## Che St Joln Standaro

## NEW BRUNSWICK HAS GONE OVER THE TOP WITH TOTAL SUBSCRIPTIONS OF $\$ 13,702$, I50 UP TO FRIDAY NIGHT

## BRINGING HOME THE SOLDIERS United States Will Make Use of Many German and Austrian Vesels. AND IN RETURN WIL FURNISH FOOD Arrangements Made to Trans- port Three Hundred Thous- and a Month if Necessary. MEANWHHLE SHIPBUILD.



One Million Tons Will be Produced in November and De Month Thereafter.









Serious Differences of Opinion
in Holland Due to His Pres ence in That Country.

## 

 aidiates that the situation the ormer German Emperor with on


WERE ON VERGE OF DISASTER
Three Days Longer Delay and Germany's Army Would Have Been Finished.

ARMISTICE WAS SIGNED IN NICK OF TIME More Than a Million Men Were Trying to Get Through An Eight Mile Gap.

EVERYTHING WAS IN CONFUSION
or.gestion so Great That Time Limit Granted by A1lies May Not Be Sufficient to Clean up.


St. John District Sure of Its Crown With \$5,622,500 Up To Thursday Night

Total for the Entire Province Will Probably Reach WIL NOT BUY Fifteen Million Dollars-Lorne, Brooks and RAILS FOR FUN Stanley Wards Went Over the Top Yesterday, Lörne Winning a Crown in Addition-Number of Subscribers Will be Largely in Excess of Last Year.

Throughout the Province, Northumberland West yster, nei, Won Its Flag, While Madawaska and , Added Crowns to Their
 sithat Nelson One Each.

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KEEP THEIR STOCSell by Any
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BURNED IN CHATHANThousands of Dollars
Worth of Fishing Nets-
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FORCING GERMANY TO PAY
BACK ONLY WHAT SHE STOLE


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D. Banna of the C. N. R. Says Only Necessary Pur-
chases Will be Made.
Ordering Just to Keep the
Steel Mills Busy, He Declares.

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\begin{aligned}
& \text { Gov't Accountant Says His } \\
& \text { Figure Was Based on Stories } \\
& \text { Told by Manufactreres } \\
& \text { Excessive Profits Shown. }
\end{aligned}
$$

Excessive Profits Shown.
N. W.
ticip
Hav W. Rowell, However, An-

## Will Now Stock up.

Hallway held an all-day meothng athe head omimes of the company in
Toronto today, whe

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German Navy Missed Its Chance



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& \text { Gov't } \\
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& \text { Tout }
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## What Is The True Meaning of The

 VICTORY LOAN?We have won Victory, and now, less than ever, can we afford to rest in a false atmosphere of security.

Now is the moment for a grand rally to the Victory Loan.
The men are there. They must continually be fed, clothed, etc. The work of supporting them, the EASY PART, is ours. Shall any one of us fail them at this end?

NO, A HUNDRED TIMES, NO!
And what are we asked to do? What is it that Canada asks of us?
Simply to LEND to our own country, more money.
And Canada makes it very easy for us to do this through

## IHE VICTORY LOAN 1918

She will pay us interest at $51-2$ per cent. on any amount we lend. She offers us Bonds backed by the country itself, the highest security in the world, Bonds issued in convenient denominations of $\$ 50, \$ 100, \$ 500$ and $\$ 1,000$, repayable in 5 or 15 years, as we may desire.

Let us get right down to business, OUR OWN BUSINESS-AND HELP TO OVER-SUBSCRIBE THE VICTORY LOAN 1918. And let us do it NOW.

## BUY <br> VICTORY BONDS <br> This space donated to the Victory Loan 1918 Campaign by the following Main Street Merchants: Maritime Rug Works Walter S. Logan <br> Main Street Merchants: Maritime Rug Works Walter S. Logan <br> A. McArthur Slipp \& Flewelling <br> Guinns Ltd. <br> Standard Creamery <br> R. W. Hawker <br> J. Morgan \& Co. <br> Pacific Dairies <br> Swift's Canadian Co.Ltd.

E STANDARD, ST. JOHN, N. B, SATURDAY, NOVEMBER 16, 1910.













