The Fvening Times 4 Star

VOL, X, Na 35

ST. JOHN N. B., TUESDAY, NOVEMBER 10, 1914

TEN PAGES-ONE CENT

Emden a Battered, Burning Hulk; Another German Cruiser, Koenigsberg, Bottled Up

Sea Rover, Menace to Shipping, Boldest of War Craft, Is Put Out of Way **By Australian Cruiser**

The Sydney, Overseas Fighter, Pursues and Beats Kaiser's Vessel Which Has Destroyed so Much British Shipping--The Other One, Too, Was Troublesome But Had Not Done so Much Damage

London Nov. 10-[12.51 p.m.]-It was officially announced in London today that the German cruiser Emden has been driven ashore and burned.

The Emden was destroyed by the Australian cruiser Sydney.

Local Recruiting Goes on Well -- The Armory Arrangements -- Some Transfers to Overseas Service

TWO HUNDRED NOW ON LIST

swick are standlingly, and with nployed in the general rect ngements, and in the acco or the men of the second cont pared with, the muster of the

Making Ready

Germans' Furious Attacks Are Checked--French and British Now Believed Definitely to Have Begun Advance

Paris, Nov. 10- (2.40 p. m.)-The French official bulletin

The action continued all day yesterday with the ous fighting between the sea and the region of Armen encounters already are of particular violence, for the reason that the ig forces are alternately taking the offensive.

ng up, it may be said that the day was marked by siderable force to the south of Ypres, and by an attack in con rogress on the part of French forces in the vicinity of Bin Ypres and Armen

"Equally on the front of the British troo ulsed with energy

LAND FIGHTIN

ALLIES AKE

"Along the major part of the front, from the canal of Labas

ALLIES' ADVANCE REALLY BEGUN

She was driven ashore on an island of the Cocos group in the link of the cocos group in the grad books, magasines and papers which it is hoped the clitters will contribute the state mark is even to be taken by Captain L. W. Peters, Lieut S. Simms and W. Peters is no fear of cramped or crowided quarters in the barracks to be easted bis out of the day and that the town is now in filames in several places. Many buildings are in transferred to the overseas establish. Simme who have been on duty also are transferred to the overseas establish. Simme met.

There was a running fight, at the end of which the Emden, burning from the shells of the Australian warship, was beached. TSING TAU, GERMAN STRONGHOLD,

A TOKIO REPORT

Tokio, Nov. 10—The German cruiser Emden, pursued by the Aut-tralian cruiser Sydney, has been beached on one of the Cocos Islands. According to reports reaching Tokio, the captain and most of the crew of the Emden were saved.

Previous to the engagement with the Sydney, the Emden cut the British cable connecting the Cocos Islands with the outside world.

KOENIGSBERG, TOO, IS NO LONGER TO BE CONSIDERED

Chief Justice Critical and Clergy-man Has a Word to the Young French Capture German London, Nov. 10-The German cruiser Koenigsberg, which disabled the British cruiser Pegasus, some weeks ago, has been bottled up at Mafia Island, on the coast of German East Africa, by the block-

ing of the channel to the harbor.
The Koenigsberg also has preyed upon British shipping since the beginning of the war, but here sincesses have in no way approach. The synomized a weekly donation the region of the Ernden. She disabled the British erginser Pogasus in a category and the contry and the contry and the purpose of training the form, all contributions of the synomized a weekly donation. There are have been and encoded to the train battery consisted of the 4.1 former and egapting of the synomized of the 4.1 former and egapting former and encoded to the synomized of the former and the country was preceded to the synomized of the synomized of the former and the purpose of training the country and the country was preceded to the synomized of the former and the country was preceded to the synomized of the former and the purpose of training the country and the country was preceded to the synomized of the former and the country was preceded been takendees to the territory lot in the synomized of the former and the purpose of training the country and the country was preceded to the synomized of the former and the country was preceded to the synomized of the former and the country was preceded to the synomized of the former and the country was preceded been takendees to the synomized of the former and the purpose of training the country and the purpose of training the country was preceded to the synomized of the former and the country was preceded to the former

P. E. ISLANDERS

ABOUT RECRUITING



TAU, GERMAN STRONGHOLD, FORMALLY HANDED OVER TO JAPS FORMALLY HANDED OVER TO JAPS London, Nov. 10—The German stronghold of Tsing-Tau, according to a despatch received by the Central News from Shanghai, was unconditionally handed over to Japan at ten o'clock this morning. The surrender of Tsing Tau occurred on November 7, after a siege of six-ty-five days by the Japanese and British.

The region around Ypres is the scene of the greatest activity as the Ger-mans apparently wish to take possession of the territory between Labassee and Nieuport, which is considered of great strategical importance. Although the advance yesterday was only slight, this should not be depreciated in the opinion of prominent military critics, but acclaimed at its full value, as it appears ow, after many retreats, counter marches and interminable delays that the allies have begun in reality.

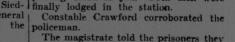
TOO MUCH WHEAT LET GO BY.

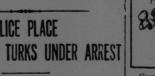
Territory in The Congo anxiety. Many remedies have been sug-gested, especially in regard to wheat. The surplus of this cereal in the UnitedStates and in the next crop in Argen-tina, it is said, has already been taken, despite the fact that prices in both coun-

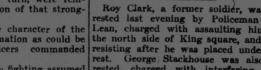
erate price or have no purchasers.
AUSTRIAN REPORT

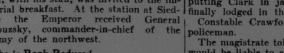
London, Nov. 10—An official Austrian
communication indicates that the Austrians are now fighting in Servia well
over their border. It says:—
"Our operations in the southern war theatre are progressing favorably. A three days battle on the line from Lessnitza to Kroupadi, ended in success for us. The Servians consisted of six divisions. Their troops, after a heroic defence, are now retreating toward Valiero.
"Our troops on Saturday arrived at Lossnitza, east of the heights of Sokols ska and Planina, southwest of Krov-pani. Numerous prisoners and war material were captured."

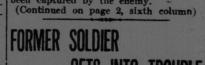
members of the Kaiser's personal staff, according to reports received here. It is said that the Emperor bitterly reproached the commander of the German aerial corps, because his men had failed to intercept the British aeroplanes, and, as 'a result, three officers of the corps were reduced in rank and arrested.
Berlin Denies It.
Berlin, Via the Hague, Nov. 10—It is officially denied that General Von Hindeburg, German commander on the Russian front, and a 42 centimetre gun, have been captured by the enemy. (Continued on page 2, sixth column)

