

Great White Star Liner Plunged to the Floor of the Sea Carrying With Her Nearly All Men Who Were Aboard

TITANIC LOSS IS 1601 LIVES

Band of the Doomed Leviathan of the Ocean Played, "NEARER MY GOD TO THEE," as the Great Ship Broke in Two, and Then With an Awful Roar Went Down in Two Miles of Water, Almost Engulfing Life Boats

MALE PASSENGERS AND CREW MET THEIR DEATH HEROICALLY; NO SEMBLANCE OF PANIC

All Stood Aside Until Every Woman and Child Aboard Had Been Placed in the Lifeboats
Captain Smith Going Down With Ship

LINER RIPPED OPEN BY BERG BROKE IN TWO AMIDSHIPS

As Titanic Settled for Last Plunge to the Bottom Many Aboard Leaped Into the Sea and Were Drowned—Sensational Stories of Panic and Suicide Denied by Witnesses of the Great Tragedy.

On board the Titanic.....	2,340
Saved—	
First-class passengers	210
Second-class passengers	125
Third-class passengers	194
Officers	4
Seamen	39
Stewards	96
Firemen	71
Total saved	739
Total lost	1,601

[Canadian Press.]

New York, April 19.—The Titanic disaster, as written into history today by many of the 739 survivors, accounts for the loss of 1,595 persons at sea off the Newfoundland Banks early Monday morning, and the subsequent death of six persons who had been rescued, bringing the total of lives lost to 1,601.

These official figures magnify greatly estimates which had come by wireless, and the stories which survivors tell make certain, as had already been judged from the meagre wireless reports, that the disaster is the greatest that ocean travel has ever known.

GREATEST MARINE TRAGEDY.

The big facts which came to the surface in the flood of narratives are that 1,601 persons met their death; that there is hardly a shadow of a hope that this grand total will be curtailed by a single additional survivor; that several men of wealth and world-wide prominence are, as had been feared for several days, among those who perished; that practically the only women who were not saved were those who chose to die in their husbands' embrace; that nearly all of the survivors saw the Titanic sink and heard the band play "Nearer, My God, to Thee," and the shrieks of those whom the sea claimed, as the vessel sank in 2,000 fathoms.

ICEBERG WAS ENORMOUS.

The Titanic struck an iceberg about 90 feet high, which ripped the liner's sides open and made the watertight compartments useless, and while the vessel was gradually sinking the icy water reached her steaming boilers, causing an explosion which sent her to the bottom.

A PLACID SEA.

The great liner was plunging through a comparatively placid sea, on the surface of which there was much mushy ice and here and there a number of comparatively harmless looking floes. The night was clear and the stars visible. First Officer Murdoch was in charge on the bridge. The first intimation of the presence of the iceberg that he received was from the lookout in the crow's nest. They were so close upon the berg at this moment that it was practically impossible to avoid collision with it. The first officer did what other startled and alert commanders had done under similar circumstances, that is, he made an effort by going full speed ahead on his starboard propeller and reversing his port propeller, simultaneously throwing his helm over, to make a rapid turn and clear the berg. The manoeuvre was not successful. He succeeded in saving his bows from crashing into the ice cliff, but nearly the entire length of the underbody of the great ship on the starboard side was ripped.

CUT OPEN BY BERG.

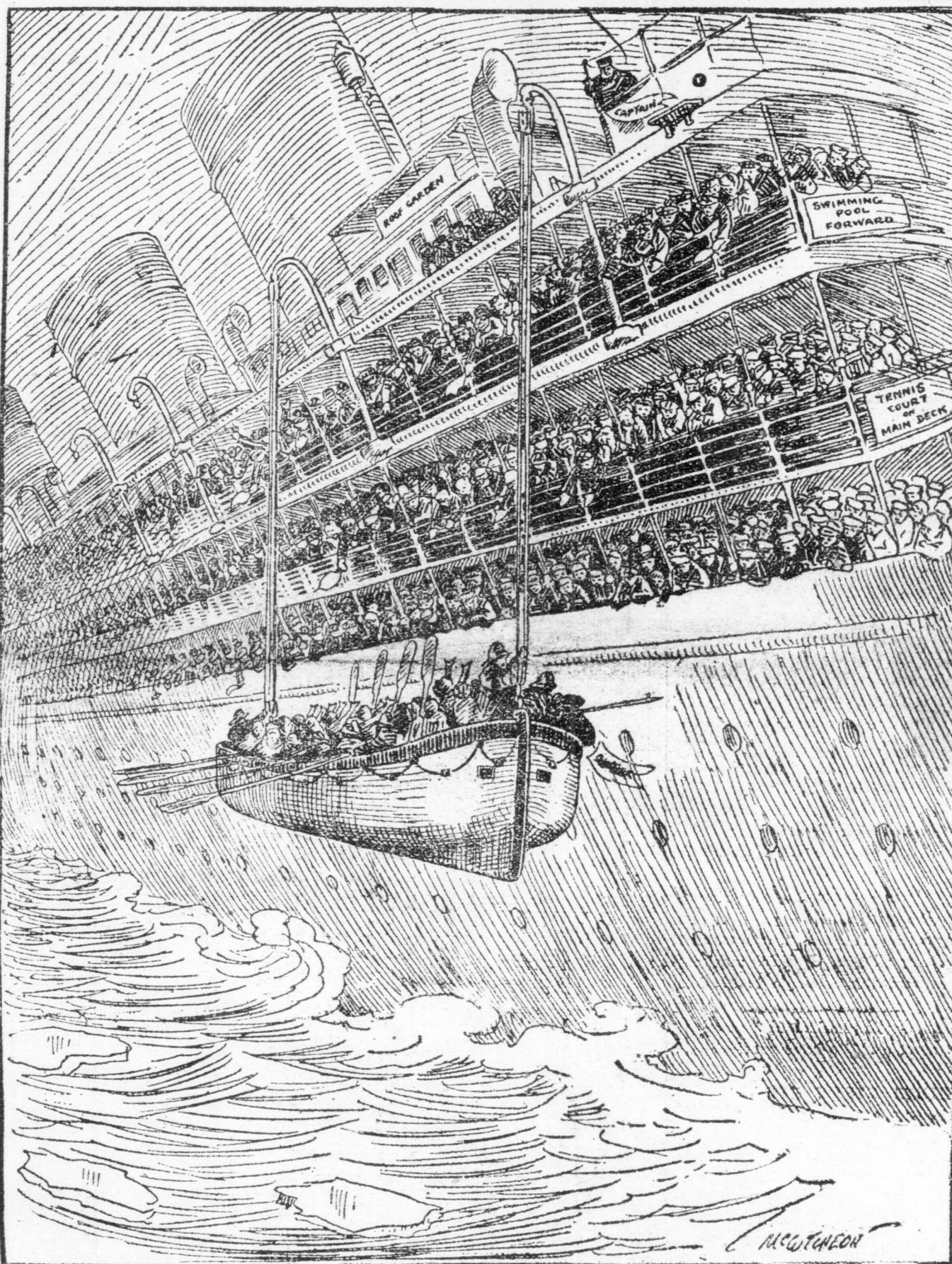
The speed of the Titanic, estimated to be at least 21 knots, was so terrific that the knife-like edge of the iceberg's spur protruding under the sea, cut through her like a can opener. The shock was almost imperceptible. The first officer did not apparently realize that the great ship had received her death wound, and none of the passengers, it is believed, had the slightest suspicion that anything more than a usual minor sea accident had happened. Hundreds who had gone to their berths and were asleep were awakened by the vibration.

CARD PLAYERS RESUME GAME.

To illustrate the placidity with which practically all the men regarded the accident, it is related that four who were in the smoking-room playing bridge, calmly got up from the table, and after walking on deck and looking over the rail, returned to their game. One of them had left his cigar on the card table, and while the three others were gazing out on the sea, he remarked that he could not afford to lose his smoke, returned for his cigar and came out again. The three remained only for a few moments on deck. They resumed their game under the impression that the ship had stopped for reasons best known to the commander, and not involving any danger to her. The tendency of the whole was to make light of the disaster, and the men in the engine department, who were aware of the danger by the rushing water, was to make light of and, in some instances even to ridicule the thought of danger to so substantial a fabric.

Continued on Page Thirteen.

THE LAST BOAT BY JOHN T. McCUTCHEON



Cartoonist McCutcheon's Idea of the Tragedy. Note the grim irony of the signs on the back of the boat—room for luxuries, but not for lifeboats.

"BE BRITISH," SAID CAPTAIN. IN RALLYING THE CREW

New York, April 19.—But for the unparalleled self-sacrifice and heroism of Captain Smith and the Titanic's officers, the sea would have claimed an even greater toll when the gigantic ship went down. From the bridge Captain Smith called through his megaphone: "Be British!" and that became the rallying cry of officers and crew.

Such was the graphic description of the conduct of men responsible for the saving of human souls on the smitten Titanic, as told today by John Johnson, a member of the crew. Johnson said a cook tried to pull the captain into a lifeboat, but Smith said: "No, no; I must go down with her." He then mounted the bridge and stood watching the loading of the boats. That was the last Johnson saw of him.

MAJOR PEUCHEN LAST TO SAY GOOD-BYE TO HAYS

[Canadian Press.]
New York, April 19.—Major Arthur Peuchen, a wealthy resident of Toronto, was the last man on the Titanic, to say good-bye to Charles M. Hays, president of the Grand Trunk Railway, who lost his life.
After assisting the members of the crew in filling up the first five boats, Major Peuchen, who is an experienced yachtsman, was assigned by the second mate to take charge of boat No. 6. Major Peuchen said he declined to accept such a post, not desiring to secure any preference over any of his fellow-passengers.
Capt. Smith, wishing an experienced boatman on boat No. 6, directed the second officer to give the major a written order to take charge of it. Major Peuchen displayed this order to some of his friends last night, so as to make it plain that it was at the demand of the ship's officers that he undertook the assignment.
Just as the major was about to leave in the lifeboat, his old friend, Charles M. Hays, of the Grand Trunk, came up and said good-bye.

ISMAY AND OFFICERS TO MEET PROBERS

[Canadian Press.]
New York, April 19. — "The White Star Line welcomes any Governmental inquiry," Vice-President Franklin said today, "and the United States Senate investigation cannot be too searching for us, and if it results in the adoption of any measure calculated to prevent the recurrence of such a disaster as the Titanic loss, the White Star Line will be only too thankful that such has been the outcome. Mr. Ismay did not shirk his duty, nor will any other officer of the company. All the information the Senate committee seeks will be cheerfully given. We will co-operate in every possible way."
Mr. Ismay and the four surviving officers of the Titanic will appear today before the United States Senate investigation committee at the Waldorf-Astoria, to give their version of the marine disaster which has shocked the entire civilized world.

THE WEATHER.

TOMORROW—FAIR.			
Forecasts.			
Toronto, April 19—8 a.m.			
Today—Fresh northwest winds; fair and cool.			
Saturday—Fair.			
Temperatures.			
The following were the highest and lowest temperatures during the 24 hours previous to 8 a.m. today:			
Stations.	High.	Low.	Weather.
LONDON	45.5	36.5	Clear
Calgary	56	28	Fair
Winnipeg	54	30	Cloudy
Port Arthur	48	29	Clear
Perry Sound	35	25	Cloudy
Toronto	48	24	Cloudy
Ottawa	42	33	Rain
Montreal	45	28	Cloudy
Quebec	46	32	Snow
Father Point	28	20	Snow

DOCK AT NEW YORK THE STAGE FOR PATHETIC SCENES WHEN SURVIVORS LANDED

Patrician and Plebeian Levelled to the Same Footing While Anxiously Awaiting News of Friend or Relative.

TREMENDOUS CREW OF MORBID ARE KEPT BACK BY THE POLICE

Mrs. Astor Falls Into Arms of Friends In State of Collapse—Saddest Picture of All Was Baby Allison, Who Lost Parents and Sister In Accident.

The outstanding solutions of the foundering of the Titanic and the great loss of life may be summarized in the following paragraphs:

That the ship was steaming at 21 knots an hour or more at the time of the disaster.

That the part of berg she struck was submerged.

That she was opened up like a sardine can for half her length below the water line.

That the supports of the watertight compartments were interfered with.

That accordingly they could not be closed, the water having unchecked ingress into the liner.

That the officers from the captain down at first scoffed contemptuously at the idea of the Titanic sinking.

That when the time came to disabuse people of this idea the women refused to enter the boats, arguing that the Titanic was safe.

That valuable space in the lifeboats therefore went unoccupied. That there were not enough lifeboats for one-third of the ship's complement of passengers and crew.

[Canadian Press.]

New York, April 19.—Slowly, as if bearing the dead of the Titanic, instead of the miserable remnant of those who escaped when she went down on Monday morning in the icefield south of Newfoundland, the Carpathia nosed her way through the darkness of New York harbor to her dock last evening.

For hours an expectant crowd of relatives and friends had gathered within the dock and the approaches to it, buoyed up against the fatigue of their long vigil by the necessity for being patient and resolute as an offset to the weakness, sorrow and misery of those they were to meet.

A hundred times someone cried: "Here she is," as the lights of a steamer came in sight. Then all pressed forward to attempt to pierce the darkness for a first glimpse of the famous liner, with her cargo of saved.

A hundred times they had to fall back disappointed, compelled to steel themselves anew against the weariness of their dull wait and the protraction of their renewed anxiety.

ALL ON ONE LEVEL.

The crowd on the dock shed grew denser as the evening wore on, and a strange crowd it was. Patricians who arrived in luxurious limousines had to leave their prestige and caste outside, and had to mingle on one level footing with the plebeian. One and all wore the same demeanor of fear and anxiety, because the latest dispatches published announced that even though safe from the sea, hundreds of the rescued passengers from the Titanic had died, were ill, while some had gone insane.

PITIFUL SCENES.

Here a prosperous-looking man might be seen walking up and down, tearfully glistening in his eyes.

In a corner, far removed from the other waiters, was a disconsolate woman wearing the deep mourning that indicates widowhood.

LOST THEIR FATHER.

In another group was a maid, with two little children. They had lost a father in the wreck, but their mother had been saved.

A number of men dressed in black stood near the gangway. They were discussing what they would tell a young sister they were waiting for, whom the Titanic disaster had made a widow.

"She does not know in all probability that Bradley is gone," said one. "Then let us tell her that some boats have been picked up by another vessel, which has not reported yet," said another.

A TOUCH OF PATHOS.

Another touch of pathos was lent to the scene by the appearance of the ambulance doctors and nurses from the various hospitals, whose stretchers were placed ready for use in a conspicuous and easily accessible part of the shed.

THE CANADIANS.

Relatives of Canadian survivors were early on the scene. Dr. Douglas, of Montreal, was present to greet his rescued wife, and her mother, Mrs. James Baxter, and to help console them for the loss of Quigley Baxter, a son of the latter. Howard C. Kelley, vice-president of the Grand Trunk; E. H. Fitzhugh, president of the affiliated lines of the Grand Trunk, and Dr. Hutchison, of Montreal, came to care for Mrs. Charles M. Hays and her daughter, Mrs. Thornton Davidson, both of whom have lost husbands by the sinking of the Titanic.
G. F. Johnston, Montreal, and the two brothers of J. Hudson Allison, who, with his wife and little daughter, was reported among the missing, came to secure confirmation of their worst fears. The brothers are J. B. Allison, of Montreal, and W. P. Allison, of Chesterville, Ont.

Mrs. Arthur Peuchen was an early arrival to meet her husband, Major Peuchen, of Toronto, who was the only Canadian male reported as saved. From Winnipeg came John Allen, the fiancé of Miss Fortune, who, with her three sisters and mother, escaped, though her father went down with the Titanic.

A MOB OF MORBID.

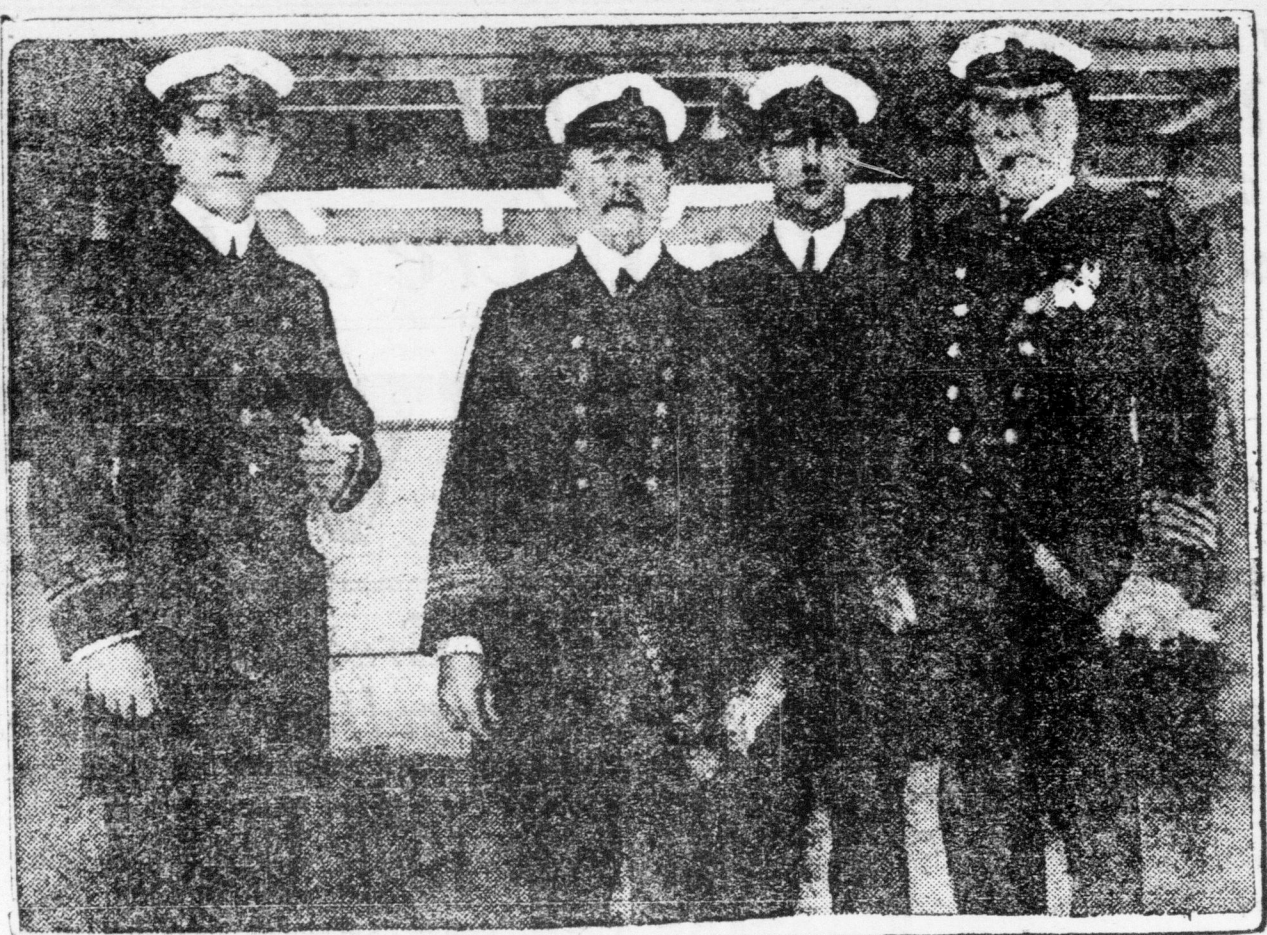
Outside, the throng of the curious and even the morbid, was tremendous, though it required little handling. Once or twice, when the rumor was sent out that the boat was coming in, there would be some pushing and jostling. The policemen had fine remedies for this.

(Continued on Page Twelve.)

Victims Meet Death Heroically

OFFICERS OF THE WRECKED TITANIC.

CAPT. E. J. SMITH (ON RIGHT) AND SOME OF THE OTHER OFFICERS OF THE LOST STEAMER TITANIC.



Graphic Story of the Wreck by Survivor

[Canadian Press].—Mr. Beasley, of London, England, who was a passenger on the Titanic, gives the following account:

"The voyage from Queenstown had been quite uneventful; very fine weather was experienced, and the sea was quite calm. The wind had been westerly to southwesterly the whole way, but very cold, particularly the last day; in fact, after dinner Sunday evening it was almost too cold to be out on deck. I had been in my berth for about ten minutes, when, about 11:15 p.m., I felt a slight jar, and then soon after a second one, but not sufficiently large to cause any anxiety to anyone, however nervous they may have been. However, the engines stopped immediately afterward and my first thought was, 'She has lost a propeller.'

"I went up on the top to inquire why we had stopped, but there was no sort of anxiety in the minds of anyone. We saw through the smoking-room window a game of cards going on and went in to inquire if they knew anything; it seems they felt more of the jar, and, looking through the window had seen a huge iceberg go by close to the side of the boat. They thought we had grazed it with a glancing blow, and that the engines had been stopped to see if any damage had been done. No one, of course, had any conception that she had been pierced below by part of the submerged iceberg.

Card Game Not Interrupted.

"The game went on without any thoughts of disaster, and I retired to my cabin to read until we went on again. I never saw any of the players or the onlookers again. A little later, hearing people go upstairs, I went out again and found everyone wanting to know why the engines had stopped. No doubt many were awakened from sleep by the sudden stopping of a vibration to which they had become accustomed during the four days we had been on board. Naturally, with such powerful engines as the Titanic carried, the vibration was very noticeable all the time, and the sudden stopping had something the same effect as the stopping of a loud ticking grandfather's clock in a room."

List From Stern to Bow.

"On going on deck again I saw that there was an undoubted list down towards stern from bow, but, knowing nothing of what happened, concluded some of the front compartments had filled and weighed her down. I went down again to put on warmer clothing, and as I dressed heard an order shouted: 'All passengers on deck with life-belts on.'"

"We all walked slowly up with them tied on over our clothing, but even then presumed this was a wise precaution the captain was taking and that we should return in a short time and re-tire to bed. There was a total absence of any panic or any expressions of alarm, and I suppose this can be accounted for by the exceedingly calm night, and the absence of any signs of the accident."

No Sign of Disaster.

"The ship was absolutely still and, except for the gentle tilt downwards, which I don't think anyone in ten would have noticed at that time, no signs of the approaching disaster were visible. She lay just as if she were waiting the order to go on again, when some trifling accident had occurred. In a few moments we saw the covers lifted from the boats and the crews allotted to them standing by and curling up the ropes which were to lower them by the pulley blocks into the water."

First Realization of Danger.

"We then began to realize that it

Is Sickness a Habit?

With many sickness undoubtedly becomes to some extent a habit. They have "bilious spells," "stomach aches," "attacks of indigestion." Why not shake loose from these ailments and know once more the joy of good health?

It takes a little will power. You may have to deny yourself some luxuries which do not agree with you, but it is worth while to be well and to prolong life. Dr. Chase's Kidney-Liver Pills will help you, because they act definitely and directly on the liver and thereby remove the cause of biliousness, headache and indigestion. Stir up the liver by taking one Kidney-Liver Pill occasionally at bed time and you will free yourself of many annoying ills, the temper will be less irritable and you will find more joy in living.

was more serious than had been supposed, and my first thought was to go down and get more clothing and some money, but seeing people pouring up the stairs, decided it was better to cause no confusion to people coming up by doing so. Presently we heard the order, 'All men stand back away from the boats and all ladies retire to next deck below'—the smoking-room deck, or 'B' deck. The men all stood away and remained in absolute silence leaning against the end railings of the deck or pacing slowly up and down. The boats were swung out and lowered from 'A' deck."

