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IN

# JAPAN

SELECTED  
MARKET STUDIES  
AND PUBLICATIONS

External Affairs and  
International Trade Canada

Canada

# SELECTED MARKET STUDIES AND PUBLICATIONS

*prepared for*

The Japan Trade Development Division  
External Affairs and International Trade Canada

1990

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Dept. of External Affairs  
Min. des Affaires extérieures

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Since this bibliography contains only English-language market studies, this publication has been published in English only.

La présente bibliographie portant sur des rapports d'études de marché rédigés en anglais seulement, elle est publiée dans cette langue seulement.

## Preface

Canadian exporters are discovering a new Japan. Firms which have focussed their efforts on specific target market segments have seen their results soar. Their success bears witness to important changes which have recently occurred in the Japanese market.

Since the mid 1980s, the substantial appreciation of the yen, Japan's concerted policy of domestic demand stimulation and a shift towards a more open import regime have significantly enhanced the competitiveness of Canadian goods in the Japanese market. Specific opportunities have emerged in areas previously closed to foreign suppliers.

This "Export Opportunities in Japan" series is published by External Affairs and International Trade Canada to assist Canadian exporters in seizing these exciting new opportunities. It pinpoints specific market segments where new Japanese import demand meets proven Canadian capability. It includes market segment profiles, details specific market technical characteristics, documents success stories and provides market bibliographies and key contact lists.

The series is designed not only as a reference and guide but also as the basis for future joint marketing action by Canadian firms, their trade associations and Canadian government departments. The series has been produced in consultation with the Japanese Export Trade Organization (JETRO) and has the support of the Japanese Ministry of International Trade and Industry (MITI).

This study lists publications which will provide in-depth information about the Japanese market.

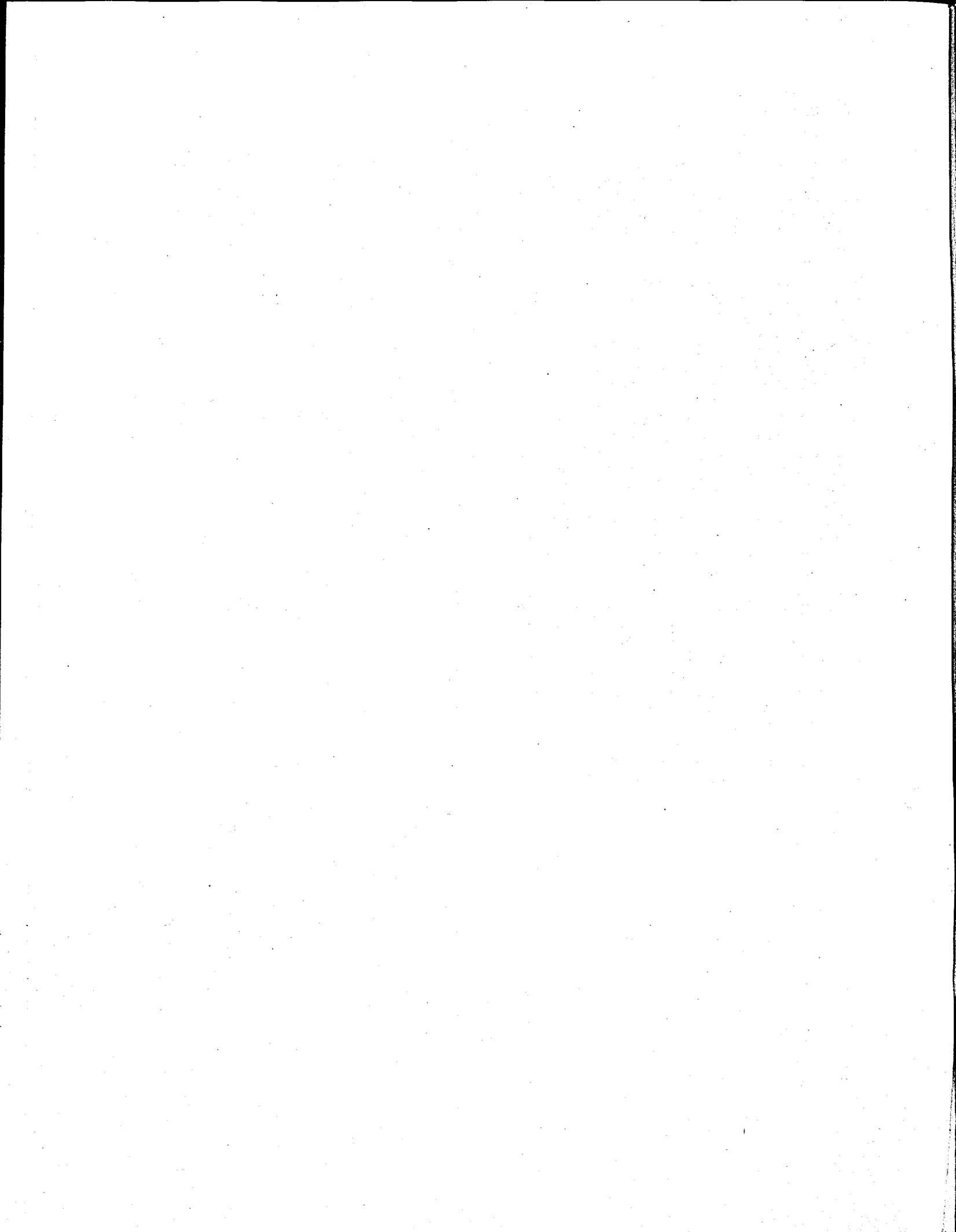
Further information and guidance is available from:

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125 Sussex Drive  
Ottawa, Ontario  
Canada K1A 0G2  
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Telex: 053-3745  
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*The Canadian Embassy in Japan has made important contributions to this series of market studies. Additional assistance and information is available from the Embassy in Tokyo.*

The Canadian Embassy  
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Tokyo 107, Japan

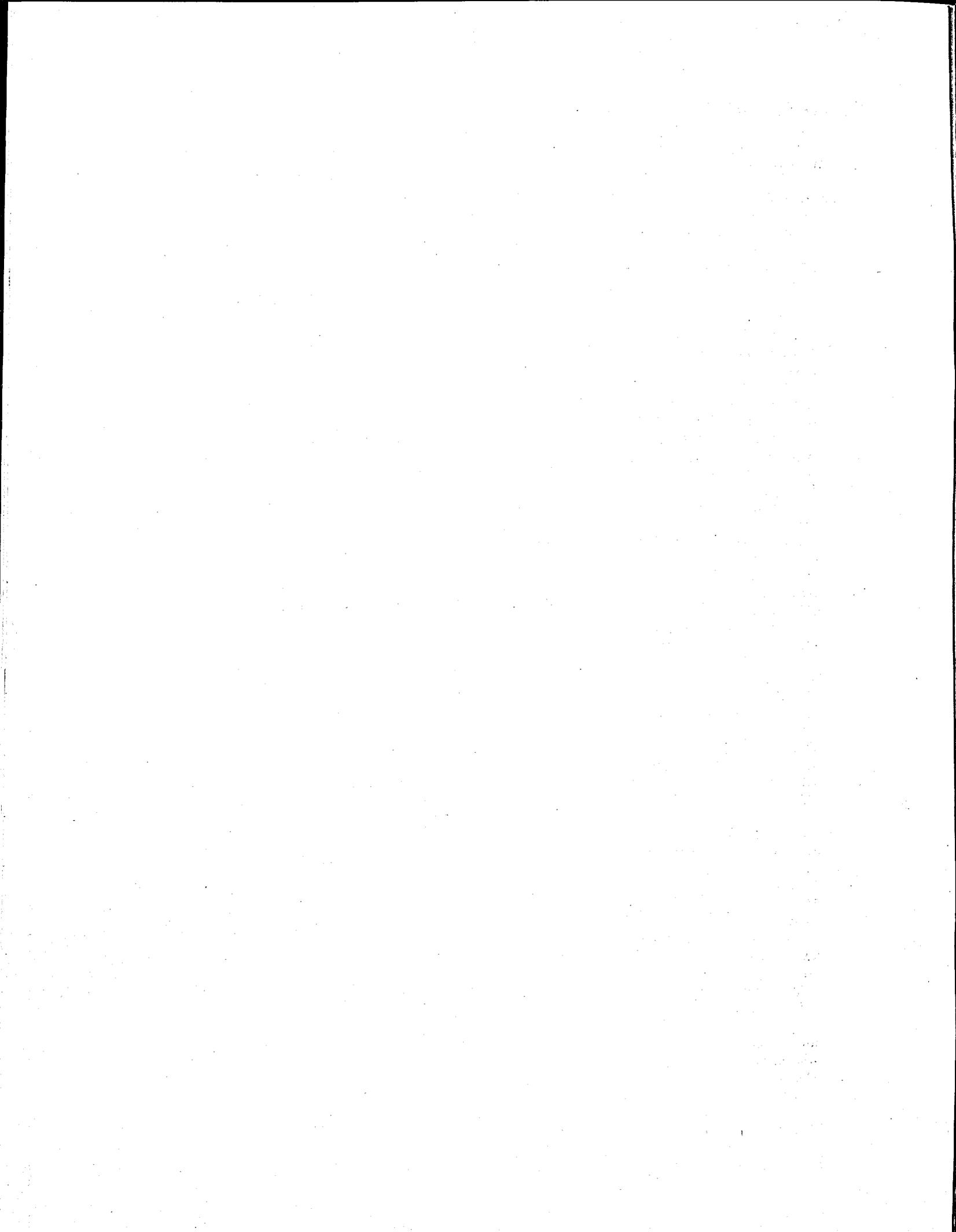
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## 1 Introduction

The purpose of this publication is to provide Canadian exporters with in-depth information about Japan and the Japanese market to help them better understand the conditions there and the opportunities available.

What follows is an up-to-date compilation of selected publications — mostly those published after 1985 — which are readily available in English from publishers listed in Chapter 6.

1985 marked the beginning of a new era in Japan when the Japanese government embarked on a policy of market liberalization and, as a result, many new opportunities became available for foreign exporters, including Canadians.

For this reason, it was decided to limit this listing to works published to 1985 and later, but for a few exceptions which are considered useful to Canadian exporters.

There is a wealth of helpful information and advice contained in these publications. They represent an excellent starting point for any Canadian company interested in exporting products or services to Japan to first learn about the market and understand the unique ways of doing business in it.

To purchase any of these publications, contact the suppliers to check stock availability and price, including handling and mailing. When information is received, place order and make payment as requested.

## 2 Canadian Government Publications

### Consumer Products

*A Profile of the Retail Food and Beverage Sector in Japan*, 1989  
*Exporting Canadian Manufactured Products to Japan: How to Increase Success*, 1986  
*Study on Sporting Goods Equipment and Wear Market in Japan*, 1986  
*Convalescent and Rehabilitation Products*, 1989

### Manufactured Products

*Exporting Canadian Manufactured Products*, 1986  
*Advanced Industrial Materials Sector Study*, 1988  
*Heavy Electrical Industry in Japan*, 1988  
*Japan Defense Market*, 1989  
*Automotive Aftermarket Parts and Accessories*, 1989  
*The Petrochemical Report*, 1989

### Agriculture

*Capelin Market Survey*, 1986  
*Cod Consumer Research Study*, 1987  
*Peat Moss Sector Profile*, 1987  
*Atlantic Herring Roe Market Survey*, 1988  
*Capelin Consumer Research Study*, 1988  
*Capelin Omnibus Survey*, 1988  
*Manila Clam Market*, 1988  
*Bottled Water Market in Japan*, 1989  
*Whelk Market*, 1989  
*Profile of Food Service Sector*, 1989  
*Profile of Retail, Food and Beverage Sector*, 1989  
*Farmed Salmon Market in Japan*, 1989  
*Agriculture and Food (for Agriculture Abroad)*, half yearly  
*Coarse Grains*, half yearly  
*Wheat Report*, half yearly  
*Fisheries Market Report*, quarterly  
*Oilseeds*, quarterly  
*Pork Market Report*, monthly

### Forestry/Building Products

*Market Survey on Building Materials*, 1988  
*Market Survey on Doors*, 1988  
*Market Survey on Hardwood Flooring*, 1988  
*Market Survey on Windows*, 1988  
*Market Survey on Windows and Doors*, 1989

### Miscellaneous

*Japan — A Guide for Canadian Exporters*, 1988  
*A Profile of Publishing in Japan*, 1989  
*Industrial Property in Japan — Protection and Licensing*, 1986, P. Anthony McArthur, Barrister and Solicitor

### 3 Market Studies

#### Apparel/Textile

*200 Apparel Manufacturers in Japan*, 1983, 123pp

Publisher: Yano Research Institute Ltd.  
Price: ¥ 48 000

Contains commentary on the market trends, analysis of the apparel industry and sector performance with growth tables and other data sheets, rankings of 200 manufacturers representing almost 80 per cent of the industry, and profiles of 200 manufacturers and their activities.

*Apparel Industrial Sector Analyses*, 1989

Publisher: American Embassy, Tokyo  
Price: ¥ 3 000

*Fine Animal Hair* JETRO Access to Japan's Import Market Series No. 49, 1985, 16pp

Publisher: Japan External Trade Organization (JETRO)  
Price: ¥ 1 000

*Information on Best-Selling Products — Women's Wear*, 1986, 15pp

Publisher: Manufactured Imports Promotion Organization (MIPRO)

*Textile and Apparel Industries — Japan*, 1985, 37pp

Publisher: U.S. and Foreign Commercial Service, American Embassy, Tokyo  
Price: ¥ 6 000

Covers overall position of the industry. Includes lists of textile/apparel manufacturers, leading companies in the industry and statistical data.

*Textile Made-Up Products Industrial Sector Analyses*, 1989

Publisher: American Embassy, Tokyo  
Price: ¥ 3 000

*Women's Outer Garments* JETRO Your Market in Japan Series No. 48, 1988, 25pp

Publisher: Japan External Trade Organization (JETRO)

*Women's Under Garments* JETRO Your Market in Japan Series No. 42, 1987, 30pp

Publisher: Japan External Trade Organization (JETRO)

#### Related Publications

*Man-Made Fibers of Japan*, 1986/87

Publisher: Japan Chemical Fibres Association  
Price: ¥ 2 500

#### Automotive

*Auto Parts and Accessories Industrial Sector Analyses*, 1989

Publisher: American Embassy, Tokyo  
Price: ¥ 3 000

*Automotive Electronics Market in Japan*, 1987, 160pp

Publisher: Yano Research Institute Ltd.  
Price: ¥ 75 000

Includes outlook for Japanese automotive electronics, production and distribution strategies, company profiles, etc.

*The Structure of the Japanese Auto Parts Industry*, 3rd ed., 1986, 400pp (approx.)

Publisher: Dodwell Marketing Consultants  
Price: ¥ 90 000

A comprehensive guide to the Japanese auto parts industry, including latest information on the structure and recent dynamics of the industry, analysis of major manufacturers, overseas investments, statistical data, trade associations, etc.

#### Related Publications/Newsletters

*Automobile Hotline*, 1987

Publisher: Yano Research Institute Ltd.  
Member Fee: ¥ 1 500 000/year

Newsletter provides up-to-date information on the Japanese automobile, parts, automotive-electronics and automotive materials industries, etc.

*Automobile Type Approval Handbook for Japanese Certification*, 1985, 1 110pp

Publisher: Japan Automobile Importers Association  
Price: ¥ 22 000

*Facts and Info*, 1987, 240pp (approx.)

Publisher: Automotive Herald Co., Ltd.  
Price: ¥ 7 300

An annual guide to the Japanese motor vehicles and auto industry.

*Guide to the Motor Industry of Japan 1986*, 1986, 282pp

Publisher: Japan Motor Industrial Federation, Inc.  
Price: ¥ 4 000

*Japan Automotive News*, monthly, 12pp (approx.)

Publisher: Automotive Herald Co., Ltd.  
Price: ¥ 9 000

*Motor Vehicle Statistics of Japan*, 1986, 1986, 30pp

Publisher: Japan Automobile Manufacturers Association, Inc.

## Aviation

*Aerospace Industry*, 1987

Publisher: The Society of Japanese Aerospace Companies, Inc.  
Price: ¥ 2 000

*Civil Aircraft JMIA Japan's Machinery Imports and Market Series No. 4*, 1986, 27pp

Publisher: Japan Machinery Importers Association

## Related Publications/Newsletters

*Japan Aviation Directory 1987-1988*, 1987

Publisher: Koku Shimbunsha (WING Aviation Press, Inc.)  
Price: ¥ 8 800

*Wing Newsletter*

Publisher: Koku Shimbunsha (WING Aviation Press, Inc.)  
Price: ¥ 100 000/year

## Biotechnology

*Biotechnology Industry in Japan*, 1985, 279pp

Publisher: Yano Research Institute Ltd.  
Price: ¥ 140 000

Covers pharmaceuticals, agriculture, forestry, fishery, amino acid industry, cosmetics, enzymes, monoclonal antibody, new sweeteners, etc. Data on 120 major manufacturers.

