
THE EVENING TELEGRAM, ST. JOHN'S, NEWFOUNDLAND, MARCH 27, 1924-2

Quality Above All


단ํํ․
Millions will now use no other blend. The quality never varies. - Trst today.

Eczema Covered Arms of This Healthy Chill
 GERALD S. DOYLE Distribute
"Ther's worse rillans than mete"
snarled Steve,
siantly.
fient
"eaning mer" sald Rogce, pleas-
notly
"Stere, youtre a small young
antly, "Steve, you're a small young
man, and you take advantage of at;
but don't go too far."
"Stop squabbing, you twoo" cut in
Uncle Jake. "-Are you going on the platorm or are you not, Mr. Jack"",
"Trm going to beey orders. Yes,
sald Rosce, grimly.
"Hero Davy, you take the .hrses", He beckoned the
old man to Him and gave him some dir man to him and gave aim soon
and then followed Uncices and so onke toward
and the booths, among whlch the plattorm
stood. Ho had promised to share
 They reached the platorm, round
which a crowd was colleceted, and Royce proceeded to take of his coat
A group of gypsess stood near and
and looked at him curiously, and Uncil
Jake watched him siceways and with a leéry smite. As the coat came, off,
Steve sprung on to the platorm, and stouted:
Now, then, for the champion
wrestier! Wholl try a bout with the champion? Waik up, boose walk up?
"Up you get", sald Jake, with? "Up you get!" sald Jake, wind
chuckle.
rosce tightened his leather belt, and got one toot on the steps, when the
group of grpeses parted, and throuet the narrow lane a slifght fgure made
its way. Royce felt a hand upon his
 Royce nodded upward. His own
was rather pale and very grave. "Who sent y
Royce dia not answer; but Uncl
Jake pustied tormard with an alr o bravado.

best man we've got, and"-he swore
"why shoulant, le?
"Tne


Don't Say -
"Just a Sure Throai"
N a few days, you know, "just a sore Lthroat", may be something much more serious. For science has proved that the
throat is not only the first spot reacied by infectious germs, but also forms the ideal soil for them to multiply on.
Throat protection, therefore, means'germ destruction and is a duty that you ow your health. It is easily achieved by the regular use of Formamint-the germ-killing throat tablet.

- Formamint (which is endorsed by over 5,000 American physicians) is the scientific way of disin-
fecting the mouth and the throat. Handy to have with fecting the mouth and the throat. Handy to have with
you-pleasing in taste- it frees an efficient germi-you-pleasing in taste-it frees an efficient germi-
cide that mixes with the saliva and so reaches where



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Scourge Drive
from south seas.
pixam ramarion anm $=2$
 caused by the invasion of a mitcros-
copic worm called "flarri Sanguilnatman
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Prebistoric. Skeleton
Found in Side of Cliff

 tuy south or here. by two members
ot the thate highway department who
have orought theor not to this dit.
The lower jaw and jertabre will be




Settlers Home


## STOP! YOUMEEDATONIC

## Brick's Tasteless



 TRY A BOTTLE AND NOTE RESULTS IN A WEEK Int


DR. STAFFORD \& SON,

## Counteract Your

 Tendency toward Acid MouthBy letting WRIGLEY'S give you relief, lasting joy and kenefit. It removes the food iparticles that lodge in the teeth ar id cause fermentation and decay. the acidity that does sor nuch damage.

## WRIGLEYS <br> after every meal

is prescribed by dentis ts and doctors. Says one dentist: "If chevging gum is used
regularly it will result in a noticeable regularly it will result in a noticeable
benefit to the teeth." Get nyour WRIGLEY benefit today.



Fresh Fruits; Fresh Vegetables, etc.

 Exta fCY.




## Uneeda Biscuits.

IG NEWTONS-SHOR TBREAD:
GINGER SNAPS-LEM DN SNAPS
GRAHAM WAFERS - CHOCOLATE SNAPS
MALLOMARS-SOCIAL TEA, Etc., Etc.
C. P. EAGAN

DUCKWORTH STRIPET \& QUEEN'S ROAD


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## Premier Poincare Has Tendered His Resignation

Bus and Tram Strike Negotiations Break Down--Lockout in Southampton Dock-yards--Destructive Fire in the Suburbs of Tokio.

