## REID-NEWFOUNDLAND $C^{\circ}$.

## Labrador Service!

S. S. "ERIC" will sail from Dry Dōck Wharf, St. John's, at 2 p.m. Saturday, September 11th, for Labrador ports of call.


THE EVENING TELEGRAM, ST. JOHNS, NEWFOUNDLAND, SEPTEMBER 10, 1915-2

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## $==$ Evening  Telegram

 Fashion Plates.

$\qquad$
Furniture
The Big
for the Furniture Home.
Store



CALLAHAN, GLASS \& CO.

 We have them in tead when it comestos to selecting a Ring. other gems
Atter the engagement comes the wedding.


$\underset{\substack{\text { Weceived } \\ \text { ave ship. } \\ \text { just }}}{ }$


We strongly re
vellem end them
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## T. J. DULEY \& CO.

## Most People

Are now Economizing in the matter of Dress. Mo vix Rex irive Woll-2ade sutus at a saring

 MrERICCS, ST
Progress.
The Nild. Clothing Company, Ltd.

## LUTTLEE RIVER, CODROY!

A New Set of $5 \times 7$ Photes showing many parts of the River, each print sells for 25 cts. THE LOG CABIN, Spruce Brook.
THE HOLLOWAY STUDIO, LIMiTED, Corner Bates' $\begin{gathered}\text { ill } \\ \text { and } \\ \text { Henry Street, S. Jobur's, Newlomiland. }\end{gathered}$
Phone 76.


Supply Store,
320 Water Street. N20 Nuen


the evening telegram，st．John＇s，newfoundland，september 10，1915－4

## Amusements．

british theatre． $2=$ antan $=5=2$ まままw w $=2 x^{2}=2$ WVm












## Ladies＇Highclass Shoes

＂EMPRESS，＂Knowling＇s Special．Range
prices．．．．．．．．．．．．$\$ 3.60$ to $\$ 4.50$ ＂EMPIRE BRAND，＂guaranteed．Ladies Laced and Buttoned，in all the most

Remember the Stores
Where buyers get
The very best attention
With Shoes in great variety
Too numerous to mention．

## $\$ 250.00$ IN CASH PRIZES

To Introduce Our
＂Dandykake．＂
Commencing this week，and continuing for the
next ten，\＄25．00 per week will be given in CASH

 at McGuire＇s Bakery will be given $\$ 10.00$ ，and to the
Proprietor of the Store where the loaf was purchased Proprietor of the S
$\$ 5.00$ will be given．
A tag will also be placed in a package of DANDY－
KAKE，redeemable at $\$ 5.00$ ，and to the Store where the DANDYKAKE was purchased $\$ 5.00$ will be given
also．
The names of the winners will be published each week．Get after McGUIRE＇S BREAD，good bread with
good weight．Ask for McGUIRE＇S DANDYKAKE，
with that delicious icing

Furness Line Sailings！

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| Broncho Billy's Double Escape. |  |
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| Musto a Cool and Well Yorilated Thatre The |  |
| Mix man Ma Elal British Theatre |  |
| Madame Olive Timmons $\qquad$ $\qquad$ $\qquad$ IYS, AND <br> Mount Cashel Garden Parly, etc. $\qquad$ $\qquad$ |  |
| Rossley's East End Theatre! <br> St. John's Leading Vaudeville, Dramatic \& Picture Theatre. |  |
|  |  |
| Newfoundland Regiment on the March. |  |
|  |  |
| LAST 3 DAYS OF MR. JACK RUSSELL, in Descriptive Songs. <br> Recital Shooting of Dangerous Dan McGrew Sister Susie Sewing Shirts for Soldiers. |  |
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| Reprehensible Conduct <br>  <br>  <br>  <br>  |  |
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## "VICTORY" FLOUR-- The Highest Grade Milled.


Latest From the Front.

Messages Received Previous to 9 A.M.


Economise!


Take in the Week-End Programme at THE NICKEL-- It's Great. ARTHUR HUSKINS and DeWITT CAIRNS,
". The Van Thornton Diamonds."


## DEVINE'S <br> Doubles <br> Dollars.

## A VIGOROUS OFFENSIVE

Begins at DEVINE'S Saturday and Monday. An army of shoppers will rally round our Bargain Counters and help themselves to the good things we have provided. READ

## The cap question.




COLOURED MUSLIN, 6c. yd.


MEN'S OVERALLS from 59c.



MEN'S PANTS at \$1.25.



## J. M. DEVINE,

"The Right House." Cor. Water and Adelaide Streets.
 $\qquad$

| War Worries. | COLIN CAMPBELL | ituary. |
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THE EVENING TELEGRAM, ST. JOHN'S, NEWFOUNDLAND, SEPTEMBER 10, 1915-8

## YOUR SHOES:



We are showing a special line of Men's Footwear
at the following prices:
2.15, Call around and see for yourself.
F. SMALLWOOD,

THE HiME OF GOOD SHOES.
Pe S. The White House Shoe for Men and Women
retaiis for $\$ 4.00$, $\$ 4.50$, , $55.00, \$ 5.50$, s6.00 and $\$ 7.00$.

