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PAGE FOUR． THE COURIER，BRANTFORD，CANADA，MONDAY，DEC． $28,1918$.

|  | 隹 |  | To The Editor of The Courier |
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|  |  | Mr．John Muir Accepts the Association |  |
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LOCAL NEWS


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## Shop Early



Shop Early

## Store Open Evenings from Wednesday Night to Ohristmas Eve

We believe with the first class service we are giving this year that our customers will be able to accomplish their shopping without making it necessary to keep open every night this week and thus help to relieve our staff of the longer hours. We request you, however, to shop early in the day and early in
the week. Please carry small parcels so far as possible.
Where Else Will You Find Such an Abundance of Cheer and Brightness ?
Brantford's Great Christmas Store is with the croad, sweeping flo ors are full to overflowing with beautiful Gift things -in such variety and so reasonably priced that every fancy and every purse can be satisfied. You are inv ited to come and enjoy the holiday displays.

fancy madeira embroidered linuns



 embroddered pillow cases, \$1.75 PAIr

initial pllow cases, $\$ 1.95$ Pair
 EMBROIDERED DAY CASES, \$2.49 PAIR
 BATH TOWELS, SPECLAL AT 90c PAIR




Ladies' Suits and Coats at Clearing Prices for Christmas Selling



## Silk and Cloth Dresses

 Dress Goods For Christmas

 Veyella Flannels, in plafin or striped effects.


## $-2$. Quality Store Open Every Evening Until Christmas. ng Calendar of Gift Si

Gift List

Dainty Blouses


Kimonas $0.7 \mid$ Here's a List of Many


 Silk Underskirts

 Silk Underwear







## Other Useful Gifts

 for the Home Hart Ruy in in intat man foratas 5

NOTICE

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## SUTHERLAND'S

## The New Presbyterian

 Hymn Book Different Bindings. With and Without Notes
## J. L. Sutherland

 Bookseller and Stationer
## CHRISTMAS CANDIES

For Every Taste and Fancy Try Us tor Your CHRISTMAS CANDY

We have a big assortlates, Creams and Taf${ }_{\text {fies, }}$ all home-made $-\overrightarrow{ }$ lowest prices.
One of Our Fancy
Boxes of Chocolates makes a very acceptable
gift.

## Artemis Sweets

148 COLBORNE STREET.

"


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## STRENGTH FOR THE DAY'S WORK in these times of food conser vation is no longer a problem for the man or woman who knows Shredded Wheat

 It is the whole wheat nothing was ted. The most real Food for the least money-and it is ready-cooked and ready-to-eat. No sugar is re quired-simply milk and a dash of salt.
## To Our Patrons:

[^0]
# "Do as Much as Possible of Your <br> Shopping Now <br> Ogilvie, Lochead \& lo <br> "Shop in the Mornings. 

$\mathbf{N}^{0}$ matter where you look on entering the store, gift suggestions loom up all around di splayed for easy choosing. Our most complete stocks, and douible sales force all he lp to make shopping a pleasure. COME TO-MORROW.


When In Doubt a Camisole Flesh and white silk crepe de chine Cami-


 Womens' Coton, and Naimook Gorns, round
 GLOVES

 Silk Lined Steded Gives. ing grey
sind tand $P$ Price at at - Heary silk Gloves. in shaded of mode bromn and
 A Hand Bag

 A Gift of Silk At These Special Prices













Ogivie, Lochead \& Co.


## HANDKERCHIEFS

A Verj Desirable Christmas Gift
And it doesn't matter whether you want to cive just ord inary Handikerchiefs for the Ladies, Mus-
lin Handkerchiefs for the Kiddics, and of various kinds and qualities, you will find an abundance lin Handkerchiefs for the Kiddies, and of various kinds and qualities, yon will find an abundanc chief section- You couldn't possibly, find any thing more, sensible, useful, or which wondl ber
more appreciated. The following are only a few, of the many splendid values that we are offering more appreciated, The follow
at the Handkerchief Section. Ladies ${ }^{8}$ Hemstitched, Pure Linen Hand
kerchiefs. Priced at