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An Enthralling Romance at The Nickel To-Day american releasing corporation ofrer MONROE SALISEURY

## ee THE GREAT ALONE ${ }^{9}$

A picture with a universal appeal. A unique Holiday Attraction.
SOON-"THE ETERNAL LIGHT," a beautiful classic reproduction of "THE PASSION PLAY-9 wonder

IT'S SOME SHOW AT THE CRESCENT TO-NIGHT!!
"MORE TO BE PITIED THAN SCORNED"
PATHE NEWS.
(The World Before Your Eyes.)





Thousands of Dollars' worth of fresh, New, Seasonable Merchandise bought at tremendous reductions-sold at prices that in all probability will never be equalled. A Mammoth Value Giving BARGAIN FESTIVAL. Come every day, the more you buy the more you save.

## Commencing on Thursday, March the 27th, at 9 O'clock Sharp

> LONDON, NEW YORK \& PARIS ASSOCIATION OF FSAHION

A great event in every meaning of the word. A Sale for every thrifty family in St. John's and vicinity. Owing to the unprecedented valu es offered, no Mail, Phone or C.O.D. orders can be filled. All sales final. Come early. Entrance through main floor.

## Commencing on Thursday, March the 4 ?7th, at 9 O'olock Sharp

## GRAND OPENING

 BARGAIN BASEMENT!

Values so extraordinary that in spite of Generous quantities-we cannot guarantee just how long lots
will last. To avoid disappointment-Shop Early!
Waists $=1.98$
Skirts

## Costumes

5
House Dresses
 Gingham Dresses

Children's Gingham
Dresses anf ixitivin 98c
Girls' Middies
Values at 200. - Only 98 c
Ladies': Rubberette Coals
All sizes
 NEW SPRING COATS 1000 NEW COATS Opened for This Sale For Women, Misses and Stylish Stouts

 Come Early!
Pretty Sport Fabrics - Some three-quarter
length -handsome wanted colors - Really
, Pretty Sport Fabrics - Some three-quarter
length- handsome wanted colors-Really a
Sensation. Coats such as these are ordinarily
sold at double and even treble this price. Come
early! New Overplaids-New Polaires-Smart new
Stripes Scores of Sport Trabrics Just think Stripes-Scores of Sport Fabrics Just think
of it A BEAUTIFUL NEWW SPRING COAT,
fashioned just like the madern high-type garfashioned just like the madern high-type gar-
ments that sell for two and even three times as ments th

## NEW SPRING DRESNES

five full racks-all the new spring styles


9,11 orlock
Speccials! Sensationally Priced. Cronnds will undoubtedly re
spond-C(eme early! 900 Pillow Cases Guaranteed Values at 90 Cents Eách Guaranteed Values at 90 Cents Eách.

- 3 to each customerre - -xtraor-
Made of very best materials-
inary values. 400 Ladies'
Undervests
 Towels All Sold!

500 Pairs White Cashmere Gloves
 Ladies'
Knitted Suits $\$ 5.98$
Sweaters
$\$ 1.98$

## LONDON, IEWYORK\& PARIS ASSOCLITIONOFFASHOM


THE EVENING TELEGRAM, ST. JOhNS, NEWFOUNDL AND, MARCH 27, 1924- 6

EveningTelegram
The Evening Telegras

## Thưrsday, March 27, , 1924 .

The Overthrow
of a Strong Man
The resignation of Premier
Poineare folowing inmediatly
upon his defeat in the Chamber
surprise to thosese wot come have beee
watching events in France, but
regret evene to tocasision of of genereved
that his attitude en the erpera
tenn question was to agreat ex
tng of posilie for the weaken ing of the bonds of the entente
cordiale.
 tief he may be said to have oon
sidered french interests first and to have shown but dititle ree
gard for the war claims of Great Sitain IIt that opininion too there sincerity and of having deserte
his sult, but the acuraty
hithervise of the ace

 self a strong man, pardeed hat him
actions have always been prompt
and actions have always beenprompt-
ed by intensely patriotic mo
tives.
may hoccupation of the Ruhr
man prob pobaby yas
an error of judgment, but it was circumstances which under siminiar might have been gulty .Numer-
ous conferences our therear-
ations problems invariably
ended in a stalemate, and in the
meanwhile the industrial life of the country was showing but lit hope or wringing from Germany
by united action the compensa-
bion tion due the Allies, under the
terms of the treaty, Poincare de cided to take the matter in his
own hands, and compel Germany
the



