$\int \frac{\text { Wonderful Guarantee! }}{\text { Wolen }}$ Wonderful Guarantee!
or vera Miluon Botteo or Carnol
Solv, only Four Hove Bean Returned

It is now time to leave off your Winter Weight. You can't go in your Jacket: so M A U NDER'S for yours. We have something sober and stylish and can also give you the "smappy" in Spring Overcoatings. If you want to fix up until you get your next Suit, we can match yon with trousers or any other garment.


## Pin This Up in Your Kitchen

## FARMERS FAVOURITE FERTILIZERS

## Approved of by the Canadian Govern-

 ment Department and guaranteed free from pulverized sand or other adulterant. You can rely on their good quality.The farmers who make money are those who use Fertilizers. They get larger and better crops.
Fertilizers will put into your ground the nutriment which your crops took out last year.
Just as you need food to do your year's work, so does your ground need food to produce good crops.
Putting Fertilizer into your ground is like putting money into the Savings Bank, you get back greater value in the Fall.
Try Farmers' Tested Fertilizers this Spring, remember, 10 additional barrels of potatoes or other vegetables will repay the cost of 5 or more bags of Fertilizer.
Farmers' Fertilizers have been favorites for years in Newfoundland, they'll make your garden grow.
Put Fertilizers on your ground now and let the Spring rains carry their goodness into the soil.
After your crops begin to show over the ground, pat some Fertilizer on top of the ground near each plant and watch them grow.
Don't pay too much attention to "Analysis," you can be deceived. Remember we guarantee our Fertilizers

## Colin Campbell, Ltd.

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## Columbia Dry Cells

## Hot Shot and Multiple

 Batteries
## ALL FRESH STOCK

 Job's Stores, Ltd.TABLEMEAL

OLD DUTCH CLEANSER

cartons and sack inest Granulated in cases of
2's and 5 's

REX LYE 4 Doz. to Case
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at Badger Brook An event, untaqu in the annals of
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Porter, as matron of honor.


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## BEAVER BOARD

Beaver Board is better than plaster for walls and ceilings, because Beaver Board cannot.crack, nor fall.
About seven dollars worth of Beaver Board will cover the ceiling of your dining room or parlor.
Beâver Board is better than pitch pine or v jointed boards, because Beaver Board shows no seams.
When your ceilings are done with Beaver Board, no dust can come down on your furniture.
Beaver Board is water-proofed and sized, ready for the application of paint or calcimine.
TQ get genuine Beaver Board, look for the board with the Red Beaver Brand on the border.
Beaver Board may be had 48 inches wide and in lengths of 7, 8, 9, 10, and 12 feet. Beaver Board costs only 5 cents per square foot.
Beaver Board is best for bungalows and best for bath rooms. Beaver Board is cheap enough for your kitchen and artistic enough for your parlor.
COLIN CAMPBELL, Ltd.



Mushers in Arctic
Must be Virilant canses the feligers to bocome stitres and ust be Vigiant to Come Out Alive














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## Lipton's Biscuits and Cakes

LIPTONS FANCY BLSCUITS are amongst the high quality of their materials, Lipton's Biscuits and
Cakes are characterized by a toothsome crispness and flavour that enriches whatever is served with them
13 VARIETIES, from
.45 c . B .
CAFES-1 lib, sealed tins, in the following varie-
FRESH CELERY, S. SRESH TOMATOES, bananas, ben davis apples in barrels
new wew cabbage,
NEW YORK CORNED BEEF,
CANADIAN and NEWY ZEALAND BUTIER, Soc, lb.
C. P. EAGAN

DUCKWORTH STREET \& QUEENS ROAD.


## London, New York

and Paris
Assoc. of Fastion
UnDoubitedy
London, New Yoris and Paris Assoc. of Fashion

## Greatest Success

Ever achlieved by any Mercantile Establishment in the country was the success received in our

## 6TH ANNIVERSARY SALE

The thousands of satisfied customers who participated in this most extraordinary event will testify to the genuine-ness of our offering. COME!

2
We ask you to come to this store to-mor. row and in the most critical manner compare our prices with other stores' sale prices.

We are asking you to shop around and compare qual. ity, price and style, before buying, because we want you to get and feel that you are entitled to the best and big. gest value for each one of your dollars that can be had anywhere in the city. Stretch the pay envelope-visit this Store TO-MORROW and convince yourself that we are selling at Lowest-in-the-City-Prices.

In every instance where our value was equalled by competitors' Special Sale Price, we promptly followed our customary practice of reducing our prices so that they would be substantially below our competitors. That is why we ask you, before buying to PLEASE COMPARE.

For this Store will maintain its Price Supremacy at any cost, it is governed at all times by this steadfast principle.