THE FAR PRICE. COMMITTEE HELD FIRST MEETING Witnesses Heard at City Hall
Last Evening-Members of Last Evening-Members of
Housewives' League Say Housewives League Say
Present Price of Milk Too High-Dealers Also Questioned.





THEY HAVE SERVED WELL.

| Before we completely lose interest | Von by von. |
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| In the influenza epidemic, some sort | Lee, in Chicago T |
| splendid work done by those unselfsi | Von by von the Teuts have tum |
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DUST is a DAMGEROUS HAZARD
It carries deadly germs, It
lungs.
lungs.

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\begin{gathered}
\text { It causes } \\
\text { spreads disease. }
\end{gathered}
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DO NOT SWEEP
Dustbane


## One or Two <br> Coopers Wanted immediately

For our Lime Works, Toryburn.
Cood Wage.
.
C. H. PETERS' SONS, LIMITED, Office Peters Wharf, St. John, N. B.

## Auto Soap

EXCELO is made from Pure Linseed Oil and other ingredients. Contains no Alkali, cleans thoroughly, does not injure the varnish or destroy the finish. Has no equal for cleaning painted surfaces of all kinds. Fivelb. Tin
. $\$ 1.50$

## TAMBMTTY\& 80M3 ${ }^{2}$

The Prestige
Good Jewelry

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FERGUSON \& PAGE

We have a line of Silk Mohair Auto Rugs Windproof and Waterproo
A great Fall and Winter Rug.
A few odd sizes Auto Tires at
Special prices to clear
M. E. AGAR - - 51 and 53 Union Street Phone 818.

## FIRE ESCAPES

## Structural Steel, Bolts ana Rods

 WM. LE WIS \& SON, St. JohnRound Up Your Dormant Dollars

## -Buy-

VICTORY BONDS
D. K. McLAREN, Limited

90 Germain St. St. John, N. B.

|  | CLAPBOARDS |
| :---: | :---: |
| Buy This Christmas | SPRUC |
| Gift At Once | 2ND CLEAR |
|  | Now landing one car of this grade. |
|  | 6 inch ..... \$60,00 |
|  | $51-2$ inch .. 56. |
| Once. are atowing an outra gom | 5 inch ..... 50.00 |
|  | Phone Main 1893. |
|  | The Christie Woodworking $\mathrm{C}_{\mathrm{o}}$., Ltd. 186 Erin Street. |
| L. L. SHARPE \& SO EWELERS AND OPTICIAN 21 King street, st, John, N. |  |
| The Baarc of Hoatith Peormite |  |
| Schools to Re-open <br> Monday, Nov. 18th | Plate Glass |
| St John has meaped vort 1 Hef | All Sizes |
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| S. Kerr, <br> Principal |  |
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murray \& Gregorr, Ito.


THE STANDARD, ST. JCYN, N. B., SATURDAY, NOVEMBER 16, 1918.


## LET US CELEBRATE BY BUYING VICTORY BONDS

## Let us make the immense over-subscription of Victory Bonds our celebration of the Victory our men have helped to win.

Not by cheering-not by noisy demonstration-but with earnest enthusiasm let us celebrate this greatest world event by putting up more money, and still more money, for our own and our country's good.数
Let us drive our spearhead of dollars still deeper into the vitals of the conquered Hun.
Let us show the world that we are with our men to the finish-and after. For it will be many months before we are able to bring them all home, and the country must have money for their upkeep.
I Everybody could not go to the front but everybody can be in a position to say when the boys come home "I own a Victory Bond."

The end of the war brings new problems to Canada.
The Old Countries will continue to buy our products of factory, field, forest and mine, only if we continue to provide them with the credit.

Canada cannot do this unless she secures the money from you by the sale of Victory Bonds.
More necessary than ever before is a supply of ready cash in the treasury of our country if Canadian products are to continue to find a continued and profitable market.

We are faced today with the biggest issues since the war began. Only with your money and with the money of all Canadians, whether it is in fifty, fifty hundred, or fifty thousand dollar lots, can these issues be met.

Let everybody have a part in the celebration of Victory by over-subscribing the Victory Loan on grounds of patriotism and good business.

