

WEATHER FORECAST.  
TORONTO, Noon.—Moderate to fresh S. to S. W. winds, becoming variable; a few scattered showers but partly fair to-day and on Wednesday.  
Drink WELCH'S GRAPE JUICE

# THE EVENING TELEGRAM.

WASTE NOT  
WANT NOT

VOLUME XXXIX.

PRICE ONE CENT.

ST. JOHN'S, NEWFOUNDLAND, TUESDAY, OCTOBER 9, 1917.

\$3.00 PER YEAR.

NUMBER 231.

## 3-PLY ROOFING FELT.

BOWRING BROTHERS, LIMITED.

### SLATTERY'S Wholesale Dry Goods.

**50 dozen  
Ladies' Corduroy Hats,**  
Assorted colors, for Fall and  
Winter wear, at  
**LOWEST POSSIBLE PRICES.**

**Estate W. A. SLATTERY.**  
Phone 522. Duckworth Street. P. O. Box 236.

### Auction Sales!

**THE PEOPLE'S AUCTIONEER**  
**AUCTION—FREEHOLD.**

For Sale by Public Auction, on the Premises, on  
**Wednesday Next, 10th inst.,**  
at 12 o'clock, noon,  
**That Desirable Freehold Property**

with Dwelling House thereon, situate corner of Carter's and Theatre Hills, and measuring on Carter's Hill 98' and on Theatre Hill 22' 5". Further particulars may be had from MESSRS. CARTER & HALLEY, Solicitors, Renouf Building, or

**P. C. O'DRISCOLL,**  
Auctioneer.  
oct6,31

(On account of whom it may concern)

**AUCTION.**  
**To-Morrow, Wednesday,**  
the 10th inst., at 11 o'clock,  
at the Premises of  
**Messrs. Bowring Bros., Ltd.**  
(Judge's)

**About 1,000 barrels Lard.**  
500 barrels here and about  
500 barrels at Cape Broyle.

**About 4,000 cs. Damaged Milk.**  
Salvaged from the s.s. Eburoun and sold by Public Auction for the benefit of whom it may concern.

**A. S. RENDELL,**  
Notary Public.  
**AUCTION SALE.**

**Fox Ranch and  
21 Foxes.**

We have been favoured with instructions from Mr. W. J. Dover, Liquidator of The Exploits River Black Fox Co., Ltd., to sell by Auction at our office, Duckworth Street, on Saturday, the 20th day of October, at 12 o'clock noon (remember the date), the Ranch of 28 acres Freehold, situate on the Grand Falls and Botwood Railway, 7 1/2 miles from Grand Falls, consisting of Caretaker's 4-roomed Cottage, Shack, Wire Runs and Pens for 34 pairs of Foxes and 21 Live Foxes, viz:

8 pairs SILVERS,  
1 only BLACK VIXEN,  
7 pairs PATCHES.

Further particulars upon application to W. J. DOVER, Liquidator, Grand Falls, or

**FRED J. ROIL & CO.,**  
Auctioneers.  
oct6,51a,tu,f,w,t

**JOSEPH HOCKING'S LATEST  
WAR NOVEL.**

**The Path of Glory.**

A story of the Turks in Armenia. Paper 65c, Cloth 90c. Postage 2c.

**Garland's Bookstore,**  
177-9 Water Street East.

### Public Notice!

**St. John's  
General Hospital!**  
The Artificial Limb Department of the General Hospital is now open and will continue in operation for about three weeks. It is under the management of an expert limb fitter from the J. F. Rowley Company, Artificial Limb Manufacturers, Chicago, Illinois. Persons requiring new limbs can be measured and accurately fitted, and old limbs requiring readjustment and repairs will receive attention. Expert advice may at the same time be obtained on all matters pertaining to the artificial limb and its use. For further particulars as to cost, etc., apply to the Superintendent.

By order,  
**JAMES HARRIS,**  
Secretary.  
Dep't of Public Works,  
St. John's, Nfld. oct9,31

### For Sale by Tender!

Tenders will be received by the undersigned up to October 31st for

**The Country Residence and Farm of seven acres on the Asylum Road, belonging to the Estate of the late Richard White.**

The highest or any tender not necessarily accepted.  
**JAS. P. BLACKWOOD,**  
McBride's Hill,  
St. John's, Oct. 8th, 1917.  
oct8,31

### ARRIVED TO-DAY:

**Crown Lager,  
Crown Porter.**

**BAIRD & Co.**  
Distributors.

**MINIARD'S LINIMENT CURE**  
DIPHTHERIA.

### Wanted!

**Labourers;**

Apply to  
**M & E. KENNEDY,**  
Contractors.  
oct12,17

### WANTED!

**A Few Carpenters;**

apply to  
**J. R. JOHNSTON,**  
30 1/2 Prescott Street.  
oct19,17

**For Sale, on Very Easy Terms.**

Two Houses on Boneloddy Street. One House on McDougall Street, 8 rooms; ground rent only \$1.00 (one dollar) per year.

One House on Gower St., near King's Road.  
One House on Military Road, 999 yrs. lease; ground rent \$15.00 (fifteen dollars).

One House on Signal Hill Road; ground rent \$12.50, or can be made freehold.  
One Range of Houses on Bannerman Street. Can be sold separately or together.

Two Houses on Prescott Street. A good chance; centrally situated; good property.  
Also other Property and Building Lots in various localities.  
Apply to  
**J. R. JOHNSTON,**  
30 1/2 Prescott St.  
oct19,1m.

### CORRESPONDENCE CLASSES!

**H. E. GOODMAN, Int. B.Sc. (London),**  
Mathematics Master at Bishop Field College, begs to announce that he is prepared to give Correspondence Lessons in Mathematics.

Courses are being arranged to meet the requirements of the C. H. E. Syllabus, and will include Arithmetic, Algebra, Geometry and Trigonometry for the Intermediate and Associate Grades.

Each course will contain a series of instructional papers particularly suitable for teachers, weekly sets of Exercises and solutions of problems of special difficulty.

For terms and full particulars of any desired course, apply to  
**H. E. GOODMAN,**  
54 Forst Road, St. John's.  
oct9,31/eod

### IRON LASTS!

Just received a shipment Iron Lasts, high stand, with 3 and 4 feet.  
3 in 1 Iron Lasts, 60, 80, 90c.

**CROSS CUT SAWS, 3 and 3 1/2 feet.**  
**AXES.**  
We have 50 doz. assorted kinds best quality Axes.

### HORSE SUPPLIES.

Curry Combs.  
English and American Horse Brushes.  
Horse Clippers.  
Iron Hames.  
Wood Hames—Brass top.  
Steel Hames—Brass top.  
Sweat Pads for Horses.  
Round Eye Leather Winkers.  
Felt Sweat Pads for Horses.  
Patent Eye Winkers.  
Leather and Web Night Halters

**NEYLE'S HARDWARE.**  
(opposite Bowring Bros.)

**MINIARD'S LINIMENT FOR SALE EVERYWHERE.**



**MATCHLESS  
READY MIXED PAINTS**

This Paint is made with the purest Lead and the proper Solvents and Colors. Genuine Linseed Oil and is recommended for all first-class work.

MADE ONLY BY  
**THE STANDARD MANUFACTURING CO. LIMITED**  
ST. JOHN'S, NEWFOUNDLAND.

**THE CAN THAT  
INSURES THE JOB.**

### SECRET SALE HOUSES!

We have a number of Residences in the City that owners are willing to dispose of at exceptionally low prices, but which we are not permitted to advertise. Prices ranging from \$500.00 to \$6,000.00 Easy terms. If you are in the market, we solicit your enquiries and will do our utmost to assist you in securing a home which will meet your requirements.

### FRED J. ROIL & CO.,

Auctioneers, Real Estate & Investment Brokers,  
Smallwood Building, Duckworth Street.

### Smallwood's Big Shoe Sale.

**Ladies' Black Cloth  
TOP BOOTS.**  
Reg. \$5.00 values,  
now only \$3.50  
per pair.  
All sizes.  
Secure a pair to-day.  
Mail Orders receive  
prompt attention.



### F. SMALLWOOD

THE HOME OF GOOD SHOES.

### LATHROP OIL ENGINE

Better Because They Last Longer.

**A. H. MURRAY, Agent.**

Advertise in The Evening Telegram.

### Masonic Insurance Association.

The quarterly meeting of Directors of the above Association will be held in the Masonic Temple on Friday, 12th inst., at 8 p.m., when applications for membership will be received.  
By order of the President,  
**JOHN JEANS,**  
Secretary.  
oct19,11

### TO ARRIVE: APPLES! APPLES!

**GRAVENSTEINS and  
DAMSONS and  
SIBERIAN CRABS.**  
Expected daily.  
**M. A. BASTOW,**  
Telephone 304.  
oct9,31/eod

### In Stock:

**CAL. ORANGES—All Counts.  
CANADIAN CHEESE.  
LOCAL POTATOES and TUR-  
NIPS.  
PARTRIDGE and MARSH-  
BERRIES.  
EGYPTIAN ONIONS.**  
Phone 304.  
**M. A. BASTOW,**  
Beck's Cove.  
oct9,31/eod

### Statutory Notice!

In the matter of the Estate of Thomas Farrell, late of St. John's, Gentleman, deceased.  
All persons claiming to be creditors of, or who have any claim or demand upon or affecting the Estate of Thomas Farrell, late of Saint John's, Gentleman, deceased, are required to send particulars of their claims in writing, duly attested, to Thomas H. O'Neill, Water Street, St. John's, Executor of the will of the said Thomas Farrell, or to the undersigned Solicitors for the said Executor, on or before the 1st day of October, A.D. 1917; after which date the said Executor will proceed to distribute the Estate, having regard only to the claims of which he shall then have had notice.  
Saint John's, September 17th, 1917.  
**WOOD & KELLY,**  
Solicitors for Executor.  
Address: Temple Building,  
Duckworth St., St. John's.  
sept18,25,oct2,9

### NOTICE!

Notice is hereby given that Lever Brothers, Limited, of Port Sunlight, England, Proprietors of the Newfoundland Patent No. 152 of 1912 for an improved process for the production of light voluminous metallic oxides specially suitable for catalytic reactions, is prepared to bring the said invention into operation in this Colony and to license the right of using the same on reasonable terms or to sell the same.  
Dated this 24th day of September, A.D. 1917.  
**WOOD & KELLY,**  
Solicitors for Patentee.  
Address: Temple Building,  
Duckworth St., St. John's, Nfld.  
sept25,28,oct2,9

### THE VERY LATEST AT GARLAND'S:

### The Baked Bread,

By the author of "Boy of My Heart."  
**PAPER, 65 cts.; CLOTH, 90 cts.**  
There are few friendships more beautiful than that between mother and son, and rarely has it been more intimately and faithfully described than in this haunting book. The story of a clever, handsome, active, self-willed boy's twenty years of life told only as a proud, just and loving mother could tell it.  
A true and human and very beautiful story is "Boy of My Heart," 85c.  
**S. E. GARLAND,**  
LEADING BOOKSELLER,  
177-9 Water St.

**FOR SALE—Several Schooners** suitable for ocean transportation and coastwise; also Tug-boats, Barges and Steamers. Address **DAVID W. SIMPSON, Ship Broker,** 827 State St., Boston. may14,16

**FOR SALE—A Pony, 7 yrs. old;** sound in every way; used to motor cars and can be easily handled by children; will be sold cheap if applied for at once; apply at this office.

**FOR SALE—One Rubber Tired Buggy** (seats four); also one Second-hand Express; both in good order; apply to A. E. WORRALL, opp. W. E. Fire Station. oct9,31/eod

**FOR SALE—1 6-H.P. Royal Enfield,** with Side Car; in perfect running order; fitted with complete equipment; apply to W. STEVENSON, Royal Stores. oct9,31/eod

**FOR SALE—House on Gower Street East.** May be seen any time after 3 p.m. Apply to MRS. T. L. HALLETT. oct3,17

**TO LET—A House, or 4 or 5 Rooms,** with kitchen; possession 1st November; apply at this office. oct9,21

**TO LET—2 or 3 Large Rooms** in Georgetown; modern convenience; apply this office. oct9,21

**BOARD—Gentlemen** can be accommodated with Board at 119 Springdale Street. oct6,31

**LOST—A Silver Badge, No. 252.** Finder please return to this office. oct9,11

**LOST—On Saturday night,** between Cross Roads and Balsam St., by way of Water, Job and Gower Sts., a Rubber Tire of Wagon. Finder please leave same at 11 ALLAN'S SQUARE and be rewarded. oct9,11

### Help Wanted!

**WANTED—A General Servant;** apply to MRS. GALWAY, 232 Water St. oct9,17

**WANTED—A Good General Servant;** apply to MRS. W. H. DAVIDSON, Bon-Accord, Cross Roads, oct9,31

**WANTED—A Boy to learn the Grocery Business;** apply THE ROYAL STORES, LTD. oct9,21

**WANTED—Two Good Housemaids;** also a Reliable Charwoman; reference required; apply between 7 and 9 p.m. to MRS. AUGUSTUS HARVEY, "Omrae", King's Bridge Road. oct9,17

**WANTED—An Experienced Cook,** also a Dining Room Girl and Chambermaid; good wages given to suitable persons; apply to BALSAM PLACE, Barnes' Road. oct8,21

**WANTED—A Presser;** very good wages given; constant employment; apply HENRY ST. CLOTHING FACTORY. oct9,31

**WANTED—A Careful Man** to drive a Motor Express Wagon; must have had experience; apply to G. KNOWLING, LTD. oct8,17

**WANTED—At Once, an Office Boy** to run messages, collect accounts and make himself generally useful. S. E. GARLAND, Leading Bookseller. oct8,17

**WANTED—Two Good Machinists—**one Turner, one Fitter; good wages and constant employment. T. A. PIPPY, Waldegrave St. oct6,31

**WANTED—A Smart Boy** to learn the Tailoring Business; apply to T. J. AYLWARD, Water Street. oct6,17

**WANTED—A Good General Servant,** where another is kept; must understand plain cooking; apply 52 Circular Road. oct6,17

**WANTED—Immediately,** where another girl is kept, a Girl who understands plain cooking; good wages given; apply to MRS. F. C. BERTEAU, Torbay Road. oct6,17

**WANTED—A few Machine Hands;** also a Strong Boy to learn Pressing; apply to the MANAGER HENRY ST. CLOTHING FACTORY. oct6,31

**WANTED—A Boy to learn the Barbering Trade;** apply to HARRIS'S Barber Shop, New Gower St. oct4,17

**WANTED—Immediately,** a Nurse-Housemaid; references required; apply MRS. D. H. MURRAY, 11 Gower Street. oct4,17

**WANTED—2 Salesmen for Shoe Department;** apply by letter, stating experience and salary expected, to P. O. BOX 431. oct3,17

**WANTED—A Boy for Office;** apply to R. T. McGRATH, Duckworth St. sept27,17

**WANTED—By the 20th October,** a Cook; apply to MRS. J. W. WITHERS, Circular Road. sept27,17

MADE IN CANADA GILLETTS LYE... Used for making hard and soft soap, for softening water, for cleaning, disinfecting and for over 500 other purposes.

The Sound of Wedding Bells Won After Great Perseverance!

CHAPTER XI. "If I saw one glance—if I heard one word of—of sentiment between you and her, I should—with a naive smile—"I should go mad!"

How About Your Motor? Do you feed it any old kerosene, and then curse the carburetor for getting out of order? SKIPPER KEROSENE OIL... STANDARD OIL COMPANY OF NEW YORK FRANKLIN'S AGENCIES, LTD.

The dinner-bell has clanged out, and, as if it were a signal, Dulcie throws open the door between her room and Mrs. Fermor's, and stands in the opening, the light shining full upon her, clad in Worth's best dress, and wearing the choicest selection from her limited jewels.

You Get Better Cough Syrup by Making it at Home... Get 2 1/2 ounces of Pinex (50 cents worth) from any good drug store, pour it into a 16-oz. bottle and fill the bottle with plain granulated sugar syrup.

have made it up because they like this other girl and they hate me! "Dulcie, really!" "I suppose"—half to herself—"this other one is a meek-spirited mix who lets them do what they like with her, and will never be the mistress here, married though she should be, until Lady Falconer has gone to the family vault."

