

HUNS TAKE RUMANIAN FORTRESS OF CONSTANZA

LAKE FREIGHTER MERIDA LOST IN ERIE'S GREAT GALE

SERBIANS WINNING IN HEAVY FIGHTING WITH BULGARIANS

SEVEN BODIES FROM MERIDA PICKED UP ON ERIE'S WAVES

Little Doubt But Freighter Foundered in Friday's Storm.

GODERICH MEN ABOARD Over a Score Believed to Have Perished When Vessel Sank.

[Canadian Press.]
Cleveland, Ohio, Oct. 23.—Local managers of the steamer Merida owned by the Valley Camp Shipping Company of Midland, Ont., conceded today that the ship was lost in Friday night's gale on Lake Erie. The admission came after seven bodies of the crew had been picked up in mid-lake by two other ships. So far as known, not a man of the crew of 23 survive the tragedy.

The loss of the Merida makes four lake steamers which went to the bottom of Lake Erie in Friday's storm. The total loss of life is fifty. The Marshall F. Butters sank with no loss of life, all the crew being saved. The D. P. Flier went down with six of her crew, only the captain surviving. The James B. Colgate's crew of 22, with the single exception of the captain, perished, while every man on the Merida is believed lost.

[Canadian Press.]
Toledo, O., Oct. 23.—Three bodies of sailors, wearing lifebelts stamped "St. Merida" were brought into port early this morning on the freight steamer A. E. Mathers, Capt. W. C. Cunningham, from Toronto. This is the first definite proof of the loss during a gale last Friday of the steamer Merida with a crew of about twenty men. Capt. Cunningham reports that the bodies were picked up in the middle of Lake Erie, between Port Stanley, Ont., and Cleveland.

The bodies were taken from the water Sunday afternoon. A fourth body was sighted, but on account of high seas the crew of the Mathers was unable to recover it.

Capt. Cunningham says that shortly before the bodies were found, the Mathers passed a steamer, Charlotte Breitung, and that the captain of the Breitung megaphoned him that the Breitung had picked up four bodies, three bearing lifebelts stamped "Merida," and one wearing a lifebelt of the whaleback steamer James Colgate, founded Friday off Long Point, Lake Erie.

The Merida is a 250-foot steel boat, bound from Port William, Ont., to Buffalo, and carried a crew of 23. The Merida is owned by the Valley Camp Shipping Company and is managed by James Playfair of Midland, Ont.

THE MERIDA'S CREW.
Cleveland, O., Oct. 23.—The crew of the steamer Merida, all of whom are believed to be lost, follows:
Master—H. L. Jones, Buffalo.
Mate—Gordon Fleming, Ogdensburg.
Second Mate—John Anderson, Buffalo.
Third Mate—Robert MacDonald, Goderich, Ont.; Joseph H. Pollard, St. Louis, Mo.

Deckhands—William Dundas, Ruth, Mich.; Thomas H. Jones, Chicago; Anton Kurshil, Cleveland, O.; Jas. Gallagher, Cleveland.
Engineer—Jos. O'Connor, Chicago.
Second Engineer—Walter Johnson, Rock, Mich.
Oilers—Wilfrid Austen, Detroit; John Quigley, Detroit, Mich.; William Bogie, Sault Ste. Marie, Mich.
Firemen—David Corbett, Sault Ste. Marie, Mich.; John Callahan, Bad Axe, Mich.; Martin R. Brogan, Cleveland.
Coal Passers—Anton Zimmerman, Brooklyn, N. Y.; Leon Wagner, Sioux City, Ia.
Steward—Neil McLean, Depere, Wis.
Waiter—Gordon Haine, Cleveland.

WAS ROLLING BADLY.
[Canadian Press.]
Buffalo, Oct. 23.—The steamer Merida (Continued on Page 3, Column 7.)

PLANE BOMBS MARGATE INJURING TWO PERSONS

[Canadian Press.]
London, Oct. 23.—1:55 p.m.—An hostile aeroplane appeared today over Margate, on the southeast coast of England, and dropped three bombs. Two persons were injured.
The following official account of the attack was given out here today:
"A hostile aeroplane was reported over Margate at 1:05 o'clock this morning. Three bombs were dropped in the Cliftonville district of the town. Slight damage was caused to a hotel, and one man and one woman were slightly injured.
"British aeroplanes went up in pursuit of the raider, who made off in a southeasterly direction."

SUPERB DASH BY FRENCH NETS THEM SAILLY RIDGE; HAIG BUSY NEAR YPRES

(Canadian Press.)
London, Oct. 23, 12:10 p.m.—"During the night there was considerable enemy shelling against our front between La Sars and Gueudecourt," says today's official announcement.
"Our troops now occupy the near lip of the two mine craters formed by the enemy yesterday at the bluff (south of Ypres), and are satisfactorily established in their positions."

(Canadian Press.)
Paris, Oct. 23, Noon.—The French troops in the Somme region have fought their way forward in the neighborhood of Saily-Sailles, capturing the entire spur No. 128 northwest of the village, the war office announced today.

(Canadian Press.)
Paris, Oct. 23, noon.—The French troops in the Somme region have fought their way forward in the neighborhood of Saily-Sailles, capturing the entire spur No. 128 northwest of the village, the war office announced today.

A Superb Rush.
"North of the Somme toward the end of the day yesterday we carried out a minor operation which was entirely successful. After brief artillery preparation our troops carried in a superb rush the whole of Ridge 128 to the west of Saily-Sailles, on which we gained a footing October 18.
"South of the Somme, despite a violent bombardment of the wooded region north of Chaulnes, the enemy did not renew his attempts against our new positions during the night.
"Further south an enemy coup de main against one of our trenches in the neighborhood of the railway line failed. The total number of prisoners taken by us since Saturday in the Chaulnes sector is now 450, including 15 officers.
"Between the Aisne and the Oise we carried a small post and inflicted losses on the enemy.
"In the Champagne the Germans blew up a mine southeast of Butte du Mesnil. A counter-attack immediately drove them out of the crater which they had occupied."

BRITISH RAIDING TRENCHES ALONG MACEDONIAN FRONT

(Canadian Press.)
London, Oct. 23.—1:47 p.m.—The following official report from the Macedonian front was given out here today:
"On the Struma front rain is still impeding operations. A French patrol, acting in conjunction with our forces, raided Bulgarian trenches near Biskupal, returning with several prisoners.
"On the Dolan front on the night of October 21-22, a successful raid was carried out on an enemy trench near Dautli."

SOMME DRIVE HAS MADE CLEVER FIGHTER OF THE KITCHENER'S ARMY MAN

Palmer Notes Marked Advance in Fighting Efficiency and Means for Reducing Losses of Attackers—30,000 Prisoners, 125 Guns, 100 Trench Mortars and 429 Machine Guns Taken.

BY FREDERICK PALMER.
[Copyright, 1916, by the Associated Press.]
British Front in France, Oct. 23.—Via London—More than three and one-half months of battle on the Somme, with the heaviest concentration of artillery, infantry and every type of war material, and the most skillful and desperate fighting the world has ever known, has resulted in marked development of British fighting efficiency and of means for reducing the losses of the attackers. In the way of concrete achievements, the British have taken 30,000 prisoners, or a little less than 1,500 for each of the 21 villages captured, with an average population of about 300 souls. They have taken 125 guns, 100 trench mortars and trench guns and 429 machine guns. They have not lost a gun.

A Difficult Task.
The task of the British was made especially difficult by the fact that they were confronted at the outset with a most powerful line of trench fortifications. Moreover, every village was a fortress, which had to be besieged and stormed. The British have driven back the Germans on a front of eleven miles, to a depth of four to eight miles. When spring comes, peasants will plow and seed ground behind the lines which for two years had lain fallow under the storm of shells. In Pri-court and Mametz, villages taken on July 1, trees with their trunks torn and their foliage blasted by shells have bravely thrown out fresh shoots, while fresh crops of grass are hiding the shell craters in neighboring fields and

G. T. R. BRAKEMAN WHO DISAPPEARED AFTER "ACCIDENT"



W. A. McDONALD.

FLEET OF ZEPPELINS TO DESTROY LONDON, IS PLAN OF COUNT
Hopes to Send Eighty Against Empire's Capital.

200 SUBMARINES GONE
Hollweg Now Realizes Under-seas and Zepp Campaigns Are Failures.

(Canadian Press.)
London, Oct. 23.—1:52 p.m.—Successful operations by British camel corps on the Egyptian western frontier have resulted in the clearing of hostile forces from large areas and the capture of 175 prisoners, says an official statement today on operations in Egypt. Armored cars operated in connection with one of the camel detachments. The statement reads:
"On October 22, on the western frontier, camel corps detachments operating with armored cars successfully swept the Dakhla oasis to its western edge, capturing 175 prisoners after some opposition.
"A similar operation on the same date in the Bahariya oasis (100 miles west of the Nile) by camel corps detachments resulted in the capture of 50 prisoners, including one officer and a quantity of arms and ammunition.
"No casualties have been reported from either force."

