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## The New Electorate The Women of Canada

(1)HANGING conditions have given the Dominion a new electorate-the women of Canada.

> Canadian womanhood, to take full advantage of its prerogatives, to take its proper place in the management of Canadian affairs, must keep in formed ont the questions of the hour-must have the knowledge of events that will be the foundation of definite oninions on nuhlii.

## Women Must Read the Daily Newspaper

The extension of the fran- special appeal for progressive,
hise to women was the fulfilment of a poiicy consistin season and out of the Globe But is is But this is only the begin-
ning. Womanhood must serve ning. Wemanhood must serve advocate reforms that are
badly needed. badly needed.
There must be legislation for the aged, as well as for the young, pensions for mothers,
educational improvements, unemployment and sickness insurance.
These are some of the questions on which the womanhood of Canada will now have
to take sides. Therefore, in to take sides. Therefore, in
this respect, The Globe has a The Globe is not a politica organ. It never has submitted ports progressive liheralism ports progressive liberalism liberalism draws its inspira tion from the needs of the Its daily
Its dairy Women's Department have a special is interest for worman
hood in the home. It wate hood in the home. It was the firts
Toronto paper to establish wormen's department, edited for all
Canadian homemakers. The Globe is first and last a Great Family Newspaper. It server the
women in the home, in public life
in business, in the prof in businesss in the professions and
in industry.

What The Globe has been in the past is its guarantee
what it will be in the future. The aim of its publishers and its it witior is io to take fudvarta, The of aim of the tremendoublishers
facill. ies at its disposal - to make it even more worthy of a plac

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