

TEN PAGES TO-DAY.
 WEATHER FORECAST.
 TORONTO, Noon.—Strong winds and moderate gales from N. W. showery and cold to-night and on Friday.
 ROPER'S, Noon.—Bar, 29.10; ther. 43.

THE "PEOPLE'S PAPER" IS A LIVE DAILY IN A BUSY CENTRE—STUDY ITS NEWSY ADVERTISING.

THE EVENING TELEGRAM.

TEN PAGES TO-DAY.
 READ BY OVER
 40,000 PEOPLE
 EVERY DAY.

VOLUME XXXVI. PRICE ONE CENT. ST. JOHN'S, NEWFOUNDLAND, THURSDAY, OCTOBER 22, 1914. \$3.00 PER YEAR. NUMBER 245.

USE BUFFALO FLOUR.

Sold at BOWRING'S Retail Store.

Auction Sales!
 (On account of whom it may concern.)
 AUCTION.
 On FRIDAY, the 23rd inst., at 12 o'clock, at the premises of Messrs. Campbell, McKay & Company.
150 brls Plate Beef.
50 brls Boneless Beef.
 A. S. RENDELL,
 oct21,21 Not. Pub.

SPEY ROYAL,
 10 Years Old.



Pure Malt Scotch Whiskey.
 Finest procurable.
J. C. BAIRD,
 Water Street.

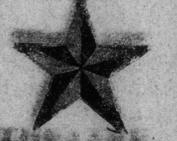
NOTICE.
 Despatch of Mail for First Newfoundland Regiment.
 Letters and Parcels for Members of the Contingent at the Front should be addressed as follows, so long as the troops are still in England undergoing training:—
 No. — Private —
 — Company —
 Newfoundland Contingent
 c/o The War Office,
 WHITEHALL,
 London, S.W.
 All letters and Parcels so addressed will be made up in a separate bag and despatched with the Governor's official bag to the Colonial Office, and will thus receive special attention.
 H. J. B. WOODS,
 Postmaster General.
 oct13,51,ed

DENTAL



THOROUGH EXAMINATION and dentistry at as reasonable prices as is consistent with first-class work is what you are assured of if you consult us. We make satisfactory teeth, the kind that stay in place, restore the natural expression of a lifetime. Our methods of treatment are the most advanced, scientific and painless.
ARTIFICIAL TEETH.
 Our price . . . \$12.00 per set
 Painless extraction . . . 25c.
A. B. LEHR
 (The Senior Dentist)
 203 WATER STREET
 oct17,5,th,tf

ROSSLEY



THEATRE.
 The World's Greatest Act,
SERPENTELLO,
 the Boneless Wonder, and THE HUMAN FROG MAN.
 Tonight—all new.
 Great 2 Reel Feature—2 UNDER SUSPICION—Cines Co. 2 Vitagraphs, all leading stars.
 Monday—THE SWING OF DEATH, by Serpenteello. Come Early for Seats.

For Sale!
 The modern built knockabout fishing schooner "ANTIA C." 35 tons. This vessel was built at Grand Brail by the celebrated builder, Thomas Falvey, of Placentia, from an American model. Launched in December 1913. Her metal fastenings are all copper and galvanized iron, pitch pine planks, wire oak masts, Oregon pine spars. Built under the strictest regulations of the Houty Bonus of the Newfoundland Government. Obtained highest class awarded for that purpose. Has proved herself a phenomenal sailer, and is also a wonderful sea boat. Has been more than successful as a fish killer this season. Is fitted with all necessary appliances for auxiliary power, together with all her fishing gear, comprising 4 dories, 200 fathoms of 6 inch hawser, 2 fishing anchors, trawl kegs, buoy lines, etc. all new this spring. Has only to be seen to be appreciated. Is sold for no fault whatever. Reasons purely personal. All further particulars freely furnished on application to
 JOHN P. CHETWYND,
 Grand Brail, Newfoundland.
 oct22,31,th

For Sale or to Let.
 That newly constructed detached residence on Freshwater Road, ideally situated and commanding a magnificent view of country from windows and balcony. Plastered and electric wired throughout; Dining and Drawing Rooms with Extension Kitchen and Pantry; 4 Bedrooms and Bathroom; Concrete Basement, together with a fine Stable and Coach House and lot of ground suitable for Kitchen Garden or Poultry Yard. Immediate occupation, owner leaving country. Apply on the premises or to FRED J. ROIL & CO., Real Estate, Smallwood Building, Duckworth Street.
 oct22,31,th,sa

Lazell's MASSATTA



A NEW AND TOTALLY DIFFERENT
TALCUM POWDER

Not only softer, smoother, more satisfying than any other, but distinguished by the "True Oriental Odor," a fragrance inimitable in its subtlety and charm.
 In addition to Massatta, we carry a complete line of Lazell's Famous Soaps, including the most exquisite Perfumes, Toilet Soaps, Waters, super Creams, and Powders of unsurpassable excellence.
 At all Drugists, St. John's, Nfld.
 Stafford's Phoratoxine Cough and Cold Cure is the best preparation for all kinds of Coughs and Colds. Price 25c a bottle; post, 5c extra.—sep19,tf

Houses For Sale.
 The following are a few of those listed with us:—
 Freshwater Road . . . \$4,500.00
 Military Road . . . 2,000.00
 Prescott Street . . . 2,500.00
 Saunders' Place . . . 2,700.00
 Gower Street . . . 2,400.00
 New Gower Street . . . 2,000.00
 Casey Street . . . 2,000.00
 Allendale Road . . . 2,000.00
 Water Street West . . . 1,900.00
 Barter's Hill (4) . . . 1,750.00
 Prescott Street . . . 1,500.00
 Pleasant Street . . . 1,500.00
 Long's Hill . . . 1,200.00
 Gower Street . . . 1,000.00
 Monroe Street . . . 1,000.00
 Colonial Street . . . 900.00
 Full particulars on request.
Fred. J. Roil & Co.,
 Real Estate, SMALLWOOD BUILDING, Duckworth St.

New War Maps, New War Books, New Novels!
 Just in by the Tahaseo.
 Daily Mail General War Map, 18c.
 How Germany Makes War by Fron Bernhardi, 60c.
 Imperial Germany by Prince Von Buelow, 60c.
 German Atrocities by Wm. LeQueux, 30c.
 Remember Louvain, a little book of Liberty and War, 30c.
 The Campaign Round Ilega, 30c.
 Kitchener of Khartoum by the Author of King Edward the Seventh, 30c.
 Lord Kitchener, the Story of His Life, by Horace G. Gosser, author of Lord Roberts, 50c.
 Brown's Nautical Almanac for 1915, 30c.
 Pearson's Nautical Almanac for 1915, 30c.
 Night Watches by W. W. Jacobs, 80c.
 Facing Fearful Odds by Joseph Hocking, 80c.
 Her Royal Highness by Wm. LeQueux, 80c.
 See the New Patriotic Music just in, 2c. copy.