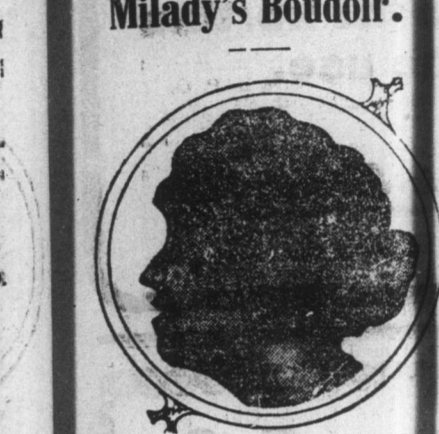
list—that's the excuse of fashionable women—when they want to go up to London to have their hair re-dyed. You shall go to-morrow, if you like, and she smothered a sigh. "But I don't like leaving you alone, my dear, especially if, as you say, they are all so unfriendly."

List of Letters Remaining in the G.P. O. to Sept. 26th, 1917.

- Avery, Mrs., card, Gower St. Andrews, A. W. Adley, H. J. Antle, John. Anthony, Miss E. J., Prescott St. Anthony, Mrs. Solomon, LeMarchant Road. Barrett, James. Blackler, Mrs., South Side. Bailey, Mrs. E. G. Bambrick, Miss Annie, South Side. Burke, Miss L., card, Prince's St. Bradley, Miss M., City Road. Bailey, Miss M. M. Breanrate, Miss Mary, 72 Patrick St. Brett, John. Bennett, Jos., Newtown Road. Benson, Mrs. E., Monroe St. Bernard, H. Burgess, A. H. Brine, Miss Mary Ellen. Bridge, Miss Elsie, Queen St. Bishop, Edward, Monroe St. Brooks, Mrs. J., John Street. Brown, Capt. W., Prescott St. Brown, Wm., Gear St. Brown, Miss Martha, Woodbine. Brooking, Mrs., Signal Hill Road. Brown, L., late s.s. Glencoe. Butler, Miss Elizabeth, Long's Hill. Butt, Joseph, ret'd. Bugden, Miss L., New Gower St. Burden, Capt. E. Burnett, James, Pine St. Burns, Mrs. Mary, Military Road. Butler, Samuel, South Side. Blundon, Moses. Bonnell, Miss May, ret'd. Borge, Mrs. Alfred, Military Road. B., Gertrude, Osborne House. Bogden, Miss Annie T. Bishop, Christopher, Coronation St. Caldwell, John, Finn's St. Clark, Samuel. C., Miss Alice. C., 46 Rennie's Mill Road. Chancy, Miss Mabel, Alexander St. Cahill, Miss Nellie, Mundy Pond Road. Chafe, Mrs. George, card. Convent Square. Campbell, Mrs., Osborne House. Clark, J., card, care G. P. O. Coffin, Mrs. Allard, LeMarchant Rd. Creach, Miss Lizzie. Collins, Miss Jennie, card. Conway, Miss Maggie, ret'd. Cook, Douglas, Gower St. Cook, R., Water St. Colbourne, Mrs. Wm. M., Leslie St. Critch, Miss Allard, LeMarchant Rd. Cooper, Miss, care Gen. Hospital. Corey, Miss Prospect St. Cullen, Mrs., card, Newtown Rd. Cullerton, John, Newtown Road. Curran, Miss Catherine. Cane, A., (P.), card. Dalton, Patrick, late Gen. Hospital. Davis, Miss Katie, Gower St. Davis, James. Dave, Mrs. L., Water St. West. Dwyer, Miss M., "The Maples". Dewling, Mrs. A., card. Brazil's Square. Driscoll, Thos. Driscoll, Mrs. Thos. Downey, Miss L., Springdale St. Doody, J. T., Mundy Pond Road. Moore, Edwin, Bond St. Dunphy, John, Disks' Square. Dalton, M., South Battery. Ealy, John, care G. P. O. Evans, Thomas J. Evans, Mrs., Hagerty St. Earle, Mrs. Thomas, King's Road. Albert. Fleming, Mrs., Hamilton Road. French, Peter, Newtown St. French, Miss Minnie. Fitzpatrick, Minnie, ret'd. Fitzgerald, J. M., card. Finn, M. J., Cookstown Road. Forsyth, D., card, Theatre Hill. Fowler, Robert, Gunner's Cove. Forsey, Miss Mabel, Quidi Vidi Road. Ford, Wm. H. c/o Noah Ford, c/o Reid Co. Fudge, Wm., New Gower St. Fraser, Mrs. Alex. Best, Robert J., (P. card). Grant, Miss Kittie, c/o Mrs. Wm. Power, Water St. Garland, Miss Jessie, Circular Road. Gregory, Wm. J. Green, Miss J., Newtown Road. Geahan, Timothy, ret'd. Gillingham, Mrs. E., Clifford St. Goss, John M., George's St. Gorman, Mrs., Lime St. Goss, Solomon, Barter's Hill. Goodley, F., care Reid Co. Gould, Thomas, Hutchings' St. Gould, Nellie, Water St. Guy, Miss Mary Jane. Haney, James, Queen's Road. Harris, Jas. J., Water St. Halliday, Wm., Nagle's Hill. Hatfield, Miss E. Harding, R. A. Halfyard, Miss Hannah, Nagle's Hill. Hancock, Mrs. Jas., Carter's Hill. Hilliard, Joseph. Hearn, S., Water St. Hertle, Miss Bessie, Long's Hill. Hegan, Miss Sophie, Gower St. Hewitt, Miss Carrie, Coronation St. Hill, Miss C. Hillier, Mrs. E. Hynes, Miss Elsie, care Dr. Mitchell. Hiscock, Miss Francis, Simms' St. Hiscock, N. J., Gower St. Hiscock, Ada, John St. Hodder, J. G. Holmes, Miss H., card, King's Road. Hooper, Thos., ret'd. Howell, Thos. House, James, care Robert House. Hustins, Miss B. Humphries, Thomas, Cabot St. Hourig, Wm. (P. card). Hought, —, (R. card), Notre Dame Street. Inder, James. James, J. S. A. College. James, Mrs., Hamilton St. James, A., Water St. Jacobs, James. Jacobs, George. Kampf, George. King, Ambrose. King, John. Knight, E., card, Bond St. Lambert, Mrs. B. Lamb, Mrs., James, Freshwater Road. Leach, Roger, Spencer St. Lewis, Ed. Lewis, Ed. Luffman, Pte. A. Ludlow, Miss Lizzie. Langan, Miss Sarah J. Lawlor, Mrs. Arthur, Thorburn Rd. Matthews, Richard. Mason, John, Pilot's Hill. Martin, James, Newtown Road. Martin, Uriah, care G. P. O. Martin, Heber, care G. P. O. Martin, Mrs., Prince's St. Martin, Miss Bride. Mills, Miss Julia, Duckworth St. Morrie, H. L. Miller, Wm., Newtown Road. Miller, Tobias, care G. P. O. Mills, Walter, care G. P. O. Moss, Miss Violet, Livingstone St. Morris, Mrs. Sarah, Livingstone St. Morris, Benjamin, Livingstone St. Moss, Bernard, McDougall St. Moore, Edwin, Bond St. Murphy, Mrs., Freshwater Road. Murphy, Mrs., Prince's St. Murphy, Wm. Murphy, Nellie, care Horwood Hotel. Murphy, Thomas, Gower St. Mason, Miss Alice B. Martin, Miss Bessie. Mack, Miss K., care George Mercer. McDonald, David, ret'd. McIntosh, John, Bahnerman St. Mc., William, 40 George's St. Noseworthy, J., card, Gorman's Lane. N., Miss Nellie, Wickford St. Norman, Mrs. H., 7 St. Norris, Miss G. O'Neill, Mrs. M. Osmond, Miss T., Circular Road. O'Donnell, M. J., card. O'Driscoll, Miss K. O'Brien, Miss M. O'Brien, Miss Annie, card, Forest Rd. Oakley, S. A., Osborne House. Parson, P., Pennywell Road. Parrett, Miss Mabel, 13 Moore St. Parsons, Stephen, Barter's Hill. Parsons, Wm., South Side. Paddock, Miss Pearl. Paul, Miss P., 43 St. Percy, Mrs. S., Flower Hill. Parker, Mrs. Dr. Pike, Arthur, Long's Hill. Peckat, A. Percy, E. Patton, George, Barter's Hill. Penny, Miss May, New Gower St. Power, Miss E., card. Pomeroy, Miss Ada, Murray St. Picher, Mrs. Wm., Hamilton Ave. Pilleary, Mrs. Millie, Water St. Phippard, Thos. R. Pidgeon, J., Patrick St. Pigeon, Mr., Long Pond Road. Price, Miss E., Monroe St. Pike, Capt. J., Monroe St. Parrell, W., Long Pond Road. Parsons, Mrs. Fred. Quinn, Miss Sarah, care G. P. O. Quinn, Ed., Duckworth St. Ryan, Miss N., Victoria St. Reid, John. Richardson, Mrs. George, ret'd. Ricketts, Mrs., Frank, 48 St. Roche, J., care Wm. O'Brien. Roberts, Mr., Franklin's Agency. Roache, Miss Elizabeth, care G. P. O. Rogers, Joseph, Springdale St. Roberts, John, Casey St. Roberts, George, Freshwater Road. Ross, Mrs. Wm. J. Roache, Michael, Flank Road. Ross, George, Mt. Scio. Rideout, Stanley, Long's Hill. Shaw, Miss Mary, Convent Lane. Shaw, Nelson, late Barin. Shaw, Miss Mary J., Water St. Saunders, John C. Saunders, Miss Jane, Long's Hill. Saunders, E. W., Pennywell Road. Sparks, B. Saunders, Pte., LeMarchant Road. Shaw, Miss Mary, card, Water St. Stead, Benjamin. Sheppard, Miss Mary, care G. P. O. Stevenson, Mrs. J. C., Water St. Stead, George, care G. P. O. Smith, Miss Mary, Prescott St. Smith, Miss Florence, Freshwater Rd. Smith, Moore, King's Road. Smith, Mrs. A., Cochrane St. Smith, Philip. Strong, James. Scott, Miss B., care Judge Johnson. Snow, Mrs. G., care G. P. O. Soper, E. John. Southey, Robert, card, Colonial St. Squires, Mrs. P., Pine St. Squires, Uriah, Lime St. Stockless, Alfred. Searle, Miss Pauline, Freshwater Rd. Trimlett, James P., care G. P. O. Thomas, Mrs. C. Turner, Bryan, card. Tiler, A. B., Methodist College. Taylor, Miss A., care Mrs. W. Taylor. Vokey, Alex., care Gen. Hospital. Vokey, Miss P., O. Box 29. Verge, Miss N., Gower St. Walsh, Martin, Long Pond Road. Walsh, Miss K., Adelaide St. Walsh, Mrs. P., Adelaide St. Walsh, Miss Alice, care G. P. O. Walsh, Mrs. P., card, Alexander St. Walsh, Miss Mary, George's St. Whelan, Miss Bride, Circular Road. Wheeler, A., care Marine & Fisheries. Whelan, Miss Agatha. Wells, Mrs., Murray St. Webber, John, George's St. Webber, Walter G. White, Mrs. E., Notre Dame St. Willard, Mrs., Prince's St. Wear, Walter, care Reid Co. Wickers, Emily, Theatre Hill. White, Miss Elsie. Woodman, Miss R., Grove Hill. Walsh, Mrs. Geo., care Reid Co. Walsh, Mr., P. O. Box 571. Young, Mrs. Peter, Springdale St. J. ALEX. ROBINSON, Postmaster-General.

The Reckoning.

who reckon with England—Ye who sweep the sea... And Nelson's flag to the breeze, And Nelson's ship and your me... Count well your horse and you...



Milady's Boudoir.

FOR A RED NOSE. Dog Mademoiselle's precious nose... oft resemble a glorious American beauty rose in color? Maybe it is not the effect of the cold weather...

Wedding Bells.

A quiet but pretty wedding took place recently at Witless Bay, the contracting parties being Miss Edith Costello and Mr. J. H. Johnston...

Everyday Etiquette.

"I am to be the best man at a wedding," remarked Joe. "What are your duties?" "You should send a gift to the bride. If the groom wishes assistance in planning and preparing the wedding journey and in the after the business and social part involved, the best man should be ready to serve him. To the bride, as a rule, are given the ring and minister's fee. These he places in a waistcoat pocket and gives them to the proper persons at the right time. It was his father's reply."

Headache come mostly from disorder of the stomach, liver and bowels. Regulate these organs and you are free from headaches by using BEECHAM'S PILLS. Largest Sale of Any Medicine in the World Sold everywhere. In boxes, 25c.

NO MATTER HOW THE FIRE IS CAUSED if you're not insured, you're a loser. Take time to see about your policies. We give you the best companies and reasonable rates. PERCIE JOHNSON Insurance Agent. J. J. ST. JOHN. SLOAN'S LINIMENT, Known the world over for its immediate cure. Retailing at 25c. per bottle. J. J. ST. JOHN, AGENT, Duckworth Street and LeMarchant Road.

All the School Books for all the Grades all the time. All School Books for the Primary Grade. All the School Books for the Preliminary Grade. All the School Books for the Intermediate Grade. All Books for the Associate Grade. All Books for London Matric. All Books for all the Colleges. All Books for all the Schools. All Books for Home Studies. Books temporarily out of stock supplied by mail direct from the Publisher. ALL SCHOOL SUPPLIES, Viz: Pencils, Penholders, Chalk, Slates, Ink, Blotting, Exercise & Copy Books, Maps, Wall Pictures, Blackboards, Blackboard Cloth Slating, Globes, Seats, Desks, &c. Right house, right goods, right prices. GARLAND'S, The Leading Bookstore.

MINARD'S LIVERNY CURES DIPHTHERIA.

ters to whom much sympathy is tendered.

# the G.P.

7. P. Pennywell Road  
Miss Mabel, 13 Moore St.  
Stephen, Barter's Hill  
Wm., South Side  
Miss Pearl  
ss P. 43 — St.  
Mrs. S., Flower Hill  
Mrs. Dr.  
thur, Long's Hill  
A.

George, Barter's Hill  
Miss May, New Gower St.  
Miss E., card  
Miss Ada, Murray St.

Mrs. Wm., Hamilton Ave.  
Mrs. Millie, Water St.  
Thos. R.  
James, Patrick St.  
Mr. Long, Pond Road  
Miss E., Monroe St.  
pt. J., Monroe St.  
W., Long Pond Road  
Mrs. Fred.

Miss Sarah, care G. P. O.  
Ed., Duckworth St.

Miss N., Victoria St.  
in  
on, Mrs. George, retd.  
Mrs. Frank, 48 — St.  
J., care Wm. O'Brien  
Mr., Franklin's Agency  
Miss Elizabeth, care G. P. O.  
Joseph, Springdale St.  
John, Casey St.  
George, Freshwater Road  
ss Wm. J.  
Michael, Plank Road  
orge, Mt. Scio  
Stanley, Long's Hill

ss Mary, Convent Lane  
olson, late Burin  
ss Mary J., Water St.  
John C.  
Miss Jane, Long's Hill  
E. W., Pennywell Road

Pte. LeMarchant Road  
Mrs. Mary, card, Water St.  
M.  
njamin  
Miss Mary, care G. P. O.  
Mrs. J. C., Water St.  
orge, care G. P. O.  
ss Mary, Prescott St.  
ss Florence, Freshwater Rd.  
ntree, King's Road  
rs. A., Cochrane St.

Miss B., care Judge Johnson  
ss Minnie  
ss G., care G. P. O.  
John  
Robert, card, Colonial St.  
rs. Pine St.  
Alfred  
ss Pauline, Freshwater Rd.

James P., care G. P. O.  
Mrs. C.  
cyan, card  
s, Methodist College  
ss A., care Mrs. W. Taylor

ss, care Gen. Hospital  
ss, P. O. Box 29  
ss N., Gower St.

artin, Long Pond Road  
ss K., Adelaide St.  
ss P., Adelaide St.  
ss Alice, care G. P. O.  
ss P., care, Alexander St.  
ss Mary, George's St.  
ss Bridg, Circular Road  
Robert, care G. P. O.  
ss care Marine & Fisheries  
ss Agatha  
ss Murray St.  
John, George's St.  
alter G.  
E., Notre Dame St.  
ster, care Reid Co.  
ss Elsie  
Miss R., Grove Hill  
Geo.  
P. O. Box 571.

Peter, Springdale St.  
ALEX. ROBINSON,  
Postmaster-General.

**School Books**  
for the Grades  
at the time.

Books for the Prim-  
ade.  
ool Books for the  
nary Grade.  
ool Books for the In-  
ade Grade.  
for the Associate

or London Matric.  
or all the Colleges.  
or all the Schools.  
or Home Studies.  
orarily out of stock  
y mail direct  
the Publisher.

OL SUPPLIES, viz:  
holders, Chalk,  
Blotting,  
Copy Books, Maps,  
es, Blackboards,  
Cloth Slating,  
s, Desks, &c.  
use, right goods.