*Biotechnology Products JETRO Your Market in Japan Series No. 46*, 1988, 24pp

Publisher: Japan External Trade Organization (JETRO)  
Price: ¥ 1 000

## Building and Construction Materials

*1988 Housing Survey of Japan*, 1990/91

Publisher: Japan Statistical Association

*Aluminium Sash JETRO Manufacturing Technology Guide Series No. 24*, 1985

Publisher: Japan External Trade Organization (JETRO)

*Builder's Hardware JETRO Manufacturing Technology Guide Series No. 26*, 1986

Publisher: Japan External Trade Organization (JETRO)

*Building Materials Industrial Sector Analyses*, 1989

Publisher: American Embassy, Tokyo  
Price: ¥ 3 000

*Building Materials and Supplies — Japan*, 1985

Publisher: Office of Information Products Development and Distribution (OIPDD), International Trade Administration, U.S. Department of Commerce

*Cement Technology and Engineering and Consulting 1985-86: Guide to Japanese Processors and Profile of Firms*, 158pp

Publisher: Three "I" Publications Ltd.  
Price: ¥ 10 000

*Civil Engineering in Japan*, Vol. 23, 1985, 200pp

Publisher: Japan Society of Civil Engineers  
Price: ¥ 4 500

Vol. 27, 1985, 360pp

Publisher: Japan Society of Civil Engineers  
Price: ¥ 7 100

*From Obtaining Construction Business Licenses to Winning Contracts — A Guide to Construction in Japan*, 1988, 49pp

Publisher: The Ministry of Construction

*Modular Kitchens* JETRO Your Market in Japan Series No. 32, 1984

Publisher: Japan External Trade Organization (JETRO)  
Price: ¥ 1 000

*Prefabricated House* JETRO Your Market in Japan Mini Report Series No. 9, 1985

Publisher: Japan External Trade Organization (JETRO)

*White Paper on Construction 1987*, 1988, 65pp

Publisher: Research Institute of Construction and Economy  
Price: ¥ 2 200

*Wooden Fittings (Doors, Window Frames)* JETRO Your Market in Japan Mini Report Series No. 17, 1985

Publisher: Japan External Trade Organization (JETRO)

## Chemicals and Allied Products

See also *Cosmetics and Pharmaceuticals*.

## Related Publications

*Agrochemicals* Industrial Sector Analyses, 1989

Publisher: American Embassy, Tokyo  
Price: ¥ 3 000

*Handbook of Existing and New Chemical Substances*, 1988, 537pp

Publisher: The Chemical Daily Co., Ltd.  
Price: ¥ 20 000

*Handbook of Existing Chemical Substances*, 2nd ed., 1986, 538pp

Publisher: The Chemical Daily Co., Ltd.  
Price: ¥ 20 000

Listing of all new chemical substances authorized compiled by the Ministry of International Trade and Industry's Chemical Products Safety Division of the Basic Industries Bureau. Also describes chemical substance control legislation, procedures and interpretation.

*CHEMINDEX 1988/89 — Chemical Buyers' Guide for Japan*, 1988, 516pp

Publisher: The Chemical Daily Co., Ltd.  
Price: ¥ 21 000

*Japan Chemical Directory 1989*, 1988

Publisher: The Chemical Daily Co., Ltd.  
Price: ¥ 26 200

*Japan Chemical/Annual*

Publisher: The Chemical Daily Co., Ltd.  
Price: ¥ 5 400

Describes the chemical industry of Japan, industry trends for the previous year, reviews of production, and supply and demand for each product line.

*Japan Plastics Industry Annual*, 1987, 140pp (approx.)

Publisher: Plastic Age Co., Ltd.  
Price: ¥ 6 000

Industry topics, major markets and technical trends of plastic materials, processing technology; includes directory of manufacturers with product index. Annual publication.

*JCW Chemicals Guide 1986/87*, 1986, 570pp

Publisher: The Chemical Daily Co., Ltd.  
Price: US\$103 by air

Lists some 11 400 chemical products available in Japan, together with manufacturers and distributors.

*Natural Drug* JETRO Access to Japan's Import Market Series No. 41, 1988 (Revised), 27pp

Publisher: Japan External Trade Organization (JETRO)  
Price: ¥ 1 500

*Specialty Chemicals Handbook*, 1987, 325pp

Publisher: The Chemical Daily Co., Ltd.  
Price: ¥ 13 000

Part I: Listing of approximately 365 selected items;  
Part II: Fine chemicals;  
Part III: Listing of manufacturers and distributors.

## Newsletters

### "Fertilizer Edition" — Trade and Shipping, daily

Publisher: International Trade and Mining News,  
Japan

Price: ¥ 115 200

Newsletter covering current status of the fertilizer industry, includes news briefs and statistical information.

### Japan Chemical Week, weekly

Publisher: The Chemical Daily Co., Ltd.

Price: ¥ 72 000

Covers important news and statistical data on the Japanese chemical market.

### Japan Plastic Age, bimonthly

Publisher: Plastic Age Co., Ltd.

Price: ¥ 11 000

Covers industry topics, major markets and technical trends of plastic materials, and processing technology.

## Computer Hardware/Software

### CAD/CAM, 1986, 169pp

Publisher: EGIS

Price: ¥ 190 000

Overview of the Japanese CAD/CAM market, product developments and technological trends. Selected case studies on foreign and Japanese vendors, and end user analysis. A list of over 150 importers, distributors and manufacturers.

### CAD/CAM Industrial Sector Analyses, 1989

Publisher: American Embassy, Tokyo

Price: ¥ 3 000

### CAI (Computer Assisted Instruction), 1986, 148pp

Publisher: EGIS

Price: ¥ 190 000

Analysis of CAI phenomenon from the economic, social and cultural viewpoints. Data on manufacturers and products, company strategies and government policies. Discussion on CAI in the educational system.

### Computer Hardware JETRO Your Market in Japan Series No. 18, 1986, 30pp

Publisher: Japan External Trade Organization (JETRO), by Survey Japan

Price: ¥ 1 000

### Computer Industry Industrial Sector Analyses, 1989

Publisher: American Embassy, Tokyo

Price: ¥ 3 000

### Computer Industry in Japan, 1986, 51pp

Publisher: American Embassy, Tokyo

Price: ¥ 10 000

### Computer Industry in Japan — Today and Tomorrow, 1986, 300pp

Publisher: Survey Japan

Price: ¥ 134 000

Handbook about Japanese computers.

### Computer Peripherals Market in Japan I and II, 1986, 324pp and 180pp

Publisher: Yano Research Institute Ltd.

Price: ¥ 90 000 each

Vol. I: Auxiliary storage devices (FDD, HDD), and display devices (CRT, graphic and character displays);

Vol. II: Plotters, printers, optical character readers, and other input devices. Data on major computer peripheral manufacturers.

### Computer Software JETRO Your Market in Japan Series No. 36, 1985

Publisher: Japan External Trade Organization (JETRO)

Price: ¥ 1 000

### EDP Japan Report, 12 or more issues/year

Publisher: International Data Corporation Japan

Price: ¥ 53 500/year

Current topics of the computer industry.

### Graphic Arts Equipment in Japan, 1986, 29pp

Publisher: American Embassy, Tokyo

Price: ¥ 6 000

### Home Automation, 1986, 196pp

Publisher: EGIS

Price: ¥ 230 000

Overview of the home automation market and its Japanese context centered around the home electronics carrier wave, social factors and the future potential of home automation. Chapters on Japanese government activities, major home automation manufacturers, advanced technologies and developments.

*IBM and AT&T facing NTT in Japan, 1985, 76pp*

Publisher: EGIS  
Price: ¥ 65 000

Detailed study on the developments of IBM and AT&T in the Japanese market versus the private new NTT.

*Japanese Computer Industry, A Study of, 1986, 51pp*

Publisher: U.S. and Foreign Commercial Service,  
American Embassy, Tokyo  
Price: ¥ 10 000

Covers general purpose computers, minicomputers, office computers, personal computers, computer software, and market prospects for artificial intelligence. A list of information industry related companies is included.

*Japanese Factory Automation, 1985, 125pp*

Publisher: EGIS  
Price: ¥ 115 000

Chapter I: Japanese government policies and activities;  
Chapter II: Private companies activities;  
Chapter III: Six selected case studies of factory automation introduction.

*Micro-Computer Market in Japan, 1986, 296pp*

Publisher: Yano Research Institute Ltd.  
Price: ¥ 95 000

Analyses and forecasts based on surveys on 23 manufacturers, 41 distributors and 300 users of micro-computers.

*New Media Market and Industry in Japan, 1986, 260pp*

Publisher: Yano Research Institute Ltd.  
Price: ¥ 90 000

Manufacturers' strategy, users' response, social impact of new media, and future prospects.

*OA Equipment JMIA Japan's Machinery Imports and Market Series No. 1, 1986, 22pp*

Publisher: Japan Machinery Importers Association

*Office Automation, 1985, 137pp*

Publisher: EGIS  
Price: ¥ 180 000

Analysis of the Japanese office automation situation and its development trend, main office automation manufacturers, their strategies and activities. Most advanced automated offices in Japan are introduced through case studies.

*Personal Computers in Japan, 1986, 250pp*

Publisher: Survey Japan  
Price: US\$190

*Personal Computer Systems Market in Japan, 1986, 1986, 256pp*

Publisher: Yano Research Institute Ltd.  
Price: ¥ 90 000

Examines personal computers in terms of data base and communications with regard to the revised Telecommunications Law and government-recommended communications format.

*Software Distribution in Japan, 1985, 97pp*

Publisher: EGIS  
Price: ¥ 180 000

In-depth survey on software products distribution in the Japanese market. Describes the potential and peculiarities of the Japanese software distribution channels, Japanese government activities, and the problem of protection and related laws.

#### Related Publications

*Informatization White Paper, 1988 Edition (formerly Computer White Paper)*

Publisher: Japan Information Processing  
Development Center  
Price: ¥ 3 000

*Japan Computer Index '87, Software, 1987, 600pp*

Publisher: Infonet, Inc.  
Price: ¥ 35 000

Contains 5 000 firms.

*Japanese R&D Centers — Electronics, 1986*

Publisher: EGIS  
Price: ¥ 98 000

Comprehensive English R&D directory of Japanese electronics industries, covering over 146 research laboratories.

*OA Equipment JMIA Japan's Machinery Imports and Market Series, 1986, 22pp*

Publisher: Japan Machinery Importers Association

## Trade Periodicals

*Computer Tokyo*, twice monthly

Publisher: Intercontinental Marketing Corp.  
Price: ¥ 2 000 year

*Japan Computer Quarterly*

Publisher: Japan Information Processing  
Development Center  
Distributor: Fuji Corporation  
Price: US\$22 by air  
US\$85/year

*OEP-Office Equipment and Products*

Publisher: Dempa Publications, Inc.  
Price: \$99/year

## Consumer Goods

*General Survey of Toy Market in Japan*, 1986,  
200pp

Publisher: Yano Research Institute Ltd.  
Price: ¥ 70 000

*Household Consumer Products (Country Market  
Survey)*, 1986, 13pp

Publisher: Office of Information Products Development and Distribution, International Trade Administration, U.S. Department of Commerce, prepared by Japan Market Research Bureau, Inc.  
Price: US\$10 (Order No. CMS/HCP/588/86)

*Household Consumer Products — Japan  
(International Market Research)*, 1986

Publisher: Office of Information Products Development and Distribution (OIPDD), International Trade Administration, U.S. Department of Commerce  
Price: US\$120 (Order No. IMR/HCP/588/85)

*Housewares Industrial Sector Analyses*, 1989

Publisher: American Embassy, Tokyo  
Price: ¥ 3 000

*Improving Market Access*, 1984, 492pp

Publisher: Ministry of Finance  
Price: ¥ 3 500

*Japanese Jewelry Markets with Directory of  
770 Jewelers*, 1984, 311pp

Publisher: Yano Research Institute Ltd.  
Price: ¥ 60 000

*JEMA Report '87 — Electric Home Appliances*, 1989

Publisher: The Japan Electrical Manufacturers' Association  
Price: ¥ 1 200

*Jewelry Industrial Sector Analyses*, 1989

Publisher: American Embassy, Tokyo  
Price: ¥ 3 000

*Office and Institutional Furniture Industrial Sector  
Analyses*, 1989

Publisher: American Embassy, Tokyo  
Price: ¥ 3 000

*Retail Distribution in Japan*, 1989, 449pp

Publisher: Dodwell Marketing Consultants

*Selling in Japan*, 1985, 300pp

Publisher: Japan External Trade Organization (JETRO)  
Price: ¥ 8 000

*Sporting Goods and Recreation Equipment  
Industrial Sector Analyses*, 1989

Publisher: American Embassy, Tokyo  
Price: ¥ 3 000

*Sporting Goods Update (International Marketing  
Information)*, 1985

Publisher: Office of Information Products Development and Distribution (OIPDD), International Trade Administration, U.S. Department of Commerce  
Price: US\$10 (Order No. IMI/SGR/588/85)

## IDAFIJ's Publications on Furniture

*General Situation of the Imported Furniture Market  
in Japan*, 1987

*General Situation of the Household Furniture  
Market in Japan*, 1987

*Furniture Export and Import by Items (1982-1986)  
List of Furniture Importers in Japan*, 1987

## JETRO Publications on Consumer Goods

Access to Japan's Import Market Series (by Import Promotion Department)

Price: ¥ 1 000

- No. 43 *Cards and Wrapping Goods*, 1987
- No. 55 *Down and Feathers*, 1986
- No. 49 *Fine Animal Hair*, 1985
- No. 33 *Handicrafts*, 1985
- No. 51 *Hand Tools*, 1985
- No. 20 *Marbles and Granites*, 1986
- No. 24 *Meiboku (Fancy Wood)*, 1988
- No. 52 *Natural (Animal and Vegetable) Wax*, 1986
- No. 47 *Onyx and Onyx Products*, 1984
- No. 44 *Pet Care Articles*, 1987
- No. 12 *Precious and Semi-Precious Stones* (3rd ed.), 1984
- No. 45 *Wooden Kitchen and Tableware*, 1984
- No. 31 *Wooden Toys*, 1986

## Your Market in Japan Series

Price: ¥ 1 000

- No. 40 *Bathroom Equipment*, 1986
- No. 1 *Camping Goods*, 1985
- No. 43 *Cards and Wrapping Goods*, 1987
- No. 28 *Cosmetics*, 1988
- No. 10 *Jewelry and Personal Accessories*, 1986
- No. 47 *Marine Sports Equipment*, 1988
- No. 4 *Medical Electronic Equipment*, 1987
- No. 44 *Pet Care Articles*, 1987
- No. 22 *Pharmaceuticals*, 1987
- No. 25 *Stationery Goods*, 1986
- No. 42 *Womens Under Garments*, 1987
- No. 48 *Womens Outer Garments*, 1988
- No. 31 *Wooden Furniture*, 1986

## Your Market in Japan Mini-Report Series

- No. 25 *Car Wax*, 1987
- No. 18 *Ceramic Tableware*, 1986
- No. 11 *Ceramic Tiles*, 1985
- No. 26 *Crime Prevention Products*, 1987
- No. 29 *Department Stores*, 1988
- No. 22 *DIY Retailing*, 1986
- No. 23 *Fitness and Exercise Equipment*, 1987
- No. 27 *Gift Goods*, 1985
- No. 12 *Golf Goods*, 1985
- No. 20 *Health Care Goods for the Aged*, 1986
- No. 21 *Mail Order Market*, 1986
- No. 8 *Musical Instruments*, 1985
- No. 30 *Ornamental Plants*, 1988
- No. 24 *Paintings and Prints*, 1987
- No. 9 *Prefabricated Houses*, 1985
- No. 32 *Throwaway Kitchen Utensils*, 1988
- No. 10 *Toys*, 1985
- No. 18 *Wooden Fittings (Doors and Frames)*, 1985

## Your Market in Japan Special Edition Series

- Interior Decorations Goods*, 1984
- Lighting Fixtures*, 1984
- Wall Papers*, 1984
- Winter Sports Survey*, 1989

## Manufacturing Technology Guide Series

- Glassware*, 1987
- Textile Dyeing*, 1987

## Standards Series (by Standards Information Service Department)

- Consumer Products Safety Law*, 1984
- Technical Standards for Roller Skates*, 1984
- Technical Standards for Protective Helmets for Vehicular Users*, 1984
- Technical Standards for Rope for Mountain Climbing*, 1984

## Other Publications (by International Communications Department)

- Concise Reference to the Japanese Economy and Industry*, 1987
- Distribution Planning in Japan*, 1988
- Guide to Japan's Import Activities*, 1986
- Guidebook for Exporting to Japan*, 1985
- Handy Facts on U.S.-Japan Economic Relations*, 1988
- How to Succeed in Trade Shows and Exhibitions in Japan*, 1985
- Investing in Japan*, 1985
- Japan as a Market for Capital Goods*, 1985
- Japan's Manufactured Imports — 23 Case Studies*, 1984
- The Japanese Consumer*, 1988
- The Japanese Import Market*, 1987
- Japanese Market Profile*, 1985
- Japanese Small Business*, 1987
- Retailing in the Japanese Consumer Market*, 1985
- Success in Japan*, 1988
- Successful Two-Dozen*, 1988

## MIPRO Publications on Consumer Goods

Foreign Participation in International Fairs and Exhibitions in Japan Series

Information on Best-Selling Products:

*Womens Wear*, 1986

*Furniture*, 1987

*Home Furnishings*, 1988

Survey on Consumers Awareness of Imported Goods Series

Series 2: *Clothing and Related Articles*

Series 3: *Tennis Rackets, Skis, Golf Clubs*

## Related Publications

*2000 Importers of Japan*, 1984

Publisher: Japan External Trade Organization (JETRO)

Price: ¥ 9 270

*Buyer's Guide of Tokyo 1987-1988*, 1986

Publisher: Tokyo Foreign Trade Association

*Guide to the Electrical Appliance and Material Control Law of Japan*, 1986, 89pp

Publisher: Japan External Trade Organization (JETRO)

Outline of the law, application procedures for registration by foreign manufacturers, etc.

