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THE EVENING TIMES AND STAR, ST. JOHN, N. B., MONDAY, DECEMBER 9,1918


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HEADQUARTERS FOR RELIABLE FOOTWEAR
 WATERBURY \& RISING, LIMITED 40th Annual Announcement
A Year of Practical Christmas Gifts
Our Exhibit of Christmas Footwear is Without Doubt the Largest and Finest Array of Up-toDate Styles Ever Shown East of Montreal. The Values Also Compare Favorably With Any Shoe House. On Account of Being in a Position to BUY RIGHT We Never Fail to Give Our Customers
Advantage of it. We Have an Assortment Pleasing to the Eye and Falling in Line With the Taste or Advantage of it. We Have an Assortment Pleasing to the Eye and Falling in Line With the Taste or
the Most Critical Buyer. Permit Us to Assist You With the Following Suggestions of Useful Christmas Gifts:


| FOR MOTHERS, WIVES ANDSISTERS |  |
| :---: | :---: |
|  | Warm House Slippers. |
|  | All kinds of Pumps and Leather |
|  |  |
| All Up-to-Date Gaiters. (Fall stock |  |
|  |  |
| Dressy Boots, all styles. |  |
|  |  |
| Rubber Boits. |  |
| FOR THE BOY <br> Larrigans, Moccasins. <br> Snowshoes, Overshoe <br> School Boots, Warm Slippers. <br> Waterproof Boots. Kid Slippers <br> Skating and Hockey Boots. |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
| FOR THE GIRLS <br> Dress Boots, Warm Leggings. <br> Pretty Slippers, Rubbers. <br> Moccasins, Overshoes. <br> Snowshoes, Boudoir Slippers. <br> Skating Boots. <br> Romper Footwear. |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
| We Attach Skates Free With Sale of Boots. |  |
|  |  |

 Sole Agents For:-The Famous "Dorothy Dodd" Shoe for Women; "J. \& T. Bell's" Celebrated Footwear for Men and Women;
"Winnie Walker" Shoes for Women; The "Vogue" Shoe (a aod all around line of Shoes for Men, Women and Children); the,
"Romper" Shee for Boys and Girls; the "W. \& R. Special" (comprising the products of the best manufacturers). The "Maltese Crosss" "Romper" Shoe for Boys and Girls; the "W. \& R. Special" (comprising the products of the best manufacturers), The "Maltese Cross"
Rubber Footwear for everybody, the best line made and sold in all parts of the World. In fact we handle every line of Footwear worth while. Headquarters for Reliable Footwear-Proved by Forty Years of Shoe Selling.

## WATERBURY \& RISING, LIMITED

61 King Street 212 Union Street 677 Main Street


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## Advantages Offered by "World-Wide" Goodyear

THIS is no time to mince words on the transportation question.

- Canada needs trucks-good trucks-and lots of them.

And trucks, above all things, need good tires and good tire service.
An inefficient truck is a drag on industry. A truck can't be efficient if the tires fail. An idle truck earns no profits. Good tire service keeps trucks in action.

These things World-Wide Goodyear does for you:

Makes it easy for the manufacturer of trucks wherever located to get Goodyear Tires.

Places Goodyear men and Service Stations near you, whom you can consult regarding the type of tire your work requires.

1. Offers you a complete Canadian service.

Service
When you need a truck tire you want it quick. When you need the advice of a truck tire expert, your telephone is quicker than the mails. In Canadian cities from coast to coast Goodyear has branches to supervise truck tire service on GoodyearSolid Truck Tires or on Goodyear Pneumatic Cord Truck Tires.

## Price Advantages

The policies that have built the world-wide Goodyear business are directly responsible for the price advantage Goodyear Truck Tires afford in Canada.
Goodyear Solid Truck Tires are made in Canada-and because duty is paid on raw materials only, sell at fair prices. You can see by this table the saving you make because Goodyou can see by this table the saving

| Size | Imported Price | Made-in-Canada <br> Price <br> Pre | Saving |
| :--- | :---: | :---: | ---: |
| $32 \times 3 \frac{1}{2}$ | $\$ 65.40$ | $\$ 43.45$ | $\$ 21.95$ |
| $32 \times 4$ | 75.25 | 49.50 | 25.75 |
| $36 \times 5$ | 106.70 | 70.80 | 35.90 |
| $36 \times 6$ | 129.25 | 85.85 | 43.40 |

The Saving to Canadian Truck users on a truck of $3 \frac{1}{2}$ ton capacity fitted
The $36 \times 5$ single fronts and $36 \times 5$ dual rears, for instance, is $\$ 215.40$. with $36 \times 5$ single fronts and $36 \times 5$ dual rears, for instance, is $\$ 215.40$.
On the basis of service, cost and mileage, your truck should be equipped with Goodyear Tires.
New trucks imported into Canada can be equipped with Goodyear Truck Tires by the manufacturer in the United States.

Trucks already in use can be re-equipped. Telephone, wire or write
The Goodyear Tire \& Rubber Co. of Canada
BRANCHES-Halifax, St. John, Montreal, Ottawa, Toronto, Hamilton, London,
Winnipeg, Regina, Calgary, Edmonton, Vancouver

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