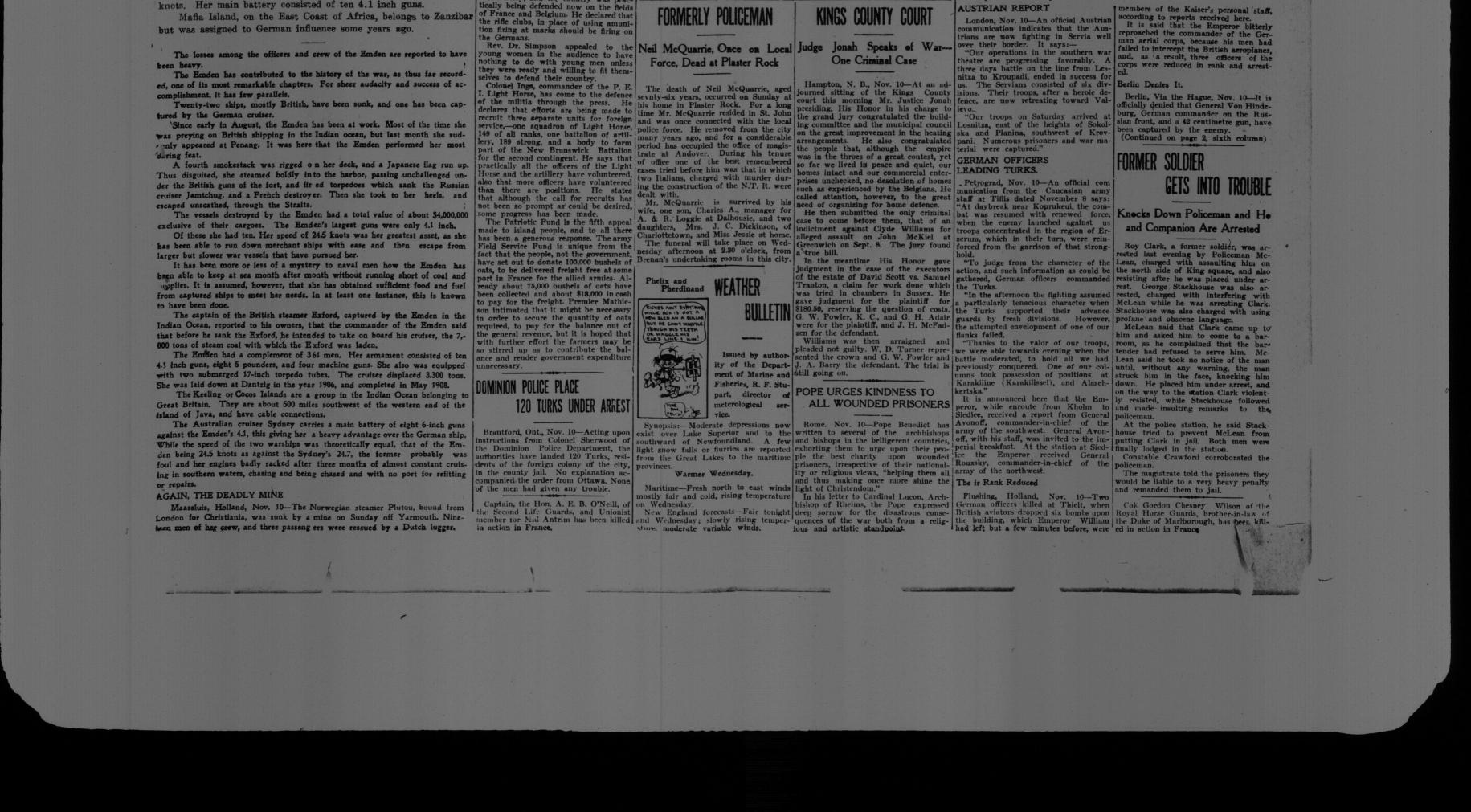














Vasea, 550. A pie social and dance in aid of the **Belgian** relief fund will be held in the Grange Hall, Lorneville, on Thursday evening, November 12.

BIRTHS

BRAID-In this city on November to Mr and Mrs. F. Braid-a daughte

Functal from her late residence, 190 Union street, on Wednesday at 2.30. Friends invited to attend. McQUARRIE—On the 3th inst., at Plaster Rock, Neil McQuarrie, aged 76 years, leaving wife, one son and two daughters.

That is about what it is worth in the Kimberly fields. Each bon is a gamble. After being hoisted half a mile or more, it lies out in the fields for six months to a year to be disin-tegrated by the weather, so that it can be "washed," and then the average Diamond yield is only a small fraction of a carat. Many tons of Diamond dirt yield no stones at all. The carat—3,174 grains, troy weight—not the ton, is the basis of Diamond value. Dia-monds perfectly cut in the "brilliant" form can be had ranging in weight from about 1-32 of a carat up, at Sharpe's.

Fortunately we are well stock-ed with Diamonds of all sizes, and you can make a selection at prices that prevailed before the war began.

Christmas gifts selected now will be laid away until want-ed on payment of a small de-posit,

Ask for our Diamond Booklet.

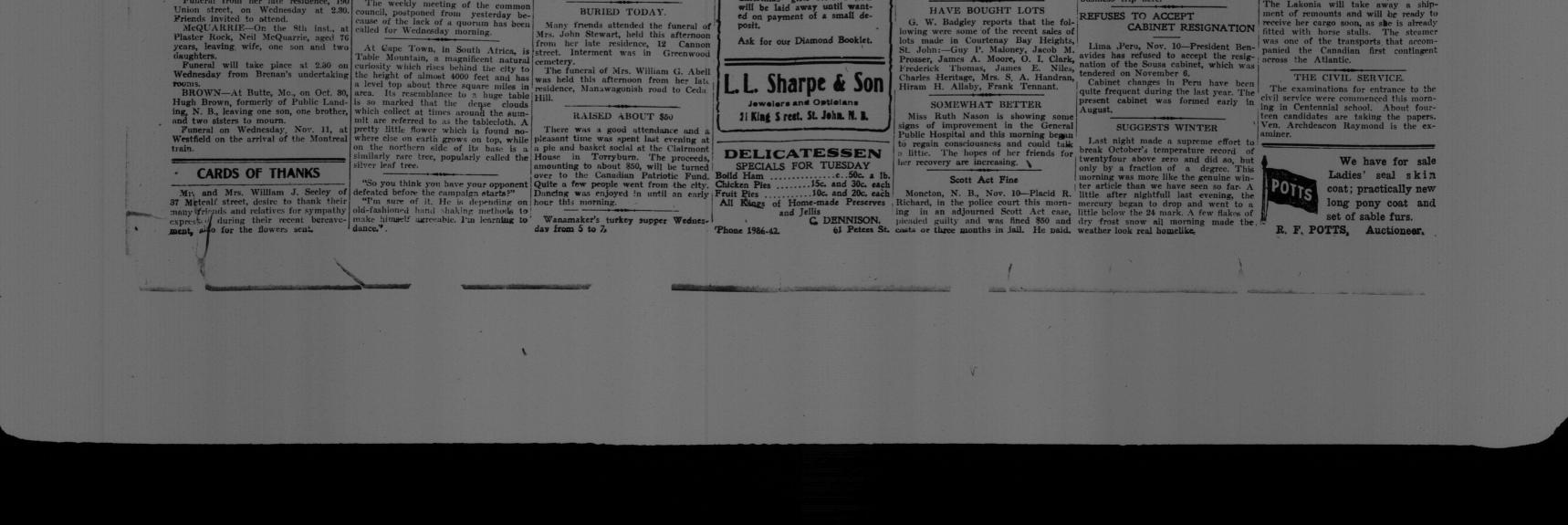
L.L. Sharpe & Son Jewelers and Opticians

HAVE BOUGHT LOTS G. W. Badgley reports that the fol-lowing were some of the recent sales of lots made in Courtenay Bay Heights, St. John:--Guy P. Maloney, Jacob M. Frederick Thomas, James E. Niles, Charles Heritage, Mrs. S. A. Handran, Hiram H. Allaby, Frank Tennant. SOMEWHAT BETTER Miss Ruth Nason is showing some Marked States and States an

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ross the Atlantic. THE CIVIL SERVICE.

The examinations for entrance to the civil service were commenced this morn-ing in Centennial school. About four-teen candidates are taking the papers. Ven. Archdeacon Raymond is the ex-



Mrs. Robert Barbour, accompanied y her daughter, Miss Barbour, return-d home today after a visit to Boston.

GRAMAPHONE CASE. A case against Samuel Gandres, a Greek, charged with stealing a gramo-phone from James Xenos, a fellow coun-tryman, took nearly all morning in the police court. The case was adjourned until this afternoon. The magistrate re-commended that it be settled. B. L. Gerow appeared for the complainant and K. J. MacRae for the defendant. Greak, charged with stealing a gramo-phone from James Xenos, a fellow coun-tryman, took nearly all morning in the police court. The case was adjourned until this afternoon. The magistrate re-commended that it be settled. B. L. Gerow appeared for the defendant. K. J. MacRae for the defendant.

DEATHS BOYLE—In this city, on the 9th inst., Mary Regina, only daughter of Patrick e.n.! Anastasia Boyle, in the 18th year of her age, leaving father, mother and one brother to mourn. (Boston papers please copy). Europal from her late residence, 190 The workly meeting of the comman

BURIED TODAY.

COUNCIL TOMORROW The weekly meeting of the common ouncil, postponed from yesterday be-ause of the lack of a quorum has been alled for Wednesday morning.



THE EVENING TIMES AND STAR, ST. JOHN N. B., TUESDAY, NOVEMBER 10, 1914

KIDNEY TROUBLE The Greeping Times and Star

ST. JOHN, N. B., NOV. 10, 1914.

and at 27 and 29 Contenbury S

Subscription prices—Delivered by carrier 80.00 per year in advense. The Times has the largest afternoon circulation in the Masitime Provinces. Special Representatives—Frank R. Nerthrup, Branwick Bullding, New Yeah Adventicing Bullding, Tradilar Square, England.
 AT GUILD HALL.
 Never has the historic Guild Hall in London been the scene of a more strik-ing assembly, gathered together under which attended the Lord Mayor's ban-quet yesterday. The tense feeling was expressed by Lord Kitchener in the course of his speech when he said: "The British Empire is now fighting for its
 British Empire is now fighting for its
 Bronte, Ont., Oct. 81st., 1918. "For about forty years, I was troubled with Lame Back brought on by Kidney and Bladder Trouble. It was never con-fined to my bed with the trouble, but it affected my spine and I had to rest for a time. I took advertised and de-corns only himself and the honor of the provincial government. The report of that commission has been placed in the hands of the Lieutenant-Governor. It

course of his speech when he said: "The British Empire is now fighting for its existence." It was also expressed by Premier Asquith when he said: "We shall not sheathe the sword, which we have not lightly drawn, . . . until the militure depinding of Buserie in the the government was apparently so how with etternet." It DirtCAND. 50c. a box, 6 for \$2.50, trial size 22 At all dealers or sent on receipt of pri-by Fruit-a-tives Limited, Ottawa. LIGHTER VEIN. Her Teaching.

shall not sheathe the sword, which we have not lightly drawn, . . . until the military domination of Prussia is fully and finally destroyed." Premier Asquith reviewed the events leading up to the present war and to the report will be placed in the could not receive the report. Delay has followed delay, and now we are told that the report will be placed in the hands of the government by His Honor at its meeting on the 17th of this month. There is no excuse whatever for delay, in support of the government of the day. The prime minister was able to point out to his hearers that the financial situation, after more than three months of war, was very satisfatory. The gold reserves of the Bank of England, which were forty millions stering on July 22, and had fallen on April 7 to twenty-seven millions, now stand 7 to twenty-seven millions now target the twenty seventy the twenty seventy the twenty se

ing on July 22, and had fallen on April 7 to twenty-seven millions, now stand at the unprecedented figure of sixty-nine and one-half millions; while the central gold reserve amounts to eighty millions; or almost twice the amount at which it

or almost twice the amount at which it stood when the war began. The bank rate, Mr. Asquith pointed out, yas now at about the level at which it stood at this time last year. Food prices have been kept at a fairly normal level, and unemployment had been rather below city have a right to the province have a right to the city have a right to the province of this city have a right to the province of this city have a right to the province of this city have a right to the province of this city have a right to the province of this city have a right to the province of this city have a right to the province of this city have a right to the province of this the province of this city have a right to the province of this the province of this the province of this the province of the p

"Safety First"

Before you purchase chain, test it—put a link on an anvil and hammer it—see if it will stand the test.