This space contributed by the following Union Street Merchants:

| J. S. Gibbon \& Co., Ltd. | Frank E. Porter |
| :--- | ---: |
| Corona Candy Co., Ltd. | Cosman Sign Co. <br> J. A. Davidson <br> Alex. Corbett |
|  | John Hopkins |
|  | John P. Lynch |

John P. Lynch

| W. GEORCE GRAY IMPORTS DOGS |  |
| :---: | :---: |
| Two High Class Irish Terriers Secured from the Kennels of L. H. Powers, Houlton, |  |
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| and there has lately been |  |
| en an adadition to the number. |  |
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| Was sired by Blarney Rurgomaster |  |
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|  | HUNDRED KILL |
| TEXTILE WORKERS HAD A LONG CELEBRATION | BERLIN FIGH |
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| to shut down Wednesday and Thurs. day beazause the operatives desired to conturue their crmistice celebration. |  |
| continue their crmistice celebration, re-opened their coors today. Many of |  |

## McDOUGALL \& COWANS

Member. Montreal Stock Exchang
58 Prince William Street, - St. John, N. B.
OFFICES:
Quebec, Ottawa, Mo itreal, Winnipeg, Halifax Connected by Private Wire.

## Saves

 the Price
## of the shirt

The cuffs of a shirt get s
before the rest of the shirt.
But if you are wearing a W. G. \& R. shirt with the New Double Wear
Cuffs, you don't send it to the laundry right away
You just turn the cuffs which fold
easily and lie flat and neat
MSPB DoUBLEWEAR CUHF
cut your shirt laundry bills in half and save
the wear and tear on the shirt caused by strong
laundry soaps and machinery. Think, too, laundry soaps and machinery. Think, too, of
the vast amount of starch-a valuable fooo product-that would be saved in a yeear if
every man wore W . G. \& R. shirts with tte
Double Wear Cuff-
"the cuff that doubles the life of the shirt"
$\qquad$

FIRE INSURANCE
meune The British America Assurance Company sstablished 1832.



Shop Early Ship Early

## Especially Soldiers' Gifts

Soldiers' parcels should leave here within the next week, for delivery at the Front by Christmas.

That means that there must be no delay in purchasing the gifts. Have you decided WHAT you

Consider this ! The Canadians are still on the move In any event, it will phe months before they are all home. Meanuhile many a soldier leaves behind and loses part of his belongings.

A great many soldiers are anxiously hoping that the olks at home will send them a Gillette Razor or Blade for Christmas. You cannot do better than decide to send a

## Gillete Safety

## The Useful Gift

There need be no fear of duplication, for if a soldier has not lost the Citio you gave him betome, the Gillette sot you sond hur now whi be in great demand by lese
ante pass, anw he can readily convert it into cash. Huch as the soldier appreciates the food and
 shaving is the ritid thl in the armeg.

If you want to make your soldier happy thi istmes, send Him a Gllotte Ramor or Blades and. Send Your Christmas Parcels for the Front within the next week.

CILDEIE SAFETY RNZOR CO OF CANADA, LIMHID 35-73 St. Alemander Se, Montrivel

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 ONTREAL HALIFAK, NEWW YORE
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One-Horizontal Return ithular, co
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One Loco. Type 40 H.P. on wheels.
I. MATHESON \& Co., LTO. NEW GLABGOW. NOVAA SCOTJA.

The Maritime Steamship Co Limited. TIME TABLE




 Leaves Luavi's Haproor Weanesuay
on the tide tor opper Harbor, calling
ot beaver Harbor. a. m. Thyper



GRAND MANAN S.S. CO. CHANGE OF TIME.
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further notice, steamer will sall antul

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COAL best dualty REASONABLLEPRICE Wholesale and Retail. $\underset{40}{\text { R. P. \& \& W.the Street - FTARR, }}$

## LANDING

SYDNEY SOFT COAL


| Chartered AccountantSt. John and Rotheesy |
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BAN ON NONWAR WORK ANNUAL MEETING Automobile Manufacturing
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 SOLDIERS' WING AT
CCUIVIY HOSPITAL in
in Three Weeks - Delay
Caused by Heating Plat ion



 form the board for the comilisg year. WILL OPEN MONDAY;
GREAT OPPORTUNITY W. S. Vial in Charge of Me chanical Drawing and Rex
R. Cormier Arithmetic and Writing Classes-The Place is Center
sees Street.

