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 BACON! our Delicious d of BACON ter order Quat $\overline{\text { een Street. }}$

## -USE BUFFALO FLOUR!

 som at bowrincers retall store.
## Present Price is Low!

WE OFFER:

## 

To arrive per "Talisman," due 3rd; and 500 barrels Am. Granulated Sugar. To arrive per "Morwenna," due 10th.


## HEARN \& COMPANY,

Wholesale Provision Dealers.

| Lady Stenographer and Typist, <br> Mnst be competent. | JUST IN: <br> A shipment of TOBACCO, <br> on consignment, from MACLIN ZIMMER TOBACCO CO'Y., Virginia, MAXIM (Smoking) the following brands:PERFECTION (Smoking) 14 to lb. PERFECTION (Smoking) SAILOR'S HOPE (Smoking) 14 to 1 l. SAILOR'S HOPE (Smoking) PERFECTION CHEWING TOBACCO. Wholesale prices on application. <br> J. D. RYAN Distributor. | The Paint That Pleases. <br> The Paint that pleases your trade and brings in "repeat" orders is the Paint that gives the most enduring service, for the Paint that wears is the only Paint it pays to use. <br> This fact makes the path of the dealer who handles "MATCHLESS" Paint a smooth one. <br> TIIE STANDARD MANUFACTURNG CO., LTD. <br> New Cabbage and Fruit. <br> St. John's to Halifax and New York. <br> RED CROSS LINE. <br> iftended samines. <br> FROM NEW YORK. <br> FROM ST. JOHNS. <br> Formand, April 13th. <br> Talisman, April 9th. <br> Talisman, Ap. 18h. |  |  |
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## NE OIL．

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IL Co．，Ltd．

Smart
Stylish
Summer Suilings
 J．J．STRMAG Ladies＇ and Gents＇
Tailoring，
153 WATER STREE
$\qquad$
Satisfaction Guaranteed．

## of Value

orkmanship．
Fin anmer in pi：


SHAW， Trubion num

The MESSAGE OF EAASTER

One Day Apart．
 ond
 And be ye glad of heart，
For Calvary Day and Easter Day， Earth＇s saddest day and gladdest day， Were just one tay anat．

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| :---: | :---: |
| No hint or whisper stirred the air |  |
| The poor di |  |
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| Yet all the while，the glad，nearMade ready its swift dart． |  |
|  |  |
| And Calvary Day and Easter Day， |  |
|  |  |
| Were just one day apart． |  |




Fulness of Life．



EasterServices

## Easter



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## Rev．Wi．H．Dote

## Comfort In Sorrow．



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Find Easter．
$\qquad$ R eaching through the ages long．
Take this message home to thee：
Happy may thy Easter be！

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\begin{aligned}
& \text { Rev. T. B. Dathy, B.A } \\
& \text { Harbor Grace. }
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In

## Tags

rags only imited.

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WARNER'S. The Corset with the best
design, the best workmanship and the best of every-
thing that makes a good *


## Wear a Warner Corset

and your figure will be correct; your gowns will look their best, and you will still be wearing it long after an ordinary Corset would have gone to pieces, for Warner's Corsets are extraordinary Corsets,

## Desigined to fit and Male to Weat,

Ask for Warner Models. See how well they look. Select the style that fits you and wear a Warner's, conseious that the shape is absolutely right.

You are invited to see THE NEW STYLES that we have just opened.


## WARNER'S.

The season's most perfect
model. Greater suppleness, greater fineness of fabric, is the secret of the greater fig-


WARNER'S.
There are no Corsets in his wide world to compare
with them.
P.E.I Blue Potatoes \& Cabbage
arrived s. s. Mor menna
560 Half Bags
P.E.I. BLUE POTATOES,

100 Crates New
CABBAGE.
GEO. NEAL.
Easter Offerings!
Ladies' Hats, Coats,
Blouses, Gloves, Etc.
WILLIAM FREW.
Furness Line Sailings.


Funeral Services

$51-2 \mathrm{lb}$. tins, 30c. tin. 11 lb . tins, 55c, tin,
Geo. Knowling.

## $=$

## 

## Continued.--A List of the HOLLOWAY STUDIO, Ltd., Landscapeand Seascape Photographs,

 No. 91-PLACENTA, FROM RALLWAY TRACKNo. 92 TWIBNGA
 No. 95.-HITILE RIVER, BAY D'ESPOIR.

