

News Release

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Minister for
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Ministre du
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CROSBIE AND ATLANTIC CANADA EXPORTERS

GOING ON TRADE MISSION TO BOSTON

International Trade Minister John C. Crosbie will be in Boston, Massachusetts on September 6, 7 and 8, 1989 in conjunction with a New Exporters to Border States (NEBS) mission from Atlantic Canada to promote increased trade under the Canada-U.S. Free Trade Agreement.

"These trade missions are key elements of the government's efforts to help Canadians take advantage of opportunities arising from the Free Trade Agreement," Mr. Crosbie said.

Mr. Crosbie will also meet with Massachusetts Governor Michael Dukakis on September 6, 1989. Other meetings will take place with prominent individual members of the local business community and members of the Boston Seafood Committee. The Committee is composed of executives from six major New England fisheries companies involved in the fisheries trade with Canada.

Mr. Crosbie will deliver a luncheon speech on September 7 to members of the New England-Canada Business Council and other government, academic and media representatives interested in Canada-U.S. relations.

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The NEBS program trade missions are "crash" courses organized by External Affairs and International Trade Canada for small and medium-sized businesses covering the essentials of exporting to the United States. The NEBS missions provide practical information and first-hand exposure to a nearby marketplace in a northern U.S. state. It encourages Canadian firms that are not currently exporting to consider markets just across the Canada-U.S. border as a natural extension of their home markets. Opportunities in border states will grow as the Canada-U.S. Free Trade Agreement is implemented.

This Atlantic Canada trade mission to Boston will include representatives of 18 companies from Newfoundland, five from Nova Scotia, five from New Brunswick and two from Prince Edward Island.

For further information, please contact:

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