Ladies Wouldn't Leave Husbands.

"When they were down to the level of 'B' deck, where all the ladies were collected, the ladies got in quietly with the exception of some who refused to leave their husbands. In some cases they were torn from them and pushed into the boats, but in many instances they were allowed to remain because there was no one to insist they should go."

"Looking over the side, one saw boats from aft already in the water, slipping quietly away into the darkness, and presently the boats near to me were lowered, and with much creaking, as the heavy ropes slipped through the pulley blocks down the 90 feet which separated them from the water. An officer came up as one boat went down, and shouted: 'When you are afloat, row around to the companion ladder and stand by with the other boat for orders.'

Made to Row Away.

"Aye, aye, sir," came the reply, but I don't think any boat was able to obey the order. When they were afloat and had the oars at work the condition of the rapidly settling boat was so much more a sight for alarm for those in the boats than those on board that in common prudence the sailors saw they could do nothing but row from the sinking ship to save, at any rate, some lives. They no doubt anticipated that suction from such an enormous vessel would be more than usually dangerous to a crowded boat, mostly filled with women."

"All this time there was no trace of any disorder; no panic or rush to the boats, and no scenes of women sobbing hysterically, such as one generally pictures happening at such times."

An Extraordinary Calm.

"Everyone seemed to realize so slowly that there was imminent danger. When it was realized that we might all be presently in the sea, with nothing but our life-belts to support us until we were picked up by passing steamers, it was extraordinary how calm everyone was and how completely self-controlled."

Ordered Men to Starboard.

"One by one the boats were filled with women and children lowered a-d rowed away into the night. Presently the word went around among the men, 'The men are to be put in boats on the starboard side.' I was on the port side, and most of the men walked across the deck to see if this was so. I remained where I was and presently heard the call: 'Any more ladies?'

"Looking over the side of the ship, I saw the boat, No. 12, swinging level with B deck, half full of ladies. Again the call was repeated: 'Any more ladies?'

"I saw none come on, and then one of the crew called out and said: 'Any ladies on your deck, sir?'

C. M. Hays' Prediction.

"Before I retired," said Col. Gracie, "I had a long chat with Charles M. Hays, president of the Grand Trunk Pacific Railroad. One of the last things Mr. Hays said was this: 'The White Star Lines Cunard and the Hamburg-American lines are devoting their attention and ingenuity in vying with one another to attain the supremacy in luxurious ships and in making speed records. The time will come soon when this will be checked by some appalling disaster.' Poor fellow, a few hours later he was dead."

"The conduct of Col. John Jacob Astor was deserving of the highest praise," Col. Gracie declared. "The millionaire New Yorker," he said, "devoted all his energies to saving his young bride, Miss Force, of New York, who was in delicate health."

"Col. Astor helped us in our efforts to get her in the boat," said Col. Gracie. "I lifted her into the boat, and as she took her place Col. Astor requested permission of the second officer to go with her for her own protection."

Astor Played Hero's Part.

"No, sir," replied the officer, "not a man shall go on a boat until the women are all off. Col. Astor then inquired the number of the boat which was being lowered away, and turned to the work of clearing the other boats and in reassuring the frightened, nervous women."

"By this time the ship began to list frightfully to port. This became so dangerous that the second officer ordered everyone to rush to starboard. This we did, and we found the crew trying to get a boat off in that quarter. Here I saw the last of John B. Thayer and George B. Widener, both of Philadelphia."

Col. Gracie said that despite the warn-

ings of icebergs no slowing down of speed was ordered by the commander of the Titanic. There were other warnings, too, he said.

SAW TWO LIFEBOATS SINK WITH LOADS

Passenger Who Escaped Says Life-Saving Apparatus in Poor Shape.

New York, April 18.—"There were holes in the lifeboats, and from what I could learn none of them were in good shape," said Henry Strangel, of Newark, N. J. "We suffered dreadfully. There was no food, no water, no light aboard the boat which carried us to the Carpathia. I saw with my own eyes two boats, loaded with passengers, go down. I can only attribute this to the bad condition of the boats."

"I have clear recollection that when we were putting off the Titanic, the band was playing aboard the big ship."

"I have no praise for anything connected with the Titanic's life-saving resources."

YOUNG WINDSOR MAN MISSED THE TITANIC

Father Receives Telegram From Son Saying He Was Unable to Get Away.

[Special to The Advertiser.] Windsor, April 18.—A cablegram was received today by Mr. H. W. Allan from his son, Norman Ingerman, in Glasgow, which relieved much anxiety. By a fortunate circumstance the young man missed connecting with the steamer Titanic, on which he intended to sail for home.

HAYS PARTY WOULD NOT DISCUSS AFFAIR

Met at Pier by a Large Party of Friends From Montreal.

New York, April 18.—Mrs. Charles M. Hays and her two daughters, Miss Margaret Hays and Mrs. Thornton Davidson, survivors of the Titanic wreck, were met at the pier by a large party of friends.

Mr. Hays, president of the Grand Trunk Railway, went down with the Titanic. In taking the party went at once to the Grand Central station, where they boarded a train and proceeded to Montreal. None of them would discuss the affair.

MAY BE LOST.

[Special to The Advertiser.] Petrolia, April 19.—News of the loss of the Titanic caused some anxiety in Petrolia, as a number of drillers from various fields were about due to sail for home. News has been received from most of them.

Elmer Kerby, of Copleston, intended coming with Mr. McKie, of Sarnia. But Blackwell stayed over in London for the next boat.

Your Liver is Clogged up

That's Why You're Tired—Out of Sorts—Have No Appetite.

CARTER'S LITTLE LIVER PILLS will put you right in a few days. They do their duty. Cure Constipation, Biliousness, Indigestion, and Sick Headache. SMALL PILL, SMALL DOSE, SMALL PRICE. GENUINE must bear signature.

Brewer's Wood

MAY

IS COMING

ARE YOU READY FOR THE WARM DAYS?

May, the month of flowers and blossoms is approaching. You will want to be attired in keeping with nature. Everybody seems glad when the springtime is at its height, because, after the long winter of confinement, we are glad to be able to breathe freely in the open air and throw off the heavier garments for the lighter filmy fabrics and summer colors. We have here for you what you wish. And our prices are the lowest always, quality considered.

Beautiful Scarfs and Feather Boas for Street Wear

When you lay aside your furs and don your new spring outfit you'll feel the need of one of these. It will also lend a charm to the general appearance of same.

Ostrich Feather Boas, black or gray, \$6
With tassel ends \$8.00
Extra quality Black Ostrich Boas, 85 inches long \$13.00, \$23.00
Handsome Willow Feather Boas, 73-inch, black, gray, tan, navy and white \$25.00
Willow Feather Boas, tassel ends, white, gray, blue or black \$15.00
Marabout Trimmed Scarfs, \$4 to \$10
Fancy Scarf in reseda with black satin trimming and fringe. Special, \$2.75
Special Silk Crepe de Chine, hemstitched, gray, champagne, navy, saxe, sky, pink and black, at \$2.00

Special Dollar Scarfs

In white Silk Crepe de Chine, with pretty floral designs, in sky, pink, helio and maize, also dainty Spangled Scarf in sky, pink, white, saxe and black, with gold spangles. Special, each, \$1.00
Pretty Black Liberty Silk Cape, with fancy stole ends, for only, \$7.50
Main Floor.

Saturday Sale Tapestry Bags, 59c

Just a few of these pretty Tapestry Handbags, regular price \$2.50. Your pick Saturday, 59c
Main Floor.

The Useful Separate Coat

Newest Models Shown at Popular Prices.

Ladies' Coat of serge, all-wool, full length, semi-fitted, tailored collar and lapels, turned-back cuffs, flap pockets with flap, 3-button closing; colors, navy and black. Price \$10.00
Ladies' Broadcloth Coat, lined to waist, full length, shawl collar with round back, collar and cuffs embroidered; black only \$15.00
Ladies' Coat of embroidered black net, full length, silk-lined, fancy collar faced with silk. Price \$22.50
Ladies' Coat of taffeta silk, full length, shawl collar with square back, collar and cuffs trimmed with embroidered Brussels net, closed with two silk ornaments. Price \$21.00
Ladies' Ready-to-Wear—Second Floor.

Highest Attainment in Ready-to-Wear Clothing for Men at Smallman & Ingram's

Men usually have a very well-settled idea about what they want and where they expect to get it when they set out to buy clothing. The business of Smallman & Ingram Clothing Store steadily increases—in larger proportion than the increase of population. This means that there is more reason for men to get clothing here than the simple fact that it is a clothing store. It means that men of this city know and appreciate the advantages they enjoy with every purchase made at this store. The advantages of: (1) INDIVIDUALITY—Because many lines we sell are our own, and the making to our order and both are pretty safe from duplication; (2) FASHION—Our clothing is modelled upon the styles which Fashion has decreed correct by leaders who set the standard for the world in men's attire; (3) HONESTY OF VALUE—Our prices are not so low as to force the quality down, nor so high as to place Suits of quality beyond the reach of the average man.

SPECIAL SALE OF BOYS' CLOTHING AND HEADWEAR SATURDAY.

Boys' Spring Reefers, in fawn, gray and red, for ages 2½ to 8 years. Special, \$2.95
Boys' Buster and Blouse Suits, ranging in price from \$6.50 to \$8.00. Sale price, \$5.00
Boys' Buster and Blouse Suits for ages 2½ to 7 years; \$5.00 and \$6.00 Suits. Sale price, \$3.95
Boys' Buster and Blouse Suits, for ages 2½ to 7 years; \$4.00 Suits. Sale price, \$2.95
CHILDREN'S HEADWEAR.

Here is your opportunity to get Spring Hats for the boys. A great assortment of Felt and Tams at about half price.

Felt Hats, in navy, fawn, red and white, 50c and \$1.00 qualities. Sale price, 25c and 50c
CHILDREN'S TAMS, 19c.
Big assortment in all colors of Felt Tams; 25c, 35c and 50c Tams. Your choice, each, 19c

Men's New Spring Suits, Saturday \$11.50

Saturday will see an extraordinary clearing of Men's Suits in browns, grays and navy. A group of this season's models, ranging up to \$20 a suit, all sizes, 34 to 44. These will attract early buyers. Come in the morning. See window display. Special, \$11.50

Men's New Spring Overcoats, \$9.50 to \$20.00

See our great assortment of Vicuna and Cheviot Spring Overcoats, in black, brown and light and dark gray; the very newest models for men and young men, at each, \$9.50, \$12.00, \$15.00 to \$20.00



Ladies' and Misses' Dress Skirts

Tweed, Panama and Serge, for serviceable wear. Three popular prices—\$3.95, \$5.00 and \$8.75.

Misses' or Small Women's Skirts of heather mixed fawn tweed, 4-gore, high waist-line, panel back, pleats at side and panel, button trimmed; lengths 33 to 37. Price \$3.95
Ladies' Tweed Skirt, in gray and white, high waist-line, 4-gore panel back, opens at side front with 5-button closing; lengths 37 to 40. Price, \$5.00
Maternity Skirt of all-wool panama, 7-gore, panel front, inverted pleat back, opens in front with graduating gore allowing adjustment of 6 inches, stitched over hips and opening out into pleats; lengths 37 to 42, navy and black. Price, \$5.00
Skirt of all-wool black serge for stout figures, 9-gore panel front, inverted pleat back, front and side gore pleats, trimmed with covered buttons and loops, bands 29 to 35. Price, \$8.75
Ladies' Ready-to-Wear—Second Floor.



SMALLMAN & INGRAM

LIMITED

For 10c, 3:30 to 5:30—Salmon Salad, Bread and Butter, Cup of Tea or Coffee; Also Strawberries and Ice Cream.

CORTESE ORCHESTRA, SATURDAY AFTERNOON, BALCONY and RESTAURANT

London Advertiser.

Founded in 1863.

ADVERTISER BUILDING,
Dundas street,
London, Ont.

SUBSCRIPTION RATES:

One week by carrier 10c
 One year by carrier \$5.00
 One year by mail outside city. \$5.00
 One year delivered outside city. \$5.00
 Weekly edition 15c

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LONDON, FRIDAY, APRIL 19.

THE TRAGEDY.

The world has little room but for one thought today. In every mind there arises the picture of that breathless scene on the Titanic as the passengers waited while officers and crew made their arrangements with silent dispatch, when the women were divided from the men to enter the lifeboats from a lower deck, and these craft laden with a precious remnant steered away from the sinking ocean palace and its occupants face to face with the last horror. Over the still waters, through the deadly cold of the midnight ocean air, came the strains of the ship's band, playing "Nearer, My God, to Thee." Then lights went out, vast timbers broke and sank, and a thousand souls and more, stainless in that dark hour at least, leaped to their Maker.

There is nothing but praise for the conduct of the officers and crew. The highest traditions of "our rough island story" have been finely sustained. Discipline was absolute. And who will not be grateful to those bandsmen who played Christian soldiers to their God, unflinching though death breathed felly in their faces?

Quite as much honor may be paid to the names of the men who were but passengers. It is easier, perhaps, to bear up, calm and undismayed when one has at least a distinct task to perform. Responsibility nerves a man. Some of the passengers seem to have found themselves work to do in aiding the embarkation of the women and children; all except it may be a very few accepted the situation without a murmur or any unseemly act. According to a survivor who remained on the boat to the last, only one shot was fired, as a warning to some men who were crowding into a boat, and they drew back.

The women also, as usual, were the best of heroes. Their force is endurance and resignation. Those who were saved, almost all of them, seem to have made no difficulty for their rescuers by any wild confusion. Many of them had to be torn away, in the first instance, almost by force from their husbands. Thirty-nine women, six of them brides, lost their husbands. More than one, it is related, resisted all efforts to separate them from the partners of their lives, and went down with them to death. Then this there can be no greater love and fortitude.

Amidst the pain of loss are thus presented some grounds of gratitude for the manner in which human nature has stood the most terrible test. But what an irreplaceable loss has been suffered! Consider one life alone, that of Mr. Hays, for example, one of Canada's strongest minds. Mr. Stead is possibly even a greater loss to the whole world. He was a Napoleon of journalism, a man of infinite energy and imagination, a great Anglo-Saxon, and a force for world peace.

In mourning we may find relief in dishing blame somewhere, and in suggesting reforms for the future. Perhaps the Titanic was sailed too fast under the conditions, there might certainly have been more provision for safety, officers and members of the crew seem, from the accounts of Mr. Beasley and Major Peuchen, to have been badly distributed among the lifeboats, and possibly those lifeboats which were "not more than half-full" should have done something to pick up the hundreds of life-belted swimmers after the steamer had gone down. Survivors say they could hear more than one "cry of some strong swimmer in his agony," and Col. Gracie got some of them upon his raft.

More solacing is the thought of the Carpathia's arrival in the dawning, the warm welcome aboard of her, the comforts kindly proffered to the wretched remnant picked up, and the thousand little but not unremembered acts of kindness and of love which it was the privilege of the Carpathia's crew and passengers to perform. This overwhelming calamity makes the whole world kin.

ANOTHER TRUST ESCAPES.

The acquittal of the Chicago meat packers has been followed by the jury's failure to agree in the Sugar Trust case. This is another black-eye for the Washington Government, which has pinned its faith to the present anti-trust law.

The Sugar Trust, by some financial thimble-rigging, got control of an independent sugar refinery, and closed it. Its defence was that the owner had on more than one occasion built sugar refineries, and sold them to the Trust at a profit, and that his latest performance was merely another attempt at a "hold-up," in which he was foiled. In the course of the trial it was brought out that the Trust bought 40 refineries between 1891 and 1903, only to shut their doors, and that no less than \$25,000,000 went to purchase four plants that are not now in operation. The cost of these expedients, of course, came out of the pockets of the American consumers of sugar. They are promised relief by the bill to put sugar on the free list, which has passed the House of Representa-

tives, and is now before the Senate.

The futility of the Sherman Act to destroy or curb the operations of the Trusts has been demonstrated, since a genuine attempt has been made to enforce it. Roosevelt made no real effort to apply it, and now says that he never believed in it. He contends that it makes no distinction between good and bad Trusts, and that there are beneficial features in the tendency to combination in industry, which should not be repressed. He favors Government regulation of Trusts, even to the extent of fixing the maximum prices at which they shall be allowed to sell their products. This would be a radically new and enormously difficult function for the state, but the advocates of the policy say that the state is the only force powerful enough to grapple with the Trusts, and that the people must be either the masters or the slaves of these modern Titans. Whether Taft or Roosevelt wins, or whether both lose to a Democrat, the problem has to be attacked by the next President and Congress, with new weapons. There may be some highly empirical legislation and the United States may suffer in the process, but the remedy may only be found by experimenting on the patient.

DON'T OVERLOOK THE WESTERN

The Globe describes the Toronto University gymnasium, upon which work was started this week, as likely to be the finest clubhouse on the continent. It is to have 80,000 square feet of ground area, affording space for

a large swimming pool, a theatre to seat 500 people, indoor tennis courts, billiard and chess rooms, a racing track of a twelfth of a mile, smoking and lounging rooms, dressing-rooms for home and visiting teams, 3,000 individual lockers, etc. The architect says it will be the biggest clubhouse in the world. The generosity of the Hart A. Massey estate is to be recognized in the proposed name of the gymnasium—Hart Home.

Toward this addition to Toronto University, Sir James Whitney is giving an extra \$100,000 of the public funds. It is to be hoped that he will not forget the good, solid educational work being done by the Western University. Necessary ought to be encouraged in the educational sphere as well as luxuries.

The skill of man has worked wonders, but what can it do with the iceberg?

The motto of the Trusts—"Competition is the Death of Trade."

The band played as the ship went down. That is the finest touch of all.

More lifeboats and fewer luxuries will be the rule in future.

The Titanic went down, but the honor of British seamen stays aloft.

He was not on board, but Signor Marconi shows up well in this Titanic tragedy.

Had W. T. Stead survived, there would have been at least one adequate story of the tragedy.

The Doom of the Deep



[Written Especially for The London Advertiser.]

Out of the fog and the shrouded night,
 Leaps a shape of terror and fright,
 Rising hideous up from the deep—
 To break with a shriek o'er the towers of sleep—
 And a reeling death rears over the foam;
 "I give ye the dungeons of death for home."
 The great ice bulk with a sudden wrath
 Grins with hate from its sunken path
 And smites the palace of wind and wave,
 To plunge it deep in the leering grave.

Out of the chaos the reeking wall
 Of men and women whose faces pale,
 And whose hearts grow cold in the face of death
 Shrivelled and torn in the monster's breath!
 And the rich man's diamonds turn to dust,
 To laugh in his face and mock his lust;
 His gleaming treasures will never buy
 A glimpse of the sun in the next day's sky.

The peasant mother wakes from the dream
 That carried her on where the new lands gleam,
 And gives her again to a strong man's heart—
 The dream that the terror rives apart,
 Out of the deep with death at the wheel,
 Together the prince and the pauper kneel,
 And God looks down on the awful day,
 That makes the human in common clay.

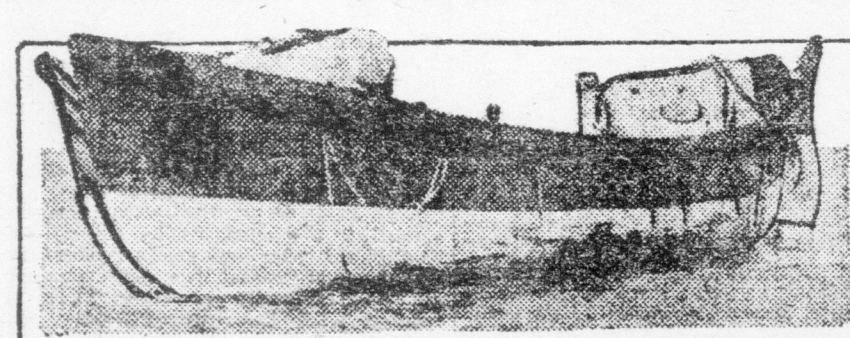
Then out of the terror one blazing star
 Flashes its light o'er the world afar,
 As man grows man in that awful hour,
 And rises up to a God-like power,
 Sure and still in the face of death,
 Men smile and say with their last pure breath:
 "The women first!" and strong clean hands
 Are clutched to follow the heart's commands.

Rich man and poor man by his side,
 The toll and tenderness divide,
 The little child at his mother's breast
 Sleeps again, all fear unguessed,
 And mother and child go safely o'er
 The hungry sea to a sun-kissed shore,
 And the men, made brothers in sudden doom,
 Stand hand in hand on the brink of the tomb—
 And God looks down to see the clod,
 That made a man, prove worthy of God.

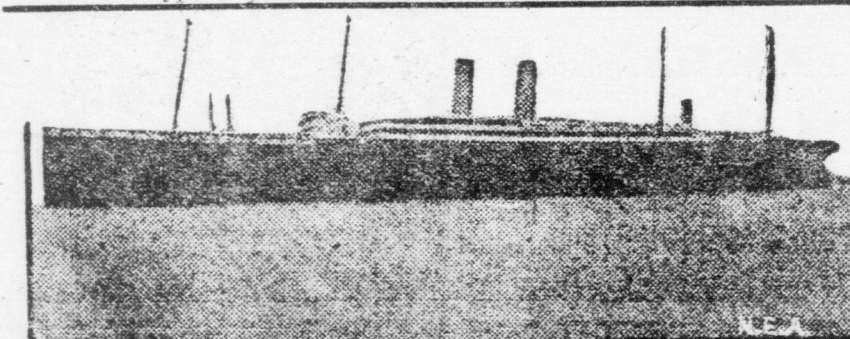
Tears for the lonely hearts bereft,
 Tears for the women and children left,
 Tears for the dead in a sea-made grave—
 Whose requiem sob o'er the wind-swept wave—
 But cheers with the tears for our own poor sake—
 Cheers through the tears, though the sad hearts break—
 Cheers for the manhood born to be
 Bright as the stars of eternity!

Up with our cheers through the ransomed air,
 Cheers grown pure as the hush of prayer,
 That man in the face of death can rise,
 With steady hand and unflinching eyes,
 And thrill to the dream that made him man,
 Comrade with God in scheme and plan!
 O heroes, the brave that went down at sea
 Pedged their honor for you and me!

HOW WOMEN AND CHILDREN OF TITANIC WERE SAVED.



Type of Lifeboat Used by the Great Ocean Lines.



Steamship Baltic, Which Went to the Scene of the Disaster.

LONDONERS BELIEVE TITANIC WAS TRYING TO MAKE A RECORD

Next Sunday, in nearly all of the local churches, the ministers will make reference to the awful disaster that overtook the Titanic upon its maiden voyage. In which 1,901 lives were lost.

Rev. H. Whiting, of the First Methodist Church, told The Advertiser this morning that he would refer to it on Sunday night. Mr. Whiting said that, judging from the reports that have been received so far, there had been gross carelessness on the part of someone. He could not

understand how a ship on a bright starlit night, with a calm sea, could run into an iceberg without warning.

