

Special Sale of Readymades!

Owing to the increased demand for Readymade Clothing, we have had to enlarge our stock of Men's and Boys' Readymades. In so doing we have selected the latest and best possible materials, which we have had made into clothing of the most up-to-date style and finish. Our Readymades are noted for their High Quality and Low Price.

MEN'S TWEED SUITS.	
Value for \$12.00	Selling \$10.00
Value for \$12.50	Selling \$10.50
Value for \$13.00	Selling \$11.00
Value for \$13.50	Selling \$11.50
Value for \$14.00	Selling \$12.00
Value for \$15.00	Selling \$13.00
Value for \$17.00	Selling \$15.00
Value for \$19.00	Selling \$17.00
Value for \$20.00	Selling \$18.00
Value for \$23.00	Selling \$21.00
Value for \$25.00	Selling \$23.00
Value for \$26.00	Selling \$24.00
Value for \$28.00	Selling \$25.50
Value for \$32.00	Selling \$29.00
Value for \$33.00	Selling \$30.00
Value for \$35.00	Selling \$32.00
Value for \$40.00	Selling \$35.00

MEN'S TROUSERS.	
Value for \$2.50	Selling \$2.20
Value for \$2.60	Selling \$2.30
Value for \$2.80	Selling \$2.50
Value for \$3.00	Selling \$2.75
Value for \$3.60	Selling \$3.00
Value for \$3.80	Selling \$3.50
Value for \$4.20	Selling \$3.80
Value for \$4.40	Selling \$4.00
Value for \$4.80	Selling \$4.40
Value for \$5.30	Selling \$4.80
Value for \$5.50	Selling \$5.00
Value for \$6.00	Selling \$5.50
Value for \$6.50	Selling \$6.00
Value for \$7.50	Selling \$7.00

BOYS' NORFOLK SUITS.	
Value for \$4.50	Selling \$4.00
Value for \$5.00	Selling \$4.50
Value for \$5.20	Selling \$4.80
Value for \$5.50	Selling \$5.00
Value for \$5.70	Selling \$5.20
Value for \$6.00	Selling \$5.50
Value for \$6.50	Selling \$6.00

BOYS' RUGBY SUITS.	
Value for \$7.00	Selling \$6.10
Value for \$7.50	Selling \$6.50
Value for \$8.00	Selling \$7.00
Value for \$8.50	Selling \$7.50
Value for \$9.00	Selling \$8.00
Value for \$9.50	Selling \$8.50
Value for \$10.00	Selling \$9.00
Value for \$10.50	Selling \$10.00
Value for \$11.00	Selling \$10.50

Marshall Bros

WELL-BRED PEOPLE.

By RUTH CAMERON.



"Isn't breeding just the finest thing in the world," said Molly, the little stenographer, lazily, after our guests of the evening, a woman of rare breeding and education, had gone.

"Exactly what does a 'breeding mean?' ruminated the Authorman. Thus incited to find all 'ried to define breeding but found its definition like all abstract definitions, surprisingly difficult to formulate. Consequently the conversation resolved itself into a definition by example, and here are some of the things we decided that well bred people do and don't do.

They move about quietly and without either haste or undue languor.

They Never Talk Through Their Noses

They speak in low, well modulated voices, never through their noses. They use correct grammar and they never clip their words by omitting the final g's, t's, etc. (as, for instance, 'going for going, kept for kept').

They never talk to each other about their affairs in public (at restaurants, in street cars, etc.) with a view to impressing those about them. They never break into a conversation and change the subject just because it chances to be one in which they cannot shine.

They Are Gracious To Everyone.

They are gracious to all with whom they come into contact, friends, acquaintances, servants, strangers. They never parade either their griefs or their joys.

They seldom talk about themselves. They never conduct family quarrels in public, but always observe the amenities in the presence of others, no matter how many causes of disagreement they have. People of the very highest breeding continue to observe these amenities in their private disagreements, having learned the rarely mastered lesson that one can disagree without being rude and unmannerly.

They Are Courteous to Their Elders.

They always show deference to older people, even when these older people are their parents. In really well

New Apples!

Due by Steamer this week

336 Bbls.

New Nova Scotia Apples! orders now booking.

Soper & Moore
Wholesale Importers and Jobbers.

Milady's Boudoir

RAIN WATER FOR BEAUTY.

Distilled rain water is the very best thing that can be used for beautiful skins in connection with the making of toilet preparations and lotions. The tropical countries are deadly enemies to the complexion but in the British Isles and other lands where there is much moisture in the air the complexion of the women are universally good.

When distilled rain water is used freely the skin soon loses its dryness and becomes smooth, colorful and transparent.

To preserve that smoothness the skin never must be allowed to become dry, also wrinkles will soon rob it of its satiny surface. Keep the tissues well nourished with skin food and only use soap when it is absolutely necessary.