Whether they awake sooner or later, as the editor of the Stuttgart Beobachter suggests, to the reality of things the German people evidently have still a belief in the promised destruction of London, for which they are waiting with more or less increasing impatience. If not eighty they will be quite satisfied with a fleet of fifty to do the job.

So says William Lockwood, a Yorkshireman, who, after passing 54 of the 74 years of his life in Saxony, has been repatriated and restored to his old home at Hardon, near Bingley, where he arrived last Saturday.

No Chance Now.
"This last few months I have heard wounded soldiers say there is no chance for Germany now, that there are so many men and guns against them, but the German people make no secret," he says, "that fifty big zeppelins are being built expressly for the destruction of London."

While the German imperial chancellor, Dr. von Bethmann-Hollweg, the minister of the interior, Dr. Helfferich, and the minister of the navy, Admiral von Capelle, are still seeking in secret session to dissuade the committee of the Reichstag from further submarine and zeppelin follies, several of the German newspapers have come to the conclusion that in neither case is the game worth the candle.

Maximilian Harden's weekly review, Die Zukunft, has once more suffered suppression for speaking too openly on these questions, and it is not improbable that other journals will share its fate. These newspapers have put the essence of the matter in a nutshell. Since the British began seriously to operate against the undersea menace, two hundred German submarines have been destroyed. On the other hand, out of seven zeppelins which sought to reach London and failed, four have been destroyed. These are strong arguments for the imperial chancellor's anti-frightfulness campaign.

HALF MILLION LOSS TO ERIE FISHERMEN BY FRIDAY'S STORM

Nets So Badly Torn Will Have To Be Raised and Overhauled.

[Special to The Advertiser.]
Kingsville, Ont., Oct. 23.—The fish tug Alva W., operating for the Lake Erie Fish Company, reached Scudler's dock, Port Stanley, after a perilous trip, and the Ariadne, another fish tug, took shelter to the east of Pelee Island. The storm did \$500,000 damage to the fishing interests of the north shore of Lake Erie. Nets are torn to pieces, and will have to be taken up and overhauled. Coming as this does just at the best of the season, the loss is a serious one.

ENTENTE WINS FIERCE FIGHT FROM BULGARS IN MACEDONIA

Have Better of the Desperate Struggle at Cerna Bend.

SERBIANS ARE HITTING HARD

Inflict Heavy Losses on Bulgarians When the Latter Counter-Attack.

(Canadian Press.)

Paris, Oct. 23.—Desperate fighting in the bend of the Cerna, on the Macedonian front, has resulted favorably to the Entente forces, according to today's war office announcement. The Bulgarians counter-attacked in strong force, but were defeated by the Serbians, who inflicted heavy losses on the attacking troops.

THE BULGAR REPORT.

Sofia, Oct. 24.—The official report of operations on the Macedonian front is as follows: The situation is unchanged. Our counter-attack in the Cerna bend is developing successfully. We repulsed a weak attack against the village of Tarnova in the Moglenica Valley and on both sides of the Vardar. On the Aegean coast, the enemy's fleet bombarded the heights near Orsona and Letra.

ENLARGE HOSPITALS TO TREAT SOLDIERS WITH WHITE PLAGUE

Provincial Govt. Will Co-operate With the Various Hospitals.

(Canadian Press.)

Toronto, Oct. 23.—Premier Hearst made the following announcement this morning: "The Dominion hospitals commission has for some time been in consultation with the Provincial Government and the different institutions in the province where patients are treated for tuberculosis with a view to securing more adequate accommodation, and the best treatment possible for soldiers suffering from that disease. It has been shown that this work calls urgently for the enlargement of these institutions, so as to enable them to meet the new demands thus arising. The Government has therefore agreed to grant the financial assistance necessary for such enlargement, and to do so immediately that the work may be proceeded with at once. The details of the proposed plan of assistance will be arranged between the Dominion Hospital Commission, the Government of Ontario, and the trustees of the hospitals taking up the work."

French Airmen Shell Furnaces of the Germans

(Canadian Press.)
Paris, Oct. 23.—Four tons of projectiles have been dropped by a French air squadron of 24 machines on blast furnaces north of Metz and on the Metz and Thionville stations, the war office announced today in its report of aviation activities. Hits were secured on all the objectives which it declared.
Another French flotilla bombarded factories at Rombach.

FIFTY PERSONS DIE IN MEXICAN RAILWAY CRASH

(Canadian Press.)
Laredo, Texas, October 23.—Fifty persons were killed and a great number injured in a rear-end collision of a freight and passenger train at Ramos Arispe, Mexico, last Friday, according to reports reaching the border today. Bodies were strewn between Saltillo and Torreon, Coahuila.

SERVED 23 YEARS, WON HONOR CROSS AND GAVE HIS LIFE



Admiral Illustration. SERGT. BERT KERRY.

GERMANS FAILED TO DRIVE WEDGE INTO RUSS LINE

Von Hindenburg Planned To Separate the Russians and Rumanians.

AND RETAKE BUKOWINA

Main Object Was To Prevent Help Being Sent To King Ferdinand.

SLAV BAYONETS PREVAIL

Czar's Troops Throw Back Massive Attacks of Huns in Galicia.

(Canadian Press.)

Petrograd, Oct. 23.—Via London, Oct. 23.—The powerful Austro-German offensive launched a week ago in the region south of Dorna-Watra, with the intention of driving a wedge between the Russian and Rumanian forces, preventing further Russian assistance to their ally and regaining Bukovina, has apparently broken down before the counter-maneuvres of Russians. The Russian commander anticipating the German move, threw a large body of troops to this portion of the front, causing, according to official accounts, the Austro-Germans to fall back to their original positions.

Von Hindenburg's Plan.

During the last week, Field Marshal von Hindenburg has also been striving to establish new positions at two of the most important sectors of the western front—along the routes leading eastward from Vladimir-Volynski, where the Russians still hold the points gained at the commencement of Gen. Brussiloff's offensive last May, and in the Brzezany district, where the Russian lines curve around the town southward to Galicia. Both of these sectors represent vulnerable spots in the Austro-German defence, since a Russian advance at these points would threaten directly Kovno and Lemberg. In the desperate struggle which is continuing the German plan of straightening out these two uncomfortable dents in their positions before winter sets in is apparent.

An Intense Struggle.

The recent fighting south of Kuropatki is characteristic of the intensity of the struggle now proceeding. The Germans kept up a bombardment all day and began an advance in force in the evening, reaching the advanced Russian trenches. After a long bayonet encounter in the dark they were driven back with the Russians at their heels. The official reports say that the Russians followed the retreating attackers through their wire entanglements and finally succeeded in occupying German first line positions. A similar success was made by the Germans on the other flank, in the Brzezany sector, where an advance was made in solid formation after the German guns had destroyed the wire barriers. Russian artillery and machine guns checked the attack.

From the Russian successes in these operations, the Russian invalids conclude that Russian strategy prevented the enemy from detaching any troops for the assistance of the German plan in the Carpathians and Transylvania.

"The enemy likewise," says the paper, "is convinced of the futility of further efforts in Galicia, and is now preparing for a winter tenure under present conditions."

LOCAL TEMPERATURES.

Following were the highest and lowest temperatures recorded in London during the 24 hours previous to 8 o'clock last night: Highest, 47; lowest, 33.

The official temperatures for the 12 hours previous to 8 a.m. today were: Highest, 34; lowest, 28.

Constanza Taken By Huns; Rumanians Fight Fiercely To Stop Teuton Offensive

Rumanians and Russians Push Back Enemy on Transylvanian Border, But Are Still Falling Back in Dobrudja, Despite Stubborn Resistance—Fortress of Constanza Lost to Mackensen.

(Canadian Press.)

Berlin, Oct. 23.—Via London, 5:45 p.m.—The Rumanian fort of Constanza has been captured by the Germans, the war office announced today.

Constanza was one of the principal objectives of Field Marshal von Mackensen in his campaign in Dobrudja. It is of particular importance by reason of the fact that it is the eastern terminus of the only railroad between the Black Sea and the Danube, which it crosses at Tchernavoda. Thence the railroad runs westward into old Rumania.

Troops of the Central Powers have crossed the railway line running between the Black Sea port of Constanza and the River Danube at a point to the east of Murfetler, the official announcement says: The fortress of Constanza was taken by German and Bulgarian troops.

On the left wing of Field Marshal von Mackensen's army, the statement adds, the Germans and their allies are approaching the Danube town of Tchernavoda.

FURTHER RETIREMENT.

(Canadian Press.)

Bucharest, Oct. 23.—Via London, 4:38 p.m.—The war office announced today that the Rumanian forces in Dobrudja had made a further retirement before the army of Field Marshal von Mackensen.

(Canadian Press.)

Petrograd, Oct. 23, via London.—The Russian and Rumanian troops in Dobrudja are continuing to retreat, the war office announced today. They are offering stubborn resistance to Field Marshal von Mackensen's army.

