





**WILL TAKE VOTE ONE DAY EARLIER**

ST. THOMAS, Jan. 5.—The annual meeting and election of officers for the St. Thomas Horticultural Society will

be held Thursday, Jan. 12, instead of Friday, Jan. 13, it was announced today by Dr. F. E. Bennett, the president. Plans will be discussed for the annual show and convention of the Ontario Gladiolus Society, which is to meet in this city next August.



**Aspirin**

WARNING! Say "Bayer" when you buy Aspirin. Unless you see the name "Bayer" on tablets, you are not getting Aspirin at all. Why take chances? Accept only an "unbroken package" of "Bayer Tablets of Aspirin," which contains directions and dose worked out by physicians during 22 years and proved safe by millions for

Colds Headache Rheumatism  
Toothache Neuralgia Neuritis  
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Handy "Bayer" boxes of 12 tablets—Also bottles of 24 and 100—Druggists. Aspirin is the trade mark (registered in Canada) of Bayer Manufacture of Monocacetic acid of Salicylic acid. While it is well known that Aspirin means Bayer manufacture, to assist the public against imitations, the Tablets of Bayer Company will be stamped with their general trade mark the "Bayer Cross."

**BELIEVES WORK SOLE CURE FOR DOMINION ILLS**

A. L. Hodgins, M.P., Well Pleased Crerar-King Alliance Failed.

**FARMERS OPPOSE UNION Believe Political Organization and Middlesex Executive Should Be Separate.**

"I don't think that I was ever prouder to be a member of the United Farmers of Ontario than at the present time," declared President Geo. Boug at the annual meeting of the Middlesex County United Farmers' organization Thursday afternoon in the county buildings, London.

Mr. Boug, in opening the meeting, stated that the U. F. O. had passed through in the recent federal election one of the hardest fights in the history of the organization, the main objective of the old parties being the breaking-up of the U. F. O. and the "getting rid of farmer candidates in which they had not succeeded," he said.

The president explained that the annual meeting had been postponed to a later date than usual in order that the elections would be over before the session.

**Oppose Union of Two.** Whether or not the political organization of the U. F. O. should remain a separate institution as at the present or unite with the executive of the

Middlesex County U. F. O. was the first question which the president laid before the meeting.

Considerable discussion disclosed a general sentiment amongst the farmers against unity. The discarding of the proposition came finally as a result of the arguments of several of the members who showed that as there was a wide divergence of interests between the two, the political body functioning only at election time and the executive's work being organization, it would be better to leave the two separate.

Subsequent to the disposal of the year's business and the election of officers, the gathering was addressed by Mrs. Smith, chief director of the U. F. W. O. in Middlesex; John Freeborn, M.L.A., and A. L. Hodgins, M.P.

**Would Educate Women** Mrs. Smith outlined the work the women were doing in the rural districts, explaining that the principal aim of the organization was to get the women educated in the matter of politics, a subject on which they were exceedingly ignorant at the present time, adding "the work of the U. F. W. O. is to educate the women in politics, not the struggle between the two old political parties but the politics of how we are governed."

"The nation is but the sum of the homes, and women should be taught to consider the environment of the homes, for one of the reasons why country homes are being depleted of youth is because insufficient time and attention is given to them."

John Freeborn urged the farmers to take a greater interest in U. F. O. meetings to organize debates in the districts from which they came and to secure capable speakers on the questions of the day.

**Forms Debating Society.** At present he stated he is organizing a debating society and offering a shield for the winning team.

Mr. Freeborn congratulated the U. F. O. on the success of the past year, and hoped that the success would be still greater in the next year.

A. L. Hodgins first spoke of the national debt. During the election campaign, he said, he had given out figures concerning the national debt which were wrong, as the debt was much greater than he had stated it to be, as he had since found out.

"We were fortunate," said Mr. Hodgins, "or unfortunate, whichever way you may have it, not to have enough members to form a government but I am glad that we have enough members to have a voice in the government."

He was also glad, he declared, that Mr. Crerar had not effected an alliance with Premier King, as he had been afraid that the Progressives would be absorbed in the King cabinet.

"We do not lose our identity," he added. This remark was warmly applauded.

**Declares Work Needed.** "The principles on which the party is built are solid principles. We are prepared to help any party of whatever race or creed they be if they are going to legislate the best for the Dominion of Canada."

There was only one thing that would be the salvation of the country, and that was work and getting down to business, Mr. Hodgins added.

The speaker then took issue with the present educational system, which seemed to be instilling into the youth of the country the principle of "get all you can for as little as you can" instead of service.

"I think," he said, "that is the basis of all financial depression."

The statement of the treasurer showed the organization to be flourishing financially, the balance on hand amounting to \$625.69.

The following were the officers elected: Chief director, R. Fitzgerald, Thornhill; chief deputy director, Mrs. Smith, Crumlin; president, East Middlesex U. F. O. executive, Geo. Boug; vice-president, W. Stanley, Granton; secretary-treasurer, Geo. Laidlaw, Wilton Grove; township directors, the Richard Dickens, Biddulph; L. Beattie and A. M. Dickie, London Township; Joseph Johnson, Nissouri; Robert Elliott, Westminster; Edward Wilson, Dorchester. Auditors, W. Bailey and John Litzman.

At the suggestion of Mrs. Smith, women directors for the different townships were appointed as follows: Mrs. R. Dickens, Biddulph; Mrs. Archie Hodgins and Mrs. Fred Waite, London Township; Mrs. John Dashon, Nissouri; Mrs. Smith of Crumlin, Dorchester, and Mrs. Mitchell, Westminster.

Considerable discussion developed before the meeting regarding the annual picnic, dissatisfaction with the Fair grounds being expressed, the principal complaint being lodged against the inability of the organization to get permission from the London city council to close the gates and make an entry charge to the grounds.

It was finally decided to hold the picnic at Springbank.

**CUSTOMS MARKING LAW NOW IN FORCE**

January 1st the new regulations governing the importation of goods through the customs in Canada became effective, the first new regulation governing the naming of the country of origin in stamped letters upon each commodity, and the other bearing on the value of the article which is being sent to Canada, the foreign consigner being required to affirm that the market value is not lower than the wholesale price.

Collector O. H. Talbot, in explaining the new clause in the oath of affirmation, said that it was to prevent Canada becoming the dumping ground of certain foreign corporations, who, finding their home market slumping at cheap prices, sent the goods to this country.

The new clause states that the owner or his agent or attorney in Canada shall be prescribed the oath of affirmation in cases where the goods have been actually purchased for importation into Canada.

The new clause in the oath of affirmation asks the consigner to affirm that the market value of the goods which the consigner sets to be exported to Canada, is not lower than the wholesale price of the goods, and that in the case of new or unused goods the market value set is not below the actual cost of production plus a reasonable profit.

**WINTER IN THE HIGHLANDS.** Nothing is so invigorating, buoyant and healthful as the good derived by the out-of-door life in the Canadian winter sports, and the most desirable place in Canada for these pleasures is Algonquin Park, 2,000 feet above the sea level, and so easy of access only 200 miles north of Toronto, and 170 miles west of Ottawa. Splendid ski runs have been made this year, and comfortable routes for snowshoe tramps have been arranged, good skating is available on an open-air rink, and a fast toboggan slide is provided for those who enjoy this exhilarating sport. The "Highland Inn" is the center of the winter life and sports, and good accommodation and cuisine is found at this popular resort. A through sleeping car is run from Toronto to Algonquin Park twice a week (Tuesday and Friday). Ask Grand Trunk agents for illustrated booklet and all information, or write N. T. Clark, Manager, Highland Inn, Algonquin Park Station, Ont.

**Starting Tomorrow HUDSON'S Semi-Annual Clearance Of Factory Floor Stocks**



In this sale we have ignored all thought of profit.

**Newest Coats and Dresses DIRECT--FROM OUR FACTORY**

**1/2 OFF**

As the public know, we are manufacturers who sell the garments we make through our own stores. Each year at this time we dispose of everything on our factory floors, so as to be able to open up with a fresh, new stock for spring business. We only hold sales twice a year, and this is our mid-winter offering, the first sale we have ever held in London, and we wish to be judged by it.

**Out-of-Town Customers**  
It will pay you to come to London during this sale. It is a wonderful buying opportunity. You can choose from coats and dresses direct from our factory at one-half our wholesale prices.

**Our Wholesale Prices**  
Everything offered is reasonable, new and smart. This sale is bound to create enthusiasm, and the shrewd shopper will buy not only for her present needs, but for the future.

**These Are But a Few Examples of the Values Offered For the Opening Day---Come Early**

**Ladies' and Misses' Dresses**  
Made to sell wholesale up to \$25.  
In All-Wool Botany Serges and Tricotines, all sizes. Semi-Annual Sale  
price ..... **\$9.95**

**Ladies' and Misses' Dresses**  
Made to sell wholesale to \$37.50.  
In Canton Crepe, Serges, Tricotines and Poiret Twills. Over-size dresses for stout figures included. Some plain, others embroidered and beaded. All colors. Semi-Annual Sale  
price ..... **\$18.75**

**Ladies' and Misses' Dresses**  
Made to sell wholesale to \$49.50.  
These are in Cantons, Crepe Metears and Satin-Back Crepe. All sizes to choose from, Plain, beaded and embroidered styles. Semi-Annual Sale  
price ..... **\$24.75**

**Ladies' and Misses' Coats**  
Made to sell wholesale up to \$25.  
Velour and Silvertone materials in all colors. Plain tailored. Sizes up to 40 only. Semi-Annual Sale  
price ..... **\$12.95**

**Ladies' and Misses' Dresses**  
Made to sell wholesale up to \$65.  
High-grade Tricotine and Canton Crepe, New York models. Very unusual in style and quality. Semi-Annual Sale  
price ..... **\$29.75**

**Ladies' and Misses' Coats**  
Made to sell wholesale up to \$30.  
Burberry type, plain tailored, mostly dark grey colors. Semi-Annual Sale  
price ..... **\$14.95**

**Ladies' Fur Trimmed Coats**  
Made to sell wholesale to \$37.50.  
In Velours and Silvertones. Some full lined, others half lined. Colors of brown, grey and black. Semi-Annual Sale  
price ..... **\$18.75**

**Ladies' Fur Trimmed Coats**  
Made to sell wholesale to \$49.50.  
Velour and Dovatine materials, full lined. French beaver and opossum collars and cuffs. Semi-Annual Sale  
price ..... **\$24.75**

**Ladies' Fur Trimmed Coats**  
Made to sell wholesale to \$69.50.  
Bolivia and Suedene materials. Full silk lined. Trimmed with French beaver and seal collars and cuffs. Semi-Annual Sale  
price ..... **\$34.75**

**HUDSON'S FASHION SHOPPE**  
Store will remain open until 10 o'clock Saturday evening.  
Maker-to-Wearer  
**COATS · SUITS · DRESSES**  
203 DUNDAS STREET.

**VICTROLAS VICTOR RECORDS HEINTZMAN & CO., Ltd. 242 DUNDAS STREET QUALITY SERVICE**



**The Very Latest and Skappiest Dance Music on "His Master's Voice"-Victor Records**

- WHOEVER first said, "I can't make my feet behave," must have anticipated the January "His Master's Voice"-Victor Dance Records.
- 18825 Weep No More My Mammy—Fox Trot Paul Whiteman and His Orchestra
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  - 18827 Blossom Time—Medley Waltz Joseph C. Smith and His Orchestra
  - 18831 Dapper Dan—Fox Trot Club Royal Orchestra
  - 18834 Birds of a Feather—Fox Trot All Star Trio and Their Orchestra
  - 21633 June Moon—Fox Trot Champion Jazz Band

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FOR JUST NORTH OF DUNDAS  
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Come into "the phonograph shop" and look over the Victor list or let us play the latest hits for you.  
**STARR COMPANY OF CANADA, LIMITED**  
265 Dundas Street. Phone 2364. Just West of Wellington.



GIVES POINTERS TO MIDDLESEX FRUIT GROWERS

F. Palmer Delivers Treatise On Production of Strawberries and Raspberries.

SPEAKS IN LONDON

Director of Vineland Experimental Station Urges Better Care of Soil.

F. Palmer, director of the Vineland Experimental Station, gave the members of the London branch of the Ontario Fruit Growers' Association many valuable pointers on the production of strawberries and raspberries at a meeting held Thursday afternoon in the London office of the department of agriculture.

Mr. Palmer answered the many questions of the growers in an entirely satisfactory way.

In speaking of strawberries Mr. Palmer stated that a sandy loam was the best, well drained and fairly open. He advised the growers to steer clear of heavy soils.

A rich soil was an absolute necessity. Mr. Palmer declared, although a strawberry plant actually took less food from the soil than any other fruit. However, the point was that from blossom to picking time the plants drew heavily on their food supply, and it was essential that it should be there in easily available form. A good plant would produce three or four times its weight in fruit.

The growers in the Niagara district turned under a heavy clover sod in the fall previous to planting, but there was nothing so good as a heavy manure, plus a little acid phosphate to balance the nitrogen in the soil. As a rule fall plowing was to be advocated.

Should Roll Ground.

The speaker stated that it was good practice to roll the land before planting. Distance in planting was a matter of personal preference. As a general rule plants were placed 15 to 18 inches in rows three to four feet apart. It paid to take plants from patches that had never been fruited.

Mr. Palmer laid particular stress on early planting, even before growth had really started. Recent experiments had shown that plants formed after mid-summer did not bear fruit the following season, and if they did, the fruit was of inferior quality.

Early cultivation was desirable and should be continued till late in the fall. Mulching was necessary for winter protection, clean straw being preferred, but on after the first freeze-up.

A good average yield was 6,000 quarts per acre, although some growers in the Niagara district had picked 14,000 boxes per acre off their patches. This, of course, was exceptional, but the good grower picked about 10,000 boxes. "Kellops Premier" was a promising early variety that was being tested out at Vineland. "Dr. Burrell" was another while "Fortia" was a fine canning berry.



