


## END CORNS

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 0 BYB 1e=jay ${ }^{r}$ Corns


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tobacco into a good pipe il you draw throush the weet dry smoke. Every the W.D.D. .tringnge trade.
 hapes and sizes, 75 cenns p. Pick yours . DEMUTH \& CO. Now York

## vy Assault Begun on omme and Avre Front.

French Check an Attack of Eight German Divisions Iighting Armenians Recapture Erzerum. Enemy Offensive Marking Time.


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Breme he ieut con cid Edens $=-$ $= \pm$

KELLOGG'S

## KRUMBLES

is both WHOLESOME and DELCICOUS

## Relloyse Krumbles All Wheat




KRUMBLES is made of Durum Whole Wheat-the most valuable food variety
grown,-and contains all of the bran, protein, phosphates and mineral salts of the wheat,just the things needed by growing children.

The flavor of KRUMBLES is one that will pleasantly surprise you. All of the flavor of the Durum Wheat is scientifically brought out,
and the longer you chew it the sweeter and more appetizing it tastes.



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## FOR THE MEN

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SHIRTS in White \& Fancy Striped. PRESIDENT BRACES. SWEATER COATS from. . $\$ 3.55$ up PANTS from . . . . . . . . . $\$ 2.25$ up WORK SHIRTS, OVERALLS, RUBBERS,
also a few CAPS, Etc.

## CHILDREN.

Hose, Gloves, Underwear, Feeders,
Bonnets, Middy Blouses, Misses Corsets Waists, Infants' Knitted Saques,

Overalls, Dresses, etc., etc.
The C. L. MARCH CO., Ltth,
Corner Water and Springdale Streets.


lo SELECTMEn CONSCRIPTION
MUST COME．


Then yon Kant State ace Chops：






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## Even ind Telegram

 Evening Telegram

## ENGLISH MANILA

Large Stock of all Sizes Now on Hand．ProspectiveBuyers Should Secure Their Requirements Before Price Advance Further．

## GEO．M．BARR，

AGENT

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字官 Lecture to be Bookstore for the C．Murphy in aid of the Lieut，I
Band

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## ass this rule is adhered to．




 and

THIS IS


SHANTUNG SILK．




The
HOSIERY



## WOMEN

bundance of Footwear
of Black, Tan, MahogGrey Leathers, with $6,8,10 \& 12$ ins. high. 0 to $\$ 8.00$ dressed in the Best

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 DIED.



U risk a postage earn more about

ID COFFEE t? How to equal famous chefs? "-Perfoedy Mado", wallo MONTREAL

THIS IS THE PAGE THAT HELPS YOU TO SAVE:
 Thanks To Our Great Buying Power You Can Save On NEW SPRING MERCHANDISE层 - FRIDAY SATURDAY
 DRESS GOODS Dept.
COSTUME VELVETEEN.

| of |
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| of |
| it |
|  | SHANTUNG SILK


 BLOUSE AND SHITRTREGATA.

 The Sale of HOSIERY "SECONDS."


 $26 c ., 30 c ., 33 c ., 35 \mathrm{c} ., 45 \mathrm{c} .$, 90c. and \$1.25.

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## Gent's FURNISHINGS

for Early Spring. MEN'S SOFT FELT HATS.



| MEN'S | SPRING UNDERWEAR |
| :--- | :--- | SOFT FELT HATS AGAIN FOR MEN






MENS KHAKI DRILL SHIRTS.
 MENS BRACES.






 CTFF LNINS.




The TABLE LINENS


Will Attract Many Keen Buyers This Week.




 They include some of our best designs, are fnished with
narrow hem and measur on 17 . 19 inches.
each.
Friday






## ed for Fri.\& Sat.

## Prepare for Spring Cleaning!

Our Wall Paper Department is now replete with the most beautiful patterns of Wall Papers it has ever been our privilege to offer our patrons. No house-holder need worry about Spring Cleaning. We will relieve you of all worry. Call and make your selection early.


Special Prices to the Wholesale Trade.

## Regular Wall Papers

## 50,000 Rolls

 Artistic Wall Papers.
25c. to $\$ 1.00$ per piece.

## 

JOB WALL PAPERS 150,000 Rolls.

 $24 \mathrm{c} ., 27 \mathrm{c}$. \& 30c. per piece.


JOB WALL PAPER cannot be exchanged or taken back.


BITTER FI HEAVY

## PURELEAF LARD

 on retail by the lb.