Rev. H. H. Bingham, of Talbot Street Baptist Church, voiced the same opinion as Rev. Mr. Whiting, and said that he thought the reason for the disaster was that the ship was trying to make a record on her maiden voyage, in order to gain a reputation and so increase her earnings. It was another case in which human lives were sacrificed before the god of materialism.

CARELESSNESS CAUSED WRECK
SAYS A TORONTO SURVIVOR

Major Peuchen Arraigns Commander For Not Taking More Precautions—Tells of Pathetic Scenes and of Heartrending Sight When Liner Plunged.

New York, April 18. — In words that betoken an awful reckoning, Major Arthur G. Peuchen, of Toronto, charged gross carelessness as the cause of the accident which brought about the foundering of the Titanic and the attendant loss of life on Monday morning of this week.

"I say it was carelessness, gross carelessness," declared Major Peuchen, with emphasis. "Why, the captain knew we were going into an ice field, and why should he remain dining in the saloon when such danger was about?"

"It was my training as a yachtsman that saved me," he remarked. "After the Titanic struck none of the passengers were allowed on the port side. The boats were manned, but some of them were only half-filled. It was impossible to get the women to leave their husbands or their children."

"I was standing by an officer as a boat was being lowered with twenty-five women in it. There was only one lifeboat left, and I saw it was full. I told him I was a yachtsman, and if a line was thrown out I could go over the side of the ship. 'A yachtsman!' said he. 'By all means, get in. You should go before any of the crew.' I went down hand after hand, and the two of us managed that boat for eight hours until we were picked up."

Two Canadians Saved.
 Major Peuchen, along with Mr. Dick, of Calgary, were the only Canadian men who survived the disaster. "Just to think," he said, "there were Molson, who dined with me that night, the Allison, who sat at our table; and Hugo Ross; I knew him well."

"Did you see Mr. Hays?"
 "Yes, we were very friendly. Before 12 o'clock Mr. Hays came to me and assured me that the Titanic would stay afloat. He had received positive assurances from engineering friends and old navigators on board that the boat could not sink."

Major Peuchen criticizes the White Star Company for the appointment of the officers who were placed in charge, and even ventured to remark that Captain Smith was too old to be given the responsibility involved in the command of such a ship.

Baby Allison.
 Back with the Toronto office as his special charge came Baby Allison and her nurse, all that is left of the family that went away so blithe and happy. "Both the father and mother are gone,"

PASSENGERS TELL OF THE WRECK

Committee of Those on the Titanic Issues Report to the Public.

OFFICERS ARE PRAISED

Say the Supply of Life-Saving Appliances on Modern Liners Is Inadequate.

New York, April 18.—The following statement issued by a committee of the surviving passengers was given the press on the arrival of the Carpathia:

"We, the undersigned surviving passengers from the steamship Titanic, in order to forestall any sensational or exaggerated statements, deem it our duty to give to the press a statement of facts which have come to our knowledge, and which we believe to be true."

On Sunday, April 14, 1912, at about 11:40 p.m., on a cold, starlit night, in a smooth sea, and with no moon, the ship struck an iceberg which had been reported to the bridge by lookouts, but not early enough to avoid collision. Steps were taken to ascertain the damage and save passengers and ship. Orders were given to put on life-belts and the boats were lowered. The ship sank at about 2:20 a.m. Monday, and the usual distress signals were sent out by wireless and rockets fired at intervals from the ship.

"Fortunately, the wireless message was received by the Cunard steamship Carpathia at about 12 o'clock (midnight), and she arrived on the scene of the disaster at about 1 a.m. Monday. Kindness of Rescuers.
 "The officers and crew of the steamship Carpathia had been preparing all night for the rescue and comfort of the survivors, and the last mentioners to carry sufficient boats to accommodate the survivors. The most touching care and kindness, every attention being given to all irrespective of class. The passengers, officers and crew gave up gladly their state-rooms, clothing and comforts for our benefit. All honor to them."

"The English Board of Trade passengers' certificate on board the Titanic allowed for a total of approximately 2,500. The same certificate called for lifeboat accommodation for approximately 950, in the following boats: Fourteen large lifeboats, two smaller boats, and four collapsible boats. Life-preservers were accessible and apparently in sufficient number for all on board."

"The approximate number of passengers carried at the time of the collision was: First-class 330; second-class 520; third-class 750; total, 1,600; officers and crew 940; total, 2,540. Of the foregoing, about the following were rescued by the steamship Carpathia: First-class 210; second-class 125; third-class, 200; officers 4, seamen 39, stewards 96, firemen 71, total 210 of the crew. The total, about 775, saved was about 80 per cent. of the maximum capacity of the lifeboats."

Not Enough Lifeboats.
 "We feel it our duty to call the attention of the public to what we consider the inadequate supply of life-saving appliances provided for on modern passenger steamships, and recommend that immediate steps be taken to compel passenger steamships to carry sufficient boats to accommodate the maximum number of people carried on board. The following facts were observed, and should be considered in this connection: The insufficient supply of lifeboats, rafting; lack of trained seamen to man

he murmured, "and even the 2-year-old girl had to go, too."

The sight of that infant child in its nurse's arms on the dock was most pathetic. Not alone was the little one, for kind hearts turned from every side to lend ministering aid.

"Shall we take it home with us?" one person was heard to ask, while others were ready to do their part if it was needed. "You knew my brother?" asked Mr. Allison, who came to take the child home. "For his sake I am more than grateful for your kindness."

Describing the catastrophe, Major Peuchen said that the impact was not as sharp as one might have expected. "But the whole side of the ship was ripped open," he said, "and even though an attempt was made to close the bulkheads, the sides were sprung so badly that it was impossible to keep the sea out."

One Man Was Shot.
 Many of the boats were not half filled. Passengers would not leave their loved ones behind, although sickening experiences are related of a mad scramble just before the vessel went down almost head foremost. Rumors of shooting of passengers were current at the time. The day, Tuesday, was able to learn that at least one man was shot who made an effort to crowd into the last boat to leave the doomed vessel. Major Peuchen tells of having gone to the rooms of Mr. Allison and Mr. Molson to see them; he saw Mr. Hays moving around the deck, confidently assuring others that there was no danger. The whole ship's company was orderly, and there was little confusion."

As we went away from the Titanic," continued Major Peuchen, "we could see her slowly settling for the final plunge. I cannot describe to you the awful, heart-rending cry that broke from those hundreds of people as the huge ship went to her watery grave. The people were crowded into the stern, they were bunched and huddled up into one dense mass; several tried to go over the side equipped only with life-belts, a scanty protection against water and ice, to say nothing of being drawn into the vortex."

The collapsible lifeboats, too, appeared to be unsatisfactory. This craft was too frail to withstand the heavy weather, and in many of the boats people were sitting knee deep in water, with the result that there was much suffering among the survivors.

Perhaps one of the most touching incidents of the evening occurred when a stranger approached Mr. Peuchen with the query: "Did you come off the Carpathia?"

"Yes."
 "Did you know my brother, Mr. Smith?" He looks something like you, and I thought perhaps you might have known him."

There was no information to give.

same (stokers, stewards, etc., are not efficient boat-handlers); not enough officers to carry out emergency orders on the bridge, and supervising the launching and control of lifeboats; absence of searchlights.

"The board of trade rules allow for entirely too many people in each boat to permit the same to be properly handled. On the Titanic the board was about 75 feet above water, and consequently the passengers were required to embark before lowering boats, thus endangering the operation and preventing the taking on of the maximum number the boats would hold. Boats at all times to be properly equipped with provisions, water, lamps, compasses, lights, etc. Life-saving boat drills should be more frequent and thoroughly carried out, and officers should be armed at boat drills. Greater reduction in speed in fog and ice, as damage if collision actually occurs is liable to be less. In conclusion, we suggest that an international conference be called to recommend the passage of identical laws providing for the safety of all at sea, and we urge the United States Government to take the initiative as soon as possible."

The statement was signed by Samuel Goldenburg, chairman, and a committee of some twenty-five passengers.

CANADIANS SAVED

ALLISON, male child and nurse, Montreal.
 BAXTER, Mrs. James, Montreal.
 BOWERMAN, Miss Elsie, Montreal.
 CHEVRE, Paul, Montreal.
 CROSBY, Mrs. E. G., and daughter, Milwaukee, Wis.
 DAVIDSON, Mrs. Thornton, Montreal.
 DICK, A. A., and wife, Calgary.
 DOUGLAS, Mrs. F. C., Montreal.
 FORTUNE, Mrs. Mark, and three daughters, Winnipeg.
 GRAHAM, George E., Winnipeg.
 HAYS, Mrs. Charles M., Montreal.
 HOGABOOM, Mrs. John C., Toronto.

LESUER, Gustave J., Ottawa.
 PEUCHEN, Major Arthur, Toronto.
 SLAY, Mrs. Hilda, Halifax.

CANADIANS LOST.

ALLISON, H. J., wife, daughter and maid, Montreal.
 ANDERSON, G. A., wife and four children, Winnipeg.
 BATES, Mrs. J., Calgary.
 BAXTER, Quigg, Montreal.
 BEATTIE, Thompson, Winnipeg.
 BREBANK, J. J., Winnipeg.
 COLLEY, E. P., Victoria.
 CROSBY, E. J., Milwaukee, Wis.
 DAVIDSON, Thornton, Montreal.
 FORTUNE, Mark and son, Charles, Winnipeg.
 HAYS, Charles M., Montreal.
 LEVY, E. G., Montreal.
 MCCAFFERY, Thomas, Vancouver.
 MCCREE, James, Sarna.
 MARGIE, F. H., Moose Jaw.
 MARSHALL, Mrs. F. L., and three children, Calgary.
 MOLSON, H. Markland, Montreal.
 PAIN, Dr. Alfred, Hamilton.
 PARR, M. W. H., Montreal.
 PARTER, M. A., Ottawa.
 PAYNE, J., Montreal.
 PUGH, V. D., and wife, Calgary.
 ROSS, J. HUGO, Winnipeg.
 SJOSTEDT, Ernest A., Sault Ste. Marie.
 WRIGHT, George, Halifax.

PUTNAM'S CORN EXTRACTOR
 DISPELS CORN SORENESS
 The real corn remedy, the one that always does its work, is Putnam's Corn Extractor, which makes corns and callouses go quickly and without the least bit of pain. Putnam's makes you forget you ever had a corn. Goes to the root of the tormentor, absorbs its roots, removes the cause, gives lasting relief. Putnam's quickly, safely and surely rids your feet of corns or callouses, whether just starting or of many years' growth. Price 25c at all druggists.

CHAPMAN'S

Violet Pattern Limoges China
 Now In Stock

Our Greatest Offering
 of
Tailored Suits
 at \$11.95

A SPECIAL PURCHASE GOING ON SALE SATURDAY

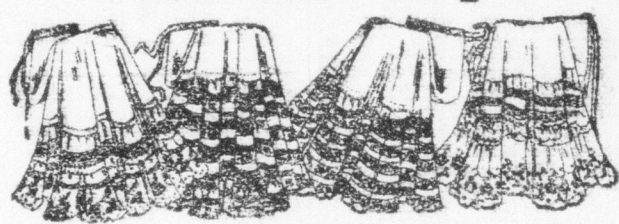
Charming New Styles

New Spring Tailored Suits for women and misses, in serges, worsteds and tweeds. The materials are the best.

50 of These Suits

To sell at \$11.95. The regular values are \$16.50, \$18.50 and \$20.00—not a suit in the lot that is worth less. We secured them from the maker at a bargain, and you will say they are the best values ever on sale at \$11.95. Be here early Saturday morning. Sale starts at 9 o'clock.

Princess Slips



Don't you need a Princess Slip to wear with one-piece dresses? It is Corset Cover and skirt combined, made of fine white cambric, embroidery flounce and dust frill on skirt and pretty embroidery yoke, neck and arms finished \$1.50 with torchon lace. Special at.....

NIGHT GOWNS—Made of white cambric, with round yoke and high neck or slip-over style, trimmed with embroidery. Special at..... 85c

WOMEN'S VESTS of ribbed white cotton, square neck, short sleeve and sleeveless. 3 for 50c
 At 18c each.....

CHILDREN'S SWEATER COATS—Cardinal worsted wool, fancy weave, with V neck and pockets. Sizes for children 4 to 10 years. Saturday only..... 98c

INFANTS' SWEATER COATS—Cream only, heavy worsted wool, fancy weave. Size for a 6-month infant. 29c
 Were 50c. Saturday.....

TARTAN DRESS GOODS—Suitable for making children's dresses; choice of six different plaids, width 40 inches. Regular 50c a yard. 29c
 Saturday only, yard.....

6 PIECES TWEED SUITINGS, 40 inches wide, nice range of grays, suitable for misses' suits and skirts.

Table Linen, 38c
 Half Bleached Table Linen, every thread pure linen, 60 inches wide, a yard..... 38c

Towelling, 7 1/2c yd.
 15-inch Pure Linen Crash Towelling, with red borders.

Towelling, 5c yard
 Check Glass Towelling, 16-inch..... 20 yards for \$1.00

Hide Drills, 15c yard
 Black Hide Drills, absolutely fast color, in spots, stripes and figures, for making men's shirts, ladies' skirts and working dresses.

Ginghams, 12 1/2c yd.
 Black and White Ginghams, small shepherd checks and even checks, also a few stripes.

Hosiery
 Ladies' Embroidered Lisle Hose, with colored designs, double heel, toe and sole. A pair..... 25c

Women's Tub Dresses
 A splendid assortment of Gingham, Percale, American Lawn and Cambric House Dresses, plenty of models to choose from. Prices..... \$1.75, \$2.50, \$3.50, \$3.95

New Black Silk Coats
 Just received, Women's Black Silk Coats at \$12.50, \$13.75 and \$16.50.

Women's Rubber Raincoats
 Stylish Raincoats, gray and fawn. \$7.50, \$10.75, \$12.50
 Just opening a new shipment of White Lawn Waists for Saturday.

Hair Brushes 35c
 A snap at the price. Imported Hair Brushes, full size, with good quality full set bristles, ebony finish or mahogany handles. For a special sale Saturday we make the price, each 35c

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Page of Interesting News for Women

CYNTHIA GREY'S CORRESPONDENCE

Sweetheart's Letter.

Dear Miss Grey: Will you kindly answer a few questions for me through your valuable column? 1. I am 16 next month. Is it right for me to have a young gentleman call or take me home from church? I have been acquainted with him for some time? 2. Will the four-gore skirts be fashionable this season also with the hair be worn in rolls? Is it suitable for a girl of my age? 3. What is the meaning of the names, "James," "Mary" and "John"? 4. I am dark and five feet three inches tall. What are my colors and how long should I wear my dress? Thanking you in advance, I remain, A YOUNG SWEETHEART.

A.—1. Quite proper if your parents approve of him.
2. Yes, to both queries. Quite suitable.
3. James, derived from the same Hebrew term as Jacob, meaning "supplanter." Mary, also derived from the Hebrew word, meaning "bitterness." Jane, means favor, or grace of the Lord.
4. Yes, especially for evening wear.

Canary Pests.

Dear Miss Grey: 1. Will you kindly publish how to kill lice on a canary? 2. How to remove superfluous hair on the face? A READER.

A.—1. Sprinkle the affected parts every day with water containing a weak infusion of tobacco, and then spray with clear water for several days; keep the cage perfectly clean. If possible get some clean sand and let the bird roll in it, using fresh sand daily.
2. The electric needle is the only sure method of removing superfluous hair. The daily use of peroxide of hydrogen, diluted with a little water, will bleach the hair and by drying the roots, gradually cause it to fall.

She Loves Him Deeply.

Dear Miss Grey: I am a young girl of 17, my home is in a town east of London, and I have been in the city but a short time. Recently while at a party I met a very handsome young man, who offered to take me home, and through bashfulness I refused him, but since then have learned to love him very dearly and feel as if I couldn't live without him. The other night while up town I met him, and he wouldn't take any notice of me. What can I do to win his affections? Would be greatly obliged if you would publish this in your next edition. Yours DASHY DULLES.

A.—My dear, what, indeed, can you do but be as sensible as possible, and not spoil yourself by chasing after him. You will probably meet him again at some social affair, and if the attraction is mutual, he will no doubt show himself friendly. In the meantime, cheer up, and don't let this sudden infatuation interfere with your appetite or beauty sleep. Believe me, it is the best way.

A College Outfit.

Dear Miss Grey: I am now writing to you, hoping you will answer me in your usual genial way.

1. As I am going away next year to college in September and stay until June, please suggest to me some suitable clothes to take. As I will not be home often, I do not want many washable garments. Clothes for all occasions, such as school, evenings, Sunday, formal events, and street wear. Please give me winter and spring needs.
2. Also in a boarding-house is a person allowed to take their company into the house or not?

3. My hair is dark, thick in front, but short and thin at the back. Please suggest a suitable way to do it up without the use of false hair or pads. Also a nice colored bandeau that will be suitable and also becoming to be worn on evening occasions.
4. My face has a few freckles and also some scatters, blackheads. How can I remedy these? CHERRY.

A.—1. It is rather difficult to enumerate all the needful articles, but I'll try to be helpful. I am sure, when making your purchases, four combinations suits, in heavy-weight, for winter, and four lighter quality suits for spring, two pairs corsets, four pairs woolen hose, four pairs cashmere hose, two dozen handkerchiefs, six underwaists (four plain and two fancy), two saten underskirts, two white underskirts, one pair walking boots, one pair finer shoes, and one pair of slippers, a heavy dress for school wear in winter will be required, and one separate woolen skirt to wear with shirtwaists, four tailored shirtwaists, Sunday suit of cloth or fine serge, with silk net or chiffon waist. If you can afford an evening dress, would suggest marquisette, embroidered muslin or voile. As spring advances you will require a new Sunday dress of light woolen material, and a winter suit can then be worn every day. It would also be wise to add one or two tub dresses of gingham or calico, for late spring wear. A raincoat, golf jacket, and dressing-gown will be almost indispensable.

2. The rules in boarding-houses vary. In some the boarders are permitted to use the parlor and entertain their friends occasionally. At others it is not allowed. You will have to find out the rules of the house in which you stay.

3. do not see that you can dress your hair with satisfactory results without the use of one of the aids you mention. The only style I can suggest is to part the hair in the centre, smooth over the ears and twist in two or three "rolls" at the back of the head. A suitable bandeau can be purchased at any drygoods store or hair dealers.
4. For the freckles, nothing is better than lemon juice. Apply it night and morning. The blackheads may be caused by an over-rich diet. Eliminate all sweets and greasy foods. Treat the skin every night to a scrub with good soap and warm water, using a camels-hair complexion brush. Free the skin from soap with two rinsings and dry thoroughly. A little cold cream may be rubbed into the skin if desired. In the morning dash cold water upon the face. A continuation of this treatment should be found very beneficial.

DAILY THOUGHT.

No man or woman of the humblest sort can really be strong, gentle, pure, loving and good without the whole world-being better for it, without somebody being helped and comforted by the existence of that goodness.—Phillips Brooks.

WHY GIRLS LEAVE HOME

By Dorothy Dix

[Copyright, 1912.]

A great many people are puzzled to know why girls are so anxious to leave home to go to work when often their services the so badly needed in their own homes. They point out that by doing the housework the girls could really add much more to the family exchequer, and could, at the same time, be saved from the rough contact with the outside world.

The picture of a girl helping mother in sweet household tasks and being kept safe in the soft shelter of her own home is always one that fires the imagination. So it seems to these people who deplore girls' mania for rushing into outside jobs that it is nothing but pure contrariness and lack of good sense and filial affection that make young women crowd into business and leave hired help to do their work at home.

The real reason why girls will not work at home if they can help themselves is contained in the following letter, which I commend to the consideration of all parents who are trying to solve this important problem. The letter is a genuine one, written out of bitter experience, and it says:

"I am a young woman, twenty-four years old. I live at home and am supported by my parents. I do general housework in the morning and clerk in the family store in the afternoon and four evenings a week.

Advices Girls Not to Stay Home.
"For this hard labor I receive \$2 a week, with which I am compelled to clothe myself, pay for my little amusements and make returns for social obligations. I advise every girl who has to work never to stay at home and work for their parents, because no boss or employer would dare to work you as hard or speak to you in the manner in which they do."

This young woman has undoubtedly a harder lot than falls to that of most girls who work at home, but she speaks no more than the truth when she says that no other employer is so tyrannical to an employee, or shows so little courtesy and politeness in dealing with one as does one's parents. The mere fact of the relationship in which they stand makes the father and mother feel that they can do as they please, and speak as they please to John or Mary.

There is a constant complaint among fathers that their sons are seldom willing to go into business with them. The reason, however, is plain enough for any one who has the courage to face the truth. It is because father expects John to work for less than anybody else would give him, and also because father considers that he has a right to boss John in and out of working hours, and to say just how John shall spend every penny of his salary.

Likewise, because every father having once known more than his infant son, never gets over the illusion that his judgment is vastly superior to son's, and that son remains an inexperienced child even though he is past the fifty year mark.

The case is even worse with the girl who stays at home to help mother because she doesn't get any salary at all. She may cook, and sweep, and wash, and dust, and sew, and do the work of two hired girls, and save three times

One of the New Coat Effects



The idea of a closing straight down the front is used on this costume. A skirt of black satin is worn over this is a coat dress of black and white striped wool material.

The cuffs and girdle are of black satin and a frill of black net finishes the neck. The front is made of plain white and is trimmed with small straps of black velvet ribbon, and closes with hooks.

THE DAILY MENU

BREAKFAST.
Corn Flakes, with Oranges.
Toast. Apricot Marmalade.
Coffee.

DINNER.
Cream of Pea Soup.
Baked Shad. Mashed Potatoes.
Beet Salad.
Jelly and Rice Dessert.

SUPPER OR LUNCHEON.
Escalloped Lamb. Stewed Gherkins.
Peach Preserves. Rock Cakes.
Tea.

Escalloped Lamb.—This dish will use up the remnants of yesterday's roast. Chop into coarse pieces and place in a pudding dish with a sprinkle of salt and pepper and bits of butter. Then add a layer of breadcrumbs. Fill the dish with alternate layers, having the crumbs on top. Fill the dish with hot water almost to the top layer of crumbs and bake about three-quarters of an hour.

their wages by her intelligent economy, but her services are not considered worthy of a definite return.

She is "supported" by her parents, and they feel that it is impossible for her to do enough to show her gratitude. She may have good clothes, but her father gives them to her grudgingly and complains about what an expensive girl she is. She may possibly be permitted to buy things on an account, but she never has any money of her own that comes to her as her own, because she has earned it.

In a word, she is nothing more than a slave, working for her board and clothes, and her spirit revolts at it, and the result is that some fine day she rolls up her sleeves and goes out and hunts a job that has got a pay envelope to it on Saturday night.

As a matter of fact, the position of the grown daughter in the home is generally a very trying one. If the girl stays at home and tries to help her mother she is subjected to endless nagging, because the mother is determined that everything shall be done her way, and she can never realize that her daughter may have a better way.

