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PELAIN'S MEN
ON REELS OF
CROWN PRINCE

French Troops Are Pressing
Closely the Retirement
of Germans.

LATTER CROSS THE AILETTE
Armies Now Facing One Another
on Banks of Stream
—The French Booty.

Paris, Nov. 3.—The French are advancing between the Oise Canal and the region of Corbeny, and have reached the south bank of the Ailette River, the war office announces. The Germans have retreated to the north bank of the river. The bridges across the Ailette were destroyed by the Germans. Since Oct. 23 the French have captured 422 guns and 720 machine guns.

Official Report.
"In the course of the night our troops continued to make progress between the Oise Canal and the region of Corbeny, and reached the south bank of the Ailette River over this entire front. (Friday night's official French communication, in which the beginning of this movement evidently was announced, has not been received.)

"The enemy has retired to the north bank of the Ailette, where bridges and footbridges were cut. Artillery fighting continues very vigorously in the sector of Chavignot and at certain points in the region of the plateau.

Petain's Prices.
"In the way of material captured since October 22 we have actually counted 200 heavy and field guns, 222 trench cannons and 720 machine guns.
"On the right bank of the Meuse (Verdun front) there were violent artillery engagements in the region of Chavignot. An enemy attack upon St. Mihiel was without result. The night was calm everywhere else.
"In the period between October 21 and 22 twenty-two German aircraft were brought down. Of these twenty-two were destroyed by our pilots after combat, and two by our special cannon. Furthermore, enemy machines were damaged seriously and descended within the German lines."

GERMANS WITHDRAW.
LONDON, Nov. 2.—The Germans have retreated from points along the historic Chemin-des-Dames sector on the Alsace front in France, where several months the French troops of General Petain had been keeping them sharp.
Just where the retrograde movement took place, and how far it extends cannot yet be told, as the German official communication announcing it merely says that the Teutons "unnoticed and undisturbed by the French" systematically withdrew their lines from the hill front in this region.
The entire line to the north of the Alsace, where the Germans were last reported as facing the French, is retreating in character from the Soissons sector eastward to the vicinity of Craonne, and therefore, it is impossible to delimit from the rather terse acknowledgment of the retreat the terrain which has been given up.

Ordeal Too Much.
Nevertheless, it seems apparent that the Germans, tired from the terrible ordeal they had been forced to undergo for some time from the French artillery and infantry attacks, have decided to fall back on Laon, capital of the department of the Aisne, which, with its network of railways, has been the quest of the French. It is possible, and seemingly probable, that the withdrawal of the Germans will compel also the falling back of the German forces in the turn of the battle line in this region running northward to St. Quentin, if, indeed, it does not affect the German positions as far north as Arras.

THE GERMAN REPORT.
The Germans have retreated from points along the Chemin-des-Dames in the Alsace sector of the front in France, according to the German official communication issued this afternoon. The communication gives no reason for the maneuver, but says that it was made during Thursday night systematically and without interference by the French troops.
The text of the communication follows:
"Flanders there has been lively artillery activity on the Yser.
"Unnoticed and undisturbed by the enemy, we systematically withdrew our lines from the hill front of the Chemin-des-Dames last night.
"Our army successfully attacked London and English coastal towns Wednesday night."

LOCAL TEMPERATURES.
Following are the highest and lowest temperatures recorded in London during the 24 hours previous to 8 o'clock last night: Highest, 37; lowest, 52.
The official temperatures for the 12 hours previous to 8 a.m. today were: Highest, 55; lowest, 51.

AUSTRO-GERMANS ARE BALKED
IN ATTEMPT TO CROSS RIVER;
UNABLE TO SPLIT ITALIANS

Pressure of Enemy Strongest
On Left Wing of Cadorna—
Rome Says the Attempt To
Divide Italy's Armies Has
Definitely Failed.

Rome, Nov. 3.—Austro-German pressure was more noticeable yesterday on the left wing of the Italian armies on the Tagliamento, says the official statement issued today by the Italian war office. Attempts made by the Teutons to reach the right bank of the river, the statement adds, have been defeated by the Italian troops.

MANOEUVRE TO SPLIT
ITALIAN FORCES FAILS.

New York, Nov. 3.—A special cable to the Herald from Rome says: "The Giornale Italia says the Austro-German objective to cut in two the Italian armies can now be considered a complete failure. The most acute point of the crisis was passed when the enemy movement collapsed at its essential point. True, the strategic key to the Italian front is now threatened, but the army is in battle manoeuvre, reorganizing its work, and obedient to command. Animated by fighting ardor and fired by the incident failure, it now has a thirst for victory and revenge.
"The concentration of the Italian army on the Venetian Plains shows it has been completely changed in character, and is forming itself into two great tactical units. Facing two adversaries, the Italians are preparing to fight on this battlefield, where on many occasions during the campaign have been decided the destinies of Europe."

STRAIGHT-NE CARD GAME
AND SOLDIERS' CHOICE BOTH
ALLOWING NAMES TO STAND

J. P. Moore and Lt.-Col. Coles Await Action of "Unionist"
Convention Next Thursday—No Three-Cornered Fight
Expected by Colonel, Who Says Veterans Expect the
"Other Man" To Drop Out.

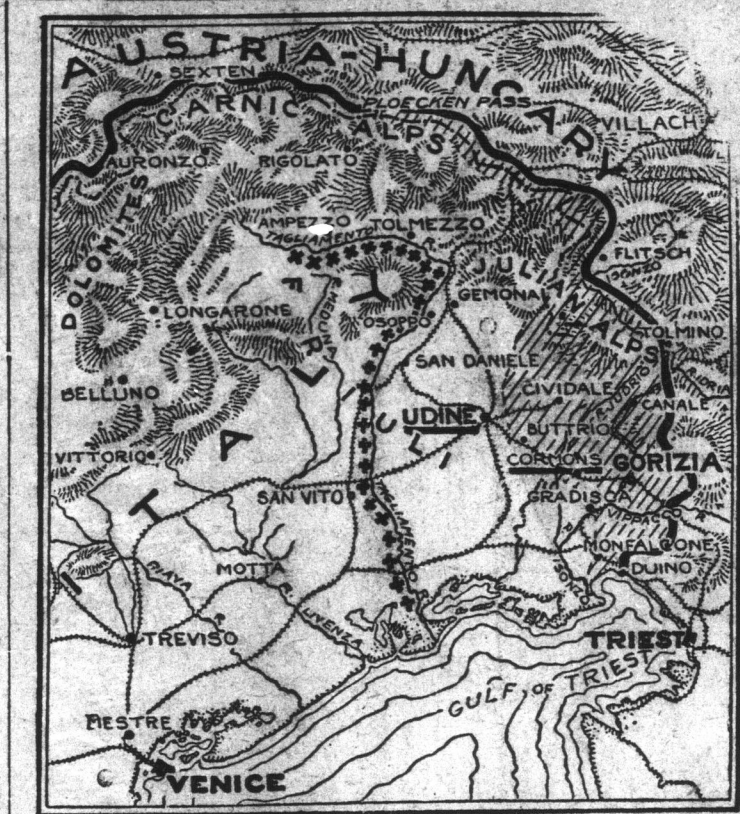
Lt.-Col. W. G. Coles and J. P. Moore will allow their names to go before the convention of "Unionists" to be held at the Masonic Hall on Thursday next at 8 o'clock. The two men today both made the statement that they would not stand for election to the nomination. Mr. Moore qualified this by stating that the endorsement of Col. Coles by the Great War Veterans' Association last night would be considered, but that he expected that his name would go before the convention.
Col. Coles stated that he would not be a candidate for the nomination unless he received the nomination on Thursday night. He did not believe that a three-cornered fight would be the result of his selection by the G. W. V. A.
Let Moore Step Out.
There was a feeling at the executive meeting of the "Unionists" that the other man should step aside, said the colonel. "I am a good friend of Mr. Moore, but I think they will step out for the nomination it will not be bitting."

GREAT N. Y. MEETING
SCORES PRO-GERMANS
IN THE UNITED STATES

Hill and Gompers Arouse the
Audience to Frenzy of
Patriotism.

New York, Nov. 3.—Disloyalists within the United States were scathingly denounced at a monster mass meeting in Madison Square Garden last night under the auspices of the American Defence Society, at which Dr. David J. Hill, former ambassador to Germany, and Samuel Gompers, president of the American Federation of Labor were the principal speakers. The meeting ended in a patriotic frenzy, when Dr. Hill declared that "the forces of loyalty must prevail over the cohorts of sedition." Resolutions were passed proclaiming that the American people have expressed their irrevocable determination to prosecute the war against Germany to a victorious conclusion, and denouncing Senator La Follette as a traitor to his country's cause, and calling on the United States Senate to expel him.

ORDERED WOUND UP.
Toronto, Nov. 3.—Incorporated September 1, 1917, the Wentworth Brass Company of the Ontario Federation of Labor was the principal speaker. The company's nominal capital stock was to have been \$500,000. N. L. Martin is appointed interim liquidator, with a reference to J. A. C. Cameron.



Advertiser Illustration.
The line of the River Tagliamento, 30 to 25 miles west of the Isonzo, to which the Italians and Allied forces are retiring.

SEES BORDEN GOVT. CONSPIRACY
TO ROB ELECTORATE OF VOTES;
PROFITEERS BACK OF THE PLOT

Sutton, Que., Nov. 3.—Addressing a political meeting here last night, Hon. Sydney Fisher said that when the old Tory party became discredited before the people it took the name Conservative, and when the Conservatives in turn became discredited they called themselves Liberal-Conservatives. Now they adopt a name (win-the-war-party), which reflects the attitude of the whole country. Mr. Fisher warned his hearers against a Borden Government conspiracy to rob the electorate of their votes. Back of the conspiracy, he claimed, were the war profiteers.

LEADING CHURCHMEN
DENOUNCE REBELLION
PLOT OF SINN FEINERS

Infidential Catholic Clergy Are
Opposed to Physical Force.

LONDON, Nov. 3.—Concerning the political situation in Ireland, the Daily Mail, in its second edition today, says:
"There is reason to believe that a feeling of disquiet has developed in Dublin and some country districts over the Sinn Fein situation. Professor De Valera's meetings fixed for Sunday at Newbridge and Kildare have been prohibited."

LONDON, Nov. 3.—The Sinn Fein movement has suffered during the last few days a serious check in consequence of the denunciation of any sort of armed rebellion by some prominent members of the Roman Catholic clergy, according to the Dublin correspondent of the Daily Mail. The correspondent refers especially to a sermon by Rev. Thomas F. Gilmarin, Bishop of Clonfert, on the eve of the recent visit to Loughrea of Professor De Valera, one of the prominent Sinn Fein leaders. Bishop Gilmarin declared that a recourse to armed force under the present circumstances would be morally unwarranted.

When Professor De Valera spoke at Loughrea he showed himself, according to the correspondent, very responsive to ecclesiastical influence, and his language was much more pacific than at any Sinn Fein conference.
The important newspaper, the Irish Catholic, denounces strongly Sinn Fein physical force methods.
"It," adds the correspondent of the Daily Mail, "the Sinn Feiners continue to preach a hot gospel of revolution they will be denounced by the church."

PICKET BOAT LOST;
ALL OF CREW GONE

Washington, Nov. 3.—The navy department today announced that on October 30 the picket boat of the United States ship Michigan, founded. Apparently the entire crew were lost. The finding of the bodies of three of the crew and the failure to find any other trace of the boat or its occupants lead the department to believe that all were lost.

LICENSE APPLICATION
NOT YET CONSIDERED

London Firm Has No Word of Hanna's Plans.
The Toasted Corn Flakes Company has received no word from Food Controller Hanna as to whether or not a license to manufacture cereals will be granted to it. The committee to issue licenses has not met yet, and until it does no word is expected.
The company has stopped its cooking plant, and is manufacturing only what has been cooked. Several men have been laid off as a result.

GERMAN AUXILIARY CRUISER
A PATROL VESSELS SUNK
BY BRITISH IN THE CATTEGAT

Destroyers Wipe Out Fleet of the Enemy's
Commerce Raiders, Sinking the Crocodile
and Many Smaller Vessels.

London, Nov. 3.—An official statement issued by the admiralty says that ten armed patrol craft, in addition to a German auxiliary cruiser, which was equipped with six-inch guns, were destroyed in the Cattagat.

The statement issued by the British admiralty says:

"Further reports from our forces operating in the Cattagat have been received. We destroyed a German auxiliary cruiser armed with six-inch guns and we also destroyed ten armed patrol craft. Sixty-four prisoners have been rescued by our forces. No British losses have been reported.
"Further details will be published on the return of our forces to their base."

Copenhagen, Oct. 3.—A German commerce raider and five armed trawlers have been sunk by British destroyers in Scandinavian waters.

VESELS IN FLAMES.

Copenhagen, Nov. 3.—The sinking of the German raider Crocodile and of five German armed trawlers is reported by men on two Danish steamships. They say they sighted the German vessels in flames, and later saw them sink.

WOUNDED MEN LANDED.

Elseneur, Denmark, Nov. 3.—Wounded men from a German auxiliary cruiser sunk in the North Sea were landed here today.

FOUGHT IN CATTEGAT.

London, Nov. 3.—The admiralty announces that certain British forces have been engaged in the Cattagat, an arm of the North Sea between Sweden and Denmark, and that prisoners are being brought in. No further information is yet at hand.

A GOOD CLEAN-UP.

Copenhagen, Nov. 3.—The commerce raider, which was disguised, and the trawlers were sunk yesterday in the Skagerrak, an arm of the North Sea between Norway and Denmark. The British destroyers thus effected another clean-up of German naval forces in Scandinavian waters.

PORT BRUCE BLAZE
DAMAGES PLANT OF
HALES & BLACK CO. AT CAPITAL TODAY

A Mysterious Fire Destroys
Several Sections of Building
—Pier Badly Burned.

[Special to The Advertiser.]
Port Bruce, Ont., Nov. 3.—Fire at 3:30 this morning destroyed the wine house, packing-house, icehouse and office of Hales & Black, fishermen. The fire, which was first noticed by Richard Fitzpatrick, appears to have started in the north building. The north end of the quickly, there is the possibility of a French blow in Champagne which might straighten out the entire front from Craonne to Verdun.
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Reports from Switzerland say the Germans are hurrying troops into the Trentino. This might mean either to strengthen the Austrians there or to start a drive south from Trent in an attempt to cut off the Italians now on the Venetian plains.
The German Withdrawal.
Blowing up the bridges as they retreated, the Germans have given up their precarious hold on the Chemin-des-Dames Plateau and retired to the north bank of the Ailette River, along a front of approximately 16 miles, closely followed by the French. This retirement by the Crown Prince has been in prospect since the recent success of the drive by Gen. Petain, southwest of Laon, which carried the French to the banks of the Oise-Alsace canal. The newly won Chemin-des-Dames, and gave them the artillery domination of a large section of the German line to the east. As appears from today's Paris official statement, the Germans are now on the north bank of the Ailette, a maximum distance of a mile back of their previous positions, while the French have moved up to the south bank of the river.

May include Laon.

The retirement might include Laon, the reputed eastern citadel of the Hindenburg line of last March, but if the front of the Ailette is given up, the line of the Ailette through Laon, Laon, Montagne to Neufchateau-sur-Aisne, along the railroad between Laon and Neufchateau, might offer a good halting place, retirement only to the northern bank of the Ailette between Chavignot and Craonne might not affect the line from Chavignot north to the line across the Ailette, which would involve the present lines as far as Laon at least. On the eastern end of the Chemin-des-Dames, if the retirement is not made, security, as not to do so might place them in a worse position than on top of the ridge.

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AUTOINTOXICATION OR SELF-POISONING

The Dangerous Condition Which Produces Many Well Known Diseases.

HOW TO GUARD AGAINST THIS TROUBLE

"FRUIT-A-TIVES" — The Wonderful Fruit Medicine — Will Protect You.

Auto-intoxication means self-poisoning, caused by continuous or partial constipation, or insufficient action of the bowels.

Instead of the refuse matter passing daily from the body, it is absorbed by the blood. As a result, the kidneys and skin are overworked in their efforts to rid the blood of this poisoning.

Poisoning of the blood in this way often causes indigestion, loss of appetite and disturbed stomach. It may produce headaches and sleeplessness. It may irritate the kidneys and bring on Pains in the Back, Rheumatism, Gout, and Rheumatic Pains. It is the chief cause of Eczema—and keeps the whole system unhealthily by the constant absorption into the blood of this refuse matter.

"Fruit-a-tives" will always cure Auto-intoxication or self-poisoning — as "Fruit-a-tives" act gently on bowels, kidneys and skin, strengthens the nervous system, and keeps the whole system unhealthily by the constant absorption into the blood of this refuse matter.

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MONGEAU HOPES SERVICE ACT MAY BE DELAYED FOR SOME FIVE YEARS TIME

Montreal, Nov. 3.—Paul Emile Mongeau, the anti-conscriptionist under arrest on a charge of violating the military service act, who has applied for a writ of prohibition to prevent Judge Saint Cyr from giving judgment in his case, addressed a meeting last night at St. Mary's Labor Club. He expressed the hope, gathered from his lawyer's view of the case, that the proceedings he has taken will lead to a delay of five years in the operation of the military service act.

WARMLY WELCOMED.

CLINTON, Nov. 2.—A hearty welcome was given to Dr. and Mrs. Gunn on their arrival last night. For the last two years Dr. Gunn has been doing military hospital work in England and Scotland, and during the last year had charge of one of the large hospitals in Glasgow.

A large number of citizens met at the station to join in the welcome, and the pipes of the Clinton Kilby band lent merriment to the occasion. The doctor and his wife to their home on High street.

CONSCRIPTIONIST LIBERALS OFFER FULL SUPPORT TO "UNIONISTS"

Hamilton Convention Would Fuse Grit, Tory and Labor Parties.

MINISTERS ON PLATFORM

Carvell, Rowell and General Mewburn Speak—Ex-Govt. Criticized.

HAMILTON, Nov. 2.—Ontario Liberals who support conscription as represented in the remarkable convention of men and boys held here today stand for Canadian co-operation of political parties in the supreme national obligation of placing all the resources of the Dominion behind the patriotic determination to fight for humanity till the war is won.

They demand the consecration of man power, of money power, of the entire energies, abilities, and resources of the nation. Four hundred delegates from all parts of the province were in attendance. Enthusiasm at times ran high, but the supreme national obligation was unmistakably serious and businesslike. Men and women faced facts. They realized the responsibilities they assumed. They recognized the necessities of the war crisis, and they sought to direct their course with a purpose single to the great end to be achieved.

"Our Country First" read the first and longest scroll on the platform under the folds of the Union Jack.

New Ministers Cheered.

When, in turn, Gen. S. C. Mewburn, minister of militia, Hon. Frank B. Carvell, minister of public works, and Hon. W. Rowell, president of the privy council, were escorted to the platform during the afternoon, the convention rose en masse and cheered again and again. When Mr. Alex. Stewart, of Guelph, the permanent secretary of the newly-born organization, read the gathering a telegraphic message from P. F. Pardoe, late Liberal whip in the House of Commons, and quoted a characteristic paragraph from the record of his speech at the Sarnia convention, the gathering was again upon its feet in acclamation. The scene was repeated a few moments later, when a message was read from Hon. George P. Carvell, while the secretary likewise accompanied by the reading of Mr. Carvell's declaration of war policy.

Mr. Carvell served notice upon wealth and upon war profiteers. Another year of war would mean an additional hundred and fifty millions in the war debt and payment of pensions to soldiers and their dependents.

"We must pay the interest because we cannot repudiate our country's debt. We must be stern and rigid national and individual economy, and wealth must understand that it would be required to contribute much more generously than the poor man, who has been paying ten times as much as the rich man according to his means."