MERCHANDISE OF TASTE AND QUALITY AT LOWEST-IN-THE-CITY-PRICES !
LOMOOIN, NEW YORII \& PaRIS ISSOCICITION OF FISHHOII.




# THE BROADW AY HOUSE OF FASHION 

Our Men's and Boys' Department ls Now Located In the Premises Formerly Ocoupled by R. Templeton


Ever since we opened our MEN'S $\mathcal{8}$ BOYS' DEPT. in our new premises our sto has been besieged daily by hundreds of keen shoppers who appreciate both QUAI ITY and LOW PRICES. In our new premises we are able to carry a bige variety of everything you need, be it a Coat, Suit, Hat, Shirt, Underwear or any kin of furnishings you need. Our policy in this store is the same as when we first opene our doors to the public-" giving the public the best quality merchandise at the lowe prices." We have gained their confidence which we value above everything else. F the next THREE DAYS we have planned a most extraordinary Sale so that every Man, Young Man and every Boy ma come in and see the most wonderful assortment at prices we guarantee you cannot duplicate elsewhere.

OUR GENT'S DEPT.--A Separate Store Catering Exclusively to Men's and Boys' Needs

## 200 Boys' Wash Suits

A wonderful assortment from which you can choose your little
Boy's Suit for Summer wear. Ages 3 to 8 years. Values up to Boy's
$\$ 3.50$.

Only 1.59
Men's \& Young Men's Coats and Suits
No matter what kind of a Suit or Coat a man wants, we have it. Spring's newest materials; New York's latest designs are all here in full blast. These garments representing the very
latest trend of Fashion, come up splendidly in latest trend of Fweshon, Worsteds, Cheviots and fine grade Tweeds, worsteds, Con viots and
Botany Serges, etc. It will pay you to visit our Store before making your purchase.
LOOK AT OUR PRICES! COMPARE!
$8.90 \quad 10.90$
$12.90 \quad 14.90$
$18.90 \quad 21.90$
$23.90 \quad 26.90$

We also carry an exceptional assortment of
AMERICAN TAILORED SUITS 28.90 to $\mathbf{~ r a n g i n g ~ f r o m ~}$

## Men's Hats <br> MENI Here is your chance to buy your 

98c and 1.48

## Boys' <br> Tub Suits

Made from heavy grade, durable Brown Denim. Almost impossible for even the hardiest boy to wear them out in one season. Ages 5 to 10 years. Easily worth $\$ 3.00$.

## Now 98c

## Boys' Pants

In good grade Brown and Navy Tweeds. Knicker style A real good pair of Pants to buy for your boy for school wear. Sizes 10 to 17 years. Values up to $\$ 2.95$.

## For 1.39

Men's Pants


1.98 and 2.48

A Marvellous RAGLAN Event
150 MEN'S RAGLANS in either TRENCH or ULSTER Style-Guaranteed Showerproof; splendidly made from good grade ENGLISH COVERT CLOTH. This is the Greys, Light Fawns and Dark Fawns.

## Your Choice for 9.95

## Men's Caps

A Great assemblage of TWEED CAPS for men. Newest Many are worth three times the price 49c and 69c

## A Wonderful Array <br> Boys' Scout

 Youths' Suits
## Ages 9 to 17 years.

Oh, Boy! Get your mother to get your complete outfit here.
There are savings in every garment you pur-
chase from our Store. We ask you straightchase from and honestly, to shop around-then, forwardy and honestly, to shop around- enen,
before you buy, come and see our values. It
will help you to realize how much you save
Phenomenal Values All Pants lined throughout. smacreanssuins.... 5.98 TWO PANTS SUITS 7.98 two Pants sults.... 9.48 тTo pans suns 10.48


Make it a point to see our selection of Youths,
high grade ALL-WOOLTWEED SUITS ranging in prices from

## Bladstone Bags \& Valises

A remarkable purchase permits us to offer
you Genuine Leather Valises worth double the money, from
7.00 up

Shirt Blousses

Made from good grade Khaki Flannel. This is the kind of Shirt that every boy loves to wear during the Summer season. Ages 7 to 12 years. Values up to $\$ 1.75$

## For 69c

All-Wool Pull-Over Sweaters
for boys from 3 to 6 years. This lot comes in colors of Cardinal and Saxe Blue. A LIMITED QUANTITY ONLY Values up to $\$ 1.50$.
For 69c

A Splendid Assortmen Little Geni's SUITS

Ages 2 to 8 years. Nowhere else will you find a more comple assortment of JUVENILE SUITS, represe ing the highest degree of tailored art, than are now offering for your inspection and proval. Styles are here in galore-
Twist, Sailor, Russian and Middy Blout effects-and smart up-to-date Tunic effect The qualities are well represented in splen grade goods such as: Fine Weave Botany Se ges, Harris Tweeds, Corduroys, Velveteens, Stripes and Plain Tweeds, and many oth grades.
Buy your little boy's suit now at these prica Values up to $\$ 10.50$ fo


