

WEATHER FORECAST. TORONTO, Noon—Showery, moderate W. and N.W. gales to night and Wednesday. ROPER'S, Noon—Bar. 29.10; Ther. 74. Drink Welch's Grape Juice.

THE "PEOPLE'S PAPER" IS A LIVE DAILY. A BUSY CENTRE—STUDY ITS NEWSY ADVERTISING. TEN PAGES 40-DAY.

THE EVENING TELEGRAM.

FOR LATEST WAR NEWS SEE 5TH PAGE.

VOLUME XXXVIII. PRICE ONE CENT. ST. JOHN'S, NEWFOUNDLAND, TUESDAY, AUGUST 1, 1916. \$3.00 PER YEAR. NUMBER 176.

OATS! Bowring's Store.

NOTICE.

THE STEAMER Portia will leave the wharf of Bowring Bros., Ltd., on Wednesday, 2nd Aug., at 10 a.m., calling at the following places: Cape Broyle, Ferryland, Fermanagh, Trepassay, St. Mary's, Salmonier, Placentia, Marystown, Burin, St. Lawrence, L'Anse-au-Loup, Grand Bank, Belleoram, St. Jacques, English Hr., West Hr., Breton, Pass Island, Gaultois, Pushthrough, Richard's Harbor, Francois, Cape L'Anse, Ramon, Burgeo, Rose Blanche, Channel, Bay of Islands, Bonno Bay.

Freight received until 6 p.m. on Tuesday. For freight or passage apply to the Coastal Office of BOWRING BROTHERS, LTD. Coastal Mail Service. Telephone 304.

NEW SELLING DEPOTS OF WELCH'S GRAPE JUICE. In addition to the large list of firms already published selling WELCH'S GRAPE JUICE, this popular beverage may also be obtained from the following: J. J. WHALEN, Colonial St. E. BUTLER, International Restaurant. R. SIMMONS, Hr. Grace. H. C. WATTS, Hr. Grace. G. A. BARTLETT, Burin.

Be sure you get WELCH'S. There is as much difference in the quality of WELCH'S GRAPE JUICE and the brand put up by the "Englishman" with the German name as there is in the quality of British and German ideas of fair play. You will notice that the store handling the latter brand is sporting enough to give you the choice of buying WELCH'S. It is their East window you should study—not their West.

P. E. OUTERBRIDGE, COMMERCIAL CHAMBERS. Telephone 60. tu,th,at

OUR MEATS, our service and our prices prove. You will like sanitary cleanliness of our market, our honest weight and fair dealing also.

M. CONNOLLY, 141 St. John's St.

ASK FOR MINARD'S LINIMENT AND TAKE NO OTHER.

MINARD'S LINIMENT CURES DUMPS.

COLLEGE EXTENSION LECTURES.

PRELIMINARY NOTICE. Courses of lectures covering the requirements of the Licentiate in Arts of the Council of Higher Education and of the Second or Sophomore year in certain Canadian Universities will be organized for the next Academic year beginning October 1st, 1916, and ending April 30th, 1917. The following and possibly other subjects will be included: English, Mathematics, Latin, French, Physics, Chemistry, Geology and Mineralogy. Candidates passing successfully through such of these courses of lectures as are required for the Second Year in Arts in the Universities will be admitted as Third Year students in the Universities, provided they are otherwise qualified. Each of the lecture courses will be open to qualified students whether they have graduation in view or not. For further information application should be made as early as possible to one of the Superintendents of Education. June 27, 1916.

FRED J. ROIL & Company.

This Company acts as Agents either for Trustees, Executors or owners, and would take entire management of property, attending to repairs, taxes, appraisals, the collection of rents and interest, making prompt returns either monthly or quarterly as desired. Act as broker for the sale or purchase of Real Estate, also the placing or procuring of money on Mortgage.

SCYTHES!

Clipper, 30 to 34 inch. SCYTHE HANDLES, Patent and Common. DIGGING FORKS, Long Handle. MANURE FORKS, 3, 5 and 6 Prong. HAY FORKS, 2 Prong; 4 1/2, 5 1/2, 6, 7, 8 foot handles. HAY FORKS, 3 Prong; 7 and 8 foot handles. SQUID JIGGERS, Neyle Patent Pin, firm. SQUID LINES, 84 feet; Steam Tarred & Wire. SQUID SEDS, Green, Yellow, Red, Blue. STEAM TARRED LINES, Best Quality American. 2, 2 1/2, 3, 3 1/2, 4, 4 1/2, 5, 6, 7, 8 and 12 lbs.

NEYLE'S HARDWARE.

During the warm weather there is no nicer drink than CLARET. We have in stock about 50 cases which we will sell at less money than you could purchase in France to-day. All our Wines and Spirits are of exceptional value. Only 5 months now to clear our stocks. If a buyer get our prices.

J. C. BAIRD.

Water Street.

ST. JOHN'S MUNICIPAL COUNCIL.

Public Notice to the Citizens of St. John's.

A Public Meeting of the Citizens of St. John's will be held on Friday, August 4th, at noon, for the purpose of considering a Resolution having reference to the continued prosecution of the War, in which the Empire is engaged. All Citizens are requested to attend.

The Employers of Labor and Proprietors of Stores are requested to permit all work to cease at 11.45, in order that an opportunity may be given to all the citizens to be present.

The Meeting will be held on Water Street in front of the Court House Building. By order, JNO. L. SLATTERY, Secretary-Treasurer.

ST. JOHN'S MUNICIPAL COUNCIL.

Public Notice.

Public Notice is hereby given that from this date Patrick Street shall extend from Water Street to LeMarchant Road, opposite St. Clare's Home, and that LeMarchant Road shall extend from junction of Freshwater and Pennywell Roads in a straight line across to Pleasant Street.

By order, JNO. L. SLATTERY, Secretary-Treasurer.

ST. JOHN'S MUNICIPAL COUNCIL.

NOTICE!

Notice is hereby given that Wet-Carbolizing, Limited, of 3 Dean Farrar Street, London, S.W., England, Proprietor of the Newfoundland Patents No. 91 of 1910 for improvements relating to the Briquetting of Carbonized Peat and the like, and No. 144 of 1912 for improvements relating to the utilization of Peat and the like, is prepared to bring the said inventions into operation in this Colony, and to license the right of using the same on reasonable terms, or to sell the same. Dated the 24th day of July, A.D. 1916.

WOOD & KELLY, Solicitors for Patentees.

NOTICE

As it is desirable that as large a number of persons as possible attend the Public Meeting to be held next Friday, August 4th, the second anniversary of Britain's Declaration of War, the Council of the Newfoundland Board of Trade beg to request all business firms and employers of labor to close their offices, stores and works between the hours of 11.45 a.m. and one o'clock on that day, so as to allow their employees to attend the meeting, and by their presence there to show the determination of Newfoundlanders to continue to take their part in the defeat of the Empire's foes.

By order, ERNEST A. PAYNE, Secretary.

Mosquito Oil!

An outing in the country is much more enjoyable without a mosquito! Standard Mosquito Oil is a liquid, easy to use, and a cleaner preparation than most fly ointments. Just sprinkle a little on a handkerchief which you may put around your hat, and flies will not come near you. It affords splendid protection to the children. Ask your grocer to get you a can and know what comfort is in the country.

The Standard Mfg. Co., Ltd.



Prime Fat Cattle!

AUCTION! On Thursday next, at 12 o'clock, on the wharf of GEORGE NEAL, 44 Head Prime Fat Heifers, Steers and Cows. Ex Rail and Steamer.

GASOLENE! GASOLENE!

Arrived to-day by schr. Alexandria full cargo Gasolene. If you want really satisfactory Gasolene, order now. From now on no trouble to start your motor. Satisfaction is our watchword. STANDARD OIL CO. of New York. Franklin's Agencies, Limited, J. B. URQUHART, Manager.

Cabbage, Oranges & Bananas.

Just received 5 M CABBAGE PLANTS. 50 crates Cabbage—green. 60 bunches Bananas. 50 cases California Oranges—all counts. PRICES, RIGHT. BURT & LAWRENCE.

Our Great Summer Sale.

Now in full swing. Wonderful Bargains in LADIES' BLOUSES, LADIES' MISSES' and CHILDREN'S ONE-PIECE DRESSES, DRESS MUSLINS, PERCALES, GINGHAMS, ETC., ETC. Call to-day and see our Great Bargain Offerings. William Frew.

The "Evening Telegram" is read by over 40,000 People daily.

Rainbow Paints!

A large additional stock of the popular RAINBOW PAINTS Just received. Ready Mixed, all colors. In 1-4, 1-2 and 1 gallon Tins. Selling at our usual low prices. W. & G. Rendell. July 27, 1916.

Removal Notice!

Owing to increased business we have removed our Warerooms to 1st Floor T. A. Hall, Duckworth St. GARNEAU LIMITED, Wholesale Dry Goods. P. O. Box 36. July 29, 1916.

Carriages for Sale.

I light running Dog-Chart with rubber tyres; 1 Ladies' Brougham, also one Rubber Tyred Buggy which will exchange for small family wagon. P. C. O'DRISCOLL, Exchange Bldg. July 27, 1916.

SKINNER'S Monumental Works.

ST. JOHN'S, N.F. (Established 1874.) 229 and 233 Duckworth Street. A large assortment of Headstones and Monuments always in stock. Latest designs, etc., with prices and sizes to suit everybody. Outport customers can save time and money by writing to-day for Catalogue of designs and Price List. We have satisfied thousands of customers with our small order system of buying from our photo designs.

N. B.—First-class carving and durable lettering, combined with first-class stock, give us the superiority. Give us your order and get the best there is at reasonable prices for good work only. LOCAL CEMETERY WORK PROMPTLY ATTENDED TO. apr16,sm,at,th

A Royal Smoke.

The man who smokes them says our Royal Bengal Little Cigars are the best value in the city. Try them. 10 for 25c. Wholesale and Retail. Cash's Tobacco STORE.

CORKWOOD

Now Landing, ex Schoner Artisan, 100 Bundles Corkwood. Thick, Medium and Thin. H. J. Stabb & Co.

Old-Fashioned Mahogany

Furniture bought for Cash. P. 2—Wanted—Old Chairs, Tables, Sofas, Chest of Drawers, &c. N. W. CHOWN. July 27, 1916.

WANTED TO BUY — A

House for small family, in good locality. Write particulars to "BUYER," care Evening Telegram, City. July 21, 1916.

LOST—On Friday afternoon,

between Callahan's Grocery Store and Alexander Street, a Lady's Handbag, with initials T. M., 1913. Finder please leave same at 2 Alexander Street and get reward. July 21, 1916.

LOST — Sunday evening,

Rubber Lap Rug, from motor car, going out Topsail Road to near Donovans, across to Marconi Station, thence Mount Pearl Road to Bowring Park. Will the finder kindly leave it at Express Office, Railway Station or 475A P. E. STREET. July 21, 1916.

Help Wanted!

WANTED — An Assistant Steward apply to CITY CLUB. aug1,tf

WANTED — Immediately, a Good General Servant apply MRS. GOODMAN, 84 Forest Road. aug1,31

WANTED — A Messenger, must be able to read and write; also a Lad of 14 to 16 to learn the business. S. E. GARLAND, Leading Book-seller and Stationer. aug1,ead,tf

WANTED—Two Travellers for City and Outport, lady or gentleman; apply TERRA NOVA AGENCIES, Vail Building, Water St. West. P. O. Box 563. aug1,61

WANTED—A Good Smart Boy to learn the Dry Goods Business; also a Lady Assistant, one with knowledge of millinery or sewing preferred; apply by letter to P. O. BOX 151. aug1,31

HELP WANTED—A Man about Garden, etc.; apply at this office. aug1,tf

WANTED — A Salesman with experience for the Dry Goods Business; application to be made in writing to NICHOLLE, Inkpen and CHAFFIN, LTD. July 27, 1916.

WANTED—A Good General Servant apply, with references, to 49 Freshwater Road. July 31, 1916.

A Man Wanted to Drive a Ford Car; apply G. R. PARSONS, King's Road. July 29, 1916.

WANTED—A Boy for Cash Desk; apply to WILLIAM FREW. July 27, 1916.

WANTED — A Nursemaid; references required; apply at this office. July 25, 1916.

WANTED — Experienced Salesman for Boot and Shoe Business; apply by letter to F. SMALLWOOD. July 19, 1916.

WANTED—A Young Man with good experience for the Dry Goods Department; apply by letter only, stating age, experience and salary required, to GEORGE KNOWLING. July 15, 1916.

AGENTS—"World's Greatest War," including Life of Kitchener; leading all selling records; simple book free; experience unnecessary; make forty dollars weekly. WAR BOOK PUBLISHERS, Brantford, Ont. July 20, 1916.

MINARD'S LINIMENT CURES DIPHTHERIA.



WHEN LOVE Came Too Late.

CHAPTER III.

Bertie shook his head.

"And—and you mean to remain here? What will you do with yourself? Do you intend to live in complete seclusion—to make no friends?"

Faradeane was silent for a moment.

"I shall remain here until chance puts my pursuers on my track," he replied. "What am I going to do?"

He shrugged his shoulders. "That's rather a difficult question to answer, Cherub. I find time hang rather heavily on my hands; but I read a great deal, and I write. You know I always had a knack of scribbling. And I have indulged myself in a horse; he and I—it is a new one—are very good friends already. As to friends of the human kind, barring yourself, Cherub, I must do without them. If you like to take pity on the recluse, and run in now and again, well and good; but no one else."

"Great Heaven!" muttered Bertie; "and you—you who were so popular, such a favorite with us all! I—Forgive me, Faradeane; but while I have been listening, a possible idea has struck me."

The other laughed.

"Yes, I know what you mean. You have almost doubted my sanity; have felt inclined to set me down as mad." He put his hands on Bertie's shoulders, and looked down at him with an expression which haunted the light-hearted Cherub for many a day. "Bertie, I wish I were mad!" There was a moment's pause. "Yes, I wish I could persuade myself that it was a horrible dream, and wake up—"

He stretched out his arms, and drew a long breath, then let them fall to his side and turned away.

Bertie rose and went to the window. It is not "the thing" to exhibit emotion, even on behalf of one's dear friend; but there was a suspicious moisture in Bertie's blue eyes.

He turned to him after a moment or two.

"One question more, Faradeane, about your affairs. They must give you a great deal of trouble, anxiety. Can I do nothing to help you respectfully?"

Faradeane shook his head.

"No, thanks, Cherub. Just before I fled I placed all of my business affairs in the hands of Elamere, my solicitor. He does everything; acts as my other self, in fact, under a power of attorney, as they call it. He is the only man who knows my whereabouts, or my present name, excepting yourself, and I can trust you both, thank Heaven. I have given out that I am a woman hater—there is more truth in that, by the way," he put in grimly. "than you think; and my man has instructions to allow no petticoat to enter the premises. I dare say the simple folks down here will be rather curious; but they will get over it in time. At present I rather think they imagine that I am a little mad, and give me a wide berth. The dog, too, is supposed to be dangerous—he is as quiet and gentle as a lamb, poor old fellow!—and so I fancy I shall be left alone. And now that's enough, and more than enough about myself. Let us talk about a far more interesting subject—you; where are you staying—what are you doing?"

"I am staying with my father," said Bertie. "You have never met him?"

"No, I am glad to say," said Faradeane, grimly. "I should not like him to know me as I was—and as I am." Was that your sister with whom I saw you this morning?" he asked, rather abruptly.

A beautiful rose tint suffused Bertie's face.

"No, no!" he replied. "That was Miss Vanley."

Faradeane nodded.

"The daughter of the squire here? I have heard of him through my man."

"Yes," said Bertie; "Olivia. Didn't—didn't you think she was very beautiful, Faradeane?"

Faradeane turned to the fireplace to knock his pipe out, and nodded.

"Yes," he said, slowly.

"I think she is lovely!" said Bertie, in a low voice. "Olivia was always beautiful; but now—I hadn't seen her for two years," he went on, "and—she startled me. She has grown into a woman. I wish you knew her, old fellow. She is as good as she is beautiful. She is just the girl you would approve of, I know. You always said that women were stupid; you wouldn't say it of Olivia. Not that I mean that she's clever in the way of knowing all the things women go in for now; no, not clever in that way; but— Oh, I can't describe her! You must know her to understand what she is like."

The other man watched, with a smile, the handsome face, as it grew rapt and enthusiastic.

"You have described her very well, Cherub," he said, quietly. "To know her is to love her, and to love her is a liberal education," he quoted.

Bertie's face flushed.

"That's just it!" he exclaimed. "You always put things so well, Cly—I beg your pardon, I mean Faradeane!" he stammered.

"Be careful, Bertie," said the other, gravely. "Try and get used to my name. A slip at an unwary moment and I am—he shrugged his shoulders—"ruined. Yes, Miss Vanley is something more than lovely. It is a face that carries goodness in its eyes." You ought to be very happy, Cherub."