But the most enthusiastic and remarkable demonstration of the convention came at night, when Mr. Carvell suddenly straightened up, and wheeling around he addressed the assembly, exclaiming: "I tell you there are men in my province, wearing the King's uniform,

who never left Canada, and who never intend to leave Canada, who are drawing enormous sums from the Government in salaries and separation allowances for which they give no adequate return. Some of these may be necessary, but their places can and should be taken by returned soldiers. (Prolonged cheers.)

"It is that the condition of affairs must be somewhat similar up here," he remarked. (Renewed cheering.) "I intend to furnish General Mewburn with a list of these men from my province, and ask that the change be made."

Rowell's Earnest Appeal. Mr. Rowell was the last ministerial speaker. His keynote was earnestness. He appealed to Ontario Liberalism to be big and manly and patriotic in the existing crisis.

"Surrender your party prejudices, but not your principles for the sake of the boys at the front," he urged, amid cheers. "If Union Government comes to disaster it will not be because of the strength of the Opposition but because of the weakness of the friends who will not get together."

Hon. Mr. Rowell made a telling personal appeal to Ontario Liberalism as liberal leader in the Provincial Legislature. He declared that he was proud, "no stain upon the banner which for six years I carried, and which on the other day I laid down." (Cheers.)

In the same spirit in which he accepted the call of duty six years ago he now accepted the war-time call to war-time service. In the Province House did I lead you astray? (Cries of "No.") Did I follow the path of dishonor? (Cries of "No.") Then let me to the public interests and in the public good? (Cries of "Yes.")

The big convention room of the Connaught Hotel was filled with delegates this morning, and a big quota which came in after the noon hour.

P. F. Pardoe, chief Liberal whip, was unable to attend owing to pressure of business. Hon. G. P. Graham in announcing Mr. Pardoe's inability to attend, the convention decided that Mr. (Graham) had not receded from his position expressed in Parliament. The action of the convention was reiterated, his stand in favor of conscription as the only means of saving the country from the front and continuing Canada's participation in the war.

"The common view of our country is for the moment threatened," said Mr. Carvell. "The common view of our country is for the moment threatened," said Mr. Carvell. "The common view of our country is for the moment threatened," said Mr. Carvell.

Commenting upon the large number of lady delegates present, he said that there was no question as to their right to take a part in the nation's affairs in this critical time.

"The question is going to be, to forget the dead, and abandon the living? That is the question which faces us. We are asked to abandon have placed the name of the dead in the highest position of honor. And you mothers of Ontario, are you going to respect to all this as being a party fight?"

"No," was the answer from many voices in the audience.

"To hell with partyism during the war, to use a commonplace expression," said Mr. Carvell, amid cheers.

Should Sink Partyism. The chairman explained the origin of the convention. Five months ago, he, like many other Liberals, was without political standing. He had incurred disfavor, but his party had not been divided on what he considered a principle. At a meeting in Toronto it had been reasoned that there were Liberals in favor of the Government's policy and others had been included in the cabinet.

This convention had been called to ask if those of the same opinion would unite behind the same government. The chairman declared himself as being in accord with the recent statement of Sir Robert Borden, bringing all conscriptionists to get together and choose candidates, regardless of party, whom they could support with unanimity.

"But the Union Government candidate must be chosen," continued the chairman. "He must represent the combined wish and sentiment of all classes of men and women met together for the purpose."

"It has been said that if the Liberal party opposed conscription it could be returned at the polls. We don't want a price at such a price. Selective conscription is the true principle of democracy."

Conscription Weath. The following resolution was moved by J. J. Pettipiece, of Forest and seconded by George McLagan, Stratford: "That in view of the present position of the war and the necessities of the Empire, we declare ourselves in favor of the enforcement of the military service act, passed at the last session of Parliament, and in addition the conscription of the wealth and productive forces of Canada, so as to effectually organize all the material resources of the Dominion to best support the forces in the field and assist in carrying the financial burdens which are entailed by the vigorous prosecution of the war to a successful conclusion."

In presenting the resolution, Mr. Pettipiece said: "We have seen fit to differ with our honored leader on this question. It is on truly conscientious principles that we have differed. We all regret that conscription was not adopted at the beginning of the war."

Continuing, he said that conscription of men would pave the way for conscription of wealth.

"We Liberals have a responsibility. We must so play our part in this titanic struggle that after the war Liberalism shall stand forth strong, pure and self-reliant. We feel that all wealth should be conscripted alike, and that the people at home should be set tasks and without large salaries when the war is over."

"There is no further discussion on this resolution," asked the chairman. "Carried," shouted the convention as one man.

"Carried unanimously," said Mr. Lindsay.

New Ministers Cheered. Hon. F. B. Carvell, minister of public works, Major-Gen. Mewburn, and Hon. W. Rowell, president of the privy council, entered the convention at this juncture and took seats on the platform. They were given an enthusiastic ovation, and were each called upon for a short address.

In introducing Major-Gen. Mewburn, Mr. Lindsay remarked that he was the first real soldier to hold the post of minister of militia for some years. This salute was greeted with prolonged applause.

"Regarding that first resolution, I may feel a little stronger than those not much in touch with the military situation," said Major-Gen. Mewburn. "I went on to say that was his desire, as soon as the war broke out, to go overseas. He had been kept here by his superiors. He placed himself on record as being of the opinion as early as in 1915 that there was something radically wrong with voluntary recruiting. He said that if it had not been for the Canadian militia there would have been no first, second and third contingents. He was of the opinion that the militia units should have been allowed to have gone overseas in their entirety, citing the case of Hamilton, which had sent ten thousand men to the war, but had not a single representative unit at the front."

Militia Act Was Sufficient. Recounting the military situation in Canada, Major-Gen. Mewburn reiterated his opinion that the enforcement of the militia act early in the war would have impressed upon the youth of the country a sense of their national responsibilities, and that the required number would have been raised without the confusion now existing. But he was overjoyed when Sir Robert Borden, upon his arrival back from England, introduced the conscription measure.

"Why didn't he do it three years ago?" shouted a delegate.

"Why didn't you agitators for three years ago?" retorted Major-Gen. Mewburn. "I tell you you can criticize if you want to, but I think that what we want today is action, not matter who the leader may be."

The speaker said that he objected to the militia act which provided for only 100,000 draftees.

Major-General Mewburn said that he had been very reluctant to take his present post, and at first refused. "I didn't want to get into public life; I won't get into politics."

Speaking of the Union Government, he said he had been impressed with the way the members in council had got down to brass tacks, placed all the cards on the table in order to get busy and do something for Canada.

Draft 100,000 Per Month. With regard to the conscription act

there were some Liberals who were of the opinion that no good could come out of the Tory party, and some Tories vice versa.

"But no party holds all the sheep nor the goats," he remarked. "He thought that the convention should back up the Liberal party, who had laid down party considerations and entered the new administration. The resolution carried without a dissenting vote."

Carvell Honors Old Chief. Hon. Frank Carvell, introduced as "the hero of a hundred fights, and a victor of them all," was given a great ovation. At the outset he said he felt it his duty to pay a tribute to his old chief, Sir Wilfrid Laurier.

"I believed in his doctrines and I do now, excepting on conscription. I believed he was loyal, and I believe that he is loyal still. But I have not been able to see eye to eye with him on this great question. I want to give him just as much credit for his honor as I can in the course he has taken as I expect for myself in the course I have taken. I hate conscription as much as any man in Canada, but we are living in unprecedented times. It may seem horrible things to say, but I have not from his home and send him perhaps to his death, but I have not a loved one who has made the same sacrifice."

"I regret that I have not a loved one who has made the same sacrifice. I haven't a word to say against the man whom I have loved and loved me, but I have no recriminations. I haven't a word to say against the man whom I have loved and loved me, but I have no recriminations. I haven't a word to say against the man whom I have loved and loved me, but I have no recriminations."

Support of Candidates. Lloyd Harris of Brantford submitted a third resolution, which pledged the convention's support to any candidate supporting the Union Government who shall be the nominee of a local constituency.

Sam Carter, M.P.P., Guelph, asked that the scope of the resolution be made wider to include labor and independent parties or candidates. His suggestion was agreed to by the convention. In answer to the suggestion of E. C. Drury of Simcoe the vote was delayed in order to allow Hon. N. W. Rowell to speak.

Mr. Rowell declared he had advocated the formation of a union government.

Liberal Ministers Approved. "That whereas since the notice calling this convention was sent out, the Union Government has been formed, in which Liberals throughout the Dominion have joined. The convention of a union government for the duration of the war was highly desirable, and the best interests of Canada, and believing that thereby the share of Canada in the conduct of the present world war will be best served, and the government of the country most effectively and satisfactorily carried on during the period of the war, expresses its approval of the action of the Union Government in entering same."

Mr. Kerr said he was aware that

IT'S YOUR LIVER! YOU'RE BILIOUS, HEADACHY, SICK!

Don't stay constipated with bad breath, stomach sour or a cold.

Enjoy life! Live your liver and bowels tonight and feel fine.

CANDY CASCARETS 10c

WORK WHILE YOU SLEEP

Tonight! Remove the liver and bowel poison which is keeping your head, your tongue coated, breath offensive and stomach sour. Don't stay bilious, sick, headachy, constipated, and tired. Why don't you get a box of Cascarets from the drug store now? But one or two tonight and enjoy the finest, gentlest liver and bowel cleansing, relief at and fine. Cascarets never gripe or bother you all the next day like calomel, salts and pills. They act gently but thoroughly. Mothers should give Cascarets, sick, bilious or feverish children a whole Cascarets any time. They are harmless and children love them.

CUTICURA HEALS ITCHY PIMPLES

On Face. Badly Disfigured. Used 2 Boxes Ointment and 3 Cakes Soap.

"I had a bad itchy lot of pimples on my face which made it badly disfigured. They were inflamed and came to a head, and I could tear my skin as soon as a little hot cream near them. I could hardly sleep."

"When I saw Cuticura Soap and Ointment advertised I sent for a free sample which did so much good that I bought more, and I used two boxes of Cuticura Ointment and three cakes of Cuticura Soap when I was healed." (Signed) Miss Bertha Nilsson, Stockholm, Sask.

If you have a good complexion keep it so by using Cuticura Soap daily and Cuticura Ointment occasionally.

For Free Sample Each by Mail address post-card: "Cuticura, Dept. A, Boston, U. S. A." Sold everywhere.

OAKKEY'S (LIMITED) EMERY CLOTH, GLASS, FLINT and GARNET PAPERS.

Genuine Emery "Wellington" Knife Polish

SILVERSMITHS' SOAP, PLATE POWDER, ETC.

WELLINGTON MILLS London, S. E. (1), England.

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TAGLIAMENTO IS REACHED BY FOE; ITALIANS STAND ON WEST BANKS

Austro-Germans Have Not Been Able to Cross the Swollen Tide.

CADORNA'S LINE SECURE

New Line of Defence Taken Up—Nation's Eyes On Friuli Plains.

LONDON, Nov. 3.—An intense artillery battle is already in progress on the new Italian front from Gopoldo to the Adriatic Sea. A great battle is imminent. The Tagliamento River, which is entrenched on the east bank of the Tagliamento River, while the Italian army is now firmly on its feet and prepared for a counter-offensive.

Dispatches from Switzerland report the transport by Germany of a fleet of zeppelins and hosts of troops and guns to the Trentino front.

NEW YORK, Nov. 3.—The Associated Press carries the following: On the Italian front the Austro-Germans and Italians are in combat along the middle and lower regions of the Tagliamento River, with the Teutonic forces on the east and Gen. Cadorna's army on the western side of the stream. As far as is known, the enemy has not been able to cross the river, which is freshet, but it seems apparent that the battle line to the head of the Adriatic, the Italians now are holding their new line of defence securely.

Meaning with the Italians waiting for eventualities on the eastern front all classes are seething with patriotic fervor, with even the old Garibaldi veterans and men invalided home as a result of injuries in the present war, desiring to rush to the scene of hostilities and lend their aid in repelling a further invasion of the enemy.

REBIRTH OF PATRIOTISM. ROME, Nov. 2.—Italy is undergoing a rebirth of patriotism. Aged men are clamoring for a chance to get to the front. Even the Garibaldi veterans are marching in a body to offer their lives for their country's altar. Thousands of younger veterans of the present war, interned in hospitals or invalided home, are insisting on returning to their commands.

The trouble-makers, who two weeks ago said they were tired of the war, who were willing to listen to German agents, now either are in high spirits or are hastening to admit they were misled. The new minister is busy organizing the country on a better basis and seeing that the enemy's needs are met with. The fact that Victor Emmanuel has returned to the army shows how confident he is in the spirit of the country, since he always remains in Rome during critical periods.

The entire country today is placated with announcements from the ministry calling upon citizens for their aid and asking the women to help to support the morale of the soldiers.

INSPECTED PAVEMENTS. SARNIA, Nov. 3.—Engineer Proctor, Detroit paving specialist, was in Sarnia today inspecting paved roads. The inspection was authorized at the council meeting. The engineer, it is expected, will make his report within a few days.

WHY Does Your Head Ache?

Headaches, sick or other kinds, don't happen to people whose livers are busy and whose bowels are as regular as a clock.

Thousands of folks who used to have headaches say this is the way they removed the cause!

One pill at bedtime, regularly. Larger doses if there's a suspicion of biliousness or constipation.

CARTER'S LITTLE LIVER PILLS

Genuine Bears Signature

Colorless faces often show the absence of iron in the blood.

CARTER'S IRON PILLS will help this condition.

Colorless faces often show the absence of iron in the blood.

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CARTER'S IRON PILLS will help this condition.

Prevention of Waste Essential to Win the War

"Waste in time of peace is a sin; in this time of national stress it is a crime." Such is the declaration of Sir Robert Borden.

And we, the housewives of London, and all Canada, have been specially requested to positively prevent the waste of a single ounce of food in our homes.

Stop Wasting Food---Cook on a Hydro-Electric Range

It will eliminate more than half the waste or "cooking down" so noticeable in

COALITION FOR SPAIN.
MADRID, Nov. 2.—King Alfonso today entrusted Marquis Manuel Garcia Prieto with the task of forming a coalition cabinet on the widest possible basis. The marquis, on several occasions last held portfolios in the Spanish cabinet, and was premier from April until June of the present year.

OUT OUT GERMAN OPERAS.
NEW YORK, Nov. 2.—The board of directors of the Metropolitan Opera Company announced tonight that no performances of opera in the German language will be given during the present season. This means that a number of German singers will be eliminated from the role of artists.



DENT'S GLOVES

"That's the Right Idea!"

More than ever before the boys will welcome your gift of gloves.

A boy from over there writes: "Send me some gloves. I cannot get them anywhere."

Buy for your boy overseas some good, warm gloves and send them right away. But one caution—see the name Dent's on the gloves as your guarantee of quality and durability.

Pure Wool Gloves, Wool-Lined Gloves, Fur-Lined Gloves and Gauntlets.

INSIST ON DENT'S.

Buy for your boy overseas some good, warm gloves and send them right away. But one caution—see the name Dent's on the gloves as your guarantee of quality and durability.

Pure Wool Gloves, Wool-Lined Gloves, Fur-Lined Gloves and Gauntlets.

INSIST ON DENT'S.



Few Drops When Corns Hurt, Pain Stops! Corns Lift Out

Don't let corns ache twice! Lift any corn or callus off with fingers—Here's magic!

No humbug! Any corn, whether hard, soft or between the toes, will loosen right up and lift out, without any pain.

This drug is called freeze-one and is a compound of ether discovered by a Cincinnati chemist.

Ask any drug store for a small bottle of freeze-one, which will cost but a trifle, but is sufficient to rid one's feet of every corn or callus. It is the most marvelous drug known.

Put a few drops directly upon any tender, aching corn or callus. Instantly the soreness disappears and shortly the corn or callus will loosen and can be lifted off with the fingers.

Freeze-one doesn't eat out the corns or calluses but shrivels them without any irritation.

Women! Keep freeze-one on your dresser and apply a few drops whenever a corn begins aching. Pain stops, corn goes!

YOUR LAST CHANCE AT \$1

This Ad. Won't Appear Again. Send Today.

CUT YOUR OWN HAIR EASIER THAN SHAVING

PATENT PENDING The Duplex Automatic hair cutter Price to introduce only \$1.00

WORTH \$5.00 If you can comb your hair you can cut it with the Duplex Automatic hair cutter. The slanting teeth prevent pulling.

COSTS \$1.00 Sectional view showing interior of hair cutter

You do not need any experience or practice to use the DUPLEX AUTOMATIC HAIR CUTTER. It comes to you all ready for instant use, and five minutes after you receive it you can have your hair cut better than it was ever cut before.

The DUPLEX will cut as closely or trim as long as you wish it to. No clippers or scissors are needed with the DUPLEX; it finishes the work completely. It cuts the front hair long and the back hair short. Trims around the ears, etc. It is absolutely safe. A child of six can cut his own hair. The patent hand-made comb has a handle to fit the hand, and keeps the fingers free from the blades.

The cost of all raw material used in the manufacture of the DUPLEX has increased nearly 100%. Inside of two weeks you will have to pay \$2.00 for the DUPLEX. The price today is \$1.00, but while our present stock lasts we will accept this advertisement the same as 50¢ CASH. Cut it out and send it with ONLY \$1.00, and we will send you the DUPLEX AUTOMATIC HAIR CUTTER, ready for instant use, postage paid to any address. Send Today—Tomorrow May Be Too Late. AGENTS WANTED.

DUPLEX MANUFACTURING CO., DEPT. 7, BARRIE, ONT.

WORTH \$5.00 If you can comb your hair you can cut it with the Duplex Automatic hair cutter. The slanting teeth prevent pulling.

COSTS \$1.00 Sectional view showing interior of hair cutter

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DUPLEX MANUFACTURING CO., DEPT. 7, BARRIE, ONT.



Hosiery For The Little Tots

THE tumbles, falls and rough wear of boisterous childhood have been amply provided for in the making of Penmans Hosiery. It's strong where the rub comes—no seams to rip or tear.

Penmans Hosiery

Also makers of Underwear and Sweater Coats

THE STANDARD OF EXCELLENCE

Penmans Hosiery

Also makers of Underwear and Sweater Coats

THE STANDARD OF EXCELLENCE

THOSE WHO HAVE NOT REGISTERED BY NOV. 10 IN DESERTER CLASS

Notice Sent Out From Ottawa Points to Penalties.

OVER 157,600 REGISTERED

Of This Number 144,628 Have Filed Exemption Claims.

15,378-IN DISTRICT NO. 1

Of the Total Registered From This Centre, 327 Have Reported for Service.

OTTAWA, Nov. 2.—Over one hundred and fifty-seven thousand men have registered under the terms of the military service act. They are divided thus:

Exemption claims	144,628
Reported for service	12,975

Total registrations 157,603

The totals have been compiled from returns received by the military service council from the various registrars throughout the Dominion. They cover the period since the proclamation was published calling out the first class of men up to and including yesterday.

London Has 15,051 to 327.

How the various districts compare is shown in the following table:

District	Exemption	Service
London	15,051	327
Toronto	28,073	2,673
Kingston	15,142	401
Hull	1,447	45
Montreal	10,491	564
Quebec	6,223	53
Halifax	8,119	1,059
St. John	5,500	750
Charlottetown	2,339	208
Kenora	935	245
Winnipeg	12,888	1,488
Vancouver	6,015	1,361
Regina	15,559	1,245
Calgary	14,588	1,358
Total	144,628	12,975

Quebec City Improves.