First thoroughly wash the face and dry the hands and then dip the fingers into cleansing cream. Rub this into the skin and then remove it with a soft piece of linen or antiseptic gauze. Apply another coating of cream and allow it to remain on the skin for fifteen or twenty minutes.

Now fill a basin with hot rain water, as hot as you can bear without burning, and dash it against the skin. When the blood has been brought to the surface bathe the face with cold water and then wrap a piece of ice in a towel and apply it to the skin.

Carefully dry the face and you will find that it has been absolutely cleansed and nourished at the same time. Always apply a coating of pure cold cream to the skin at night.

To provide rain water for toilet use, put several flat pans out whenever it rains. Boil the water and place it in well corked bottles or jars. The use of rain water is a good habit to cultivate, for the soft cloud water is a skin tonic of the first order.

Woman's Volubility.

A woman can talk longer than a man because she uses less force in speaking than the man does. A professor has proved by actual and very delicate measurements that the baritone singer uses far more energy than the tenor and that the bass singer uses more force than either.

The range of voices differs greatly, so the percentage varies to the same extent, but as a general result it was proved that the tenor uses only from one-seventh to one-sixteenth of the lung power of the baritone or bass. The difference between the force used by the alto and the soprano is also marked, and the alto who also sings in very deep tones uses at least ten times the force of the thrilling soprano.

The explanation is so simple that it is surprising that the investigation was not made before. It has long been known that the tenor or soprano brings the vocal cords close together and keeps the edges only vibrating by the emission of air. The bass or alto leaves the space between the cords wider open and has to vibrate a very much more of the membranes, so that a considerably larger amount of air is required and much more force is expended.

Persons with high, squeaky voices often seem to be very loquacious, and the reason is now plain—they can talk with far less effort than those who take a deeper tone and have to use more air to utter their words.

Here lies the real explanation of the case with which a woman can out-talk a man. She has the advantage of using from one-seventh to one-sixteenth less lung-power.

SLATTERY'S Wholesale Dry Goods

Are now showing the following goods:—

American Millinery Hats, Boys' Cotton Suits, Ladies' White Skirts, Ladies' Hosiery, Misses' & Children's Hosiery, White Curtain Scrims, White Dress Crepe, 38 ins. wide; Colored Dress Goods; and a splendid assortment of Smallwares. Wholesale only.

SLATTERY BLDG., Duckworth & George Sts.

To the Trade:

WE OFFER

1000 cases

VALUE EVAPORATED MILK.

Full 16 Ounce Tins.

HARVEY & CO., Ltd.,
WHOLESALE ONLY.

PIANO PLAYER.

Piano and Organ Show-room Now Opened.

Entrance by McBride's Hill, Duckworth and Water Streets.

Come, see and hear our collection of magnificent instruments.

CHARLES HUTTON,
The Reliable Piano & Organ Store.

Advertise in the "Telegram."

Flour Substitutes, etc.

GRANULATED TABLE WHITE CORN MEAL,
WHITE CORN FLOUR,
FINEST QUALITY OAT FLOUR,
GRANULATED TABLE YELLOW CORN MEAL.

Gravenstein Apples.	DAMSON'S & GREENGAGES to arrive by express next week.
California Oranges.	LOCAL POTATOES.
Nole's Confectionery—All sizes from 1/4 to 5 lb. boxes.	F. E. L. POTATOES.
Boyer's Tomatoes, 5¢.	LOCAL CABBAGE.
Silverdale Tomatoes.	LOCAL TURNIPS.

C. P. Eagan
Duckworth Street and Queen's Road.

Just Folks

By TOMMY ATKINS'S WAY.

He was battle scarred and ugly with the marks of shot and shell. And we knew that British Tommy had had a striking tale to tell; So we asked him where he got it and what disarranged his face, And he answered blushing scarlet, "In a navy little way."

There were medals on his jacket, but he wouldn't tell us why. "A bit lucky, getting this one," was the sum of his reply. He had fought a horde of Prussians with his back against the wall And he told us, when we questioned: "It was nothing arter 'em."

Not a word of what he'd suffered, not a word of what he'd seen. Not a word about the fury of the hell through which he'd been. All he said was, "When you've cornered 'em you've got no place to go, You've just got to stand up to 'em! You cawn't 'elp yourself, you know."

"It was just a bit unpleasant, when the shells were droppin' thick," And he tapped his leather legging with his little bangoo stick. "What did 'em do?" Nothing, "call! Nothing more than just my share Some one h'esise would galdy do it, but 'E' 'appened to be there."

When this sturdy British Tommy quits the battlefields of earth And St. Peter asks his spirit to recount his deeds of worth, I fancy I can hear him, with his curious English drawl, Saying: "Nothing, nothing really, that's worth mentioning at 'ell."

