## -

## ovelties

 leset and silk braid. ay, be beyond our o showing a num-
ich silk lace, in four designs
int and embroidered applique
et and
on and Paris





voL.L. No. 39
©be Semi-nteekly Colomisiol.

the victoria colonist


## SWISS VLLABE INB.C. MOUNTANS

cattle

亚


 ander


 ,irime mion - ma

 mixiziviviow ation wixiz


RESULTS JUDGING
AT EXHIBITION

P, R, to Establish Settle-
ment of Guides Near Golden ment of Guides Near Golden tor in City)


部

Goive
Brid
SHOW PRoNounced
$\qquad$


## 

$=$


$=$
5
5
\%

$5=2=$
$=5$
$4=5$

## $=$ <br> $=$

5
$x=$
$\pm=$
$=5$
$=2=$
$\pm=$
$E=$
$\pm$
$5=5=$
$= \pm=$

TV=



## When a the Exxibition This Week Don't Fail to See Our Display



WE HAVE FIVE FLOORS OF HOME COMFORTS

| Visitors Welcomed at This Store. Come in and Look Around <br> a look at our display. You will not be asked to buy-but if you care to take home nice SOUVENIR with you, we have a large display to select from. You can also buy some nice little gifts here at a reasonable price, to take home to a friend. You will not see as large a display anywhere in the West. | ladies <br> We have a beautiful rest room on our see ond floor fot your convenience. Come in and see it-it's nice. |
| :---: | :---: |

We Have Handsome Beds of the Best Quality


The Largest Assortment in the West
bed that will last youl for years, that won't break dow When you move it around in your bedroom, one that is
made of the very best material, a bed that wont you any troubbe whatever-if you are looking for just
such a bed, come here such a bed, come here and learn what we have to offer
yoù before you make a purchase. Ours are the most handsomely designed and strong
ly constructed with a superior finish., We have beds that Iy constructed with a superior finish,. We have beds that
are bound to please you, and we guarantee them to give
satisfaction in use. We are satisfaction in ise. We are enabled to quote the give
interasting prices because of our larace purchases. Your
get the best clooice of the newest patterns. Sce our dis.
play on the fourth floor TODAY.


## Scotch Madras Muslin

Wemerbue


$$
\begin{aligned}
& \begin{array}{l}
\text { Cream or White Tasseled Madras, } 45 \text { in. Per yan } \\
\text { Cream only, } 4 \text { in. Madras. Per yard }
\end{array} \\
& \begin{array}{l}
\text { Cream only, soin. Madras. Per yard, } 8 \text { gc, } \text {, occ, 50c, } \\
\text { Beautiful, Fast-colored Madras, very rich effect, in }
\end{array} \\
& \text { from, pera, } \$ \text { s.00 to …...............46 40¢ }
\end{aligned}
$$

COLLECTIME DAIA
ON FOREST AREAS
Mi.W. FV. Ahingen Fores and ine in Courseof ofuties $\geq=5$ $=5=5$ $\pm$ $=2=5$ $=-=$ 5 $\pm$ $=$ $=2$ $=$ $=2=2$ $5{ }^{2}=2=$ $=$ $=5=2$ $= \pm=5$ $=5=$
 $====$ BIITER DEFEAI

FOR NDD GUARO

 fronesser woil
 $=2$ $5=$ $x^{2}=$ $= \pm= \pm$ $\mathrm{E}_{2}^{2}=\mathbf{z}$ $=$
$=2$
$=$
$=$ $\pm$ $v^{2}=$ $=2$ $2=$




## Finland: The Land of a Thousand Lakes



 2m: mem
 Nisw imitaty









 Intionainy nest hat we




## 























## vala, East Finland

In ton met ankisor mith

of thatititionso it ins


SCONNECTED FACTS
dith infs. monn neme







fiou hanared and dirit




## Treld $S_{\text {ports }}$ at Hilome andAhroad <br> PASSING COMment
































$\substack{\text { are no } \\ \text { and } \\ \text { angles }}$




















Sportsman's Calendar SEPTEMBER























## preserving fish in paper

















## 

Dress Goods at 50c Yd.



 Blankets and Comforters


Ladies' Boots, Friday, at $\$ 3.50$


 Oval-Shaped Pictures, Velours for Curtain Very Special, Fri., 35c Draperies, Fri., 5月c Yd. Will Be a Quick Necessity




 Men's Light and Dark Print Shirts, Value $\$ 1.00$ Friday, at 50c

 Men's Heavy Underwear, per Garment, Friday, 75c

 Ladies' Waists at $\$ 1.00$, $\$ 1.25, \$ 4.75$ to $\$ 8.75$


 Wiet of fin whit Mecerizad veitig-






Mufflers at 50 C and 1910 Fall Novelties in

Egyptian Pattern Evening Scarfs $2=5=5=5$

## A Notable Array of Beautiful Dress Waists

 Draped Waists of chiffons and marquisisttes, veiling an underbiouse of lace, , et or sike,
feature of the presecial
Sodels with erest showing in the Wraist Section feature of the present showing in the Waist Sectian
Models with the long shoulde Models with the long shoulder in tfe Waist Section
sleeve are mandarin
are favored colonent.
King's bute and king's purrole


## Allover Lace Waists of trieh aid

 An extensive range of styles in Tailored Waists of hañd-embroidered linens

Heavy Serge Costumes at $\$ 25.00$

## A Lot of 35 at a Much-Less-Than-Usual Price, Friday

A bargain well worth taking advantage of is offered, Friday, in Serge Suits. These are splendidly tailored. Coats are black, blues and greys. Many of the coats are lined with satin effect. Special, Friday.
Friday, You Can Buy All Kinds of Silks at Spencer's for $\$ 1.00$ Yd.
displayed on the silk tables, main floor, in such style as to make selection easy. This assoriment Friday's selling, Brocades, Dresden, Cheneys, Foulards, Broche Lousiene, Peau de Soie, Taffetas, Pailette, Surah, Shot consists of rich feta and Paisleys. There will also be seen Black Silks of extra fine quality. Special at, per yard,$~-~ \$ 1.00$



Three Special Leaders from the Book and Stationery Department
Stationery in Boxes, Reg. 25c, for 15c

Copyright Books, Publishers' Price \$1.25, Friday, 50c

Sixpenny Novels, Reg. 15c, for 10 c

Men's Cravenette Overcoats, Exceptionally Good Val. at $\$ 15$, Friday's Price, $\$ 9.75$

 Boys' Norfolk, Suits, Splendid Value at $\$ 3.50$, Friday's Price, $\$ 1.95$

 Fashion's Latest Demands for the Fall of 1910 Are Correctly Reflected at This Store



VOL. L. NO. 393 HEWY TOLL IN HUMAN LIVES Four Dead and Three Likely to Die as Result of Sixt on Long Island Course

SERIOUS INJURIES
to many others
Occupants of Cars and Spectators Furnish Equal Num-
bers of Victims-Some Sensational Accident