Bertie grew scarlet as a poppy.

"No, no," he said, hurriedly. "You—you have quite misunderstood. I—I—There is nothing between us—no engagement, I mean. I—I don't think, I've no reason to think that she cares— Why, don't you see, dear old fellow, that I'm not worthy to—to— Oh, no!"

"No!" said Faradeane. "I thought— Well, you are still happy in loving her," he added. "Yes, though you never have an iota of hope, though you may never dare to tell her of your love, though your lips may never touch her hands, you are still happy in loving so sweet, so good a woman."

His voice had grown very earnest, and there was a subtle ring of pain in it that found an echo in Bertie's heart. He hung his head.

"I know what you mean," he said, in a low voice.

"'Tis better to have loved and lost than never to have loved at all," said Faradeane. "Better to have loved an angel from afar than—" He stopped short suddenly. "But there's every hope for you, Cherub," he said, with a smile.

KEEPS BABY'S SKIN HEALTHY

ECZEMA

Results from neglected chafing and skin irritation. As a preventive and cure there is no treatment to compare with Dr. Chase's Ointment. Use it after the bath. 60 Cents a Box, all Dealers, or Edmondson, Bates & Co., Limited, Toronto. Sample free.

Dr. Chase's Ointment

Bertie shook his head.

"I did think once—that is, I have thought of her always, and while I was away I sometimes plucked up heart, don't you know, to fancy that I might have a chance. But now I've seen how beautiful and queenly and altogether too good for me—" He stopped with a sigh. "Besides, there is someone else in the field," he added, ruefully.

"Yes," Faradeane looked at him inquiringly.

"Yes," said Bertie. "There is a fellow there—confound him!—I fancy he is always at the Grange—a man named Bradstone. He has built that huge furnace, 'The Maples.'"

Faradeane nodded.

"I know. He is a financier, or something of that kind. I have heard of him. But surely Miss Vanley—"

"No," said Bertie, promptly, but with a troubled look. "No, I don't think that Olivia cares for him, or is even very friendly; but—he paused— but the fellow is very much at home there, and the squire seems to have taken to him."

"I see," said Faradeane; "but keep your heart up. From the glimpse I got of Miss Vanley's face I don't think she is the girl to be amitten by Mr. Bradstone. No!" and a grave smile flickered across his face as he looked dreamily through the window. "No, I don't think you need be apprehensive in that quarter, Cherub. If there is any truth in a woman's eyes, Miss Vanley has a soul above the reach of such a man as this Bradstone."

Bertie laid his hand upon his arm and pressed it gratefully.

"This is just like you, old fellow!" he said. "You understand at once, and—and always know how to sympathize and encourage a man. Thank you! Thank you! Ah, I wish you would know her," he added, wistfully.

For a moment Faradeane stood silent and dreamy, then he roused himself and almost sternly said:

"No, no! by no means! And now, Cherub, you had better go. This is long enough for a first visit to a man you have never met before," he smiled. "Some one has certainly seen you come in and will see you go out, and will be—confound them!—curious. If you are asked—you see I am obliged to coach you in falsehood," he put in bitterly, "you can say that you called to remonstrate with me for allowing that savage dog of mine to be loose; and that, finding me rather a decent kind of a man, you stopped to make my acquaintance."

"Very well," assented Bertie, sadly.

"And now, good-by," said Faradeane, gently pushing him to the door.

Bertie held his hand for a moment or two in a firm grasp, and then went down the path. At the gate he looked back. The tall, graceful figure was leaning against the doorpost, and there was something in the attitude, something in the expression of the handsome Van Dyke face, a suggestion of such terrible loneliness and hopelessness and despair, combined with a noble kind of resignation and

calmness, that the Cherub's tender heart throbbed with a sympathetic pain.

Harold Faradeane remained there lost in thought for a moment; then, followed closely by the huge dog, he went back to the room, and as if with an effort to discard something from his mind, sat down to the table and began to write.

He wrote for a few moments with that rapidity which indicates a stern determination; then gradually the pen slowed off, and presently he was absently sketching something on the blotting-pad.

Suddenly he started, and he gazed at what he had drawn, and a strange expression of fear, almost—leaped into his eyes. He had drawn an outline, striking in its truth, of Olivia's face.

With a kind of groan he sprang to his feet, tore the sketch into fragments, and, striding to the door, scattered them to the winds.

"Great Heaven!" he murmured, with a bitter smile. "Bertie must be right. I must be going mad! Stark, staring, raving mad!" and he thrust his hands into his pockets, and leaped against the door with his head dropping despondently upon his breast.

Suddenly in the silence of the gloaming—it was almost dark in the tree-shaded Dell—a sound smote upon his ears, and caused him to look up quickly.

It was the sound of a runaway horse, and no man who has heard it can ever mistake it. It was coming down the road in the direction of the cottage. He ran down the narrow, flower-lined path, and vaulted over the gate, just as a small pony, with a light cart behind it, came tearing up. Faradeane made a spring for the pony's head, and caught the reins. Even small ponies, when they are on the bolt, are tough customers to tackle; and Faradeane was thrown to the ground. When he got to his feet again after a sharp tussle, and still holding to the reins with a grip of iron, he was shocked and horrified to see a slim, girlish figure lying half in and half out of the cart.

(To be Continued.)

PERCIE JOHNSON,
Insurance Agent.

PIANOS and ORGANS!

The Kohler and Tonk (New York) Pianos have been placed in hundreds of homes in Newfoundland since in business, and rank amongst the finest in the world. We can save you from 50 to 75 dollars easily by buying from us. Young married people take notice.

Chesley Woods,
282 Duckworth St.

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MINARD'S LINIMENT CURES GARDEN COWS.

MINARD'S LINIMENT CURES DIPHTHERIA.

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30 brls. SPARE RIBS at \$19.00 brl., or 10c per lb.

50 qts. PRIME SHORE CODFISH at \$5.50 qtl., or 6c. per lb.

150 bags BRAN at \$1.80 bag.

10 kegs IRISH BUTTER, the very best procurable, at 50c. lb.

50 boxes KIRKMAN'S BORAX SOAP, 100 bars, at \$6.50 box or 8c. bar.

Try Kirkman's SCOURING POWDER, large tins, 8c.

J. J. ST. JOHN,
Duckworth St. and LeMarchant Road.

THE BIG LEAGUE SERIES.

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Here they are! Just what you've been looking for. Baseball and Romance combined, the most interesting stories ever written.

The author managed a league team a number of years ago and is thoroughly familiar with the doings of baseball players on and off the field. Father and son will find equal delight in reading these magnificent stories.

"Any Boy with Plenty of Grit," "Baseball at its Finest," and "The Girl in the Case"—these are the elements which compose the most successful juvenile fiction ever written. You don't have to be a fan to enjoy these books; all you need to be is really human and alive, with plenty of red blood.

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The Making of a Big Leaguer.
Courtney of the Center Garden.

Covering the Look-in Corner.
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GARLAND'S Bookstore,
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Grove Hill Bulletin THIS WEEK.

A few Serrated Ferns, potted. Very fine quality. Special \$2.00 each.

Ready next week the following Annuals: Asters, Phlox, Stocks, 30c. dozen.

Wreaths, Crosses, etc. at shortest notice.

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Waterford Bridge Road.
PHONE 247.

THIS IS OF INTEREST TO

Ladies Only!

We wish to say we are introducing some Toilet and Manicure Goods, and with them we have a lot of Vanity Boxes, with Compressed Powder, Puff and Mirror. We are not selling these latter, but are

Giving Them Away.

We give absolutely free, as long as they last, a Vanity Box to any lady who desires one, who makes a cash purchase of two dollars or more of Ladies' Wear, Manicure Goods or other Dry Goods, separately or combined.

Ladies' Summer Dresses Greatly Reduced.

Ladies' White and Coloured Voile Dresses that were \$6.50 and \$7.00, are now priced down to . . . \$4.90

These are the very latest styles and very dainty. Other prices in new styles range from around \$1.95.

We have a lot of

White Muslin and Pique Dresses

from last season, offering at less than half prices. The prices are

95c., \$1.25 and \$1.50 each.

See our special line of LADIES' BLOUSES, a big lot, all one price, 85c. each.

Spring Suitings!

Have just opened our new Spring Suitings. We were fortunate in securing a splendid range of

English Worsteds and Irish and Scotch Tweeds.

Notwithstanding the scarcity of the woolsens and the drawbacks in freights, we are able to show as good a selection as before the war. The latest in cut, the best in make. Write for samples and self-measuring cards.

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Starting saving coupons and your transportation using idea to stimulate trade to shop at this store.

Thrifty of the many our market commencing

STORE OPEN TILL MIDNIGHT TO-NIGHT

We are opening New Goods, to-night, getting ready for a grand display of many new things just received—which will be exhibited this week.

Rann-dom Recls.

By HOWARD L. RANN.

"Of Shoes and Ships and Sealing of Cabbages & Kings. THE PHARISEE.

The Pharisee is a Biblical character who flourished 2,000 years ago and left more literal descendants than the founder of the D. A. R. If all of the Pharisees who have adopted some other name were listed in the telephone directory the roster of the Smiths (the word look as abbreviated as the Atlantic City bathing suit).

The ancient Pharisee was a prominent pillar of the church, and contributed heavily to the support of the church. He was allowed to receive a salary when he was allowed to preach him out. One of the chief privileges of the Pharisee is to select a safe, sane pastor who has no pretense against wealth and does not believe in the use of the hand grenade. A dangerous thing to rub the face of the Pharisee the wrong way, for he is liable to join some other church where the preaching is not aimed at anybody in particular.

In scriptural times the Pharisee did the voting for everybody in his own ward; a system which has been limited with great success by the Bathhouse Johns and Hinky Dinks of the present era. In the days of

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Coupons.

FREE FARE ANYWHERE

Commencing to-day we are going to give the people of St. John's and vicinity—who spend their money at our store—free mileage. It's a profit sharing idea of the highest class. This is the time of the year when people like to travel on steamboats, railroads and street cars. We want every person to get a trip this year and we are going to make it easy. Those who spend their money at our store will get free mileage.

TRAVEL AT OUR EXPENSE—WE GIVE TRAVEL COUPONS WITH EVERY CASH PURCHASE.

EVERY \$1.00 YOU SPEND WILL MEAN 1 MILE OF TRAVEL.
EVERY 50c. YOU SPEND WILL MEAN 1-2 MILE OF TRAVEL.
EVERY 25c. YOU SPEND WILL MEAN 1-4 MILE OF TRAVEL, Etc

Starting to-day, when you wish to travel bring them to the store and your transportation will be arranged at the Travel Office. This is an advertising idea to stimulate business during the dull summer months. All to your advantage to shop at this store and get coupons with every cash purchase.

Thrifty Housewives take advantage of the many savings on Furniture during our mark-down August Furniture Sale commencing To-Day.

STORE OPEN TILL 10 O'CLOCK TONIGHT. We are opening New Goods to-night, getting ready for a grand display of many new things just received which will be exhibited this week.

THE FAIR,
 ST. JOHN'S NEWEST SPECIALTY STORE.
 The C. L. March Co., Ltd.,
 Cor. Water & Springdale Sts.

FREE TO-NIGHT.
 This coupon is good for 1 mile of travel—free. Tear it off and bring it to our store to-night and you will be given one mile coupon.

Well Done Change Islands.

On Monday the 24th inst., a meeting was held in the L. O. A. Hall to consider the means of providing Hospital Beds for our poor boys who have been wounded at the front. The meeting which opened at 8 p.m., was presided over by Mr. S. Roberts, J.P. The speakers were as follows:—Mr. L. G. Hyde, Mr. F. C. Earle, Capt. Arch. Elliott, Rev. Wilkinson, Mr. Stanley James, A. J. Hoff, Mr. Alex. Taylor, Messrs. John and Leo LeDrew, Miss Lizzy Earle, rendered two beautiful patriotic songs; Miss Zetia LeDrew and Mrs. Wilkinson favored the audience with very beautiful recitations.

Rev. Wilkinson made a lengthy and very impressive speech, which was followed by loud applause. Mr. F. C. Earle made a very interesting speech and urged upon his hearers the necessity of providing every possible comfort for our noble boys who had been doing their best to save both us and the Empire, and expressed his gratitude to the ladies for the good work they had already done in the providing of socks, mitts, linen, etc., and assured them that they could not lose their reward.

A. J. Hoff in a few words expressed his highest praise and admiration of our brave heroes who had gone forward and so nobly acted their part in defence of the Empire. And he said that we should feel it a great privilege to be able to do something on their behalf, and expressed the belief that our church going and our prayers were useless unless we were possessed of that most excellent gift of charity which was the fulfilment of God's divine law. He said that Change Islands had never fallen short in contributing to any charitable cause and felt quite certain that the reputation of the place would still be maintained in future as well as in the past. Mr. John LeDrew, an aged gentleman of about 75 years reminded the audience of Nelson's last signal, viz.: "England Expects every man to do his duty." England had been doing its duty, he said, in the cause of liberty and justice and it was up to us as citizens of Britain's oldest colony to do ours. (Prolonged cheers.) The meeting which proved to be a magnificent success, was closed by singing the National Anthem. Notwithstanding the large number of our men who had been away to Labrador and elsewhere, there was taken at the meeting upwards of \$2000. We feel sure that when our men arrive home and when the collectors go around Change Islands will do the part.

July 24th, 1916.

Incandescent Gas Lighting.

Possibly the feature of incandescent gas lighting most frequently noted by casual observers is the great ease with which tasks, ordinarily arduous under artificial light may be performed under the Welsbach gas mantle. The light has a peculiarly "soft" quality, difficult to describe, but which is readily recognized by those who have had experience with the gas mantle lamp.

To its general effect upon bodily health and comfort the use of incandescent gas lighting is decidedly favorable. The currents of air set up by the burning gas improve ventilation, tending to exclude the air vitiated by respiration and draw in fresh air to replace it. However, for dangerous disease germs are instantly destroyed in the flame, to the extent to which this effect takes place may be verified by placing a gas lamp close to a ceiling without any provision for interfering with the up-rushing air currents. The charred particles which collect immediately above the lamp are the remains of dust particles which before passing through the flames were laden with germs and microbes. Actual experiments have shown that the burning of gas lamps in rooms previously containing bacteria, resulted in absolute sterilization of the air.

Contrary to the popular notion the temperature of rooms lighted by incandescent gas lamps is seldom markedly greater than under incandescent electric light, even under unfavorable conditions of ventilation, while in rooms provided with the ventilating facilities required by the demands of hygiene, the temperature in gas-lighted rooms is frequently lower.

1917, n.w.1

Household Notes.

Shoes should be well sunned and aired and several pairs should be kept by use.

Never forget that the foremost consideration in the feeding of infants and young children is pure milk.

Add a few minced dates to fudge as it comes from the stove. It will give it a novel and delicious flavor.

Always turn off the current whenever you stop ironing with an electric iron, even if it is but for a moment.

If labels won't stick on your glass fruit jars, scratch the metal tops of the jars and paste the labels there.

Rann-dom Recls.

By HOWARD L. RANN.

"Of Shoes and Ships and Sealing Wax of Cabbages & Kings."

THE PHARISEE.

The Pharisee is a Biblical character who flourished 2,000 years ago and left more lineal descendants than the founder of the D-A-R. If all of the Pharisees who have adopted some other name were listed in the telephone directory the roster of the Smiths alone would look as abbreviated as the Atlantic City bathing suit.

The ancient Pharisee was a prominent pillar of the church, and always contributed heavily to the pastor's salary when he was allowed to pick him out. One of the chief privileges of the Pharisee is to select a safe and sane pastor who has no prejudice against wealth and does not believe in the use of the hand grenade. It is a dangerous thing to rub the fur of the Pharisee the wrong way, for he is liable to join some other church where the preaching is not aimed at anybody in particular.

In scriptural times the Pharisee did the voting for everybody in his own ward, a system which has been imitated with great success by the Bathhouse Johns and Hinky Dinks of the present era. In the days of the

Pharisee the common people were not even allowed to choose the attitude in which they preferred to die. It was considered a great boon to be allowed to work for a Pharisee and watch him while he was praying for other people. Whenever the assessor came around the Pharisee always paid taxes on everything he had except his real estate and money and credits, even going so far as to list one upright piano and a pug dog. This teaches us that the Pharisee was just 2,000 years ahead of his times.

The Pharisee was called a hypocrite by the Great Teacher. It was easier to be a successful hypocrite in those days than it is now, when a man can hardly skin a trusting brother in the church without hearing from it at the next meeting of the vestry. Free speech, a free press and the dying activities of the little insect known as the dictagraph have made hypocrisy one of the poorest paid professions in the world.