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Government Boats
ing on expectations, and when
the oceuphtion fonied in its ob-
ject, she would have been, but her beam ends. Even with those,
her financill stability recelied a ob bortowing, was to increase

taxation and redice expenditue reet taxation and hasaralicuars been the beto notire of the Frenchman, ment has had the courage to im| pose uno the ofople anything |
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| like the burden of taxation borne | ealizing this fact, and realizing

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quenching the fres
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tude of the corporation or by the atitude of the strike leaders. Haweo be sent to make the in.
vestigation, as he is not only ful-



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Shipping. 3. Prank arrived yetercay trom - $\quad$ Memtonand


##  he earried them through. His $v$, tory, howerer only sered to attention to <br> London Journal Reters to Allegations Against Besco

 policie in the Ruhr, and hisonises, quiek to take advinter
of emies, quick to take advintaa
of the gathering wave of indi
nation
then nation, have at last succeeded $d$ tip
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to be besent what toolict they ther
to

Transport Strike Threatens to Spread$\$ 33,000,000$ Made in a Few Days.

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## Rosalind Arrives



## A Beautiful Cream.


Here and There.



For Sale 192
S. 0. STEELE \& SONS, LId.

100 WATER STREET Opp. Seamen's Institute.
SYMPAT FLOWERS.

Valley Nurseries, Ltd.






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Aton zmon
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in sivual
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## Our Efforts to Supply Special Values Every Friday and Saturday




Tranks amonsst the reatestst public











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| NewShowroomArrivals LowerPriced |  |
| :---: | :---: |
| Beautiful Smocks | Jersey Pants. colere of worte and Prak, nno Jer- |
|  |  |
|  | 38c. pair for Women's Corsets. |
| Crepe Smocks. | ${ }^{\text {a }}$ |
| Mate |  |
|  | Wool Jackettes |
| Tricolette Smocks. |  |
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|  | $\begin{aligned} & \text { inches long, in assor } \\ & \text { Reg, } 95 \mathrm{c} \text {. each for } \end{aligned}$ |



The New Spring Hosiery
IIL

 Castrmere Ho ose







## Smallware Specials

 Bias TapeCoiors of Pink. Blie, Laveneter. Black and 25








 Clise Fitting Veils.






Store open every night \& holidays


| $\begin{aligned} & \text { Money-Saving } \\ & \text { SPECIAL } \\ & \text { SPI } \end{aligned}$ |  |  |
| :---: | :---: | :---: |
| Leather <br> School Bags. <br> Made of strong leather <br> Regular size. <br> Each $\$ 1.35$ |  | Men's Black Half Hose. - All Wool Black Hose. Pair 55 c . |
|  |  |  |
| Men's Dress Shirts. Made of striped percale, in neat patterns. Each $\$ 1.39$ |  | Pullover $\mathrm{Sweaters}$. From colors $\$ 1.30$ up |
|  |  | Children's |
| Watches. <br> Good timekeepers <br> Each $\$ 1.90$ |  | Black Rib Hose. From 22c. up |
|  |  |  |
| Apron Check. Good quality, yard wide Yard 35c. |  | Each 26c. |
|  |  |  |
| Men's Striped Work Shirts. <br> Excellent shirts for the out-door man. Each $\$ 1.50$ |  | Regular, Bize, 24 inch, lock and ring tande. Each $\$ 2.20$ |
|  |  | Sock Suspenders. Pair 22c. |
| SUMMMERS <br> 330 Water Street |  |  |
|  |  |  |
| Store Open Every Night |  |  | बबाबनाबवबाबाबाबाबाबनाबाबवाबवाबाब Money-Saving SPECIALS School Bags. Each $\$ 1.35$ in of striped per-

Black Rib Hose.