We can sell you a chain that is tested in every link, and the price is low consistent with quality.

Shall be pleased to quote you prices promptly.



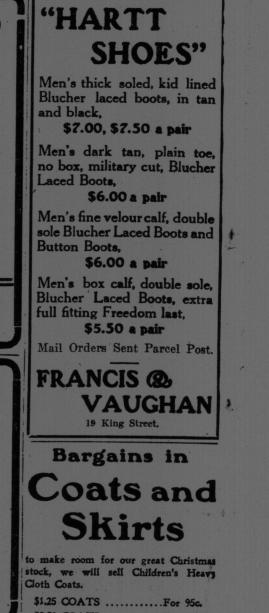
If it is right, everything runs more smoothly; if a poor range, then trouble begins and does not end until a change is made. Start Right and Buy the

Enterprise Magic Range Perfect in Fit, Finish and Operation

We want you to look this stove over and figure for your-self the time, labor and annoyance it is going to save you. (THE ENTERPRISE LINE FOR QUALITY)

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\$2.50 COATSFor \$1.50 \$2.75 COATS For \$1.95 \$3.00 LADIES' COATS ... For \$1.50 \$4.50 LADIES' COATS For \$2.25 LADIES HEAVY CLOTH SKIRTS

\$1.25, \$1.50, \$1.75, \$2.25, \$2.50

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COAL and WOOD

unemployment had been rather below than above the average. It is not sur-prising that his audience cheered the prime minister when he made these statements. Mr. Asquith declared that there was nothing in this hundred days of war to dampen the hope, depress the confidence or impair the resolve of the British people. Their enemy had tried in turn to advance and seize Paris, War-saw and Calais, and had failed. Refer-ing to the great task which must he ring to the great task which must be The St. John Home Guard should be performed before Britain sheathes the organized with as little delay as possword, he said :--sible. The presence of the older men in

"That is a great task worthy of a great nation. It means for its accom-plishment that every man among us, the ranks of such an organization would be a splendid example. That is a great task worthy of a great nation. It means for its accomplishment that every man among us, old or young, rich or poor, learned or simple, should give what he has and do what he can." Today's war news shows that the Germans have not yet abandoned the mewsby," observed the friend admiring-

Lord Kitchener expressed the fullest confidence in the ultimate success of the allies, but added:— "I shall want more men, and still

more, until the enemy is crushed." Mr. Balfour, in a brilliant address in which he referred in glowing terms to the gallantry of the Russian army, the Japanese, the Servians and the Belgiums, as well as the French and British, de-clared that the allies were not fighting for themselves alone, "but for civiliza-tion, and for all small states who seek to follow their own ideals without inter-ference from an unauthorized and insol-

ference from an unauthorized and insol- General DeWet, the rebel leader, is re-

ference from an unauthorized and insol-ent aggressor." Mr. Winston Churchill made the cheer-ing statement on behalf of the Admir-alty that despite the losses sustained the British navy is stronger in every way than it was at the beginning of the war, and he added that naval pressure "will spell the doom of Germany as surely as winter strikes the leaves from the trees." Lord Kitchener in his remarks paid a warm tribute to the forces sent by the

Lord Kitchener in his remarks paid a warm tribute to the forces sent by the over-sea Dominions to fight for the Im-perial cause, more and more of whom would be arriving in quick succession; and he added that in addition to these there were in training in the Mother Country 1,250,000 men. But, said he, "I shall want more men, and still more, un-til, the enemy is crushed." til the enemy is crushed." The world will not overlook the sig-nificance of this Guild Hall meeting. The war has been in progress for more than three months. Men representative of all shades of political opinion met to cheer the leaders of the government and the minister of war, and there was no dis-senting voice. The financial position of

senting voice. The financial position of

senting voice. The inhale at position of the Empire is shown to be exceedingly strong. The whole people are absorbed in the task of seeing the war through Land—A National and Imperial Polin the task of seeing the war through Land—A National and Imperial Pol-to a victorious end, and there is not a murmur, not a suggestion of dissatisfac tion, no criticism of the government or its conduct of the war, no complaining, nothing but enthusiasm and a universal determination, in the words of the prime minister, to persevere "until the military domination of Prussia is fully and final-for the industrious farmer. The Port ly destroyed." That the banquet should Arthur board contends that the Domin have been held and such a spirit mani-ion government should lend \$50,000,000 fested, after more than three months of a great war, must impress even the German Kaiser and his advisors with a unneces of the more it do the the sense of the magnitude of the task they and increasing the area under cultivasense of the magnitude of the task they and increasing the area under cultiva-undertook when they declared war on France, violated the neutrality of Bel-gium, and thus arrayed the British Em-owners of land. Illustrations are given of what is being done in other counpire against them.

development and a strong case is made

tries to provide capital for agricultural THOSE REPORTS.

out in favor of a policy of governmen There is a rumor from Fredericton There is a rumor from Fredericton that the Lieutenant-Governor and Act-ing Premier Clarke have gone to Ot-tawa to consult with Mr. Hazen on matters of interest relating to the prov-ince of New Brunswick, and it is sug-gested that chief among these may be the report of the Royal Commission on the Dugal Charges. It is not easy to be-voked.

inemployment had been rather below city have a right to the report on pol-, "Pie, what?" said his father, sharp-

"Yep." "That girl is waving her handker-chief at me." "Come on, you near-sighted chum That's a man cleaning windows."

Common Juvenile Complaint. "I hear that your boy is laid up. Any-thing serious?" "We were afraid so at first, but the

"Yes, I am going to run for office." "Your friends seem pleased." "So do my enemies. And that looks kind of ominous, don't you think."

anco)

BUTTER Butter-

nut

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BREAD

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Suffered For Forty Years Until He

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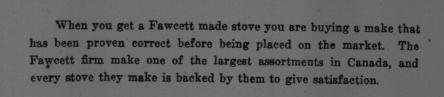
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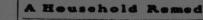
> When You Buy Bread A. B. WETMORE, 59 Garden Street Smooth Texture and Rich Flavor of G. B. Chocolate Coatings 49 Smythe St. - 226 Union St. It is blue, with white letters, and As Well As The Great Variety of Delicious Centres stands for Purity, Will Appeal to Your Customers. ORDER NOW ! Cleanliness, Healthiulness and sweet, EMERY BROS, 'Phone. Main 1122, 82 Germain Street. nutlike flavor in the bread that bears it.

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<text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text> ention he couldn't figure out dimer TORONTO HOUSING CO.

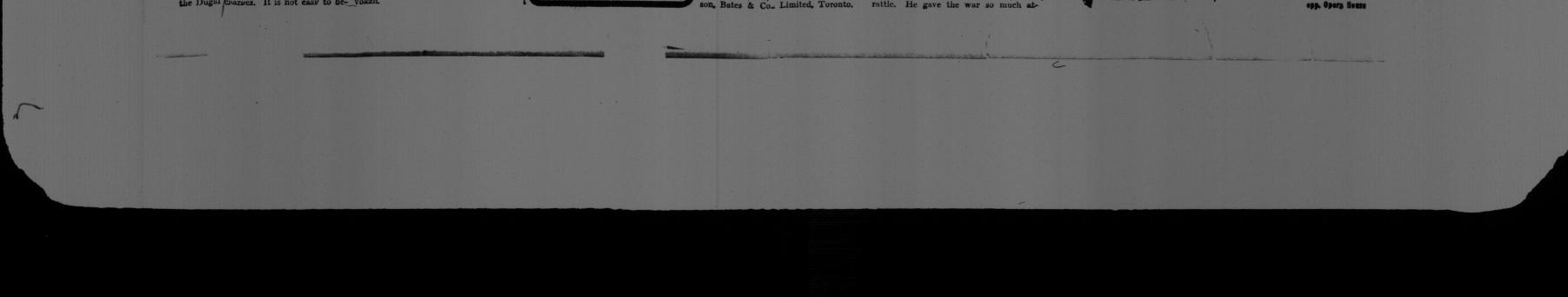
sleep, and instead of feeling tired in the morning. I am strong and healthy, and well fitted for my daily work." Dr. Chase's Nerve Food, 50 cents a box, 6 for \$2.50; all dealers, or Edman-son, Bates & Co., Limited, Toronto.





