## POOR DOCUMENT

## M C 2035

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|  | ST. OHN, N. B. MONDAY, JUNE 121292 |  |  |  |  |
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| MOPE ESTIMATESIW HOUSE TOOAY |  | As Hlram Soes ${ }^{\text {a }}$ | Fifty Dead in Storm Which Sweeps Over New York State <br> Pleasure Boats Swamped, Swimmers Drowned, Ferris Wheel Buries Several in Flooded-Boston Hard Hit Also. |  | BRTIISH REPLY TO FRENCH PREMER |
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POOR DOCUMENT

## M C 2035

THE EVENING TIMES AND STAR, ST. JOHN, N. B., MONDAY, JUN


HEINZ
 renticen The Butter-Nut Loaf is the big treat in wheat. Finest flour, pure milk, cane sugar,
delicious shortening, table salt and Fleischmann's Yeart account for its wholesomeness. loaves accounts for in making milions of Butter-Nut Bread
 From Robinson's Kitchenns
$\qquad$

The secret of goodness
You know how good Heinz Pickles and
Sauces and Relishes are. Heinz Vinegar is one of the quality ingredients that make them so good. Sold them so good. Sold kinds-Malt, Cider, White Mal, Cider In Heinz sealed bottles



## Better Than Ever

 Our "New System" Starts Today We deliver your "Dry Cleaned Suits" on"And the New Folding Hanger is Your It means expense to us-But the
If you want Real French Dry. Cleaning and ANOTHER REAI SAVING
Buy a strip of 4 tickets for $\$ 2.00$, this allows you to have four men's suits pressed only, or two suits and two overcoats pressed only. No time set to use tickets. Use them as you wish. Be Well Dressed. The System is Good
The Service is Good. And Youll Feel Good The Service is Good. And You 11 Feel Good.
Six Teams at Your Service.
Tin 1707 or 1708.
New System Laundry, Ltd. 30-40 Lansdowne Avenue.

## Endowment Insurance at Ordinary Life Rates

The Imperial Accelerative Endowment Policy is a combination of all that is best in life insurance.
$\begin{array}{ll}\text { PREMIUMS payable } & \begin{array}{l}\text { tions are granted under } \\ \text { which the profits may be }\end{array} \\ \text { whis contract are }\end{array}$ only slightly higher than used, to reduce the number the Ordinary Whole Life of premiums payabie, or to rates, and one does nie" hasten ane mie to Win" policy as andowinent. because, under any circumtances, the face value of he policy is payable to the assured himself not later than at age 75.
All the usual options of dealing with the profits a the end of each five-year period are provided. I

THE IMPERIAL LIFE ASSURANCE Company of Canada
HEAD OFFICE


A New Idea In Chesterfields
Picture first a symphony of for est-hued foliage and blues on endur-
Cretonne. Cushioned wing backs and springy arm rests also on both ing Cretonne. Cushioned wing backs and springy arm rests also on both
fireside chairs. Full web inside framing with coil springs and hair and moss filling to give greater comfort still. Then, think of three frontal
tiers of tuft upholstering curved into a Cupid's Bow. Think of all this tiers of tuft uphoistering curved into a Cupids Bow.
in a $\$ 825$ suite. really like to come to see
J. MARCUS, Furnitre, $30-36 \underset{\substack{\text { Dotk } \\ \text { Suree }}}{\text { Suse }}$ DIE VALERA ONN


FOR A BETTER CUP CP Humphrey's Freshly Roasted Cofieg

HUMPHREY'S
Coffee Store

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## POOR DOCUMENT

## M C 2035

THE EVENING TIMES AND STAR, ST. JOHN, N. B., MONDAY, JUNE 12, 1922

WOMAN IN BLACK DOLES OUT CAKE
Montmatric Churen Frequent ed by a Former Parisian Stage Beauty.