LAND'S,  
ing Bookstore.

## The Reckoning.

Ye who reckon with England—  
Ye who sweep the seas  
Of the flag that Rodney called aloft  
And Nelson died for the breeze,  
Count well your ships and your men,  
Count well your horse and your  
guns.

For they who reckon with England  
Must reckon with England's sons.

Ye who shall challenge England—  
Ye who would break the night  
Of the little Isle in the foggy sea  
And the lion-heart in the fight—  
Count well your troops and your  
swiftness.

Welch well your valour and guns  
For they who ride against England  
Must subdue her million sons.

Ye who would roll to warfare  
Your hordes of peasants and slave,  
To crush the pride of an empire  
And sink her fame in the waves—  
Test well your blood and your mettle,  
Count well your troops and your  
guns.

For they who battle with England  
Must war with a Mother's sons.

## Milady's Boudoir.



FOR A RED NOSE.

Does Madam's delicate nose  
resemble a glorious American  
beauty rose in color? Maybe it is not  
the effect of the cold weather, but  
a plain case of indigestion which is a  
prime factor in producing the un-  
desirable color.

You may detect this symptom by no-  
ting if the nose becomes red and  
swollen. Rich foods, which tax the  
digestion organs, must be avoided, or  
those which, while wholesome for  
others, are poisonous for you.

For example, the luscious strawberry  
is quite impossible for some persons,  
and shortly after eating even a few,  
the nose assumes a similar hue and a  
rash breaks out over the skin, ac-  
companied by a dreadful itching sen-  
sation.

And then Madam's nose must begin  
to diet, even though she deprives her-  
self of many delicacies she loves. All  
stimulants, including tea and coffee  
are blacklisted. Simple, but none the  
less palatable, foods easy of digestion  
and assimilation, should be chosen.

Dieting is the only remedy, and it  
is the toll for gaining things that the  
palate craves but the stomach loathes.

## Wedding Bells.

A quiet but pretty wedding took  
place recently at Witless Bay, the con-  
tracting parties being Miss Esther  
Costello and Mr. J. H. Johnston, both  
of Ferryland. The ceremony was  
performed by Rev. P. O'Brien, P. P.,  
of Witless Bay, at the altar after the  
celebration of nine o'clock Mass. The  
bride was attended by Miss Maggie  
Devereaux, of Ferryland, and Mr. F.  
J. Williams, of Bay Bulls, supported  
the groom. After the wedding break-  
fast was partaken of the happy young  
couple motored to Forest Pond where  
the honeymoon was spent. The pre-  
sents received were costly and beau-  
tiful showing the esteem in which they  
are held by their friends who wish  
them bon voyage on the sea of matri-  
monial bliss.—Com.

## Everyday Etiquette.

"I am to be the best man at a wed-  
ding," remarked Joe. "What are my  
duties?"

"You should send a gift to the  
bride. If the groom wishes assist-  
ance in planning and preparing for  
the wedding journey and in looking  
after the business and social details  
involved, the best man should be  
ready to serve him. To the best man  
as a rule, are given the rings and the  
minister's fee. These he places in his  
waistcoat pocket and gives them to  
the proper persons at the right time,"  
was his father's reply.

**BEFORE GRAND JURY.**—Pte. J.  
Parker, who was recently charged  
with manslaughter, will appear be-  
fore the Grand Jury to-morrow  
morning. A number of witnesses  
have been summoned and will appear  
when called on.

**Headaches**  
come mostly from disorders of  
the stomach, liver and bowels.  
Regulate these organs and keep  
free from headaches by using  
**BEECHAM'S**  
**PILLS**

Largest Sale of Any Medicine in the World.  
Sold everywhere. In boxes, 25c.

*How if  
your food  
went to  
your lungs!*

It would kill you.  
Liquids and solids, which  
you swallow, go down one  
passage to the stomach. The  
air you breathe goes down  
another passage to the lungs.  
The diagram below shows the  
two separate tubes.

When you have stomach  
trouble you SWALLOW  
medicines.

When you have lung trou-  
ble you should BREATHE  
your medicine. The out-door  
treatment of consumption—the  
BREATHING cure—is the  
only cure.

The Peps breatheable cure  
is the only rational cure for  
colds, asthma, catarrh, bron-  
chitis and throat and lung  
troubles!

Peps are small pastilles containing  
pine fumes and certain highly beneficial  
medicinal preparations condensed into  
solid form. As soon as you put a Peps  
on your tongue, these healing essences  
turn into vapor and are breathed down  
direct to the lungs, air vessels, and  
breathing tubes.

The Peps treatment prevents your  
dosing and ruining your stomach and  
your digestion to heal your lungs. Peps  
fumes kill the germs of con-  
sumption, catarrh, and  
those many  
and varied  
throat and  
lung troubles  
so common  
to-day.

Peps fumes—like  
the fumes that rise from  
nature's  
pine woods—  
get direct to  
the lungs and  
chest, and  
give instant  
relief to colds,  
tightness,  
bronchitis,  
etc. In short,  
Peps bring  
pine-forest air to your home!

Take a Peps before going to bed—your  
cough will not trouble you! Your lungs  
are a little weak, and going from the  
warm house into the cold air outside  
makes you cough? Just before going  
out put a Peps in your mouth—there  
will be no coughing! Your throat feels  
"stuffed up." Your chest feels tight,  
and your breathing troubles come? Peps  
will put matters right for you very  
quickly.

Peps, while gradually turning to  
vapor as soon as put into the mouth,  
will retain their good-ness indefinitely, if  
kept dry. Each little Peps pastille is  
packed in an airtight wrapper, which  
is easily removed, and they are packed  
in neat tin pocket boxes. They are not  
sticky, and may be carried loose in the  
pocket or glove or muff.

Peps are a sure cure for coughs,  
colds, bronchitis, asthma, sore throat,  
"smoker's throat," laryngitis, catarrh,  
"clergyman's throat," and all disorders  
and ailments of the throat, breathing-  
tubes and lungs.

All druggists and stores sell  
boxes. Obtainable direct from Peps  
Co., Toronto for price. Write  
for free trial packet to Peps  
Co., Toronto, or 52 Princes  
Street, Winnipeg.

Send only 1c for  
postage and  
this article.

## Veteran Off Again for Duty.

Private Charles Foran, C. E. F., who  
had been here on furlough and visit-  
ing his mother, Mrs. J. W. Foran, of  
Devon Row, who is ill, left to-day for  
Canada to report for duty. Private  
Foran is a veteran of long experience,  
having taken part in many fierce bat-  
tles during the Boer War as well as  
the present one. He was with the  
Canadians since early in 1915. In his  
last engagement he was buried in a  
trench as the result of a Hun shell.  
His many friends wish him a safe re-  
turn home once more.

## D. of E. Annual.

The Daughters of Empire held their  
annual meeting yesterday afternoon  
and elected officers for the ensuing  
year as follows:—  
President—Mrs. A. Macpherson.  
1st Vice-Pres.—Mrs. T. J. Duley.  
2nd Vice-Pres.—Mrs. Jas. Ryan.  
Treasurer—Miss Hayward.  
Standard Bearer—Mrs. Holloway.  
Lady Outerbridge, the retired Pres-  
ident, is succeeded by Mrs. Macpherson.  
Before the meeting closed  
votes of condolence were passed to  
Lady Outerbridge and Mrs. James  
Ryan.  
Lady fingers with chocolate or car-  
amel filling are a good substitute for  
cake if company comes unexpectedly.

## Britain to Make Special Feature

OF AIR REPRISAL.  
London, Oct. 4.—Formation of a  
special Ministry to return measure for  
measure to the Germans for air raids  
over London, is the War Cabinet's  
response to the almost unan-  
ticipated public demand for reprisals, according  
to a forecast to-day by the Chronicle.  
The special Minister, it is asserted,  
will concentrate British aerial forces  
specifically for raids over German  
cities. His duty will be to devise the  
maximum amount of frightfulness  
which can be inflicted upon German  
cities.

All official announcement on the  
matter of reprisals was withheld to-  
day. Proponents of a vigorous reprisal  
policy brought a new argument to-  
day in favor of their programme. It  
was that the German cities most ac-  
cessible for British raiders were in  
southern Germany—and the southern  
German, according to reports, is chaf-  
ing over too much Prussianism in the  
Empire.  
Advocates of British raiding held  
that nothing could bring home to the  
southern Germans the brutality and  
arrogance of Prussianism so much as  
a series of raids over southern Ger-  
many cities, especially announced as  
reprisals for similar excursions over  
England.

## Can't Save Cargo.

Owing to the rough sea raging it is  
impossible to carry on the work of  
salvaging cargo from the Norwegian  
steamer Norge I, which is a total  
wreck at St. Shott's. The vessel, as  
she is ranging on the rocks, is break-  
ing up quickly. The Captain and  
crew, who are staying at the King  
George Institute, will leave in a day  
or two for their homes in Canada and  
the States.

## A Newfoundlander in New Zealand.

By the last continental mail Mr.  
J. D. Bartlett, 29 Monroe Street, re-  
ceived a letter from a Mr. B. Curlew,  
formerly of Barened, Conception  
Bay, but for the past 28 years a resi-  
dent of New Zealand. Since leaving  
here Mr. Curlew has been on voyages  
around the world. He has two sons  
serving the colors. Pte. J. Curlew, of  
the 15th Battalion, New Zealand, and  
Corpl. Arthur, of the 25th Battalion.  
The former served at Gallipoli and  
in France and the latter in Belgium.

## W.P.A. Christmas Fund

Amount acknowledged . . . \$440 20  
Mrs. Hugh Facey, White Rock 1 50  
\$441 70

## From Cape Race.

CAPE RACE, To-Day.  
Wind south, light, weather dull; two  
steamers and a three-masted sch.  
passed in yesterday afternoon. Bar.  
29.96; ther. 56.

## Here and There.

OUT OF RESPECT.—The premises  
of Harvey & Co., were closed yester-  
day out of respect for Lieut. Norman  
Outerbridge, a member of the firm,  
who was killed in action, in France.

The pleasure of YOUR com-  
pany is requested at Canon  
Wood Hall on Thursday, the  
11th, at 3.30, to meet the Rev.  
Henry Gordon, Native Labor-  
ator work for safe. Afternoon  
tea. Short musical programme.  
Admission 10c. Tea 25c.—li

NOTE OF THANKS.—Mrs. John  
Shaughnessy, Nagles Hill, wishes to  
express her sincere thanks to those  
who came and helped her in her hour  
of sorrow, and to all those who sent  
kind notes of sympathy, and to the  
following who sent wreaths and  
flowers to adorn the coffin of her be-  
loved husband: Misses Carter, Mrs.  
P. McDonald, Mrs. D. McDonald, Mrs.  
Teach and Miss Phillips.

**C. C. C. BAND DANCE.**—Re-  
member, don't make any en-  
gagement for Tuesday next (to-  
day week), October 16th; re-  
serve it for the C. C. C. Band  
Dance in the C. C. C. New Hall,  
with the Band's latest music.  
Tickets (including supper):  
Gent's \$1.00, Lady's 50c.—li

**Grape-Nuts**  
and cream  
A WISE  
PART OF  
ANY MEAL  
THERE'S A REASON

# Our Fall Sale of FURNITURE

Starts on Monday, Oct. 1st.

To give it a good start we are putting in One Hundred  
Bureaus and Stands, prepared specially for us, at unheard  
of prices considering the high prices prevailing.

## BUREAU

will have 2 drawers, base  
32 x 18, glass 22 x 13, hard-  
wood top and sides, makes it  
a wonder at the price we  
charge, namely,

**\$8.95.**



## Sideboard

Special \$12.50.

Has 2 doors, one large  
drawer, large massive back,  
glass 13 x 22, hardwood sup-  
ports. Could not be import-  
ed and sold less than \$18.00  
to \$20.00. Other prices up  
to



**\$50.00.**

We have quite a range of Bureaus ranging in price up to  
\$50.00, in White Enamel, Surface and Golden Oak and  
Quartered Oak, at Specially Marked Prices, up to \$50.



Washstand will  
have one Door, Tow-  
ell Rack, Hardwood  
Supports. Bargain,  
at \$3.95 while they  
last.



Special PRICES!



# The C. L. MARCH CO., Limited.

Corner Water and Springdale Streets.

## Lord Milner is Late.

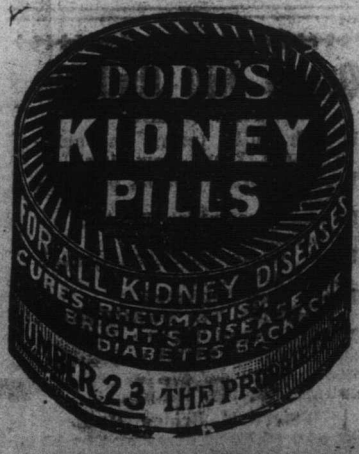
(From the New York Herald.)

Lord Milner, in repeating the cry  
of "ships, and still more ships," calls  
on the United States for an output of  
6,000,000 tons yearly. America within  
a year will add 9,200,000 tons to her  
mercantile marine. It was officially  
announced in Washington only last  
Wednesday. Therefore, Lord Milner's  
request is, so to say, over-subscribed,  
before it is made. That surely is co-  
operation in its highest possible form.  
Incidentally, Lord Milner states that  
Great Britain has trebled her navy.  
This casual remark on the part of the  
noble Lord means—well, it means ac-  
complishing a feat of unprecedented  
magnitude, and the news that it has  
been done will interest sadly the Most  
High Admiral of the Atlantic.



WILLY MASCO

October is sad and sober,  
she makes me  
heave a tear;  
while leaves are  
falling she is  
calling the pass-  
ing of the year. I  
hear her saying,  
"The year's de-  
caying, the flow-  
ers are dead and  
gone, the rose and  
lily; the nights  
are chilly and  
frost is on the lawn." I hear her  
sighing, "The year is dying and man  
must blow his roll, must make a pay-  
ment on winter raiment, and slate  
that's nick-named coal." I hear her  
calling, "The rain is falling and  
freezing on the moor; cold winds are  
heading this way; the sledding will be  
tough for the poor." Her voice is  
dismal; a grief beyond is in, the  
hillest tones, and, never resting, she  
keeps suggesting decay and mouldy  
bones. My life is sober; it's reached  
October, it's autumn soon will pass;  
the winds are saying, while round me  
playings, "You're next! All flesh is  
grass!" My winter's coming when I'll  
quit thrumming a lyre for a reward;  
in all my fooling and festive drooling  
there is a minor chord.



## Plans for Next Year's Campaign.

Allies Will Have Six Million Fighting  
Men on West Front—What Cadorna  
and Sarraill Will Do.

Washington, Oct. 2.—The Allies and  
the United States, will have on the  
Western battle front in France and  
Flanders next spring upward of 5,000-  
000 fighting men. The number may be  
nearer 6,000,000. It would do Ger-  
many little good to know the exact  
number of the Allied fighting forces.  
With Russia still maintaining a  
large army even if it be still relatively  
inactive in the spring, Germany will  
not dare strip the Eastern front ex-  
cept as a last resort. Meanwhile,  
Italy is preparing for further deter-  
mined forward drives toward Trieste,  
and into the heart of Austria, and re-  
ports persist that a large Italian Army  
is making preparations for a drive  
against the Germans. Bulgarians and  
Turks through Albania, striking them  
on the flank while General Sarraill  
launches a tremendous blow on the  
Saloniki and Macedonian front.

## Household Notes.

Never place the handle of a rivet-  
ed knife in dish water, or the handle  
will loosen.

It is a good idea to get winter  
clothes in order before the cold  
weather comes.

Freezing of water pipes may be pre-  
vented by wrapping them with asbes-  
tos paper.

There is nothing that will spoil the  
flavour of food more than unclean  
cooking utensils.

There is no very satisfactory way  
of keeping plimontes after the can has  
been opened.

All small pieces of soap should be  
dissolved and used in making heavy  
suds for laundry work.

Excellent biscuit crust shortcakes  
can be made with a filling of black-  
berry or any other jam.

Save alk gloves and patch with  
stockings with them. It is said to be  
less conspicuous than any darning.

An inexpensive astringent for the  
face is one ounce of tincture of ben-  
zoin and one-half pint pure alcohol.

Set your scrubbing pail in a shal-  
low box with casters, and it will save  
the inconvenience of continual lift-  
ing.

Place screw-eyes in the tops of  
mops and other cleaning utensils;  
then they can be hung neatly on  
hooks.

Rub a freshly cut lemon into a  
soured sponge, then rinse the sponge  
in warm water, and it will be like  
new.

