The Chronicle MAR 7 1814

ESTABLISHED JANUARY, 1881

PUBLISHED EVER

Single Copy 10c.: Annual Subscription 53.00;

Vol. XXXIV. No. 10

MONTREAL, MARCH 6, 1914.

ON THRIFT

From various quarters during the last few months Canadians have received quantities of advice on the practise of the old-fashioned virtue of thrift. What the total effect of these economic sermons has been it would be difficult to say. It is fairly obvious that recently there has been considerable restriction of expenditure in regard to personal luxuries as well as corporate restriction of expenditure owing to inability to borrow funds upon suitable terms. How much of this restriction of personal expenditure can be credited to a growing sense of the fact that in some cases at least the high cost of living is merely the cost of high living, and how much to sheer force majeure, it is impossible to tell. But we should incline to think that force majeure has had more to do with recent restriction than an economic awakening. The necessity of meeting deferred financial engagements entered upon in boom times probably rather lightly is a powerful incentive towards economy of expenditure. But unfortunately it lacks permanence, and we have no guarantee that people who are now sternly economising will not be foolishly spending when the next boom period comes along.

Probably no other country is so obviously in need of a thrift propaganda as is Canada. There are proportionately to our population an exceptionally large number of people who have amassed wealth very quickly, and a good many of them have not the remotest idea of how to spend their money properly. They waste much, they spend much more in unproductive directions, and in a degree the whole community suffers from their lack of thrift in exactly the same way that it suffers from the thriftlessness of those with whom funds are less plentiful. But the most striking examples of thriftlessness, which is equivalent to lack of management or skill, are to be found in matters corporate. The fire waste is a case in point. It is an established fact that we have practically the highest per capita fire waste of any country in the world with pretensions to civilisation. We go on wasting millions of dollars in this direction every year. But the only people who care about it are the

fire underwriters and long-headed manufacturers, who realise the practical importance of lessening the burdens upon industry as far as possible. Beyond these nobody cares. The cheerful idiot with a cigar butt or a box of matches can set fire "accidentally" to anything he likes and not a soul will say him nay -least of all our numerous legislators who are much too busy to pay attention to a little matter like that,

In some ways, the wastefulness now going on in Canada is due to conditions which are inevitably found in a country in process of being developed: Sir Edmund Walker has called pointed attention to the fact that high prices in Canada are partly the result of inefficient labour. This inefficient labour as a source of waste is augmented by the go-slow policy indulged in by some of the labour unions and also by inefficient management. Up to the present we have indulged the queer theory that a man who shows himself a slick financier is ipso facto qualified to run half-a-dozen or a dozen-the number doesn't matter much-diverse and highly-technical industrial undertakings. However, recent events have given that theory something of an upset and there are grounds for assuming that in this respect we are on the way to becoming more thrifty. Certainly if the man who makes two blades of grass grow where only one grew before, or the one who persuades by dint of careful cultivation an acre of prairie land to yield twice its previous crop, is entitled to the grateful thanks of the nation, so also is the good manager in industry, who by skill and efficiency increases the production of his plant.

The problem of thrift as we have it in Canada is not the problem of teaching everyone to save a few dollars and put them in the savings bank against a rainy day. It is mainly the problem of con-servation of our resources, of efficient manipus lation of our plants, of the use of scientific methods in agriculture instead of rule of thumb, of the increased co-operation of industries instead of wasteful individualism, of the encouragement of good management in public and municipal affairs, and last, but not at all least, of good management in domestic matters. With those problems settled, the savings bank dollars would take care of themselves.

Established 1517

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EF Collections made in all parts of the Dominion, and returns promptly remitted at lowest rates of exchange. Commercial Letters of Credit and Travellers' Circular Letters issued, available in all parts of the world.

The Chronicle

Banking, Insurance and finance

ESTABLISHED 1881.
F. WILSON-SMITH,
Proprietor.

PUBLISHED EVERY FRIDAY.

ARTHUR H. ROWLAND,

Editor.

Office:

GUARDIAN BUILDING, 160 St. JAMES STREET,

MONTREAL.

Annual Subscription, \$3.00. Single Copy, 10 cents.

MONTREAL, FRIDAY, MARCH 6, 1914.

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THE NEW DOMINION LOAN

The new Dominion loan of £5,000,000, announced in London at the end of last week, has furnished material for discussion at home and in England during the past few days. The arrangements made in the present instance are about the same as in case of the loan of £3,000,000 last fall—4 per cent. bonds being then put out at 90; but they are more favorable for the Canadian Treasury than in the case of the £4,500,000 loan floated last December, when 97 was the best price procurable for 4 per cents. The loan is said by the cables to have been subscribed by the public to the extent of about 22 per cent.

NO IMMEDIATE TRANSFER OF FUNDS LIKELY.

It is not expected that the present issue will result in any immediate transfer of new funds to our financial centres from London, since the proceeds will be required largely for the purpose of clearing off the floating debt at the Imperial capital. Treasury bills in London have been continuously in evidence in the monthly reports of the Finance Department since August, 1013, and the amount outstanding has shown

a marked tendency to rise, For instance, the January 31st, 1914, statement shows a total exceeding \$18,000,000. However, even if the whole of the proceeds of the present bond issue were required to retire the bills, the presumption is that the Finance Minister will from time to time put out fresh batches of Treasury bills, the proceeds of which would be available for meeting outlays or expenditures in the Dominion.

CRITICAL ATTITUDE OF LENDERS.

According to the cables the announcement of the new loan occasioned some surprise in London, and some of the leading papers discuss it in rather unfriendly manner. It begins to be quite clear that even in case of the very best security Canada has to offer-the bonds of the Dominion Government-we cannot presume that there is an immediate market in England for an unlimited amount, with the completion of the present loan and possibly another of respectable size in the course of a few months we can expect that the financial interests overseas will invite the Finance Minister to endeavor to restrict his expenditures as a means of avoiding further recourse to London. Under these circumstances it will, of course, be advisable to cut out wasteful and unnecessary appropriations. The same thing applies to the provinces, the municipalities, the railways and other corporations.

MONEY UNCHANGED.

Money market conditions in Montreal and Toronto are practically unchanged—call loan rates being 5½ per cent., with some banks charging 6. We are now approaching the season for spring demands for credits, and possibly the banks will not be disposed to make any important concessions in the matter of rates until the spring revival is passed.

EUROPEAN MONEY.

The bulk of the \$3,000,000 gold available in London, at the beginning of the week went to the Continent; and the circumstance had some tendency to harden discount rates at the English centre. Bank rate is held at 3 per cent. Call money is 1½ to 2 p.c.; short bills are 2½ p.c. and three months bills, 2¾. The French bank rate is 3½ p.c. as heretofore, and private rate at Paris is 2¾. The German bank quotes 4, and in the private market at Berlin discounts are 3¼ per cent.

UNFAVORABLE FEATURES.

The Mexican situation is still viewed in Europe with calmness. Serious political complications are not at all expected; but naturally the various securities representing Mexican investments have displayed a drooping tendency under the selling of the parties who from time to time make up their minds to wash their hands entirely of the affairs of that troubled Latin-American republic. With reference to Paris, it is said that the position of important financial institutions is still critical—last week two

The Bank of British North America

INCORPORATED BY ROYAL CHARTER

DIVIDEND NOTICE.

The Court of Directors hereby give notice that a dividend of 40 shillings per share, less Income Tax, will be paid on the 4th April next, to the Proprietors of shares registered in the Dominion of Canada, being at the rate of 8 per cent. per annum for the year ending 30th November last.

The Dividend will be paid at the rate of exchange current on the 4th day of April next, to be fixed by the Managers.

No transfers can be made between the 21st inst., inclusive, and the 3rd prox. inclusive, as the books must be closed during that period.

By Order of the Court,

JACKSON DODDS.

Secretary.

No. 5 Gracechurch Street, London, E.C.

3rd March, 1914.

THE MERCHANTS'

OF CANADA

HEAD OFFICE. Capital \$6,881,400 Reserve Funds \$6,911,050

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Local Manager, Montreal

IMPERIAL BANK OF CANADA CAPITAL AUTHORIZED CAPITAL PAID UP
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PROFITS
TOTAL ASSETS 6,925,000.00

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Port William Nashville Port Colborne S. Ste Marie
Gali New Liskeard Port Robinson St. Thomas
Hamilton Niagara Falls Ridgeway Thessalon
Harrow Niagara-on- South PorcuHumberstone the-Lake pine Vineland
Ingersoil North Ray South Woods. Welland Aurora
Belwood
Boltou
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BRANCHES IN PROVINCE OF MANITORA.
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BRANCHES IN PROVINCE OF SASKATCHEWAN.
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North Battleford. Prince Albert. Regins, Rosthern, Wilkie, Wynward.
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Red Deer, Strathcons, Wetaskiwid,
BRANCHES IN PROVINCE OF BRITISH COLUMBIA.
Arrowhead, Chase, Cranbrook, Pernie, Golden, Kenloops, Michel,
New Michel, Moyie. Nelson, Revelstoke, Vancouver, Victoria, Wilmer.
Savings Bank Department

prominent concerns had to be helped. Altogether the European situation does not appear to favor the issue of new securities on a large scale by borrowing countries.

NEW YORK POSITION.

In New York call loans are steady at 134 to 2 per cent. Time money has been firm—probably owing to the end of the month financing. Sixty days, 234 to 3 p.c.; ninety days, 31/4 p.c.; and 6 months, 31/2 to 33/4 p.c.

There was a large decrease of surplus reported by banks and trust companies in their Saturday statement. In case of all members of the clearing house the surplus reserve fell from \$34,614,000 to \$26,775,000—the decrease being \$7,839,000. This was occasioned by a loan expansion of \$19,500,000 and a cash loss of \$3,400,000. The fall in surplus reserve in case of the banks alone was \$8,985,000, occasioned by loan expansion of \$11,600,000, and cash loss of \$8,956,000.

SPECULATIVE UNCERTAINTY.

The Wall Street market has relapsed into dullness, and traders are puzzled as to which direction the next move will be in. There is a well settled conviction, of course, that taking the year 1914 as a whole, the tendency will be upwards; but many think the market will experience "downs" as well as "ups" in the immediate future. Thus one of the important houses in New York in their advices this week declare that the bull factors noted in January are all exhausted and that there is nothing now in sight on which to bull the market. Perhaps it is just as well that the speculative community is in an uncertain frame of mind and that speculation is practically dormant. While that is the state of affairs the demands on the money market are reduced to a minimum and the banks have the opportunity to build up strong reserves in readiness for the business revival which is expected. The iron and steel industry in the United States is apparently improving its status slowly but steadily; and if the 1914 crops are put in under favorable circumstances there may be quite a revival in three or four months.

The Metropolitan Life of New York has published two papers recently prepared by Dr. Lee. K. Frankel, sixth vice-president. "How insurance companies can help housing," describes two experiments made by the Metropolitan Life in the financing of the erection of suitable suburban houses. "The influence of private life insurance companies on tuberculosis" describes the nursing campaign of the company and its educational work in the fight against consumption.

Directors of Dominion Steel at their meeting on Wednesday passed the 4 per cent. dividend which has been paid on the common stock since 1911. The stock slumped to 30½ yesterday in Montreal, but on short covering closed at 31¾.

RISE IN THE BANKS' NOTICE DEPOSITS.

An encouraging feature of the newly-published January bank statement is the considerable rise in the notice deposits of the banks, amounting to \$10,-443,629 and bringing their total up to \$635,135,955. This large increase is probably due in part to the transfer of dividend payments from demand deposits in which they would be reckoned prior to their disbursement to the savings accounts of individuals. However, the large increase for the month is of less importance than the fact that these notice deposits at the end of January reached a higher level than they had previously reached since November, 1912, while they are within 81/2 millions of the record level of \$643,663.596 attained in August, 1912. The facts would seem to indicate that for the ordinary careful and saving individual things are not in such a bad way as some of those pessimistically inclined, would have us believe. He is able to go on saving, and if his example is provoking imitation so much the better. A nation-wide thrift movement would be the best means of restoring, as soon as possible, the equilibrium of our trade and industry.

A study of the movements of the banks' notice deposits in the last 12 months gives good grounds for hoping that in this respect the corner has been turned and that the coming months will see large additions made to the savings deposits of the banks. From the record level of \$643,663,596 reached in August, 1912, these notice deposits began a downward swing which brought them in August, 1913, to the low point of \$619,032,847, a fall from the high level, allowing for a bookkeeping operation, of about 181/2 millions. September saw a slight improvement and this movement has continued until, as is seen in the subjoined table, in January the notice deposits were actually higher, even though by the slender margin of \$136,-000 than they were a year previously, which had not previously been the case since May, 1913. It may be anticipated with some confidence that these increases will now be continued.

The following table shows the course of the Banks' notice deposits during the last 12 months:—

	NOTICE DEPOSITS. Percentage increase for Year.
January, 1914	\$635,135,955 0.02
December, 1913	624,692,326 *1.26
November	625,803,150 *1.57
October	621,511,207 *2.90
September	621,249,585 *3.01
August	619,032,847 *3.83
July	621,347,388 *3.00
June	
May	
April	631,160,280 2.56
March	630,434,708 4.02
†February	630,467,518 5.03
* Decrease	

†Bank of Nova Scotia on absorption of Bank of New Brunswick, transferred about \$6,000,000 of latter's deposits from notice to demand.

Mr. Victor Archambault has been appointed district agent of the National Life at Sherbrooke, Que.

THE ROYAL BANK OF CANADA

INCORPORATED 1869

Capital Paid up \$11,560,000 Reserves \$13,000,000 Assets \$180,000,000

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305 BRANCHES THROUGHOUT CANADA

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Incorporated 1855.

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The Bank of Ottawa

Established 1874

Paid · up Capital \$4,000,000 \$4,750,000

An efficient Banking Service is furnished by this Institution to

CORPORATIONS MERCHANTS **BUSINESS FIRMS**

GEORGE BURN.

General Manager.

The Metropolitan

Capital Paid Up \$1,000,000.00 Reserve Fund -1,250,000,00 Undivided Profits -182,547.61

Head Office - - - TORONTO

8. J. MOORE,

W. D. ROSS. General Manager

GENERAL BANKING BUSINESS TRANSACTED

FURTHER LIQUIDATION BY THE BANKS.

Throughout the month of January, the liquidation in banking credits, which is normal to that period of the year took place in heavy volume. But at the close of the month the banks' were relatively in about the same strong position as at the end of December. The ratio of their assets to their liabilities to the public stood at the end of the month at 24.6 per cent., which compares with a ratio of under 22 per cent. at the close of January, 1913. The normal ratio of reserve may be taken as about 25 per cent., but probably the accumulation of funds during the present period of below normal activity will result in the reserve ratio giving somewhat above the normal in the near future as, in fact, it did in the course of the recovery from the strain of 1907. The banks will, in fact, accumulate large amount of funds which will put them in excellent shape for taking care of the next big forward movement.

Practically the only gain made by the banks in January was in regard to notice deposits, the rise in which is referred to in another column. Elsewhere, there was drastic contraction. Circulation, one of the most reliable indices we have in regard to the activity of trade dropped by over \$12,000,000 to \$96,611,909. There was a particularly sweeping reduction in demand deposits of \$41,500,000, with as a necessary corollary a contraction in Canadian current loans to the amount of over \$12,000,000 (including loans to municipalities). Both Canadian and foreign call loans were reduced, the former by \$1,600,000 and the latter by \$7,200,000.

To appreciate the extent of the liquidation which has taken place during the past year, if may be noted that Canadian current loans at the end of January were practically \$34,000,000 below their level of January, 1913. But the banks' holdings of actual cash

were \$16,000,000 higher at the later date plus \$3,500,000 in the Central gold-reserve, while their foreign call loans, which also form part of their first line of reserve increased nearly \$16,500,000 in the twelve months.

