

BOMBERS AND WANDERERS READY; NBFL CURTAIN-RAISER TOMORROW

The UNB Red Bombers open the 1959 schedule tomorrow afternoon at College Field when they tangle with the Saint John Wanderers. The Bombers, under the steady hands of head coach Don Nelson and line coaches Dave McIntyre and "Doc" Callahan will take to the field in excellent condition. They have been working out since Sept. 14 and appear to be "up" for the season's opener. Coach Nelson is slated to have Pete Rylander piloting the team at quarterback in tomorrow's opener. Rylander is noted for his bullet passes and long punts.

At the half-back slot, coach Nelson had steady Ed MacLellan, a fourth-year all-star in both hockey and football. His partner is Norm Bolitho, a Sault Ste. Marie product who runs hard and has plenty of experience.



A LONG PASS . . .

At the fullback positions, Nelson has Doug Cottrell, the most powerful runner on the

squad, and Jim Ross, a third year man with plenty of drive and will to win.

Opening the holes for the capable backfield is a group of rugged linemen. At centre is Dave Fairbairn, the smallest but toughest lineman on the team. Dave has been hampered by an old knee injury, but the coaches are hoping that special taping will prevent re-injury.

Working on either side of Dave will be Ted Boswell and Larry Friedman. Budge-proof Boswell is the biggest member of the team and is capable of opening a hole whenever called upon. Friedman, who runs a close second in size, has great ability and experience in throwing his weight around.

The two guard spots are being held down by Jerry Scarfe and Don Feeney. This is Scarfe's first game in two seasons as he had a bad arm injury early last year. Jerry will be called upon to do a lot of extra blocking and pulling out of the line and hence will have to put his speed to full use. Don Feeney is a newcomer to the team and Coach Nelson has shifted him from the backfield to the line where his showing in practices so far has been out-

(Continued on page 4)

☆☆☆ Bombers Lose Three Players

The results of supplemental examinations took a threatening swat at the championship hopes of the UNB Red Bombers. When the smoke had cleared, hard-driving Bob Gilmour, a defensive standout on last year's squad, and Gord Foster, a sensational offensive end both felt the bite of supplemental teeth. Dave Colpitts a highly regarded centre prospect was also declared ineligible. Coach Don Nelson stated that "we keenly feel the loss of these boys, but I feel that we have a strong squad this year, and I am confident of a successful season."

"Doc" Callahan and Dave McIntyre are being of invaluable assistance to coach Nelson as the team roars into its final day of training for the Saturday afternoon game against the Saint John Wanderers. Nelson refused to comment on the possible outcome of the Saint John game but the UNB scouting staff reports that the Wanderer team looked impressive in their recent win over the Oromocto Lions.

It has been unofficially reported that Saint John has acquired the services of a player with former ORFU experience. UNB, on the other hand has a wealth of backfield material and five offensive linemen returning from last year's team. Jack Oliver from York Memorial in Toronto has looked impressive in the quarterback slot during the past week. It is expected that if the Bombers can pick up a lead in the Saint John game that they will put in everything that they have in order to see the best possibilities for the Mt. A. game on October 3.

THIS AND THAT—Some new and different nicknames on the Bomber squad this year—to name a few, "Rubbernose", "Cheeta", "Rodent", "The Boil"—a pat on the back to Vern Saunders, working against insurmountable odds to get the field in shape for play—field in ridiculously poor shape—affectionately called "the dust bowl" by the players—season tickets being sold to Red Bomber home games this year—anxious for town support.

"How many men and women in Maritime Universities at the present time have in mind the needs of their own provinces." Dr. Laidlaw noted the countless institutions of all kinds in the Maritimes and stated that the great danger is that the culture will be sliced too thin to provide any intellectual nourishment."

