


SATURDAY MORNING JUNE 151918

#  EATON'S DAILY STORE NEWS  

## Store Closes Today at 1 P.M. - No Noon Delivery

## Men's Outing Suits for the Hot Weather at $\$ 13.50$

Mien, be prepared for the scorching hot days. You can scoff at all the hot, sultry days of summer if you wear one of these suits. There is no need to wear clothes that are uncomfortable, and that stick to your body with an irritating sensation, when for a very moderate price you can procure a sui
that is very light and airy-that is porous enough to permit a free circulation to pass over your body. Coupled with all this possess the youthful style that the young man of today prefers. They are in natural shade, Palm Beach cloth with stripe, Eureka Kool cloth, in light grey with darker grey thread stripe and homespuns in mid-grey. They are single-breasted with soft-rolling lapels; are unlined or quarter-lined, and trousers are in outing style. Sizes 34 to $44, \$ 13.50$

## 90 Only, Men's 3-Piece Suits, Tweeds and Serges, Today, Special, \$12.50


#### Abstract

There are notable values in suits specially priced for early selling to day. They are made from soft-finished, closely-woven tweeds, dark grey dium width wale. All are in single-breasted, three-button sack ses, in me Not sizes in any line Sizes 36 to 44 style, and cial, $\$ 12.50$.

Palm Beach Suits, in regular or stout men's models, in natural. rey shades, grey with thread stripe, rich green in self shade, also light faw grey shades, grey with thread stripe, rich gree mixture in Eureka cloth. Priced at $\$ 15.00$.

Cravenette "Proofed Cloth" Suits. These are rain-repellent and àre imilar in finish to a tropical worsted. They are in grey with lighter gre stripe, also one with a black ground with grey and blue hairline stripes. They


## engle-breasted and have wide, deep racings; trousers have

 nd belt loops at waist. Price, $\$ 16.50$At $\$ 18.00$ are soft light-weight flannel effects, in light and dar greys;
effects.
White Outing Trousers, in three qualities of drill, in sizes 27 to 44 aist. Prices, $\$ 1.50, \$ 1.75$ and $\$ 2.00$

Khaki or Olive Drill Outing Trousers, in youths', young men's and
men's sizes, at $\$ 1.75, \$ 2.00, \$ 2.25$ and $\$ 2.50$.
Flannel Effect Tweed Outing ${ }^{\text {Tr rousers, }}$ in a sp
colors and patterns. Priced at $\$ 4.00, \$ 4.50$ and $\$ 5.00$


Registration Card Cases, Each 35c, 50c and \$1.00 to carry your Registration Card constantly. The only way to do this to carry your Registration Card constantly. The only way to do
which will be eonvenient and at the same time preserve the card is
to have a card case. In the Leather Department just such a case is being offered. It has a space, covered with a transparent surface, to hold the Regisisration Card, and in addtfion has pockets to hold cards,
tickets stams fities:

Keratol, a strong, serviceable imitation leather, each, .35 c Sheepskinf leather, in seal grain, each
Morocco leather, each ......... .

Another Big Offering of Men's Sennit Straw Boater Hats at \$1:25 Woater hat. For many men the straw boater hat will always be the most popular cool, comfortable qualities of a straw it will pay you to see this line. They have $31 / 2$-inch crown and medium width brimmer also a very neat black band These are good, serviceable hats." Sizes $65-8$ to $73-8$. Each, $\$ 1.25$.

## Japanese Toyo Hats

Another type of hat is this light-weight, cool and comfortable Toyo. It is in crease crown with pencil roll, welt
or flaring brims; also neglige with welted or flaring brims only: Sizes $65-8$ to $71 / 2, \$ 2.50$ and $\$ 2.75$. Also an Attractive Panama at $\$ 3.75$
This is an example of the splendid values to be found Caps for men and boys, in a variety of patterns and
in our stock of Panamas. This lot are in crease crown or shades, made from tweed or silk fibre materials. They in our stock of Panamas. This lot are in crease crown or shades, made from tweed or silk fibre materials. They have neglige, with either rope, welted or flaring brims. Sizes either 4 or 8 -piece tops, in sizes $61 / 2$ to $71 / 2$. Each, 55 c.
$65-8$ to $71 / 2$. Each, $\$ 3.75$.