## Turkish Towels.



Suit Cases. Sock Suspenders'

UMMIERS 330 Water Street


## Capłain John Burke

A Famous Seal-Killer of the Past Gentury.


## NEW SPRING SUST IN TIME CATERERS OF LADIES' APPAREL

## Spring Suits, Coals and Dresses

WOMEN and MISSES CAN BUY THEIR NEW SPRING APPAREL NOW, AT SAVINGS THEY NEVER

|  |
| :---: | $\$ 30.00$


|  |
| :---: |



## NEWLY PURCHASED Waists <br> Women's Bloomers 38c.

$\$ 2.98$ up to $\$ 7.00$ Waists All the new plain and pleated models; all colors and Children'sBloomers
$\$ 3.98$ up to $\$ 7.00$
Values at 60 c.
Buy two or three. Only 18 c .
S.L.Levilz\&CO. Adjoining Roper \& Thomson's, Jewellers. 256 Water Street


## Ine New Essex <br> A Six <br> 

BUILT BY HUDSON UNDER HUDSON PATENTS ESSEX CLOSED CAR COMFORTS NOW COST LESS THAN EVER BEFORE Motor with this lower ppice you zet an even more attractive 1


A. E. Hickman Co., Ltd., 00000000000000030000000033030000000

## Expansion Announcement!

## Special for This Week!

TRICOLETTE, VOILE, GEORGETTE and ORGANDIE WAISTS-Values to $\$ 3.90$
Only 98c

We beg to announce to our many friends and patrons; the fact that we have taken over the adjoin ing premises lately occupied by the firm of

## Special for This Week!

SATEEN md havo-rimeodered camsolis-
Worth up to $\$ 1.00$.
45 c and 49 c

It is with mixed feelings of pride and gratitude that we make this announcement, for we are keenly alive to the fact that our rapid growth and expansion in the business life of the city, has been accomplished mainly through the appreciative interest which our efforts have awakened in the minds of the General Public
There are two cardinal points which we have always striven to observe, viz, to render THE HIGHEST DEGREE OF SERVICE, and THE BEST POSSIBLE VALUES, and that our efforts have been crowned with such a large measure of success is a matter of pardonable pride in our achievement, whilst our sincere gratitude is extended the purchasing public who have appreciated the merchandising efforts we have made on their behalf.
Operations are being rushed in order to have necessary alterations completed next week, when the formal opening of our New Department will take place Thousands of dollars worth of New Spring Merchandise have been purchased for this SALE, which we purpose making

The Biggest, Brightest and Best Ever Staged in the City of St. John's

## Watch the Daily Papers for Details of Opening Sale

 The Broadway House of Fashion


## 

 to Place Taxes on At Holyrood


Holloware

## BOILERS

Oval and Round TINNED INSIDE

## Wm. J. Clouston, Lid.




## USE THESS

HIGH GRADE TOBACCOS

SAILOR'S PRIDE MOONSHINE PLUG CHEWING U. S. MARINE
a new flake cut tobacco For Pipe or Cigarette. ASK FOR THEM.

## John Rossiter,

Our Winter Stock!
Best Screened North Sydney Coal Best Welsh and American Anthracite Coal
HAS ARRIVED
M. MOREY \& CO., Ltd.

Week-End Bill at the Majestic. CAMERON
GEDES
will sing: "BROWN OCTOBER ALE," from Robin Hood.
(b) Bartett's "A DREAM."
(c) "T WONDER WHO'S DANCING WITH YOU TO-NIGHT."

Send the children to the Big Matinee Saturday. Community Singing-Let them join i
"GALLAGHER AND SHEAN.

Mr. CAMERON GEDDES.


AT THE MAJESTIC


## Job's Stores, Ltd.

## NEW ARRIVALS!

Sheet Lead, Shot, Sheet Zinc, Galvanized Water Buckets, Bar Copper, Sheet Copper, Ingot Tin, Tinplates.
Also Raw and Boiled Linseed Oil in drums and casks, Turpentine, Black Varnish, etc.




