

Minister for

Ministre du International Trade Commerce extérieur

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## CONTRACTS AWARDED FOR CANADIAN PAVILION AT EXPO 88

## BRISBANE - AUSTRALIA

The Department of External Affairs announced today that Great World Artists Ltd. of Ottawa has been awarded a \$550,000 Government of Canada contract to coordinate on-site entertainment at the Canadian Pavilion at EXPO 88 in Brisbane and that Creative House of Vancouver has been awarded a \$225,000 contract to produce a multi-image audiovisual presentation for the Pavilion.

Canada announced participation in EXPO 88 on January 23, 1987 and in March, The Honourable Pat Carney, Minister for International Trade, visited Brisbane to raise the Canadian flag on the exposition site. EXPO 88, on the theme of "Leisure in the Age of Technology", will run from April 30 to October 30, 1988.

Great World Artists, one of Canada's leading cultural brokerage firms, will engage professional artists from across Canada for daily performances on an outdoor stage at the Canadian Pavilion and will organize a major gala performance for the Canada Week celebrations. John Cripton, President of the company since 1984, has been involved with previous international expositions in Tsukuba, Japan in 1985 and in Vancouver in 1986 with the Canada Pavilion.

Creative House will develop a 24-projector audiovisual presentation for the Introductory Theatre of the Pavilion providing visitors with a general introduction to Canada and Canadians. The company, and its two principal officers, Robin Lecky and Michael Lamb, produced major audiovisual presentations at EXPO 86 in Vancouver, including the much acclaimed multi-image production "This is My Home" at the Canada Pavilion and the computerized, interactive "Futures Theatre" at the Expo Centre.



"The Creative House presentation, and the cultural activities being organized by Great World Artists, will give international visitors a strong and exciting impression of Canada and will serve to reinforce Canada's position as a leader in international expositions", said Minister Carney.

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For further information:

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