# * YOU'LL BE SURE TO FIND IT IN "The MAIL and ADVOCATE." *" THIE MAIL E ADVOCATE 

Official Organ of The Fishermen's Prolective IVnion of Newfoundland. ST. JOHN'S, NEWFOUNDLAND, TUESDAY, SEPTEMBER 26, 1916.

## Allies Deliver Smashing Blow on German Lines Over a 15 Mile Area



ANOTHER RAID BY ZEPPELINS OVER ENGLAND
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READY FOR BED

Dr. Denton's SLEEPING GARMENTS For Children, Boys and Girls, To fif ages 2 to 7 years. Sizes $0,1,2,3,4,5,6 \& 7$. W. H. JACKMAN, 30 Mirter strieet Mest. 2 Doors East Ralluy Station. Phone 795
 P. O. Box 186.




Sore Over Loss
of Zeppelins



## Many Prisoners



Hindenburg Plans New Campaign to Recover His Old Position

| talian Progress | General Brusiloff's Armies Again Active and Fighting |
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| Septt 25--The war offic | Assuming an Intensi |
| to-day that Ytalian troons | - |
|  | Signs That Field Marshal Von |
| losses on the Austrians. |  |
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| acedonian Situation | ${ }^{\text {Begun a Fresh Offensive }}$ |
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| Tegarding the militry |  |
| front and the Doiran front there is nothing to report |  |
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MUCH DAMAGE WAS DONE SAYS HUN OFFICIAL Berlin Oficial Says Success Was
Everywhere Visible frem Heazy
Conflagration Which Coutd b Conflagration Which Could he
SRen for a Long While-Says
Several Land Batteries Were
Silenced Several $=$

In Dobruja

| the formation of a Separatest Govern- LONDON <br> , Besides ${ }^{\text {A }}$ Admiral Condouriotis, cess in the <br> ng Venezelos include all members of news agency |
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Vienna Suffers A Bread Famine

intended sallingas
S.S. STEPHANO and S.S. FLORIZEL. FROM ST. JOHNS FROM NEW YORL FLORIZEL, Sept. 26 th.
STEPHANO, 0 ct 7 - 7 SLORHANO, Oct. 7th STEPHANO, Oct. 28th.
Harvey \& Co., Limited Agents.

## "From Sill to Saddle"

All kinds of
Building Material as well as ${ }^{\text {T3 }}$
Lumber
sent to all parts of the Country. HORWOOD LUMBER CO., LTD.

CHISLETT'S MARBLE WORKS (Opp Baine Johnston's, Water Street) $\Rightarrow$ P. O. Box 86 .
$\mathrm{I}_{\text {F you want a }}^{\text {Headstone or Monument vist our }}$ I store and inspect our stock. We have the most
up-todate finished work in the City, Write for DESIGN BOOKS and actual PHOTOS of our work. PRICES to suit everybody. FIRST CLASS SOCKET given free with each Headstone. Out-
port orders especially attended to. LOCAL CEMETERY work done cheaply.

## |BRITISH| THE POWER OF PROTECTION <br> Buying a BRTTISH SUIT Means PROTECTION from High Prices <br> 7 Protection in Material. PROTECTION in Style. <br> PROTECTION in Fii. <br> Every Man and Boy Needs PROTECTION Have It! <br> The British Clothing $\mathrm{C}_{\mathrm{O}}$., Ltd. is stinnott's Building <br> Duckworth Street, St. John's.

Dirty Soda Fountains are Spreading Disease and Death




## Axe Handles!


Wood Cart Hames!
Carriage Harness !


## ${ }^{2}$

|  | Harness ! |  |
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|  | NEYLE'S Hardware. |  |
| \% | HOT WEATHER |  |
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## Rugs and Carpats <br> midit

We announce the arrival of a new consign ment of Wilton, Axminster and Tapestry Carpets, with Rugs to match.

These Carpets are remarkable for the rare beauty of their designs, and the exquisite soft ness of the color tones. Sizes and prices quoted on application.

## U. S. PICTURE \& PORTRAIT CO.

 CARPET DEPTSKINNER'S MONUMENTAL WORKS
Estabisisted 1871-and stili growing stronger

on handid a large quction o
MONUMENTS and HEADSTONES


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T. J. BARRON<br>358 Water Street, St. John's, Nfld<br>




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## J. J. Rossiter <br> 

The Mail and Advocate lasued every day from the ofifec
of publication, 167 Water
Street $S$. Inad, Union Publishing Con Editor and Business Manager:
JoHN Jus. ST. JOHN.


## 

## REVELLLE

BY CALCAR

The World's Big Shipping Ports
 and the Empire maintain their


## Men's Heavy Dull Finish Ruibber Boots,

Wool Lined, Jersey Brand, \$3.10.

## Men's Woonsocket Rubber Boots,

Standard Boot is made with the Tap running to Heel and has been the
Our Price, $\$ 3.70$.
MEN'S MALTESE CROSS DULL FINISH BOOTS,
Red Top, Natural Grey Sole, a good Only \$4.50.
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White Sole, Reinforced, Red Foxing, Felt Lined. We recommend it as the Best Fish ing Boot made. There is none better.