*Japanese Legal Requirements for Electrical Appliances and Materials*, 3 Vols., 1986, 450pp, 600pp and 200pp (approx.)

Publisher: Japan External Trade Organization (JETRO)

Price: Vol. I ¥ 42 000

Vol. II ¥ 62 000

Vol. III ¥ 21 000

Vol. I: Legal Documentation;

Vol. II: Technical Requirements;

Vol. III: IEC Standards Reference Manual.

*The Japanese Market — A Compendium of Information for the Prospective Exporter*, 1987

Publisher: Japan External Trade Organization (JETRO)

*JME/Japan Music Exchange: The Gakkishobo Directory of Japan's Music Industry*, 1986, 94pp

Publisher: Gakkishoho-sha Co., Ltd.

Price: ¥ 2 500

*List of Trade Fairs in Japan, 1989/90*

Publisher: Japan External Trade Organization (JETRO)

Price: ¥ 9 300

*Quality Housing Components Certification System*, 1985, 16pp

Publisher: Center for Better Living (Jutaku Buhin Kaihatsu Center) (Ministry of Construction)

## Trade Periodicals/Newsletters

*The Nichima Buyers Guide for Newest Office Production in Japan*, quarterly

Publisher: Nichima Inc.

Price: ¥ 600

## Cosmetics

*Cosmetic Market in Japan, The*, 1985, 19pp

Publisher: U.S. and Foreign Commercial Service, American Embassy, Tokyo

Price: ¥ 6 000

*Essential Oils and Natural Products* JETRO Access to Japan's Import Market Series No. 48, 1985, 23pp

Publisher: Japan External Trade Organization (JETRO)

## Related Publications

*The Comprehensive Licensing Standards of Cosmetics by Category* Part I, 1986, 430pp; Part II, 1987, 464pp

Publisher: Yakuji Nippo, Ltd.

Price: Part I ¥ 28 000

Part II ¥ 29 000

The Comprehensive Licensing Standards were presented in accordance with the "Framework of Japan's Action Program for Easy Access to Her Markets." Includes the English translation of the administrative notice concerned, plus practical questions and answers.

*The Japanese Standards of Cosmetic Ingredients*, 2nd ed. and Supplement, 1985, 780pp

Publisher: Yakuji Nippo, Ltd.  
Price: ¥ 29 000

Monographs on 523 cosmetic ingredients and 53 chapters for general tests, processes and apparatus.

*Principles of Cosmetic Licensing in Japan*, 1984, 206pp

Publisher: Yakuji Nippo, Ltd.  
Price: ¥ 15 000

*Supplement to the Japanese Standards of Cosmetic Ingredients*, 1986, 102pp

Publisher: Yakuji Nippo, Ltd.  
Price: ¥ 4 000

Covers 63 new articles and changes in four JSCI-II articles.

## Defence

*The Arms and Defense of Japan* (Revised), 1987, 337pp

Publisher: Survey Japan  
Price: ¥ 19 800

*Defense of Japan, 1988*, 1988, 356pp

Publisher: The Japan Times Ltd.  
Price: ¥ 5 000

*White Paper on Police, 1988*, 1988

Publisher: The Japan Times Ltd.  
Price: ¥ 1 500

## Electronics

*ASICs Its Future Market*, 1986, 188pp

Publisher: Yano Research Institute Ltd.  
Price: ¥ 90 000

Part I: Overview of the Application Specific Integrated Circuit (ASICs) market in Japan;  
Part II: Major Japanese manufacturers of ASICs;  
Part III: Analysis of various systems and future developments;  
Part IV: Current and future use of ASICs.

*Automobile Electronics in Japan*, 1989

Publisher: EGIS  
Price: ¥ 270 000

*Automotive Electronics Market in Japan*, 1987, 153pp

Publisher: Yano Research Institute Ltd.  
Price: ¥ 75 000

Covers production and distribution strategies, market demand outlook and company profiles.

*Compound Semiconductors* (Multi-Client Study), 1985, 380pp

Publisher: Fuji Research Institute Co.  
Price: US\$8 500

Covers supply and demand, technology development, government supported development projects of compound semiconductors and comments on business opportunities.

*Electronic Components — Japan*, 1986, 12pp

Publisher: Office of Information Products Development and Distribution (OIPDD), International Trade Administration, U.S. Department of Commerce, prepared by A.T. Kearney  
Price: US\$10 (Order No. CMS/ELC/588/86)

*Electronic Publishing*, 1985, 158pp

Publisher: EGIS  
Price: ¥ 230 000

Covers the current situations of electronic publishing-related markets, equipment now in use and its application.

*Expanding Your Market in Japan*, Survey on Machinery Marketplace: Electronic Measuring Equipment, Medical Electronic Equipment, Electronic Computers and Peripherals, 1985, 32pp

Publisher: Manufactured Imports Promotion Organization (MIPRO)

*Future of the Japanese Electronics Industry 1985/86*, 538pp

Publisher: Fuji Corporation/Japan Electronic Industry Development Association  
Price: ¥ 90 000

Current status and future outlook for the electronics industry and technology, demand forecast for individual electronics products.

*Guide to ICs in Japan, A*, 1988, 67pp

Publisher: International Semiconductor Cooperation Center (INSEC)  
Price: ¥ 5 900

*Home Automation*, 1986, 196pp

Publisher: EGIS  
Price: ¥ 230 000

In-depth study on the Japanese home automation market, technologies, and developments, includes a chapter on Japanese government activities.

*IBM and AT&T facing NTT in Japan*, 1985, 76pp

Publisher: GIS  
Price: ¥ 65 000

Detailed study on the developments of IBM and AT&T in the Japanese market versus the private new NTT.

*IC Smart Cards*, 1987, 106pp

Publisher: EGIS  
Price: ¥ 159 000

*Japanese IC Smart Cards*, 1987

Publisher: EGIS  
Price: ¥ 150 000

*Japanese R&D Centers — Electronics — 88/89*, 1988

Publisher: EGIS  
Price: ¥ 69 000

Study of Japan's most advanced technology research laboratories in communications, data processing, mechatronics and automobile electronics.

*Japanese Semiconductor and IC Industry, The*, 1987, 160pp

Publisher: Yano Research Institute Ltd.  
Price: ¥ 100 000

Covers transistors, diodes, rectifiers, photoelectric transducers, thermistors, varistors, bipolar digital ICs, bipolar linear ICs, MOS digital ICs, MOS memory ICs, hybrid ICs. Information on 65 manufacturers.

*Japanese Semiconductor and IC Industry, The*, 1987, 165pp

Publisher: EGIS  
Price: ¥ 159 000

*Key Players in the Japanese Electronics Industry*, 1985, 500pp (approx.)

Publisher: Dodwell Marketing Consultants  
Price: ¥ 60 000

Overview of the Japanese electronics industry, comparative analysis of the nine giant companies, market shares of major electronics products, relevant statistics and trade associations.

*Office Automation*, 1985, 137pp

Publisher: EGIS  
Price: ¥ 180 000

In-depth study of the Japanese office automation market, technologies and developments, Japanese government activities, major manufacturers and their latest products.

*Report on Semiconductor User Industries in Japan*, 1986, 230pp

Publisher: Yano Research Institute Ltd.  
Price: ¥ 90 000

Report on users' viewpoints based on responses from 828 large and small firms.

*Semiconductor and IC Industry — 87*, 1986

Publisher: EGIS  
Price: ¥ 159 000

*Semiconductor Manufacturing Equipment JMIA Japan's Machinery Imports and Market Series No. 3*, 1987, 23pp

Publisher: Japan Machinery Importers Association  
Price: ¥ 1 500

*Sensor Materials*, 1986, 360pp (Multi-Client Study)

Publisher: Fuji Research Institute Co.  
Price: US\$9 500

Looks at recent trends and highlights, distribution system, marketing practices including regulation/standards, etc.

*Software Distribution in Japan*, 1986, 97pp

Publisher: EGIS  
Price: ¥ 180 000

Outline of the market, organization of distribution, government policy, translation of software, list of software houses and rental shops.

*Sogo-Shosha in Electronics*, 1985, 95pp

Publisher: Yano Research Institute Ltd.  
Price: ¥ 80 000

Study on 16 subsidiaries of sogo-shosha (Japanese trading conglomerates or general trading companies) and the nine biggest sogo-shosha.

*Strategies for Japan's Semiconductor Industry*, 1987, 150pp (approx.)

Publisher: Pacific Research Group  
Price: ¥ 48 000

*Key Players in the Japanese Electronics Industry*, 1985, 555pp

Publisher: Dodwell Marketing Consultants  
Price: ¥ 98 000

Comparative study on the nine Japanese electronics giants, and market share analysis.

*Videodisks and Optical Disks*, 1985, 180pp

Publisher: EGIS  
Price: ¥ 230 000

In-depth study on the Japanese market, technologies and applications for video and optical disks in such areas as education, information or home automation, etc.

*Voice Recognition Systems*, 1985, 160pp

Publisher: EGIS  
Price: ¥ 230 000

Covers market overview, demand and applications, national projects, development of systems and technology, major manufacturers' strategies in the field of voice recognition.

#### Related Publications

*Directory of American Electronics Companies in Japan*, 1985, 105pp

Publisher: American Electronics Association  
Price: ¥ 4 700

Comprehensive listing of U.S. capital affiliated electronics and information technology companies in Japan.

*Electronics in Japan '86-87*, 1987, 150pp (approx.)

Publisher: The Electronics Association of Japan  
Price: ¥ 3 000

Overview of the industry and data on member firms.

*Facts and Figures on Japanese Electronics Industry*, 1987, 120pp (Formerly *Trends in Japan's Electronic Industry in 1981*)

Publisher: Electronic Industries Association of Japan  
Price: ¥ 2 000 members  
¥ 3 000 non-members

*How to Get a Slice of the Japanese Electronics Market*, 1987, 56pp

Publisher: Electronic Industries Association of Japan  
Price: ¥ 1 000

*Japan EBG — Japan Electronics Buyers Guide*, 1987, Vols. 1-4, Vol. 1 *Components*, 611pp; Vol. 2 *Consumer Electronics*, 510pp; Vol. 3 *Professional Equipment*, 481pp; Vol. 4 *Office Electronics*, 311pp

Publisher: Dempa Publications Inc.  
Price: ¥ 9 000/copy  
¥ 30 000/set

Data on over 60 leading Japanese electronics firms, including summaries of companies, history, business outlook, latest products and technological achievements. Also, details the past, present and future prospects of Japan's electronics industry with statistical data.

*Japan Electronics Almanac 88*, 334pp, annual

Publisher: Dempa Publications, Inc.  
Price: ¥ 5 500

Data on leading Japanese electronic firms, present state and future prospects of the Japanese electronics industry with statistical data.

*Japan's Electronics Industry in Perspective*, 1986

Publisher: Electronic Industries Association of Japan  
Price: ¥ 500

*Japanese Electronics Technology: Enterprise and Innovation*, 1986 (Revised), 458pp

Publisher: The Japan Times Ltd., by Gene Gregory  
Price: ¥ 4 500

*Sources of Electronics Information in Japan*, 1985, 72pp

Publisher: American Electronics Association  
Price: ¥ 15 000

Includes major industry and academic associations and other electronic-related organizations, data bases, data banks, publications, research laboratories and libraries.

## Trade Periodicals/Newsletters

### *Dempa Digest*, weekly

Publisher: Dempa Publications, Inc.  
Price: \$300/year

Weekly summary of the daily Dempa Shimbun (an electronics industry newspaper).

### *ELECTRO DataNet*, monthly

Publisher: Marcom International, Inc.  
Price: \$500/year

### *Japan Magnetic Trend*, monthly

Publisher: Japan Monitoring Systems Inc.  
Price: ¥ 68 000

### *The Japan Optoelectronics Letter*, 12 issues/year

Publisher: EGIS K.K.  
Price: ¥ 119 000

### *JEE (Journal of Electronic Engineering)*, monthly

Publisher: Dempa Publications, Inc.  
Price: US\$7/copy

### *JEI (Journal of the Electronics Industry)*, monthly

Publisher: Dempa Publications, Inc.  
Price: ¥ 1 500/copy  
¥ 13 500/year

### *OEP (Office Equipment and Products)*, monthly

Publisher: Dempa Publications, Inc.  
Price: US\$99/year

### *VLSI Report*, monthly

Publisher: Press Journal Inc.  
Price: US\$360/year

## Energy

### Related Publications

#### *1987 Coal Manual*, 532pp

Publisher: The TEX Report, Ltd.  
Price: ¥ 19 000

#### *Electric Power Industry in Japan — 1986, 1987*, 66pp

Publisher: Overseas Electrical Industry Survey Institute, Inc.  
Price: ¥ 4 000

#### *Nuclear Energy Vision — Prospectives of Nuclear Energy for the 21st Century*, 1986, 91pp

Publisher: Japan Atomic Industrial Forum, Inc.  
Price: ¥ 3 600

#### *Petroleum Industry in Japan, The*, 1986, 79pp

Publisher: The Japanese National Committee of the World Petroleum Congress  
Price: ¥ 4 000

#### *Semi-Annual Electric Power Survey*, 1987 (Spring and Fall), 40pp (approx.)

Publisher: Japan Electric Power Survey Committee  
Price: ¥ 1 000

### Trade Periodicals/Newsletters

#### *Japan Petroleum News*, weekdays, 5pp (approx.)

Publisher: K.K. Central Tsushin Sha  
Price: ¥ 11 500/monthly  
¥ 138 000/year

#### *Energy in Japan*, bimonthly

Publisher: The Institute of Energy Economics  
Price: ¥ 4 000/copy  
¥ 25 000/year

#### *The TEX Report*, weekdays

Publisher: The TEX Report, Ltd.  
Price: ¥ 140 000 + ¥ 40 320 postage

News and statistical data on petroleum, iron ore, coal, scrap and pig iron, and ferroalloy.

## Food, Beverages and Agricultural Products

*Abstract of Statistics on Agriculture, Forestry and Fisheries*, 1988, 111pp.

Publisher: Association of Agriculture and Forestry Statistics  
Price: ¥ 2 800

*Census of Commerce 1986 — General Eating and Drinking Places*, 1988, 260pp

Publisher: Ministry of Finance  
Price: ¥ 7 500

*Fisheries Industrial Sector Analyses*, 1989

Publisher: American Embassy, Tokyo  
Price: ¥ 3 000

Fisheries in Japan Series

·Vol. 11 *Flatfish*, 1984, 200pp

Publisher: Japan Marine Products Photo Materials Association  
Price: ¥ 19 000

Vol. 12 *Bivalve*, 1985, 200pp

Publisher: Japan Marine Products Photo Materials Association  
Price: ¥ 18 000

*Fisheries Statistics of Japan 1986*, 1988, 64pp

Publisher: Association of Agriculture and Forestry Statistics  
Price: ¥ 3 000

*Food Processing in Rural Areas of Japan*, 1988, 93pp

Publisher: Japan FAO Association  
Price: ¥ 3 000

*Japan's Health Food Markets*, 1985, 181pp

Publisher: Yano Research Institute Ltd.  
Price: ¥ 99 000

Examines 74 health foods and manufacturing/marketing systems particular to this industry.

*The Japanese Food Service Market*, 1988, 392pp

Publisher: Market Makers, Inc.