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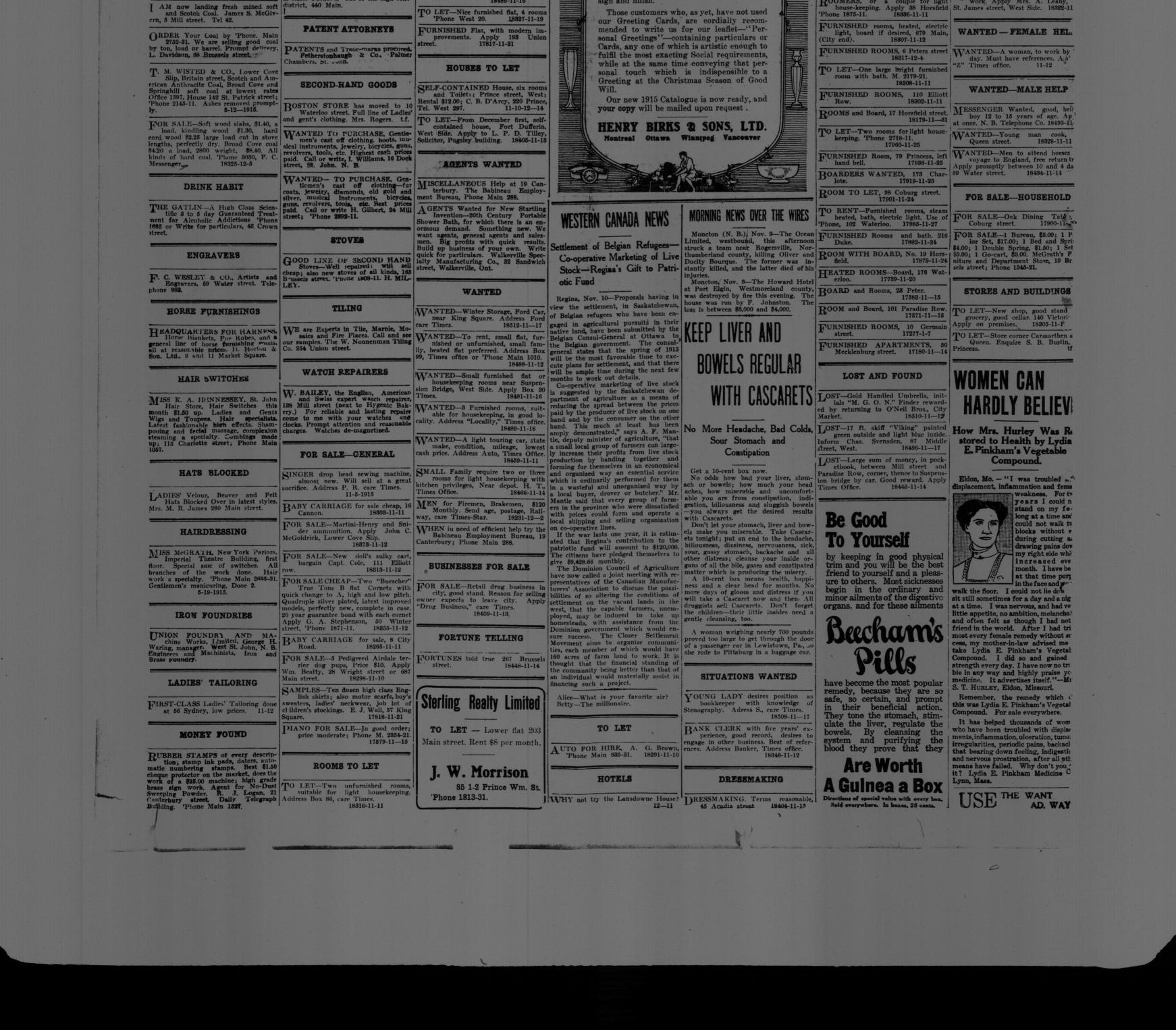
THE EVENING TIMES AND STAR, ST. JOHN. N. B., TUESDAY, NOVEMBER 10. 1914 Easy & Practical Home Dress Making Waterbury & King St. Union St. Three Special Sale of Ladies' Black Cashmere Hosiery Stores Rising, Ltd. Main St. At 50c a Pair Continued Wednesday Lessons In Hosiery Department....Annex Men's Strong Prepared Especially for This Newspaper by Ladies' Kid, Cape and Pictorial Review Working It is generally conceded that we AN ACCEPTABLE FROCK. carry the finest range of Men's ngement of silk and lace, sur-by shaped bands of the dress Footwear in the Province. In ad-Boots Mocha Gloves dition to this we carry a most exthis dress has everything tensive range of Men's Working Certainly this breas has everything hat can be desired in the way of sim-licity, yet it is exceedingly smart. There are pleats at either side to give With Some Style would make up effectively after this model. The novel arrangement of the vest calls for the use of the dress ma-rial, pipings of silk and bands of le-ing. To make the dress ards of 36-inch mate yards of 36-inch mate We have now complete assortments of the celebrated Reynier, Perrin and Dent Gloves for ladies and children, and are ready to supply all requirements in the usual satisfactory man-Boots in all leathers, Goodyear Welts, Machine Sewed, Nailed ner at no advance on regular prices. and Pegged, Single and Tap Soles. Reynier Kid Gloves—Two-dome; black, white and the popular shades. Pair \$1.00, \$1.40, \$1.60 Natelope Gloves—One-dome; tans and greys. Pair \$1.15, \$1.25, \$1.60, \$1.75 Antelope Gloves—One-dome; tans and greys. Plain or Tipped Toes. Our Grain Leather, Bellows Reynier Suede Gloves-Two-dome; black, tan, Pair \$1.15, \$1.25, \$1.60, \$1.75 Tongued Bluchers are made of a brown and grey.Pair \$1.60 Mocha Gloves-Silk-lined, two-dome; tans greysPair \$1.35, \$1.75 soft Sydney grain, tap soled and vard of a face for the vest. The goods is laid open; then the various parts of the pattern are placed upon it. For V-shaped neck cut out neck edge of vest % of an inch above hand bottomed-a good boot. Dent's Cape Gloves-One-dome; tans. Pair \$1.00, \$1.25, \$1.50 Dents' Cape Gloves-Grey.....Pair \$1.35 Prices from Dents' Cape Gloves-White Pair \$1.40 Pair \$1.35, \$1.75, \$2.25, \$2.75 Dents' Cape Gloves-Black Pair \$1.50 \$1.75 Evening Gloves-White, Pair \$1.75, \$2.25, \$2.75, \$3.00 Misses' and Children's Gloves—A complete range of sizes in all makes. English Cape Gloves-One-dome; tan. to. Pair 90c., \$1.00 English Cape Gloves-Two-dome; tan. \$3.00 Pair \$1.00 Pair 65c., 75c., 80c., \$1.10, \$1.20 GLOVE DEPARTMENT-FRONT STORE. New Garments For The Kiddies Children's Eiderdown Kimonos—In pale blue and pink, bound with satin ribbon, large satin covered buttons and frogs; ages 2 and 4. Each \$2.15 Infants' Eiderdown Covers—White with wide colored satin ribbon binding and satin rib-Supreme Among Gems "The Diamond" ers may give an extra this frock by wearing of all gems, is the most lasting, most beautiful, most widely and universaloit of dash to this frock by wear nd about the figure in bon bow. Colors: Pink, sky and white. compers-In tan piped with scarlet and blu piped with red......Each 60 ly popular. Each \$1.50 Think of all the