In the case of St. John the figures given are approximate. The returns from this district had not been received. The St. John figures cited therefore, are an estimate based on previous returns. The returns from Quebec City registration in respect of the city now stands well up in the list. Recent returns have increased Quebec's percentage so much that the city now stands well up in the list. The minimum percentage of increase in Quebec yesterday was higher than any district except Kingston.

Eight days still remain in which to register. All men in Class I (barriers) those exempted by the military service act, who have not registered by November 10, "shall be subject to the procedure, pains and penalties by law prescribed as against military deserters."

NEWSPRINT PRICES EXTENDED TO NOV. 20

OTTAWA, Nov. 2.—Pending action by the Government to fix the price of newsprint paper in Canada, the prices which have been in effect under the temporary regulations will remain in effect. This temporary price minimum, which was effective until November 1, has been extended today through the minister of customs.

DISTRICT CASUALTIES

WOUNDED
BRANTFORD.
Lieut. T. L. Watt.
LUCKNOW.
91163 H. W. Graham.

ILL
SIMCOE.
79623 S. Dougherty.

FRACURE
GALT.
73005 L. Corp. W. Cycles.

HOSPITAL TRUST HAS ELECTED NEW OFFICERS

INGERSOLL, Nov. 2.—The following officers were elected by the Alexander Hospital Trust at the organization meeting: President, George Sutherland; vice-president, Thomas Seddon; treasurer, J. Robertson; secretary, W. J. Elliott; financial committee, J. E. Bolea (chairman), R. J. Robertson and J. E. Gayfer; executive committee, W. J. Elliott (chairman), Thomas Seddon, James Enright and E. A. Wilson. E. A. Wilson was elected to the position of trustee in place of W. C. Johnston, resigned. Mr. Johnston had very efficiently served as secretary of the trust for years, and regretted his resignation. Practically all the repairs to the hospital as well as the new wing addition, have about been completed. The new X-ray machine, the gift of Mr. Spurgeon People of West Oxford, has been installed.

The first sitting of the exemption tribunal for Ingersoll will be held in their room on the second floor of the post-office building on Thursday, November 8, at 10 o'clock. The tribunal is composed of Lieut.-Col. E. R. Mayberry and J. C. Norworthy.

WILL ASK COUNCIL FOR GRANT OF \$2,500

DORCHESTER, Nov. 2.—Prior to the Red Cross concert in the town hall a business meeting was held by the former collectors for the British Red Cross Society. Dr. Doan, David Calvert and Dr. Banghart were appointed to canvass the ratepayers of the township with a petition to ask the council for a grant of \$2,500. If this plan proves successful, the house-to-house campaign will be abandoned and for the benefit of those who are non-taxpayers a subscription list will be placed in the banks at Harrisville, Belmont and Dorchester. Those who took part in the program were: Col. Brown, the London Quartet, Misses Zilia Lane, Ruby Wilson and Eva Jervis.

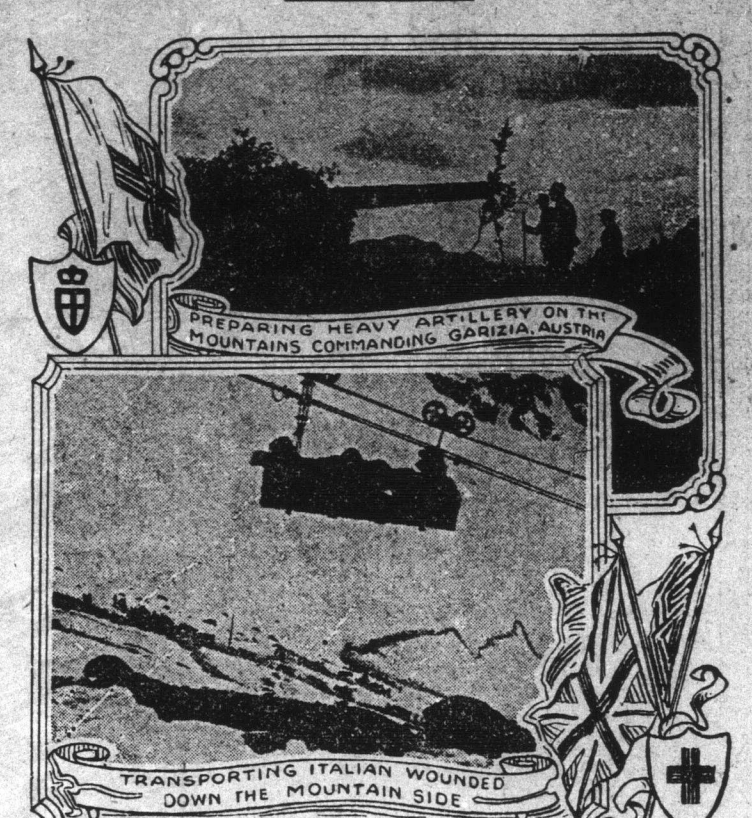
Albert Carrothers has sold his warehouse to the Farmers' Club, and has also disposed of his red brick house on Front street to Jas. Marr.

MADE KISS FLAG

WELLSBORO, Pa., Nov. 2.—Assertions that Germany was justified in invasion of Belgium caused a crowd of several hundred men gathered to honor drafted men today to attack and drag W. M. Kehler, a local lawyer, across the street and force him to kiss an American flag.

The remarks were made by Kehler on the courthouse steps while the drafted men were receiving comfort kits. Kehler was roughly handled before breaking away, and later, when a concerted attack on his office was planned, he managed to evade the angry crowd and hurriedly left town with his family in a motor car.

Mountain Barriers Handicap Italy's Red Cross Workers



William R. Tendall, chairman of the campaign committee and president of the Y. M. C. A., announces the merging of the effort for the Italian Red Cross Society in London with that for the Y. M. C. A. and Y. W. C. A. on Tuesday and Wednesday of next week, making three campaigns in one. London's goal for the Italian Red Cross Society, now in pressing need of funds, has been fixed at \$10,000, and with \$20,000 needed for the local work of these two institutions, the teams will campaign for a combined fund of \$40,000.

Of all the large cities in Ontario, London alone remains to campaign for the Italian Red Cross. Since May over \$75,000 has been raised in Southern and Western Ontario, in Toronto, Hamilton, Brantford, Kitchener, Guelph, Galt, Stratford, St. Catharines, Welland and many other communities.

London has had under consideration for two months past a campaign for Italy's war relief fund, but it was first postponed until the British Red Cross campaign was over and with the victory loan impending, if London was to take its place with other cities in Ontario contributing to the cause of our valiant and suddenly sore-pressed ally, Canada this year, it was necessary to undertake the work at once.

On Monday last the Y. M. C. A. and Y. W. C. A. consented to go to the aid of the Italian Red Cross, and the offer was gladly accepted by Divisional Director L. Porter Moore, who has taken his place on the committee representing the Italian Red Cross Society.

Ontario's Gift.

During the month of October nearly \$10,000 was raised for the Italian Red Cross in Ontario, and \$25,000 is needed to reach the goal of \$100,000 for Southern and Western Ontario, with the campaign to close December 1, 1917. The cities, towns and villages about London will look to this community to take the lead, and if the \$25,000 balance is to be raised this month, with St. Thomas, Sarnia, Windsor, St. Marys and Woodstock to be organized, and a few towns east prepared to campaign, London must raise its portion.

Among Ontario cities to raise their allotments are Brantford, \$4,000; Kitchener, \$2,500; Stratford, \$3,000; Galt, \$2,500; Guelph, \$2,500; Waterloo, \$1,500; St. Catharines, \$2,500; Ingersoll, \$500; Paris, \$500; Seaforth, \$500; Humberstone, \$200; Thamesville, \$250, during the past month.

The funds raised in Canada for the Italian Red Cross Society are administered by the highest diplomatic representatives of the Italian Government, Royal Consul-General, Chevalier L. Zunini at Montreal. Headquarters for the financial department in Southern and Western Ontario are at Welland, where the office of the district Italian Red Cross Society, Dr. Edward R. Binna.

HEAVY SENTENCES FOR YOUTHS WHO SEDUCED CHILDREN

Roy Davis Goes to Penitentiary for Three Years.

KITCHENER, Nov. 2.—William Lowe of Brantford, aged 19, found guilty of seducing a 12-year-old girl, was sentenced to three years in the penitentiary.

Roy Davis, aged 26, a partner in crime with the former on another girl, was sentenced to 18 months in the penitentiary.

"Have you no regrets?" asked the justice, after pointing out the seriousness of the crime, sentenced him to three years in Kingston Penitentiary.

RETURNING OFFICERS WILL HAVE NAMING OF ALL ENUMERATORS

Fifteen Thousand Will Be Required to Compile Electoral Lists.

OTTAWA, Nov. 2.—The appointment of returning officers, and in this connection the premier has to have 15,000 men who will command the confidence of the community, and that just representation shall be given to both political parties in making such appointments.

It is estimated that over 15,000 enumerators will be required to carry out the provisions of recent amendments to the Dominion election act. In every polling sub-division in the Dominion an enumerator will be immediately on appointment, set to work compiling and revising the electoral lists.

MONTREAL HERALD WILL NOT BE CONTROLLED BY ATOLSTAN'S COMPANY

Montreal, Nov. 2.—The legal fight begun by D. Lorne McGibbon to continue publication of the Montreal Herald, under the Herald Publishing Company, instead of permitting Lord Atholstan, proprietor of the Montreal Daily Star, who owns a large share of the Herald stock, to have it published by the British American Publishing Company, has been settled out of court, and the Herald stays in status quo. Mr. McGibbon is also a shareholder in the Herald.

AUSTRIANS REPELLED BY RUSSIAN GUNFIRE

PETROGRAD, Nov. 2.—Via London.—British Admiralty Per Wireless Press.—The following official communication was issued today:

"Southwestern front: Yesterday southwest of Brody, the Austrians, who were in open formation and approached our wire entanglements, but were repelled by our gunfire. 'Elsewhere there have been only fusillades and scouting.'"

LAVERGNE OUT AT LAST.

QUEBEC, Nov. 2.—Armand Lavergne, ex-Lieutenant for Montreal, today resigned as a member of the Quebec Garrison Club, as he refused to sign the resolution, the case of the club to exclude Mr. Lavergne through the civil courts was abandoned today.

OLD-TIME FORD SERVICE BY OLD-TIME FORD EMPLOYEES

The Universal Motor Sales

PALL MALL ST. NEXT FORD PLANT

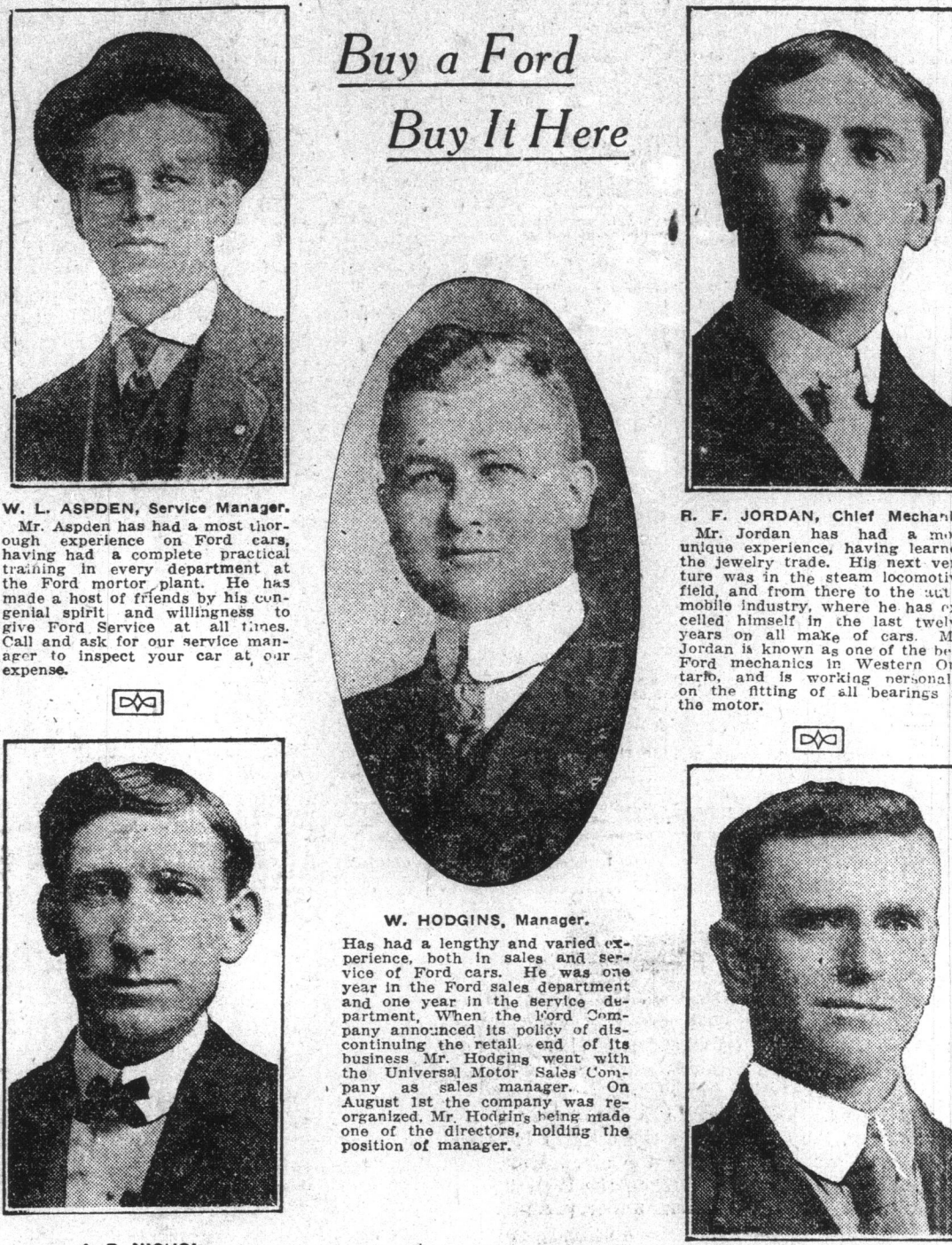
Announces to the public that it has been successful in combining the services of ex-Ford mechanics and is now ready to give the same class of service as was given by the Ford Company. The company has adopted a new policy of giving a

FLAT RATE ON ALL LABOR CHARGES BEFORE A JOB IS STARTED

The company will specialize on quick service to doctors and owners of commercial cars, and, if necessary to hold a car longer than estimated, will supply a car gratis while the work is being completed.

Before buying your Ford, give this company an opportunity to explain its new service policy. It will be to your interest. This company has also been successful in securing the agency for the new Chain-Drive Genemotor Starter.

If you cannot call, phone or write for full information or a demonstration.



W. L. ASPDEN, Service Manager.
Mr. Aspdon has had a most thorough experience on Ford cars, having had a complete practical training in every department at the Ford Motor plant. He has made a host of friends by his congenial spirit and willingness to give Ford Service at all times. Call and ask for our service manager to inspect your car at our expense.

R. F. JORDAN, Chief Mechanic.
Mr. Jordan has had a most unique experience, having learned the jewelry trade. His next venture was in the steam locomotive field, and from there to the automobile industry, where he has excelled himself in the last twelve years on all make of cars. Mr. Jordan is known as one of the best Ford mechanics in Western Ontario, and is working personally on the fitting of all bearings in the motor.

W. HODGINS, Manager.
Has had a lengthy and varied experience, both in sales and service of Ford cars. He was one year in the Ford sales department and one year in the service department. When the Ford Company announced its policy of discontinuing the retail end of its business Mr. Hodgins went with the Universal Motor Sales Company as sales manager. On August 1st the company was reorganized. Mr. Hodgins being made one of the directors, holding the position of manager.

A. B. NICHOL.
Mr. Nichol will be remembered by many of the Ford owners as one of the most careful mechanics of the old Ford staff, and one always willing to give the old Ford Service. Mr. Nichol was in charge of the testing department at the Ford Motor Company when they were running a retail business in London. He had seven years of experience as a Ford mechanic.

F. A. MAUDSLEY.
Mr. Maudsley was in charge of the new car department of the Ford Motor Company, and has been in all other departments of the Ford Branch. He has had seven years' experience and was connected with the Ford Company ever since they opened in London, and until they discontinued their retail service.

Best Ford Service Quick and Sure

UNIVERSAL MOTOR SALES

PALL MALL STREET. NEXT FORD ASSEMBLING PLANT.



LOOK!

HAVE YOU TRIED OUR FAMOUS **Canada Club Brand?**

Equal in quality to the world's greatest productions.

THE BEER THAT MAKES MILWAUKEE JEALOUS.

(Note its delicate hop and malt flavor). We invite comparison. Try a case in your home. Kept in all hotels, restaurants, cafes and stores. Costs no more than other brands.

Why Not Have the Best?

Carling Brewing and Malting Co.

WILL HOLD A SMOKER.
INGERSOLL, Nov. 2.—The Ingersoll Motor League will also be asked to send a representative. The league has also decided to co-operate with the Victory League will be invited. Invitations to join committee for the town.

Here Again

I have come back to stay in Canada as long as cold weather lasts, because that is when I can be most useful. I have helped young mothers whose children were choking with croup, and been the comfort of parents whose children tramp to school in the wet wintry weather.

Many a cold and attack of bronchitis I have warded off, and thousands I have helped in the anxious time of whooping cough.

You will see me often, for I have much to tell you of what can be done in the home with

Chamberlain's Cough Remedy

Genuine Chamberlain's

London Advertiser

Member Audit Bureau of Circulation.

MORNING EDITION.
City, 10c per week. Outside City, 15c per week.
By Mail, \$3.00 per year.
By Mail, \$3.00 per year.

NOON EDITION.
City, 5c per week. Outside City, 10c per week.
By Mail, \$2.00 per year.
By Mail, \$2.00 per year.

EVENING EDITION.
City, 10c per week. Outside City, 15c per week.
By Mail, \$3.00 per year.
By Mail, \$3.00 per year.

3670 TELEPHONE NUMBERS.
Private Branch Exchange.
From 10:00 a.m. to 9:00 a.m., and holidays, call 3670.
Business Department; 3671, Editors; 3672, Reporters;
3673, News Room.
ADVERTISING JOB PRINTING CO. PHONE 247.
Toronto Representative—F. W. Thompson, 57
Mail Building.
U. S. Representatives—New York: Charles H.
Eddy Company, Fifth Avenue Building. Chicago:
Charles H. Eddy Company, People's Gas Building.
Boston: Charles H. Eddy Company, Old South Building.

THE LONDON ADVERTISER COMPANY, LIMITED.
London, Ont., Saturday, November 3.

RUSSIA'S POSITION.

PREMIER KERENSKY is frank to an extreme in his message to the world, given through the agency of the Associated Press. He declares Russia is worn out with the war, and that she claims as her right that the Allies shall shoulder the burden now, and in the next breath he asks the United States to send money, boots, iron, etc., to help his country.

Perhaps his honesty is more apparent than his diplomacy in thus stating the case. It may be that he is speaking the truth, and that Russia does feel as he says, but the declaration is not calculated to induce the United States to pour millions of dollars into the Russian lap. There are France, Britain, Serbia, Italy, Belgium and others who have all borne a great share of the burden of war, and who are still bearing it without a murmur. These can all use American money and supplies to good advantage, and make them aid in winning the struggle which democracy is waging, and their claims are more likely to receive consideration than those of a nation which has tired of war, and which appears to the outside world as almost ready to quit.

Premier Kerensky's words are not inspiring, either to his countrymen or to their allies. They savor more of whining than determination to carry on to victory. Nor is he sticking strictly to the truth when he says Russia is worn out by the war with Germany. Rather Russia is torn asunder by internal war. It is the struggle within her own lines and borders that has weakened her to exhaustion, not that which she has fought against the Teutons. Russia has not fought alone; she has supplied the men, but who has supplied money, munitions of war and other necessities to her? Have not Britain, France and America been fighting side by side with her in these things?