In January the loans to municipalities show a shrinkage to \$29,301,620. Probably, in February, these loans were yet further reduced as a result of the large sales of debentures which have been arranged during the last few weeks.

SIR EDMUND WALKER REGRETS HOSTILITY TO BANKS.

In the course of an address given at Toronto Y.M.C.A. last week, Sir Edmund Walker said that Canada possesses one of the best banking systems in the world, and yet a similar hostility towards banks seems to be developing in this country to that existing in the United States. He regretted that the Wilson Administration in the United States had made it possible for a bank to lend a limited proportion of its assets on real property.

"Land banking and commercial banking have heretofore been rigidly separated both in Canada and the United States, and it is regrettable," said he, "that any breach in such a sound principle has been made." In the development of new countries the most dangerous of all commodities, in some respects, was land. In price and as security it might be more speculative than a hazard with dice.

Sir Edmund dealt at some length with the main features of the banking system. In his concluding remarks he mentioned that no addition to the bank act in his memory had meant added profits to the banks, as the bankers had been anxious to perfect the system rather than to seek a more profitable franchise for themselves. Of course, as the Bank Act had been made better for the people, the business of the banks had increased.

"During the last ten or more years of active growth in Canada countless fortunes have been made which would certainly have been impossible, but for our banking system," Sir Edmund declared.

ABSTRACT OF THE BANK STATEMENT FOR JANUARY, 1914

(Compiled by the Chronicle).

Japan Land Company	January 31, 1914.	December 31, 1913.	January 31, 1913.	Month's Change.	Year's Change.
LIABILITIES.			Manager (1		
Circulation	\$ 96,611,909	\$ 108,646,425	\$ 94,575,644	-\$12,036,265	+\$ 2,036,265
Demand deposits	339,811,339	381,375,509	354,518,964	- 41,564,170	- 14,707,625
Notice deposits	635,135,955	624,692,326	635,000,056	+ 10,443,629	+ 134,899
Foreign deposits	95,342,345	103,403,085	83,284,404	- 8,060,740	+ 12.057,941
Total liabilities	1,255,440,559	1,308,756,866	1.072,803,424	- 53,316,307	+182.637.135
· Assets.	1,200,120,000	1,000,100,000	1,012,000,424	- 35,510,501	+102,007,100
Specie	44,775,490	45,423,463	90 151 050	0.47 070	0 004 494
Dominion Notes	102,307,841		36,151,056	- 647,973	+ 8,624,434
Deposit in Central Gold Reserve	3,500,000	104,778,358	94,976,271	- 2,470,517	+ 7,331,570
Securities held		7,597,066	101 400 040	- 4,097,066	0.700.001
Canadian call loans.	104,255,643	104,398,102	101,489,642	- 142,459	+ 2,766,001
Foreign call loans	71,248,242	72,862,971	71,376,510	- 1,614,729	- 128,268
	108,776,770	115,984,680	92,387,847	- 7,207,910	+ 16,388,923
Canadian current loans	*840,883,750	*852,906,548	874,705,616	- 12,022,798	-33,921,866
Foreign current loans	56,051,465	58,305,388	40,098,146	- 2,253,923	+ 15,953,319
Loans to municipalities, etc	29,301,620	30,518,573		- 1,216,953	
Total assets	1,499,392,966	1,551,263,432	1,485,457,458	- 51.870,466	+ 13,935,508

^{*} Inclusive of loans to municipalities, etc.

National Trust Co.,

CAPITAL RESERVE \$1,500,000 1,500,000

Acts as executor and trustee under will. Administers real estate. Allows interest on savings deposits.

MONTPEAL DIRECTORS

H. B. WALKEP, H. B. WALLER, H. J. FULLER, W. M. BIRKS

F. W. MOLSON, T. B. MACAULAY

Offices:

National Trust Bldg.

153 ST. JAMES STREET

PERCIVAL MOLSON, Manager.

Royal Trust C

Capital Fully Paid \$1,000,000 Reserve Fund

BOARD OF DIRECTORS:

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Sir William C. Van Hofre, R.C.M.G., Vice-President.

SIR H. MONTAGU ALLAN, E. B. GREENSHIELDS DAVID MORRICK
C. R. HOSMER
SIR W. C. MACDONALD
HON, R. MACKAY
SIR T. G. SHAUGHNESSY, K.C.V.O.
SIR FREDERICK WILLIAMS-TAYLOR
SIR LOMER GOUIN, K.C.M.G.

A. E. HOLT, Manager

SAFETY DEPOSIT VAULTS:

Bank of Montreal Bldg., 109 St. James St., Montreal

BRANCHES: Calgary, Edmonton, Ottawa, Quebec, Regina, St. John, N.B., St. John's, Nfld., Toronto, Vancouver, Victoria, Winnipeg.

CAPITAL AND RESERVE \$1,210,000 \$13,000,000

IN BUSINESS 21 YEARS

Acts as Trustee for Bondholders, Executor under Wills, Etc.

HALIFAX ST. JOHN MONTREAL CHARLOTTETOWN ST. JOHNS, NFLD

Dominion Trust Company

Head Office - VANCOUVER, B.C.

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Acts as executor, trustee, guardian, transfer agent, trustee for bond holders, agent for the investment of funds and in all other trust capacities.

Loans money for clients on first mortgages on improved real estate in amounts not exceeding 50% of conservative valuations, netting the investor 6% to 7 1%. Deals in Municipal and industrial debentures.

W. R. ARNOLD, Managing Director.

EDWIN P. PEARSON

AGENT

OFFICES: Adelaide St. East, Toronlo

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145 ST. JAMES STREET, MONTREAL **Trust Company Service** This Company offers prompt, efficient and courteous service in connection with any matters coming within the scope of a conservative trust company business. ENQUIRIES ARE CORDIALLY INVITED

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Terms exceptionally moderate.

Correspondence invited.

B. HAL. BROWN, President and Gen. Manager.

The Trust and Loan Co.

Capital Subscribed, \$14,600,000 Paid-up Capital, 2,920,000 Reserve Fund, 1,713,193 Special Reserve Fund . 511,000

MONKY TO LOAN ON REAL ESTATE AND SURRENDER VALUES OF LIFE POLICIES,

30 St. James St., Montreal

THE FEBRUARY FIRE LOSS.

Last month's severe weather has its sequel in a considerable lengthening of the list of the principal recorded fire losses. The subjoined compilation runs to 70 fires, compared with a total of 36 in the list for February, 1913, and 46 in that for January, 1914. The heaviest property loss of the month, it seems, will be that on a factory building in Richmond Street West, Toronto, destroyed on February 25th, with a loss to the insurance companies of \$105,000. From the insurance point of view this loss was, however, exceeded by the R. McKay, departmental store fire at Hamilton, which produced a loss to the companies of \$133,000, this, fortunately being a considerably lower figure than had at first been anticipated. At the month-end, there was a considerable loss on a block of offices at Moncton, N.B., the details of which are not available at the present writing, and the St. Vincent de Paul penitentiary had a wing burnt. The penitentiary property was not insured. Losses of \$100,000 and upwards reported are three in number compared with five in January, and four in February, 1913, when the Port Hawkesbury cold storage fire gave an insurance loss of \$212,000. Six losses of between \$50,000 and \$100,000 are reported, the same number as in January, 1914, and comparing with four in February, 1913.

HOTEL AND CHURCH FIRES.

The feature of the month is the large number of hotel and church fires. Eight hotel fires and one at a Salvation Army refuge, and six church fires, including a convent, chapel and penitentiary chapel are included in the following list. Several of the hotel fires took place, as the majority of hotel fires take place, at night, but fortunately no lives were lost.

With regard to these monthly compilations of fires it is to be noted that they do not profess to give the exact amount of either property or insurance loss in each case. They merely represent the best information at our disposal and a good deal of painstaking labour, and are published for the purpose of acting as a guide, as reliable as it is possible to make it, to the general trend of the fire losses, and their main developments from month to month.

When is is said that the fire waste in Canada averages so many dollars a minute nobody with any statistical knowledge supposes that the figures given are literally and absolutely accurate down to the last cent. The figures are approximately and relatively accurate and are used in this way to enable the extent of the fire loss to be graphically depicted. Probably it is a matter of sheer impossibility to arrive at absolutely accurate figures of property losses by fire in Canada year by year, and the difficulties which surround the task of getting an estimate even approximately accurate are to be seen in a comparison of

two records and of the differences in their figures. That record is likely to be the most accurate which while compiled with care, does not profess to tell too much.

Following is a list of the principal recorded fires of the month:-

Feb. 1914	PLACE	Risk	Loss
1	Fort Frances, Ont	Stores	12,500
î	Luseland, Sask	Business buildings	21,000
1	Brooks, Alta	Stores	11,000
1	Montreal St. John, N.B Kenora, Ont	Mfg. premises,etc	*60,000
2 2 2 3 3	St. John, N.B.	S. A. refuge	20,000
2	Alvinston, Ont.	Hotel	12,000
2	Edmonton Alta	Church Business building	7,500
2	Edmonton, Alta St. John, N.B Ottawa, Ont	Business building	30,000
3	Ottawa, Ont	Residence	9,000
3	St. Hilaire, Que	Hotel	7,000
3	Irvine, Alta Edmonton, Alta	Stores Furniture warehouse	8,000 12,000
3	Port Arthur Ont	Store	27,450
4	Port Arthur, Ont Edmonton, Alta	Business premises	10,000
5	Leduc, Alta	Railway depot	5,000
5 5 5	Leduc, Alta Orilha, Ont	Summer hotel	8,000
6 7	Galt, Ont Banff, Alta	Factory	*65,000
7	Banff, Alta	Hotel and other	20,000
8	Winnipeg	Factory premises	14,000 5,000
8 9	Toronto	Dwellings	6,000
9	Montreal	Stores	10,000
9	Camrose, Alta	Stores and residence	20,000
9	Comber, Ont	Residence	5,000
10	Hamiota, Man Quebec City	Church	8,000
11	Quebec City	Tannery	*26,000
11		Publishing premises.	20,000
11	Calgary, Alta North Cobalt, Ont.	Shoe store Residence	7,000
11 12	Montreal	Fur warehouse, etc.	40,000
12	Montreal	Fur warehouse	20,000
12	Montreal	School	5,000
12	Kamouraska, Que	Church	*30,000
13	Peterboro, Ont	Mail car	12,000
13	St. Thomas, Ont Moneton, N.B	Hotel	25,000 *22,600
13	Vancouver, B.C	Church	8,000
14	Montreal	Store	7,000
14	Montreal Francis, Sask	Hotel and store	37,000
16	North Bay, Ont.	Residence	6,000
16	N.Westminster, B.C.	Woodworking plant.	75,000
16	Sarnia, Ont	Coal chutes	40,000
17	Okotoks, Alta	Business bldgs., etc.	*133,000
17	Hamilton, Ont	Departmental store. Steamer	20,000
17	Prescott, Ont Vankleek Hill, Ont.	Sawmill	8,000
19	Linwood, Ont	Sawmill	18,000
19	Agincourt, Ont	Water tank	15,000
20	Quebec City	Convent chapel and	
		buildings	47,700
21	St. Hyacinthe, Que.	Academy Business building	*30,000 10,000
21	Toronto	Motor plant	10,000
21 22	North Bay Ont	Rink	*5,250
22	North Bay, Ont Cumberland House,		
	Man	Trading post	32,000
22	Bow Island, Alta	Business bldgs., etc.	34,000
23	Montreal	Mfg. premises	80,000
24	Toronto	School	45,000
25	Montreal	Mfg. promises	12,000 *105,000
25 25	Toronto St. John, N.B	Mfg. premises Hotel	10,000
25	Omemee Ont	Hotel	10,000
25	Omemee, Ont Moneton, N.B London, Ont	Market building	100,000
25	London, Ont.	Factory	8,000
25	Cardston, Alta	Residence	5,000
25	Cardston, Alta Cornwall, Ont St. Vincent de Paul,	Hotel	5,000
26	St. Vincent de Paul,	Donitontions	75,000
97	Que	Penitentiary	15,000
27 27	Sackville, N.B	Bowling alleys, etc.	20,000
46	Backville, N.D	Downing aneys, eve.	

*Insurance loss.

EXPERIENCE IN INVESTMENT

Those who can least afford to lose their money frequently are those who have had the least opportunity for acquiring the knowledge necessary to enable them to invest it safely.

Their first consideration should be the safety of their investment. Trustees and Executors are hedged about by legal limitations in the investment of trust funds. They are, however, expressly authorized by law to invest these moneys in the Bonds of the Canada Permanent Mortgage Corporation. These Bonds are, therefore, a most satisfactory will be absolutely safe. moneys in the bonds of the Camana remanent money will be absolutely safe.

Those Bonds are available for the smallest as well as the largest investments, as they are issued for one hundred dollars and upwards.

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Paid up Capital and Reserve Funds, TEN MILLION DOLLARS, Toronto Street, TORONTO.

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Canadian Branch: Corner St. James and McGill Streets, Montreal T. L. MORRISEY, - Resident Manager Agencies throughout the Dominion.

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Losses paid exceed \$235,000,000

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ARTHUR BARRY, Manager

Correspondence invited from responsible gentlemen in un-represented districts re fire and casualty agencies

THE LIFE AGENTS' MANUAL - - \$3.00 Published by The Chronicle, Montreal.

GOVERNMENT, MUNICIPAL AND CORPORATION BONDS

Our list comprises carefully selected offerings of Canadian Municipal, Government and some of the best class of corporation bond issues suitable for the investment of the funds of banks, trust and insurance companies, estates and private investors.

The securities we offer combine the two essentials of a satisfactory investment, namely, safety and good interest return.

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LONDON, ENG.

TORONTO, CAT.

SUN LIFE ASSURANCE COMPANY OF CANADA

The Sun Life Assurance Company of Canada forms in many respects a notable example of Canadian enterprise. It is known in many foreign fields as well as in Canada, and has, in fact, achieved a remarkable degree of success in regard to its business abroad by means of an extensive and well-equipped organisation. The marked prosperity and progress which has been visible in the business for a considerable period was continued in 1913. New business and assurance in force made pronounced advances upon previous years; and in such items as income, payments to policyholders and assets, there was continued the great development which has brought about such pronounced changes in the size and prestige of the Sun Life even within recent years.

The progress made by the Company during the last three years in the leading features of its business is shown in the following table:-

1913. 1912. 1911. New Business \$ 34,290,917 \$ 30,814,410 \$ 26,436,781 Assurance in force . . 202,363,996 182,732,420 164,572,073 Income 13,996,402 12,333,082 10,557,335 55,726,347 49,605,616 43,900,886 Total surplus. 5,752,986 5,331,082 4,717,074 Payments to Policy-4,982,553 4,732,463 3,403,641

From this comparison it is clear that last year very large gains were made by the Company. New business paid for in cash during 1913, totalled \$34,290,-917, an increase over 1)12 of practically \$3,500,000. Correspondingly there was a very satisfactory addition to the amount of assurance in force, which was brought above 200 millions, the total at December 31 being \$202,363,996, an increase over 1912 of almost \$20,00,000. The income continues to steadily in advance, and, including premiums, interest, rents, etc., reached in 1913 \$13,996,402, an advance of about \$1,700,000 upon 1912. Assets also continue notably on the upward grade and at \$55,726,347 mark an increase of more than 6 millions upon the previous year, an almost similar gain having been made in 1912.

In regard to the important matter of profits, the distribution to shareholders during 1913 reached a new high level at \$706,424. Additionally there was added to surplus during the year an amount of \$421,-904, making the total surplus over all liabilities and capital according to the Company's strict standard, \$5,752,986.

