## REID-NEWFOUNDLAND C ${ }^{\circ}$

## Notre Dame Bay Service!

S S. "Clyde" leaves Lewisporte every Monday for South Side of Bay and every Friday for North Side of Bay.

Travel and Ship Your Freight by this route. RATES ON APPLICATION.

the evening telegram, st. Johns, newfoundland, november


## SEPIA PORTRAITS ON POSTCARDS.

In answer to the demand for a Good Class Portrait which can be mailed in a letter and which can be easily carried in the Pocket we have decided to make THIS SPECIAL SEPIA POSTCARD.
Prices-Half dozen-\$3.00. 1 one dozen-\$5.00.
Phone 768. THE HOLLOWAY STUDIO, LIMITED, Corner Bates' Hill and Henry Streei, St. John's, Newioundland

5
"Choose Jaeger"
Smyth's, 286 Water St.

## Ladies' Costumes Fall-1915--Styles.



Mix hax ara map ion? She is always making
changes, and this season has changes, and t this season ha
surely surpassed herseff. There is a more decided
Change in this Falls styles
 terial s.are similar, Serges,
Gatartines,
Tweeds,
Cord,
Cot




 pleated and gored, and are
worn very short.
If As deseriptitons are guite
 and smartest line of La
Costumes in the city.

## J. S. Picture and Portrail Co.

Gas and Hospitality.





St. john's gas lleht company.
notsenol. vorrs.




## 

ere costume.

War News.





IN STOCK!


HAMMERS, CrkCllar, PTT and CROSS CUT SAWS,
HAND and RIP SAWS, WOOD and IRON PLANES, BRaCES and BTIS, LEVELS, , , LQUARES, , AXES, HATCHETS, OILS, VARNIIBHES, BRUSHES, FELT, SAIIS, GLEASS,
 Pow wrer , SHOT and GUN CAPS, SINGLE barrel breechDOUBLE BAREEL BREECHELOADING GUNS, $10 \& 12 \mathrm{G}$, brass and paper shells, loaded cartridges,

Martin Hardware Company, Limited.

## Special Selection

 MEN'S OVERCOATS ! WARM ENOUGH FOR A CAB-DRIVER-STYLISH It will cost you nothing to call and see them. Itmpease sey you splo.00 on your winter overcoat if we can
please youl Remember these are al Special Lot, newest style,
and moin oun ty miterial; ; but perhaps the most spe-
cial thing is the price.

Robert Templeton.

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| the White House, but it is said to be worth the money: |  |
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| $\begin{aligned} & \text { to eat whatever is set before him, no } \\ & \text { matter how badly the banquet com- } \\ & \text { mittee may have fallen down. He } \\ & \text { must fit a Pullman car berth neatly } \end{aligned}$ |  |
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GEORGE M. BARR


GEO. KNOWLING. best house to buy Rubber Boots and Shoes. beSt dranos at lowest prices.

Provide Against Wet or Damp Feet.
Rubber Boots and Shoes are the only preventative. We handle the largest and best
assorted stock in the country AT LOWEST PRICES.

CHILDREN'S TAN STORM RUBBERS
CHILDREN'S WHITE STORM RUBBERS
WOMEN'S TAN RUBBERS

| Women's High Heel Low Rubbers . . . . . . . . . 75c. <br> Women's Button Gaiters, $\$ 1.60, \$ 1.95, \$ 2.30$ <br> Buckled and Strapped, $\$ 2.55$ Men's . . . . . . $\$ 2.50$ to $\$ 2.80$ | Women's High Heel Storm <br> Rubbers $\qquad$ | 'Women's Rubber Boots, \$2.00; Girls', \$1.35 to \$1.85 <br> Men's Rubber Boots, $\$ 3.10, \$ 3.70, \$ 5.00, \$ 6.00$ <br> Boys' Rubber Boots, $\$ 1.70, \$ 1.80, \$ 1.90, \$ 2.00$ to \$2.65. |
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TO-DAY'S
Messages.
11.30 A.M.





