## 

NEW SERIES.
Charlottetown, prince edward island, wednesday, oct. 4, 1899


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## CARTER'S

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 for Fall and Winter Suitings and Overcoatings.Eyorcise Books, Scribbling Books, Pens,

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And Paper
yet offered.

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You need good heavy boots that will keep your fee ill stand the mud and wet weatiner. We have them, W MAKE THEM, made of It

PRICE \$2.50

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## Facts

1.-Our Fur Jackets, Fur Lined Capes, Fur Ruffs, Fur Muffs that we are selling have beaten some of the hardest kind of competition in the market - price competition, style competition and quality competition,
2. We have more than doubled our business and can prove it
3.-Grade for Grade, our prices are lower than those of any house we know of, and we come pretty near knowing them all.
Draw your own conclusions, remember what we have said is solid fact, and ask Jourself if it wouldn't be a good thing to see the line, at least.
JAS. PATON \& CO. The Furriers of P. E. I.

## MY STORE

## Jackets

 where shall have $a$ better as sortment. We think that no one anywhere has so good a line.
## Furs

## Millinery Opening

Our Iondon and Paris Pattern Hats
Are expected this week. Look out for our grand show next week. Don't
buy a hat unitil you see the latest creations from Paris and London. , We have remodelled our Milinery Room to make room for our largely
areasing sales in this department. Miss Murnyan is at your service if you want the latest in Millinery Three experienced milliners wanted as asistants.
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Wholesale and Retail

## Jackets

from $\$ 1.50$ up 3.50 is the lined all through. Our $\$ 4.50, \$ 9.50$ and up all silk lined, the best assortmen you've ever chosen from. We can fit the tiny tot up to a 44 inch bust: Handsome German and American Jackets.






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# Weeks: Co <br> $\rightarrow$ < <br> WHOLESALE \& RETCAIL. 

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One of the largest and best stock of Fine Furs, Jackets,
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We have certainly the best values in the city to choose
500 Suits Men's Underclothing from 38 cents a suit to $\$ 3.00$, the very best value obtainable. You cannot afford to pass our store when you want to buy your boots. We can save you your expenses to town.
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Leaders in Low Prices.

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The Peoples' Store.
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Ppovinoin Razagp
New St. Dunstan's Cathedral,
On Monday Evening, October 16th,
THFSDAF, WEUNFSDAF, THLLRSDAY \& PRIDAY
Oct. 17th, 18th, 19th \& 20th.








By order of Committoes THOMAS DRISCOLL, Searatary

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