## 



CLERGYMEN MET
Resolution Passed Asking
Legislature to Change Act








 TRADES AND LABOR

COUNCIL MEETING Want Sale of 2 1-2 Per Cent. | Beer Legalized-Resolution |
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| to That Effect to be Sent |
| nit |
| Dominion Government. |




## What Tools do You lied

 in Your Kit?
##  <br> and sargent, measure up to the highest standards


Kites, Levels, Bevelte, Try-Bquares, alto Rules, Compass, Tape Meas.
ares, Ate.
E OUR KING STREET WINDOW
W. H. THORNE \& CO., LTD.

## Extra Special Values Today

We intend to sell hundreds of Trimmed, Tailred and Untrimmed Hats at our
22nd. Anniversary Sale Prices-For Today.
-See Our Large Ad. on Page 3.-
Mark Millinery Co., Limited


Emerson a fisher Sta


## GIFTS FOR THE BOYS

A great many of our "Boys" in khaki will need WARM CLOVES for the winter -for "sentry go" and other strenuous duties attached to a soldier s life. GIVE HIM WARM Cloves
Khaki Wool
Khaki Mocha, wool lined
$1.50, \$ 2.25, \$ 2.50$
$\$ 2.50$ un HONE CAMPS
"m D. MAGEE'S SONS LTD. " wm
es King Street, St. John, N. B.

Your Last Chance to BUY A VICTORY

BOND
Will Your Name Be On The List?

When midnight strikes tonight will you befully satisfied that you have done your best-that you have supported the Victory Loan to the limit of your resources?

Will your name appear in the list of those who have purchased bonds? Will it appear for the full amount that you are capable of handling?

Even if you have bought bonds and have spent all you "can afford" on Bonds there is still time in which to buy until your conscience says "enough."

Never again will such an opportunity offer in which to get such a Bond on such terms and security

To the investor looking for a safe and solid investment the Victory Bond is without an equal. To the small wage earner who can't seem to put aside a dollar in the savings bank and to the business house or institution looking for a security in which to invest surplus where it will be as liquid as water there is nothing within ten miles of a Victory Bond.

And then apart from the cold business phase of the transaction there is the patriotic side of the thing which should appeal: A Bond will hurry the boys home, and will earn for you the right to grasp the hand of the returned man and say-and prove your saying-"I was with you to the limit of my all."

The Three Plans in a Nutshell

PLAN No. 1
The denominations are $\$ 50$, $\$ 100, \$ 500$, and $\$ 1,000$. You may pay cash for your bond and there will be no interest charge. In other words the bond will cost you the par value of the bond.

PLAN No. 2
The government has made it possible for you to buy a bond on a monthly payment plan. which will be explained by the canvasser. This plan is: Ten per cent. with application, twenty per cent. in December, twenty in January, twenty in February and thirty odd per cent. in March.

PLAN No. 3
Chartered banks and many other financial institutions will buy the bond for you and you may pay them back on a monthlypayment plan which spreads the total amount over ten months.

Many who have purchased Bonds on the Cash or Government's monthly payment plan will find in the bank's ten month payment plan an easy way in which to carry another $\$ 50$ or $\$ 100$ Bond. The payment for these falls around the middle of each month; and as the Government's monthly plan of payment falls on the first week of the month the additional bond can be carried without undue financial obligation.

## Comerely

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SOME OF THE LATEST
Re-Creations
for the
NEW EDISON


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Lamaism lute obligato


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maxi vixizix

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W.H. THORNE \& CO., LTD.


## A Wonderful Display of

 Charming Afternoon Dresses upholding our reputation for having smart thingsEvery dress must have some special style'point or it does not come into our stock. Just as careful selection by our buyers as if for personal use.

Beautiful Aftemoon Gowns of Satin, Charmeuse and Georgette combinations with every one some late style suggestion in fringe trimming, panel effects or perhaps heavy silk and gold embroidery.
The round neck collarless styles are exceptionally attractive in such excellent colors as taupe, plum, new browns or deep blues. Many are New York individual models. The
prices are not as much as you might think for such handsome garments- $\$ 29.50$ to $\$ 70.00$ Charming girlish models for misses or small women in the straight silhouette effects; with deep roll collar. Sizes 16 to $20-\$ 19.50$ to $\$ 25.00$.