## 






MAMMOTH CLEARANCE SALE OF REJPBERS
For MEN, WOMEN and CHILDREN
 Mothers, bring the boys and gil
boots and get them fitted with a pai

## Children's



| Misses' |
| :--- |
| Fine Quality Rubbers, |
| sizes 11 to 2 2. low cut. |
| styles. 212 pairs in all. | 276

Boys'

The Royal Stores, Ltd.

## Waterproof Sailors <br> FOR LADIES

The most serviceable HAT any Lady could buy. Looks well in sunshine, indespensable in rainy weather.

## 90c. and S1.20 aach.

Special: A New Lot of Black Plush Sailors,
$\$ 1.20$ each.
S. MILLEY.

orchemits iv

1.45 P.M.
 K


## Men's




## Rubbers! -- RUBBERS!

## 'INVICTUS'

The Best Good Shoe

has been given a place of honour in our store, and our suggestion is that the next time you are in need of

Shoes you give us an opportunity to Shoes you give us an opportunity to show you

## Invictus,

(Manufactured by
Slater)
We always carry a good stock of
this well
known Manufacturer's

Marshall Bros

Dorothy Dodd SHOES

For LADIES
need no introduction. Year in, year out the demand continues. Lots of
Shoes are built for looks only. Dorothy Dodd Shoes are built for serviee as well as style and snap.

We have just opened another ship-
ment, of this popular Ladies' Foot-

Just what is needed at this season, a pair of New Rubbers. We have just received a large shipment,
cluding the well known Merchant's Brand. No Rubber has given greater satisfaction in the past than this well known Brand. In stock:
250 pairs CHILD'S LOW RUBBERS.
250 pairs CHLD'S STORM RUBBERS.
LOT OF CHLD'S WHITE and TAN RUBBERS, 200 pairs. MISSES' LOW RUBBERS

1200 pirs woym hbier
1000 pairs WOMEN'S STORM RUBBERS
100 pairs WOMEN'S TAN RUBBERS
700 pairs MEN'S LOW RUBBERS
550 pairs MEN'S STORM RUBBERS
a full assortuent of chlds', misses' womens, mens and boys' long rubbers.


Pettiness.


| $\begin{array}{l}\text { New } \\ \text { Stock Tinned } \\ \text { Goods! }\end{array}$ |
| :--- |

Tinned Tomatoes.
 50 cases PINEAPPLE,
full 1s. $40 \begin{aligned} & \text { cases EAR } \\ & \text { PEAS. }\end{aligned}$ ONIONS ! 150 sacks SLIVERPEEL
ONIONS, winter keep.
${ }^{\text {ing. }}$ NEW FIGS. fresh peanuts.

Soper \& Moore.
Wholesale Groceries, Fruit , Phone 480.

## Vigorol

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The Surest Passport to you Wile's good opinion pound of our delicious
Homestead ${ }_{i}$ You can ever rely upon ist high grade quality and
perfect flavour. perfect flavour. "There's a smile
price,
C. P. EAGAN,


Advocates the Further
Extension of the Patriotic Association.

 $\qquad$



Snag Proof.

SNAG"-Is the Boot worn by the American Fisher
men.

## F. SMALLWOOD,

## 002000000000000000000000 <br> THE "BIG" Furniture Store. <br> BGGGER AND BETTER BARGAINS-OUR CUSTOMERS WELL PLEASED. MIRRORS, OVERMANTELS, <br> WINDOW POLES and BRACKETS, HALL MIRRORS, TOILET MIRR <br> CALLAHAN, GLASS \& Co., Limited,


PICTORIAL REVIEW PATTERNS!

 Charles hutton, Sole Agent.
Advertise in the Telegram

THE LEOPARD cannot change his spots, butt the removal
of spots and blemishes from clothes is assured or spos and blemishes from clothes is assured
if SUNLIGHT SoAP is used. As the LEOPARD's eyes gleam in the darkness of the night, so

## Sunlight Soap

 gleam white and pure in the brilliant lightof day. Unlike the Leopard's jaws, which are formed to destroy, Sunlight Soap is and household and househoks
linen, and makes
them last longer.
SuxuIGHT Soas is
guaranteed pure,
and will not injure
the finest fabric.
BHI it.