The following brief table summarises in an in-

teresting way the remarkable growth of the Sun Life during a period of 40 years:-

Life Insurances in force Year Income Assets 1872..... 48,210.93 \$ 274,865.50 96,461.95 \$ 1,064,350.000 1883..... 735,940.10 6,779,566.00 27,799,757.00 75,681,189.00 1893..... 1,240,483.12 4,001,776.90 1903..... 3,986,139.50 15,505,776.48 1913..... 13,996,401.64 202,363,996.00 55,726,347.32

Payments to policyholders since organisation now total practically \$40,000,000, and it is interesting to note that the Company's assets plus the payments to policyholders since organization now exceed by \$1,100,000 the amount received from policyholders in premiums since organization. The figures are, assets \$55,726,347, paid to policyholders, \$39,385,287, a total of \$95,111,634; received from policyholders since organization in premiums, \$94,012,632.

Mr. Robertson Macaulay, whose name has been linked with that of the Sun Life for so many years, continues as president, and Mr. T. B. Macaulay, F.I.A., known widely as a learned actuary as well as aggressive bussiness man, as managing director and secretary.

CRITICISM OF NEW TRUST COMPANY LEGISLATION.

The provision in the proposed new Dominion legislation for the control of trust companies that they shall be limited in the amount of their guaranteed funds to an amount not exceeding five times the amount of their paid-up capital was objected to by Mr. W. G. Watson, secretary of the Toronto General Trusts Corporation in an address at Toronto. Mr. Watson gave the following strong reasons for his objections to the proposed clause. It is most important to Canada at the present time, he said, and will be for many years to come, that the government should facilitate, as far as possible, the development of our agricultural interests throughout the Dominion, and particularly that the Western farmer should be able to obtain funds at reasonable rates on mortgage security. The trust companies acquire funds from many small investors scattered throughout Canada and the Old Country, the aggregate of which may be large, enabling the company, through its loaning organization and other equipment, to supply the legitimate borrowing needs of a large number of farmers throughout the country. If, said Mr. Watson, it is advisable to place restriction upon this department of trust company work, it would be better legislation to provide that trust companies be limited in the investment of their guaranteed funds, to such investments as come within the terms of the Trustee Investment Act, which is the policy that already prevails in at least several of the trust companies now in the field. Under this requirement a trust company might be allowed to accept on guaranteed account sums aggregating at least ten times its paidup capital. With such a regulation in force, the investment of guaranteed funds would be practically confined to mortgage securities on improved real estate. Trustees are not permitted under the Act in Ontario to loan more than 50 per cent. of the value of the property offered as security, and, as trust companies have their own valuators, who are in most cases paid officials, and are also in constant touch through other officers with the several districts in which they are lending, the possibility of any considerable loss to a trust company, through the guaranteeing of such investments, is most remote.

One thing that prospects do not bear in mind is that insurance is protection not against a chance, but against a certainty. There is this element of chance to be considered, viz., when, where and how death will occur, but in insuring one's life what a man protects himself against is the certainty of death. It is not a matter of chance. It is going to visit every one of the fifteen hundred million human souls at present on this planet, and that within a very few years, so that in buying life insurance one deals in certainties, not in possibilities .- Mutual Life of Canada's Agents' Bulletin.

Guardian Assurance Company

Limited, of London, England

Subscribed Capital, \$10,000,000

Paid-up Capital, \$5,000,000

Total Assets, over \$33,000,000

Deposited with Dominion Government, over \$600,000

Canadian Branch: Head Office, Guardian Building, MONTREAL.

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J. O. GRAVEL,
K. W. BLACKWELL,
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H. M. LAMBERT, Manager.
BERTRAM E. HARDS,
Assistant Manager.



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Sir Alexandre Lacoste, M. Chevalier, Esq. William Molson Macpherson, Esq. T. J. Drummond, Esq. J. W. Binnie, Deputy Manager.

J. W. Binnie, Deputy Manager.



Head Office: 112 St. James Street, Montreal

DIRECTORS':

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J. W. Binnie, Vice-President and Secretary.

Sir Alexandre Lacoste M. Chevalier, Esq., Wm. Molson Macpherson, Esq.

T. J. Drummond, Esq., A. G. Dent, Esq., J. C. Rimmer, Esq., John Emo, Esq.



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INCORPORATED BY ROYAL CHARTER A.D. 1720

CAPITAL PAID UP TOTAL CASH ASSETS \$2,241,375 22,457,415

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MONTREAL

WESTERN ASSURANCE COMPANY.

The old-established and highly respected Western Assurance Company, of Toronto, which is under the able and efficient management of Mr. W. B. Meikle, issues for 1913 a report which is on the whole favorable. The marine business, unfortunately, again produced a slight deficit, but the fire department did well, heavy losses during the summer months being succeeded by a fall and winter when losses were below the average, probably, as the report suggests, owing to the climatic conditions being more favorable than usual.

The net premiums in the fire department last year were \$2,202,367, an increase of nearly \$150,000 upon the fire premiums of 1912. Net fire losses were \$1,173,276, compared with \$1,065,495 in 1912, or a ratio to premiums of 53.3 per cent. While this result is not quite so good as in 1912, when a ratio of 51.6 was returned, yet it can be considered as a satisfactory figure. The details of the business show that in all the fields in which the Company operates the results achieved during 1913 were of an average kind. No one field was particularly disappointing, but on the other hand, no one field was exceptionally fortunate. Claims were light in the early months of the year, but severe during the summer, and it was the slacking up of fires in the fall and during the few weeks of winter prior to the close of the year that enabled the department to close with a satisfac-

The Marine Department was distinctly unfortunate, inasmuch as it would have shown a profit had it not been for the severe storms on the great lakes in November. Marine losses have, however, been unusually numerous, and Mr. W. R. Brock, the president, stated at the annual meeting that the increasing cost of material and of wages has made repair bills for damages to vessels much higher than in former years, so that some readjustment in rates seems necessary.

The profits of the year amounted to \$238,366 against \$225,309 in 1912. The total assets of the Company at December 31 last, were \$3,507,346. Unearned premiums and other liabilities at the same date aggregated \$1,669,725, so that there is a surplus to policyholders of \$1,837,621. The losses paid by the Company since its organisation, it is interesting to note, now aggregate over \$57,000,000.

It is particularly satisfactory to record that the aim of the management regarding economy of administration is being gradually realised, the ratio of expenses to premiums having been considerably reduced last year.

INCREASING BRITISH DEMAND FOR ANNUITIES.

Quite a feature of recent insurance history is the greatly increased demand for annuities, as shown by the published statements of life offices. Such of those institutions as do business in the United Kingdom reported during last year that a sum of about four millions sterling had been received by them as consideration for immediate annuities, the amount showing a large advance upon the corresponding figures of any previous year. Some of these institutions are Colonial and American companies, but by far the greater proportion of the total reported undoubtedly referred to annuities on the lives of inhabitants of Great Britain. In addition, there was no

doubt a large amount invested for similar purposes with the National Debt Office or the Post Office. Part of the increase in the amount thus invested is to be attributed to the efforts of the life offices themselves, which have found annuity business more attractive, owing to the increased yield of interest which they have been able to obtain on their funds. But the main cause is (says the London Standard) that the demand for such contracts amongst the general public has become greater. There are several causes which have been instrumental in stimulating this desire. Amongst these may be mentioned the fluctuations in prices of securities which have caused uneasiness to investors, making them more disposed to take advantage of fixed contracts. There are an immense number of people of both sexes who find themselves at ages when they have neither the strength nor inclination to take an active part in the quest for remuneration, or who are incapacitated, for one reason or another, from the full measure of their former earning power, and whose resources give an inadequate return in interest for their own maintenance in the position of comfort to which they have been accustomed. And most of these persons do not understand the profitable investment of money, or the intricacies of the stock markets, and have a natural desire to be relieved from anxiety as regards the market prices of securities. They have really to consider their own comfort for the remainder of their days as the main feature in cases where they have no dependants or friends whom they desire to benefit at their death at its expense. Others are in a position that the amounts which they propose to set aside for individuals at death are less than the capital in their possession can supply, and they are therefore disposed to employ a portion of their resources so as to ensure for themselves the enjoyment of a larger income. In an old country like our own the proportion of such people as compared with the total population is always increasing, so that year by year there is greater need of this description of contract. Moreover, annuity rates have in many cases been revised, and are now generally more favourable from the purchaser's point of view than formerly.

COMFORT IN OLD AGE.

Among the large average of men who reach the age of sixty-five, many are not self-supporting, becoming more or less dependent upon assistance from relatives who are younger and sometimes even having to rely upon help from charitable institutions.

These conditions are continually emphasizing the desirability of old age pensions, but when, if ever, they will be established is beyond foreseeing. Thought along these lines, however, suggests that a thoroughly practical arrangement, which will give effective financial care in advancing years, is within the making of every man and woman who is insurable, by the simple expedient of taking a monthly income policy on the endowment plan, which will begin to be paid to the person insured when the age of sixty-five, or any other selected time, is attained.

The great help that would come from the regular receipt of even a small sum in the declining years of life needs no extended mention, and the more common such a practice becomes the greater will be the comfort and happiness of old age.—Union Mutual.



ONTARIO AND NORTH WEST BRANCH 8 Richmond Street, East, TORONTO

PROVINCE OF QUEBEC BRANCH

164 St. James St., Cor. St. John St., MONTREAL



HEAD OFFICE -MONTREAL BRANCH: Thomas F. Dobbin, Resident Secretary, 164 St. James St. QUEBEC BRANCH: C. E. Sword, Resident Secretary, 81 St. Peter St.

WINNIPEG BRANCH: A. W. Blake, District Secretary, Canada Building, Donald Street.

THE YORKSHIRE INSURANCE COMPANY, LIM

ESTABLISHED 1824

YORK, ENGLAND

ASSETS, \$15,000,000

FIRE INSURANCEOn every description of property at Tariff rates. Large Limits.

LIVE STOCK INSURANCE, The Yorkshire is the FIRST COMPANY, licensed by the FEDERAL GOVERN-MENT, to transact Live Stock Insurance in Canada.

ACCIDENT INSURANCE. Personal Accident, Employers', Elevator, Teams, General Liability, and Plate Glass.

APPLICATIONS FOR AGENCIES Are invited from responsible persons.

GANADIAN DIRECTORS. Hon. C. J. Doherty

Alphonse Racine, Esq. Alex. L. MacLaurin, Esq.

Canadian Manager, P. M. WICKHAM, Montreal.

The

WESTERN

Assurance Company

Incorporated in 1851

ASSETS

over

\$3,000,000.00

LOSSES paid since organization of Com-

. . over \$57,000,000

DIRECTORS

W. R. BROCK, President.

W. B. MEIKLE, Vice-President and Managing Director.

POST, BICKERDIKE, M.P.

Z. A. LASH, K.C., LL.D.

D. B. HANNA

E. W. COX

JOHN HOSKIN, K.C., LL.D GEO. A. MORROW

ALEX. LAIRD AUGUSTUS MYERS

FREDERIC NICHOLLS [C.V.O. COL. SIR HENRY M. PELLATT. E. R. WOOD

JAMES KERR OSBORNE

H. C. COX

HEAD OFFICE

TORONTO

FOUNDED 1799

INSURANCE CON NY OF NORTH AMERICA

PHILADELPHIA, PA.

CAPITAL. SURPLUS TO POLICY HOLDERS . 8,844,871.95

\$4,000,000.00 17,816,188.57

ASSETS LOSSES PAID EXCEED .

159,000,000.00

ROBERT HAMPSON & SON, LIMITED GENERAL AGENTS FOR CANADA.

LONDON MUTUAL FIRE INSURANCE CO.

HEAD OFFICE

TORONTO

ESTABLISHED 1859

Assets on December 31st, 1912 - - \$1,012,673.58 Liabilities on December 31st, 1912 - - \$368,336.81

SURPLUS on December 31st, 1912 \$644,338.77 Security for Policy Holders - - \$1,031,161.17

> F. D. WILLIAMS, Managing Director

THE LIFE AGENTS' MANUAL - \$3.00

Published by the Chronicle, Montreal

LONDON MUTUAL FIRE INSURANCE COMPANY.

The newly-issued balance sheet of the London Mutual Fire Insurance Company, of Toronto, appears to have been drawn up on conservative lines. There was a considerable extension of the business last year, gross premiums amounting to \$770,783, an increase of over \$42,000 upon 1912. Preferred business accounted for \$27,648 of this increase, and accordingly it was necessary to make a substantial addition to the re-insurance reserve, this being raised by over \$51,000 from \$286,822 to \$338,113. This additional \$51,000 from \$286,822 to \$338,113. This additional reserve is charged to expenditure, so that the trading profit is reduced to the modest amount of \$5,683. On profit and loss account, there has been written off bad debts, \$17,761; written down securities, \$10,232 and a contingency reserve against depreciation of securities of \$25,000 has been set up. The directors have thereby, and also by the payment of the 1912 dividend of \$25,000, reduced the surplus to \$250,705. The taking of these steps augurs a commendable courage and conservatism. It would have been possible to make the same provision over two or three years, and give the annual statement a better appearance. However, the decision was apparently taken to get down to rock bottom figures, which is a desirable policy. The provision which has been made for depreciation of securities will probably only be found to be temporarily necessary, and these amounts will be set free in due course for the surplus.

Assets apart from premium notes amounted at December 31 last, to \$686,619, including cash, \$142,-253, bonds, debentures and stocks, \$303,419, mortgages \$37,845; real estate and building (net), \$100,-677. The total security for policyholders, including reserve for unearned premiums, capital stock paid and unpaid, surplus and unassessed premium notes is \$1,022,235.

Mr. F. D. Williams is the London Mutual's managing director, and the Company is represented in Montreal by Messrs. Matthews, Wrightson & Co. (Canada), Ltd.

SAVINGS BANK INSURANCE.

One by one, the illusions of the advocates of savings bank life insurance in Massachusetts are being ruthlessly swept away by the hard logic of fact. First, the public was told that the insurance was to be sold "over the counter," no agents were to be employed, because agents would be unnecessary. The promoters of the scheme even went so far as to incorporate in their savings bank insurance bill a provision prohibiting the banks from employing agents, and that provision stands in the law to-day. But when it became apparent that, without agents, the scheme would soon become as dead as a door nail, though the banks could not employ agents some one else did, and now the public hears no more of "insurance over the counter." Then-and this was a point on which the advocates of the scheme waxed eloquent-lapses were to be enormously reduced. Another illusion. The lapse ratio on the life business of the Massachusetts savings banks is greater than that of the Metropolitan. The result is a vindication of the judgment of practical men as against that of visionaries.-Boston Standard.

COMPARATIVE COST OF FIREPROOF CONSTRUCTION.

The comparative cost and reasons showing the need, both private and public, of fireproof construction are well stated by Philip H. Bevier, C. E., as follows:

"At the present price of building material, fireproof construction can be erected at a cost not to exceed 10 to 15 per cent. more than non-fireproof, and when we consider that fireproof buildings deteriorate about one-tenth of 1 per cent. per year as compared to 4 per cent. for ordinary buildings, that they rent better and that money can be borrowed on them on better terms, that they are vermin-proof, cooler in summer and warmer in winter, it would certainly seem the part of wisdom and self-interest to adopt a better method in every case when a building is intended to be of a permanent character.

"When a man builds a house in the country, it may be that he has a right to jeopardize his own life and property and those of his family and gamble with the insurance companies; but there is no question that the owner of property in a city or town has no right to erect a structure which will be a menace to the safety of the life and property of the adjacent owner. The principle is clearly recognized in practice, and many of the smaller cities are adopting building codes requiring fireproof construction throughout a certain portion of the business section, and semi-fireproof building in less congested districts.