*Marketing Systems of Agricultural Products in Japan*, 1987, 107pp

Publisher: Japan FAO Association  
Price: ¥ 3 000

*Marine Products in Japan*, 1985, 506pp

Publisher: Koseisha Koseikaku  
Price: ¥ 9 800

*Merchandization of Japanese Agriculture*, 1985, 108pp

Publisher: Japan FAO Association  
Price: ¥ 2 000

*Pet Food Industrial Sector Analyses*, 1989

Publisher: American Embassy, Tokyo  
Price: ¥ 3 000

*Protected Horticulture in Japan*, 1986, 136pp

Publisher: Japan FAO Association  
Price: ¥ 3 000

*Survey on Consumers Awareness of Imported Goods*

*Series 1: Wine, Whisky, Beer, Black Tea, Instant Coffee, Cookies/Biscuits*

Publisher: Manufactured Imports Promotion Organization (MIPRO)

*The 63rd Statistical Yearbook of Ministry of Agriculture, Forestry and Fisheries 1986-87*, 1988, 629pp

Publisher: Association of Agriculture and Forestry Statistics  
Price: ¥ 6 000

*The Seventh Fishery Census of Japan 1983*, 1986, 104pp

Publisher: Association of Agriculture and Forestry Statistics  
Price: ¥ 5 000

*Translation: A Study on the Market Situation of Imported Alcoholic Beverages in Japan*, 1986

Publisher: Wands Publishing Ltd.  
Price: ¥ 80 000

*Utilization and Processing of Marine Products in Japan*, 1984, 108pp

Publisher: Japan FAO Association  
Price: ¥ 2 000

## JETRO Publications on Food

### Your Market in Japan Series

Price: ¥ 1 000

- No. 17 *Food Processing Machinery*, 1985
- No. 49 *Liquors*, 1988
- No. 29 *Natural Cheese*, 1984
- No. 11 *Processed Foods (Soups, Jams, Confectioneries)*, 1980
- No. 35 *Sweeteners*, 1985
- No. 39 *Wine*, 1986

### Your Market in Japan Mini-Report Series

- No. 7 *Beer*, (Survey Japan) 1985
- No. 30 *Biscuits*, 1984
- No. 19 *Health Food*, 1986
- No. 28 *Mineral Waters*, 1988
- No. 31 *Seasoning Spices*, 1988

### Access to Japan's Import Market Series (by Import Promotion Department)

Price: ¥ 1 000

- No. 14 *Black Tea* (3rd ed.), 1987
- No. 53 *Bones and Ossein for Gelatin Use*, (Survey Japan) 1986
- No. 34 *Canned Fruits* (2nd ed.), 1987
- No. 26 *Canned Fishery Products*, 1985
- No. 43 *Canned Vegetables*, 1984
- No. 48 *Essential Oils and Natural Products*, 1985
- No. 25 *Fresh Fruits*, 1985
- No. 27 *Fresh Vegetables*, 1986
- No. 3 *Frozen Shrimp* (4th ed.), 1984
- No. 9 *Honey* (2nd ed.), 1982
- No. 44 *Jam*, 1984
- No. 54 *Natural Casings*, 1986
- No. 41 *Natural Drugs*, 1988
- No. 50 *Sea Food Delicacies*, 1985
- No. 28 *Spices*, 1986
- No. 22 *Tsukemono (Japanese Pickles)*, 1988
- No. 27 *Vegetables*, 1987
- No. 6 *Vegetable Oil* (3rd ed.), 1987

### Access to Japan's Import Market Mini-Report Series

- Cocoa*, Oct. 1986 (Featured in TRADESCOPE)
- Coffee*, Oct. 1988 (Featured in TRADESCOPE)
- Cuttlefish*, Feb. 1988 (Featured in TRADESCOPE)
- Frozen Shrimp and Prawns*, June 1988 (Featured in TRADESCOPE)
- Nuts*, Aug. 1987 (Featured in TRADESCOPE)
- Octopus*, Feb. 1988 (Featured in TRADESCOPE)
- Precious and Semiprecious*, Aug. 1988 (Featured in TRADESCOPE)

### Access to Japan's Import Market Special Edition Series

- Olive Oil*, 1986
- Tomato Paste and Puree*, 1986

### Standards Series Sausages and Mixed Sausages, 1984

### AG Series

- AG-11 *Brief Commentary on Japan's Laws and Regulations Relating to Food Additives*, 1983
- AG-13 *How to Approach the Japanese Food Market*, 1984
- AG-14 *Supply-Demand of Foods and Dietary Life in Japan*, 1985
- AG-15 *Situation of the Japanese Market for Vegetables and Fruits*, 1985
- AG-16 *Agriculture in Japan — An International Comparison*, 1986
- AG-17 *Plant Quarantine Procedures — North America*, 1986
- AG-19 *Japanese Diet*, 1986
- AG-20 *Food Market in Japan*, 1986
- AG-21 *Dietary Trends in Japan*, 1986
- AG-22 *Plant Quarantine in Japan*, 1986
- AG-23 *Animal Quarantine in Japan*, 1986
- AG-24 *Food Sanitation in Japan*, 1986
- AG-26 *Japanese Agricultural Standard for Pre-Cooked Frozen Foods*, 1987
- AG-27 *Meat Products in Japan*, 1987
- AG-28 *Japan's Food Imports in 1987*
- AG-29 *List of Japanese Associations of Agriculture, Fishery and Forestry*, 1987
- AG-30 *Marine Products in Japan*, 1987
- AG-31 *Consultation Manual*, 1988

### Short Market Surveys Series

- AGSMS-1 *Tomato Products*, 1986
- AGSMS-2 *Fruit Juice and Fruit Drinks*, 1986
- AGSMS-3 *Preserved (mainly Salted) Products*, 1986
- AGSMS-4 *Pork*, 1986
- AGSMS-5 *Meat Products*, 1986
- AGSMS-6 *Cheese*, 1986
- AGSMS-7 *Honey*, 1986
- AGSMS-8 *Confectionery*, 1986
- AGSMS-9 *Edible Nuts*, 1986
- AGSMS-10 *Canned Vegetables*, 1986
- AGSMS-11 *Frozen Vegetables*, 1986
- AGSMS-12 *Noodles, Macaroni and Spaghetti*, 1987
- AGSMS-13 *Whisky*, 1987
- AGSMS-14 *Alcoholic Beverages*, 1988

## Related Publications

*Food Sanitation Inspection of Imported Food in Japan*, 1980

Publisher: Ministry of Health and Welfare  
Price: ¥ 1 900

*Food Sanitation Law*, 1988, 131pp

Publisher: Japan Food Hygiene Association  
Price: ¥ 4 000

*Food Sanitation Law, Food Additives in Japan — Edition for 1981 — and First Supplement*, 1987, 124pp

Publisher: Japan Food Additives Association  
Price: ¥ 2 500

*Japan's Legal Requirements for Food and Additives*, 1981, 442pp

Publisher: Japan External Trade Organization (JETRO)  
Price: ¥ 60 000

*Japan's Legal Requirements for Food and Additives, Amendments*, 1983, 29pp

Publisher: Japan External Trade Organization (JETRO)  
Price: ¥ 10 000

*The Japanese Standards of Food Additives*, 5th ed., 1988, 672pp

Publisher: Food Additives Association of Japan  
Price: ¥ 40 000

## Trade Periodicals/Newsletters

*Japan's Agricultural Review*, irregular serial

Publisher: Association for International Co-operation of Agriculture and Forestry

*Japan Agrinfo Newsletter*, monthly

Publisher: The Japan International Agricultural Council (JIAC)  
Price: ¥ 5 000/year

*Monthly Statistics of Agriculture, Forestry and Fisheries*

Publisher: Association of Agriculture and Forestry Statistics  
Price: ¥ 1 200

## Forestry

*See Consumer Goods for wood products.*

## Related Publications

*Forestry and Wood Industry of Japan*, 1985, 56pp

Publisher: Japan Forest Technical Association  
Price: ¥ 2 800

*Paper Japan '87*, 1987, 66pp

Publisher: Japan Paper Association/Japan Paper Exporters Association  
Price: ¥ 1 500

*Pulp and Paper Statistics 1987*, 1987, 25pp (approx.)

Publisher: Japan Paper Association  
Price: ¥ 1 600

*Wood Industries in Japan*, 1986, 56pp

Publisher: Japan Forest Technical Association  
Price: ¥ 2 800

*Wood Utilization in Japan*, 1984, 56pp

Publisher: Japan Forest Technical Association  
Price: ¥ 3 000

## Trade Periodicals/Newsletters

*Japan Lumber Journal*, bimonthly

Publisher: Japan Lumber Journal, Inc.  
Price: ¥ 2 400/month  
¥ 24 000/year

## High Technology

*Hi Tech in Japan*, 1985, 280pp

Publisher: High Tech Research Institute  
Price: ¥ 15 000

*Hi Tech in Japan*, 1986, 216pp

Publisher: Three "I" Publications, Ltd.  
Price: ¥ 16 000

*High Tech Start-Up Ventures in Japan: An Index to 500 Select Companies*, 1984, 256pp

Publisher: The Japan Economic Journal  
Price: ¥ 38 000

Index to the Japanese high-tech venture industry; includes information on technological specialties, major R&D filed and recent business results of 500 select companies.

*Japan's High Technology Industries*, 1987, 300pp

Publisher: University of Tokyo Press  
Price: ¥ 6 000

*Japanese High Technology: Questions and Answers*, 1987, Bulletin No. 114

Publisher: IMDS  
Price: ¥ 1 000

*Profile of Fine Ceramics Manufacturers in Japan*, 1987, 250pp

Publisher: Market Intelligence Corporation  
Price: ¥ 47 000

*Strategic Reference: High-Tech Companies in Japan*, 1987, 250pp

Publisher: Yano Research Institute Ltd.  
Price: ¥ 100 000

Profiles of top 250 high-tech oriented companies in Japan.

#### Trade Periodicals/Newsletters

*Nikkei High Tech Report*, biweekly

Publisher: The Nikkei Industry Research Institute (NIRI)  
Price: ¥ 158 000

#### Industrial Materials

*Cement Technology and Engineering and Consulting 1985-86: Guide to Japanese Processors and Profile of Firms*, 158pp

Publisher: Three "I" Publications, Ltd.  
Price: ¥ 10 000

*Innovative Industrial Materials in Japan*, 1987, 160pp

Publisher: Yano Research Institute Ltd.  
Price: ¥ 100 000

Covers materials such as engineering plastics, fine ceramics, newly developed metals, functional paint, etc.

*New Materials JETRO Your Market in Japan Series No. 41*, 1986

Publisher: Japan External Trade Organization (JETRO)  
Price: ¥ 1 000

*New Media in Japan*, JETRO Japan Industrial and Technological Bulletin Series, 1985

Publisher: Japan External Trade Organization (JETRO)

*Specialty Polymer Materials in Japan*, JETRO Japan Industrial and Technological Bulletin Series, 1985

Publisher: Japan External Trade Organization (JETRO)

#### Trade Periodicals/Newsletters

*Japan Magnetic Trend*, 12 issues/year

Publisher: Japan Monitoring Systems, Inc.  
Price: ¥ 68 000

Contains summaries of articles on magnetic and magnetisms from 28 professional journals and scientific papers in Japan. Also includes interviews and reports.

*Japan New Materials Data - 1985* (chronological)

Publisher: EGIS  
Price: ¥ 54 000

*Japan New Materials Letter*, 24 issues/year

Publisher: EGIS  
Price: ¥ 89 000

#### Industrial Robots

*The High Technology Robot Market in Japan*, 1985, 230pp

Publisher: Yano Research Institute Ltd.  
Price: ¥ 120 000  
US\$650 by air

Analysis of product assembly, spot welding, arc welding, spray painting, diecasting, mould making, press, radial/axial, chip mounters, electronics parts inserting systems. Data on 54 manufacturers.

*Industrial Robots JETRO Your Market in Japan Series No. 37*, 1985

Publisher: Japan External Trade Organization (JETRO)  
Price: ¥ 1 000

*Interpretation of the Technical Guidance on Safety Standards in the Use, etc. of Industrial Robots*, 1985, 228pp

Publisher: Japanese Industrial Safety and Health Association

Price: ¥ 1 500

*New Industrial Hands Illustrated*, 1985, 185pp

Publisher: Survey Japan

Price: US\$38

Photographs and figures of 120 recent mechanical hands and legs.

*The Sensor Industry of Japan*, 1984, 30pp

Publisher: Survey Japan

Price: US\$15

Overview of existing sensors, the market situation, the trends of research and development as well as patents, a directory of sensor makers and a summary of a field survey recently published by the Agency of Science and Technology.

*Specifications at a Glance of Industrial Robots in Japan*, 1985, 92pp

Publisher: Survey Japan

Price: US\$42

Covers 450 models marketed as of end October 1985 and lists more than 70 robot manufacturers in Japan.

## Newsletters

*The Japan Robot News*, 12 issues/year

Publisher: Survey Japan

Price: US\$350 by air

Covers the robotics and automation industry in Japan. Includes major developments, new products, R&D, government policies and market trends.

## Instruments and Related Products

*Analytical Instrumentation Industrial Sector Analyses*, 1989

Publisher: American Embassy, Tokyo

Price: ¥ 3 000

*The Biotechnology-Related Equipment Market in Japan*, 1986, 270pp

Publisher: Yano Research Institute Ltd.

Price: ¥ 98 000

Analysis of 23 items and discussions on manufacturers and end users.

*Electric Measuring Instruments JETRO Your Market in Japan Mini-Report Series No. 16*, 1985

Publisher: Japan External Trade Organization (JETRO)

Price: ¥ 1 000

*Grinding Wheels JETRO Your Market in Japan Mini Report Series No. 13*, 1985

Publisher: Japan External Trade Organization (JETRO)

*Guide Book of Japanese Optical Precision Instruments 1987-88*

Publisher: Japan Optical Industry Association

Price: US\$34

*Industrial Process Controls*, 1985 (Country Market Survey)

Publisher: Office of Information Products Development and Distribution (OIPDD), International Trade Administration, U.S. Department of Commerce

Price: US\$10 (Order No. CMS/IPC/588/85)

*International Market Information: Water Resources Equipment — Japan*, 1986

Publisher: Office of Information Products Development and Distribution (OIPDD), International Trade Administration, U.S. Department of Commerce

Price: US\$15 (Order No. IMR/WRE/588/86)

*Japan's Laser Market and Industry*, 1984, 108pp

Publisher: Yano Research Institute Ltd.

Price: ¥ 90 000

US\$470

Covers laser oscillators — YAG, glass, ruby, He-Ne, Ar, carbon dioxide, excimer, He-Cd, semiconductor — also such laser products as laser beam machines, laser printers, optical discs, compact discs, measuring instruments, medical lasers, colour scanners and POS scanners.

*Laser Equipment II JMIA Japan's Machinery Imports and Market Series No. 1*, 1985, 24pp

Publisher: Japan Machinery Importers Association

*Measuring Instruments Market in Japan*, 1984, 252pp

Publisher: Yano Research Institute Ltd.

Price: ¥ 90 000

US\$490

Survey on 81 major manufacturers and 150 distributors.

*Quality of the Environment in Japan 1987, 1988,*  
311pp

Publisher: Environment Agency  
Price: ¥ 2 600

*Vacuum Equipment JMIA Japan's Machinery Imports  
and Market Series No. 3, 1986, 20pp*

Publisher: Japan Machinery Importers Association

*Waste Treatment and Reutilization JETRO Manufac-  
turing Technology Guide Series 1986*

Publisher: Japan External Trade Organization  
(JETRO)

#### Related Publications

*Japanese Legal Requirements for Electrical  
Appliances and Materials, 1986, 3 Vols., 450pp,  
600pp and 200pp (approx.)*

Publisher: Japan External Trade Organization  
(JETRO)

Price: Vol. I ¥ 42 000  
Vol. II ¥ 62 000  
Vol. III. ¥ 21 000

Vol. I: Legal Documentation;  
Vol. II: Technical Requirements;  
Vol. III: IEC Standards Reference Manual.

#### Investment

##### JETRO Investment Promotion Division Publications

*Introduction to the JETRO Investment Promotion  
Scheme, 1987*

*Setting Up a Business in Japan, 1986*

*Publications for the Investment in Japan, 1987*

*Investment in Japan, 1988*

*Benefit from Others Experience — Excerpts from  
Interviews with Foreign Firms with Factories in  
Japan, 1987*

*Potential Investors from Japan, 1988*

Publisher: Japan External Trade Organization  
(JETRO)

*Direct Foreign Investment in Japan: The Challenge  
for Foreign Firms*

Publisher: American Chamber of Commerce in  
Japan  
Price: ¥ 3 000

#### Iron and Steel

##### Related Publications

*Japan's Iron and Steel Industry, 1986 Edition,*  
1986, 220pp

Publisher: Kawata Publicity, Inc.  
Price: ¥ 3 600

*Steel Industry of Japan, The, 1986, 1986, 33pp*

Publisher: The Japan Iron and Steel Federation  
Price: ¥ 300

*Monthly Report of the Iron and Steel Statistics*

Publisher: The Japan Iron and Steel Federation  
Price: ¥ 100 copy  
¥ 1 200/year

#### Machinery

*Construction Machinery JETRO Your Market in  
Japan Series No. 45, 1987, 25pp*

Publisher: Japan External Trade Organization  
(JETRO)

*Electric Test and Measurement Equipment (IMR),  
1986*

Publisher: Office of Information Products  
Development and Distribution  
(OIPDD), International Trade Adminis-  
tration, U.S. Department of Commerce,  
prepared by A.T. Kearney

*Electric Welding Machines JMIA Japan's Machinery  
Imports and Market Series 1985, 20pp*

Publisher: Japan Machinery Importers Association

*Food Processing Machinery (2nd ed.) JETRO Your  
Market in Japan Series No. 17, 1985, 24pp*

Publisher: Japan External Trade Organization  
(JETRO)

*Japan's Machinery Market, 1988, 150pp*

Publisher: Japan External Trade Organization  
(JETRO)

Price: ¥ 12 000

*Machine-Tools JMIA Japan's Machinery Imports and  
Market Series No. 15, 1985, 20pp*

Publisher: Japan Machinery Importers Association

*Machine-Tools* JETRO Your Market in Japan Mini-Report Series No. 15, 1985

Publisher: Japan External Trade Organization (JETRO)

*Nondestructive Testing Equipment* JETRO Your Market in Japan Mini-Report Series No. 14, 1985, 6pp

Publisher: Japan External Trade Organization (JETRO)

*Packaging Machinery* JETRO Your Market in Japan Series No. 5, 1985, 26pp

Publisher: Japan External Trade Organization (JETRO)

*Packaging Machines* JMIA Japan's Machinery Imports and Market Series No. 4, 1987, 24pp

Publisher: Japan Machinery Importers Association  
Price: ¥ 1 500

#### Related Publications

*Japan As Machinery Market — Who Imports from Whom 1985, 1984, 462pp*

Publisher: Japan Machinery Importers Association  
Price: ¥ 5 000 (1988 ed. ¥ 10 000 approx.)