Three Wonderful Extra Special Offerings For Saturday

Specials That Will Arouse the Interest of the Whole City in Raphael-Mack's

"CLEAN-SWEEP" SALE



The issue before us is not at all uncertain; it is decisive and cannot be dodged. It's simply this: OUR STOCKS MUST BE CLEARED—regardless of the weather—regardless of what the goods cost—regardless of the loss involved. Facing the fact boldly, we've determined to make a clean-sweep—quickly—and be done with it! That's why we've gone to such extremes in price-cutting on all garments, and especially so on these three lots. Read every item; plan to be an early shopper Saturday!

EXTRA SPECIAL!

9 o'Clock Tomorrow Morning One Big Group of

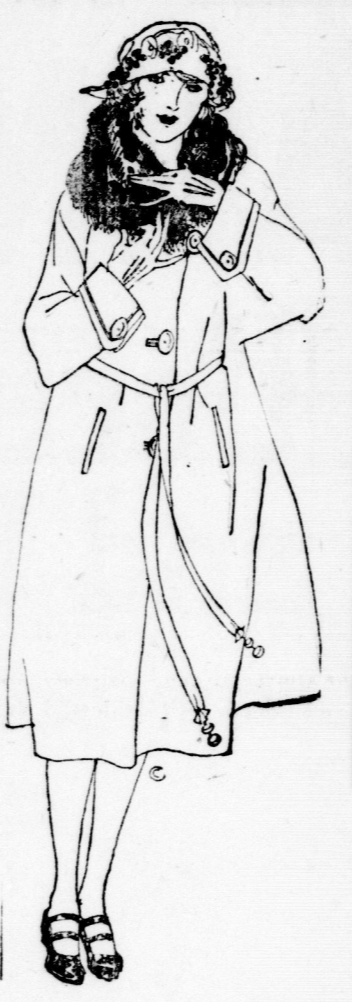
COATS

To Clear at

\$10

A price that bears absolutely no relation to the actual value! NOT cheap "sale" goods, but our own regular stock. Unquestionably the season's mightiest coat bargain! While they last, \$10 each.

Every Piece of Fur NOW 1/2 PRICE



EXTRA SPECIAL!

9 o'Clock Tomorrow Morning One Big Group of

DRESSES

To Clear at

\$10

Odds and ends picked from all the various assortments in stock—dresses that no one would want to make for ten dollars, to say nothing of the value of the materials! Get first choice!

Other Dresses, regular to \$39.50, clearing at \$19.85  
Other Dresses, regular to \$45.00, clearing at \$24.85  
Other Dresses, regular to \$59.50, clearing at \$29.85  
Other Dresses, regular to \$75.00, clearing at \$39.85



EXTRA SPECIAL!

9 o'Clock Tomorrow Morning One Big Group of

SUITS

To Clear at

\$10

Surely a startling price to quote on suits—but the goods are right here, just as advertised, ready for the wise buyers who know that early shopping is necessary to get a bargain like this.

Every Suit in Stock REDUCED TO 1/2 PRICE, OR LESS THAN HALF!

Table with 2 columns: Coat Value Range and Price. Values to \$40.00 for \$19.75, Values to \$60.00 for \$29.75, Values to \$75.00 for \$34.75, Values to \$90.00 for \$39.75.

THE RAPHAEL-MACK CO. ONE STORE IN LONDON—236 Dundas Street—ALSO A STORE IN HAMILTON. Includes text: Please note: We have absolutely no connection with any other store in London.

Table with 2 columns: Skirt Value Range and Price. Values to \$8.00 for \$3.95, Values to \$12.00 for \$5.95, Values to \$15.00 for \$7.95. Includes text: Now's the time to buy a separate skirt.

sore muscles

Whether they come from bruises or overwork, sore muscles will quickly yield to the soothing effect of Absorbine, Jr.



8125 a bottle at most druggists W. F. YOUNG, Inc. 344 St. Paul St., Montreal

MAKES SHORT WORK of Pain. Sloan's for rheumatism lumbago sciatica neuralgia sprains, strains weak backs stiff joints



At all druggists, 35c, 70c, \$1.40



BEECHAM'S PILLS Safest and best family medicine

Leather Goods TRUNKS, CLUB BAGS, SUITCASES, PURSES, MUSIC CASES, BILLFOLDS J. DARCH & SONS "London's Largest Leather Goods Store." 377-383 Talbot Street. 3 Doors From King Street. Our Guarantee—Since 1843.

PROVINCE WOULD HELP TO PAY BILL

While there appears to exist not a little doubtfulness in the minds of some of the citizens as to the advisability of expending another large sum in 1922 for a proposed gymnasium and auditorium at the London Technical and Art School, the point is emphasized by members of the local educational department that the taxpayers never shoulder the entire cost of this school.

CANADIAN PACIFIC "VANCOUVER EXPRESS," WINNIPEG-CALGARY-VANCOUVER.

Passengers for Western Canada will find the "Vancouver Express" leaving Toronto 10 p.m. daily, a most convenient train, stopping at and connecting for all principal points.

CUNARD ANCHOR ANCHOR-DONALDSON

PORTLAND-HALIFAX-GLASGOW. From Portland, Feb. 18, Apr. 1, Mar. 2, Apr. 13, Cassandra, Mar. 4, Apr. 15 HALIFAX-PLYMOUTH-CHEERBOURG AND HAMBURG.

CUNARD CANADIAN SERVICE. SUMMER SAILINGS, 1922.

MONTREAL TO LIVERPOOL. May 6, June 10, July 15... ALBANIA. May 20, June 24, July 29... TIRRENNIA. July 5, Aug. 12, Sept. 16... AUSONIA. MONTREAL TO PLYMOUTH, CHEERBOURG AND LONDON.

WILL REQUEST SUPPORT FROM TRADES COUNCIL

Officials of Chamber of Commerce To Explain Reasons For Resolution. PLAN MISUNDERSTOOD Advocates of Permanent Immigration Office for London To Outline Policy.

The chamber of commerce officials claim they were not aware that a meeting was to take place of the Trades and Labor Council, Wednesday night, and therefore did not send a representative to that body as was intended.

It is the intention of the chamber to send someone to the council to explain the situation regarding the resolution sent by them to the provincial minister of agriculture requesting that the department of immigration have a permanent official stationed in London instead of having one here only part of the year.

PRINCESS SUES FORMER KAISER

Berlin, Jan. 5.—Princess Joachim of Prussia, widow of the former German emperor's youngest son, who committed suicide in 1920, is bringing action against William Hohenzollern for a maintenance allowance, on the ground that her marriage contract, concluded in accordance with the laws of the Hohenzollerns, entitles her to the means of subsistence.

HIGHWAYS TO CENTER IN CITY

Extensive Paving Program, Provincial and Municipal, Planned For 1922. MAY PAVE TO SPRINGBANK

The outlook is that by the end of the present year London may be the hub of a wheel fairly well spoked with macadam roadways.

The provincial highways scheme insures the paving of Dundas street to Crumlin, and perhaps through to Thamesford.

Dr. H. A. Stevenson is having the highways branch prepare the details for the paving of the Proof Line, London to St. Johns. The bridge near Mount St. Joseph can soon be completed.

This Pure Cream Stops Head Colds

Apply in Nostrils—It Opens Air Passages Instantly. Colds and catarrh yield like magic to soothing, healing, antiseptic cream that penetrates through every air passage and relieves swollen, inflamed membranes of nose and throat.

Nervous People

That haggard, care-worn, depressed look will disappear and nervous, thin people will gain in weight and strength when Bitro-Phosphate is taken for a short time. Standard Drug Company, also Anderson & Nelles guarantee it.

Girls! Girls!! Clear Your Skin With Cuticura

FURNISH YOUR HOME WITH GOOD FURNITURE OUR PRICES ARE RIGHT WE SELL THE Way Sagless Spring KEENE BROS. 125 127 King Street. Agents for Way Sagless Springs, Luxury Springs. Guaranteed Bedding of all kinds. Ostrermoor Mattresses, Adjuato Mattresses, Felt, Fibre, Combination, Silk, Java, Kapoc and Spring Mattresses. BUY YOUR BEDDING AWAY FROM THE HIGH RENT DISTRICT.

MONTREAL FINANCIERS CALLED AS WITNESSES

MONTREAL, Jan. 5.—Forty-two prominent financiers of Montreal have been summoned as witnesses in the equity court here on Jan. 5 and ordered to bring with them all books and papers relating to dealings of the Merchants Bank (to be absorbed by the Bank of Montreal), and the brokerage house of

Thornton Davidson (now in liquidation and Colin Cameron, its manager, a and through which the Merchants Bank present under arrest charged with stealing is said to have lost \$4,000,000 at least), being nearly \$500,000 in connection with

Cinnaborm pastilles for Irritated Throats, A Cough or Sore throat can be quickly relieved by using these well known lozenges. They keep your throat antiseptically clean and are a preventative against Colds, Tonsillitis or Quinsy. Pleasant to take. At all druggists 50c. Smaller 25c. NATIONAL DRUG & CHEMICAL CO. OF CANADA, LIMITED

London Advertiser

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London, Ont., Friday, Jan. 6.

Senator McCoig.

ALTHOUGH NOW "Senator" McCoig, he will always be "Archie" McCoig to thousands of people in Kent and Western Ontario in general. It is quite certain that Kent is assured of double representation at Ottawa now, with Senator McCoig in the upper chamber, and Hon. James Murdock in the cabinet.

Senator McCoig will carry to the Senate an intimate knowledge of farm and city requirements. His business dealings for years have brought him in close contact with the agriculturists. It was his intimate knowledge of the implement business that enabled him to give such intelligent support to the bill for the standardization of farm machinery when it came before the Commons.

Popular feeling turns strongly at times against the continuance of the Senate as a part of our system of government. But the Senate is with us, and the one way to make use of it is to put men in there who have proved their ability to be of some service to the people. Senator McCoig, as a senator, will be just as good a man for Kent as he was as member of the Commons. Moreover, it is necessary to inject some advanced thinkers into that body to offset the numbers of stand-patters set there by Borden and Melghe.

Hon. James Murdock does not go to Kent as a stranger. For fifteen years he was a resident of that county, and his sound judgment and good common sense marks him as a safe and suitable representative for the constituency that has been so splendidly served by the brilliant and aggressive McCoig.

Who Owns the Cars?

THERE MAY BE some very good reason for the delay, but it certainly is not fast work to have the 1919 report of the department of public highways for Ontario reaching the people of the country the first week of 1922.

Some of the automobile statistics throw an interesting light on the possession of motors by the residents of various cities. By cities the list shows:

Table with 2 columns: City Name and Number of Cars. Includes Toronto (21,747), Hamilton (4,948), Ottawa (2,778), London (2,579), Windsor (1,839), etc.

It may be there have been changes since that will alter the occupational record in regard to ownership of cars. Of the 127,860 cars in Ontario in 1919, a few of the principal owning classes were:

Table with 2 columns: Occupation and Number of Cars. Includes Farmers (46,997), Business (13,837), Tradesmen (15,042), Professional (5,119), etc.

Some of the counties of Ontario show the following, excluding the cities:

Table with 2 columns: County Name and Number of Cars. Includes Brant (1,355), Bruce (2,327), Elgin (2,185), Essex (2,919), Grey (2,776), Huron (2,759), Kent (4,057), Lambton (2,488), Middlesex (2,534), Norfolk (1,784), Oxford (2,845), Waterloo (2,275), Wellington (1,825).

Whether today's figures would show the farmer maintaining his lead as a car owner by such a margin, we are not prepared to state. It must be remembered that 1919 was a big spending period for the farmers, as prices for their products were high then.

Business Conditions.

SEVERAL TRAVELERS who handle ladies' wear report that business is improving, and bookings show a much better state of mind than was reflected even a few weeks ago. One of these men, discussing the matter with The Advertiser, pointed out that many business firms had been inclined to blame war conditions for the state of trade, and then they blamed the government and the election uncertainty. Now they have nothing particular to blame, and they are getting right down to business, realizing that they must stop finding fault. There is also a much saner attitude on the part of many papers. Not so long ago the columns of the press were carrying story after story about the prices that were being charged and profits being made. It had the effect of making people believe they could not buy and get a square deal. Dealers that made money have also lost money, because they were nearly all carrying stock when prices started to recede. We find buyers much more approachable now, and

a much better feeling is quite evident.

The steel market still remains in the hands of the buyers. The sellers had control of the situation during the war and for a year and a half after, but the tables are completely turned today. Only a few months ago the steel buyers were exercising their control of the situation by staying out of the market. There is a change in their attitude, but it is gradual. Few firms are buying for stock as they did in the days when they were operating at or near capacity. They can secure anything they want on short order from the warehouses and jobbers. There is a big gap between war and 1922 prices in the steel and iron market. Of course, there is nothing that would start buying quicker than a stiffening of prices, and that cannot take place until the demand quickens. As long as the salesmen are around bidding against each other the buyer is not going to worry.

A peculiar turn comes now in the lot of the small shop, which is in many cases quite busy, while the larger one is closed or running short time. The smaller volume of work does not bother him as it does the big place with the big capacity. Through all the changes there is a feeling of growing and developing confidence that anticipates better things for the future, and is prepared to back that anticipation by a resumption of operations on a basis nearer normal than we have seen for some time.

Mining Legislation.

THERE are hundreds of bond and security holders in the Dominion today for every one of ten years ago. The Victory Loan campaigns sowed the seed of home investment among many who formerly bought stocks or invested in foreign markets. These campaigns also implanted the investment fever on a fertile ground that had remained untouched for years.

Offerings of the merit of the Victory Bond are not being presented freely in the investing public today, although anyone who wants a good bond can buy one, and perhaps at a couple of dollars below par. In the place of these "merit" offerings there has been a rash of questionable offerings along with the few good ones. Promoters are taking advantage of the investment seed sown by the Victory Bonds.

Actuated by a desire to protect the uninformed in investment matters, the Ontario Government is looking into the question of a Blue Sky Law and varied interests, actuated by a desire to get as good a deal as possible from such legislation, are hastening to set forth their views in a hope that they might be accepted as the basis for part of the new legislation.