## Henry H Asquith




## Something for Nothing.

With each Sale of $\$ 5.00$ we shall give away absolutely free, one of our Famous "Savory Roasters." Supply your needs now. Come early
$\qquad$


Buy Your
Photographic SUPPLIES
AT
TOOTON'S, The KODAK Store.

## tre .estualy buttorly bow and are theaste faste

and are faste
theatre, wrap.
MINARD'S LINIEENT CURES GAR
GET IN COWS.

## New HATS and MILLINERY at BLAIR'S

Just arived per S.S. Lexington LADIES' FELT and VELVET HATS, Feather Mounts, Sprays \& Flats, Wings, Flowers, \& Berry Foliage,

Veilings, Mercerised Scarves,
Taffeta and New Silk Ribbons, Black Satin and Velvet Ribbons.

## Henry Blair

 The Attraction of This Store is QUALITY.

THE QUALITY OF OUR
Winter UVERCOATINGS \& SUITINGS IS UP TO OUR STANDARD

Come in and be Convinced.

## Chaplin's,

The Store That Pleases.


## Ready for Your Selection

re the most popular fabrics and smartest de signs. Come in and see what attractive suits

## We are Tailoring for Men

at this season. We know we could fit you correctly and satisfy you in every particular wi our high-class work.
Let us take your measure this week.

## J.J.Strang,

Ladies' and Genis' Talloring,
153 Water Street, • St. John's.


Opportunities

| LADIES' BOOTS, $\$ 3.20$ pair. <br> The latest New York craze Gun Metal and Patent Leathers, Jersey Cloth tops, buttonholed with white piped with white laced with white laces. $\qquad$ | a rare chance <br> to get-a Ladies' one-piece, winter weight, Dress at more than one-third under the present value. | INFANTS’ <br> WHITE EMBRODERED <br> DRESSES, <br> fit 1 to 3 years, <br> 85 cts. and $\$ 1.20$. <br> CHILD'S <br> FLANNELETTE |
| :---: | :---: | :---: |
| LADIES’ <br> JERSEY KNICKERS, 55c. to 90 c . Grey, Saxe, Navy and Black. | $\$ 7.80$ value for . . . $\$ 5.00$ $\$ 9.00$ value for . . . $\$ 6.00$ | 2 to 14 years, 40 cts. and 75 |
|  | \$11.00 value for . . . $\$ 7.00$ | CHILD'S FLANNELTTE UNDERSKRRTS, 2 to 6 years, ${ }_{20}^{2}$ to 6 yes. ears. |
| LADIES' <br> SWEATER COATS, <br> $\$ 2.20$ to $\$ 3.20$. <br> Shades Navy, Saxe, Ame thyst, Cream and Tan. | NEW YORK'S LATEST TAM. <br> Our price, 60 c . | CHILD'S BONNETS, 95.. and \$1.30. Cream, and Belgan Blue, Corduroy Velvet. |
|  | Velve | NURSE'S <br> WHT. LINEN APRONS, <br> 55 c . and 65 c . |
| WINGS, FEATHERS, FRUIT, etc., <br> 30 cts. to 90 cts. each. <br> The very newest goods. | MEN'S BOSTON GARTERS, only 28c. pair. | Bath Mats, $23 \times 40 \ldots 90 \mathrm{c}$. Glass Towels, $16 \times 34$. 15 c . Chamois Cloths, $10 \times 15$, |

## BISHOP SONS \& C0.,Ltd.





 Duck worth street-aug7,it
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OF Fire Aris- -