I once heard an old maid, who was sixty years old and a most wonderful cook and housekeeper, say that she had never started out to make a sponge cake even, although she had made thousands of them, that her mother didn't call her back and tell her how to do it, or stand over her and direct every movement.

No women would dare to act that way with a hired girl, who would give notice and quit, but because daughter can't mother feels that she can interfere with her at every turn with impunity.

Now, undoubtedly it is a great pity that more girls don't stay at home and work instead of going out to business. With modern appliances, housework is much less wearing than standing behind a counter or pounding a typewriter all day. Moreover, if you take into consideration the amount that an intelligent girl, vitally interested in the matter, could save in the food supply of a family by careful buying and skillful cookery, the money return would be greater than the amount the average young woman earns in store or office.

But no such capable girl is going to work in her father's kitchen or elsewhere without a definite salary, paid in real money. Nor is she going to stand for impolite treatment, even from her parents. Nor will she put up with

THE GRAY NUNS USE ZAM-BUK

Many of the leading institutions throughout Canada have now adopted Zam-Buk as a standard preparation, without equal for skin diseases and injuries. From the St. Patrick Asylum, Ottawa, comes the following:

"Gentlemen.—In the orphanage department of the asylum, we have found Zam-Buk very good for healing cuts, sores and skin injuries, and shall continue its use for such.

"Yours sincerely,
"Signed, GRAY NUNS."

Bargain Week

Tomorrow the last day of our big bargain week will see many new bargains from all departments. Every department is crowded with up-to-date merchandise bought at such prices as allow us to sell them at such bargain prices as will mean big substantial savings to you on your spring purchases. There will also be a quick clearing sale of broken lines and odd sizes of ready-to-wear garments in the mantle department.

Manufacturers' Samples of Ladies' Summer Underwear

A great big purchase of Travellers' Samples of Women's Summer Underwear. By taking all the manufacturer had we obtained them at ridiculous prices, and are offering them to the public at less than the original cost to the manufacturer. These contain all lines in vests, all qualities, sizes and designs and also a small assortment of summer drawers. These are specially priced, at a garment.....10c, 15c, 19c, 39c

Children's Summer Underwear

MANUFACTURERS' SAMPLES AND BIG BARGAINS. CHILDREN'S COMBINATIONS—Waists and drawers, regular value 75c a suit. Bargain week.....39c
CHILDREN'S VESTS—Wool and cotton, regular 50c value. Special.....29c
CHILDREN'S VESTS AND DRAWERS—All other lines. Big values, clearing at, garment....10c, 15c, 19c

Ladies' Summer Hosiery

Manufacturers' samples, selling at less than the original cost to manufacturer.
Ladies' Hose, worth to 20c, for, pair.....10c
Ladies' Hose, worth to 35c, for, pair.....19c
Ladies' Hose, worth to 50c, for, pair.....29c

Children's Summer Hosiery

Manufacturers' Samples of Children's Hosiery, two lines only.
Children's Socks, all patterns and colors, at pair.....10c
Children's and Misses' Hosiery, all sizes, patterns and colors. Clearing Saturday, at pair.....15c

30,000 Yards of Laces and Insertions

A big job lot of Laces and Insertions of all kinds and makes. These are selling by the half dozen or dozen yards only, but you get the dozen yards for the regular price of two or three yards. Come early for these bargains as they won't last long.

Regular 75c and \$1.00 Black Voiles, 59c yd.

Fancy Striped Black Voiles, several different designs and patterns; worth from 75c to \$1.00 yard. Very special Saturday, yard.....59c

Table Linen Seconds

Don't forget our big sale of Seconds in Table Cloths and Table Napkins. The cloths selling at from \$1.50 to \$6.75, and the Napkins at from 10c to 30c apiece.

GRAY'S BARGAIN WEEK GRAY'S

Practical Beauty Baths

The daily bath is not a fad of idle and over-fastidious people—it is practically necessary if one wishes to have a really good, clear complexion, says Mme. Jeanne La Place in The Woman's World.

The pores of the skin are constantly doing their share toward throwing off the impurities of the body and unless these impurities are removed by bathing after they have been eliminated they will work their way back into the system.

The skin is an organism like the stomach or heart, or any other organ of the body. The skin of the face can no more be healthy when the skin of the body is clogged by impurities than the top of the lungs can be in good condition if the lower part is diseased.

If you will try the practice of daily bathing for a month you will see such an improvement in your complexion and will experience such a pleasing consciousness of being thoroughly clean and well-groomed that you will never relapse into the "Saturday night" habit.

It is not necessary that the daily bath should be a tub bath. In many homes this would be an absolute impossibility. A person can get along very comfortably with two or even one tub bath a week by taking "sponge" baths the other days. These can be easily and quickly taken in the wash basin in one's own room without interfering with the comfort of the household.

Nearly everybody, however, will find it beneficial to rinse the body with cold water after the warm bath. This exhilarates without the shock of the cold plunge, and will render anyone immune from taking cold by going outdoors after bathing. If the bath is taken at night, however, I should recommend that the rinsing be postponed till the next morning, as an application of cold water just before

Feminine Frivols

White duck boots will be worn this summer and also black and white combinations, made up with a black vamp, white calf top and black buttons.

Foulards in lovely shades of blue and rose are much in favor for the one-piece gown, so practical for spring wear.

Play aprons of light brown denim for "innocent" babies are trimmed with bright red facings, the pockets and yoke in front are decorated with gay little woven Dutch figures.

Leghorn hats lead all the straws, for midsummer, with Milan and hemp following in goodly numbers after. Many of these are entirely covered with net or Chantilly lace.

Entire crowns made from flowers are in good style for hats. Crush roses, with an upstanding branch of silk violets formed the crown of a white tagel.

Linen In Millinery

The new lingerie hats are not the fluff predecessors of the breakfast cap. They are practical shapes, as nearly severe looking as dainty white embroidery can become.

All the linen is applied very smoothly over blocked shapes. Eyelet embroidery is employed, and roses, a "ruche" of net or a pair of "wings" of heavy guipure may be used as trimming.

Only one "BROMO QUININE". That is TAXATIVE BROMO QUININE. Look for the signature of E. W. GROVE. Used the World over to Cure a Cold in One Day. 25c.

Mill Ends of Shaker Flannels

Two big shipments of mill ends of Shaker Flannels in white and stripes. All different lengths selling at very low prices. Don't miss them.

Smart Spring Coats, Worth up to \$8, for \$3.95

A few only Ladies' Covert Cloth Spring Coats, in fawn only, semi-fitting style and perfectly tailored. Sizes 32, 36, 38 and 40. These are smart and serviceable garments, and will move out quickly tomorrow morning. Get one of these bargains at.....\$3.95

Women's Taffeta and Messaline Silk Waists, Worth up to \$6.00, for \$3.85

Here is a splendid opportunity to secure a pretty Waist at almost half regular prices.

22 ONLY LADIES' TAFFETA SILK WAISTS, in black, handsomely trimmed with buttons and tucking. Different styles, opening in front or in back. All are made of beautiful quality soft finished taffeta; sizes are from 34 to 40. Shop early and get first choice tomorrow at.....\$3.85

8 ONLY PRETTY MESSALINE WAISTS of good quality silk, handsomely designed and trimmed with small tucks in front and back, open in front. In brown, navy, green, gray; sizes 34, 36 and 38. Clearing sale price \$3.85

Women's Separate Skirts at less than prices of Materials, Worth \$3.00 to \$3.50, for \$1.49

Here is a collection of broken lines and odd sizes. Made of good quality panama and vicuna cloths, and a few fancy tweeds. Some are neatly trimmed, others are of the plain tailor-made effect. All are splendidly tailored and are properly designed. Sizes vary from 37 to 42 inches long. We do not alter these free of charge. Shop early tomorrow for the number is limited. This is a chance to obtain a good serviceable separate Skirt at.....\$1.49

Panama Dress Skirts, \$3.95

Special sale of Panama Dress Skirts. A limited number, about 30 in all, made of fine quality French panama cloth, in black, navy and gray shades. Designed and tailored according to the most up-to-date demands. Perfect-fitting skirts with a distinctive tailor-made effect. All sizes, Saturday at each.....\$3.95

Ladies' and Misses' Spring Suits, \$12.50 and \$15.00

A grand display of newly-arrived Ladies' and Misses' Suits in fine serges. All the new shades. Pretty tans, navys, grays and browns, silk-lined coats, tailor-made skirts of the newest design. Specially priced at.....\$12.50 and \$15.00

EFFICACY

The efficacy of a medicine depends on three things—its suitability to the needs of the patient, its purity and strength, and the promptness with which it can be administered.

For the first, you can safely trust your doctor—that's his business.

For the other two—P., L. and O. quality—P., L. and O. promptness—no need to say more.

THE PROGRESSIVE DRUGGISTS.

P. PERCIVAL, Richmond Cor. Central Phone 1261. L. LISTER, Wortley Road, cor. Craig Phone 1920. O. OMOND, 468 Dundas Phone 1425.

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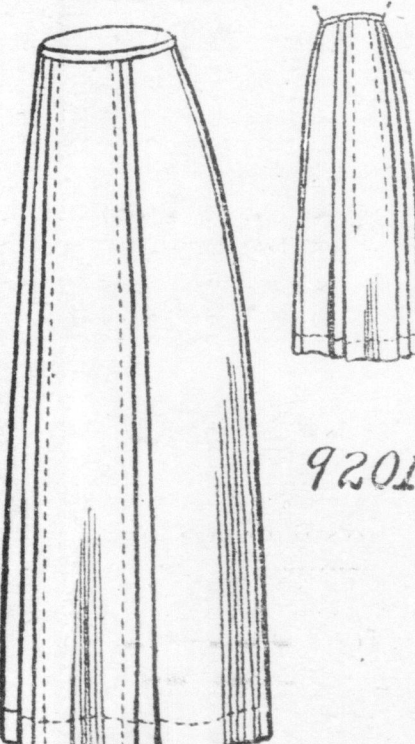
THE PROGRESSIVE DRUGGISTS.

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Advertiser Patterns

Beauty Pattern Company.



9201—A Simple, Practical Model—Lady's Six-Gore Skirt, with Plaited Panels. This design makes a good skirt for utility or general wear. It is cut on straight, narrow lines, but the fullness of the plaits give freedom in walking. The model is suitable for silk, cloth or wash fabrics. The pattern is cut in five sizes, 22, 24, 26, 28 and 30 inches waist measure. It requires 3 1/2 yards of 44-inch material for the 24-inch size. A pattern of this illustration mailed to any address on receipt of 10 cents in silver or stamps.

PATTERN DEPARTMENT OF THE ADVERTISER.

Please send above-mentioned pattern, as per directions given below, to

Name.....

Street Address.....

Town.....

Province.....

Measurement—Bust..... Waist.....

Age (if child's or misses' pattern).....

Graphic Stories of the Great Disaster

STORY OF THE MIGHTY ICEBERG THAT CRUMPLED THE TITANIC—FORMING BEFORE HUMAN BEINGS WERE BORN—STARTED SOUTH BEFORE THE FIRST STEAMBOAT WAS INVENTED.

Silently and slowly that giant iceberg has been forming and coming to break as a toy the biggest of man's steamers, and send it to the bottom of the sea.

Probably long before man, as a human being, trod the surface of the earth, soft, while snow was falling on Greenland's mountains. Year after year, layer after layer of crystal snow covered Greenland. As succeeding ages passed, the weight of the upper layers turned the bottom snow into ice, until finally there were great rivers of ice, glaciers we call them.

Then the glacier started moving down the valleys and into the sea. Slowly, but with a force nothing on earth could resist, it moved—probably but a few feet each year. At last it reached the sea, and, projecting out into the water, broke at the coast line, and the broken-off piece became an iceberg. The roar of a breaking glacier is greater than any other noise on earth.

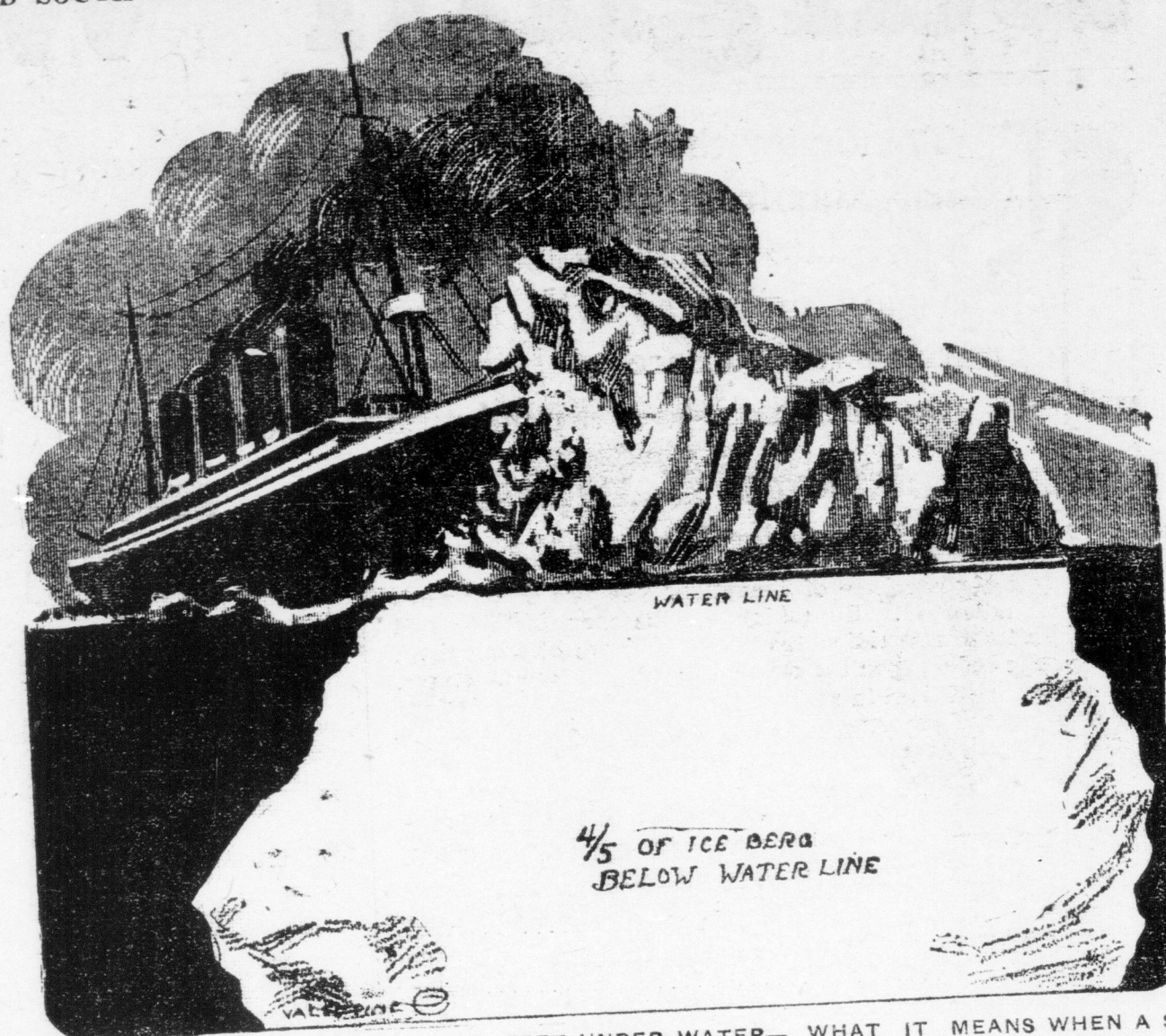
As an iceberg it floated southward, and finally melted away in the warmer clime. As a part of some immense glacier the Titanic berg started southward long before the first steamboat was invented. All these years it has been going, slowly at first, then faster and faster, towards the exact spot where on April 15 it crumpled up the earth's greatest seamer.

Most icebergs come from the west coast of Greenland, although there are some from the east coast. It is probable, judging from the location of the berg that the Titanic struck, it came from the east coast.

The famous Humboldt glacier alone each year divides into bergs which placed together would equal the State of New Jersey. From Cape Race to Cape Farewell is the great field of the North Atlantic bergs. Here the two streams of bergs from the east and west coasts of Greenland meet and cause havoc to ocean vessels.

When one first sees a berg he is disappointed in the size, but as he gets nearer to the mighty spectre of the deep, he is astounded. And when he is told that less than a fifth of any berg is ever above water, and that below the surface the berg expands out into thousands of feet each way, he fully realizes what it means to the ship that runs through a fog into one of them.

The bergs range from 50 to 200 feet in height, though there are records of some more than 500 feet high. Some of these sea monsters are several miles in length, the largest ever seen was



AN ICEBERG EXPANDS THOUSANDS OF FEET UNDER WATER—WHAT IT MEANS WHEN A SHIP STRIKES HEAD ON.

nine miles long, 1,000 yards wide and 200 feet high. The bergs from the Antarctic are much larger, but the ocean travel there is so small that not much is heard of them.

The above-water formation of a berg is a wonderful picture of ice hills, huge cravices, tunnels, cliffs and overhanging arches. Rains make small lakes on top of the berg. Sometimes polar bears are on top; they were caught unawares when the berg broke from the glacier.

Many of the boats that left port and were never heard of again collided with bergs and foundered almost in the twinkling of an eye.

But the floating terrors of the sea are not alone the bergs, for there are countless numbers of pelagic, abandoned hulks of wooden vessels

roaming over the waters. These are seldom seen, for all above the water line is usually burned away. The steamer plows into one without a moment's warning. Some of these derelicts float for years upon the bosom of the ocean, sighted every now and then by some passing liner. Some of them drift across the Atlantic, some are beached on the shores of either side of the sea.

CALL TO THE SOO.

Galt, April 18.—Rev. H. J. Pritchard, of First Presbyterian Church, has received a call to St. Andrew's Church at the Soo, where the salary is \$2,500 a year. He has not decided yet whether he will accept.

Finally one of the officers turned to Mr. Chevre, who was standing by, and asked him to set an example. This he did, and was then followed by five or six girls, two of whom he believes were the Misses Fortune, of Winnipeg.

Before the boat was filled near its capacity, it was dropped into the water, and began to drift away. It did not proceed very far, and from it Mr. Chevre was able to see much of what followed, as the night was very clear, and the lights on the Titanic were shining far over on hour. It was plain, he said, that the ship was going down slowly by the head.

Band Played Ragtime. The band was playing "ragtime" most of the time, and this led several of the ladies on his boat to complain that everything must be all right on that account. As a matter of fact, Mr. Chevre said, the captain got the band back to the big dining-room to play when the Titanic struck. They had finished some time before.

Mr. Chevre saw that the lowering of the boats at first took a long time, the people on the ship apparently not appreciating the danger they were in.

Lights Went Out. Suddenly the giant steamship gave a lunge over on its side, and the lights went out. Then a fearful series of cries and screams were heard above the music, which was changed to "Nearer, My God, to Thee," at the last, and a mad rush was made to the boats, which were dropped into the water, crowded with a struggling heap of women, who had been pushed into them.

The Titanic, said Mr. Chevre, seemed to him to settle gradually, though his little craft was out of sight when the end came.

He only surmised that the vessel had foundered by the giant waves that reached them, these waves evidently being caused by the upheaval as the vessel sank below the surface.

Mr. Chevre then said that he heard from others who left the boats a few minutes before she went down, that Capt. Smith cried out:

"My luck has turned," and then shot himself with a revolver he had been holding, presumably to use in case the men attempted to storm the boats before the women and children got away.

Some Reached Raft. Mr. Chevre also said that a number of people jumped or were hung on to a raft, which began to go down. Several of them fell off into the water and were drowned. The remainder on the raft were picked up by the Carpathia, which came along four or five hours afterwards.

Mr. Chevre, questioned as to what he thought caused the levitation to go down, said that the plates in her bottom were ripped out and the watertight compartments refused to act.

GOT OFF SAFELY. [Special to The Advertiser.] Stratford, April 19. Great anxiety was felt in Stratford until the list of the passengers saved from the wreck of the Titanic was published, as it was feared that Mr. John Irwin Flynn, an old resident of Stratford, had gone down, but in Wednesday's list it showed him to be among the lucky persons.

Mr. Flynn is the eldest son of Mrs. John Bauer and nephew of Mrs. Richard Freeman, both of Stratford.

Shiloh's Cure quickly stops coughs, cures colds, heals the throat and lungs. 25 cents.

ARTIST CHEVRE'S STORY OF WRECK

Was Ordered Into Lifeboat In Order To Get Women To Follow.

BAND PLAYED RAGTIME

When Lights Went Out and Ship Lunged, Night Was Rent With Cries and Shrieks.

[Canadian Press.] New York, April 19.—The finest story of the wreck is told by Paul Chevre, the Parisian artist, who was coming out on the Titanic with a bust of Sir Wilfrid Laurier, which was to be placed in the Chateau Laurier at Ottawa. Mr. Chevre had his message translated to the group of newspapermen who immediately gathered around him, when they found he was willing and able to talk, by Mr. Simon Senecal, a Montrealer, whose cabin on the Carpathia he shared.

Was Playing Bridge. Mr. Chevre said that he was playing bridge in the smoking-room when the collision with the iceberg happened. He pointed out that probably it was a submerged berg that the vessel struck, as he saw no sign of it afterwards, though the water was covered with floating ice. The vessel shivered

\$12.50

SATURDAY

25 LADIES' SUITS, all tailored, good sizes, up-to-date styles. Worth from \$20.00 to \$25.00, to clear at

\$12.50

Every Suit a Great Bargain

Finch-Fashens

286 Dundas Street

LONDON ELECTRIC CO.'S POLES MUST COME DOWN

Engineer Glaubitz Makes Complaint to the Board of Works.

At the meeting of the Board of works held on Thursday evening, a complaint was registered by General Manager Glaubitz, through City Engineer Wright, that the London Electric Company had not removed their poles from the streets as required by the agreement. It will be remembered that the company had a number of poles to be exclusively used for street lighting, and these were to be removed. This, Mr. Glaubitz claims, has not been done. The committee will investigate.

Mr. Robert Logan was again recom-



Get your new corset NOW—then have your new summer frocks fitted over it. Insure correct style, perfect comfort and durability by getting



à la Grâce CORSETS The best stores sell them.



NA-DRU-CO ROYAL ROSE

TALCUM POWDER

THERE is no dressing room so refined but Na-Dru-Co Royal Rose Talcum Powder adds a touch of luxurious comfort. There is no home so humble but the whole family will enjoy the relief which Na-Dru-Co Royal Rose Talcum brings from all sorts of skin irritation and discomfort. Its wonderful fineness, its healing, antiseptic qualities, and its refreshing odor of roses make Na-Dru-Co Royal Rose Talcum a toilet delight. 25c. a tin, at your Druggist's—or write for free sample to the

NATIONAL DRUG AND CHEMICAL CO. OF CANADA, LIMITED, MONTREAL.

needed for the position of ward foreman of Ward 3. His was the only name known. Mr. Fred Kerrigan asked for permission to string a banner on Dundas street to advertise an aviation meet. It was granted him. Those present were Ald. Robinson (chairman), Ald. Coles, Ald. Moore, Ald. Blandford, Mayor Graham, City Engineer Wright and Secretary F. Hughes.

The Clothes and the Tailor The Spring Clothing Proposition

When you decide to purchase a suit of clothes there are two things which you most likely consider: The price you will pay and the tailor to whom you will give your order.