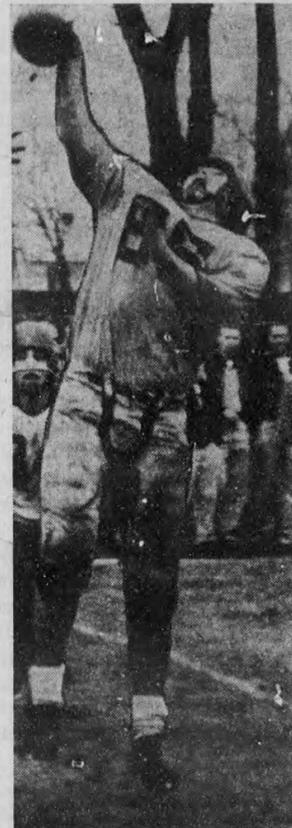
At the conclusion of the seminar the delegates unanimously

(Continued on page 3)

Brooks, Peters, Head Saint John Lineup

Saint John Wanderers will be depending on a speedy backfield, a long tossing quarterback and a big ruff 'n' ready line when they invade College Field tomorrow afternoon. This game will serve as the opener for Saint John and UNB in the New Brunswick Football League.

The Wanderers are fresh from a 14-13 exhibition win over the newly formed Oromocto Lions. This gives the big Black and White squad an extra week's practice plus confidence gained from the win that may put the Red Bombers in trouble.



... SENSATIONAL CATCH

The Dr. Polowin coached squad, using a double fullback formation, will have in the quarterback slot a former O.A.C. "Aggies" signal caller, Bob Brooks. Brooks is a top notch passer with field general experience in the Ontario Intermediate Intercollegiate Football league. Given proper protection, Brooks will try to hit as his prime targets, glue fingered ends Charlie Kane and Greg Hope.

In addition to the passing prowess of Brooks, the Wanderers have a potent ground attack built around such names as Bubbles Peters, Bill Donovan, Claude McKinnon, and Ralph Scott.

Peters is the snaky-hipped speedster that led the Mount Allison Mounties to top honors in the 1956 and 57 seasons. In 1957 Peters won an All-Star berth and the scoring title of the NBFL.

Donovan is a hard-rock half-back whose ball carrying in the October 26/59 game engineered the only victory racked up by the Port City gridders over UNB in the past three years.

McKinnon is a former Saint Francis Xavier University star, both football and hockeywise, and was a member of the backfield of the Antigonish squad that went to the Canadian Intermediate finals last year.

Starting on the Saint John offensive line will be at center, converted halfback Mac Peters, guards Jack Woodhouse and Carl White, and tackles Randy Hope, and rookie Bill Harrington.

Mark Prinn, Wanderers' quarterback for the past two seasons, Claude McKinnon, Bob Fawcett, Larry Barry, Bob Magee and Chuck Robertson will hold down defensive linebacking jobs. Bob McAllister and Bill Jackson at end, John Barter, Phil Morehouse, Bruce Martin and Darryl McLennan, interior linemen will comprise the remainder of the defensive unit.

CULTURE DISCUSSED AT NFCUS SEMINAR

The University of Montreal hosted the second NFCUS National Seminar at their Social Centre from August 29 to September 5. Forty-five students from universities across the country met to discuss: "the influence of the various cultures on Canadian national development." Throughout the week-long sessions the Americanization of Canada's culture, and the issue of French Canada's relations with the rest of the country were recurrent themes.

Representing UNB at the conference was third year Business Administration student, Rod Bergin.

On the regional aspects of the national culture Dr. A. F. Laidlaw presented "The Maritime Viewpoint." Dr. Laidlaw, a native of Port Hood, N.S., pointed out that he could not be truly objective about his own region for "in the clash of heart and

mind he will gloss over the facts and will be found quoting statistics wrongly for his purpose." Of young people's opportunities in the Maritimes he said: "The Maritime region is not a place where youthful ambitions are easily recognized. Maturity of mind and body is highly rated in these parts. In the Maritimes a young man is rarely given heavy responsibility. Executive positions are more likely to be filled by men who are safely beyond fifty, when one's initiative and imagination are clearly on the decline. A young Maritimer who is overly ambitious or who tinkers with new ideas is often looked upon with suspicion, and he will probably be advised to move on to Ontario or the U.S.A. where he will not be so conspicuously out of place." Of education he asked if Maritimers are still bent on developing skills and talents to be used far away from home—

Directory Deadline

All students who have changes or additions to the 1959 Student Directory are asked to get in touch with Hugh Griffith at GR 5-5655. October 8 is the closing deadline for changes. The directory, listing the names and addresses of all students and faculty members, is published by the Canterbury Club, and will be on sale towards the end of October.