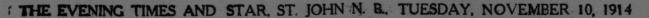


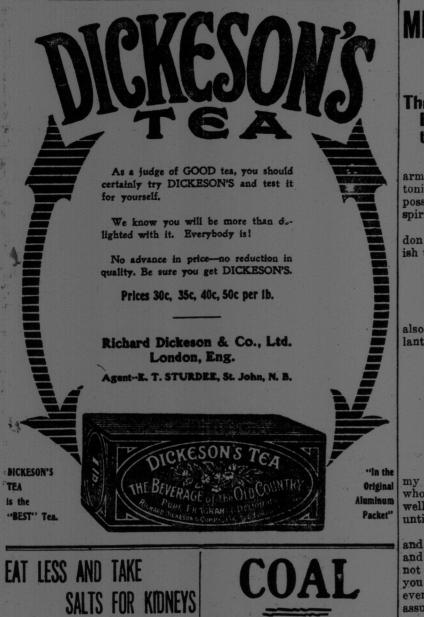


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6 THE EVENING TIMES AND STAR, ST. JOHN N. B., TUESDAY, NOVEMBER 10, 1914											
Send in The Cash With The Ad. No Credit For This Class of Advertising. THE TIMES AND STAR CLASSIFIED PAGE Want Ads. on This Page Will Be Read By More People Than in Any Paper in Eastern Canada											
TAIT & SMITH (J. Starr Tait and H. Lester Smith) Canada Life Bid., St. John; Phone 2779. CARPENTERS AND BUILDERS FOR Best Class Cabinet Repair Work Shopfitting and Uphelstering, 'Phone Main 1544-11. Moore and Rushton, 125 Princess. Get your storm windows and doors fixed by us. Prompt and good work. CHIROPODISTS CORNS, Bunions, Ingrowing Name, Callosoties, treated painlessly. L M. Hill, 8 King Square, Tel 1770-3).	O KROW! The Merchandise, A By Shope MEN'S SUITS good value in Winter Over- ready to wear, 10, 15, 20 o fine cloths for Custom coats. W. J. Higgins & Co., d Ready-to-Wear Clothing, street. MILLINEBY immed and remodelled by modist at reasonable prices. Row. Telephone: Main 18272-11-30 CONEY TO LOAN OR BUILD A HOME, easy payments, covering over 12 per cent. interest. G. H. ompany, 160 Prince William John, N. B. 'S, out of the high rent dis-	FLATS No LET—Pleasant Upper Flat, 274 Brittain. Apply evenings, 263 Yentworth. 18507-11-17 No LET—Upper Flat, new house seven rooms and bath, hot and cold ater, electric lighting. No. 11 Gilbert's ane, John McManue, 369 Haymarket quare. 18480-11-16 No LET—New Flats, 6 rooms each, and bath, electric light, modern inveniences. Beaconsfield Ave. West ide. Apply on premises. 18474-12-10 ELF CONTAINED FLAT, 69 Marsh Road. 18490-11-16 NAT TO LET, 277 Rockland Road. 11-13 MALL Unfurnished flat; also, furn- ished flat for light housekeeping, 56 Charlotte street, West. 18877-11-12 NAT TO LET. Apply 29 St. Paul street. 18343-11-11 N RENT—Small flat, Apply 13 Dock 18382-11-11 NAT TO LET—No. 231 Chesley St. Apply Fenton Land and Building Co td. Phone 1694. 18830-11-11 W FLAT TO LET, 8 rooms, mod- ern improvements, 142 Victoria St. 18304-11-18 N LET—Lower flat, 25 Exmouth St. Apply up stairs. 17987-11-27 NLATS TO LET, Douglas Avenue, new house just completed, with test improvements in every zesnet; intal reasonable. Don't miss -ice home; or immediate occupancy. Apply Gar- n, Water. 17428 11-11.	FOR Small two f John, wood foundation, Income \$2 Pri W. E. Real Estate Merchants' Bank H 'Phone Main 2866	Anderson Anderson Fire Insurance and Mortgage uilding, 76 Prince William Str Billiam Str Eo A PURCHASE AT BIRKS TES CANADIAN INDUSTRY Cards, which hour own Stationery Factory,	Loans COMS with or we cannot be added by the formation of the second se	dock street. 18518-11-17 iished, bed sitting hot water heating, per roomers kept, renti- iiness lady prefered 18502-11-12 NTED-Large room, water; also small C., Times. 18511-11-17 rd-Mrs. Fleming, 1 18499-12-11 Pleasantly situated. n in private house. two gentlemen, Ad- office. 18479-11-16 housekeeping, board- 'Phone 1654-21. 18495-11-16 men boarders, room t. James street. 18497-11-16 without board, 422 18487-11-24 sitable for Doctor Waterloo street. WANTED-General girl for general without board, 78 18418-11-13 m to let, 305 Union 18393-11-18 suitable for Doctor Waterloo street. WANTED-A capable maid for two gentlemen, Ad- office. 18479-11-16 WANTED-A capable maid for eral housework. Apply Mrs. A. E. Pr 18 Wentworth street. 18467-11-24 WANTED-Girl for general housework. A ply 217 Germain street. 18460-11-1 WANTED-A capable girl for general housework, in family of two. ply 47 Carleton street. 18334-11-11 WANTED-General girl immedia 8 City Road. 18426-11-18 WANTED-A good experienced for general housework. Apply WANTED-A compable girl for general WANTED-General girl immedia 8 City Road. 18426-11-11 WANTED-A good experienced for general housework. Apply WANTED-A good experienced for general housework. Apply Charlotte street. 18236-11-11 WANTED-Cook, general, no w					
COAL AND WOOD winter over stores. We Meltons, pr	rcoat cheaper than in other	O LET-Small furnished flat; no children. 'Phone West 104-21. 18486-11-16	are becoming and appreciate	each year more widely known d as attaining a high standard s well as an excellence of de-		with board, 114 Car- 18358-11-12 WANTED-A girl for general ho					







ENOUGH

That we buy only the best coal is NOT ENOUGH

make it **Doubly Good** by re-screening every load. This removes that pow-dery dust that kills a fire and makes our coal burn

CONSUMERS

COAL CO. LIMITED 331 CHARLOTTE STREET TELEPHONE: MAIN 2670

TIMES, NOVEMBER 9, 1914

Sweet Cider New season's clarified cider,

sweet and sparkling,

30c. a Gallen

Pure lard in one lb. blocks.

Pure lard in three lb. blocks.

CHARLES M. LAWSON OF THE HIGH SCHOOL STAF GOING TO THE FR

Charles M. Lawson, one of the t ers on the High School staff, last ing secured a leave of absence from school board and will go to the with the second Canadian contin Miss Henrietta Thompson, a West teacher, tendered her resignation thirty-six years service. She will at the end of the term. The attem report showed that the average dail tendance was 90-2 per cent of those rolled and 91.5 per cent of those be ing. A letter received from W. S. C. chief superintendent of education, as that, as a meeting of the board of cation would not be held for some he himself could not authorize the lection of money in the schools for Cross work.

PREVENT CRIME AND CLOS PRISONS IS HER MIS

Cross work.

BRIGHT & CLEAN

MEN AND STILL MORE MEN

Thrilling Speech of Army Leader at Lord Mayor's Banquet—Pays Fine Tribute to Canadian Con-tingent of the navy, and continued: "It is difficult to measure the full influence of the naval pressure in the early stages of the war, but it will spell the doom of Germany as surely as winter strikes the leaves from

London, Nov. 9—Confidence in the ultimate success of the allied arms was expressed by Earl Kitchener at the Lord Maror's banquet tonight, when he pointed out the great issue at stake, the advantages possessed by the Allies in men and material, and in "that wonderful spirit which has never understood the meaning of defeat." Lord Kitchener praised the Territorials, particularly the Lon-don Scottish, and the East Indians; spoke of the admiration of Brit-ish troops for "the glorious French army," and said : "Under the direction of General Joffre, who is not only a great military leader, but a great man, we may confidently rely on the ultimate success of the allied forces in the west-ern theatre of the war."

ern theatre of the war."

He praised the brilliant leadership of Grand Duke Nicholas, and also "the splendid deeds of the gallant Belgian army," and the gal-lantry of the Japanese forces. Continuing, Lord Kitchener said: "THE BRITISH EMPIRE IS NOW FIGHTING FOR

ITS EXISTENCE. I want every citizen to understand this cardinal fact, for only from a clear conception of the vast importance of the issue at stake can come the great national moral impulse without which the government's war minis-ters, or even their navies, can do but little. We have enor-mous advantages in our resources of men and material, and IN THAT WONDERFUL SPIRIT OF OURS WHICH HAS NEVER UNDERSTOOD THE MEANING OF DEFEAT." NEVER UNDERSTOOD THE MEANING OF DEFEAT."

"I have no complaint to make whatever about the res my appeals for men. The progress in the military training of those who already have enlisted is most remarkable, and the country may well be proud of them; but I shall want more men, and still more, antil the enemy is crushed.

Armies cannot be called together as with the magician's wand, and in the process of formation there may have been discomforts and inconveniences in some cases, even downright suffering. I can-not promise that these conditions will wholly cease, but I can give you every assurance that they have already greatly diminished, and everything that administrative energy can do to bring them to an end assuredly will be done. "Armies cannot be called together as with the magician's wand,

GERMANY FIXED DATE FOR WAR.

"The men who have come forward must remember that they are enduring for their country's sake, just as their comrades are in the shell-torn trenches. The introduction of elaborate destructive mach-inery with which our enemies had so amply and carefully supplied themselves has been the subject of much eulogy on the part of mili-tary critics, but it must be remembered that in the matter of prep-

towered over the audience of a thousand men and women in the his IS KITCHENER'S DEMAND

Winston Churchill, First Lord of the Admiralty, told of the work

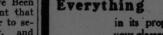
the trees."



