Important Aerial Operations Are Conducted Against German Points SSIMTE HROUNW
STITD THPNUN AIIUA CHOUVETELE Sir James Lougheed Would
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HOOVER NorTo FIX
U.S. MIGAT PRICES FIGHT RAGES FOR
MONTE SAN GABRIELE




THE ABOVE.RECORDS ARE PROCURABLE AT EATON'S

©T. EATON CO
Britain Need Not Retum

## * WAR SUMMARY *

THE DAY'S EVENTS REVIEWED










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KORNIOFF TO SET UP DICTATORSSIIP


Why Tate Chinese Espmere?

## C SHAMDIMPI CHE RLUMBER CANADIAN CASUALTIES

## Dineen's Quality Hats

Regular Three-Fifty $\$ 2.65$

$\qquad$ New style Christy Hats, the 'famous hard
felts, made by Enllands most famous hat-
ter--the 1917 Fall styles In Soft Felt Hats, Fall Weights, an imported English make, in the seasonable colors, the
latest tooch of style-also a regular three-
l. fifty, value, for


## These hats are leaders at the Dineen store this Friday and Saturday. isicompare values. They cannot buy hats of a similar quality in their his $\$ 2.65$ price <br> Imported Italian Felts $\$ 4.50$ and $\$ 5.00$

The Italians excel in the manufacture of a fine
texture, soft felt hat. There are two outstanding makes, the "Borsalino," a $\$ 5.00$ hat, and the "Barbisio, a $\$ 4.50$ hat. It can be readily appreciated
that imported Italian hats are not plentiful on the. Oanadian market. Our assortment is complete, however, and we are actually selling the "Barb
hat for fifty cents under the regular price.
Hats for every event and occasion, from Silk
Hats for social functions to light Peak Caps for
travel and outing.

## w. DTNFN COMPANY D. DINLEIN LIMITED 140 Yonge Street


Its

EATON'S DAILY STORE NEWS
Only a Detail of Your Costume---But How Important!



# EASTERN VISTTORS ENJOY CANADA＇S NATIONAL FAIR 




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## EXHIBITION <br> GOVERNMENT RESTAURANT SERVES TASTY FISH MEALS

## N NOTICES <br> Display Attracts Crowds <br> The Moving Trains on the Big Map Give Practical Lessons of Canadian Geography．

MASTMELE

Maxwell Smashes Canadian Records


Here are the facts about three great
ter－city runs made by a Maxwell stock
Windsor to Toronto，July 27th last， 275 miles in 6 hoorrs，and 50 minntes， Toronto to Montreal，Aug．7th last， 360 miles in 11 hours，beating best pre Montreal to Quebec，Aug．13th last， Montreal to Quebec，Aug．134h，last，
80 miles in 4 hours and 1 minute，beat－ 180 miles in 4 hours and 20 minutes． In each one of these rums the fleet，
owerful Maxwell cut under the best time made by
ity runs．
 See them at the Exhibition． Mitchell Motors Company， RACINE，WIS．，U．S．A．

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The Toronto World

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THE TORONTO WORLD
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ONE OF DYNAMITARDS U.S. PRO-GERMANS
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UNDRINE RUSSIA


RUSSIAN CÒTTON MEN
REPORT SHORT CROP


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ENEMY IS CRUSHED



| HUNDRED RECRUITS FOR |
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| BRITISH ARMY DAILY | MEN ARE NAMED




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U.S. MAY REQUUSITION

NEUTRAL SHIPPING
Shortage of Ocean Tonnag
Prompts Washington to


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United States Administratites
Board Waives Licensing
Regulations.


THE TORONTO WORLD CLASSIFIED


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## Today's Big Value in the Men's Store at Simpson's Includes

Men's Soft Felt Hats
Today $\$ 1.85$
Fedora shapes for fall wear, all new, all becoming, offered to you today at mill price. They are in flat set and pencil brim shapes, in correct shades, tan, green, brown, grey, navy and also
 brown, grey, navy and also
black. Today, special $\mathbf{1 . 8 5}$

## Children's Tams Today 85c

Smart little man-0'-war shapes with gold lettered bands,
Men's Caps Going Today at 45c Tweed caps for men and boys in all the new shapes, made from imported and domestic cloths, in a large range of patterns. Today

We pay express charges to any station point in Ontario on all purchases of ten dollars or over.