*Japan HVAC and R Directory 1987, 1987, 129pp*

Publisher: JARN Ltd.  
Price: ¥ 3 500

Manufacturers' profiles, product index, lists of importers, distributors, associations, and industry statistics.

*An Outline of the Oil Hydraulics and Pneumatics Industry in Japan, 1987, 20pp*

Publisher: The Japan Hydraulics and Pneumatics Association

#### Trade Periodicals/Newsletters

*JARN Japan Air Conditioning, Heating and Refrigeration News*, monthly

Publisher: JARN Ltd.  
Price: ¥ 10 000/year

*Metalworking Engineering and Marketing*, bi-monthly

Publisher: News Digest Publishing Co., Ltd.  
Price: ¥ 11 000/year  
¥ 30 000 by air

*Packaging Japan*, bimonthly

Publisher: Nippo Co., Ltd.  
Price: ¥ 1 000/copy  
¥ 6 000/year

#### Media and Publications

*For Japanese newspapers in English, see Newspapers English-Language.*

*Dentsu Japan Marketing/Advertising Yearbook 1988, 1987, 341pp (approx.)*

Publisher: Dentsu Incorporated  
Price: ¥ 6 500

*Directory of Japanese Publishing Industry, 1986, 111pp*

Publisher: Publishers Association for Cultural Exchange  
Price: ¥ 2 000

List of Japanese publishers and member firms prepared every other year.

*Japan English Publications in Print 1985-87, 1985, 366pp*

Publisher: Intercontinental Marketing Corp.  
Price: ¥ 26 000

More than 8 300 titles from over 2 100 publishers.

*Japan Periodicals, 1985, 83pp*

Publisher: Keizai Koho Center  
Price: ¥ 1 200

List of 225 periodicals by subject with publisher and brief description.

*Japan Publishers Directory*

Publisher: Japan Publications Guide Service  
Price: ¥ 6 000

*Japanese Press, The*, 1987, 175pp (approx.)

Publisher: The Japan Newspaper Publishers and Editors Association (Nihon Shimbun Kyokai)

Price: ¥ 2 400

*List of Publications — Governmental and Similar*, 1987, 33pp

Publisher: Government Publications Service Center

*Questions and Answers Concerning Publishing in Japan*, 1986, 16pp

Publisher: Publishers Association for Cultural Exchange

## Medical Equipment

*Diagnostic Reagent and Test Equipment Market in Japan*, 1987, 180pp

Publisher: Yano Research Institute Ltd.

Price: ¥ 80 000

Includes market analysis, profit ratio of 37 manufacturers, 20 manufacturers of monoclonal antibodies and EIA Reagents manufacturers and wholesalers relationship. List of 34 wholesalers. Market for automated clinical test devices.

*Health Care Services Industrial Sector Analyses*, 1989

Publisher: American Embassy, Tokyo

Price: ¥ 3 000

*Medical Electronics Equipment II Japan's Machinery Imports and Market Series No. 1*, 1987, 24pp

Publisher: Japan Machinery Importers Association

Price: ¥ 1 500

*Medical Electronics Equipment JETRO Your Market in Japan Series No. 4*, 1987, 32pp

Publisher: Japan External Trade Organization (JETRO)

*Medical Equipment and Health Care Services in Japan*, 1987, 292pp

Publisher: Office of Information Products Development and Distribution (OIPDD), International Trade Administration, U.S. Department of Commerce

Price: US\$200

## Related Publications

*Guide to Medical Device Registration in Japan*, 1987, 230pp

Publisher: Yakuji Nippo Ltd.

Price: US\$110

## Pharmaceuticals

*Diagnostic Reagent and Test Equipment Market in Japan*, 1987, 180pp

Publisher: Yano Research Institute Ltd.

Price: ¥ 80 000

Includes market analysis, profit ratio of 37 manufacturers, 20 manufacturers of monoclonal antibodies and EIA Reagents manufacturers and wholesalers relationship. List of 34 wholesalers. Market for automated clinical test devices.

*Japan Pharmaceutical Report*, 1988, 281pp (approx.)

Publisher: Survey Japan

Price: ¥ 150 000

Full account of the present status of foreign drug firms in Japan; includes success stories, general trends of new drug development and characteristics of the Japanese market.

*Study of the Antibiotics and Anti-Cancer Agents Market in Japan*, 1984, 127pp

Publisher: Yano Research Institute, Ltd.

Price: ¥ 60 000

Survey of the industry covering both production and sales. Provides complete listing of major companies, research institutes, and leading hospitals using the latest cancer therapies. Discusses present status, trends, future prospects, R&D, joint-venture companies, import and export, and statistical data.

## Related Publications

*The Comprehensive Directory of Japanese Pharmaceutical Related Firms, 1984-86*, 2nd ed., 1984, 300pp (approx.)

Publisher: Technomic Information Service, Inc.  
Price: ¥ 32 000

Includes 446 companies which are estimated to represent over 90 per cent of Japan's pharmaceutical production and sales.

*Drug Approval and Licensing Procedures in Japan*, 1988, 599pp

Publisher: Yakugyo Jiho Co., Ltd.  
Price: ¥ 56 000

Details formalities required for obtaining manufacturing and import approvals and licences for drugs and quasi-drugs in Japan.

*Drug Registration Requirements in Japan*, 3rd ed., 1988, 282pp

Publisher: Yakuji Nippo, Ltd.  
Price: ¥ 17 000

*GMP Regulations of Japan*, 3rd ed., 1988, 280pp

Publisher: Yakuji Nippo, Ltd.  
Price: ¥ 14 000

*Guide to Medical Device Registration in Japan*, 2nd ed., 1987, 230pp

Publisher: Yakuji Nippo, Ltd.  
Price: ¥ 13 000

Describes the medical device manufacturing (import) approval and licensing system in Japan. Explains application procedures of manufacturing and import approval, licensing, clinical investigation regulated by the Pharmaceutical Affairs Law. Also includes related provisions of the Electric Appliance and Material Control Law.

*Guidelines for Clinical Evaluation of New Drugs (II) 1988*, 1988, 65pp

Publisher: Yakugyo Jiho Co., Ltd.  
Price: ¥ 6 000

*Health and Welfare Service in Japan 1988*, 1988, 106pp

Publisher: Japan International Corporation of Welfare Services  
Price: ¥ 2 800

*Health and Welfare Statistics in Japan, 1988*, 1988, 175pp

Publisher: Health and Welfare Statistics Association  
Price: ¥ 1 500

*Japan Drug Industry Review*, 1985, 116pp

Publisher: Yakugyo Jiho Co., Ltd.  
Price: ¥ 13 500

Annual publication which provides analysis of problems the Japanese pharmaceutical industry faces, trends in drug production, business activities, health spending among consumers, statistical data and tables.

*JAPTA List: Japanese Drug Directory*, 3rd ed., 1987, 680pp

Publisher: Yakuji Nippo, Ltd.  
Price: ¥ 35 000

*Minimum Requirements for Antibiotic Products of Japan 1986*, 1986, 1088pp

Publisher: Yakugyo Jiho Co., Ltd.  
Price: ¥ 58 000

*pdp Japanese Ethical Pharmaceutical Tariff 1988*, 1988, 350pp

Publisher: Yakuji Jiho Co., Ltd.  
Price: ¥ 16 000

*Pharma — Japan Drug Industry News*, biweekly

Publisher: Yakugyo Jiho Co., Ltd.  
Price: ¥ 180 000

Includes articles on the drug industry in Japan, new products, finance, meetings, news briefs and patents.

*Pharma Japan Yearbook 1988-1989*, 1988, 123pp

Publisher: Yakugyo Jiho Co., Ltd.  
Price: ¥ 9 000

*Pharmaceutical Administration in Japan*, 1988, 260pp

Publisher: Yakuji Nippo, Ltd.  
Price: ¥ 11 000

Topics include pharmaceutical legislation, approval of drugs, regulations for biological and blood products, safety and inspection of drugs, medical insurance programs, distribution system, medical devices, quasi-drugs and cosmetics.

*Pharmaceutical Manufacturers of Japan, 1987-88*, 309pp

Publisher: Yakugyo Jiho Co., Ltd.  
Price: ¥ 15 000

Provides business performance ratings, sales breakdowns, manufacturing and research facilities, addresses and phone numbers of the 330 most influential Japanese drug manufacturers.

*The Pharmacopoeia of Japan*, 11th ed., 1987, 1 586pp

Publisher: Society of Japanese Pharmacopoeia  
Distributor: Yakuji Nippo, Ltd.  
Price: ¥ 36 000

*Pharmcast*, 1983, 625pp, replacements quarterly

Publisher: Technomic Information Service, Inc.  
Price: ¥ 180 000

Comprehensive data source on Japan's investigational drugs. Includes drug name, therapeutic class, chemical structure, molecular formula, originator/developer, investigation stage, results of preclinical and clinical studies, projected marketing date, estimated sales, worldwide licensing agreements and references. Introductory 625-page volume has quarterly replacements, bimonthly updates of current status of investigational drugs and special issues.

*Requirements for the Registration of Drugs in Japan*, 2nd ed., 1986, 290pp

Publisher: Yakuji Nippo, Ltd.  
Price: ¥ 17 000

Describes manufacturing procedures, import approval, licensing of drugs, registration of prescription drugs and nonprescription drugs, registration of dental drugs, special examination drugs, clinical investigation and re-examination of new drugs. Includes trade friction and amendments to the Pharmaceutical Affairs Law.

*Standards and Certification Systems Concerning Drugs in Japan*, 2nd ed., 1988, 237pp (approx.)

Publisher: Yakugyo Jiho Co., Ltd.  
Price: ¥ 11 000

Comprehensive outline of drug-related standards and certification systems in Japan in the form of 50 easy-to-understand questions and answers.

*Your Market in Japan — Pharmaceuticals*, 1987, 30pp

Publisher: Japan External Trade Organization (JETRO)  
Price: ¥ 1 000

Provides definition and classification of medicinal drugs, history, production trends, foreign-affiliated companies, pharmaceutical trade, laws and regulations, Japan's customs and tariff schedules for pharmaceutical products (1981) and a list of related organizations.

## Pulp and Paper

### Related Publications/Periodicals

*Japan Pulp and Paper*, 1987, quarterly

Publisher: Shigyo Times Sha, Ltd.  
Price: ¥ 2 500/copy  
¥ 10 000/year

*Paper Japan*, 1986, 100pp (1987 ed. scheduled for fall, 1987)

Publisher: Japan Paper Association  
Price: ¥ 2 500/copy  
¥ 10 000/year

*Paper Trade Japan*, 1988, 20pp

Publisher: Japan Paper Exporters Association,  
Japan Paper Importers Association

*Pulp and Paper Statistics*, 1987, 25pp

Publisher: Japan Paper Association  
Price: ¥ 1 600

## Science and Technology

*The Fourth Technology Forecast Survey of the Science and Technology — Future Technology in Japan, Forecast to the Year 2015*, 1988, 258pp

Publisher: Institute for Future Technology  
Price: ¥ 14 000

*Indicators of Science and Technology 1987, 1988*, 271pp

Publisher: Planning Bureau, Science and  
Technology Agency  
Price: ¥ 2 500

*Science and Technology in Japan*

Publisher: Science and Technology Editorial  
Committee  
Price: ¥ 990

## Services

*Computer Software/Services in Japan*, 1985  
(International Market Research)

Publisher: Office of Information Products  
Development and Distribution  
(OIPDD), International Trade Administration,  
U.S. Department of Commerce

Price: N/A

*Foreign Banks and Securities Companies in Japan*,  
1988, 120pp

Publisher: The Fuji Bank Ltd.

*Insurance Industry in Japan* (Post Prepared Market  
Research), 1985, 39pp

Publisher: U.S. and Foreign Commercial Service,  
American Embassy, Tokyo

Price: ¥ 10 000

*Review and Forecast of the Japanese Information  
Service Industry*, 1987, 53pp

Publisher: Japan Information Service Industry  
Association

*Securities Market in Japan*, 1988, 215pp (approx.)

Publisher: Japan Securities Research Institute  
Price: ¥ 2 200

*Service Industries*, 1989

Publisher: American Embassy, Tokyo  
Price: ¥ 3 000

*Insurance Services — Japan, 1985* (International  
Market Research)

Publisher: Office of Information Products  
Development and Distribution  
(OIPDD), International Trade Administration,  
U.S. Department of Commerce

*Mail Order Market JETRO Your Market in Japan*  
Mini-Report Series No. 21

Publisher: Japan External Trade Organization  
(JETRO)

## Related Publications

*Japan Travel Blue Book*, 1987, 1986, 210pp

Publisher: Travel Journal K.K.  
Price: ¥ 7 000

*JTB's Illustrated Book Series 1-12*

Publisher: Japan Travel Bureau, Inc.  
Price: ¥ 800 each

*Shipping and Trade News*, weekdays

Publisher: Tokyo News Service, Ltd.  
Price: ¥ 39 000/year

*Tokyo Financial Markets, The Japan Economic  
Journal Week Ending Nov. 19, 1986* Vol. 24,  
No. 1328, 1986, 50pp

Publisher: Nihon Keizai Shimbun-sha (Japan  
Economic Journal)

*Travel Guide Japan*, 12th ed., 1986, 215pp

Publisher: Japan Travel Bureau, Inc.  
Price: ¥ 1 800

*Travel Guide Tokyo*, 8th ed., 1985, 216pp

Publisher: Japan Travel Bureau, Inc.  
Price: ¥ 1 600

*Travel Guide Kyoto*, 9th ed., 1985, 190pp

Publisher: Japan Travel Bureau, Inc.  
Price: ¥ 1 800

## Telecommunications

*Audio and Video Teleconference Services*, 1986,  
72pp

Publisher: EGIS  
Price: ¥ 49 000

*Communications Equipment II Japan's Machinery  
Imports and Market Series No. 2*, 1987, 45pp

Publisher: Japan Machinery Importers Association  
Price: ¥ 1 500

*Electronic Publishing*, 1985, 158pp

Publisher: EGIS  
Price: ¥ 23 000

Covers relations between publishing-related industries and electronic publishing, various equipment and means related to electronic publishing, and electronic publishing media and equipment related to networks.

*Facsimiles — 87*

Publisher: EGIS  
Price: ¥ 135 000

*Future Trends in Telecommunications in Japan, 1987, 66pp*

Publisher: The Telecommunications Association  
Price: ¥ 16 000

*IBM and AT&T facing NTT in Japan, 1985, 76pp*

Publisher: EGIS  
Price: ¥ 65 000

Detailed study on the developments of IBM and AT&T in the Japanese market versus the private new NTT.

*Informatization White Paper, 1987 edition, (Formerly Computer White Paper)*

Publisher: Japan Information Processing Development Center  
Distributor: Fuji Corporation  
Price: US\$45

*Mobile Telephone, 1987*

Publisher: EGIS  
Price: ¥ 135 000

*Networks and Services — 87*

Publisher: EGIS  
Price: ¥ 135 000

*New NTT and the Top Telecom Companies, 1986, 178pp*

Publisher: EGIS  
Price: ¥ 115 000

*Paging Systems and Services Worldwide, 1988, 150-200pp*

Publisher: EGIS  
Price: ¥ 1 200 000

*PBX — 87*

Publisher: EGIS  
Price: ¥ 135 000

*Satellite Communications Technology, 1985, 450pp*

Publisher: KDD Engineering and Consulting, Inc.  
Price: ¥ 8 500

*Satellite Systems and Services, 1988, 200pp*

Publisher: EGIS  
Price: ¥ 1 200 000

*Strategies for Japan's Communications Equipment Industry, 1987, 150pp (approx.)*

Publisher: Interworld Ltd.  
Price: ¥ 60 000

*Software Distribution in Japan, 1985, 97pp*

Publisher: EGIS  
Price: ¥ 180 000

In-depth survey on software products distribution in the Japanese market. Describes the potential and peculiarities of the Japanese software distribution channels, Japanese government activities, and the problem of protection and related laws.

*Telecom Deregulation in Japan, 1988*

Publisher: EGIS  
Price: ¥ 270 000

*Telecommunications Equipment Industrial Sector Analyses, 1989*

Publisher: American Embassy, Tokyo  
Price: ¥ 3 000

*Telecommunications Equipment — Japan, 1985 (International Market Research)*

Publisher: Office of Information Products Development and Distribution (OIPDD), International Trade Administration, U.S. Department of Commerce  
Price: N/A

*Telecommunication Equipment Industry in Japan '86, 1986, 146pp*

Publisher: Yano Research Institute Ltd.  
Price: ¥ 90 000

*Telephone Sets — 87*

Publisher: EGIS  
Price: ¥ 135 000

*Voice Recognition, 1985, 160pp*

Publisher: EGIS  
Price: ¥ 230 000

Includes market overview, development of systems and technology, demand and applications, Japan's national projects, manufacturers' strategies and new products.