Smart Poplin Dresses for maid or matron, chic, very attractive short waist designs in a variety of makes; some with silk embroidery motifs on front; round or square neck and most every conceivable shade in this assortment. Sizes 15 to in contrasting shades. Al- 20 years- $\$ 12.50$ to $\$ 16.90$ Matrons ${ }^{\prime}$ Poplin Dresses; all made neat and becoming styles and assorted coloring-
$\$ 16.90$ to $\$ 18.50$.

London House
DANIEL
Head of King St.








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and

## A Song for Every Mood

Music gives expression to every human emotion. All that is happy and beautiful in life, has been expressed in music.

When things seem bright and cheerful because à ray of happiness has come into your life, you need an outlet to give vent to your feelings.

When sor:ow or depression comes, the need of consolation is even greater.

It is at such times that you derive the greatest compor tom

## The NEW EDISON <br> 'The Phonograph with a Soul'

Then one sweet note of the voice of Anna Case, or one ripple of melody from the bow of Albert Spalding, puts your soul in harmony with the world. Music -
real music-is one of life's greatest boons. Edison music real music-is one of life's greatest boons. Edison music is real music because the New Edison does not merely mitate, it RE-CREATES. One neves of the New Edison, the novelty never wears off,
because there is no novelty to wear off. It is not just another "talking machine". the difference you must hear it.

We will gladly submit the Ne Edison to your musical judg
here or in your own home.

W. H. THORNE \& CO. Ltd., 42 Prince William St.

ST. JOHN, N. B.

## new brunswick

A. E. Alexander \& Son, Campbot
Minto \& McKay, Fredericton.
W. R. Armstrong, Hilliboro. W. R. Armstrong, Hillsboro.
B. E. Smith, Moncto.
A. E. Frenette . A. . . Frenetete Bathurst.
Geo. Suffren $\&$ Son, Susea

Prince edward island
 perior in every way recommends itself to ticularly in in of of the saving effected on account of the large increase in the cost
cream of tartar.

EW.GILLETT COMPANY LIMITED vmumbe TORONTO, CANHDA MONTREAL -



## TO MY FRRIDSS:

Have you bought all the Bonds YOU can?

When the First Loan was offered I bought \$2,000-a fair amount for a man of my income.

I bought more of the Second Loan.
When the Third Loan was offered I began to wake up. I SUBSCRIBED for all I could possibly afford. After that I began to THINK.

Many of my good friends and old pals had gone "Over There" to offer their ALL to make it safe for us to live in comfort here.

I had a long heart-to-heart talk with my good wife. We asked ourselves if we had really done all we could, or only what we could "without inconvenience." Then we began to ACT. We gave up our apartment and cut our rent-and other expenses have been cut accordingly.

I have now invested over 70 per cent. of my gross income and over 80 per cent. of my total assets in Bonds, and-if I keep my health-I will not sell a single Bond. To pay my taxes, insurance, and other expenses from what is left will be some problem.
So, my friends, when you see me wearing last year's clothes, hat and shoes, you will know the reason. I am trying to do what I think is right and-I don't want to be ashamed to meet "Lou" Bacon, "Pete" Long, Herbert Moloney, "Dunk" Macpherson, and dozens of others of my good friends when they come back.

It is up to each one of us INDIVIDUAL LY to go off in some quiet spot and alone -face to face with our God-ask ourselves this question-"Am I worth dying for?" Then take a subscription blank and let your conscience dictate the answer by the amount you subscribe.

Don't let Germany's peace propaganda defeat the Loan.

Yours for the winning of the war,
HENRY ST. JOHN.

This space has been contributed to the Victory Loan
Campaign by the following Business men on Brussels. street
H. L. \& J. T. McGowan
H. G. Enslow

O'Neil's Pharmacy
Wilson \& Leonard

STORM DAMAGE
QUIE SERIOUS


Clothing to Fit the Whole Family at Less Than Wholesale Prices

## At Wilcox's

At this sale you can get Clothing at about today's wholesale prices. Why we are doing this is that we are overstocked in most all lines of clothing that must be sold to make room for Christmas trade, and by you taking advantage of this sale you can save from ten to twenty cents on every dollar you spend.

