



## Now in Full Swing :YEARLY CLEARANCESALE

Beginning to-morrow we place on Sale our already low-priced Stock at prices to insure rapid selling. We are not only placing on Sale regular Winter Clearance Stocks-but our entire stock which includes all year around merchandise. Don't confuse this Sale with the regular Clearance Sales of Winter merchandise only, but come prepared to
 greater savings than ever before.
Remarkable Savings for every man, woman and child who wishes to economise.

THE BROADVVAY HOUSE OF FASHION

Clearance Sale. We know that in order to stimulate buying at this time of the year-we have to offer our customers greater values than before. THAT'S JUST WHAT THIS SALE OFFERS YOU-EXTRAORDIARY SAVINGS

Are you acquainted with the Broadway? If not, start today! Get the Saving Habit by Shopping Here


CHILDREN BRUSHED WOO Assorted shades.
Values to $\$ 2.00$. 1.19 SKIRTS. Values to $\$ 4.00$ 2.97 FANCY CHECKED
BRUSHED WOOL SCARFS. Values to $\$ 2.2$
For 1.19

COTTON JERSEY BLOOMERS. Values to 95 .
59c

## Busman

 39cTABLE CLOTHS

[^0]98c., \$2.39, 2.98, 3.98, 5.98

## Broadway House of Fashion

## Gauntlets

 1.89Ideal for auto driving, made of fine strong Leather, Pique sewn, fleece lined, Strap wrist,
sizes. Regular value $\$ 3.25$.

## 

## of <br> Coats \& Dresses

EVER OFFERED ST. JOHNS WOMEN:


Gauntlets

## ClearanceSale of <br> Men's Suits and 0 'Coats

SAVINGS OF 20 p.c. to 35 pec. on all GENTS' FURNISHINGS.

$98 c$


MEN! If ever a Sale
called your attention
call
OVERCOATS called your attention
this Sale does! The
best British and
American materials,
manshin OVERCOATS of the features these most



WOOL SCARVES Values to 81.00

Right in Time-Sale of Women's Sweaters




## A SHORY OF

The Mysteries of Paris THE NICKEL TO-DAY!


The Night Life of Paris-

 for when he wrote
of men and wone
mortal story.
Slave of Desire A George D Baker by Balzac

## 4h George Wailsh. Bessie Love. Carmel Myers June Mathis <br>  <br>  <br> 



L.C.A.S.

 and



 *PARKER \& MONROE, Ltd. ${ }^{\text {mom }}$ January Clearance Sale Eof Mark-Down Footwear
our store your headquarters for for
NEEDS For EvERY member of the famiur

| MENS BOOT VALUE |
| :---: |
| MEN'S BROWN CALF BLUCHER $\begin{array}{ll}\text { STYLE BOOTS-Very } \\ \text { ber heels. } & \text { Reg. } \\ \$ 5.00\end{array} \$ 3.50$ Special <br> MEN'S TAN POINTED TOE BOOTS Prieal lalue for the money. Reg. Prece $86.00 \ldots \ldots . . \$ 3.50$ <br> Special .. <br> MEN:S BROWN CALF BOOTS- <br> A good strong Working Boot, style. Regular price $\$ 5.00 \$ 3.50$ Special Price <br> mens brown calf leather Boors-Solid Leather through. "Our Own Make," Blucher Style All sizes. $\$ 4.50$ Special Price.... .... <br> MEN'S TAN RUBBERS - Medium toe, low cut: Special Price $\$ 1.55$ <br> men's black rubbers - Storm, medium and wide Prices at $\$ 1.45, \$ 1.60, \$ 1.65$ <br> ladies' and gents ankle SUPPORTS - All leather. 70c. |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |





The All Blacks Pears' for Health


$$
\begin{aligned}
& \text { LADIES' RUBBERS }
\end{aligned}
$$

 MUTT SIMPLY HAD TO DO IT.


## "Fifth Avenue"

We've fthished STOGK-TAKING. We've made up our minds we won't carry over any of last year's stock, therefore, we've SLASHED OUR PRIGES TO PIECES and Reduced every Hat and Garment in our Store 50 per cent, and more, so as to make our AFTER STOGK-TAKING SALE SOMETHING to be REMEMBERED and looked forward to by thrifty shoppers.

# After Stock-Taking Sale! COATS 

Tremendosss Values in all grades. Many of these Coats are less than HALF-PRIGEI

## Ladies' Hats

No reserve. Every Hat enormously reduced. Two Prices Only.
Ghoose what you Ihe.