## REGISTER!

For the accommodation of the public, Registration Booths have
been established in the Store on all floors, Main to Fitth inclusive, been esta centred in the Store on all floors, Main to Fifth inclusive,
near the
during store hours in complying with convenien to use these booths during store hours in complying with the order of the Canadian Gov-
ernment that or alien, of sixteen years or over, muat register on or before Jume
22nd, 1918, taccording to the procedure issued by the Canada Registration Board. of the booths in the Store have been authorized by the Registration
Boart Board and are qualified to deal with all inquiries relating to the
questions

As there will mose likely be a considerable rush to. register
it is advisable that you come as early as possible.

Have You Got Your Supply of This Remarkable Paint Offering, Quart 79c price there should be a painting up of houses, verandahts, steps and
interioss that of this ready-mixed paint the home a delight. Thousands of quarts It's guaranteed absolutely satisfactory wor yours the EATON label
new paint supplied. You cant fuy it with every confidence, for we or new paint supplied. You can buy it with every confidence, for we'l
back it up absolutely. There's a color supply that should satisfy any one, and to get it at such a price is a a rare opportunhty. Althouigh the
quantity first announced was tremendous, the rate it's coing will soon quantity first announced was tremendous, the rate it's going will soon
clear out this supply. There's lots for today's selling. Come, if
possibt, but possible, but if you can't come ordets for today's selling. Come, if
orders while the supply lasts. 79c.
-Fourth Floor.

Outing Shirts, 85c; Balbriggan Underwear, 43c--Two Specially Good Values
That Top a List of Summer Needs for Men and Boys


Examples of the Good Values in EATON Selection of Boys' Clothing
Here Are Smart Tweed Suits for Boys at $\$ 8.50$ Realizing how hard itis for a boy to be carefulof his clothes, especially at school, theses suits merit particuluar attention

 box pleat at centre of back only, three-piece belt and patch pockets and good
strong body linings. Bloomer pants. Sizes 29 to 34 . Price, $\$ 8.50$. Blue Serge Suits for Boys 8 to 10 Years



Boys' Suspender Rompers, Special Today, Pair, 39c



600 Pairs of Boys' Overalls, to Clear Today at 69c Pair What youngsters don't delight to roll around in the grass, make mud
pies, and play in the sand? But there's no need for mother to worry about
clothes if the boys wear a pair of these overls lothes if the boys wear a pair of these overalls. This is a special purchase
lot and priced away below usual. They are made of strong wearing mal terials, in blue and white stripes, with plain dark bluae of trimmings. wearing ma- They have
strongly sewn seams, bib and straps over shoulder with adjustable wire fasstrongly sewn seams, bib and straps over shoulder with adjustable wire fas-
tener. Sizes to fit 2 to 7 years.
Extra special, today, pair, 69 c .



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SATURDAY MORNING JUNE 151918 ORiGINAL FIRSTS
AT GARDEN PARTY Ufa br women sumps HEUMMTISM SEE "GENERAL POST
 special Matinee Given b
Robins Players at Alex-
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Thinks Most of the Men
an CAN
OO FIRS

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Io More Sore, Tired, Tender Feet; № Puffed-up, Calloused Feet or Painful Corns--Try "Tiz"





MTurnఇay Thinks Most of the Men
Enjoy a Little Bit Enjoy a Little Bit



## Remember: We Close at 1 pom. Today --Shop Early

There's Exceptional Interest in This Saturday Morning

$$
\text { Suits, to Go at } \$ 22.50
$$ good huck with you. Just a wo

you would have the best choice. JoHNKMYE eStablished
R Bu
Sale of Women's $\$ 35.00$ to $\$ 42.50$ Silk
Of course there will be immense interest in this sale of Wormen's Silk Suits-how could it be otherwise, when you consider that they' re smart new models offered at a price that seems ridicu-
louis? We bought the entire lows We bought the entire collection of suits at a special price, good luck with you. Just a word-come at 8.30 this morning if

 and



Charming New Smocks in Color Trimmed with White. The Price, 53.50




 here's the price, only $\$ 3.50$.
WHITE HABUTAI SILK BLT


## This Morning-Toyo Panamas, \$2.95

As Well as Smart Leghorn Hats, at $\$ 6.95$
Undoubtedly, this morning is the occasion for choosing your Summer Hat-for see what our Millinery Workroom has prepared for the day's selling:
First of All, Panamas



