

THE EVENING TELEGRAM, ST, JOAM'S, NEWFOUNDLAND, JULY 26, 1918-2

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CABLE NEWS


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More than
Positive
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 stamp to learn more about SEAL BRAND COFFEE and how to make it？How to equal
Americas most famous chefs？
Our bodke＂Peafeot Coffeo－Perfoetly Made＂，wills CHASE \＆SANBORN MONTREAL



More than satisfied with＂Gems＂ Positively none better． Imporialobiaceoles
the evening telegrak，st．johns，newfoundland，JULY 26，1918－3


Announcing for To－morrow and next Week a very Important Clearance of the following items：

| Ladies＇white gloves． A very special value in wash－ To buy before these are sold <br>  |  | The La－La－By Swing give baby；also rest and relaxation tary．These are made of strong inforced straps and steel frame Will hold the heaviest |
| :---: | :---: | :---: |
| CHILDREN＇S STRAW HATS． <br> In this line are Children＇s |  | Sale |
| Straw and Silk Hats valued up | In sizes 6.618 and 7 \％oly． |  |
| coiled，but only a few．＇${ }^{\text {co }}$ | bow and spring hels，We are |  |
|  | 隹 |  |
| dies＇linev hats | hite boot |  |
| These will make an | A clearane of Misses＇White |  |
|  | Boots in sizes 12 to 2 ． are a regular line that we offe |  |
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| Ladies＇ | MISSEs＇MTDDy sutis． |  |
| $\xrightarrow[\text { The above speem }]{\text { WHIT }}$ | Made of good quality White Drill． These are silighty soll |  |
| each．They ar | worti |  |
| ly embroidered；the very soft，yeet frm． | s5．00 each；size Sale Price each Ste | Sill |
|  | $\xrightarrow{\text { Sale Price，each ．．．}}$ ．：$\$ 2.50$ |  |
| NS | IPED | de，per pair． |
| Made of good quality Blue | A A very ploasing ine | MENS BLK．Hosk， 17 Pr |
| Linen．A light weight working | made of best quality coton：full sizuilsk | tourse these are seconds； |
|  | cotton；full size．Ask | dour mark the price Every wo－ |
|  |  | pairs． 17 c |
| 18 New Gower St． |  | Business Hours， 8.30 |
|  |  | a．m．to 6．p．m．exce |
|  |  | ing Saturdays when |




 Wanted，Immediately ！ $8=5=$

SCHOONER
to freight salt \＆general cargo for Port au Port and return with load cod－ fish．

GEO．M．BARR．

 aus Anoter piant is that mono the peo
Moirs＇Chocolates．for sale at
Stafiorss Dug Stores Duck．
worth Street and Theatre Hili．

THE EVENING THLEGDAM, ST, JOBNYS, NEWFOONDDMAND, JULY 26, TYT8-A

G. KNOWLING, Lid.

## Great SHOE Sale.

Weare alling vou toa Shoe Sale that will appeal to people who know
Suerior Shoes. This sale is not inauuurated tor the purpose of seling shoos

 Its Great Shoe Buying Opportunity.

 G. Knowling, Ltd, stooes


The Royal S day tells of $V$ strings of the one of the mos offered.

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NDICATE
BUSY DAYS
WOMENS' $\mathbf{W}$
At Attrac
And Sa Tdjuncts to the Wardrob inating Women.
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WMENS OIL HATS.




WOENS WHITE



11.55 each. Friday and Saturd
COLORED MUSLN
Trimmed with fine insertion

BLACK TAFFETALIV
UNDERSKIRTS.



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CHILDREN'S
Fresh Summery CHIDRENS TUSCA

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NFATS WHTE CA
 INFANTS' EMBroder








Ltd.

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## om Papers.

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## 10e. per yard up . .15c. up card Molng, 6c. ft. up JG, Ltd

Hossey !!
as represented and is
the wearer for price and LK boot hose. fit and fit to wear.
pair.
HOSE
wed ankle, shaped foot, r pair.
d HOSE wearing points to insure $r$ pair.
CIAL!
ION HOSE. air. Black and White Next
Hosiery for the kids $r$ Hosiery unusual thalues.