On the Transylvanian front the Rumanians made attacks yesterday, compelling Austro-German forces to retire slightly in the Trotus, Oituz and Slanic valleys. On the western frontier of Moldavia the Rumanians are fighting stubbornly and with success.

THE SOFIA REPORT.

Sofia, Oct. 23.—Via London, Oct. 23.—7:55 a.m.—The Rumanians have been driven back to within six miles of Constanza on the Dobrudja front, according to an official statement issued by the war office. Light guns, twenty machine guns, and much war material have fallen in the hands of the Bulgarians.

PETROGRAD'S REPORT.

Petrograd, Oct. 23.—Via London.—The Rumanian forces made a new attack yesterday, striking north of Brody, near the Volynia-Galician border. The war office reports that the assault was repulsed.

The announcement follows:
"North of the little town of Wladyslaw, south of Dniestr Lake, an enemy aeroplane descended in our lines."

"Enemy attempts to cross the River Roldurka, a tributary of the Strypa, north of Brody, were repelled by our forces. On the River Narayuvka, in the region of Svistislavl and Skomorochy, southeast of Lemberg, the battle has slackened. On the remainder of the front no events of importance occurred."

"Along the whole Caucasian front, reconnoissances and exchanges of fire are taking place."

ALLIES RACING WITH HUNS TO SAVE THE RUMANIANS; POSITION IS SERIOUS ONE

(Canadian Press.)
London, Oct. 23.—A dispatch to the Daily News from Petrograd dated yesterday says:
A personage of high importance in the Rumanian Government told me before I left Bucharest that the best service I could do to his country would be to state as exactly as possible the seriousness of Rumania's position. Briefly the position is this:
The Austrians, reinforced by Germans, have recovered the whole country won by the Rumanians in the first weeks of the war.
In Western Rumania the Teutons are well into Rumanian territory. This is important in comparison with the heavy offensive at various points of the frontier. In Eastern Rumania Russia is making a magnificent effort to assist her ally. It is now a race between the Allies and the highest effort of German organization, concentrated on this, to them a vital question.

Bratiano Declined.
When Rumania ordered the war Premier Bratiano was persuaded that the Bulgarians would make a separate peace or in any case would not fight against Rumania and Russia. There fore, the possibility of attack from the southwest discounted, all the best troops being sent over the Carpathians to fulfill the national aspirations for the liberation of Transylvania and collaborate with the Russians in the final reduction of Austria. No praise could be too high for the manner in which this operation began.

It was brought to a standstill before being carried far enough to consolidate results by von Mackensen's unexpected attack in the south. Here the Bulgarians found Turtakal defended only by a second line of frontier guards, and the heroic defence of this place, cost the Rumanians many troops, and compelled the beginning of the retreat in the Dobrudja, and a radical change in the Rumanian plans, involving the call of first line troops from Transylvania. This gave Falkenhayn his chance in the north. With superior railway communications certain troops were able always to insure local superiority in the successive blows against the Rumanian armies in Transylvania.

BOMB HIT DESTROYER OF BRITISH, SAYS BERLIN

Berlin, Oct. 23.—Via Wireless to Saville.—A British destroyer off the Flanders coast was struck by a bomb from a German aeroplane on Saturday, the admiralty announced today. The statement follows:
"A German seaplane squadron on the afternoon of October 21 successfully attacked with bombs British sea forces off the Flanders coast. One hit on a destroyer was observed. Withwithstanding heavy shelling, all the raiders returned unharmed."

A PAGE OF GENERAL INTEREST TO WOMEN READERS

Wrong

SOME people have never tried Red Rose Tea because they think it is just ordinary tea put into packages.

WRONG!

Red Rose Tea is a "master" blend of more than a dozen high-grade Indian and Ceylon teas. It is a **DISTINCTIVE** tea—distinctive in flavor, in richness, in strength, in economy.

To prove it, try it.

Sold only in sealed dust-proof packages.



FUN FOR ALL HALLOW'S EVE

Ideas for Spending the Evening in an Amusing Way.

Decorations for a Halloween affair may simply take the form of autumn boughs, a few fall flowers, and the hollowed-out pumpkin-face lanterns, or if the hostess prefers, she may elaborate the adornment of her rooms by purchasing festoons of orange pumpkin-colored paper, weird-looking black ornaments, and dozens of other novelties which the notion stores and stationers are showing.

For a Halloween party invitations may be written on specially-prepared notepaper or cards which the notion stores sell, or on pumpkin-colored paper adorned with tiny witch or black cat "stickers," or yet again, squares of black paper may be used, and the invitation written thereon in the "white ink" which any book store sells.

A fairy-pull is an excellent feature for a Halloween festivity. The guests should be warned to wear something variable, as if decked in "Sunday best," the evening will not be nearly so enjoyable. Corn may also be popped, and may later form a contest for the guests. Assign couples by stretching a big sheet across an archway, place boys on one side and girls on the other, turn out the lights, except for the pumpkin candles, and instruct each man to grasp the hand of a girl, extended above the sheet. Thus couples are formed. Set them at strenuous popcorn, and at the end of ten minutes call "Time." The couple having the longest string receives the prize, which may be some amusing Halloween ornament. A potato race, in which the contestants carry a potato between two footpicks to the desired goal, creates much fun.

Some suggestions for "fate" sentences to be written on paper, rolled up tightly and stuffed into a walnut shell, the halves then glued together, are: "Marry'd in June," "Till with brown eyes," "A quack doctor," "Live in a hunkalo," "Honey-moon in Florida," "Riches galore," "Marry a widower."

For Britain's flag is their flag, as ever it will be:
Australian bold, Irish brave, Canadian and the Scot;
They're there with Tommy Atkins;
They're there to share his lot.

CHORUS—
It's a long way to friends and fireside,
It's a long way to go;
It's a long way to wife and sister,
Or the sweetest girl I know;
A long way where mother breathes her evening prayer;
It's a long, long way to dear old daddy,
But my heart's right there.

Did you ever hear of India and the Indian regiments—
Bold fighting men from India whom the British love?
They're with Tommy in the trenches,
With Tommy in the fight;
With all her sons united, 'tis Britain in her might.

CHORUS—
It's a long way back to the Highlands,
It's a long way to go;
It's a long way to Tipperary,
To the sweetest girl I know;
Good-bye, dear old Ireland; farewell,
England fair;
It's a long, long way to dear old Scotland,
But my heart's right there.

From 'cross the western ocean the Canadian volunteers
Take his place beside them, with a heart that knows no fear,
For Britain's flag is his flag, for her he'll dare and die;
All honor that, along the front, they bring it with a sigh.

CHORUS—
It's a long way back to Canada,
It's a long way to go;
It's a long way back to Canada,
To the sweetest girl I know;
Good-bye old St. Lawrence, farewell,
London, the fair;
It's a long, long way back to Canada,
But my heart's right there.

Australia's sons are with them from beyond the Indian sea.



Rideau Hall Coffee

is famous for its delicious flavor and roast aroma. It is skillfully blended, roasted, ground and sealed in tins.

Gorman, Eckert & Co., Limited
London and Winnipeg

Cynthia Grey's Mail-Box

[Correspondents are requested to make their inquiries as brief as possible, and to write on one side of the paper only. It is impossible to give replies within a set time, as all letters have to be answered in turn. No letter can be answered privately.]

Some Dialogue Books.

Dear Miss Grey.—For the reader who requested dialogues, should advise her to get "Entertaining Dialogues," published by the Shrewsbury Publishing Company of New York, and handled by most book stores. There are a number of good ones in it, but best of all is "Marrying a Poetess." This is sure to make a hit. If I were not so busy (?) I'd copy it. In "The Normal Dialogue Book," published by Macmillan, Goodspeed & Stewart, Toronto, is a charade entitled "Phan-Tom." This is particularly good, the hit being a darky song, with songs as possible. If I have time, I shall make one to send to England (just the slip cover), and would like it like the "Coat of Mail" story, so you have any pieces you really don't want I would be glad of a few, as I am having to buy the print by the yard.

Someone was asking how long it takes letters to reach London, England. I received a letter on the 17th of October from London, which was posted on the 24th of September. I have just received a letter from London, which was posted on the 24th of September. I have just received a letter from London, which was posted on the 24th of September.

P.S.—Have inclosed three stamps for "Y. S. M." to send quilt patterns for me—E. G.

Needs More Producers.
Dear Miss Grey.—I can't resist writing when I read "One for the Good of the People's" letter in Monday's paper on the H. C. L. The city people don't need to urge the Government to regulate prices. All they need is for half or more of them to get out on some of those Middlesex farms with only one man to 100 acres, described in another article in the same paper. They can grow and help grow their meat, bread and butter, fruit, potatoes and vegetables, and be independent of any retailer in the city. The cause of high prices today is a scarcity in all lines of produce, brought on by the people all flocking to the cities and towns, and leaving the land so poorly populated that it will not produce enough for all.

I certainly agree with this writer that the Mail-Box could be put to better use by having a section on flags and soap coupons, especially at a time like this, when we have so many other important questions to occupy our minds.