MINARD'S LINIMENT CURES GALS. GET IN COWS.

Money Making For Merch

HOW MANY DOLLARS ARE THERE IN your wallet? Don't you want to waste time doing work for you. A complete new Model will give you more time to make It will keep your accounts straight can tell it at any minute the number for the day, who made them, when for cash or charged. It will enable you will no longer have to GUESS.

NO MORE BOOK-KEEPING! Handling the fashionable way means either creating chaos or employing a bookkeeper merchant's troubles and labour, or the expense.

The new National Credit Account all detail work AT ONE WHITE ledger, no monthly statement, no records against mistakes and losses MONEY.

DO YOU USE COUNTER CHECK BOOK on your next order. We special supply you with a superior book back—does not soil fingers—or other sample and price.

We carry National Cash Registers in stock, freight and duty paid, liberal discount interest, or allow a liberal discount write to-day for full particulars.

The NATIONAL CASH REGISTER

A. E. CHOWN, Representative for Newfoundland
Office and Showroom: Renouf Building,
St. John's, Newfoundland
aug24,1018

There is no Other Such Mighty Power to Our

It is High Time That They Have Their

Should Have Their Tribute and Realize They Have Done

In all Great Britain's glorious history there is no other such mighty effort for her credit as that made during the last four years. Her decision to go to war four years ago saved the world from the dominion of the unspcakably treacherous, unreasonably brutalised Germany of the New York Standard's words: "all that stands for the greater glory of the world and no inconclusive peace."—Theodore Roosevelt.

"Nothing in the proudest moments of our history will in the future stand as the record of what our people have done in the last four years. A miracle has been wrought, the consequences of which will pass over into the period of peace and will enable us to repair the destruction of war."—The Westminster Gazette.

"What England did on that fourth August will always stand as one of the clearest acts of courage and determination a great nation ever committed."—New York Tribune.

Let us show reason why, if America has her fourth of July and France her fourteenth, the returns of this month of August from now and for the afterwards should be kept throughout the Empire as its most sacred anniversary and festival. No one could do more to give a living force to the conception of its unity. It is high time that our people should have their proper tribute and should realise what they have done."—The Observer.

What We Have Done.

Nothing in the proudest moments of our history will, in the future, stand out like the record of what our people have done in the last four years. This August, 1914, found us a nation engaged for peace, though prepared for war on a scale adequate to what we conceived would be our part in a European conflict. In four years we have transformed ourselves into one of the greatest military powers in the world, and have done that while maintaining a supremacy on the seas such as we possessed at no previous period of our history.

Our peaceful industries have been swung over to the purposes of war. Our women have gone to the factories in the land, our workers have shown themselves for new tasks beyond all precedent, and in every direction we have developed adaptability and have mobilised energy of which four years ago we should have declared ourselves incapable. A miracle has been wrought, the consequences of which pass over into the period of peace and will enable us to repair the destruction of war. To shut our eyes to what has been achieved would be as foolish as the evidence which history tells us.

"The evidence of the United States' American people stands for all that the greater glory of the world and no inconclusive peace."—Theodore Roosevelt.

"Without the entire war effort in France, the victory would have been the victor's."—The New York Tribune.

"At sea, the British fleet has won the battle. On land, the British Army has won the battle. On the British front in the West, the British Army has won the battle."—The New York Tribune.

"The British Empire has won the battle. The British people have won the battle. The British Empire has won the battle."—The New York Tribune.

es!
Best and best possible ma-
SUIT.

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 - ...Selling \$8.00
 - ...Selling \$8.50
 - ...Selling \$9.00
 - ...Selling \$10.00
 - ...Selling \$10.50

TERY'S
Dry Goods
The following goods:—
Hats, Boys' Cotton
White Skirts, Ladies'
Children's Hosiery,
Dresses, White Dress
Skirts; Colored Dress
Tender assortment of
Wholesale only.

Duckworth & George Sts.

Trade:
OFFER
cases

UE MILK.
Dunce Tins.
& CO., Ltd.,
SALE ONLY.

PLAYER.
Organ Show-
now Opened.

side's Hill, Duckworth and
our collection of mag-

S HUTTON,
ano & Organ Store.

the "Telegram."

Money Making Hints For Merchants.

HOW MANY DOLLARS ARE THERE IN AN HOUR? You don't want to waste time doing work that a machine will do for you. A complete new Model NATIONAL Cash Register will give you more time to make money.

It will keep your accounts straight to the cent. You can tell it at any minute the number and amount of sales for the day, who made them, whether goods were sold for cash or charged. It will enable you to KNOW, you will no longer have to GUESS.

NO MORE BOOK-KEEPING! Handling accounts in the old-fashioned way means either overtime work for the merchant or employing a bookkeeper. It either adds to the merchant's troubles and labour, or adds to his overhead expense.