[^0]| "The Girl and the Explorer." $\qquad$ <br> Hawley and Earle Metcalf. "THE DANCE AT ALECK FONTAINE'S"-A strong Essanay <br> "A NIGHT IN NEW JERSEY"-A reel of Kalem cartoons. "CORNELIUS AND THE WILD MAN"-A novel comedy. <br> dan delmar, the Popular Crescent Vocalist, singing Novelty GOOD MUSIC AND' EFFECTS-A COMFORTABLE AND WELL Friday and Saturday-An oriental Mystic Feature, "THE STRINGE CASE OF PRINCESS KHAN," in 2 reels. |
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\section*{ unopened packages. <br> COLIN CAMPBELL. <br> Su20 <br> | 45c.--The Real Irish Butter-45c. Just landed ex s.s. Durango from the Killarney Lakes, another shipment of the best IRISH BUTTER, which another shipment of the best IRISH BUYER, which is little cheaper, retailing at 45 c . lb. <br> 500 dozen Nicely Perfumed <br> Toilet Soap, <br> In 1 doz. boxess. Price 35. doz. <br> J. J. ST. JOHN, <br> deasworth st. \& LEMARCHANT moab, <br>  <br> NEVN FURS! <br> You will appreciate the exceptional values we aye now gffering in Ladies' <br> Furs and Muffs. Note some of our price <br> BLACK \& COLORED FUR SETS from. BLACK \& COLORED FUR STOLES from <br> A large and carefully selected stock of the newest and most up-to-date <br> BLACK \& COLORED FUR MUFFS from |
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[^1]
## CLARK'S PORK and BEANS

can be obtained in Grand Falls from The Meat Store,
F. W. LAKE,
movent trem
P. E. OUTERBRIDGE' St. John's.

Bryen MA5SATt居



 At all Druagrstes, St, Jontret, Ned. cox's

sold by \begin{tabular}{l}

| T. J. Edens, |
| :--- |
| Royal Stores, |, <br>

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\end{tabular} Royal Stores,

Gearge Knowling, w. E. Bearns, Bowring Bro $\xrightarrow{\text { z. Cox, }}{ }_{\text {c. P. Eaga }}^{2}$
 J. J. St. John, Bishop, Sons \& Co.

CHESLEY WOODS,
Sole Nidd. Agent,
282 Duckworth Street.
282 Duckworth Street.


##  'Chappell' Pianos!

The Higher Form of Dress! Instead of wearing a blanket like an Indian, civiliza-
tion prescribes a certain style of clothes- its a higher
form of dress. Society by the same token won't tolerate a form of dress. Society by the same
man with shabby, untidy garments.
We are ready to help you meet the demands of society.
Our Dry Cleaning process keeps your apparel immaculate. NICHOLLE, INKPEN \& CHAFE, St. John's, Nfld, Agts. UNGAR'S LAUNDRY \& DYE WORKS, Haliiax.

## REEEIVED NOV'R 12th,

500 Sacks Yellow Corn Meal, 400 Sacks White Hominy Feed, Homeo Brand.
300 Brls. Ham Butt Pork,
200 Brls. extra Plate Beef, 100 Brls. Meota Graham Flour, Whole Wheat.
100 Hall-brls. Meota Graham
Flour, Whole Wheat.
HARVEY \& Co., Lid.


## 100

kegs Grapes,
175 cases Onions.

The Nild. Clothing Company, Lid.
The reputation of a Piano is the best guarantee that you are gelling your moneys worth.

The best artists and best musical institutions in England use the Chappell.

Musicians Supplies. Royal Stores Furniture.

## Table Corn Meal, etc.

We o!fer to day at Lowest Prices Bright Yellow Table Meal, brls. RICE, 2-cwt. sacks, RICE, 1-ewt. Sarks. RICE, $1-2$ cwt. Sacks. ‘Skylark' Soap, pale, $2 \mathrm{c} \&$ 3c size 'Skylark' Soap, dark, 2c\& se size

## F. McNAMARA,

Queen Street.
Q
IN SPITE OF
bare markets we are in a position to supply the trade with our usual low and high grade goods.


In Spite of the great war the demand for our
goods is increasing. Particular men Suits Branded Americus, Fitreform, Stilenfit, True
it. Progress, etce.; also our overcoats


Phoné 264.
GEO. NEAL


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    ROSSLEY'S EAST END THEATRE!
    St. Johris's Leating Vauderille, Dramatic and Pleture Theatre Surprise Night To-Night.
    So many pooplo were delighted with irf carron in his. Surprise Carroll and Ellor
    In their Grat rish Comedy Aet, primbose flavigav.
    
    
    
    

[^1]:    WILLIAM FREW.
    Advertise in the TELECRAM