- 1090

For every season, for all occasions-Grepes and Satins at the price of Smart Cottons I

## Children'sCoats

Handsome Styles to fit 4 to 10 years, Genuine Values up to $\$ 12.75$,

## 'FIFTH A VENUE' STORE, 314 Water St.



|  |  | MAJESTIC--Thursday, Friday and Saturd |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | TOMMIX |  |  |  |  |
|  |  | " EYES OF TNHE FOREST |  |  |  |  |
|  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
|  |  | Profofithe Puding |  |  |  |  |
|  |  |  | MURPHY'S GOOB THINGS |  |  |  |
|  |  | $=$ |  |  |  |  |
|  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
|  |  |  | Mamiorem |  | Emama |  |
|  |  | $\pm \pm=$ |  |  |  |  |
|  |  | $\pm$ |  |  |  |  |
|  |  |  |  |  |  |  |
|  |  |  | Comer wor com |  |  |  |
|  |  |  |  |  | 25\% | Vitas |
|  |  |  |  | ${ }_{\text {Eatasem }}^{\text {cosem }}$ |  |  |
| $=$ |  |  |  |  | $\frac{\text { mata }}{2}=$ | Wixas mimem |
|  |  |  | Sato |  |  |  |
|  |  | 䜌 | $=$ |  |  |  |
|  |  |  |  | \% | $={ }^{2}$ |  |
| ¢ $= \pm=5=$ |  | MEx man |  |  |  |  |
|  |  |  | crinsma |  | $\pm{ }^{\text {a }}$ | -3- |
|  |  |  |  |  |  | - |
|  |  |  | Tommat |  |  |  |
|  |  |  |  | Smad mamime | \%emem | $\operatorname{cize}^{\text {bem }}$ |
|  |  | The pick of the market | $\underline{=5}$ |  |  |  |
|  |  | Choice Turkeys Choice Geese Choice Ducks |  | PHIL MURPHY |  |  |
|  | Rex |  | Wearmas -- |  |  |  |
| Wholeome for Babo | Lam.E.forecellilem | Choice Milik Fed Chicken | = = - | 317 Water Street Store Open Every Night |  |  |
|  |  | Canadian |  |  |  |  |
|  |  |  |  | 2me= = |  |  |
|  |  |  |  |  |  |  |
|  |  | OUR SAUSAC |  |  |  | ${ }^{4}$ |
|  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |



## EASY TO TAKE

## Phoratone Cough Cure

 The proper time to totas mixurur of oris. ont


In addition to our regular 35c. bottle we are now putting up what we call a "Family Size" bottle
and which you can purchase for 60 c ., it contains and which you can purchase for 60 c ., it contains
double the amount of the 35 c . one and is the best double the amount of the 35 c . one and is the best
size to always have in the house.

## TRY A BOTTLE

## Dr. F. Stafford \& Son

Theatre Hill
Important: With every article purchased in a coupon. The coupons are worth 1c. on every 10 c . worth purchased. After you have collected sufficient they can be used as cash to purchase any priced box of Moirs' Chocolates ve

## KNOWLING'S NEW GOODS

Per S.S. SACHEM Footwear \& Spats LADIES' FAWN MELTON GAITERS (Spats)
CHILD'S BROWN MELTON GAITERS 2.10 CHILD'S BROWN MELTON GAITERS-
(Spats). Sizes 7 to 10 .
 MAIDS' BROWN MELTON GAITERS-
(Spats). Size $2 . . . . . . . . . . . . . ~$ BOYS BOX CALF
soles and heels. Sizet 9 Metal protected
Sita, 2.60 ; 11 to $1,2.85 ; 2$ to $5,3.40$
YOUTHS' TAN SHOES-Crepe soles and
 Sizes 2 to
heels BOX CALF BOOTS-Crepe soles and MEN'S TAN CALF DERBY BOOTS 14.5 LADIES GOLD TINSEL STRAP SHOES, 8.00 CHDIES' BLACK SATIN SHOES Cilize 6 \& $715 \cdot 8$ to $140 \cdot 11$ So 1.150 INFANTS' TAN STRAP SHOESS. 80 c \& \& 85 c .
BOOTS ... . . . . . . . . . . $1.00,1.10$ NFANTS' SCARLET STRAP SHOES . 1.2
NFANTS' CHAMPAGNE STRAP
 INFANTS' WHITE BUCKSKIN SHOES, 1.00
BOOTS . . . . . . . . . . . . . . . . 1.75

## G. Knowling, Ltd. <br> Household Notes EEss for cake batter should no

## CURRENT RADIO 


One-Stage R. F. Amplifier and Regener ative Detector Good DX Receiver

## 
















G. W. V. A. Maternity Hospital






## Great Buying Oppor tunity STEERS BIG SALE

Everyday Needs Greatly Reduced. Genuine Bargains in all Dept's




## STEERS, Limited

|  | M. C. L. I. Debate VERDICT FOR AFPIRMATIVE. | ere's J |
| :---: | :---: | :---: |
|  |  |  |
| preciation in a practical manner. done by the hospital Dr. Roberts gave |  |  |
|  |  |  |
|  |  | But Oh! the difference |
|  |  |  |
|  |  |  |
|  |  |  |
|  | 为 | proportioned ingredients of the very best |
|  |  | confidence in its goodness and purity fol. lows as a matter of course. |
|  |  |  |
|  |  |  |
|  |  | just Jelly and JELL-0 sq very little more. |
|  |  |  |
|  |  | sy your Grocer for J |
|  |  | , |
|  |  |  |
| Coly |  |  |
|  |  |  |
|  | Tommaty |  |
|  |  |  |
|  |  |  |

## Heres Jelly and there's <br> But Oh! the difference!

 For JELL-O-jurt the most exactly. quality only are used, therefore absolute confidence in its goodness and purity forThere's all the difference on earth between just Jelly and JELL-0, yet JELL-0 costs
.M. OTLEARY, Distribluat




Tur pronnes napan- Don't say Paper, Say "EVENING TELEGRAM."