LADIES' DEPARTMENT

| adies' plush coats With Fur Collar | ladies' coats <br> Worth $\$ 30.00 \quad$ For $\$ 27.00$ | LADIES' RAINCOATS From 57.50 to |
| :---: | :---: | :---: |
| Worth \$38.00 $\ldots .$. For $\$ 29.00$ | ladies coats |  |
|  | Worth \$22.00 ... | LADIES' SHIRTWAISTS |
| S' PLUSH COATS | LADIES' SILK HOSE 50c, 75c., \$1.00, | At |
| ${ }^{660.00 .10}$ Colore ${ }^{\text {a }}$ | LADIES' CASHMERE HOSE Special, 49c. | Ladies' silk dresses <br> From $\$ 15.00$ to $\$ 30.00$ |
| ladies' velour coats Worth $\$ \mathbf{\$ 5 . 0 0}$. . For $\$ 40.00$ | Ladies bathrobes |  |
|  | P | Worth $\$ 3.25$ |
| Worth $\$ 60.00$... For $\$ 50.00$ |  |  |
| LADIES VELOUR COATS | LA | Wo |
| Worth \$40.00 .. For $\$ 36.00$ | To Clear at Prices from | Worth $\$ 2.00$..... For $\$ 1.50$ |
|  |  | ${ }_{\text {CoRSETS }}^{\text {Worth }}$ |
|  | DRE |  |
| Worth \$35.00 ... For \$30.00 | Less 10 per cent. | Worth s1.10 .... For |

MEN'S DEPARTMENT

| Special Prices in BOYS' SWEATERS 98c., $\$ 1.50$ and $\$ 3.75$ | MEN'S SOX <br> Good heavy wool Sox, Only 29c, 39c, 49c, and 59c | MEN'S OVERCOATS <br> At Less Than Cost. |
| :---: | :---: | :---: |
| EN'S GLOVES <br> In Horse | MEN'S GLOVES | $\$ 38.00$ Overcoats, Now $\$ 30.00$ $\$ 31.50$ Overcoats, $\mathrm{N}, \mathrm{w} \$ 24.00$ $\$ 26.00$ Overcoats, Now $\$ 22.00$ |
| Worth \$1.56 ..... For 98c | -Good warm onees, | \$24.00 Overcoats, Now \$20.00 |
| N'S OVERALLS | Only 65 c and 75 c | \$18.00 Overcoats, Now $\$ 14.00$ |
| Only \$1.75 and \$2.50 | MEN'S SHIRTS | \$16.00 Overcoats, Now \$12.00 |
| MAN'S UNDERWE | All wool, grey flannel, worth | MEN'S SUITS |
| heavy wo | \$2.50 ......... For \$1.98 | From $\$ 15.00$ to |
|  | MEN | BOYS' SUITS |
| MEN'S REGATTA SHIRTS Worth $\$ 1.25$........ For 79 c | In heavy tweed, worth <br> \$1.50 <br> For 98 c | From $\$ 6.50$ to $\$ 15.00$ Less 10 per cent. |
| REGATTA | MEN'S UNDERWEAR | BOYS' OVERCOATS |
| \$1.75 ... For \$1.2 | In grey and red heavy woo: | At Manufacturers' Price, to fit from 10 to 16 years. |
| MEN'S WHITE |  | \$20.00 Overcoats, For $\mathbf{\$ 1 6 . 0 0}$ |
| SS SHIRTS |  | \$18.00 Overcoess, For $\$ 14.00$ |
| Only 790. and \$1.25 | Only \$1.75, \$2.75 and \$3.00 | \$14.00 Overcoats, "or \$11.00 |
| EAT |  |  |
| At Last Season's P | MEN'S MITTS | MEN'S REEFERS |
|  |  | Heavy F |
|  | Mill wool ........ Only 59c | MEN'S REEFERS |
| Worth $\$ 4.50$, only $\$ 3.50$ | Ail wool . ....... Oniy 59 |  |
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| orth $\$ 6.50$. . Now $\$ 5$. | 25 c, 50 c and |  |

It pays to shop where you can get the most for your money, that's at
Charlotte Street

# DONT YOU ABDICATE JUST BECAUSE THE KAISER DID DON'T LOSE YOUR VICTORY LOAN STRIDE JUST BECAUSE IT LOOKS AS IF THE WAR IS WON. 