## Pithy Pars.

Tight, unventilated hats are one of  
the chief causes of baldness.

Treacle is frequently used as food  
for cattle in some parts of Germany.  
Cows, particularly, devour their  
sweetened provender with great re-  
lish. The food is claimed to be both  
healthful and economical.

**Windsor Table Salt**  
The Standard of Quality  
THE CANADIAN SALT CO., LIMITED  
MADE IN CANADA

**Evening Telegram**

W. J. HERDER, - - - Proprietor  
H. A. WINTER, B.A., - - - Editor

TUESDAY, October 9th, 1917.

**The New Greece.**

The military campaign of 1917 has been so entirely a western one, if the Italian front can be correctly included in that description, that attention has been distracted for long from the other theatres of war. But as the fighting year draws to a close, the world is reminded by one hint and another of the existence in other regions of large armies which will not always allow the western Allies an undisputed monopoly of battles. The latest such hint comes from Greece, of which, since Constantine's abdication, little has been said and not much more thought. A message to-day tells of conditions there which are more than encouraging, conditions which justify the expectation of developments of the first magnitude in a sector of the war which has not yet attained the importance that inherently belongs to it.

We shall not know until after the war exactly what was the scope of the Allies' plans for the past summer, and whether it included an attack in Macedonia, a drive northward in conjunction with a drive southward by the Roumanians. It is reasonable to assume that it did, and that the unforeseen collapse of Russia, which upset the whole plan, inevitably forbade this venture, so much dependent upon Russian co-operation. There are now many evidences of Russian recovery, the best of which are the steadiness of the army and a gradually emerging political harmony. If we can build upon them the assurance that Russia will next year simply hold firm, what are the prospects of Allied victory in the campaign of 1918? They are certainly very bright. They involve, moreover, considerations of what is likely to happen in this corner of the world, where nothing of importance has happened for so long.

The best opinion inclines to the belief that the Russian failure has proved of less benefit to Germany, than to Austria, of less detriment to Britain and France than to Italy, which has had to face nearly the whole Austrian army in the Isonzo and Carso. What Cadorna has done in spite of such opposition suggests what he might have done with Russia effectively aiding him. But if Russia can next year prove strong enough merely to hold Austria to her eastern defences the effective aid should come at last from the other quarter, Macedonia. General Sarrail has his Saloniki army, the size of which is not well known but probably exceeds 200,000. He will be greatly reinforced by the Italian army in Albania. He will have no dagger at his back, but instead a friendly and enthusiastic ally. And he will have the very efficient Greek army, which will have had nearly a year for quiet preparation and has been practically mobilized since the beginning of the war. He will have against him a war-sick Bulgaria and an Austria which will have enough to do to keep

her western defences intact, if not her eastern as well. And Maude and Allenby can be relied upon to keep the Turk busy in his own dominions. It is not likely that anything premature will be attempted. When the Allies decide to strike in Macedonia it will be under conditions that will allow them to strike tremendously hard. These will not offer this year, for Russia must supply many of them. But whenever it may be, the enemy will be hit in a vital spot. Greece may yet prove the valuable ally she could have been two years and more ago.

**Reid's Boats.**

The Argyle leaving Placentia to-day.  
The Theis not reported since leaving Cartwright on the 7th inst.  
The Clyde left Moreton's Hr. at 2.25 p.m. yesterday.  
The Dundee not reported since leaving Port Blandford.  
The Ethie north of Flower's Cove.  
The Glouce left Harbor Briton at 11.55 a.m. yesterday.  
The Home left Pilley's Island at 6.40 p.m. yesterday.  
The Wren left Clarendville at 10.10 p.m. yesterday.  
The Diana arrived at Indian Hr. yesterday.

**Gentlemen:—**

The Royal Stores, Ltd., have a splendid line of Cigars and Tobaccos. They are selling Qued, a very fine quality of Plug Cut Tobacco, manufactured by Mr. Patterson of Virginia, who eliminated the bite and made pipe smoking a luxury. Try a package of Qued, it will please you.

**Here and There.**

**SALT CARGO ARRIVES.**—A cargo of salt arrived to-day from Gloucester for the Gorton Pew Co.

**Nyal's Face Cream at Stafford's Drug Stores, Duckworth St. and Theatre Hill.**—sep7,tf

**WEATHER REPORT.**—The weather across country is light S.W. wind and fine; temperature 40 to 50 above.

**Clothes and Market Baskets.** BOWRING BROTHERS, LTD., Hardware Dept.—sep21,od,tf

**MORE DIPHTHERIA.**—A girl, suffering from diphtheria, was removed from Gear Street yesterday to the Fever Hospital.

**BOWRING'S SHIPS.**—The Prospero left Westport last night, going north. The Portia left Fortune at 7 a.m. to-day, going west.

**Nothing finer than ELLIS' Pork Sausages, Beef Sausages, Tomato Sausages. Try them.**

**NO DETAILS TO HAND.**—No definite particulars of the terrible tragedy in which three men lost their lives at Conne River, are yet to hand.

**LOOKING FOR CULPRIT.**—The police are still looking for the culprit who committed a larceny against a fisherman of the Battery.

**Just Arrived — Nyal's Face Cream at Stafford's Drug Stores, Duckworth St. and Theatre Hill.**—sep7,tf

**TRAIN MOVEMENTS.**—Sunday's outgoing express arrived at Port aux Basques at 8.30 p.m. yesterday. The incoming mail and freight left Port aux Basques at 10 a.m. to-day.

**It does not cost you any more to buy ELLIS' ROASTS, STEAKS, CUTLETS, CHOPS, because the Market is CLEAN and SANITARY.**

**GAME GETTING PLENTIFUL.**—There is a bigger stock of partridge and rabbits in the local market at present than at any other time for the season. Consequently the price of these luxuries have decreased.

**It is cheaper to purchase where everything is CLEAN and SANITARY. Try ELLIS' MINCED COLLOPS.**

**GIN PILLS**  
FOR THE KIDNEYS  
READ HER LETTER  
"About eight months ago I read your advertisement in one of the Halifax papers offering a free sample of the Pills for the Kidneys. I had been a martyr for years to intense pains across the back. Before I had finished the third box I found myself perfectly free from pain."  
Yours sincerely,  
(Miss.) JANA PEACV.  
(Mass.)

**Casualty List.**

RECEIVED OCTOBER 9TH, 1917.  
55th General Hospital, Bolougne, Gunshot Wound in the Arm.  
2445—Private Alfred Hollett, Hr. Buffett, P.B.  
188—Private John J. Kelly, 29 Le-Marchant Road.  
2nd General Hospital, Gunshot Wound in the Leg.  
2552—Private Michael Kennedy, Colliers, C.B.  
R. A. SQUIRES, C.B., Colonial Secretary.

**A Dream that Came True.**

A fourteen year old girl, who was engaged as a domestic in an uptown residence, was arrested last night for stealing a watch from her mistress. At first she denied the charge; she was searched, but without avail. She was locked up in a cell for the night and this morning on awakening confessed her guilt to the police, by voluntarily stating that she had a dream last night and dreamt she stole the watch and put it in a trunk in the room of her employer. The house of the latter was visited this morning by Constable Whelan and the "ticker" found in exactly the same spot as described by the girl. She then said she was sorry she didn't have the sleeping vision the night previous, as it would have saved herself an unpleasant experience and kept her character stainless. This morning she was tried before Judge Morris and convicted. After being severely lectured she was let go on suspended sentence; it was also ordered to have the girl sent to her home in a nearby outpost. She will go by this evening's train.

**Day of United Prayer.**

To-morrow will be observed by members of the Church of England in Newfoundland and Labrador as a day of United Prayer for the Diocesan Synod in regard to the election of a Bishop. Special services will be held as follows:—  
7.30 a.m., Matins; (Cathedral)  
8 a.m., Holy Communion; (Cathedral)  
10.30 a.m., Eucharistic Intercession Service and Sermon; (Saint Thomas's)  
12.15 p.m. Short Midday Service and Address; (St. Thomas's)  
4 p.m., Short Afternoon Service and Address; (St. Thomas's)  
7.30 p.m., Evensong and Sermon; (Cathedral).

**All About a Dog.**

The Central District Court was occupied the greater part of this forenoon in the hearing of a suit preferred against an automobilist by a barber. The latter had a valuable setter dog run over by the defendant in July last and seriously injured. The main point of argument in the case was whether or not the dog was well trained and as to whether it is totally disabled as a result of the accident. Several witnesses were examined, including a veterinary surgeon, who treated the dog for a couple of weeks. Judgment was reserved. Mr. Hunt appeared for the plaintiff and Mr. Higgins for the defendant.

**Newfoundlander Wins M. C.**

We notice in a list of Canadian Officers who have recently been presented with the Military Cross, the following item:—  
"Lieut. Arthur Richard Batson. He made a daring reconnaissance over fire-swept ground."  
Lieut. Batson was so seriously wounded some time ago that it was thought he would be unfit for further active service, but we are pleased to see he has evidently entirely recovered.

MINARD'S LINIMENT CURES DANDRUFF.

**Story About a Statue.**

London Daily News: The inner history of the Cromwell statue at Westminster was rather funny. Lord Gladstone was then—1895—First Commissioner of Works, and thought that we ought to have a statue of the Protector at Westminster, to keep company with the Kings. He was supposed to be the one member of the Government who "understood the Irish"—but he understood them so little that he did not realise their abhorrence of Cromwell. When the vote for the statue came on he was amazed to find that the Irish members opposed it, and, as they had no majority to spare, the Government would have been defeated; but Arthur Acland was put up to withdraw the proposal. When this was reported Lord Roseberry, who always had only "an imperfect sympathy" with the Irish, offered to pay for the statue anonymously. Even then the Irish were not satisfied; and Tim Healy closed the incident by saying that, as he understood that the Cromwell was to be "put into a kind of ditch," he had no more objections to offer.

**Distinguished Doubles.**

Mr. Winston Churchill has a double, who, when last heard of, was a waiter in a Plymouth hotel, while Lord Charles Beresford also possesses a double in a waiter who is his exact counterpart. As a matter of fact, we probably all have doubles somewhere or other. King Edward had quite a number, and it has been said that the resemblance was encouraged, and that the occasional cheering and playing of the National Anthem were enjoyed immensely. King George and the ex-Czar of Russia are much alike, and there is a gentleman in Massachusetts who is exactly like Colonel Roosevelt, even to the teeth and the smile.

So close was the resemblance between Mr. Gerald Du Maurier, the popular actor, and the late Sir Lawrence Alma-Tadema, that at a dinner party one night a lady addressed Du Maurier as "Sir Alma," and assured him that he was "really not a bit like that Mr. Du Maurier, as people make out."—Tit-Bits.

**Reduce House Temperatures.**

New York Sun: The fuel administrator suggests that as a measure of economy in the use of coal Americans reduce the temperature of their houses at least five degrees this winter. The American standard of artificial heating is commonly said to be about 70 degrees Fahrenheit, and this is true of Canada. The English standard is 62 degrees. The complaints of Englishmen in America of overheated houses and the jests of Americans in England at the chilliness indoors are well worn stories. Climatic differences make identical heating standards unlikely and even undesirable. Yet American houses are frequently kept too hot, and not with a temperature of 70 degrees but 72 or 75 degrees. When Mr. Garfield urges a general reduction of five degrees in the temperature of the average home he asks us to bear no hardship or even discomfort. Most medical authorities would enthusiastically endorse his suggestion on grounds of health alone.

**THE CAPTAIN'S "COMPANY."**

(From the Greenville News.)  
This story has been floating around through Camp Sevier. Over at Camp Wadsworth, which is said to be near a town named Spartanburg, there is a captain who is a splendid soldier, but whose early education was neglected, through force of circumstances. He is a fine man in every way, but the defects in his education sometimes cause him to make serious blunders. Not long ago, as the story goes, he met some people in Spartanburg who desired to show him social attention. He received a note which read this: "Mr. and Mrs. Blank request the pleasure of Captain Dash's company at dinner next Sunday." The captain, after much labor, wrote a reply which ran like this: "Captain Dash's company accepts with pleasure your kind invitation to dinner next Sunday. Captain Dash regrets that he cannot accompany his men, as he will be out of town that day."

**Grove Hill Bulletin THIS WEEK.**

French Bulbs (extra fine quality—Royal Xmas Flowers), per doz., 50c.  
Freesia Refracta Alba, per doz., 50c.  
Romeo Hyacinths (White), \$1.10 doz.  
Paper White Narcissus Grandiflora, 60c. doz.  
Dutch Bulbs delayed.  
WANTED TO PURCHASE—Medium Sized Flower Pots.  
TERMS STRICTLY CASH.  
J. McNEIL  
Waterford Bridge Road.

**Without doubt**

**"V.C." Mixture**

**Is the "Just Right" Smoking Mixture.**  
Each 1 lb. tin contains 25 coupons.  
Buy it in the 1 lb. tins for home use.



Imperial Tobacco Co.  
Newfoundland, Ltd.

**Just Opened!**

A shipment of

**ENAMELWARE,**

comprising 100 cases, containing  
**Boilers, Kettles, Saucepans, Cullenders, Etc.**

We are selling this lot at a very low price to make room for further shipments.

**MARTIN ROYAL STORES HARDWARE CO., Ltd.**  
(Successors to Martin Hardware Co. & Royal Stores Hardware)

**BADGER** White Cattle Feed.

**Used by the Most Progressive Farmers in America.**

**Endorsed by the Agricultural Boards of the United States.**

**Sold by your Feed Dealer at \$3.60 per Full Weight Sack.**

Next shipment will be higher in price.

**COLIN CAMPBELL.**

Advertise in the "Telegram."

**Opening Sermon**

IMMENSE MEETING AT LEGE HALL — DISTINGUISHED ORATORS ADDRESS — HUNDREDS GET IN.

One of the largest gatherings ever have crowded the Lege Hall filled the spacious um last night. Precisely at eight o'clock the Governor accompanied by Mayor Gosling, Mr. on Tucker, Bolt and Saml. Drs. Moore, Shearer, Blad, Curtis, Rev. Mr. Saint, the Newfoundland Methodist; and upon the stage were Revs. Dickie, the Clayton, Pike and others. The National Anti-Slavery Society, led by the Rev. Lord's Prayer," and Rev. introduced His Excellency or Davidson, who had been sent to preside, and the of the immense audience and for the people of Newfoundland a sincere welcome to and reverend gentlemen chosen by the respective spread the light of applied. His Excellency said: "Although I am not a Newfoundlander, I am not one of themselves, but heart of this people, and many virtues and I feel for their little weaknesses. Years I have lived very and shared in their sorrow row cloaked with joy and cause of their valiant boy them also as a God-fearing people reared by the rigors, who have seen the the Lord in the tempest but who reap the harvest and praise the Lord for a ness. Men who learn from their mother's knee and from a father's example, the ice and snowstorms to for their homes, who abhor the traditions of their because of isolation, perhaps too much stagnation. It would be desirable to develop with progress. And here would come in the principles of Social Service, of which were referred to as these benefits were a their value proved, would look for law to be eliminated from public he would bid welcome to ties of Social Welfare, would elaborate existing and the Mayor, W. Gosling then called upon to address the meeting.

Mr. Gosling in welcoming the Social Service, St. John's, said that the meeting that evening inauguration of a Social Service, to which invited members from as well as the district from Canada and the informed that no less Churches and Charitable of Canada had banded together for Social Service delegates to the were held periodically cities. The gentlemen kindly come so far helping us to start here, were men of particular brain and pel which they proposed to our fellow citizens. He believed that was able to account for was of far more importance than the prayers one said. Service worker himself because the government touched in hundreds of

Yours  
**HA**  
SAL  
is so  
If you could  
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being blended  
Malt Vinegar  
you would  
Just a few  
H.F.—it makes  
and so on

## Opening of Social Service Congress.

IMMENSE MEETING AT THE COLLEGE HALL.—DISTINGUISHED ORATORS ADDRESS THE MEETING.—HUNDREDS UNABLE TO GET IN.

One of the largest gatherings that ever have crowded the Methodist College Hall filled the spacious auditorium last night.