The mining brokers are found among these. They have set up the fact that the dotation of new mining issues should be confined to the recognized brokers—thus the public would be protected from wildcat mining ventures.

There must be some other way of protecting the public from wildcat mining without setting up a monopoly for the brokers, for from the standpoint of real mining such a monopoly is most undesirable.

An example of why this is so can be found right in London, in the Oxford-Cobalt silver mine. This is a company floated in London and Woodstock. The promotion work was carried out entirely by the man who discovered the property in Cobalt. The result is that instead of paying a high commission to brokers for the sale of stock, all the money turned into the treasury has been spent in mining development.

And the Oxford-Cobalt is well financed. There are dozens of such companies operating in Northern Ontario. All the producers of the Kirkland Lake gold area are companies that were floated privately. The famous Hollinger gold mine is another. Besides, the history of the mines of the north will show that the brokers are not without sin in regard to wild cat promotions of the past.

As a further means of protection to investors, the brokers also ask that the minute a property is financed sufficient for development, the stock shall be listed. It is impossible to see wherein a benefit will accrue, and on the other hand, there are many chances for injury.

The first problem to face would be to set a time or a point, when it could be said that a property was financed for development, as the cost of development on one property might be many times the cost on another. Injury would come if, after spending all its capital, a company found that it required refinancing for further development. Perhaps their original stock was placed at 50 cents, and after listing it the price had been run down by manipulation to 15 cents, as has often been the case. With stock offering on the market at 15 cents, the company would be in a sorry predicament when it returned to the money market for more funds. There are several cases of this nature today.

The people who first put their money into a mining enterprise know that they are placing their money in a speculation, not an investment. What is needed is a blue sky law to see that these speculators get a good run for their money in a real mining effort, and that while this effort is in the course of development, gambling be not allowed to creep in. The listing of the stock of an undeveloped mine would

25 YEARS AGO TODAY

Here We Have Items of Local and District Interest, As Recorded in The Advertiser of 1897.

FRIDAY, JANUARY 6, 1897. The weather generally fair and cold.

Mr. Dan McLachland, Komoka, left on the early train Saturday morning for Brook, and began on Monday morning his duties as teacher in the public school there.

Several cases of diphtheria are reported in Stratford.

Inmanuel Baptist Church, St. Thomas, has voted to give a unanimous call to Mr. William Harrie Wallace, a student of Toronto.

Mr. R. V. Weldon, representative of the E. E. Eddy Paper Company, returned from New York yesterday from his wedding tour.

Rev. G. R. Faskin, formerly of this city, will be inducted into the pulpit of St. Paul's Presbyterian Church, Toronto, on the second Tuesday of February.

Sergt.-Major Fred Tresham will represent the sergeants of the 77th Wentworth battalion at the annual dinner of the sergeants of the Seventh Fusiliers, London, tomorrow night.

Dr. Sykes of the Western University, this city, has been appointed one of the examiners for 1897 for the departmental examinations by the Ontario Educational Council. Miss A. E. Mackenzie, city, is also on the list of kindergarten examiners.

School Trustee Martyn was granted, at the meeting of the board of education last night, leave of absence for a couple of months. He will sail shortly for England.

The programs are out for the annual turn speculation into gambling, and real speculation in mining enterprise would suffer.

LITTLE 'TISERS

The result of the civic election in Galt is that the council of 1922 contains only four members, including the mayor, who were there before. There will be six new members in the civic body. What becomes of the much-spoken-of-plea for continuity of service? Theorists can fire away as hard as they like, but when the voters get their hands on the ballots theories are apt to get knocked into a cocked hat.

Prof. Pearse of the University of Wisconsin tagged and let loose a number of turtles. One turtle travelled a little over a mile in three years, eleven months and nineteen days. The average distance covered by 168 turtles in five months was 115 yards. So now when any person says you are as slow as a turtle you'll have a fairly definite idea of his estimate of your speed—or lack of it.

It is to be hoped that the Dominion cabinet and all other vacancies in the house can be filled by acclamation. It is most essential in the interests of the country as a whole that we get down to business, and constructive leadership at Ottawa just now is the tantamount issue.

Some person around Hamilton has seen a robin. But he doesn't say whether it was a late goer or an early comer.

A lot of people are starving in Russia, but we haven't heard yet that Lenin's ribs were in shape to be used for a washboard.

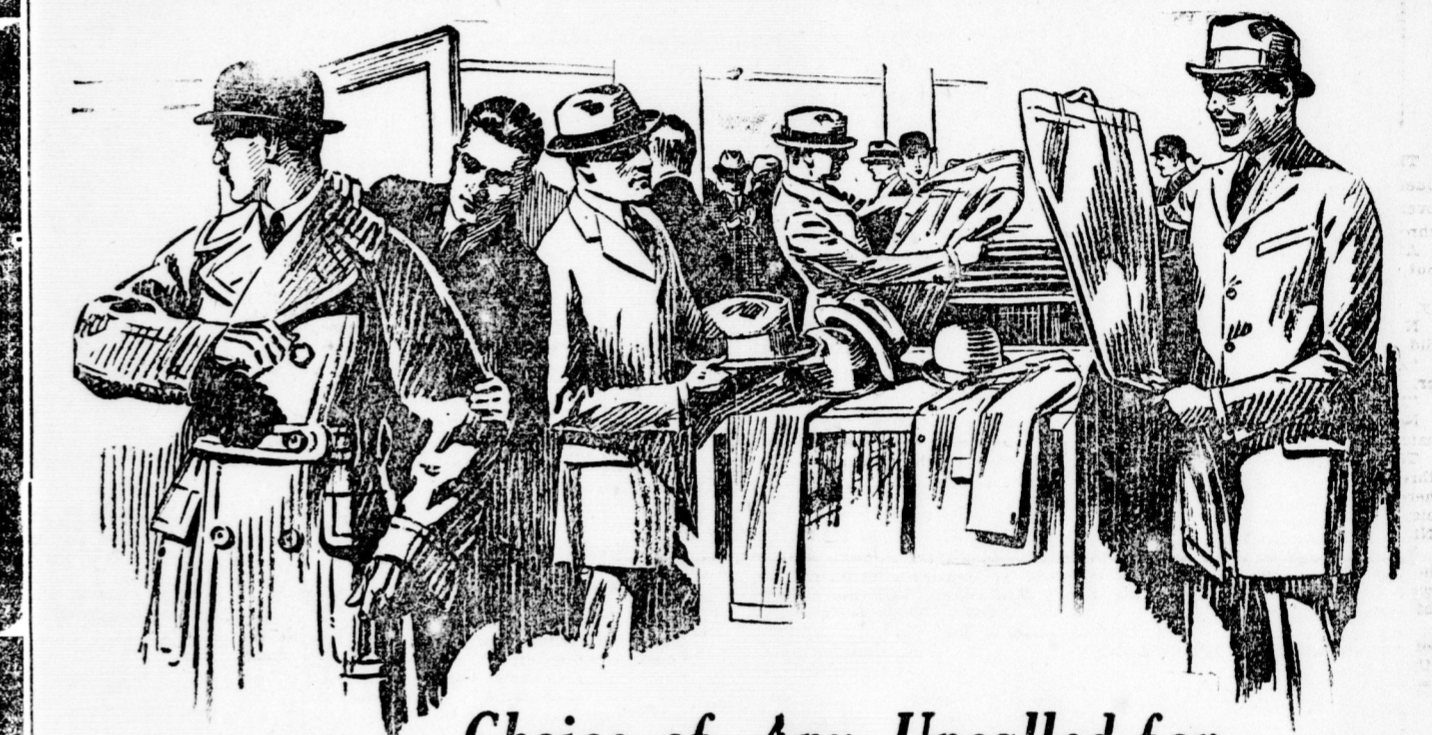
Nearly every council in Ontario has a cemetery committee, or some body that functions in that general direction. Generally a place on that committee is not seriously sought after. As a matter of fact, there is a great deal of room for this class of work, as many of the Ontario cemeteries are showing sadly the need of attention. A cemetery committee has a chance, if funds are supplied, to do splendid service, but too often the work is cramped because the money available for the work is woefully insufficient.

As one wise man writes: We follow the fashions, and the bill collectors follow us.

The scientists in Toronto have decided that Darwin was wrong. This relieves the situation quite a bit. We can now feed peanuts to the monkeys without being in fear of one of them yelling out: "Thanks, uncle!"

It is worth recalling the written words of the late W. B. Burgoyne of St. Catharines, on the completion of the new "Standard" office in 1919: "In looking back over the past 40 years, and especially over the past 27 years, and realizing the progress in that period, I do so with no spirit of boasting or vaingloriousness. I have been but a humble instrument in your hands, and those of a Divine Providence. There were many dark hours—how dark scarcely anyone knows, but somehow there was always a light gleaming out of the clouds. How much we owe to Providential guidance, to parental influence, and example, to early church associations, to the confidence of one's constituency, can never be adequately stated or appreciated. They are far beyond our measurement. In closing, and in looking back over 50 years since the beginning to learn the trade of a printer, and over 40 years of business life, the writer

TIP TOP TAILORS ANNUAL SALE Uncalled-for, C.O.D. and Window Models Commences Tomorrow at 8:30 a.m.



Choice of Any Uncalled-for SUIT OR O'COAT In the Store Surely you've heard about this GREAT ANNUAL SALE of all the RETURNED C. O. D. AND UNCALLED-FOR SUITS AND OVERCOATS from Tip Top Tailors' great chain of one-price stores all over the country! Without contradiction, we can say that this is one of the greatest sales of men's clothing ever held anywhere because the regular price we ask for our clothes is definitely known—and the saving is clear. By coming to our local store tomorrow you can choose from hundreds of suits and overcoats which were tailored to order for our customers, and for some reason not taken—you can pick out the garment that fits and suits you and get it for only \$14.75. All alterations made free of charge.

ALL FABRICS. ALL MODELS. ALL PATTERNS. SEE THEM NOW IN THE WINDOWS. SATISFACTION GUARANTEED OR MONEY BACK.

ODD TROUSERS Splendid Values Clearing at \$4.45

A Chain of One-Price Stores from Coast to Coast TIP TOP TAILORS The Largest One-Price Tailors in Canada 205 Dundas St. London. All Clothes Made-to-Measure

BE EARLY TOMORROW SO THAT YOU CAN GET THE STYLE YOU WANT AND THE FABRIC YOU LIKE BEST. WE ALWAYS HAVE A VERY BIG CROWD FOR THIS EVENT. THE EARLY BUYERS GET THE PLUMS.



### PROVINCE WILL PAY SHARE TO FEED JOBLESS

Provides Any Municipality Having Unemployment Problem Can Receive Aid.

### DOES NOT AID BACHELORS

Relief Will Not Be Given To Those Who Refuse To Work.

TORONTO, Jan. 5.—The Drury government today, though the premier himself was absent, announced its decision to co-operate with the municipalities of the province in taking care of those who, through no fault of their own, are unable to get work, and who are, as a result, destitute.

The decision was conveyed to representatives of the municipalities during a conference attended by an official of the federal government, who came with assurances that the Dominion would do its share.

The plan outlined is simply an extension of the arrangement under which the province agrees to pay one-third the excess cost of municipal works undertaken for the purpose of providing employment.

Where employment cannot be found for a man and the municipality assumes the responsibility of taking care of him and his family the province will pay one-third of the amount so spent.

This aid, however, will not be given as a set-off for anything spent by the municipality in the way of cash doles, but will cover expenditures for food and fuel, underclothing and boots.

Covers Married Only. The arrangement will cover only married men, but single men will receive some consideration.

The trend of today's discussion indicated that the government might pay one-third toward expenditure on food. The point is made that provision can be made for shelter by the municipalities with comparatively little difficulty in the case of single men, and in Hamilton and Brantford considerable progress in this direction has already been made.

Hon. W. E. Ramey, in announcing what had been done, said that the

government would not recognize any independent supervision over the expenditures of the money, but would rely upon the efficiency of the civic organizations.

No limit has been placed on the amount of relief to be given, nor has the plan been restricted to the larger centers of population where the problem is most pressing.

Any municipality that has an unemployment problem that cannot be met by furnishing work on undertakings, etc., can take advantage of the government's offer. The government will insist that relief must not be given to those who will not work.

It is likely that a condition of obtaining relief will be the presentation of the registration card from an employment bureau showing that the holder has applied for but could not be given a job.

### Insurance Underwriters Will Be Protected by Act Revision

TORONTO, Jan. 5.—Regulation of lar agents, and thus saving commissions. The committee, however, is not prepared to go as far as was advocated by some insurance men Wednesday, when the elimination of part-time men in all the larger centers was proposed. It is realized that there is a legitimate field for the part-time insurance agent, and no move will be made to refuse them licenses, provided they are bona-fide agents. Discussion of members of the committee today indicated that the proposal to differentiate between agents and brokers will be dropped. Under the license act now proposed, a number of companies, the agent will be able to act as a broker if occasion requires, as he has been doing in actual practice in the past.

### BANDITS KILL BANKER GETTING \$12,000 LOOT

CHICAGO, Jan. 5.—John Soffel, president of the Maywood state bank, was shot and killed, and Louis Sweeney, chief of police of the suburb, and Arthur Benson, a bank messenger, were wounded today when five bandits robbed them of a \$12,000 payroll for the Maywood plant of the American Can Company.

### HEAR DETAILS OF ARCTIC TRAGEDY

OTTAWA, Jan. 5.—Details of the death of three men, a woman and a child and the serious wounding of another man in the frozen region of the north have just come through to the Royal Canadian Mounted Police, who are investigating the case. The report is forwarded from their Arctic subdivision at Tree River, which is not far from Coronation Gulf, and tells of investigations being carried on there by Corp. Doak of the mounted police.

community were permitted to live. Since then there has become a shortage of women, with the result that they are greatly sought after.