We all have just enough of the Pharisee in us, in the church and out of it, to make us a little less complacent. We would not care to live with a real Pharisee, but it is barely possible that he would be willing to struggle along without closer communion with us. The mote and beam arrangement is still in working order.

Household Notes.

A rubber garden apron is a great convenience.

Use raw peanuts for salting whenever possible.

To clean copper rub it with a lemon dipped in salt.

At different altitudes water boils at different degrees.

The common garden gourd makes a good plaything for a baby.

Sprinkle clothes with the garden hose while hanging on the line.

Bath sponges should be hung out in hot sunshine as often as possible.

A little crystallized ginger is a good thing to have along on an ocean trip.

Howard's Linctum Cures Diphtheria.

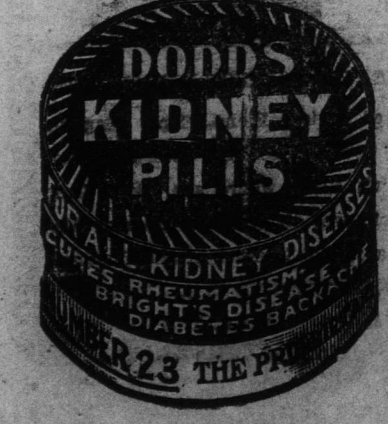
THE TIGHT HUSBAND.

"I wish you'd give me half a plunk," said timid Mrs. Spry. "Some calico and other junk I think I ought to buy." "You're always thinking up some plan for blowing in on my tin," her husband said, "and that is why I'm always short of tin. A rouble here, a kopeck there, 'tis thus the money goes, a yen for fur-belows. It's no wonder married gents in mental anguish dwell; now, I will give you fifteen cents, so spend it wisely well! A million wives, and doubtless more, are up against this spiel, when they approach the husband-bore, to touch him for a wheel. It is not strange 'tis, modern maid cuts out the wedding veil; she'd love to love, but she's afraid she'd have to beg for kale. That husband leads a misfit life who's sly with his man, who does out pennies to his wife, and groans for every one."

Household Notes.
 Appetite is useless unless digestion is good. Dr. Hamilton's Pills make tremendous appetite and keep digestion up to the mark as well. The liver, bowels and kidneys are stimulated, the stomach strengthened, and robust health quickly follows. Dr. Hamilton's Pills instil vigor and snap into the system, make folks feel youthful and happy. You'll forget you have a stomach, forget your days of sickness if Dr. Hamilton's Pills are used. Insist on having Dr. Hamilton's Pills, 25c. per box, no other medicine so good.

The Appetite of Youth Quickly Restored.

Appetite is useless unless digestion is good. Dr. Hamilton's Pills make tremendous appetite and keep digestion up to the mark as well. The liver, bowels and kidneys are stimulated, the stomach strengthened, and robust health quickly follows. Dr. Hamilton's Pills instil vigor and snap into the system, make folks feel youthful and happy. You'll forget you have a stomach, forget your days of sickness if Dr. Hamilton's Pills are used. Insist on having Dr. Hamilton's Pills, 25c. per box, no other medicine so good.



Buy! Buy! Buy!

For this week we offer **SPLENDID REDUCTIONS** in our entire stock of

Hats! Hats!

LADIES! This is a magnificent chance for a **BARGAIN**, at

A. & S. Rodger's.

Special to Farmers!

Every one knows how essential a good Scythe is to the reaper. The man who uses the right kind of Scythe knows at the end of the day's mowing that he has done more effectual work and used up less energy than the fellow who has swung the other kind of scythe. We keep the proved quality in Grass Sickle, Scythe and Snath.

Special to Blacksmiths!

As the Premier is the head and chief of the Government, so is the Premier Horse Shoe Nail head over all other nails. If horses could talk they would certainly ask for Premier Nails. Only \$2.00 per box at our Hardware Department.

Special for Hotweather!

We have another shipment of our famous Thermos Bottles. They are good sellers. If you want hot water kept hot, use one. If you want hot water kept steaming hot, the Thermos will do it for you.

AYRE & SONS, Limited.

Money Saving OPPORTUNITIES

Were never greater than now. Why not call and see the many other lines that space forbids us to mention?

HOUSE FURNISHINGS at eye-opening prices.	STAMPED LINENS, ETC. 430 Slips Embroidery Cotton, 2c. slip to clear.	EMBROIDERED EMBLEMS, 3c. and 4c. each.
235 CONGOLEUM MATS, 18 x 36, for 27c. each while they last.	STAMPED CENTRES, 19 x 19, only 9c. each 28 x 28, only 13c. each 28 x 28, only 17c. each	Consists of Stars, Anchors, etc., in Red, White and Navy; also sets at 13c. each, already to sew on children's sleeves.
CUSHION CORDS, only 16c. each.	ENVELOPE CHEMISE, 40c. each.	CHILDREN'S SUSPENDERS, 10c. to 18c. pair. Strong and durable.
New Goods, all shades. Other grades up to 45c. each.	LADIES' NIGHTIES, with 2 slips Cotton, 80c. each. And	HOSIERY SPECIALS: Children's Sox . . . 16c. up Children's White Hose, 18c. up Children's Tan Hose, 16c. up Children's Black Hose, 16c. up Fit 2 to 11 years.
SPRING BLINDS, 15c. complete.	100 PILLOW CASES at 40c. These have arrived at last, they are the same good patterns and quality as ever.	
Just the thing for summer houses. Others at 29c. and 35c.	108 REGULATION SWAGGER CANES, 33c. each. Arrived late and worth 45c. each.	
MEN'S AMERICAN SOCKS, 240 pairs Thin Silk Lisle, 28c. pair 300 pairs Thin Silk Lisle, 37c. pair Other Amer. Socks to 65c.		

BISHOP, SONS & Co., Limited.

'Phone 484. Dry Goods Dept. Mail Orders receive careful consideration.

... TO

only!

...ucing some Toilet ... we have a lot of ...der, Puff and Mir- ...but are

Away.

...ng as they last, a ...one, who makes a ...e of Ladies' Wear, ...s, separately or

Dresses
iced.

Dresses that were ...down to . . . \$4.90 ...s and very dainty. ...m around \$1.95.

and Pique

...than half prices,

1.50 each.
...BLOUSES, a big

LAIR

under
JOHNS, N.F.

John's, Nfld.

MAN

It is, no doubt,

your uniform and are right

There is no other

and where you can published factory

and

the finest military

any, Ltd.

GEORGE KNOWLING

Has just received and offers the following at his East End, West End and Central Grocery Stores

- 60 cases HOGARTH'S VINEGAR, White & Brown, pint and quart bottles, from14c. bottle
- 6 cases Scott & Taylor's WORCESTER SAUCE, in 1/4 pint, pint and quarts, from13c. bottle
- 20 cases White's Celebrated JELLY CRYSTALS, pint size12c. each
- 100 cases 3 CROWN MUSCATEL RAISINS. .13c. lb.
- 50 cases CALIFORNIAN 1 CROWN SEEDLESS RAISINS15c. lb.
- 50 cases SEEDLESS SULTANA RAISINS. .17c. lb.
- 150 cases CHOICE SEEDED RAISINS, 1 lb. packets14c. pkt.
- 50 cases LIBBY'S CONDENSED MILK15c. tin
- 50 cases LIBBY'S EVAPORATED MILK14c. tin
- 100 cases LIBBY'S MIXED PICKLES16c. btl.
- 10 cases APPLE JELLY13c. tumbler
- 20 cases LIBBY'S PORK & BEANS12c. tin
- 5 cases WHOLE STRAWBERRY JAM in glass,28c. each
- 20 bags FANCY UNCOATED RICE7c. & 9c. lb.
- 100 kegs FINEST QUALITY BREAD SODA3c. lb.

George Knowling.

jly22,41,s,tu

that all-highest source. Its purpose is amusingly plain. The German people were never told the truth about the cause of the war or Germany's aspirations. The state of mind which has been induced in them will cause all sorts of awkward situations if they are brought too suddenly, by Germany's defeat, to see that it has been all wrong. It must be changed from within to prepare them for the inevitable, so that it will not appear too plainly, when the inevitable comes, that they have been fooled. And having decided to change it, the German Government sets about doing so in an astonishingly business like way. Several thousand speeches, delivered at the same time and in exactly the same words in many different places, should have quite an effect.

Germany is divided into two camps. One, containing what we might call the amoralists, sees no chance of defeat, and insists that Germany should retain the territory which she has acquired. The other consists of those headed by Bethmann-Holweg, who know that if she tries to do this she will be driven from it, and thinks it would be less costly to announce to the world her willingness to abandon it voluntarily, preserving her prestige and her power. To-day's speech-making is really a triumph for the latter. It will prepare the minds of the German people. It will persuade them that they are relinquishing, though reluctantly, what those at the helm know they will sooner or later be compelled to relinquish. It is paving the way. It is really an admission of defeat. We see the same thing, in another form, in the renewal of the submarine campaign, the repetition of the air raids, the execution of Captain Frayser—in short, the revival of frightfulness. There is an undercurrent of anxiety in the Kaiser's hesitations. What need is there to exhort an unshakable nation to stand firm? The Germans, in their extremity, are courageous, but the forms in which their courage is manifesting itself shows it to be the courage of despair.

Appeal Dismissed.

THE COMMERCIAL CABLE COMPANY VS. THE GOVERNMENT OF NEWFOUNDLAND.

1st August, 1916.
Dear Sir,
Last evening I received the following message from the Prime Minister, namely:—

July 31st, 1916.
Hon. John R. Bennett,
Colonial Secretary, St. John's.
We have won our cable case, as decided at hearing; our Counsel called on to reply; Privy Council gave unanimous decision, five judges dismissing appeal with costs and holding alleged cable agreement null and void; mailing judgment.

E. P. MORRIS.
This will no doubt be interesting to the general public, and I shall be glad if you will kindly give it space in your columns.
Yours truly,
J. R. BENNETT,
Colonial Secretary.
The Editor
Evening Telegram.

The Late Edward M. Jackman.

The following Resolution was unanimously adopted at the regular monthly meeting of the Star of the Sea Association held last night:

St. John's, N.F.,
July 31st, 1916.
WHEREAS—Almighty God, in His infinite wisdom, has been pleased to call to His eternal rest the soul of Edward M. Jackman;
AND WHEREAS—Edward M. Jackman had been President of the Star of the Sea Association for twenty-two successive years, and at his death was Honorary President;
AND WHEREAS—During his tenure of office the marked progress of the Society socially, financially and otherwise is a lasting tribute to his zeal and ability;
AND WHEREAS—In the death of Edward M. Jackman, the Star of the Sea Association mourns a zealous member and sincere friend, the Catholic Church a devout son, and St. John's a worthy citizen;
BE IT RESOLVED—That we place on record our appreciation of the sterling qualities of our esteemed brother member, and tender our heartfelt sympathy to the widow, family and relatives in their bereavement.
On behalf of the Star of the Sea Association,
J. T. MARTIN, President.
W. F. GRAHAM, Secretary.

McMurdo's Store News

Royal Violin Brilliantine (solidified) is a decidedly good Brilliantine and gives a smooth and silky appearance to the hair, and removes and prevents dandruff, keeping the scalp clean and healthy. It does not contain any grease or fat, and is pleasantly perfumed. Price 40c.
Massatta is the Hot Weather Talcum. It is so soft, so smooth, so soothing in its effects that its use is a real luxury in summer time. It removes sunburn and protects the skin against the effects of excessive perspiration. On the whole the Ideal summer talcum. Price 25c. a tin.

BASEBALL.—Double header, Wednesday, 10.30—Cubs versus Lions. 3 p.m.—B.I.S. vs. Wanderers. Admission, 5c. Grand Stand 5c. Proceeds in aid of C. of E. Orphanage Fund.—jly31,21

Here and There.

Fresh Smoked Salmon at ELLIS'.

WILL NOT PUBLISH.—The Evening Telegram will not be published to-morrow, Aug. 2.

Turkeys and Chicken at ELLIS'.

BACK FROM STRAITS.—The schooner Quil Viva has arrived at Greenspond from the Straits with 350 qtls. of fish.

COX'S GELATINE.—Mark the brand. The housewife's choice and the old favorite that stands every test. For sale at all first-class grocers. Insist on getting Cox's.—june24,16

ENGLISH MAIL.—The express due to-morrow is bringing an English mail.

Fresh Native Strawberries and Cream, also Choice Ice Cream, at WOOD'S CANDY STORES.—jly25,16

FLORIZEL AT HALIFAX.—The s.s. Florizel reached Halifax from this port at 3 p.m. yesterday, after a 48 hours' run.

MORE DIPHTHERIA.—A young man aged 20, of Brien Street, was reported to be suffering from diphtheria to-day and was removed to the fever hospital.

Stafford's Liniment cures Rheumatism, Lumbago, Neuralgia and all Aches and Pains. For sale everywhere.—jly22,16

POLICE COURT.—Before Mr. Hutchings, K.C.—Not a solitary prisoner was docketed. Two people were summoned for using lewd and abusive language. Both cases were dismissed.

Enjoy your meals by taking a teaspoonful of Stafford's Prescription "A" before eating. Price 25c. and 50c. Postage 5 and 10c. extra.—jly22,16

NO FURTHER PARTICULARS OF TRAGEDY.—To-day there were no further particulars, official or otherwise, regarding the sad drowning at St. Jacques of the three men Clinton, Ryan and Burke, referred to by us yesterday. The sorrowful event has cast a gloom over the S.W. coast, we hear.

NASCOPIE OFF.—The s.s. Nascope, Capt. Mack, called this morning for Montreal en route to Hudson Bay ports. She took from here several large boats which were null here recently to be used for carrying ashore, freights at the Hudson Bay posts. Mrs. Ledingham, wife of the chief engineer went along in the ship as passenger.

KNIGHTS OF COLUMBUS.—Regular monthly meeting of Terra Nova Council, No. 1452, on this Tuesday, August 1st inst., at 8.30 p.m. C. J. CAHILL, Financial Sec'y.—aug1,16

FIRE INVESTIGATION CONCLUDED.—The enquiry into the fire which destroyed considerable property at Carter Cove, including an oil plant and two dwelling houses and their contents, finished last evening. The testimony of six witnesses altogether was taken. Some sensational developments in police circles are likely to occur, it is said, as a result of the investigation.

We have excellent photographs of Capt. Father Nangle (N.F.L.D. Regiment) for sale at 50c., \$1.00, \$1.50. Outport orders receive every attention. J. C. PARSONS, Bank of Montreal Building, St. John's, Nfld. jly20, eod,16

CONCERT FOR COF FUND.—At Topsail to-morrow night a concert, under the direction of Miss Jean Strang, will be held; the proceeds of which will be devoted to the Cof. Fund. Some of the best musical and vocal talent will assist, we understand. Last summer a similar event occurred at Topsail for the same laudable purpose and a substantial amount was realized and it is hoped that this year's affair will be a bigger financial success.

The Annual Garden Party in aid of the R. C. Parish, Topsail, will be held on the grounds of Powerscourt, Manuels, on Aug. 2nd. The T. A. Band will furnish a choice selection of music and the ladies in charge will serve most delightful teas. Come all and enjoy one pleasant day.—jly31,21

ANOTHER LIGHTNING STORM.—A violent lightning storm swept the West Coast last night playing havoc with the Postal Telegraph and Reid Nfld. Co.'s wires, burning out the connecting fuses in almost every station. As a consequence communication with Port aux Basques was cut off but was again restored at 8.30 a. m. to-day. At the Topsails lightning was so heavy that at times it lit up the heavens for miles around.

DIED.

Died of wounds, Somewhere in France, July 4th, Private Samuel John Learning, leaving to mourn a wife, one child, father, mother, two sisters and two brothers. "Gone but not forgotten."

MINARD'S LINIMENT CURES DIS-
EASES. 21

G. KNOWLING'S
Central Shoe Store.

Our Reputation

—FOR—

Giving BIG Shoe Bargains

IS WELL KNOWN,

And we are sure our efforts of to-day to maintain this will be appreciated by the thrifty buyer, as a glance at our Bargain Counters will convince you that the prices on some of these lines which we offer for this and every day sales, while they last, only represents about Half Price.