**BRUNSWICKAN
STAFF MEETING**
Guest speaker:
LARRY KNOWLES
of CFNB Radio Press
Monday, Sept. 28
8:00 p.m.
Student Centre

1959 UNB
HOME-COMING
OCT. 2-3

Brunswickan



Established in 1867, *The Brunswickan* is published Tuesdays and Fridays by and for the students of the University of New Brunswick at Fredericton, N.B. Opinions expressed are not necessarily those of the Students' Representative Council. Subscriptions are available to non-students at \$3.50 a year. Single copies 10 cents. Authorized as second class matter, Post Office Department, Ottawa.

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'T'WAS THE NIGHT BEFORE . . .

On this eve of another football season, players, fans, and league officials, are looking forward to this second year of action in the budding Maritime Intercollegiate Football League. Here at UNB, the table is set for tomorrow's opener. The trimmings, in the form of the high-stepping majorettes, the colorful cheerleaders, and the newly-suited band, will be brought on tomorrow.

But wait a minute!

Tomorrow's inaugural isn't against a MIFL team! No, tomorrow's game will have our Saturday heroes introduced against a squad from the New Brunswick Football League. Unfortunately, once again this year, the Red Bombers must fill the role of football promoters in New Brunswick by playing in the NBFL, as well as the MIFL. This is our sole purpose of participation in the former loop. As far as gaining experience and practice from these games, we just don't. The football played in this league is awkward and rough. In fact, one intercollegiate coach has stated that after his squad plays a squad from the NBFL, it takes another two games against collegiate teams to break his forces' bad habits picked up in the meeting with the NBFL group. No, we gain nothing from these encounters.

Naturally, if we withdraw from this loop as it now stands, Mt. Allison would almost undoubtedly follow suit. This would mean certain collapse of the league. However now, the day when we drop out of this loop without seeing it dissolve may not be hidden too far in the future. The forming of a third senior squad in N.B., the Oromocto Lions, this year, is perhaps proof that our football promotion scheme is at long-last producing results. Next year, perhaps, we may drop from the NBFL and play intercollegiate ball solely. The NBFL could continue to function with the three new-existing senior teams, the Wanderers, the Lions, and the Moncton Hubs.

Of course, the football dream of the Maritimes is an all-intercollegiate league which would include the two present dissenters, the Dalhousie Tigers, and the St. Francis Xavier Xavierians. Until these squads join the MIFL and abide by its rules, football in the Maritimes can never reach its full potential. Until the football authorities at these schools come to realize that an intercollegiate league would provide gates as big, if not bigger, than games in the loop in which they now participate, football in the Maritimes must stand still.

The Brunswickan Needs You—Do you aspire to the exciting world of college journalism? Do you want to be on the "inside" on all the BIG stories as they break across the campus? If you do, then the opportunity awaits you on the staff of Canada's oldest college paper, **The Brunswickan**.

HOW TO APPEAR LIKE A SENIOR

GO WHERE THE SENIOR GOES AND FOLLOW HIM TO COVEY THE STATIONER—BECAUSE HE KNOWS IT'S THE BEST PLACE FOR COLLEGE AND PHOTOGRAPHIC SUPPLIES.

From the President . . .

"FRESHMEN, GIVE OF YOUR BEST"

University President, Dr. Colin B. Mackay, in his address to one of the largest freshmen classes at the University last Saturday, urged them to adopt a pattern of behaviour that shows consideration for fellow students.