Precisely at eight o'clock His Excellency the Governor entered, accompanied by Mayor Gosling, Revs. Canon Tucker, Bolt and Smart, Revs. Drs. Moore, Shearer, Bond, Jones and Curtis, Rev. Mr. Saint, President of the Newfoundland Methodist Conference; and upon the platform also were Revs. Dickie, Field, Royce, Clayton, Pike and others. Having sung the National Anthem, Rev. G. Dickie, M.A., led the audience in "The Lord's Prayer," and Rev. Dr. Curtis introduced His Excellency, Sir Walter Davidson, who had kindly consented to preside, and who on behalf of the immense audience before him, and for the people of Newfoundland made a sincere welcome to the grave and reverend gentlemen who had been chosen by the respective churches to spread the light of applied Christianity. His Excellency said in part: Although I am not a Newfoundlander, not one of themselves, I know the heart of this people, I know their many virtues and I feel very kindly for their little weaknesses. For three years I have lived very near to them and shared in their sorrows, but sorrow cloaked with joy and pride because of their valiant boys. I know them also as a God-fearing people, a people reared by the ruggedness of nature, who have seen the wonders of the Lord in the tempestuous ocean, but who reap the harvest of the sea and praise the Lord for all his goodness. Men who learn manliness from their mother's knee and endurance from a father's example, who have the ice and snowstorm to win bread for their homes, who absorb the religious traditions of their forbears, but because of isolation there is perhaps too much stagnation.

It would be desirable if more elasticity and a disposition for freedom to develop with progress existed. And here would come in the value of the principles of Social Service (some of which were referred to briefly) and as these benefits were adopted and their value proved, public opinion would look for law to enforce them, and many evils would be abated and eliminated from public life. Again he would bid welcome to these Apostles of Social Welfare who sought to ameliorate existing conditions.

The Mayor, W. Gosling, Esq., was then called upon to address the meeting.

Mr. Gosling in welcoming the members of the Social Service Council to St. John's, said that he understood the meeting that evening was for the inauguration of a Congress for Social Service, to which there had been invited members from the Outports, as well as the distinguished visitors from Canada and the U. S. He was informed that no less than fifteen Churches and Charitable Associations of Canada had banded themselves together for Social Service work, sending delegates to the Congresses which were held periodically in different cities. The gentlemen who had so kindly come so far for the purpose of helping us to start a similar Council here, were men eminent in their own particular branch of work. The Gospel which they preach is one of service to our fellow man and for his part he believed that the good one was able to accomplish in this life was of far more importance as a religious duty than the number of prayers one said. He was a Social Service worker himself, in a measure, because the government of a city touched in hundreds of ways upon the

lives of the people. He understood that Civic duty was one of the subjects to be dealt with by the Congress and he would welcome the discussion, as he had found one of the chief drawbacks to the advancement of the city was that so few looked upon the city as a whole. The city had been built up from the personal and selfish standpoint. He trusted that the Congress would bring about a more general appreciation of the duty of citizens to the city. He felt sure that the Congress would assist greatly in the uplift of our people and he warmly welcomed our distinguished visitors to St. John's.

Rev. Canon Smart rose to respond for himself, the visiting clergymen and others from the outports. He was there to say we will join you in this great crusade. He was an outport man, and they were slow to take up new things, and lately there were a good many new things such as envelopes for church offerings and auto cars, but in a good thing, when they got started it was hard to stop them. It took them twenty years to agitate for Prohibition but when ready it was carried with a rush. When he came to the city he looked up at the statue of St. John the Baptist over that archway in front of the Cathedral and as he thought of St. John being an agitator it gave him inspiration and help. True, we were a law-abiding people, but he was anxious about the future. The Lottery Act and the Cigarette Law were not carried out, but the Prohibition Act must be declared the speaker. Prolonged cheers and cries of yes. There was evasion and casuistry and huckling, but John the Baptist was no casuist with Herod when he told him "She is your brother, Philip's wife, and it is not lawful for you to have her."

And Jesus of Nazareth denounced wrong as he found it, there was no reason why there should be sin anywhere and it must be rooted out and destroyed and he thought the best thanks that could be given the visiting deputations was their sympathy and cooperation.

Mr. Smart was exceedingly happy in his illustrations, particularly of the lover who was told by the young lady to speak for himself, and of the nineteenth man who got out of an overloaded punt to let a man with a bottle of medicine get in.

Rev. Canon Tucker, D. C. L., rising said it was hard to keep up to one's reputation sometimes. True he was a Canon of St. Paul's Cathedral, London, in the middle of Canada. He congratulated the Colony on having such a Governor. He had heard of his inspiring addresses and of our loyalty and patriotism but now he was seeing it and feeling it for himself, and he was delighted to come on this special errand and to meet his friends from the United States; there has been an imaginary line between Canada and the neighbouring Republic for the past hundred years, but there were no garrisons on the border nor armed steamers on the Lakes, and now we are allies and now side by side our soldiers are training with them, helping as brothers in a common cause and some fine day it may be under the one flag, the intertwined Union Jack and Spread Eagle, and under it there was room enough, thank God, for the greatest democracy that could dominate the world, the English speaking people and a lasting peace would be ensured. Fifteen years ago a great prophet with strong will and great breadth of vision arose in Canada, the Rev. Dr. Chown, and as he arraigned the liquor trade and the terrible results of the saloon, the growing evil of gambling, the awful white slave traffic, he aroused the public conscience, and even the Prime Minister had to sit up and take notice. The Methodist General Superintendent organised his Temperance and Moral Reform Movement; and the Scotch people are usually alive to a good thing when they see it and they launched their temperance and social service work and are now scarcely a second to their brothers in the Methodist Church. Later the stately and dignified Anglican Church came in a good many laps behind, but our whole Church, said the Canon is now awake and unanimous in its decisions that the drink traffic must be prohibited from ocean to ocean. Yes, you are ahead in Newfoundland but province after province has won its victory; only last week the City of Quebec by a splendid majority. We are winning bit by bit and soon shall have a world-wide prohibition. This Social Service Congress is quickly widening and absorbing other organizations of similar aims, the great Y. M. C. A. and the Y. W. O. A., W. C. T. U. and already fifteen organizations and numerous societies have formed an enormous combine that will have a controlling influence in political matters and insist upon the enforcement of such laws and will protect

women from surroundings that will affect their health and morals, that will shield children from injurious habits that arrest development. The most difficult and delicate duty which the Social Service Council undertakes is the reclaiming of fallen women, and already in cities such as Toronto, Montreal, Winnipeg—in fact in every large city in every Province—there was the "Open Door" and rescue home where the girl who had deviated from the right path could find rest and shelter and be restored to health and afterward become a useful woman in society. The learned doctor continued with a vivid sketch of the career of Wm. Bennett Bond, a Newfoundland lad who went to Canada several years ago and who rose from Curate to Archbishop. He had done a wonderful work for God in the extension of His Church and for the uplift of humanity, his whole life was one example of self-sacrifice in social work for his brother man; and then the Canon referred to the magnificent service rendered by the Rev. John Antle on the Pacific Coast as he went up and down with a doctor and hospital on his deck; and to speak of his work among the loggers and miners, many of whom were prodigals.

Loud and long was the applause that followed, and it was conceded by all that it was one of the ablest speeches heard here on the subject.

Mr. Alexander Johnson was the last speaker. Forty-six years ago he had been detained in our harbour on a steamer for Canada on which he was a passenger, and congratulated the citizens on its many improvements. The audience would have a let down from the eloquence that they had just listened to. He was one of the workers who sought the conservation of human life, his constant regret was so much waste in humanity; waste by insanity, by the blight of heredity and by the greatest cause—"Alcohol." He believed in special treatment for the wayward, and was sorry the Colony had not seen its need of a Reformatory; and there was an enormous waste by not caring for the defective, the feeble-minded who drifted eventually, many of them, into criminal life, some to be used by designing villains to take the life of a President of the United States by shooting and he thought of the farmer who could be clubbed by a tramp. He also referred to the restoration of many abandoned women lifted out of the depths by the helping hand of the Sister who sought out the wandering one, and the philanthropic work of Children's Aid Societies. He wished the whole world could be brought to feel itself as one great organism where when one suffers all other parts suffer, when we try to share the other man's burden to help make things better. If we pray for a kingdom to come on earth we must make it better by our own example and effort.

The Doxology and blessing by Canon Bolt closed the service. It is expected that to-night's meeting will also be thronged as Dr. Hastings Hart, of New York, is the principal speaker.

### Girls! Have Wavy, Thick, Glossy Hair Free From Dandruff

Save your hair! Double its beauty in a few moments—try this!

If you care for heavy hair, that glistens with beauty and is radiant with life; has an incomparable softness and is fluffy and lustrous, try Danderine.

Just one application doubles the beauty of your hair, besides it immediately dissolves every particle of dandruff; you cannot have nice, heavy, healthy hair if you have dandruff. This destructive scrub robs the hair of its lustre, its strength and its very life, and if not overcome it produces a feverishness and itching of the scalp; the hair roots flamb, loosen and die; then the hair falls out fast.

If your hair has been neglected and is thin, faded, dry, scraggy or too oily, get a 25-cent bottle of Knowlton's Danderine at any drug store or toilet counter; apply a little as directed and ten minutes after you will say this was the best investment you ever made.

We sincerely believe, regardless of everything else advertised, that if you desire soft, lustrous, beautiful hair and lots of it—no dandruff—no itching scalp and no more falling hair—you must use Knowlton's Danderine. If eventually—why not now?

### Here and There.

**CHEAP BACON.**—There is a large quantity of hams and bacon salvaged from the S. S. Ebucon still selling for 10 to 12 cents a pound on the Southern Shore.

The first cannon ever cast in England appears to have been made in 1543, by Ralph Hogge. The house in which he lived is still in existence in Buxted, Sussex.

WARD'S LINIMENT CURES DIPHTHERIA.

# "QUALITY TALKS!"

Salesmanship unaided may make some first sales, but even at its best it cannot build a repeat business, unless supported by Quality Goods. INFERIOR PRODUCTS SOON REVEAL THEIR REAL CHARACTER, and weaken the courage so essential to success in selling on a permanent basis. Skill and enthusiasm of the highest order are no match for such a handicap.

## BUT QUALITY PRODUCTS STRENGTHEN COURAGE

in selling and make it increasingly easy and cumulative. Their purchase can be urged with easy assurance, since the buyer is certain to gain from their presence in his store.

## Bear Brand Rubber Shoes

Whether it be for your customers or yourselves furnish an inspiration for salesmanship that is invincible and bring about permanent and satisfactory results for you both, because you can be sure that they have no superior, that delight will always follow their sale, and that no worries need attend your efforts for repeat business.

We have imported this year SPECIAL HIGH HEEL RUBBER SHOES for WOMEN, either in storm or Croquet.

## EIGHT HUNDRED DOLLARS, \$800, in Prizes

to be given away free by Christmas Day. Buy Bear Brand Rubbers and see if you will not have a lucky number. Register your name with dealer or send to us.

Look for Bear it is on every pair of Bear Brand Rubbers.

The following dealers will be pleased to serve you the Bear Brand, viz.:

JOHN ANDERSON,  
JAMES BINDON,  
F. P. U. TRADING CO.,  
W. R. GOOBIE,

ROYAL STORES, Ltd.,  
NICHOLLE, INKPEN & CHAFE, Ltd  
F. SMALLWOOD,  
STEER BROS.,

JESSE WHITEWAY.

Bear Brand Rubbers are sold in every outport in Newfoundland.

# CLEVELAND RUBBER Co.

### Pithy Pars.

Baked potatoes are more nutritious than those cooked in any other way.

The golden eagle is possessed of such strength that it can lift and carry off with ease a weight of 80 lbs.

Hard beds are recommended by many physicians as conducive to the most refreshing kind of sleep.

The average duration of human life is 45 years in England, and 50 in Norway, but only 22 in Spain.

A man's brain attains to its maximum weight at the age of twenty years; that of a woman at seventeen years.

The English sovereign was first coined in 1626. Previous to that date the noble, value fifteen shillings, was the most valuable British coin.

Clothes will be rendered fireproof if a solution of phosphate of ammonia (about four ounces to every quart of

water) be added to the water they are washed in.

The Cross of St. Andrew, a Russian order, has a remarkable peculiarity attaching to it. All who possess it have the right once to demand a pardon for a Russian subject condemned to death.

Twenty-four carat gold is all gold; 22-carat gold has 22 parts of gold, 1 of silver, and 1 of copper; 18-carat gold has 18 parts of gold and 3 each of silver and copper; while 12-carat gold is half gold, and has 3 1/2 parts of silver and 8 1/2 of copper.

When steel is exposed to the action of sea-water and the weather, it is said to corrode at the rate of an inch in eighty-two years; an inch of iron under the same condition corrodes in 190 years. When exposed to fresh water and the weather the periods are 170 years for steel and 630 years for iron.

The value of the English National Gallery pictures and building is

about a million and a quarter sterling. The National Gallery was founded in 1824, with a collection of thirty-eight pictures; it now contains about 1,200 pictures, which have cost roundly £1,000,000. The gallery was finished in 1838, at a cost of £100,000. It was altered and enlarged in 1860, and additions were made in 1876, the new portion costing £83,000. A further enlargement cost £66,000.

Running is the great beautifier of figure and movement. It gives muscular development, strong heart-action, and free lung-play. The muscle comes where it ought to be the shoulders go back, the loins hold the trunk well balanced, and the feet take their correct position.

The first double-decked ship built in England was the "Great Harry," constructed in 1509, by order of Henry VII. It was 1,000 tons burden, and cost £14,000, a sum worth more in those days than £120,000 now. At that time 50 tons to 100 tons was the

usual burden of merchant ships. The "Great Harry" was burnt by accident. From a cliff one thousand feet high, a person with clear vision could see a ship at a distance of 42 miles.

### A Faithful Servant.

READY TO WORK NIGHT OR DAY.

Gas is your ever ready helper right in your home—no begging for delivery, no delays in getting it. One gets so used to it that one is apt to forget how helpful it is. Take a little trouble. Study its uses; get to understand how to obtain every particle of help you can from it.

Remember that for Light, Heat or Cooking it has no equal. If you have any little difficulties with it, bring them to the Gas Office. Our advice and help will be most readily given.

St. John's Gas Light Co. sept.11

# RED ROSE TEA "is good tea"

Without doubt

"C." Mixture

The "Just Right" Smoking Mixture. In 1 lb. tin contains 25 coupons. Use it in the 1 lb. tins for home use.

Imperial Tobacco Co. (Incorporated in England)

ned!

WARE,

containing  
Cullenders, Etc.

low price to make  
ments.

WARE CO., Ltd.

(Retail Stores Hardware)

White  
Cattle  
Feed.

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ed States.

Dealer at  
ght Sack.

in price.

BELL.

telegram."

You wonder why  
**H.P.**  
sauce  
is so delicious.

If you could see the choice oriental fruits and spices being blended with Pure Malt Vinegar to make H.P.

you would know.

Just a few drops of H.P.—it makes the meal so enjoyable.

# A Word to the Wise is Sufficient!

We are Now Offering  
**A JOB LINE of Ladies', Children's and Misses'**  
**FELT and CORDUROY VELVET HATS.**  
 In this offer the word **BARGAIN** is fully defined.



Your Choice for \$1.20

Values from \$1.50 up to \$3.00. All One Price.  
**Your Choice for \$1.20.**

JUST OPENED:

A Shipment of Ladies' Am. Winter Coats.

## Marshall Bros



Your Choice for \$1.20

### But You Needn't Be Brutal.

By RUTH CAMERON.



RUTH CAMERON

I happened to be present one day in a friend's home when her husband flew out in a fit of irritability when she was offering to help him. Naturally she shrank back like one who has been struck. She had only been trying to help. She had no more idea of offending than a child who offers a caress. And her face looked like a child's face when its caresses are refused. Later the husband condescended to explain himself. "You made me nervous," he said. "I didn't want any help just then." "But you usually want me to help you when you are going over the hills."

"Well I didn't then," he said with finality, "and it made me nervous. I can't tell you why it made me nervous but it did." And he retired behind his paper evidently feeling that he had justified himself.

A great many people have a similar idea. Someone does something which makes them nervous, not anything wrong, not anything which the person would have reason to know would offend them, perhaps something with really kindly intentions, as in this case. But for some reason it irritates them. Therefore they must give free rein to that irritability.

One MIGHT Be Irritable And Control It.

The idea that one could feel irritable and yet have enough self control, enough respect for the other person's good intentions, to hold it

in leash, never occurs to them. I said something like that to another man once (strangely enough it is usually a man who lashes out this way) and he answered that I ought to know what road good intentions help to pave.

I think there are few quotations twisted out of their original sense more often than that. It is not only Scripture that the Devil can twist to serve his purpose.

Another Kind of Paving Stones.

I think that road is just as often paved with the selfish cruelty of those who refuse to recognize good intentions.

Of course if people with whom you live, constantly do, with good intention, little things which grate on you, it is better for domestic harmony that you tell them so, and give them a chance to utilize that good will in a useful channel.

But you don't need to be brutal about it.