<p>WOMEN'S TAN CALF PUMPS— Goodyear welted; sizes 2 1/2, 3, 5, 5 1/2 to 7. Value up to \$4.50. Sale Price \$1.80</p> <p>WOMEN'S TAN VICI BUTTON BOOTS— 15 Buttons, high Cuban heel, Fair-stitched, nobby toe. A regular \$3.50 Boot. For this Sale, \$2.40 only</p> <p>WOMEN'S TAN VICI KID LIN'D SHOES— Rubber Soled. Value \$2.20. Sale Price \$1.60</p> <p>BOYS' TAN CALF SCUFFER BOOTS— Solid leather, nice soft mellow calf. Regular \$2.60 value. \$1.90</p> <p>BOYS' GRAIN LACED BOOTS— Sizes 1 to 5; a good strong Boot for the romping boy spending his holidays that can stand the hard knocks. Sale Price \$1.85</p>	<p>MEN'S WHITE CANVAS BOOTS— Leather soles, toe cap and strapped. Regular \$2.50. \$1.35</p> <p>MEN'S WHITE CANVAS BOOTS— With thin leather and heavy Red Rubber soles; just the Boot for hot weather. Regular \$2.20. \$1.50</p> <p>MEN'S CANVAS SHOES— Rubber Soles, 75c. to \$1.20; Red Rubber Soles \$1.60</p> <p>MEN'S TAN VICI BLUCHER BOOTS— The very best of kid in some of these Boots and all solid leather. Value from \$3.50 to \$4.50. \$3.00</p> <p>MEN'S ENGLISH GRAIN LEATHER LINED BLUCHER BOOTS— Sale Price \$2.20</p>
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We have also placed on our Bargain Counters all odd lines that cannot be replaced owing to the scarcity of raw material. These lines are priced very low to clear.

G. KNOWLING,
CENTRAL SHOE STORE.

G. Knowling

G. KNOWLING,
CENTRAL SHOE STORE.

July 21, 25, 28, Aug 1

HELLO, GIRLS!

On Saturday we opened a Dainty Lot of

Corduroy Velvet Tams,

With Elastic Draw Thread and Tassel,
In White, Sunny Brown, Black and Fancy Stripes,

For 80 cents each.

They Look Smart—Get One.

S. MILLEY.

Sept. Patterns and Fall Fashion Book
NOW ON SALE.

Outports—Cash must accompany order. Patterns, 17c. Fashion Books with 15c. free pattern your choice.

CHARLES HUTTON,
Sole Agent Pictorial Review.

LEAVES FOR THE WRECK.—The armed cruiser Piona, Capt. English, left port yesterday afternoon for Peter's River where she will keep watch over the wrecked steamer Matatia in the interest of the Customs.

MINARD'S LINIMENT FOR SALE EVERYWHERE.

Let Us Fill Your
Order from
FRESH SUPPLIES

ELLIS & CO.

LIMITED.
203 Water Street

Fresh New York Turkeys.
Fresh New York Chicken.
Fresh N. Y. Corned Beef.

Smoked Lock York Herring.

Ripe Tomatoes.
Spinach.
Fresh Green Peas.
Fresh String Beans.
New Potatoes.
New Turnips.
Fresh Cucumbers.
California Celery.
Sweet Potatoes.
New Cabbage.

FRESH COD.
FRESH SMELTS.

Bananas.
Grape Fruit.
Navel Oranges.
Dessert Apples.
Pineapples.
Red and Blue Plums.
Bartlett Pears.
L. C. Peaches.
Water Melons.
Cantaloupes.
Palermo Lemons.

AMERICAN BEAUTY
FRESH BUTTER,
1 lb. blocks.

Jell-O. Ice Cream Powders.
Olive-Zest—for salads.
Lime Juice—Cordial.
Lemon Squash.
"St. Ivel" Lactic Cheese.

M: ER OUR
TELEPHONES.
Nos. 482 and 786.

EUROPEAN AGENCY

Wholesale Indents promptly executed at lowest cash prices for all British and Continental goods, including Books and Stationery, Boots, Shoes and Leather, Chemicals and Druggists' Sundries, China, Earthenware and Glassware, Cycles, Motor Cars and Accessories, Drapery, Millinery and Piece Goods, Fancy Goods and Perfumery, Hardware, Machinery and Metal Jewellery, Plate and Watches, Photographic and Optical Goods, Provisions and Oilmen's Stores, etc., etc.

Commission 2 1/2 p.c. to 5 p.c.
Trade Discounts allowed.
Special Quotations on Demand.
Sample Cases from \$50 upwards.
Consignments of Produce Sold Account.

WILLIAM WILSON & SON
(Established 1814.)
25, Abchurch Lane, London, E.C.4.
Cable Address: "Annulire, Lond."

The London Director

(Published Annually)
enables traders throughout the World to communicate direct with English MANUFACTURERS & DEALERS in each class of goods. Besides being a complete commercial guide to London and its suburbs the Directory contains lists of

EXPORT MERCHANTS with the goods they ship, and Colonial and Foreign Markets supply;

STEAMSHIP LINES arranged under the Ports to which they sail, and indicating the approximate Sallings;

PROVINCIAL TRADE NOTICES of leading Manufacturers, Merchants, etc., in the principal provincial and industrial centres of the United Kingdom.

A copy of the current edition be forwarded freight paid, on receipt of Postal Order for 5s.

Dealers seeking Agencies can advertise their Trade Cards for large advertisements from £10.

THE LONDON DIRECTORY CO.,
25 Abchurch Lane, London, E.C.4.

Per S.S. "Stephan"

Oranges, Apples, Pears,
Bananas, Grape Fruit, Lemons,
Turkey & Chicken,
Celery, Tomatoes, Oysters,
N. Y. Butter.

JAMES STOUT

Evening Telegram

The Courage of Despair.

W. J. HERDER, Proprietor
M. A. WINTER, B.A., Editor

TUESDAY, August 1st, 1916.

Reported Missing.

To-day's casualty list is terribly long—155 men, 65 of them from St. John's are officially reported "missing." All will sincerely hope that this closes, numerically at least, the sad census of most of the men included in it we are certain to hear shortly more definite news. By our reckoning, the casualties since July 1st, i.e. killed, wounded and missing, amount to 760. Adding the 95 known to be safe, we get a total of 855, which would certainly seem to include all who took part in the fighting. One conclusion to be drawn is that all those whose names have not occurred in these lists of casualties may now safely be considered to have survived unhurt.

The new list will bring grief and anxiety to many. For the present we can only remind them of the Governor's assurance that many of these brave men must almost certainly be prisoners of war in Germany. This would mean—we cannot too strongly emphasise it—that they were safe and well cared for. It is, of course, too much to hope that this has been the fate of all, and we must expect to hear that some were killed. But until this is officially announced of any man, the best can be hoped for. Lapse of time should not diminish but rather encourage this hope. It must be remembered, too, that great difficulties attend the compilation of these lists, and we shall be surprised if it does not transpire that some at least whose names are given will be found to be neither killed nor missing, but either wounded and in safety or even altogether unhurt. It is hard, where all is so indefinite, to offer any real comfort, but the same fact should keep hope alive in every heart.

Gossage's Soaps!

In stock the following well known brands:
GOSSAGE'S WHEEL.
GOSSAGE'S HOUSEWIFE'S FRIEND.
GOSSAGE'S MAGICAL.
GOSSAGE'S PURIFIED CARBOLIC.

All size boxes in stock.

GEO. M. BARR, Agent.

KNOWLING'S Central Shoe Store.

gains

iated by the thrifty prices on some of just, only represents

VAS BOOTS— cap and strapped. \$1.35

VAS BOOTS— r and heavy Red the Boot for hot \$2.20. \$1.50

ES— 5c. to \$1.60

UCHER BOOTS— id in some of these id leather. Value \$5.00. \$3.00

RAIN LEATHER R BOOTS— \$2.20

cannot be replaced low to clear.

KNOWLING, CENTRAL SHOE STORE.

July 21, 23, 25, 28, Aug 1

LS!

y Lot of

y ms,

assel, and Fancy

each.

One.

Y.

VES FOR THE WRECK.—The

riser Fiona, Capt. English,

st yesterday afternoon for

River where she will keep

over th wrecked steamer Ma-

the interest of the Customs.

IP'S LINIMENT FOR SALE

EVERYWHERE.

Let Us Fill Your Order from FRESH SUPPLIES.

ELLIS & CO., LIMITED. 203 Water Street.

Fresh New York Turkeys. Fresh New York Chicken. Fresh N. Y. Corned Beef.

Smoked Lock Fyne Herring.

Ripe Tomatoes. Spinach. Fresh Green Peas. Fresh String Beans. New Potatoes. New Turnips. Fresh Cucumbers. California Celery. Sweet Potatoes. New Cabbage.

FRESH COD. FRESH SMELTS.

Bananas. Grape Fruit. Navel Oranges. Dessert Apples. Pineapples. Red and Blue Plums. Bartlett Pears. L. C. Peaches. Water Melons. Cantaloupes. Palermo Lemons.

AMERICAN BEAUTY FRESH BUTTER, 1 lb. blocks.

Jell-O. Ice Cream Powders. Olive-Zest-for-salads. Lime Juice Cordial. Lemon Squash. "St. Ivel" Lactic Cheese.

OUR TELEPHONES. Nos. 482 and 786.

EUROPEAN AGENCY

Wholesale agents promptly executed at lowest cash prices for all British and Continental goods, including Books and Stationery. Boots, Shoes and Leather. Chemicals and Druggists' Sundries. China, Earthenware and Glassware. Cycles, Motor Cars and Accessories. Drapery, Millinery and Piece Goods. Fancy Goods and Perfumery. Hardware, Machinery and Metals. Jewellery, Plate and Watches. Photographic and Optical Goods. Provisions and Ollmen's Stores, etc., etc.

Commission 2 1/2 % p.c. to 5 % p.c. Trade Discounts allowed. Special Quotations on Demand. Sample Cases from \$50 upwards. Consignments of Produce Sold on Account.

WILLIAM WILSON & SONS (Established 1814). 25, Abchurch Lane, London, E.C. Cable Address: "Annulmo, London."

The London Directory.

(Published Annually) enables traders throughout the World to communicate direct with English MANUFACTURERS & DEALERS in each class of goods. Besides being a complete commercial guide to London and its suburbs the Directory contains lists of

EXPORT MERCHANTS with the goods they ship, and the Colonial and Foreign Markets they supply; STEAMSHIP LINES arranged under the Ports to which they sail, and indicating the approximate Sailings;

PROVINCIAL TRADE NOTICES, of leading Manufacturers, Merchants, etc., in the principal provincial towns and industrial centres of the United Kingdom. A copy of the current edition will be forwarded freight paid, on receipt of Postal Order for \$5. Dealers seeking Agencies can advertise their Trade Cards for \$5 on large advertisements from \$15.

THE LONDON DIRECTORY CO., LTD. 25 Abchurch Lane, London, E.C.

Per S.S. "Stephano,"

Oranges, Apples, Pears, Bananas, Grape Fruit, Lemons, Turkey & Chicken, Celery, Tomatoes, Oysters, N. Y. Butter, JAMES STOTT

TO-DAY'S Messages.

10.00 A.M.

CASUALTIES FOR JULY. LONDON, To-day. British casualties report for the month of July in all war areas totaled 7,084 officers and 52,531 men.

RUSSIANS HAVE CROSSED THE STOKHOD. LONDON, To-day. Russian troops advancing towards Kovel, have crossed the Stokhod between the Sarny Kovel and Kovel Kojliche railroads, says a Reuter's Petrograd correspondent.

MEXICAN BANDITS. EL PASO, To-day. Two Americans were killed and one wounded in a clash with Mexican bandits who had crossed the Rio Grande, five miles below Fort Hancock. There were five bandits in the party; all were killed.

RELIEF TO POLAND. WASHINGTON, To-day. United States Ambassador Sharpe at Paris, cabled to the State Department to-day that France had acquiesced in the recent note of Britain offering to permit shipments of American relief supplies into the portions of Poland occupied by German forces on condition that the occupying armies would not seize or remove native food products.

GREAT BRITAIN FIRM. WASHINGTON, To-day. Britain in a note made public by the State Department to-day reiterates her refusal to permit Red Cross supplies to enter territory controlled by the German Allies unless assigned to Red Cross units. The communication is accepted as virtually closing the negotiations by which the States endeavored to get supplies through despite the recent withdrawal of the Red Cross units.

LONDON BUDGET. LONDON, To-day. The Allies maintain unceasing pressure both on the western and eastern fronts as well as on the Italian fronts. Heavy battles are being fought in all theatres. The British and French started a fresh combined attack on Sunday from Deville Wood on the Somme, and made dogged progress which brought them near the village of Maurepas. The misty weather which has hindered operations has given place to clear skies, with intense heat. The Germans are making determined counter attacks and officially claim that the Allies have not gained a foot of ground by Sunday's attack. The Russians are continuing their success despite the strongest German resistance and are pressing closer to Kovel. According to last night's news, they are across the Stokhod over the stretch between the Kovel-Sarny and Kovel railroads. General Letchitsky is moving again, and working toward Stanislan, another important railway centre.

AERIAL ACTIVITY. LONDON, To-day. An official from British headquarters in France, issued to-night reads: There was no infantry fighting on the British front and no incident of importance occurred. The Royal Flying Corps carried out severe bombing raids. It dropped seven tons of bombs on the enemy communications; a train was blown up, an ammunition depot set on fire and a hostile aeroplane on the ground destroyed. There were many air combats; several enemy machines were driven to the ground in a damaged condition; three of our machines are missing.

AIRSHIPS RAID ENGLAND. LONDON, To-day. The eastern and southern counties of England had a visit from German airships last night. An official communication just issued says, an attack by a number of hostile airships developed before midnight. Four raiders are reported having crossed the coast line along the eastern and southeastern counties. Bombs were dropped off the Thames Estuary.

HUGE DEATH TOLL FROM FIRES. HALESBURY, Ont., To-day. From latest reports received from the fire swept area in Northern Ontario, the death toll are placed at 240.

SUCCESSOR TO BIRRELL. LONDON, To-day. Henry Edward Duke, Barrister and Unionist member was to-day appointed to be the new Chief Secretary for Ireland in succession to Augustine Birrell. The new Chief Secretary will be given a seat in the Cabinet. No new Lord Lieutenant of Ireland will be appointed to succeed Lord

Wimborne, who resigned after the outbreak of the Dublin rebellion.

CHINESE REVOLUTION. PEKIN, To-day. In revolutionary Hankow last night, a large district was burned and looted and many natives were killed. Some Russian women were injured before foreign volunteers checked the uprising.

WILL BRING GERMAN CRIMINALS TO BOOK. LONDON, To-day. It appears true that Capt. Frayatt was murdered by the Germans, said Premier Asquith in the Commons yesterday afternoon, in reply to a question by Sir Edward Carson, leader of the Ulster Unionists. The British Government, the Premier added, heard with deep indignation of this atrocious crime against the law of nations and usage of war. Coming as it does with the lawless cruelty to the population of Lille and other occupied portions of France, it shows the German high command, under stress of military defeat, has renewed its policy of terrorism. It is impossible to conjecture to what further atrocities they may proceed, but the Government desires to repeat most emphatically their resolve when the time comes, these crimes shall not go unpunished. When the time arrives they are determined to bring to justice criminals, whoever they may be and in whatever positions. In a case such as this, the men who authorized the system under which the crime was committed, may well be the most guilty of all. The question of immediate action is the Government, I hope to make an announcement shortly. Sir Edward Carson suggested that the House should pass a bill making it clear that Britain would refuse to admit German prisoners until they had been tried for the crimes which they were accused of committing. The Premier said he would consider the matter.

VERY GOOD IDEALS. LONDON, To-day. The complete establishment of the independence of Belgium and Holland and the democratic union of the Balkan States were points unanimously agreed upon at the opening of the International Socialist Conference at the Hague yesterday.

2.00 P.M. AIRSHIP FIRED UPON. LONDON, To-day. One of the Zeppelin airships which raided the eastern and southeast counties of England last night was picked up by searchlights and heavily fired upon, says a southeast coast correspondent. It is believed that the airship was hit as she appeared to stop, tremble and then dive.

WHY ITALY AND GERMANY ARE NOT AT WAR. PARIS, To-day. The only reason which so far prevented Germany from declaring war on Italy, says the Petit Parisien, is a commercial treaty signed between the two countries in 1891 and renewed in 1907. This treaty subordinated Italy to Germany economically, according to the paper, and was considered of the greatest importance by Germany. The Parisien says that it understands Italy has now denounced this treaty and thereby left the way clear for a declaration of hostilities.

GOOD NEWS IF TRUE. LONDON, To-day. General Count Von Bothmer's army is reported to be almost enveloped by the Russians in Galicia, says a despatch from Rome. Cossack divisions after the occupying of Brody are said to have destroyed the railways behind the Austrian army.

Six Lives Crushed Out in Auto-Car Collision. Automobile, Running Forty Miles an Hour, Wrecked by Trolley. Detroit, Mich., July 28.—Six lives were crushed out in a collision between an automobile and a big inter-urban car at a point about twenty miles west of this city late this afternoon. The names of the victims are, Frederick W. Knuth, Mrs. Julia Knuth, his wife, Christina Knuth, daughter, aged 10; August Knuth, 23, son; Mrs. Francis Knuth, daughter-in-law, and made a conciliatory speech, but he had little to announce tending to appease the Nationalist susceptibility; for although he expressed the conviction that a permanent settlement would be reached sooner than many persons imagined, John Redmond, Nationalist leader, made it clear that his party was dissatisfied, and would henceforth consider itself absolved from association with the Coalition Government and free to criticize and oppose it independently of any circumstances. The main ground for his objections to the Government's plan for interim Government was that it would be in the hands of the new Secretary for Ireland, Henry Edward Duke, and the Attorney General, Sir Frederick E. Smith, both Unionists, and that in fact it was a revival of Castle Government.