"If one-half of the money spent by American cities for fire losses were spent for better building construction, the annual loss by fire would soon begin to decrease. Improvement along the line of better construction can only come gradually. It can and should be hastened in thickly settled communities by stringent building laws. City officials must be awakened to their responsibilities and the individual shown that his own pecuniary interests lie in lessening the fire waste. Old buildings cannot be torn down at once and rebuilt, but we can see to it that no more fire traps shall be built where they are a menace to other structures."—

Mutual Insurance Journal.

"FIRETRAP HOTELS."

Fire perils abound in most of the transient lodging houses and cheap hotels in the United States and Canada, says Safety Engineering. It is not unreasonable to contend that the proprietors of these places should show cause why the placard "Firetrap Hotel" should not be tacked over the portals of their houses. Some persons may argue that those seeking shelter in these places are not useful members of socity, and should be content with what they get. They are content. The poor and needy are philosophical, consciously or unconsciously. Poor persons with but a few cents for lodging are not apt to be overparticular about frills. But there is no relative preciousness of life. The humble guest in a lodging house is entitled to lay down and sleep in perfect safety from fire just the same as the favoured guest in a luxurious fireproof hotel in a great city.

A man never quite realizes how much good-as-new household stuff an ordinary dwelling will hold, until he, his wife and the girls get together to inventory their "fond recollections," after a fire.—Glens Falls Now and Then.

COMMERCIAL UNION

ASSURANCE COMPANY LIMITED of LONDON, England

(As at 31st December 1912)

Capital Fully Subscribed	\$14,750,000
Capital Paid Up	1,475,000
Life Fund, and Special Trust	68,056,830
Total Annual Income exceeds	39,500,000
Total Funds exceed	118,000,000
Total Fire Losses Paid	155,780,550
Deposit with Dominion Govern- ment	1,077,033.36

APPLICATIONS FOR AGENCIES SOLICITED IN UNREPRESENTED DISTRICTS.

Head Office: Canadian Branch:

Gommercial Union Building. MONTREAL

J. McGREGOR. Manager W. S. JOPLING. Assistant Manager

PALATINE

INSURANCE COMPANY LIMITED of LONDON, England

(As at 31st December 1912)

Capital Fully Paid		\$500,000
Fire Premiums 1912,	Net .	\$2,421,745
Interest, Net .		127,350
Total Income		\$2,549,095
Funds		\$4,000,000
Deposit with Dominio	n Gov'nt	\$155,666.67

In audition to the above there is the further guarantee of the Commercial Union Assurance Company Limited, whose Funds exceed \$118,000,000 : : : : : : : : .

APPLICATIONS FOR AGENCIES SOLICITED IN UNREPRESENTED DISTRICTS.

Head Office: Canadian Branch:-

Commercial Union Building. MONTREAL

J. McGREGOR. Manager

W. S. JOPLING. Assistant Manager

INSURANCE OFFICE FOUNDED A.D. 1710.

Head Office : Threadneedle Street - London, England The Oldest Insurance Office in the World

Surplus over Capital and all Liabilities exceeds \$10,000,000

Canadian Branch:

15 Wellington Street East, Toronto, Ont. H. M. BLACKBURN. LYMAN ROOT.

Manager. Assistant Manager,

This Company commenced business in Canada by depositing \$300,000 with the Dominion Government for security of Canadian Policy-holders.

INSURANCE

Phœnix of Hartford

Company

Total Cash Assets \$11,404,634.19 Total Losses Paid 70,700,545.46

> J. W. Tatley, Manager. MONTREAL.

Applications for Agencies Invited.

ESTABLISHED 1809

Total Funds Exceed

Canadian Investments Over

\$109,798,258.00 \$9,000,000.00 FIRE AND LIFE

North British and Mercantile

INSURANCE COMPANY

DIRECTORS
CHAS. F. SISR, ESQ. G. N. MONCEL, ESQ.
WM. MCMASTER ESQ.

Head Office for the Dominion:

80 St. Francois Xavier Street - MONTREAL. Agents in all the principal Towns in Canada. RANDALL DAVIDSON, Manager.

Continental Reinsurance Syndicate

CAPITAL STOCK

Subscribed . . \$10,862,507 Paid Up Surplus, 1912 . . . 2,036,538 1,488,906 Premium and Loss Reserve,

\$6,827,138

General Agents:

BRANDT & FISHER. 22 MÖNCKEBERG-STR., RATHAUS-HÖRN, HAMBURG, GERMANY.

FIRE INSURANCE RATE-MAKING

(W. T. Emmet, N. Y. Superintendent of Insurance.)

When the average man talks about insurance, what he refers to in nine cases out of ten is that oldest of all forms of insurance protection, fire insurance. Multitudes of people who neither know nor care anything about any other kind of insurance rely implicity upon this one as upon a bulwark which if it were removed would leave them in desperate straits indeed. For this reason, the questions of how fire insurance rates are arrived at, and what part the State should take in protecting its citizens against the payment of excessive rates, are questions which come pretty close home to nearly everyone. During the last few years they have been asked with increasing frequency by reason of the fact that in the fire insurance business, as in most other large fields of business activity, competition between the companies in the matter of the rates they shall charge, has to some extent died out, and in its place has developed a strong tendency on the part of the old rivals to cooperate in this matter. I think I am correct in saying that at the present time this problem of rates lies at the core of all the latent dissatisfaction which exists over fire insurance conditions. The question of the solvency of the larger fire insurance companies, for instance-quite a disturbing question at one timeis not giving the public much concern any longer. Most of the orthodox legislation which can possibly be passed to ensure the solvency of these organisms has been upon our statute books for years, and the question of solvency, so far as the State is concerned, is now mainly one of supervision and administration. But the rating problem is technical, difficult, and, from a legislative standpoint, practically new. As a consequence, it is much misunderstood by the public and what little legislation we have had upon the subject has, for the most part, been either very incomplete or wholly ill-advised.

NECESSITY OF RATING COMBINATIONS.

But the time seems to have come when we should, for the sake of the men who are engaged in this business no less than of the insuring public generally, seriously try to reach some sane conclusion upon the question what the State ought to do in the matter of fire insurance rate-making, or of supervision over these rates. In approaching the problem we immediately encounter certain basic facts which must constantly be remembered if we are to get very far along the path of sanity in our treatment of this problem. One of these facts is that for the protection and safety of this business-and not, as I firmly believe, for the purpose of exploiting the public in the slightest degree-the large fire insurance interests have found it absolutely necessary to enter into combinations for the purpose of making and maintaining

The fact is, a stable insurance business cannot be conducted upon a basis of open and acute competition. In this respect, the situation differs radically from that in an ordinary mercantile business. The grocer, for instance, knows the price which he has to pay for his goods, and will avoid fixing a retail price so low as to endanger his solvency. But, in the case of insurance, the indemnity is sold before the cost—that is the loss—is known, and, consequently, the seller of insurance is tempted in competition

to reduce his price below what will prove to be the cost, measured by the actual loss sustained. This inevitable tendency has been thoroughly demonstrated in a sorrowful succession of rate wars, and it is now pretty generally accepted as a fact by those most conversant with the insurance business that a condition of open competition is absolutely untenable in practice, however it may be in theory, and that such a condition simply cannot be made the basis for a stable system of insurance. The companies realized this fact sometime ago, and for protection against themselves commenced to enter into mutual agreements to maintain a given minimum scale of rates. It is these agreements that have been the subject of criticism and that have been declared illegal in the anti-compact states.

ACTION IN NEW YORK STATE.

And yet in the interest of stability and solvency, somebody must fix the minimum rates and enforce their observance. The condition in anti-compact states where rates are only advisory is undeniably bad. The absence of fixed standards results in discrimination in favor of persons with influence and in the weakening of preventive work. There would seem, then, to be but two alternatives upon which to base a stable insurance system: either (1) the State must assume the duty of fixing or approving minimum rates, or else (2) the State must allow the companies to combine for the purpose of making and maintaining rates and then satisfy itself by supervision or otherwise that this power is not being abused.

The latter alternative is the one which has been followed, up to a certain point, in New York. Recognizing the need for standard minimum rates, our State has recognized the rating bureaus as having a lawful existence, and thus has given at least its tacit approval to the principle of combining to maintain rates. Nothing is more evident, however, than the fact that if the companies are to be allowed to combine, and to that extent restrain competition, the States must reserve the right to regulate such combinations sufficiently to make certain that their rates are reasonable. In New York, therefore, the rating organizations have been put under the supervision of the Insurance Department, which possesses power, under the present law, to order a rate changed when there shall appear to be discrimination between it and risks of essentially the same hazard, but which as yet has no power whatsoever to pass upon the reasonableness of a rate in relation to those charged upon dissimilar risks.

This is as far as New York has gone at present toward the control of rates, and in my judgment the progress we have made, such as it is, has been in the right direction. Our conditions here are better, I think, than those existing in parts of the country where anti-compact laws—flying in the face of that natural evolution which is taking place in our business affairs—are in effect. In recognizing, rather than in trying to break up rate-making organizations I think we are on the right track.

MR. RELTON ON THE WAY HOME.

Mr. A. J. Relton, manager, Guardian Assurance Company, London, England, who has been visiting Canada, spent a few days in New York before sailing for home on the 4th instant.



The Employers' Liability

Assurance Corporation Limited

" " OF LONDON, ENGLAND " "

TRANSACTS:

Personal Accident, Health, Liability, Fidelity Guarantee and Fire Insurance.

Most Liberal Policies Issued

Offices: MONTREAL, TORONTO

Managers for Canada, GRIFFIN & WOODLAND.

JOHN JENKINS, Fire Superintendent.

Canadian

Government

Deposit : : :

\$1,021,187

STANDS FIRST

in the liberality of its Polloy Contracts, in financial strength, and in the liberality of its loss settlements

THE CANADA ACCIDENT ASSURANCE COMPANY

HEAD OFFICE: Commercial Union Building, MONTREAL

CAPITAL \$500,000.00

Personal Accident, Sickness, Plate-Glass, Guarantee and Liability Insurance.

Board of Directors:

S. H. EWING, President J. S. N. DOUGALL, Vice-President HON. N. CURRY, JAMES MCGREGOR, J. K. OSBORNE, T. H. HUDSON

T. H. HUDSON, Manager.

TORONTO: Traders Bank Building

VANCOUVER

WINNIPEG

MONTREAL
Merchants Bank Building

The OCEAN ACCIDENT & GUARANTEE CORPORATION, Limited of LONDON, England

FOUNDED 1871

Accident, Health, Employers' Liability, Guarantee and Plate Glass Insurance
UNRIVALLED SECURITY
LIBERAL POLICIES

 - \$11,250,000

Canadian Head Office

\$45,000,000

CHARLES H. NEELY, General Manager for Canada and Newfoundland

The CANADIAN RAILWAY ACCIDENT INSURANCE COMPANY.

112 ST. JAMES STREET, MONTREAL, CANADA

All classes of Personal Accident and Health Insurance, Employers' Liability, Elevator Liability, Teams Liability and Automobile Insurance.

LOWEST RATES CONSISTENT WITH SAFETY.

All Policies Guaranteed by The Liverpool and London and Globe Insurance Co., Limited.

ASSETS OVER FIFTY-SIX MILLION DOLLARS.

MR. STANTON'S WESTERN TRIP.

Mr. J. C. Stanton, inspector of Canadian Agencies, Sun Life Assurance Co., has returned from his first trip to the West, fully impressed with the idea that it is the most beantiful country on earth, and one with the greatest possibilities for advancement. Some of the important agencies visited by Mr. Stanton, were Vancouver, Winnipeg, Regina, Calgary and Port Arthur, in each of which business shows a handsome increase over the corresponding period last year. Mr. Stanton states that prospects are glowing, and business people most optimistic on every hand.

As manager for some years of the Montreal branch of the Sun Life, Mr. Stanton achieved considerable fame, owing to his unqualified success, and there is every prospect, that the agency organization of the Sun Life throughout Canada will soon show increased results under his magnetic influence.

FIRST YEAR CLAIMS.

Changes in health and surroundings may come quickly and unaccountably. Every year brings to an insurance company startling illustration of this truth. With a regularity that is singular but unvarying, a few deaths are certain to take place among those whose insurance has been in force less than twelve months.

No more convincing evidence of the exactness of the law of average, so far as it applies to death, could be cited, for not a year passes that this does not occur, and in a practically unvarying percentage of the new insurance placed. Every policyholder starts in the best of physical condition, but from such causes as typhoid fever, pneumonia, indigestion and accidents death soon invades the ranks, with the result that in 1913 nine of those whose contracts had been written less than one year reached an unexpected ending.

This experience is common with all companies and is an expected phase of the business. It should bring home to every man who contemplates protecting his family the importance of promptness in reaching a decision about taking life insurance, which will not mean that death will be either hastened or deferred by the action, but will assure comfort to those who are entitled to it whenever the inevitable situation arises. Statistics are not available, so no figures can be mentioned, but no doubt deaths occur in at least the same ratio among those who delay action regarding protection, bringing far more disastrous results to those dependent upon them.

Among many business facts, none is more firmly established than that life insurance is necessary, valuable and reliable, and that to postpone its possession is a risky proceeding.—Union Mutual.

MR. A. G. DENT GOES WEST.

Ir. A. G. Dent, general manager Liverpool & London & Globe Insurance Company, Liverpool, England, who recently spent a few days in Montreal, has left for Chicago and San Francisco. While here Mr. Dent consulted with the directors and architect, regarding the plans for the Company's new building to be erected on the site recently purchased in the uptown district.

NOVA SCOTIA TO SUPERVISE MUNICIPAL BORROWINGS.

Nova Scotia will follow the example of the Western Provinces in supervising municipal borrowings. Legislation will be introduced at the present session at Halifax, consolidating and amending the acts relating to municipal debentures and municipal sinking funds. At present these acts are many and varied and lacking the uniformity that is desirable. Under the proposed consolidated act the form of debentures issued will be standardized; the forms to be obtained from the government.

NATIONAL LIFE'S NEW MONTREAL MANAGER.

Mr. J. E. Simard has been appointed branch manager at Montreal for the National Life. Mr. Simard comes to the National with a splendid record behind him. He is a personal producer of high calibre, having had many years of experience in the business. For some years he was general agent for Detroit & Michigan, for the North American Life of Newark, N.J., and more recently was with the Travellers at Montreal.

MR. WHITE ON TRUST COMPANY LEGISLATION.

Hon. W. T. White, in moving the second reading of his bill for the further control of trust companies, said that in preceding years trust companies had been granted exceedingly wide powers by letters patent under the companies act. Powers so great, so wide and unrelated should not be granted to companies standing in fiduciary relations to the public such as trust companies. The Companies' Act was, therefore, faulty and the minister proposed to do away with incorporation of trust companies by letters patent. Thirty-one trust companies had been granted incorporated during the past two years.

A LONDON VIEW OF THE OUTLOOK.

For the past four years the world nas been financing most active trade and a wild development of armaments, and the result was extremely tight money. At last armaments and wars have killed the boom in trade, and we may be confronted with months, perhaps even years, of slackness. So long as this slackness continued money should be cheap, but it is improbable that the rate of interest in the security market will have a fall proportionate to the decline in discounts, and there is little reason to anticipate a genuine Stock Exchange boom. When trade on the Continent rallies cheap money wil go, and if only capital is wisely and productively used, we may not have to wait long for the improvement.—London Economist.

The I. O. F. has made up its mind to stay in Illinois, though at the time of the famous investigation into its affairs by three insurance commissioners, it made a hurried application to withdraw.