Minard's Liniment Co., Limited  
 Dear Sirs.—I can recommend MINARD'S LINIMENT for Rheumatism and Sprains, as I have used it for both with excellent results.  
 Yours truly,  
 T. B. LAVERS,  
 St. John.

All the Czars of Russia have been crowned in the Kremlin in Moscow, the treasury of which contains the most historic jewels and the choicest plate now owned by the Russian Crown. There are £120,000,000 worth of gold and silver and precious stones in that treasury. Among the more notable items are basins of gold as big as a small bath-tub, and two card-tables composed entirely of solid silver.

### ON SPOT TO-DAY:

- 120 brls. No. 1 Gravenstein Apples.
- 60 brls. No. 2 Gravenstein Apples.
- Now booking to arrive about 10 days' time:
- 256 brls. 1 and 2 Gravensteins.
- 161 brls. Special 3's Gravensteins.
- 54 brls. Small 3's Gravensteins.
- 168 brls. 1 & 2 Bienheims.

**Soper & Moore,**  
 Importers & Jobbers.  
 Phone 486.

### Rann-dom Reels.

FERDINAND AND ISABELLA.

Ferdinand and Isabella were two Spanish monarchs of opposite sex who ruled over Spain for thirty years without a family jar. There was a great deal of bloodshed in Spain during their reign, but none of it escaped from Ferdinand or Isabella, who were mild, humane monarchs, opposed to killing the members of their immediate family for the sake of securing a scion's hold on the throne. When the student of history looks back upon the number of foreign rulers who killed off large flocks of close relatives every fall and spring, in order to carry a tin scepter a little longer, he is obliged to honor Ferdinand and Isabella for their moderation in this respect.



Ferdinand did not think much of Columbus.

Ferdinand and Isabella were not related except by marriage, but they always treated each other with the utmost respect and acted in public as if they were pleased with the arrangement, their noble example being followed to this day in quite a few instances. Ferdinand was the weaker character of the two, as will be noticed by the absence of chin shown in some of his recent photographs. He was a vain man and one of the best dressers in Spain, wearing silk stockings on both legs and always

eating breakfast in an ermine bath robe. He lacked the determination of Isabella, however, and is chiefly remembered in history as his wife's husband, which no doubt accounts for the look of settled melancholy which he carried about wherever he went.

The chief episode in the reign of Ferdinand and Isabella was the discovery of America by Columbus. If Ferdinand had had his way, this never would have happened. Ferdinand did not think much of Columbus and was heard to refer to the latter as a hollow-headed fanatic, etc., but the kind-hearted Isabella became converted to the idea that the world is round by watching Columbus perform the egg trick and pawned some of her best jewellery so that Columbus might discover all he wanted to. It is depressing to think that if it had not been for Isabella's self-sacrifice this country would still be inhabited by savage tribes with a high death rate and a low tax levy, instead of standing at the head of the nations as a loved nation.

Under Ferdinand and Isabella, Spain became rich and haughty, agriculture flourished and the sale of garlic assumed immense proportions. Who would think, to look at Spain now, prostrate in the dust, with her once proud navy roosting peacefully on the bed of the ocean, that in 1472 she could whip anybody from New Orleans to Medicine Hat? This teaches us the lesson of humility, and also that one conservative in the hand is worth two jingoes in the bush.

### Your Boys and Girls.

If a child is out-doors a great deal and also takes its nap outdoors, it should never be subjected to great heat indoors.

Sixty five degrees may seem rather cool for the family but a child who lives practically out-of-doors is apt to catch cold if it is subjected indoors to a temperature above that. More colds result from over-heating than from chills.

Have the house of an even temperature, all over, so that it is not drafty or hot in one room and cold in another, then even the baby may be carried from one room to another in the coldest weather.

Granite is twenty-five times as valuable for building purposes as is brick. After granite comes limestone, slate, and sandstone.

### 3 SPECIALTIES.

STAFFORD'S LINIMENT for Rheumatism, Lumbago, Neuralgia and all Aches and Pains.

STAFFORD'S PRESCRIPTION "A" for Indigestion, Dyspepsia, Catarrh, Gastritis and Nervous Dyspepsia. Price 25c, 50c a bottle. Postage 5c and 10c extra.

STAFFORD'S PHORATONE COUGH CURE for all kinds of Coughs, Colds, Bronchitis, Asthma and Various Lung Troubles. Price 25c bot. Postage 5c extra.

Prepared only by  
**DR. P. STAFFORD & SON,**  
 St. John's, Nfld.  
 Theatre Hill Drug Store is open every night till 9.30.

MINARD'S LINIMENT CURES GARTERS IN COWS.

### Allies' Likely to Assume the Offensive On Sea Next Year.

Washington Experts Predict Naval Activity.

Washington, Oct. 2.—The Allies, with America's aid, are likely next year to take the offensive of the seas. This deduction is drawn in expert quarters here to-day as the result of recent Allied military operations.

With England striking at the rail arteries leading to Germany's Ostend and Zeebrugge bases, such an offensive, it is felt, could be used in telling fashion later. Much will depend, however, upon the success of England's Menin road operations. While she has warded off counter attacks so far, it is a question in many military minds whether she will be able to accomplish before winter the cutting of the rail arteries. Even if she does cut these lines, Germany still can feed the nests from which her submarines emanate.

But if England can accomplish a fierce blow at the communication lines she has done much toward crippling the effectiveness of Germany's U-boat game. Then with the backing of powerful ships she may move in on a strangling process and stamp out the home of the ocean pests, though she must still maintain a mighty hand force to back the sea operations. Advocates of a stronger naval policy are still active in their urgings, and they feel that the way things shape up on the Northern end of the Western front now is arguments for their proposals.

### Driven to the Shambles.

Imagination fails to picture the scenes out there behind the German lines—the agony of those men who, like the Poles among them, have no desire to fight, and the terror of the fury of shell fire into which they are ordered like poor beasts for slaughter and sacrifice. Lines scribbled in German notebooks and found on the battlefield gives glimpses of this human anguish and of the blood and filth through which these men move. Here is one not by an unknown German officer:

"If it were not for the men who have been spared me on this fierce day and are lying around me and looking at me timidly, I should shed hot and bitter tears over the horrors that have menaced me during these hours. On the morning of September 18 a dug-out containing seventeen men was shot to pieces over our heads. I am the only one who withstood the maddening bombardment of three days and still survives. You cannot imagine the frightful mental torment I underwent in those few hours. After crawling out through the bleeding remnants of my comrades, and the smoke and debris, and wandering and fleeing in the midst of raging artillery fire in search of refuge, I am now awaiting death at any moment. You do not know what Flanders means. Flanders means endless endurance; Flanders means blood and scraps of human bodies; Flanders means heroic courage and faithfulness even unto death."—Phillip Gibbs.

## Ladies' Fall & Winter Hats AND Coats

We have just received shipments of the above goods and invite your early inspection whilst the assortment is at its best.

OUR COAT VALUES ARE WELL KNOWN TO BE THE BEST PROCURABLE,

and despite all the circumstances against us this season, you will find our Coat Values keeping up our reputation in this department.

- We are also opening a lot of good values in—
- LADIES' SHOWERPROOF COVERT COATS.
- LADIES' BLACK RUBBER and OIL COATS.
- MISSSES' BLACK RUBBER COATS.
- MEN'S and BOYS' BLACK OIL COATS.
- LADIES' FLANNELETTE UNDERWEAR and NIGHTDRESSES.

In Flannelette Wear it will be impossible to offer later the values we now offer, and we advise early shopping for your own good.

## HENRY BLAIR.

CLEANLINESS, QUALITY, SERVICE,

AT  
**Johnson's**  
 Fancy Bakery,  
 174 Duckworth St.

Pears and Gravenstein Apples.  
 100 Half Barrels Pears,  
 150 Barrels Gravenstein Apples,  
 100 Crates Silver Peel Onions,  
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 All counts. Due to arrive ex steamer. Prices right  
**BURT & LAWRENCE,**

### Selected Bacon Pork

Now on Sale by Side or Cut,  
 Backs and Bellies.

Parties wishing to have sides of Bacon smoked can have same attended to here after their selection is made from my stock.

The finished product will be delivered promptly at your address.

**C. P. Eagan**

DUCKWORTH STREET & QUEEN'S ROAD.

MINARD'S LINIMENT CURES DIPHTHERIA.

ters to whom much sympathy is tendered.

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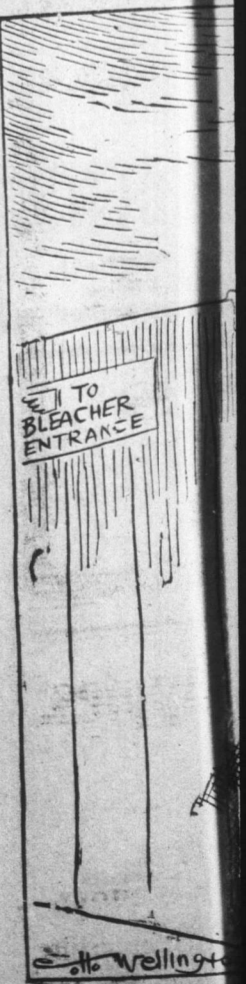
Ladies' shades  
 Real Ge of D  
 of D  
 Special \$19  
 Latest \$10  
**A. &**

To-Day's Message  
 10.30 AM

GREECE HEART AND SOUL THE ALLIES.

WASHINGTON.  
 Greece is nearly ready to co-operate with the Allies in to despatches from the Foreign Office to the Greek here. Lack of equipment remedied rapidly with the Minister Rousses to-day gave following summary of the situation: Greece is becoming more every day. The people are confident of the efficiency of Government and they are allow the present Minister time in the work of the resources of the that Greece may throw strength into the war. The no pro-German party in G fact, such a party never ex in the person of King G aided by certain members of but he knew the real Greek people who were at tradition and sympathy western powers of Europe never dared to open a pro-German conviction, speaking always about his for the Allies and trying to impression that his attitude of benevolent neutrality, people had a real affection King and had confidence which accounts for the pseudo policy had many. Finally, certain acts of the tourage created a number of minds of the people and Venizelos in his Salonika which brought Greece loyally into the war to a state of affairs as respects has been exposed. The

### And the W



## SAMPLES of Special Worth

This Week in  
**Ladies' Silk Knitted Scarves, assorted shades, 65c. and \$1.20 each.**  
**Real Genuine Quality in a Special Line of Dress Tweeds, at \$1.20 per yard.**  
**Special sizes in Cotton Blankets, \$1.70, \$1.90, \$2.20 pair.**  
**Latest in Gents' Hard Felt Hats, for \$1.00, 1.20, 1.50, 1.80, 2.00 each.**

## A. & S. RODGER'S

### To-Day's Messages.

10.30 A.M.

#### GREECE HEART AND SOUL WITH THE ALLIES.

WASHINGTON, To-day.

Greece is nearly ready to put a large and effective army in the field to co-operate with the Allies, according to despatches from the Athens Foreign Office to the Greek Legation here. Lack of equipment is being remedied rapidly with the Allies' aid. Minister Roussis to-day gave the following summary of the situation in his country as described in the Legation despatches: The situation in Greece is becoming more satisfactory every day. The people are thoroughly confident of the efficiency of their Government and they are willing to allow the present Minister to continue in the work of reorganization of the resources of the country so that Greece may throw her full strength into the war. There is no pro-German party in Greece. In fact, such a party never existed save in the person of King Constantine, aided by certain members of his court, but he knew the real feelings of the Greek people who were attracted by tradition and sympathy with the western powers of Europe, and he never dared to openly expound his pro-German convictions. He did his best, on the contrary, to conceal them, speaking always about his friendship for the Allies and trying to convey the impression that his attitude was that of benevolent neutrality. The Greek people had a real affection for their King and had confidence in his word, which accounts for the fact that his pseudo policy had many supporters. Finally, certain acts of the King's entourage created a suspicion in the minds of the people and they backed Venizelos in his Saloniki movement, which brought Greece frankly and loyally into the war to-day. The real state of affairs as regards the court has been exposed. The abdication of

King Constantine without bloodshed or an uprising of the people indicated the absence of any organized pro-German feeling, although certain of the political opponents of Venizelos are using the argument that there are still German propagandists in the country. Reasoning people in Greece had long realized that Constantine's policy was to carry the country to ruin, and relief was felt when he abdicated. Perfect order now reigns throughout the country and the malcontents have been disposed of. French troops were received with great enthusiasm when they landed at Pireaus. Venizelos is cheered whenever he appears, as he is very popular with all the people. All events have proven that his policy was the only one that Greece could adopt. King Alexander is in perfect accordance with his people and the Government, and his good faith is unquestioned. Greece will now use every effort to aid the common cause.

#### RUSSIAN RAILWAY STRIKE NOT SO SUCCESSFUL.

PETROGRAD, To-day.

The railway strike, which went into effect at midnight on Sunday, and which is intended at present to affect the through services, has only been partially effective, according to information received from the Ministry of Traffic to-day. Local trains continue running and the Finnish railway is also operating. No trains have left for Moscow or beyond from Petrograd. Premier Kerensky has received word from the Simferopol railway union protesting its unwillingness to observe the strike order, declaring it is unpatriotic. A similar attitude has been taken by the Vladivostok railway employees. The strike plan contemplates stopping all the local services on Tuesday and all traffic, foreign and passenger, on Wednesday, unless the demands of the men for an increase in wages is granted.

#### ONLY ARTILLERY ACTIVITY.

ROME, To-day.

Activity was confined mainly to artillery along the whole front, says to-day's official statement. On the Balkan

sizza Plateau our patrols took a few prisoners. On the Carso enemy patrols were driven off.

#### UNREST IN GERMAN POLITICS.

COPENHAGEN, To-day.

The Reichstag has decided to uphold the salary appropriation for Dr. Karl Helfferich's new post of Vice-Chancellor and return the measure to the committee. In addition to this expression of dissatisfaction over Saturday's debate, the Vorwaerts says there is a steadily growing disposition by the majority of the parties in the Reichstag to accept a vote of lack of confidence, as proposed by radical Socialists last Saturday.

### NOON

#### RUSSIAN OFFICIAL.

PETROGRAD, To-day.

Intensive scouting operations have been in progress on the Russian Northern Front, both sides participating in them. The official statement follows: (Northern Front)—North of the Pskoff High Road and the Pauske Farm there were heavy artillery preparations and waves of enemy scouting parties appeared. They were received by our fire and repulsed. The enemy several times opened a machine-gun fire on our positions. West of Engelhardt of Manor in the Iluk sector our scouting parties accomplished their purpose and took prisoners. (Western Front)—There were fusillades and artillery duels above the average intensity in the region of Lake Vishnevskoki and northeast of Baronovichi. On Friday in the Rumanian region our airmen bombarded the village of Mikleoh and the Palanka station. They set fire to the saw mill at the station and the stores magazine exploded.

#### WEATHER HINDERS OPERATIONS.

LONDON, To-day.

Although stormy weather still continues in the fighting area in Flanders artillery continues active, says an official report from British headquarters in France and Belgium. The text follows:—Stormy weather continued throughout the day, heavy rain having fallen. Both artilleries were active during the day on the Ypres battle front; there was nothing of interest on the remainder of the British front. There was a short spell of fair weather on Sunday before the heavy rain, which fell almost all day. While this lasted considerable work was done by our artillery machines and our bombing machines dropped over two and a half tons of explosives on the Staden and Courtral railway stations and on other targets. The enemy showed marked activity in the vicinity of our newly won territory and attacked our bombing machines ambitiously. Two hostile machines were brought down and three were driven down out of control; one of our machines is missing.

#### BEAT OFF U-BOATS.

AN ATLANTIC PORT, To-day.

With forty-one members of the ill-fated steamship Wilmore, torpedoed by a German submarine in European waters some time ago, an American steamship has arrived here from Genoa, Italy. It is stated that the vessel sighted several submarines while traversing the war zone and that her naval gunners shelled the undersea craft, with the result that after a few attempts at effective work they scattered and withdrew.

Nyal's Assorted Talcums arrived to-day for Stafford's Drug Stores, Duckworth Street and Theatre Hill.—sep7,17

## LATEST

#### HUGE ENTENTE ARMY IN BALKANS.

WASHINGTON, To-day.

A glimpse into the military situation as revealed by an authoritative official source, indicates that within the next two months or certainly by the first of the New Year there will be an international Entente Army of 1,250,000 men remaining for the Balkan campaign. This would include the Serbian and Greek forces.

#### STRIKE ENGINEERED BY GERMANS.

NEW YORK, To-day.