The German publicity organization indeavoring to reach and influen-ic opinion in Canada. An exampl work has reached the government orm of a printed circular poo-taly to an address in Montreal This circular comes from the les Deutschen Handelstages, Berl

des Deutschen Handelstages, Berlin. The contents begin with what purports t be quotations from correspondence be tween Russia and Germany on the ev of the war, the German military attach at St. Petersburg reporting on July 2 that the chief of the Russian genera staff had given his word of honor tha reserves were not being called to the colors, "an attempt to wilfully deceived the German government." On the sam day the Czar is represented as sending a message to the Kaiser saying: "I be-seech you to help me," following this two days later by saying "during the negotiations with Austria my troops shall not undertake any provoking ac-tion, for which I plight my faith." Another paragraph headed "How the Franco-German War Would Have Been Prevented" contains the statement that chest trouble, you should apply manh to your lungs, but to bit the your stomach? Look at it the other way round. Sup-pose you suffered from some stomach complaint—indigestion or ulceration. How strange you would think it if you were asked to take a medicine which had to be breathed in, and which went— not to your stomach, but to your lungs and breathing passages? There is no connection between the stomach and the lungs (see diagram below), and when for a cold or a cough or any chest complaint you take some medicine, such as liquid cough

the German chancellor the German chancellor the Great Britain's





The "High-brows" in the science of advertising say an advertise-ment should not go after a man with a club, but should simply be a suggestion — that suggestion is stronger than command.

How's this-November suggests cold weather-

Cold weather suggests overcoats.

Overcoats suggest our store where all the new styles

await your selection.

Prices \$12 to \$40.

SOLE AGENT 20TH CEN-TURY GARMENTS





guard constantly against Kidney trouble, because we eat too much and all our food is rich. Our blood is filled with uric acid which the kidneys strive to filter out, they weaken from overwork, ecome sluggish; the eliminative tissues clog and the result is kidney trouble, bladder weakness and a general decline in health.

Hurts or Bladder

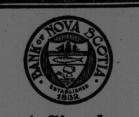
Bothers

Take a Glass of Salts if Your Back NOT

bladder weakness and a general decline in health. When your kidneys feel like lumps lead; your back hurts or the urine is cloudy. full of sediment or you are obliged to seek relief two or three times during the night; if you suffer with sick headache or dizzy, nervous spells, acid stomach, or you have rheumatism when the weather is bad, get from your phar-macist about four ounces of Jad Salts; take a tablespoonful in a glass of water before breakfast for a few days and your kidneys will then act fine. This famous salts is made from the acid of grapes and lemon juice, combined with lithia, and has been used for generations to flush and stimulate clogged kidneys; to neutralize the acids in the urine so it no longer is a source of irritation, thus ending bladder disorders. Jad Salts is inexpensive; cannot in-jure, makes a delightful effervescent lithia-water beverage, and belongs in every home, because nobody can make a mistake by having a good kidney flush-ing any time.

BUSINESS IN CANADA

Pure land in three lb. blocks.
<



A Simple Transaction

The opening and conducting of a Savings Account at this Bank is easily done. Those who are not familiar with bank-ing are welcome at our offices and they will find us glad to show how simple is the proce-dure in doing business with

The Bank of Nova Scotia

For 83 years we have acted as a depository for the people's savings. 29

PAID-UP CAPITAL - \$ 6,000,000 SURPLUS - - - 11,000,000 RESOURCES - - 80,000,000

aration those who fix beforehand the date of a war have a considerable advantage over the neighbors.

able advantage over the neighbors. "So far as we are concerned we are clearly open to no similar suspicion. This development of armaments has modified the appli-cation of old principles of strategy and reduced the present warfare to something approaching siege operations. "Our losses in the trenches have been severe, but such casualties are far from deterring the British nation from seeing the matter through. THEY WILL ACT RATHER AS AN INCENTIVE TO BRITISH MANHOOD TO PRE-PARE THEMSELVES TO TAKE THE PLACES OF THOSE WHO HAVE FALLEN." In paying a tribute to the leadership of Sir John French. com

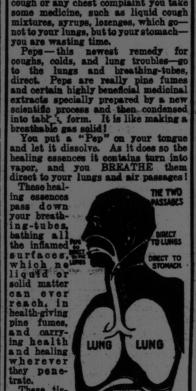
WHO HAVE FALLEN." In paying a tribute to the leadership of Sir John French, com mander of the British expeditionary force, and his general staff, and to the high efficiency and courage of the army, the war minister said: "I think that it has now been conceded that the British army has proved itself to be not so contemptible an engine of war as some were disposed to consider ite?" He concluded:

He concluded: "Although our thoughts are constantly directed towards the troops at the front, and the great tasks the have in hand, IT IS WELL TO REMEMBER THAT THE ENEMY WILL HAVE TO REOKON WITH THE FORCES OF THE GREAT DOMINIONS, THE VANGUARD OF WHICH WE ALREADY HAVE WELCOMED IN THIS COUNTRY IN THE VERY FINE BODY OF MEN FORMING THE CON-TINGENTS FROM CANADA AND NEWFOUNDLAND, while from Australia, New Zealand and other parts are com-ing in quick succession, soldiers to fight for the Imperial cause. And, besides all these, there are training in this coun-try over 1,250,000 men, eagerly awaiting the call to bear their part in the great struggle. "As each soldier takes his place in the field he will stand forward to do his duty and, in doing that duty, will main-tain the credit of the British army, which, I submit, has never stood higher than it does today." Lord Kitchener, whose massive figure, clad in service khaki,

October Lumber Shipments From Saint John To United Kingdom Also Show Gain Over Last Year

Again in October the lumber shipments from St. John to the United King-dom were larger than in the corresponding month last year, while for the ten months the total of spruce shipments is only about 5,700,000 sup. feet less than in the like period in 1913, while there was a gain of 2,000,000 sup. feet in the shipments of birch plank. Following is the statement for October and for the ten months ending October 31:---

nd. uring not-	ten months ending October 2	OCTO	BER 913.		1914.		
gard- than ostili- some ning bet- have cord-	Ports Liverpool Manchester Cbannel Glasgow London Ireland	128,702 1,428,765 271,272	Birc Plan 202,4	k. Spru 403 3,219 42 1,863	,786 ,168 ,079	Bi Pl	
ONT	Total		202,4	42 5,485		14	
each- even- n the front gent. Side after retire dance y at- e en-	Shippers. W. Malcolm Mackay J. E. Moore & Co, Ltd Geo. McKean Other Shippers Total.	Spruce. 162,139 2,986,611 1,258,600	Bircl Planl 53,7 58,2 90,4 202,4	k. Spr 88 3,219 572 36 1,694 28 42 5,485	uce ,163 ,695 ,120	Bi Pl 42 104	
long- arter, itated edu- time, col- Red SION "for peni- hope verda f the	Ports. Spruce. Liverpool 14,548,605 Manchester 19,522,380 Channel 6,618,846 Glasgow 8,092,490 London 9,457,020 Other Ports 12,557,473 Continent 2,312,160 Total 73,108,974	Birch Plank. 178,505 297,185 490,978 4,197,790 5,164,408 Y WHOM 1913.	Birch Timber. 463 902 224 1,589 SHIPPED	Spruce. 8,855,530 12,451,839 6,545,560 10,940,393 7,175,773 7,268,600 10,669,251 979,149 110,000 2,463,823 67,459,918	Birch Plank, 574,100 415,764 668,811 5,605,925 20,782 7,285,382 1914.		
ntion Mrs. In- he P. nbers There spect- f in-	Shippers. Spruce. W. M. Mackay 30,993,842 J. E. Moore Co., Ltd. Ltd. 19,056,858 Geo, McKean 16,124,046 Other Shippers 6,934,228	Birch Plank. 1,504,442 415,403 2,284,548 960,035	Birch Timber. 225 18 1,322 24	Spruce. 34,678,446 14,819,368 13,911,428 4,050,176	Birch Plank. 7 1,548,443 1,022,121 2,908,405 1,806,418		



they DO cure coughs, colds and lung trouble! Just as the out-door treatment for consumption—the "breathing" treat-ment—is now admitted to be the only rational treatment, so the "Peps" treatment for colds and lung troubles is the only rational home treatment. Peps cure catarrh, coughs, bron-chitis, sore throat, tightness or aching across the chest, difficulty in breath-ing, night cough, hoarseness, asthma, laryngitis, smoker's throat, etc. Best for children because free from opium, morphine, or any poison. All druggists and stores sell Peps at 50c. a box or 3 for \$1.25. Should your dealer be out of stock, order direct (post paid) from Peps Co., Dupont St., Toronto, or 52 Princess St., Winnipes.