If Russia is worthy of the place among nations which she expects and which her power and size ought to insure for her, she must fight on to the end. She is not out of the war; on the contrary she is keeping a tremendous number of Teutonic forces engaged in the east. But she is not doing all she can do as are the other allies. She has no right to claim relief until she has done all she can for herself.

ARGUMENTS "IS" ARGUMENTS.

THERE has been an attempt on the part of some Conservative papers to justify the action of the Borden Government in refusing to take the estimate of its own commission as to the assets of the C. N. R. and the value of stock and placing the question in the hands of an arbitration board. This board has the power to fix, definitely, the amount that the country is to pay C. N. R. stockholders for the stock which the commission declared worthless, the limit being set, as an afterthought and under pressure, at \$10,000,000.

Among these supporters of the Government's action is to be found the London Free Press. It has this to say, editorially, on October 16: "It is urged that a Government commission has already found that the C. N. R. has no claim; that the Government should have confiscated the road upon the basis of this opinion of its own commission. Even were this true, the right would still remain to the C. N. R. to present its facts and its case before an independent tribunal, rather than to have the matter decided by a Government commission."

It is unnecessary to point out to those who have any knowledge of the situation that the C. N. R. had no right remaining to present its case before any tribunal; that it forfeited its rights when it failed in its obligations, as announced by Sir Herbert Ames and other Government spokesmen when the last loans were granted.

The fact remains, however, that the Free Press could not consider the commission's finding sufficient basis on which to act. But what is the opinion of the same paper when the question of fixing a price for newspaper is concerned? On August 6 it complains, editorially, against the Government's slowness and lack of action, and blames the Government for having "gone back upon the findings of their own experienced officer and placed a lawyer at the head of a commission to conduct a fresh inquiry."

There is no thought here of admitting the right of the papermakers to an independent inquiry. That is reserved for the big railway interests. The Government would, according to the Free Press's argument, be justified in taking the word of one man as to the paper business, but would not be justified in accepting the opinion of the majority of the commission as to the railway.

This reasoning (!) of the Free Press is on a par with most of the Conservative political arguments being used at this time.

TOO MUCH PROMISED.

A CONFERENCE of all the steel shipbuilders on the Atlantic coast has been called, to be held in Washington, to consider means of speeding up the construction of ships, which has fallen behind schedule to the extent of about twenty vessels already.

It is rather disappointing to read that in this particular branch of war work the United States has failed to live up to expectations and promises, and one wonders what effect the failure is likely to have in European countries. Great things have been anticipated from the

entrance of the United States into the struggle, and, doubtless, great things will spring from it. But has there not been too much promised and expected? Would it not have been better if less had been said about what would be done and all attention given to doing the best possible under the circumstances?

There is a hint to this effect in an article written by an American woman, who has been in France watching the work of the American Red Cross and taking note of the feelings of the French people. Talking of this latter, she says: "They don't want sentimentality; they don't want long polemic discussions; they want just one thing—American soldiers on 'the line' as fast as they can be got there. They have arrived at the stage when they want everybody, in the language of Bret Harte, to put up or shut up."

They were frankly sick of talking about it (the war); they were also frankly sick of hearing Americans talking about it and about what they were going to do.

Now comes this news that shipbuilding is falling short. France will regret this and, perhaps, begin to doubt whether American assistance is going to be all that was hoped. Germany will exult over the delay, and point to it as an evidence of that "inability to assist materially," of which the officers have told the German people so much. This will not be because the United States has not done well, but because too much has been said about what it could and would do. Its achievement has been wonderful, but not quite so wonderful as was predicted, when the difficulties were not so apparent.

No thought of grumbling against Canada's part was ever dreamed of until Sir Robert Borden promised she would send 500,000 men, but since then much has been said and thought about the failure to make good on this so far. Promises and boasts are dangerous; they have little or no effect on the enemy, but they may have regrettable results among friends.

LEAP BEFORE YOU LOOK.

REPORTING the recent conference of the manufacturers, wholesalers and retailers affected by the order-in-council prohibiting the sale of cereals in packages less than twenty pounds, the Toronto Mail and Empire has the following:

"It came out at the conference that the order had been drawn up on the representations of a number of women, and one organization, who told the food controller that it is impossible to secure cereals in bulk at the grocery stores. Mr. Hanna admitted to the trade representatives that he had not personally investigated the statement, but that he had acted upon it."

Investigate after you have acted, appears to have been Mr. Hanna's reasoning. The dealers affected got their chance after the damage had been done.

PURCHASING, A CRIME.

FOR BUYING LIQUOR from an unlicensed source, a man has been fined \$100 by Brantford's magistrate. He had purchased the intoxicant from a "boot-legger" in Toronto and taken it to Brantford.

This judgment will come as a surprise to some people who have been under the impression that there was no penalty provided for illegal purchase of liquor so long as it was not afterwards kept elsewhere than in a private dwelling house. The majority of offenders against this purchasing law are not aware of its existence. Time after time in the local police court men, charged with having been intoxicated, have said they bought the liquor from "boot-leggers." They certainly did not realize they were pleading guilty to an offence which might bring them a fine of \$100, and there is reason to doubt that the prosecutors knew it. It is a point which should be cleared up authoritatively.

EDITORIAL NOTES.

One week between elections and Christmas in which to restore good-will to men.

How long will it be before von Hertling goes hurrying out of the chancellorship?

Having formally accepted the Reichstag demands, the German chancellor will proceed to forget their existence.

German admirals and officers are thrown into the sea by their own men. This gives them a chance to realize the feelings of passengers on the ships they torpedoed.

United States battalions have been in the trenches and have been relieved by others. The American people will have Canada's deep sympathy when the inevitable casualty lists begin to arrive.

The thief who does not return stolen goods pays the penalty by spending a determined length of time in prison. Is the woman who refuses to answer a question not entitled to similar treatment? Or is her sentence for life?

REMEMBER YPRES!

In the days which shall be dawning,
By the years which have gone by,
When our memories need reminding
Of the price of Victory—
Remember Ypres!

Where the flower of our army
Fell, as falls the new-mown corn,
Where our sons and husbands left us,
Evermore for them to mourn—
Remember Ypres!

Where great armies clashed for victory
In the newness of the strife,
Where the gas clouds rolled in volumes
Choking out the breath of life—
Remember Ypres!

By the British blood within us
Surging, as it heaves that word,
Where we fought in isolation
Till the world at large was stirred—
Remember Ypres!

When the daughter of the mother
Great Dominion, gave her aid,
And the colonies not backward
Rallied round, all unafraid—
Remember Ypres!
—By A. H. M. Reed.

A MODEST KNIGHT.

[Vancouver World.]

Sir Sam Hughes owes it to his natural ingrained modesty that he is not leading the Government of Canada at this critical hour. He says that some weeks ago, when "this boy" (as he calls Major-General Mewburn and Col. Ballantyne) were "condemning conditions under Borden," they asked him (Sir Sam) to "break out and take hold of things" himself. Sir Sam, however, saved the country. He declined. A very parrot modest knight!

LONDON VS. KILWORTH IN POETICAL DEBATE

Here are two poems. One sings of the beauties of Kilworth on the Thames and the other takes the other side of the debate and chooses London. The quiet village by the stream, or the city, with its gaiety and bright lights. The poem debate is contributed by brother and sister, and is cleverly executed. Readers may decide the winner.

KILWORTH.

Kilworth! Fairest Kilworth!
You're a daisy in the dell,
With your ever-changing beauty,
There is none I love so well.

There is never landscape
scenery,
With its forest, streams or
glens,
Which reveals to us more beauty
Than old Kilworth on the
Thames.

So lovely Nature's marked thee
In all her pleasant ways,
You're the gem of many an
artist,
And a theme for poets' lays.

Time has left thee quaint and
rustic,
All the song birds gather there,
While often on the village green
We see the playful hare.

Thy haunts, they too are charm-
ing,
They are noted far and wide;
There it's oft you see a lad
With a lassie by his side.

Oh, Kilworth! Bonny Kilworth!
With your woodland streams
and fens,
There is none I loved so dearly,
As old Kilworth on the Thames.

—Dudley Kilbourne, Resident
of Kilworth.

LONDON.

You may talk of lovely Kilworth
Till you're purple in the face,
But there's none to equal Lon-
don.

Little London sets the pace.
If grim fashion sternly dictates,
Beckons you to buy a hat,
And you want to get the latest,
London is the place for that.

Latest murders, newest fashions,
All our clothes the loudest
acres,
Shining lights and gayest movies,
London is the town of dreams.

Kilworth is, perhaps, a daisy,
May deserve your fairest
speech,
But if Kilworth is a pipkin,
London is a little peach.

So with this I'll close my poem
Feeling if Luke McKelue would let
the Club members know that Z. Kitchens

—Mary A. Kilbourne.

Bits of Byplay by Luke McKelue

COPYRIGHT, 1917.

No Chance.
"You get short measure now and then,"
Observed old Mr. Bubble:
"But you won't get short measure when
you get your peck of trouble."

How About Him?
A. Prude of Pratt City, Alta., wants
to join the Club.

Spicy.
His Conversation's spicy. Pshaw!
I speak of Oswald Heth.
For, when he starts to talk to you,
You smell cloves on his breath.

Paw Knows Everything.
Willie—Paw, what is an optimist?
Paw—An optimist is a man who be-
lieves that his experience is worth the
price he paid for it, my son.

Bless Her Heart.
Mrs. A. Fullalove is a native of
Golden, Ala.
Advice.
My son, beware the oily gent,
Who flatters when they meet;
Their words are empty compliments,
Yet are filled with deceit.

Baffled.
The Human Encyclopedia had emerged
triumphantly from a severe test. A com-
mittee of learned professors had asked
him question after question, and he
answered each correctly. In fact, he
knew everything.

"One moment," exclaimed a little man
in the audience. "You claim that you
can answer any question correctly. Then
tell me the name of the Prohibition
candidate at the next Presidential election."
The Human Encyclopedia racked his
brain and his memory in vain. He was
forced to admit defeat.

Making a Show.
The man who puts plays on the stage
is foolish. He is not a sage.
He's just like other men I know.
He spends his coin to make a show.

Gosh!
L. G. Waldrop informs us that the
recalcitrant members of the South Side
Baptist Church at Nashville, Tenn., al-
ways stand in awe of Deacon Hol Pharr.

Foocyl!
Our friend the mad wag of Dayton,
Ky., wants to know if the moon had a
baby, would the sky rocket?

We Stand Corrected.
A lady dame is Mrs. Nettie,
And she has many ills;
The only exercise she gets
is when she runs up bills.

Nay, nay, dear Luke, there
you are wrong.
She hath other exercise;
When mad, she often wags
And also bats her eyes.—G.

Some Combination.
W. J. Carey calls our attention to the
fact that there is an undertaker in
Lynchburg, Va., named Duguid. Du-
guid's name reads the same either front-
ward or backward. Other combinations
that read alike from either end are the
street number of his establishment, 616;
the number of his telephone, 111;
the number of his house phone, 232; the
number of his license, 11,
and his sister's name, Meem.

Our Daily Special.
Never Depend On The Man Who De-
pends On Luck.

Two New Candidates.
We think it would advance fraternal
mobility, that R. E. Bullock is a veter-
inary surgeon of Morocco.

Luke McKelue Says:
Just because you didn't have to pay to
get in is no sign that you won't have to
pay to get out.

Hard to Drop Meat?

All depends on what you eat
as a substitute. It is a good
time to study "food value."
You may be eating the
wrong foods, the foods that
cost most and give the least
nutriment. Shredded
Wheat Biscuit contains
more real, body-building
nutriment, pound for pound,
than meat, eggs or potatoes
and costs much less. Two
of these Biscuits with milk
and a little fruit make a
nourishing meal at a cost of
a few cents. Make Shredded
Wheat your "meat." A sat-
isfying breakfast on which to
start the day's work. It is
ready-cooked and ready-to-
eat. Made in Canada.

sells groceries in Cincinnati. And also,
in case anyone has anything but auto-
gunny sacks hanging on each side where
the hips should be.

After a beginner learns something
about golf he believes that it won't be
long until it will be necessary to erect
grandstands along the links.

A husband always shares one wish
with a nagging wife. And that is when
she wishes that she had been born a
man.

During the engagement each looks
upon the other's virtues with a magni-
fying glass. But after marriage each
looks upon the other's faults with a
magnifying glass.

A lot of people put on their religion
with their Sunday clothes and take it
off with them.

We are getting more sense. We have
discovered that a man doesn't have to
corner the world's visible supply of hair
in order to be a good football player.

A good private is supposed to know
how to shoot straight. A good officer is
supposed to know how to think straight.

Decollete gowns are all right for the
woman with the perfect 36 bust. But
fat women and thin women have no
business wearing them.

It takes a man a long time to realize
that a great favor a girl did for him
when she rejected his proposal of mar-
riage. But he realizes it eventually.

It makes a man mad to have his 10-
year-old son come home from school and
ask him who Alpha and Omega were.
A man has trouble enough remembering
the names of the big league players
without keeping tabs on all the bushers.

A single man may imagine that he
hasn't any fault. But it is different
with a married man.

We never knew a Prohibition agitator
who was temperate enough to admit that
it is just as disgraceful to get drunk on

food as it is to get drunk on booze.

The easiest thing in the world is to tell
the other fellow what you would do if
you were in his place.

Hotel St. Charles

(FIREPROOF)

ATLANTIC CITY, N. J.
Entire Block on the Ocean Front.
St. Charles Place to New Jersey Ave.
Always open. Capacity 500, with 12-
story fireproof addition. Sun parlors
and indoor porches. Hot and cold
sea water in all baths. Orchestras of
soloists. Special fall and winter
rates. Golf privileges. Automobile
bus meets all trains. Booklet upon
request. Apt. 14-1x

CUNARD LINE

PASSENGER SERVICE

BETWEEN

MONTREAL AND LONDON

Calling Falmouth to Land Passengers.

AND

MONTREAL AND BRISTOL

For particulars of sailings and rates
apply to local agents, or to The Robert
Edwards Company, Limited, General
Agents, 60 King Street East, Toronto.
Nov. 30

The TRANSCONTINENTAL

LY. TORONTO 9.00 P.M. TUESDAY, THURSDAY

AT WINNIPEG 6.00 P.M. THURSDAY, SATURDAY

AND SUNDAY

Connecting at Winnipeg for all Western Canada and Pacific Coast Ports

HOMESEEKERS' EXCURSIONS TO WESTERN CANADA

EVERY TUESDAY UNTIL OCT. 30th, 1917

Low fares in effect and tickets good for two months.

Time Table and all information from any Grand Trunk, Canadian Government Railways,

or T. & N. O. Railway Agent.

Oct. 29-xt

Traction Company

Winter service in effect Sun-
day, September 24.

Fares from London as follows:

To St. Thomas, single 25c; re-
turn, 40c.

To Port Stanley, single, 35c; re-
turn, 50c.

Return tickets good 30 days. Book
tickets at lower rates.

LONDON AND PORT STAN- LEY RAILWAY

Timetable Effective September 30.

TO ST. THOMAS—15:20, 17:20, 7:20.

*1:20, *3:20, *5:20, *7:20, *9:20, *11:20.

*1:20, *3:20, *5:20, *7:20, *9:20, *11:20.

TO PORT STANLEY—17:20, *3:20,

*5:20 a.m., *1:20, *3:20, *5:20, *7:20,

*9:20 a.m.

*Daily except Sunday.

*Limited trains, London to St.
Thomas.

GRAND TRUNK RAILWAY SYSTEM

HIGHLANDS OF ONTARIO,

CANADA

The Home of the Red Beer and the
Moose.

OPEN SEASONS:

DEER—November 1 to November 15

inclusive.

MOOSE—November 1 to November 15

inclusive. In some of the northern dis-
tricts of Ontario, including Temagami,
the open season is from November 1 to
November 30 inclusive. In that part
of the Province of Ontario lying north
of the Canadian Government Railway
from the Quebec to the Manitoba bound-
ary, the open season for Moose is from
October 10 to November 30.

Full particulars and literature giving
Game Laws, Hunting Regulations, et-
c., on application to R. E. Ruse, C. P. and
T. A. "Clock Corner" Dundas at
Richmond streets, London, Ont. Phone
80.

91-tr-7-7-1

Who Should Buy Canada's Victory Bonds, and Why

WHO wants to help win the war?

Who wants to give our soldiers all the support which their bravery and self-sacrifice and imperative needs demand of our gratitude and our patriotism?

Who wants Canada to do her full part in producing food, metals, ships, munitions and clothing for our fighting men; her full part in winning the war?

Who wants to help Britain to buy in Canada all she wants to buy of the products of Canada's fields and industries and labor?

From the mighty heart of Canada hear the full-throated answer roll from the Atlantic to the Pacific, echo back and up from the southern frontier, far and away into the frosty wastes of the Arctic circle:

"Every Canadian Loves His Country and will do His Full Duty"

AND every woman whose son or hus-
band, or brother or father is fighting
in France, because it means support and
comfort and victory to him, sends up a
prayer that Canada will provide the money
to help him win the war for home and
freedom.

Every boy and girl, because they want
to have a part in winning the war, and in
writing Canada's name into a glorious
chapter of the world's history, will help
Canada to raise the money by buying
Victory Bonds.

THEN from the business point of view:
The farmer will buy Victory Bonds
because it will enable him to continue
to supply the armies and the people of
Great Britain with live stock, grain and the
other products of his fields. The farmer
must have a market for his produce and

it is essential to Canada that Britain shall
be enabled to pay cash for that produce
with money provided by Canada's Victory
Bonds.

Canada's Victory Bonds make it pos-
sible for Canada and her farmers to
continue doing business with Great
Britain and our allies and it is supremely
necessary that the farmer shall continue to
produce, and that Britain shall continue
to buy his products.

Every man in Canada who works for
his living or operates a business of any
kind can help himself and help Canada to
win the war by buying Victory Bonds.
When he buys Victory Bonds he helps to
maintain that general prosperity which is
essential to his own.

And the prosperity of each individual
is indispensable to the nation, because
it is from individuals that the nation must
get the money to win the war.

It is both Good Business and True Patriotism for every Canadian to buy Canada's Victory Bonds to the utmost of his or her ability

Issued by Canada's Victory Loan Committee
in co-operation with the Minister of Finance
of the Dominion of Canada

[Written for The London Advertiser and the New York Tribune
1917—The Tribune Association.]

But a second possibility must be rejected. Going backward now to the campaign against Rumania last year, it will be remembered that a stand along several rivers running north and south from the Franconian Jura to the Alpine foothills was made by the Alpine Taglimento or the Brenita, but they were forced out of these positions and were then moving north out of Bulgaria through the Dobruja.

HESPELER, Nov. 2.—It was learned today that the objective of \$3,500 aimed by the town as Hensall's share of the British Red Cross this year, has been reached. This total is \$200 over the amount procured last year. All but the \$200 grant by the council was raised by voluntary contributions and sale of eggs.



WHAT YOU CAN ENJOY AT MOVIES NEXT WEEK

Programs To Be Presented at Leading Playhouses in Western Ontario.

ST. MARYS

Pleasant Hour Nov. 5-8—A two-reel Vitaphone Broadway Star production, featuring Lillian Walker. "The Hard Way," a three-reel drama, presented by Jack Pickford. Nov. 7-8—"A Blind Man's Holiday," a four-reel O. Henry story, and three selected single reels. Nov. 9-10—"The Sole Survivor," a two-reel jungle feature, with Bessie Banton in the star part. "The Secret of the Night," a three-reel Essanay drama. Also two comedies.

