


Finizl EATON'S DAILY STORE NEWS
Men! Start Your Spring Shopping Today--Some Splendid Values

These Boys' Spring Suits
at $\$ 5.75$ Should In-
terest the Parent
These Boys' Suits are made of fine These Boys Suits are made of fine
tweeds in medium or dark shades of grey or brown, in diagonal pick and pick
or check effects. They are cut singleor check effects. They are cut single-
breested style, some are pinhhback models, while others are plain Norfolks, with pleats each side, back and front.
All have sewn belt, patch pockets, and are durably lined throughout. Bloomer pants are full fitting, have belt loops
and expandable knee bands. Sizes 29
Excellent valiue. Suit....5.75 Dressy Blue Serge Suit for
Boys, $\$ 8.50$ 8.50 Blue Serge suits
years, in pinch-back piece belt sewn across back only. Material
is a medium fine twill worster
 Lustre linings, and bloomers have loops to
belt, watch pocket and expanding kne
hands. Sizes 24 to 28 . Price..... 8.5

Prepare for Showers Now-Men's Um prellas, S. 25

At a ver
in quality,
They have They have s
rolling frame variety of plain or mounted styles.
value at pach Also very good value in somewhat
better Umbrellas are these at $\$ 2.50$. They have fine silk mixture covers and smartly mounted straigh
silk case. Each $\qquad$
 $\frac{\text { Qualities of }}{\text { "Multiplex" }} \frac{\text { Hosiery }}{\text { Nes }}$


Plain and Fancy
Socks in MediSocks in Medi-
um Weights for Spring Wear THE word "Mulmeaning many ply, expresses the greatest quality of
these socks - ser ce. But, incidentally, it also stands for foot comfort, neat appearance and excellent fit, and every pair upholds the
standard of good EATON values as represented in the following items: One line of "Multiplex". Socks,
made of plain black double-ply yarns, made of plain black double-ply yarns, possess
hygienic dyes, which are harmless to perspiring feet. They are reinforced at heels and toes and have finely-ribbed, neat-fitting cuff. Sizes $10,101 / 2$ and
11 Exceptionally good value, per pair.. Those who prefer fancy Hosiery will patterns, in various attractive shades. They
are made of selected Enclich are made of selected English cashmere.
yarns and have double soles, heels and to yarns and have double soles, heels and toes
and fine-ribbed cuff.
Sizes 10 to $11,65 \mathrm{c}$
per pair, or 2 pairs for ...........1.25 For the fashionable dresser is a line of
"Multiple", Socks, made of beautiful silk thread yarns, in rich shades of navy, brown, grey and black wiac white silk clox and
white and palm Beach with black clox de.
de


Choosing the Proper Spring Coat or Suit is an Easy Matter in the EATON Selection


Men's Spring Top Coats of Extra Fine Materials Offer Exceptional Values at $\$ 12.50$
THE increasing warmer days of spring necessitate a change of overcoats from the ong heavy garment to
lighter and shorter top coat, such as these Chesterfield the lighter and she offered today at just about the usual cost models which are offered today at just about the sual cost of production. They are black vicunas cloths, and are in
terias as front Chesterfield style. Have natural fitting shoulders medium width lapels, and self collars. Sizes 35 to 46. Exceptiona value at each . . . . . . . . . . . . . . .

Young Men's Slip-On and Pinch Back Overcoats, \$12,50
Light, medium and dark shade of greys, in mixed patterno, fawns and browns, in
tweed effects and small check patterns. They are in neat form-fitting styles. Harris tweed effects and small check patterns. They are in neat form-fitting
natural-fitting shoulders, notch and peak lapels. The slip-on models have narrow shoulders, some have 3 -piece sleeves with cuff. Patch pockets and outside flap. Sizes 33 to 39 . Price, each
Men's and Young Men's Slip-On Spring Fashionable Spring Suits for Young Men, Coats at $\$ 16.50$