Dear Miss Grey.—I saw that "Mrs. F. D." will let me have music of "Black Sheep." I am sending her some patterns, and as soon as I get the time I will take off one for "Mrs. F. D."

Dear Miss Grey.—I see a lot of letters regarding the way the soldiers' wives should spend their money. Now, I think a soldier's wife has just as good a right to spend her money as the soldier himself. As there are a great many people who could take advice on that point, I am sending you a list of some of the suggestions.

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ADVERTISER PATTERNS



A Charming Gown.
Waist 1658—Skirt 1659—Composed of Ladies' Skirt Pattern 1658, and Ladies' Skirt Pattern 1659.

The dress is made of a light-colored material, with a high collar and long sleeves. It has a full skirt and a fitted bodice. The pattern is for a woman's dress, and is suitable for a variety of occasions.

ADVERTISER PATTERN DEPT.
Please send above-mentioned pattern as per directions given below, to:

Name
Town
Province
Age (if child's or miss's pattern)
Measurements: Bust, Waist,
Caution: Be careful to include the above information, and send size of pattern wanted. When the pattern is sent, please enclose a small note stating the name of the pattern, and the name of the person to whom it is to be sent.

Dear Miss Grey.—I saw that "Mrs. F. D." will let me have music of "Black Sheep." I am sending her some patterns, and as soon as I get the time I will take off one for "Mrs. F. D."

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GRAY'S, LIMITED

A Few of Our Special Waist Values in Popular Numbers

SILK CREPE WAISTS AT \$2.95.
These are made of fine quality all silk crepe in plain but pretty styles, with two pleats in front and convertible collars, in flesh, white and black. These waists are remarkable value at \$2.95

SILK CREPE WAISTS AT \$3.50.
A very pretty style in white only, with a fancy frilled front and collar. Special value at \$3.50

WHITE JAP SILK WAISTS AT \$1.50 and \$2.00.
White Japanese Silk Waists, with a square collar and hemstitching in collar, shoulders and cuffs; a good quality silk. At a special price \$1.50

Two pretty styles in a better quality White Jap Silk, with shawl or convertible collars. Price \$2.00

COLORED JAP SILK WAISTS.
Maize and Pink Jap Silk Waists with white collar and cuffs, that are popular selling numbers. At \$2.50

BLACK SILK WAISTS.
We have now a splendid range of Black Jap and Messaline Silk Waists at \$2.25, \$3.00, \$3.50, \$4.50 and \$5.00

Some Lines of Much-Wanted Goods We've Just Placed in Stock.
40-INCH GEORGETTE CREPES, \$1.50 YD.
Now in stock in the following popular colors—maize, saxe, Nile and hunter's green, nigger brown, mauve, pink, pearl grey, rose navy, black and white and white.

METAL LACES.
Gold, antique and silver laces at \$1.00 yard
Nine-inch Gold and Silver Net Laces at \$1.25 and \$1.50 yard

FOR CAMISOLES.
We have Fine Torchon Laces and Insertions to match at from 10c to 35c yard

Jersey Lily Cloth.
This is a fine silk fabric with a neat invisible stripe, much in demand for waists and fine lingerie. It washes and wears well, and is to be had in maize, ivory, flesh and lilac, 36 inches wide.

The new Ladies' Home Journal now on sale at Pattern Counter 15c per copy

GRAY'S, LIMITED.
AGENTS FOR THE LADIES' HOME JOURNAL PATTERNS.
PHONES 115-116,
140 DUNDAS STREET,
GRAY'S, LIMITED.

of a movie picture company, and if you write or appear in person to get my playment. Please enclose my writing. Thanking you for past favors, I am,
Yours truly,
TROTTER'S PASTOR.

P. S.—My sister-in-law and I would like to see you and come this time. If I hadn't my three children, the youngest being 4 months, I would certainly let them come to my home.

Ans.—Here are two or three names: Vitagraph Company, East Fifteenth Street and Locust Avenue, Brooklyn, N. Y.; Famous Players Film Company, Times Building, New York; Thannhauser Company, New Rochelle, N. Y.; Bank Building, Chicago, Ill. Without experience of any kind, I doubt if she could obtain employment by a mail application, and it would be very risky indeed to venture to any of the big American cities without something definite in view. Writing isn't bad.

Mr. Sunday's Address.
Dear Miss Grey.—For the first time of seeing you or any reader of The Advertiser give me the present address of Evangelist Billy Sunday, which would greatly oblige me. Thanking you for this kindness,
Yours truly,
ONE WHO KNOWS.

Ans.—Address, Mr. Sunday, care The Tabernacle, Detroit, Mich.

She Has Ambition.
Dear Miss Grey.—I guess I was in a big hurry the last time I wrote to you, and no wonder you said my writing was irregular. What do you think about it today? Will you kindly answer these questions:
1. I am a lover for writing stories; how could I develop my practice, and could I in any way write for a paper or magazine?
2. Hoping to see this in print, I remain, your very respectfully,
PEGGY.

Ans.—Afraid I can make but few helpful suggestions. "Peggy." Keep me writing all the bits of stories that come into your head; it's good practice if you've any real talent. Read freely of the best literature—both yesterday's and today's. When you've written a story, a very good way is to put it in a drawer for a month or two, then take it out and criticize it unmercifully. If you still think it worthy, send it to whatever magazine you have decided upon.

Yes, believe writing's improved quite considerably!

Husband Uses It.
Dear Miss Grey.—I have been reading the paper and see where so many want to know how to make bread without this or that; well here is my recipe: One yeast cake (Royal) soaked in half cup lukewarm water until dissolved, 2 tablespoons flour, beat with water as if you were going to make thickened gravy, pour scalding hot potato water (the water you drain off the potatoes at meal time). The potatoes or potato water keeps bread moist, or just plain hot water until

Daily Bible Question Club
By Rev. T. S. Linscott, D. D.
(All Rights Reserved)
The six daily studies for this week constitute the International S. S. Lesson for next Sunday. Read the Bible story on which this study is based, and you ponder the following questions:

"The Voyage." Acts, xxvii, 1-38.
Golden Text—"Commit thy way unto Jehovah; trust also in him, and he will bring thee pass." Psalm, xxvii.
1. Verses 1-8.—The writer of this narrative appears to be an eyewitness and a companion of Paul; who was he?

2. How many does God have to do with the journey? His people? His sea or land, either at their own option or forced by circumstances?

3. What kind of results may we expect in the company of criminals for a long period of time?

4. What class of men ought to be the guards of prisoners on a ship, and why?

MUMS

Are here in variety. We invite your phone orders.
WEST FLORAL CO.
249 Dundas St. Phone 2187.
K.V.

Bed Davenport

You are invited to come and look over our handsome display of Pullman Davenports and Divanettes, in fumed and golden oak. We offer you a selection not equaled anywhere, and very moderately priced..... \$22.50 to \$65.00

H. Wolf & Sons
265 DUNDAS STREET.

FRY'S COCOA

CEETEE UNDERCLOTHING
Guaranteed Not To Shrink.

COMPASS OIL

the handy remedy that quickly heals all cuts, scrapes, bruises, etc.

LUX Washing Compound

WON'T SHRINK WOOLENS
Brussels Sprouts
Per Box 20c
Main & Collier
Phone 2831, 2832, P. O. Box 2833

AMUSEMENTS, LECTURES.

Music and Flowers

Tuesday, Oct. 24

Hundreds of Mums will be given to the dancers.

A BEAUTIFUL SIGHT TO SEE

Accommodation for 1,000 On-lookers.

Hear the PRINCESS ORCHESTRA

EVERY DANCE A FEATURE.

DANCING 8:30 to 11:30

EVERY EVENING

Watch out on Halloween

IN BLOOM

Flowers are a proud assertion that a ray of beauty out-values all the utilities of the world.

CONDENSED ADS

Monday-Tuesday, 2:30, 7:15, 9:30.

"BRITON OF THE SEVENTH"

A stirring Military Drama with an all-star cast. Frank Daniels' Comedy-Scenic Travelogue.

Ocean Tickets

All ocean lines, British and neutral ships. For folders, sailings, etc., apply to F. B. CLARKE.

415 Richmond Street, Next Bank of Commerce, London, Ontario.

DANCING LESSONS

Academy, Waltz, two-step, one-step, fox trot. Experienced expert instructors. Popular club dances every Wednesday and Saturday evening. Our patrons invited. Phone 2400. Dayton & McCormick.

PATRONIZE THE SULPHUR BATHS

All rooms warm and comfortable. Dunder street west, at river. Phone 2188.

WESTERN UNIVERSITY FIELD DAY

Postponed from Oct. 26 to Thursday, Oct. 28.

TONY CORTESE & SON, ORCHESTRA

Original, 161 Maple. Phone 1570. Violins and wood instruments repaired. Bows re-haired.

GEORGE A. STEER, ELOCUTIONIST

Accepted. Care The Purdon Hardware Company, London.

MODERN BALLROOM DANCES—NOW

Open. 214 Dundas. Jack Cortese, Phone 1570.

ROBERT HANNAH, ELOCUTIONIST

Entertainer. Concert engagements accepted. Address 387 Princess street. Phone 2668.