INGERSOLL

MASON Mon. and Tues.—Mary Pickford in "Hulda From Holland." Wed. and Thurs.—"Each Pearl a Year." Fri. and Sat.—"The Fighting Trail." War pictures and scenic.

STRATHROY

LYCEUM Monday and Tuesday—Marguerite Clark. Thursday—Guy Bros. Friday and Saturday—Less of Lumberjacks.

PRINCESS

"The Wrong Mrs. Smith" at the Princess. A farcical musical comedy, entitled "The Wrong Mrs. Smith," will be presented by the Princess Players at the Princess Theatre, the first of next week, commencing Monday, November 5, and run for three days. The plot deals with the life of three Smiths, all married, and upon the return of Mrs. (Rev.) Smith, the fun commences, as her husband has moved into the flat above John Smith, who bears the same name as her husband. She gets into the wrong flat, thinking it is her husband's apartment. John Smith was out the night before, and she directs her to his apartment. He loses his pocketbook, and she discovers Mrs. (Rev.) John Smith in his house. He thinks it is the young lady he met in the fog, and demands his pocketbook, and she imagines him insane, and the situations are very funny, but everything is finally explained to the two wives and peace again reigns supreme. The latest new successes will be sung by a chorus of six pretty girls.

UNIQUE

Second Episode of "The Fighting Trail." A dual with knives followed by a fall hundreds of feet down a mountain.

A WORLD PICTURE BRADY—MADE

ALICE BRADY

"ANGEL OF MERCY"

Directed by TRAVERS VALE

At the Majestic Theatre, Matinee Only. A Great Picture.

CANADIANS CLOSE IN TOWARD PASSCHENDAELE; BAVARIANS DESERTING

CANADIAN HEADQUARTERS IN FRANCE, via London, Nov. 2.—(By W. A. Williams, Special Correspondent of the Canadian Press.)—The Canadians have closed in further towards Passchendaele. Following the tremendous battle on the left wing, when our troops on the extreme left ventured into Passchendaele itself, the fighting has been intermittent all along the line. Opposite Meethede, where the front lines are near together, the Canadians and the Boches, under the Red Cross flag, buried their dead and collected their wounded on Wednesday afternoon. stretcher-bearers of both forces passed and re-passed one another in the mud and slime. The morale of the Bavarians is weakening fast, having been greatly reduced in the last few days of continued fighting. Men are reported to have cleared out of the front line and gone into a siding where they should have been. One company in the sector deserted entirely.

REICHSSTAG TO CONVENE IN MIDDLE OF MONTH

BERLIN, via London, Nov. 2.—The German government says that von Hertling will return to Munich within a few days for the purpose of terminating the tenure of his office of premier there, and will be back in Berlin by the middle of the month, when it is expected the Reichstag will reconvene in advance of the date originally set. The new chancellor, it is presumed, will then develop his program in response to a confidence from the majority parties.

AT A STANDSTILL. KITCHENER, Nov. 2.—Everything is at a standstill regarding the parties coming together on one candidate in support of the Union Government. The matter rests with the executives and the Conservatives are waiting patiently on the other fellow to do something, and vice versa. From information available it looks very much as if there will be four candidates in the running, with a possibility of five, should the Socialists decide next Wednesday that they will enter the field.

Automobile Supplies

FOR COLD WEATHER.

Our hood and radiator covers are thoroughly waterproof, warm lining and well made.

1916 FORD COVER. PRICE\$2.75
1917 FORD COVER. PRICE\$3.75
CHEVROLET COVER. PRICE\$4.75

Anti-Skid Chains

30x3½. PRICE, PER PAIR\$2.50
34x4. PRICE, PER PAIR\$4.00

Motor Robes

Our Special Robe, rubber interlined, black or brown face, black lining. Price\$9.50
Extra heavy rubber interlined, leopard pattern. Price \$15.00

Fan Belts

FORD BELT, 1916. EACH35c
FORD BELT, 1917. EACH40c

J. Darch & Sons

377-383 TALBOT STREET.



In "The Fighting Trail" at the Unique Theatre Monday and Tuesday.

HOW TO GUARD AGAINST EYE STRAIN WHEN AT THE PICTURE THEATRE

Many persons cannot attend motion pictures because of the annoying after-effects on the eyes. Some suffer from eye strain and others from severe headaches. The relief, in most cases, consists in perfectly fitted glasses, according to the Popular Science Monthly. The picture may not be quite so good, but this is more than compensated for by the increased comfort. For persons with very sensitive eyes a colored glass, either amber, yellowish green or amethyst, may afford immediate relief. Several varieties of colored glasses have been put on the market, and there are so many shades available that the wearer can be secured. A subdued light in the theatre has a much less irritating effect than a dark theatre where the only light is reflected from the screen. It is also advisable for those who are liable to suffer after viewing pictures to avoid sitting in a place where it is necessary to look upward, as the additional strain becomes very tiresome and frequently leaves a severe headache. If glasses are correctly fitted to a person he or she stands a good chance of enjoying pictures without any attendant ill-results.

"Y" HELPS SOLDIERS GET VICTORY SPIRIT; SPLENDID WAR WORK

Great Opportunity To Aid the Brave Fellows Returning From Front.

MEMBERSHIP IS 35,860

Value of Buildings in Dominion Over Six and a Half Millions.

Ottawa, Nov. 3.—Speaking at the national convention of the Young Men's Christian Association on the work of that organization among the Canadian soldiers at the front, President H. M. Tory said the main difficulty was that there had been too much generalization in the efforts of the men to assist them, but now a stage which might be termed "concrete effort" had been reached by which it was possible to accomplish definite aims and objects. He laid stress on the fact that the work of the association among the boys at the front was a means of bringing into the lives of the men the spirit so essential to victory. He declared now was the opportune time to make ready for the return of these brave men.

Among the resolutions contained in the national council report, which in the absence of the chairman, G. H. Wood of Toronto, was submitted by the general secretary, C. W. Bishop of Toronto, were several dealing with war work. One expressed the grateful thanks of the convention to all secretaries in military work, especially those overseas, for their unselfish devotion to the cause, while another urged that the greatness and importance of the military service should be recognized in the way of convey by the convention, and also that a committee of the local associations be formed to help the national council to work out the problem of adjustment raised by the return of the men from the front.

The total membership in Canada was reported to be 35,860, belonging to 121 associations. The value of buildings was placed at \$6,596,279. The number of city associations is 58, student 45, railroad 18 and Indian 4. Dean Frank D. Adams, McGill University, Montreal, declared there would be a great opportunity for the Y.M.C.A. during the period of reconstruction. He referred particularly to the education of young men, tending toward progressive improvement in all conditions of industrial life. His theme was the "Resources of the Dominion."

COBBAN'S HERB TABLETS

For Blood, Stomach, Kidneys and Liver

TRADE MARK

Write for free sample

If you cannot get them from your dealer, remit \$1.00 to a box of 100, or we will mail five boxes for \$1.00.

These reliable herb tablets are made from an old, tested formula, and contain nothing but pure herbs. Guaranteed to fulfill every claim or money refunded. Try them for indigestion, Headache, Weak Nerves, Rheumatism, Disordered Liver or Kidneys, Constipation, etc.

MUNCEY SUPPLY CO., LTD., TORONTO, ONT.

NATURE'S OWN REMEDY MUNCEY SUPPLY CO. CANADA. DEALERS WRITE FOR INFORMATION

UNIQUE THEATRE

MONDAY AND TUESDAY

Wm. Fox presents R. A. Walsh's drama

"THE SILENT LIE."

WILLIAM DUNCAN AND CAROL HOLLOWAY, in

"THE FIGHTING TRAIL."

Matinee 5c. Evening 10c.

WEDNESDAY AND THURSDAY

HARRY CAREY in "STRAIGHT SHOOTING" Five Parts.

Direct: Fox Film Corp.'s Run in Shaks. Hippodrome, Toronto.

CHARLES RICHMAN AND DOROTHY KELLY, in

"The Secret Kingdom," Chapter 14.

Matinee 5c. Evening 10c.



At the Majestic Theatre Monday and Tuesday, matinee only.

MOTOR CARS DELIVER MILLIONS OF SHELLS UP TO THE BIG GUNS

Third and Fourth Episodes of the Great War Serial, "The Retreat of the Germans at the Battle of Arras," at the Majestic Next Week.

How the big shells are handled on the war line in back of the trenches is shown in the latest official Government pictures taken under the auspices of the British Government. Hastily constructed railways, motor trucks, mules and men, all hurry the unceasing stream of shells from the supply depot to the front, where they are fed into the big guns to carry death and destruction among the Germans.

The third episode of this great serial will be shown at the Majestic Theatre on Monday and Tuesday and the

FILM QUEENS SPEND THEIR EARNINGS IN MANY WAYS

How do the moving picture actresses spend their money? Nearly everyone supposes in pretty clothes, automobiles and a good time. No one ever expects an actress to have any regard for her money. Spend while she can, she says, is an axiom which has been associated with the theatrical world since player-folk first existed. Most everyone considers an actress to be the most improvident creature in the world, a hand-to-mouth person, to whom the future means nothing.

But why put all the stars in one class? It takes all kinds to fill a studio, and there are plenty of girls who carry a goodly share of their week's pay envelope to the bank, or else tuck it securely in their silk stockings.

Take the Keystone girls, for instance.

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Not one of them looks as if she cared for much else in the world but to gaily toss pies about or jump off a runaway horse.

They all earn big salaries, and some of them are about as foolish in spending their money as John D. Rockefeller or Harry Lauder. They hang on to their coin and plant it where planting will bring them in the largest returns. California is a land of investments and new enterprises, and these girls have the situation sized up to a far-thee-well.

Being of a curious disposition I was determined to see if these fluffy bits of femininity really did own some investments besides the clothes on their backs and their jobs in the studio. My discovery is interesting since it has proven to my satisfaction that beauty and friends do sometimes travel hand-in-hand.

There is Ethel Tetre, whose spiffy little automobile hustles out of Los Angeles toward one of the suburbs every day when the sun gets too dim for studio work. Her destination is a place thickly forested by oil derricks. Miss Tetre is the owner of a hunk of an oil well, not to mention being manager of the same. She knows more about oil and the average girl does about the newest style in tailor-mades.

Mario Prevost, the pretty bit of femininity in his spare time in goats. Out in a little mountain range near Los Angeles she is raising Angora goats for the market. The original herd of goats cost her \$25 a head. She has not made any money out of her flock yet, but she expects to cash in when the hair on these goats is long enough to shear. Miss Prevost hopes to sell the milk from her flock to hospitals.

Runs Millinery Store. Maud Wayne, whose taste runs to chic millinery creations, has recently bought a half-interest in a millinery store. Her choice lay between a career as a moving picture actress and as a milliner, and when she found she could indulge in both of these vocations she set no time in putting her cash into a smart little shop. Miss Wayne has invented some mighty fetching chapeaux for the girls at the studios depend upon their judgment for most of their headgear.

In the shadow of one of the missions of Southern California two wee farms, so tiny that they can scarcely be dignified by the name farm, are snuggled together. These two little ranches are owned by Polly Moran and Edith Vank. One foreman takes care of them both, and both of these young ladies expect to retire to their ranches when they get old, and raise alfalfa and live stock. Polly Moran says her father raised pigs in Ireland, so she is going to raise pigs in America. Just so long as Polly does not raise Cain with that Irish temper of hers, everyone will be satisfied.

In having time they take the crowd from the studio and do their best to help the foreman. The foreman confided to one of his friends, however, that "if these gals don't stay away from here and leave this here hay in I'll be drove clean off my bean." He does not think much of their farming knowledge.

Mary Pickford, whose salary is \$10,000 a week and a half-interest in all the profits of the Mary Pickford company, could buy three or four ranches if she so decided. Her taste, however, does not run to this sort of thing. She has a farm at Larchmont, N. J., but this is more of a summer home than an investment. Miss Pickford's money is in Government bonds, put away for a rainy day. Douglas Fairbanks and Charlie Chaplin say little of their investments, but everyone knows they have comfortable bank accounts.

Alice Brady's adoring dad takes a part of her weekly salary and invests it for her. She will one day have an income sufficient for her to keep the hungry wolf many miles away. Anita Stewart has made shrewd investments, as have most of the other more important stars.

PRINCESS THEATRE

MONDAY, TUESDAY AND WEDNESDAY

PRINCESS PLAYERS PRESENT

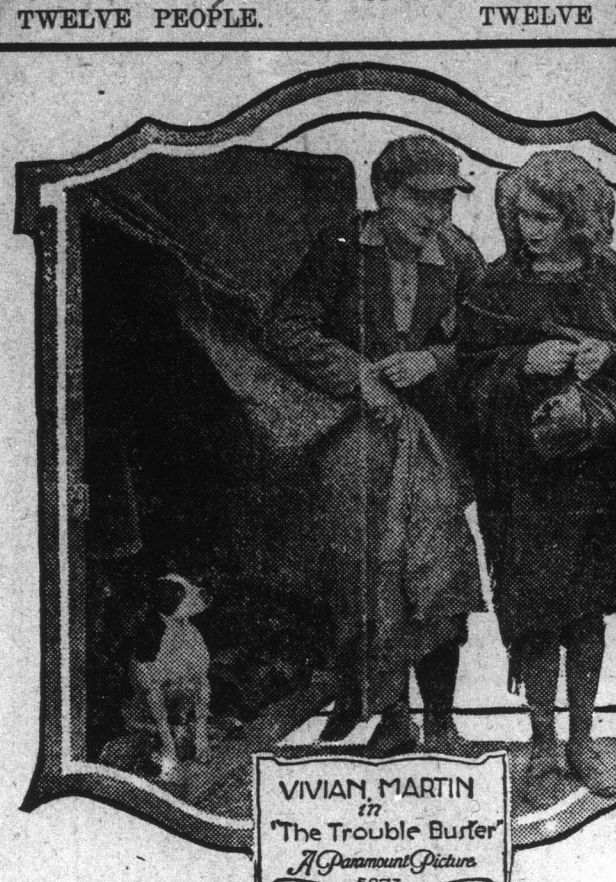
The Musical Farce Comedy

"THE WRONG MR. SMITH"

See Our Big Beauty Chorus, Funny Comedians, G

Costumes, Rippling Tunes.

TWELVE PEOPLE. TWELVE PE



At the Majestic Friday and Saturday Next.

SIMPLICITY CHARACTERIZES CLOTHES OF SCREEN ST

More exacting than the most critical of directors, and more capricious than an April zephyr, Dame Fashion is the hardest taskmistress in the entire realm of motion pictures in the person of charming Norma Talmadge, whose Selznick-Pictures success, "Poppy," is to be followed by "The Man," heralded as the most artistic production of her screen career.

To an even greater degree than the actress on the legitimate stage must the moving picture star see to it that she gets her fashions in advance, months, in fact, before they are submitted for the approval of the general public. This is true, because the scenes of a photoplay may be taken weeks and weeks before it is intended to release

it, and to have a new picture un-

showing its star in fashions a-

months old would ruin it artistically.

"Simplicity is the first required

look for in selecting all of my c-

whether they be evening gowns, s-

pictures or garden frocks for my

try home," asserts Miss Tal-

whose reputation as one of the

dressed women of stage or screen

unquestioned as her rank as a

"Simplicity of the proper sort

which gives a woman distinction

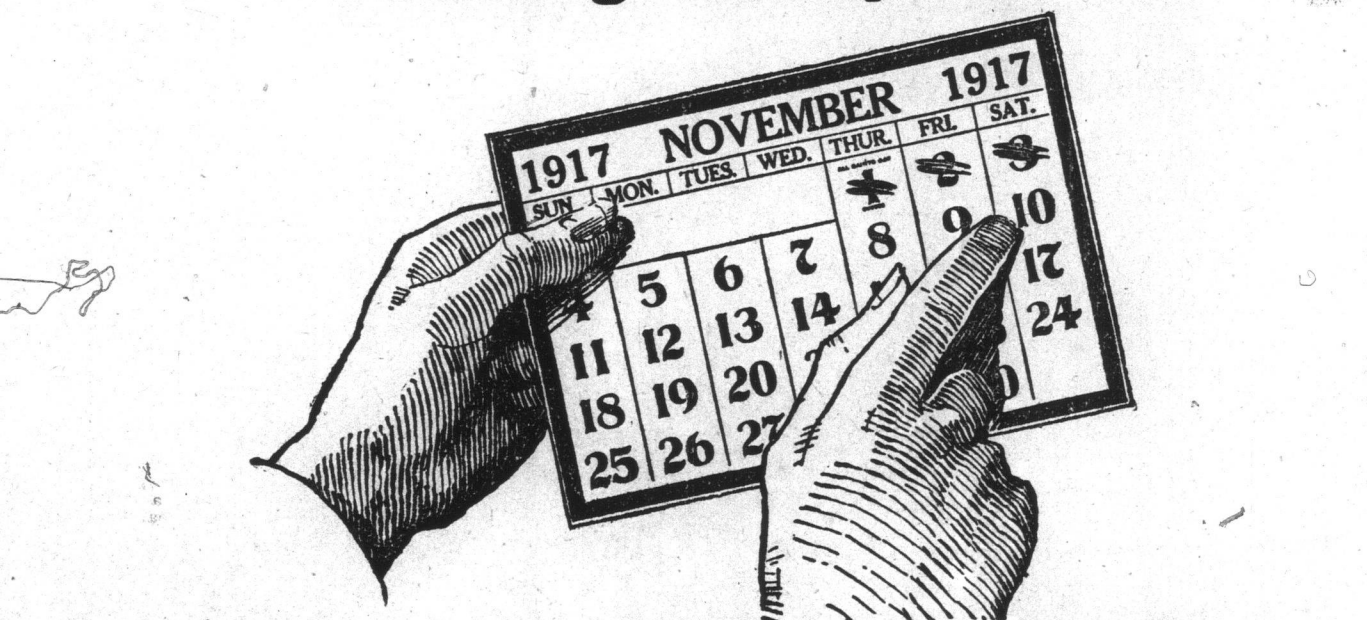
unlike other women want to copy

clothes. It is simplicity which sends

linery and dressmakers' bills so

but it inevitably is its own revere

NOVEMBER 10th. Last Day for Reporting for Service or Claiming Exemption.



Only one week remains for the men in Class One to respond to the call under the Military Service Act. In order that every man may fully understand and fulfil his obligations, the following questions and answers are given.

Who is in Class One?

All Male British subjects, ordinarily or at any time since the 4th day of August, 1914, resident in Canada, who had on the 13th October, 1917, attained the age of 20 years, who were born not earlier than the year 1883, and were on the 6th day of July, 1917, unmarried, or are widowers, but have no child, etc.

Exceptions.

1. Members of our regular, or reserve, or auxiliary force, as defined by our Army Act.
2. Members of our Military forces raised by the Governments of any of our other dominions or by our Government of India.
3. Men serving in our Royal Navy, or in our Royal Marines, or in Naval Service of Canada, and members of our Canadian Expeditionary Force.
4. Men who have since August 4th, 1914, served in our Military or Naval Forces, or in those of our allies, in any theatre of actual war, and have been honourably discharged therefrom.
5. Clergy, including members of any recognized order of an exclusively religious character, and ministers of all religious denominations existing in Canada at the date of the passing of our said Military Service Act.
6. Those persons exempted from military service by Order in Council of August 13th, 1873, and by Order in Council of December 6th, 1898.

How should Report for Service be made?

Men who do not desire to claim exemption will report for service either by mail or in person. Forms of report will be found in all post offices, and will be transmitted free of postage.

What is the next step?