Men's Paramatta Raincoats Large variety of styles, in English-made double texture paramatta Riancoas, 46 Excell of watues at $\$ 6.50$ to 18.00 One coat in particular is especially good value. It is fifty inches long, fastens close up to neck,
with Russian collar, and has slash pockets. Sizes
$\mathbf{8 . 5 0}$

## Interesting Values From the Great Array of Men's Spring Shirts and Ties <br> rom the Great Array of Men's Spring

A LTHOUGH the feature of these new Spring Shirts is the great variety of prominent colors and laundered cuffs and are in coat style. Sizes 14 to $171 / 2$. Each
 desizsns of of luctery red, tan, g
sized knot. See this ine. black and tan, light blue and grey,
tied in large sized knot.
Each

Smartly Patterned Shirts at the Popular Prices of $\$ 1.00, \$ 1.50$, and $\$ 2.00$ without the perfect fit, servicabee materiass and fill-sized bodies


 Richly Patterned Silk Neckwear at 75c, \$1.00 and \$1.50 A distinctly new line of Spring Ties comprises some beautiful, Paisley and Persian
designs of blue, red, tan, green. They have wide flowing ends, and, make a medium. Most youny men are interested in new siik- kitited cross-bar Ties, and these
 signs, with a shot thackground and shates of black and grey. black and green,
liack and tan, light llue and grey, etc. All have wide fowing ends, and may

RT EATON CO
$T$ HIS is one of the favor - ed styles for spring Has medium high crown
and well proportioned brim with well proportioned brim with slight roll and narro binding on edge. Can be
worn trooper style if de sired. A splendid value

## EATON-Made Suits at $\$ 8.50$ EATON-made Men's Suits of serviceable ma terials, herringbone stripe, checks and fancy weaves of brown and grey. The coats are three wutton sacque style, with, peak and notch lapels and good strong body lining. Vests are cut fairly high, with six buttons. Trousers are well fairly high, with six trimmed and finished, with good strong pock- ets, belt loops and plain bottoms. Sizes 36 to <br> 8.50 8. st ng

 Goves, made of very fine skench Kkins in
various shades of tan, fastener, pique sewn seams, gusset
fingers
 Lambskin Gloves Are Splendid, Too, for Dress Wea
Not only good looking, but very service-
able are these lambskin gloves with one able are these lambskin gloves with one
dome fastener, pique sewn seams, gusset
fingers. Bolton thumb and imperial points. Per pair ................... . ..... 1.50 Other Popular Spring Gloves for Men French suede gloves, with one pearl but-
ton, pique sewn seams, gusset fingers, Boltor ton, pique
thumb, black silk embroidered backs in new
shades, of tan. Sizes 7 to $81 / 2$ Per Per Washabie sheppskin chamois gloves, 2.00
in
natural shade. Have one pearl dome fas. tener, prix seams, gusset peart dome fas-
fingers, Bolton
thumb, spear point backs. Per pair. Chamoisette gloves, French make,
Duplex
sumt with pearl button fontener, pique and thalf piquers sewn seams,
Bolton thumb and self-stiched back. In natural, tan, putty and grey. Price, $\begin{gathered}\text { per } \\ \text { pair } \\ \text { Men's washable tan cape gloves, finely }\end{gathered}$
$\begin{aligned} & 1.50 \\ & \text { find }\end{aligned}$ made with one dome fastener, prix seams,
gusset fingers, Bolton thumb and silk em zusset fingers, Bolton thumb and silk em
broidered backs. Sizes 7 to $81 / 2$. Price broidered
per pair $\qquad$