You know that we have the price right when we offer to make a suit to your order for Fifteen Dollars, no more, no less. When we tell you that our experience begins at the mills you will understand that we know all about the making of good clothes. We are our own designers and every stitch of the work is done in our own workrooms.

Your Choice of Any Material Made-to-Order Suit or Overcoat

NO MORE \$15 NO LESS OUR TRADE MARK SCOTLAND WOOLLEN MILLS

Consider us in deciding what you will wear in the suit line this Spring and Summer. Take a few minutes off and visit our store. You will realize then that you're having the pick of the best cloth made anywhere.

This material is not presented to you in suit-lengths but in full mill-webs. And not one mill-web of a single pattern but a score of them. This is particularly true about our splendid lines of blue and black serge. Something very good in quality and of four different weights.

The Scotland Woollen Mills Company, Ltd. 199 DUNDAS STREET, LONDON

Branches—Toronto, Detroit, Cleveland, Winnipeg, Calgary, Edmonton, Hamilton, Regina.

ALL THE NEWS
THAT IS NEWS

A DAY IN THE SPORTING WORLD

SIDE LIGHTS ON
MANY SPORTSWORK ON NEW DIAMONDS
TO BE COMPLETED BY MAY 1

Water Commissioners Will Decide on Locations Today or Tomorrow.

The water commissioners will construct two more diamonds at Queen's Park for the accommodation of the boys and young men of the East End. At the meeting of the board held on Thursday afternoon, a deputation representing the Methodist League was present to urge upon the commission that they be given the use of the big diamond three nights a week. Petitions from other organizations, such as the East End League, were received.

"It is our intention to build two more diamonds," said Chairman Pocock.

Canadian League Gossip

GRIEVE ON THE BENCH.

Hamilton Herald: It would not be surprising to see Tommy Grieve, the shortstop, who has figured on several teams since he was sold by Hamilton last year, back in the Canadian League before many weeks. Grieve is with the Columbus team of the American Association, and while he showed fairly good form during the training season, he has not been given a chance in a league game. In the practice games he was tried out at third base, the position he played before coming to Hamilton. He was making good on the final pay station, as the man who played the position last year had been moved over to first. Suddenly a youngster showed startling form on the initial sack, and he was given a permanent place, while the veteran replaced Grieve at third. Andy Kyle, also with Columbus, has not figured in any of the league games. Fred Barton, the Hamilton catcher, who was drafted by Toledo, has reported to Dayton, and local fans are pulling for Freddie to make good. It is not likely that Columbus will let Grieve go, as he is too good a utility man.

COOK ARRIVES TODAY.

Ottawa Journal: Louie Cook, the manager of the Ottawa baseball

"The one we have in Queen's Park is inadequate at the present time for the needs of the city. We will visit the park on Friday or Saturday with City Treasurer Bell, an old baseball man, and we can see what should be done."

Mr. Bell and the committee will go over the park and finally decide. It is the intention to have the diamonds ready by May 1 if at all possible.

In regard to the East End League securing the present diamond, Chairman Pocock stated that this matter would be attended to as soon as possible and that all the leagues would get a square deal. It is taken from this that the East Enders will have the diamond as in former years.

to make arrangements for the opening of the season. The local skipper is jubilant over the bunch he has signed up. He says he has the best bunch of pitchers and catchers in the league circuit to select from, and some of these he may have to let go without bringing them here at all. If he lands Catcher Frank Mooney, of Pittsburgh, one of the other milt artists will have to go, as Templin knows just what Mooney is capable of. Templin is satisfied with his infield and outfield men. He has seen most of them work out, and expects them to make good when they come north. He reports that Outfielder Jimmy Beard has been bereaved last week by the death of his mother.

BERLIN SATISFIED.

The management of the Berlin Canadian League team express their satisfaction with the schedule submitted by the committee. Owing to its being impossible to complete the new grandstand before June 6, games that would otherwise be played here are transferred to other cities. The schedule provides for 43 games, in Berlin, out of 104 to be played. A fair share of Saturday and holiday games are provided for.

The Canadian League will use the single umpire system. President Fitzgerald will call a meeting of his officials for May 12, at which they will be given instructions calculated to keep the games clean and to otherwise contribute to the interests of the patrons of the league.

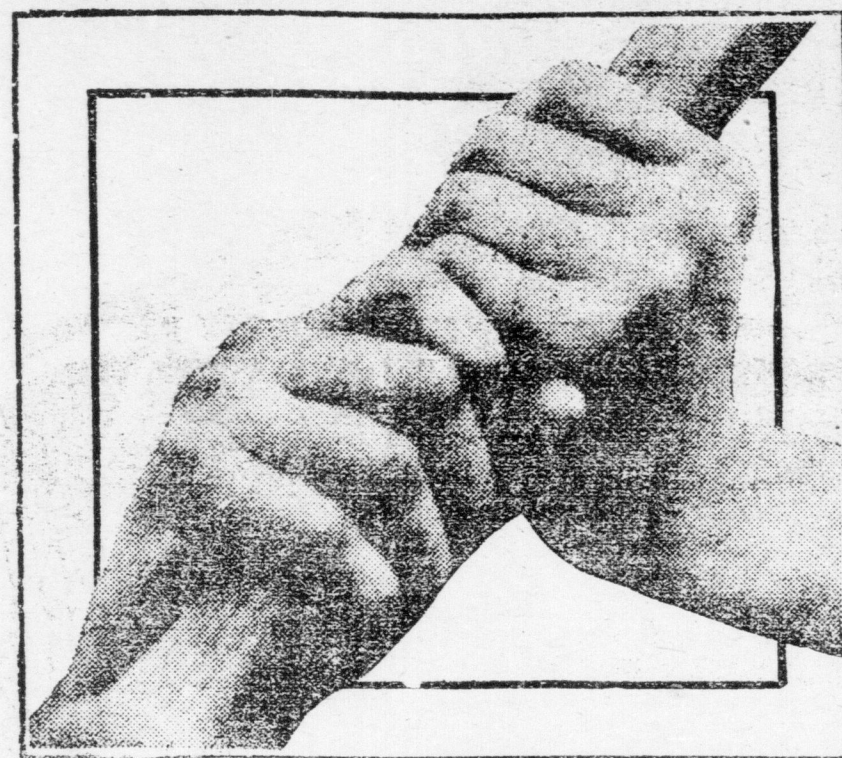


Lady Maude C. is to be raced again this year. This old lady now is a grandmother, as her daughter, Polly Parot, recently foaled a filly. Lady Maude does not have to wear goggles, at that.

The 2:16 trot and 2:16 pace have been added to the early closing list for the Blue Ribbon meeting, which will meet the popular demand and take care of a number of horses owned in Michigan whose owners do not think they will quite do for the big stakes.

William Bradley expects to soon have a brother or sister to the mighty Ulan, as he owns both the sire and the dam of the famous trotter, and the latter is heavy with foal. Sweet Marie, 2:02, and The

Mitts of the Mighty



Here are the hands and the bat that made the last world series famous. These are Frank Baker's hands, and his home runs in the games against the Giants made him the hero of the big series.

Harvester Girl, full sister to The Harvester, will also foal to Blingen.

Since the report that the National Trotting Association made a bargain with the Ohio tracks and then abolished the rule against hobbles, there is a lot of bad feeling toward the organization in the east.

The Bradley Contracting Company, of which William Bradley (owner of Blingen) is at the head, recently has taken \$24,000,000 in subway contracts in New York. Mr. Bradley has ordered 600 more fancy draught horses for use on his dump wagons, and is planning a new stable for their accommodation. He experimented with mechanical trucks, but finds that horses are more reliable and more economical, and henceforth he will stick to them.

Ohio will have 55 harness meetings this year, which is the greatest number of any state. Racing lasts from June 24 to Oct. 28.

A Kentucky Belle, formerly owned by L. C. Webb, of Mason, is being trained at Rockport, and they think she will do in the slow trots.

Rediae Junior, 2:11½, has been sent to Walter Cox to be prepared for the campaign. This one figured in the Pittsburgh matinees, and trialed in 2:07 after taking his record on a half-mile track.

Burke Todd, by Kentucky Todd, promises to be a high-class trotter, and has been staked down the line. Charles True is training the colt at Cleveland. The chestnut stallion Foote Prince started 19 times on the half-mile tracks last year, and won \$5,587 in stakes and purses. His record is 2:10½, and he is one of the handiest runners in his class.

By May 15 it is expected that there will be 500 horses at the Lexington track. At Los Angeles they are planning to give a \$10,000 futurity for foals of 1912.

NINTH INNING RALLY
WINS FOR PITTSBURG

Large Crowd Turns Out to See Game in Spite of Cold Weather.

RAIN AT OTHER CITIES

Weather Is Cold and Rainy Throughout States and Few Games Were Played.

NATIONAL LEAGUE RECORD.	Won.	Lost.	Pct.
Cincinnati	4	1	.800
St. Louis	4	2	.667
Philadelphia	3	2	.600
Boston	3	3	.500
New York	3	3	.500
Brooklyn	2	3	.400
Pittsburg	2	4	.333
Chicago	1	4	.200

Thursday's Results.
Brooklyn at New York—Rain.
Boston at Philadelphia—Rain.
Cincinnati at Chicago—Rain.
Pittsburg at St. Louis 3.

Today's Games.
Brooklyn at New York.
Boston at Philadelphia.
Cincinnati at Chicago.
St. Louis at Pittsburg.

Pittsburg, April 18.—In spite of chilly weather, a large crowd attended the opening game here today between Pittsburg and St. Louis. Pittsburg won in the ninth inning, after two men were out, on a fumble by Hauser. Both pitchers were effective, although Hendrix was a trifle wild. Donlin's injured leg bothered him and he retired after the fourth inning. Leach taking centre field, Wilson being shifted to right. Score: Pittsburg

Pittsburg

Try Cuticura Soap and Ointment Free

National Pool Room
Let Us Keep Your Shoes Shined
Ten Shines, 25c

CHICAGO WHITE SOX
DEFEAT THE BROWNS

Catcher Sullivan Broke His Collarbone and Had to Retire.

TEN HITS OFF WALSH

Other Games in American League Were Postponed Owing to Rain and Cold.

AMERICAN LEAGUE RECORD.	Won.	Lost.	Pct.
Boston	4	1	.800
Philadelphia	3	1	.750
Cleveland	4	2	.667
Chicago	4	3	.571
Detroit	3	3	.500
Washington	2	2	.500
St. Louis	2	2	.500
New York	0	5	.000

Thursday's Results.
New York at Boston—Rain.
Philadelphia at Washington—Rain.
Cleveland at Detroit—Rain.
Chicago 12, St. Louis 7.

Games Today.
New York at Boston (two games); Philadelphia at Washington, Cleveland at Detroit; Chicago at St. Louis.

St. Louis, Mo., April 18.—The Chicago White Sox whaled the Browns, 12 to 7, in the local American League opening today. Billy Sullivan, Sox catcher, broke his right collarbone on a collision with Krichell at the plate in the eighth. He will be idle for weeks. Ed Walsh had a bad day and was found for a dozen safeties. But the Sox knocked three hurriers for 16 slams and won easily. The score: St. Louis

INTERNATIONAL LEAGUE.
Rochester at Providence, rain.
Buffalo at Newark, rain.
Toronto at Jersey City, rain.
Montreal at Baltimore, rain.

TORONTO HORSE SHOW

Entries for the Horse Show at Toronto close on Saturday next, the 20th, with Captain Douglas Young, secretary, 123 Bay Street, Toronto. The prize list is a comprehensive one, including 87 classes, 20 of which are devoted to the harness horses, including a class for mares or geldings not exceeding 15.2; appointment classes of the same scale for singles, pairs, amateurs, professionals, runabouts, and ladies; high-steppers, singles and pairs; stallions 15 hands and over; teams of three in harness, mares or geldings 15 hands and over; championship classes that have previously won prizes, both single and pairs, and high-steppers for the King Edward Challenge Cup and four-in-hands. Two classes are devoted to combination, saddle and harness horses, and there are half a dozen classes for saddle horses, according to size and including ladies' horses 14.3 and over, to be ridden by ladies. There are seventeen classes for hunters, qualified lightweight, midweight, and heavyweight, green thoroughbreds, and for different styles of jump, as well as team competitions for Clydesdales in harness for prizes presented by the Canadian Clydesdale Association. Eight special classes for prizes exclusively for the military, both regular and non-regular, complete the list. His Royal Highness the Governor-General has presented a special challenge trophy, for which competition there are also six cups and \$150 in cash offered.

The \$5,000 Faski stake at Cleveland this year will be for 2:08 trotters, and the Ohio stake of \$3,000 for 2:10 trotters. There will be \$1,000 added for the free-for-all trotters, and \$500 for the 2-year-olds.

We're Not "Pulling the Wool Over Your Eyes"

Wool costs money and we can't afford to blind you with it. We're putting it in the clothes we sell you.

This is the Original, Square-Deal Store and will continue to be, so don't expect to have the "wool pulled over your eyes" here—we've gained your confidence and **WE'LL LOSE** before we'll let a customer of ours lose. Every garment that leaves this Live Store is carefully fitted, pressed and boxed. We take no chances on having you dissatisfied. Back of it all is our famous guarantee.

Sovereign Brand Clothes for men are right in every way. They're fifteen and upward. Sanford's Juvenile Clothes for boys are just above the top notch. They're three seventy-five and upward.

That Pound-and-a-Half Silk Raincoat for men is a success. Light, bright, rich-looking, rain-resisting—you can put it in your satchel. It's fifteen dollars; others for less. If they're not good, we'll make them good, for nothing.

The Live Oak Hall

DAVIDSON IS CHAMPION. (Canadian Press.)
Milwaukee, April 18.—Harley Davidson, of St. Paul, Minn., won the one-mile professional roller skating championship of the world at the River View rink last night. Roland Clonel, of Morristown, Pa., was second, and Fred Martin, of San Jose, Cal., third. The time was 3:02 1-5.

Day & Martin's

Shoe Polish
Guaranteed Waterproof
Black and Tan, too.
at Shoe Stores.
CHAS. GYDE, Agent, Montreal.

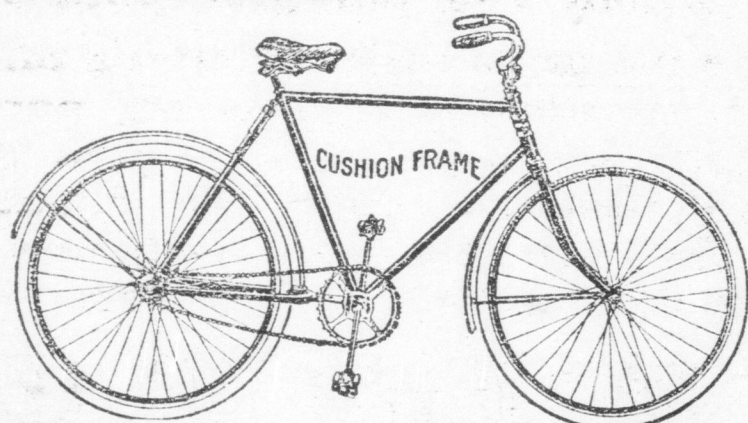
Semi-ready

How to tell Semi-ready—
Look for the label—the seal that's real.
Our acquaintances recognize our handiwork by its artistic excellence just as you recognize the handwriting of your best friend.
But there are imitations.
Outward imitations which lack the inward work and worth in good Semi-ready Clothes.
You can tell a real Semi-ready suit by the seal—by the trade mark and selling price in the pocket.
The Editor of a New York paper said: "Your concern was the pioneer of the Semi-ready system of tailoring. You certainly had a swarm of follow-afterers."
We have—and we always keep them following after and a long way behind in our price labels on garments from \$15 to \$35.

TOM L. HAYGARTH
182 DUNDAS STREET

Spring Issues Her Clarion Call
To The Bicyclist!

Now comes the greatest time of all the year! Now comes the stir in the blood—the thrill of the spring air in the lungs and the vigor—the mighty stimulus that reaches every fibre of our being from the finest exercise the world has ever known—BICYCLING.



Thousands will ride again this year who rode last season, and thousands more will ride who have not ridden before in years.

The bicycle is not merely coming back—it is here. Our factory has turned out one hundred bicycles a day for weeks. The bicycle business in Canada has trebled in three years. England built more bicycles last year than ever before, and in the United States the business has had similar growth, first in the west and now working eastward.

A better bicycle can be bought today than ten years ago and for much less money—bicycles with the latest and greatest improvements, the Cushion Frame and the Hercules Coaster Brake.

These important improvements can be secured on the famous "Cleveland" and "Brantford" makes, each of which can also be had, if preferred, with the rigid frame as well.

Cushion Frame and Hercules Coaster Brake Models\$60.00
Rigid Frame Speed Roadster, with Coaster Brake\$55.00
Rigid Frame Roadster with Coaster Brake\$45.00

Now is the time to place your order for early delivery; do not wait till the last minute and the big rush.

Catalogues supplied either by us or by the agent. Secure your copy at once.

CANADA CYCLE AND MOTOR CO., LIMITED, WEST TORONTO
Makers of the World's Best Bicycles.
LOCAL "CLEVELAND" AGENT, A. WESTMAN.
LOCAL "BRANTFORD" AGENT, BICYCLE AND MOTOR SALES COMPANY.

The Cushion Frame

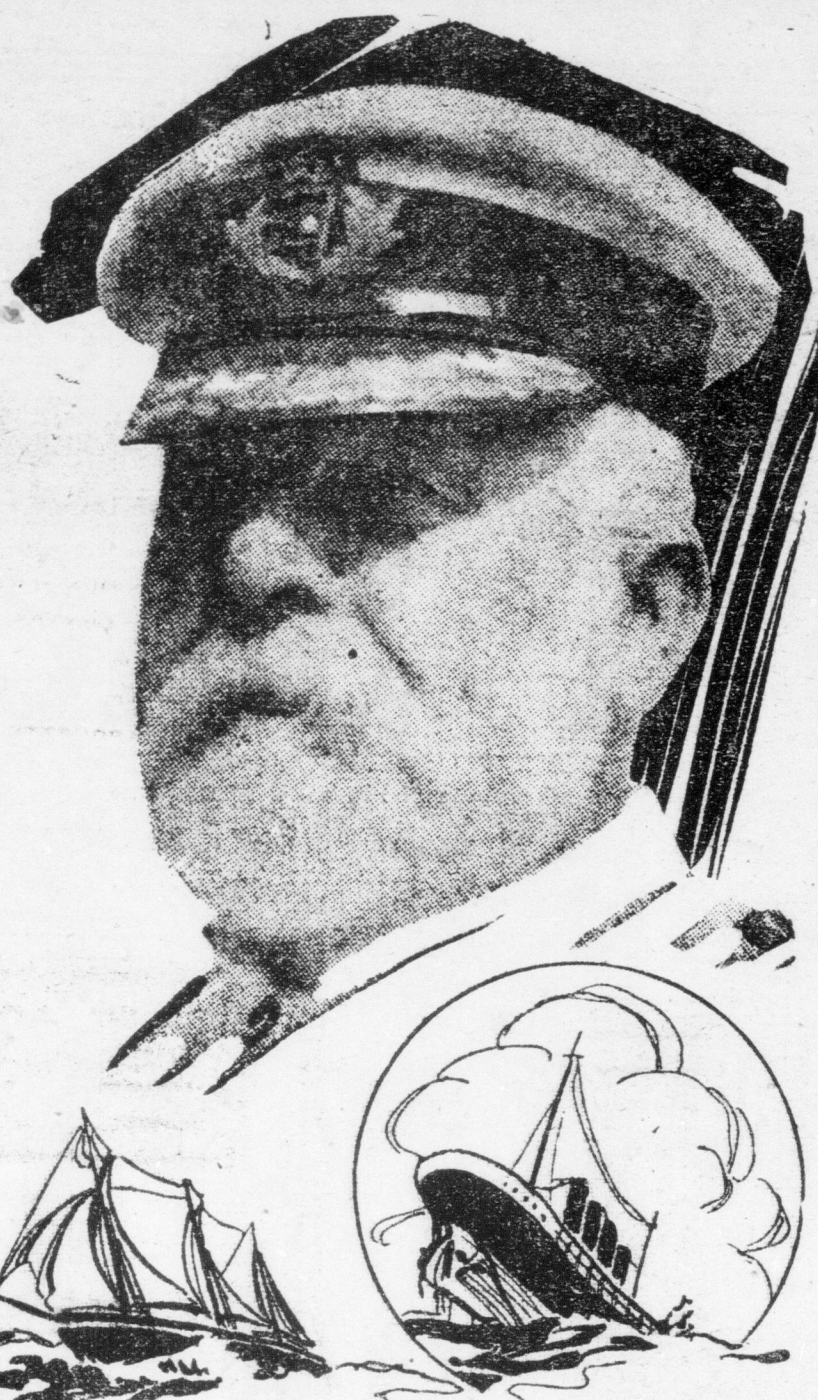
Is the greatest invention for the bicyclist's comfort since the pneumatic tire. It absorbs vibration and makes rough roads smooth.

The Hercules Coaster Brake

Is the strongest, safest and most positive coaster brake on the market. Simpler than any other. Has less back lash than any other, is half to one pound lighter than any other, is no larger than the average plain hub, and has no unsightly side arm.

Survivors Describe Scenes of Wreck

"Vital Disaster Impossible to Such Ship as This," Said
Capt. Smith, But He Sank With the Titanic.



As a boy, 42 years ago, Capt. E. Smith, of the ill-fated Titanic, went on the Senator Weber, an American clipper, as an apprentice. By 1880 he had risen to

experience I have never been in an accident worth speaking about. I never saw a wreck."

Last September Capt. Smith encountered his first misfortune, when his ship, the great Olympic, sister of the Titanic, was rammed by the British cruiser Hawke, off the Isle of Wight.

He was given the Titanic because of his remarkable success in avoiding accidents. "I cannot imagine any vital disaster happening to this vessel," he said. "Modern shipbuilding has gone beyond that."

TITANIC'S COMMANDER TRUE TO HIS WORD

Captain Smith Said If Boat Went Down He Would Go With It.

Newcastle, Eng., April 17.—A woman living here whose husband is an officer on the White Star liner Ionic, tells an incident about the steamship Olympic, at the time commanded by Capt. Smith, who was lost on Monday, which has application to the disaster to the Titanic. At a gathering of the officers of the Olympic and their wives reference was made to the fact that the Titanic would soon take the Olympic's laurels as the biggest vessel afloat. This recalled to someone the prophecy published in England that about this spring the largest vessel in the world would sink with much loss of life.

Captain Smith, who at the time had been notified that he was to command the Titanic, responded: "Well, if the largest liner in the world goes down I shall go with her."

BRITISH SHIP LOST AS WAS THE TITANIC

The Mount Oswald Lost While Steaming Through the Ice Fields.

Baltimore, Md., April 19.—That the crew of 35 on the steamer Mount Oswald that steamed away from this port on Feb. 20th for Hamburg, and from which no word has been heard since, has met the fate of the passengers and crew of the Titanic, is the belief of officials of the Atlantic Transport Company, the local agents.