The latest publications of the Metropolitan Life of New York for the use of its policyholders are on fake consumption cures, and the prevention of typhoid fever. These booklets measure up to the admirable standard of hardiness and utility set by the Company's previous publications on these lines.

THE BRITISH AMERICA ASSURANCE COMPANY

Incorporated : 1833.

HEAD OFFICE: TORONTO

Old Assets over

Reliable

Progressive \$2,000,000.00

Losses paid since organization

- - \$36,000,000.00

DIRECTORS:

W. R. BROCK, President

W. B. MEIKLE, Vice-President

ROBT. BICKERDIKE, M.P. H. C. COX
H. C. COX
JOHN HOSKIN, K.C., LL,D.
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ALEX. LAIRD

Z. A. LASH, K.C., LL.D. GEO. A. MORROW
AUGUSTUS MYERS
LD. FREDE & NICHOLLS
JAMES KERR OSBORNE
COL, SIR HENRY M. PELLATT
E. R. WOOD

W. B. MEIKLE. General Manager E. F. GARROW. Secretary

THOMAS F. DOBBIN, Resident Manager MONTREAL



ACCIDENT AND SICKNESS EMPLOYERS' LIABILITY PLATE GLASS

Head Office for Canada TORONTO Head Office for Province of Quebec,

Agents wanted for the Accident Branch.

JOHN MacEWEN, Superintendent for Quebec.

The LIFE AGENTS MANUAL, \$3.00 THE CHEONICLE MONTREAL

First British Insurance Company Established in Canada

Phænix Assurance Co. Ltd.

OF LONDON, ENGLAND. (Founded 1782)

FIRE

LIFE

TOTAL RESOURCES, over - - - FIRE LOSSES PAID - -**DEPOSITS** with Federal Government and

\$78,500,000.00 425,000,000.00

Investments in Canada, for security of Canadian policyholders only, exceed 2,500,000.00

AGENTS WANTED IN BOTH BRANCHES. Apply to R. MacD. Paterson, | Managers. J. B. Paterson,

100 St. Francois Xavier St. - Montreal

Established 1864.

New York Underwriters Agency.

A. & J. H. STODDART REGISTERED 100 William Street, NEW YORK

PROVINCIAL AGENTS.

MURPHY, LOVE, HAMILTON & BASCOM, & ROBERT Y. HUNTER MONITORING, WINDIPER, MAN. St. John, N.B. LORD, J. BELL. EDMIND T. HIGGS, Charlottetown, P.E.I.

T. D. RICHARDSON, Supt. for Canada, TORONTO

L'UNION FIRE INSURANCE COMPANY, Limited

Head Office : PARIS, France. Established 1828

Capital fully subscribed

\$ 2,000,000.00

Net Premiums in 1912 . . Total Losses paid to 31st Dec., 1912 86,000,000.00

Canadian Branch:

94 NOTRE DAME ST. WEST, MONTREAL

Manager for Canada :

MAURICE FERRAND

BRITISH COLONIAL

FIRE INSURANCE COMPANY

Office: ROYAL BUILDING, 2 Place d'Armes,

Montreal.

STRONG AS THE STRONGEST Agents wanted in Unrepresented Districts

President : HON. C. E. DUBORD.

Director and Secretary : THEODORE MEUNIER

Manager : H. W. THOMSON.

GAVIN BROWNE, Jr., 51 Yonge Street, Toronto, Ontario. R. T. BROWN, P. O. Box 849, Regina, Sask. B. A. CHARLEBOIS, P. O. Box 208, Montreal, Que.

DISABILITY BENEFITS

(Actuary A. R. Grow, New York Life.)

The New York Life introduced the "waiver of premium" benefits in its policies in July, 1910. Previous to that time the feature was comparatively rare in life insurance policies.

Since 1910 the popularity of this feature has brought about a remarkable increase in the number of companies that include disability benefits in their policies. During 1913, out of 250 doing business in the United States, 160 were offering disability benefits, and the time is not far distant, in my opinion, when every company which claims to be at all progressive will include some such feature in its policies.

It was a perfectly natural thought that a man should have the option of buying a limited-payment life policy so that, by paying a little more each year, he might be free from the risk of losing his insurance when old age comes with all its possibilities of diminished income. The idea of provision against loss of income has developed. To-day the companies are offering a policy that furnishes sure relief when the bread-winner, through complete disablement, is unable to earn the money with which to support his family. Without the disability provision, the insurance would sometimes be lost just at the time when there is the greatest need for it.

TOTAL DISABILITY IS OFTEN A LIVING DEATH.

It is as reasonable to provide that when a man becomes completely disabled he shall have no more premiums to pay as it is to issue a 20-payment life policy at thirty-five in order that the premiums shall cease at fifty-five. When a man is totally disabled, he becomes a care and expense to his family; his income is cut off; he must have proper care and medical attention; the sympathies of the family are deeply stirred; they find it difficult, and sometimes impossible, to pay the premium—in fact, they are often in dire distress and have not the means to secure the daily necessities of life. Without the disability benefits the family will find themselves obliged to borrow on their insurance policies in order to pay the premium, while, in many instances, to meet current expenses they have already borrowed to the limit. With no means of meeting the premium, the family would lose the insurance at a time when its value had been largely increased by disability.

While the calamity of complete disability overtakes only a small proportion of the total number of insured, the addition to the premium is such a trifle that any one can afford to pay for it, while he can get it.

LIFE COMPANY CANNOT CANCEL THE POLICY.

I think agents do not realize how much there is in the words—"while he can get it." For there is one point in which disability benefits combined with life insurance are very different from the benefits granted in the policies of companies transacting accident or health insurance. Accident insurance policies, like fire insurance policies, give the company the option of canceling the policy. The insured therefore does not have the right to renew the benefit each time a premium falls due. Sickness or health insurance policies usually contain a provision allowing the company the option of cancellation. This is a point which should not be forgotten in canvassing. The disability feature in our policies, being simply a part

of the insurance policy, is renewed and continued in force with the rest of the contract every time the premium is paid, and the company must continue this benefit even if the individual risk has greatly increased, due to poor health or to change in occupation.

PREMIUMS ALWAYS THE SAME.

Another fact which must not be forgotten in connection with the disability benefit in life insurance policies when compared with accident or health insurance is that even when an accident or health insurance company might not go so far as to cancel the policy, they will surely increase the premium if they find that the risk is increased, due to change in occupation or to ill-health. In our policies, once the policy is issued the premium remains the same no matter if the insured changes his occupation or becomes ill and therefore more liable to become completely incapacitated.

BENEFITS IF DISABILITY OCCURS BEFORE AGE SIXTY.

If the insured becomes totally and permanently disabled before age sixty, and submits proofs to that effect before default in the payment of the next premium, that premium will be waived, and the company will continue to waive each future premium as it becomes due during disability. One year after proofs are received the company will begin to pay the amount of the policy in instalments, one-tenth being payable at that time and one-tenth in each succeeding year until the company has paid an amount equal to the face amount of the policy and any additions from dividends.

The right to receive the full benefits, including waiver of premium and installment payments, continues until the company has paid the full amount insured. It does not matter if, during the time when the premiums are being waived and when the instalment payments are being made, the insured should reach the age of sixty or not.

An example may serve to make this provision of the policy clearer. Let us assume that a man takes a policy at age thirty-five and becomes disabled at age fifty-eight. He would then receive all the installment benefits just the same as if he had become disabled at age forty. The fact that during the time of installment payments he may or may not pass age sixty has no effect on this provision or the policy.

(To be continued.)

PRESENTATION TO MR. J. W. BINNIE.

On the occasion of his severing his connection, as deputy manager, with the Liverpool & London & Globe Insurance Company, on the 28th ult., Mr. J. W. Binnie was made the recipient of a handsome gold watch and chain from the officers and staff, as a token of esteem and good will. Mr. J. Gardner Thompson, manager for Canada, made the presentation in the presence of the whole staff, and made reference to Mr. Binnie's eleven years' service with the Company in a very appreciative manner, and also alluded to Mr. Binnie's former association with himself in the Lancashire Fire Insurance Company.

Mr. Binnie has already assumed his new duties as manager for Canada of the Globe and Rutgers Insurance Co., New York.

THE LIFE INSURANCE SALESMA



is one of mankind's strongest allies. He steps into the home with cash for the afflicted family and proves the blessings of LIFE INSURANCE.

AGENTS WANTED.

THE PRUDENTIAL INSURANCE CO. OF AMERICA

FORREST F. DRYDEN, President. Home Office, NEWARK, N.J. Incorporated as a Stock Company by the State of New Jerse

ARE YOU A GOOD SALESMAN?

The field of Insurance Offers You

AN EXCEPTIONAL OPPORTUNITY

IMPROVE YOUR POSITION

INCREASE YOUR INCOME

If interested in a good opening write

Head Office TORONTO, Can. The Excelsior Life Insurance Co.

YOUR CARD

As a representative of the "Oldest Life Insurance Company in America" will prove your best introduction.

THE MUTUAL LIFE INSURANCE COMPANY OF NEW YORK

Impregnable Strength Incomparable Dividends Maximum Benefits Minimum Net Cost

FOR TERMS TO PRODUCING AGENTS, ADDRESS:

George T. Dexter

2nd VICE PRESIDENT

34 Nassau Street

New York, N.Y.

The Equity Fire Insurance Co. TORONTO, CAN.

WM. GREENWOOD BROWN, General Manager

GENERAL, AGENTS :

A. B. Powell, Interim Branch
Manager, Montreal
Brown Clarke Agency, Winnipeg
Young & Lorway, Sydney, B.C.
McCallum, Hill & Co., Regins.

THE LAW UNION & ROCK

INSURANCE CO. LIMITED, LONDON. Assets Exceed - \$47,500,000.00

Over \$10,500,000 invested in Canada. FIRE and ACCIDENT RISKS accepted. Canadian Head Office : 112 St. James Street, Corner Place d'Armes MONTREAL.

Agents wanted in unrepresented towns in Canada.

W. D. AIKEN, Superintendent, J. E. E. DICKSON
Accident Dept, Canadian Manager

MOUNT ROYAL ASSURANCE COMPANY

PAID UP CAPITAL \$250,000.00 TOTAL FUNDS 729,957,36 NET SURPLUS 202,041.02

The NATIONALE FIRE INSURANCE COMPANY OF PARIS, FRANCE.

SUBSCRIBED CAPITAL \$2,000,000 TOTAL FUNDS 7,491,390 NET SURPLUS 1,857,150

AGENTS WANTED IN UNREPRESENTED DISTRICTS.

HEAD OFFICE FOR CANADA

MONTREAL.

J. E. CLEMENT, General Manager.

H. H. YORK, Inspector for Ontario.

L. C. VALLE, Inspector for Quebec.

DOMINION THE OF CANADA GUARANTEE AND ACCIDENT INSURANCE COMPANY

ACCIDENT INSURANCE SICKNESS INSURANCE GUARANTEE BONDS

PLATE GLASS INSURANCE BURGLARY INSURANCE THE OLDEST AND STRONGEST ACCIDENT INSURANCE COMPANY

MONTREAL J. E. ROBERTS, President,

WINNIPEG TORONTO C. A. WITHERS, General Manager. J. L. TURQUAND, Secretary-Treasurer, E. ROBERTS, Manager, Montreal Branch.

WORKMEN'S COMPENSATION IN ONTARIO

CRITICISM BY CASUALTY COMPANIES—A LEAP IN THE DARK.

Relative to the proposed workmen's compensation act for the province of Ontario, memoranda from the casualty companies have been addressed to employers of labor throughout the province and to the provincial treasurer, Hon. I. B. Lucas. These memoranda are signed by Messrs. C. W. I. Woodland (chairman), C. H. Neely, J. J. Durance, and W. H. Cross (secretary).

That to the employers is as follows:-

The casualty companies have forwarded to the government, through the Hon. Mr. Lucas, a memorandum setting forth their position in respect to the Workmen's Compensation Bill which is intended to be introduced at the forthcoming session of the provincial legislature. The companies desire to make clear to the employers that they are not opposed to any form of legislation which may be in the interest of the people of the province as a whole, and that they are not opposed to the legislation in question as set forth in the draft bill, but believe it would be in the employers' interest that a clause should be inserted permitting an employer to remain outside the group system and to carry his own risk, or to insure in a society or company as he may see fit.

It is obvious that unless some provision of this kind is made in the act, the indefiniteness of obligation which the group system involves must injure the credit of employers as a class and as individuals.

A BURDEN ON INDUSTRY.

It seems necessary to point out very explicitly that the experience of all countries which have adopted the principle of workmen's compensation has been the same. It has been a great advantage both to the workmen and to society at large; but it has thrown a burden upon industry greater than it had previously borne. The benefits under workmen's compensation are greater; therefore, these benefits cost more. Hitherto the cost of meeting the obligation of cmployer's liability has not been very great. This cost must now be increased. That this is the fact is not an argument against a workmen's compensation bill, but this fact must, nevertheless, be faced, as well as the fact that the amount of the increased cost cannot in the nature of things be determined beforehand. This would be true in any case; but the uncertainty of cost is greatly aggravated by the proposal to adopt a compulsory system of mutual responsibility involving the creation of small groups and a collective liability.

Even although the demands of the manufacturers' association be met to the extent of providing a limit to the amount of compensation to be paid to the injured employee, there would still remain a large element of uncertainty if a compulsory grouping system were adopted. According to the bill, as it stands, all employers, excepting those belonging to the classes mentioned in schedule 2, are required to be registered in one or more of forty-four groups. The members of one of these groups would in effect be severally responsible to the extent of their means for assessments made upon them by the compensation board to meet the claims for accidents which may occur to workmen of any member of the group.

The board is empowered to withdraw an employer from any class and either to transfer him to another class, or distribute his liability amongst several classes, or to exclude him altogether, thus rendering him individually liable (clause 72 of draft bill), yet no employer is entitled to withdraw from a class in which he may find that he is suffering disadvantage.

COMPANIES' SUGGESTION.

The casualty companies suggest that employers should have the right to enter a group or to stand alone according as they see fit. If an employer desires to maintain a compensation reserve of his own, retaining the funds in his own hands, but giving adequate guarantees that he will be able to meet all adjudicated claims upon him-as in those industries classed in schedule 2, e.g.-it seems only reasonable that he should be permitted to do so. If an option of this kind is provided for, it will then be seen in the course of a few years whether the system of insurance or of group responsibility is the more advantageous. If the group system is made universally applicable and compulsory, it will be very difficult to reorganize the machinery of insurance in the province, should insurmountable difficulties emerge in the system which has not yet been in force anywhere for a sufficient period to justify confidence in its advantages. (See final report of commissioner, 1913, p. v.i.).

"Before referring to the different systems in operation it may be proper to say that most of these laws, and perhaps all of them except the German, have not been in force long enough to enable a conclusive opinion to be formed as to their merits or demerits."

The very true statement by Sir Wm. R. Meredith, suggests that the forthcoming measure is in the highest degree experimental and that care should be taken to leave an avenue of escape in case some of its complicated provisions may turn out to be inapplicable to the province of Ontario in its present stage of industrial development.

LEAP IN THE DARK.

The memorandum addressed to the Honorable I. B. Lucas, provincial treasurer, and the members of the Ontario legislature, reads thus:—

The casualty companies, which for many years have been transacting the business of insuring employers against industrial accidents for which the employer might be liable, are anxious to assist the government in every way in their power to secure a workable compensation for injuries act to replace the existing law, but believe that in doing so it it not necessary or advisable to enact a law which will destroy the business of the companies in that branch of insurance.

These companies have nothing to say as to the scale of compensation, and they concur in the recommendation made by the commissioner and embodied in the draft bill that the common law defences of the employer should be abrogated and that a special tribunal should be created to deal with compensation cases, as free as possible from legal difficulties and legal expenses so that out of the amount paid by the contributors a maximum amount should reach the beneciaries. The companies are willing to adjust their system in any way that may be necessary to meet the conditions which arise under the proposed act.