The man who has reported for service will be advised by Registered Letter as to anything thereafter required of him. He will not be

required to report for duty or be placed on active service earlier than the 10th day of December, 1917.

How should claim for exemption be made?

Claims for exemption may be made by any man in Class One, by his employer, business associate or near relative, but it is desirable that not more than one claim be made for any one man. Forms of claim for exemption will be found in all Post Offices and will be transmitted free by the postmaster to the Registrar.

What are the grounds for Exemption?

- (a) That it is expedient in the national interest that the man should, instead of being employed in military service, be engaged in other work in which he is habitually engaged;
- (b) That it is expedient in the national interest that, instead of being employed in military service, he be engaged in other work in which he wishes to be engaged and for which he has special qualification;
- (c) That it is expedient in the national interest that, instead of being employed in military service, he should continue to be educated or trained for any work for which he is then being educated or trained;
- (d) That serious hardship would ensue, if the man were placed on active service, owing to his exceptional financial or business obligations or domestic position;
- (e) Ill health or infirmity;
- (f) That he conscientiously objects to the undertaking of combatant service and is prohibited from so doing by the tenets and articles of faith, in effect on the sixth day of July, 1917, of any organized religious denomination existing and well recognized in Canada at such date, and to which he in good faith belongs;
- (g) That he is exempt from combatant service because disfranchised under the War Times Election Act.

What is the last day for reporting for service or claiming Exemption?

NOVEMBER 10th, 1917.

Issued by The Military Service Comm

The London Advertiser

With its three regular editions daily, gives its readers not only the world news of the day, but may claim to be

A Newspaper of Distinctive Features

Special war dispatches from United Press Correspondents in all parts of the world. Scores of correspondents in all the great cities of Canada and local correspondents in all Western Ontario points where The Advertiser circulates.

A Great Collection of Special Writers:

FRANK SIMONDS

of the New York Tribune, foremost critic of war movements, writes a weekly review for this paper. His deductions are regarded as the most reliable, and thousands read his articles in the Saturday issues.

CYNTHIA GREY

solves the problems of hundreds of the fair sex. Letters come to this department by the score and total many thousands in the course of a year.

"BUD" FISHER

whose most famous knockabout newspaper comedians, "Mutt and Jeff," have made millions happier by the "cheer up! look at us!" route, is under contract with The Advertiser. When Fisher goes on his vacation the corners of America's mouth go down. We received scores of inquiries as to the return date of Mutt and Jeff when the famous artist took a four weeks' vacation recently.

ISOBEL C. ARMSTRONG

with her articles on Household Economy has attracted the attention of the housewives who are battling with the High Cost of Living.

GRANTLAND RICE

the foremost sporting writer on this continent, contributes to the sporting page exclusively for The Advertiser in this district. When his articles inadvertently do not appear the sporting editor hears about it.

LUKE McLUKE and J. H. F.

are two editorial page "colyum conductors" who have a large following. "I want the paper, if only to see what J. H. F. has to say," wrote one subscriber.

Luke McLuke has pleased since he made his bow.

Everyone who reads newspapers will find something that will satisfy him and entertain him in the columns of The Advertiser

CONDENSED ADS.

Amusements—Fifteen cents per line each insertion, or two cents per word if set solid.
Meetings—When no admission is charged, one cent per word each insertion.
Births, Marriages and Deaths—One insertion, 25 cents. Each subsequent insertion, 10 cents.
To Let, Help Wanted, Situations Vacant, Board and Lodgings, Lost and Found, Rooms To Let, and all similar condensed advertisements—First insertion, one cent per word; each subsequent insertion, one-half cent per word. No advertisement less than fifteen cents.
An extra charge of ten cents is made for all transient advertisements that are charged.

AMUSEMENTS, LECTURES

AUDITORIUM

SUNDAY, 2:45 P.M.

MEN'S MASS MEETING

MR. TENNYSON SMITH

of Birmingham, Speaker.

"MEN AND TYRANTS"

ALBERT GREENLAW

Noted Barrister of Detroit, Soloist.

HALLOWEEN

POVERTY SOCIAL

Friday, 8 p.m. Scientific Religious Research, Duffield Block. Ladies bring boxes.

TENNYSON SMITH

SUNDAY, 7 P.M.

SALVATION ARMY CHATELAIN

CLARENCE STREET

COME EARLY

People were turned away last Sunday.

Also Monday, Tuesday, Wednesday, 8 p.m. Admission free except to Y. M. C. A. Auditorium. Dramatic Recitals.

Thurs Night Next, 35c

Woman's Music Club

Soldiers' Benefit

MONDAY, NOV. 5, AT 8:15 P.M.

MASONIC TEMPLE

Mr. George C. Carrie, New York.

Mr. Thomas Martin, pianist.

Mr. Charles E. Wheeler, accompanist.

Proceeds in aid of Byron Sanatorium for Returned Tubercular Soldiers.

ALL TICKETS 50 CENTS.

On sale at Holmes Bookshop.

Majestic Sunday

Concert

SPEAKER

Sergt.-Major Harry Edwards

Patriotic Program. War Pictures.

Auspices Overseas Chapter, I. O. D. E.

Silver collection, please, not less than ten cents.

INTERCOLLEGIATE

RUGBY

WESTERN VS. O. A. C. GUELPH.

Tecumseh Park, Saturday, 3 p.m.

Admission 25 cents.

HURON & ERIE

R. B. Clarke wants Huron & Erie shares, C. P. R., Union Pacific, B. & O. and other New York stocks and bonds bought or sold, cash or margin.

New York Stock Exchange connection.

F. B. CLARKE, 418 Richmond street, West Bank of Canada, London, Ont.

MISS ALICE HENDERSON'S SCHOOL.

National and fancy dancing. Open for season. Reasonable terms. 51 Wellington, Phone 578.

IT IS ALWAYS SAFE TO SEND A Dominion Express money order. Five dollars costs three cents.

BIG SATURDAY NIGHT DANCE.

Palace Academy. Everything the best. Our orchestra, our floor, our program. Come and enjoy yourself dancing under proper conditions. Lessons any time. Five expert instructors. Phone 4200.

FIRST-CLASS ORCHESTRA FOR garden parties, entertainments, dances. Part or whole program provided, songs, recitations, comic, serious. Ask for F. M. Lombardo Brothers. Phone 4786.

GLADYS COMBER, PIER and dancer, pupil, Pipe-Major, James Hamilton, 123 Wellington, Phone 578.

ORDINARY SWEDISH MOVEMENT and electric massage at London Mutual Bathing, on Friday, Nov. 3, 1917. Free admission. Gentlemen attendants. Phone 518.

SCHOOL—MODERN BALLROOM.

Dances, 2nd floor, Jack O'Connor, instructor. Phone 1870.

MUSIC FURNISHED FOR PARTIES, balls, banquets. Phone 1565. Tony Villa Italia, Harpers, 123 Queen's avenue.

ROBERT HANNAH, ELOCUTIONIST.

sustainer, concert engagement, 351 Princess avenue. Telephone 5725.

GEORGE A. STEER, ELOCUTIONIST.

and soloist—concert engagement accepted. Care 778 Furlong Hardware Company, London.

WANTED TO PURCHASE.

Modern house or bungalow, North End preferred. Apply 301, Advertiser.

MELODEONS WANTED AT KENNE'S.

Antique store, 342 Talbot street.

WE PAY THE HIGHEST PRICES FOR all kinds of automobile and motor parts. London Waste Company. Phone 3425.

ELECTRIC MACHINERY—WILL pay cash for second-hand electrical machinery. Fisher Electric Company, Toronto.

WANTED TO PURCHASE.

DRESSED HOGS

Weights from 100 to 140 pounds. Also Live Cattle, Lambs and Calves. Highest prices paid for No. 1 quality. ANDERSON'S THE BEE STORE.

MONEY TO LOAN.

PRIVATE AND TRUST MONEY TO loan on farm or city property; low rates; terms to suit. W. B. Bannett, 98 Dundas street.

MONEY TO LOAN AT LOWEST rates. Thomas C. Kneass, real estate broker, 117 Dominion Savings Building (first floor).

FAYE FUNDS TO LOAN—LOWEST rates. U. A. Buchner, corner Talbot and Carling. Phone 4138.

WANTED.

FARMER TO TAKE charge of one or two colts for winter and break them. Apply to John Lewis, 1st. 1st. 1st.

Poultry Wanted

We require a large quantity of good live hens. It will pay you to get our prices before selling.

C. A. MANN & CO.

78 KING STREET, LONDON, ONT.

MARRIAGE LICENSES

MARRIAGE LICENSES ISSUED BY W. G. K. Bartram, 89 Dundas.

MEETINGS

Great War Veterans Association

380 RICHMOND STREET.

A special general meeting will be held in the association's room on Monday next, November 5, at 8 p.m. All members are requested to be present. Business, election.

J. W. CUNLIFFE, Secretary.

A convention for the nomination of a Union Government candidate for the city of London will be held at the Masonic Hall, Queen's avenue, on Thursday, November 8, at 8 p.m.

Six delegates from each sub-division will be appointed at meetings to be held, as follows:

- Subdivisions Nos. 1 to 7 being all of Ward 1 north of the river except that part south of Ottawa avenue, at the central committee rooms, corner Richmond street and Queen's avenue, over Bank of B. N. A., on Wednesday, November 7, at 8 p.m.
- Subdivisions 19 to 32, being the whole of Ward No. 2 (including West London), at the same place, on Wednesday, November 7, at 8 p.m.
- All of Ward 3 lying west of Adelaide street, at the same place, on Tuesday, November 6, at 8 p.m.
- All of Ward 4 lying west of Adelaide street, at the same place, on Tuesday, November 6, at 8 p.m.
- All of Wards 3 and 4 lying east of Adelaide street, west of the old city limits and north of Trafalgar street, at the East End Town Hall, on Tuesday, November 6, at 8 p.m.
- All of Ward 1 lying south of the river, and that part of Subdivision 9 lying south of Ottawa avenue at Foster's Hall, corner Wortley road and Crags street, on Monday, November 5, at 8 p.m.

All supporters of the Union Government are invited to attend the meetings called to appoint delegates.

A special invitation is extended to women voters.

"GOD SAVE THE KING."

ORANGEMEN OF LONDON AND DISTRICT

are requested to meet in hall, Market Lane, Sunday, Nov. 4, 1917, to proceed to Empress Avenue Methodist Church for service by Rev. Bro. Richardson, James Fleming, district master, R. Sinat, district secretary.

THE LONDON MANK SOCIETY EXTENDS a cordial invitation to all rank and file members of the Mank Society to meet on Tuesday, Nov. 6, at 8 p.m. at 515 Quebec street, 8 p.m.

ONTARIO COMMERCIAL TRAVELLERS' ASSOCIATION—A general meeting of the members of the association, pursuant to bylaws, will be held on Saturday, Nov. 3, 1917, at 3 o'clock p.m. in the association's rooms, No. 30, Dominion Savings Building, London, Ont. when a full attendance is requested. General business and nomination of officers and directors for 1918. C. W. McGuire, president; J. H. Hisecks, secretary.

THE KING NEEDS YOU and we need Him in this hour with us and the devil. No physical test is required. All ages and conditions are invited. 417 Richmond street, City Mission, nightly.

BORN, MARRIED, DIED.

BORN.

LETHBRIDGE—On Wednesday, Oct. 31, 1917, to Mr. and Mrs. Donald D. Lethbridge, 111, Cathcart street, a son (Gordon) Howard, weight 10 lbs.

SMITH—On October 31, 1917, to Mr. and Mrs. A. J. Smith, 600 Adelaide street, a daughter.

MARRIED.

BULL—SMART—On Saturday, October 27, at All Saints' Church, by Rev. A. B. Rice, Madeline Smart, daughter of James H. Bull of this city.

DIED.

ALLEN—At the family residence, 571 Queen's avenue, Thursday, November 1, 1917, Herbert Philip Allen. Funeral, 8th inst., strictly private. Kindly omit flowers.

ARBuckle—At his late residence, 355 Queen's avenue, on Thursday, November 1, 1917, William C. Arbuckle Sen. Funeral (private) on Sunday, November 4, at 3 p.m. Interment at Woodland Cemetery.

BOWLES—At Victoria Hospital, on Friday, Nov. 2, 1917, Marion, widow of the late Thomas Bowles.

Funeral from Wm. Harrison's undertaking parlors, 671 Dundas street, on Sunday, November 4, at 3 o'clock, to Woodland Cemetery.

CHAPMAN—At the family residence, 247 Glebe street, Thursday, November 1, 1917, William Chapman, aged 82 years. Funeral (private) Saturday, Nov. 3, 1917, at 3 p.m. Interment at Woodland Cemetery.

HUNT—At her late residence, 75 Wharncliffe road, on Nov. 2, 1917, Sarah Hunt, widow of the late John Hunt, aged 84 years.

Funeral private from the above address on Sunday at 3 p.m. services at 2:30 p.m. Interment at Woodland Cemetery.

KELLY—Suddenly, in Southwest Town, on November 1, 1917, Alfred Frank Kelly, youngest son of Mr. William Kelly, aged 57 years, 11.

Funeral from his late residence, lot 25, concession 4, on Sunday, at 3 p.m. Services at 2:30 p.m. Interment at Woodland Cemetery.

McDEVITT—At the residence of his son, Alexander McDevitt, 442 Woodman avenue, on Friday, Nov. 2, 1917, James McDevitt, relict of the late Sarah McDevitt, aged 82 years.

Funeral from St. Helen's Church, Toronto, on Monday morning, Interment in family plot in Mount Hope Cemetery.

LOST AND FOUND.

FOUND—HOUND, WHITE AND brown spots (Thanksgiving Day). Fred Smith, Tractor Line, Box 26, 192.

FOUND—ON BYRON AVENUE, pearl and amethyst brooch, in neck chain. Reward at this office. 180.

LOST—GOLD WRIST WATCH, on Talbot street, between Carling and Queen's avenue. Finder please phone 312.

BRITISH BULLDOG, BRINDLE color, white breast; studied collar; tag No. 1187. Return to 146 Wellington.

STOLEN LAST FRIDAY NIGHT—A new Columbia bicycle, No. 12488. Left rubber grip broken. Liberal reward. 152 Hamilton road. Phone 4138.

WANTED.

WANTED—FARMER TO TAKE charge of one or two colts for winter and break them. Apply to John Lewis, 1st. 1st. 1st.

Poultry Wanted

We require a large quantity of good live hens. It will pay you to get our prices before selling.

C. A. MANN & CO.

78 KING STREET, LONDON, ONT.

MARRIAGE LICENSES

MARRIAGE LICENSES ISSUED BY W. G. K. Bartram, 89 Dundas.

FEMALE HELP WANTED.

GENERAL WANTED—744 WATER-192.

EXPERIENCED MAID FOR GENERAL housework. Apply Mrs. J. J. Callaghan, 638 Wellington.

WANTED—A COOK, APPLY MRS. T. H. Carling, 577 Talbot street, 1st.

WANTED—MOVING PICTURE OPERATOR, also violin and cello player. Apply, stating experience and salary wanted, to Mason Theatre, Ingersoll street.

WANTED—YOUNG LADY FOR bookkeeping and office work. Apply Box 250, Advertiser.

GIRLS AND WOMEN TO WORK in knitting mills operating sewing machines, washers, etc. Attractive wages and steady work. Experience not necessary. Apply immediately. Penman's, Limited, Paris, Ont.

BUNCHBREAKERS, R. O. L. F. E. S. 3, snippers and bookers; all good jobs. Manne & Son, cigar manufacturers.

SALESMAN, TO TAKE CHARGE OF new and glove department; must have experience and good references. Apply Thompson's, 173 Dundas, between 11 o'clock, or by letter.

HOUSEKEEPER FOR SMALL FAMILY—Middle-aged or country girl preferred; good wages. Apply Box 230, Advertiser.

MAID FOR GENERAL HOUSEWORK—Four in family. Apply 1150 Richmond street, phone 2709, Country girl preferred.

WANTED—COOK—GENERAL—family of two. Mrs. A. M. Masrout, 58 Colborne street.

SEND A DOMINION EXPRESS money order. They are payable everywhere.

WANTED—A WOMAN OR GIRL TO assist with housework. 564 Talbot street.

WANTED—EXPERIENCED GENERAL family of two; good wages. Apply 428 St. James.

AMASH SELLER—TABLETS that wash clothes and remove dirt from rubbering. Promise to solicit orders with ten cent selling price; good wages. Four washings, \$2.00 per dozen. Bradley's Company, Brantford, Ont.

WANTED—LADY DEMONSTRATOR, for non-alcoholic food flavors, toilet soap, etc. Permanent work and salary for all, or part time. Food Products Distributors, Brantford, Ont. Nov. 3.

Young Ladies

wishing to improve their position and earn bigger wages at clean, pleasant work, apply J. D. S. Perrin & Co., Limited.

SITUATIONS WANTED.

WANTED—POSITION AS CLERK, by an experienced, steady man, 12 years of age. Address Box 223, Advertiser.

LADY WANTS POSITION AS HOUSE-KEEPER, 211 Pall Mall street.

WANTED—A MARRIED MAN TO work on a dairy farm by the year. The house. Apply Box 232, Advertiser.

WANTED—SMART MESSENGER, with bicycle; good wages and advancement. C. P. R. Telegraph Office. 17c.

SLRGT. A. H. DAVIES

(Returned)

Cigars, Tobaccos, Candies, Stationery, etc. Mail orders promptly attended to. PHONE 2885.

312 1/2 DUNDAS STREET.

OPPOSITE ARMORIES.

CORNET AND CLARINET PLAYERS

wanted for G. W. A. Band. Practice Tuesday and Saturday nights, 380 Richmond street.

WANTED—DRIVER FOR LIGHT truck in city; must be steady and reliable; steady job to good man. Box 243, Advertiser.

WANTED—LOCAL REPRESENTATIVE, either sex, to sell a steady and reliable household necessities; position permanent; liberal commission; \$2.50 per day guaranteed. Apply Garretson, Limited, Brantford, Ont.

SEND A DOMINION EXPRESS money order. Five dollars costs three cents.

POSITIONS WAITING NOW FOR young men trained as station agents and telegraphers. Best business to learn today. For you get union wages to begin and have quick promotion. Good book explains and mail courses. Write Dominion Telegraph, 1470, Dept. O, Toronto. 17c.

HANDY MAN WANTED—ONE who can operate a mangle machine and saw in wood box department. Apply Timekeeper, D. S. Perrin & Co., Limited.

CROP OF 1918 DEPENDS ON FALL FLOWING.

Help urgently needed for this and lifting of roots and vegetables. Good wages. Write Dominion Telegraph, 1470, Dept. O, Toronto. 17c.

ONTARIO GOVERNMENT EMPLOYMENT BUREAU.

108 Dundas Street, No. 100. No Fees.

WANTED—MAN, WITH PLENTY of help, to run dairy farm, consisting of 100 acres, on shares; no capital required; give references. Nanceville, R. R. No. 1, Ingersoll.

WATCHMAKER WANTED—FIRST-CLASS, experienced man, good wages. First references and experience in first letter. A. H. Smith, Sudbury.

LINO TYPE OPERATOR

To work on Morning Advertiser; wages \$22; steady position; seven hours a day. Foreman Composing Room, London Advertiser.

A RELIABLE SALESMAN WANTED

to sell in every town and district in Ontario where not represented. Spruce plantings now ready. Send for terms and new catalogue. Apply at best selling time, Stone & Wellington, 400 North York, Ontario.

HELP WANTED.

YOU CAN MAKE \$25 TO \$75 WEEKLY, writing short copy for home. Easily learned by our simple method. No canvassing. No peddling. No work. Write for Particulars. American Show Card School, 801 Yonge street, Toronto.