Dicks & Co., Ltd.
 Biggest, Brightest and Best Book, Stationery and Fancy Goods Store in Newfoundland.

HAYWARD & CO., Water Street, East



W. J. WHELAN,
 182 Duckworth Street.
 Phone 65.
 Windows Cleaned and Polished in Hotels, Club Rooms, Schools and Factories. Private Residences a specialty, at shortest notice. Carpets Cleaned and all orders attended to. P. O. Box 1127.
 N.B.—Orders can be left to Sanitor Board of Trade Bldg.
 An Intelligent Person may save \$100 annually corresponding to newspapers. No canvassing. Send for particulars. Press Graduate 2113, 2nd Street, N.S.

AS USUAL!
 We have not, owing to the war, shut down any of our Departments, discharged any of our help, reduced their hours of labour or cut their rate of pay.
We are doing Business as usual.
 We intend to continue this policy to the extent of our ability, and, to that end, suggest that you confine your purchases, during the war and after, as largely as possible to goods MADE IN NEWFOUNDLAND.
 When in the market for any kind of Paint, Soap, Oiled Clothing or Candles please remember we can supply your wants. It is our desire to serve you.
The Standard Manufacturing Co., Ltd.
 WATER STREET EAST.

Red Cross Line.
INTENDED SAILINGS.
 From St. John's . . . S.S. "STEPHANO" . . . Nov. 4th
 From St. John's . . . S.S. "FLORIZEL" . . . Nov. 11th
 Passenger Tickets issued to New York, Halifax and Boston. FARES INCLUDING MEALS & BERTH ON RED CROSS STEAMERS:—

	FIRST CLASS		2nd CLASS	
	Single	Return	Single	Return
To New York	\$40.00	\$70.00	\$15.00	\$25.00
To Halifax	20.00	35.00	9.00	15.00
To Boston (Plant Line)	29.00	51.00	18.00	30.00
To Boston (D.A.R.)	30.00	51.00	18.00	30.00

 Connections at Halifax for Boston: (1) Plant Line Saturdays at midnight. (2) Dominion Atlantic Railway through the beautiful land of Evangeline to Yarmouth, thence by Boston and Yarmouth S. & Co., Ltd., four times weekly. Luxurious accommodation and excellent cuisine by either route. Full particulars from
HARVEY & COMPANY, LTD.,
 Agents Red Cross Line.

Fishery Gear!
 WE ARE MANUFACTURERS of the GILL NETS, used by Messrs. Job Brothers & Co. in the Straits this year. They have been successful at a time when traps had partially failed. We make them in all sizes to order.
 WE ARE MANUFACTURERS of COTTON DRIFT NETS, such as are used in the North Sea Herring Fishery. As the catch of Herring will be interfered with during the war, a good opportunity occurs for use of these Nets in Newfoundland.
 WE ARE MANUFACTURERS of the celebrated STANDARD brand of Herring Nets, which is universally acknowledged to be the very best Net on the market. We are now making the CRESCENT brand Herring Net, which is the best and strongest LOW PRICED NET MADE. It is mounted just the same as the Standard Net, and it is barked for preservation, not merely dyed like other cheap Nets.
 WE ARE MANUFACTURERS of SQUID TRAPS, which are now legal; we make them in any size required, to order.
 We manufacture TARRED COTTON LINES, all sizes, for Bankers' use; strong, durable and easily handled.
 We make COD TRAPS, COD SEINES, CAPLIN SEINES, ETC., to order, in all sizes.
 All the above fishery gear we can strongly recommend, and we would urge our fishermen to patronize articles of home manufacture, in order to give employment, which is so much needed this year.
COLONIAL CORDAGE CO., LTD.
 oct1,31,th

OVERHEARD
When the Wires Crossed.
 Central, kindly connect me with one of the stores which sell DICKESON'S TEA—THE BEVERAGE OF THE OLD COUNTRY.
 I am sorry, Madam, you will have to wait a few moments. The telephones of the following stores which sell DICKESON'S TEA have been busy all the morning taking orders for DICKESON'S TEA. It is the only tea people are drinking nowadays. The following stores sell it:—
 AYRE & SONS, Ltd.
 W. E. BEARNS.
 BISHOP, SONS & CO.
 BOWLING BROS., Ltd.
 T. J. EDENS.
 A. D. RANKIN & CO.
 THE ROYAL STORES, Ltd.
 N. B.—The result of our competition will appear next week.
The Universal Agencies
 137 WATER STREET.
 Telephone 60.
 oct22,ed,tf

THERE'S NO CRITICISM
 that will apply to the quality of our Meats. We handle only the best. You can find here
CHOICE CUTS
 of high grade Meats in such a variety that it is easy to plan something different for every day.
 Why not try ordering of us this week?
M. CONNOLLY,
 420, 176 Duckworth St.

A. B. C. Guide to The Great War
 With Map, 30 cts.
 War Map of Europe, showing the war strength of the Armies and Navies of the nations in conflict, 30c.
LATEST FASHIONS.
 Weldon's Journal, Oct.
 Weldon's Bazaar of Children's Fashions, Oct.
 Harris Dressmaker, Oct.
 Spare Moments, latest division, 30c.
 Latest Novels, Newspapers and Magazines.
Garrett Byrne,
 Bookseller & Stationer.
COAL, COAL
 Just loaded.
North Sydney COAL.
 Also Best Quality
ANTHRACITE COAL,
 Furnace, Egg, Stove, Nut.
M. MOREY & CO.
 Office: Queen Street.

REWARD!
 A substantial Reward will be given to any person who will give any information that will lead to the discovery of the parcel containing Money taken from our Front Shop last Monday. As it is possible for a customer to have taken a parcel in mistake, we will thank all our customers who made purchases on Monday before noon to make an examination.
Martin Hardware Co.
 oct21,21 Limited.
ST. JOHN'S Technical School.
 A Class in Pattern Making and Woodwork will be held on Saturday Mornings, 9.30 to 11. For particulars apply to the PRINCIPAL at St. Mary's Hall, Southside, between the hours of 7.30 and 9.30 p.m. on any week night. oct21,21

TO RENT!
 That Shop situated on Harvey Road, near Armoury, at present occupied by Mrs. Farrell. Possession given immediately. Also for sale all the stock of Confectionery and Fruits, etc. The shop is fitted up in first-class style and with the up-to-date stock will be an excellent investment for any person wishing to start in business. oct21,tf

FOR SALE—One Light Single Sleigh suitable for pony; one Side Sleigh (small), in good condition; 1 Buggy (light), single seat; 1 new Catamaran (new), suitable for truck purposes; 1 set Pony Harness, almost new. The above are in good condition and will be sold cheap. Apply to JAMES F. KENNY, No. 87 Cabot Street. oct22,41,ed