The provisions of the proposed act to which the





Transacts:

PERSONAL ACCIDENT SICKNESS LIABILITY (all kinds)

INT FIDELITY GUARANTEE
BURGLARY and
I LOSS OF MERCHANDISE and
PACKAGES THROUGH THE MAIL
INSURANCE

Applications for direct Agencies invited.

ELECTRICAL BANK and STORE PROTECTION SPRINKLER SUPERVISORY SERVICE NIGHT WATCHMEN'S SIGNAL and FIRE ALARM SYSTEMS

Head Office, GRESHAM BUILDING MONTREAL F. J. STARK, General Manager.

THE FEDERAL LIFE ASSURANCE COMPANY

Of CANADA

Posted up another record year in 1913. One of the most gratifying results was that the Company earned on its total invested funds:

\$182,839.11

An increase of over 63 p.c. on the earnings of 1912. This means a Company of repute that any Life Underwriter should be glad to be connected with. Openings in Ontario and Quebec for Men of the right calibre. Write the

HOME OFFICE, HAMILTON, ONT.

ATLAS ASSURANCE COMPANY

LIMITED, of LONDON, ENGLAND

Established in the REIGN of GEORGE III \$7,250,000 Income exceeds

Funds exceed 17,900,000

Including the Fully Subscribed Capital, the escurces of the Company exceed \$28,900,000.

Head Office for Canada - MONTREAL

MATTHEW C. HINSHAW, Branch Manager

Active and Influential Agents Wanted

companies object are those which might be termed

the compulsory grouping sections.

The workmen have not asked for a grouping system as they are only interested in this branch to see that proper provisions are inserted to guarantee payment of the benefits to which they will be entitled. The companies believe it would be a mistake from the government standpoint and from the employers' standpoint to adopt a compulsory grouping system and therefore suggest that some elasticity in the arrangement should be provided for.

The act is in a large measure a leap in the dark. No one can predict the cost of it to the employer. It is impossible to anticipate all the contingencies and re-actions to which it may give rise. This condition of uncertainty would be importantly qualified if the obligatory character of the grouping was held in abeyance and if the employers were permitted to join a group or groups or remain outside as they might

see fit.

Provided always that where employers did not join groups they should be required to satisfy the tribunal that they were competent to assume individual liability either by means of their own capital or by the production of satisfactory security or insurance.

DIMINISHING EMPLOYERS' CREDIT.

If employers desire to form mutual insurance associations, as they have done in England and in Massachusetts, there can be no possible objection, but to compel employers to enter into such a system of grouping and even to belong to groups of which the only other members are their rivals in trade, and to impose upon them an indefinite liability against which they cannot insure if they would, is to diminish the credit of all employers and most of all of those who are conducting their business upon a small capital.

If the grouping system is once inaugurated it will be almost impossible to subsequently alter it if it should be found unsatisfactory, because liabilities are incurred which extend over a lengthy period of time and to which contribution must be made each year. If employers were allowed to insure as they might think fit and this method should not prove satisfactory, compulsory grouping could be adopted at any

For these reasons it is suggested that a clause should be inserted in the bill permitting any employer to elect to register under Schedule 2 of the Act provided he gives adequate security for the payment of

awards which may be made against him.

This arrangement will permit any employer to take advantage of the grouping system if he wished to do so, while the liberty of the employer would not be unnecessarily restricted. Such a clause would greatly simplify the legislation and smooth its working during the initial period without in the least impairing its efficiency. The interest of the workman and the interest of the employer would both be fully protected.

It is a little surprising, says the Manchester Policy-holder, that no articulate protest has yet been made by the leaders of the suffragette movement against the increased premium charged by most life offices for female insurance. Perhaps it is, but hadn't we better keep quiet about it lest there should be a fresh howl about injustice from the shrieking sisters.

BANK OF BRITISH NORTH AMERICA'S REPORT.

The Bank of British North America, in the statement for the period ended November 30th last, submitted to shareholders at the annual meeting in London last Tuesday, reported net profits of £141,728, equal to 14.17 per cent. on the paid-up capital of £1,000,000, before deductions for pension funds.

The 1912 statement, owing to a change in the bank's fiscal year, was for a broken period of eleven months and comparisons therefore, are virtually impossible.

and comparisons therefore, are virtually impossible. After paying dividends at the rate of 8 per cent. against 8 per cent. plus bonus of 1 per cent. the previous year, transferring £20,000 to reserve, £20,000 to bank premises account, £11,148 to various pension funds and granting a bonus of £7,500 to the staff, a balance of £62,281 remained to be carried forward against the April dividend. This compares with £59,201 carried forward at the end of the previous year.

Total deductions for various reserve and pension funds were slightly larger than in 1912, totalling in Canadian currency about \$284,442 against \$275,401.

HOW THE FIRE WASTE GROWS THROUGH CARELESSNESS.

(Montreal News Item.)

Fire Commissioner Latulippe took occasion yesterday afternoon while investigating the fire that occurred at the tailor shop of Aaron Sabbath, 930 St. Lawrence Boulevard, on February 23rd, to severely reprimand the proprietor and an employee, J. Beutel, for alleged gross carelessness in the use of matches.

Both Beutel and Sabbath stated that they had been in the habit of stowing cloth clippings from the tailor shop in a dark cellar where they either had to use matches or a candle. Beutel said he had several times struck matches in the cellar, and admitted that the fire on February 23rd, probably was caused by a match which he dropped, though he had thought the match extinguished before he threw it down. Mr. Latulippe said there was altogether too much of such carelessness in using matches and that not a week went by without fires caused in this way coming to his notice.

Mr. Alex. Bissett, manager for Canada, London & Lancashire Life, left last night on a five weeks tour of inspection through the West, accompanied by Mr. Mackenzie, agency manager of the Company.

The Bank of Hamilton is applying for authority to increase its authorised capital from \$3,000,000 to \$5,000,000. At present its authorised capital is entirely paid up.

It is stated that the Royal Bank has decided not to take over the Bank of Vancouver, as was reported there were prospects of its doing, and that the Bank of Vancouver may continue its separate career with the help of some new foreign capital.

The Bank of England's official rate of discount was continued yesterday at 3 per cent.

SUN LIFE ASSURANCE OF CANADA

LEADING FEATURES OF THE DIRECTORS' REPORT FOR 1913

ASSETS as at 31st December, 1913	\$55,726,347.32 6,120,730.83
CASH INCOME from Premiums, Interest, Rents, etc., in 1913 Increase over 1912	13,996,401.64 1,663,320 04
PROFITS DISTRIBUTED to policyholders during 1913	706,424.19
ADDED TO SURPLUS during 1913	421,904.26
TOTAL SURPLUS 31st December, 1913, over all liabilities and capital	5,752,986.08
DEATH CLAIMS, Matured Endowments, Profits, etc., during 1913	4,982,553.25
PAYMENTS to policyholders since organization -	39,385,287.91
PREMIUMS RECEIVED since organization -	94,012,632.86
PAYMENTS to policyholders since organization and assets now held for their benefit	95,111,635.23
NEW BUSINESS (paid for in cash) during 1913 Increase over 1912 -	34,290,916.79 3,476,507.15
ASSURANCES IN FORCE 31st December, 1913 - 2	202,363,996.00 19,631,576.00

The SUN LIFE OF CANADA holds the premier position among Canadian Life Assurance Companies.

The Company's Growth

,	EAR	Income	Assets	LIFE ASSURANCES IN FORCE
1872		\$ 48,210.93	\$ 96,461.95	\$ 1.064.350.00
1883		274,865.50	735,940.10	6,779,566.00
1893		1.240,483.12	4,001,776,90	27,799,757.00
1903		3,986,139.50	15,505,776,48	75,681,189.00
1913		13,996,401.64	55.726,347.32	202,363,996.00

ROBERTSON MACAULAY,

MONTREAL.

T. B. MACAULAY,
MANAGING DIRECTOR and SECRETARY

CANADIAN FIRE RECORD

(Specially compiled by The Chronicle)

OMEMEE, ONT.—Armories destroyed, February 25. Loss, \$10,000.

LACHINE, QUE.—A. Nathan's tailor shop, damaged,

March I. Loss, \$500.

Petrolea, Ont.—W. Mackerel's home on Tank

Street, destroyed, March 2.

CORNWALL, ONT.—Windsor hotel, owned by A.

Laplante, damaged, February 25.
GADSBY, ALTA.—Business block destroyed, February

23. Inadequate supply of water.
Holstein, Ont.—Livery stable destroyed, Feb-

ruary 18. Origin, lantern explosion.

LONDON, ONT.—Plant of Dominion Meter Works, South London, damaged, February 25. Loss, \$5,000. AURORA, ONT.—M. Shelling's store destroyed, February 21. Loss, \$4,000. Origin, rats and matches.

Francis, Sask.—Standard hotel and store destroyed, February 14. Loss, \$37,000. Origin, unknown.
Agincourt, Ont.—C.P.R. water tank in course of construction destroyed, February 19. Loss, \$15,000.
Brantford, Ont.—Home of R. Kerr, Buffalo

Street, damaged, February 23. Loss, about, \$1,000. PETROLEA, ONT.—Motor Company's plant destroyed, February 21, with 30 or 40 cars and trucks. Loss heavy

LONDON, ONT.—Home of W. Ratcliffe in East Williams, destroyed, March 1. Origin, children and matches

CARDSTON, ALTA.—F. Leavitt's house and contents, destroyed, February 25. Loss, \$5,000 with \$3,000 insurance.

INGERSOLL, ONT.—F. Oliver's frame house in Oxford township, destroyed, February 1. Loss, \$1,500; small insurance.

SARNIA, ONT.—Home of M. Shoebottom, Crawford Street, damaged, February 23. Insured. Origin, leaking gas meter.

VANKLEEK HILL, ONT.—J. R. McLaurin's saw mill burned, February 18. Loss, \$8,000. Insurance, \$3,000. Origin, unknown.

VANCOUVER, B.C.—Milne Produce Company's premises, Hamilton Street, damaged, February 14. Loss, \$8,000. Origin, unknown.

CHATHAM, ONT.—House of Mrs. McIsaac, Gladstone Avenue, damaged, February 16. Loss, \$300. Origin, thawing frozen pipes.

St. VINCENT DE PAUL, QUE.—North wing of penitentiary destroyed, February 26. Supposed origin, electric wire. No insurance.

North Bay, Ont.—Mr. McGaughey's house destroyed with part of contents, February 16. Loss, \$6,000 insured. Origin, unknown.

WINDSOR, ONT.—Apartments of W. Hood, 117 London Street West, damaged, February 23. Loss, \$1,500. Origin, overheated stove.

THE PAS, MAN.—Revillon Bros.' trading post at Cumberland House, destroyed, Febuary 22. Loss, \$32,000, partly covered by insurance.

SACKVILLE, N.B.—Bowling alleys in basement of Music Hall block, destroyed, and business premises damaged, February 27. Loss, \$20,000.

Moncron, N.B.—Market building, containing city offices and adjoining building containing Liberal Club headquarters, destroyed, February 25. Loss placed at \$100,000.

NEWMARKET, ONT.—House owned by J. McGann, and occupied by F. Reid, burned, February 17. Tenant's loss \$500, not insured. Origin, children and lighted paper.

Linwood, Ont.—Seete's hardware store, Metropolitan bank, and a blacksmith shop destroyed, February 19. Buildings valued at \$8,000; hardware stock at \$10,000.

WINNIPEGOSIS, MAN.—Insurance on hotel here recently destroyed, \$11,200 as follows:—N. Y. Underwriters, \$4,000; Western, \$3,200; Law Union & Rock, \$2,000; Queen, \$2,000.

CALGARY, ONT.—Foster's shoe store, Cadogan Block, 240 Eighth Avenue W., damaged, February 11. Loss, stock, \$30,000; building, \$1,500. Cause, unknown. Insurance about 80 per cent.

EDMONTON, ALTA.—A. S. Boalim's building damaged. Loss, \$8,151. Insurance, \$21,000. Cause, unknown. J. Cadieux, Ross Bros. and a bakery, damaged, \$10,000. Cause, overheated stove.

IRVINE, ALTA.—Fire in Hauseur's butcher shop spread to general store of F. Weiss & Sons, and store of C. Beny, and caused smoke damage to John Keenig's general store. Loss, \$8,000 partly covered by insurance.

INGERSOLL, ONT.—Double frame house on King Street West, owned by Mrs. O. Gorman, and occupied by H. C. Ross and W. H. Byrley, destroyed, February 23, with most of contents. Fire started in kitchen.

QUEENSVILLE, ONT.—Home and office of A. Mc-Kenzie, clerk to township of East Gwillimbury, destroyed, March 2. Loss includes all the township's papers. Mr. McKenzie's loss, \$1,500; Mount Albert Telephone Company's loss, \$250. Origin, probably contact of electric wires.

CAMROSE, ALTA.—Three stores and residence on Main street destroyed, February 9. Loss, \$20,000. Those concerned are Messrs. George Wells, gents' furnishings; A. Carruthers, general merchant; W. G. Duggan, hardware; and the Commercial Cafe. Cause, overheated stove pipe.

PETERBORO, ONT.—Mail car on C.P.R. burned February 13. Loss, about \$12,000.

Montreal.—Store of Rochon & Freres, 1390 St. Lawrence Boulevard, damaged, February 23. Loss, \$300. Origin, plumbers and pipes.

Home of E. P. Bertrand, 500 Sherbrooke Street East, damaged, February 23. Loss, \$2,000. Origin, lamp explosion.

G. Goora's restaurant, 721 Craig Street East, damaged, February 23. Loss, \$100. Origin, children and matches.

Plant of Universal Wire Goods & Awnings Co., 396 Montcalm Street, damaged \$300, February 23.

Cellar of A. Chabbott, 930 St. Lawrence Boulevard, damaged \$300, February 23. Origin, probably matches.

Unoccupied house at 1220 Des Erables Street, owned by G. A. Garamondon, damaged, February 23. Loss, \$500. Origin, defective flue.

House of M. Durocher, 185 St. Elizabeth Street, owned by H. Drapeau, damaged, February 23. Loss, \$800. Origin, plumber's torch.

Ma-'.ine shop of Lymburner, Ltd., damaged, February 23. Loss, \$400.

ASSURANCE COMPANY

Incorporated A. D. 1851 (Fire and Marine Insurance)

HEAD OFFICE

TORONTO

Statement as of January 1st, 1914

Interest and Rents \$3,097,365.87 88,487.23

Total Income \$3,185,853.10

 Fire Losses
 \$1,173,276.40

 Agents' Commissions
 446,928.12

 State Taxes
 55,573.04

 General Expenses
 367,346.91

 Marine Losses
 707,554.59

 Brokerage, Discounts and Commissions
 97,336.92

 Taxes
 9,729.83

 General Expenses
 89,741.68

904,363.02

PROFIT FOR 1913 238,365.61

Total Assets at 31st December, 1913...... \$3,507,345.82

BOARD OF DIRECTORS.

W. R. BROCK, President.

ROBERT BICKERDIKE, M.P. E. W. COX H. C. COX D. B. HANNA JOHN HOSKIN, K.C., LL.D. ALEX. LAIRD W. B. MEIKLE, Vice-President.

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COL. SIR HENRY PELLATT, C.V.O.
E. R. WOOD

W. B. MEIKLE.

JOHN SIME,

C. C. FOSTER.

General Manager.

Asst. General Manager.

Secretary.