NO PEACE TILL VICTORY. LONDON, To-day. With the British armies in the field at the close of two years of war and the first month of the British offensive, General Haig, Commander of the group of British armies in France, speaking of the situation, laid particular emphasis on the fact that the beginning of the third year of the war saw the initiative entirely with the Allies on all fronts, while England, for the first time was exerting something like a power worthy her numerous resources on land. The tide has turned, he said. It has been with the

Allies from the first, only a question of more time till we win the decisive victory which is the one sure way to bring peace. Until this victory is won it ill becomes British soldiers in France to think of peace.

PROGRESS IN EAST AFRICA. LONDON, To-day. An official statement on the situation in East Africa, was given out last night. Lieut. General Smuts reports that Lieut. Col. Vandevanter occupied Doonca on the German Central Railway in German East Africa, on Saturday.

1.30 P.M. A DESERVED RECOGNITION. LONDON, To-day. The Government has recommended the granting of an extra pension of £100 annually to Captain Frayatt's widow, besides the sum to which she is entitled under the Government's compensation scheme. The Great Eastern Railroad, one of whose ships Capt. Frayatt was master, is also granting his widow £250 annually.

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SOMETHING GOOD THAT IMPROVES WITH AGE. NEWMAN'S Celebrated Port Wine. ELLIS & CO., Ltd., 203 Water Street., Grocers and Wine Merchants.

We have recently purchased 18 Hogsheads of this CELEBRATED PORT WINE, Equalling nearly 1000 Gallons, or 450 Cases of 1 doz. each, or 5400 Bottles. We are now booking orders for immediate delivery, or within the next 5 months, for Cases, Gallons or Bottles. Now is the time to avail of this opportunity and purchase while there is yet time. It improves with age and keeps on improving. Also, remember our stock of WINES--Sparkling and Still. Whiskies, Brandies, Gins, Ales, Stouts and Liqueurs. have all to be disposed of during the next 5 Months. Don't Neglect Ordering Now, and not leave till too late.

The New Oxfords. Oxfords will be one of the most favored Styles of Low Shoes this Season! There are several new models that will make a strong appeal to every Woman that knows! Our cut shows one of the new beauties just from the Makers! Dull and Bright leathers—short vamp, plain toe. Cloth or Kid top, small eyelets, Spanish heel. No slipping! \$2.00, \$2.30, \$2.60. Take another look at the cut. Isn't it a handsome Shoe? PARKER & MONROE, Limited, THE SHOE MEN.

To arrive July 28th, Old Mine Screened North Sydney COAL, \$9.80 Ton. While discharging only, ex S.S., "Njord," A. H. MURRAY, Beck's Cove. Advertise in the "Telegram."

Offertory Collection For Red Cross Fund.

There will doubtless be a large congregation at the Cathedral to-morrow morning attending the Requiem High Mass for the souls of the soldiers and sailors who have died since the commencement of the war. His Excellency the Governor and Lady Davidson will attend. The Mass will be sung by His Lordship Bishop Power of St. George's. His Lordship Bishop March of Harbor Grace will also take part, and at the close a short address will be delivered by His Grace Archbishop Roche. The offertory collection is expected to be exceptionally large, as it is to be devoted to the Red Cross Fund.

To Be Deprived of British Honors.

London, July 27.—According to the Daily Mail, it is expected that Premier Asquith will announce in the House of Commons that three Germans who still hold British titles of nobility are to be deprived of their British honors. They are the Duke of Albany, the Duke of Cumberland, who are in line of accession to the British throne, although remotely, and Prince Albert of Schleswig-Holstein.

Reids' Boats.

The Argyle leaves Phœnicia to-day for the west. The Clyde left Twillingate at 6.50 p.m. yesterday, outward. The Dundee left Port Blandford at 11.10 a.m. yesterday. The Ethie left Daniel's Hr. at 2.45 p.m. yesterday, inward. The Glencoe arrived at Port aux Basques at 6.15 p.m. yesterday, sailing to-day. The Home left Piley's Island at 6.50 p.m. yesterday, outward. The Lady Sybil reached Port aux Basques this morning. The Kyle left Port aux Basques at 11.50 p.m. yesterday. The Wren not reported since leaving Clarendville 7.10 a.m. yesterday. The Meikle north of Twillingate. The Sagona reached port 10.05 p.m. yesterday, sailing Thursday 10 p.m.

BOWRINGS' SHIPS.

The Prospero left Quirpon this morning, coming south. The Fortis leaves here to-morrow morning with a full list of passengers.

Train Notes.

Sunday's express reached Port aux Basques at 11.15 p.m. yesterday. The mail and freight leaves Port aux Basques to-day. The Trepassay train arrived in the city at 3.30 a.m. to-day. The local from Clarendville reached town at 12.30 a.m. to-day.

Here and There.

WEATHER REPORT.—The weather across country is calm and dull, raining in places with the temperature 45 to 64 above.

FREE—100 Photos of Movie Stars to every subscriber of RYAN'S Library.—July 29, 16

RHYMING PHILOSOPHY. The way to be cool this weather is to "keep cool." Don't worry, don't fuss, don't hurry, don't fuss, eat less, don't booze, lightly dress, wear easy shoes, bathe a lot, avoid the sun, and a shady spot when work is done.—Montreal Star.

"SURPRISE" JELLIES. — Will book orders for not less than 5 gross assorted at same price as last consignment if received immediately. Phone or call. P. E. OUTERBRIDGE.

ARTISTIC CROCHET BOOK,

Containing novel headings, insertions and designs, suitable for underwear and dress trimmings, exquisite floral designs in Irish crochet, also practical suggestions, both simple and advanced, for net cloths and bed spreads. Price 35c.

THE ETIQUETTE OF TO-DAY. (Edited by Flora Klickmann.) The chief rules of the etiquette observed in the ordinary affairs of every-day life are set forth as concisely as has been deemed advisable. Price 35c.

NEW FICTION, 35c.

Ann Veronica.—H. T. Wells. McClusky the Reformer.—A. C. Hales. A Spur to Smith.—G. B. Lancaster. A Silent Witness.—E. Austin Freeman. The Turnstile.—A. E. W. Mason. The Way of an Eagle.—E. M. Dell. The Children of the Sea.—H. De Vere Stacpoole. The Trail of '98.—Robt. W. Service. A Daughter of the West.—Maurice Gerhardt. A Splinter in the Sun.—Myrtle Reed. Whirligigs.—O. Henry. The Business of Life.—R. W. Chambers. Loneliness.—R. H. Benson. The Edge of Beyond.—Gertrude Page. Meave.—Dorothy Conyers. The Knave of Diamonds.—S. M. Dell. General John Regan.—Geo. A. Birmingham. French Yarns.—"Peter". The Dream Doctor.—A. B. Reeve. The Beetle.—Richard Marsh.

GARRETT BYRNE, Bookseller & Stationer.

HENRY'S LINIMENT CURE GOLD, 35c.

American Millinery.

WE have just received a shipment of AMERICAN HATS for Ladies and Children, all personally selected.

To make room for Fall shipments all must be cleared out quickly.

MARSHALL Brothers.

The Eternal Conflict.

By RUTH CAMERON.



RUTH CAMERON

Put yourself in his place. Was there ever a vexed question between two parties that could not be quickly settled if each party were able to do just that?

And in nothing is this more true than in the eternal conflict between employer and employee.

I heard an office worker complaining the other day because she had had to stay overtime several nights during a busy season. She thought her employer ought to pay her extra money.

She Expects To Be Paid When She Is Sick.

And yet, this same woman was out from illness a week last winter, and she does not think it anything more than just that she should be paid for that week.

On the other hand, I have heard an employer complain that his stenographer did not like it when he gave her three or four letters after five o'clock. I happen to know that he has a habit of doing this two or three times a week. Would he like it if this same stenographer came in half an hour late two or three times a week?

"That's gratitude," he says.

Another business man of whom I know has been complaining bitterly because one of his buyers, a very clever woman, has left him for better money elsewhere. "That's gratitude," he said. "Why, I promoted that woman, step by step, from an errand girl until she was getting three thousand a year, and then she leaves me for a little more money. That's loyalty."

I sounds bad, doesn't it, but here is

the other side of the medal. The employee is a very smart business woman. She earned every promotion and every dollar she got—and more so, in all likelihood. She was earning three thousand when she left. She was offered a thousand more. Suppose her employer had had an opportunity to get a woman as clever as she for a thousand less than he was paying her. Would he have done it, or not?

There is Room For Sentiment In Business.

Sentiment in business is a splendid thing. It is that which makes employees work overtime and over pace to help out in time of stress. It is that which makes employers pay their faithful workers in times of sickness, or pension them in old age.

Put yourself in his place. Turn every question that comes up inside out, and then give the other man a square deal, both in the service you render and in the judgment you make of him. Isn't that a good rule for both employers and employees who want to be fair?

DELAYS ARE DANGEROUS

Don't delay in ordering your new suit as the price of goods is continually on the jump in the home markets, and the longer you'll wait the more you'll pay. If you want a suit, GET IT NOW and get it at SPURRELL'S, where good goods, low prices combined with style and fit predominate. SPURRELL BROS., 365 Water St.—may 4, tu, th, s, f

When it is difficult to turn ice cream out of its can allow cold water to run over the outside of the can.

New Turnips.

20 brls. New Turnips. Per s.s. Stephano.

California Oranges.

40 cases 216 count
20 cases 176 count
40 cases 150 count
ALL SOUND & EXTRA SWEET.

Soper & Moore,

Retail and Wholesale.

Your Boys and Girls.

Sweets are necessary to the growing child, so let them enjoy the making as well as the eating.

Maple Caramels—one cup thick maple sugar, ¾ cup of cream. Boil until it hardens in cold water. Pour on greased platter and mark in squares when cool. Wrap in waxed paper as any caramels.

For Butter Scotch—one cup sugar, ½ cup water, 1 teaspoon butter, 1 tablespoon lemon juice or vinegar or 1 tablespoon molasses. Boil 20 minutes until hard when dropped in cold water. Pour into buttered dish. Mark in squares or rounds when cool.

Butter Taffy—Two cups light brown sugar, 4 tablespoons molasses, 2 tablespoons water, 2 tablespoons vinegar, ¼ cup butter. Boil until brittle when dropped in water.

Peppermints—One and one-half cups granulated sugar, ¼ cup boiling water, 6 drops oil (not essential) of peppermint. Stir sugar and water in granite saucepan until dissolved. Boil ten minutes after it begins to boil. Remove from fire and add oil of peppermint and beat until creamy. Drop from tip of spoon on buttered paper or platter.

EVERYDAY ETIQUETTE.

"When a girl's engagement has been announced should her parents call on her fiance's parents, or should they call first?" asked Ella.

"When a girl's engagement has been announced the young man's family should take the initiative in calling on her parents," replied her married sister.

GIANT JUNIOR SAFETY RAZOR.

Be sure and get 7 blades with your Giant Junior Safety when you buy it. Price 50 cents, with 7 blades—1.24.

If a bay leaf is added to tomato soup it will give it a delightful flavor. A soapstone griddle, like an iron spider, requires long service to season it.

St. John Ambulance Brigade Hospital Fund.

Already acknowledged	\$10,621.15
Mrs. McCoubrey (part proceeds sales July 22nd.)	3 35
Anonymous, ditto	10 00
Mrs. F. W. Rennie	10 00
Wesleyville, per B. W. Kean	75 10
Duke of Connaught, L. O. A.	50 00
W. F. A. LaSalle	25 00
Methodist Church Collections, per Rev. I. French	65 35
Bragg's Island	10 00
Deer Island	10 00
Ladle Cove and Apsey Cove	125 40
Rev. Dr. Curtis	20 00
Employees Job Bros & Co., Ltd., account of upkeep	30 00
Robert B. Job	250 00
Bowring Bros., Ltd.	1040 00
Kelligrews and Lower Gully, collected by Messrs. T. Farrell and W. Mercer	\$66.55
Collected by Messrs. F. Furneaux and L. Colley	\$145.95
Seal Cove and Indian Pond, collected by Messrs. E. Andrews and A. Warford	\$5 50
A Friend, West Coast	20 00
Shoal Harbour (account of upkeep)	5 00
R. W. Grant	5 00
Margaret E. Williams, 116 Quidi Vidi Road	2 00
Alex. Scott (part proceeds sales July 22)	20 00

For the Ball Players.

STAFFORD'S LINIMENT.

For bruises and pains—aches and sprains and similar troubles of the man who trains—sell "Stafford's Liniment."

It makes stiffened and some muscles supple and ready for work. For your "baseball" friends—your local tennis or football players—and all who indulge in any form of athletics recommend

"STAFFORD'S LINIMENT."

Even the man who unaccustomed to strenuous exercise attempts to mow his own lawn or perhaps spends a day on the links may be interested. Stafford's Liniment is prepared only by

DR. F. STAFFORD & SON, St. John's, Nfld.

Amusements.

"BILL" PARSONS AT THE CRES-CENT.

Bill Parsons, the man who is known on Broadway as the Prince of Comedians, features to-day in a great three reel keel-keelbocker star feature, "The Morning After," at the Crescent Picture Palace. This 3,000 feet of classy comedy is well worth seeing. Elaine McDowell and Alan Hale feature in "The Inevitable," a Biograph social drama. The world's greatest news film, "The Salt Tribune" contains a whole lot of newsy items in to-day's issue. The musical programme played by Professor McCarthy is a feature of this big show. Don't miss seeing it.

"THE HEART BREAKERS" A GRAND PICTURE.

Hundreds of interested citizens attended the Nickel Theatre last evening and were highly delighted with the performance. "The Strange Case of Mary Page" was continued. The episode was entitled "The Perjury" and the acting was fine. The three act comedy drama "The Heart Breakers" was a very clever story and was followed from start to finish with the keenest interest. The story is one that appeals to the young folk particularly and the acting left nothing to be desired. It will be repeated this evening and those who found it impossible to be present yesterday should make a point to attend or they will miss one of the finest shows ever given here. To-morrow "The Juggernaut" will be shown.

Lead Cove, collector Zachary Brown, collectors Hezekiah Button	3 30
Man Bryan and H. Strong	5 90
Sibley's Cove, collector T. Sparkes	2 05
	\$56 30

Three Arms.

Mr. and Mrs. James Norris	40 00
B. A. Norris	5 00
J. B. Knight	4 50
Capt. Edward Norris	3 00
Edward P. Norris	2 00
Mrs. (Capt.) C. A. Batstone	1 00
Small amounts	4 50
	\$60 00

D. M. BAIRD, Treasurer.

Manufactures of 3 Specialties:

Stafford's Liniment
Stafford's Prescription "A"
Stafford's Phorotone.

The Quality of Our Goods

is evidenced by their continued and increasing sale.

PARTIAL LIST OF OUR DELICACIES:

Cream Puffs	Jelly Layer Cake
Chocolate eclairs	Jelly Doughnuts
Crullers	Cup Cakes
Jelly Roll	Sugars
Lemon Snaps	Cream Biscuits
Jumbles	Parker House Rolls
Penny Pound Cakes	Cinnamon Buns
Meringue Tarts	Tea Rusks
Jam Tarts	Spice Cookies
Turnovers	Sponge Cake

We specialize on Oatcake and Scotch Short Bread.

All orders, large or small, receive our same careful attention and will be delivered promptly.

STEWART'S

Fancy Bakery,

July 14, 16

THE WELL-KNOWN

Old Established Factory and Furniture Ware room of

Callahan Glass & Co., Ltd.,

will make to ORDER Furniture of every description, and especially Church and School Furniture.

ALTARS, PULPITS, PEWS, CONFESSIONALS, VESTMENT CASES, BAPTISM FONTS, etc.

Having forty years' experience and our extensive work in the above lines, we are in a splendid position to give perfect satisfaction and turn out work superior to the imported article. Any order placed into our hands will have prompt and undivided personal attention.

Don't Forget Our School Desks, Teachers Desks, Chairs, etc.

Photos and Prices with full particulars on application.

Callahan, Glass & Co.,

Limited, DUCKWORTH ST. and THEATRE HILL.

You Wouldn't Believe

there was such a difference in tea until you have tried Homestead.

Careful and critical comparisons will establish the truth of our statement that Homestead Quality cannot be surpassed at the price.

"There's a smile in every cup of Homestead."

Ex S. S. Florizel, July 28, '16:

New Potatoes.
New Cabbage.
New Turnips.
Bananas.
Fresh Tomatoes.
Malaga Grapes.
California Oranges—Large.
California Lemons. 30 cases
California Oranges, 216 and 250's.