The new National Credit Account File takes care of all detail work AT ONE WRITING. No day-book, no ledger, no monthly statement. It protects your charge records against mistakes and losses, and will SAVE YOU MONEY.

DO YOU USE COUNTER CHECK BOOKS? Let us quote you on your next order. We specialize in this work and can supply you with a superior book with the new carbonized back—does not soil fingers—or carbon sheet. Written for sample and prices.

We carry National Cash Registers in stock for immediate sale. Freight and duty paid, on easy monthly payments without interest, or allow a liberal discount for cash. Call or write to-day for full particulars.

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St. John's, Newfoundland.
aug24,101.s

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In all Great Britain's glorious history there is no other such mighty effort for her credit as that made during the last four years. Her decision to go to war four years ago saved the world from the dominion of an unscrupulously treacherous, unshakably brutalized Germany of the 19th century. I thank Heaven America now stands beside her, beside France, Italy, Belgium, and the other Allies. We must accept no half-way peace and no inconclusive peace.

—Theodore Roosevelt.

Nothing in the proudest moments of our history will in the future stand above the record of what our people have done in the last four years. A miracle has been wrought, the consequences of which will pass over into a period of peace and will enable us to repair the destruction of war.

—The Westminster Gazette.

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Let us show reason why, if America had her fourth of July and France her fourteenth, the returns of this fourth of August from now and for years afterwards should be kept throughout the Empire as its own greatest anniversary and festival. No one could do more to give a living impetus to the conception of its unity. It is right and it is high time that our people should have their proper tribute and should realize what they have done.

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Our peaceful industries have been turned over to the purposes of war. Women have gone to the factories to do the land, our workers have shown themselves for new tasks beyond what we dreamed of, and in every direction we have developed adaptability and have acquired powers of mental and physical energy of which four years ago we should have declared ourselves incapable. A miracle has been accomplished, the consequences of which will pass over into the period of peace and will enable us to repair the destruction of war. To shut our eyes to what has been achieved would be as

up to now has been so vast and manifold in performance. No other effort could have been carried on without our financial power, until America, look over that burden, was a universal help of a kind which has only been frankly revealed in the last few days. The same is true of our industrial power, and it continues. We have imposed on ourselves apart from loans, a total taxation of nearly \$3,000,000,000, an example which only America is going to imitate.

"Far and wide through the seas of the world we have carried for all the Allies, and are still doing it. We are the only country which has largely increased its titled acreage by an agricultural renaissance altogether unprecedented of its kind in the annals of war, which in past ages was usually a blight on husbandry. We are the only country which, by the new franchise and the Education Bill, and now by the preparation of health measures, is laying, in the midst of war, bolder and better foundations for democracy. Contrasting with this our munitions system has been a prodigious creation which has done more than any other single factor to thwart and baffle Germany's initial belief that her immense metallurgical and technical advantages would give her an overwhelming supremacy in weapons of war.

Our Air Service.

Our air service, starting from next to nothing, but now second to none, and destined to play an increasing part in the struggle, has become a force equally wonderful, whether we regard it from the mechanical side or the personal. For military service alone, the Empire's whose armed forces when the struggle began were but handful, has raised over 7,000,000 men. Of this number the United Kingdom has provided three-fourths, despite the conspicuous deficiency from Ireland. The tonnage of the British Navy, we are told, has been raised in the war from 4,000,000 to 6,000,000 and its personnel from 145,000 men to 420,000. The fringes of the fleet are an innumerable craft.

A Thing Hitherto Unknown.

"In the last fifteen months alone, the British anti-submarine campaign has been far more remarkable and important for the whole cause of the Allies than anything which has taken place on land during the same period," adds the Observer. "To state this simple and indisputable fact is bare justice. The Empire's forces in France and Flanders have been assembled from distances ranging up to eleven thousand miles—a thing hitherto unknown in serious speculation upon war, and no more expected beforehand by the enemy than the arrival of antagonists from Mars.

An Astonishing Record.

"Nor is it easy for anyone outside these islands to realize at what material loss and moral cost the chief things have been done. If we have not been invaded we have seen the destruction of millions of tons of the merchant shipping which is as vital to our national existence as though it were an extension of our own soil. For the military and industrial and maritime effort the foundations of our accustomed lives have had to be broken up. Military nations had conscription always as a matter of course. For us it meant a revolution of our thoughts and ways. Unlike any of our European Allies, we had to introduce it and use chiefly for foreign service, and not on our own soil."

Some further astonishing facts with regard to what Great Britain has done in the last four years are conveyed in a series of articles by Mr. Harold Beebe, in the Daily Chronicle, for which special information has been placed at his disposal.

What The Fleet is Doing.