402nd Day of the War

## TO-DAY'S

Messages.

### 10.30 A.M.



1.00 P.M.。

## LATEST <br> 2.00 P. M.

$3 \begin{aligned} & \text { Newfonndianders } \\ & \text { Kiilled at Halitax }\end{aligned}$




 Cteared of a

Serious Charge


Here and There.






 LADIES MORNING DRESSES. One Piece Dress, ostef finish,
Black
Band
White
Whipord,
 LADESS' WRAPPERS.
Lize 36 to

 day, big value, si.6. eanh.
SCHOOL MAD DRESES SCHOOL MAID DRESSES.
Nayy Blue Cotton, Serge an
 Ment. Saturday, and Monday
all one prius 8 .each
SEE WIDDOW. For ABove The West End Bazaar Here and There.




 Mr. F. J. King will coimmence
teacting on Thursay, Septem.
ber teaching on Thursad, Septem.
ber 9th. Terms for lessons in all branches, of music can be ob-
tained at 46 Queen's Road.
Special terms for students at Col
lege. Junior pupis can be taught




| AYRE | Fresh Supplies Fruit, etc., | $\underset{\text { AYRE }}{\substack{\text { d }}}$ |
| :---: | :---: | :---: |
| SONS, Ltd. | NEW YORK TURKEYS. | SONS, Ltd. |
| Grapes <br> Pears <br> Apples Orange | NEW YORK DUC | ( $\begin{aligned} & \text { Potatoes } \\ & \text { Turnips }\end{aligned}$ |
|  | NEW YORK BEEF. | Beet |
|  | ${ }_{\text {Bananas }}^{\substack{\text { Bana } \\ \text { Pineaples }}}$ | Cucumber |
| Plums <br> Cantaloupes <br> Watermelon | Don't forget OUR OWN BOILED HAM, Cooked and | Carase |
|  | Don'trepared by our own system. . Sure winner. | ${ }_{\text {Peas }}^{\text {Tomatoes }}$ |
|  | H. \& P. BISCUITS-McVitit \& Price and Carr \& Co. | Beans |
| AYRE | SYMINGTON'S COFFE. | AYRE |
| d |  |  |
| SONS, | Fresh Supplies Poultry, | SONS, |
| Ltd. | ернava." | Ltd. |

\$03

## THE POPULAR Ready-to-Wear

this Season, will be

## The Velvet Salor!

See Our Window Display

## - $\$ 1.20$ nact

This Season's Newest.

## S. MILLEY.




## There Jusf First-Class

In fact the're the neatest, nicest and most taking line of genuine good value we could expect to sell you in War-time in

## NAVY and BLACK

Costume SKIITTS. $\$ 1.70, \$ 2.40, \$ 2.60 \& \$ 3.00$
each, this week, at
A. \& S. RODGER'S



| Our First Shipment of Ladles' Ameriean $\begin{aligned} & \text { (ob) } \\ & \text { Only the Very Newest and } \\ & \text { UP TO THE NINUTE. } \end{aligned}$ <br> Robert Templeton | CLOVER <br> LEAF <br> TOBACEO? <br> ymin no <br> $10 c$. <br> per plug. | Gravenstein Apples, etc $\qquad$ New York: N. brls. Fancy N. YRAVENSTEIN APPLES 150 sacks N. Y. POTATOES $\qquad$ <br> F. MeNAMARA, Queen Street. | GRAND Showing <br> Ladles' and Misses' Fall and Winter Coats AT Blair's. |
| :---: | :---: | :---: | :---: |
|  |  |  <br>  our agents will gladly give you full particulars. UNGAR'S LAUNDRY \& DYE WORKS, Halifix. |  |
| OUR <br> OpENING SHOW |  |  |  |
| Ladies' Fall and Winter |  | In stock, | Henry Blair |
| HATS <br> AND MILLINERY |  | Another shipment of 100 brls. $\qquad$ | Are You a Lover of My Lady Nicotine? <br>  CUT TOBACCO. |
| TUESDAY, SEPTEMBER 7th. |  |  |  |
|  |  | pare kios | If You Crave for a Good Smoke Try Our Special Mixtare. |
| HENRY BLAR |  | None Better |  |
| Just Arrived: 100 Half Sacks Choice P.E.I. Eating Potatoes.$\qquad$ | Do It Now! | HARVEY \& CO., LTD. | BOWRING BROS., Ltd. GROCERY. |
|  |  | CEMENT! | ${ }^{332}$ Prone 332 |
|  |  | $\frac{\text { CEMENT! }}{\substack{\text { Just in: } \\ \text { ATLAS CEMENT, }}}$ |  |
| Gasolene <br> Oin Spot and to Arrive. |  |  |  |
| Away Down. | A fine Sweer Pipe. |  | 5imutusw |
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| $\begin{aligned} & \text { T. A. MACNAB \& COMPANY, } \\ & \text { Telephone 44. } \\ & \text { P. . . Box 785. } \end{aligned}$ |  |  | comt |
| Over 40,000 People |  |  |  |
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