Di. W. Stangon Duthit



Use the Want Ad. Wa

## For the Graduate Footwear fon gravuain es

 Waterbury \& Rising, Ltd. three stores THIN
DECRIES MILK
DOCR ALS




.


A Few Special Offerings From Our Men's Wear Sections
Neckties at 75 c
 Choose several for use this summert. There are
knited dutles and a olletion of sik weaves in
fashionable patterns and color effects.

Belts, 25 c. to $\$ 1.00$

Motor Gloves $\$ 2.50$.
Shouldn't think of making a long trip without a
pair of thes. The are black with gauntlet
wristo-very serviceable
Laundry Bags, 60c. Equally uestul for taking with you on campins
tripip or when you go fishing. Made from khak

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$$ trips or when you go fifining. Made from khakk

driil with strong eord at top. A handy thing for
any home.

| PAJUNIONS <br> The One-Piece Sleeping Garment For Men <br> The one-piece sleeping garment is gaining in favor with men on account of its practical construction. It means sending one garment to the A button and loop at the ankle keeps the trouser leg snugly in place and prevents garment from slipping. <br> Made from soft fannelette in two very deairable qualities. $\$ 2.75$ and $\$ 3.75$. <br> Ask to see them. <br> (Men's furnibhings, ground floor.) |
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PAJUNIONS

$$
\begin{aligned}
& \text { The One-Piece Sleeping Garment } \\
& \text { For Men }
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 from dippping.
Made from Made from soff fanneletete in two very dea
able quatitiee
Ask to see them.
and


Boys' Suits With a High Batting Average "Klothklad" Suits are made to stand the "bat-
ting raound a boy in bound to sive his clothes
during the vacation and baseball season.

 the emathkstid details and are reinforced by double
cloth at all points of strain-seat, knees and el When you know "Klothllad" you "ll agree with
bis that they have all the fine points necessary for for


11.00 to 25.50 (Boys' shop-second floor.)

## Manchetron Dalotramptelumen fer



## POOR DOCUMENT

## M C 2035



Defeats Dr. J. H. Barton, 2.051 to 1,780-Enthusididate There Scores Heavily in Debate With Opponent.

of god goverment in this prow- +1








Irritable Husband Wrecks Pasiness and Home Cays He Was Weak, Wornout and "All In"



Phenolax



## POOR DOCUMENT

## M C 2035



## POOR DOCUMENT

## MC2035

## GET A NEW RAZOR

For The Price of a Shave

No strings to this offer
Good for one week.
The Ross Drug Co., Ltd.
100 Kiors stroet


| Men's Straw Boaters <br> A STRAW HAT THAT FITS THE HEAD. In the new narrow brim of heavy braids, with full crown <br> Price $\$ 2.00, \$ 2.50$ and $\$ 3.00$. <br> F. S. THOMAS <br> 539 to 545 Main Street |
| :---: |
| Suits For Summer Wear <br> Got that summer suit yet? Not a question of necessity summer admits of no debate. Heavy suits will not do. $\qquad$ $\qquad$ <br> TURNER, 440 Main Stı, Corr, Sheriff |

Fountain Favorite
Keeps You Cool and Fit

Garden Cafe--Royal Hotel

## Save <br> Food and Ice


 Brantford


W. H. THORNE \& CO.,LTD. MERGHANTs



PRINCE ON LAST
LAP OF HIS TOUR



MACKEREL SCHOOLS
HEAD FOR P. E. I.






Latest Styles in Summer Dresses JUST RECEIVED Among These Are Very Attractive Yoo hat orboblulv decided by now iom




 waist initation pockets at side and have white pigue coilar and cuff.
and White, Pearl and White, Copenhagen and White Price Range From $\$ 3.25$ to $\$ 12.25$ We alo have à full range of very pretty Gingham
styles and colorings, all are very moderately priced.