And Next, Leghorns

 Embay

Gmfay:










## Today in the Simpson Men's Store

## A Smashing Sale of Men's and Young Men's $\$ 25$ to $\$ 38$ Suits at

 $\$ 18.45$And today's the day, men! Take the time to come and pick out YOUR SUIT before the best of them are gone. It's a great opportunity and one that perhaps won't be duplicated in months.

Odds and broken lines from regular stocks, Sale limited to 89 suits. Some famous labels in the garments from leading American and Canadian makers. You can be sure of quality and style.

Conservative, semi-fitted and form-fitting single-breasted sacks-trencher, single and double breasted with all round belt and new "bell skirt" effect, Materials are tweeds and worsteds, in grey,
brown, green and novelty mixture, in checks, stripes. 8.30 a.m. today, they"ll go fast at just $\$ 18.45$.
Men's Combinations, Suit 97c Men's $\$ 5.00$ Silk Shirts $\$ 3.98$
 .

Today---Dine in
Simpson's
Palm Room
Not the least important features of this delightrul retreat are its
congenial atmosphere and appointments.
And besides, the excellent cuisine strikes a new note in restaurant
charge.

## Luncheon Hours

 Breaktasts 8.30 a.m. 1010.30 a.... Lunches, a la carte at all hours. Sixth Floor.

Registration
Certificate Cases at $15 c$ to $\$ 1.00$


Mter June 22 ma overy person ore 16 years of age must arry 2 Goveran.
ment Resistration Corttilate. Thees meart aceses were mado espectally to hotd coriticatace. 1 t mn keep them olean and seto trom loe
street car tiekeese

Fancy Baskets HALF PRICE Consisting of odd and broken lines or
 day, 25c.
B coan Taeanal, Hater Price-In a rangs bags, tec. Reseluanty 55, act and and 80 C Cliaritigg today, $112 \%$ ec, 200 and 25 c

Save $\$ 8.25$ on 10k Gold Wrist Watches at $\$ 16.75$

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If You Didn't Buy Your Panama Last Saturday It'll Pay to Get it Today When--
$\$ 4$ and $\$ 5$ Panamas Are Down to \$3.45
These savings ARE too good to overlook.
They're fine hats, too. Limited quantity, in fedora, telescope and Optimo or negligee shapes. No phone or C.O.D. orders. Get "hatted" today, men-for $\$ 3.45$.

Men's $\$ 2.00$ Straws, $\$ 1.25$
Sennit and split braid straw hats, medium and wide


## A Splendid Little Sale of Boys' Odd Suits at $\$ 5.85$

Just 55 in this lot. Odd sizes and broken lines left over from higher-priced stocks, grouped for special selling today.

Brown striped and grey striped tweeds, in single-breasted semi-Norfolk styles, with allaround belt, full-fiting finished with Covernor fasteners at knee. Sizes 30 to 36 12 years to 18 years. Special today, $8.30, \$ 5.85$

Boys' White Washable Suits
Light weight fawn material; junior novelty style; buttons up close to
turn-down collar; all-around belts. Sizes 3 to 8 years. Today, 8.30,75c.
Men's Bathing Suits at Popular Prices---And Plenty of Them


At 65c
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Tennis Racquets Half-Price Today! A clearance of nearly one thousand Tennis Racquets at a price away be low present costs.
"Youths'" Tennis Racquets, me- The "College" Tennis Racquet ium size, well made and finished. 95c also some "Victor Club" and "Counk Save $\$ 2.50$, Save $\$ 5.00$, Save $\$ 10.00$ on These


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