Addressing some 540 students in Memorial Hall, Dr. Mackay told them that "University officials have found that the increasing number of students, a larger faculty, more departments and new buildings have combined to make this exciting business of becoming a member of a university a complex and confusing time.

"It is my earnest hope that in this our 172nd academic session, we will measure up to your expectations, and that each of you will soon find that you can take a justifiable pride in the activity and accomplishments of this old institution on the hill, and also that you will develop confidence in its ability to give you something more than a long list of facts, interesting and useful though they may be.

"You have made the decision to enter this university. The kind of life which you will lead here, whether you work or remain idle, is up to you. There will be lots to do and you must decide what is important to you and what is not. The pattern of these decisions will have an important bearing on your performance here and ultimately on the success or failure of your university career. I am confident that you know what we hope we may expect from you and that you are prepared to give of your best.

"There are certain rules and regulations which we consider to be necessary for the orderly conduct of our day to day activities. One such regulation is to the effect that first-year students may not have cars at the University. We feel that there is good reason for this new regulation. We have found that those with cars have, in too many instances, produced poor academic records. Secondly, this year the construction has left us with very little parking space.

"My task is to provide you with the proper facilities of the good university life. In this, the University of New Brunswick has been helped in increasing measure by governments and friends who have provided much of the funds for the operation of the University. They have done these things because of their satisfaction with past accomplishments of our graduates and their faith in the student body of today, of which you are to become a part. Many have assisted to bring us to our present state of well-being—we are in their debt and the manner in which we, and you, acknowledge this indebtedness may well have a profound effect on our future.

"From now on, you will have intellectual independence. It will be up to you as to the way in which you direct and develop that independence. If you accept this offer in the proper spirit and with the enthusiasm that I know you possess, then you will leave us not as holders of degrees, but as educated men and women.

"When you pass through the University gates you will see our motto written on the book of the armorial bearings. It reads 'sapere aude'—dare to be wise. Accept that challenge and you

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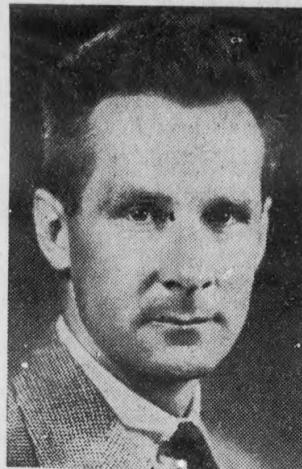
Your editor has been kind enough to give me this opportunity to express a sincere welcome to the students of UNB. It is good to have the former students back on the campus once again, so that our many activities may soon be organized and under way; and it is particularly pleasing to have them joined by a very large group of new students. With an enrolment of more than 1600, this is no longer a small university. It is in a very real sense fulfilling the wish of a former Chancellor, Sir Howard Douglas, when he spoke the following words on the occasion of the opening of the old college building on January 1, 1829:

"Firm may this institution ever stand and flourish — in the liberal constitution and Royal foundation

reputation, as a place of general learning and useful knowledge."

Today, UNB does have a high and distinguished reputation. In each of the past several years the size of its faculty has increased as we endeavour to keep pace with the growth of the student body. Again, this year new departments have been added and more courses offered for the first time. The University's material form is ever expanding with new buildings now rising on the hillside and more in the early stages of planning. Friends and supporters have come to our assistance in increasing measure and it is our hope that present plans and future prospects will soon take care of our present and pressing needs.

UNB has a long history and in that time there has grown a great tradition. To the new students I would say: "Take advantage of what it has to offer; enter into its work and activity with enthusiasm and with zeal. Then each of you should soon share our pride in its accomplishments as you become a part of the busy community which is the present-day University of New Brunswick."