## 96- DASHWOOD'S POOL, HTTTLE RVER.

 No. 98, - ARONOY AT OFPMNER HOUSE, GRAND FALSS No. 100.-SHOWING STOCK PILE, GRAND FALIS.

No. 101-INTERIOR OF Power housk, Grand palle
No. 102-THE GRAND DALIS.

 To be continued.)


The HOLLOWAY STUDIO, Ltd., corner Henry Street and Bates' Hill, St. John's, Nid.


\section*{Evening Telegram.

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Ex Hulk "CAPELLA"
(Fitted with Gasoline Winch).
Schooners Filting Out will find this a Cheap and Expectitious Method of Obtaining their Supplies.

BAINE, SOHNSTON \& CO. sor aine a map and
ander

## The Nickel Theatre.

## Entire Proceeds in Aid of Sealing Disaster Fund

## MISS ETTA GARDNER-Re- $\left\lvert\, \begin{aligned} & \text { WALTER J McCARTHY-Di- } \\ & \text { HOct from an extended concert }\end{aligned}\right.$ JOSEPH F. ROSS-The past doubt the finest voice heard

RRO. P. J. McAR Hi, St. John's Favo


 Comite in ficeot bian

Telegram






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## AT DEVINE'S.

973 jurd lawn (very fine lot) 10C. per yard. 1155 yards Balaclava Gingham, 12C. per yard. Ends Dress Goods in great variety.

Savory Roasters in a day or two.


JOHN B. AYRE in History.
Hot X Buns
FOR SALE TUESDAY, WEDNESDAY and THURSDAY. ORDER NOW

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Fresh Cram
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SONS \& CD, LTD.

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Fresh Cream Daily, , B
AW and SCAL

## BISHOP,

SOMS \& CO., LTD.
Grocery Depariment.

## 

## Easter

Egg
Dyes,

$\qquad$
Fresh Smelts
$\qquad$
Phone 679.
GLAD NEWS TO ALL WITH BAD COLDS
INSTANT RELIEF--FEW HOURS FOR CURE


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The Newfoundland Disaster
Enquiry Before Judge
Knight

## Look Your Best

On Easter Sunday.
NECKWEAR-The very latest. HIRTS-Smart and up-to-date
 C.PS- The latest Envitid styles NEW Goops Just ARRIVED. THE K. \& A. STORE.

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## \section*{came the sim satte matil mil

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The Gressentr Picture Palace
Easter Monday \& Tuesday The Beater Path

Three Reels
3000 Feet Long.

What is that "Medicinal Brandy. Sanator"?


The ansuer is ineede eas

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 to say: "I have never tasted so fine, so nien Brandy

 effect That aen hapenen a teecis noment: ask todidy from your iemerer a botte of Nexieinal Brandy "Sunato":" tis prudent to have it tavas on hand.
A. Perodeau \& Co., $\|$

Ladies' Depariment. GREAT Easter Raggains

Ribbons and Ladies' LaceCollars HENRY BLAIR'S.

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| IENRY BLAIR. | D. OR Robiny |

Sealing
Disaster
Enquiry.




## Tavs. yog it Somithing NEW for Easter!

## What about a New Costume?

We have just opened a second shipment of these in Serge, Tweed and Cloth in the leading shades and newest models. They range from $\$ 5.00$ to $\$ 12.00$.


OR SOMETHING NEW IN NECKWEAR. We have them in Point Lace, Peter Pan and Lace Coat Collars and Embroidered thy

## New Gloves, Hosiery, <br> Fancy Hat Pins, Frillings,

Embroideries, Laces, Silks, \&ec.


Headquarter for Post Card Views,

## Parsons' Art Store

We are continually adding new subjects to our extensive variety. We hare viers of the Sealing Disaster, a new view of S. S. Newfoundland, views of Bowring Part in winter and summer. Street Scenes taken during the last heary snow storm. Hrw






## North, South, East, West 上imizixisi=x <br> ZBeeham's Pills <br>    <br> Are Pronounced Best <br> At The Ice.

P.E.I. Turkeys \& Chicken.

Book Your Orders Now for EASTER.

