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CANADA WILL SHARE RESPONSIBILITY


Trenton Defeats Improvident Power Bylaw

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## A MILE AND A-HALF OF MUSLIN:

A $\begin{gathered}\text { LITTLE WHILE AGO, in one of } \\ \text { the daily announcements of }\end{gathered}$ one of Toronto's big stores, The World made a typographical error and printed the price one cent a yard less than the copy stated for some hao-
sands of yards of muslin. The store kept faith with its customers and sold price. When the day was over, The $\$$ Worid got a bill from the store for a yard between the right and the wrong price on 2845 yards of the muslinover a mile and a half of it. Who would
denv, in the face of this fact that
THE TORONTO WORLD IS THE PAPER IN WHICH TO PRINT YOUR STORE NEWS FOR WOMEN.

Over 225,000 Readers Every Day In the Year.

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Property $25 \times 120$ to a 20 -foot Lane
One-third Cash, One-third in Three Months, One-third in Six Months. 7 Per Cent. Off For Cash.
Every Lot is Guaranteed By the Vendors
 tional instituiom hap spreat drruyhhout the west. The student population is ostimated tooday at 2000 .
There are 1200 students in it There are 1200 students in its business collegess alone,
BRANDON is a beavifitu

BRANDON is a beautiful city a city of splendid homes, with every modem convea
 The secion is known as KENSINGTON PARK. Building operations. are proceeding right up to the
edge of KENSINGTON PARK. Your edge of KENSINGTON PARK. Yourr property will be next in demand. This is a chance to make
money. We will deal with application in the order they are received. This is a great opportunity, recom-

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ONE HUNDRED DOLLARS



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STOCK BROKER, SUITE 9, 10, 11, 205 YONGE STREET, TORONTO



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The natural gas springs there throw out small amounts of a tar spring. It is what Mr. Hammerstein would call an oil spring, or tar sping, and made HIM VERY CONFIDENT THAT THEY
ARE GOING TO HAVE ONE OF THE TROLEUM FIELDS IN THE WORLD. THERE IS NO DOUBT PETROLEUM WILL BE FOUND ALL THROUGH THAT COUNTRYY, FROM THE
ATHABASKA RIVER TO THE PEACE RIVER - There are inexhaustible quantities of that RIVER. veer the land, which are of considerable size in it heme placesed. THIS
IS THE LARGEST QUANTITY OF PETROLEUM WIT-
NESS HAD EVER SEEN IN THE WETRO Mr. von Hammerstein remarked. "As far con concerned, I have all my money put into it, and there is other people's money in it, and I have to be loyal. As to ties, that is a matter about which I would not care to speak. I have been taking in machinery for about three years. Last year tplaced $\$ 50,000$ worth of machinery in there. I have not brought it in for ornamental pur poses, although it does look nice and homelike."
Evidence of Mr. Elihu Stewart, of the City of Ottawa, at the time Superintendent of Forestry for the Dominion Government
Petroleum and Tar Sand "The tar sands evidence an upwelling of petroleum to the surface unequaled elsewhere in the world to tar sandication of on on Peace Riveser, and the Lesser Slave Lake, inspissated bitumen was found in a number of places, lining cracks in nodules, and at Tar Island, in Peace R
to the surface by a spring",
to the surface by a spring."
$\mathrm{Mr}_{1}$, Stewart produced
Evidence of Mr. Richard George McConnell, Geologist in the Geological Survey Department. Heard Before the Select Committee, Feb. 18th, 1907
sufficient to show that the oil industry is playing a prominent part the financial history of the world. WONDERFUL AS THE PAST
has been in California, ALBERTA OIL IS SIMPLY IN THE ha bean in Caifornia, ALBERTA IL IS SIMPLY IN THE
INFANCY OF ITS DEVELOPMENT, and just at the threshold
of a wave of great prosperity and money-making possibilities. At the
present time the industry appears to be one of the most inving oil leids present time the industry appears to be one of the most invititg oil fields
in the world for safe' and profitable employment of capital, and it appears as if the industry in the Province of Alberta will be largely
controlled by mutual stok controiled by mutual stock companies, and through the organization of
these companies SMALL INVETORS ARE AFFORDED OP-
PORTUNITES THAT CAN SCARCELY BE DUPLICAT ED, to share in LARGE, SAFE, PERMANENT, AND
ENORMOUSLY INCREASING PROITS,