MUSIC FURNISHED FOR PARTIES

Music, banquets. Phone 1255. Tony Villa's Italian Harpers, 12 Queen's avenue.

ELITE ORCHESTRA—MUSIC FURNISHED

For all occasions. Particulars phone 3137. Evenings 3529.

BUSINESS CHANCES.

CIGAR STORE AND BILLIARD PARLOR, 415 Clarence. Apply owner.

GROCERY STORE, LUMBER YARD

Furniture and home furnishings, general store, milk route, clothing and gent's furnishings. Sydney Smyth, Talbot street.

ESTABLISHED TAXI BUSINESS FOR

sale. Small payment down. Box 225, Advertiser.

BARRIER BUSINESS FOR SALE

cheap. Apply Box 200, Advertiser.

PERSONAL.

CANCERS CURED BY PLASTER method—Established 40 years. Henry Edwards' Cancer Hospital, 38 1/2 Ridout street. Phone 2668.

YOUNG MAN WOULD LIKE TO

meet respectable young lady. Box 221, Advertiser.

GLENWOOD PRIVATE HOSPITAL

Nervous cases a specialty. 435 Ridout street. Phone 1705.

MISS EVANS, MANICURIST, SHAMPOO

and hairdressing specialties. Rooms 435 Park avenue. Hours, 2 to 5:30, 7:30 to 10 p.m.

SCIENTIFIC PALMISTRY AND

Phrenology—Accurate, scientific and reliable advice on business, health, love, marriage, travel, investments, character, choice of occupation, etc. When in doubt consult Mrs. Morris, 565 Queen's avenue. Hours of consultation, 10 a.m. to 10 p.m.

MARRIAGE LICENSES.

Say you saw it in The Advertiser.

MARRIAGE LICENSES ISSUED BY

W. G. R. Bartram, 59 Dundas.

MARRIAGE LICENSES ISSUED BY

W. C. Fitzgerald, 110 Dundas street.

MARRIAGE LICENSES ISSUED BY

H. J. Childs, drugist, 632 Dundas.

LOST AND FOUND.

Say you saw it in The Advertiser.

LOST—HAND PURSE, CONTAINING

initialed watch, on Saturday night, market place. Reward \$6 Byron. b

LOST—STRAYED BLACK AND

white cow, also red heifer. Reward \$3. C. Hunt, Byron. 96c

LOST—ON WEDNESDAY NIGHT

last, one pair glasses, in case. Reward for immediate return to Sanborn's, 124 William. 96c

LOST—SATURDAY EVENING

Blackskin money belt, belonging to soldier, contained two \$5 bills. Reward as Advertiser. 96c

OSTEOPATHY.

DR. H. V. CAPON, GRADUATE OSTEOPATH—Fifteen years' practice. Lady attendant. 645 Richmond street. Phone 1572.

DR. R. C. BARKIE, GRADUATE

Osteopath and Chiropractor—Twelfth year London. Magnificent electrical charges, 225 Central avenue. Phone 2668.

FEMALE HELP WANTED.

Say you saw it in The Advertiser.

HOUSEMAID WANTED—MUST HAVE

reference. Apply to Mrs. Coffey, 504 Wellington street. 96c

GIRL OR WOMAN, TO HELP WITH

housework. Apply 433 King street. 96c

GIRLS

can have steady work and earn big wages in our Biscuit and Confectionery Departments by applying to TIME-KEEPER, D. S. PERKIN & CO., LIMITED. 96c

GIRL TO ASSIST WITH GENERAL

housework. 114 Grosvenor. Phone 2900. 96c

EXPERIENCED COOK—GENERAL—

Also nursemaid, to go to Detroit; wages \$6 per week; references required. Apply 39 York street, mornings, or phone 2708. 96c

OFFICE WOMAN WANTED—EX-

PERIENCED stenographer preferred. Apply, stating experience and salary, in own handwriting. Box 536, London. 96c

WANTED—SIX BRIGHT, INTELLI-

gent young ladies, for pleasant, lucrative work. Full or part time. Apply 241 Dufferin street, Tuesday, between 9 and 6:30. 95c

WANTED—COOK—GENERAL—AP-

PLY Mrs. Jeffery Hale, 713 Waterloo street. 95c

WANTED—HOUSEMAID—APPLY

Miss Gibbons, 257 Dufferin avenue. 95c

EXPERIENCED MACHINE OPER-

ATORS and young girls to learn straw hat sewing. J. R. Shuttlesworth & Son, 377 Dundas street. 95c

GENERAL MAID, WOMAN OR GIRL

to assist with housework. Apply Mrs. William Ward, 474 King street. 95c

SITUATIONS WANTED.

Say you saw it in The Advertiser.

WANTED—POSITION IN WIDOW-

ER'S home as housekeeper by competent widow; references exchanged. Box 238, Advertiser. 96c

HOUSEKEEPER—COMPANION DIS-

ENGAGED. Good cook; highest references; no late dinners or washing. Box 237, Advertiser. 96c

AGENTS WANTED.

Say you saw it in The Advertiser.

AGENTS WANTED.

Wanted the name of every canvasser in Canada, east of Ontario, who in next few days will receive five \$1 worth of valuable goods and full particulars of our new business. Address: 390, Manufacturing Company, Montreal, Canada. 95c

WANTED—AGENTS FOR TRI-

UMPH spark intensifiers; big profits; quick sales. Write or call. Norman J. Oker, 755 King street. 95c

HOUSES, ROOMS TO LET.

Say you saw it in The Advertiser.

IN FULLY MODERN HOME, SOUTH

London, best locality, and beautiful surroundings, furnished, bright, sunny, airy, private entrance, 310 sq. ft., two bedrooms. Housekeeping privileges. Box 234, Advertiser. 95c

TO LET—BRICK HOUSE, 4 BED-

ROOMS, all modern. South London; rent moderate. Phone 3596. 96c

BRIGHT-ROOMED HOUSE—ALL CON-

venient, 242 Hyman street. Apply 241 Hyman street. 95c

OPPORTUNITY FOR INSURANCE

General estate man to share modern office; very central; reasonable rent. Box 226, Advertiser. 95c

NEW SEVEN-ROOMED COTTAGE

On Oxford street, 310 sq. ft., 8 o'clock. Services at 2:30. Friends and acquaintances kindly accept this invitation. Inquiries to Mount Pleasant Cemetery. 95c

FIVE-ROOMED HOUSE, MODERN,

furnished or unfurnished, \$13. 652 Oxford street. 95c

SEVEN-ROOMED HOUSE AND BATH-

ing, all modern, hot and cold water to bath. 777 Charlotte road west. Phone 1294. 95c

FREE RENT, FIRE AND WATER

furnished house for man's meals. Box 227, Advertiser. 95c

ON MOVING DAY REMEMBER "DAY

the Mover." Moving vans. Residence, 180 Maitland; phone 2837. H. F. Day. 95c

HOUSE, WITH 6 ROOMS, CELLAR

and pantry, and 42 acre lawn, fruit trees and berries. Call evenings, 29 Oxford street. 95c

SIX-ROOMED COTTAGE FOR RENT

on car line, one block from Normal school. Apply 67 Barker street, Knollwood Park. 95c

TWO NICELY-FURNISHED FRONT

rooms, breakfast if desired. Apply 146 Maple. 95c

EIGHT-ROOMED HOUSE—ALL

conveniences, 160 King street. Apply Aspirant's store. 95c

MODERN EIGHT-ROOMED 2-STORY

house, 19 Elmwood avenue. Apply James McCreary, 157 Albert street. Phone 1250. 95c

TO LET—ROOM AND BOARD FOR

two ladies. 134 Langarth street. 95c

TWO LARGE ROOMS, WITH SINK

and toilet, above store, 194 Dundas. Apply 426 Piccadilly. 95c

A LARGE WARM COMFORTABLE

and sunny room, modern conveniences, 536 Talbot street. 95c

FURNISHED AND UNFURNISHED

rooms, heated; light housekeeping. 283 Clarence street. 94c

ONE FURNISHED ROOM AND

three-roomed unfurnished flat, all modern. Apply 178 Horton street. 94c

TWO FURNISHED ROOMS TO LET

—One suitable for housekeeping for lady. 312 King. 94c

TWO-STORY RED PRESSED BRICK

—Strictly modern. 198 Wharncliffe street. Apply R. H. Smith, 191 James street. 94c

FURNISHED FRONT ROOM TO RENT

—Apply 711 Lorne avenue. 94c

BRICK HOUSE—FOUR BEDROOMS

—Fully modern; barn and driveway. Phone 1445. 94c

LARGE WELL-FURNISHED DOU-

ble bedroom and sitting-room, suitable for three or four gentlemen. 292 Dundas. 93c

TO LET—STEAM-HEATED MODERN

apartment. Apply Hughson & Co., 1014 Dundas street. 92c

TO LET—THREE NICELY-FUR-

nished bedrooms, bath, gas, 334 Horton. 91c

UP-TO-DATE MOVING VANS—FUR-

niture and pianos carefully handled. W. R. Flowers, 56 1/2 Colborne street. Phone 2638. 91c

S. J. HENDERSON'S LARGEST

moving vans and storage. Phone 1254. 29 Becher. 91c

BIGGS' FURNITURE STOR-

AGE—Clean and dry. Prices reasonable. The Forest City Moving & Storage. Phone 1162. 97 Ca'ng street. 22c

OFFICE SPACE

TO LET

Five offices over Mitchell's new Gothic Hall Drug Store. For further particulars apply 150 Dundas street. 22c

MALE HELP WANTED.