Owing to the rigorous climate, the Royal Canadian Mounted Police explain, it was the custom until recently for the Eskimos to expose females to the elements, not wishing to take the trouble to bring them up, since only those who were most useful in the

"GLASSES THAT SATISFY" F. Steele, Optometrist 210 Dundas Street.

## FINAL REDUCTIONS

Tomorrow, the First Saturday of Our

### Annual Mid-Winter Clearance Sale

This clearing away of winter merchandise at the beginning of a new year offers an unequalled opportunity to procure quality garments at low prices. Every woman in London and in Western Ontario knows what this sale means.

A COMPLETE DISPOSAL OF WINTER STYLES IN

Women's and Misses' Coats.

Women's and Misses' Suits, Furs, Gowns, Blouses, Skirts and Millinery.

AMONG THE MANY EXTRA-ORDINARY SPECIALS FOR SATURDAY ARE

Women's Coats at \$15.00

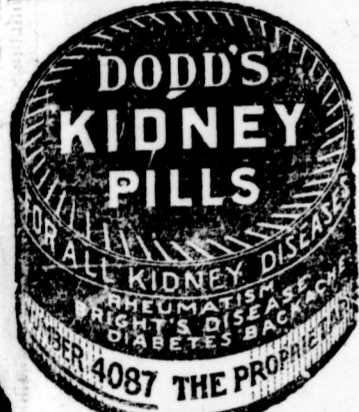
Silk and Cloth Dresses at \$10.00

Clearing Millinery as low as \$1.00



All of this merchandise is new, smart and seasonable, and among shrewd shoppers it is bound to create much enthusiasm for buying not only to satisfy needs, but also for the pleasure of the morning for best selection.

ARTISTIC Ladies' Wear Co. 211 Dundas St.



## JANUARY FURNITURE SALE

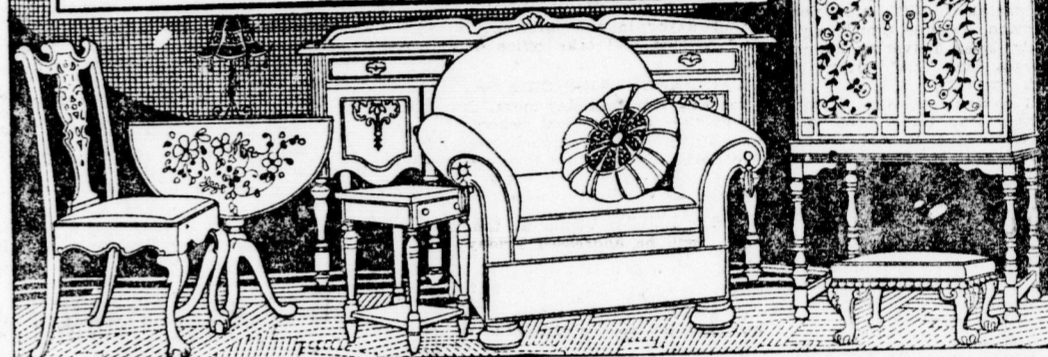
Our Entire Stock of Furniture and Rugs at Prices Reduced 25%

THE OPPORTUNITY OF A LIFETIME TO FURNISH YOUR HOME AT A SAVING.

We have held many a January Sale, but this is the first time in years that prices have reached such a low level. This is because another 25 per cent is deducted from prices that are extremely low ordinarily. This reduction gives you a once-in-a-lifetime opportunity to completely furnish your home or to add new pieces of furniture at a saving in dollars and cents that may never be so great for years to come. Regardless of what you choose from our complete and varied selections of home needs, you get it at bonafide savings of 25 per cent off the regular present selling price.

The Ontario Furniture Company, Limited

228-230 DUNDAS STREET. London's Largest Home Furnishers.



# BUCKLEY Fires the Opening Shot

# FREE

In Whirlwind Campaign to End Coughs, Colds and Bronchitis With Their Sensational Free Trial Offer

# FREE

GLORIOUS news for sufferers! Every cough and cold in Canada is doomed to disappear. Buckley advises you—in fact—urges you to join in the big fight—to try absolutely free of cost a bottle of BUCKLEY'S BRONCHITIS MIXTURE—the world's wonder cough and cold destroyer. Furnish your own proof, convince yourself beyond the shadow of a doubt that the regular treatment will blow your cold to atoms. Not a cent do we ask. No obligation whatever to make this test.

Act now! Fill in the coupon before you forget, and exchange it at any of the following drug stores:

#### London

- ANDERSON & NELLES, 268 Dundas Street.
- CHILDS, H. J., 632 Dundas Street.
- DUNCAN, J. M., 1443 Dundas Street.
- LIGGETT'S DRUG STORES.
- LUTZ, W. ROY, 723 Richmond Street.
- MITCHELL'S DRUG STORE, 114 Dundas Street.
- STANDARD DRUG, LTD., 434 Talbot Street.
- STANDARD DRUG, LTD., 168 Dundas Street.
- STANDARD DRUG, LTD., 252 Dundas Street.
- STANDARD DRUG, LTD., 664 Dundas Street.
- STANDARD DRUG, LTD., 344 Richmond Street.
- STRONG'S DRUG STORE, 184 Dundas Street.
- SUMNER, T. N., 318 1/2 Dundas Street.
- TAYLOR'S DRUG STORE, 390 Richmond Street.

#### Outside Points

- CHATHAM—J. G. CLARK.
- CHATHAM—J. G. CLARK.
- CHATHAM—L. K. LIGGETT CO., LTD.
- CHATHAM—R. G. McINTYRE.
- CHATHAM—T. C. SULLIVAN.
- CHATHAM—E. L. TAYLOR.
- CHATHAM—W. W. TURNER.
- GALT—A. E. ANDERSON.
- GALT—CANT & CANT.
- GALT—R. W. MEIKLEHAM.
- GALT—J. H. PRUDHAM.
- GODERICH—J. A. CAMPBELL.

- PRESTON—H. L. FEICK.
- PRESTON—MEIKLEHAM & DALTON.
- ST. MARYS—W. A. McINTYRE.
- ST. THOMAS—E. C. HARVEY.
- ST. THOMAS—STANDARD DRUG, LTD.
- ST. THOMAS—B. J. COOK.
- ST. THOMAS—G. H. SMALL.
- ST. THOMAS—F. A. LEMON & CO.
- ST. THOMAS—L. K. LIGGETT CO., LTD.
- SARNIA—REG. C. R. BELL.
- SARNIA—CLEMMENT DRUG CO.
- SARNIA—MANLEY R. FINDLEY.

- SARNIA—GEARY PHARMACY.
- SARNIA—INGERSOLL BROS.
- SARNIA—P. T. MCGIBBON.
- SARNIA—W. H. POLE.
- SEAFORTH—E. UMBACH.
- SIMCOE—J. A. AUSTIN & CO.
- STRATFORD—E. A. ROBERTSON.
- STRATFORD—W. F. WALTHER.
- TILBURY—GEORGE C. ARNOLD.
- TILLSONBURG—W. S. McDONALD.

- WOODSTOCK—J. T. PEPPER.
- WOODSTOCK—N. G. McHARDY.
- WOODSTOCK—STANDARD DRUG, LTD.

This Coupon will appear only once and will not be accepted if presented by a child

#### COUPON

Free Trial Buckley's Bronchitis Mixture

Name .....

Address .....

Druggist's Name .....

W. K. Buckley, Limited, Manufacturing Chemists, 142 Mutual St., Toronto







**Thrift Is NOT Dead!!**

THE FIRST THING an efficiency expert looks for is extravagance. These are the days when efficiency experts should be in every home. Extravagance is not merely buying things that one does NOT need; very often it is buying things that one DOES need—and paying a high price for them. The expert will tell you to buy where you can get the things you want for the least money. It's another way to say: "FOR THRIFT, BUY AT DOWLER STORES!"

THE DOWLER STORES.

**Mid Winter Sales**

**Again Set the Pace!! With Another Smashing Store-Wide Sale-----**

*Right at a Time You Need Warm Clothing Most*

**T**HIS is another typical DOWLER Sale—A genuine VALUE-GIVING ONE, TOO! A Sale that has a PUNCH in every Price reduction.

Fresh clean stocks of high-grade, hand-tailored clothing of some of the BEST MAKERS on the continent. Clothing that we can guarantee and stand back of. We want to clear our Cabinets with a sweep to make room for advance Spring styles coming in February. We want thousands of men in Western Ontario to visit our big Daylight Stores and become acquainted with our business methods and our high-grade clothing. Our Policy is not to carry over any more than we have to. Regardless of Former Costs. If you come, you will get the Biggest Values Ever Offered at Prices quoted below. READ ON!

Sale Starts This (Friday) Morning at 8:30 o'Clock

**Finest Suits and Overcoats**

Suits that formerly sold up to \$60.00; Overcoats up to \$67.50. Now

**\$36.50**

Suits and Overcoats that formerly sold up to \$40.00. Now

**\$25.00**

Suits that formerly sold up to \$25.00; Overcoats up to \$25.00. Now

**\$15.00**

**Men's Trousers**

AT ATTRACTIVE REDUCTIONS.

- 1,000 PAIRS WORSTED TROUSERS—With or without cuffs, neat and dark fabrics, in herringbone weaves and stripes. Would have been special values last year at \$6.00. DOWLER SPECIAL ..... **\$2.95**
- MEN'S TWEED TROUSERS—All-wool heavy Scotch tweeds; no shoddy or cotton mix; herringbone and diagonal weaves; well tailored; extra strong pockets. Per pair ..... **\$4.65**
- MEN'S FINE WORSTED TROUSERS—Neat dark and mid. stripes, well tailored. Best \$6.50 grade ..... **\$3.95**
- MEN'S HEAVY TROUSERS—Warm, halfline striped, heavy dark wool tweeds. Suitable for older men. Give solid comfort and wear. \$4.45, \$4.85, \$5.45, \$7.50
- MEN'S KENTUCKY WORSTED TROUSERS—Belt straps, strong pockets. Well made ..... **\$1.69**
- MEN'S NEAT STRIPE FINE WORSTED TROUSERS—Very well tailored. Sale ..... **\$5.95**

**Men's Mackinaws**

AND OUTDOOR APPAREL, AT WORTHWHILE DOLLAR-SAVINGS.

- Men's Mackinaws, double-breasted, with belt all around, shawl collar; regular \$11.00 values ..... **\$7.95**
- Double-breasted, storm collars, patch pockets, brown and grey checks; discontinued line; sizes 35 to 38 only. ..... **\$4.95**
- To close out Special ..... **\$4.95**
- STORM COATS—Irish frieze, blanket cloth lining, high storm collar, double-breasted, wristlet in sleeve; ..... **\$7.95**
- \$11.50 value. Special ..... **\$7.95**
- SHEEP-LINED COATS—Well and strongly made; \$10.00 values ..... **\$7.45**
- \$15.00 and \$16.50 values ..... **\$9.95**
- FUR-COLLARED AND FUR-LINED OVERCOATS, HALF PRICE.

**Sweaters and Sweater Coats**

- Men's Sweater Coats, shawl collars (not all wool), pockets. Regular \$4.00 value ..... **\$2.29** 1-2 to 1-3 Off
- Men's V-Neck Sweaters, fancy vestee and cuffs. Special for maroon, brown, white. Values to \$6.00. Special ..... **\$2.95**
- Men's Pure Wool V-Neck Sweaters, fancy vestee and cuffs. Special for skaters. Regular \$6.00 value ..... **\$3.95**
- Men's Pure Wool Pull-Overs, neat shawl collars, combination stripes. Regular \$7.00 value ..... **\$4.95**
- Men's Pure Wool Sweater Coats, fancy heavy shaker and plain weaves, assorted colors, values \$9.00 to \$12.50 ..... **\$7.95**

**Men's Work Shirts**

- CHAMBRAY SHIRTS ..... **89c**
- MILITARY FLANNEL ..... **\$1.95**
- Grey and salt-and-pepper colors, large and roomy, \$3.00 value, \$1.95.
- QUALITY SHIRTS ..... **\$1.95**
- Plain khaki, coat style, collar attached, double-stitch seams, two pockets.
- KHAKI SHIRTS ..... **\$1.29**
- Made from strong, duck. Sizes 14½ to 17.
- HEAVY SHIRTS ..... **\$1.48**
- Fleece-lined, collar attached, made for hard wear.
- GREY FLANNEL ..... **\$1.95**
- Coat style, with separate collars to match. \$4.50 value.

**Hats at a Price.**

Discontinued styles in Stetsons, Borsalinos, and other makes. Values up to \$10.00. TWEED HATS, Special 95c. **\$2.95**

**Cap Bargains.**

Toronto, HomeSpuns, Canadian and Scotch Cheviots. Values \$2.50. Special **\$1.15**

**Sale of Boys' Suits and Overcoats**

THAT SHOULD PLEASE MOTHERS.

SMART OVERCOATS, well tailored, newest styles, fabrics of the highest grade, similar to the kind made into men's coats. Formerly priced up to \$25.00 ..... **\$13.50**

STYLISH OVERCOATS, the kind high school boys like. Made of the highest grade fabrics put into men's coats. Formerly priced up to \$32.00 ..... **\$16.50**

SMART SUITS FOR BOYS

Single and double breasted Norfolk styles, of cassimeres, chevots and tweeds; well tailored; full lined; sizes 7 to 15 years. Regular \$16.00 values. Special ..... **\$8.50**

Boys' Stockings

Heavy-ribbed, black stockings, closely knitted, and will give excellent wear. Sizes 6½ to 10. 50c values. Special ..... **38c**- Two pairs for ..... **75c**
- Boys' Pure Wool Cashmere, black only. Sizes 6½ to 10. Real \$1.00 value. Special ..... **69c**
- Two pairs for ..... **\$1.25**
- Boys' Pure Wool Heavy-Ribbed Worsteds Stockings. Sizes 6½ to 10. A real \$1.00 value, now selling ..... **79c**
- Two pairs for ..... **\$1.50**
- Boys' Pure Wool Heather Mixture, ribbed. Sizes 6½ to 10. Excellent \$1.25 values. Special ..... **95c**

Boys' Jerseys

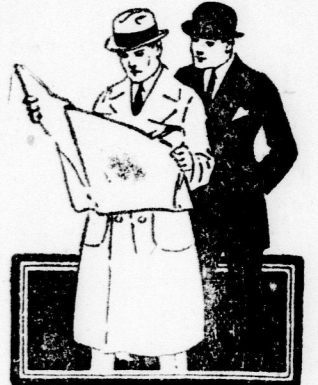
Navy, brown and green, with double stripe of contrasting color around chest. For quick selling. **\$1.95**

Aberley's Pure Wool Jerseys, new heather colors. Dowler special. **\$2.50**

READ EVERY ITEM AND SAVE MONEY.