The steamer was booked to take the northern route to Germany, and the fact that she is now nearly a month

overdue has caused all to think that she struck the first of the huge fields of icebergs and went to the bottom with all hands.

The Mount Oswald was loaded with grain for the German port, and under ordinary circumstances she should have completed her journey to Europe in about a month. Since she passed Cape Henry, however, two days after she cleared from Baltimore, no word has been heard of the steamer or her crew.

The Mount Oswald was a British steamer, and had been in service about 15 years. She was of steel construction, and was owned by Lunn & MacCoy. She was 320 feet long, 45 feet beam, and 16 feet 2 inches deep.

RESCUED SEEMED TO BE STUNNED

Carpathia Passenger Tells of the Terrible Plight of the Survivors.

EXPOSED TO THE COLD

One Woman Died in a Lifeboat and Three Others on the Cunarder.

New York, April 18.—A passenger on the Carpathia made the following statement:

"I was awakened at about half-past twelve at night by a commotion on the decks, which seemed unusual, but there was no excitement. As the boat was moving, I paid little attention to it, and went to sleep again. About 3 o'clock I again awakened. I noticed that the boat had stopped. I went to the deck. The Carpathia had changed her course. Lifeboats were sighted, and began to arrive, and soon, one by one, they drew up to our side. There were sixteen in all, and the transferring of the passengers was most pitiable. The adults were assisted in climbing the rope ladders by ropes adjoined to their waists. The little children and babies were hoisted to the deck in bags. Some of the boats were crowded, a few were not half filled. This I could not understand. Some people were in full evening dress, others were in their night clothes, and were wrapped in blankets. Those with luggage to the saloon, indiscriminately, for a hot breakfast. They had been in the open boats four and five hours in the most biting air I ever experienced. These were husbands without wives, wives without husbands, parents without children, and children without parents. But there was no demonstration. No sobbing—scarcely a word spoken. They seemed to be stunned.

"Immediately after breakfast divine service was held in the saloon. One woman died in a lifeboat, three others died soon after reaching our deck—their bodies were buried in the sea at 5 o'clock that afternoon. None of the rescued had any clothing except what they had on, and a relief committee was formed and our passengers contributed enough for their immediate needs."

MEN STOOD BACK IN EVERY CASE

Actions of the Members of the Titanic's Crew Were Noble, Say Passengers.

WOULDN'T LEAVE SPOUSE

Mrs. Straus, Who Could Have Been Saved, Preferred to Die With Her Husband.

New York, April 18.—J. D. M. Cardozo, of Philadelphia, who was among the rescued passengers of the Titanic, told how he witnessed Bruce Ismay's departure from the doomed vessel.

"After the ten o'clock," he said, "all of us rushed from the saloon and stairways to the upper deck. People shouted and there was confusion everywhere. Soon the lights went out. All of us realized that the ship was in terrible danger and rushed to the hurricane deck.

"It happened that the section of the vessel where I was with my mother, whom I was escorting to the nearest boat, was that in which Mrs. Astor and Mrs. Widener and other saloon passengers were gathered.

"Mrs. Astor was with Mrs. Astor. A crowd of women gathered around the nearest boat and were helped in by the men. There was not a man passenger in the boat. The sailors manipulated the ropes and just as the boat was about to swing out into the water one of the women cried out for a man to get in with them.

"Mrs. Astor was in this party. I saw Colonel Astor kiss her good-bye, but she was not the only one to call out. The woman who did said:

"We must have one of your men to go for us. You know something about the ocean, Mr. Ismay, won't you come with us? We will feel safer."

Refused to Enter Lifeboat.

"No, I will remain here and not take the place of any woman," Mr. Ismay replied.

"The action of the men on the Titanic was noble. They stood back in every instance that I noticed, and gave the women and children the first chance to get away safely. Particularly heroic was the conduct of Isidor Strauss, Major Archibald Butt, John Jacob Astor and Henry B. Harris. They formed a group. Most of the passengers were on the stern of the Titanic, for the leak was forward and it was known that if she sank it would be bow first. An officer of the Titanic ordered Mrs. Strauss into a boat.

"I will not leave my husband. We've been together all these years and I'll not leave him now."

"Mr. Harris insisted that his wife get into a lifeboat. She refused at first, but was finally forced into the boat. As we put away I observed Mrs. Strauss waving her handkerchief at us. The Titanic was then settling. Her stern was out of the water and she was going down bow first. There must have been 1,400 persons gathered together on the stern.

"I saw Colonel Astor helping to get the women and children into the boats. Then he went below, remaining there several minutes. I believe he was searching for more women and children. Finally he came back again. He was on deck when the Titanic sank, I believe, for when I last saw him he was still adding in the work of rescue.

"Major Butt was one of God's nobles."



Now Is the Time to Paint

These pleasant days are a favorable time to paint. With good weather, a good surface, a good painter and good paint, you are sure of success.

Whether you paint now or later, don't risk the paint. You can't afford to take chances on made-by-guess paint or the cheap unserviceable kind. We have been in the paint business for years.

We know paints—good—bad—indifferent—and in all our experience with all kinds, under all conditions, we've never seen a paint to equal Lowe Brothers "High Standard" Liquid Paint.

That's why we sell and recommend it. We couldn't afford to do this if we were not sure "High Standard" does all that Lowe Brothers claim for it—and more.

Floor Paint

Careful tests show Lowe Brothers' Floor Paint leads in wearing and covering qualities and meets every requirement most satisfactorily.

Mellotone

A washable flat paint looking like water colors. For interiors. "Soft as the rainbow tints." Any desired color or combination. For walls, ceilings, woodwork, on metal, plaster or paint.

Vernicol

A stain reproducing the colors and effects of hard woods. For floors, woodwork, furniture. Made from permanent non-fading pigments. Try graining for old floors.

They stake their reputation on its greater hiding power, longer wear, better spreading capacity. And when we sell it to you, our word is behind their word, that you are getting the best paint produced.

Even at \$2.50 a gallon "High Standard" would save users money. Judged by every true test of value—by wear, by surface covered, by brilliance—it costs less than any other paint.

For every finishing purpose there's a paint, a varnish, a stain or an enamel.

We carry a full line of Lowe Brothers' products.

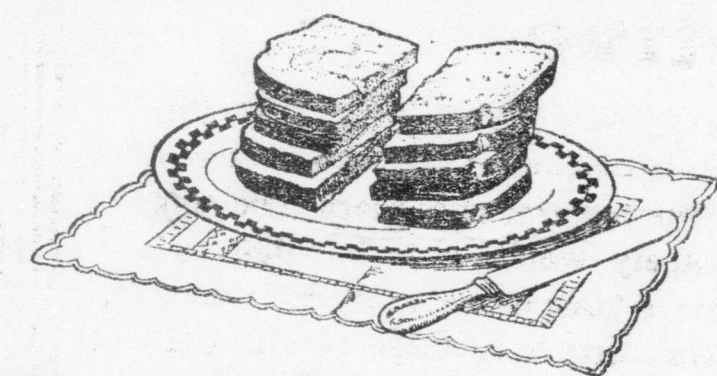
Come in and talk over your painting problems and see the latest color combinations.

Lowe Brothers High Standard Liquid Paint

"The Little Blue Flag" on the can is your protection

—FOR SALE BY—

PURDOM HARDWARE CO.



Eat More Bread

Few people eat enough of what is rightly called "the staff of life"

FOOD authorities declare that wheat is the KING of all foods. It is the best food for growing children, the best for old age, the best for every age of life. It is best chiefly because it contains most of the life-building nitrogen combined with the proper degree of starch.

Of all the forms in which wheat may be eaten, bread stands at the top. There is no food yet created that can take the place of good bread—"the staff of life."

The better the flour you use, the better, more wholesome, bread you'll make. And better bread means the use of PURITY FLOUR.

The bread will be better, higher-class, because PURITY FLOUR consists exclusively of the high-grade portions of the best Western hard wheat. There are no low-grade portions of the hard wheat berries, nor no soft wheat flour, in it. It is all high-grade—a strong, vigorous flour. The loaves will be more nutritious, because they contain the high-quality nitrogen, gluten, starch and phosphates—the blood-enriching,

body-building and life-sustaining elements of the world's strongest wheat. Think of the added enjoyment of eating bread you know is so chock-full of wholesomeness. Think of the good it will do your children, your husband and yourself. Think of the wisdom of eating lots and lots of it, for it is a fact known to the medical profession, that few people eat enough of "the staff of life."

Of course PURITY FLOUR will cost you slightly more than ordinary flour. It's worth the difference. And it will make "more bread and better bread" for you than you can obtain from the same weight of ordinary flour.

And the pastry PURITY FLOUR makes! It's more delicious too, if you take the precaution to add more shortening than is required with ordinary flour. The extra strength of PURITY FLOUR requires the addition of more shortening for best pastry-results.

Think of the PURITY trade-mark when you buy flour.

Add PURITY FLOUR to your grocery list right now.

PURITY FLOUR

"More bread and better bread"



Western Canada Flour Mills Company, Limited, Phone 795, Care of Central Storage and Exchange Company, 334-336 Clarence Street.

Gloved Hands Pick Seedless, Tree-Ripened "Sunkist" Oranges

This delightful fruit, which comes in the valuable premium-bringing wrappers, is all picked, when ripe, with gloves! Each orange is perfect. Otherwise it would be rejected and sold as a "second"—not as a first-quality "Sunkist."

"Sunkist" are the prize oranges of best groves in California.

Seedless, Sound and Solid

Deliciously juicy—no seeds—firm and perfect. Sweet as only tree-ripened oranges can be. Yet they cost no more than oranges of less quality.

Insist on Valuable "Sunkist" Wrappers

You are sure of getting the genuine when you insist on the valuable wrapper marked "Sunkist" which covers every orange. Thousands of enterprising housewives now furnish their dining tables with "Sunkist" silverware—real Rogers'—by merely saving the wrappers and sending to us with stamps or money order to partly pay cost, packing, etc.

Get This Splendid Rogers' Orange Spoon

Save 12 "Sunkist" orange wrappers, or trademarks cut from wrappers, and send them to us, with 12c to help pay charges, packing, etc., and we will send you this genuine Rogers' silver orange spoon. For each additional spoon send 12c wrappers or trademarks and 12c.

In remitting, please send cash when amount is less than 25c; on amounts above 25c we prefer postal note, money order, express order or bank draft.

14 "Sunkist" Premiums

Send for full description, number of wrappers and amount of cash necessary to secure each article.

Table Knife Child's Knife Salad Fork Orange Spoon
Table Fork Bouillon Spoon Oyster Fork Fruit Knife
Dessert Spoon Coffee Spoon Child's Fork Fruit Knife
Teaspoon Butter Spreader

California Fruit Growers' Exchange

105 King St. East, Corner Church St.
TORONTO, ONT.
(125)

Another Good Reason for Installing a Gas Water Heater When You Clean House

Reason No. 2 has an argument that is hard to answer. After the house is given its spring renovating the mistress is anxious to keep it clean and sweet.

Woodwork, Windows, Table and Kitchen Ware—a lot of other things, too—can't be kept clean without hot water in abundance.

A gas water heater gives hot water in abundance, quickly, simply, easily and cheaply.

Plenty of hot water for bath, kitchen and laundry at a few minutes' notice.

The price of gas water heaters is nearly as low as the actual cost of manufacture.

Let our Appliance Department explain in detail.

CITY GAS CO

Atlantic City Hotels.

GALEN HALL

ATLANTIC CITY

HOTEL AND SANATORIUM

With its elegant comforts, its tonic and curative baths, and superior table and service, is an ideal place for winter and spring. Always open. Always ready. Always busy.

167 F. L. YOUNG, General Manager.

WILTSHIRE

Virginia Av. and Beach
250. Private baths, running water, in rooms, elevator, sun parlor, etc. Music Special, \$12.50 up weekly; \$2.50 up daily. Open all year. Booklet, Samuel Ellis, 830



New American Lady Corsets, Regular \$1.75 Value, Saturday, \$1.39 Pair

Not every woman realizes the importance of the Corset. On the Corset depends everything. If the Corset is not right in every detail, and if it does not fit perfectly, the foundation of one's gown cannot be right, and consequently one's appearance cannot be correct. American Lady Corsets are acknowledged the most correct by the best dressed women everywhere. Let us show you the new models. Regular \$1.75. Saturday only \$1.39

69c Black Voile for 39c

Black Chiffon Voile, 42 inches wide. Regular 65c value. On sale Saturday morning for 39c

Corset Cover Embroidery Saturday Special 10c

Ten pieces of Cambric Corset Cover Embroidery. On sale Saturday, at yard, 10c

Sideboard and Dresser Scarfs

Regular 50c value. On sale Saturday for 39c

Shepherd Check Suits for 25c

Five pieces of Shepherd Check Suits; 42 inches wide. Special sale price 25c

Ladies' Separate Skirts for ...

A grand Saturday special in Ladies' Separate Skirts. The cloth represents all-wool panama, serges, and tweeds in the latest styles, with high waist-line effects; lengths 38 to 42. Values up to \$6.50. Saturday only \$4.95

20-Inch Black Paillette, Regular 65c Value, Saturday Only, 39c

100 yards of Black Paillette Silk, 20 inches wide. Regular 65c value. Saturday only 39c

500 yards of Stylish Dress Tweeds. Values up to 85c. On sale Saturday morning at 49c

Ladies' Print Wrappers for 98c

Ten dozen Print Wrappers, in light and dark colors; sizes 34 to 40. Regular \$1.35 value. On sale Saturday for 98c

\$4.95

20 Dozen Hemstitched Pillow Slips

Sizes 40 to 44 inch. On sale Saturday at 12 1/2c



BEAUTY AIDS

The Toilet Specialties of the leading foreign and domestic manufacturers are in our stock. Lotions, Powders, Creams, etc. Few stores carry such an extensive line, and as our goods are carefully selected every item is worthy. You'll find just what you want here. In case something special is wanted, we are always glad to procure it without any additional cost.

Strong's Drug Store

184 DUNDAS STREET.
Our kind of prescription service costs no more than other kinds.

LADY DUFF-GORDON SAW MAN SHOT

Tried to Rush Aboard a Lifeboat and Was Killed By an Officer.

FOUR ON RAFT DEAD

The Wireless Operator on Carpathia By Working Overtime Saved Many Lives.

[Canadian Press.]
New York, April 19.—Lady Duff-Gordon, who left in one of the last of the Titanic's boats, said that panic had begun to seize some of the remaining passengers by the time her boat was lowered away.

"Everyone seemed to be rushing for that boat, nearly the last of all. A few men crowded in and were turned back at the point of Capt. Smith's revolver. Several were felled before order was restored."

"I recall that I was pushed along toward one of the boats, and was helped in. The boat was lowered part way down on the davits. Just as we were about to clear the ship a man made a rush to get aboard and was shot. He was apparently killed instantly."

Four on Raft Dead.

John R. Joyce, a banker of Carlsbad, N. M., a passenger on the Carpathia, said: "When the Carpathia reached the scene of the wreck, we saw eighteen boats and one raft on the water. Four persons on the raft were dead. The survivors said that everybody could have been saved if there had been enough lifeboats."

"Hugh Woolner, a son of Thomas Woolner, R. A., of London, says there were two explosions before the Titanic made her dive into the sea. Woolner believes he was the last person to leave the Titanic. To a friend he said: 'We saw what seemed to be a continent of ice. The iceberg which we struck, I have learned, was very much higher than the bridge of the Titanic. Because of some atmospheric conditions, however, the mountain of ice could not be seen until the Titanic was close to it.'

A high cake of ice was the means of aiding Emilio Portaluppi, of Arlago, Italy, in escaping death when the Titanic went down. He was awakened by the explosion of one of the boilers of the ship. He hurried to the deck, strapped a life-preserver around his body, and following the example of others, leaped into the sea. With the action of the preserver and by holding to a cake of ice, he managed to keep afloat. He was seen by one of the lifeboats and picked up."

Wilkman, the Titanic's barber, declared that he was blown into the water by the second of two explosions on the Titanic after her collision with the iceberg.

William David, assistant saloon steward of the Carpathia, said J. Bruce Ismay was pulled on board from a lifeboat. He was clad in pyjamas. He collapsed upon reaching the deck. How the wireless operator on the Carpathia, by putting in an extra ten minutes on duty, was a means of saving 745 lives was told by Dr. J. F. Kemp, the Carpathia's physician, today.

"Our wireless operator," said Dr. Kemp, "was about to retire Sunday night, when he said, jokingly, 'I guess I'll wait a few minutes, then turn in.' It was in the next ten minutes that the Titanic's call for help came."

"On Monday at 8:30 o'clock in the evening we held a funeral service on board the Carpathia," continued Dr. Kemp. "At this service there were 30 widows, 20 of whom were under 25 years old, and most of them brides of a few weeks or months. They did not know their husbands were among the dead."

The Best Place to Buy the Best Clothing

Where you get quality and value for every cent spent.

M. FISHBEIN & CO.

638 DUNDAS STREET. PHONE 2744.

Children's Wagons

Garden Spades, Shovels,
Ditching Spades,
Post-hole Spades.

Quick-Time Washing Machines

Motor Washing Machines, at

WESTMAN'S HARDWARE

121 Dundas St. and Market Sq.

ABOUT POULTRY NETTING

We import the English Double Galvanized Netting, and we also handle the Pittsburg Electric Welded Poultry Fence.

TWO-INCH MESH.

Inches high 12 18 24 30 36 48 60 72

Per roll .75c \$1.25 \$1.50 \$1.75 \$1.80 \$2.50 \$3.00 \$3.60

Garden Rakes, each 20c to 75c

Lawn Rakes, each 50c to 75c

Garden Forks, each 10c

Garden Trowels, each \$2.00 to \$3.50

Garden Barrows, each

Spring Painting can only be done satisfactorily with S-W.

P., the dealers' name for Sherwin-Williams Paints.

Jap-a-lac will make your old furniture and floor as good as new.

HOME OIL

Is the greatest household friend. Oils everything from the sewing machine to the lawn mower. 10c and 25c bottle. Liquid Veneer, bottle 25c and 50c. Phone us your hardware requirements if you want quick service.

COWAN'S HARDWARE

125 and 127 Dundas Street. Phones 3461-3462.

You Get Good, Clean, New Goods When You Buy Hardware, Tinware or Enamelware Here

Our stocks of Paints and Floor Stains are again complete. Although our spring order was by far the largest we have ever placed, we have had to repeat it. Moral: Good goods sell themselves.

We have added Muresco to our stock, and have it in all shades.

You will find it to your advantage to look over our stock of

Garden Tools, Poultry Netting and Woven Wire

J. A. BROWNLEE

Phone 652. 385-7 TALBOT STREET.

RUSHED ON SUBMERGED BERG AND THE BOTTOM TORN OUT

Shock Was So Light That Card Players Were Not Disturbed Until the Boat Began to Settle, the Water Having Poured Into the Engine Rooms.

New York, April 19.—From the stories told by the survivors of the Titanic disaster, who arrived on the Carpathia last night, it is now possible to reconstruct the tragedy. It would appear that the liner rushed upon a submerged iceberg on a clear night about 11:30 on Sunday last. The shock was so slight that people playing cards in the smoking-room continued their game without paying any heed to the jar, thinking a large wave had been passed.

BEGAN TO SETTLE.
A few moments later the boat began to settle, her bottom having been ripped out, and information was brought to the captain that water was rushing into the engine room.

Continued on Page Thirteen.

NO HOPE IS NOW ENTERTAINED THAT GEORGE E. GRAHAM SAVED

Former St. Marys Man, and Brother of Rev. H. A. Graham, of Wellington St. Methodist Church, Went Down On the Titanic in the Atlantic.

Although hopes had been entertained that the wireless lists sent in advance from the Carpathia, and which contained the name of Mr. George E. Graham as among the survivors, would prove accurate, there is now thought to be no doubt that the brother of Rev. H. A. Graham, of Wellington Street Methodist Church, was lost with the foundering Titanic.

Mr. Harry Magee, vice-president of the T. Eaton Company, for whom Mr. George E. Graham had gone on a purchasing trip to Europe, awaited the coming of the rescue ship at New York harbor, and at 1 o'clock this morning notified the London clergymen that the most exhaustive search among the survivors and the lists prepared on board the Carpathia, failed to re-

VINING

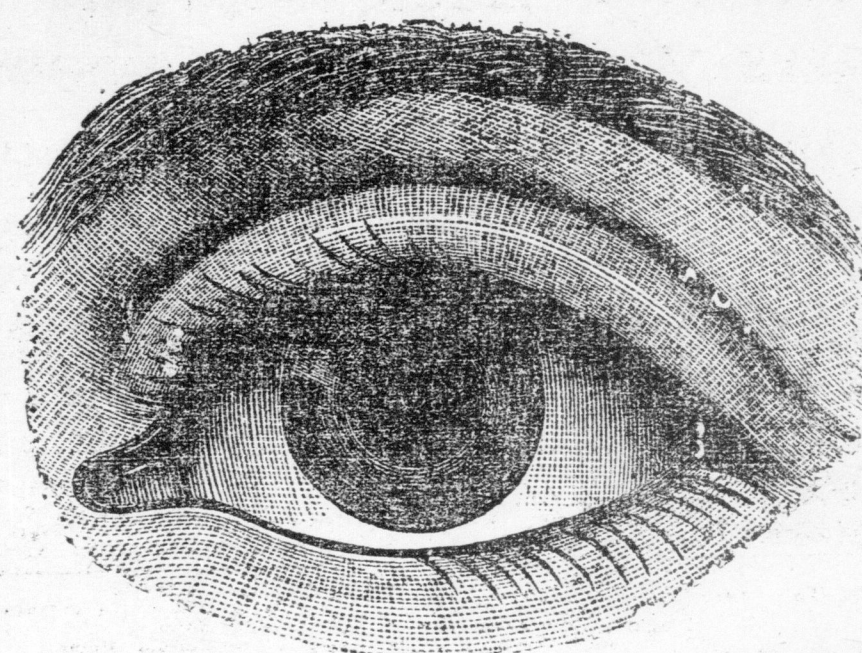
THE GREAT

Cut-Rate Optical Sale

WILL BE CONTINUED
ALL NEXT WEEK

\$1

Fair
Prices



\$1

Square
Treatment

Guaranteed Work

I am giving the best quality of Gold-Filled Frames, Prescription Lens or Invisible Bifocals at most reasonable prices, such as have never been offered to the London public.

I have in my employ two of the most highly-qualified Opticians in Ontario, and

I Stand Behind Their Work

Hundreds have had their eyes tested last week; hundreds more will be here next week.

COME IN!

It costs you nothing to see what I am doing. I am sure it will benefit you. You may be sure it cannot harm you.

\$1

DON'T FORGET!
Ask About My Great
\$1 Proposition.

\$1

ALL WORK GUARANTEED DURING SALE.

DRUGGIST

DEATH OF MISS HOTSON.

[Special to The Advertiser.]

Parkhill, April 19.—Miss Winnifred Hotson, eldest daughter of Dr.

Hotson, died very suddenly at her

home here today. About four years

ago she was injured in a Grand Trunk

wreck near Barrie and never recovered from the shock. Besides her

father, she is survived by two sisters,

Maud, at home; Aletha, of Saskatch-

wan, and one brother, Arthur, in

Texas. The funeral will be held to

Woodland Cemetery on Monday.