An Aristoorat Amonc Boots for Young Men. $\$ 7.00$

## $\mathrm{S}^{\text {INCE the frrst recede lasts were }}$ brought from England there has been a steady development along the lines of good proportions and comfort lines of good proportions and comfor the slender lines of the old recede, to gether with ezmple room for the foot 11. Leathers used are rich mahogan and black calf, the latter with dull leather or cloth tops, and patent leather leather or cloth tops, a with dull leather tops. Goodyear welted soles and broad, square English heels, blind eyelets, ending with two hooks at the boot top contrasting stitching and many othe special features bring these smart decidedly into the "young men's" class See them before you select your foot wear for Easter. Price . . . . . 7.00 Today's Menu




## ASK AMENDMENT

 OE MuNUMPAL ACT
## Adoctoncil of Solicitor's Re- port at Monday's Meeting.

|  | Controllers Will Oppose the |  |
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|  | ${ }_{\text {a }}^{\text {mot }}$ | NERVOUS CHILDREN |
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| Simply use Marmola Prescriptlon Tab-lets accorung to direct.ons; they are |  |  |
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| tion dlet. Get them at any good drugg store or send price direct to Marmola Company, 864 Woodward avenue, Detroit, |  |  |
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## Wair List Prices = F Naty Fair Treatment <br> What Wou Get With GOODRICH <br> BLACK SAFETYTREADTIRES

 You know, of course, you get the best non-skid fabric tire make, and get it at the low standard ONE-PRICES o the Goodrich Fair List
You know you get the toughest tread, rubber compounc
ing has yet produced, and all the seven cardinal tir virtues-style, comfort, safety, economy, durability, free
com from tire trouble, and mileage-IN a Goodrich Tire But have you looked deep into the Goodrich pledge o WITH each Goodrich tire, and require a service worth
Goodrich Tires Must Make Good
It, as occurs in rarest instance, a tire fails
to render its service, the B. F. Goodrich
Company is more eager than you that Comphany is morre eager than yoou that
its short-coming be made good.
Bring back a Goodrich titre that owes
oou anything: you anything:
to the world.
Goodrich Fair Treatmentat once cancels
any debt of a Goodrich Tire makes good quickly, generously, and gladly. Certainty of utmost service is what you get WITH a Goodrich Tire The B. F. Coodrich Co. f Canada, Limited 482 YONGE STREET. North 4300 Ate maker of the Tries on which Dario Reta won

| SILYERTOWN'S <br> domination or 1916 auto RACING |
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NERVOUS CHILDREN

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THRIFT CAMPAIGNERS
HOLD POTATO SHOWER





## Hockey Dentals 9 Sictorias 6 Sating H. Cody Wins Swampionship Winng Harbord 20

DENTALS EARN LEAD OF THREE GOALS LASt of rosedale IN FIRST GAME WITH WINNIPEG VICS
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$\$ 50,000$ Estate Sale of High-Class Woollens in Suitings-Overcoatings - Coatings -Trouserings and Waistcoats at

## Unusual Discounts







TheSaleStarts This Morning at 8.30


Come in This Morning
R. Score and Son, Limited-77 King St. W.

| TWO GREAT AUCTION SALES OF HORSES TUESDAY, MARCH 20 H FRIDAY, MAREH 23 rd <br> French Army Horse Inspections Daily ONCE EACH YEAR The Anear <br> Blue Ribbon Speed Sala <br>  $\qquad$ BURNS \& SHEPPARD |
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## THE WAR LOAN

TO AVOID DELAY, THE FOLLOWING FORM MAY BE USED
Cheques payable to "Credit of Minister of Finance" for 10\%
of the amount applied for should accompany this form.