TO LET—
 House on Holloway St., 3 Rooms.
 House on Pleasant St., 3 Rooms.
 House on Pleasant St., 3 Rooms.
 House on Pleasant St., 4 Rooms.
 House on Clifford St., 3 Rooms.
 P. C. WILLES,
 City Terrace,
 326 Duckworth St.
 oct22,61

TO LET or SELL—Immediate possession, two Large Modern Dwellings, in choice residential locality; apply to J. J. McGRATH, Solicitor, 265 Duckworth St. jly27,ed,tf

TO LET—Furnished House with modern improvements, situate on car line; apply at this office. oct18,th,tf

TO LET—On Rennie's Mill Road, Furnished Dwelling House; electric light, hot and cold water, &c.; address P. O. Box 1272. oct13,tf

TO RENT—A Flat of the Hutton Building, 222 Water Street; heated, suitable for dwelling house or office. Entrance from Duckworth and Water Streets. Possession given the 1st November. Apply to CHARLES EUTTON. oct13,tf

WANTED—3 or 4 Unfurnished Rooms, central locality; apply to E. D. M., care Telegram Office. oct20,31

WANTED—To Rent, a small Dwelling or convenient Rooms, unfurnished; please state rent and situation. Address "X," Telegram Office. oct20,31

STRAYED—From Pleasantville, 6 Head Cattle branded M. C. Y. Finder will be rewarded upon returning same to M. CONNOLLY, Duckworth Street. oct22,31,ed

LOST—On Monday forenoon, a White Silk Neckerchief. Finder will greatly oblige by returning the same to I. C. MORRIS. oct22,11

HELP WANTED.
 WANTED—A Nurse—Housemaid; apply to MRS. W. U. KNOWLING, 17 Circular Road. oct20,ed,31

WANTED—A Good General Servant, where washing is out; references required; apply to 119a Pleasant Street. oct19,tf

WANTED—A Capable General Clerk, where another is kept, must understand plain cooking; best wages; apply at this office. oct17,ed,tf



ROYAL YEAST
 MOST PERFECT MADE
 MAKES LIGHT WHOLESOME BREAD.
 REFUSE SUBSTITUTES

A Great Intrigue,

Mistress of Darracourt.

CHAPTER XXXVI.

His head sank upon his breast. She uttered no word.

"Will you do that?"

"I will do all you ask me, my lord," she whispered. "There is no task so hard."

"And this is hard," he said, with a sigh. "I know it. But do it! I shall feel when I am away that you are still here—here, where, if Fate had been kinder, I might have been by your side. Yes, stay here, Lucille!"

"My lord," she said, with a catch in her voice, "I obey!"

He turned to leave her, then, overmastered, caught her in his arms and, smoothing the red-gold hair from her white forehead, and looking down into the depths of her lovely eyes, kissed her on the lips.

"Good-by, my love, my angel," he murmured, brokenly. "Heaven pity us both!"

The marquis—what other name has he that we should call him by?—made his way through the shrubbery to the park. His step, always stealthy and noiseless, was like that of a cat. In every rustle of the leaves he fancied that he heard the pursuing steps of the detective. With snake-like speed he gained the wood, and there paused to take breath and look round. With baleful glance he looked at the house, stretching white and majestic in the wintry light. All gone!—his no longer! He was no longer Marquis of Merle, but a nameless fugitive flying from justice. He raised his hands above his head to curse the house and all within it, but no words would come through his parched lips, and with burning eyes and aching brow, he hurried on.

Half unconsciously he made for the station, with the fugitive's usual solitary idea of reaching the great city and burying himself in its ever-increasing crowds. He passed several of the Darracourt people, but the large ulster, the collar of which he had turned up, disguised him sufficiently, and he reached the station.

But here he turned and drew back. The station-master and porters knew him and would recognize him, and if

An Old, Family Cough Remedy, Home-Made

Easily Prepared—Costs Very Little, but is Prompt, Sure and Effective

By making this old-time cough syrup at home you not only save about 82, as compared with the ready-made kind, but you will also have a much more prompt and positive remedy in every way. It overcomes the usual coughs, throat and chest colds in 24 hours—relieves even whooping cough quickly—and is excellent, too, for bronchitis, bronchial asthma, hoarseness and spasmodic croup.

Get from any drug store 2½ ounces of Pinex (50 cents worth), pour it into a 16-ounce bottle and fill the bottle with plain granulated sugar syrup. Full directions with Pinex. Keeps perfectly and tastes good.

You can feel this take hold of a cough or cold in a way that means business. It quickly loosens the dry, hoarse or painful cough, and also heals the inflamed membrane. It also has a remarkable effect in overcoming the persistent low cough by stopping the formation of phlegm in the throat and bronchial tubes.

The effect of pine on the membrane is known by almost every one. Pinex is a most valuable concentrated compound of genuine Norway pine extract, combined with ginseng and other natural healing pine elements.

There are many worthless imitations of this famous mixture. To avoid disappointment, ask your druggist for "2½ ounces of Pinex," and do not accept any other else.

A guarantee of absolute satisfaction, or money promptly refunded, goes with this preparation. The Pinex Co., Toronto, Ont.

Only a Beggar;
 —BUT—
A Queen Among Women

CHAPTER I.

The man of whom they had been speaking was Lord Dalesford, the only son of the Earl of Wrayborough, one of whose family seats stood embowered amid the trees on a knoll a couple of miles from the village. The earl and his son were very seldom there, and Diana had not seen either of them; but she had heard some of the stories of the father's eccentricity and the son's wildness, which had now and again trickled through the various social strata to the simple folk of Wedbury, who regarded the Wrayborough folk and all pertaining to them with a mixture of awe and reprobation, which had a spice of pleasurable excitement in it; indeed, the district generally was proud of the questionable distinction of possessing the maddest and wildest and most charming of noblemen as their landlord and chief, and "lord-lord."

Diana forgot the incident before she had got through the remainder of her work; and gathering up the books and extinguishing her lamp, was going up to bed, whether her aunt had gone long since—when she remembered that she had left the garden gate open. Treading on tiptoe that she might not wake Mrs. Burton, she went out and closed the gate. The night was so beautiful that she lingered, resting her arms on the top rail and looking up at the clouds as they sailed across the moon. Suddenly she heard the sound of an approaching horse, and turned quickly to beat a retreat, when the rhythmic beat of the hoofs ceased abruptly, so abruptly that she stopped short and listened. For a moment all was silent, then she heard a sound as if the horse were plunging, and a man's voice crying out with surprise and anger.

Convinced that something unusual had happened, Diana, obeying the impulse of the moment, tore open the gate and ran down the road. The moon emerged from behind a cloud, and, as she reached the bend of the road, she saw a strange, an appalling sight.

CHAPTER II.