## Trade Periodicals/Newsletters

### *Japanese Legislation of Telecommunications*, 1984

Vol. 1 *Telecommunications Business Law*, 67pp

Publisher: The Telecommunications Association  
Price: ¥ 1 600

Vol. 2 *Nippon Denshin Denwa Kabushiki Kaisha Law*, 14pp

Publisher: The Telecommunications Association  
Price: ¥ 600

Vol. 3 *Kokusai Denshin Denwa Company, Ltd. Law*, 10pp

Publisher: The Telecommunications Association  
Price: ¥ 600

### *Japan Telecommunications Review*, quarterly

Publisher: The Telecommunications Association  
Price: US\$40

### *Japan Telecommunications News*, 24 issues/year

Publisher: Satellite Systems Engineering, Inc.  
Price: US\$325/year

### *NTT Technical Requirements*, 1985, 99pp

Publisher: The Telecommunications Association  
Price: ¥ 1 400

### *NTT Telècommunications Bulletin*

Publisher: Nippon Telegraph and Telephone Corporation

### *New Era of Telecommunications in Japan*, semi-monthly

Publisher: The Telecommunications Association  
Price: US\$700/year

Activities of Japanese and foreign companies in the telecommunications industry, including NTT and other new carriers, and regulatory agencies.

### *Telecom Tribune, The*, monthly

Publisher: The Telecom Tribune Ltd.  
Price: US\$50

### *White Paper Communications in Japan 1988*, 1988, 56pp

Publisher: Ministry of Posts and Telecommunications  
Price: ¥ 6 500

## 4 Business Publications

### Administration and Management

#### *Consensus Management in Japanese Industry: Its Principles and Practices*, 1983, 235pp

Publisher: Shoen  
Price: ¥ 4 800

#### *Culture and Management in Japan*, 1986, 250pp

Publisher: University of Tokyo  
Price: ¥ 4 000

#### *Development of Managerial Enterprise*, 1986, 316pp

Publisher: University of Tokyo  
Price: ¥ 6 000

#### *Employment of Foreign Nationals: Questions and Answers*, 1988, 113pp

Publisher: Nihon Kajo Shuppan  
Price: ¥ 900

#### *Family Business in the Era of Industrial Growth: Its Ownership and Management*, 1984, 324pp

Publisher: University of Tokyo  
Price: ¥ 5 000

#### *Guidelines to Occupational Health in VDT Operation*, 1985, 34pp

Publisher: Japan Industrial Safety and Health Association  
Price: ¥ 1 000

#### *The Integrated Wage and Salary System — A Guide to Japanese Wage and Salary Systems of Present and for the Future*, 1985, 70pp

Publisher: The Institute of Labor Administration  
Price: ¥ 4 800

#### *Japan Syndrome*, 1985, 230pp

Publisher: Lotus  
Price: ¥ 1 200

#### *The Japanese Negotiator*, 1988, 197pp

Publisher: Kodansha International  
Price: ¥ 2 800

#### *Japanese-Style Management*, 1986, 280pp

Publisher: Kodansha International  
Price: ¥ 3 200

*Labor Administration — Seeking a More Comfortable Life for Workers*, 1988, 87pp

Publisher: Ministry of Labor  
Price: ¥ 1 200

*Labor in Japan*, 1988, 208pp

Publisher: Japan Personnel Management Research Institute  
Price: ¥ 5 000

*Labor-Management Relations in Foreign Affiliated Firms in Japan*, 4th ed., 1988, 132pp

Publisher: BII  
Price: ¥ 10 000

**Publications in the Sophia University Institute of Comparative Culture International Management Development Seminar (IMDS) Series**

Publisher: IMDS Office, Sophia University  
Institute of Comparative Culture  
Price: ¥ 1 000

- No. 98 *"Corporate Identity" in Japan: Asahi Glass Co., Ltd.*, 1985, Kinhisu Mushakoji
- No. 100 *Salary Administration in Japan — "Regular" Workforce*, 1985, (Revision of No. 91), Robert J. Ballon
- No. 101 *Japan: Implementation Versus Decision — An Organic Approach*, 1985, Peggy K. Takahashi
- No. 102 *Retirement Benefits and Pension Plans in Japan*, 1985, (Revision of No. 90), Kiyoshi Murakami
- No. 103 *On Being a Japanese Manager in a Foreign Firm*, 1985, Jinnosuke Miyai
- No. 104 *The Japanese Personnel Department: Structure and Functions*, 1985, (Revision of No. 63), Hideo Inohara
- No. 105 *The Business Contact in Japan*, 1985, Robert J. Ballon
- No. 106 *Japan's Small High Tech Enterprises and Venture Capital*, 1986, Dominique V. Turpin
- No. 107 *Labor-Management Relations in Japan*, 1986 (Revision of No. 93), Robert J. Ballon
- No. 108 *Personnel Administration in Japan: Case of Canon Corporation*, 1986, Hideo Inohara
- No. 109 *Corporate Bankruptcy in Japan: Riccar Co., Ltd.*, 1986, Susan Kingston
- No. 111 *Japanese and American Multinational Companies: Business Strategies*, 1986, Martin Hillb
- No. 112 *Corporate Insolvency in Japan: Sanko Steamship Co., Ltd.*, 1986, Brian Steward

No. 113 *Japan's Ubiquitous Promissory Note*, 1987, Mari Nakamura

No. 114 *Japanese High Technology: Questions and Answers*, 1987, H. Glazer

No. 115 *Contract and Relationship in Japan's Public Sector*, 1987, Setsuya Kobayashi

No. 116 *Department Stores in Japan*, 1987, Filip M. Lein

No. 117 *Japanese Decision-Making: A Circular Process*, 1988, Robert J. Ballon

No. 118 *Retirement Benefits and Pension Plans in Japan*, 1988, Kiyoshi Murakami (Revision of No. 102)

No. 119 *The Canon Production System: Getting the Bottom Line Right*, 1988, Gene Gregory

No. 120 *Japan's Salary System*, 1988, Robert J. Ballon (Revision of No. 100)

*People-Oriented Management*, 1987, 121pp

Publisher: Diamond Inc.  
Price: ¥ 2 800

*Questions and Answers on Government Procurement Contracts — A Guide to the Government Procurement Market in Japan*, 1986, 52pp

Publisher: Ministry of Foreign Affairs

*Role of Labor-Intensive Sectors in Japanese Industrialization: Technology Transfer, Transformation, and Development: The Japanese Experience*, Series No. 5, 1986, 250pp

Publisher: University of Tokyo  
Price: ¥ 6 000

**Doing Business in Japan**

*For taxation, see Administration and Management, and Laws and Regulations.*

*Appraisal of Organization Effectiveness: Referring Mainly to 260 Firms in Japan*, 96pp

Publisher: Keio Tsushin  
Price: ¥ 2 000

*Banking System in Japan*, 1986, 156pp

Publisher: The Federation of Bankers Associations of Japan  
Price: ¥ 1 200

*Customs Tariff Schedules of Japan*, 1989, 709pp

Publisher: Japan Tariff Association  
Price: ¥ 9 300

*Dentsu Japan Marketing/Advertising Yearbook*, 1988

Publisher: Dentsu Inc.  
Price: ¥ 6 800

*Department Stores JETRO Your Market in Japan*, Series No. 29, 1988, 8pp

Publisher: Japan External Trade Organization (JETRO)

*Distribution in Japan*, 1988, 24pp

Publisher: Japan External Trade Organization (JETRO)

Describes distribution structure of the Japanese market. Includes case studies of successful foreign firms in Japan.

*Guide to Japan's Import Activities*, 1986, 196pp

Publisher: Japan External Trade Organization (JETRO)

*Guidebook for Exporting to Japan, Seventy-Seven Suggestions*, 1986, 44pp

Publisher: Japan External Trade Organization (JETRO)  
Price: ¥ 1 000

*How to Do Business with the Japanese*, 1987, 149pp

Publisher: The Japan Times Ltd.  
Price: ¥ 1 200

*Illustrated "Business Japanese Style"*, 1986, 191pp

Publisher: J.T.B.  
Price: ¥ 880

*Industrial Goods Distribution in Japan*, 1st ed., 1987, 400pp

Publisher: Dodwell Marketing Consultants  
Price: ¥ 80 000

Covers trade practices and distribution systems, functions of sogo shosha (general trading companies) and a list of 500 shosha.

*Industrial Groupings in Japan 1988/89*, 2nd ed., 1988, 704pp

Publisher: Dodwell Marketing Consultants  
Price: ¥ 80 000

Analysis of the 47 major industrial groups, covering 3 200 companies. Discusses positions and importance of the industrial groups in the Japanese economy, strength of major Japanese group companies vs. leading multinational and general trading firms.

*Japan's Small Businesses Today*, 1988, 348pp

Publisher: Keiei Joho Shuppansha  
Price: ¥ 28 000

*The Japanese Market: A Compendium of Information for the Prospective Exporter*, 1987, 276pp

Publisher: Import Promotion and Cooperation Department, Japan External Trade Organization (JETRO)

*KANBAN — Just-in-Time at TOYOTA*, 1986, 168pp

Publisher: Productivity Press  
Price: ¥ 8 000

*Living in Japan*, 1987

Publisher: The American Chamber of Commerce in Japan  
Price: ¥ 2 500 members  
¥ 4 000 non-members

*Monthly Report: Foreign Capital Affiliated Enterprises*, monthly

Publisher: BII  
Price: ¥ 24 000/year

*Payment System in Japan*, 1986, 42pp

Publisher: The Federation of Bankers Associations of Japan  
Price: ¥ 1 000

*Retail Distribution in Japan*, 3rd ed., 1988, 526pp

Publisher: Dodwell Marketing Consultants  
Price: ¥ 70 000

*Selling in Japan*, 1986, 300pp

Publisher: Japan External Trade Organization (JETRO)  
Price: ¥ 8 000

*Setting up in Japan*, 1986, 90pp

Publisher: Institute of International Investment  
Price: ¥ 2 900

Jointly edited by the International Capital Division of the International Finance Bureau, the Ministry of Finance and the International Tax Affairs Division of the Tax Bureau, the Ministry of Finance for foreign investors in Japan.

*Statistical Abstract of Japanese Distribution 1988*, 1988, 85pp

Publisher: The Distribution Economics Institute of Japan  
Price: ¥ 7 000

## Economy

*1987 New Social Indicators — Result of 1987 Calculation Based on NSI*, 1987, 123pp

Publisher: Ministry of Finance  
Price: ¥ 2 000

*Asia's Miracle Economies: Japan, Korea, Taiwan, Singapore, Hong Kong*, 1986, 404pp

Publisher: Lotus  
Price: ¥ 1 500

*Business Facts and Figures, NIPPON*, 1988, 150pp

Publisher: Japan External Trade Organization (JETRO)  
Price: ¥ 980

*Business History of General Trading Companies*, 1987, 365pp

Publisher: University of Tokyo Press  
Price: ¥ 6 000

*Economic Management within a Global Context*, 1988, 76pp

Publisher: Ministry of Finance  
Price: ¥ 750

*Economic Survey of Japan, 1986/87*, 1988, 314pp

Publisher: Economic Planning Agency  
Price: ¥ 7 000

*Facts and Figures of Japan, 1987*, 1987, 115pp

Publisher: Ministry of Foreign Affairs  
Price: ¥ 1 500

*Financial Innovation and Monetary Policy: Asia and the West*, 1986, 350pp

Publisher: University of Tokyo  
Price: ¥ 5 000

*Japan Economic Almanac*, 1988, 296pp

Publisher: The Japan Economic Journal  
Price: ¥ 9 800

*Japanese Market Culture, The*, 1988, 251pp

Publisher: The Japan Times Ltd., by George Fields  
Price: ¥ 1 500

*JIS Yearbook*, 1987

Publisher: Japanese Standards Association  
Price: ¥ 2 800

*Market Share in Japan, 1987*, 1987, 496pp

Publisher: Yano Research Institute Ltd.  
Price: ¥ 100 000

Market shares of 1 000 product categories.

*MITI Handbook 1988*, 288pp

Publisher: Japan Trade and Industry Publicity Inc.  
Price: ¥ 4 800

Published every other year.

*Monthly Report — Foreign Capital Affiliated Enterprises*, monthly

Publisher: BII  
Price: ¥ 2 000/copy  
¥ 24 000/year

Monthly report on newly established foreign capital affiliated enterprises.

*Statistical Survey of Japan's Economy 1988*, 1988

Publisher: Sekainougoki-sha  
Price: ¥ 2 000

*Understanding the Japanese Industrial Challenge from Automobile to Software*

Publisher: Jeffries & Associates, Inc.

*Whitepaper on International Trade, Japan*, 1988, 430pp

Publisher: Japan External Trade Organization (JETRO)  
Price: ¥ 7 800

Discusses the world economy and trade environment, changes and new directions in the Japanese industry and trade structure, internationalization of Japanese enterprises and the mutual economic relationship with Asia, changes in the industry and trade structure and the role of Japan.

*Whitepaper on Japanese Economy '88* (Excerpt in English), 1988, 120pp

Publisher: BII/Economic Planning Agency  
Price: ¥ 7 500

## Intellectual Property

*Examination Manual for Patent and Utility Model in Japan* (Edited by Japan Patent Agency), 1986, (loose-leaf)

Publisher: The Japanese Group of AIPPI  
Price: ¥ 40 000

*Guidelines for Examination Practice under Revised System of Multiple Claims and System of Patent Term Extension*, 1988, 49pp

Publisher: AIPPI, Japan

*Guidelines for the Regulation of Unfair Trade Practices with Respect to Patent and Know-How Licensing Agreements*, 1989, 40pp

Publisher: Executive Bureau, Fair Trade Commission

*Japanese Laws Relating to Industrial Property*, 1985, 190pp (pocket-size edition)

Publisher: The Japanese Group of AIPPI  
Price: ¥ 3 500 (loose-leaf binder Vols. 1 and 2 ¥ 15 000 each)

*Japanese Patent Practices*, 1986, 212pp

Publisher: The Japanese Group of AIPPI  
Price: ¥ 8 500

*Outline of Japanese Trademark System — An Introduction for Foreigners*

Publisher: Japanese Patent Office

## Trade Periodicals/Newsletters

*Journal of the Japanese Group of AIPPI (International Edition) The Trademark and Unfair Competition Law of Japan — Digest of Court Decisions* (quarterly, March, June, September, December), 60pp (approx.)

Publisher: The Japanese Group of AIPPI  
Price: ¥ 4 240/year

*Patents and Licensing*, bimonthly

Publisher: Japan Engineering News Inc.  
Price: ¥ 9 000/year

## Laws and Regulations

*Copyright Law*, 1988, 63pp

Publisher: Survey Japan  
Price: ¥ 11 000

*Foreign Exchange and Trade Control Law*, 1988, 63pp

Publisher: Survey Japan  
Price: ¥ 6 000

*Inside Japan's Financial Markets*, 1988, 274pp

Publisher: The Japan Times Ltd.  
Price: ¥ 4 500

*Japan Law Letters*, monthly

Publisher: Eagle Enterprises, Ltd.  
Price: ¥ 35 000/year

Reports on current developments of Japanese laws.

*Japan Laws and Regulations Concerning Customs Duties and Customs Procedures*, 1981, 345pp

Publisher: Japan Tariff Association  
Price: ¥ 15 000

Collection of all principal laws and cabinet orders relating to customs duties levied on imported goods, preferences, reductions, exemption and refund of customs duties, tonnage dues, customs formalities and documents for importation and exportation of goods, bonded areas and foreign trading vessels and aircraft.