Dr. Colin B. Mackay

on which I have this day instituted it—enlarging and extending its material form, and all its capacities to do good, to meet the increasing demands of a rising, prosperous, and intellectual people; and may it soon acquire, and ever maintain, a high and distinguished

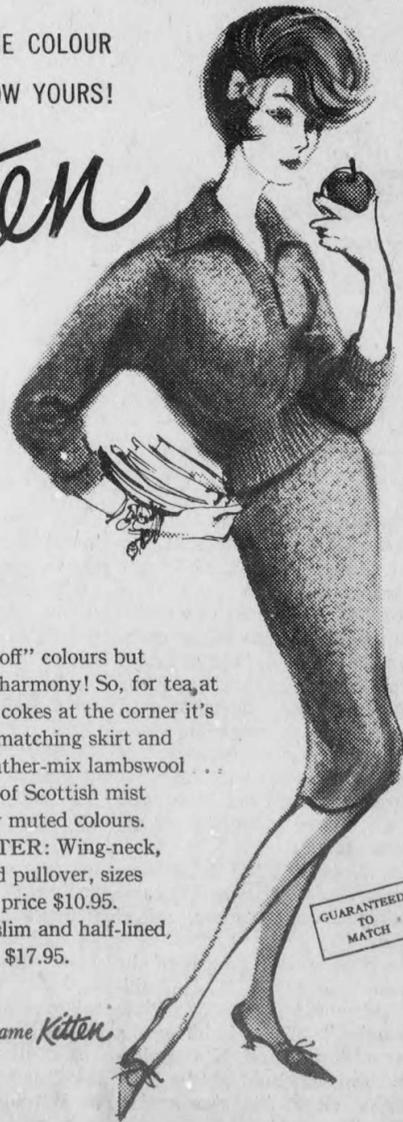
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problem!

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THE SWEATER: Wing-neck, bracelet-sleeved pullover, sizes 34 to 40, price \$10.95.
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7336



GUARANTEED TO MATCH

Football — The Game and the People

☆☆☆

Dave Fairbairn

THE HOTBED

Football is the most scientific sport in the world today. On the other hand, with due respect to die-hard New Brunswick rucker fans, it has been said that rucker is probably the most unscientific "pastime" now in existence. In Mexico, the bloodthirsty fans drool at the thought of the bull's blood. Here in New Brunswick a parallel can be drawn as spectators attend rucker games to watch the massacre of the equipment-less boys. With pride in his voice an ardent advocate of the sport recently reminisced that the last death in Fredericton due to rucker happened way back in 1917.

It is pointless to invite injury by sending ill-equipped players into a game, or in the case of rucker, sending them in with no equipment at all. Most rucker injuries, if not all, could be prevented by the use of proper equipment. Many players admit that there is a great deal of arm tackling and "drag-down" tackling in rucker. Seldom is a player hurt by this type of soft tackle. Usually it is something like getting kicked in an unprotected head. As amazing as it may seem, the rucker players who turn to football pick up many injuries as they try to use this same type of tackle against a hard running fullback. The fact of the matter is that a rucker player is not prepared to play a sport that is rough but scientific.

Luckily rucker is dying and football is being born in N.B. However it is being born far too slowly. In Fredericton we can almost call it a stillbirth. The authorities here refuse to admit that football is a sport far superior to the old fashioned rucker. They continue to live in the past and will not even try the game in high school and bantam leagues. The athletic department at UNB would be more than happy to completely outfit the Fredericton High School team if they would only consent to play football instead of rucker.

Fortunately other centres in N.B. have decided to act in a more progressive way. Harkins High in Newcastle and St. Thomas Academy in Chatham have both begun high school football teams. In Saint John the school authorities apparently will not be budged from the stilted game of yesteryear. However the service clubs in that city have started a league for kids of pre-high school age. To date there are four teams in this bantam loop. The service clubs of Saint John should be congratulated; they should be applauded; and they should be thanked.

In Fredericton there are from 30 to 50 kids on the field at every football practice. Some of these kids want to play football so badly that they have tried to borrow equipment and have even bought some of their own. It would be relatively easy to organize a football league on this level. Perhaps the service clubs of Fredericton could follow the example of their active brothers in Saint John.