## Quality <br>  <br> Balbriggan Combinations Balbrigan Shirts and Draw <br> Balbriggan Shirts and Draw Merino Shirts and Drawers.  Natural Wool Shirts and Drawers .....\$ $\$ 1.50$ a Garmen And other offerings, too. Come in and select your cool <br> OAK HALL - $\operatorname{scoVIL}_{\substack{\text { Kimz Stroen, }}}^{\text {BROL }}$

## Service A La-Tea Cart



CLOTHES DO MAKE A DIFFERENCE!
Rut do you know that you may obtain many fine articles of attire
just now tor a mere trifing outlay compared to the value.

| For Immediate Disposal- |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| \$1.00 | For \$1.50 | For $\$ 2.50$ | For 53.45 |  |
| vill purerese pie | - marss Summe | Allfut Fetit soat |  |  |
| salime |  |  |  | cit |

D. MAGEE'S SONS, Limited

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## POOR DOCUMENT

## M C 2035

10


Dental MARITIME Parlors
38 Charlotte Street, St. John, N. B.


Painless Extraction, only 25 cts Orown and Bridge Work, $\$ 5.00$ Up DR. H. B. NASE A A member of
Branch Office 759 Main Stroot, Moneton, N. B. Branch Office 759 Main Stroct, Moncton, N. B. B.
Office Hours- 9 a.m. to 9 p.m. Phone M. 2799.

Dr. McKNIGET, Prop
THE EVENING TIMES AND STAR, ST. JOHN, N. B., MONDAY, JUNE 12, 1922


In the "Wrong Gear"?
Does your heart-engine pound when you climb the stairs? It is a danger signal that should warn you to eat the proper food and take rational daily exercise. Taking a hill "on high" is easy for the man who eats

Shredded Wheat
Eat it for breakfast, for dinner, for lunch-you can't eat too much of

it. Shredded Wheat contains just enough carbohydrates and proteins | to sustain the human body |
| :--- |
| in top - notch condition | alio the minerel salition

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THE EVENING TIMES AND STAR, ST. JOHN, N. B., MONDAY, JUNE 12, 1922

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## MACIONALD'S BRIER/R

| St. Peter's <br> Baseball <br> Park | BASEBALL <br> Senior City League Games Monday and Thursday at 7 P. M. St. Peter's vs. St. John's. | St. John's vs. Fredericton, Wednesday, June 14, '22 at 7 P. M. 6.14. |
| :---: | :---: | :---: |

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For Sale by
91 Charlotte Street, St. John, N. B.



Mr. Advertiser:

Think for a minute about St. John and Cttawa in connection with news papers and advertising.

The population of Ortawa (ac cording to Might's Directory) is 143, 402.

The population of St. John according to the last census is 47,166 or, counting close suburban territory say 55,000 to $\mathbf{6 0 , 0 0 0}$.

The Ottawa Journal, morning and evening, has a combined circulation of 27,717.

The Ottawa Citizen, morning and vening has a combined circulation of 29,460.

The Ottawa Journal and Citizen have the A. B. C. audit, which is accept d as the standard authority on circul ation by all the agencies and leading advertisers in Canada and the United States.

The Telegraph and Times (A.B.C audit) for the six months ended March 31, 1922 had a combined net paid circulation of 30,461 .

Mr. Advertiser: Does not this strike you as a significant comparison?

The Telegraph and Times cover the city of St. John and the province of New Brunswick like a blanket, from the advertising standpoint.

Their circle of readers exceeds 100,000 people, practically all the live buyers not only in New Brunswick, but as far east as Amherst and including the Nova Scotia counties across the Bay of Fundy.

Please note that The Telegraph and Times are the only A. B. C. papers in New Brunswick. It it suggested to you that the Ottawa and St. John figures given above are worthy of a little study and productive of a little thought.

Advertising is the life blood of business. Circulation, particularly when it is well distributed among every class of buyers, gives advertising the pulling power that keeps the cash register and selling force busy. Advertising is a productive investment. It cuts your overhead by swelling your total sales.

## The Telegraph Pubilishing Company The Times Prining \& Pub. Co., Ito.