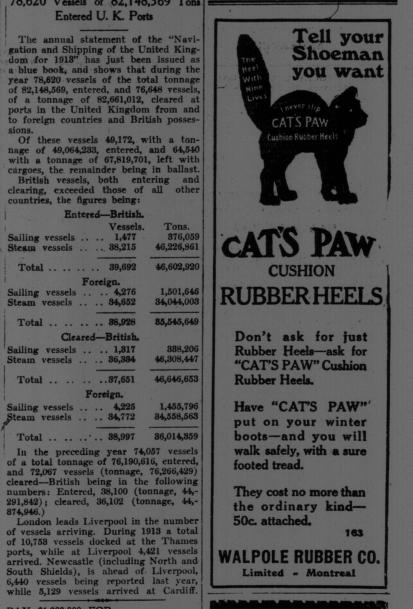
Dupont St., Toronto, or 52 Princess St., Winnipeg. FREE TRIAL.—The proprie-tors wish this great discovery to be widely appreciated, and have de-cided to offer a free trial packet to all persons who would like to test this unique remedy. Cut out this article, write across it the name of this paper, and mail it to Peps Co., Toronto, or 52 Princess Street, Winnipeg, enclosing I cent stamp to pay for return postage. A free trial packet of Peps will be mailed you by return. If you have a friend suffering from a cough. cold, or any throat or lung trouble, hand this on.

hand this on.

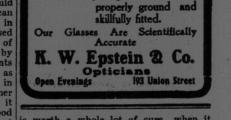
THAT'S FDC

the German chancellor was eager to se-cure Great Britain's neutrality, and offered a guarantee that Germany would not demand an inch of French European territory. On August 1 the Kaiser, in a despatch to King George, promised not to attack France in the event of France's neutrality being warranted by Great Britain. The circular represents Germany as being forced into the war as being a united nation, and as being in a better, position financially than either Great Britain or France. 'Germany,'' it says, ''has gathered in a very good crop, and has stored provisions sufficient for her whole population til the next year's harvest.'' Another paragraph is devoted to ''the atrocities of the Belgian population.'' In it the Belgians, men and women, are accused of stripping, robbing and tor-turing wounded Germans, sawing off their legs, gouging their eyes and cut-ting off their ears. The people of Louv-ain are said to have attacked German supply columns from the back, shoot-ing at them and pouring burning oil on them from the windows. ''This perfid-ious assault was organized by the au-thorities, and naturally caused strong measures of punishment.''

evening. The first degree was exempli-fied by a degree team made up of mem-bers of Pioneer and Siloam Lodges. Visitors from Pioneer, Peerless, Golden Rule and Fraternity Lodges were pres-ent. Addresses were given by the Grand Master and W. Frank Hatheway and Joseph Murdock sang.







is worth a whole lot of cure when it comes to the possible raiding of beauti-ful bank buildings and the precious con-tents thereof. The Home Guard move-ment will probably spread throughout Canada, and will have nothing but fav-orable influence upon the strength of the regular militia.

Grand Master I. O. O. F. Judge S. A. Chesley of Lunenburg, Y. S., Grand Master of the Independe Order of Odd Fellows, in the Maritin Provinces, visited Siloam Lodge here I evening. The first degree was exem-

78,620 Vessels of 82,148,569 Tons Entered U. K. Ports The annual statement of the "Navi-gation and Shipping of the United King-dom for 1918" has just been issued as a blue book, and shows that during the year 78,620 vessels of the total tonnage of 82,148,569, entered, and 76,648 vessels, of a tonnage of 82,661,012, cleared at ports in the United Kingdom from and to foreign countries and British posses-sions.

of these vessels 49,172, with a ton-nage of 49,064,283, entered, and 64,540 with a tonnage of 67,819,701, left with cargoes, the remainder being in ballast. British vessels, both entering and clearing, exceeded those of all other countries, the figures being: Entered—British.

BRITISH SHIPPING IN 1913

 Vessels.
 Tons.

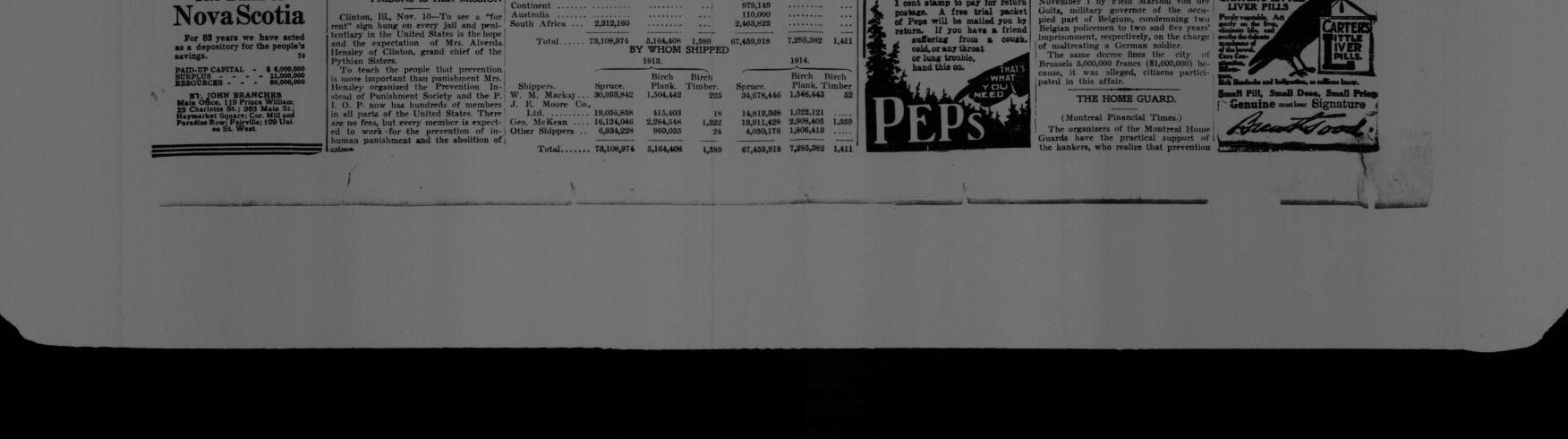
 Sailing vessels
 1,477
 376,059

 Steam vessels
 38,215
 46,226,861

 Total
 39,692
 46,602,920
 Foreign. Sailing vessels 4,276 Steam vessels 84,652 1,501,640 Cleared-British. Sailing vessels 1,817 Steam vessels 36,384 **388,206 46,308,44**7 46,646,653 Foreign. Sailing vessels . . . 4,225 1,455,796 Steam vessels . . . 34,772 34,558,563

PAY \$1,000,000 FOR ALLEGED CRUELTY

THE HOME GUARD. (Montreal Financial Times.)



THE EVENING TIMES AND STAR, ST. JOHN N. B., TUESDAY, NOVEMBER 10, 1914

AMUSEMENTS

lover Norton, the rescue of Florence via a fire escape and a fight between she and an ambulance driver. The Million Dollar Mystery, however, is by no means the only interesting fea-ture, as the Thanhauser Co. is represent-ed a second time by The Substitute, which is possibly one of the most inter-esting dramas that this remarkable com-pany has released in a long time. It grips the attention throughout the en-tire telling, which requires two chap-ters, in a manner which would make it stand out in any programme, no matter how excellent. The Keystone is well re-presented by Caught in the Flue, which kept the audience in a roar just as near-ly all Keystone comedies succeed in do-ing more satisfactorily probably than any other. IMPERIAL'S VAUDEVILLE TO BE HEARD TODAY

Excellent Bill This Afternoon and Evening-"East Lynne" Tomorrow

ð

Krelles, International Musicians, I in the city late last night and is heard at the Imperial this after-and evening and throughout the They have a sumptuous act, ately staged and of a rich char-musically. They play violin, 'cello iano, and Madame Krelle sings very tably. The six-reel miscellaneous amme to be concluded today em-s the Hearst-Selig Weekly, a two-Vitagraph drama, Heartscase, an-two-part comedy drama, A Daugh f. Eve; Lubin picture, and a Slim comedy, Sophie is Left a Fortune. ery reader of fiction knows East ne. This dear old emotional Eng-story by Mrs. Henry Wood, will he Imperial's star feature for Wed-lay and Thursday. It is in six reels.

posing scenes, aside from the usual set-tings. East Lynne will be the biggest hit of the season. The matinee start at 2 and 3.45 sharp; the evening shows at 7 and 8.45. Reserved seats by 'phone.

STARTLING ADVENTURES IN GEM THEATRE'S FEATURE 'THE MAN IN BLACK'

(Montreal Financial Times.) The Federal government is at present ompleting a comprehensive plan where-

GOVERNMENT AID

by the farmers will receive financial assistance in an effort to increase the agricultural production. The extent of the government assist

ance and the scheme of operation have not been disclosed, but it is distinctly satisfactory that the matter has re-ceived the earnest consideration of the

government. The government has already been great assistance to the western farme in the gift of large quantities of see

Dickens Edition \$376. New York, Nov. 10—The first half a collection of books on Napoleon a the French Revolution collected by t late Albert Stickney was sold in t Anderson Galleries. The highest pr of the session was \$376, paid by Gab



Mail this Coupon to the PYRAMID DRUG COMPANY Is Pyramid Bldg., Marshall, Mich., with your full name and address on

BELGIAN RELIEF FUND.