"The British Fleet is now doing that which never before has any navy been called upon to do," he writes. "It is conducting at one and the same moment two major operations. It is containing the German navy and it is fighting the German submarine. To the historian neither of these two operations will appear more critical than the other. Both are of vital importance; failure in one would mean failure in the other. And the invisible enemy at any moment of the night or day may suddenly throw the whole weight of its sea power into one attack or the other."

"To meet this menace the British Navy has increased its men and tonnage. The four million tons of the fleet have become six; the glorious host of 145,000 has grown to over 420,000—every man a volunteer.

"This Fleet, working in perfect amity with the fleets of the Allies, has denied to 140 million people in Central Europe the necessities of human existence. Every day of the week it transports over 7,000 men from England to France, and 30,000 tons of stores. Every day of the week it carries ammunition and stores to its own ships scattered all over the seas of the world. Every day of the week it is working with British Armies in Egypt and Mesopotamia. Every day of the week it is defending its own 7,700 miles of coast line and ceaselessly patrolling the vital 600 miles of sea which stretch from Scotland to Iceland. And every day of the week it is transporting from the New World to the Old almost the whole of that vast host of fighting men (300,000 a month) which is likely to deal the last land blow to Kaiserism.

"In all winds and weathers, and for a long stretch of four years, the British Fleet, working in all the seas of the world, has watched 290 miles of German coast line; and it is still watching, still waiting, and every day that it watches and waits it is fighting the German submarine far and near, and every day and every night it is saving the world. It has contented the Royal Navy to defend these British Isles; it has hung its shield over the whole world."

Telling also what the British Army has done, Mr. Beebe says:

"We are fighting in France, Italy, Greece, Palestine, Mesopotamia, and Russia. In every one of those coun-

tries are English graves, the graves of our youngest, our fairest, our bravest, and our best-beloved.

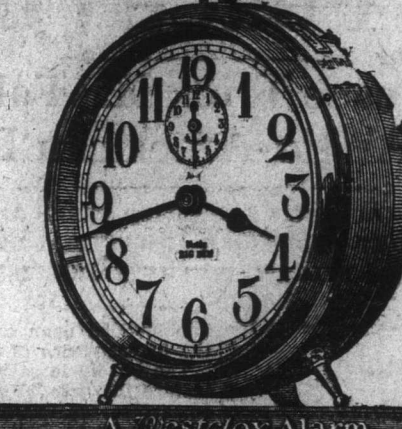
"No one who has not visited those foreign fields can realize what the British Army has done for its friends. A few figures may perhaps suggest some faint idea of the immense reality. We have erected and equipped in France alone nearly 2,000 miles of light railways. We have erected and equipped in all the theatres of war, bringing metals and locomotives from as far as Canada, 4,000 miles of permanent railway track. For this purpose and for the making of roads we have made shipments amounting to 300,000 tons a month. On the rivers and canals of France our tugs and barges carry over 50,000 tons of supplies every week. We have organized an overland line of communication between France and Italy to the shores of the Mediterranean. We have increased during the last year the supply of field-howitzers by 26 per cent, of heavy guns by 40 per cent, of medium howitzers by 104 per cent, and of the heaviest guns on railway mountings by 100 per cent.

"The British Army, whose valour has never been questioned, has led the way to its Allies in almost every invention. We introduced the fuse which acts instantaneously on percussion, a trench mortar with three times the range of former inventions, a flying-machine which is without a rival, a protection against poison-gas which is infinitely superior to anything else of its kind, and, finally, that one which surprises the deadly tank."

In Its Heart of Hearts.

"Unless the war goes on for more than two years not even the United States can surpass the totality of that effort made by the British Empire from first to last," says the Observer. "It is due to our people, whether fighters or workers, in whatever part of the Empire which is without a rival, a protection against poison-gas which is infinitely superior to anything else of its kind, and, finally, that one which surprises the deadly tank."

Big Ben



BIG BEN is a household word because he's a clock of his word. He runs on time, he rings on time, he helps folks live on time.

These are family traits. All Westclox Alarms run true and ring true. They're all good looking, too. You can tell them by the family name, Westclox, on the face.

The Western Clock Company builds them in the patented Westclox way—the better method of clock making that won't Big Ben's success. Needle-line pivots of polished steel greatly reduce friction. Westclox run on time and ring on time.

That's why they say: "Westclox are best clocks." And you will, too; so look for that family name, Westclox, on the dial of the alarm you buy.

Your dealer has them. Big Ben is \$4.00.

Western Clock Co.—makers of Westclox
200 Broadway, New York, N.Y.
La Salle, Ill. U.S.A. Patentees at Paris, Ill.

Constipation Cure

A druggist says: "For nearly thirty years I have commended the Extract of Roots, known as Mother Selig's Curative Syrup, for the radical cure of constipation and indigestion. It is an old reliable remedy that never fails to do the work. 50 drops three times daily. Get the Genuine at druggists."