TheHome-lovers' Club is Not Only City Wide, But Canada Wide. masw
 Clity and out-oftown membere
enjoy and share equal avantege

 Trustworthy out-ot-tom poople
are elfibie tor membership in the
 Men's Fall and Winter-
Weight Suits at $\$ 10.45$

A remarkable low price in view of the good quality grey and brown tweeds shown.

Each suit represents a substantial saving--all are nice, clean, new merchandise in checks and stripes, showing single-breasted three-button coats, strong wear-well linings and stout interlining. Sizes
36 to 44 . Today

## Men's Paramatta Raincoats

 Special Today $\$ 6.45$What man would want to expose himself or his clothes to the cool mean fall rains, when he can choose a dependable raincoat at such a very low price?

They are staunchily made from tested quality fawn paramatta cloth, with all seams thioroughly sewn.

Guarateed shower proof and wind proof.
36 to 42 .

## Broken Ranges of Men's Beautiful 50c Neckwear---Today 29c

Another 1000 lot of rich beautiful 50 c neckwear for a stirring Friday sale.
They constitute the broken ranges and discontinued lines from one of Canada's leading neckwear firms. They are made in new full flowing four-in-hand shapes from pure Swiss, English and American silks--7this season's newest stripes and allover designs in grey, blue, navy, green and brown. Regularly 50 c quality.

Men's \$1.25 Flannelette Nightrobes 98c

Choose pink, blue, tan and grey stripes, collar-attached style; all seams Sizes 14 to 20 . Regularly $\$ 1.25$. ToSizes Men's natural shade merino shirts and drawers, made from finely spun wool and cotton mixixures to match.
Sizes 34 to 42 Today, each..... . 49
\$1.25 Neglige Shirts, Today 98c
Plaim and fancy hairline and cluster double or French cuff styles. .Sizes 14 to 16. Regularly $\$ 1.25$. Today .98

Men's Sweater Coats 98c
Made of fine cardigan stitch in plain grey with shawl collar and two pockets.
Sizes 36 to 42 . Today, special... 98

## Only $\$ 14.00$

For Men's Dressy Black Melton Overcoats With Big Warm Collars of Real Fur An uncommon occurrence, indeed -directed to Exhibition visitorsmen's overcoats of good quality Melton cloth with big warm shawl collars of glossy rich marmot fur, at a saving of many dollars.

Each coat is exceptionally well made in dressy double-breasted style, with barrel and loop fasteners.
Eash coat has good quality quilted lining and interlinings.
It's not a bit too early to think about a winter coat, especially when you can choose such dressy good wearing coats at such a low price. Sizes 36 to 44. Friday 14.00
special at . . . . . . . . . . . . . . .

## Warm Body Bands---for Soldiers and Others---75c Grade at 49c

These have proven a decided boon to the men in the trenches. Indeed, many men have blessed the chap whose clever wits conceived such a comfortbearing idea.

Today we offer these English, elastic knit wool bands at a tremendous saving. They are 12 inches wide and guaranteed unshrinkable, and afford invaluable protection against catching cold, they also keep the body warm and erect. Regularly 75c. Today, each


Special Value in Men's Strong
Work Trousers \$1.75
Made from dark cotton tweed in neat hairline stripe. The low price warrants the buying of them in two or more pairs. Made with three pockets. Sizes 32 to 44. Today, special 1.75

## Misses ${ }^{2}$ Excellent Suits and Coats at $\$ 15.00$

These Suits Are Very Special



Handsome Coats att $\$ 15.00$


TMOSON Compary

## Men's ShoesOne Dollar Less Today

425 pairs Men's Blucher Boots, made of gunmetal and box kip leather, with heavy solid soles, slugged and wax sewn; made on three differt toe shapes; military and low hee different toe shapes; military and low heels.
Sizes 6 to 11. Today, per pair.........2.89

Boys' Active Service Boots
No. 72751/4. Boys' Blucher Boots, made of box calf leather, with extra heavy solid leather sole, solid leather box toes and heels, full plain quarter. Sizes 1 to $51 / 2, \$ 3.25$; sizes 11 to $131 / 2, \$ 2.75$.

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