FRENCH AVIATOR COMING.

Quebec, April 19.—Georges Mes-

here Aug. 24 to Sept. 3.

tache, the French aviator who made

sensational flights over Quebec last

year, has been engaged for the pro-

vincial exhibition, which will be held

here Aug. 24 to Sept. 3.

BICYCLES

BICYCLE SUPPLIES

DISC RECORDS BICYCLE MUNSON

at Cut Prices

JAP-A-LAC

REVIVES OLD WOOD WORK

FOR SALE BY

J. G. STEELE & CO.

204 DUNDAS. PHONE 760.

The Dominion Savings and Investment Society

INTEREST ON DEPOSITS, 3 and 3 1/2 per cent, according to arrangements.

INTEREST ON DEBENTURES—4 per cent, payable half-yearly.

RESERVE FUND.....\$150,000.00

CAPITAL PAID UP.....\$934,693.86

T. H. PURDOM, K.C. NATHANIEL MILLS,

President. Managing Director.

MEN WHO WERE ON THE TITANIC.



LOST—Isidore Straus, brother of Nathan and Oscar Straus, and interested in two big New York department stores.



LOST—Col. John Jacob Astor, great-grandson of the original Astor. Fortune estimated at from \$100,000,000 to \$200,000,000. He was divorced by his first wife, the beautiful Alva Wiliam, and married again, last summer, to 20-year-old Madeleine Force. He was 48.



SAVED—John B. Thayer, second vice-president of the Pennsylvania Railroad, and reputed wealthy.

LAST MAN SAVED FROM SHIP WENT DOWN WITH VESSEL

Capt. Gracie, of U. S. Army, Tells Thrilling Story of His Miraculous Escape When Carried Down With the Titanic's Death Plunge.

New York, April 18. — Col. Archibald Gracie, U. S. A., the last man saved from the Titanic, went down with the vessel, but was picked up. Col. Gracie told a remarkable story of personal hardships and denied emphatically the reports that there had been any panic on board. He praised in the highest terms the behavior of both passengers and crew, and paid a high tribute to the heroism of the women passengers.

"Mrs. Isidor Strauss," he said, "went to her death because she would not desert her husband. Although he pleaded with her to take her place in the boat she steadfastly refused, and when the ship settled at the head the two were engulfed by the wave that swept her."

The Sole Survivor. Col. Gracie told of how he was driven to the topmost deck when the ship settled, and was the sole survivor after the wave that swept her just before her final plunge had passed.

"I jumped with the wave," said he,



LOST—Charles M. Hays, president of the Grand Trunk Railway. He was born in the United States, and got his early railroad training there.

"just as I have often jumped with the breakers at the sea shore. By great good fortune I managed to grasp the brass railing on the deck above, and I hung on with might and main. When the ship plunged down I was forced to let go, and I was swirled around and around for what seemed to be an interminable time. Eventually I came to the surface to find the sea a mass of tangled wreckage."

Captured a Grating. "Luckily, I was unhurt, and casting about, managed to seize a wooden grating floating nearby. When I had recovered my breath I discovered a larger canvas and cork life-raft which had floated up. A man, whose name I did not learn, was struggling toward it from some wreckage to which he had clung. I cast off and helped him to get onto the raft and we then began the work of rescuing those who had jumped into the sea and were floundering in the water.

"When dawn broke there were 30

In Fear of Consumption

To be entirely cured of a cold which threatened to become consumption naturally makes one think well of the treatment which helped to effect the cure. In a letter just received from Mrs. Edson Brock, Trenholm, Que., the writer says, "I wish to tell you that I have used Dr. Chase's medicine with great success. I took a very bad cold and could not get rid of the cough. I felt so bad that I really thought I was going into consumption. I got well by using Dr. Chase's Syrup of Aniseed and Turpentine. Dr. Chase's Kidney-Liver Pills also did me a lot of good. You may publish it if you wish, for many people already know what great good Dr. Chase's medicines have done me."

PASSENGERS AND CREW

Continued From Page One.

No Man Made a Move. Sixteen boats in all got away safely. It was even then the general impression that the ship was all right, and there is no doubt that that was the belief of even some of the officers. The officers superintending the lowering of the boats were armed with revolvers, but there was no necessity for using them, as there was nothing in the nature of a panic, and no man made an effort to get into a boat while the women and children were being put aboard. As children were being put aboard, heeding at an angle of nearly 45 degrees, those who had believed it was all right to stick by the ship jumped into the sea. They were followed immediately by others, and in a few minutes there were scores swimming around. Nearly all of them wore life preservers. One man, who had a Pomeranian dog leaped overboard with it, and, striking a piece of wreckage, was partially stunned. He was covered after a few minutes and swam towards one of the lifeboats and was taken aboard. Most of the men who were aboard the Carpathia, barring the members of the crew who manned the boats, had jumped into the sea as the Titanic was settling. J. Bruce Ismay was one of the few who boarded a lifeboat from the deck of the ship. According to some of the fellow-voyagers, he behaved with excellent gallantry. He took charge of the launching of the lifeboats, and went around among the women and children soothing and encouraging them, and, according to one of the men, the Carpathia, remarked at intervals, "Don't fear, we will get you into the boats all right." Nobody seemed to know how Mr. Ismay himself got into a boat, and it was assumed that he wished to make a presentation of the case of the Titanic to his company. He was among those who apparently realized that the splendid ship was doomed.

Captain Stuck to Ship.

All hands in the lifeboats under instructions from officers and men in charge, were rowed a considerable distance from the ship herself in order to get far away from the possible suction that would follow her foundering. The marvellous thing about her disappearance was there was so little suction as to be hardly appreciable from the point where the boats were floating. There was ample time to launch all the boats before the Titanic went down, as she was two hours and twenty minutes adrift. So confident were all hands that she had not sustained a mortal wound that it was not until 12:15 a.m., or thirty-five minutes after the berg was encountered that the boats were lowered. Hundreds of the crew and a large majority of the officers, including Captain Smith, stuck to the ship to the very last. It was evident after there were several explosions, which doubtless were the boilers blowing up, that she had but a few minutes more of life. She broke in half amidships, and almost simultaneously her after half and her forward half sank. The forward half vanished bow first and the other half stern first. The commotion caused was much less than the horrified watchers in the lifeboats had expected. They were close enough to the broken ship to see clearly the most gruesome details of the foundering. All the spectators agreed that the shattered sections of the ship went



LOST—Benj. Guggenheim, brother of the senator, and largely interested in the mining and smelting operations of the family. Estimated wealth \$95,000,000.

down so quietly as to excite wonder. They felt a distinct shock and saw ice, believed the berg which the ship struck being at least as high as the ship. It drifted away from the neighborhood of the accident long before the Carpathia came along and picked all hands up. They were in the lifeboats, they believe, until about 5:30 a.m. Some were scantily clad and suffered exceedingly from the cold, but the majority of them were prepared for the emergency.

Sensational rumors told by hysterical passengers, who would not give their names, said that Captain Smith had killed himself on the bridge; that the chief engineer had taken his life, and that three Italians were shot in the struggle for the boats. These rumors were all denied by numerous passengers.

RUSHED ON BERG

Continued From Page 1

The captain ordered the closing of the watertight compartments, which are said not to have acted. The electrical equipment which operates them having been disturbed by the collision.

No Danger, Said Captain.

While an investigation was taking place, Captain Smith personally told passengers that there was absolutely no need for fear, and advised those women who had got up out of bed to return.

He also ordered the liner's band to start playing, and it continued to do this as the liner took her last plunge, one survivor testifying to the horror of hearing ragtime and the shrieks of human beings combined as the leviathan went down.

Once the women had been assured that there was no danger the greatest difficulty was found in getting them into the boats when it was finally discovered that the liner was doomed. Many had to be thrown overboard, on to overloaded boats and rafts, loss of life ensuing, while in other cases boats were lowered half empty.

Baby Slept Through All.

A quaint touch to a night of horror is lent by the performance of the infant child of two Montreal people who were drowned, which slept peacefully in its nurse's arms throughout the entire night. Five of the steerage passengers who escaped died from exposure before they were picked up by the Carpathia. The Carpathia carried 745 survivors, the total death roll amounting to 1,586.

CANADIANS LOST.

CHAS. M. HAYS, Montreal.
THORNTON DAVIDSON, Montreal.
QUIGLEY BAXTER, Montreal.
J. HUDSON ALLISON, MRS. AL-
LISON AND DAUGHTERS, Montreal.
H. MARKLAND MOLSON, Mon-
treal.
VIVIAN PAINE, Montreal.



"DOWLER BENCH-TAILORED" SUITS

Are superior to any tailor-made turned out in Canada, for superior quality of workmanship. . . . \$15 to \$25
\$28.00 value Tailor-Made Suits for \$22.00.

AMERICAN HATS.

Four large shipments of union-made American Hats, personally selected in New York, have arrived. Many exclusive styles for the particular young man. \$1.50, \$2, \$2.50, \$3 and \$3.50.

CAPS! CAPS!

In all the very latest shapes as shown in Broadway stores. 50c, 75c, \$1.00, \$1.25.

DENT'S \$1.50 GLOVES FOR \$1.00.

Dent's best \$1.50 Cape Kid Gloves in three shades of Tan. Special \$1.00.

BOYS' UNTEARABLE STOCKINGS.

Every pair not satisfactory will be replaced. All sizes 6½ to 11, standard 35c stockings. We secured 400 dozen, and will sell them special 4 pairs, any size, for \$1.00, REMEMBER, every pair not thoroughly satisfactory will be replaced.

BOYS' SHIRTS AND SHIRTWAISTS.

American and English dimities, cambrics and percales. 35c, 50c, 69c and 75c.

R. H. & J. DOWLER, LIMITED
Four Suit Specials

\$10.00 Seven ranges of Suits, ranging from \$12.00 to \$19.00.	\$14.00 Dowler Special Suits, trade bringers, the best \$16.00 values in the city.
\$18.00 Hand-tailored imported tweeds, serges and worsteds.	\$22.00 All "bench-tailored," all the distinctively new features that good dressers are demanding this spring.

Six Large Factories Making for 360 Stores

ARE AT YOUR SERVICE WHEN YOU MAKE YOUR SELECTION HERE—We are experts, not experimenters, in the Clothing and Tailoring Business, visiting each season the largest centres of clothes making on the American continent. We show you improvements in designing, in cutting, in building and staying, as well as in quality and selection of cloths that will not be equalled by any other stores on the continent. British cloth with American style. Clothes that are admittedly years ahead of anything else shown in the city. Put us to the test, try them on, bring your friends along to criticize—they'll remain to buy. "Dowler High-Class Clothing" is the only "bench-tailored" garments shown in the city ready to wear.

WORKMEN'S SUITS, STRONG AND DURABLE, \$4.80 AND \$6.00. 1,460 PAIRS OF TROUSERS. Peg tops, half peg and regular. 75 pairs best \$5.00 and \$5.50 cloths, two special prices \$3.50 and \$3.75	YOUNG MEN'S PEG TOP SUITS. \$10, \$12, \$14, \$16, \$18, \$20. All hand and bench-tailored specially from selected cloths for our Dowler stores, sizes 32 to 39.
--	--

A FULL-FLEDGED FURNISHING DEPARTMENT.

Hand Loom Spun Silk Shirts, fine Ceylon Silk Stripe Shirts, fine French Cambric and Scotch Zephyr. Over 400 dozen fine, warm-weather Shirts, soft negligee collars and without collars. 50c to \$3.50
THE DOWLER "DOLLAR SHIRT" leads the whole procession. Ask to see it.

AMERICAN AND ENGLISH NECKWEAR

The dressy travellers of Western Ontario now make this store their Neckwear headquarters. We show the new goods first, we show the best. Always in good taste. 50c, 75c, \$1.00 and 25c

SILK, LISLE AND CASHMERE HOSE.

Exclusive colorings, qualities the best, are doubling up our trade in this department. 25c, 35c, 50c, 75c, \$1 and 2 for 25c

WORK GOODS.

Leather Label and Peabody's Overalls, \$1. The same goods are sold in Toronto's large stores at \$1.25. London store sells Leather Label, St. Thomas store sells Peabody's; you can buy them at \$1.00 per garment in all regular sizes.

R. H. & J. DOWLER

A GRAND DISPLAY OF RUGS, CURTAINS AND LINOLEUMS

Have you visited this department this spring? If you haven't you have a big surprise in store for you. Half of our second floor is now given up to this department. It is a complete store in itself. Everything in draperies and floor coverings is here. One of the finest stocks in Western Ontario.

WILTON RUGS. 6.9x9, from . . . \$8.00 up 7.6x9, from . . . \$12.00 up 9x9, from . . . \$15.00 up 9x10.6, from . . . \$18.00 up 9x12, from . . . \$24.00 up 10.6x13.6, from \$30.00 up	AXMINSTER RUGS. 6.9x9, from . . . \$8.00 up 8.3x11.6, from . . . \$12.00 up 9x9, from . . . \$15.00 up 9x10.6, from . . . \$18.00 up 9x12, from . . . \$25.00 up 10.6x12, from . . . \$33.00 up	TAPESTRY RUGS. 9x9, from . . . \$5.00 up 9x10.6, from . . . \$7.50 up 9x12, from . . . \$9.50 up 9x13.6, from . . . \$12.00 up 10.6x13.6, from \$15.00 up Brussels Rugs in all sizes.
--	--	--

500 PAIRS OF LACE CURTAINS AT GREAT REDUCTIONS.
We have just secured a grand bargain in odd lines of Curtains. Only two or three pairs of a pattern. White, cream, ecru and Arab shades.

95c Values from \$1.25 to \$1.50	\$1.49 Worth from \$2.00 to \$2.50	\$1.95 Worth from \$2.50 to \$3.00	\$2.50 Worth from \$3.00 to \$4.00	\$3.95 Worth from \$5.00 to \$7.00
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LINOLEUM, in all qualities and widths, from 35c to \$1.50
Dozens of patterns to select from.

The Ontario Furniture Co.

LONDON'S LARGEST HOMEFURNISHERS. 228-230 DUNDAS STREET.



NEVER RALLIED
Mrs. William Moulton, of Dawn Valley, Underwent an Operation.
Dawn Valley, April 18.—Mrs. Wm. Moulton died yesterday afternoon after an illness of several weeks. She underwent an operation recently which, it was hoped, would save her, but though it prolonged her life, she could not recover. Mr. Moulton arrived home from British Columbia on Monday. Funeral arrangements have not yet been made.
Curtis Bros. raised a 30x40 building yesterday on their new place, opposite the store. It will be used as stable and granary.
Mr. and Mrs. Thomas Dowdell and children spent yesterday with Mrs. Dowdell's parents, Mr. and Mrs. David Wm. Beaver Meadow.
Miss Eva Moulton is somewhat improved.
Miss Kilbourne, the new teacher here, has quite won the boys' hearts by presenting them with a baseball outfit, and the girls with the presentation of a basketball outfit.
As a result of more rain yesterday, seeding will be late, as nothing can be done on the fields yet.
John Lapointe will work Mrs. Janet McDonald's farm this summer.
Miss Minnie Oulphant, lately home from Saskatchewan, is visiting friends in Dresden.
Mrs. Chas. Robinson visited recently with Mrs. Fleming.
Mrs. Cridland, of Walsingham, who has been on a visit to her daughter, Mrs. Adam Wise, near Charlemont, has been seriously ill with quinsy.

J. R. LEVY, Montreal.
DR. PAINE, Hamilton.
HUGO ROSS, Toronto and Winni-
peg.
MARK FORTUNE, Winnipeg.
CANADIANS SAVED.
MRS. C. M. HAYS, Montreal.
MRS. THORNTON DAVIDSON, Montreal.
MASTER ALLISON, Montreal.
MRS. (DR.) DOUGLAS, Montreal.
MRS. BAXTER, Hamilton.
MISS ALICE BOWERMAN, Mon-
treal.
MRS. J. Q. HOGABIN, Toronto.
MAJOR ARTHUR PEUCHEN, To-
ronto.
MISS ALICE FORTUNE, Winnipeg.
MRS. LUCILLE FORTUNE, Win-
nipeg.
MISS MABEL FORTUNE, Winni-
peg.
MRS. MARK FORTUNE, Winnipeg.

Union-Made Clothing

GRAFTON & CO.

LIMITED

All That Glitters
Is Not GoldYou Have To Be Sure That It Bears
the Stamp of Authoritative Approval

Look for the same assurance in the clothes you are going to buy.

If they bear the "High Grade" label, they are genuine in everything that belongs to perfect clothes.

The eager response of the public to our preparations for this best of all spring seasons is proof of Grafton quality and of "High Grade" style.

It means that this is the store for all classes of men.

The store for men who want their clothes right in every detail, and who don't want to bother about them before—or after.

The store for men who want to pay \$8.50, \$10.00, \$12.00, \$15.00, \$18.00, \$20.00 or \$22.00 for their Spring Suit and still want it INDIVIDUAL IN STYLE.

Men's Paramatta Raincoats

These Coats are very popular, for while being thoroughly waterproof they have quite the appearance of a spring overcoat. Raglan or regular shoulders, lots of sweep, full lengths, sizes 34 to 50. Prices range from.....\$3.95 to \$15.00

Grafton's Clothes for Boys

Boys' Double-Breasted Suits.....\$2.95 to \$12.00
Boys' Norfolk Suits.....\$2.50 to \$10.00
Boys' Blouse Suits.....\$2.50 to \$7.50
Boys' Russian Blouse Suits.....\$2.50 to \$6.50
Boys' Wash Blouse and Russian Suits.....50¢ to \$3.00
Boys' Regulation Spring Reefers.....\$2.95 to \$6.50

Our Children's Hat Department

We are showing a range of Children's Hats in American blocks, made in England, of the very best felts. Prices, 39¢ to \$1.50. Ask to see our Special Felt Hat at \$1.00. It's a hummer.

Boys' Sweaters and Jerseys, 35¢ to \$1.75. A magnificent showing of new, imported Jerseys for boys.

Men's Furnishing and Hat Dept.

The "Karlton" Hat—This Hat makes a man look as young as he ought to feel. The price.....\$2.00
The "Kenmore"—The new Derby, the young men's hat, low crown and wide brim. The latest spring fashion. The price.....\$2.50

25c for Men's Suspenders, Worth 50c

100 dozen of our extra special American Web Braces, with kid ends, 50c values for, pair.....25c

Have you looked into the values we are giving in our showing of new

Spring Shirts?

Materials of Madras, French Cambric, Percales, in plain and pleated fronts, French cuff, some with soft collars to match. Regular \$1.00 value. Special, 67¢, for Saturday and Monday only.

Socks, 3 Pairs for \$1.00

A Cashmere Sock of quality in fancy colors and plain black, generally sold for 50¢ a pair. Grafton's price.....35¢ pair, three pairs for \$1.00

GRAFTON & CO.

Union-Made Clothing

TASKS FOR PRINCE
OF WALES IN PARIS

French and International Law
Two of the Studies He
Will Pursue.

TRAINING FUTURE KING

London's Farewell to the Prince—The
Visit Pleases France—His
Hosts.

London, April 18.—In accordance with the King's desire there was no ceremony at Victoria when the Earl of Chester, by which title the Prince of Wales is to be known for the next few months, started on his journey to Paris. It was the human interest of the event that attracted the little crowd on the sidewalks near the station. The women were saying to one another, not "There's the King," but "There's the young man sitting with his father." This was when the brougham went by with father and son inside.

The King saw his son into the railway coach, and, as the train started, the young man raised his hat to his father. There was no cheering when the train left. The few spectators simply raised their hats.

A few minutes later, the King drove

back to the palace almost unnoticed. The opinion of the crowd was that this absence of fuss was quite in keeping with the situation.

"Why bother the young fellow with bowing and scraping and all that business now?" said one sympathizer. "Let him see a bit of life first."

And it was remembered that Paris is a place where the Prince will see life and will also be welcomed, if only for his grandfather's sake. Nothing could have pleased the French so much, nothing so likely to strengthen the entente with England as the sending of the Prince of Wales to France.

To Master French.

He goes, according to the most general expressed opinion, to learn to speak French. The first duty, educationally speaking, of a future king of England is to master the French tongue. The fact that King George speaks French with difficulty has, from the first, been regarded in France as a grave shortcoming.

The house where the Prince is to stay is a fine, but sternly severe hotel, well-built, in the Avenue du Bois, with its chief entrance around the corner in the short Rue de Rude. Twenty-five years ago a wine shop and restaurant occupied the site. The Marquis de Breteuil bought the ground and there built his hotel.

The marquis is very much liked in the neighborhood. The marquis is an American, very much liked, too, very gracious, very kind and gentle. The family is a well-known Royalist. The present marquis was born in 1845. In 1877, he left the army to enter the Chamber of Deputies as a

Monarchist. He afterward became a Legitimist, and was long recognized as one of the ablest orators of the party. He has retired now from active politics.

In other ways the family is an interesting one. One of the best known members of it was Gabrielle, wife of the Marquis du Chatelet, and daughter of Baron Tonnellerie de Breteuil. This lady combined flirtation with learning in quite a remarkable way. She was born in 1706, and died at the age of 42, but she managed in that short time to translate Newton's "Principia" into French, to make Leibnitz intelligible to the French aristocracy, to play a distinguished role in the excesses of the regency, and to live from 1734 until a year before her death on terms of intimacy with Voltaire.

During his stay in Paris, the Prince of Wales, by direction of the King, will pursue a special course of study of international law. Indeed, it would almost seem as if this were the primary if not the only purpose in view, as arrangements have already been made for the prince to attend a course of lectures by professors whose names have been approved by the King. It is more than probable that as soon as he has completed his studies on the continent he will be entered for a term or so at the Inner Temple.

ROYAL YEAST
MAKES PERFECT BREAD

LETTERS, BULLETS
FLEW; NOBODY HURT

Comedy of a Paris Duel Caused
by the Needless Fears
of a Second.

POLICE ON THE FIELD

Polite Letter Writing Resorted to
When the Combat Was
Called Off.

Paris, April 18.—That common form of exercise in France, the duel, is contrary to the law, but the police evidently do not read the papers, for they never try to prevent a duel or to arrest any one who has taken part in one, unless their attention has been specially called to the case.

M. Visinet and M. Gomez Carrillo had a difference of opinion at the dress rehearsal of a play which resulted in the sending of seconds; MM. Bonnaud and Renie on behalf of M. Visinet, and MM. de Blest-Gana and Thomeguex representing M. Gomez Carrillo. When the adversaries were face to face on the field of honor two cyclist policemen appeared with an order from the prefect of police to stop the proceedings. Great was the sensation along the boulevards, where such a proceeding was believed to be unprecedented, and many were the covert questions as

to which of the two combatants' families had warned the authorities.

A series of polite letters—the art of polite letter writing will never die as long as French duelling exists—threw light on the extraordinary occurrence. First, M. Gomez Carrillo wrote to his adversary, saying that one of his own seconds, M. Thomeguex, had written the note of warning, that he had submitted his second's conduct to the consideration of a jury of honor, and that he was still at the disposal of M. Visinet, if the latter would receive fresh seconds. To M. Thomeguex, M. Carrillo wrote, saying that he had learned without a doubt that M. Thomeguex had warned the police, although he (Thomeguex), had of his own free will, asked to act as second.