In Halifax there are no high schools still playing rucker. All have switched to football and the players fit nicely into the teams from Dalhousie and St. FX. In N.B. we must depend on the luck of the draw. We must depend on players who have had previous training in Ontario and Quebec. We cannot use New Brunswick talent when there could be an abundance of it.

Football is a game in which an alert mind works in conjunction with a healthy body. A rucker player must have a hard head although it is not necessary that there be much of it.

Rucker is dead — long live football.

Spotters Keep Bench Alert

Have you ever wondered what happens on the Red Bombers' bench during a game? Here is a brief run-down on the people who see that everything goes smoothly for the team.

Coach Don Nelson, of course, has charge over the entire operation. Under him are three very capable hands; Coach Dave McIntyre who handles defense, Dr. John Meagher, the Bombers' spotter, and Coach "Doc" Callahan, who is in constant telephone contact with Dr. Meagher.

Once the opening whistle sounds, the first information Dr. Meagher relays to the bench is the enemy's defense set-up. As the afternoon progresses other typical reports coming over the wires might deal with opponents' pass patterns on offense and weaknesses in the line.

During tomorrow's game try glancing at the bench occasionally and see for yourself the behind-the-scenes action.

Cheerleaders Spark Crowds

It's a brand new season and almost a brand new group of cheerleaders. But wait, there's something else!—Male cheerleaders. They will be making their first appearance tomorrow. Add to this the new yells, and spectator interest should reach a new high this year. Many of the new squad have been recruited from freshette ranks and as everyone knows by now, they're all easy to look at.

The cheerleaders have been busy practicing all week in anticipation of Saturday's game. The turn-out has been largest ever and enthusiasm is running at a high level. This could be the best year yet, but the support of the students in the stands is required. See you on Saturday!

From the President . . .

(Continued from page 2)
will have happy and rewarding days at the University of New Brunswick."

Band Presents Precision Decked in Colorful Uniforms

UNB's Concert and Marching Band, under the direction of A. F. Trythall, will present an impressive appearance at tomorrow's football game when they step out in their bright new uniforms.

The new uniforms are indeed an attractive addition, with their red tunics, gold buttons, and red-striped black trousers. Attire for the band's 36 members has been paid for with funds obtained from the SRC and University Administration as well as the band's own earnings.

Another innovation this year is precision marching. The band is expected to present a brief demonstration tomorrow, with more intricate routines planned for the future.

The UNB Band has been in operation since September, 1956, when UNB's Chancellor, Lord Beaverbrook, provided the band with a full set of instruments.

The band also serves to provide an organization whereby students can meet for recreation and pleasure through band music and to enable students to further their musical knowledge and talents as well as to promote inter-

Bombers

vs

Wanderers

SATURDAY, 2:00 p.m.

Frosh to wear gear

CULTURE DISCUSSED

(Continued from page 1)

approved two resolutions growing out of the seminar topic. One called on NFCUS to adopt a policy favouring the teaching of French in early grades across the country. The other proposal suggested means for fostering increased cultural exchange with ethnic and regional groups.

WELCOME FRESHMEN!

UNB JACKETS
LEATHER • MELTON
\$29.50 up \$19.95

LANG'S Offer

10% DISCOUNT

TO ALL UNB STUDENTS FOR ALL CLOTHING NEEDS

- SUITS
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- SPORT SHIRTS
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- UNDERWEAR

and many other items throughout the store

LANG'S
DAD and LAD SHOP

88 Carleton St.

A few steps off Queen

Shapely Majorettes Show Smart Routines

Absent tomorrow but present at all future football games will be the colorful UNB majorettes. On the downbeat from the band, these high-stepping young ladies will swing smartly into their routines, adding glamor and color to the half-time shows.

The first appearance of the group will be at the Mt. Allison-UNB game one week from tomorrow. The ten recruits are "shaping up" nicely in order to give the Mount Allison visitors their first look at real womanhood. Although they will continue to wear white calf-high boots, they will follow the popular trend in raising the hemline a foot above the knees (i.e. the ultra-Dior look).