Our Price, Only \$5.25.
People who have bought this Boot tell us that they get from Twelve to Eighteen months wear out of them

GEORGE KNOWVLING.

## sweater coats.

LADIES', MISSES and CHILDS.
Keep yourself warm during the chilly evenings, with a good warm Sweater Coat. We have a nife selection.

LADIES' WOOL SWEATER COATS
$\$ 1.40, \$ 2.00$ \& $\$ 3.00$
\$1.40, $\$ 2.00$ \& \$3.00,
. $\$ 2.00$.
$\$ 2.00$.
$\$ 2.50$ \& $\$ 3.00$.
$\$ 3.00$.

## —— Special Line HEAVY SCOTCH KNIT COATS <br> dinal trimmed White <br> SILK KNIT SWEATER COATS CHILDS' WOOL SWEATER COATS MISSES' WOOL SWEATER COATS <br> 30 in. and 32 in.; Cardinal and Navy. <br> $\$ 1.00$ to $\$ 1.70$.

## Steer Brothers.

PE OUTEBRRDEE A STRANGE CASE, THIS
Broker \& Commission Merchant
How a Number of Fishermen who Saved a Ship from Total Loss and Brought Her Safely to Port Were Rewarded with a Fine and Made to Suffer Grievously In Character and Purse

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(To the Editor) $\begin{gathered}\text { barresf herring on board in bar- }\end{gathered}$

A Brighter Day is
Dotes From
Dawning.
Now

## LADIES' COATS

For FALL and WiNTER
Now showing at

## BLAIR'S.

Our Values are absolutely the best obtainable. This year's style in Coats is distinctive. The Coat with the Flare (or Wide)
kirt is the Fashion. Coats this year are either without belts belt effect. This is quite different from last season's Military Coat which had a belt all round and was much tighter in the Skirt. Despite increasing cost of
Coats, through rising prices of materials, and the Fashions demanding more Coats, through rising prices of materials, and the Fashions demanding more
cloth in each, we are able to offer you the newest goods at the lowest prices cloth in each, we are able to offer you the newest goeds at the lowest prices
This we are enabled to do by our early contracts and consequent good buying as also by the moderate margin of profit we put on these goods, which has built
us up such a successful coat business, as it is well known our values are the best us up such a successiul coat business, as it is well known our values are the bes
procurable. Our Prices for the Newest Styles (we don't talk old styles) or
$\$ 4.90, \$ 5.90, \$ 6.90, \$ 7.90$ and upwards.
Misses', Children's and Infants' Coats,
which you can depend on will be the best values obtainable.
N.B.-Customers by mail for Ladies' or Misses' Coat, please specify height, bust measurement, and length of sleeve from under arm, and enclose
extra money for postage.

HENRYBLAIR.

THE MAIL AND ADVOCATE, ST. JOHN'S, NEWFOUNDLAND, SEPTEMBER 26, 1916-6

|  | ed Two Vessels Lost | Echoes of the Big Storm | Council Holds Water Session | Army and Navy Sports Day | Failed to Find Schr. "Hy. Lewis" | OUR THEAT |
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|  | Coptain and crew digtred a schooner |  |  |  |  |  |
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| day next, Oct. 2nd. Music by the fuil band all new music. Tickets: |  |  |  |  |  |  |
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|  |  | Verdo last evering the threo haym | Toter |  |  |  |
| $\begin{aligned} & \text { ning and two men hi } \\ & \text { while the others lo } \\ & \text { boat's safety. The } \end{aligned}$ | V.C. |  | Brownrigg and others, and being put |  | terday morning:-"About half a mile inside the entrance to the harbour |  |
|  |  | rtia | Labourers Being | nother Brave Boy | with two parts of main boom, several |  |
|  | British Colonel |  | $\mathrm{Ov}$ | mit | at spar | ORDDES |
|  | Dark, Mixed | night the ship for a while had the full | mises of thate barrownen working |  | three-quarters of a mile inside the harbor. rWeckage is supposed to be- |  |
| $\begin{aligned} & \text { days. I wo others were discharged } \\ & \text { and a resident of the Battery for } \\ & \text { building without a municipal per- } \end{aligned}$ | IS GREAT. |  |  |  | long to the schr. Bonnie Lass, of Sal- monier. There is no account of the |  |
| Hops |  |  |  | chat |  |  |
| SHOPS OPEN N NOVEMBER At a meeting of the Imporers |  |  | erst union yesteray visited seve |  |  |  |
|  |  |  |  | injury. Pte. Benson sends his best regards to all his chums in St. John's. |  |  |
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| ber. They will then conti until the 31 st December. |  |  |  |  |  |  |
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| all the Leading | and | THE FLORIZEL SAILS. |  |  |  |  |
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| See |  |  | Cut Tobacco. |  |  |  <br>  |
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| 315 :- WATER | $\text { EET } \because-315$ |  |  |  |  |  |
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|  |  | $\begin{aligned} & \text { T. J. Dal } \\ & \text { Iuss, Burto } \end{aligned}$ |  |  |  | O., Duck |