2,947,487.49

Okotoks, Alta.—Okotoks' Hardware Company, residence of G. Hoadley, M.L.A., MacLeod Clothing Company and hall above, W. E. MacLeod building and G. Thompson's building occupied by tailor and undertaker gutted, February 17. Loss placed at about \$60,000 partly insured.

St. Thomas, Ont.—G. H. Small's drug store damaged, March 2. Stock loss, \$4,000; building loss, \$1,000. Origin, explosion of wood alcohol.

W. Rowson's home, near Carvell, destroyed,

March 2.

St. John, N.B.—Grand Union hotel damaged, February 22. Loss, \$10,000. Building owned by John Sime, and leased by W. H. McQuade. Insurance on building:—\$2,000 each in British America, Phœnix of Hartford, L. & L. & G. and Queen. Contents insured for \$6,000 in Northern.

BANFF, ALTA.—King Edward Hotel addition, building owned by Mr. F. Collicut. Loss, \$3,000. Insurance, \$23,000:—Delaware, \$1,750; Germania, \$2,250; Union, \$5,000; Occidental, \$2,000; Rochester-German, \$2,000; British Crown, \$2,500; British Dominions, \$2,500; National Union, \$2,500; Sectivity National, \$2,500. Loss on contents, \$6,300. Insurance, \$14,300. British Northwestern, \$2,000; Liverpool and London and Globe, \$3,650; Nova Scotia, \$6,000; Guardian, \$2,650.

Hotel building, owned by Mr. N. R. Luxton, and leased to King Edward Hotel. Totally destroyed. Loss about \$11,000. Insurance, \$8,900:—Guardian, \$4,450; Liverpool and London and Globe, \$4,450.

Montreal.—A. O. Goulet's gent's surnishing store, 705 St. Catherine Street East, gutted, and adjoining premises, damaged, February 25. Loss, \$12,000.

Tenement house under construction at 646 Ninth Avenue, Rosemont, property of G. A. Robin, nearly destroyed, February 25. Origin, plasterers' furnace. Loss, \$3,000.

Top floor of apartment house at 90 Bishop Street, gutted, February 25. Supposed origin, electric wire. Loss, \$2,000.

Factory room of Crown Dress Trimming Co., 40 St. Antoine Street, damaged, February 25, mainly by water.

Home of E. M. Sawyer, 4130 Dorchester Street, Westmount, damaged, March 3.

MONTREAL FACTORY FIRE.

The spice and cork factory of S. H. Ewing & Sons, 08 King Street, Montreal, was damaged on March 1. Insurance on buildings and fixtures, \$34,000 divided as follows:—Northern, one-third; Guardian, one-third; Fidelity-Phenix, Providence-Washington & Insurance Co. of North America, one-ninth each.

PRINTERS' LOSS AT MONTREAL.

Marchand Frères printing establishment, Amherst Street, Montreal, was damaged on March 2. Loss stated at about \$3,000. Insurance as follows:—

stated at about \$3,000.	Insurance as follows:-
Phoenix of L \$2,000 London & Lanc 1,000 Acadia 1,000 Union of L 3,400 North-Western . 1,400 Western 1,800	Northern
	410,00

\$21,000 Loss at Luseland, Sask.

Details of the \$21,000 loss at Luseland, Sask., on February 1, are as follows:—

R. M. Paterson, loss \$165; insurance, Canadian

Fire, \$600; London-Mutual, \$600.

C. D. Sutherland, loss on fixtures, \$301.96; insurance, Liverpool-Manitoba, \$80; loss on stock, \$2,-231.26; insurance, Liverpool-Manitoba, \$1,720.

E. Kemp, loss, \$15; insurance, Palatine, \$75. Watson & Howard, loss on building \$3,159; insurance, Canadian Fire, \$500; British-Canadian, \$500; Commercial Union, \$500; Liverpool-Manitoba, \$500; loss on stock, \$13.352.70; insurance, Canadian Fire, \$3,000; British Canadian, \$3,000; Commercial Union, \$3,000.

John Anderson, loss not known, insurance, \$1,600

in London and Lancashire.

Callaghan Bros., loss \$15, insurance, \$400 in Canadian Fire.

George Boulton, loss \$1,200; insurance, \$1,200 in Norwich Union.

TORONTO.—Lea Homestead at Leaside Junction, destroyed, March 1. Insured.

Fire in Parliament Street, February 27, caused following losses:—Lung Sing, 529 Parliament Street, loss \$600, insurance, \$2,000 in Rimouski Fire; Mrs. Jane W. Howard, No. 527, damage \$800, insurance \$2,000, in Royal; Alfred Miller, No. 525, damage \$1,100, insurance \$4,100 in the Rimouski, Merchants, and Equity; Mr. Louis Robinson, No. 523, damage \$3,000, fully insured; Mr. Frank Waldron, No. 521, damage \$1,500, insurance of \$2,800 in York and Hartford; Mr. William Banks, sen., No. 519, damage \$1,000, insurance \$2,800. Origin, unknown.

\$105,000 Loss AT TORONTO.

The insurance on the building in Richmond Street West, Toronto, and contents destroyed on February 25, appears to be considerably less than was at first started. So far as we have been able to trace, the insurance loss was \$105,000 as follows:—

insurance loss was \$105,00	o as follows:—
BUILDING INDEPEND	DENT CLOAK CO.
Law Union & Rock Phoenix of L	
Total Brown & Bregman, S	
Continental \$3,000 L. & L. & G 2,500 Northern 2,000	Royal 3,000 Scottish Union 2,500
	Total \$13,000
Monarch Cloth	ING CO. STOCK.
Caledonian \$1,500 Prov-Wash 1,500 Rochester-German . 3,000	Royal 2,500 Sovereign 1,000
	\$9,500
INDEPENDENT CLO	OAK Co. STOCK.
General \$3,500 Hartford 3,500 L. & L. & G 2,000 Northern 1,500	Royal 5,000
	\$21,500
FREIFELD & CO. CLO	THING STOCK.
Acadia	
Loss in each c	

C. R. G. JOHNSON, POIRIER & JENNINGS, INC. AGENTS — INSURANCE — BROKERS

ÆTNA INSURANCE CO. OF HARTFORD ST. PAUL FIRE & MARINE INS. CO. 11 ST. SACRAMENT STREET
MONTREAL, P.Q.

GRESHAM

Life Assurance Society, Limited Founded 1848

Funds : FIFTY MILLION DOLLARS

Applications are Agencies. Liberal commissions would be arranged for Agents and Brokers.

ADDRESS:

ARCH. R. HOWELL. Manager for Canada, MONTREAL. "SAFETY FIRST"

Has been the watchword of The Mutual from the day it was organized in 1869 up to the present time.

With steady and deliberate steps it has marched forward to its present enviable position.

Only those forms of investment consistent with the absolute security of Policy-holders have been adopted.

The result is an institution that is among the most stable in the Canadian Financial World.

Business in force over - \$87,000,000

The Mutual Life Assurance Co.

Of Canada,

WANT A BETTER JOB?

The Imperial Life has some splendid openings on its field force for men who can sell life assurance.

Energy, persistence, enthusiasm are required. In return we offer liberal agents' contracts, attractive policies and a reputation for properly safeguarding policyholders' interests.

For further particulars, write

IMPERIAL LIFE ASSURANCE COMPANY **Head Office** TORONTO

A TORONTO AGENCY

Continuous Renewals tor the RIGHT MAN

CONTINENTAL LIFE

CONTRACT.

T. B. PARKINSON : Superintendent of Agencies Continental Life Building, . . TORONTO

Scottish Union and National

Insurance Co., of Edinburgh, Scotland

ESTABLISHED 1824

Capital, \$30,000,000 Total Assets, 56,646,549 Deposited with Dominion Gov't, 320,645 Invested Assets in Canada, -5,188,555

NORTH AMERICAN DEPT., HARTFORD, CONN. U.S.A.

JAMES H. BREWSTER, Manager ESINHART & EVANS, Resident Agents MEDLAND & SON ALLAN KILLAM & MCKAY, LTD. Toronto

ANGLO - AMERICAN FIRE INSURANCE COMPANY

MONTREAL-CANADA

FIRE INSURANCE COMPANY

General Manager, H. H. BECK

Montreal Office:

50 Notre Dame St. West. DULUTH BUILDING

The LIFE AGENTS' MANUAL

PRICE, \$3.00

Published by The Chronicle, Montreal

THE NATIONAL LIFE ASSURANCE COMPANY OF CANADA

WRITES MORE NEW BUSINESS THAN ANY COMPANY IN CANADA OF ITS AGE.

Applications Received in 1913-\$9,566,200.00 Increase over 1912-\$2,200,000

SEVERAL GOOD OPENINGS FOR PRODUCERS. APPLY DIRECT TO

Head Office: NATIONAL LIFE CHAMBERS.

ELIAS ROGERS, President.

Toronto, Ontario

ALBERT J. RALSTON, Managing Director.

F. SPARLING, Secretary

London Mutual Fire Insurance Company of Canada

DIRECTORS' REPORT.

To the Shareholders and Members of the London Mutual Fire Insurance Company of Canada:

Your Directors herewith submit to you the Fifty-fourth Annual Statement and Balance Sheet, duly certified by the Auditor, showing the receipts and expenditures for the year, as well as the Assets and Liabilities of the Company as at December 31st, 1913.

The actual trading operations for the year 1913 after providing an increase of \$51,290.42 in the Reserve required by the Dominion Government, resulted in a profit of \$5,682.79.

During the year there were issued, including renewals, 35,978 policies, which produced an increase in the Gross Premiums of \$42,398.51. Of this amount \$27,648.40 was the increase of Premiums on Preferred business, which largely accounts for the additional amount required for the Government Reserve.

accounts for the additional amount required for the Government Reserve.

The Cash Assets amount to \$686,619.03 with total Liabilities of \$435,913.64, leaving a Cash Surplus of \$250,705.39. Including the Premium Notes, which are available for the payment of losses, the total Security for Policyholders is \$1,022,235.01.

Your Directors have deemed it advisable in view of the present financial conditions, to write down the securities, to set up a Contingency Account, and to write off and provide for all bad and doubtful debts and they hope this con-

to set up a Confingency Account, and to write on and provide for an bad and doubtful debts and they nope this conservative policy will commend itself to your judgment.

The Directors have received with regret the resignation of Mr. Laughlin Leitch, who has been connected with the Company for thirty-six years, and they desire to put on record their appreciation of his long and faithful service.

The retiring Directors are T. P. Birchall, Montreal, Hon. Colin H. Campbell, Winnipeg, and Oscar Gray, London, Eng., all of whom are eligible for re-election.

Your Directors desire to thank the Agents for the support they have given to the Company and also all members of the Staff for their loyal co-operation.

All of which is respectfully submitted. Dated, Toronto, February 21st, 1914.

A. H. C. CARSON, President.

\$995,035 83

BALANCE SHEET as at December 31st, 1913. EXPENDITURE. INCOME. To Claims Paid and By Gross Premiums. . \$770,782.63 Outstanding \$445,999.31 Less Cancellations, Rebates and Less Reinsurance re-Reinsurance Premiums..... 239,364.90 covered 141,772.29 \$304,227.02 By Interest and Dividends on Investments... 16,919.31 To Increase in reserve for Unearned Premiums..... 51,290.42 To Expenses, Commissions, etc 187,136.81 - \$542,654.25 To Trading Profit for Year..... 5.682.79 \$548,337 04 \$548,337 04 PROFIT AND LOSS ACCOUNT for Twelve Months ending December 31st, 1913 To Adjustment of 1912 Commission Accounts. \$ 5,046.78 By Trading Profit for Year . . . To Bad Debts written off 17,760.70 To Securities written down 10,231.90 By Readjustment of 1912 Real Estate Re-To Securities written down By Net Loss for Year.... 468.75 25,000.00 51,887.84 \$58,039 38 \$58,039 38 LIABILITIES. Cash on hand and on Deposit.... \$142,253.51 Reserve for Unadjusted Losses. . . \$ 24,215.57 Bonds, Debentures and Stocks. . . 303,419.41 Due for Reinsurance. 25,168.63 Mortgages Receivable..... 37,845,00 4,090.77 1,200.00 1.825.85Contingency Reserve . Reinsurance Reserve (full Gov-37,397.51 25,000.00 38,134,45 Interest Accrued . . ernment Standard) 6,822.49 338,112.82 Office Furniture and Goad's Plans....\$ 22,075.97 Less Reserve for De-Capital stock paid up..... 17,500.00 \$435,913.64 250,705.39 preciation 8,677.51 Unassessed portion of Premium 308,416.80 13,398,46 559,122.19 Real Estate and Building 163,133.33 Less Mortgage Pay-able and Interest. \$61,050.00 Less Reserve for Depreciation. 1,406.25 62,456.25 100,677.08 Stationery on Hand, etc 5,471.12 686,619,03 Unassessed portion of Premium Notes 308,416,80