Cathy Davis, popular third year Arts co-ed will once again lead the majorettes through various routines and "form"-ations. Word from "certain roving eyes"

Freshman Ball

Lady Beaverbrook Rink

Tonight 10 p.m.

Welcome Freshmen . . .

We carry the largest stock of records in Eastern Canada

HERBY'S — Music and Snack Bar

306 Queen St.



GOPHERS MOLESTED ON UNB CAMPUS

They're at it again!

It's getting so a gopher just can't find any peace and quiet around the old campus any more. Local gophers, just getting settled in their new housing development at the rear of the chemistry building, are being forced to move once again, and pardon the pun, but the gophers just don't "go for" this. Their latest move has been prompted by the prodding cold steel of jack-hammers as construction of the new arts building began on Tuesday.

The university has announced that the Diamond Construction Co., Ltd., has been awarded a contract for \$576,000 and the completion date is expected in late 1960.

The gophers do have one consolation, however. They are being displaced by an impressively designed structure. The new L-shaped building will have three



Rod Bergin — UNB delegate to the recent NFCUS National Seminar conducted in Montreal.

BOMBERS AND WANDERERS

(Continued from page 1) standing.

Catching the passes for Nelson will be newcomer Dick Usher and second-year man Francis Hughes. Usher hails from Montreal and has a great pair of hands. Francis Hughes is a stand-out blocker.

The Bombers this year will be running out of a double-fullback formation and are expected to take to the air a great deal more than in previous years.

Sorribly missed will be Tom Doyle, a great asset to the defensive team. Tom is now under a doctor's care but should be ready for action in next week's Mount Allison game.

Game time is 2 o'clock for this all-important fixture.

storeys. One part will be 152 feet long and 46 feet wide; the other part will be 117 feet long and 34 feet wide. Provision has been made in the larger wing for two lecture theatres, a language laboratory, a psychology laboratory, seminar rooms, and classrooms. Offices for professors in the arts faculty will occupy most of the second wing.

Funds for the building were donated during the current UNB campaign, which is close to its objective of \$3,200,000. President Mackay has expressed the gratitude of the university to the donors.

Sports Notices

Intramural Soccer

All classes wishing to enter a team in the intramural league must register by Tuesday, Sept. 29, at 1.30 p.m. and be represented at a meeting in the Lady Beaverbrook Gymnasium at this time.

Tennis (Men and Women)

All students wishing to take part in the intramural tennis tournament must register by Friday, Sept. 25, at 2:00 p.m. Play will start on Saturday, Sept. 26.

Writers Offered Opportunity

by Roy Davis

UNB co-eds are being offered opportunities by *Mademoiselle Magazine* and *The Brunswickan* to gain valuable experience in the fascinating field of journalism.

Mademoiselle is to award a Guest Editorship to twenty co-eds in Canada and the United States—each one spending a month on the staff of *Mademoiselle*.

A useful training centre for such a contest and later, work in the publishing world, is the *Brunswickan's* staff and there are now a number of openings for students in the fields of news, sports and features. Even our congenial Business Manager, Roy Davis, has openings on his staff for those interested in advertising, money, subscriptions, money, bookkeeping, and money.

A girl who is accepted on *Mademoiselle's* College Board will do one assignment during the college year designed to help her discover her own abilities and job interests. For her assignment a College Board member may write a feature article, submit art work, fashion, fiction or other ideas for possible use in *Mademoiselle*.

College Board members who finish in the top 20 on the assignment will be awarded a trip to New York next June to help produce the August College issue. While in New York, each guest Editor interviews a celebrity in her chosen field, visits fashion workrooms and other points of interest, as well as working with the Editor to whom she is assigned.

November 30 is the deadline for applying for College Board membership. Further information may be obtained from the College Board Contest, c/o *Mademoiselle*, 575 Madison Avenue, New York 22, N.Y., U.S.A.

Brunswickan Invitation

Now is your opportunity to join the *Brunswickan's* staff!