Get Out of the Rut
Have you ever noticed that the GREAT MAJORITY of pea-
le ane SLAVES? SL. Slaves JUST AS MUCH as the negro of ante-bellum Slaves to the man "HIGHER UP." Why is this? The answer is easily found.
NO ONE gets beyond MERE EXISTENC

NCE by the sweat of
TO WORK, instead of he can CET AHEAD is to put his savings It is as trite seas saying as sthe English language provides that "Great
Urless YOU prefer. to be a DRONE ALL YOUR LIFE,
CET OUT OF THE RUT. Money is not made by DRUDGER
Do not make a SLAVE of yourself.
MAKE A SLAVE OF YOUR SAVINGS.
Reports on Northern Alberta Oil Fields

EXTRACTS FROM EVIDENCE
Heard Before a Select Committee of the Senate of Canada During the Parliamentary Session of 1906-7,
and the Report Based Thereon.
NORTHERN ALBERTA
Evidence of Alfred von Hammerstein, Resident of the
Athabaska District of Northern Alberta.
Nir. von Harmmersiein drew the attention of the committec to the
waste of natural iol gas for the last cleven years at the Government
bore hole at Pelican Portage, or Pelican Rapids

Stated that all through that country there are chance for Everyone knows about the tar sands along the Athabaska. There in tar there for about 100 miles to a depth of 150 feet to 200 feet, and several tar springs. One is reported at Lesser Slave Lake, one on the
Peace River, SO THAT ALL THAT STRETCH OF COUN-

Professor Macoun's Evidence-Geological Expert In reply to a question, the witness said he saw timber, cool,
sphaltum and oil-THE BEST OIL HE HAD EVER SEEN. THE BANK. THE BANKS ARE VERYAKING OUT O HE HAD BEEN RIGHT TO THE TOP OF THIS BANK, AND IT IS ALL ASPHALTUM. HE COULD NOT FIGURE
OUT THE EXTENT OF IT. THERE ARE MILES OF IT

## The Company's Property

## Canada, about thirty miles northwest of Edmonton, and consista of

I sincerely believe that this Company is destined to pay dividends as surely as the great American companies have done. But buy now, while I am offering shares at 15 cents per share, payable one-quarter cash and one-quarter monthly.
500 Shares for $\$ 30$; pay $\$ 7.50$ down, $\$ 7.50$ per month 500 Shares for $\$ 75$; pay $\$ 18.75$ down, $\$ 18.75$ per $1000 \begin{aligned} & \text { Shares for } \$ 150 \text {; pay } \$ 37.50 \text { down, } \$ 37.50 \text { per } \\ & \text { month. }\end{aligned}$

I do not ask you to take my word on conditions and indications
the teritory, but to CAREFULLY CONSIER dence given before the Senate of Canada by men whe had ABSO
LUTELY NOTHING Th upon. and it all points in the one direction, THAT THAT THERE IS IS
UNDOUBTEDLY IN NORTHERN GREATEST OIL FIELD IN THE WORLD, cnly wa THE tapped, and the minute this teritory is opened SHARES IN COMPANd there will be HUGE RETURNS for thise who IN PRICE.
and ground floor.
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## Taxicab Stock

## About Earning Power

Earning power is the only thing that interests you. If your money, whether it be invested in real estate, railroad securities, corporation
bonds or industrial securities, does not pay a big return, it has poor earning power. It should then be taken from the unfavorable investment and reinvested in securities which will earn more money.
The earning power of Taxicab Stock has been well tested by six months of actual
We advise its pur- to per share, par value $\$ 5.00$, will pay chase for in our opinion, ap bigger returns for the money

## About Purchasing Power

Remember that money is a medium of exchange, and valuable only for what it will purchase.
Small amounts of money have small purchasing power, and this purchasing power Our advice on Taxicab Stock is--Buy. The time to do tith-Now.
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faww broadeloth, or an Embroidered Plush Coat at $\$ 17$, But the big majority of our . those prices which ajsisure style and coats range satiset \$1...0.. Perhaps if we included our knockabout
aweeds the averate Good warm sensibld rest at $\$ 12.50$.
distinction warm sensible Coats, chosen for their air ond for their superior waterials
and finish in the wreat comparison we malke with and finish in the great comparison we make with ALL
definite point upon our claim for your attention.
We can give vou a serviceable Winter Coat,
Or nave can grive you a serviceable Winter Coate we mentioned above, for $\$ 5.00$.
Then at $\$ 7.50$ we have a wide wale diagonal rer

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