AGENTS WANTED.

THRILLING STORIES OF THE great war, profusely illustrated. Every mother wants as well as every child. Big profit. Freight paid. Credit given. Sample free. Whiston Company, Toronto. Nov. 1, 3, 5, 17, 20.

DO YOU WANT TO ESTABLISH a permanent business for yourself? You can do this by accepting the agency for the sale of our Toilet Articles in your locality. We start you at our expense, and grant you an exclusive right over your territory. Write for \$1 worth of free Toilet Articles and particulars. Bovel Manufacturing Company, Dept. 4, 180 St. George.

ARCHITECTS

WATT & BLACKWELL, MEMBERS Ontario Association of Architects, 415 RICHMOND STREET, LONDON.

JOHN M. MOORE, Architect and Civil Engineer, 415 RICHMOND STREET, LONDON.

WILLIAM G. MURRAY, ARCHITECT—Dominion Savings Building, top floor. Phone 1587; house 1581.

H. C. MCGIBBIE, MEMBER ONTARIO Association of Architects, etc. Edge Street, Phone 82.

WAGONS AND CARRIAGES

DELIVERY WAGONS BUILT TO order. See our second-hand wagons. Abbott's Carriage Factory.

TO LET.

HOUSE TO LET—477 ADELAIDE; ALL modern. Phone 214.

TO LET—TWO FIVE-ROOMED COTTAGES, electric light and water. Apply 46 Mount Pleasant.

TO LET—COSY, FURNISHED HOME, for winter months; all conveniences. Phone 4894.

HOUSES, COTTAGES, ROOMS, OF every kind, well furnished, at reasonable rates. Large rental and selling list. 220 Dundas street, 2nd floor.

HOUSES—NORTH, SOUTH, EAST, WEST, Low rents. Apply 18 Ridgeway street, 257.

15-STORY FRAME HOUSE, 3 BED-ROOMS—109 Ashkin street. Apply 124 Windsor.

A MODERN HOUSE TO RENT—One furnished. Apply 425 Piccadilly street.

TO LET—NO. 2 WATERLOO apartment. Possession Dec. 1. Apply on premises or to S. B. Pocock. 13c.

NEW APARTMENTS, OFFICES AND rooms—Steam heated, modern conveniences, central, over Mitchell's drug store. 114 Dundas. Apply on premises.

14-STORY HOUSE, GOOD CELLAR, electric light, gas, one block from City Hall. Rent for \$10 per month. Apply 1001 Mainland.

HOUSE TO LET—710 ADELAIDE, 3 bedrooms, parlor, dining-room, kitchen. Apply 715 Adelaide.

DWELLINGS, HOUSES, COTTAGES, 2 to 9 rooms, \$7 to \$23; modern, semi-detached, electric, gas, water, central heating, large central warehouse building. Large rental and selling list. Parsons, 379 Dundas street, Phone 2303.

330 ACRES, NEAR LONDON, GOOD for stock-raising, dairy and mixed farming. Apply to J. W. G. Winnett, The London and Western Trusts Company, Limited.

BIG MODERN HOUSE, 10 ROOMS, NAUGHT AVENUE, \$13 and water; immediate possession. J. W. G. Winnett, barrister, Talbot street.

OLD BURWELL HOME, 4TH CON- siderable, modern, five acres, orchard and garden. Apply to J. W. G. Winnett, 180 King street.

TWO COTTAGES—EAST ONE—new, built on two families; part furnished if required; hydro. Apply 376 Ontario.

To Let—Store Property

situated on northwest corner Dundas and Wellington, in the City of London, opposite the City Hall, at present occupied by the City Hall, is a splendidly situated for mercantile purposes, well heated, for general use, and can be made at the expense of the tenant.

Also For Rent

Store property—immediately adjoining, being No. 284 1/2 Dundas street.

For further particulars, apply to J. W. G. Winnett, 180 King street.

BRICK HOUSE, HALE, NEAR DUNDAS—Garden, barn if wanted. Phone 1752.

HOUSE ON BYRON AVENUE—Electric light, toilet, garden; immediate possession. Apply 124 Windsor.

HOUSE, 611 RICHMOND—APPLY A. H. Trebilcock, jeweler, 206 1/2 Dundas street.

ROOMS TO LET.

THREE WELL-FURNISHED ROOMS for light housekeeping; gas for cooking, hot water, etc. Apply 402 Dundas street.

LADY WOULD RENT ONE BEDROOM, with use of house; every convenience; good locality. Apply Box 224, Advertiser.

TO LET—ROOMS AND BOARD, with attendance for invalids; terms moderate. Apply 402 Dundas street.

FURNISHED ROOMS FOR LIGHT housekeeping; modern; central. 150 Dundas street.

FOUR FURNISHED HOUSEKEEPING rooms; private entrance; bath, hydro, gas, etc. Apply 382 Dundas street.

NICELY-FURNISHED FRONT ROOM, modern, central. 392 Dundas street.

TO LET—THREE UNFURNISHED rooms for light housekeeping. Apply 442 Park avenue or phone 3541, 16k.

THREE COMFORTABLE, FURNISHED bedrooms, well heated; for gentlemen only. 425 Dundas street.

BOARD AND ROOMS.

TO RENT—AT Y. W. C. A., 187 KING street, comfortable rooms, \$1.50 per week, at moderate rates. Phone 1348.

MOVING AND STORAGE.

ON MOVING DAY REMEMBER "DAY the Mover." Motor vans, fireproof storage at reasonable rates. Residence, 450 Main street, F. D. F. D.

UP-TO-DATE MOVING VANS—FURNITURE and boxes carefully handled. Phone 2536.

WE MOVE YOU CAREFULLY and quickly; \$2 up for load. Phone 2839.

HENDERSON'S LARGEST moving vans, twice daily. 142 King street. Phone 1234.

BROUGHTON THE MOVER—SPECIAL

REAL ESTATE FOR SALE, REAL ESTATE FOR SALE.

THOS. C. KNOTT Real Estate Broker
117 DOMINION SAVINGS BUILDING—First Floor Up.

WE HAVE OPENED AN INSURANCE DEPARTMENT, SPECIALIZING IN ACCIDENT AND HEALTH, AUTOMOBILE, EMPLOYERS' AND PUBLIC LIABILITY, PLATE GLASS, FIDELITY, GUARANTEE, BURGLARY, AND FIRE INSURANCE, AND WE ARE IN A POSITION TO FURNISH YOU WITH EXPERT ADVICE ON ANY OF THE LINES OF INSURANCE WE HANDLE. MONEY TO LOAN ON REAL ESTATE AT LOWEST RATES.

NORTH—Semi-detached brick, modern conveniences, gas and fixtures, lot 15x115 feet. Price \$3,500, or will exchange on a good farm or lot to 150 acres.

SOUTH—Two-story and attic brick veneer, 1 bedroom, modern, lot 32 by 150 feet and lane at rear. Price \$3,300.

NORTH—Two-story and finished attic, pressed brick, 4 bedrooms, hot water heated, sun room and sun porch.

FARMS

4% ACRES—Eight miles west of London, 1/4-section farm house, barn, stable and chicken house, well fenced; some fruit; 2 1/2 miles to railway station. This property could be used for a splendid summer house; nice situation, river at the back and good fishing locality. Price \$1,200.

87 ACRES—Township of North Oxford, County of Oxford; soil clay loam, modern and well built in every respect, all hardwood finished, lot 37x150 feet, all fixtures, modern and first class, for particulars.

TO LET—Have a number of houses to rent in different parts of the city, and will be pleased to give you a list if you will call and see me.

I have a large number of vacant lots for sale in all parts of the city. Anyone can buy a lot on easy payment plan of \$5 down and \$5 a month. Call and see me for further particulars.

THE PROPERTIES OF THIS LIST ARE ONLY A FEW OF THE PROPERTIES THAT I HAVE FOR SALE. CALL AND SEE ME.

P. WALSH'S BULLETIN

YORK STREET—Two-story frame house, on brick foundation, fully modern, lot 27x108 feet. Price \$2,500.

WILLIAM STREET—South of Grey street, brick house, 3 bedrooms, some modern improvements, lot 35x100 feet. Price \$2,000.

KING STREET—Two-story, semi-detached, red pressed brick house, 3 bedrooms, fully modern, cement and brick foundation. Price \$2,000.

WILLIAM STREET—Near Dundas street, two-story brick residence, large veranda, fully modern, decorated, in style, oak floors, lot 58 feet 9 inches by 132 feet. Price on application.

COLBORNE STREET—North—Two-story brick house, 3 bedrooms, fully modern, lot 33 feet 2 inches by 151 feet. Price \$2,000.

RICHMOND STREET—North—Brick cottage, 7 rooms, in good order, furnace, electric light, modern bath, lot 50x125 feet. Price \$2,300.

We have houses and vacant lots all over the city.

P. WALSH

425 RICHMOND ST. S. E.

ANDERSON & CO.

Suite Four, Cote Block, Market Lane, Fire, Life and Accident Insurance Effectuated. Money to Loan.

100 ACRES—Overruns 3 acres, West-minster, frame house, furnace, hard and soft water, bank barn, 40x20, foot post, room for 50 head of cattle, water inside, fruit cellar 12x12, three outbuildings, one 10x10, one 10x10, windmill, drive barn 30x48, concrete foundation, hogan, henhouse, 7 miles from city, on Port Stanley Railway. Price \$11,000.

100 ACRES—Adjoining one of the best towns in Canada, an suburban home or driving farm, 100 acres, 100 school, 100 miles from the town to the door. Price \$12,000.

200 ACRES—Westminster, red pressed brick house, with furnace, bath room complete, bank barn with stabling for 50 head of cattle and 5 horses, cement lot 16x10. Price \$15,000.

200 ACRES—Two-story brick house, furnace, bathroom complete, with hot and cold water connections, slate roof, barn 35x100, pigpen, drive barn, henhouse, all in first-class condition. Price \$14,000.

BUSINESS CHANCES.

\$2,500—Corner grocery and book store, with two lots, now doing a large trade.

Houses to rent at the following prices: \$10, \$12, \$14.50, \$17.50, \$20 and \$25.

60 ACRES, NEAR SPRINGBANK—Splendid estate buildings, spring water inside of both houses, bank barn, choice soil and clean. Would accept a medium-priced home. London Price \$4,000. T. A. Pauls, Robinson Hall.

100 ACRES IN LONDON TOWNSHIP—Good clay loam soil, 90 acres cleared, 2 walls, brick house and (fair-sized barn), 12 miles to London, 4 miles to station. Price \$8,000. T. A. Pauls, Robinson Hall.

50 ACRES, LONDON TOWNSHIP—Splendid buildings, bank barn, with water inside; good orchard, well fenced and tillable, 12 miles to school; choice clay loam; \$4,500. T. A. Pauls, Robinson Hall.

FOR CITY PROPERTY, TWENTY-ONE ACRES—Five miles from London on L. & P. S. Railway, stop five; new house and barn. Apply to O. W. Bowley, Wilton Grove.

100 ACRES, WESTMINSTER, 6 MILES FROM LONDON—On gravel road, 10 miles to school, 10 miles to station; insured for four thousand; choice clay loam; \$9,500. T. A. Pauls, Robinson Hall.

65 ACRES, 12 MILES FROM LONDON—On gravel road, 2-story brick house, bank barn, 1 mile to school, 2 miles to station, 15 acres wheat, choice warm sand loam; \$4,500. T. A. Pauls, Robinson Hall.

FOR SALE—\$2,500 will buy the property known as the Gordon Hotel, Main street, Mitchell. The barn on this property is worth nearly all we are asking for over \$18 per acre. The above price includes furniture and fixtures, also the furniture in front sitting-room. Good reasons for selling. If not sold, the property will be put up for public sale. Apply to A. D. Cameron, Box 99, Mitchell.

NEW HOME OF W. J. SMITH JUN.—Corner Richmond and Regent streets. Bargain for immediate sale. Owner leaving city.

FOUR LOTS FOR SALE—Easy terms, near "Beatty Bros." new factory. Box 238, Advertiser.

SEVEN-ROOMED BRICK HOUSE—modern, nice lawn, garden, apple trees, near Brimacombe, 10 Christie street.

2-STORY 7-ROOM BRICK HOUSE—in Al condition, good lot, with bath. For quick disposition; \$3,200. A real bargain. Room 14, London Loan Building.

LOT ON WILLIAM STREET—Between St. James and Grosvenor. \$2,500. D. Murphy, 14 Christie street.

3-ROOMED NEW RED PRESSED BRICK BUNGALOW—thoroughly modern. Owner is leaving city; sacrifice price \$2,500. Choice district south. T. A. Pauls, Robinson Hall.

FOR SALE—HOUSE NO. 11 DUNDAS AVENUE, brick veneer, 1 1/2-story, rooms, modern conveniences, lot 34 feet 8 inches on Dundas avenue, 36 feet deep. Fraser & Moore, Christie street.

LOTS FOR SALE ON EASY PAYMENTS—W. G. Winnett, barrister, Talbot street.

LIST YOUR PROPERTIES WITH S. M. D. CAMPBELL—general estate broker, realty, loans, valuations, stock, agent for life, fire, accidents, etc. Plate glass, etc. Insurance. C. P. R. and western lands and city property. Call and look over my list of bargains. I have many city homes for sale or rent; also farms. Room 5, Richmond street. Phone 430 and 406.

IF YOU PAY ME \$5 ON A GOOD BUILDING—lot and 35 months till you get \$100 paid. I will build you a house and you can pay for it by the month. Box 231, Advertiser.

Cooper's Auction

MONDAY, NOV. 5—255 DUNDAS ST.

Large consignment of choice house-furnishings moved to my rooms from storage for convenient sale. Partial list as follows: Parlor chairs, rockers, settees and tables, library table, large rug, pictures, curtains, fancyware, beautiful massive mahogany dining-room suite (Sheraton style), buffet, china cabinet, round pedestal table, 4 diners and server (cost \$25), dishes, glassware, electrical goods, brasses, furniture, table, children's cradle, steel springs, outdoor mattress, electric range, gasbourn, coal range, heater, gas heaters, kitchen goods, etc. Come to this large sale and secure your wants. SALE AT 2 P.M.

C. N. COOPER, Auctioneer and Valuator, 255 Dundas Street, Phone 1332.

Auction Notice

Watch next Saturday's papers for list of high-class antique house furnishings, etc. Many choice pieces are contained in this sale.

DATE OF SALE, NOV. 15. Hold this date open.

C. N. COOPER, Auctioneer and Valuator, 255 Dundas Street, Phone 1332.

Real Estate Auction

Saturday, Nov. 10

ELEVEN CHOICE COTTAGES.

Estate of the late Anna M. Kennedy, side will be sold in the following parcels:

Parcel No. 1—Brick cottage, 10 Dreesney avenue; six rooms; lot 30x132.

Parcel No. 2—Brick cottage, Nelson street; six rooms; lot 30x132.

Parcel No. 3—Frame cottage, 653 Nelson street; brick foundation, lot 30x132.

Parcel No. 4—Brick cottage, 654 Nelson street; six rooms; lot 25 feet 3 inches by 104 feet.

Parcel No. 5—Frame cottage, 656 Nelson street; brick foundation, five rooms; lot 24x32.

Parcel No. 6—Frame cottage, 658 Nelson street; brick foundation, five rooms; lot 23 feet 3 inches by 52 feet.

Parcel No. 7—Brick cottage, 660 Nelson street; six rooms; lot 25 feet 5 inches by 82 feet.

IN KENNEL STREET.

Parcel No. 8—Frame cottage, brick foundation, five rooms; 1 Inkerman street; lot 38x104.

Parcel No. 9—Frame cottage, 2 Inkerman street, five rooms; lot 38 feet 5 inches by 104 feet.

Parcel No. 10—Frame cottage, 3 Inkerman street, five rooms; lot 38x104.

Parcel No. 11—Frame cottage, Inkerman street, five rooms; lot 40x104.

These cottages have been newly painted and are in good condition, located in one of London's growing districts. A good investment or excellent home.

SALE ON PREMISES AT 4 P.M.

C. N. COOPER, Auctioneer and Valuator, 255 Dundas Street, Phone 1332.

130 u

ASSIGNEES' SALE

the stocks belonging to the insolvent estate of

DICKSONS, LIMITED

ST. MARTY'S AND THE DUFFORD.

will be offered for sale by public auction, on the premises, St. Mary's, on Thursday, November 8, 1917.

THURSDAY, NOVEMBER 8, 1917.

Dress Goods, Silks, Linings, etc., \$11,585.67

Hosiery, Underwear, Laces, etc., \$4,322.81

Corsets, etc., \$1,432.81

Stables, Wash Goods, etc., \$4,608.39

Ladies' Ready-to-Wear, etc., \$7,744.73

Millinery, etc., \$1,432.81

Carpets, etc., \$1,432.81

Clothing, Men's Furnishings, etc., \$7,902.61

Woolens, etc., \$2,475.95

Groceries, etc., \$2,525.72

Furniture and Fittings, etc., \$52,838.96

THE DUFFORD STOCK:

General Dry Goods, etc., \$3,779.11

Ladies' Clothing and Furnishings, \$1,530.64

Ladies' Ready-to-Wear, etc., \$1,259.10

Boots and Shoes, etc., \$1,123.00

Furniture and Fittings, etc., \$1,230.00

TERMS—One-quarter cash, 10 per cent at time of sale, balance at two, four and six months, bearing interest and subject to satisfactory security.

Stocks and inventories may be inspected on the premises at St. Mary's and Dufford, and inventories at the office of the Assignees, 215 Victoria street, Toronto, Ontario.

An offering of these stocks makes a most favorable opportunity to secure a wide variety of goods at a very low price. The Dufford Store is a fine modern building, 60x10, two stories and basement, and has been in the hands of the assignees for some time. A good General Store business has been done at these premises.

Arrangements can be made to lease the premises for business purposes. The Dufford Store is fitted for dwelling.

F. R. HODGENS, 215 Victoria Street, Toronto, Ont. 29 Nov. 13

AUCTION SALE

OF VALUABLE REAL PROPERTY IN THE CITY OF LONDON.

Subject to a reserved bid there will be offered for sale by public auction at the office of the vendors' solicitors, 57 Dundas Street, London, Ontario, on Monday, November 5, 1917, 2:30 p.m., that valuable block of land, containing twelve acres and less in the city of London, and situated on the north side of Dundas street, adjoining the eastern limit of the city, and known as the "Canning property," and being lots 4 and 5 and all of the east half of lot 1, and all of lot 15, lying south of the Ontario and Quebec Railway, and shown on plan registered in 1913.

This property is suitable for subdivision and very valuable property for the purpose of the soil is extremely valuable.

There is a large brick house on the property, and barns and stables.

Terms of sale: Five per cent in cash at day of sale, five per cent without interest in ten days thereafter, and the balance without interest at the expiration of 30 days from the day of sale.

For further terms and conditions or to apply to CACHERSON & PERRIN, 57 Dundas street, London, vendors' solicitors. N. 5, 10, 17.

AUCTION SALE

of 75 head of Durham Cattle and 5 Heavy Horses on Monday, Nov. 5.

At Poplar Hill

John Brodie & T. F. Hawken, Auctioneers, 215 Victoria Street, London, Ont.

74-wt

INSURANCE.

G. M. GUNN & SON (GEORGE C. GUNN)—Established 1859. Fire, life, accident and automobile insurance.

Automobile Insurance

D. CAMPBELL & SONS

BANK OF TORONTO BUILDING.

Phone 152.

STANLEY J. MEREDITH, INSURANCE, Dominion Savings Building. Office phone 4475, house phone 4681.

J. A. NELLES & SON

Fire, Life, Accident, Marine, Plate Glass, Rent and Automobile.