## A. E, AMES \& CO. <br> 

Date ... .........tenner. 1917
Dear Sirs :-
I hereby authorize you to enter my subscription for DOMINION OF CANADA LOAN
in accordance with the terms of the Official Prospectus.
Name in fall Mrs.
Street address (or P.O. Box)
Place . ......................... Province or

## WAR LOAN PROSPECTUS AND APPLICATION FORM ON REQUEST HERON \& CO.

4 COLBORNE STREET, TORONTO
WHEAT PRICES RALLY ${ }^{\text {NORWEEGAN SHiP SUNK }}$ CREW AL RESCUED
 Expectation of Averting Railway Strike Causes Advance


BANKS SUBSCRIBE SIXTY MILLIONS
Canada's New War Loan is Being Taken Up Satisfactorily:


## DOMINION OF CANADA

Issue of $\$ 150,000,000.5 \%$ Bonds Maturing 1st March, 1937 par at Ottawa, Halifax, St John, Charlottetown, Montreal, Toronto, Regina, Calgary, Victoria, and at the
the Bank of Montreal, New York City. interest pay able half-yearly, list march, list September. PRINCIPAL AND INTEREST PAYABLE IN GELD.

## ISSUE PRICE 96.

A FULL HALP-yEAR'S interest will be paid on list SEpTEMBER, 1917 the proceed of the loan will be used for war purposes only

THe Minyan of Fiance offers herewith, on behalf
of the Government, the above-named Bonds for Subseripof the Government, the above-na
lion at 96 , payable as follows:-
${ }_{30} 10$ pet cent on application;

The total allotment of bonds of this issue will be limited to one hundred and fifty million dollars, exclusive of
the amount (if any) paid for by the surrender of bonds Bes the equivalent of cash under the term
The instalment o may y be paid in full on the 10th day of
 payments are to be made to a chartered bank ore the
credit of the Minister of Finance. Failure to pay any instalment when due will render previous payments liable
to forfeiture and the allotment to cancellation.
Subscriptions, accompanied by a deposit of ten per cent indium of a chartered bank. Any branch in Canada of any chartered ban
provisional receipts
provisional receipts
This loan is authorized under Aet of the Parliament of Canada, and both principal and intiteret
charge upon the Consolidated Revenue Fund. Forms of application may be obtained from any branch in Manado of any chartered bank fid ytherific of any stabistant Receiver Gene far even hundreds of dollars
Tn case of partial allotments the surplus deposit will be and ease of pa rds
April instalments
April instalment.
Scrip certificates, non-negotiable or payable to bearer in accordance with the choice of the applicant for in exchange for the provisional receipts.
When the scrip certificates have been paid in full and payment endorsed thereon by the bank receiving the
money, they may be exchanged for bonds, when prepared, money,
with , coupons attached, payable to bearer or registered
3 88 to to principal, or for fully registered bonds, when as to principal, or for fully registered bonds, when
prepared, without coupons, in accordance with the prepared, $w$,
application.

SUBSCRIPTION LISTS WILL CLOSE ON OR BEFORE THE 23 rd OF MARCH, 1917.
 <br> \section*{\title{
Is Your Money <br> \section*{\title{
Is Your Money NEUTRAL
}} NEUTRAL
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## or is it Fighting?

Every dollar invested in the War Loan directly supports the men in the trenches and helps to ow in
the war. Have you subscribed as generously as lies within your power. If not, why not today?
F il in and Mail this Application Form


Delivery of scrip certificates and of bonds will be made The issue will be exempt from taxes-including any income tak--imposed in pursuance of legislation enact
by the Parliament of Canada. The bonds with coupons will be issued in denominations coupons will be issued in denominations of $\$ 1,000, \$ 5,000$ The bonds will be paid at maturity at par at the office
of the Minister of Finance and Receiver General at Ottawa, or at the office of the Assistant Receiver General at Halifax, St. John, Charlottetown, Montreal, Toronto, Winnipeg, Regina, Calgary or York City.
The interest on the fully registered bozds will be paid on cones with, which will be remitted by post. Interest Both cheques and coupons, at the option of the holder,
will be payable free of exchange at any branch in Canad will be payable free of exchange at any branch in Canad
of any chartered bank, or at the Agency of the Bank

