# FOR RENT <br> STORE <br> มีะ <br> The Toronto World 

FOR SALE

# CAR PLUNGGE TiAAVY TO DEATH IN NIAGARA RIVER 

 TEARLY 30 Lives Lost and 35 Persons Injured When Gorge Route Car, Crowded With Sightseers, is Hurled by Wash-Out Over Bank--No Canadians Among the Victims---Heroic Rescues Are Effected by Soldiers and Civilians--Bodies Swept Away. RUSSIANS OPEN DRIVE IN GALICIAICANADIANS MAKE ADVANCEBRITISH AGAIN TIGHTEN GRIP WASH-OUT IN NIAGARA GORGE
ON FRANCE'S COAL CENTRE
HURLS RADIAL CAR INTO WATER

Trenches on N North Bank
of Souchez River, West REMARKABLE LETTERS of Souchez River, West
and Northwest of Lens.


$$
\begin{aligned}
& \text { One German Epistle Tells of Wrecking of Hu } \\
& \text { Munition Plant, Another of Confiscating }
\end{aligned}
$$ Cburch Bells for Cannon.






 RUSSIAN ONSET OPENS



Germans Report Fighting on Stripa, Narayuvka,
Zlota Lipa, in Eastem Galicia-Artillery on Both Sides Active.


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| DHNEEN'S ARE CONFEDERATING. |  |
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## Victims of Disaster



Roadbed, Weakened By Heavy Rains, Proves Treacherous, and Crowded Car is Precipitated Into River in Thirty Seconds-Heroic Efforts By Soldiers and Civilians to Rescue-- Many Bodies Carried Away.

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 Hy sewart Lyon





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## CANADA'S FIFTIETH BIRTHDAY CELEBRATED IN ALL CHURCHES

Congregations Thrilled by Past History of the Dominion and Urged to Consecrate Themselves Anew For the Great Tasks of the War and the Brilliant Future of a Great Self-Governed Nation.


## The Store Remains Closed All Day To-day--Dominion Day

UULY'SALES
SOMETHING
DIFFERENT
EVERY
DAY

## THE FIRSTISERIES OF THE GREAT JULY SALES BEGINS TUESDAY AND CONTINUES WEDNESDAY AND THURSDAY FEATURING IN PARTICULAR, REMARKABLE BARGAINS IN <br> Women's Whitewear, Women's Suits, Women's Blouses, Misses' Wear, Footwear, Millinery, Hosiery, Infants' Wear, Also Wash Goods and Dress Gocds <br> A $\begin{aligned} & \text { Slast year, the July sale this season will be conducted in series, in which a number of de partments will contribute on certain dates, and for } \\ & \text { a period of two, three, or four days } \\ & z\end{aligned}$

Women's Fancy Slik Hoslery, Sale Price, Tuesday, $\$ 1.49$ Pair The Women's

| Here Are Noteworthy Values in the Special Selling of Women's Blouses Tuesday |  |  |  |  |  |
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Barrie, Ont. WELLINGTON HOTEL


 STERTLIZED
ADE MPINC
MOLOTHS


15,000 Yards Fancy and Plain Volles Double Width, Many Away Less

Than Half Price, 29。
See Yonse Street Window with silk embroidered colors, terns; the fancy ones clox patplain colored upper half, mostly plain white with lower half of bronze, white or bláck, mauve, purple, green, pink,
rose and blue. Some are silk to rose and blue. Some are silk to the top; others have lisle spliced toes, heels and sole. The lot
consists of manufacturer's consists of manufacturer's
samples and overmakes. Sizes samples and overmakes. Sizes
from $81 / 2$ to 10 . from $81 / 2$ to 10,50 dozen
pairs only. Tuesday, Sale pairs only. Tuesday, Sal
price, per pair, $\$ 1.49$.
-Main Floor, Yonge St.


For this item we comnet tahe 'phone or
A special purchase and lines from stock in a variety of styles, patterns and colors, incluaing floral,
stripe, check, plaid and novelty designs in light stripe, check, plaid and novelty designs in light,
medium, and dark shades. One yard wide and over. The very materials for separate waists, pretty frocks, and kimonas. A remarkable bargain for the first day of
the July Sale, yard, 29 c . See Yonge Street Windows.

Abert At

Extra Specials in Women's Underwear, Three Day Sale Begins Tuesday
To start the three days' Sale with a flourish Tuesday, many extra-good bargains are offered, some being half.price and lest
Women's Corsets at 85c. They are of good quality coutil, have medium low bust and long hip, five-clasp front steel with four strong hose supporters.
Boning is guaranteed rust proof. Tuesday special pair Hand.embrolaerod Princess sulpor. Tuesday special, pair, 85 c.









Norsition Half-price Clearance in

cinchicWomen's Silk Suits, \$13.75 Featuring an Exceptionally Good Value
First Day of the July Sale
As modish a suit as you could imagine, and offered at precisely half-price. Fashioned in Russian blouse style, with braided belt, large collar and amply full skirt. The suits are procurable in Copen., navy and black. Half-price, Tuesday, \$13.75.
-Third Floor, James St.