A horse was rearing and plunging, its bridle held by a man who was striking with a heavy stick at the rider. The blows fell fast and thick, but the man on the horse sat tight, though he swayed to and fro in the saddle, and, with his hunting-crop, endeavored to ward off the blows and return them. Neither man spoke, and

WAS MISERABLE COULDN'T STAND

Testifies She Was Restored to Health by Lydia E. Pinkham's Vegetable Compound.

Lackawanna, N. Y.—"After my first child was born I felt very miserable and could not stand on my feet. My sister-in-law wished me to try Lydia E. Pinkham's Vegetable Compound and my nerves became firm, appetite good, step elastic, and I lost that weak, tired feeling. That was six years ago and I have had three fine healthy children since. For female troubles I always take Lydia E. Pinkham's Vegetable Compound and it works like a charm. I do all my own work."—Mrs. A. F. KRAMER, 375 1/2 Electric Avenue, Lackawanna, N. Y.

The success of Lydia E. Pinkham's Vegetable Compound, made from roots and herbs, is unparalleled. It may be used with perfect confidence by women who suffer from displacements, inflammation, ulceration, tumors, irregularities, periodic pains, backache, bearing-down feeling, flatulency, indigestion, dizziness, or nervous prostration. Lydia E. Pinkham's Vegetable Compound is the standard remedy for female ills.

Women who suffer from those distressing ills peculiar to their sex should be convinced of the ability of Lydia E. Pinkham's Vegetable Compound to restore their health by the many genuine and truthful testimonials we are constantly publishing in the newspapers.

If you want special advice write to Lydia E. Pinkham, Medford, Sa. (Opp. Central) Lynn, Mass. Your letter will be opened, read and answered by a woman and held in strict confidence.

only the sound of the sticks, as they met in the furious onslaught and defense, and the pawing of the plunging horse, broke the silence.

Diana's heart leaped in her bosom and the blood rushed fiercely through every vein. She was only a girl, but the spirit of a woman thrilled through her and nerved her; and with a cry she ran toward the combatants and fairly flung herself upon the assailant.

Startled and amazed, for he had not heard her approach, the man uttered an oath and swung round upon her. She saw his face for a moment, a moment only; saw the bludgeon, for it was more of a bludgeon than a stick, raised to strike her; then she felt, rather than saw, the rider fling himself from his horse, and between her and the impending blow. The stick fell with a heavy crash—but not upon her; there was a momentary struggle; then, all bewildered and confused, she saw the assailant dart across the road, leap the rough fence, and disappear; then she felt a strong arm round her waist, a man's hot breath on her cheek.

"Are you hurt? Don't faint—if you can help it! Are you hurt? Did he hit you? Still, Jess, still!" This was to the horse, who, quieted by her master's voice, ceased to tug at her bridle and stood still, but trembling.

"No, I am not hurt," said Diana. "I am only frightened."

"Frightened!" he said, with a smile of pleasant irony. "That seems scarcely possible, after your plucky conduct. If you had not come to the rescue—and it was indeed a rescue!—I don't know what would have happened. You must be a very brave woman—girl!" he added, as he looked in the light of the moon at the slight figure.

"What was it, who was it?" asked Diana, as she drew away from his arms, and, woman-like, put her hand to her hair, which had been disordered by the struggle.

The young man shrugged his shoulders.

"A tramp turned into highwayman by tempting circumstances," he said carelessly. "It's of no consequence, as far as I am concerned; he got nothing. But you! You must be very much frightened, upset, even if you are not hurt."

"I am not hurt," said Diana. "But you—he was striking at you—"

She broke off with an exclamation of dismay; for she had raised her eyes and saw a thin streak of blood running down his face.

He met her horrified gaze with a reassuring smile, and drew his hand across his face.

"Oh, that's nothing," he said. "But for you I should have fared much worse. It was a heavy stick—" He stopped, and his face grew dark with suppressed anger; but the next moment it was overspread by the pallor of pain and weakness, and he staggered slightly and stretched out his hand to the rail of the fence beside them, as if for support.

"You are hurt," said Diana, very quietly. "Is it your head—"

He drew himself upright and smiled down at her grimly, but she saw that he did not see her; that he was by sheer force of will keeping himself from fainting.

"What shall I do?" she asked of herself more than him. "If I had some water, brandy! Will you come?—do you think you can walk as far as the cottage?"

He forced a laugh. "I could walk a dozen miles," he said huskily. "I assure you that there is nothing the matter."

The blood was streaming down his face now, and Diana, interrupting his obviously untruthful assertions, put her hand on his arm pleadingly.

"Please come with me; it is not far."

He shrugged his broad shoulders and walked beside her. When they got to the door she took his hand, in her anxiety, and led him into the dark room.

"One moment, I will light the lamp."

She did so. He had removed his hat and was standing, vainly trying to staunch the blood from the wound; but he was still smiling the pleasant, half-cynical smile.

(To be Continued.)

Evening Telegram Fashion Plates.

The Home Dressmaker should keep a Catalogue Scrap Book of our Fashion Cuts. These will be found very useful to refer to from time to time.

1039.—A POPULAR STYLISH WRAP.



Ladies' Cape Coat.

Brown broad cloth was used for this model. It is cut with full cape sleeve sections, joined to the back and front in "raglan" style. The coat is provided with a lining. A rolling collar finishes the neck edge. The coat closes at the centre front. This model is one of the latest words in wraps. It is especially designed for comfort, its lines are graceful, and if made of heavy woolen fabric it will make a fine serviceable winter wrap. In silk, velvet, and evening materials, it is serviceable also for dressy wear. The pattern is cut in 3 sizes: Small, Medium and Large. It requires 4½ yards of 44 inch material for a Medium size.

A pattern of this illustration mailed to any address on receipt of 10c. in silver or stamps.

1078.—A PRETTY STYLE FOR THE GROWING GIRL.



Girl's Dress with Long or Short Sleeves and Tunic Blouse.

Brown serge, combined with plaid woolen is here shown. The model would be equally effective in blue velvet, with cashmere for blouse and tunic. The style is smart and becoming. The skirt is a three piece model, and is joined to an underwaist, over which the blouse is worn. The tunic is attached to the waist under the belt, but it may be omitted. The pattern is cut in 4 sizes: 8, 10, 12 and 14 years. It requires 4 1/8 yards of 36 inch material for a 10 year size.

A pattern of this illustration mailed to any address on receipt of 10c. in silver or stamps.

N.B.—Be sure to cut out the illustration and send with the coupon, carefully filled out. The pattern can not reach you in less than 15 days. Price 10c. each, in cash, postal note, or stamps. Address: Telegram Fashion Department.

Per S. S. "Stephano."

Grape Fruit, Water Melons, Bananas, Celery, Tomatoes, New Potatoes, Cauliflower, Cucumbers, Turnips, New York Chicken & Turkeys, New York Corned Beef.

JAMES STOTT.

RUBBER BOOTS!



Our Rubber Boots are of standard make—there are no better Boots!