M. Thomeguex in reply confessed he had done so in order "to do good to two young men and prevent the risk of a bullet for either," and if his principal blamed him he was ready to take the usual consequences.

Two juries of honor sat on the case of M. Thomeguex, who is a noted fencer. The Cercle Roche, the club to which all the leading swordsmen belong, decided that there was no need to ask M. Thomeguex his reason for an action which its jury considered contrary to the laws of honor. The jury of honor chosen by M. Thomeguex and Carrillo declared the incident closed by putting the blame on M. Thomeguex, so no new duel will arise. The last verdict gave the grounds for the decision reached.

M. Thomeguex, it is said, believed he was safeguarding his own responsibility and the two strangers interested—M. Carrillo is a Spaniard, M. de Blest-Gana, a Belgian—and thought he had a right to warn the police, as

he had done so before signing the preliminary statement about the duel, because he had become anxious as to the possible result. He expressed his regrets and gave his word never to act as referee or witness in another duel. Meanwhile the once foiled adversaries automobile to a secluded spot in the Bois de Boulogne, exchanged bullets over 25 hastily stepped paces.

AGED "CHILDREN"

Fathers Were in Revolution.

There are still living in New England ten or more persons whose fathers were American soldiers in the Revolutionary war. All of them are over 90 and some over 100 years old. All aged and elderly persons can add greatly to their comfort by keeping their energy and strength up to the highest point through the use of Vinol, our delicious cod liver and iron preparation without oil.

Mrs. A. M. Basford, 86 years old, of Harrisonburg, Va., says: "I have been using Vinol for the past three years and am on my thirty-second bottle now. I think that Vinol will do all that it is recommended to do and that it is all that has kept me alive the past three years. I tried almost every other medicine and found Vinol the best."

Vinol is fine for old people because its immediate effect is to sharpen the appetite and enrich the blood, building up natural strength and energy. We guarantee Vinol to do all this and pay back your money if it does not. Anderson & Nelles, druggists, also W. T. Strong, London, Ont.

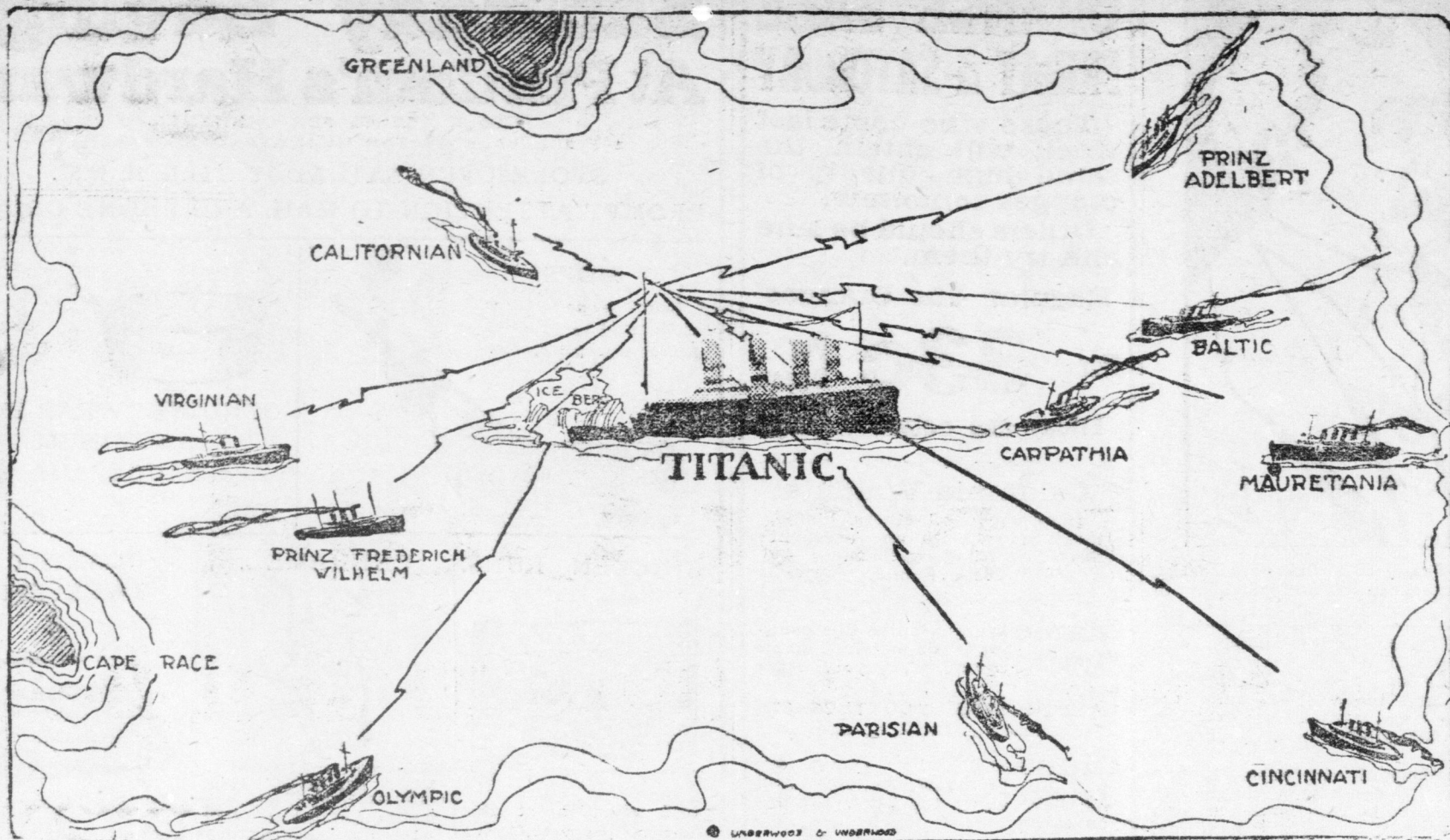
were reconciled and complimented each other on their letter writing and generally chivalrous conduct without any one being a whit the worse. But the seriousness with which the English take their pleasures is light-hearted frivolity to the seriousness with which the Parisians take their duels.

Homeseekers' and Settlers' Special Trains to Western Canada.

Via Chicago and St. Paul, April 16, 23 and 30, and every second Tuesday thereafter until Sept. 17, inclusive. Tickets will also be on sale on certain dates via Sarnia and Northern Navigation Company. Special train will leave Toronto 10:45 a.m. on above dates for Edmonton and points in Manitoba and Saskatchewan, stopping at all points on Grand Trunk Pacific Railway west of Winnipeg. Through coaches and Pullman tourist sleepers will be carried, fully equipped with bedding and porter in charge. Berths may be secured in sleepers at a low rate. This is an exceptional opportunity for those wishing to take advantage of the remarkably low one-way settlers' rates or round-trip homeseekers' excursions through the American cities. No change of cars. Secure tickets and berth reservations from any Grand Trunk agent, or write A. E. Duff, district passenger agent, Union Station, Toronto. 75ft

Mrs. Winslow's Soothing Syrup has been used for over SIXTY YEARS by MILLIONS OF MOTHERS for their CHILDREN WHILE TEETHING, with PERFECT SUCCESS. IT SOOTHES THE CHILD, SOFTENS THE GUMS, ALLAYS ALL PAIN, CURES WIND COLIC, and is the best remedy for diarrhoea. Sold all over the world.

STORY IN PICTURE OF HOW THE WIRELESS WAKED UP THE MIDNIGHT SEA.



Although the steamer Titanic sank before help arrived, one of the most remarkable features of the disaster was how the great liner's dying call for help by wireless telegraphy awakened the midnight sea. "S. O. S." (Send out succor), flashed out over the silent wastes. Every few minutes the air waves carried "S. O. S." The cry for help was picked up by a dozen ships—ships that turned from their courses and sped under forced draught to the spot in the old ocean where grim tragedy was at work. The picture illustrates how the sea responded.

Globe House Furnishing Co.

The Big Store with Little Prices

LET US PUT IN YOUR HOME FURNITURE OF LASTING GOODNESS AT A VERY SMALL COST. LIBERAL CREDIT TERMS ON ANYTHING YOU PURCHASE.



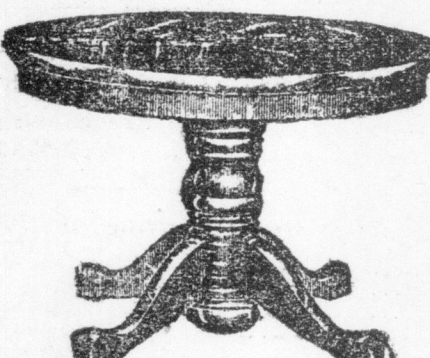
Special Offer

3-ROOM OUTFIT.
Bedroom, Dining-room, Kitchen.

\$87.50

TERMS \$15.00 CASH.
\$1.50 WEEKLY.

Only buying in large quantities enables us to offer this outfit at so moderate a price.



REMARKABLE OFFER IN

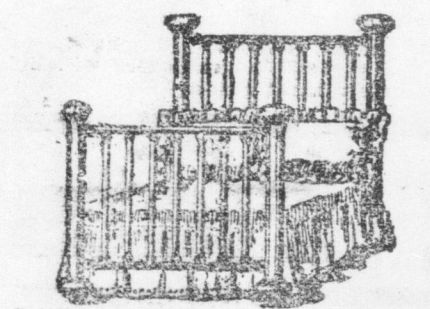
Pedestal Dining Tables

(Exactly like cut, extends six feet. Solidly constructed. In oak surface finish. Regular \$16.75. Special for this sale,

\$10.25

\$1.00 WEEKLY.

Large Shipment of Brass Beds Just Arrived.



All-Brass Bed

2-inch pillars. Regular \$18.00, for

\$13.75

This bed has never been sold anywhere for less than \$18.00. We have seen it advertised as high as \$20.00, but out it goes for this sale.

\$13.75

\$1.00 WEEKLY.

CHARGE ACCOUNTS SOLICITED.

Our Princely 4-Room Outfit

BEDROOM, DINING-ROOM, PARLOR, KITCHEN.

\$129.75

Collapsible Go-Carts

Complete, With Hood and Rubber Tires.

See our \$8.00 values for

\$5.75

\$1.00 WEEKLY.



Complete, With Hood and Rubber Tires.

See our \$8.00 values for

\$5.75

\$1.00 WEEKLY.

Greatest Bed Outfit

ever offered in

the City

This Handsome \$13.00 Bed Outfit, consisting of a \$6.50 Brass-Rail Bed, a dandy \$3.00 Spring and a \$3.50 wool-top Mattress. Special for this sale,

\$8.75

\$1.00 WEEKLY.

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WINDOW SHADES

If you have Graves make your Window Shades they will be satisfactory.

O.B. GRAVES, Limited

Sweet Oranges

Extra good juicy California Seedless Oranges, per dozen, 30c.

RIPE PINEAPPLES

EACH.....25c and 30c
Good Bananas, per dozen.....20c
Choice Lemons, per dozen.....20c
New Brazil Nuts, per lb.....25c
Filbert Nuts, 2 lbs.....25c
Section Honey (good).....20c
Clover Honey, in jars.....15c, 25c
Marrowfat Peas, in packages.....10c
Canned Pumpkins, for pies.....10c

John Diprose

THREE POPULAR STORES:
Dundas and Ridout Streets,
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OLD INVISIBLE

INVISIBLE BIFOCALS

Glasses for seeing both far and near, made all in one solid piece.

No Unsightly Lines in the Lens

Made in London only by

The Brown Optical Co.

Physical Eye Specialists and High-Grade Lens Makers.

237 DUNDAS STREET, LONDON.

Largest Retail Optical House in Canada. Branch at Montreal, P. Q.

R. K. COWAN

BARRISTER, SOLICITOR, ETC.

County Bldgs., next Court House, London.

Roland D. Jarvis

DENTIST

Corner Dundas and Clarence Streets.

See Our Lace Curtains!

In White, Ecru, Cream and Arabian Shades, at All Prices

H. WOLF & SONS

COMPLETE HOME FURNISHERS,

265 DUNDAS STREET.

LYPSIL, for the Lips

AT ALL DRUGGISTS

VINOLIA COMPANY, LIMITED

Ladies' and Men's Latest Styles

Spring Suits from \$5.00 Up, at

M. HORNSTEINS

299 South Street, Phone 1771.

Stop! Think! Look!

Are You a Judge

of Jewelry?

IF NOT, it will pay you to buy from a store that has but one price twelve months in the year.

W.J. Wray & Co.

LONDON'S LARGEST JEWELER.

384 Richmond Street.

PETROLEA CHURCH CALLS

LOCAL PASTOR'S BROTHER

Mr. A. C. Bingham Who Graduates Shortly Is Unanimously Invited.

Petrolea Baptist Church has extended a unanimous call to Mr. A. C. Bingham, who graduates this spring, and is now writing on his final examinations in McMaster University, Toronto. Mr. Bingham is very favorably impressed, and will likely accept the call. He will succeed Rev. Mr. Grimshaw, who resigned some time ago.

Mr. Bingham is a brother of Rev. H. H. Bingham, the popular pastor of Talbot Street Baptist Church. With his graduation shortly, there will be five ministers of the gospel in the Bingham family.

Rev. Mr. Bingham, the father, was until a short time ago pastor of a church in Golden, Colorado, but he resigned, and is now visiting in British Columbia. The four sons who are ministers are Rev. H. H. Bingham, of this city; Rev. Dr. W. J. Bingham, who is a medical practitioner and a minister at Lafayette, Colorado; Rev. E. J. Bingham, who was ordained, but who left the ministry in order that he might study law; and A. C. Bingham, who will shortly be the pastor of Petrolea Baptist Church.

TRAFFORD'S

For Reupholstering. Expert workmen. Prompt attention. Reasonable charges.

129 DUNDAS STREET.
11 MARKET SQUARE.

Phone 864

D., L. & W. Scranton Coal

Is sold by us. Have you ever tried this coal? If not, do so now, and we will show you how to save money.

Heaman & Son

York and Burwell Streets.

Phone 312.

QUALITY STORE

Note the Following Prices:

English Pickles, Mixed

Regular 20c, for 15c

Canned Vegetables

PEAS, CORN, BEANS.

Per Can, 10c.

3 Pounds Prunes 25c

HARVEY'S SAUCE,

MUSHROOM CATSUP,

Per bottle 15c, two bottles 25c.

OLIVES, quart sealers 40c

OLIVES, pint sealers 20c

PHONES:

1024.

3323.

Fish Department, 2538.

HARRY RANAHAN

515 AND 517 RICHMOND.

FIVE WERE BURIED FROM CARPATHIA

Three Men and Two Women of the Steerage Died From Exposure.

REVOLVERS WERE DRAWN

Officers With Weapons Stood Guard Over Boats Until All Women Were Aboard.

New York, April 19. — A man who provided some interesting details of the Titanic's boats is Mr. Simon Senecal, of Outremont, Montreal, who shared his cabin on the Carpathia with Mr. Paul Chevre, the sculptor.

Mr. Senecal is a contractor, and left New York on the Carpathia on her eastward trip. He said that at about 11:45 on Sunday the wireless operator was called from his bed by one of the officers, because he had heard his instrument clicking. The operator hustled into his instrument room, and after a few moments rushed out, and up on to the captain's bridge.

When he came back he said that he had received word that the Titanic was sinking, and that the Carpathia was hurrying to it.

Saw First Boats.

Soon after daylight the man in the lookout box on the mast spied a boat, and the Carpathia's nose was headed toward it. In a moment or two several more boats were picked out, spread over a wide area.

They were all visited, and their occupants taken off. They proved to be all that was left of the passengers of the Titanic. Several hours were spent in cruising around the spot, but no more boats were found.

Five Buried at Sea.

One of the first tasks the crew of the Carpathia had to attend to after rescuing the Titanic's passengers was the burial of five of them, two women and three men, who had died from exposure. They had apparently rushed out with very little clothing on them, and had fallen a prey to the cold, which was biting.

Ismay Would Not Talk.

Mr. Senecal said that J. Bruce Ismay, the president of the White Star Line, went directly to a cabin when he came aboard the Carpathia, and declined to speak with anybody. The only times he was seen was when he received messages from the wireless operator, which he did frequently.

Drawn Revolvers.

There was no doubt that the officers of the Titanic stood over the boats with drawn revolvers, and declined to allow men to embark in them until the last, said Mr. Senecal.

One woman, a native of Paris, France, a Mrs. Lillie Rebour, complained very bitterly about being separated from her husband. It appears she was preparing to enter one of the boats with him, when an officer shoved a revolver into the man's face and told him to get back. This the husband did, and as he was not picked up by the Carpathia, may be credited as dead.

Mr. Senecal said it was a mistake to think that the women were half-naked when picked up. Many of them had not retired for the night when the word of the collision was sent around, and were able to get their sweaters on. Had it not been for this, a



We carry the largest stock of Mounted Diamonds in Western Ontario; therefore our prices must be right, or we could not enjoy this enviable position.

Our Rings are mounted in 14-karat gold. They range in price from \$5 to \$800.

Diamond and Pearl Set Brooches from \$12 to \$250.

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Diamond Merchants and Jewelers,

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Cairncross & Lawrence

Chemists and Druggists,

216 Dundas Street, London, Ont.

FUR STORAGE

The building in which we store all Furs and valuable Floor Rugs, contains fireproof vaults. Each article is hung separately. All cleaned by electricity before storage. Charge is only 3 per cent. of a reasonable value.

BELTZ & CO.

PRACTICAL FURRIERS.

great many of the survivors must have perished from the cold in the same way as the unfortunate steerage passengers did.

Miss Alice Fortune, one of the Winnipeg girls, who was saved, though her father was drowned, said that she was in bed when awakened by a stewardess, who had been sent around to wake the passengers up to tell them that they must dress and come on deck, as the boat was likely to sink. She was hurried into a boat by sailors, and was out of sight of the liner when she finally went down. Miss Fortune said that she did not see her father, though her sisters and mother got into the boat at the same time as she did.

LADIES' STORE

OPEN SATURDAY

Messrs. Watson & Way Will Show Exclusive Range of Styles.

Interest is being shown in the opening by Watson & Way of "The Ladies' Furnishing Shop," at 188 Dundas street, tomorrow. This new firm have secured the agency of several exclusive lines of ladies' wear and furnishings, including Costumes, Dresses,

and a large stock of the latest styles in millinery. The firm is located in the building formerly occupied by the late J. H. Bingham, and is now being fitted up by the new management.

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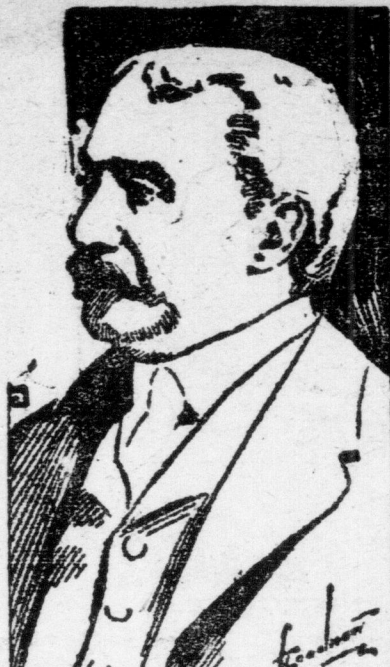
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LOST—Frank D. Millet, noted artist, war correspondent and "soldier of fortune."

Blouses, Gloves, Handkerchiefs, etc., which they will have on view.

The store has been thoroughly remodelled, and made bright and attractive, giving patrons an excellent light, so that goods can be judged at their best.

The members of the firm, though both young businessmen, have had considerable valuable experience with the line of goods they are handling.

Mr. G. B. Watson has been associated with the Helena Costume Company, and Mr. G. J. Way has been with Ross Limited. They have issued a cordial invitation to all to come in Saturday and look around their new store.

Baby Allison Slept Calmly

Nurse, Unable to Locate Parents, Carried Little One to Boats.

MRS DOUGLAS' ACCOUNT

Did Not See Her Brother After the Collision, But Still Hopes He Was Saved.

[Canadian Press.]

New York, April 19.—Mrs. Douglas, of Montreal, told her story of the wreck of the Titanic with remarkable clearness, though obviously suffering from the experiences she has recently gone through. She said:

"I was in my cabin when the impact took place, though unless the events which occurred afterwards had happened, it was not so remarkable that I should have thought it out of the ordinary. I heard someone on the boat was going down, and went up on deck to see what all the hubbub, which suddenly arose, was about."

"We women were all assured that there was nothing to fear, and that the ship had merely scraped an iceberg. When I heard the band playing I thought everything was all right, and was going back to my cabin, when they began to lower the boats on the other side of the ship. I then tried to find my mother, but was told by an officer that she was already in the boats. He hurried me to the side and I had to jump down. The people on the boat caught me."

"As far as I could see everything was carried out in first-class order, and while we were within sight of the Titanic I saw no disorder. I don't think there was any either."

"I think several people must have been drowned by a collapsible boat tipping over, while I know the people who fell off the raft were drowned."

Didn't See Brother.

"I did not see my brother after the collision, and don't know whether he got into any of the boats or not. I am rather hoping that he did, because three of the boats have yet to be accounted for, and perhaps he is in one of them."

Mrs. Douglas said that she heard nothing of any shooting on the Titanic and did not believe there was any. Mrs. Douglas did not see anything of Charles M. Hays or Thornton Davidson.

Another interesting figure among the survivors is the Allison nurse, Miss Andrews who was engaged by Mr. Allison in England. She it was who saved the Allison baby, carrying it out of her cabin when the alarm was given, and she was reported to her. She said that she was in bed with the child when she heard people hurrying past her cabin door crying "She's going down." She quickly dressed herself and rushed up on deck with her charge.

A hurried search for the child's parents failed to locate them, and she was then ordered into a boat by one of the officers. She complied and soon after found the tiny girl got out of sight of the big liner.

She did not hear that it had gone down, though she presumed that it had, until another boat drifted close to them, when somebody shouted out that the Titanic had foundered, and asked her if they had somebody or other, whose name she did not catch, in their boat. Miss Andrews said that the baby never awoke through the whole of her exciting adventures, and was absolutely none the worse for the close escape he had had.

Card of Thanks.

The children of the late Mrs. Rosaria Benenati, desire to thank the many friends and relatives for their expressions of sympathy extended to them in their late bereavement.

Taxi Cabs and Carriages for every occasion. Hueston Livery.

WILSON'S Model Meat Market

The cleanest, brightest, most attractive market in Western Ontario. We have just installed the largest modern slicing machine to meet the demands of our increasing sliced-meat trade.

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HAMS BOILED HAMS FRESH SAUSAGE

BREAKFAST BACON BAKED HAMS GARLIC SAUSAGE

BACK BACON JELLIED TONGUE LIVER SAUSAGE

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COTTAGE ROLLS CHEESE FRANKFURTS

TENDERLOINS, SPARERIBS, LIVERS AND KIDNEYS.

FRESH BEEF DEPARTMENT—Only the choicest young beef handled. It is sure to eat tender.

FRESH FISH, handled in the cleanest manner in the city.

We invite you to come in and see our new up-to-date market.

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