W. V. Drayton.

Complete
New Stock of
Pianos

All High-Class
Player Pianos,
Pianos & Organs

We are offering them at prices which will appeal to every dollar saver. Terms as usual made to suite purchasers.

W. V. Drayton,
256 Water St.

Potash in Furnace Dust.

The Board of Trade Journal publishes a remarkable article on the important progress which has been made during the war in the production of potash in Great Britain.

One source of the new supply is from blast-furnace dust, from which potash is obtained by a cheap and simple process, consisting primarily in an addition of a small proportion of common salt to the charge of the furnace, which releases the potash present in the ore and causes it to be volatilized with the emerging gases as potassium chloride.

As the result of experiments on a large scale it was estimated that it would be possible to recover 50,000 tons of potash salts per annum from blast-furnace dust alone—enough practically to meet the needs of the country.

A factory already has been erected at Oldbury, near Birmingham, designed to produce 400 to 500 tons of potassium chloride weekly from blast-furnace dust and a conversion factory is to be added where chlorine, needed for agriculture, may be converted into other refined potash salts. Other factories are in contemplation, and it is expected to obtain especially large quantities of potash from the important Cleveland iron district.

In view of the new importance thus given to blast-furnace dust, dealings in this raw material were placed, in August, 1917, under Government control, which is working very smoothly.

Large quantities of potash can similarly be collected from fumes and dust from cement kilns, and potash now is being sold by many cement manufacturers who hitherto had no idea that such valuable material could be so easily collected.—N. Y. Times.

Here and There.

Stafford's Drug Store, Theatre Hill, open every night till 9.30.—sep7,18

BAND CONCERT.—An unusually large number of people attended the band concert given by the O.C.C. band last evening in Bannerman Park, and all greatly enjoyed the splendid musical renditions.

Nyal's Face Cream at Stafford's Drug Store, Theatre Hill. Open till 9.30 every night.—sep7,18

TO LAY CORNER STONE.—His Grace Archbishop Roche, leaves to-day for Caplin Bay to lay the corner stone of the new church which is being built by Messrs Pigeon and Murphy. The ceremony takes place on Monday.

Every Saturday evening after 7 o'clock, Choice Ends of Beef, Mutton, Lamb, Pork will be sold at cost. ELLIS & CO., LTD., 203 Water Street.—nov29,

HIGHLANDERS PARADE.—The Highlanders are holding a church parade to-morrow morning and are attending Divine Service at St. Andrew's Church. All ex-members who have been on active service are especially invited to take part in the parade.

Get the suit that is made to do what you want it to do. That is give satisfaction. \$16.50 to \$48.00, at W. R. GOOBIE'S, just opp. Post Office. aug19,18

Try common elcloth for your pantry shelves and around the sink. It stays in place, wears longer and can be cleaned very easily.

After using scrubbing brushes, wash them thoroughly in strongly salted water and dry in the open air; they will last much longer.

Opporto Stocks.

	Past Wk.	Prev. Wk.
Stocks (Ind.) ..	\$4,545	32,488
Consumption ..	3,400	7,637

"Why Our Milk Macaroni is so Delicious"



The first thing you notice about this New Milk Macaroni, is its rich flavor. It is so different from the ordinary imported Macaroni.

Because—Catelli's is made only from the famous Semolina flour and milk.—CATELLI'S Milk Macaroni has a richness, a smoothness, a bright clear yellow color, entirely different from the dull insipid unwhitening imported kinds. Catelli's Milk Macaroni is so rich in gluten that it never breaks up in boiling, but retains its form and consistency perfectly. Ask your Grocer. This accounts for its wonderful food value—its flesh and strength building properties. Eat more Macaroni—Our book tells how to prepare it in more than a hundred different styles.

Write for a copy—sent free.

THE C. H. CATELLI CO., LIMITED, MONTREAL.

CATELLI'S MILK MACARONI

MADE IN CANADA

EVERYWHERE

BERT S. HAYWARD, St. John's, Distributor for Newfoundland.

GRANULATED White Corn Meal.

To-Day, at Lowest Prices,
**One Carload, 550 Sacks
GRANULATED WHITE
CORN MEAL.**

Granulated White Corn Meal mixed with Flour makes a beautiful loaf of bread. Try it next time you are using 'substitutes.'

F. McNAMARA
QUEEN STREET.

From Actual Observation!

When we make statements to our clients about our various enterprises, we are not merely guessing. In their interests, and our own, we simply have to know that what we are saying is correct, and the only way for us to be sure of that is to actually see the things we are talking about.

Even now our representative is visiting Chicago, Wabash, Madison, New York, etc., where our different companies are located, and will have an up-to-date, critically-correct report to make on his return.