Some stores buy poorly made composition Rubber in Boots, in order to quote a low price. We handle no such qualities.

They always work an injury to the store that sells them.

IT'S THE BEST OR NONE HERE!

Rubber Boots for Men, for Women, for Boys, for Misses and for Children!

There's a long price range.

\$2.25, \$3.00, \$4.00, \$4.10 up to \$6.00.

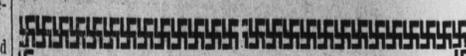
Boys', Misses' and Children's Rubber Boots.

\$1.55, \$1.90, \$2.00, \$3.00.

We guarantee our Rubber Boots to do their full duty.

Our stock includes: Rhode Island Rubber Boots. Woonsocket Rubber Boots. Red Ball Rubber Boots. Boston Patent Process Rubber Boots. Vac Rubber Boots.

SPECIAL PRICES TO WHOLESALERS. Parker & Monroe, Ltd., The Shoe Men



IN STOCK:

- Apricots,
- Currants,
- Peaches,
- Prunes,
- 2-Crown Raisins,
- 4-Crown Raisins,
- Fancy Seeded Raisins.

HARVEY & Co. Limited.

The Elite Tonsorial Parlour, Prescott Street, near Rawlins' Cross, F. ROBERTS, Proprietor,

Has just installed the very latest appliance in Electric Massage Machine for face and hair. Also we carry a full line of Cigars, Cigarettes, Tobaccos, etc.

OPEN EVERY NIGHT TILL 11 P.M.

Stanfield's Underwear!

We can supply you with the Celebrated STANFIELD'S UNDERWEAR for Men, Women or Boys in light, medium and heavy weights. Remember every garment is guaranteed unshrinkable. Prices the lowest.

WILLIAM FREW.

Advertise in The Evening Telegram

though mould

'Pho

Se

S

Due Cook

BUY

"B

F

Men's special man w and is must b

Th chill, desirad them i and in

Th untidy, than th coats, s our pri

U. S

Lad

Our N just wha want one

Pr

Ma

Rob

The

Plumb

A good plu number of ord to believe that

ST

all sizes, and import at the

PIT

Fla

72222 481.

AN HISTORIC PHOTOGRAPH!

Get a Picture of our Naval Reservists Embarking on the Niobe. One hundred men of them, and every man appearing as clear cut as though his was an individual Photograph. The Picture is 16x20—Unframed it sells at \$2.50: Framed in 2 1-2 inch black hand carved moulding, with flawless best English Glass it sells at \$5.00.

This is an Historic Picture that ought to have an honoured place in every Newfoundland Home.

'Phone 768.

THE HOLLOWAY STUDIO, LTD.

Corner Bates' Hill and Henry Street.

Screened COAL.

229 Tons SCREENED COAL,

Due about end of week ex schr. "James Burton Cook." Book your order at our office, Beck's Cove, or wharf premises.

GEO. NEAL

BUY AN OVERCOAT

with the New "Bartell" Pockets.

FOR the man who is really a good dresser and particular about his appearance, we have a splendid asset in the "Bartell" Patent Pocket which we are exploiting in our Men's high-grade Overcoats this Fall. It has special features that must surely appeal to the man who insists on always looking well-groomed and is a boon to anyone who has pockets that must be "for use and not for ornament."

This season's Overcoats in Tweed, Chinchilla, etc., with the "Bartell" pocket are very desirable garments. We carry a full stock of them in all the fashionable colors and mixtures, and in all sizes.

The "Bartell" Pocket never sags or becomes untidy, while it is capable of holding far more than the ordinary pocket. Call and see our Overcoats, see the "Bartell" demonstrated, and get our prices. You'll be delighted at the result.

U. S. Picture & Portrait Co.

Ladies' Fall & Winter HATS!

Our New HATS are catching on, they are just what is wanted. See them and you will want one also.

Prices: \$1.30 to \$3.00.

Marked low to effect a quick sale.

Robert Templeton.

The Indication of Value Plumbing is the Workmanship.

A good plumber can do wonders with a difficult job. The number of orders received from friends of customers leads us to believe that we are good. We have on hand a large stock of STRAIN & HOT WATER RADIATORS, all sizes, and can fill any order sent us cheaper than you can import at the present time.

PITTMAN & SHAW,

Plumbers, Steam and Hot Water Fitters.

Phone 461. 66 FRESCOTT STREET.

Polliteness.



I kicked an agent from my porch, but did it so politely, he handed me a ten-cent torch, and said I acted rightly. With bows and becks and a wretched smile all working well together, I handed him some forty styles of alligator leather, and he felt honored when he hit the walk and rolled upon it, and gathered up his peddling kit, and went away, doggone it. And thus a smile will take the sting from each unpleasant action; instead of rousing ire, by jing, you're giving satisfaction. It's easy, friend, to make a foe—you'll make a new one hourly if you insist on saying "No," abruptly, sternly, sourly. It's just as easy, when a guy comes round, your house to borrow, to greet him with a twinkling eye, and answer, "To my sorrow, old Dobbin has a festered ear, and also yaller janders, and he has symptoms, too, I fear, of chickenpox and glanders." "Would please me to accommodate, and let you have my charger, if he were fit to pull his freight—just ask me something larger." And then he'll leave you feeling good, and say you are a dandy. "I know, he'd help me if he could," he'll tell his wife, Mirandy.

Here and There.

LEAVES LIVERPOOL.—The S. S. Durango leaves Liverpool for here on Saturday, the 24th inst.

TAKING COAL ON BOARD.—Bowling's sealing steamers Eagle and Viking are taking supplies of coal from the S. S. Othello.

CODESH CARGOES.—A large fleet of schooners arrived from various ports yesterday evening with cargoes of codfish to discharge.

POLICE INVESTIGATING.—Up to last midnight there were no further arrests made in connection with the Martin Hardware theft, and the police are still investigating.

POLICE CIRCLES QUIET.—Matters were very quiet in police circles last night and only one arrest for intoxication was made. The offender was up before court to-day.

CLEARED FOR OPORTO.—The schr. Laura cleared yesterday from Marystown for Oporto taking 2,770 quintals of codfish from the Marystown Trading Co.

CASE OF DIPHTHERIA.—A case of diphtheria was reported from a residence on New Gower Street yesterday. The patient, a woman, is being treated at home.

SPECIAL REHEARSAL.—There will be a special rehearsal for the R. C. Cathedral Choir this Thursday evening at 8 o'clock. Every member is particularly requested to attend.—adv., 11

No sensible man wants a watch that is not reliable, it may cost him dearly. Any man who wants a watch that is reliable, let him go to TRAPNELLS, where only reliable watches are kept and sold at reasonable prices.—oct22, 11

W.M.S. MEETING.—The Women's Missionary Society held a very successful meeting at George St. Church last night, Mrs. Fenwick presiding. The speaker was Mrs. Hunter, who represented the Society at the meeting of the General Board in Toronto. Her address was most interesting and instructive and was much appreciated by the large gathering present.