## EY.

Here and There.














The Royal Stores' News for Friday and Saturday tells of Values that will loosen the purse strings of the most conservative shopper; If's one of the most enticing Bargain Lists we've yet offered.

No matter where you live it will pay you to come to this Store. The merchandise offered is seasonable and up-to-date and the attractive prices will appeal to you.

## These Unapproachable Values ndicary FRIDAY and SATURDAY - yourstif.

WOMENS' WEAR
At Attractive Friday 3 And Saturday Prices. These Articles will prove useftul and modish adjuncts io the
inating Women.
WOMENS BLACK STRAW HATS.



 WOMENS UNTRIMMED HATS.

 WOMENS WHITE PIOUE SKIRTS.





 COLORED MUSIN BLOUSES, indind
 and saturiay TAFETALINE
BLACK TAFRTS
UNDERKIT

 Dean. Prauz and satriay.





## CHILDREN'S WEAR.

Fresh Summery Lines at Sale Priees.





 INFANTS' EMBROIDERY BONNETS.

men's hard felt hats. MENS SOFT FELT HATS. ENGLSH TWEED CAPS. MENS NEGUGEE SHIRTS. MENS "NEW KNIT" MENS GUNMETAL BOOTTS MEN'S HANDKERCHIEFS. MENS CUSHON SOLE BOOTS. MENS STRAW HATS. Toilet Soap.


Undisputable Values in Men's Wear.
High-Grade Lines at Great Savings.



 BOYS BALBRIGGAN UNDEREEAR.















Hand-Painted Pictures,


Cable News.










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## Wall Paper Department! Announcing a Shipment of Plain Wall Papers.

## PLAIN INGRAIN PAPERS---Shades, Blue and Green, 30 inches wide, at our usual price, 50c. per piece, Friezes to match.

 PLAIN OATMEAL PAPERS-Shades, Blue, Buff, Green and Rose, 30 inches wide, at our usual price, $\$ 1.00$ per piece, Frieze to match. Also, our usual assortment of Fancy Flowered and Striped Wall Papers with Frieze and Two Band Borders to match. Tin
## We Make Wall Papers a Specialty! <br> CONSULT US BEFORE YOU PURCHASE ELSEWHERE.



For Whom Do You Dress?

## 



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 Freshly Made "BLUE NOSE" Butter. Received by Steamer To-day
The following fresh sup.
ply of New Goods received today: Green Cabbage
Extra Franey Lige Lem

Custard Powder.

smoked Dried Bee
C. P. Eagan
romanan

## Table Butter! <br> 5 only 60 lb . <br> Boxes 1 lb. Slabs. <br> 5 only 30 lb. Tubs. 10 only 60 lb. Tubs. <br> Soper \& Moore

## Parlor Suites and Odd Pieces!

We have in stokk some extremely Ine Parior suites in Matogany
and 5 pieeses, beautifully upholster
 of elegant deisins and beautiful coloring. These are Genuine $M$ Ma moderate prices.
Also Plarge assorment of "Odd"


 | in and inspect them |
| :---: |
| select from them |

## U. S. Picture \& Portrait Co.

## FOR SALE :

One 7 H. P. Guarantee Marine Motor Engine, 4 Cycle Single Cylinder
Burns kerosene, and is considered the simplest and most powerful engine for heavy work. Will sive good
resilts as a towing envine and may be ftted wither resuls as a towng engine, and may be fitted with a
governor and pulley for land use, when it could be used governor and puiney for and ase, when it coold be used
succesfuly for sawing staves and other smal lumber.

