



The Sound of

## Wedding Bells

Won After Great

## Perseverance!

Perseverance


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## CHARLIE CHAPLIN

has come, we have him with our Christmas Crackers. Any one can hav
Charlie in the home for Christmas. We are sure all the kiddies want hin to make things go good during the holidays.

## Crackers ${ }^{0}$ Stockings,

Make your purchases quickly, these goods go very rapidly.
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## Take Notice!

Ladies' FELT HATS
Price, $\$ 1.50$ to $\$ 2.50$
Ladies' FAWN RAGLANS, Price, $\mathbf{\$ 7 . 5 0}$ and $\$ 8.50$.

FURS at Clearing Prices.

## A. \& S. RODGER'S.



## "ORO") Package Raisins

Grown in the Sun-L Fields of California
"ORO" Raisin-SweetBread will keep your children well.
A welcome change from the eternal bread \& butter.

Be Sure to Get The Better Kind.

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## Everyday Etiquette

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## Embroideries! <br> Ladies' American Coats ! <br> Ladies' Felt Hats!

Only a few remaining from our Fall shipment.
Now is the time to secure a serviceable WINTER COAT. 10,000 yards. Although they have ad0,000 yards. Although they have ad vanced over 50 per cent. We are stins,
ittg at old prices, according to width,
6c. to $\$ 1.00$ per Yard
DRESS GOODS- -32 pieces Dress Plaids. Value for 40 cents.
35c. per yard.

CHECK GINGHAMS - 10 bundles Remnants Check Ginghams, just the thing for Children's Overalls, selling at 16c. per yard.

Up-To-I)ate Styles, Newest Materials, from $\$ 10.00$ up to $\$ 34.00$ each.

## Marshall Bros




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Milady's Boudoir.


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Economy is the watchword of the whole world to-day. We are all called upon to economize for the benefit of our Empire, and for ger own personal benefit. Economy is essential to success. SUCCESS FOLLOWS ECONOMY. The offerings itemized below are real aids to economy.

Big Job, ranging in price from $\$ 1.20$ to \$3.60, clearing a

## 90c, each.

Fancy Flannelette Blouses, a Big Job! 40 dozen Ladies' Fancy Flannelette $\$ 1.10$ each.
LADIES' PETTICOATS---10 dozen Colored Petticoats, well assorted,

Big Shoe Sale.


F. SMALLWOOD, The Home of Good Shees
 SLATTERY'S
Wholesale Dry Goods. 4,500 YARDS AMERICAN COTTON TWEED.

The Patterns you are looking for.
LOWEST POSSIBLE PRICE.
Estate W. A. SLATTERY. 'Phone 522. Duekworth Street. P O. Box 236.
 Paper BAGS, All Sizes.
BURT \& LAWRENCE, umm atuman


THE EMERSON PIANO, The CARPENTER ORGAN, the much talked of Organ. $\xrightarrow[\text { Ccme and see theim, or send for Catalogs }]{\text { CHIT }}$ CHARLES HUTTON,


## UNDERWEAR WEEK, November 15th to 22nd.

Avoid those unpleasant Chills and Colds by preparing for this drop in Temperature. Our stock of carefully finished Wool Undergarments is now complete, and you are assured of extraofdihary value, as many of the lines are marked at LAST YEAR'S PRICES.

> LABIES' NEW KNIT UNDERWEAR. Long sleeve, short sleeve, high neck and
ow neck. Pants to match at same prices. FLEECE LINED PANTS \& VESTS, LADIES' FLEECE LINED COMBINA-
TIONS, only 5 .
s. suit. LADIES' WOOL COMBINATIONS,
> Stanfield and New Knit;
neck, short sleveve and long.



CHILD'S AMERICAN BATH ROBES,
$\$ 4.45$ to $\$ 6.40$. Fit 2 to 14 years. INFANTS' ROBES, $\$ 2.95$ each. 100 Dozen Men's Wool Pants and
\$1.10 to $\$ 3.00$ garmeitit.

- See East Window


## Men's Wool Pants and Vests

BISHOP, SONS \& COMPANY, LIMITED.

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## Shrewd Shoppers LOOK FOR and REALIZE the Broad Helpfulness of BAIRD'S

| Check Blankets. <br> Regular $\$ 4.20$ pair. Friday, Sat. \& Mon., $\$ 3.98$ Wool-like, warmth-giving Woolnap Blankets in pretty plaid or check patterns. Nothing like them for the price; they possess all the good qualities of all Wool Blankets, a soft, fluffy finish that gets you at once; will not shrink with washing; nice for your bed, nice for the children's bed; good sizable Blankets that offer you the very best value in the land. Reg. $\$ 4.20$ pair. Friday, Saturday and Monday ..... .. .. .. |  |  |
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| added Quilts | FALL BLOUSES FALL BLOUSES |
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Profit Shorn Prices on Home Requiremements That Will Be Found Truly Helpful



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Grey Cotton Blankets.





## CORDUROY VELVETS

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Specials for the Saving Wise.


## To-Day's

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Importers Like It

Because it is attractive in ap. pearance, well milled, offered regularly and at competitive prices.

## Bakers Prefer It

Because of its fine color, uniform granulation, strength and durability.

FRANKLIN'S AGENCIES, Ltd., St. John's.
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 <br> J. J. LACEY \& CO., Ltd.,
 <br> 

## Red Soles and Heels.

Do you want a pair of Rubbers that will wear in Red Ball Rubbers. Every pair guaranteed Made by the new vacum process, with two full soles and heels of Red Rubber.
try a pair and be convincei.
PARKER \& MONROE, Limited, distributors.

Your Eusiness
Success in 1917



Men's and Boys'
Suifs, Overalls, Shirrs, etc.
Ilewfoundland Clothing fo., Ltd


## Winfer-Keeping Apples,

Preserving Pears, Etc.
We are booking orders to arrive per next week's steamer for the undermentioned Goods at LOWEST PRICES :
Fancy Winter-keeping Apples,
Preserving Pears, in barrels, very cheap;
Almeira Grapes, in kegs,
Silverpeel Onions, in cases.

## F. McNAMARA, QUEEN STREET.

## FRAMED PICTURES.

$\qquad$ We have a large selection of Fram-
ed Pictures on our walls which it is well worth your while to see. If you are a Picture-lover you will be delighted with them, and you'll surely remember a bare spot where som
favorite Picture would just fit.-

The subjects are varied, some are reproductions of famous old Masers; others are specimens of what in Modern Art-and all are the best of their kind.
When you need good Pictures for your home, or as a present for some-
one else's home, just remember the beautiful Pictures on view at U. $S$ Picture \& Portrait $\mathcal{C o}_{0}$.

## CERTAIN-TEED PAINTS and ROOFINGS

Guaranteed the best obtainable
GEO. MI. BARR, Agt.


## Call and See

 Men's and Boys' Suits, Pants and Overcoats. Vrilliam Erovi.


## REID-NEWFOUNDLAND COMPANY.

Poultry Exhibition,
ST. JOHN'S
Excursion return tickets will be sold from
all Railway and Steamship points to St. John's
for the above at
One Way and One Third First-Class Fare.

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## Reid-Newfoundland Co .




| TO ARRIVE THURSDAY: <br> 750 barrels APPLES, <br> following brands <br> Kings, Baldwins, Blenheims, Storks. <br> GEO. NEAL |
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| J. J. ST. JOHN. <br>  <br>  <br>  <br> J. J. ST. JOHN, |
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