DR. DEVAN'S FEMALE PILLS Reliable medicine for all female complaints. 25¢ a box, or three for 75¢, of drug stores. Mailed in any address on receipt of price. THE SCHEDEL DRUG CO., 21 CATHARINE STREET, TORONTO.

PHOSPHONOL FOR MEN Restores Vitality, Strength and Health. Lacks any harmful element. Will build you up. 25¢ a box, or two for 50¢, of drug stores. Mailed in any address on receipt of price. THE SCHEDEL DRUG CO., 21 CATHARINE STREET, TORONTO.

TO TAKE OFF CREWS.—The Minister of Marine and Fisheries has arranged for the s.s. Kyle to call at Ironbound Islands for the crews that were on board the S. M. Lake lost there, on the way home from the Labrador. The wrecked schooner was owned at Bay Roberts, and the four crews which she had on board, are from the same locality and will return to their homes by the Kyle.

MINARD'S LINIMENT RELIEVES NEURALGIA.

Laxative For Old People—"Cascarets"

Salts, Calomel and Pills act on Liver and Bowels like pepper acts in Nostrils—Danger!

Get a 10-cent box now. Most old people must give to the bowels some regular help, else they suffer from constipation. The condition is perfectly natural. It is just as natural as it is for old people to walk slowly. For age is never so active as youth. The muscles are less elastic. And the bowels are muscles. So all old people need Cascarets. One might as well refuse to aid weak eyes with glasses as to neglect this gentle aid to weak bowels. The bowels must be kept active. This is important at all ages, but never so much as at fifty. Age is not a time for harsh physics. Youth may occasionally whip the bowels into activity. But a lash can't be used every day. What the bowels of the old need is a gentle and natural tonic. One that can be constantly used without harm. The only such tonic is Cascarets, and they cost only 10 cents per box at any drug store. They work while you sleep.

No Sign of Missing Woman

Search parties, including squads from the C. C. C., were out again last night looking for Mrs. E. J. Landy, who is missing since Sunday evening, but saw no sign of her. Early yesterday afternoon it was reported that the woman was found on the Torbay Road, where she entered a house and asked for something to eat. Mr. E. J. Brophy drove there hurriedly but found the story to be entirely without foundation. Another report was given in currency that the woman was picked up on the White Hills, but equally untrue. Police should exercise a little more consideration before attempting to intensify the trouble of the relatives of the missing woman.

Personal.

By the S. S. Mongolian, sailing on Saturday next, one of St. John's best known and most esteemed young ladies, Miss Hilda LaMessurier Long, leaves for her future home in the Old Country where she will be married to Thomas Row, Esq., one of England's master mariners. Miss Long carries with her the best wishes

of numerous friends and kind remembrances in the many valuable and useful presents which she has received. Her late employers, Messrs. Gray and Goodland, with whom she worked for fourteen years, presented her with a well filled purse of gold as an appreciation of her services, and their regret at her resignation. The Telegram joins with many others in wishing Miss Long good-bye and many years of happiness in her new home.

Fads and Fashions.

Quaint little bead tassels appear on the basques of some of the new basque designs. Many of the fashions now in favor have been inspired by the costumes worn in Russia. A charming finish to a gown is a little hood lined with velvet and finished with a tassel. The more simple tailored suits have coats a little shorter, not exceeding half-lengths. No collection of frocks is complete without one of the black-and-white combinations. The fad of the hour in footwear is the fawn, tan, gray or brocade cloth topped boots. Beads are playing an important part in dress. They trim girdles, blouses and gowns. Do not forget to add the collar and cuffs of black velvet, when planning your new suit. Dalmatians are seen again, usually on a color contrasting with the under-tone and edged with fur. The new dance frocks are very short and their skirts are wider than they have been for some time. Upside-down ruffles are very effective on black satin afternoon gowns; they are used even on the skirts. The spall of the evening frock is folded about the normal waist line and tied low over the back of the frock in a loose bow.

Stafford's Liniment cures all aches and pains. Sold everywhere.—sep8, 11

Britain's Army Only Her Advance Guard.

TROOPS STILL AVAILABLE MUST BE COUNTED IN MILLIONS. "WE HAVE HARDLY BEGUN"

London, Oct. 17.—The Times military critic, replying to the Frankfurter Zeitung's statement that Great Britain was unable to raise more than six hundred thousand troops, says: "We have at the present moment exactly double that number namely one million two hundred thousand men and the number grows almost faster than we can cope with it. This is only the beginning. "It is our way to begin to raise our arms after war breaks out and to go on raising them until our ultimate end is reached. "One million two hundred thousand men at home, the army in the field, and the thousands of thousands forming in India, Canada, Australia and elsewhere are merely the nucleus upon which our armies will eventually be built. "It is only a question of time. It stands to reason that an empire of four hundred million can never lack men. This war for us has hardly begun. We have sent merely an advance guard into France. In the spring the remainder of the advance guard will follow and somewhere toward the end of 1915 the main body will begin to come within view. "We are sorry for the Allies that we are even slower than Russia in making our weight felt, but a year or so hence, when the Allies need a rest, we shall be in a position to make good war. "Nothing can arrest the steadily ascending figures of our army. Their cost is of little account since Germany will ultimately have to pay—in territory as well as in money. "Imagine things at their worst. Imagine the last Cossack from the Urals and the last French doorkeeper evicted from Bordeaux. Then we would begin a maritime war against Germany and still be no worse off than when we carried on war against Napoleon at the height of his power."

Adventure Loading.

The S. S. Adventure which is now loading codfish at Harvey and Co.'s premises for Mediterranean ports, sails some time to-morrow.

Stephano at Halifax.

The Red Cross Liner Stephano reached Halifax yesterday from this port. The run was made in forty hours.

Prisoner of War.

Sergeant Kent, of Placentia, came in by last night's train, bringing along a German named Frederick George Burhardt, who was taken to the Penitentiary as a prisoner of war. The German was a seaman on the schooner May Morris, which had landed fish at Burn and was about to sail for European markets, when he was arrested and put on board the cruiser Fiona, and brought to Placentia.

TO-DAY:

Fresh stock choice

Plums,

Choice Quality Blues.

Butter,

Best quality Canadian Table Butter, 2 lb. slabs.

Soper & Moore.

Phone 480.

Forgotten by the Germans.

London, Oct. 16.—According to the Rotterdam correspondent of the Evening News, General de Schepper and a force of 150 Belgian soldiers declined to cross the Holland frontier and he interned after the fall of Antwerp. Seemingly forgotten by the Germans, they are now reported to have strongly entrenched themselves near the Dutch frontier. General de Schepper declares that he and his men are determined to resist to the last, and will refuse to surrender to the Germans.

College Football.