## ROBERT TEMPLETON.



##  <br> SLATTERY'S

Wholesale Dry Goods
American Milinery Hats, Boys' Cotion Suits, Ladies' White Skirts, Ladies Hosiery, Misses' \& Children's Hosiery, White Cartain Serims, White Dress Crepe, 38 ins. wide; Colored Dress Goods; and a splendid assortment of Smallwares, Wholesale only.
SLATTERY BLDG., Dackworth \& George Sts. Advertise in the "Telegram"

To-Day's Messages. 10.00 A. M.


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THE EVENING TELEGRAM, ST. JOHN'S, NEWFOUNDI AND, JULY $26,1918-7$


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ra \& Portrait Co.

## ALE !

Guarantee tor Engine,
 and other mall lumber:

EMPLETON.



## BATHING SEASON.

We are now plenteously stocked in every article needed to make your lathing Season enjoyable.

## BOY'S BATHING SUITS,

95c each.
One piece regulation suit of Navy Blue strictly fast colors, Sizes: $28,30,32,34$.

LADIES' BATHING SUITS,
$\$ 2.00$ to $\$ 4.40$. Sizes, 38 to 40.
GIRLS' BATHING SUITS, $\$ 2.00$ per Suit, Sizes, 30, 32, 34. Bathing Caps, 45c to 65c each. Bathing Shoes, $90 c$ pair.

MEN'S BATHING SUITS.
$\$ 1.55$ each.
One piece Black, Fine Ribbed Jersey Cloth Trimmed in White, sizes, 38, 40 and 42.

## BISHOP, SONS \& COMPANY, LIMITED.




Hun Brutality.
















## Just Received into Store :

## Economical. Delicious.

Healthful. Wholesome.

Finest Orange Pulp


McCormick's Biscuits


Duffy's Apple Juice. Puffed Rice SUNIITT ORNGESS APPEES GRAAE FRUTT, PEACHES PEARS, WATER
MELONS, TOMATOES, LEMONS PLUMS and CUCUMBESS. New Cabbage

## AYRE E SONS, Ltd., $\begin{gathered}\text { Grocery Depp., } \\ \text { PHONE 1., }\end{gathered}$



More and Mor and the


Two Special Glove Valu




More Strong VALU in Yard Goods.


MARCELLA WAS GINGHAMS.

 CHINTZ! CHINTZ



SMALLWARI
Specials!




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SUITS,

## ed Jersey Cloth

38, 40 and 42.

Box 920, ST. ЈонN's.

## , Store :

| Healthful. Wholesome |
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 FRIDAY, SATURDAY AND MONDAY PRICINGS AT THIS STORE?
Such pricings mean much to the family shopper to-day

Here are the articles you want at
prices that urge you fo buy. Each



## Cable News.

WAR REVIEF.




 proess of attompting to capture many
of the nearly hall
in man millon Germans
 to what sems like possinle sucuase
The Celmans evidentig don't intend
to permit


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their men are said to have orre and
stem the Alle
 the British, French, At Americon and
Itallan troops, themselves well rein
Itand

 More and More People are realizing that many of our offerings can be utilized next year and that next year's pricings will not be as Low as the present offerings.


SMALLWOOD'S BIG SHOE SALE! HRLLO,EVERYBODY!:
This Shoe Sale is now in Tif The full swing. Here's where 4. 4 you will save money. There's Wnd that time is RIGHT

LADIES' LOW SHOES
LADIES' WHITE CANVAS BOOTS \& SHOES MISSES' and CHILDREN'S WHITE CANVAS MISSES \& CHLDRENS LOW SHOES men's low shoes, boys' low shoes. 10 p.c. (Ten per cent, off to clear. All must
go. Go. (Giden opportunity to Wholesale Buyers.

F, SMALLWOOD, The Home of Good Shoes.


## Tribunal Under

 Military Service Act.
## NOTICE :



NO MATTER HOW THE you're not insured, you' a loser. Take time to se you the best companies and reasonable ratea, PERCIE JOHNSON

Insurance Agent

## JUST RECEIVED: One Carload

Bishopric Wall Board, Lengths, 6-8 and 9 feet; 4 feet wide.
W. 2 G. RENDELL.