Where You Get
Lowest Prices at Headquarters

In Stock Mar. 27th:
1000 Bags Bran
2000 "White Oats
500 " Whole Corn
500 " Crushed Corn
1500 " Cornmeal
500 ". "Diamond" Gluten
2000 Bales No. 1 ค-
.e $264--17--1420$

## George lieal

 Limited.SALE
Ladies' Low Cut Rubbers
10 per cent. off
Regular Prices.

offering our enire stock of
LADIES' LOW CUT RUBBERS
at 10 p.c. of regular prices for cash. Rubbers, and be prepared for the sloppy
F. SMALLWOOD

THE HOME OF GOOD SHOES 218 \& 220 Water Street.

## Shollac! Shellac!

DON'T USE SUBSTITUTES.

## "MATCHLESS"

A PURE SHELLAC in ORANGE \& WHITE

## Youl be the Judge! <br> It's strictly up to you to say whether our Tailored- to-Measure Clothes are any better than any other to-Measur Clothes. <br> We believe they are, and must prove it to you be- fore you will want to buy; and we believe we can prove fore you will want to buy; and we believe we can prove it as we are doing it every day to men of good taste and good judgment in Clothes buying and good judgment in Clothes buying. Here is your trial order: We $\$ 7.00$ up. Suits from $\$ 35.00$ up. <br> E. D. SPURRELL WM. SPURRELL $\begin{array}{cc}365 \text { Water Street } & 210 \text { Duckworth St. } \\ \text { St. John's. } & \text { Branch: Grand Falls. }\end{array}$ Have us send you samples and measuring forms if out of town.

## New American

CABBAGE, etc.
On the "Rosalind," due Thursday forenoon, and selling at Lowest Prices.
NEW AMERICAN CABBAGE-
(Crates-Fancy Stock).
"SUNKIST" CALIFORNIA ORANGES.
"WINESAP" APPLES-(Boxes).
SILVERPEEL ONIONS ( $100-\mathrm{lb}$. Sacks). - ALSO,

Our regular weekly shipment of NEW LAID EGGS (positively guaranteed) in Cases 30 Dozen each.

## Lowest Prices

F. McNamara

PHONE 393


## Wo de now diviering the BEST COAL <br> $\$ 12.50$ per Ton.  is Gemvine "BURNSDE." <br> Also, North Syiney (Screened) $\$ 13.50$ per Ton. <br> Anthracite Coal-all sizes. <br> A. H. MURRAY \& CO., Limited,

## Spring Overcaling! <br> It is now time to leave off your

 Winter Weight. You can't go in your Jacket: so MA UNDER'S for yours. We have something sober and stylish and can also give you the "snappy" in Spring Overcoatings; If you want to fix up until you get your next Suit, we can match you with trousers or any other garment.

## the great question of the hour

 FIRE INSURANCE.Are you fully protected with a first class Company Insure with the Great Fire Insurance Company of
the world. You will eventualy insure with us. BOWRING BROTHERSIU

Only Four Days


 sicoo policy may sate hendprds of doliars
U.S. FIDEIITY \& GUARANTY COT.


Newfoundland Government Railway Operating
train service. COASTAL STEAMERS COASTAL STEAMERS
EXPRESS SERVICE. DOCK YARD.

Travel asd Ship Your Freight via
Your Owi Transportation System

Optical Repairs
Prompt Service-Aceurate work
Frames Stocks of Lenses and the ability to Frames and the ability to to
serve you well makes our serve you well makes our
OTPICAL REPARR SERVIIE
the most desirable in the city. Mail Orders looked after just
s carefully as if given to us as carefully as if given to us
personally.


The Sight of a Lifetime!

Our Buyer sentry intot the Britisn markets.
 Hear, memit musut the ter ibit tood tod tos us

We only wish

General Dry Goods of every description are
cluded in this THE BIGGEST BARGAINS EVER OPENED
Bon Marché CashStore
266 WATER STREET.

Excel Long Ruubbers


SHOE STORES.