## DON'T YOU ABDICATE JUST BECAUSE THE THE KAISER DID. STAY ON YOUR JOB.

We must at once get ready for making the merchandise of reconstruction and for a vast peace. trade at home and in foreign countries.

Almost everything necessary for man's comfort is needed in large quantities. We have still to feed large armies, countless prisoners and the peoples of Europe in Allied countries.

To this has now been added Central Europe, which has been short of food for a long time, and will be seeking a meal three times a day.

Ships will be wa nted in every port, and we shall build many of them for other countries; railroad engines and cars, agricultural machinery, electrical and traction machinery, lumber, steel and any transportable building material, and many other things will be needed from us in the rebuilding of the devastated parts of Belgium, France and Serbia.

In our own country we, as individuals, are short of almost everything. We need more houses, and thousands of homes need repairs. -
Many farm improvements have been awaiting peace and the finding of labor, every house in Canada, with most trifing exceptions, is short of domestic help; every business establishment, be it a bank or a small shop, needs more employes; we need things made of leather, wool and cotton for personal apparel; there is, indeed, scarcely any object of consumption or temporary or permanent use in which we have not stinted ourselves during the war, and which we shall not now wish to secure.

But we have a difficult job to step over from war conditions to these happy peace conditions, and if we are to do it successfully we need to save every dollar and lend it to the Government in order that Canada may be able again to spend or to lend the money necessary to create the new forms of. labor which will take the place of what is now being done in munition factories.

Every dollar we lend is invested in the safest security that any Government ever issued, and if trouble comes to any of these buyers, the Victory Bond he owns, whether entirely paid for or not, will be the most easily saleable of anything he possesses.

Remember, then, that we should save every possible dollar, and if we do not wish to do this for our own sake we should do it for the sake of our country.

Otherwise, we are unworthy of a share in the credit which has come to Canada in this war.

# IEND YOUR MONEY TO YOUR COUNTRY -- BUY VICTORY BONDS 

This space contributed to the Victory Loan Campaign by the following Business Men of Carleton:

| Fowler Milling Co., Ltd. | C. H. Belyea | Timothy Donovan |
| :--- | :--- | :--- |
| A. C. Smith \& Co., Ltd. | Walter Hart | P. W. Flewelling |
| Allan's Pharmacy | B. A. Olive | Thos. Rippey |



The After Effects of Spanish Influenza

This terrible scourge leaves in its wake weak hearts, ahattered nerves, impoverished blood, and a general run. Thousands of people
needing the timely use of

## Millourn's <br> Heart and Nerve Pills

They will stimulate and strengthen the weak heart bring back the shattered nervous system to a perfect condirich the blood.

Price 50c. a box, at all Dealers, or mailed direct on re-
The T. Milburn Co., Limited,
Toronto, Ont

## 

## What Aunt Margaret Learned

" $H^{\text {OW do you like my bread, Aunt Margaret ?" }}$ years of experience qualify her to render expert
'"What are the qualities by which good bread
is judged, Aunt Margaret?"
ust, large shapely loaves, and of course, the amount of nourishment. I must say your bread meets this standard just splendidly! We couldn't bake bread like that when I was
the world do you accomplish it??
"When you were as young as I, Aunt Margaret, there wasn't any Cream of the West Flour."

## Cream of West Flour <br> (Milled According to Government Standard)

| "Because Cream of the West is made specially for good bread from Western Canada hard wheat. This wheat has more gluten than other wheats. And gluten is very nourishing. That is why my bread goes so far." <br> "And you get such fine big loaves," remarked Aunt Margaret. <br> The extra gluten in Cream of the West flour accounts Tor that, too. You see, gluten is a very elastic sabstance. It imprisons the littie bubbles of gas created by the yeast and thus enables, the bread to rise until it bulges away up out of the pans." |
| :---: |
|  |  |
|  |  |
|  |  |

"But ho
ALWAYS?"
"Because Cream of the West is ALWAYS of uniform
strength. The Ca strength. The Campbell Flour Mills Company have an up-
to-date scientific laboratory at their mills for testing wheat. to-date scientific laboratory at their mills for testing wheat.
The same class of wheat will naturally vary in strength in
different localities at different times. A trained expert at different localities at at idferent times. A. trained expert at
the Campbell mills finds out exactly what is, iN the wheat before it is used for Cream of the West flour. Then it is
easy to maintain the high standard of quality, always the easy to maintain the high ss
same-always dependable."
The Campbell Flour Mills Co., Limited, West Toronto