The St. Bon's defeated the Felidians in yesterday's football game by a score of 3 goals to 1. The exhibition was an interesting one, and was witnessed by a large number of supporters from the different colleges. The second round of the inter-collegiate series is now finished, and the table stands:—St. Bon's, 6 points; Methodists, 5 points; Felidians, 1 point. The first game of the final round will be played on Saturday next, the contestants being the Felidians and Methodists. The s.s. Morwenna is due on Sunday next from Montreal via Gulf ports. The R.M.S. Digby is now due from London. The R.M.S. Mongolian is due here Saturday morning from Philadelphia.

Fish Shipments

AFFORD PLENTY OF LABOR. There is plenty of work these days for longshoremen and teamsters, owing to the unusually large codfish shipments that are being sent to the Mediterranean in steamers. Also there is ample employment for laborers handling fish at the different mercantile premises, as daily scores of craft are unloading. The steamers Rudolph Hansen and Adventure, sailing to-day and to-morrow, respectively for Mediterranean ports, are taking between them approximately forty thousand quintals of codfish, which in addition to the cargo sent by the s.s. Boethic on last Saturday week makes a total of over sixty thousand quintals.

Nomination of Officers.

The Star of the Sea Association held a special meeting last night for the purpose of nominating officers who will run for election to be held on Sunday next. The officers nominated were:— President—E. M. Jackman. Vice-President—J. T. Martin. 1st Asst. V. P.—John Holden. 2nd Asst. V. P.—T. P. Hickey. Treasurer—S. J. Congdon. Asst.-Treasurer—E. Kenny. Chairman of Committees—J. J. Lacey. 1st Ins. Trustee—J. Byrne and J. Lacey. Marshal—R. Buckley. Secretary—W. F. Graham.

College Football.

The St. Bon's defeated the Felidians in yesterday's football game by a score of 3 goals to 1. The exhibition was an interesting one, and was witnessed by a large number of supporters from the different colleges. The second round of the inter-collegiate series is now finished, and the table stands:—St. Bon's, 6 points; Methodists, 5 points; Felidians, 1 point. The first game of the final round will be played on Saturday next, the contestants being the Felidians and Methodists. The s.s. Morwenna is due on Sunday next from Montreal via Gulf ports. The R.M.S. Digby is now due from London. The R.M.S. Mongolian is due here Saturday morning from Philadelphia.

War Reveals Waste of Food

Apprehensive over food shortage, the London press is advising the English people to save and utilize every article of food value, including the bran coating of grain. Why? The outer coat of grain holds the precious mineral elements which means so much in vital building and up-keep of body, brain and nerves. And yet the modern miller throws out about four-fifths of these priceless food elements just to make the flour look white and pretty!

Isn't it astounding that it took war to wake people up to such a fearful waste! Nearly twenty years ago the crying need of a food which would fill the lack caused by demineralized white flour products led to the making of

Grape-Nuts

—a wonderfully nourishing and appetizing food containing all the nutriment of wheat and barley, including the vital mineral elements, just as nature designed them for our use. A daily ration of this crisp, wholesome, ready-to-eat food along with other food will soon prove

"There's a Reason" for Grape-Nuts —sold by Grocers everywhere. Canadian Postum Cereal Co., Ltd., Windsor, Ont.

Furs! Furs!

We are now offering balance of stock of Fur Goods, comprising:
LADIES' MUFFS, SCARFS and TIES,
GENT'S SEAL LINED and DOGSKIN COATS.
 All will be sold at 25 per cent. below Wholesale Prices.
SHOWROOM OPEN FROM 2 TO 6 P.M. EACH EVENING AFTER THIS DATE.

The Royal Fur Company, Ltd.,
 oct22,23,26,29,31 Job's Cove.

Evening Telegram.

W. J. HERDER, Proprietor
W. F. LLOYD, Editor

THURSDAY, October 22, 1914.

Allies Doing Good Work

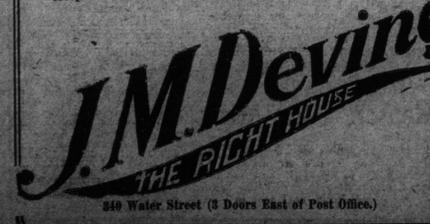
The news from Northern France and West Flanders is distinctly good. The German invasion of the coast line between Ostend and Dunkirk and the threatening of Calais has terminated in an inglorious and demoralised retreat from the coast. One correspondent speaks of the German rush to the coast as theatrical. Without question there was much killing of England by the mouth, accompanying their advent along the coast. Gun casements were to be set up. Krupp's had fabulous guns ready to place on foundations, in comparison to which the howitzers which had smashed the forts at Leze, Namur and Antwerp were but puppets. Dover was to be smashed by the guns at Calais and the Straits between were to be swept clear by these extraordinary German guns, and a passage kept open for the ever victorious and sable rattling Yonker. But something went wrong with the working of the plan. The allies occupied Ypres and pushed the advancing Germans towards the coast where the Admiralty declares they had some Montiers, recently purchased from Brazil, waiting for them. A monitor is a heavily armed, slowly moving ship with revolving turrets. In some respects they may be regarded as movable forts and as these have a shallow draft they can be kept close in even in comparatively shallow water. The Germans were trapped between the allies on the land side and the British monitors at sea and they had a bad time, and were glad to vacate the coast line.

Not only have the Germans been driven from the coast, but the allies are doing great work away from the coast north of Lille and apparently northward to Bruges and Ostend. Judging from the positions from which the Germans have been driven out between Roubaix and Roulers and the statement that the allies are following up the Germans to the east, it does not seem very far fetched to expect that within a month the Belgian capital will be once more in the possession of the allies. The news of the fighting is distinctly good, and it is the best we have heard for the past month. Between Belfort and Verdun the allies seem to be more than holding their own. Between Verdun and Compiègne there is no news of activity, the German attacks in Argonne, around Rheims and Soisson have apparently stopped. Between Compiègne and Arras there is little news, the attacks at Roye and Lassigny seemed to have ceased. It is north of this that the main contests have been waged during the past week, and with distinct and positive successes for the allies.

DIDN'T WORK.—Yesterday a man called at one of the coastal offices in the city asking for a refund of the cost of a passenger's ticket which he claimed had been purchased but not used. The agent at the office could readily see that the ticket had been used, but had not been taken up by the pursuer. It was also clear that the route marked on the ticket, and also the figures had been changed. The scheme did not work, and the promoter of it was promptly ejected from the office.

"BUSINESS AS USUAL"
DEVINE'S to the FRONT
 with a large assortment of
Home Made, all Wool, Underwear.

The time has arrived for throwing aside Cotton and Light Underwear. We have the right stuff from \$1.00 per garment up. We had the privilege of supplying the 1st N. F. Regiment with these goods. Be patriotic, buy goods made in your own country. Keep the factories running and the money at home.