Say you saw it in The Advertiser.

LABORERS WANTED—WAGES 30

and 32 cents per hour. Apply Armstrong Construction Company, Limited, foot of Price street. 96c

BLACKSMITH'S HELPER WANTED—

Apply Campbell's Carriage Factory, King street. For particulars apply to Frank Boyes, Dorchester. 96c

STOCKKEEPER WANTED—YOUNG

man with experience in stock keeping preferred. Apply Box 223, Advertiser. 96c

BRIGHT BOY

Wanted At Once

One with high school training preferred. Apply Northern Life, Dominion Savings Building. 96-17

Laborers Wanted

APPLY FOREMAN

City Gas Company,

Cor. Waterloo and Huron Streets.

WANTED—TWO FIRST-CLASS

floor mowers—open shop, first conditions and steady employment for good men. Apply to J. H. McLeod, 117 Dufferin street, 95c

GOOD, STRONG MEN WANTED

for steady employment; good wages. Apply Left & Co., 555 Bathurst street. 95c

WANTED—OFFICE BOY—APPLY

Silverwood's, Limited. 95c

JUNIOR CLERK WANTED BY

financial institution. P. O. Box 522, city. 95c

DRIVER WHO KNOWS CITY—

Adams & Tanton. 95c

BOYS WANTED—APPLY BECK MAN-

UFACTURING COMPANY, 173 Albert street. 94c

300 YOUNG MEN FOR RAILWAY STA-

TION. Positions guaranteed for those who graduate in telegraphy or station agents' courses. Free book explains full details. Write Dominion School Railroading, Dept. O, Toronto. 54-27-17

PREMEN, BRAKEMEN, BEGINNERS

\$120 monthly; permanent positions. Railway. Write or call. 23-02-21

MEN AND BOYS WANTED—APPLY

London Gas Manufacturing and Lumber Company, Limited, 309 Bathurst street. 92c

WANTED—BOILERMAKERS, RIVET-

ers, boiler and holders-on. Apply to The Industrial Oil Company, Limited, 487 Sarnia, Ont. 487

MEN WANTED—LOWEST WAGES

paid, 22 cents per hour; good prospects for advancement and higher wages for steady men. Apply to the Imperial Oil Company, Limited, Sarnia, Ont. 0-31

BUSINESS CARDS.

MISS EVANS, MANICURIST, SHAMPOO and hairdressing specialties. Hours: 2 to 5:30, 7:30 to 10 p.m. 95c

LADIES' AND GENTLEMEN'S GAR-

MENTS cleaned, pressed, repaired. Phone 2698. E. L. Morren, 423 Wellington street. 95c

BROWN & HENSHAW, PRACTICAL

horsehoofers. Quality work brings reward. Trade. 840 Richmond street. Phone 1561. 95c

AUTOMOBILE OWNERS—SPRINGS

made and repaired. Carriage and motor repair. 341 Dundas street. 95c

AUTO AND TRUCK REPAIRING

and painting by experts. Prices right. John R. Murray & Son, corner Albert and Richmond streets. 95c

THE BEST MEALS

The Most Beautiful Dining-Room. REGULAR DINNER—11:30 a.m. to 2 p.m. 95c

AFTERNOON TEA—One of our spe-

cialties. Anyone who has dined here will recommend our service. 95c

WONG'S CAFE

434 RICHMOND STREET. Lem and Tom Wong, Proprietors. Also Eric Cafe, St. Thomas. 22c

MISCELLANEOUS.

COLLECTIONS MADE ON COMMISSION—Agents everywhere; no collection charge. Call, write, phone. Canadian Bureau of Credits, Dominion Bank Chambers. 95c

LEGAL CARDS.

Say you saw it in The Advertiser.

J. M. McEVROY, BARRISTER, SOLI-

TOR, Robinson Hall Chambers. Money to loan. 95c

GIBBONS, HARPER & GIBBONS—

Barristers, etc., Imperial Bank Building, 150 Queen's Avenue West. C. Fred F. Harper; George S. Gibbons. 95c

T. W. SCANDRETT, BARRISTER,

Solicitor, money to loan. 95 Dundas street. 95c

MCKILLOP, MURPHY & GUNN—

10-10 HALL BUILDING

PURDON & PURDON—

DOMINION SAVINGS BUILDING

First Floor, Corner of Richmond and King Streets. 95c

J. H. A. DEATHE, BARRISTER, ETC.

536 Talbot street. Money to loan on real estate. 95c

JARVIS & VINING, BARRISTERS,

etc., 101 Dundas. C. G. Jarvis, Jared Vining. B.A., Leonard C. Jarvis. 95c

MCPHERSON & PERRIN, BARRIS-

ters, solicitors, money to loan. Robinson Hall Chambers. 95c

TENNANT & TENNANT, BARRIS-

ters, solicitors, notaries public. Money to loan. 78 Dundas. D. H. Tennant. 95c

GRAYDON & GRAYDON, BARRIS-

ters, Bank British North America, 2 Market Square. 95c

U. A. BUCKNER, BARRISTER, SOLI-

citor, 309 Talbot and Carling. Phone 99. Money to loan. 95c

W. G. R. BARTRAM, BARRISTER,

notary, etc., 59 Dundas street. 95c

CRONIN & BETTS & COLERIDGE—

Frederick F. Betts, R.C.J.; Thomas Coleridge. 95c

TAXI SERVICE.

Don't Sit and Shiver
in a cold room these damp days—get a

"HYDRO"
Electric Heater
and be nice and comfortable.
All Prices From
\$4.50 Up

Phone 3180.
The HYDRO Shop

WE HAVE NEW HONEY
GUARANTEED PURE CLOVER.
Five-pound pail 75c
Ten-pound pail \$1.40
WILLIS & CO.
565 Richmond Street. Phone 3278.

Two Shoe Stores
With Basement Makes
A Big Store

Have you ever visited our Basement Store, where we carry a full line of Leather Goods? We can save you money on Trunks, Bags and Suitcases, for we buy direct from the manufacturers at their best prices.

Real Store service is to be had here in a large choice, and painstaking attention by competent salesmen. You'll find shopping here a comfort, and our prices are always right with the market. Remember the lines and the services.

Trunks, Bags, Suitcases, Shoes of all kinds at all prices.
UP COOKERY
The Store that Serves You Best
Two Stores - Dundas & Richmond Sts.

Autumn at the Shore
A few days or a week at the shore will work wonders with the busy man or woman who finds it impossible to take an extended vacation.

The St. Charles
offers every possible inducement to those seeking rest and relaxation. Write for booklet and terms.
Newlin Haines Co., Atlantic City, N. J.

DIAMOND RINGS, \$5.00 TO \$500.00.
C. H. WARD & CO.
Diamond Merchants and Jewelers.
386 Richmond Street. Phone 1084.

USE CONNELL'S COAL!
Phones 770 and 1096.

DRUGLESS EYE EXAMINATION
Combining That of Oculist and Optician.
Brown Optical Company
SPECIALISTS.
223 Dundas St. Phone 1877.

PIANO TUNING
Have your piano tuned or repaired by one of our expert factory tuners. All work fully guaranteed. City tunings, \$2.00.

Mason & Risch, Ltd.
Phone 1288. 248 Dundas Street.

Taylor's Stomach and Liver Cure
A REAL TONIC LAXATIVE.
Taylor's 6 Cut-Rate Drug Stores
LIEUT. PROUDFOOT HAS SLIGHT WOUND

[Special to The Advertiser.]
CODRICH, Oct. 22.—Wm. Proudfoot, M.P., received word that his son, Lieut. Wm. Proudfoot, had been slightly wounded, but is remaining on duty. Lieut. Proudfoot went over with the 13th Battalion, and was transferred to a Highland regiment. At the time of enlistment he was a town councillor.

Mrs. Nora McIntosh received word on Saturday that her son, Pte. Walter McIntosh, has been missing from September 25.

DOETZERT-WILLIAMS.
FOREST, Oct. 22.—Ellis Doetzer and Miss Helen Williams of this town were quietly married in Arkona on Wednesday, October 18, by Rev. Dr. Brown. They are residing in Lieut. White's house on Broadway.

FOREST, Oct. 22.—Collections here in aid of the British Red Cross amounted to \$425. The town was canvassed by a number of ladies.

QUALITY STORE
ROCQUEFORT CHEESE

Harry Ranahan
515 Richmond St. Phone 1024, 3263.