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| T., J. |  |



| Cure Children's Colds |  |  |  |
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| By External Treatment. | . Fresh |  | To |
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| When your bor comes in atiter phay | the |  | Easter, |
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| and congested, just apply Merviline. |  |  |  |
| Give him a vigorous rubbing over bis | Famous | T0l |  |
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| Nersiline penerate more onutichly cor- |  | ${ }_{\text {Prom }}$ |  |
|  | reputation | 2 cts. to 35 cts. | N. Y. BE |
|  |  | A YRE \& SONS, Ltd, |  |
| will have the satisaction of exinowisi | chacolaties |  | PEARS, |
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|  |  |  | ORANGES |
|  | Easter |  |  |
|  | 1/2 lb. to 5 ll . | GREAT MAIL ORDER | APPLES, |
|  | boxes. | house. | BANANAS, ete. |

A Grand Display, A Great Display, A Goodly Array,
are those charming
Easter HATS


At A. \& S. RODGER'S.

## Advance Showing of New Gowns.

 Thise are copies of freand Moded




 Tilt equisit hace wert is vilide witit
 cel Maver enese andalangrypeof paerl and crystal beads. The diatt is in straight cingning lines, amili has a doubble

 pencu ines mind ampines
U. S. Picture \& Portrait Co.

Adratiss in The Evaing Teleggan
the evening telegram, St. John's, newfoundland, april 11, 1914-11.
M. T. \& T. Co. The number of new subscribers secured Company during the past and Telechonone or an increase of business of of 16 ..e. 2, This
increase maintase, the directors believe, w.e. will be be some maintained for some time to come.
We have instructions to offer a small
block of this block of this common stock, at an attrac-
tive price, to yield well over $61 / 2$ p.c.
F. B. McCURDY \& CO.,
 C. A. C. BRUCE, Mgr., St. John's

| A Canada Life Actual Result! <br> NRT CASK RETURN IORE THAN TWICE THE COST <br> Welland, 12th Jume, 1818. <br> Port Hope, Ontario. <br> Wear Bir,- When acknowledging recelpt of the Company's cheque for <br> my matured Fndowment Plicy No. 24937, I desire to avail myseli of the opportunity to express my satisfaction with the outcome <br> The policy was payable to me at age 80 , with tea premiumar of <br> Sum assured .... <br> 448.64 <br> Total amount payable <br> $-11,446.94$ 48000 |
| :---: |
| 18689 <br> That I thould have Insurance protection free for all theme jears and now have orer twice the amount of my premiuma re- <br>  $\triangle$ Cavada life policy pars. amo. nonl C. A. C. BRUCE, Manager, St. John's. | Cantort,

Style,
Qulality, Those are three points in which our cell all others. Our Spring Suitings
have arrived, including novelty \& staple shades, direct from the London market. All personally
selected. No two alike. Call and convince your-
CHAPLIN, $\underset{\substack{\text { THE STIRE } \\ \text { THAR PIERSES }}}{\text { self. }}$


## A Beautiful Easter.




## E450!

rresh country egcs 28cts. doz.



Stafford's Liniment cures
P. Eagan, foot of Longs's Hili.
W. E. Bearns.

## Ford Prices The Same.

URING CAR, $\$ 800.00$. RUNABOUT, $\$ 725.00$. I do not take advantage of you because there is a
rise in duty. I want eevery person to have every chance
also a good square deal Contract for 1914 almost exhausted, so get your
order in and avoid disappointment.

GEO. G. R. PARSONS,
ANOTHER FIRE!
 Fideilit (fire) voderwriters or nefi tork,

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## A CRYSTAL LIGHT

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GEO. M. BARR, Agent.

## It's So Easy

Totandim were ramin yank hap it
 your work will all be elot. We wearya alarge
Brandram-Henderson ENGLISH PAINTS Guaranteed 100 per cent. PURE.




 BOWRIMG BROS. Ltt, Hardware

FOR EASTER at BEARNS'
Haymarket Grocery.

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| SPECIAL: |
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| W. E. Bearns. |
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bb5,s,m,th,2m King's Road
sab peorias papz- THE EVENING TELEGRAM, April 11 th, 1914.--12 -read by everyone Excursion Return Tickets at One Way First-Class Fare