Children's Sleepe. and Dresses, as Illustrated, Two Excellent Items for the First Day of the July Sale





जT EATON CO


Imagine Women's All-whit Calf-skin Laced Boots at about half their regular value at this season of the year. These
boots are in style as illustrated in white calf-skin, which is the most select of all white leathers, and particularly now
This dressy boot is a New York model, in the very popular
high cut effect in ticed with 8 -inch tops, white ivory, leather soles, and white caliskin covered Louis heels. All made by Goodyear welt process.
Sizes $21 / 2$ to 7 , widthis AA to D. Tuesday, sale price, 86.75 , - Second Floor, Queen St.




Misses'Silk Frooks, $\$ 10.00$; Cotton and Afternoon Frooks, $\$ 2.95$, Remarkable Sale Values for the Opening Day




 saddele stitching of contrasting color ine belt, two porkets, cuff, and the collar is of Georgette
crepe in white. Striped taffet is is sued on a modish dress with stripes running diagonally at hase
 touches, some braided, others with smart collars of net and velvet. Colors, sose, green, Holland,
navy, grey, sand and white. Sizes 14 to 20 . Sale price, $\$ 10.00$.

Dainty Flowered Volle Frocks,


Sgorts Dresses of Wattic clicth,



Women's Long Silk Gloves
Tuésday, Pair, 69c
For this item we cannot take 'phone or mail
orders, the quantity being limited
Long Sik Glowes play a very imporat part he Sumg Gloves play a very important part in with the short sleeved dress. These gloves are well
wite cut, in $20^{\prime \prime}$ or $23^{\prime \prime}$ in length, and have dome fasteners at wrist, double tipped fingers, Pariśs and cord backs. Colors, white, black, tan, sky, pink, mode, and navy. Tuesday, some greatly reduced, pair, 69c. -Main Floor, Yonge St.





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## COBB HAS FIVE HITS ON SUNDAY









## OUR BOVS JUST

FED UP ON BEAR
Natini could Stop the To Nothing Could Stop the
ronto Maple Leafs a

CRICKET TODAY






## NATIONALS DOUBLE




 Hayyyy

Tecumseh SECOND CHOICE WON hamilion feature



> A Nation's Ideals Are Our Ideals

## EDITORIAL

## 66. ODAY, as never before, Canadians are

 are measuring each other by the old standards of honesty and integrity. This great mill-to-man tain of stores, is typical of Canadian progress and enterprise. Typical of those basic principles upon which Confederation was founded. Reflected in our business methods is the true spirit of a robust Canadianism, reachith each year. We believe in the sentiments that inspired and prompted the fathersive to perpetuate and maintain in a commercial sense those same high ideals. The success of this policyis one of the conspicuous features of the development, of this business from a single store to its present nation-wide system and chain of thirty legitimate custom tailoring stores,
patronized by thousands of enthusiastic, satisfied customers from the Atlantic to the Pacific. No one gives you more actual


## ScotlandWholem Millse

Yonge Street Arcade
Branch Stores in the Following Cities and Towns:
Hamilton, sudbury, Napanee, Brandon, London, Sault ste Hamilton, Sudbury, Napanee, Brandon, London, Sault ste
Marie, Peterboro, Moose Jaw, Ottawa, Kingston. Camp-

 Chatham, Wind sor,
Ohlo; Bavana, Cuba.

|  | DR. SOPER DR. WHITE |
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| Sporting Notices |  |
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# WALK-0VER LOW SHOE SALE 

EVERY LOW SHOE IN THE STORE REGULAR PRICES $\$ 5.50$ TO $\$ 14.00$ On Sale Tuesday and All This Week Until Entire Stock is Sold

## \$3.00 <br> \$5.00 <br> \$7.00

Women's Oxfords and Pumps in Black, Tan, White and Colored Kid Men's Black, Tan and White Oxfords SPCIAL
 these shoes at such low prices, and in addition we will make so cents reduótion on every pair every day, conimencing with wednesday,
untif the entire stock is sold out. Doors Open $8.30 \mathrm{a} . \mathrm{m}$. Come Early WALK-OVER BOOT SHOP, 290 Yonge St.

## AMERICAN LINER CREW

 SHATTERS PERISCOPE
Upon Two German Sub-
marines and Score One marines and Score One Good Shot.

## Something Remarkable

## The Extraordinary Value

In the selling of high-clas $s$ literature is being demoncontained in this set of books at the price offered by the World for the limited quantity at their disposal, will, undoubtedly, clear them out in a very short time. These books were of Ridpath'sLibrary, in that a very large percentage of the purchasers are people of moderate means. This may be accounted for by the fact that they are permitted to obtain possession of the set on payment of $\$ 1.00$ down, and the balance on easy pay ments of $\$ 3.00$ per month.