NOT ONE MEAL LOST BY CANADIANS SINCE THE WAR COMMENCED

Officer Tells Wonderful Efficiency of Army Service Corps.

APPEAL FOR RECRUITS

British Army Has Only Missed Two Meals in Two Years.

One of the largest audiences which has attended an indoor band concert in London since the beginning of the war heard "The History of the Army Service Corps," as related by Lieut. A. C. Morton, in the armories Sunday night.

He traced its development from before the South African war, when it was scarcely in existence, to the present day, when it formed the means of transporting supplies for all the armies of the Empire. It was a fact, he stated, that the British army had lost only two meals since the outbreak of the struggle. That was in the first six weeks of the war during the retreat from Mons, before the Canadians had reached the field. It was attributable to the Army Service Corps that the Canadians had not missed one meal, or that not one life had been lost in the transportation of the millions of men from various parts of the Empire.

By a diagram on a blackboard he interpreted the work of the corps, showing how goods from all parts of the world were gathered at points on the French coast, carried from there by train to depots, where motor lorries received the goods and carried them to the waiting horse transports, which made the last portion of the journey to the firing line.

His address was in part an appeal for recruits, and that was evidenced by the frequent applause.

Major Coles also delivered a short recruiting appeal.

The brass band of the 14th Battalion furnished the music for the evening, assisted by the pipe band of the A. M. C. Training Depot.

LONDONERS' COTTAGES DAMAGED WHEN GALE SWEEP PORT STANLEY

Storm Was Wildest Which Has Raged in Many Years.

FISHING TUGS ALL SAFE

Loss Along the Beach Will Run Into Hundreds of Dollars.

[Special to The Advertiser.]
PORT STANLEY, Oct. 22.—Damage that will cost hundreds of dollars to make good was caused by the gale that raged here yesterday. A cottage owned by J. Stanfield of London, near the Casino, had its veranda torn away and part of the roof damaged. A cottage adjoining, owned by G. Steele, also of London, lost a portion of the roof and the veranda.

Fences and various sheds suffered severely, many being blown away. Beneath the Casino the cement is badly cracked as a result of the sand being washed out and the floor having nothing to support it. The waves washed away the sand from under it in many places, and then carried away sections of the planking.

Many of the hydro-electric poles are at an angle, but the line is intact. All along the beach the booths were filled with sand and rubbish washed in by the water.

The fishermen all got into port safely, but they declare that the storm was one of the wildest which has swept Lake Erie in many years.

While the gale was at its height a gust struck Finnegan's poolroom down on the beach, and turned the whole building almost completely around.

MEMORIAL AT BRINSLEY.
AID, Oct. 22.—An impressive memorial service was held in St. Mary's Church, Brinsley, today at 11 o'clock for Pte. Wilson Pearce.

This is the best day the world has ever seen. Tomorrow will be better.—R. A. Campbell.

Cheer the Boys!

It is not too early to send your friend at the front a Box for Christmas.

PETERS ENGLISH PLUM PUDDINGS are made with the greatest care and in sizes suitable for mailing.

OUR FAMOUS FRUIT CAKES are made fresh every week; all sizes—one pound up.

PETERS CHOCOLATES FOR THE SOLDIERS—Boxes from \$1.00 down to 25c each, also a large assortment of Milk Chocolate and all the best makes of GUM put up in special packages.

When passing, step in and let us help you plan your box. We have lots of suggestions that are sure to please the boys.

PETERS LONDON

OFFICERS AND TROOPS SAW WHITE COMRADE AT BATTLE OF MARNE

Experts Found Many Who Told of Seeing Visions.

SPECIAL INTERVENTION

Pastor Tells of Wonderful Events in World-Famous Retreat.

"The Battle of the Marne and the Vision of the Angels" was the subject announced by the minister, Rev. W. R. McIntosh, which was responsible for a number of visitors, as well as a good representation of the congregation at the evening service in King Street Presbyterian Church yesterday.

The Bible, said Mr. McIntosh, is full of the doctrine of angels and God's intervention and help constitutes the doctrine of Christianity. The term "angels" the speaker defined as God's coming for the special help of men on special occasions. His idea of "angels" was not the medieval conception of a being with shining wings. An "angel" might be intervention, a dream, men specially sent to help, or unseen help.

Many instances.

The Bible and history abounded, he declared, in instances of intervention, apparently by a superior power, when the occasion was of sufficient importance and significance to demand it.

The battle of the Armada was an unexplainable victory otherwise.

"The throne of heaven is no more vacant today, and was no more vacant the first week of September, 1914, than it was in those early days, when men admitted the intervention of God," said the preacher.

Concerning the stories told of "The White Comrade" at the famous retreat and battle of the Marne, Mr. McIntosh referred to the testimony of the idealist, Harold Begbie, the well-known English writer, in his book, "On the Side of the Angels."

"Many Saw Visions,"

"Begbie, a believing man, argues for the possibility of angels," said the preacher. "Before writing his book he collected a great deal of testimony, and interviewed some dozens of officers of all ranks and men, who testified to having seen visions. From a military standpoint the problem of the successful retreat and subsequent victory is difficult to explain. The enemy outnumbered the Allies two to one when the retreat began, and even after the reinforcements at Paris, the victory was won with the Allied forces five to eight in comparison with the strength of the enemy. The Allies were hopelessly outnumbered."

Mr. McIntosh next presented the testimony of the great military expert, Hilaire Belloc, as contained in two exhaustive books on the war, the first dealing with the retreat from the Marne, and the second, a volume of 400 pages, with the battle of the Marne.

Belloc's Views.

"Belloc," said Mr. McIntosh, "regards the battle of the Marne as the greatest battle in human history, because of the issues depending upon it. He considers it a turning point in the war. It was of the greatest significance to the world, the result should be successfully made until the reserves were met, and the destiny of the world depended upon the winning of the battle. He has his own theory in regard to the success of the retreat, in which the British played a prominent part. He admits that while greatest credit is due to the magnificent discipline and endurance of the soldiers, it is impossible not to think that there was the intervention of a superior will on that occasion. The success of the retreat and battle was not only of great significance in the history of the war, but in the history of the world and the liberty of man. The occasion was one of those of sufficient importance and significance to demand the intervention of a superior power."

CARD OF THANKS.

Mrs. A. J. Finch and family, of 831 Talbot street, wish to extend their thanks to their friends for their kindness and sympathy shown in their recent sad bereavement; also for the many beautiful floral tokens received.

DON'T MISS THESE.

Don't fail to call at the showrooms of T. O. Fyfe of McIntosh & Co., Limited, 242 Dundas street, and see and examine the bargains they are offering in pianos and organs. There are some rare snaps and the terms are very easy.

WINTER GARDEN PROGRAM WON ROUNDS OF APPLAUSE

Hundreds of Dancers and Music Lovers Present Saturday Night.

Hundreds of dancers and lovers of good music made a beautiful night at the Winter Garden on Saturday night. Every dance was a feature, and many encores were given in response to the hearty applause of the dancers.

A soprano soloist, who has been engaged, and will appear at the Garden next Monday, October 30. A special concert program will be given at 8 o'clock on Tuesday and Saturday evenings.

The Winter Garden surely is a place of refinement and real entertainment, such as would be a credit to any city.

HOTEL ASTOR NEW YORK

—2906—

Residents of Canada registered at Hotel Astor during the past year.

Single Rooms, without bath, \$2.50 and \$3.00.
Double, \$3.50 and \$4.00.
Single Rooms, with bath, \$2.50 to \$3.00.
Double, \$3.50 to \$4.00.
Single Rooms, with bath, \$4.00 to \$4.50.
Double, \$4.50 to \$5.00.

TIMES SQUARE

At Broadway, 44th to 45th Streets—the center of New York's social and business activities. In close proximity to all railway terminals.

SAVE MONEY ON TEA.

You can buy Rowan's Special Tea—the highest quality—in quantities of five pounds or more, for 5 cents a pound less.

40c, 45c, 50c, 55c and \$1.00 a pound.
T. ROWAN & CO.
250 Dundas Street. Phone 3051, 3052.

WORLD CURSED WITH CHRISTIANITY THAT IS ONLY SKIN DEEP

Chaplain of 153rd Battalion Preaches at Christian Church.

PASTOR LEAVING SHORTLY

Rev. G. F. Assiter May Accept Invitation to Halifax Church.

Preaching on what it means to be a Christian, at an earnestly attentive congregation at the evening service at the Christian Church, corner of Dundas and Elizabeth streets, yesterday, Rev. (Capt.) Hindson, chaplain of the 153rd Battalion, said:

"What did it mean to be a Christian in the first century? What it meant then it means now. The world is cursed with skin-deep Christianity, with Christianity that is but the veneer of conventionality, that is a cloak for Sunday, to be tossed into the closet—the rest of the week, Christianity implies a close relation with Christ, a likeness to him. In the second place, the spirit of early Christianity was aggressive, propaganda, missionary. It wasn't an accident that the first Christian thought immediately of bringing his brother to Christ."

Required Courage.