C. P. EAGAN,
DUCKWORTH STREET & QUEEN'S ROAD.

Lead Cove, collector Zachary Brown, collectors Hezekiah Button 3 30
Man Bryan and H. Strong 5 90
Sibley's Cove, collector T. Sparkes 2 05

Three Arms.
Mr. and Mrs. James Norris 40 00
B. A. Norris 5 00
J. B. Knight 4 50
Capt. Edward Norris 3 00
Edward P. Norris 2 00
Mrs. (Capt.) C. A. Batstone 1 00
Small amounts 4 50

\$60 00
D. M. BAIRD, Treasurer.

Manufactures of 3 Specialties:
Stafford's Liniment
Stafford's Prescription "A"
Stafford's Phorotone.

THE WELL-KNOWN
Old Established Factory and Furniture Ware room of
Callahan Glass & Co., Ltd.,
will make to ORDER Furniture of every description, and especially Church and School Furniture.
ALTARS, PULPITS, PEWS, CONFESSIONALS, VESTMENT CASES, BAPTISM FONTS, etc.
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Don't Forget Our School Desks, Teachers Desks, Chairs, etc.
Photos and Prices with full particulars on application.
Callahan, Glass & Co.,
Limited, DUCKWORTH ST. and THEATRE HILL.

1st Nfld. REGIMENT.

Casualty List.

1st NEWFOUNDLAND REGIMENT. Officially Reported Missing.

- 148—Sergt. Michael F. Kelly, 3 Marchant Road.
- 95—Sergt. Stewart S. Ferguson, 27 Springdale Street.
- 335—Sergt. Edward F. Gladney, 27 Townshend.
- 671—Sergt. Charles Reid, 17 Cook Street.
- 443—Lc.-Corp. John J. Ellis, 59 South Side West.
- 204—Lc.-Corp. Arthur J. Rendall, 18 King's Road.
- 1480—Lc.-Corp. John J. Murphy, 39 Flower Hill.
- 194—Lc.-Corp. Augustus Lilly, 1041 Vidi Road.
- 571—Lc.-Corp. Edward C. Rowell, 49 Hayward Avenue.
- 685—Lc.-Corp. Fred. E. Snow, 6 Pleasant Street.
- 579—Lc.-Corp. Frank J. Spurrell, 1 Wickford Street.
- 1229—Private Wm. Bennett, South Side.
- 67—Private John Breen, Alexander Street.
- 15—Private William Dunphy, 3 Prince's Street.
- 22—Private John Elliott, 38 Glenview Street.
- 1245—Private Henry Evans, 5 Springdale Street.
- 65—Private Geo. B. Hatfield, Coronation Street.
- 544—Private George Lukins, 5 Labour Square.
- 616—Private Eric Shannon, 294 Hamilton Ave.
- 112—Private Edward J. Mundy, Mundy Pond Road.
- 279—Private William R. McNamara, Portugal Cove Road.
- 521—Private William J. O'Keefe, Fleming Street.
- 125—Private Fred. Garf, 27 Power Street.
- 1239—Private Patrick J. Hayes, Damerill's Lane.
- 1648—Private Arthur S. Hayward, 34 Flower Hill.
- 1133—Private Joseph Hollahan, South Side, St. John's.
- 1634—Private Michael J. Hollahan, 37 Freshwater Road.
- 560—Private James J. Howard, Colonial Street.
- 255—Private Michael F. Kenney, Queen's Road.
- 1013—Private Robert Meadus, 2 Scott Street.
- 196—Private Lawrence Murphy, Water Street West.
- 1592—Private Charles Nelson, Lime Street.
- 391—Private James J. O'Leary, Scott Street.
- 355—Private Edward J. Rodgers, Sheehan Street.
- 293—Private Charles F. Taylor, South Side, St. John's.
- 1242—Private George Abbott, Barty Road.
- 1119—Private Joseph Andrews, Water Street West.
- 1170—Private Leo M. Burke, Barron Street.
- 344—Private Rodger J. Callahan, LeMarchant Road.
- 209—Private James P. Connors, Mundy Pond Road.
- 1236—Private Donald Templeton, 49 Duckworth Street.
- 364—Private Frank Woodford, Convent Square.
- 892—Private Francis J. Galgan, Water Street.

Makes work easy
Always dependable
You can't beat it.
Over two-thirds of
Smoke and the
Good all the
Imperial
Newfoundland

Advertise in the Telegram

1st Nfld. REGIMENT.

Casualty List.

1st NEWFOUNDLAND REGIMENT. Officially Reported Missing.

- 148—Sergt. Michael F. Kelly, 27 Le-Marchant Road.
- 95—Sergt. Stewart S. Ferguson, 67 Springdale Street.
- 335—Sergt. Edward F. Gladney, Fort Townshend.
- 671—Sergt. Charles Reid, 17 Cook Street.
- 443—Lc.-Corp. John J. Ellis, 359 South Side West.
- 204—Lc.-Corp. Arthur J. Rendell, 18 King's Road.
- 1480—Lc.-Corp. John J. Murphy, 39 Flower Hill.
- 194—Lc.-Corp. Augustus Lilly, Quiddi Vidi Road.
- 571—Lc.-Corp. Edward C. Rowsell, 49 Hayward Avenue.
- 685—Lc.-Corp. Fred. E. Snow, 116 Pleasant Street.
- 979—Lc.-Corp. Frank J. Spurrell, 41 Wickford Street.
- 1229—Private Wm. Bennett, South Side.
- 67—Private John Breen, Alexander Street.
- 15—Private William Dunphy, 23 Prince's Street.
- 22—Private John Elliott, 38 Goodview Street.
- 1245—Private Henry Evans, 55 Springdale Street.
- 65—Private Geo. B. Hatfield, 17 Coronation Street.
- 544—Private George Lukins, 5 Lion's Square.
- 616—Private Edg. Shannon Martin, 294 Hamilton Ave.
- 112—Private Edward J. Murphy, Mundy Pond Road.
- 279—Private William R. McNiven, Portugal Cove Road.
- 521—Private William J. O'Keefe, 28 Fleming Street.
- 125—Private Fred. Garf, 27 Power's Street.
- 1239—Private Patrick J. Hayes, 3 Damerills Lane.
- 1648—Private Arthur S. Hayward, 34 Flower Hill.
- 1133—Private Joseph Hollahan, South Side, St. John's.
- 1634—Private Michael J. Holland, 37 Freshwater Road.
- 560—Private James J. Howard, 52 Colonial Street.
- 255—Private Michael F. Kennedy, 6 Queen's Road.
- 1013—Private Robert Meadus, 26 Scott Street.
- 196—Private Lawrence Murphy, 478 Water Street West.
- 1592—Private Charles Nelson, 22 Lime Street.
- 391—Private James J. O'Leary, 21 Scott Street.
- 355—Private Edward J. Rodgers, 11 Sheehan Street.
- 293—Private Charles F. Taylor, South Side, St. John's.
- 1242—Private George Abbott, Battery Road.
- 1119—Private Joseph Andrews, 249 Water Street West.
- 1170—Private Leo M. Burke, 3 Barron Street.
- 344—Private Roger J. Callahan, 96 LeMarchant Road.
- 209—Private James P. Connors, Mundy Pond Road.
- 1236—Private Donald Templeman, 49 Duckworth Street.
- 364—Private Frank Woodford, 7 Convent Square.
- 892—Private Francis J. Galgax, 222 Water Street.
- 1897—Private Harry Butler, Le-Marchant Road.
- 661—Private John J. Carew, 33 Patrick Street.
- 709—Private Ernest L. Chafe, 140 Casey Street.
- 861—Private Michael J. Quigley, 128 Bond Street.
- 1234—Private Patrick Richardson, 16 1/2 Duckworth Street.
- 181—Private John W. Evans, 41 John Street.
- 763—Private Michael J. O'Neill, St. John's.
- 675—Private Edward H. Winter, Rennie's Mill Road.
- 1395—Private Augustin Whalen, 18 Boncloddy Street.
- 1914—Private James Atwill, 120 Cornwall Ave.
- 938—Private Charles Bowman, 60 George Street.
- 799—Private William E. LeShano, 27 Power Street.
- 1074—Private John T. Morrissey, 44 Wickford Street.
- 1530—Private Eric Moore, 16 Waldegrave Street.
- 1877—Private Thomas Melee, South Side, St. John's.
- 1029—Private John J. Carew, 64 Livingstone Street.
- 1058—Private Norman Coultas, 80 Patrick Street.
- 1599—Private Joseph Martret, 25 Princess Street.
- 897—Private Alfred P. Taylor, 2 Cabot Street.
- 1150—Private James M. Power, St. John's.
- 895—Private John C. Snelgrove, 6 Belvidere Street.
- 1921—Private Douglas R. Snow, 6 Mullock Street.
- 896—C.S.M. Robert B. Porter, Grand Falls.
- 274—Sergt. Thomas Carroll, Bell Island.
- 1382—Sergt. Bertram Brown, Laur-enconet, N.D.B.
- 1073—Sergt. William S. Elliott, Newman's Cove, B.B.
- 1044—Sergt. Sydney G. Burry, Greenspond.
- 1475—Corp. Chester C. Guy, Burgeo Island.
- 1247—L. Corp. Edward J. Gardner, British Harbor, T.B.
- 454—L. Corp. Arthur W. Gillam, Robinson's Head, Bay St. George.
- 807—L. Corp. Richard E. Hynes, In-dian Island, Fogo.
- 1612—L. Corp. Frank Harnett, Sel-dom-Come-By.
- 598—L. Corp. Geo. E. Pike, Grand Falls.
- 101099—L. Corp. Edward A. Ayre, Channel.
- 1419—L. Corp. Horatio Barbpur, Port Rexton, T.B.
- 1197—Private Wilson Bishop, Me-callup, F.B.
- 1192—Private John Carson, Bear Cove, Hr. Grace.
- 1186—Private Harrison Crocker, Heart's Delight, T.B.
- 1621—Private Harry Hynes, Glen-wood.
- 424—Private John A. Jeans, Cata-lina.
- 292—Private Silas Jeffers, Fresh-water, B. de V.
- 178—Private Thomas J. Kelly, Pla-centia.
- 1450—Private Heber Kearley, Blake-town.
- 1468—Private David Linehan, John's Pond, St. Mary's Bay.
- 1624—Private James R. Morris, Robinson's Head, Bay St. George.
- 1391—Private George F. Newhook, Dildo, T.B.
- 1220—Private James J. Pike, Avon-dale.
- 1606—Private George Hawkins, Twillingate.
- 602—Private Harold Hutchings, Greenspond.
- 1476—Private William G. Ivany, Gambo.
- 541—Private Francis T. Lind, Lit-tle Bay, N.D.B.
- 1222—Private Allan Lyons, Avon-dale.
- 1928—Private Robert Mercer, Blake-town.
- 587—Private George Miller, 26 Pl. St. Charles, Montreal.
- 412—Private Kenneth M. Morris, Lower Island Cove.
- 546—Private Allan Moyes, Topsail Road.
- 551—Private Albert O'Driscoll, Tor's Cove.
- 1471—Private Charles A. Parsons, Stephenville Crossing.
- 1535—Private John C. Piercey, Nor-man's Cove, T.B.
- 1534—Private Archibald H. Porter, Change Islands.
- 1538—Private Matthew Rossiter, Cape Broyle.
- 1217—Private George P. Simms, St. Anthony.
- 1158—Private Stewart Piment, Dil-do, T.B.
- 576—Private Robert R. Simms, St. Anthony.
- 263—Private George Sparkes, Bell Island.
- 494—Private Harry G. Strathie, Bonavista.
- 1481—Private Frederick White, Dur-rell, N.D.B.
- 1470—Private Edward Bennett, Big Cove, Bay St. George.
- 1442—Private Ignatius J. Butler, St. George's.
- 258—Private Martin J. Cahill, Bell Island.
- 1400—Private Harold G. Coish, Lad-dle Cove, Fogo.
- 393—Private Harry Coombs, Car-banear.
- 1663—Private Llewellyn Cranford, New Harbor, T.B.
- 1435—Private John T. Curley, Wood's Island.
- 589—Private Henry C. Dawe, Tor-sail.
- 737—Private Edwin Edgar, Greens-pond.
- 1964—Private John J. Duke, Fox Harbor, P.B.
- 1532—Private Thomas B. Hatfield, New Harbor, T.B.
- 733—Private Michael J. Jackman, Pell Island.
- 1356—Private Joseph A. King, Broad Cove, B. de V.
- 629—Private Joseph P. Bartlett, Turk's Gut, C.B.
- 624—Private Allan Burridge, Bona-vista.
- 1495—Private Nathaniel Croucher, Long Islands, N.D.B.
- 781—Private Reginald J. Paul, Bu-rin (North).
- 665—Private Josiah H. Penney, Car-bonear.
- 1258—Private Sydney Rihout, More-ton's Harbor, N.D.B.
- 1677—Private Josiah Smith, Hope-all, T.B.
- 1626—Private George S. Small, Lew-Isporte.
- 1798—Private Martin P. Farrell, Marystown.
- 1559—Private Gerald Ford, Am-herst Cove, B.B.
- 91—Private William Fowlow, Up-per Gouids Road, Brigus.
- 900—Private Alexander McDougall, Govan, Scotland.
- 1791—Private Joseph Martin, Burin (North).
- 810—Private Campbell W. Nichols, Deer Lake.
- 1632—Private William J. O'Flynn, Grand Falls.
- 727—Private Michael A. White, Rat-ting Brook, N.D.B.
- 1069—Private Israel Anderson, Channel.
- 1485—Private John Barton, Bay Bulls Road.
- 1576—Private Maxwell Barnes, Top-sail.
- 1794—Private David Brent, Bof-wood.
- 593—Private Edward Carrigan, Pla-centia.
- 1110—Private Albert Haines, Jamer-own, B.B.
- 967—Private Michael F. Lannon, South Bay Arm, Placentia.
- 958—Private Michael C. Mahoney, Carbonear.
- 1068—Private William V. O'Brien, Avondale, C.B.
- 1586—Private Cecil Parmiter, Top-sail.
- 1664—Private Aubrey Parsons, Cat Harbor, Fogo.

2 in 1

The polish that's easiest to use—the shine that's hardest to lose.

SHOE POLISHES

BLACK - WHITE - TAN 10¢

Keep your shoes neat

Combine both liquid and paste, thus requiring but half the effort to get a brilliant, lasting shine. They contain no acid and will not crack the leather.
THE F. F. DALLEY CO., Ltd., Buffalo, N. Y.



A Great Big Feature at The Nickel for the Holiday.

THE COLOSSUS OF MODERN RAILROAD DRAMAS.

"THE JUGGERNAUT."

A VITAPHONE BLUE RIBBON FEATURE IN FIVE PARTS, PRESENTING THE MOST POPULAR STARS IN PICTURES, ANITA STEWART AND EARLE WILLIAMS. The wrecking of a locomotive and three passenger coaches is one of the big thrilling moments of this masterpiece.

THURSDAY—THE ORCHESTRA FROM THE S. S. STEPHANO WILL RENDER SELECTIONS.

Coming—EDWIN ARDEN, in THE EAGLE'S NEST, in FIVE PARTS—and CHARLIE CHAPLIN, in his great two-act comedy, "POLICE."

Friday—"THE DIAMOND FROM THE SKY," second episode. THE NICKEL THEATRE SHOWING THE BEST POSSIBLE IN PICTURES.

The Best Rubber Footwear

EVER WORN

Is the Goodrich "Hipress."

SEE THE BROWN HIP BOOT, MOULDED IN ONE SOLID PIECE.

THE BEST YOU EVER WORE.

"Ask for the Red-Line"

You men who live in your boots and give them the very best you can—want these great brown boots with the "Red-Line" around the top. They'll outwear any old style boot you ever made—

Goodrich

"HIPRESS" Rubber Footwear

Brown—with the "RED-LINE"

The rubber in these boots is Goodrich's Auto-Tex Stock—so tough it will actually outwear steel.

These boots are made by a new process—by hand, the old style black boots—last vulcanized under pressure in a hydraulic press. The boots are so shapable around you—they are a cloth, not a shoe. And they're comfortable—last shape. Write for the booklet—

GET THEM AT

BOWRING BROTHERS, LTD.

The B. F. Goodrich Co.
FACTORY: Akron, Ohio



"Ask for the Red-Line"

LIVE TOUGH RUBBER.

THEY ABSOLUTELY OVERCOME EVERY WEAKNESS OF THE OLD STYLE BLACK RUBBER BOOT.

THE BEST WE EVER SOLD.

MEN'S HEAVY DULL TEMPEST RUBBER SHOE, with the Red Sole and Heel. Guaranteed to wear out three or four pairs of the ordinary make. All sizes to suit all ages. To be had only at BOWRING BROS., Ltd.

