

THE WOOD BROTHERS COMPANY, LIMITED

Friday Bargains.

The First Friday Sale of the New Year.

We have just finished stock-taking, and many odds and ends have been brought to light. This general cleaning-up affords many opportunities for wonderful bargains.

48 Hair Bandeaux and Ornaments.

Beautiful designs—Gold braid, pearl beaded, sequin, silk and Dresden effects. Formerly priced at \$2.00 to \$5.50. FRIDAY, 49c.

34 Pearl Bead Bandeaux.

Elegant Hair Ornaments and a seasonable offering. Formerly priced at \$1.50 to \$4.50. Your choice FRIDAY at HALF PRICE.

37 Ladies' Madcaps.

White knitted, with facings of colored velvet. These have been slightly soiled from handling during Christmas season. Regular price, \$1.50. FRIDAY, 79c.

11 Plush Motor Hoods.

Silk lined and very warm. Regular price, \$2.50. FRIDAY, 98c.

50 Cushion Covers.

All ready for forms—Conventional designs, sporting patterns, silk, plush, felt, imitation leather, embroidered and tapestry. Regular price up to \$2.50. FRIDAY, 49c.

QUILTS.

Wadded Quilts, 60 x 72 inches; medium and dark colorings. Regular \$1.25. FRIDAY'S PRICE, 98c.

Wadded Quilts, 66 x 72 inches. Regular \$1.50. FRIDAY'S PRICE, \$1.19.

Wadded Quilts, 66 x 72 inches. Better colorings and coverings. Regular \$1.95. FRIDAY'S PRICE, \$1.49.

Heavy Wadded Quilts, 72 x 72 inches. Good sateen covering; blue, red and pink. Regular \$2.75. FRIDAY, \$2.19.

Quilts, 66 x 72 in.; well filled with pure white cotton—washable. Regular \$3.00, FRIDAY \$2.39.

Regular \$3.50, FRIDAY \$2.79.

6 Velvet Coats.

Formerly \$35 to \$95, 1-2 Price.

Women's, Children's and Misses' Winter Coats.

25 per cent. discount.

Ladies' Winter Suits.

1-3 off.

25 yards Silk Finished Roseda Green Velvet.

40 inches wide. Regular \$2.25 yard. FRIDAY, \$1.13 the yard.

25 Pairs Infants' Boots.

Suede, Kid and Silk. Slightly soiled from showing. Values up to 50c. FRIDAY, 15c. pair.

150 Yards Ruching.

Oddments from the season's selling. Assorted colors—chiffon, Bulgarian, cord and bead edges. TO CLEAR, 5c. yard.

Odd Lines of Collars.

Pique, embroidered sets, stocks with jabots attached, soft turnover collars with ties, etc. Values up to 50c. FRIDAY, 5c. each.

8 dozen Jars Cold Cream.

Heat the chapped hands and lips. Regular 25c. size, FRIDAY 13c. 35c. " 19c.

Cheese Cloth.

A quantity of Cheese Cloth—used for decorative purposes during Christmas season. Splendid for dusters. Put up in bundles. 20c. the bundle.

G. M. SMITH & COMPANY LIMITED

1914.

That the incoming year may bring to you Health, Happiness and Prosperity is the sincere wish of

G. M. SMITH & CO. Limited.

FREE TRIPS.

Our Big Trip Contest will end Dec. 31st, 1913.

Every Dollar or every 25c. spent at our office since July 1st, 1913, and up to and including Dec. 31st, 1913, entitles you to free chances for these grand trips.

Best Workmanship in Canada.

Painless Dentistry.

Boston Dental Parlors.

Over Cameron's Optical Parlors,

35 Duke St.

Dr. J. D. Maher, Proprietor.

Open from 9 a. m. until 9 p. m.

Telephone 1139.

nov13

CITY NEWS.

Coming—King, Queen and Royal Family.

That Return Gift.

We will be open every evening this week

as to accommodate our customers who

wish to secure return gifts. Visit our

store, we will certainly please you. Open

Monday, Friday and Saturday evenings.

Isaacson Bros., 60 Grafton St.

WHO WILL LIVE IN?

Certain aldermen claim that they will

not be "rubber-stamped" for the controllers

and that they know how to keep the

city out of the hands of the controllers.

The Board of Control Act is being

drawn up and it is claimed that the

Board of Control will be a body of

men who will be able to keep the

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Butter-Nut Bread

Is all that the best bread should be, and much more than most bread is.

BEN'S, LIMITED.

"The most modern sanitary Bakery in Halifax."

OPEN TO PUBLIC INSPECTION.

NOTICE.

We take this opportunity of wishing our Friends and Customers, A Happy and Prosperous New Year.

BRANDER, MORRIS & CO.

NEW YEAR'S LEVELS

Held by Lieut.-Gov. McGregor, Archbishop McCarthy, Bishop Worrell, Col. Rutherford, the Mayor and Corporation and others.

Delightful weather for the many callers

to-day.

There was unsurpassed weather to-day

for New Year's calling—bright sunshine,

with a soft breeze, and the absence of

driving rain. The weather was so

far, there being no snow whatever, but

with the hard ground it was an ideal day

for walking.

Leaves were held by Lieutenant-Governor

McGregor, Archbishop McCarthy, Bishop

Worrell, Colonel Rutherford, O. G.

8th Division, Major Bligh, Constables

and Aldermen, the Union Protection

Company and the Royal British Veterans

were also "at home" this afternoon.

During December there were 31 deaths

and 31 burials. The Archbishop of Halifax.

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PAGE'S ANNUAL SALE

Opens Saturday, the 3rd,

AND Closes Saturday, the 10th.

See the Echo, Mail and "Recorder" of Friday and Saturday for full particulars.

Buy Your Own Hockey Boots Now

Christmas is over, and you have a good chance now to buy those hockey boots which you did not have during the gift-buying season. We have still a very complete stock of Hockey Boots for Men, Women and Boys. Our prices are always popular, and this season our values are excellent.

WM. TAYLOR & CO., LTD., "The Shoemen," GRANVILLE STREET.

WEATHER REPORT.

For 24 hours ending 9 a. m. Jan. 1.

Lowest temperature, 4.

Highest temperature, 30.88.

Barometer, N. 2.

Weather—Clear.

Jan. 1, 1914.—Holidays: no report.

For 24 hours ending 9 a. m. 70-80.

Lowest temperature, 70.

Highest temperature, 80.

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1941. **Send a copy to your friends**
 and family. **For sale by all bookstores,**
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