Do you want to make a net profit of 26 per cent. in 11 months on \$100. If so, ask for details.

J. J. LACEY & CO., Limited.

Investment Specialists, City Chambers.
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FRESH LOCAL KILLED MEAT!

Beef! Lamb! Mutton! Pork! Veal!

We will have a choice selection of LOCAL KILLED LAMB at keeneast prices. Also, BEEF SAUSAGE, PORK SAUSAGE, TOMATO SAUSAGE.

Our Sausages will please you.

FOSTER & SHIELDS,

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JOB LOT!



600 Pairs

of WOMEN'S VICI BUTTON BOOTS.

Goodyear welt, straight Cuban heel with dull kid tops. A regular \$5.50 Boot. Our price for this lot only

\$4.00

All sizes.

PARKER & MONROE, Limited.

Forty Years in the public service
—The Evening Telegram

BOOTS!



100 pairs BOYS' FINE BOOTS only \$3.00 per pair
100 pairs YOUTHS' SCHOOL BOOTS only \$2.50 per pair
200 pairs MEN'S HEAVY WORKING BOOTS only \$3.00 per pair
400 pairs MEN'S HEAVY WORKING BOOTS only \$4.00 per pair
600 pairs MEN'S HEAVY WORKING BOOTS only \$5.00 per pair
150 pairs MEN'S HEAVY WORKING BOOTS only \$6.00 per pair
100 pairs MEN'S HEAVY WORKING BOOTS only \$7.00 per pair
220 pairs MEN'S HEAVY WORKING BOOTS only \$8.00 per pair
137 pairs MEN'S HEAVY WATERPROOF BOOTS at \$9.50 per pair
100 pairs MEN'S FINE KID BOOTS only \$5.00 per pair
150 pairs MEN'S FINE LACED and BUTTON BOOTS only \$7.00 per pair
200 pairs MEN'S LONG RUBBER BOOTS only \$5.00 per pair
300 pairs WOMEN'S LONG RUBBER BOOTS only \$2.00 per pair

Ten Thousand Pairs WOMEN'S MISSES' and CHILDREN'S FINE BOOTS and SHOES all being offered at last year's prices. Secure your Shoes from us to-day. Mail orders receive prompt attention. Special terms to wholesale buyers.

F. SMALLWOOD, THE HOME OF GOOD SHOES.

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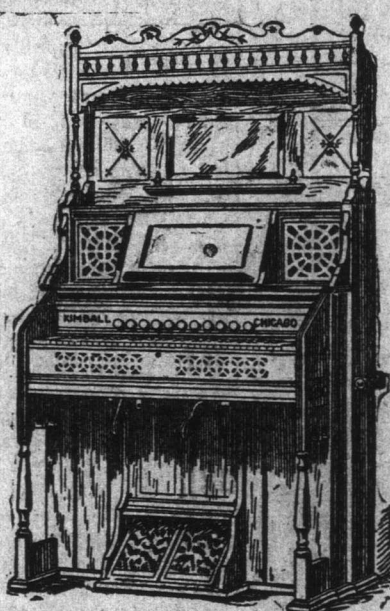
500 brls Choice Apples, Gravenstiens and Early Williams.

250 brls New Potatoes, dry as meal.

200 bags White Corn Flour.

200 bags Yellow Table Meal.

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6 Second Hand Organs.

in first class condition at prices from **\$45.00 to \$80.00**

These instruments could not be duplicated to-day for double the money.

1 Second Hand Piano
in fine case and in perfect order.

Send for prices on New instruments.

**Musicians' Supply Co.,
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LIFE BUOYS, LIFE BELTS,

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SAIL NEEDLES and TOOLS,

RIGGING SCREWS,

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and all Supplies necessary to the Trade.

THE I. C. MORRIS SAILWORKS,

Phone 479, Adelaide St., St. John's.

aug27.1m.cod

Reid-Newfoundland Co

S. S. FOGOTA.

South Coast Service.

Passengers leaving St. John's on 8.45 a. m. train Monday, Sept. 23rd, will make connection at Placentia with S. S. Fogota, for the usual South Coast Ports.

REID-NEWFOUNDLAND Company

Choice Dairy

BUTTER

Put up in one pound blocks, 25 and 50 pounds to the case.

50c. a Pound.

F.O.B.—Antigonish.

This Butter is strictly fresh, it is wrapped in waxed paper and shipped in wax lined cases.

Try a Sample Case or Two.

**Chisholm,
Sweet & Co.,**
Antigonish, Nova Scotia.

Price may change without notice.
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Scribblers, Exercise Books, Copy Books—Vere Foster's, Jackson's, Blackwood's, Christian Bros.