BOWRING BROS., LTD.

M

akes work go easier.

A

lways dependable for quality.

Y

ou can't beat it.

O

ver two-thirds of the island's men

S

moke and Chew MAYO'S.

Good all the time.

Imperial Tobacco Co.

(Newfoundland) Ltd.

1399—Private Augustus Penney, Holyrood.

964—Private Garland Warford, Upper Gullies, C.B.

1627—Private Kenneth Woodman, New Harbor, T.B.

1460—Private Stanley West, Carmanville.

738—Private Willie White, Comfort Cove, N.D.B.

746—Sergt. William Ollerhead, Heart's Content. Previously (unofficially) reported killed in action. Now reported missing.

RYAN'S Circulating Library, 227 Theatre Hill, open August 1st. Subscription \$2.00 per year. Write or call for Book List. Latest Books each month. Jly29,16

STEPHANO COMING.—The S. S. Stehano leaves Halifax early this afternoon for this port, due Thursday morning.

Our Volunteers.

Five young men offered themselves yesterday for enlistment, their names are as follows:—

Chas. Langmead, St. John's.

Jacob Dewling, St. John's.

Herbert Phillips, St. John's.

Gas. Murphy, St. John's.

Ronald Ryan, Norris Arm.

I bought a horse with a supposedly incurable ringbone for \$30.00. Cared him with \$1.00 worth of MINARD'S LINIMENT and sold him for \$55. Profit on Liniment \$54.

MOISE DEROCOSE.

Hotel Keeper, St. Philippe, Que.

MINARD'S LINIMENT LUMBER-MAN'S FRIEND.

Coal!

Just arrived, 7th July,

Choice Cargo Screened North Sydney Coal.

In Store:

Anthracite Coal

(all sizes.)

M. MOREY & CO.

KEEP MINARD'S LINIMENT IN THE HOUSE.

Here and There.

Asparagus that is green from the tip to the end of the stalk is more tender and more economical than the whiter stalks, because there is no waste to them.

GOODYEAR TIRES.—In stock the following sizes non-skid: 25 x 3, 29 x 3 1/2, 30 x 3 1/2, 31 x 4, 35 x 4 1/2, 33 x 4, 700 x 80, 650 x 65. **GENERAL MOTOR SUPPLY CO., LTD., Geo. M. Barr—jly24,16**

MISSING BANKERS FOUND.—Word has been received that the two men, A. Matthews and Thos. Forsey, who strayed from the banking sch. Admiral Dewey on the Banks, had been picked up and brought into Placentia.

MINARD'S LINIMENT CURES DIS-TEMPER.

Goods

ed increasing
ICARIES:
r Cake
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scut
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Bun
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Scotch Short
eiv, our same
re promptly.

RT'S

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Furniture
Co. Ltd.,
every description,
ol furniture.
PEPS,
ENY CASES,
er
and our extensive
a special position
in our work super-
ior placed into our
ed personal atten-
tion.
ool Desks,
irs, etc.
at special application.

& Co.,

ATE HILL.

You just breathe in fragrant, cool puffs of Prince Albert

It's so easy to get acquainted with and smoke to your heart's content; so gentle and friendly to your tongue and throat! P. A. will absolutely delight you in a jimmy pipe or rolled into a cigarette; it will revolutionize any tobacco notions you ever had!

Prince Albert flavor and coolness, and the absence of sting gives you an entirely new idea how satisfying a pipe or hand-made cigarette can be!

PRINCE ALBERT

the international joy smoke

So, when we tell you, and men everywhere, that Prince Albert satisfies every tobacco desire, it's time to fall in line!

Roll some makin's cigarettes. It's easy, because Prince Albert is crimp cut, and stays put! Or jam a jimmy pipe brimful and get the delights of Prince Albert via the briar or meerschaum!

Prince Albert is sold throughout Newfoundland, generally in one and half ounce tins.

R. J. REYNOLDS TOBACCO CO., Winston-Salem, N. C., U. S. A.



War News.

Messages Received Previous to 9 A.M.

OFFICIAL. LONDON, July 31. The Governor, Newfoundland. During the week we have completed the capture of Pozieres and Delville Wood, and have advanced north of Pozieres. Yesterday, in co-operation with the French, we advanced on the front from Delville Wood to the Somme. The new position was consolidated last night.

What Are You Doing for that Eczema?

"Nothing; I've about given up trying to cure it." "That is not wise. Do as I did and you will probably be cured in a short time. I used Zylex and Zylex Soap with it and my Eczema began to improve at once. A couple of boxes cured. You can get Zylex at your druggist."

C. L. E. Annual Camp.

The members of the Church Lads Brigade will camp this summer at Topsail. A party of seventy will leave town at ten o'clock to-morrow morning for the camping grounds to be joined later by other members of the Brigade.

Sagona Returns From Labrador.

The S. S. Sagona, Capt. Parsons, reached port at 10:30 last night from the Labrador mail service going as far north as Hopedale, where she took on board the crew of a shipwrecked schooner owned by Mr. James, of Ex-plots. The ill-fated ship left her bones on the shore at Rowse's Harbor, Northern Labrador. The men, who had a narrow escape, were landed at their homes on the return trip.

Capt. Parsons reports the fishery unfavourable, with most of the boats gone north. The trip was almost a record one, was made under excellent weather conditions until last Sunday when returning from the north darkness suddenly set in, about five miles outside of Westeyville and much difficulty was experienced in making that port.

Cape Mudgeford—Seven schooners reported there last week, all doing well. West. Turnavie—Bartlett's crews haul for 50 to 100 quintals, with fish scarce.

East Turnavie—The best fished crews report from 100 to 150 quintals. Tlac—A few crews have from 150 to 200 quintals. Macovic—Dunn's crews have 400 quintals ashore.

Iron Bound Islands—Hierlihy's crews have about 200 each. Ragged Islands—A few crews haul for 200 quintals each.

Makes Hair Grow.

All drug stores sell SALVIA, and it is guaranteed to grow hair on money back. The time to take care of your hair is when you have hair to take care of. If your hair is getting thin, gradually falling out, it cannot be long before the spot appears.

Banker in Port.

The Lunenburg, J. B. Young, came here from the Grand Banks yesterday for supplies. Recently she lost an anchor during a storm. After getting a new one and taking some supplies the vessel will proceed to the Southern Shore for a baiting and then resume fishing.

Whaling News More Encouraging.

The whaler Cachalot, operating at Hawke's Hr. has done exceptionally well since the previous report, according to people who arrived from the Labrador coast last night by the S. S. Sagona. From the 15th of July up to a few days ago the Cachalot captured eleven of the leviathans.

Grand Concert.

at Topsail to-morrow, Wednesday, Aug. 2nd, at 8.15 p.m. Proceeds in aid of Nfld. Cot Fund. Tickets 30c. Home made Candy for sale. Come and bring your friends. aug.1:1

Neptune Race.

The S. S. Neptune, Capt. Joyce, 44 hours from North Sydney, reached this port last evening with a cargo of coal to Joe Brog & Co.

Winard's Liniment For Sale Everywhere.

WINARD'S LINIMENT FOR SALE EVERYWHERE.

Evening Telegram Fashion Plates.

The Home Dressmaker should keep a Catalogue Scrap Book of our Fashion Plates. These will be found very useful to refer to from time to time.

A PRACTICAL COMFORTABLE GARMENT.



1762—Ladies' Apron. This style is nice for percale, gingham, chambray, lawn, drill, saten or mohair. The right front overlaps the left at the closing. The fulness of the sleeve is plaited or gathered under a tab. One could wear this model as a morning dress, for it furnishes a complete covering, and for warm weather is an ideal garment.

A SMART FROCK FOR THE GROWING GIRL.



1617—Junior Dress in High or Low Neck, Empire Style, with or without Bolero, and with Two Styles of Sleeve. Cream challie, with a pink floral design and pink faille for bolero. Is here combined. The model is nice for batiste, lawn, crepe, tulle, silk, voile, nun's veiling, net or chiffon. The Empire waist is especially pleasing and girlish. The dress will be lovely for dance or party wear. The bolero is new and attractive, and could be made of unbleached or sash ribbon.

The Pattern is cut in 3 sizes: 12, 14 and 16 years. It requires 5 1/2 yards of 36-inch material for the dress, and 2 yards for the bolero, for a 14-year size.

A pattern of this illustration mailed to any address on receipt of 10 cents in silver or stamps.

No. ... Size ... Address in full: ... Name ...

Canadian Butter!

NEW GRASS CANADIAN BUTTER. (Wholesale and Retail.) A few cases FRESH EGGS, large size.

JAMES R. KNIGHT

James R. Knight. Liniment Cures Distemper.

German National Committee

Plans a Middle Course for Honorable Peace.

Berlin, July 19. (The London, July 20.)—The German National Committee for securing an honorable peace has drafted an address to the country which will be published within a few days calling for the support of Chancellor Von Bethmann-Hollweg and the influencing of public opinion in the direction of moderate peace aims.

The signatures attached to the address indicate the importance of the movement. They include Prince von Wedel, General Adjutant to the Emperor, Philipp Heinen, Director of the North German Lloyd Steamship Company, Paul von Schilpach, Director of the Reichsbank, Professor Adolph Harnack and many important manufacturers, merchants, professors and others.

The address outlines the aims of the committee, steering a course between the pacifists and the insatiable plans of the Pan-Germans, which it characterizes as "annexation lunacy." It emphasizes the fact that the controversy of the last few weeks between the peace advocates and the annexationists has had a harmful effect, and that, therefore, it is now necessary for the moderates to organize and create uniform views concerning a basis of peace.

Doctor Tells How To Strengthen Eyesight 50 per cent In One Week's Time In Many Instances

A Free Prescription You Can Have. "I had been told that I was going blind. Do you wear glasses? Are you a victim of eye strain or other eye weakness? If so, you will be glad to know that according to Dr. Lewis there is real hope for you. Many whose eyes were failing say they were cured by these eyes restored through the principle of this wonderful eye prescription. 'Genuine' after trying it, I was almost blind could not see to read at all. Now I can read everything without any glasses and my eyes do not water any more. At night they would pain dreadfully; now they feel just all the time. It was like a miracle to me." A lady who had it says: "The atmosphere seemed heavy with or without glasses, but after using this prescription for different days everything seems clear. My eyes feel like they are being washed. It is believed that thousands who wear glasses can now discard them in a reasonable time and quantities more will be able to strengthen their eyes so as to be spared the trouble and expense of eye glasses. Eye troubles of many descriptions may be wonderfully benefited by following the simple advice here is the prescription. Go to any active drug store and get a bottle of Non-Opto-tablets. Drop one Non-Opto tablet in a fourth of a glass of water and allow to dissolve. With this liquid bathe the eyes two or three times a day. You should notice your eyes opening perceptibly right from the start and your vision will gradually improve. If your eyes are bothering you, even a little, take steps to save them now before it is too late. Many hopelessly blind might have been saved if they had cared for their eyes in time."

avoiding the feeble passivity of the peace men and the insatiable plans embodied in the outgivings of the Pan German League. The keynote for such a speech was struck by the Chancellor's speech in March, 1916, in which he mentioned the extension of the eastern frontier and substantial guarantees on the west. This speech called for congratulations from Field Marshal von Hindenburg.

"Without the attainments of both objects there can be no peace and no evacuation of occupied territory. The task of the National Committee, with the co-operation of men of similar sentiments must be to create uniform views about a basis for German peace and to assist in fixing a definition of 'substantial guarantees' and the delimiting of new frontiers."

A campaign of oratory designed to check the extreme annexationist movement represented by the Congress and the right wing of the National Liberals is also being organized by the German National Committee. The speaking campaign includes many of the most prominent names in German science, industry, trade, and agriculture.

One of the executive officers in a statement said that the committee was "without fixed program, but that the guiding principle was the Bismarckian one of achieving the attainable." "We frankly want an honorable peace," said he, "but not at any price. We do not want peace delayed through the efforts of those who demand that we take all we can get and hold fast to everything our military power en-

Household Notes.

The wax or oil polish which is good for woodwork is good, also, for leather shoes. Both weather is always tolerable if your nerves are properly fed and aired, and rested. A whole tray is a great saving of time and strength in hot weather or any other weather.

If iced drinks are taken frequently in hot weather, remember that they must be sipped slowly. An old piano stool will be found useful in the kitchen, as it can be adjusted to different heights.

White passepartout picture binding is very useful in labeling fruit or bottles of the store closet. When packing a trunk, waists will be less mussed if they are put into a flat paste-board box.

The Death of a Monstrous Lie

New York Tribune.—It is for the further and complete liberation of the German mind that we must wait. Some months more of the present agony and it is fair to assume that the "super" madness will vanish. The measure of this war is not alone or mainly on the battlefield. It has been fought for spiritual values chiefly. It has been fought to preserve our civilization and our humanity. It has been fought to save all that we in America love and cherish—all that democracies have cherished from the beginning.

Here and There.

St. Ivel Cheese, small tins, at ELLIS.

DR. J. A. BURKE'S Office will be closed till about Aug. 20th. July 23, 24, 25.

TO DOCK.—We understand that the s.s. Athos will go on dock as soon as the Lyngford is released. It is believed the damages she received are similar to those of the latter. It is more than likely she will undergo permanent repairs.

STAFFORD'S PHORATOR COUGH CURE is the best preparation for all kinds of Coughs, Colds, Bronchitis and various Lung Troubles. Price 25c. Postage 5c. extra.—July 23, 24.

Pure Maple Sugar and Syrup at ELLIS.

SAFE IN FRANCE.—A cable yesterday to Magistrate Fitzgerald stated that his son, Arthur, was safe with the Battalion in France.

If a soft piece of homemade bread is rubbed on a scorch on woolen goods it will remove it entirely.

T. J. Edens

By s.s. Florizel: N. Y. Chicken. N. Y. Corned Beef. 20 boxes California Oranges. 5 boxes California Lemons. 5 lbs. New Potatoes. Fresh Tomatoes. 20 lbs. Nova Scotia Cabbage. 20 bunches Bananas. New Carrots.

20 cases No. 1 TINNED SALMON. Red Cross Brand, 1916 pack.

Fresh stock of BULLDOG TEA 45c. lb. DANAWALLA TEA 50c. lb. 10 per cent. discount off 7lb. parcels.

MOJINS—Scotch Mints. Malasses Kisses. Milk Caramels. Sult. Plain & Citron Cake.

10 lb. tubs COBROX BUTTER. 5 cases FRESH COUNTRY EGGS.

White Rock Linn in tins. Root Beer Extract. Dr. Johnson's Breakfast Bran.

LOCAL CABBAGE and TURNIPS received daily.

T. J. EDENS.

Duckworth Street and Military Road.

Men's

From 10c.

And with every buy, whether we

Absolute

One Dozen White

Despite Hosiery bazaars, markets, we offer on this ing:— Men's Black and Tan Socks. Men's Black and Tan Socks. Men's Black Lisle Socks. Men's Black Lisle and Tan Socks. Men's Black & Tan All Wool Socks at

Then in higher prices of Men's Black, Tan and Men's Black and Heated

Then we have various Socks suitable for solid strong heavy Socks of

Henri

SLATTY

We are in a position with a

Denims,

A Splendid assortment besides several All at Ver

W. A. Slattery's Bldg. P. O. Box 236.

CHEESE

Special P. E. I. Canadian. SWHOL

EDWIN

Your S Can be D

Shirt Waists which are and daintiness, and which them so, are restored, removing way that they are as treatment, as when new from

Ungar's Laundry

Messrs. NICHOLLE, IN Agents for

Furness L

From Liverpool S. S. DURANGO July 15th S. S. TABTSCO July 28th

FURNESS WITBY &

Evening Telegram
Fashion Plates.

How Dressmaker should keep
Scrap Book of our Pat-
terns. These will be found very
valuable from time to time.

ORIGINAL COMFORTABLE
GARMENT.



Apron.
This is nice for percale, ging-
ham, lawn, drill, sateen or
any other material. The right front overlaps the
left. The fullness of the
apron is gathered under a
band. This model is
suitable for a dress, for it furnishes a
nice covering, and for warm
weather an ideal garment. The
pattern is omitted. The Pattern is
in sizes: Small, Medium and
Large. It requires 6 1/2 yards of 36-
inch material for a Medium size.
Cutting of this illustration mailed
on receipt of 10 cents
and 2 stamps.

ROCK FOR THE GROW-
ING GIRL.



1617
Junior Dress in High or Low
Empire Style, with or without
sleeves, and with Two Styles of Sleeve.
Front shirred, with a pink floral
design on pink fabric for bolero. It
is combined. The model is nice
in batiste, lawn, crepe, tulle, silk,
etc. The waist is especially pleas-
ing and girlish. The dress will be
very suitable for party wear. The
apron is new and attractive, and
is made of embroidery or sash
material.