Whitton Grove, Ont. O. 20, 27, N. 3.

Executors' Sale of Valuable Farm Property

In the Township of Lobo

The executor of the will of the late Thomas Waugh has given instructions to Mr. J. W. Laidlaw, auctioneer, to sell the following property by public auction:

TUESDAY, NOV. 6, 1917

on the premises, at the hour of 2 p.m., that valuable farm, owned by the late Thomas Waugh, and described as the west half of lot No. 15, in the 100th concession of the Township of Lobo, in the County of Middlesex, containing 100 acres, more or less. Upon this property are erected a 1 1/2-story brick house, a 1 1/2-story barn and shed. The soil is clay loam, and the farm is situated about 1 mile from the village of Lobo.

Terms and conditions of sale: Ten per cent down on day of sale, balance in thirty days. For further particulars and conditions of sale apply to Messrs. Meredith & Fisher, solicitors for executor, 74 Dundas street, London, Ont., or to J. W. Laidlaw, Esq., auctioneer, Whitton Grove, Ont. O. 20, 27, N. 3.

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It is important that all changes for Church Services be handed into the office or telephoned not later than 6 p.m., each Friday. We cannot guarantee to make the change unless the copy is sent in up to this hour.

METHODIST

SUNDAY SCHOOL ANNIVERSARY.

Ask in St. Methodist Church

Rev. Dr. Deagall, Pastor.

10 a.m.—Men's Brotherhood. 11 a.m.—Rev. H. D. Moyer, 3 p.m.—Mass meeting of Sunday schools. Address by Rev. Dr. Moyer, 7 p.m.—Rev. S. G. Pavey, B.D. Orchestra and rub choir at all services.

Centennial Methodist Church

Pastor, Rev. H. T. Ferguson.

11 a.m.—Communion service. Anthem soloist, Mr. Charles Hall, 7 p.m.—Subject, "My Brother's Keeper." Mr. Bert Weir, organist.

Gordon V. Thompson

WHIRLWIND CAMPAIGN OPENS

SUNDAY, NOVEMBER 4

at 11 a.m. and 7 p.m.

Colborne Street Methodist Church

HEAR HIM.

Dundas Centre Methodist Church

Rev. W. E. Pascott, B. A., Pastor.

Morning—"The Lord's Supper."

EVENING—"Rev. Pascott's subject will be, 'MARTIN LUTHER, THE GLORIOUS MONK WHO SHOOK THE WORLD.'" Luther's hymns and tunes will be sung.

Empress Avenue Methodist Church

Rev. J. D. Richardson, M. A., Pastor.

11—Communion service. Reception of new members. 2:45—Special service, attended by Organist, sermon by the pastor. 7—Rev. E. G. Powell will preach, Subject, "The Present Temperance Situation."

First Methodist Church

Rev. R. G. Peever, B.D.

9:45 A.M.

Quarterly Love Feast.

11 A.M.

"The Righteous Rivalry of Christians, or Searching After Christ."

Anthem—"O Saviour of the World" (Goss).

Soprano solo—"There is a Green Hill" (Goss).

Carpenter's Song—"The Lord's Supper" (Goss).

3 P.M.

Sunday school in Wesley Hall. Temperance Day.

6:45 P.M.

Organ recital—"Andante Cantabile" (6th Symphony). "Allegro con grazia" (6th Symphony). (Tschalkowsky).

7 P.M.

REV. H. S. DOUGALL, PH.D., Anthem—"They That Sow in Tears" (Goss).

Baritone solo—"Until the Dawn" (Briggs). "William Chater, Mr. A. D. Jordan, organist.

Hale Street Methodist Church

Rev. B. Snell Pastor.

Morning—"Gethsemane."

Evening—"The Conversion of the Samaritans."

Hyatt Ave. Methodist Church

H. D. Moyer, Pastor.

Women's Day. Special offering for the Ladies' Aid. 10—Class meeting. 11—Sermon by Rev. H. D. Moyer. 7 p.m.—School. Illustrated temperance address by Mrs. Jones, W. C. T. U. sermon by Rev. Dr. McCrae.

Ridout St. Methodist Church

Rev. J. E. Holmes, Pastor.

11—Communion service. Reception of new members.

7—"The Protestant Reformation." Sunday school at 3. All welcome.

Wellington St. Meth. Church

Rev. W. J. Ashton, B. D., Pastor.

10:30 a.m.—Fellowship service. 11 a.m.—Class. 2 p.m.—Rev. Dr. Deagall, 7 p.m.—"A Lost Christ." Special evangelistic service. 2:45—Sunday school and classes. A. E. Greenleaf will sing at both services. Revival meetings at both services. Mr. and Mrs. King, musical instructors.

PRESBYTERIAN

First Presbyterian Church

Corner Dufferin and Park Avenues.

Rev. W. J. Knox, Minister.

Give Us One Trial
on that pair of shoes you need repaired.
Will call for them and guarantee satisfaction.
MODERN SHOE REPAIR COMPANY,
PHONE 2310.

DIAMONDS

Diamond Rings from \$5.00 to \$350.00, including single Diamond Rings, three and five diamonds and many fancy settings in the new designs.
Exclusive designs in Necklets, Pendants, Bar Pins, Scarf Pins, Cuff Links, Tie Clips and Brooches.

C. H. WARD & CO.

Diamond Merchants and Jewelers,
385 RICHMOND STREET,
Phone 1064.

Our Work, Best By Test, Has Been Proven

London Tire Repair Depot
354 Wellington Street, Phone 2334.
A. WILKES, Opp. McClary's.

LADIES—

LOOK AT THE SHOE BARGAINS in our Dundas Street Window. Just a few Sample Shoes, but they offer you an opportunity to get GOOD SHOES AT ONE-HALF THEIR VALUE.

Cook's Shoe Store

RICHMOND AND DUNDAS STREETS

TORIC

There's a lot of difference between Toric Lenses and Flat Lenses besides their slight extra cost. They give you extra vision and extra comfort. They are better-looking, too. Come and see us about Toric Lenses.

LENSES

Brown Optical Co.

EYE SPECIALISTS AND OPTICIANS.
223 Dundas Street, Phone 1877.
London, Ontario.

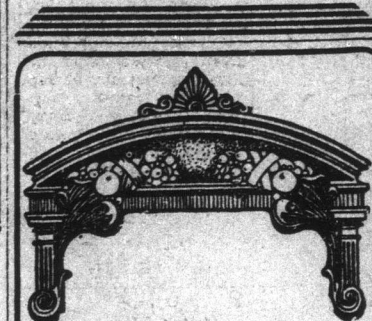
By Trying and Trying and Trying

To make the best bread possible, we succeeded. You cannot realize this fact until you try a loaf.

Order one today and be satisfied.

Parnell The Breadman

PHONES 929, 1390



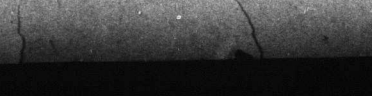
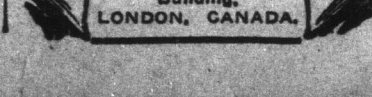
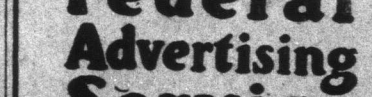
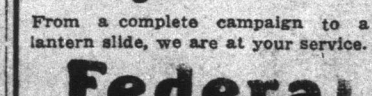
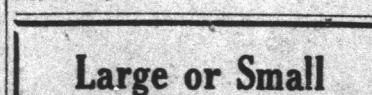
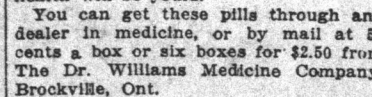
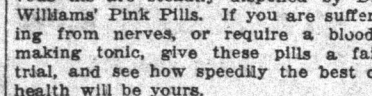
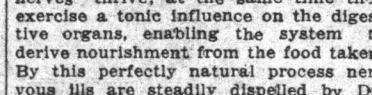
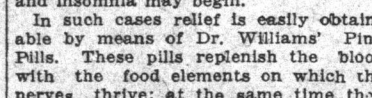
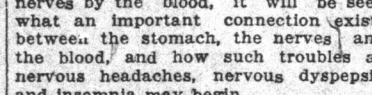
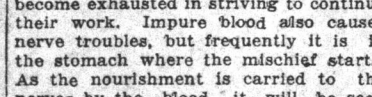
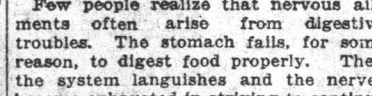
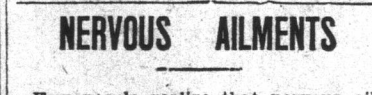
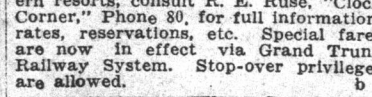
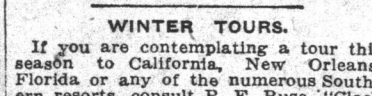
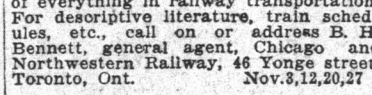
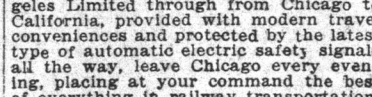
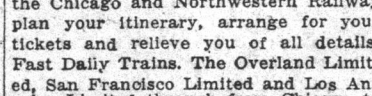
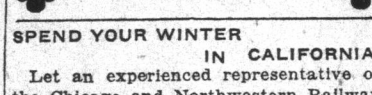
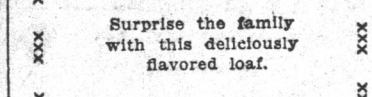
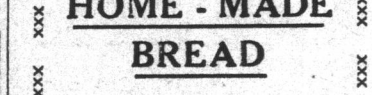
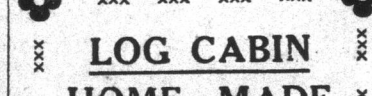
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POLITICAL NOTES

Sidelights on the Situation in Western Ontario—People in No Mood To Accept Bordenism.

There were twelve Ontario Liberals in the last Parliament. Conservatives concede that the next Parliament will have twice that number, though they expect most of them will be elected as supporters of the so-called Union Government. Even that is an admission of Sir Robert Borden's unpopularity. But it will not be the fault of the Conservative party if they are elected, whether Unionist or Anti-Unionist—and Western Ontario presents plenty of examples of the Tory idea of "playing the game." However, not many real Liberals will be able to see the predicament in which those candidates find themselves—those who have announced themselves as Borden supporters.

As the rank and file of the Liberal party are heard from the impression grows that, regardless of what prominent members of the late Parliament may do, the people are in no mood to accept the Borden Government as its own valuation. The assumption by the big interests of the "win-the-war" title, instead of foisting the Liberals, has had the effect of increasing their antipathy, as the injustice of it aroused indignation to the fighting point. And it is not at all unlikely that those of the Conservatives will see through the scheme and will carry out their intention to join with the Liberals in bringing to an end the era of graft that set in in 1911. After all, the people have not been heard from—their first chance to pass judgment on the Government's record will be on December 17, when some Liberals took \$7,500 portfolios in a cabinet they themselves had conspired to bring down. The people will look upon the supposed honor and the certain salary for a few, as a particular interest to them, the many.

A party convention is sometimes a good index of popular feeling—and sometimes it is not. One defect in many Liberal conventions of late years has been a noticeable falling off in the securing of a rock-bottom of the opinion. The sense of democracy has been dulled, perhaps, by the satisfaction of the present government. For years of the Laurier administration. The condition was aggravated by the customary idea that no convention could be successful without an added attraction, the presence of an outside orator. This made the average elector diffident about getting to his feet in a meeting. Since the people have begun to realize that they have been the victims of the tricks of the party, the sense of democracy has been revived, and the junker methods of the big interests have helped to stir this sense into activity.

A good example of the desire and ability of the people to assert their own voice in the strong-arm methods of the junkers of Ottawa was shown this week by the vote of the North Perth. Their candidate, Dr. J. P. Rankin of Stratford, nominated two years ago, decided to place himself in the hands of his fellow-conventionists. He was elected to the seat in the centre of the riding—not the easiest place in the world to get to in winter—several times over Tuesday. No outside speaker was advertised. It was a big convention, and what a more it was a people's own convention. The men who went there felt the strongly about the national crisis and they spoke just the way they felt. When President Wellington Hay, the Listowel man who was the famous North Perth provincial by-election, was elected some unvarnished opinions of the present Government, and when Dr. Rankin did the same, the cheery chat that interrupted both their speeches showed very clearly where those men stood. It is true, one prominent manufacturer put up a plea for the Borden Government, but the interruptions in his case were such pointed remarks as: "They're traitors!" "It's a millionaire government." "What about the C. N. R.?" "Why didn't Borden ask the Grits two years ago?" and "Grafting was the name of the game." The speaker after speaker tackled the question from different angles. The whole meeting was a model in the Liberal manner in which everyone was encouraged to express an opinion. It might be a good thing for the country if more party conventions would demonstrate themselves.

One of the speakers at the Milverton meeting was Mr. J. Hay, of Listowel, who has three sons at the front, and who aroused the convention's enthusiasm by declaring that he would rather take his chances for his boys under Laurier than under Borden. He gave a number of reasons, but one that expressed a lot in a few words was: "I have never seen him turn a corner anywhere."

Such gatherings are not without their humorous side. For instance, Reeve Armstrong of Wilkes Township, known in North Perth as an old war horse, and certainly one of the popular men at every Liberal convention in that riding for many years, made the meeting roar with laughter, as well as applaud with vigor, when he asked, "Who is this C. C. Ballantyne?" and someone hollered, "Sandy Ballantyne," for the North Perth convention had its own Sandy, who later contributed a song in a certain European dialect that is popular most anywhere in Ontario. But this answer nonplussed the reve for a moment, and another delegate on the platform whispered out loud: "He's a cousin of Tom White." Quickly the reply came: "Well, then, he'll be a DANDY!"

George Malcolm of Listowel, who said he was "a strong Unionist for a strong union," but not for a weak union, put the Tory scheme in an original figure of speech. "Much as I like a game of euchre," he said, "I would have my health will be yours."

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LT.-COL. WM. COLES SOLDIERS' CHOICE FOR WIN WAR CANDIDATE

Indorsed by Executive Last Night and Accepts—A Straight Party Fight Likely in South Essex.

At a meeting of the executive of the Great War Veterans' Association last evening a proposal to indorse Lieut.-Col. W. G. Coles as the returned soldier and "win-the-war" candidate was unanimously indorsed. A special general meeting has been called for Monday evening to further discuss the matter.

The Advertiser last evening Lieut.-Col. Coles stated that he was willing to accept and allow his name to go before the convention.

"The Great War Veterans from Halifax to Vancouver have been selected candidates," said Lieut.-Col. Coles. "The soldiers believe it would be a good thing to have their own man. I feel that as a result of having been overseas I could handle more efficiently and more economically many things than a man who has not had that experience. I am a full supporter of the coalition Government in that winning the war is the big thing under consideration."

Those who attended last night's meeting were Lieut.-Col. W. G. Coles, Secretary J. W. Cumliffe, Commanders Ball, Rawlings, Bullen, Finch, Bates, Crocker, O'Neill, Hyder, Dawe, Lee and Major Osborne.

LIEUT.-COL. W. G. COLES.

doubts about sitting down with a man who wants to pick out the cards first."

A North Perth man wasn't the first to call the new combination at Ottawa "an union government," but it was a Milverton man who was heard to put it in the "Dutch set" class, and probably for that reason strong for German methods.

Just because most Liberals, and many Conservatives, are disgusted with the hypocrisy of those who pretend to be more loyal than the opponents of union government, is no reason for supposing that Union Government supporters are at heart lose-the-war men. They may be anxious to strengthen the stranglehold of the big interests, but so far as the war is concerned, there is no doubt but "unionists" want to see the Allies win, just as the Liberals do.

But it is a queer way to go about winning the war—this encouragement of the Nationalist cause in Quebec, of course, that isn't what the Borden followers in Ontario will admit, but it's a fact, just the same. The game is to make the people of Ontario and Quebec believe two different things about the Government. For Ontario consumption, we get such stories as that published the other day that Sir Wilfrid Laurier was going to have a solid Quebec, and that the greatest optimism existed in spite of the difficulty of the campaign. Mr. Severyn's leader and Sir Robert Borden's ally of 1911, Henri Bourassa, will run in Labelle as a Nationalist, so Lieut. Coles says. Bourassa, Severyn, and the plan in 1911 was to run Nationalist candidates in the constituencies where Conservatives were not represented. After the election, Bourassa had the naming of three cabinet ministers, but the pound of flesh he insisted upon, and got, was the killing of the Canadian navy scheme. What was the Quebec plan of campaign this time?

There was another significant statement in the Mail and Empire yesterday, nothing else. The statement was to have the opinion of Mr. Fred Pardee and a few others. Doubting Thomases, please notice it.

"The men who in the House supported conscription, voted against preferential treatment for the French, and disfranchisement of naturalized citizens, are now the strongest supporters of the Liberal Government," said the Mail and Empire. "The Liberal Government is the only one that has the support of the French Canadian people, and the only one that has the support of the English Canadian people."

One of the Western Ontario constituencies where the Conservative trap is sure not to work is East Elgin. Several organizations have been held this week, and the unanimous opinion of the supporters of Mr. W. G. Coles, the Liberal candidate, is that opposition to the Union Government is a patriotic duty. Both the east and west ridings of Elgin County may be counted upon to return Laurier supporters.

PTE. CALDWELL IS PRISONER IN GERMANY

ST. THOMAS, Nov. 2.—(Dr.) J. A. Caldwell, of this city, has received word that his brother, Pte. Ralph Caldwell, previously reported killed in action on August 21st, is now officially reported to be a prisoner of war in Germany. Pte. Caldwell went overseas from Vancouver, B. C.

STEPHENSON-ATKINSON.

HENSALL, Nov. 2.—On Wednesday at noon, the home of Wm. Webber was the scene of a wedding. The bride was his niece, Dora J. Atkinson of Lucan, became the bride of James Stephenson of Oshawa. The ceremony was performed by Rev. J. F. Knight, M.A., B.D., of Hensall. In the presence of twenty-five of immediate relatives, the bride was given away by her uncle, Wm. Webber, and attended by Mrs. Nellie Rook of Exeter, while the groom was supported by Wilfred Stephenson of Oshawa. After the ceremony a wedding lunch was served by friends of the bride, under the direction of Miss Ada Webber and Miss Minnie Sinclair of Hensall. The gifts to the bride were appropriate, silver and cut glass for household use.

Mr. and Mrs. Stephenson will reside in Oshawa, the former home of the groom, and will be at home to their friends after December 1.

SERBIAN GIRL COMING.

Miss Lousch, daughter of the Serbian ambassador in old London, is coming to this city next week and will give an address before the Women's Canadian Club in the Normal School on Thursday afternoon at 8:15. The Rev. Mr. Lousch visited London about a year ago.

ORANGE PARADE.

The Orangemen of London district will attend a special service at 25th Street Avenue Methodist Church Sunday afternoon at 2:15. The pastor, Rev. J. D. Richardson, M.A., will deliver a special sermon.

LOSS IS \$25.

Fire which started in a pile of rags at the bookshop of Mrs. McEwen, 301 1/2 Richmond street, on Friday afternoon, caused damage estimated at \$25.

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SUNDAY SERVICES:
10:30 a.m.—Subject, "What Is Speaking in Tongues? Their Cause and Benefits."
3:00 p.m.—Service at Pentecostal Mission, 557 Dundas street.
7:30 p.m.—Subject, "What Is the Baptism of the Holy Ghost?"
Bright Singing Directed By Orville Benham, Cornetist.

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