**All Fine Neckwear Half Price**

- Beautiful rich Swiss silks and knitted Ties cut in half.
- \$1.00 Ties now ..... **50c**
- \$1.25 Ties now ..... **63c**
- \$1.50 Ties now ..... **75c**
- \$2.00 Ties now ..... **\$1.00**
- \$2.50 Ties now ..... **\$1.25**



**Mufflers Half Price**

- Silk Mufflers ..... \$1.15, \$2.25, \$3.75 and \$4.50
- Brushed Wool Mufflers, heather, tan and combination colors ..... \$1.00, \$2.00, \$3.00 up to \$5.00
- All the latest novelties in exclusive silk, brushed silk and fancy mufflers and scarfs.

MAKE YOUR SELECTION—DEDUCT 50 PER CENT

**Men's Gloves**

- Grey suede, unlined, with or without black points. Former price to \$1.15. Special ..... **\$1.15**

**Men's Gloves**

- Suedes, in grey and tan, heavy wool, fleece lined. Dowler special ..... **\$1.45**

- Men's Belts, grey, black and tan; plain tongue buckle ..... **55c**

40 DOZEN

**Cluett Arrow Shirts**

Mostly narrow stripes, some wider ones in conservative colorings; shirts are cut full, roomy armholes, well-fitting collars, double-fold cuffs; full and half sizes, 14 to 16½.

**\$1.15**

TWO SHIRTS FOR \$2.25.



**100 doz. Fine Shirts, \$2.50 Value**

Here's a sale with a punch. These beautiful Russian cord and percales in an attractive blending of colors are exceptional values at \$1.65 \$2.50. Specially priced today at

**\$1.65**

THREE SHIRTS FOR \$4.50.

**Smashing Reductions In Underwear**

**TRU-KNIT COMBINATIONS—**

Heavy, light and dark, natural, elastic ribbed. Special, per suit ..... **\$2.15**

**BEAVER BRAND COMBINATIONS—**

Heavy, extra fleece, very special ..... **\$1.85**

**ENGLISH MADE COMBINATIONS—**

Winter weight, "Sensola" make, all-wool. Regular \$6.00 values, now ..... **\$3.85**

**STANFIELD'S DRAWERS AND SHIRTS—**

"Nova Scotia" Brand, Heavy-Ribbed Shirts and Drawers, all sizes. Very special ..... **\$1.15**

**TURNBULL'S DRAWERS AND SHIRTS—**

Regular \$2.50 quality, double wear, natural wool. Special ..... **\$1.85**

**STANFIELD'S DRAWERS AND SHIRTS—**

Pure wool, blue and red label, qualities at one-quarter off this season's regular price.



**Smashing Reductions on Workmen's Apparel**

A clear-away of nationally known lines—Save, men!

**UNION MADE OVERALLS, \$2.00.**

High-grade, bib and elastic braces, two-seam leg, blue only. Sizes 32 to 44.

**PEABODY'S OVERALLS, \$2.00.**

Best quality, colors blue, black and stripe, bib and braces.

**PEABODY'S COMBINATIONS, \$2.80.**

Blue stripe combinations, assorted sizes. Sold regular at \$4.00.

**ENGINEERS' WAISTCOATS, \$2.95.**

Button close to neck, lined with heavy blanket cloth, extra long back.

**MEN'S HEAVY WORK SOCKS, grey wool (not all-wool), close knit; regular 40c value. Per pair ..... 25c**

**MEN'S BLACK AND BROWN PURE WOOL CASHMERE HOSE, pair ..... 45c**

3 pairs for \$1.25.

**PENMAN'S BLUE HEEL AND TOE, RIBBED WOOL SOCKS, splendid wearing quality; regular 50c and 65c value. Three pairs \$1.00, or ..... 35c**

**MEN'S WOOL SOCKS, made for comfort, medium weight, between fine and wool socks; 65c value ..... 47c**

**MEN'S RIBBED PURE LONG WOOL WORK SOCKS, soft and easy on feet. Excellent wearing. For pair ..... 50c**

**MEN'S BEST QUALITY PURE WOOL FOOT WARMERS, will not harden in wash. Pair ..... 85c**

**RAILROAD WORK GLOVES GAUNTLETS.**

Dowlers' Master Gloves. Every pair guaranteed ..... **\$1.00**

And Leather Mitts, with knit lining and wristlets, soft, and durable Special ..... **85c**

**Dowlers**

Canada's Most Progressive Clothiers. London St. Thomas Windsor Sarnia



To-Morrow Morning When the Clock Strikes NINE WEGNER

'The Heart of London' Places On Sale His ENTIRE STOCK of Men's Overcoats, Suits, Pants, Sweater Coats, Raincoats, Shirts, Underwear, Socks, Hats, Caps, Gloves, Mittens, Neckwear Work Shirts and Overall.

Men's Overcoats at \$9.50, \$13.50, \$16.50, \$19.50

Men's Suits at \$14.69, \$19.50, \$25.00, \$29.50

Men's Pants at \$1.98, \$2.98, \$3.98, \$4.98

Sweater Coats at 1.95, \$2.95, \$3.95, \$4.95

Raincoats at \$6.95, \$7.95, \$8.95, \$9.95

Fine Shirts at 98c, \$1.10, \$1.50, \$1.95

Work Shirts at 75c, \$1.25, \$1.50, \$1.95

Underwear Per garment 98c, \$1.29, \$1.50, \$1.95

Socks Heavy weight cashmeres and worsteds 75c 2 pairs \$1.00 65c 3 pairs \$1.25

Gloves and Mittens at 25c, 50c, 75c, \$1, \$1.50, \$1.95

Hats All values up to \$6.50. \$3.35

Caps With or without band 50c, 75c, \$1.00, \$1.50, \$1.95

Neckwear All Ties up to \$2.00, including Knitted Ties, values up to \$2.00 69c or 2 for \$1.25

WEGNER CLOTHING CO. Famous for their little prices. Main entrance, 371 Talbot Street, Opp Market, London. Store open evenings.

BOWLING

Table with columns: Orient Club League, Won, Lost, Benedicts, A. J. Irwin, W. Healy, etc.

Table with columns: McClary's Office League, Won, Lost, OH Electric, Coal, Gas, etc.

Table with columns: Forest City League, Gas Meters, Civil Service, etc.

Table with columns: City League, Warring, Rose, etc.

STAN BURGUYNE TO COACH BOTH PRESTON TEAMS

GALT, Ont., Jan. 5.—Stan Burgoyne, formerly coach of the Hamilton Tigers, and who last year handled the Ironquills Flocks hockey team, has been appointed coach of the Preston Intermediate and Junior teams by the executive of the Preston Athletic Association.

OUR BOARDING HOUSE.



ERIE FISHERMEN TO HOLD BIG MEET

Annual St. Thomas Convention Will Be Addressed by Brilliant Speakers.

ST. THOMAS, Jan. 5.—Some outstanding speakers have been secured for the annual convention of the Lake Erie Fisheries Association, which will be held in this city next week.

PATERSON HEADS TRADES COUNCIL

ST. THOMAS, Jan. 5.—Walter Paterson was elected president of the Trades and Labor Council of this city to succeed John L. Burger, elected alderman Monday.

ZOO PROBLEM AT ST. THOMAS NOT SETTLED

City Officials Claim Vote Not Decisive Enough To Warrant Action.

SEEK FOR ABOLITION Humane Society Advocates the Freeing of All Caged Animals.

ST. THOMAS, Jan. 5.—Although the electors of St. Thomas at the recent municipal election voted by a majority of 234 in favor of the abolition of the zoo at Pinafor Park, it is hardly likely that any such action will be taken by the city officials.

Gray that if the ballot was confusing it must have worked both ways, so that many people who voted against abolition really were in favor of it.

Baltimore, Md., Jan. 6.—Pitcher "Tubs" Parnham, former Orioles star, whose arm went back on him in 1919, has been signed to a contract by Manager Dunn of the Baltimore Orioles.

2,000 HOMELESS IN \$5,000,000 BRITISH BLAZE

West Hartlepool Fire Most Devastating Ever Known On East Coast.

RECALLS BOMBARDMENT

Fire Fighters Brought To Scene by Special Trains From Many Cities.

WEST HARTLEPOOL, England, Jan. 5.—Scores of houses had been laid waste today, 2,000 persons rendered homeless, and more than \$5,000,000 damage done by a fire which broke out yesterday in the timber yard here.

Scores of tenement houses in the

CONSTIPATION BAD HEADACHES, FAINT, DIZZY SPELLS

Constipation is one of the commonest ills of mankind, and one too often allowed to go unlooked after, until some serious complication results.

MILBURN'S LAXA-LIVER PILLS, and you will enjoy the best of health. Mrs. Frank Wilsey, R. R. Belmont, Ont., writes: "I have been troubled with constipation for nearly two years. I had had headaches, faint and dizzy spells, and would bleed terribly. I was nearly discouraged, for I had tried so many things that gave me no relief."

area that had been damaged by German shells are now completely burned. There were only a few minor casualties.

SWIMMER ESTABLISHES NEW WORLD'S RECORD

Chicago, Jan. 6.—John Weismuller, Illinois Athletic Club swimmer, established a new world's record in the 220-yard free style event in an open meet

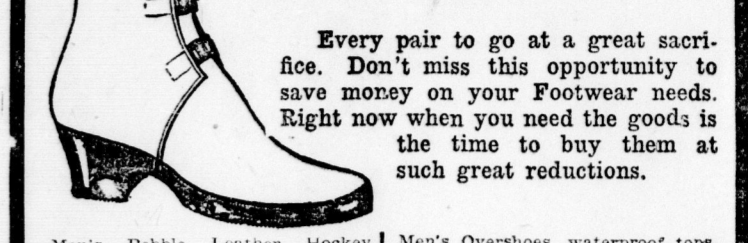
at the I. A. C. pool last night. Weismuller's time of 2:19.3-5 clipped 1-5 of a second off the former record set by Ted Cann of the Detroit A. C.

Eight hundred thousand miles of twine are used annually to tie up packages of letters by postoffice employees.

For Colds, Grip or Influenza, and as a Preventive, take Laxative BROMO QUININE Tablets. The genuine bears the signature of E. W. Grove. (Be sure you get BROMO.) 30c. Made in Canada.

Big Week-End Sale

OF RUBBERS, RUBBER BOOTS, BUCKSKIN MOCCASINS, FELT SHOES, FELT SLIPPERS, MEN'S AND BOYS' HEAVY BUCKLE AND LACE RUBBERS, MACKINAW SOCKS, GEOLOGY WORK SHOES, FINE SHOES, GOLOSHES, ETC.



Every pair to go at a great sacrifice. Don't miss this opportunity to save money on your Footwear needs. Right now when you need the goods is the time to buy them at such great reductions.

Men's Pebble Leather Hockey Shoes, with ankle support \$3.98; Men's Overboots, waterproof tops, one buckle, heavy \$2.98; Boys' Black Pebble Leather Hockey Shoes, with grey leather trimmings \$3.50; Men's Buckskin Moccasins, all sizes \$1.75 and \$1.98; Boys' and Ladies Buckskin Moccasins, all sizes \$1.48; Misses' and Children's Moccasins, all sizes 98c and \$1.25; Goloshes, fine quality Jersey cloth four buckle, high and medium heels. Clearing at \$3.98, \$4.49, \$5.00.

FELT SHOES FOR MEN, WOMEN, BOYS, MISSES AND CHILDREN, plain felt with leather soles and heels, also felt with leather foxing. Clearing at great price reductions.

MCPHERSON FAMOUS LIGHTNING HITCH HOCKEY SHOES, for men, women, boys and girls. Now at sale prices.

LADIES' FELT SLIPPERS, \$1.00 PAIR.—100 pairs of Ladies' Felt Cosy Slippers, with chrome leather soles and rubber heels; brown, grey, black, blue and red. Regular \$1.75. To clear at \$1.00 pair.

FELT SLIPPERS for every member of the family, to clear at cost.

RUBBER BOOTS, ladies' sizes, 2 1/2 to 7, at \$3.48; misses' sizes, 11 to 2, at \$3.19; children's sizes, 4 to 7 1/2, at \$2.48; sizes 8 to 10 1/2, at \$2.69.

BARGAINS FOR EVERYBODY SEE OUR WINDOWS.

The Peoples Shoe Store

131 DUNDAS STREET. 12 MARKET SQUARE.

ROYAL ANNUAL JANUARY FUR SALE

THE FIRST AND THE BIGGEST OF THE YEAR

Once again the time for London's Big Annual Fur Sale has rolled around, and as usual the Royal is ready with Big Reductions on Fur Coats and Fur Pieces for those who want to enjoy the comfort of furs and attain that dressy appearance given by furs. London and district women have come to realize and appreciate the quality and low prices of the Fur Coats and Fur Pieces sold by the Royal during the past seven years, but this time we are making unusually big reductions, so that we may clear up our stocks to make room for spring deliveries of millinery and other seasonal goods.

THERE ARE ONLY A LIMITED NUMBER OF COATS LEFT. EVERY ONE HIGHEST QUALITY. EVERY ONE THE BIGGEST BARGAIN OF THE YEAR.