*Japan Laws, Ordinances and Other Regulations Concerning Foreign Exchange and Foreign Trade*, 1988, 533pp

Publisher: Chuo Shuppan Kikaku Co.  
Price: ¥ 9 900 (leaflet-type: ¥ 15 000 and ¥ 8 500 for Supplement)

*Japan Market Access Post-Action Program: The Liberalization of the Japanese Financial and Capital Markets*

Publisher: The American Chamber of Commerce in Japan  
Price: ¥ 1 000

*Japanese Legal Requirements for Electrical Appliances and Materials*, 1986, 3 Vols., 450pp, 700pp and 200pp Vol. 1 *Legal Documentation*, Vol. 2 *Technical Requirements*, Vol. 3 *IEC Standards Reference Manual*

Publisher: Japan External Trade Organization (JETRO)

Price: Vol. I ¥ 42 000  
Vol. II ¥ 62 000  
Vol. III ¥ 21 000

**Publications in Standards Series by Japan External Trade Organization (JETRO)**

- JAS for Canned and Bottled Vegetables* (1987)  
*JAS for Glued Laminated Timber and Structural Glued Laminated Timber with Large Dimension* (1988)  
*JAS for Plywood for General Use* (1988)  
*JAS for Canned Tuna and Canned Skipjack* (1988)  
*JAS for Canned and Bottled Livestock Products* (1988)  
*JAS for Canned and Bottled "Chori-Shokubin"* (1988)  
*JAS for Canned "Tokudane-Foods"* (1988)  
*Manufacturing Machine for Juice Fruit Beverages* (1988)  
*Quality Control for Fruit Juices and Fruit Drinks* (1988)  
*Mechanical Equipments for Canned, Bottled and Retortable Pouched Foods* (1988)  
*Quality Control and Good Manufacturing Practice for Canned, Bottled and Retortable Pouched Foods* (1988)  
*Guidance for JIS Marking Factory* (1988)  
*Consumer Product Safety Law* (1984)  
*Related Legislation of Consumer Products Safety Law* (1985)  
*Inspection Manual for Protective Helmets for Vehicular Users with Consumer Product Safety Law* (1985)  
*Technical Standards for Baseball Helmets in Accordance with Consumer Product Safety Law* (1985)  
*Technical Standards for Glass Bottles for Containing Carbonated Beverage in Accordance with Consumer Product Safety Law* (1986)  
*Technical Standards for Cribs in Accordance with Consumer Product Safety Law* (1986)  
*Technical Standards for Domestic Pressure Pans and Pots in Accordance with Consumer Product Safety Law* (1987)  
*Guidelines for Acceptance of Foreign Test Data in Japanese Standards and Certification Systems under the Jurisdiction of the Ministry of International Trade and Industry* (1984)  
*Guide to Japan's Technical Regulations* (1985)  
*GATT Standards Code and Related JETRO Activities* (1986)  
*Improvement of Japanese Standards and the Progress of Internationalization* (1987)  
*Standards and Certification Systems under the Jurisdiction of Ministry of International Trade and Industry* (1987)

*Kanpo Digest*, weekly

Publisher: Multilingua Inc.  
Price: ¥ 48 000/year domestic fax service  
¥ 156 000/year international fax service  
¥ 84 000 mail service in Japan

English listing of most important items of Japanese legislation previously published in the Kanpo (the Official Gazette of the Japanese Government).

**Newspapers (English-Language)**

*Asahi Evening News*

Publisher: Asahi Evening News, 7-8-5 Tsukiji, Chuo-ku, Tokyo 104 Tel: (03) 543-3321  
Price: ¥ 2 900/month  
¥ 120/copy

*Daily Yomiuri*

Publisher: The Yomiuri Shimbun, 1-7-1 Ohtemachi, Chiyoda-ku, Tokyo 100  
Tel: (03) 242-1111  
Price: ¥ 1 000/month  
¥ 40/copy

*Japan Times*

Publisher: The Japan Times, Ltd., 4-5-4, Shibaura, Minato-ku, Tokyo 108 Tel: (03) 453-5311  
Price: ¥ 3 400/month  
¥ 120/copy

*Mainichi Daily News*

Publisher: Mainichi Shimbunsha, 1-1-1 Hitotsubashi, Chiyoda-ku, Tokyo 100  
Tel: (03) 212-0321  
Price: ¥ 2 800/month  
¥ 100/copy

**Statistics**

Listed below are selected statistical publications prepared by the Government of Japan and/or related organizations. A complete list of English-language Japanese government publications is available from:

Government Publications Service Center  
1-2-1 Kasumigaseki, Chiyoda-ku  
Tokyo 100  
Tel: (03) 504-3885

*Annual Report on the Retail Price Survey, 1987, 1988, 622pp*

Publisher: Japan Statistical Association  
Price: ¥ 6 800

*Balance Payments Monthly*

Publisher: The Credit Information Company of Japan Ltd.  
Price: ¥ 750

*Commodities, Weights and Linked Indexes of 1985 Base Wholesale Price Indexes — Domestic Wholesale Price Index, Export Price Index, Import Price Index, Overall Wholesale Price Index, 1988, 223pp*

Publisher: The Credit Information Company of Japan Ltd.  
Price: ¥ 1 500

*Comparative Economic and Financial Statistics Japan and Other Major Countries, 1988, 1988, 298pp*

Publisher: The Credit Information Company of Japan Ltd.  
Price: ¥ 2 400

*Customs Tariff Schedules of Japan, 1988, 1988, 886pp*

Publisher: Japan Tariff Association  
Price: ¥ 14 000

*Economic Statistics Annual, 1987, 1988, 362pp*

Publisher: The Credit Information Company of Japan Ltd.  
Price: ¥ 2 900

*Economic Statistics Monthly*

Publisher: The Credit Information Company of Japan Ltd.  
Price: ¥ 900

*Export Statistical Schedule Japan, 1989, 1988*

Publisher: Japan Tariff Association  
Price: ¥ 5 200

Annual statistics on exports from Japan. Commodity classification based on CCCN. Edited by Customs and Tariff Bureau, Ministry of Finance.

*Family Saving Survey, 1987, 1988, 335pp*

Publisher: Japan Statistical Association  
Price: ¥ 3 600

*Historical Statistics of Japan, 1988*

Publisher: Japan Statistical Association

Vol. 1 *National Land and Administrative Division, Population, Labor, 457pp*  
Price: ¥ 21 000

Vol. 2 *Agriculture, Forestry and Fisheries, Construction, Mining and Manufacturing, Electricity, Gas and Water, Transport and Communication, Domestic Trade, 669pp*  
Price: ¥ 23 000

Vol. 3 *Foreign Trade and Balance of International Payments, Currency Finance and Insurance, Public Finance, National Wealth and National Accounts, 414pp*  
Price: ¥ 21 000

Vol. 4 *Establishments, Enterprises and Business Operation, Wages, Prices, Family Income and Expenditure, 593pp*  
Price: ¥ 22 000

Vol. 5 *Housing, Social Security, Health and Medical Care, Education Science and Technology, and Culture, Government Employees and Elections, Justice and Police, Disasters and Accidents, National Defense, 580pp*  
Price: ¥ 22 000

*Import Statistical Schedule of Japan, 1989, 1988*

Publisher: Japan Tariff Association  
Price: ¥ 5 700

*Japan 1988: An International Comparison, 1989, 98pp*

Publisher: Keizai Koho Center  
Price: ¥ 880

Statistical profile of Japan, in tables and graphs.

*Japan and the World Statistics 1988, 1988, 113pp*

Publisher: The Tokyo Chamber of Commerce and Industry  
Price: ¥ 1 000

*Japan Exports and Imports, 1987*

*Commodity by Country 1988, 1627pp*

Publisher: Japan Tariff Association  
Price: ¥ 20 000

*Country by Commodity 1988, 1 039pp*

Publisher: Japan Tariff Association  
Price: ¥ 30 000

*Japan Exports and Imports, monthly*

Publisher: Japan Tariff Association  
Price: ¥ 21 000

*Japan Financial Statistics, 1986, 97pp*

Publisher: The Federation of Bankers Associations  
of Japan  
Price: ¥ 1 000

*Japan Statistical Yearbook 1988*

Publisher: Japan Statistical Association  
Price: ¥ 13 000

*Japanese Economic Indicators Quarterly — An  
Output from Computerized Graphic Systems*

Publisher: Ministry of Finance  
Price: ¥ 1 800

*Main Economic Indicators Quick Reports, monthly*

Publisher: Economic Planning Association  
Price: ¥ 1 700

*Price Indexes Annual, 1987 — Wholesale Price  
Indexes, Input-Output Price Indexes of Manufactur-  
ing Industry by Sector, 1988, 429pp*

Publisher: The Credit Information Company of  
Japan Ltd.  
Price: ¥ 3 500

*Price Indexes Monthly*

Publisher: The Credit Information Company of  
Japan Ltd.  
Price: ¥ 800

*Report on the Survey of Research and Development,  
1987, 1988, 237pp*

Publisher: Japan Statistical Association  
Price: ¥ 3 900

*Standard Industrial Classification for Japan — List  
of Classification Categories and Explanatory Notes  
(Revised), 1986, 207pp*

Publisher: Zenkoku Tokei Kyokai-Rengokai  
Price: ¥ 2 500

*Statistical Indicators on Social Life, 1988, 1988*

Publisher: Japan Statistical Association  
Price: ¥ 6 900

*Statistics on Japanese Industries, 1988, 195pp*

Publisher: International Trade and Industry  
Statistics Association  
Price: ¥ 3 500

*The Summary Report Trade of Japan, monthly*

Publisher: Japan Tariff Association  
Price: ¥ 2 700

*Vital Statistics Japan, 3 Vols., 423p, 509pp and  
601pp, 1988*

Price: Vol. 1 ¥ 7 000  
Price: Vol. 2 ¥ 8 500  
Price: Vol. 3 ¥ 9 500

## Trade Directories

*ACCJ: Directory of Members, 1988, annual*

Publisher: The American Chamber of Commerce  
in Japan  
Price: ¥ 5 000/year members  
¥ 9 000/year non-members

*Analyst Guide, 1987, annual (1988 available Sept.  
1988)*

Publisher: Daiwa Securities Research Institute  
Price: ¥ 20 000

Tabular analysis of industry groups and individual  
companies for investors and research firms.

*Best Business Source in Japan, The, 1986/87*

Publisher: Information Researchers, Inc.

Profiles including capital, annual sales etc. of  
21 000 companies in 91 categories, 3 000 foreign  
firms operating in Japan, also a listing of govern-  
mental organizations, foreign organizations, trade  
associations, non-profit organizations, etc.

*City Source: English Telephone Directory, 1988*

Publisher: The Japan Telecommunications  
Welfare Association  
Price: ¥ 2 000

Helpful directory for foreign residents in Japan.  
Information is compiled on the basis of line of  
business.

*Comprehensive Directory of Japan 1986-1987*

Publisher: International Culture Institute  
Price: ¥ 39 500

*Diamond's Japan Business Directory, 1988, annual*

Publisher: Diamond Lead Co., Ltd.  
Price: ¥ 60 000  
airmail US\$380 plus \$40 postage  
surface US\$380 including postage

Section I contains information on about 1 000 Japanese firms, Section II for listings of brand names and commodities. Company information includes: sales composition, history, offices, number of employees, balance and other fundamental financial position analysis.

*Directory of Business Support Organizations in Japan, 102pp*

Publisher: American Embassy, Tokyo  
Price: ¥ 5 000

*The Directory of Canadian Business in Japan, 1989, 80pp*

Publisher: P and B International  
Price: ¥ 1 500

*Directory of Foreign Capital Affiliated Enterprises in Japan, 1988/89, annual*

Publisher: BII  
Price: ¥ 40 000  
monthly updates ¥ 2 000

Annual directory of foreign companies in Japan. Information includes company names, representatives, Japanese and foreign investors, foreign capital ratio, date of establishment, capital and number of employees.

*English Telephone Directory, 1988 see City Source.*

*Exhibitions, Fairs and Events in Japan, biannual (January, July), 1987*

Publisher: Japan National Tourist Organization (JNTO)  
Price: ¥ 500

Schedule of trade fairs and art and sports events in Japan for the year. Contact organizers and availability of foreign participation indicated. Copies available at JNTO offices in the United States.

*Fairs and Exhibitions in Japan*

Publisher: Japan External Trade Organization (JETRO)  
Price: US\$40 (Code H-12)

A 376-page listing, indexed by industrial field, location and organizer.

*Foreign Banks and Securities Companies in Japan, 1988, 120pp (JMIR No. 3p42, 11/88)*

Publisher: The Fuji Bank Ltd.

*Japan Company Handbook, 1989, 1 310pp, quarterly*

Publisher: Toyo Keizai Inc. (The Oriental Economist)  
Price: ¥ 4 000

Compact reference data on Japanese companies listed on the First Section of the Tokyo, Osaka and Nagoya stock exchanges. Data include sales and profits for the preceding five years.

*Japan Directory, 1988, 2 Vols., annual*

Publisher: The Japan Press, Ltd.  
Price: ¥ 50 000, 2 volumes

Volume I lists hotels, stores, restaurants, schools, hospitals, clubs, embassies, consulates and government organizations; Volume II lists business firms. Information includes addresses, phone numbers, telex numbers, facsimile numbers, cable addresses, year of establishment, names of management personnel, branches and lines of business.

*Japan Directory of Professional Associations, 1984-1987, 1st ed.*

Publisher: Intercontinental Marketing Corp.  
Price: ¥ 30 000

Lists 3 850 professional associations in Japan. Includes Japanese names in romaji.

*Japan Trade Directory, 1988/89, 1 197pp*

Publisher: Japan External Trade Organization (JETRO)  
Price: ¥ 30 000

Listing of approximately 2 500 firms and 17 500 products and services.

*Japanese Companies, Consolidated Data 1987/88*

Publisher: The Japan Economic Journal  
Price: ¥ 15 000

Consolidated profiles of Japan's 943 major corporations. Includes an overview of the parent group's activities, strength of the group and latest business results of the major subsidiaries.

*Japanese Overseas Investment, 1986/87 (88/89 on schedule)*

Publisher: Toyo Keizai Inc. (The Oriental Economist)  
Price: ¥ 45 000  
¥ 55 000 by air

Directory of Japanese capital affiliated companies overseas by firm and by country.

*Market Share in Japan, 1987, 10th ed., 496pp*

Publisher: Yano Research Institute Ltd.  
Price: ¥ 70 000

*Osaka Business Directory 1985-86*, 336pp

Publisher: Osaka Chamber of Commerce and Industry

Price: ¥ 5 000

*Osaka Trade Index 1985-86*, 227pp

Publisher: Osaka Prefectural Government

Price: ¥ 7 000

*Second Section Firms, Japan Company Handbook*, 1989, 1 038pp, quarterly

Publisher: Toyo Keizai Inc. (The Oriental Economist)

Price: ¥ 3 900

Sister publication to *Japan Company Handbook*. Contains second-tier firms listed on the Tokyo, Nagoya and Osaka stock exchanges with special reference to past records, present showings and future possibilities.

*Standard Trade Index of Japan*, 1988/89, annual

Publisher: The Japan Chamber of Commerce and Industry

Price: ¥ 23 000

Index to about 28 000 commodities/services and brand names; an alphabetical listing of approximately 8 000 Japanese manufacturers, importers/exporters, government agencies, trade and industrial organizations and related associations. Information on each company includes address, phone number, cable, telex, capital, year of establishment, branch offices, reference banks and products.

*Top 1 500 Japanese Companies*, 1987 (1988 ed. available in June, 1988)

Publisher: Teikoku Data Bank, Ltd./Co-publisher: Japan Times Ltd.

Price: ¥ 1 200

*Who's Who in Japanese Government*, 1988, 400pp

Publisher: ICA of Japan Co., Ltd.

Price: ¥ 5 400

Directory of all the Diet members, government ministry and agency officials, quasipublic corporation officials, other related governmental and private entity names, addresses and background information.

*Yellow Pages — Japan Telephone Book*, 1988, biannual

Publisher: Japan Yellow Pages Ltd.

Price: ¥ 2 000/copy

¥ 3 900/subscr.

Classified telephone book, listing some 20 000 businesses and services in Japan.

## Trade Periodicals

*Specialized periodicals and newsletters are listed under each category.*

*Business Japan*, monthly

Publisher: The Nihon Kogyo Shimbun

Price: ¥ 10 000/year

*DJIT — Digest of Japanese Industry and Technology*, monthly

Publisher: Japan Trade and Industry Publicity, Inc.

Price: ¥ 18 000/year

*Economic Eye*, quarterly

Publisher: Keizai Koho Center

Price: ¥ 500/copy

¥ 2 000/year

Translation of important Japanese articles selected by leading Japanese economists.

*Economic World*, monthly

Publisher: Economic Salon, Ltd.

Price: ¥ 10 000/year

*Focus Japan*, monthly

Publisher: Japan External Trade Organization (JETRO)

Price: ¥ 4 800

*Industrial*, monthly

Publisher: Diamond Lead Co. Ltd.

Price: ¥ 9 600/year

*Japan Economic Journal, The*, weekly

Publisher: Japan Economic Journal (Nihon Keizai Shimbun-sha)

Price: ¥ 350/copy

¥ 14 500/year

*Japan Foreign Trade Journal*, monthly

Publisher: Nihon Boeki Shimbunsha (Japan Foreign Trade Journal)

Price: US\$60 by air

*Japan Industrial and Technological Bulletin, The*, monthly

Publisher: Japan External Trade Organization (JETRO)

Price: ¥ 16 800

*Japan Technology Bulletin*, quarterly

Publisher: Japan Business Service Inc.

Price: ¥ 40 000/year

*Journal of American Chamber of Commerce in Japan, The*

Publisher: The American Chamber of Commerce  
in Japan  
Price: ¥ 700/copy  
¥ 6 000/year (10 issues/year)

*Journal of Japanese Trade and Industry*, bimonthly

Publisher: Japan Economic Foundation  
Price: ¥ 1 200/copy  
¥ 7 200/year

*KKC Brief*, irregular serial

Publisher: Keizai Koho Center

Summaries of views and activities of Keidanren  
(Japan Federation of Economic Organizations) and  
other private economic organizations in Japan.

*Look Japan*, monthly

Publisher: The Look Japan Ltd.  
Price: ¥ 660/copy  
¥ 8 000/year

*New Products and Industrial Trends in Japan*,  
biweekly

Publisher: Nissho Iwai Corp., Project Develop-  
ment Office, Project Development  
Dept.  
Price: US\$365

*Nikkei High Tech Report*, biweekly

Publisher: Nikkei Industry Research Institute  
(NIRI)  
Price: ¥ 158 000

*Speaking of Japan*, monthly

Publisher: Keizai Koho Center  
Price: ¥ 800/copy  
¥ 9 600/year  
US\$48 by air

Speeches on Japan by leaders in the academic, busi-  
ness and political world.