Men's Sport Shirts Men's Negligee Shi Made from good grade Percales, in nice
attractive patterns. Sizes $141 / 2$ to $161 / 2$. A splendid assortment, comprising Pers
Linenes, Madras, etc. Sizes 14 to $17 . \mathrm{S}$ are worth up to $\$ 3.50$. All one price
For 69e 1.19



## SHOPKEEPERS

The surest way to annoy a customer is to ask her to buy some other Soap, when she wants Sunlight Soap.
When a woman asks for Sunlight Soap, it shows that she is an intelligent woman, who wants value for her money.
When you ask such a woman to buy some other soap, it shows that you consider she doesn't know what she wants.
When you tell a sensible woman that some other soap is as good as Sunlight, she knows you are not telling the whole truth.
Naturally when she knows you are trying to fool her, she has a poor opinion of your judgment and veracity.
You cannot fool any woman regarding Sunlight Soap. Every woman knows Sunlight Soap to be purest and best.
This is why selling Sumlight Soap is the easiest thing any shopkeeper has to do Every wise shopkeeper knows this.
Every now and then shopkeepers are asked to buy soap, -said to be as good as Sun light Soap.
Eventually such soap has to be sold at a Toss, and the loss is always made by the shopkeeper. The soap agent gets his money, the shopkeeper is the goat.
When next you are asked to buy such a soap, ask the agent,-"Will it sell as well as Sunlight Soap?"
Soap which won't sell as well as Sunlight Soap isn't as good as Sunlight, it won't pay for its keep.
Don't let any slick soap agent load you upwith soap which will stick to your shelve and lose money on you.
STICK TO SUNLIGHT AND YOU WONT BE STUCK.
Have you tried Small Sunlight Soap? A case contains 200 handy cakes. Small Sunlight retails for 5 cents per cake.


# ON THE SPOT: <br> <br> p.E.I. Potatoes <br> <br> p.E.I. Potatoes <br> P.E.I. Oats <br> Canadian Hay Eggs, etc ARTHUR R, BULLEY  <br> <br> LIPTON'S <br> <br> LIPTON'S BISCUITS! 

 BISCUITS!}

## In the Realms of Sport

These are
High Grade English Biscuits

Which you can now Purchase
At Much Lower Prices
Than have been usual for
Biscuits of this High Standard.

Good assortments of Lipton's
biscuits are carried by the folowing stores
George Knowling, Ltd.
Bowring Irothers, Ltd.
Royal Stores, Ltd.
Steer Brothers
C. P. Eagan

Exploits Valley Royal Stores, Ltd.

Why Pay More?
Give Lipton's Biscuits a Trial,

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## Do not iviss the Unusual Opportunities Afforded by Our Huge



Sale of the utmost importance to Housekeepers；Prices down to a point making it interesting to investigate substantial savinas．

## FOR TWO WEEKS ONLY GORGEOUS NEW STOCKS

Carpets，Squares，Linoleums，Rugs，Mats， Curtains，Laces，Serims，etc．

## 1000 Window Blinds <br>   $78 c$

mincrioreen vit bexe tim－景 $98 c$

## CURTAIN LACES


28c．30c．35c．45c．48c．55c． 60 c .65 c ． 75 c ．80c．

White Lace Curtains



## FLOOR CANVAS

 of maximum beatus $\$ 1.25 \$ 1.37 \quad \$ 1.75$
Elegant CASEMENTS
 35c．40c．45c．48c．55c．60c．65c．


## CARPET SQUARES

Harmonizing shades to suit any surround－
ing，Price Lessened for this SPECIAL MAY SALE
 $\begin{array}{lllll}\$ 20.00 & \$ 36.00 & \$ 42.00 & \$ 55.00 \\ \$ 0.000\end{array} \quad \$ 53.00$ $\$ 16.98$ $\begin{array}{llll}\$ 60.00 & \$ 68.00 & \$ 100.00 & \$ 110.00\end{array}$


## HEARTH RUGS

Extraordinary Values during THIS MAY SALE

 $\$ 6.19 \quad 59.95$ \＄11．45 up．

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 A Suggestion for the
Railway Management

 STAIR CARPETS



COCOANUT MATS


## MADRAS

 MUSLINS 44c． 48 c ． $50 \mathrm{c}, 55 \mathrm{c}, 60 \mathrm{c} .70 \mathrm{c}$ ． 75c．80c．85c．

LACE CURTAINS
 Axminister MATS


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## Stair

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