SALE STARTS TO-DAY

Table listing fur items and prices: ONLY TWO FRENCH BEAVER COATS, \$74.50; TWO ONLY MUSKRAT COATS, \$89; TWO ONLY CHOICE ELECTRIC SEAL, \$119; One Only French Seal Coat, \$127; THREE ONLY MINK MARMOT COATS, \$119; CHOICE ELECTRIC SEAL COATS, \$147; TWO ONLY PLAIN SEAL COATS, \$119; TWO ONLY BEAUTIFUL LYNX COAT, \$69.

EVERY OTHER FUR COAT IN STOCK GREATLY REDUCED BLACK FOX SCARFS, GRAY WOLF SCARFS, SABLE CAPES AND SCARFS, BEAVER CAPES AND MUFFS, SEAL CAPES, STOLES AND MUFFS AND CHILDREN'S FUR SETS SELLING AT HALF PRICE.

MILLINERY BARGAIN

YOUR CHOICE OF THE FINEST WINTER HATS, some of them sold regularly at \$15. YOUR CHOICE \$2.85

ROYAL MILLINERY AND FUR CO.

246 DUNDAS STREET

You Can Save \$124.75 On This Dining-Room Suite

We have put the knife into this beautiful Suite to move it off our floors at once. If you are contemplating purchasing a Dining-Room Suite, don't let this rare opportunity slip by. This Suite consists of large Buffet with 54-inch top; extra large cupboard space, one long linen drawer and two small drawers, one plush lined; six Diners with full box seat, upholstered in genuine Spanish leather; Extension Table, 4x8 ft., with dividing pedestal and China Cabinet. Complete Suite of solid quarter-cut oak, and in Old English finish.

THIS SUITE IS ON SALE AT LESS THAN MANUFACTURER'S PRICE. One of the best Suites on our floors, and must be seen to be appreciated. Sold regularly at \$371.00. Out it goes at \$246.25

- ONLY FOUR LEFT. Piano Lamps At clear-out prices. Cedar Chest At 10 per cent off. Children's Cribs See our windows for all the newest designs. \$350 Solid Black Walnut Dining-Room Suite Consists of Buffet, Extension Table, six Diners, upholstered in genuine Spanish leather, with full box seats and China Cabinet. For only \$256.00 Only 5 Left!—\$27 Rockers Choice of golden or fumed, big and massive—solid quarter-cut oak, spring seats, upholstered in brown racine leather. Out they go at \$10.50

WE DO UPHOLSTERING—OUR MAN WILL CALL AT YOUR HOME AND GIVE YOU AN ESTIMATE ON THE WORK FREE OF CHARGE.

TRAFFORD FURNITURE CO.

11 Market Square. 129 Dundas Street

LONDON REAL ESTATE VALUES ROSE IN 1921

The price paid for real estate in London last year was evidently materially higher than during 1920...

Write for Our Partial Payment Plan EDWARD CRONYN & CO.

follows: 1920, transfers 2,608, assessment \$4,575,237, consideration \$6,924,992...

PROVISIONS

Chicago, Jan. 6.—Higher quotations on hogs gave a little firmness to provisions.

Mr. A. E. Leger, formerly manager of the French department of Nesbitt Thomson & Co., Limited, Montreal, has severed his connection with that firm.

MURINE Night and Morning Eye Drops. For irritated, inflamed or granulated eye.

PLAN DEBATING CONTESTS FOR SCHOOL PUPILS

Representatives of W. O. Higher Education Centers Launch Organization.

UNIVERSITY WILL ASSIST Secondary Schools Association Suggests Lists of Topics For Discussion.

Inauguration of debating contests between pupils attending secondary schools of this district was announced Thursday night by Prof. N. C. Hart of Western University...

The executive committee of the W. O. S. S. A. is interested in having keen competition in the literary contests, and rules governing them have been forwarded to all schools in Western Ontario.

In view of the fact that many smaller schools have hesitated in entering the contest because of lack of library facilities, the board of Western University has consented to loan all literature available to these pupils through the W. O. S. S. A. Pamphlets

Two More Contestants Dispute Kalamazoo Baby's Claims

A REGULAR baby contest has been the result of the challenge made by a perfect baby from Kalamazoo, whose picture appeared in this paper some weeks ago.

Baby Clark of Highgate is 4 months old, and makes a special challenge to 5-months-old Baby H. H. Hollands. Baby Clark weighs 21½ pounds, and is 26½ inches tall.

There will be two series of debates, one for boys and one for girls. Each of the two competing schools shall appoint one judge, and the third man shall be appointed by the secretary of the W. O. S. S. A. from a neutral school or town.

The first debate in any series shall be held not later than the second week in December. Two speakers shall be allowed each side with orations limited to 15 minutes, with 5 minutes allowed for the affirmative and rebuttal.

ENGINEERS' BALL PROVES SUCCESS Draws Attendance Exceeding 1,000 to the Masonic Temple.

The third annual ball of the Locomotive Engineers took place Thursday night in the Masonic Temple, and was like previous entertainments staged by the brotherhood, a huge success.

The committee responsible for the inauguration of these debates acted in the belief that such competitions in the Western Ontario Secondary Schools' Association will develop excellent debaters in Western Ontario.

LAUDS RESULT OF NEW PAROLE ACT Dr. E. Lavell Addresses the Kiwanians On "Cure of Criminals."

Dr. Alfred E. Lavell, chief parole officer for Ontario, was the speaker at the Kiwanis Club luncheon Friday. The subject of the address was the Cure of the Criminal.

MONTREAL STOCKS Montreal, Jan. 6.—The local stock exchange did not do very well.

HAY PRICES FIRM ON CITY MARKET

Hay was plentiful on the city market on Friday, and prices remain steady at \$17.20 per ton.

There was no change in the price of butter. Strictly new-laid eggs sold at 65¢ per dozen.

There will be no change in the price of butter. Strictly new-laid eggs sold at 65¢ per dozen.

There will be no change in the price of butter. Strictly new-laid eggs sold at 65¢ per dozen.

THE FIRST BIG JANUARY SALE

Prices slashed to the quick. Quality unquestionable. Start your new year right—get your economy machine in action at once.

Table with columns for various food items and their prices: Rib Boiling Beef, Stewing Beef, Rolled Pot Roast, etc.

ANDERSONS THE BIG PURE FOOD STORE

Deliveries—9 a.m., 11 a.m., 2:30 p.m., 4:30 p.m., 8 p.m.

INVESTMENT Suggestions for 1922. SEND FOR FULL LIST OF BONDS. 5 1/2% to 7%. FREE ON REQUEST. Jones, Easton, McCallum Co., Limited.

CLIFF ROBINSON QUALITY MEAT AND PROVISIONS. START THE NEW YEAR RIGHT BY TAKING ADVANTAGE OF OUR LEADERS. FRIDAY AND SATURDAY LEADERS. Choice Lambton Creamery Butter, etc.

Obituaries. MRS. SARAH KARL. MRS. JENNIE HACKER. CHAS. A. GRAHAM. MRS. M. TRACEY.

All Kinds of FISH. FRESH-KILLED POULTRY. Grocery Specials—Saturday and Monday. DE VALERA RESIGNS IRISH PRESIDENCY.

5c to \$1 CLEARANCE SALE METROPOLITAN STORES LIMITED SATURDAY, JANUARY 7, 1922. CHILDREN'S CASHMERE STOCKINGS, etc.

ON THE WAY SOUTH STOP AT HOTEL BRISTOL. Your trip will be just that much more pleasant. The Bristol is a favorite Hotel for Canadian visitors.

Why You Need Iron—To Make You Strong and "Brainy" and Put the Power Into Your Blood To Overcome Disease Germs. THE DOMINION SAVINGS AND INVESTMENT SOCIETY. F. Steele Optometrist.

AMUSEMENTS, LECTURES
Today GRAND 7 and 9
2:15 TONIGHT
BIG-TIME VAUDEVILLE
FEATURE PHOTOPLAYS.

3 Mats. - 3 Nights
THURSDAY, FRIDAY, SATURDAY,
JAN. 12, 13, 14.
25c POPULAR 25c
50c DAILY MATINEES 50c

THE UNWEDDED WIFE
A MARRIAGE FALLURE?
What do you think is the secret of a happy marriage?

MAJESTIC
W. A. Grew Presents.
The Great Dramatic Success.
Smooth as Silk

TECHNICAL CLASSES
Opening Tonight
TECHNICAL COMMERCIAL
Registration in the Technical School, Dundas street, this evening from 7:30 to 9:30, and this afternoon from 2 to 4 o'clock.

THE DUKE OF KILCRANKIE
Presented by
The London Drama League
PATRICIA THEATRE
TUESDAY AND WEDNESDAY
EVENINGS, JAN. 10 AND 11

WANTED TO PURCHASE
WANTED TO PURCHASE C-MELODY saxophone. Must be in good condition.
L. D. PAULI, 254 1/2 WILMINGTON ST.

INSURANCE
HAROLD J. LAWSON, GENERAL INSURANCE
Representing British and Canadian companies. Life, fire, automobile, accident, etc. Phone 550. Dominion Savings Building.

WANTED - USED FURNITURE FOR cash, at Van Loan's auction room, 29 Waverley road north, or will make auction at your home. Phone 2544.

YOU AND YOUR FRIENDS ARE CORDIALLY INVITED TO ATTEND
A Free Public Lecture On
CHRISTIAN SCIENCE
BY
EZRA W. PALMER, C.S.B.
of Denver, Colorado.
Member of the Board of Lectureship of the Mother Church, the First Church of Christ, Scientist, in Boston, Massachusetts.

A COURSE IN
Public Speaking
COMMENCES TUESDAY EVENING, JANUARY 10.
This course will show you how to Prepare a Speech; To Use Suggestions; To Open and Close an Address; To Make Your Talk Clear; To Acquire Self-Confidence in Speaking.

REGULAR MEETING OF ST. JOHN'S LODGE, 290, A., F. and M. in Masonic Hall, Queen's street, (Friday) evening, 7:30. General business and degrees. Visitation welcome. Edwin Smith, W. M., J. E. Keenleyside, secretary.

Dairy men's Convention
Dairy Exhibition, Masonic Hall, LONDON, ONT.
WEDNESDAY, THURSDAY,
JAN. 11 and 12, 1922.
Wednesday afternoon session especially for milk producers. Evening public meeting. Dairy exhibition open to public between sessions. Every person welcome. Admission free.

EDUCATIONAL
WE BELIEVE THE CANADA BUSINESS College should hold a record in its 45 years of uninterrupted successes under the management of D. McLachlan, principal and founder, to whom you should write if interested. For home training, ask for Catalogue I.

SHOE REPAIR
FINE SHOEWARE MADE TO MEASURE, including clothing, boots, shoes, dresses, hats, carpets, furniture, for benefit of poor. Phone 423 or 647.

Scientific Boxing
Taught by TOMMY WALLACE, Three Times Army Champion.
Terms Moderate. Phone 2332.

WANTED - RESPONSIBLE PARTY to take care of 7-month-old baby boy in their home. Willing to pay \$4.50 monthly salary plus board and room. Apply 3701, 25th St. Phone 291.

ADVERTISING RATES.
33-14 per cent cash discount for payment made within ten days of first insertion.
Deaths, Marriages and Deaths - One insertion, \$1.50; two insertions, \$2.25. Memorial Notices - 18 cents per agate line.

BORN, MARRIED, DIED
BORN.
CRESSMAN - At Victoria Hospital, on Jan. 4, 1922, to Mr. and Mrs. W. S. Cressman, a daughter (Ruth Lenora).

MALE HELP WANTED
WANTED - TWO SMART BOYS, with wheels, for messenger service. Apply Canadian National Telegraphs, 250 Queen's Ave. E., Toronto, Ont.
BOY, AGED 14 OR 15, TO WORK BEFORE 9 and after 4, in part return to business college education. Box 233, Advertiser.

MARRIED MAN WANTS YEARLY engagement on farm; not dairy farm. Box 235, Advertiser. 25c
LOST AND FOUND
LOST - THURSDAY, SMALL BUNCH of keys. Return Advertiser Office.

MEDICAL CARDS
DR. H. S. WISMER, SPECIALIST X-ray, 250 Queen's St. E. Res. 15342.
DR. W. B. MACDONALD, 250 Queen's Ave. E., Res. 1556.

MUSICAL
CHURCH SOCIETIES: WRITE FOR particulars of our Co-operative Concert Course. Imperial Concert Bureau, 426 Hamilton Road. Phone 7789-W.
THE STAR CONCERT COMPANY have added new talent to their company. Get the list. Gilmore, 145 Mill Street, Phone 4453.

THE AMALGAMATION OF THE London Conservatory Teaching Department
WITH THE London Institute of Musical Art
Provides Greater Facilities for Unexcelled Musical Instruction
REGISTER NOW - PHONE NO. 1.

DENTAL CARDS
DR. JOHN F. BLAIR, 344 RICHMOND STREET, Phone 1400.
DR. A. G. FRASER, DENTIST - PRACTICE limited to X-ray and extraction. 233 Queen's Avenue, Telephone 709.

CHIROPRACTIC
A. S. HAMMOND, D.C., 539 DUNDAS STREET, North of Perth and Electric. Path. Telephone 7715 for appointment.
DR. MAURICE L. CHIVERTON, D.C., 1855 Dundas Street (over Peters) - Tel. 3103.
DR. W. MACPHE, D.M.S. BLDG., Chiropractic, electrotherapy, etc. 473, residential, X-ray. Phone 4719.

OSIOPATHIC PHYSICIANS
DR. CATON, OSTIOPATH, 111 KENT - 2125 St. George Street. Chronic and nervous diseases. Phone 1573.
E. S. DETWILER, D.O., 44 WATERLOO, Phone 3474. Res. 11-12, 2-4, 7-8.
DR. BARKLE, OSTIOPATH, 443 CHURCH STREET, Phone 1400.

ROOFING
BALL & WILLIAMSON PRACTICAL roofers, slaters, asphalt shinglers, roof repairers. Call for estimates. 255 Hill Street. Tel. 2789-W.
METAL WEATHER STRIP PUT ON doors and windows. Apply Mr. KING, 461 Dundas Street, East.
STAINLESS METAL ROOFING, RAFTERS, BRACKETS, GARGOYLES, FURNACES, 603 DUNDAS. MILLER BROS. Phone 3424.