"In the third place, Christianity was open confession, and this meant courage. Peter understood this when he said, 'If a man suffer as a Christian, he must deny himself, take up his cross, and follow me.' Peter knew the difference between military courage and moral courage. There are some men more afraid of ridicule than any other thing. In the garden with Jesus Peter took his sword and smote off the ear of the servant of the high priest, a courageous deed. An hour or so later he denied Christ because of the sneers of a little servant girl. There are men who march to the cannon's mouth who dare not march up to a temptation. Moral courage is a scarier and higher article than military courage. It is a little servant girl, a hero when brave men are leading the fight, when flags are flying, comrades shoulder to shoulder with you, and the eyes of the world are upon you, it is harder on you when you are alone, and the struggle is not for one brief, glorious day, but for weeks and months and years. It takes courage to nail the colors to the mast and keep them flying."

Lovable Religion.

"If Christianity were presented in all its simplicity, loyalty and love which characterized the early Christians, men would fall in love with it. I understand that your church was formed by men who longed through it to represent Christ and Christianity better than they had ever been represented before. In my mind, this is the only excuse that can exist for a denomination, that it may present Christ better than any other."

Capt. Hindson came over from St. Thomas, where his battalion is now quartered to preach on a special occasion, the anniversary of the Christian Church, the annual anniversary services.

Rev. Dr. Silcox, pastor of the First Congregational Church, preached in the morning. His sermon was professedly by the choir and soloists, Mrs. F. Manning and Miss L. Towers.

The offerings of the day for current expenses amounted to \$100.00.

The whole week is to be celebrated as an anniversary week, of which the special services of yesterday were only the beginning. Each evening a service is to be held, at which a number of the most prominent preachers in the city will deliver addresses.

Rev. A. J. Thomas, of Dundas Centre Methodist Church, is preaching this evening; Rev. James MacKay, of New St. James' Church, Tuesday evening; Rev. Dr. Tucker, rector of St. Paul's Cathedral, Wednesday; Rev. Dr. Flanders, of the First Methodist Church, on Thursday, and Rev. H. R. Bingham on Friday.

Rev. G. F. Assiter announced yesterday that his resignation would be his last as pastor of the church. His resignation to the congregation, however, will not be said until Monday evening. He is leaving immediately after the service, and it is possible will remain there as the pastor of the church to which he is going. He has an invitation from the church under consideration.

CHILDREN SENT \$27,000 TO AID POOR BELGIANS

New Zealand Pupils Sent Big Check to Help Sufferers.

"There is nothing more gratifying than the manner in which the school children of the world have responded to the appeal of children in Belgium—those countless hundreds of wan little creatures, wavering between the cheery nature of the child and the listlessness that comes of starvation."

The school children of New Zealand recently sent \$27,000 to the Lord Mayor of London to be turned over to the Belgian relief fund for the benefit of their youthful Belgian comrades.

School children in other parts of the earth are responding in a similar way to the end of the world. The children of the world have been saved from death through the sacrifice of some delicacy by the children elsewhere.

Canadian school children have given here and there, and the money has been turned into the Belgian relief fund, although there has been no concerted movement to give like that in New Zealand. The schools of Canada are hereby notified that there are branches of the Belgian committee in almost every country, and that \$250 from them means the saving of the lives of a Belgian family for at least a month.

INGERSOLL HOSPITAL TRUST.
INGERSOLL, Oct. 22.—The following officers have been elected for the ensuing year by the hospital trust: President, James Enright; vice-president, Geo. Sutherland; treasurer, R. J. Robertson; secretary, W. C. Johnston; finance committee, John E. Brown, R. J. Robertson and J. E. Gayer; executive committee, Geo. Sutherland, Thos. Selton, W. C. Johnston and W. J. Elliott.

FORMER PASTOR AT ANNIVERSARY SERVICE IN DUNDAS CENTRE

Rev. Dr. Manning of Stratford Visits Old Church.

HOLINESS IS HEAVEN

Sin Is Hell and Makes Human Heart Unfruitful.

Anniversary services at Dundas Centre Methodist Church on Sunday were conducted by Rev. Thos. Manning, D. D., of Stratford, a former pastor.

In the evening he took as his text II. Hebrews, II, 3: "How shall we escape if we neglect so great a salvation?" "All of us have sin," he said, "but we do not need to ponder on whether those who have never had salvation preached to them shall be saved. We need to consider ourselves. Our enlightenment increases our responsibility and our danger. Sin is the problem. How shall man get rid of it? Holiness is Heaven."

"There is scarcely a religion in the world which does not preach an immortality of some sort, and which does not tell of punishment for sin hereafter. We can put away the pagan ideas of agonies and torture as punishment of sin. Holiness is heaven in this world, as in the next. If the human heart is sinful it is unfruitful, and it will produce no good."

"For, think of those who live without prayer, the Sabbath-breakers, those who do not profess to be followers of Christ, but who live perhaps an honest life, or for those who live the opposite, we can offer up the prayer that when they die they will receive the hope of everlasting life. But if the righteous are scarcely saved, how the unrighteous will fare!"

Fear an Inspiration.

"There is no redemption without the shedding of blood. I have been told that I should not preach a gospel of righteousness inspired by fear, but it was fear that moved Noah to build the ark as a means to save himself. None of us would have the power to remain just in our religion were it not for the fear of death inspires."

Special music for the service was rendered by the choir under the direction of Frank Morris. Soloists were sung by Mrs. L. Keenleyside, Bert Howcroft and Patrick Webster.

ROUSING SEND-OFF FOR A. M. C. DRAFT

Fifty-Four Men Escorted to Depot by Comrades.

A rousing send-off was given Capt. R. Coutts and the officers and men of the A. M. C. draft, which left for overseas service on Saturday night. In addition to hundreds of citizens, a volunteer party of the 14th Battalion, together with the Legion's band, gathered out to speed the Red Cross men on their errand of mercy. The affair was unusually enthusiastic for these days, when people have grown somewhat accustomed to the sight of men departing for the field of battle.

The draft, which consisted of four officers and 54 non-commissioned officers and men, fell in on the corps parade ground shortly after 6 o'clock. Headed by the Legion band, the party moved down Adelaide street. Early in the day volunteers were called for by the 14th Battalion to accompany the draft to the station. About 150 men answered the call, and together with the band of the 14th joined up with the A. M. C. party and marched down Queen street.

The men were well received by the Saturday night crowds, and many more soldiers and citizens followed to the Grand Trunk depot. No. 16 came in on time, the special coach of the party was connected, and in a few minutes started east, followed by the band and the strains of the band played the "Red, White and Blue."

Almost 500 men have been supplied as drafts by Ambulance Training Depot No. 1, and it has been asked to provide at least 35 men a month in the future.

ANNIVERSARY AT GORE

Special Services in the Methodist Church on Sunday.

The Gore Methodist Church congregation observed special services by Rev. B. Snell and Rev. D. Rogers. Both speakers dwelt upon the history of the church and delivered sermons particularly appropriate for the occasion. Special anniversary music was furnished by the choir at both morning and evening services.

WINGHAM DONATES WELL.

WINGHAM, Oct. 22.—The returns of the Red Cross canvass, together with the amount given by the council reach \$1,100, in Wingham, whose total population is 2,700 souls. The council's grant was \$1,500. In addition to the amount subscribed to the collectors, the Women's Institute added \$60 by serving refreshments and girls selling flags added \$30; also there were other subscriptions from outside amounting to \$45. The committee in charge comprised Ald. L. F. Binkley, president; Ald. A. C. Cline, ex-Ald. W. A. Curry, Dr. R. E. Redmond and A. G. Smith, secretary.

CAMLACHIE W. M. S.

CAMLACHIE, Oct. 22.—The W. M. S. of Knox Church held the annual thank-offering in the church Friday afternoon. Miss O'Neill, a missionary from China, who is home on furlough, addressed the meeting, and showed pictures brought from the foreign land. The ladies enjoyed her talk, and were also interested in her curios. Visitors from the Anglican and Methodist churches were present. The offering amounted to \$21, and the meeting was well attended, despite the disagreeable weather.

On October 29 the anniversary services will be held in Knox Church, in the morning and evening.

WIND BAD FOR APPLES.

WINGHAM, Oct. 22.—The heavy winds of Friday night and Saturday did considerable damage in the orchards of this vicinity. Many trees were broken or blown down, and apples were blown from trees to a deplorable extent and rendered fit for only evaporating or cider purposes.

GEESSE GOING SOUTH.

WINGHAM, Oct. 21.—A flock of 25 or 30 wild geese was seen going south by a Wingham citizen this morning.

Mason & Risch, Limited
248 DUNDAS STREET.
LONDON.

THE HOME OF 'THE VICTROLA'

The music of the Victrola is the music of the home, music for every occasion, music in all its beauty. It brings to your fireside all the songs and superb art of the world's greatest singers and instrumentalists.

Keep the family spirit alive with happy, wholesome hours—have a Victrola in your house! We carry Victrolas in all styles and prices. A small cash payment takes a Victrola to your home today, and you may pay the balance as its joys go on!

z-oct 31

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