\$995,035 83

SECURITY FOR POLICY HOLDERS, including uncalled capital\$1,022,235.01

List of Leading Stocks and Bonds

CORRECTED TO THURSDAY, MARCH 5th, 1914

BANK STOCKS.	Closi prices Last s	or	Par value of one share.	Return per cent. on investment at present prices.	Rate of Annual Dividend	Capital subscribed	Capital paid up	Rest Fund	Per cent'ge of kest to paid up Capital	When Dividend payable.
British North America Janadian Bank of Commerce Joniulon Hamilton	Asked. 2113	2114	\$ 100	Per Cent. 5 66	Per cent. 8 10+2 12+2 12	\$ 4.866,667 15,000,000 6,000,000 3,000,000	\$ 4,866,667 15,000,000 5,842,889 3,000,000	\$ 2,920,000 13,500,000 6,842,889 3,600,000	60.0 90.0 117.1 120.0	April, October. March, June, Sept., Dec. Jan., April, July, Oct. March, June, Sept., Dec.
iochelaga Iome Bank of Canada mperial ferchants Bank of Canada		155	100 100 100	5 73	9 7 12	4,00 1,000 2,000,000 7,000,000	4,009,000 1,943,517 6,980,430	3,625,000 630,000 7,000,000		March, June, Sept., Dee March, June, Sept., Dee Feb., May, August, Nov
fetropolitan Bank felsona (ontraal fationale	205 2484	201 248 132	100 100 100 100	5 36 4 82 6 06	10 10 11 10+2 8	6,961,800 1,000,000 4,000,00 16,000,000 2,000,000	6,961,800 1,000,000 4,000,000 16,900,000 2,000,000	6 961,800 1,259,000 4,800,000 16,000,000 1,650,000	93 5 126 0 120 0 100 0 77.5	March, June, Sept., Dec Jan., April, July, Oct. Jan., April, July, Oct March, June, Sept., Dec Feb., May, August, Nov
forthern Crown Bank	263	2624	100 100 100 100 100	5 32	6 14 12 6 7	2,862,490 6,000,000 4,000,000 1,000,000 2,734,700	2 827,755 6,000,000 4 000,000 1,000,000 2,731,493	350,000 11,000,000 4,750,000 625,000 1,306,962	12.4 183.3 118.7 62.5 47.9	January, July, Jan., April, July, Oct. March, June, Sept., Dec Jan., April, July, Oct. March, June, Sept., Dec
oyal tandard terling. oronio	:::		100 50 100 100		12 13 6 1111	11,560,000 2,909,600 1,249,700 5,000,000	11,569,600 2,860,240 1,170,152 5,000,000	12,560,000 3,760,240 300,000 6,000,000	108.6 131.5 25,7 120.0	March, June, Sept. Dec. Feb., May, Aug. Nov. Feb., May, August, Nov. March, June, Sept., Dec
Inton Bank of Canada	::::	:::	100 100 100		8+1 5	5,000,000 1,174,700 632,200	5,000,000 875,219 316,100	3,400,000 100,000	68.0	March, June, Sept., Dee
MISCRILANBOUS STOCKS. icil Tejephone irazilian Traction. U. Packers Asen, pref		15°4 854	100 100 100 100	5 24 7 01 4 28	8 6 7	15,000,000 104,500,000 635,000 1,511,400	15,900,000 104,500,000 635,090 1,511,400			Jan., April, July, Oct. Feb., May, Aug., Nov. May, Nov. May, Nov.
anadian PacificXD anadian Car Com	67 1094	65 108	100 100 100	4 77 5 97 6 39	7+3 4 7	260,900,000 3,500,000 6,100,000	3,500,000 6,100 050			Jan., April, July, Oct. April, Nov. Jan., April, July, Oct.
an. Con. Rubber Com.	914 92 98 40	31j 91 84 97 384	190	7 60 4 76 7 14	1	13,500,000 10,500,000 2,805,500 1,980,000	1.980,000	V		Jan., April, July, Oct. Jan., April, July, Oct. Feb., May, Aug., Nov. Jan., April, July, Oct.
anadian Converters anadian General Electric anadian Cottons. de do. Pfd.	364	77	100 100 1: 0	7 74	711	1,783,500 5,640,020 7,715,000 3,641,560	1,738,000 5,640,000 2,715,000 3,661,500 2,000,000			Jan., April, July, Oct.
do do do Prd anada Locomotive, do do l'fd. rown Reserve estrois United Ry sominion Canners. eminion Osal Preferred		1,82 72 67	100	8 27 8 95 6 76	7 24 6 6 7	2,900,000 1,500,000 1,999,967 12,590,000 2,148,600	1,500,0 0 1,992,957 12,500,000 2,118,600			Jan., Apl., July Oct. Monthly. March, June, Sept., Dec
omirion Testile Co. Com	844	84½ 104½ 90 304	100 100 100 100	7 09 6 60 7 44	6 7 7 4	3.000,000 5.000,000 1,459,030 5,000,000 35,456,800	3,000,000 6,000,000 1,459,030 5,000,000 35,656,900		***************************************	January, August. Jan., April, July, Oct. Jan., April, July, Oct. April, October Jan., April, July, Oct.
uluth Superior Traction alifax Tramway Go avana Electric Ry Com do Preferred	160	92	100 100 100 100	5 00	5 8 6 6	3 500,000 1,409,000 7,463,703 5,000,000	3,500,000 1,400,000 7,463.703 5,000,000			Jan., April, July, Oet, Jan., April, July, Oot, Jan., Apl., July, Oct, Jan., April, July, Oct, Jan., April, July, Oct,
aministiquia Power	190	1893 131 120	100 100 100	4 21 5 97	5 2 8	5,304,600 2,000,000 7,300,000 2,100,000	2,000,000 7,200,000 2,100,000			Feb., May, August, N
do Pfd	86 70	85	100 100 100 100	5 83 5 81 6 71	5 4 4 7	1,593,000 41,890,400 50,000,000 13,585,000 2,100,000	1,500,000 41,380,400 50 000,000 13 585,000 9,400,000			Mar., June, Sept., Dec. Jan., Apl, July, Oct. Jan., April, July, Oct. Jan., April, July, Oct. Jan., April, July, Oct. May, November
ontreal CottonsXD	183 584 227)	57	100 100 100	5 26 6 84 4 40	7 7 4	20,433,000 10,416,000 3,000,000	90,832,000 10,418,000 3,000,000 17,000,000			Jan., April, July, Oct. Jan., April, July, Oct. Jan., April, July, Oct. May, November. April, October. April, October. March, June, Sept. Dec.
or hern Ohio Traction Co XD Scotia Steel & Coal Co. Com		76	100	5 71	8 5	17,000,000 2,000,000 9,000,000 9,000,000	2,400,000 9,000,000 6,000,000		Commenced in	Feb., May, August, Nor Jan., April, July, Oct. March, June, Sept., Dec Jan., Apl., July, Oct.
do Pfd		115	100 100 100	6 45 6 49	1	1,030,000 2,500,000 2,000,000	1,030,000 2,500,000 2,000,000			Jan., Apl., July, Oct. Jan., April, July, Oct. Jan., April, July, Oct. Jan., Apl., July, Oct. March, June, Sept., Dec
chellen & Ont. Nav. Coawinighan Water& PowerCo	15? 106}	84 154 106 140 j	190 100 100	7 27 7 14 7 52 4 25		2,156,000 1,075,900 9,995,500 3,112,000 10,000,000	2,156,600 1,075,000 9,999, 01 3,132,000 10,090,000			Feb. May, August, Nov. Feb. May, August, Nov. March, June, Sept., Dec Jan. April, July, Oct.
iledo Rys & Light Co	107;	1414	100 100 100 100 100 100	5 é3 8 58	8 6 6 7	13,875,000 10,968,383 2,829,300 20,100,000 800,000	13.875,000 10,968,383 2.826,200 20,100,000 3,000,000 9:0,000			Jan., April, July, Oct. Jan., April, July, Oct. Jan. Apl., July, Oct. Jan., Apl., July, Oct. Jan., April, July, Oct. May November Jan., April, July, Oct.
Indeor Hotel	210	206	::::	4 98 5 TI	5 12	3,900,000 6,000,000	8,000,000			May November Jan , Apl., July, Oct.

STOCK AND BOND LIST. Continued

Bell Telephone Co	BONDS	Quot	Closing Quotations			When Interest	Where Interest payable	Date of Maturity.	REMARKS	
Can. Converters	The state of the s	Aske	1 Bid	AR-			payasie	maturity.		
Can. Cement Co	Bell Telephone Co Can. Car & Fdy				\$3,649,000 3,500,000	lst Oct. 1st Apl 1st June 1st Dec.	Bk. of Montreal, Mtl.	April 1st, 1925 Dec. 1st, 1939	Red.at 110 aft. Nov. '11	
Dominion Coal Co. 99 98½ 5 6,300,000 1st May 1st Nov. April 1st, 1940 April 1st, 194	Can. Converters			6	La Carte de la Car				or in pt.aft.Nov 'l	
Dom. Tex. Sers, "A" 991 6 758,500 March 1 Sept. 1,000,000 1,00	Dominion Coal Co	99"		5	5,000,000 6,300,000	lst Apl. 1st Oct. lst May 1st Nov.	: :	Oct. 21st, 1929 April 1st, 1940	Red, at 105 and	
" "B"	Dom. Iron & Steel Co Dom. Tex. Sers, "A"	90			7,332,000 758,500	lst Jan. 1st July l March 1 Sept.	Bk. of Montreal, Mtl. Royal Trust Co. Mtl.	July 1st, 1929 March 1st, 192		
"C"	В		991	6	The state of the s			u	and Interest. Redeemable at par	
Havana Electric Railway 100 10			991	6	1,000,000				Red. at 105 and	
Halifax Tram	Havana Electric Railway		991						11 11	
Laurentide Paper Co 100 6 1,000,000 1st. June 1st Dec Section 100 1	Halifax Tram	100		5	000,000	ist Jan. Ist Jak	DK. of Montreal M+1	Jan let 1916		
May 1st, 1932 May 1st, 1933 May 1st, 1932 May 1st, 1933 May 1st, 1935 May 1st, 193	Lake of the Woods Mill Co		100	6				Part of the second of the seco	redeemable at 19	
Mex. Lt & Power Co	Laurentide Paper Co	110		6			Canada, Montreal	June 1st. 1939		
Montreal L. & Pow. Co	Mexican Electric L. Co				5,778,600	lst Jan. 1st July		Ju'v 1st. 1935		
Montreal Street Ry. Co. 100 44 1,500,000 1st May 1st Nov. 100 1,750,000 1st May 1st Nov. 100	Montreal L. & Pow. Co				6,787,000	lst Feb. lst Aug. lst Jan. lst. July		Feb. 1st, 1933	Red. at 105 and	
Penmans 93 91 5 2,000,000 lst May lst Nov. Bk. of M.,Mtl. &Ln. Nov. lst, 1926 Interest Redeemable at 110 an Interest Redeemable at 110 an Interest Redeemable at 110 and Interest Rede	Montreal Street Ry. Co				1,500,000	lst May 1st Nov.		May 1st 1999	Int. after 1912	
Price Bros		7000	91	5						
30 Janeiro 5 25,000,000 lat June lat Dec. June lat, 1929 Jan. 1st, 1935 C. B. of C. London.	Price Bros				833,000	lst June 1st Dec		Inna 1st 1005	after Nov. 1,1911	
	dio Janeiro				25,000,000	I Jan. I July		lune let (029		
	ao Paulo oronto & York Radial	::	::	5 5		July 1st Jan	Nat. Trust Co. Tor			
Coronto & York Radial	Vinnipeg Electric	-	101	5	4,000,000	2 Jan. 2nd July	ok. of Montreal, Mtl	Jan. 1-t. 1927		

Montreal Tramways Company SUBURBAN WINTER TIME TABLE

Lachine :

From Post Office—
10 min. service 5.40 a.m. to 8.00 a.m. | 10 min. service 4 p.m. to 7.10 p.m | 20 | 7.10 p.m. to 12.00 mid.

From Lachine-

20 min. service 5.30a.m. to 5.50 a.m. 10 min. service 4 p.m.to 8.00 p.m. to 12.10 a.m. 20 8.00 p.m.to 12.10 a.m. 20 Extra last car at 12.50 a.m.

Sault aux Recollet and St. Vincent de Paul:

From St. Denis to St. Vincent—

10 min. service 5.20 a.m. to 6.00 a.m. 30 min. service 8.00 p.m. to 11.00 p.m.

11 min. service 5.20 a.m. to 6.00 a.m. 30 min. service 8.00 p.m. to 11.00 p.m.

12 min. service 5.20 a.m. to 6.00 a.m. 30 min. service 8.00 p.m. to 11.00 p.m.

13 min. service 5.20 a.m. to 6.00 a.m. 30 min. service 8.00 p.m. to 11.00 p.m.

14 car to St. Vincent 11.30 p.m. car to St. Vincent 11.30 p.m.

15 min. service 5.00 a.m. 50 p.m. car to St. Vincent 11.30 p.m. car to St. Vincent 11.40 a.m.

From St. Vincent to St. Denis—
10 min. service 5.50 a.m. to 6.30 a.m. 30 min. service 8.30 p.m. to 13.00 p.m.
10 min. service 5.50 a.m. to 6.30 a.m. 30 min. service 8.30 p.m. to 13.00 p.m. Car from St. Vincent 12.00 midnight 5 min. 4.30 p.m. to 7.30 car from Hendersons 12.20 a.m.
20 "7.30 p.m. to 7.30 car from St. Vincent 1.10 a.m.

Cartierville:

rtierville:
From Snowdon's Junction— 20 min. service 5.20 a.m. to 8.20 p.m.
40 8.20 p.m. to 12.00. mid. From Cartierville-20 min. service 5.40 a.m. to 8.40 p.m. 40 11.40 p.m. to 12.20 mid

Mountain :

From Park Avenue and Mount Royal— 20 min. service 5.40 a.m. to 12.20 midnight

From Victoria Avenue— 20 min. service 5.50 a.m. to 12.30 midnight From Victoria Avenue to Snowdon.—
10 minutes service 5.50 a.m. to 8.50 p.m.

Bout de l'Ile:

30 min. service 5.00 a.m. to 9.00 p.m. 80 9.00 p.m. to 12.00 midnight

Tetraultville: 15 min service 5.00 a.m. to 6.30 a.m.

WANTED

Wanted by large Fire Insurance Office, INSPECTOR for Quebec and Maritime Provinces, young unmarried man with some experience preferred, must have knowledge of special hazards. Reply stating qualifications and salary expected, to INSPECTOR,

P.O. BOX 1502, MONTREAL

WANTED

A qualified Insurance CLERK with 12 years experience at accountant's work, statistics and reinsurance, desires a position with a good Company. If necessary, the best of references can be furnished.

> c/o THE CHRONICLE. MONTREAL

Fire Agents' Text Book, \$2.00 by J. Griswold,

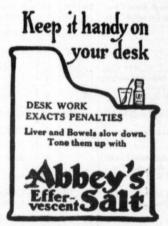
THE CHRONICLE MONTREAL Traffic Returns.

	CANADIAN	PACIFIC RA		
Year to date.	1912	1913.	1914.	Decrease
Jan. 31 \$	7,201,000	\$9,523,000	\$7,719,000	\$1, -09,000
Week ending	1912.	1913.	1914.	Decrease
Feb. 7	\$2,168,000	\$2,372,000	\$1,752,000	\$620,000
" 14	1,982,000	2,200,000	1,733,000	467,000
" 21	2,127,000	2,337,000	1,796,000	541,000
** 28	2,466,000	2,617,000	2,084,000	533,000
	GRAND T	RUNK RAIL		
Year to date.	1912.	1913.	1914	Decrease
Jan. 31	\$3,422,287	\$4,048,248	£3,766,933	\$281,315
Week ending	1912.	1913.	1914.	Increase
Feb. 7	\$781,213	\$837,467	\$873,338	\$5,871
. 14	777,236	866,864	868,432	1,568
" 21	818,729	945,099	853,582	Dec. 91,517
** 28	8-2,765	1,084,033	948,664	" 135,369
(ANADIAN N	ORTHERN RA	AILWAY.	
Year to date.	1912.	1913.	1914.	Increase
Jan. 31	****	\$1,513,400	\$1,570,900	\$57,500
Week ending	1912	1913.	1914.	Increase
Feb. 7	\$262,000	\$293,900	\$303,100	\$9,200
** 14	276,900	306,200	312,700	6,500
" 21	323,500	389,100		Dec. 52,500
28	341,000	409,500	372,200	" 37,300
Twi		ID TRANSIT		
Year to date.	1912.	1913.	1914.	Increase
Jan. 31	\$629,204	\$683,872	\$739,669	\$55,797
Week ending	1912.	1913.	1914.	Increase
Feb. 7	\$143,971	\$156,287	\$170,906	\$14,619
" 14	146,950	158,947	165,022	6,075
" 21	151,087	158,837	167,993	9,156
	AVANA ELE	CTRIC RAILW		
Week ending		1913.	1914.	Increase
Mar. 1		\$51,715	\$52,533	\$918
D	ULUTH SUP	RIOR TRACE	ion Co.	
	1912.	1913.	1914.	Increase
Feb. 7	\$19,632	\$20,766	\$22,545	\$1,779
" 14	19,699	20,865	22,907	2,042

	DETROIT	UNITED RAILWAY.		
Week ending	1912.	1913.	1914.	Decrease
Feb. 7	\$174,219		\$200,283	\$6,794
" 14	175,511	212,867 213,206	190,537 196,490	22,300
" 21		213,206	130,430	16,719

CANADIAN BANK CLEARINGS.

	Week ending	Week ending	Week ending	Week ending
	Mar. 5, 1914	Feb. 26, 1914	Mar. 6, 1913	Mar. 7, 1912
Montreal	\$55,626,847	\$49,628,966	\$53,2 6.481	\$46,733,538
Toronto	44,145,826	40,110,568	46,612,404	38,334,468
Ottawa	4,612,835	3,230,056	4,129,862	5,449,655



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TH. CHASE-CASGRAIN, K.C. A. CHASE-CASGRAIN. JOHN J. CREELMAN,

19,699

20,088

" 14.....

* 21.....

VICTOR E, MITCHELL, K.C. ERROL M. MACDOUGALL, GILBERT S. STAIRS, PIERRE F. CASGRAIN.

22,907

1,525

23,247

McGIBBON, CASGRAIN, MITCHELL, & CASGRAIN CASGRAIN, MITCHELL, McDOUGALL & CREELMAN

20,865

21,722

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