## Soper \& Moore

Work ---Germa
10.00 A. M.

No Separate Peac


## ing！

Papers it has Cleaning．We


JOB WALL PAPER cannot be exchanged or taken back．

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Water Street．
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## BITTER FIGHTING RESUMED． HEAVY RAINS IMPEDE ENEMY．

 No Separate Peace With Austria－－Aeroplanes Do Good Work－－－German Ex－Imperial Chancellor Makes Significant Address．

Here and There．
SELECTIVE
MUST COME
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### 1.45 P．M．




The Approach of Spring
Beauty \＆Springing Flowers， In fact it is mostly suggestive of dirty streets
and April showers．The streets，perhaps，you
Why you should not Get in Out of the Wet，
$\qquad$ LADIES＇and MEN＇S UMBRELLAS－Reason－ ably priced．
LADIES＇BLACK RUBBER COATS and WATERPROOFS．
LADIES＇SHOWER and COVERT COATS．－ ple Coats in styles a la militaire and other wise．
MEN＇S GREY COVERT CLOTH COATS only $\$ 15.00$ each．－These are made in the newest price，hence the Special Value．
HENRY BLAIR
We are stIII showing a splendid selec fion of

## Tweeds

 Serges． No scarcity af Maunder＇s． However，we beg fo remind our custom－ ers these goods are selling rapidly，and cannot be replaced at the same price．John Maunder，
Tailor and Clothier St．John＇s，Nild． COME IN TO－DAY



Not Guilty
Newfoundland
suggestive of

Child＇s Head

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Can Make Big Profits if You Want To． J．J．LACEY \＆CO．，Ltd．，

## Easy Come and

Easy Go．
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## New Opening of Our Millinery Department

Presided over by MISS WHITTY, for the past eleven years with A. \& S. Rodger.
Miss Whitty feels confident with the facilities at her disposal of pleasing even the most fastidious, and will be glad to welcome her old customers and an unlimited number of new ones.

Our Showroom is now filled with the Newest Authentic Paris, London and New York Shapes, Ornaments, Flowers, Fruit, Foliage, Ribbons, Bandings, Efc., Efc., purchased especially for this event.

Special attention given to Outport Orders for Millinery, Wedding Hats and Children's Millinery, which will be shipped promptly and securely packed.

Remember our Standard is always the Highest Value for Your Money. Merchandise that is of questionable quality finds no place in our Store, we stock only such goods as are absolutely trustworthy. Miss Whitty begins her engagement Monday, April st, and will be ready for business immediately,
'Phone 484
BISHOP, SONS \& COMPANY, LIMITED.
P. O. Box 920 St. John's.

## 

## Railway Embargo

 a Serious Menace
## Capt. Rev. A Clayton Special Notice. 28 at St Andrew's Hall at <br> FASHIONS for ALL.



Continuous Showing of the Newest in
Stylish Spring Millinery and Miliney Timimings.

New Goods Opening Every Day.

## S. MILLEY.

Municipal Council



 Yellow Corn Meal,
 To arrive this week:
NEW ENGL AD FOPEEC.
 .00 bxs. Aeme Mixture.

50 bxs. Cocoanut Caramels. | 50 bxs Trurksh Gum Dropac |
| :--- |
| 50 bxs. Smooth Almonds. | Fresh Halibut.




 | LEMONS-Cllifor |
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| ERAPE |
| NEW CABAGI |



 T. . EDEIS, | Drekworth st, ${ }_{\text {Cross, }}^{\text {and }}$ |
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T. J. EDENS.

| By Rail to-day, Appril |
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antor Teanas Tolegram.

| Dear sir |
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## atee peoples paper- DON'T S <br> Rice! Rice!

100 Sacks RICE, each 200 lbs. 400 Sacks RICE, each 100 lbs.

| Millions of People in the World are |
| :---: |
| Starving. |
| Hundreds of Millions are Short of |
| FFod. |
| CONSUME LESS |
| PRODUCE MORE |

HARVEY \& CO., Ltd., WHOLESALE



## Rolled OATS!

## Rolled Oats,

Barrels and Halves.
GEO. NEAL -

The First Principle of Modern Business is SERVICE.


Newfoundland Clothing Co., Ltd.


## Marshall Bros





## Reid-Newfoundland $\mathrm{C}_{0}$

## FREIGHT NOTICE:

Freight for Placentia Bay ports of call will be received at the Freight Shed as heretofore.

REID-NEWFOUNDLAND Company


