The Evening Telegram，St．John＇s，Newfoundland，March 31， 1911 ．－ 2

## Please The Children

by making bread that appeals to their taste as well as giving nourish－
ment to their system．Ask the average child which it prefers，bread ment to their system．Ask the average child which it prefers，bread That is because the bread is not as tasty as it might be，It lacks that delicate，sweet，appealing flavor that children relish so he
and that is just as easy to provide as the nourishing properties．
is the stand－by of every
thinking mother and
ife．You need not be a To $\begin{aligned} & \text { to the barrel than any other．It } \\ & \text { gives the best results in bread，} \\ & \text { pies and cakes because it adds }\end{aligned}$ housewife．You need not be a
brilliantcook in order to get good results with this carefully balan
Manitoba Spring wheat and Ontario Fall wheat You don＇thave to bother about one kind of flour FLOUR＂provides the ideal qualities for both－ the gluten，or nourishment，of the Manitoba wheat，and the lighter properties of the Ontario and pastry crisp and flaky
＂BEAVER FLOUR＂makes more loaves ＂BEAVER FLOUR＂＂makes more loaves THE T．H．TAYLOR CO．LIMITED，Chatham，ont．
R．G ASH \＆CO．，St．John＇s，Sole Agents in Nild．，will be pleased to quote prices．
The Great Love
Peg o ${ }^{\text {o the Wilds }}$
－The reene appearance and flavor to the merit of nourishment Don＇t take anybody＇s word for it．Try
＂BEAVER FLOUR＂yourself and convince Bourself that good baking is easier convince you yourself that go
thought it was．

OF ALL RELIABLE GROCERS．
DEALERS－Write for prices on all kinds of The t． r taysor

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The Evening Telegram, St. John's, Newfoundland, March 31, 1911... 3


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NO THOUCHT REAOER


The Evening Chit-Chat





## The Evening Telegram

the best advertising medium in newfoundiand.

Read Whal Messrs. T. A, McNab
\& Co, have to say regarding results brought about by advertising in
THE EVENING TELEGRAM.
try evennc tulgam
gentiemen - We enclose you our
cheque covering advertising account as per
memo. furisised. .ft ities us great pleasure
to tate that the resilts from our adver tisements in your paper has been most gratifing. During the past year we have ad-
verised lavely in the TELEGR AM the proverised largely in the TELEGRAM the pro-
ducts of The Turo Condessed Milk Co, Ltd. consising of "Reindeer Bran"" Milk., May-
fower" Mik. . I ersey Cream" and "Reinseer
 Cofte and Cocoa," The great buyng pubic
who are reached by THE EVENING TELE. GRAMM have, ater reading about "-Reindeer' " Mayffower", etc. tried them, and have imme. diately appreciated their superiority and do-day
the gale of hese goods is inceresing a a an ass the sale of these goods is increasing a a an as-
tonisting rate. We need hardly say tha we wibh to renew our contract with you this year-in fact we expect to use considerable more space in 1911 than ever before. We are, yours faititully,
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Advertise inThe Telegram

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The Evening Telegram, St. John's, Newfoundland, March 31, :911-4

BANK OF NOVA SCOIHA.

| Information for Depositors. <br> The following certificate is attached to the 79 th Annual Statement, published January 16th, 1911: at its Head Office, Halifax, at the General Manager's Office, Toronto, and at seven of the principal branches, and we have been duly furnished with certified returns from the remaining branches and with all information and explanations required by us. The Bank's investments and the other securi- ties and cash on hand at the branches visited have been verified by us and they are in accordance with the books; and we certify that we have examned the foregoing general statement and that in our opinion it is properly drawn up so as to exhibit a true and correct view of the Bank's affairs as at Poronto, January 12th, 1911. PRICE, WATERHOUSE \& CO. <br> The Books and Annual Statements of the Bank have been submitted to independent audit annually, beginning igo6. |
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The Evening Telegram, St. John's, Newfoundland, March 31, 1911.-5


Wen Oratorical Contest Ireland Under

| Wen Oratorical Contest <br> Clever Newfonndland Girl Gaptures Gold Medal. | Ireland Under | Police |
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## Fire Alarm Installed at Interesting Lecture. Grand Falls.



## rand Falls.

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| Now We Have to Sell |
| Them at Half Price. |
| BELTS! BELTS! BELTS ! |
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| Last Week's Selling Was Big! |
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| MARSHALL BROTHERS. |

MARSHALL BROTHERS.




Addresses Presented to Rev. Father Clarke.
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## OPENING of

 Jackman's Now Store
## a TEE DAS'S HNNOSEL, <br> COMMENCING MARCH 30th.

ENDIMG APRIL 10th.

We bex to advise the public that we have removed our Ladie' 'FurDry Goods Departments from our New Gower Street Store to our Water Street Stores. We have connected both buil
business under one roof and mana gement.
With a view of introducing our New Store and its varied and well-sel基 to the public, we have decided to hold a ten days' handsel. This old-time custom of patronizing
good-will, but it is considered lucky.
During this sale we are offering Genuine Bargains. Our object in
doing so is to clear off the odds and ends and make room for new stock We found that atter removing we came across some lines of Blouses,
Skirts, Aprons and Gloves, slightly soiled. In many cases these lines have been redured from 20 to 50 per cent.


Our mail order patrons will get the benefit of this sale as if they were at our Bargain Counters.

## JaGKMAN THE TALLOR,

THE MAIL ORDDER HOUSE.

## SLATTERY'S

Wholesale Dry Goods House.
WE OFFER to our Customers, the Trad and Outport Buyers, this Spring, the best setected Stock of Dry Goods of all kinds-American and English-yet put on the mark See our Stock of Fleeced Underwear, Muslins, Embroideries and Dress Goods before purchas W. A. SLATTERY, Slattery Build'g, Cuckworth and George's Street-near City Hall.
For This Weak Only !
Damaged Goods at Slaughter Prices

## For Spring Trade.

300 brls. HAM BUTT PORK 200 brls. FAT BICK PORK, 300 brls. EXTRA PLATE BEEF, 300 brls. SPECLIL PLATE BEEF, 300 brls. BONELESS BEEF 100 brls. Choice SMALL JOWLS, 50 brls. Choice SMALL HOCKS 200 brls. American Granulated SUGAR 100 TIERCES CHOCE SPARE RIBS thos. SMYTH Co., Ltd.
Terms during Sale: CASH.
No Aprobation.
Hours: 9 to 1,2 to $60^{\circ}$ clock,

WILLIAM FREW, : Water-St North Sydney COALS, \$6.40 Per Ton, sent home
 Newfoundland Prodice Co., Lto.


Boots and Shoes
for half the money, go to the
White Shoe Store, 304 \& 306 Water St.


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75 Barrels Choice American Cabbage 
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ERDVVIN MUEREA

| J. J. ST. JOHN, Duckworth-st. |
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| ChOICEST IRISH BuTIER, |
| hartiey' assorted jams |
| JaCOBS' ASSORTED BISCUITS,BIRD'S EGG POWDERS. |
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| REID NEWFOUNDLAND |
| COMPANY. |

REDUCED RATES
Pacific Coast Points
Commencing now and continuing
up to April 10th. Tickets will be sold
at greatly reduced rates to Vancouver,
B.C., Seattle, Washington, Portland, Ore-
gon and various other places on the
acific Coast.
For full information apply to Gen
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Twerything in Caps io

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An Intelligent
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