## A Sensible Gift for a Girl

Wwims sinte \$18.75
Women's and Misses' New Winter Coats, made in all the newest styles, from wool velour, fancy/tweeds, blanket coating, and curl cloth. Colors are navy, Copen,
brown, grén, burgundy, mixed tweeds and plaids. All sizes, from 15 years to brown, gréen, burgundy, mixed tweeds and plaids. All sizes, from 15 years to
44 bust, Regular prices up to $\$ 25.00$. Our Special
Ohristmas Price is A Sweater in peaitiful soft shades, plain coat, striped sailor collar and belt.
Comes in good heavy quafity, and a very handsone coat.
Specially priced at each ........................................ $\$ 6.00$

## Mahogany Serving Trays




## Bedroom Baskets


Mahogany Reading Lamps

Mahogany Nut Bowls
 GIVE BLOUSE $\$ 5.25$


Sit chan hue Stockings

$\qquad$

> FURNISHING THE HOME

Axminster Mats, in a large range of good pat-
terns to chose from Easily worth $\$ 6.50$.
Special Christmas Sale
Price ............................ $\$ 4.75$
Rad Mats, fancy colors, both Rag Mats, fancy colors, both sides alike.
Our price are $85 \mathrm{c}, \$ 1.25$,
$\$ 1.50, \$ 2.50$ and $\ldots . . . \ldots . . \$ 3.50$


## NOHOLAS ROMANOFFDESCRBEEDFALI OF RUSSIAN IMPERAL DWASTI

Last of Muscovite Emperors Abdicated to Permit Country to Hang Together and Continue War on Behalf of the Allies-Had Intended to go to England and Distrus ted Kerensky at First Sight











 High Command Headuuar








Uision, for a moment, those far off ports beyond the trackless seas-
From Arctic ice, to the torrid lands beneath the Southern CrossFrom towns tucked in the mountains, to the busy river's mouth -
WRIGLEYS is there! There, because men find comfort and refrestiment in its continued use.

MADE in canad
Sealed tight
Kept right Kept right
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The Flavour


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Will It Work?
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"SHow us how to sell our farm
produce at a good price, and
a profit, and wo produce at a good price, and
a profit, and welll raise all the
stuff your market will take,"
the cry of spay we we farmers One secret of successful farming is in
good selling and knowing how and where, good selling and knowing how, and where,
as well as when to market. To our great good selling and knowing how, and where,
as well as when to market. To our great
loss, as farmers, we have overlooked pay-
ing enough attention to our own com-
mercial literests. It will pay us to know mercial interests. It will pay us to know
more about markets and how to sell our
produce. produce.

Tactics of Selling


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BRANT THEARRE feature attractions Special Holiday Autractions
DOROTHY GISH in "Battling Jane",
Paramount Comedy Drama ANNETTE RICHARDS JUNE FORREST
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LEAH BARRD
in "Wolves of Kultur", Mack-Sennett Comedy Special Added Attraction
(Official Pictures) The Surrender of the
German Fleet." $\frac{\text { The Most Interesting picture of }}{\text { of he Great War.) }}$ WILLIAM S. HART in "The Border Wiveles.


## GRAND OPERAHOUSE

 Christmas Day, Dec. 25 The Greatest Photo-Play of thé Present Day Legion of Death Gallery 15c. Third Floor and Balcony, 25e Seats Now on Sale at Boles' Drug Store.

## The Want Ad To-day <br> is One of the Things That Tends Most to Success

|  |  |  |  | See The Special回ell Piano <br> With Duet Bench to Match Which we are offering for \$3115 |  |  |
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[^0]:    - Yoi are kindly requested to seceure your supply of Bread on Tuesday for Christmas, and the following day Thursady. There will be no dellivery on those days. By so doing, this will avo and give our whole staff an extra holiday.
    - So, although at a financial loss, in recognition of The co-operation and fidelity of our employeeq during are returned soldiers, to spend Peace Chrictmeno en hour are returned Soldiers, to spend Peace Christmas at hom. 3ir
    
    We take this opportunity of thanking you most sincerey yorvour patronabe during the year, ano wising
    you a Merty Christmas, and a Happy, Prosperous New Year.

    The Whitaker Baking Co., Ltd. Eike the British Navy, Atwous in the Lead.