Subject to the payment of twenty-five cents for each new bond issued, holders of fully registered bonds without denomination of $\$ 1,000$ with coupons, and holders of bonds with coupons will have the right to convert into full
registered bonds of authorized denominations without registered bonds of authorised
coupons at any time on application to the Minister o Finance.
of Finance, Ottawa.
Application will be made in due course for the listing
of the issue on the Montreal and Toronto Stock Exchanges. Recognized bond and stock brokers having offices and carrying on buighths of one per cent on allotments made
sion of three-eighths in respect of applications bearing their stamp, provided however, that no commission wad for by the surrender
of the amount of any allotment paid of the amount of any allotment paid or by the surrender
of bond issued under the War Loan prospectus of 22 nd November, 1915, or in respect of the amount of any
allotment paid for by surrender of five per cent debenture stotment paid for by surrender of five per cent dement maturing lIst October, 1919. No commission will
stock be allowed in respect of applications on forms which have not been printed by the King's Printer.

Your application, it entrusted to us, receives all care, without charge toy oo for our services.
Our efficient distributing organization is also at your disposal for resale of your bonds.

## Wood, Fundy \& Co. <br> Telephone Main 7437

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## BRITAIN- CaLLS TO CANADA mitheromen

 "No matter what difficulties may face us, the supreme duty of everyman on the land is to use every thought and every energy in the direction more-and stil more.

The Department invites every one desiring formation on any subject relative to Farm information on any sulj


## SIMPSON'S WEEK-END VALUES

Men's Goodyear WeltBoots Final Clearance of Men's Winter Overcoats $\$ 9.95$


Extra Special Value, $\$ 3.89$




Everybody knows that the price of boots is away up--and yet here we are again with a Special Sale of Women's Excellent Boots at $\$ 3.24$ 1200 Pairs---Every
 Children's Boots $\$ 1.89$ A Good Boot for Boys



Some Representative Values From Oar Large and WellDisplayed Assortment of Lig! ting Fixtures-..6th Floor


## $\$ 16.50$ and $\$ 18.00$ Men's Suits $\$ 12.95$

 Aclearance of 150 men's medium and heavy weight suits that trues, in neat small pattern designs, Also a few suits of worstedcloths. fitting, single-breasted, three-button sacque style, with single-
breasted vest and neat fitting trousers. Sizes 36 to 44.12 .95

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## Men's New Suits and Coats for Spring. Wear <br> Young Men's Coats $\mid$ Cheviot Overcoat <br> The New Suits

## Boys'First/Long Pant Suit

 suit that will be of special interest to the youth whoput on his first "longs." Made in two good colors and
English tweed-a brown mixture and a grey mi-. ture. Splendid cloths thiat will give good a grvice. Cut
Cut in a smart single-breasted sacque style, with vest and
trousers of equally good styy.e. Sizes 3 to t 35.8 .50

More Consorvative Man's Ove
 Four Splendid Values for Boys

## Pinch-Back Suits With Extra Bloomers $\$ 5.95$

 150 well tailored suits of fancy woven tweeds, in dark and me-dium sliades of greys and browns. Single-breasted, pinch-back
 Our This Season's \$15.00, \$16.50 and \$18.50 Overcoats at styles, with patch pockets. and all-around belt. An extra, pair
of bingle-breasters with each suit. Bloomers are fult cut. Sizeats down each side of back. and front to
of
ores
 Boys' Norfolk Suits in a Big Rush Sale at $\$ 6.95$
suits marked down to this attractive figure for 8.30 shop- Boys' Blue Serge Norfolk Suits $\$ 8.95$
 and worsteds, in fashionable fancy yoke mon
choice of patterns. Grey and browt, broken checks and Ox- its color. Coats are single-breasted with pointed yoke and box
fords, and blue grey patterns Size 22 to 3 , for boys 7 to
pleats down each side of back and front to bottom of skirt.



Your New Spring Hat?
Hat?

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 | Men's \$1.19 French |
| :--- |
| Suede Gloves at 59c |







## Today in the Furniture Department








Today's Sale of Tools and Cutlery
The Newest Books Nemon your orser nion wis