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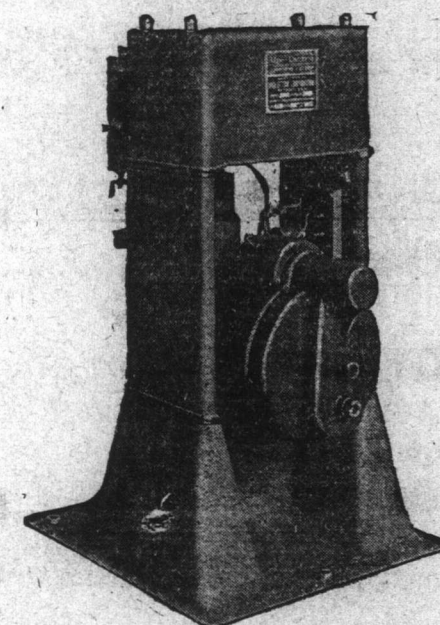
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We have recently finished installing one of our Unilectric Plants for Fred Ayre, Esquire, in his country residence at Murray's Pond.

Owing to the fact that the Unilectric machine produces a standard 110 volt current (the same that is used here in St. John's), Mr. Ayre is able to light 4 buildings, a considerable distance apart, without loss of power and without the use of extra large wires. They are also able to use standard electric iron and electric vibrator; also any lamps or fixtures handled in Newfoundland.

The grounds are also lighted with powerful lights on poles. The interior of the bungalow has been lighted according to Mrs. Ayre's direction with drop lights, wall brackets and table lamps with coloured shades to harmonize with the walls and furniture. Mr. Ayre has now the most beautifully lighted country residence in Newfoundland.

We have now 4 Unilectric Plants in successful operation in Newfoundland. Any one interested in country lighting has abundant opportunity to satisfy themselves that the Unilectric has no rival.

Perhaps the strongest feature about these machines is the fact that they do not have to depend on storage batteries, but a small cheap battery can be connected at any time to be used in case of emergency. However none of our customers have found it necessary to do so.

We are also agents for 3 different makes of battery lighting systems and can furnish anything required in this line, but we do not claim that they could compare with the Unilectric.

THE NEWFOUNDLAND SPECIALTY CO.,
SOLE AGENTS, 2 PRESCOTT STREET.
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SCOTTISH UNION & NATIONAL INSURANCE COMPANY, Edinburgh, Scotland.

For Fire Insurance, Assets Exceed \$75,000,000
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Advertise in the "Telegram."

EIGHT PAGES TO-DAY.

WEATHER FORECAST.

TORONTO, Noon.—Moderate west winds with much the same temperature to-day and on Tuesday.
ROPER & THOMPSON, Noon.—Bar. 29.56; Ther. 66.

VOLUME XL.

For Sale by
**BOWRING BROS. LTD.
STEER BROS.
AYRE & SONS.
T. J. EDENS.
J. J. MULCAHY.
W. J. MURPHY.**

HERE'S A BUNCH

Up to date we have made St. John's only, 162 to Placentia, 18 to Petty Harbour, 6 to New York, 3 to Ottawa, 6 to Catalina, 8 to Bay Roberts, 12 to Bay Roberts, 2 to Topsail, 18 to Clarendville, Anaconda, 12 to Mannuels, 8 to
If YOU want to be a part of our present guaranteed

J. J. LACEY & CO.
Investment Specialists
(Over Royal Bank)

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WILL LEAVE THE

The Newfoundland Producer
Wednesday, Sept. 23

calling at the following

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For Freight and Passage

The Newfoundland

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Auction Sales!

Prime Fat Cattle

AUCTION!

**To-Morrow, TUESDAY,
12 o'clock,
at the Stock Yard, Head
of Pleasant Street,
25 Head Prime
Fat Oxen & Cows,
Ex. Rail and Steamer.**

JOHN DUFF,
AUCTIONEER.

AUCTION SALE.

OF VALUABLE LEASEHOLD PROPERTY BELONGING TO AN ESTATE.

If not previously disposed of by private sale, I will sell on Tuesday, October 1st, at noon, on the premises, centrally situated Double Dwelling House, Nos. 34 and 36 Bond St. The premises are held under a lease of 70 years from November 1st, 1880, and bring in a rental of \$276.00 a year. The ground rent on the double dwelling is only \$17.50. Apply to HERBERT KNIGHT, Martin Building, or

M. A. BASTOW,
Auctioneer.

FOR SALE

One House,

Freehold, in good locality, fitted with all modern conveniences. A bargain if applied for at once. For particulars apply to

Wm. Cummins,
Carpenter & Builder,
Cor. Brazil's Field & Pleasant Street,
or Leslie Street.

S. O. E.

Empire Lodge, No. 270, S. O. E. S. will meet on Tuesday evening, the 24th inst., at 8 o'clock. A large attendance is requested.

By order of the W. P.
B. B. HARRIS,
Secretary.