Intimations that the strike of one thousand longshoremen employed on the piers of the Clyde and Mallory Steamship lines, which began yesterday, is the result of sinister influences were contained in a statement issued by P. H. Raymond, President of both lines. He declared they had presented no demands and had no apparent grievances. The walkout has resulted in a blockade of large quantities of Government freight. The gates leading to the piers have been securely locked, the guards have been doubled and watchmen have been ordered to take extraordinary precautions.

#### A WISE PRECAUTION.

MONTE VIDEO, To-day.

The Uruguayan Government, which had severed diplomatic relations with Germany, has notified the German Charge not to leave the country until Uruguay's diplomatic representatives are safe out of Germany.

#### WAR'S DESOLATION.

British Front in France and Belgium, To-day.—Nowhere on the western front has the war printed more cruel marks of devastation than on the wide zone east of Ypres where such bitter fighting has been proceeding at intervals since the British launched their initial attack. The whole region, which in peace times was a prosperous farming country, has been turned by the artillery fire into a desolate waste of vast and deep shell craters which are so close together that in innumerable cases they interlock. Farm houses have been pulverised and ploughed under in the ruthless sweep of shells and village sites are marked by little portions of walls where churches or other big buildings once stood. Cottages are buried beneath heaps of turned up earth and there is scarcely a trace of grass or other green thing to be seen in miles of tramping. Trees have been smashed into matchwood and their roots turned up in grotesque shapes to add to the sinister aspect of the country. Here and there, where little forests had stood, the harder trees have clung to their birthright, but their limbs have been torn from their trunks.

## Insure with the QUEEN,

the Company having the largest number of Policy Holders in Newfoundland.

Every satisfaction given in settling losses.

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GEO. H. HALLEY Agent.

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(Published Annually)

enables traders throughout the World to communicate direct with English MANUFACTURERS & DEALERS in each class of goods. Besides being complete commercial guide to London and its suburbs the Directory contains lists of

EXPORT MERCHANTS with the goods they ship, and the Colonial and Foreign Markets they supply;

STEAMSHIP LINES arranged under the Ports to which they sail, and indicating the approximate Sailing;

PROVINCIAL TRADE NOTICES of leading Manufacturers, Merchants, etc., in the principal provincial towns and industrial centres of the United Kingdom.

A copy of the current edition will be forwarded freight paid, on receipt of Postal Order for 20s.

Dealers seeking Agencies can advertise their trade cards for £1, or larger advertisements from £3.

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MINARD'S LINIMENT CURES DISTEMPER.

## STANFIELD'S

Reliable, Unshrinkable  
**WOOL UNDERWEAR**

at Low Prices.

We are now offering a full range of STANFIELD'S CELEBRATED WOOL UNDERWEAR for Men, Women and Boys at money-saving prices.

These prices cannot be repeated when this stock runs out. We booked this lot some time ago, since when, on most lines, the manufacturers' prices have advanced over twenty per cent., and further advances are likely.

Our Retail Prices are Low,

being based on our purchase prices arranged practically a year ago.

Remember, STANFIELD'S WOOL UNDERWEAR IS ALL ROUND RELIABLE UNDERWEAR. IT HAS A REPUTATION BEHIND IT.

IT WILL NOT SHRINK OR GET HARD IN THE WASH. THE PRICE IS LOW.

No Underwear will give you better service. Also, that we aim to give you the best service possible.

## Henry Blair

RICH IN BUTTER FAT

## PURITY MILK

is made from Pure, Full Cream Milk, and nothing is added but finest granulated sugar. PURITY is away above the Government Standard for butter fat. INSIST on getting "Purity" the Full Cream Milk.

T. A. Macnab & Co.,

CITY CLUB BUILDING.

Wholesale Distributors.

WE are still showing a splendid selection of :

**TWEEDS**

and

**SERGES.**

No scarcity at **Maunder's.**

However, we beg to remind our customers these goods are selling rapidly, and cannot be replaced at the same price.



**John Maunder,**  
 Tailor and Clothier, St. John's, Nfld.

The Evening Telegram  
 is The People's Paper.

## 3 Very Useful Books!

#### THE WOMAN'S BOOK.

Contains everything a woman ought to know. Household Management, Cookery, Children, Home Doctor, Business, Dress, etc. About 300 pages. Price \$1.60.

#### JACK'S SELF-EDUCATOR.

A guide to a liberal education, 23 subjects included with carefully prepared courses of reading on each subject. 822 double column pages. Price \$1.60.

#### JACK'S REFERENCE BOOK.

An Encyclopaedia of General Information. A Medical, Legal, Social, Educational and Commercial Guide. An English Dictionary. 1088 pages, quarto, cloth. Price \$1.60.

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 Bookseller & Stationer.

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203 Water Street.

American Mutton.

Prime Legs, Shoulders & Chops.

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Finest quality. Small Fore and Hind Quarters, Small Legs or Loins and Chops.

American Roast Beef.

Prime Sirloin or Rib Roasts.

Finest South Coast Beef.

Prime Roasts, Sirloin or Rib, Sirloin and Round Steaks.

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Superior quality.

Fillet, Cutlets & Loins.

Long Fillets Beef.

Well trimmed, no waste.

Pickled Ox Tongues.

Large Specials. Excellent Value.

New York Corned Beef.

Choice F. M. Pork.

New York Chicken.

Milk Fed. Young and Tender.

New York Turkeys.

Young Hen Birds.

New York Ducks.

Prime and Excellent Stock.

Fresh Made Sausages.

Beef and Tomato are a specialty.

Fresh Eggs.

Guaranteed.

Fresh Cod Fish.

Fresh Caplin.

Kellogg's Bran.

Cooked ready for use.

Toasted Corn Flakes.

Post New Toasties.

Shredded

Wheat Biscuits.

Remember OUR Telephone,

482 and 786.

## NOTICE!

One month after date application will be made to His Excellency the Governor in Council on behalf of Michael E. Martin, Esq., of St. John's, for the right to use the waters of the Fleur-de-Lys River in the Electoral District of St. Barbe for the purpose of driving machinery.

St. John's, Sept. 17th, 1917.

HOWLEY & FOX,

Solicitors for Applicant,

sep18,25,oct2,9

## DIED.

On October 1st, at Le Duc, Alberta, Canada, Mary LeC., eldest daughter of the late F. Berteau, Esq., and wife of A. W. Scott, Esq., of Stone's Corner, Alberta.

There passed peacefully away at her late residence, head Pleasant Street, St. John's, on September 25th, Isabella Butt, aged—82 years, eldest daughter of the late George and Mary Ann Flynn, of Carbonar, leaving to mourn a husband, three daughters (one in Halifax and two in St. John's), two sons on active service, Corp. William with the Canadians and L.-Corp. Charlie with "Ours", also three sisters, two in Hr. Grace and one in the city.—Halifax and Hr. Grace papers please copy.

MINARD'S LINIMENT CURES RHEUMATISM.

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MINARD'S LINIMENT CURES RHEUMATISM.





## Look in the Mirror

And see how nice the reflection of some room looks, with the firelight gleaming on pictures and furniture, and the friends you love smiling back at you in the glass.

Then—see how bare and unfinished some room of yours without Mirror or Overmantel looks by contrast.

Then—go to the Showrooms of the U. S. Picture & Portrait Co., see the large selection of beautiful Mirrors and Overmantels they stock, make your choice of one, have it sent up right away and

Then—you'll wonder why you were so slow at making such a great improvement in YOUR room.

**U. S. Picture & Portrait Co.**  
ST. JOHN'S.

## Italians Start a Balkan Drive

Army Moving Eastward Through Albania and Menaces Bulgarian Right Flank—Alarm Manifested in Sofia—Large Movements of Troops Observed Behind the Enemy Lines in Macedonia.

Washington, Sept. 17.—An official cablegram received here from Rome today indicates that the Italian military forces, while carrying forward their great offensive against the Austrian front west and northwest of Trieste, are about to open an offensive in the Balkans. The dispatch states that the Italian troops in Albania are pushing the enemy back along the Vojussa River in Albania, and that this latter military activity is causing considerable concern to the Bulgarians, who are beginning to make large movements of troops.

500,000 Italians in Albania. While heretofore Italy's participation in the Balkan adventure has been confined principally to engineering and police work, both in Albania and Epirus, and to a little fighting with the 10,000 men who form part of General Sarrail's force on the Macedonian front, she has for more than a year had an army considerably exceeding half a million men between Avlona, on the coast, and Monastir, in the interior, where it links up with the Serbian-French-British line in Macedonia.

Part of this great army is stationed in Albania, where, on June 3, its commander, General Ferrero, proclaimed the independence of that country under the protection of Italy. The rest is under the command of General Piacentini, one of the ablest of Italy's strategic engineers; but it has been reported in Rome that the actual field operations, when they begin, will be directed by General Ameglio, who distinguished himself in Tripoli.

The Italians arrived in force at Avlona in December, 1915. The conditions of the country prevented them from joining the Franco-British expeditionary force, retreating on Salonika. Only last Spring did they link up with that force, which by then had expanded its line into Serbian Macedonia and taken Monastir.

Events, principally political, have kept Piacentini's army comparatively inactive for nearly two years. But while it has done little fighting it has performed marvels of engineering work. It has built a broad road 125 miles long from Avlona to Monastir, so that no longer are the reinforcements and supplies for General Sarrail's army obliged to face the submarine dangers of the Mediterranean

and the Aegean Seas. They come over land from France, pass through Italy, and reach Avlona across the Strait of Otranto, which is as closely guarded from submarine attack as is the Strait of Dover.

One of the greatest transportation victories of the war was achieved by Italy from Taranto, Brindisi and Otranto to Avlona, in December, 1915, and January, 1916, when she employed 250 steamers in conveying thither 260,000 men and 100 steamers loaded with 300,000 hundred weight of material and disembarked them all at Avlona without the loss of a ship or man.

With the contraction of Sarrail's lines around Salonika the Avlona army began to build roads and to occupy the towns in southern Albania and in Epirus, and finally established a line of communication with garrison posts across the northern part of old Greece to the Aegean, which sufficiently protected the Salonika army of the Allies from an attack by Greek loyalists.

At the Paris military council of the Allies, held in the last week in July, a definite plan of operation in the Balkans was decided on. Favored by the admission of the Venizelos Government to Italy with the other allies then withdrew from old Greece and Greek Epirus.

Few Tentons now on this Front. The malaria season, which prevents military operations in the lowlands of the Balkans, is now closed. Whether or not Italy is to take the initiative in a Macedonian campaign in an attempt to turn the right flank of the Bulgarians in Albania, is not known. What is known, however, is that nearly all the German and Austrian troops have little by little been retired from this front—even in the towns of Serbia and Albania the waning authority of Austria is so weak that revolts of civilians have become frequent.

The Vojussa River, along which the Italians have begun operations, rises in the centre of Greek Epirus and flows in a northwesterly direction, crossing and adhering to the Avlona-Monastir Highway and finally enters the Adriatic fifteen miles north of Avlona. This region of Albania is also pierced by another highway—Old Roman Road—which runs from Durazzo, sixty miles north of Avlona, to Monastir, and the western part is in the possession of the Bulgarians.

If you need stylish, perfect-fitting and well-made clothes—in Suit or Overcoat—and reliable Cleaning and Pressing, call or phone SEURRELL, 365 Water Street. Phone 574.—ed,tf

Portland cement is made of lime and clay, and was invented in Leeds in the year 1824.

## WAR NEWS

Messages Received Previous to 9 a. m.

### TYPHOON CASUALTIES.

TOKIO, Oct. 8.—The official total of casualties in last Monday's terrific typhoon and flood was announced to-day as 2,174 dead, 770 injured. Four hundred were killed in Tokio alone and 72 injured.

### FEELING THEIR LOSSES.

The French Armies Afield, Oct. 8.—Germany's military chiefs, for the first time in the war, are beginning to talk about economizing the nation's human material. German army orders signed by Quartermaster General Ludendorff, have recently been taken from prisoners, emphasizing the need for this economy.

### GERMANY ACTIVE.

LONDON, Oct. 8.—A despatch from W. G. Sheppard, United Press correspondent at Stockholm, says Germany is concentrating on the building of a great fleet of super-type flying machines. The Daily Express warns the Allies to prepare for this new menace from Germany.

### A WORLD IN ARMS.

LONDON, Oct. 8.—Peru has severed diplomatic relations with Germany, and Uruguay is reported to be ready to take the same step. This makes eleven Central and South American nations in the world combine against the Central Powers.

Use "Cascarets" for Liver and Bowels When Constipated. When bilious, headachy, sick, for sour stomach, bad breath, bad colds.

Get a 10-cent box. Take a Cascaret to-night to cleanse your Liver, Stomach and Bowels, and you will surely feel great by morning. You men and women who have headache, coated tongue, a bad cold, are bilious, nervous, disordered stomach, or have backache and feel all worn out. Are you keeping your bowels clean with Cascarets—of merely forcing a passageway every few days with salts, cathartic pills of castor oil?

Cascarets immediately cleanse and regulate the stomach, remove the sour, undigested and fermenting food and foul gases; take the excess bile from the liver and carry off the constipated waste matter and poison from the bowels. Remember, a Cascaret to-night will straighten you out by morning. A 10-cent box from your druggist means healthy bowel action; a clear head and cheerfulness for months. Don't forget the children.

### Henry Gordon

A SCHOLAR OF KEBLE COLLEGE. Keble College, Oxford, has lately been called "The Home of Valiant Men," for Keble College has sent into the Army and the Navy the largest proportion of its scholars of any College in Oxford. But it is not only in the direct service of the Empire that its scholars are working, not less valuable in its way is the social and religious work that is being done by its alumni in other parts of the world. One of these workers is amongst us at present. Henry Gordon, who has just concluded two years of service in Sandwich and Groswater Bays, Labrador, is at this moment in the city. He is pleading for a people who, like the people of Newfoundland itself in large measure, are natives of and descendants of the West Country folk of England. The country is magnificent, the people a noble race. All they want is a chance to develop, education, an opportunity to make the most of the sources of modest wealth that lie at their doors, means of broadening in even so slight a degree the necessarily narrow mental horizon of their solitude. He will not, one is sure, ask in vain. An opportunity of meeting Mr. Gordon will be afforded on Thursday afternoon next at Canon Wood Hall, when this zealous and courageous priest of God will be glad to speak with any who are interested in the social and religious welfare of our fellow citizens in this remote part of the Empire.

Surinam, or Dutch Guiana, has the smallest range of temperature of any place in the world. In summer the average is 78 degrees, and in winter 77½ degrees.

MINARD'S LINIMENT CURES BURNS, ETC.

## LEG ULCER FOR 2 YEARS

Are you suffering from some chronic sore which nothing you have tried seems able to heal? If so, use Zam-Buk. Nature's Skin Healer, which overcomes sores that have defied all other treatments. Mr. Isaac Philney, of Lower Five Islands, N.S., says: "For two years I suffered with an ulcer on my leg, and although I tried no end of remedies, nothing was capable of healing the sore until I used Zam-Buk. Soon after I commenced applying Zam-Buk the ulcer showed signs of improvement, and I continued until the sore entirely disappeared." Zam-Buk is used with equally good results for eczema, ringworm, scaly sores, ulcers, boils, piles, blood-poisoning and skin injuries. All dealers. 50c. box, 3 for \$1.25.

## Zam-Buk

### The Synod.

The Special Session of the Diocesan Synod, for the election of a Bishop of Newfoundland, in succession to His Lordship Bishop Jones, will open to-morrow. The services at the Cathedral will be Holy Communion at 8 a.m. and Evensong at 7.30 p.m., with an address by Canon White. There will also be Special Services at St. Thomas's, conducted by Rev. C. H. Barton, at 10.30, 12.15 and 4 o'clock. The formal opening of the Synod will be at 9 p.m., in the Synod Hall, when the Administrator, Canon Smith, will take the Chair.

In order that the Synod may be able to open without delay the Lay Representatives are requested to call at the office of the Lay Secretary, Newfoundland Savings Bank, to-morrow morning between the hours of 10 and 1, for the purpose of signing the Roll.

The weekly Intercession service at St. Thomas's, which is usually held on Wednesday, at 10, will be incorporated into to-morrow's service at 10.30.

### The Choral Eucharist

An Open Letter to the Rector of the Cathedral of St. John the Baptist.

Reverend Sir,—May I ask you on behalf of many, who are visiting the city at present, and who were at the Cathedral on Sunday morning, would it be possible for you to arrange for a repetition of the Choral Eucharist, so beautifully sung last Sunday morning, that many more may have the privilege at this time of hearing and taking part in the offering of such an act of worship.

### Special Session of the Diocesan Synod.

Wednesday, October 10th, 1917.