*Techgram Japan*, 12 issues/year

Publisher: Nissho Iwai Corp., New Business Office  
Price: ¥ 63 000

Provides new product and technical information  
classified into ten categories. Interested parties may  
contact the firms listed directly.

*Tokyo Business Today* (Formerly *Oriental  
Economist, The*), monthly

Publisher: Toyo Keizai Inc. (The Oriental  
Economist)  
Price: ¥ 95/year

*Tokyo Financial Letter: Nikkei Bonds and Money*,  
weekly

Publisher: Nihon Keizai Shimbun-sha and the  
Japan Bond Research Inst.  
Agent: Nikkei Media Marketing, Inc.  
Price: ¥ 108 000/year

*Tokyo Industrial Report*, bimonthly

Publisher: Japan Journal Ltd.  
Price: ¥ 100 000/year

*Tradescope*, monthly

Publisher: Japan External Trade Organization  
(JETRO)

## Miscellaneous

*A Lateral View — Essays on Contemporary Japan*  
1987, 208pp

Publisher: The Japan Times Ltd.  
Price: ¥ 1 300

*ABC's of Study in Japan 1987-88*, 1987, 163pp

Publisher: BONJINSHA  
Price: ¥ 900

*Chronology of Japan*, 1987, 237pp

Publisher: BII  
Price: ¥ 1 800

*Communicating with the Japanese*, 1987, 220pp

Publisher: The Japan Times Ltd.  
Price: ¥ 1 300

*Complete Atlas of Japan*, 1988, 56pp

Publisher: Teikoku Shoin Co., Ltd.  
Price: ¥ 1 300

*Currents — 100 Essential Expressions for  
Understanding Changing Japan*, 1988, 205pp

Publisher: Japan Echo  
Price: ¥ 1 200

- The Emerging Power of Japanese Money*, 1988, 254pp  
 Publisher: The Japan Times Ltd.  
 Price: ¥ 2 800
- The Grand Design for a Society of Longevity — A Guide for the Establishment of Economic and Social Systems for the Age of an 80-Year Life Span*, 1986, 44pp  
 Publisher: Printing Bureau, Ministry of Finance  
 Price: ¥ 850
- Japan — A Pocket Guide*, 1987, 1988, 131pp  
 Publisher: Ministry of Foreign Affairs  
 Price: ¥ 1 500
- Japan — A Regional Geography of An Island Nation*, 1987, 172pp  
 Publisher: Teikoku Shoin Co., Ltd.  
 Price: ¥ 1 500
- Japan, 1989 — An International Comparison*, 1988, 98pp  
 Publisher: Keizai Koho Center  
 Price: ¥ 880
- Japan: Past and Present*, 1987, 323pp  
 Publisher: Charles E. Tuttle  
 Price: ¥ 1 100
- Japan Company Handbook*, quarterly  
 Publisher: Toyo Keizai Inc.  
 Price: 1st Section ¥ 4 000  
 2nd Section ¥ 3 900
- Japan in Another Aspect*, 1988, 308pp  
 Publisher: Industrial News Weekly  
 Price: ¥ 4 000
- Japan Inc.*, 1988, 313pp  
 Publisher: The Japan Economic Journal  
 Price: ¥ 1 200
- Japanese Colleges and Universities, 1987 — A Guide to Institutions High Education in Japan*, 1987, 711pp  
 Publisher: The Association of International Education  
 Price: ¥ 4 900
- The Japanese Company*, 1987, 282pp  
 Publisher: Rodney C. Clark — Charles E. Tuttle  
 Price: ¥ 1 300
- The Japanese Mind* 1987, 352pp  
 Publisher: Robert C. Christopher — Charles E. Tuttle  
 Price: ¥ 1 300
- Japanese Working Life Profiles 1988 — Statistical Aspects*, 1988, 84pp  
 Publisher: Japan Institute of Labour  
 Price: ¥ 820
- KAISHA — The Japanese Corporation*, 1987, 309pp  
 Publisher: James C. Abegglen, George Stalk, Jr. — Charles E. Tuttle  
 Price: ¥ 1 300
- Major Projects in Japan Series  
 Publisher: American Embassy, Tokyo  
*Kansai International Airport*  
*New Hiroshima Airport/Chubu New Airport/Rokko Island Project*  
*Akasbi Strait Bridge/Ise Bay Hiway/Kansai Science City/Technoport Osaka*  
*Haneda/Trans-Tokyo Bay Hiway/NTT HQ Construction/Tokyo Teleport*  
*Minato Mirai 21*
- The Meaning of Internationalization*, 1988, 188pp  
 Publisher: Edwin O. Reischauer, translated by Masao Kunihiro — Charles E. Tuttle  
 Price: ¥ 1 400
- Nippon 1989 — Business Facts and Figures*, 1988, 161pp  
 Publisher: Japan External Trade Organization (JETRO)  
 Price: ¥ 980
- Organization of the Government of Japan, 1987, 1988, 144pp*  
 Publisher: Institute of Administrative Management  
 Price: ¥ 1 800
- Passport to Japan 88/89 — Businessman's Guide*, 1988, 181pp  
 Publisher: BII  
 Price: ¥ 1 500
- Politics in Modern Japan — Development and Organization*, 1988, 193pp  
 Publisher: Japan Echo  
 Price: ¥ 2 000 (JGP)

*Quality of Environment*, 1987, 305pp

Publisher: Environment Agency/Kosei Kangyo  
Mondai Kenkyu Jo

Price: ¥ 2 650

*Samurai and Silk*, 1987, 371pp

Publisher: Haru Reischauer — Charles E. Tuttle

Price: ¥ 1 400

*Top 1 500 Japanese Companies 1988*, 1988, 79pp

Publisher: The Japan Times Ltd.

Price: ¥ 1 200

Understanding Japan Series

No. 50 *Japanese Education*, 1986, 87pp

Publisher: Ministry of Education

Price: ¥ 1 500 (JGP)

No. 51 *Tokyo*, 1987, 92pp

Publisher: Ministry of Education

Price: ¥ 1 700 (JGP)

*Your Life in Tokyo — A Manual for Foreign Residents*, 2 Vols., Vol. 1 Daily Life, 388pp;  
Vol. 2 *Leisure*, 412pp, 1987

Publisher: The Japan Times Ltd.

Price: Vol. 1 ¥ 2 400

Vol. 2 ¥ 2 400

*White Papers of Japan 1986-87*, 1988, 204pp

Publisher: The Japan Institute of International  
Affairs

Price: ¥ 4 500

*Who's Who in Japanese Government 1988/89*, 1988,  
414pp

Publisher: ICA of Japan

Price: ¥ 5 400

## 5 Other Sources of Information

### Book Shops

#### Tokyo

Government Publications Center

1-2-1 Kasumigaseki, Chiyoda-ku

Tokyo 100

Tel: (03) 504-3885

Kinokuniya Book Shop

3-17-7 Shinjuku, Shinjuku-ku

Tokyo 160

Tel: (03) 354-0131

Maruzen

2-3-10 Nihonbashi, Chuo-ku

Tokyo 103

Tel: (03) 272-7211

Sansei-do

1-1 Kanda Jimbocho, Chiyoda-ku

Tokyo 101

Tel: (03) 233-3312

Yaesu Book Center

2-5-1 Yaesu, Chuo-ku

Tokyo 103

Tel: (03) 281-1821

#### Osaka

Asahiya Book Store

2-12-6 Sonezaki, Kita-ku

Osaka 530

Tel: (06) 313-1191

Kinokuniya Book Store

1-1-3 Shibata, Kita-ku

Osaka 530

Tel: (06) 372-5821

Maruzen Book Store

4-47 Bakuro-cho, Higashi-ku

Osaka 540

Tel: (06) 251-2621

Book shops will also be found in shopping arcades  
in the larger international hotels.

## Kobe

Maruzen Kobe Branch  
1-4-12 Motomachi-dori •  
Chuo-ku, Kobe 650  
Tel: (078) 391-6001

Bunyodo Book Store  
Kobe Kokusaikaikan  
Goko-dori, Chuo-Ku, Kobe 651  
Tel: (078) 221-0557

## Databases

The following firms provide information stored in their databases on a subscription basis:

Comline News Service  
Comline International Corporation  
Shugetsu Bldg., 3-12-7, Kita Aoyama  
Minato-ku, Tokyo 107  
Tel: (03) 486-0696  
Fax: (03) 486-7704

Provides daily or weekly reports on Japan's high technology industries and other various Japanese information through fax or electronic mail.

Marketing Data Bank (MDB), Nihon Noritsu Kyokai  
(N/A in English)  
3-1-22 Shiba Koen  
Minato-ku, Tokyo 105  
Tel: (03) 434-1721

Registration Fee: ¥ 30 000  
Subscription Fee: ¥ 350 000/year

Ministry of Finance  
3-1-1 Kasumigasaki, Chiyoda-ku  
Tokyo 100  
Tel: (03) 581-4111

The Tariff Bureau of the Ministry of Finance provides taped data on trade statistics. Application forms and Fujitsu 800 BPI tapes should be submitted to the Ministry in person.

Cost: ¥ 25 000

Nikkei Economic Electronic Databank System  
(NEEDS)  
Contact: Nihon Keizai Shinbunsha Data Bank Bureau  
1-9-5 Otemachi  
Chiyoda-ku, Tokyo 100  
Tel: (03) 270-0251 Ext. 3481/3482

Yano Data Bank (YDB), Yano Research Institute Ltd.  
(N/A in English)  
2-10-1 Nihonbashi, Hamacho  
Chuo-ku, Tokyo 103  
Tel: (03) 667-9188  
Telex: 2522278 YANO J  
Fax: (03) 667-0269

## Libraries

National Diet Library  
1-10-1 Nagata-cho, Chiyoda-ku  
Tokyo 100  
Tel: (03) 581-2331

Library of the Society for the Promotion of the  
Machine Industry  
3-5-8 Shiba-Koen, Minato-ku  
Tokyo 105

Japan External Trade Organization (JETRO) Library  
2-2-5 Toranomon, Minato-ku  
Tokyo 105  
Tel: (03) 582-5511

Japan Foundation/The Office for the Japanese  
Studies Center  
Park Bldg., 3-6 Kioi-cho  
Chiyoda-ku, Tokyo 102  
Tel: (03) 263-4503

Japan Information Center on Science and  
Technology (JICST) Library  
2-8-18 Asahicho, Nerima-ku  
Tokyo 176  
Tel: (03) 976-4141

Keizai Koho Center Library  
Otemachi Bldg. 3F, 1-6-1 Otemachi  
Chiyoda-ku, Tokyo 100  
Tel: (03) 201-1416

## 6 Publishers

AIPPI Japan  
C.P.O. Box 1457  
Tokyo 100-91  
Tel: (03) 591-5301

AIST — Agency of Industrial Science and  
Technology, MITI  
1-3-1 Kasumigaseki, Chiyoda-ku  
Tokyo 100  
Tel: (03) 501-1511

American Embassy  
1-10-5 Akasaka, Minato-ku  
Tokyo 107  
Tel: (03) 583-7141

American Chamber of Commerce in Japan, The  
(ACCJ)  
No. 2 Fukide Bldg., 4-1-21 Toranomon  
Minato-ku, Tokyo 105  
Tel: (03) 433-5381

American Electronics Association, Japan  
Representative Office  
3-3 Kioi-cho, Chiyoda-ku  
Tokyo 102  
Tel: (03) 237-7195

APCON International Inc.  
420 Boyd St., Suite 502  
Los Angeles, CA 90013 U.S.A.  
Tel: (213) 680-9101

Association of Agriculture and Forestry Statistics  
(Norin Tokei Kyokai)  
Otori Bldg., 2-11-14 Meguro  
Meguro-ku, Tokyo 153  
Tel: (03) 492-2987

Sales Agent: GPSC — Government Publications  
Service Center

Association for International Cooperation of  
Agriculture and Forestry (AICAF)  
19 Ichiban-cho, Chiyoda-ku  
Tokyo 100  
Tel: (03) 263-5208

Association of Japanese Consulting Engineers  
Shuwa Daini Toranomon Bldg., 1-21-19 Toranomon  
Minato-ku, Tokyo 105  
Tel: (03) 591-3208

Automotive Herald Co., Ltd.  
No. 3 Shinto Bldg., 5-21-1 Shimbashi  
Minato-ku, Tokyo 105  
Tel: (03) 438-0361

Bank of Japan  
2-2-1 Nihon bashi Hongoku, Chuo-ku  
Tokyo 103  
Tel: (03) 581-0261

Sales Agent: The Credit Information Company of  
Japan, Ltd.  
Sales Agent Overseas: Japan Publications Trading  
Co., Ltd.

Bank of Tokyo, The, Economic Research Division  
3-26-7 Kanda Nishiki-cho  
Chiyoda-ku, Tokyo 101  
Tel: (03) 233-2111

BII (formerly Business Intercommunications, Inc.)  
Fukushima Bldg., 3-13-21 Minami Aoyama  
Minato-ku, Tokyo 107  
C.P.O. Box 587, Tokyo 100-91  
Tel: (03) 423-3971

Canadian Chamber of Commerce in Japan, The  
Homat Avon 101, 5-15-1 Higashi Gotanda  
Shinagawa-ku, Tokyo 141  
Tel: (03) 447-9767  
Fax: (03) 448-8991

Canadian Embassy  
7-3-38 Akasaka, Minato-ku  
Tokyo 107  
Tel: (03) 408-2101

Cement Association of Japan, The  
1-10-3 Kyobashi, Chuo-ku  
Tokyo 104  
Tel: (03) 561-8631

Charles E. Tuttle Co., Inc.  
1-2-6 Suido, Bunkyo-ku  
Tokyo 112  
(Originally published by Basic Books, New York)

K.K. Central Tsushin Sha  
Hagiwara Bldg., 1-11 Kanda Awajicho  
Chuo-ku, Tokyo 101  
Tel: (03) 255-0631

Chemical Daily Co., Ltd., The  
3-16-8 Nihonbashi, Hama-cho  
Chuo-ku, Tokyo 103  
Tel: (03) 663-7932

Chugai Kogyosha Co., Ltd.  
2-7 Kanda Tsukasa-cho,  
Chiyoda-ku, Tokyo 101  
Tel: (03) 293-0621

Chuo Shuppan Kikaku Co.  
3-28-15 Shibuya, Shibuya-ku  
Tokyo 150  
Tel: (03) 409-6321

Communication Industry Association of Japan  
1-7-1 Ohtemachi, Chiyoda-ku  
Tokyo 100  
Tel: (03) 231-3156

Cooperative Association of Japan Shipbuilders, The  
Senpaku Shinko Bldg., 1-15-16 Toranomom  
Minato-ku, Tokyo 105  
Tel: (03) 502-2061

Credit Information Company of Japan, Ltd., The  
(Nihon Shinyo Chosa)  
1-2-8 Uchikanda, Chiyoda-ku  
Tokyo 101  
Tel: (03) 294-1201

Daiichi Kangyo Bank, Ltd., The  
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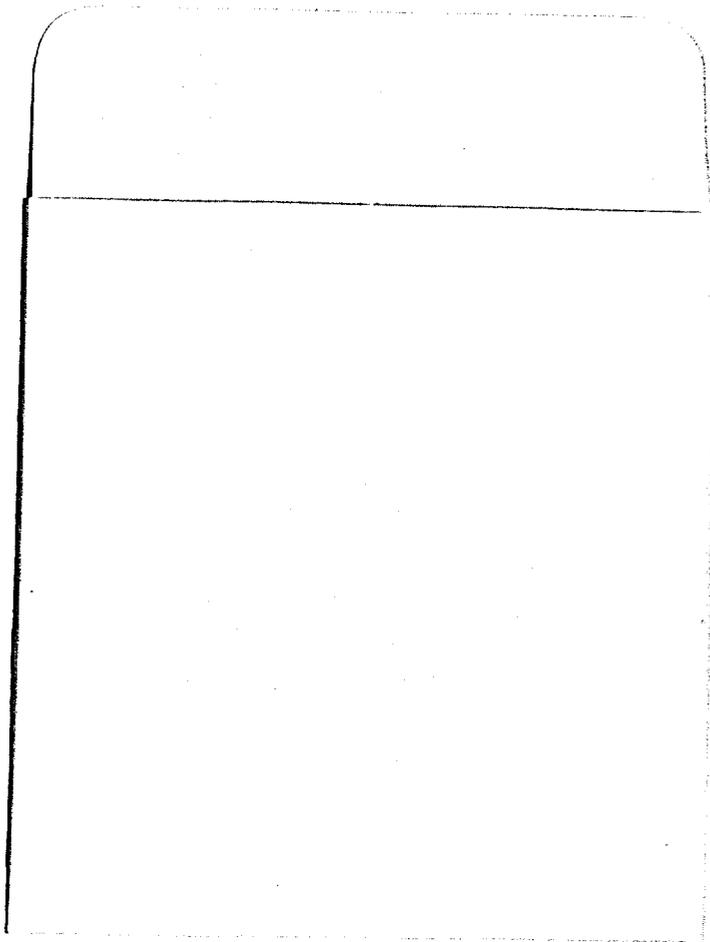
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