## Special Value Items !

| LADIES' | LADIES' |
| :---: | :---: |
| Ready-to-Wear | CORSETS |
| WINTER HATS | Good quality at Low- |
| Now less than Half | est Prices, |
| Price. | Prices frora |
| Only 1.50, 1.90 and | 1.25 pair only, |
| 2.25 each |  |
| MENS TWEED | in |
| WINTER CAPS | WOOL SCARVES |
| Good Values at | for men and women. |
| $\begin{aligned} & 1.25,1.45,1.75 \text { \& \& } \\ & \text { and } 2.25 \text { each. } \end{aligned}$ | Every colour neces sary represented here. |
| did selection | Full Siz |
| Boys' Winter Caps of all kinds. | Price Only 98c. each. |
|  |  |



## OFFER

\$50,006
Newfoundland 51/2 P.C. Bonde Mrice on Application.
BERNARD D. PARSONS investment broker.
'Phone 1731. 12 Muir Bldg.


S. E. GAREAND

 USEFUL HOLIDAY PRESENTS IN Gent'sfurnishings

## for your Father, Brother or some one else's

Beautiful Shirts, Scarfs, Neckwear
Bows, Suspenders, Arm Bands, etc.
In our Tailoring Department we are special.
izing on a beautiful line of OVERCOATINGS
E. D. SPURREL

WM. SPURRELL
${ }^{365 \text { Water Streat }}$

Goods in Stock Dec. 4th.


BURT \& LAWRENCE
20000000000000030000030505

## DULEY'S

Peter Pan Gramaphones, $\$ 22.00$ each.


"Our Goods are Reliable."
T. J. DULEY \& CO., LTD.,

## How Chrysler Sweeps All Tradition Aside

 that which has preceded it. And nowhere is recognition so swift and reward so munificent as in America
Chryser Six came into a seemingly crowded Chrysler Six came into a seemingly crowded motor car =-5:- $\begin{aligned} & \text { market and almost immediate- } \\ & \text { ly swept its way into unpre- } \\ & \text { cedented accentance as a }\end{aligned}$ ( 1 a $\begin{aligned} & \text { cedented acceptance as a a } \\ & \text { quality prouct. That which } \\ & \text { ordinarily takes years to }\end{aligned}$ achieve was won almost over-night. Why? achieve was won almost over-night. Why?
Because the Chrysler brushed aside outworn
traditions in engineering, in design, and in reraitions in engineering, in design, and in performance, and gave to the world advan
tages it could instantly seeand feel and experienc. I
squarely confronted problems of height and weigh squarely confronted problems of height and weigh
and size, solving them according to the crying need and size, solving them according to the crying need
of the moment rather than the needs of five years ago. It brought to bear both scientific exactenss and
artistry artistry-endeavoring to embody in the new car ele-
ments of grace and elegance no one else had attained That is why the Chrssler has taken the country by
storm-why it still stands and will storm-why it still stands and will long stand alone-
why if you want what the Chrysler gives, the Clrysler
alone can satisf

## Marshall'sGaraqe <br> water street west.

## BIG REDUCTIONS

Ladies' \& Misses' Butt. Gaiters, Medium and Low Heels.
wOMEN'S BUTTON GAITERS-Reg. Price $\$ 3.50$. Sale Price, only .
Sizes $21 / 2,3,31 / 2$
Also a few pairs WOMEN'S 3-BUCKLE GAITERS, medium heel. Sizes 4 and 5 Regular Price $\$ 3.50$. Sale Price, only $\$ 2.50$ pair MISSES' BUTTON GAITERS-Reg. Price, pair. Sale Price, only ..
Sizes $12,13,1$ and 2.
SECURE A PAIR WHILE THEY LAST.
F. SMALLWOOD

HE HOME OF GOOD SHOES

## 

Forty-Six Years in the Service of
the Public-The Evening Telegram.


Money

## Well

## Spent!

When your festivities are forgotten, one of MAUNDER'S OVERCOATS will remind you that your money was well spent. We have them (not from Mitchell's Gardens) but from the best English Woollen Houses. The choicest range yet shown; no two aliko

SAMPLES SUBMITTED


GET IT AT GEAR'S Bright Star Flashlights, Batteries and Bulbs

GEAR \& CO., Limited
'Phone 404
340 Water Street






[^0]:    BLOUSES
    

