes 3 to 8 . Tues-
day ..... .......

and-turned soles, high satin-covered New York hee Hesday MEn's WEN'S HOUSE SLIPPERS, 8 cc. Men's Warm Camel's Hair Slippers, very fleecy and nfortable inside, padded insole, flexible leather sole neat pattern; sizes 6 to II. Tuesday $\ldots \ldots . .18$
MEN'S BLACK STORM KIP BOOTS, \$2.39. Men's Leather-Lined Winter Boot, made from
ong black storm kip leather, solid leather soles and strong, black storm kip leather, solid leather soles and
heees, Blucher style; sizes 6 to II. Tuesday. $\cdots 2.39$

## White Wool Blankets \$3.98 Pair


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Perhapeds in Carpets Are


## "Colonial" Furniture For the Bedroom

Built of selected mahogany. The characteristic features of the design ar scroll fronts with hand-carved feet, deep, roomy drawers, and extra heavy plate mirrors. Bureau, 96.00; Cheffonier, 78.00; Toilet Table, 57.00 ; Cheval Mirror,
51.00 ; Bedstead

## Brass Bedsteads

All of full size, all of good design, and all finished with the best. English lacquer procurable. The special prices given are lower than these goods can be bought early shopping to prevent disappointment

Brass Bedsteads. Regularly \$11.95. Special Tuesday
Brass Bedsteads. Regularly $\$ 18.90$. Spec ial Tuesday
Brass Bedsteads. Regularly \$24.75. Special Tuesday
$\begin{array}{lll}\text { Brass } & \text { Bedsteads. } & \text { Regularly } \$ 29.50 \text {. } \\ \text { Brass } & \text { Spedsteal ial Tuesday } \\ \text { Begularly } \\ \$ 34.50 \text {. } & \text { Special Tuesday }\end{array}$

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\begin{gathered}
\text { y } \$ 34.50 \text {. Spec i } \\
\text { (Fifth Floor.) }
\end{gathered}
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Amid the Lights of the Chinese Bazaar

## Clearing of Men's Sweater Coats

Robin Hood"
co" Brands of Underwear for Men at 98c a Garment


Save Time by Shopping With a Transfer Card

The Robert Simpson Company, Limited