BUSINESS CHANCES
SHOE REPAIR SHOP FOR SALE, with excellent machinery, established thirty-five years; good locality. Box 241, Advertiser. 25c
AUTO ACCESSORY AND SPORTING goods business in good district. Western experience. Good trade; good stand. At least \$50,000 capital required to finance. Business Brokerage Bureau, Dominion Bank Chambers, London.

SITUATIONS WANTED
RELIABLE YOUNG WIDOW, with girl 15, desires housekeeping position. References. Apply Box 245, Advertiser. 25c
EARN MONEY AT HOME - WE WILL pay \$15 to \$20 weekly for your spare time, writing song cards, no canvassing. We instruct you, and supply work. Write Brennan Show Card System, Limited, 32 Currie Bldg., 293 College Street, Toronto. Jan. 31

W. A. O'DELL HARDWARE
Talbot Street, Opposite Market.
HOCKEY SKATES
75c a Pair Up
GURD'S, 185 Dundas Street

W. STEEL'S CASH BARGAIN GROCERY
New Opening for Business. Save Money by Buying. AT 38 BLACKFRIARS ST.
SEWING MACHINES - SINGERS AS good as new at little cost, also Whites, Standard and Sewing Machines, Raymonds, etc. shuttles, needles and parts. 29 King. Phone 3811. Evenings.

MASON & RISCH
Your Gladious, Dahlias, Pansies, Iris, Perennials, Roses, shrubs, etc., direct from Holland at half regular nursery prices. Get our Spring Import Catalogue at once. Orders must be in by January 10. Morgans, 100 Dundas Street, London.

Woolcot & Carter's High Class and Fancy Groceries and Fruit.
Free Delivery. Phone 4672-W. 250 RICHMOND STREET.

Domion Stores, Limited
THREE STORES IN LONDON. Get Our Price on Butter Before you buy this week.
"Easy" Electric Vacuum Wash-Board, \$125. Saves you most every year. Buy it today. All kinds of washable goods at least four years. Free demonstration in your home. Phone 2292-3. Bowley Electric, 306 Dundas Street.

Your House Plants Need Feeding
We have the necessary food that they want during the winter months, put up in pill form, called FERTABS. Easily handled and quick results. GET A BOX OF THESE FERTABS FOR YOUR PLANTS.

DERMATOLOGY
MARINELLO SYSTEM FOR SALE, scalp, chloasma, removal of warts, waxy hair permanently. Miss Beattie, Talbot and Fullarton. Phone 3027-W.

ARTICLES FOR SALE
THIS WEEK OUR SPECIAL WILL BE 25 per cent off on all reading lamps. Bowley Electric Co., 306 Dundas Street.

MASON & RISCH PLAYER PIANO
Taken in exchange on a Nordheimer Piano, our largest and best. Could not be sold from new, only used a few months. Will be sold at a saving of \$100. Out-of-town customers, write for list of used pianos.

HOCKEY SKATES
For Boys, For Girls, 50c to \$6.50
COASTER SLEIGHTS 50c to \$4.00. HOCKEY STICKS SKATE STRAPS.

NEW ANTI-SECOND-HAND GASOLINE Pumps and Tanks, J. R. Cousins, 155 Albert Street.

NORTH CASH STORES
Domion Sugar, 100 lbs. \$7.55. Granulated Sugar, 75c. Corn Meal, 14c. Gold Soap, 14c.

J. Gammage & Son
207 DUNDAS ST., LONDON. PHONES 636-637.
BIG BARGAINS
All kinds of Shoes, Slippers, etc., for men, women and children, at lowest prices. Come and see our display.

Architects & Surveyors
FRED M. BRICKENDEN, CIVIL ENGINEER, Phones 1957, 6407.
H. C. BRIDGMAN, ARCHITECT, MOLLERSON BANK BUILDING, PHONE 2827-W.

ACCOUNTANTS
W. J. O'BRIEN, COMMERCIAL accountant, public accountant and auditor. Cost systems installed. Changes liquidated. Room 14, Greenway Building, 10th Floor, 474.

FATEBENT
RIBOUT & MAYBER, 155 YONGE Street, Toronto, solicitors of patents and experts in patent law. Send for our handbook.

For \$2.90
You can now buy a Dunlop Special Bicycle Cover (old price \$4).
Bicycle and Mo'or Sales Co., 425 Wellington. Phone 3152.

ARTICLES FOR SALE
Lehigh Valley and Pittsburg Coal, also High-Grade Steam Coal, \$9.75 a ton.

Martin Lvons Fuel Co.
711 YORK ST. PHONE 1315.

FLOOR COVERINGS
We have just received a new shipment of Olcithos, Linoleum and Congoleum Art Seal Rugs, in all the new designs. Prices in Olcithos, from 50c yard.

Helena Costume Co. LIMITED, 192-8 KING ST. PHONE 1902.

Artistic Memorial Wreaths
All arranged by our expert designers. Magnolia Wreaths arranged with natural prepared leaves and flowers, trimmed with a ribbon tie. One of the finest wreaths we make.

Price \$3.50
Please place your order early. No charge for packing. Can ship anywhere.

COMBINED TYPEWRITER AND ADDING machine. Adis as it writes, excellent for invoicing. E. F. Walker, 77 Dundas Street, Tel. 1631.

ASK YOUR GROCER FOR MAMMY'S scrubbing. It's the best of a laborious wash day. No rubbing or scrubbing. Tel. 6183-W.

RESULTS COUNT.
Friday and Saturday Only. Searchersmore and Laymore, per cwt. \$2.50.

DOMINION SEEDS, LIMITED Order Early. Phone 550-4.

REAL ESTATE FOR SALE REAL ESTATE FOR SALE

BERT WEIR REALTOR. PHONE 6223. 7 MARKET LANE. \$6,500—\$2,000 down, south, close in, 1 1/2-story white brick, four bedrooms, reception hall, four living-rooms, den, summer kitchen, well decorated, three-piece bathroom, two-part basement, furnace, veranda, driveway. Lot 50x150.

BUSINESS CARDS

MACHINERY OF ALL KINDS. Repaired, rebuilt or installed. Models making a specialty. First-class mechanics employed. Superior Machinery Co., Limited 151 York St. London. Phone 2729.

AUTOMOBILES

TALK OF WEEK-END SPECIALS—CAN YOU BEAT THIS LIST OF BARGAINS? FORD TOURING—1916 Model, in fine shape. \$175. OVERLAND TOURING—Mechanically good. 198.

BOARD AND ROOMS

BOARD AND ROOM FOR GENTLEMEN. Apply 373 Queen's avenue. Phone 4082.

VETERINARY SURGEONS

J. H. TENNENT, VETERINARY SURGEON. 276 KING ST. TEL. 278. W. J. WILSON, VETERINARY SURGEON. HORSE-DOG HOSPITAL, 84 KING TEL. 488.

"GLASSES THAT SATISFY."

F. Steele, Optometrist 210 Dundas Street. Back hurt you? Can't straighten up without feeling sudden pains, sharp aches and twinges? Now listen! That's what you've had backache, lumbago, or sciatica, because your back will never hurt or cause any more misery. It never disappears and has been recommended for 60 years—Advt.

ANDERSON & CO.

12 MARKET LANE. PHONE 2325-W. ESTABLISHED 1900. \$3,100—Brick cottage, three-piece bath, front and side veranda, basement, cement floor, hydro, gas, garage, lot 46x134.

HEMSTITCHING AND EMBROIDERY

PROMPT SERVICE. ROSS, LIMITED 196 DUNDAS STREET. GET THE HABIT OF CALLING 36693 when shoe repairs are needed. It means promptness and quality of service to you.

See the Following Used FORDS

1918 COUPE \$390. 1917 COUPE—Newly painted. 225. 1916 TOURING—Mechanically good. 198.

LEGAL CARDS

McKILLOP (CROWN ATTORNEY) & Douglas, Oak Hall Bldg. Tel. 272. J. W. G. WINNETT, BARRISTER, solicitor, etc.; also money to loan.

Wincarnis Offers You New Health and Strength

GLORIOUS, glowing, abundant health is the birthright of every man, woman and child. And if this rightful heritage has slipped from you and you are weak, run-down and depressed, you should at once try Wincarnis to bring you back to vigor and strength and happiness.

Dommon Realty Co.

512 DOMINION SAVINGS BUILDING. Phone 6783. \$2,700—\$500 down, northeast, 5-room frame cottage, newly decorated, good condition.

W. B. REID Real Estate.

403 Richmond. 1 1/2-story frame, new, Dillabough street, Cottage, south side, modern, \$3,800.

We Re-Bore, Also Re-Babbit Ford Cylinders

AS GOOD AS NEW. Special Rates to Garages. RELIANCE GARAGE London Limited

REPAIR WORK ON ALL MAKES OF CARS

The best mechanics in London are employed by The Car Makers Garage Company, 81 York street. Overhauling a specialty.

Bring back your health and vitality without delay—with

WINGARLIS The Economy of Wincarnis. The ingredients in Wincarnis are highly concentrated. The prescribed dose is one to two tablets daily, (not necessarily as in the former preparation).

E. COOK REAL ESTATE AGENT

265 William St. Phone 4875. Before you buy see our bargains in houses, all styles; also building lots, farms, large and small; stores; barber shop.

FARMS FOR SALE

100 ACRES OF CHOICE CLAY LOAM. In Essex County, situated on main road, rural mail and telephone, 1 1/2 miles from school.

WEST END GARAGE—WILSON and Blackfries

O'erhauling, repairing, our specialty. Experienced personal supervision of all work.

AUCTION SALE OF New Milkers and Springers

High-grade Holsteins, 9 young blood sows to farrow in April; 7 shoats, 140 pounds each; Chester White boar, 2-year-old.

Smoke SENATOR CUT PLUG

A Better Way Than Diet and Exercise For Reducing. Diets and exercise are sometimes helpful for reducing. But they are inconvenient and unpleasant, and usually produce only temporary results.

THOS. J. CARNEY

19 Surrey Avenue. Phone 4504W. Four modern bungalows, ten cottages, several modern dwellings; many on easy terms of payment.

WANTED TO RENT

WANTED—A MODERN FURNISHED house for the winter months, for small family; no children. Apply Box 232, Advertiser.

PLUMBING AND REPAIRS—WORK GUARANTEED

Wright-Teale Company, 60 Dundas. FEATHER PILLOWS, MATTRESSES renovated. Hunt & Sons, 693 Richmond. Phone 997.

WINDSHIELDS

We have special windshield plate glass and modern facilities for fixing your broken windshields. THE HOBBS MANUFACTURING COMPANY, LIMITED.

Deliciously Fragrant 15¢ a package

Thousands have found that Marmola Tablets give relief from obesity in just this way. Marmola Tablets are made from the same formula as the famous Marmola Prescription.

MISCELLANEOUS

Dommon House CAFE Business Dinner 45c CORNER CLARENCE AND YORK. Notice of Registration of Bylaw. Notice is hereby given that a bylaw was passed by the municipal council of the township of Westminster on the 13th day of August, 1921, providing for the issue of debentures to the amount of \$10,000 for the purpose of erecting an addition to and furnishing school in school section No. 22.

SATURDAY NEXT

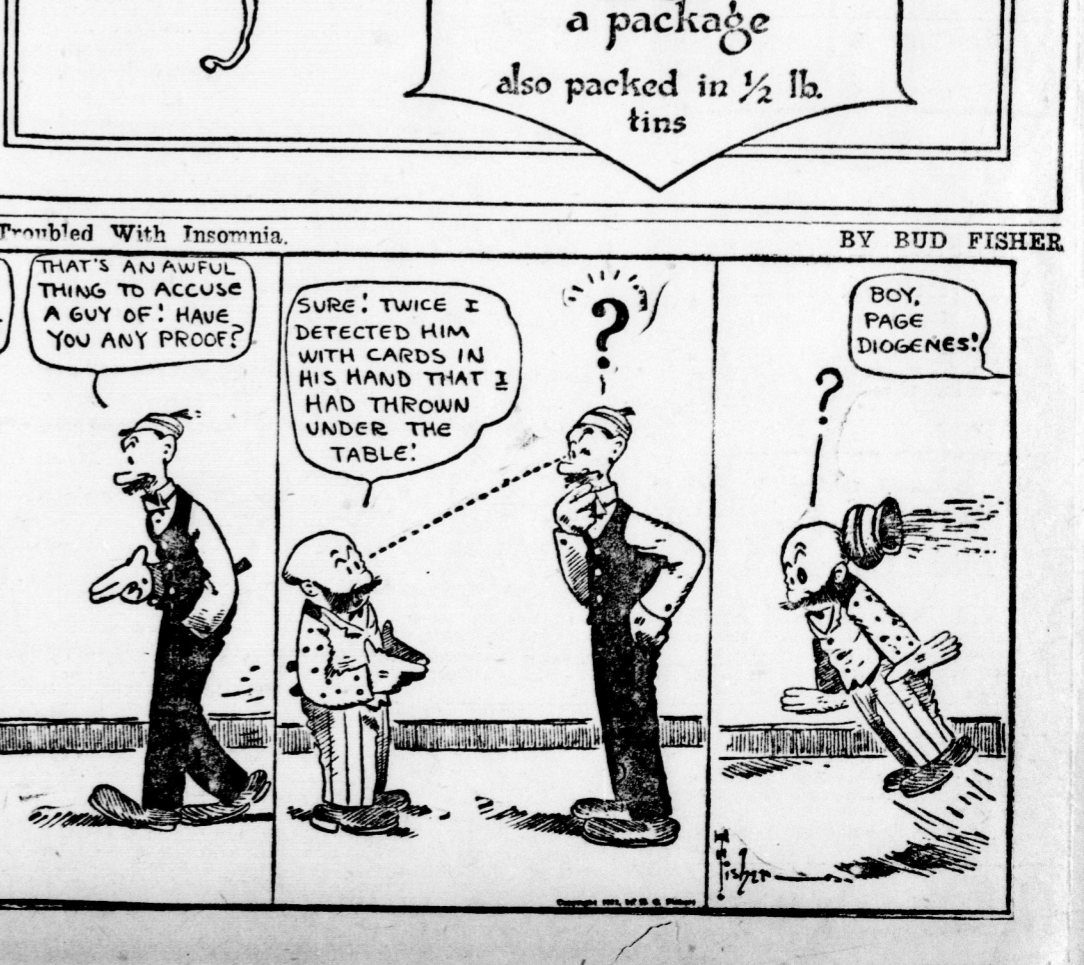
At 1 o'clock, D. H. Porter will sell by auction on the Market Square, several light horses, by instructions from Lieut.-Col. Wilson. D. H. PORTER, Auctioneer.