## BINDERS AND  <br> ISAAC M <br> 197 Carmarthen <br> Engineers \& Cor <br> E. K. A. ARCHBAB


EPHEN

Nas

What to

Gifts
In making u
include from ou include from ou
Pocket Nov lets, Envelopes, E. G. NEISO


This Re Gasolin for Boys and PUZZL ,


What to Send to Soldier Boys
for Christmas
any ixiayw



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W. H. THORNE \& CO., LTD.

Gifts for Soldiers
include from our stock:
Pocket Novels, Playing Cards, Note Paper, Tables, Envelopes, Pencis, Toilet Paper, Christmas Carda E. G. NEISON\&CO.

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| SUITABLE GIFTS FOR THE "SOLDIER BOY" |  |
| :---: | :---: |
|  |  |
| A Wrist Watch | Pocket Flask |
| Gold Signet Ring | Fountain Pen |
| Cigarette Caśs | Pocket Compass |
| Pocket Collapsing Cup | Match Box |
| Safety Razor | Silver or Gold Pencil Case |

FERGUSON \& PAGE :- -:- $\quad 41$ KING STREET

## How To Send Them and What It Costs

It is absolutely necessary that all parcels should be very carefully and securely packed. The following forms are recommended by the post office department: (1) Strong double cardboard boxes, preferably those made of corrugated cardboard having lids which eral folds of stout packing paper. Additional security wooden or tin boxes. (3) Sev eral folds of stout packing paper. Additional security may be had by the use of strong
linen, calico, canvas or other textile securely sewn up. Address should be clearly writlinen, calico, canvas or other textile securely sewn up. Address should be clearly written in ink on cover preferably in two places, also name and address of sender should be
clearly written in ink on parcel. Parcels which do not comply with this condition will be clearly written in ink on parcel. Parcels which do not comply with this condition will be
refused-the contents of the parcel should be stated on the cover. Additional informa-refused-the contents of the parcel should
tion could be secured from the post office.
The cost by parcel post is as follows:-For troops known to be in the United Kingdom, France or Flanders: Parcels weighing up to 3 pounds 11 pounds. Parcels for troops in France or Flanders: Parcels weighing up to 3 pounds, 24 c .; parecls weighing more than
pounds and not more than $7,32 \mathrm{c}$. Limit of weight is 7 pounds. Parcels for the Mediterranean and Salonika Expeditionary Forces are subject to the fol
lowing rates: $1 \mathrm{lb} ., 32 \mathrm{c} . ; 2 \mathrm{lbs} .40 \mathrm{c}, 3 \mathrm{lbs} .48 \mathrm{c} ; 4 \mathrm{lbs}, 74 \mathrm{c} ; 5 \mathrm{lbs} 82 \mathrm{c} ; 6 \mathrm{lb}$. 9 . 7 lbs ., 98 c . The limit of weight in this case is 7 pounds.



Get Your Christmas Box Ready Now
or the Soldier Over There.
Here are a few suggestions in Furnishings.
Khaki Wool Gloves ................. 85c. to $\$ 2.00$
Khaki Sox ................ 60 c. to $\$ 1.50$ Khaki Sox ...................... 60 c. to $\$ 1.50$
Khaki Mufflers in Silk and Wool .... $\$ 1.00$ to $\$ 5.00$ Khaki Handkerchiefs ...............
Underwear, Sweaters, Braces, etc
W.E.WARD - - Semi-Ready Store 53 King Street

When Sending That Christmas Package DO NOT FORGET TO INCLUDE:

| Note Paper | Writing Pads |
| :--- | :--- |
| Indelible Pencils | Envelopes |
| Fountain Pens | Canadian Po |
| Eversharp Pencils | for 1919. |

Eversharp Pencil for 1919.

BARNES \& CO., LTD., 84 Prince William St.

## MULHOLLAND

 look for the electric sign. Muliolland's, No. 7 Waterloo Street, Near Union Street



AND HER NAME WAS MAUD