BELGIAN RELIEF FUND. Mayor Frink yesterday acknowledged the following contributions to the Bel-gian fund: W. J. Miller, River de Chute (N. B.), \$100; residents of East Florenceville, \$67.85 (per H. T. Begg); Calais and St. Leonards (per Mrs. David Martin), \$189; F. A. B., \$1; Miss Em-ma C. Trueman, \$5; United Churches of Sussex (additional), per H. A. White, \$5; Robert Scott, Fairville (aged ten years), \$1; Long's Settlement and Good's Corner (N. B.), per John C. Long, \$74; Miss N. G. Cogswell, Rox-

TO GUARD AGAINST ALUM IN BAKING POWDER SEE THAT ALL INGREDIENTS ARE PLAINLY PRINTED ON THE LABEL, AND THAT ALUM OR SULPHATE OF ALUMINA OR SULPHATE OF ALUMINA OR SODIC ALUMINIC SUL-PHATE IS NOT ONE OF THEM. THE WORDS "NO ALUM" WITHOUT THE IN-GREDIENTS IS NOT SUFFI-CIENT. MAGIC BAKING MAGI BAKING POWDER POWDER COSTS NO MORE THAN THE ORDINARY KINDS. FOR ECONOMY, BUY THE ONE POUND TINS. NS NO A E. W. GILLETT COMPANY LIMITED TORONTO, ONT. MONTREAL

ary, \$1; Rev. Charles P. Carleton, Guire \$1.50 etersville (N. B.), \$24.50, made up as Blakey \$5, llows: A friend \$10, John O'Neill \$2, Boyle \$1, H



of the Biograph conchestra had an er ne. A two part fee Special" is billed for with the Selig-He

AT THE LYRIC.

Comedy Vaudeville That Pleases-Two Good Acts and Feature Pictures.

Lyric management have fortun-been able to secure two good com-ts this week, the kind that keeps dience in good humor every mo-hey are on the stage. Moore and in comedy singing, talking, danc-nd piano playing, proved a real fr. Moore is not only a real come-ut he can tickle the ivories in a which left the audience feeling yey did not get quite enough of tricularly enjoyable feature of the liss Moore sings sweetly, dances and by no means less important, retty. As a team they are a pair performers.

retty. As a team they are a pair performers. Onri proved to be a juggler that es with any that has been seen city. He is equally at home in anipulation of whatever he may to get his hands on. For the re-g two days of the engagement lever vaudevillians should play to y audiences, particularly in view excellent picture bill, which in-a two-part K. B. western drama, eart of the Crook, and a Mutual with a budget of war news that very latest. The Lyric is again g two acts on the week-end.

MILLION DOLLAR MYSTERY AT THE UNIQUE.

The sixteenth chapter of the Million Dollar Mystery compares with any of he others in thrilling interest. It par-cicularly refers to the narrow escape of Florence from being drawn into the reacherous quicksands, and depicts most interestingly beside her deliverance from eside her deliverance from ough the medium of he

An Unfailing Way To Banish Hair

(Beauty Notice.)

(Beauty Notice.) Ugly hairy growths can be removed in the privacy of your own home if you get a small original package of delatone and mix into a paste enough of the powder and water to cover the hairy surface. This should be left on the skin washed and every trace of hair will have vanished. No harm or inconven-ience can result from this treatment, but be sure you buy real delatone.

How to Destroy The Dandruff Germ

BY A SPECIALIST

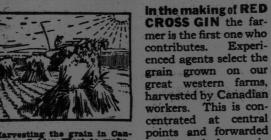
Final the dandruff germ is responsible nearly all the diseases to which the eir, as well as for baldness ure gray hair, is a well known then we realize that it is also

HEN we speak about Canadian manufactures we usually think of Canadian flour, Canadian cotton goods, Canadian cotton goods, Canadian hardware and agricul-tural implements and even, in the making of beverages, about Canadian beer and Canadian whiskey. Seldom do we invest-igate far enough to know that there are other Canadian pro-ducts on the making of which large sums of money are spent ducts on the making of which large sums of money are spent in materials and wages and which have a popular sale to a very con-siderable amount in money an-nually. Gin is a Canadian pro-duct that has a place as high in the world of Commerce as any other article of Canadian con-sumption. It is used in Canada to the extent of hundreds of thousands of cases per annum and supports a very prosperous and modern factory at the Que-bec town of Berthierville. Berthierville is the home of RED

bec town of Berthierville. Berthierville is the home of RED CROSS GIN, the only gin made in Canada—a product that has for the last twenty years steadily climbed in public favor until now hardly a home of consequence in the Dominion is without it. On this page are depicted some of the activities of Berthierville, incidents in the distillation and supply of RED CROSS GIN. They are inter-esting for more reasons than the mere showing of how Canada is able to pro-duce a gin of the best quality, made entirely from Canadian products. They also prove that it is possible for our

entirely from Canadian products. They also prove that it is possible for our homeland of Canada to make all the gin needed n the Dominion without the aid of foreign countries, for, 'n spite of the popular-ity of RED CROSS, our on y Canadian Gin, there is still some gin imported from Contin-ental Europe every year. The RED CROSS GIN distillery at Berthierville is able to supply every drop of gin desired by Canadians. No import of gin from foreign countries is neces-sary. Canada can manufacture all the Cana-adian people require—gin that is better, made in bond under the supervision of the Canadian Government and matured for several years before it is offered for consumption—popular RED CROSS GIN. Buy "Made in Canada" goods—keep the money you spend on Gin in the Dominion—support your own country, its towns and industries—ask for RED CROSS GIN and take no other.

The story of the maker of a pure appetizing gin-RED CROSS GIN-is just as interesting, even fascinating, as the tale of the flour miller or the narrative of the farmer who grows Canadian grain. They are all employers of Canadian workers, all users of Canada's products, each is doing his part in adding to her commercial history-each is helping our homeland onwards day by day to her great destiny.



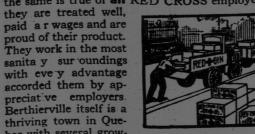
CROSS GIN the far-mer is the first one who contributes. Experi-enced agents select the grain grown on our great western farms, harvested by Canadian workers. This is con-centrated at central points and forwarded to the malt houses in the cent Here it is put g the grain in Can-Iden West to make CROSS malt

to the mait houses in the east Here it is put through a scientific process of malting in huge sani-tary hoppers in spotlessly clean malt houses. This rich, fragrant mass of malted grain forms the basis of RED CROSS GIN. In the subsequent process

of distilling, the liquor is given an aromatic and appetizing flavor as well as great medicias well as great mether-nal va ue, by means of juniper berries. These natural berries are re-commended by the most famous physici-ans for their health-

ans for their health-giving properties. They are gathered direct from the fields and care ully stored till used. The finished liquor-smooth, delightful to the discerning nose and acceptable to the palate, is left for years to mature till it is fit for the most delicate human body as a beverage. This matu-ring is done under the supervision of the Can-ad'an Government — in the 'anguage of Ot-tawa, the gin is "made in bond." In the last process of bottling and handling RED CROSS GIN, it is interesting GIN, it is interesting

Making the RED CROSS malt in huge pheumatic hoppers to note that many wo-men are employed. One has only to watch the healthy, satisfied look on their faces to know that theirs is a happy life—as healthy and happy as the lot of any other class of Canad an workers. But the same is true of **all** RED CROSS employees—



bec with several grow-ing industries, but RED Shipping cases of RED CROSS GIN-hundreds of CROSS GIN may be



tillery of Berthiervine can turn out every drop of gin required by the Canadian people. Every good Canadian should not only make a re-solution **now** to drink a Canad an made gin, he should also be sure that he is drinking a **matured** gin, as RED CROSS is. Before using gin the Canadia



dreds of the

Government label on the bottle. This label is a guarantee that the Gin — RED CROSS GIN has been matured for years under the supervision of the Gov-ernment before it is offered for your con-

offered for your con-sumption. Imported gin has no such guarantee. A gin made in Continental Europe bears no Cana-dian Government label—you have **no** guarantee by your own Government of its maturity. RED CROSS GIN is **your own** Canadian gin, made in **your own** town of Berthierville by **yo**''r **own** fellow Canadians. Be sure you look **next time** for the Canadian Government labe —the sign of absolute maturity—the symbol of "Made in Canada" gin. Ask always for **Canadian** Gin— RED CROSS GIN and **insist** on getting it.

IMPORTANT!

On the first of January next the name "RED CROSS" GIN will be CROSS "GIN will be changed to "GOLD CROSS" GIN. Under the new name GOLD CROSS, the present pur-ity, food, medicinal and beverage value of this splendid gin will be main-tained. It will simply be the old favorite RED CROSS under the new **CROSS** under the new name GOLD CROSS.

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