AUCTION SALE

At POLAR HILLS, JAN. 9, 1922. Forty head horses and cows, springers, 2-year-old steers and heifers and 1-year-old steer and heifer and pigs. A. J. WINTERS, Auctioneer; Edwards Zavitz, proprietor.

MUTT AND JEFF

One Thing Certain Jeff Isn't Troubled With Insomnia. THAT'S THE LAST TIME I'LL EVER SIT IN A GAME OF LUCK WITH JOE SPIVITS! A CROOK, I CALL HIM!



# You Can Make A Better Cake

If You Use **SWANSDOWN CAKE FLOUR** It insures against disappointing cake failures and loss of expensive ingredients. The very best for biscuits and pie crust.

**65c PACKAGE.** Once Used, Always Used.

**PREMIER SALAD DRESSING** The delightful creaminess makes it pleasing to the palate.

**35c and 75c BOTTLE.**

**BONELESS CHICKEN** For dainty salads and sandwiches.

**85c and \$1.40 TIN.**

**\$1.00 and \$1.50 GLASS.**

**ROWAT'S COFFEE** The standard of quality.

**70c POUND.**

**Order a Pound Today.**

**SHOYU SAUCE** If you make chop suey, try Shoyu Sauce, the finest made.

**35c BOTTLE.**

**AYLMER CHICKEN SOUP** Best for invalids.

**25c TIN.**

**T. A. ROWAT & COMPANY**  
Established 1887.  
GROCERS, IMPORTERS,  
250 Dundas St. Phone 3051-3052

**O'Brien College**  
301 Richmond Street, London.  
**JOIN OUR WINTER CLASSES NOW.**  
Bookkeeping, Stenography, Salesmanship, Accountancy, etc. Individual instruction.

**The Store With the Stock**  
**W. J. WRAY**

**Diamonds**  
Single Stone Rings, mounted in platinum; white, green and yellow gold; Tiffany Modified and Fancy Basket settings, \$8.00 to \$700.00.  
Fancy Rings in three-stone diamonds, combinations and clusters, \$50.00 up.  
**G. H. WARD & CO.**  
386 RICHMOND STREET.  
Diamond Merchants, Jewelers and Opticians. Phone 1084.

We have Trusses to fit all needs. Our fitters are experts.  
**ANDERSON & NELLES**  
268 Dundas St.

SINCE 1869  
**TAYLOR'S**  
Throat and Lung Balm  
has been the favorite household remedy for coughs, colds and all bronchial affections. Sheer merit alone has made this medicine the standard cough remedy for over 50 years.  
35c, 65c and \$1.20.  
Manufactured and Sold Only at

**TAYLOR'S**  
**DRUG STORE**  
New address  
**390 RICHMOND STREET**  
Phone 594. Three Graduate Druggists.

**You can't make a mistake when you buy Edison Mazda Lamps.**  
**J. H. POLLOCK**  
576 W. 207 Clarence

**Our Glasses are the best that science can make.**  
**Brown Optical Co.**  
**MEN'S HEAVY WORKING SHOES**  
Men's Mackinaw Rubbers; Ladies' High-Top Shoes, all on sale at greatly reduced prices.  
**SAMUEL'S SHOE STORE.**  
230 Dundas St. Open Evenings  
**WHY WAIT?**  
to have your watches and clocks repaired, when you can have them done in a few hours?  
**W. R. CLARK, Jeweler, 455 Talbot St.**

**Weston School**  
students are always in demand. Winter term opens Tuesday, Jan. 3.

### TO SPLIT RANKS OF METHODISTS

OTTAWA, Jan. 5.—While steps looking toward church union are intermittently before members of the various congregations, an application for charter which is coming before the next session of Parliament, will prove of interest, inasmuch as it is a request to legalize two bodies of the Methodist Church in Canada.  
Legislation is to be introduced to provide for the incorporation of the Methodist Episcopal Church of Canada, which is understood to be along the same lines as the Wesleyan Methodist Church in Britain and the United States.  
The incorporation which is being sought will give this church power to own and acquire real estate and enjoy powers similar to those now enjoyed by other bodies incorporated as such. It is understood that provincial legislation, is also being sought to give the church the same powers in the province of Quebec, where apparently such special provincial rights are necessary.

### FEAR GANG WILL KIDNAP "KIDDIES"

MONTREAL, Jan. 5.—Rumors that a gang of six men, one of whom was colored, were waiting outside the court house with a view to kidnapping the three children of Maurice Day, former pastor of the late Bishop de Grouville, were current here tonight. The gang was declared to have been lurking in the vicinity of the court, but quickly disappeared when a search party was brought to bear upon the premises.  
M. Baldwin, who is separated from his wife, and who was given the right to visit his children at any time by

the superior court here last week, brought a charge of kidnapping against his wife, her brother, and her mother, a woman of 80 years, and on New Year's Day they appeared in the courts to answer the charge, the hearing of which was postponed to Monday next. Today judgment in the habeas corpus proceedings taken out at the instance of Mr. Baldwin in regard to his children, was held over for the decision on Saturday next.

### G. W. V. A. ENROLL 7,000 MEMBERS IN DECEMBER

OTTAWA, Jan. 5.—Over 7,000 members were added to branches of the Great War Veterans' Association in December, it was announced at Dominion command headquarters this morning.  
Nine new branches were opened, two in Ontario, at Warren and Apsley.

### SEVERELY HURT WHEN CASTING FALLS ON FOOT

James Maxwell of 380 Glebe street, an employee of the Grand Trunk, sustained severe injuries to his left foot when a large casting fell on it at the carshops at 2:45 o'clock Thursday afternoon.

"GLASSES THAT SATISFY."  
**F. Steele, Optometrist**  
210 Dundas Street.

**HAVE YOUR EYES EXAMINED.**  
Dominion Savings Building, Richmond Street. Phone 6180.

**200 PAIRS SPATS**  
**ALL COLORS.**  
Odd Sizes.  
Values to \$5.00.  
**\$1.98**  
Per pair.  
**JOHNSTON & MURRAY**  
154 DUNDAS STREET.




# Orth's Store On Fire!

WITH BARGAINS IN MEN'S AND YOUTHS' OVERCOATS, SUITS AND HIGH-GRADE HABERDASHERY!

**Come Saturday and See the Blaze!**

This sale will continue for six days only. We have \$35,000 worth of High-Grade Men's Apparel that will be sold at half price, and less in many cases. Folks, frankly speaking, our Christmas and fall business has surpassed any record we ever anticipated, with the result that we can take a big loss on the remaining stock, making ready for our spring goods. You all know Orth quality men's apparel is equal to the best, so with these half prices and below for seven days you can all safely buy now.

**OVERCOATS \$14.75**  
at OUR REGULAR \$30.00 AND \$35.00 VALUES.  
These include tweeds, black beavers and melton cloths. Yes, the price is a mere part of our actual wholesale cost for these fine coats for youths and dad; sizes 33 to 42, at **\$14.95**

**English Tweed Coats, \$18.75**  
FINEST FRIEZE AND SOLID PURE-WOOL  
Here you can secure a really stylish overcoat, and in a large variety of materials; sizes complete from 33 to 42. These sold regularly up to \$40.00. Now, for seven days **\$18.75**

**Overcoats at \$24.75**  
The pick of the House of High-Grade Coats that sold up to \$50.00. Yes, Orth does it with vigor that means profits and part of the cost of your overcoat you don't need to pay if you select yours here now. We can fit dad and his lad from **\$24.75** this range at See No. 2 Clarence Window for Display.

## EXTRA! EXTRA! SUITS

Of the highest calibre of pure all wool materials and strictly custom-made ready-to-wear; really our line of stock that sold up to \$47.50. If you come Saturday you'll find the greatest surprise of your clothing buying, to find 240 suits all at one price, **\$24.45**

See our suits before you buy a cheap, trashy garment at the same price elsewhere. This lot includes absolutely fast shades of blue serge, brown serges, grey and brown herringbones, Scotch tweeds, English Chevots and fancy Forbes worsteds. Such well-known Orth styles are included as the Astor, Duncan, Roy, Varsity and Ritz models. Ask your friends how good Orth's suits are tailored, and then consider this low price and make a call Saturday or any day next week and save one-half on a good suit. Values up to \$47.50 at **\$24.45**

## EXTRA SPECIAL, MEN!

**Hobberlin Custom-Tailored Suit for. \$23.33**  
The House of Hobberlin have donated a real offer for this sale of a Custom-Tailored Suit to your measure for seven days only, to cost **\$23.33**  
Just think, men, it is Hobberlin tailored to your measure! Select yours Saturday!

**HOBBERLIN SPECIAL NO. 2**  
A true-blue serge suiting to cost you **\$35.95**  
Suit strictly custom-tailored to your measure. Our tailors will measure you promptly, so do not delay your selection too long, as a number of patterns are sure to be cancelled after the first day's selling.

## Fine Haberdashery at Half Price and Less for Seven Days Only

- REAL OLD-TIME SHIRT SALE AT 97c**—This includes Tooke and Arrow makes; sizes complete, 14 to 17; values up to \$3.50. Saturday morning at, each **97c**
- SHIRTS** that sold up to \$5.00 to go at \$1.98 each. We have 340 shirts to go at this away-below-cost price, so we say stock up, if you need good shirts, at this low price. Each **\$1.98**
- 300 TIES**, in silk and knitted, values up to \$3.00. Saturday on sale at **88c**
- FLANNELETTE PYJAMAS** that sold up to \$1.75 a suit at, each **\$1.98**
- GARTERS**—Paris, Boston, Ivory and Leather Tex Garters, regular 50c, at, pair **23c**
- COMBINATIONS**—Velvetex and Merino, all sizes up to 42; regular \$3.50, for, suit **95c**  
How many do you want, folks? Be here when the doors open if you want to get in on this lot.
- FELT AND TWEED HATS**, also Warm Winter Caps, values to \$6.00, at, each **98c**  
See No. 3 Clarence Window.
- SOFT COLLARS**—Arrow and Tooke, regular half-dollar ranges, at, **5 for \$1.00**
- EXTRA — 100 FLEECE-LINED SHIRTS AND DRAWERS**, all sizes, in good heavy fleece, at, per garment **67c**
- STANFIELD'S HEAVY RIBBED WOOL SHIRTS AND DRAWERS**, regular \$2.50 garment, at, per garment **\$1.49**
- MUFFLERS**—A real choice of all our Silk and Pure Angora Woolen Mufflers that sold up to \$8.50, to go at, each **\$1.98**
- TWEED TROUSERS**, pair **\$1.98**
- WORK SHIRTS** **98c**
- WORK SHIRTS**, kitchen coat style **\$1.69**
- HEAVY POLICE SUSPENDERS**, pair **39c**
- HORSEHIDE MITTS**, wool lined, pair **\$1.29**
- OVERALLS AND SMOCKS**, Peabody's and Kitchin's, garment **\$1.98**
- HEAVY WOOL WORK SOCKS**, 3 prs. **\$1.00**
- HANDKERCHIEFS**, red and blue bandana, large size **5 for \$1.00**

IN SEVEN DAYS WE'LL SELL \$35,000 WORTH OF MEN'S APPAREL FOR APPROXIMATELY \$15,000. WHO GETS THE \$20,000? YOU DO, FOLKS, IF YOU SPEND YOUR MONEY AT ORTH'S DURING THE NEXT SEVEN DAYS.

Our guarantee of satisfaction or your money back goes with all goods sold.

# Orth, Limited

Corner Dundas and Clarence

Phone orders accepted and goods delivered Monday. Phone 1058.

# Coat and Suit Sale

## Reductions 1-3 to 1-2 Off

### NOTHING RESERVED IN THIS GENUINE CLEARING-OUT EVENT

The high-class standard of our merchandise is so well established that no detailed description is necessary. The reliability of materials, superior workmanship and absolute correctness of style is evidenced in every model.

**Spring is coming. Showroom space must be had. Our factory people have to be kept employed. Profits cannot stand in the way.**

**COATS**—In Silk, Plush, Broadcloth, Normandy Bolivia, Rivola Cloths, Velora Ripple, Chamoistyne and Veloraine. All the latest styles and fabrics in the season's new colorings.

**SUITS**—In Velours, Duvetynes, Serges, Tricotine and Gabardines. Colors—Navy, Brown, Taupes, Greys, Reindeer, Etc.

## SATURDAY SPECIALS

15 Winter-Weight Velour Coats selected from our present stock; in colors of black, navy, brown and beaver shades; all well tailored and trimmed with silk floss stitching. Garments that sold regularly at \$35.00 to \$47.00 **Saturday Only \$15.25**

12 Suits which are picked from the best part of our winter stock, including plain models and others handsomely trimmed with chenille or silk, embroidered and fur-trimmed with mole, beaver, Hudson seal, etc. Regular \$65.00 to \$90.00; at one price **Saturday Only \$33.35**

Winter-Weight Chinchilla Coats of good style and appearance, in colors of dark grey and oxford shades; sizes 34 to 40. Regular \$25.00 to \$30.00 **Saturday Only \$9.95**

**ROSS' LIMITED**  
MANUFACTURERS.  
Phone 1319. 196 Dundas Street.