The pattern is cut in 2 sizes: 12,
and 14 years. It requires 5 1/2
yards of 36-inch material for the
dress, and 2 yards for the bolero, for
4-year size.
Cutting of this illustration mailed
on receipt of 10 cents
and 2 stamps.

No.

Address a full:

Name

Age

City

Canadian Butter!

NEW CLASS CANADIAN BUTTER,
(Wholesale and Retail)

See FRESH EGGS, large size.

JAMES R. KNIGHT

Liniment Cures Distemper

Men's Socks!

From 10c. pair upwards,

And with every pair of Socks you buy, whether 10c. or 50c., we give you

Absolutely FREE, One Dozen Wire and Chenille Pipe Cleaners.

Despite Hosiery buying troubles and advancing markets, we offer on the strength of our advance buying:

- Men's Black and Tan Cotton Socks at 10c. pr.
- Men's Black and Tan Cotton Socks at 15c. pr.
- Men's Black Lisle Socks at 20c. pr.
- Men's Black Lisle and Silk Lisle Socks at 40c. pr.
- Men's Black & Tan All Wool Cashmere Socks at 40c. pr.
- Men's Black & Black Embroidered Cashmere Socks at 40c. pr.

Then in higher priced qualities we show a fine range of Men's Black, Tan and Fancy Cashmere Socks and Men's Black and Heather Fingering Socks.

Then we have various qualities of Heavy Wool Socks suitable for soldiers, and anybody requiring strong heavy Socks of reliable quality.

Henry Blair

SLATTERY'S.

We are in a position to supply the trade with a fine lot of

Denims, Cotton Tweed,

and in a few days
A Splendid assortment of Percales,
besides several Job Lines.

All at Very Low Prices.

W. A. SLATTERY.

Slattery's Bldg., Duckworth & George's Sts.
P. O. Box 236. St. John's, Nfld. Phone 522.

CHEESE! CHEESE!

Special P. E. I. Cream Cheese, Also,
Canadian. Small and large sizes.

WHOLESALE ONLY.
AT
EDWIN MURRAY'S.

Your Shirtwaists Can be Dry Cleaned.

Shirt Waists which are so popular because of their beauty and daintiness, and which require frequent cleaning to keep them so, are restored, renovated and deodorized in such a thorough way that they are as pure and sweet, after Dry Cleaning treatment, as when new from the store.

Ungar's Laundry and Dye Works,
HALIFAX.
Messrs. NICHOLLE, INKPEN & CHAFE, St. John's,
Agents for Newfoundland.

Furness Line Sailings!

	From	St. John's	Halifax to	St. John's
		Liverpool	to Halifax	St. John's
S. S. DURANGO	July 15th	July 24th	Aug. 2nd	Aug 5th
S. S. TABSCO	July 26th	Aug. 5th	Aug. 14th	Aug. 17th

For freight and other particulars apply to
FURNESS WITBY & CO., LTD., Water St., East

Our Baseball Column.

PLAGIARISED AND OTHERWISE.



Dear Fan,—If you cannot attend either of the Baseball games to-morrow at St. George's Field, won't you help the C. of E. Orphanage Funds by giving the price of admission to some youngsters, and let them witness an exhibition of clean manly sport in aid of a most worthy cause?

Yours,
The Editor.

We have given our mite to the Bed Fund. To succour the distressed; We have knitted our socks, and have made the shirts, Bandages, and the rest— We've subscribed to this and sub-

scribed to that. And never did complain, And although we're not all Carnegies, But the principle of True Charity is That it begins at home—

Though it's truly nice to collect the dubs, To send across the foam, But from the anguish and strife of this terrible War

Just let our thoughts be led— To the ORPHANS small of our "ain folk" And give them Meat and Bread.

MORNING SESSION: The game in the morning will be between the CUBS and RED LIONS. It will commence promptly at 11 o'clock with the following line ups:—

CUBS.	RED LIONS.
Hall	Cooney
Clouston	Pitcher.
St. John	M. Power
Duggan	Catcher.
Orr	Hiltz
Lehr	1st Base.
Tessier	Buckingham
Carter	2nd Base.
Marphy	Maher
	3rd Base.
	Ellis
	Short Stop.
	Rolls
	Right Field.
	Quick
	Centre Field.
	Jenkins
	Left Field.

Said Artie Hiltz to Ernie C.— "I think your team is on the B—"
"Your dope is right," was Ern's reply.
"But it's the cellar for yours by-and-by."

THE AFTERNOON GAME is being eagerly looked forward to by the bleacherites. Both teams—the WANDERERS and B. I. S.—are ties at the head of the League at present, and the win to-morrow will find one or the other leading in the first lap of the 1916 Pennant Race. The game will start at 3 o'clock with the following positions:—

B. I. S.	WANDERERS.
Carew	King
G. Power	Pitcher.
Ring	Britt
Campbell	Catcher.
	Hartnett
	1st Base.
	Hocken

Special to Evening Telegram.
CAPE RACE, To-day.
Wind South West, light, dense fog; a steamer supposed to be the Ingraham passed in yesterday evening, nothing sighted to-day. Bar. 29.18; ther. 68.

2nd Base. McCrindle
3rd Base. Hunt
Short Stop. Brien
Right Field. McLean
Centre Field. Dobbin
Left Field.
The Officials will be "Chief" Chessman and "Doc" Smith umpires; Mr. P. E. Outerbridge official scorer. Manager Dick McGrath of the B. I. S. has ordered all his players to speak respectfully to the Umpires to-morrow, and to refrain from questioning their decisions. It might be dangerous to the Umpires if this policy is adopted too suddenly as the following will show:—

"VER OUT," the quaking umpire said. The player turned away. "I quite agree," the player said. "You're seeing well to-day." Poor DOC, he tottered to the ground. As though he had been hit; The answer gave him such a jolt He promptly threw a fit.

"A STRIKE," Fred Chessman shouted out. The batter dropped his bat; "It surely cut the plate," he said. "I think you're right at that." The PUZZLED umpire raised his arm "As though about to block; But when he gave the whole remark FRED perished from the shock.

IN MEMORIAM.

"Killed in Action, July 10th, LIEUT. W. H. GRANT." A fitting eulogium for another of our band of "Noble Gentlemen" who have paid the price of Justice and Righteousness.

"Billy" was a popular member of the Red Lions, and immediately the summons to Arms came was one of the very first to doff his baseball togs to don the khaki. He is the second of the Lions' players to be laid away in sunny France.

The London Daily Mail, of July 14, in describing the "V. C. Deeds" of some of our brave boys tells:—"How Lieut. C. S. Frost, a bank clerk from Nova Scotia, three times 'went out from the comparative safety of the firing trench to bring in wounded comrades. He brought them all in but two were riddled with bullets as he struggled towards 'the lines, and died on his back.' Many will remember Frost playing third base for the Red Lions in 1913 and 1914. He was among the first to enlist, and in recent casualty lists was reported wounded, though we are glad to say not seriously.

From Canadian exchanges we notice that the Victoria baseball team, champions of the Grand Mere (Que.) League, have enlisted in toto in "Kitcheners Own" the latest of the Canadian battalions. While all honour and glory to them, yet they have nothing on our own "Shamrocks" however, whose whole team offered their services after winning the Championship in 1914.

To "Baseball Admirer." We published Casey at the Bat a short time ago, and owing to its length are unable to comply with your request to publish it again. Sorry!

SPECIAL TO FORD CAR OWNERS—Just received a shipment of Nathan Detachable Seat Covers and Genuine Mohair one-man Topp for Ford Cars. GENERAL MOTOR SUPPLY CO., Geo. M. Barr.—July 24, 16

Boys' Washing Suits



Cheaper than you can make them and nicer too. Come and See them.

ROBERT TEMPLETON.

Our Specials

For Tuesday & Thursday.

LADIES' CREAM SERGE SKIRTS.

Beautifully Made from the Best Quality Serges
Values up to

\$4.50 for . . \$1.98

BATHING CAPS.

Made from the BEST QUALITY RUBBER, assorted shades, elastic gathered. REDUCED PRICES on every grade:

Reg. 30 cts. for 24 cts. | Reg. 60 cts. for 48 cts.
Reg. 40 cts. for 34 cts. | Reg. 80 cts. for 69 cts.

MEN'S KHAKI PANTS, 1.20

Strongly made from Finest Khaki Drill; light and dark shades; Cuff Bottom, Side Strap, fitted for Braces or Belt, 2 Hip Pockets, with buttoned flap,

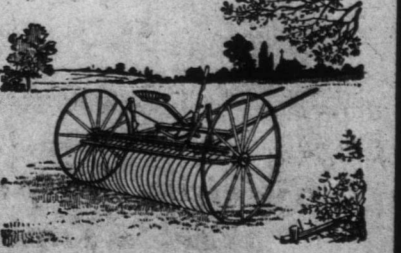
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Harvesting Implements

- HUTTON'S B. Y. BEST CROWN SCYTHES, 30, 32, 34, 36, 38.
- GRIFFIN'S BEST CROWN SCYTHES, 32, 34, 36.
- R. K. RIVETTED BACK SCYTHES, 32, 34, 36.
- AMERICAN SCYTHES, assorted sizes, 32 to 40.
- B. Y. GRASS HOOKS, 2, 3, 4, 5.

PATENT SNAITHS.
AMERICAN & WATERLOO SCYTHE STONES.
HAY RAKES, HAY & MANURE FORKS.
Agents for
MASSEY HARRIS MOWERS, RAKES, TEDDERS, etc.



Catalogue and Price List on Application.

MARTIN HARDWARE CO., LTD.

Advertise in The Evening Telegram

BACON!

We are having a very heavy demand at present for our

"Berkshire" Breakfast Bacon

and our sales keep on increasing at a very satisfactory rate from month to month.

The 1st Nfd. Regiment is being supplied by us. Along the Railway Line all the leading Summer Resorts are using "Berkshire" Bacon.

Nearly all thoughtful Grocers are ordering from us daily and we shall be happy indeed to add your name to our already long list of satisfied customers.

We have a new shipment to hand to-day ex "Florizel", and your order, no matter how large, can be filled and forwarded without delay.

F. McNAMARA,
Queen Street.

Grow your own Vegetables

Cut down your living expenses. You'll be astonished how easy it is to save time, labor, and money, and get bigger and better crops when you use

Planet Jr Garden Tools

This No. 16 Planet Jr is the highest type of Single Wheel Hoe made. Light, but strong, and can be used by man, woman or boy. Will do all the cultivation in your garden in the easiest, quickest and best way. Indestructible steel frame. Costs little and lasts a lifetime.

New 72-piece Catalog (with illustrations) free describes over 50 different hand- and horse-tools. Write for it to-day.

BOWRING BROS. LTD.
St. John's



BEST CROWN SCYTHES,
RIVETED BACK SCYTHES,
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SCYTHE HANDLES,
GARDEN RAKES, HOES,
CULTIVATORS, HAY FORKS,
MANURE FORKS,
GARDEN SHOVELS,
SCYTHE STONES, ETC., ETC.

BOWRING Brothers,
Hardware Dept.

PERFECTION.



When you buy from us you get

**Fine Gold,
Good Weight,
Bright Finish,**

and every Ring is carefully examined before going out. Out of town orders receive ever attention from

T. J. DULEY & Co.,
THE RELIABLE JEWELLERS, ST. JOHN'S.

Fresh Cream Daily.

BISHOP, SONS & CO.
Limited.
Grocery Department.

**N. Y. Chicken,
N. Y. Corned Beef**

Egg Plant.
White Squash.
Horseradish.
Cucumbers.
Red Cabbage.
Cauliflower.
Fresh Corn.
New Carrots.
New Turnips.
Lettuce.
Radishes.
Celery.
Mushrooms.
Beet.
White Onions.
New Potatoes.

Cut Okra.
Sauerkraut.
Spaghetti in Tomato.
Royal Lentils in Tomato.
Spanish Paprika.
Dry Shrimp.
Royal Mint Sauce.

Creamed Chicken a La King.
Sweetbreads in Tomato Sauce.
Oxford Sausage in Tomato.
Wild Boars' Head.
Indian Curried Rabbit.

Cantrell & Cochrane's Ginger Ale.
Cantrell & Cochrane's Soda Water.
Rose's Lime Juice Cordial.
Rose's Lime Juice.
Raspberry Vinegar.
Welch's Grape Juice.
Am. Beauty Fr. Butter.
Moir's Slab Cakes.

Bananas.
Oranges.
Table Apples.
Grape Fruit.
Pineapples.
Red Plums.
Blue Plums.
Lemons.
Cantaloupes.
Water Melons.

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A New Novel by Carolyn Wells, "Curved Blades," 90c.
Hocking's "Dearer Than Life" and "Xiphon a Scrap of Paper," 70c. each.
Frank Bantam's New Novel, "Twilight," 65c. and 90c.
A New Novel by David Grayson, and A New Novel by Irvin S. Cobb, 90c. Over five hundred new 35c. books just in. All the new Magazines, new Fashion Journals, and hundreds of other new Fiction, from 50c. to 90c. The greatest literary feast we have been able to offer this summer. Come and sample it.

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Biggest, Brightest, Bestest and Best Book, Stationery and Fancy Goods Store in Nfd.

THREE SPECIALS!

All Quality Products.
IVORY SOAP.
The original and genuine White Floating Soap.
P. & G. WHITE NAPHTHA
Cuts labor in two.
GOLD SOAP
The best value Yellow Laundry Soap on the market.
All guaranteed quality products by Procter and Gamble Distributing Co. of Canada, Ltd.
A. H. MURRAY, St. John's,
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5c. The Crescent Picture Palace. 5c.

EVERY AFTERNOON 2.15—EVERY NIGHT 7.15.
Presenting **BILL PARSONS** in
"The Morning After."
A Knickerbocker-3 reel Star feature.
"THE INEVITABLE"—A Biograph drama, featuring Claire McDowell and Alan Hale.
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PROFESSOR MCCARTHY PLAYING THE PIANO.
A NEW AND CLASSY MUSICAL PROGRAMME—DRUMS AND EFFECTS—A COOL AND WELL VENTILATED THEATRE.

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1000 Barrels

Granulated Sugar,

100 lb., 50 lb., 25 lb., 10 lb., 5 lb. and 2 lb. Bags.

Domino Crystals, Cube and Powdered Sugar always on hand.

Harvey & Co.,

LIMITED.

A Word about Carpet Squares!

We have just opened the finest display of Wilton, Axminster and Tapestry Carpet Squares that have ever been seen in the Island.

These Carpet Squares are remarkable for their exquisite colors and perfect design. Beautiful old Blues and deep Brown tones are blended in a fine Wilton that is very pleasing and restful to the eye. Another—a Tapestry in quaint Grey Tints has a lovely Pompadour border of roses in subdued colors. Yet another in lovely Old Rose and Reseda.

There is also a quantity of handsome Axminster Art Squares suitable for Den, Dining-room and Library.

U. S. Picture and Portrait Co.

Advertise in the TELEGRAM

REID-NEWFOUNDLAND COMPANY.

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S.S. "SAGONA" will sail from St. John's on Thursday, August 3rd, at 10 p.m., calling at Harbor Grace, Carbon-ear, Trinity, Catalina, King's Cove, Wesleyville, Twillingate, St. Anthony, Battle Harbor, and the usual Labrador ports of call.

Freight will be received up to 6 p.m. on Thursday.

Reid-Newfoundland Co.

SINCLAIR'S

SPARE RIBS!

25 tierces just in.

200 barrels H. B. PORK.
100 barrels BONELESS BEEF.
50 cases TOMATOES—2 lb. tins.
50 barrels TABLE CORN MEAL.
200 boxes CURRANTS—Bulk.
100 boxes CURRANTS—1 lb. packages.
30 tubs CANADIAN BUTTER—Choice Stock.

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Ladies' and Gentlemen's White Bathing Sandals at

50 cts., 60 cts., 80 cts.

Gentlemen's White Canvas Tennis Shoes, rubber soles, \$2.20.

JUST IN—The White House line of Men's Shoes for young and old; all styles.

MEN'S HIP RUBBERS.

400 pairs Men's Tan Blucher and Button Boots. Regular value \$6.00. Now only

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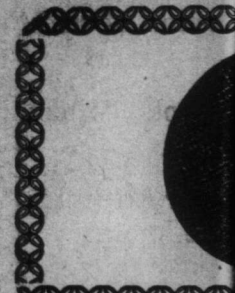
THE HOME OF GOOD SHOES.

WEATHER FOR

TORONTO, Noon.—to S.W. winds, fair to-day and on Friday; ROYER'S, Noon.—ther. 75.

Drink Welch's Gra

VOLUME XX



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The Kohler and York Pianos have in hundreds of ho foundland since in rank amongst the world. We can sa 50 to 75 dollars eas from us. Young n take notice.

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