Monday evening at 8.00 in the Memorial Student Centre's Tartan Room (formerly known as the Oak Room) the executive of Canada's oldest official student publication, *The Brunswickan*, will outline the steps required to produce the newspaper you are now reading and will explain how interested students may participate in this fascinating work.

Even the newcomer to the campus will find that there is likely to be a spot for him on the staff of the *Brunswickan*. Special guest speaker will be Mr. Larry Knowles of CFNB's Radio Press Newsroom, who will speak on reporting techniques in both radio and newspapers.

The *Brunswickan* has need for staff members with interests in news, features, sports, art, photography and business.

We hope to see you Monday.

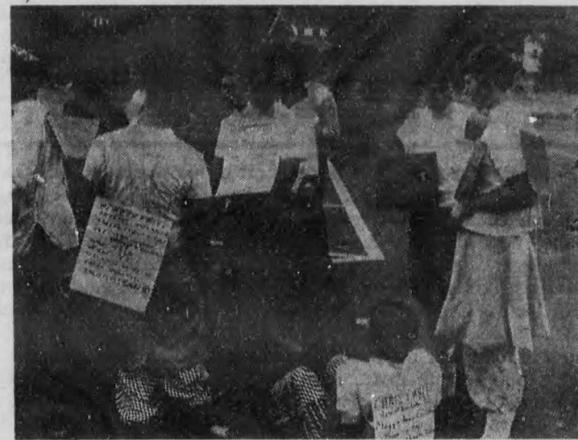
Managers Required

Managers are required in the following sports for the academic year 1959-60: Soccer, Cross-country, track and field, ladies' swimming, badminton and tennis. Managers for the fall sports: soccer, tennis, track and field are most urgently required. Assistant managers positions are also open for soccer and hockey.

Applications should be sent to Gordon Mockler, president, or Eric Jamieson, secretary-treasurer of the Amateur Athletic Association or they may be put in Box "M" in the basement of the art's building. Freshmen interested in any of the above positions are requested to contact Mr. Kelly at the Athletic office in the gymnasium before submitting applications.

Cross Country Schedule

Oct. 3 UNB at Minto
Oct. 10 Minto at UNB
Oct. 17 UNB at U. of Maine (Freshmen)
Oct. 24 UNB at Bates
Oct. 31 UNB at 5 mile road race, Saint John
Nov. 7 UNB at Mt. A., MIAU Championship



It's a heartless old world. And finding out this week just how heartless it really is, are these gaily clad freshettes. The somewhat sad faces are quite possibly due to a deficiency in the number of signatures obtained from "learned princes of logic". And with Judgement Day tomorrow—well, our sympathies.

Extension Courses To Begin

Professor R. J. Love, Director of Extension Services at the University of New Brunswick, has announced that two courses—Business Finance and Marketing—will be offered in Fredericton and Saint John beginning in the first week of October. The courses will lead to the Junior Management Certificate.

The Business Finance course will emphasize financial decision making and administration. The marketing course will deal with the use of figures in marketing, marketing cost analysis, consumer motivation and wants, channels of distribution, product policy, promotional programs, personal selling, advertising policy, special sales promotion methods, pricing policy, use of marketing research, and planning marketing programs.

Each course will consist of 15 two hour sessions with a Christmas recess of one month beginning December 13. There are no admission requirements, unless the student wishes to obtain credit toward the Bachelor of Business Administration degree. The courses are equivalent, however, to regular undergraduate work. In each course a number of written reports will be required from those who are working for the Junior Management Certificate.

The fee for each course is \$30. Text books will be available at the first meeting.

Business Finance, with instructor Edward D. Maher, Professor of Business Administration at UNB, will begin in Fredericton on Tuesday, October 6, at 7 p.m. in Room 202 of the Arts Building.

In Fredericton the Marketing course, instructed by William J. Reddin, Assistant Professor of Business Administration, will commence on Thursday, October 8, at 7 p.m. in Room 105 of the UNB Arts Building.

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