Ladies' White \& Colorod VOILE DRESSES,
Made of fine Voile, trimmed in a neat, attractive
manner. Suitable for street wear. Values up to Now $\$ 3.50$ to $\$ 7.00$.
mane.
Nor
Ladies' House DRESSES. These are made from the finest Ginghams obtain-
able. $L$ Light and dark shades; ;all sizes; 22.25 value. Now \$2.00.

THE OUTLET SUPPLY HOUSE, ${ }^{192}$ Duckworth St, Op. T. \& M. Winter's聯

Help to Win the War by Using Less Flour
Oaten Bread Recipe : TAKE
1 sifter full of ogiliviess "STANDARD" Flour and
1 sifter full of Oivives ROLED OATS THEN
Scald the Rolled Oats with 2 cuptuls of boiling water.
Make sponge with $1 /$ yeast cake and one cup of ovil
Make sponge with $1 /$ yeast cake and one eup of ogil.
vie's "Standard" Flourr; then add the Rolled Oats-
anter allowing sufficient time for them to cool. ADI)
1 tablesponful of
2
2 teaspontur
1
 Kneed w
quirer to
to bake.

The above recipe will make a
Wholesome and Delicious Bread.


## CHOICE GROCERIES

To tempt the appetite and satisfy it as well.


BOWRING BROTHERS, Limited,

This Week's SPECIAL: Men's Fine Balbrigan Summer UNDERWEAR.

Only 80c. a garment. WILLIAM FREW, Water St.
J. J. ST. JOHN.

500 Bags Mixed and White Oatse
250 Bass White
Hominy Feed.
150 Bags Bran
250. Bags Meal, at $\$ 5.50$.
100 Bass Whole Corn.


75 Boxeses Seeded Raisins, 15c. pkg.
76 Boxes Currants, 20 c .1 b
J. J. ST. JOHN,

## Reid-Newfoundland $\mathrm{C}_{0}$

## REID-NEWFOUNDLAND Company



## Choice Dairy

 BUTTER Put up in one poundHocks, 22 and 50 pounds
lothe cose
50c. a Pound. F.O.B.-Antigonish.


TryaSample Case or Two.

Chisholm, Sweet \& Co., Antigonish, Nora Scotia. Price may change without


15,000
Columbia Ignitor \& Acme Ignitor,

MarineEngine Parts, Etc.

## A.H. Murray

 \& Co. Ltd.

> OATS, BRAN, HAY!

Just arrived, Large Shipment Oats, Bran, Hay.

GEO. NEAL


## Something New! <br> Initials \& Monograms! <br> Prepared Felt foundation, warranted non- shrinkable. <br> SCRIPTS Nos. 1,2 and 3-Old English, Japan- <br> CHARLES HUTTON, <br> Fancy Department.  <br> For Sale:

Now landing ex schooner, a cargo
North Sydney Coal, Best Quality, $\$ 16.00$ Ton, Sent Home.
G. M. BARR.

Forty Years in the Public Service-The Evening Telegram

TEN PAGES TO-DA or weather forkcist. Toronto, Mianight - Mo | RoPER |
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| Bar. 29.54, ther. 65. |

VOLUME XL.

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Auction Sales Household Furniture
and Effect
JOHN ROONEY, ESO
Monday next, 10 octlock a
MAhocany Cextre Tible.





R. K. HOLDEN,





Walter A. O'D. Kelly
Licensed Auctioneer an Commission Agent,



Consignments Solicited.


FOR SALE!
Steamer "Annie,"
now lying in Channel.
71 Tons.
Built 1904.
GEO. M. BARR,
FOR SALE!



HERBERT KNIGHT,
Martin Buidding,
$\frac{\text { ilv18,5i,edd } \text { Water Stree }}{\text { FOR SALE }}$
FORD TOURING CAR,
Steel Motor Pleasure
Boat,
3 Hp. Detrot notor cuathoned satas;
Motor, P. O. Box 920.