Holy Communion in the Cathedral at 8 a.m.

Evensong and Sermon in the Cathedral at 7.30 p.m.

The Clergy will robe in the Cathedral Vestry at 7.15 p.m.

Immediately after the service the Clergy and Lay Representatives will proceed to the Synod Hall for the opening session.

The Sessions of the Synod will be open only to the Clergy and the Lay Representatives.

Motor Cycle Seats, Horns and Carrier Seats, etc. BOWRING BROTHERS, LTD., Hardware Dept.—sep21,ed,tf

## To CAMERA USERS!

A NEW shipment of Films just arrived by Express. Get your supply NOW at

**TOOTON'S,**  
The Kodak Store,  
320 Water Street.



## Householders! Patrons!

Lend us your ears. We come to bury the old-fashioned Coal Burner Cooking Stove and not to praise it. The evil it has done will live after it has gone.

But the story of the noble Oil Cooker has not yet half been told.

Yesterday the word "Oil Cooker" might not have moved the world, but to-day it stands a foremost factor in the homes of the earth and an economic household necessity.

Ask the host of Oil Cooker users about it, and they will with one united voice proclaim "It is a thing of beauty and a joy forever."

Let the whole community hear this testimony and buy now.

It saves time and fuel. It is clean and easily operated. It requires no kindling wood and there is no ash, cinder or broken stones to be removed. It's a Perfection.

See them in our Window. Come in and we will show you how they are worked.

## Ayre & Sons, Limited.

# Damaged Work Shirts For Men.

Made to sell at \$1.00 each.

These got wet, consequently the original shade, Navy Blue, is a bit faded, the only thing the matter with them.

SPECIAL PRICE,

## 79c. each.

See them in our Window.

# S. MILLEY

### Household Notes.

Never allow a spigot to leak.  
Egg croquettes are good served with spinach.  
Egg croquettes are good served with spinach.  
Always salt the water in which you boil the rice.  
Cretone rags can be used for hand-woven rugs.  
Plain rice croquettes are good with cheese sauce.  
Rolls may be baked more quickly than bread in the loaf.  
Stale bread can be very well used in the making of muffins.  
After polishing metal pipes paint the polish with banana oil.  
The best grapes for grape juice are those which are not overripe.  
Grains, potatoes, rice, peas, beans, chestnuts and bananas are all starchy foods.  
Dropcakes are excellent simple cakes for a family which demands sweets.  
Boiling hot soda water poured into the sink drain will help to keep it sweet.  
Marble cakes made in patty pans are sufficiently interesting to do without icing.  
Any sort of bottles may be used for the canning of grape juices, provided they can be fitted with new tight corks.  
Always scald your flour bin before putting in a fresh supply; it will save the new flour from becoming musty.  
Pumpkin can be boiled, mashed, seasoned with butter and cream, and it will make as good a vegetable as squash.  
Nothing is better than snow for cleaning a dusty carpet, but, naturally the room in which it is used must be cold.  
Corn cut from the cob, seasoned with butter, pepper, salt and paprika and then baked, is an excellent luncheon dish.  
It costs less to buy where CLEANLINESS and SANITATION is the first consideration. Try ELLIS' SAUSAGES, they have made a name already.

"We never have coffee at our house, because I can't make good coffee".

Have you ever started right—with Chase & Sanborn's "SEAL BRAND" COFFEE?

In ½, 1 and 2 pound tins. Whole-ground-pulverized—also fine ground for Percolators. Never sold in bulk.

**CHASE & SANBORN, MONTREAL.**

tions have been made both to the Emperor and the Austrian Emperor to effect that not only will the extended reprisals, due to the extension of airplanes' attacks, result in a loss of life and property, but will intensify the animosity of belligerents more than almost any other manifestation of warfare.

**GERMAN CRUISER DAMAGED.**  
LONDON, Oct. 8.—A despatch to the Exchange Telegraph Co. reports that early last a new German battle cruiser, on her trial run off Heligoland, was damaged by a mine and was seriously damaged. Three officers and 20 sailors were drowned. The vessel was towed to port.

**GERMAN SAILORS CAPTURED.**  
MELBOURNE, Oct. 8.—A great load of German sailors, members of the crew of the Sea Adventure captured in the vicinity of the Fiji Islands, according to a report received here to-day. A steamer was approaching Wakaya Island, was said to have sighted a suspiciously armed launch. The steamer signalled it to surrender. The launch did so. They were surprised to overcome with anger when they captured their captor was entirely unarmed.

**AN INFANTRY UNSUCCESSFUL.**  
LONDON, Oct. 8.—An infantry was again in action against the new British positions, and once again unsuccessful. Field Marshal Haig reported to-day that between Hollebeke and Wood, infantry actions were fought. He said the enemy was off and a few taken prisoners.

**DOCK.**—The cargo boat which here a few days ago in a damaged condition is now on the dry dock being repaired which will take three weeks.

## J. EDENS.

### WRECKD GOODS!

slides BACON PORK.  
tins EVAPORATED MILK.  
12c. tin.  
Milk was not damaged  
water or in any other way.  
Quality of each tin is guaranteed.

Get Our Prices for

## FLOUR,

1 lb. sack Best Flour,  
\$1.10.

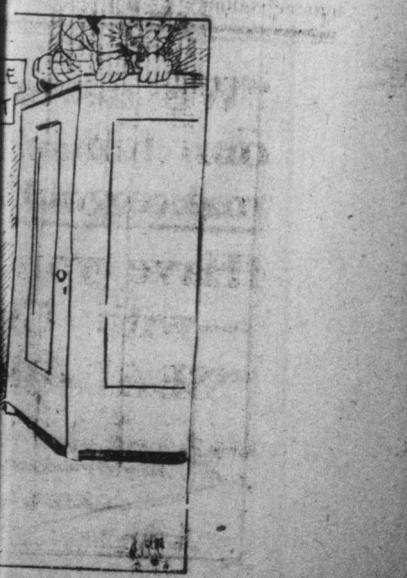
**FAMILY MESS PORK,  
PIGS' JOWLS,  
SPARE RIBS,  
Y. CORNED BEEF,  
N. Y. CHICKEN,  
OLOGSA SAUSAGE.**

Tomato Soup,  
Dill Relish,  
Canned Radish (Evaporated)  
Sweet Mixed Pickles,  
Sweet Mustard Pickles,  
Canned Mixed Pickles,  
Canned Chow,  
Canned Onions,  
Canned Steak Sauce.

**FRESH RABBITS,  
FRESH COUNTRY EGGS.**

## J. EDENS.

Blackworth Street and  
Rawlin's Cross.



**Swamped with Perfection Orders!**

Since price advance was announced we have been kept busy taking orders, answering letters and conferring with clients, so that we have been unable to promptly mail the

**SEPTEMBER MINERAL CASH DIVIDEND.**  
Checks have been issued since Saturday and we hope to finish mailing them to-morrow.

We have just mailed the new Prospectus announcing  
**Perfection Fire Shares, at \$1.25,**  
and we have to-day received some bright news that will make every owner happy. Every client will get a copy in a few days time. It is lengthy but it is vialy interesting. Watch for it.

**BUY PERFECTION SHARES WHILE YOU CAN GET THEM.**  
**J. J. LACEY & CO., Ltd.,**  
INVESTMENT SPECIALISTS, CITY CHAMBERS,  
(Over Royal Bank of Canada.)

**Steer Brothers.**

- 100 Barrels Libby's Avalon Beef
- 50 Tierces Sinclair's Spare Ribs
- 200 Cases Clark's Pork and Beans
- 25 Cases Force
- 200 Boxes 3 Crown Raisins, 25 lbs. each
- 100 Boxes 36 1's Seeded Raisins
- 200 Cases Cleaned Currants
- 50 Cases Seadog Matches
- 50 Boxes Sunlight Soap
- 100 Boxes Prunes

'Phone 647 for Prices.

**Steer Brothers.**

**Apples!  
Apples!**

Arrived to-day, October 9th,  
**500 barrels**  
**Choice GRAVENSTIEN APPLES,**  
1's, 2's and large 3's.

**GEO. NEAL**



**WEDDING RINGS**

of the finest quality, our own-make. Every one guaranteed to be of solid gold. All sizes, and prices ranging from

**\$3.00 to \$16.00.**

Be sure and buy your Wedding Ring from the

**RELIABLE JEWELLERS,**  
**T. J. DULEY & CO.,**  
Ring Measuring Cards Sent on Application

**OLD FASHIONED LOVE STORIES!**

**A THOUSAND OF THEM JUST IN.**  
40 Titles by Mrs. Georgie Sheldon.  
50 Titles by Bertha M. Clay.  
25 Titles by Charles Garvie.  
50 Titles by Laura Jean Libby.  
15 Titles by Edie Adelaide Rowlands.  
15 Titles by Mrs. Alex. McVeigh Miller.

In this lot you will also find—  
E. Phillips Oppenheim,  
Evelyn Malcolm,  
Mary E. Bryan,  
Charlotte May Kingsley,  
Richard Marshall,  
Ida Allen, and lots of other authors who have won fame, all at 15c. each; 2c. more if mailed.

**DICKS & CO., Limited.**  
Biggest, Brightest, Busiest and Best,  
Book, Stationery and Fancy Goods  
Store in Newfoundland.

**Clark's  
Pork &  
Beans.**

Orders for 1's, 2's and 3's with Tomato Sauce, and 2's Plain, can be filled from fresh stock now here at lowest prices. Stock up with these excellent sellers.

Phone, call or write for prices.

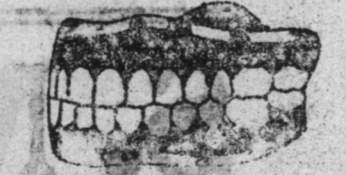
**P. E. Outerbridge**  
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**COMMERCIAL CHAMBERS,**  
Telephone 60.  
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Monumental Works,**  
ST. JOHN'S, N.F.



(Established 1874.)  
329 and 333 Duckworth Street.  
On hand a nice selection of Headstones and Monuments. All sizes—all prices. Our beautiful new photographic catalogue of our original designs sent free to any address on receipt of postcard. Also our Mail Ordering Form, which makes ordering by mail safe and easy.  
Special designs for soldiers, and also some beautiful designs in Church and Lodge Memorial Tablets.  
N.B.—Superior carvings and durable lettering, combined with long experience, gives us the superiority. Genuine stone front-proof sockets are supplied free with each order.  
**REASONABLE PRICES AND A SQUARE DEAL.**  
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**Expert  
Dental Service**



**Dr. A. R. LEHR,**  
The Senior Dentist,  
**203 Water St**

Teeth Extracted without pain . . . . . 25c  
Artificial teeth repaired and made as strong as ever.  
Full Upper or Lower Sets, best quality . . . . . \$12.00  
All branches receive careful and personal attention.  
Address:

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The Senior Dentist,  
**203 WATER STREET.**  
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**FLOUR  
FLOUR**

We offer the following leading brands of Flour at Lowest Prices:

- "Verbena,"
- "Victory,"
- "Five Stars,"
- "Robin Hood."

**F. McNAMARA,**  
Queen Street.

**Your Business  
Success in 1917**

rests upon the dependability of your service of supply.  
Three big facts—big buying power, tremendous production, expert workmanship—stand behind our claims of superior service.  
It will pay all merchants to see our spring ranges in  
**Men's and Boys' Suits, Overalls, Shirts, etc.**  
DO IT NOW.



**Newfoundland Clothing Co., Ltd.**

**ROOM PAPER!**

We have 60,000 pieces  
**Room Paper,**

a whole store full. We must have this room for other goods soon, and consequently we are offering special inducements to wholesale buyers.  
Call and see them, or send for patterns.  
Wholesale and Buyers.

**Robert Templeton**

**5c. The Crescent Picture Palace 5c**  
AFTERNOON, 2.15; NIGHT, 7.30 AND 9.15.

Presenting Marguerite Clayton, Richard C. Travers and Ernest Maupain in

**"The Unknown."**

An Essayay super-feature, produced in 3 reels.  
"SELIG TRIBUNE"—The world's greatest news film; all the principal world happenings in to-day's issue.  
Ham and Bud in "HAM'S BUSY DAY"—A novel Ham and Bud comedy.

THE USUAL CLASSY MUSICAL PROGRAMME—DRUMS AND EFFECTS.

Advertise in The Evening Telegram

**REID-NEWFOUNDLAND COMPANY.**

**Notice!**

Passengers & Freight now being Booked for

**North Sydney**

and points beyond, via direct steamer,  
For particulars apply to

**Reid-Newfoundland Co.**

**RIGHT NOW**

Is the time to buy your GRAVENSTEIN APPLES. We have received to-day 200 barrels of this favorite variety, and they WILL LAST QUICK.

**EDWIN MURRAY.**

**MILITARY BOOTS!**



FOR LADIES, only \$5.00.

We are showing a choice selection of LADIES' HIGH LACED BOOTS, 8 to 9 inches high, spool heels; the latest New York styles, in Pearl Grey Kid, only \$5.00 a pair.

**PARKER & MONROE, Limited,**  
THE SHOE MEN.

**Ladies' Fall & Winter Coats**

We have just received an advance shipment of Ladies' New Fall and Winter Coats.

**Newest Creations of Fashion.**

Also NEW COSTUMES, SKIRTS, BLOUSES, ETC., ETC. See them to-day.

**William Frew.**

**High-Grade Pianos.**

**First-Class Organs.**

The price, like the ad, is small, but the quality is large. Come and see for yourselves.

**CHARLES HUTTON,**

Reliable Piano & Organ Store.

**EIGHT PAGES TO  
WEATHER FORECAST**

TORONTO, Noon. — Strong breeze to moderate gales, rain to north, cloudy; occasional rain to-day and on 7th.

Drink WELCH'S GRAPE JUICE

VOLUME XXXIX

**Auction Sale  
AUCTION SALES  
Valuable Freehold**

On the premises, Saturday, 10th, at 12 o'clock noon, rain to north, cloudy; occasional rain to-day and on 7th.

**FRED J. ROIL & CO.**  
oct8.31.m.w.f

**For Sale by Tender**

Tenders will be received by the undersigned until October 31st for

The Country Residence and Farm of seven acres on the Asylum Road, belonging to the estate of the late Richard White.

The highest or any tender not necessarily accepted.  
**JAS. P. BLACKWOOD**  
McBride's

St. John's, Oct. 8th, 1917  
oct8.31

**For Sale, on Very Easy Terms.**

Two Houses on Boncloddy Street, One House on McDougall Street, rooms; ground rent only \$1.00 (dollar) per year.

One House on Gower St., near 1 Road.  
One House on Military Road, 99 lease; ground rent \$12.00 (12 dollars).

One House on Signal Hill, 11 ground rent \$12.50, or can be freehold.

One Range of Houses on Main Street. Can be sold separately together.

Two Houses on Prescott Street, good chance; centrally situated. Also other Property and Buildings in various localities.

Apply to  
**J. R. JOHNSON**  
30 1/2 Prince  
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**A THOUSAND OF THEM JUST IN.**  
40 Titles by Mrs. Georgie Sheldon.  
50 Titles by Bertha M. Clay.  
25 Titles by Charles Garvie.  
50 Titles by Laura Jean Libby.  
15 Titles by Edie Adelaide Rowlands.  
15 Titles by Mrs. Alex. McVeigh Miller.

In this lot you will also find—  
E. Phillips Oppenheim,  
Evelyn Malcolm,  
Mary E. Bryan,  
Charlotte May Kingsley,  
Richard Marshall,  
Ida Allen, and lots of other authors who have won fame, all at 15c. each; 2c. more if mailed.

The books in this line comprise an unrivalled collection of copyright Novels by authors who have won fame wherever the English language is spoken. Every book in the series is of generous length.

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Biggest, Brightest, Busiest and Best,  
Book, Stationery and Fancy Goods Store in Newfoundland.

**Newfoundland POULTRY ASSOCIATION**

**SALE OF PURE BRED COCKERELS AND PHEASANTS 1917.**

Under an arrangement above Association is offering during October a limited number of Pure Bred Cockerels and Pheasants at the nominal price of \$1.00 each. Every bird wanted to equal, if not exceed, the quality of the birds costing Five Dollars each.

This offer is only open to persons in Newfoundland who are outside of the province, to encourage the breeding of Poultry.

Purchasers of these birds agree to keep them for two months under the association's rules. Applicants must send their application One Dollar (\$1.00) and stating breed required.

**JOHN F. HON. Sec. Nfld. Poultry Assn.,**  
St. John's.  
All applications must be received by October, 1917.

MINARD'S LINIMENT CURES DIPHTHERIA.