340 Water Street (3 Doors East of Post Office.)

ANOTHER GREAT PROGRAMME FOR THE MID-WEEK CHANGE AT THE NICKEL.

The Lubin Company present in two parts
"OUT OF THE DEPTHS,"
 A strong story of folly and misfortune, precipitating adventure and culminating in a charming love match.
"THE SWAN GIRL"—A Vitagraph drama with Anita Stewart and E. K. Lincoln.
THE MUTUAL WEEKLY—Events of interest.
"HE WOULD A-HUNTING GO"—A Keystone comedy riot.
"HER LEGACY"—A thrilling melo-drama.

Arthur C. Huskins, Lyric Tenor; J. P. McCarthy, Pianist; Joe Ross, Effects.

SHOWING NOTHING BUT THE ABSOLUTE BEST IN MOTION PICTURES.

VERY LATEST NOON.

DRIVEN BACK FROM VILLAGE TO VILLAGE.

LONDON, To-day. The correspondent of the Times at Boulogne under date of Wednesday describes the desperate fighting of the past week in which the Germans have been driven back from village to village to the outskirts of Lille. He says the destruction has been terrible. Some villages have been shelled by both Allies and Germans and many non-combatants have been killed. A whole family was found dead in one house. In one of the villages 500 Germans were found after the fighting. The cartridges in their possession it was noted were of Old Snider Type with large bullet. During the attack the Allies had only time to make rough trenches a couple of feet deep, and were obliged to lie in them at full length.

NAVAL MARKSMANSHIP SUPERB.

LONDON, To-day. A despatch to the Daily Mail from Dunkirk, says that the British Naval bombardment has utterly destroyed the town of Zeyre, which the Germans held in force. The house occupied by the German headquarters staff was blown to bits. Naval marksmanship, according to the despatch, was superb. A British signal man in a stationary position was shot by the Germans.

12.30 P. M.

ST. PIERRE BULLETIN.
 Official (Midnight).—During yesterday the enemy's attacks were particularly violent on the line of Neuport, Dixmude, La Bassée and were repulsed with extreme violence by the allied armies. Everywhere else the situation is unchanged.

A big battle is being waged on the front between Lille and Ostend. According to news received from this front the situation of the Allies is considered excellent.

1.30 P. M.

GERMAN ATTACKS REPULSED.
 PARIS, To-day. A French official communication this afternoon, says that during yesterday the attacks of the enemy were particularly violent at Neuport, Dixmude and La Bassée, but were repulsed by the Allies with great energy. At all other points the situation is without any notable change.

GERMAN CASUALTY LIST.
 BERLIN, To-day. German casualty list issued to-day contains the names of about 11,500 killed, wounded and missing.

Here and There.

FOGOTA.—The Fogota left Joe Bat's Arm at 8.15 a.m. to-day, going north.

EXPRESS ARRIVES.—The Lintrose express arrived in the city at 1.15 p.m. to-day.

LOCAL ARRIVES.—The local from Carboneau via Briggs, arrived in the city at noon to-day.

THIRTY-SIX DADYS OUT.—The brig. Orlinda, Capt. Courtney, is now out 36 days from this port to Pernambuco.

WEATHER.—It is calm and dull along the line of railway to-day, with the temperature ranging from 38 to 48 above.

SCHR. LAURA LOADING.—The schr. Laura is now at Little Bay Islands, loading codfish for the European market.

LEFT FOR ORDERS.—The s.s. Orlinda has sailed from Botwood for Wainwright for orders, taking 4,300 tons of pulp and paper.

VIGILANT SAILS.—The schooner Vigilant, Capt. Jacobson, sails to-morrow for Little Bay Islands, to load codfish for the European market.

SAILS FOR ALICANTE.—The schr. John, Capt. Edickson, sails for Alicante on Saturday next, taking 3,500 qts. of codfish from the Monroe Export Co.

FOR PERNAMBUCO.—The schr. Annie S. Warren, now discharging coal at the M.D. Produce Co., will load codfish for Pernambuco from the Monroe Export Co.

Here and There.

The s.s. Portia left Burgeo at 8 a.m. to-day, coming east.
 The s.s. Prospero left Catalina at 7 a.m. to-day.

Stafford's Phorotone Cough Cure will cure that cough and cold you have had for a long time. Price 25 cts. Postage 5 and 10 cts. extra.—sep10,14

MAY MAKE ANOTHER TRIP.—The s.s. Cape Breton sailed this afternoon for Montreal. She will likely bring another large freight before before navigation in the St. Lawrence closes.

Safety Giant Junior Razor, 50 cents with four blades—extra blades 3 for 10 cents. Made in the U.S. and a great favorite for its simplicity and cheapness. **CHESLEY WOODS, Sole Agent, 140 Water Street.—sep30,14**

POLICE COURT.—There was practically a clean docket to-day, only one prisoner being up for drunkenness; he was discharged, a civil case, in which a man named Bartlett sued the Euphrates S.S. Co., commenced and was postponed.

All workers and subscribers of the Women's Patriotic Association are invited to see the first shipment ready for England, at Government House, Friday afternoon, between 2.30 and 5 o'clock. Please enter by western door. **E. T. MACPHERSON, Hon. Sec'y.—oct22,14**

BORN.
 On the 16th inst., a son to Mr. and Mrs. Hubert Peyton.

DIED.
 This morning, Robert Nash, aged 77 years, leaving a wife, two daughters and one son to mourn. Funeral on Saturday at 1 p.m. from his late residence, Topical Road; friends and acquaintances will please accept this, the only intimation.

NOTICE.

There will be a meeting of the Patriotic Association of Newfoundland in the C. L. B. Armoury on to-morrow, Friday, the 23rd inst., at 8 p.m.

VINCENT P. BURKE,
 Hon. Sec'y.

RHODES SCHOLARSHIP FOR 1915.

The Qualifying Examination for the 1915 Rhodes Scholarship has been deferred till March 1915, and the election will take place in April. Applications for this scholarship may be made to the undersigned up to the 1st day of March next.

A WILSON,
 Secretary C. H. E.



EXPLAINING THE VALUE of the protection afforded by fire insurance should not be necessary. Everybody knows of instances where the lack of it has resulted in ruin. So we won't waste time in arguing. We simply urge you to have us.

MAKE YOU A POLICY at once. It will be in one of the best companies and the rates will be the lowest.

PIRCIE JOHNSON,
 Insurance Agent.

MINARD'S LINIMENT FOR SALE EVERYWHERE.

Ladies' Coats at Landed Cost

To Suit the Times
 WE MAKE
LIBERAL REDUCTIONS
off Ladies' COATS.

Many of these just arrived by S. S. "Tabasco," but they share the fate of our other Coats. All must go at these very-much-shattered prices. Perhaps earlier in the season you might have seen a Coat here which you rather liked but the price was rather high for you. Have a look for that particular Coat now and see the surprising reduction in price.

LADIES! Don't deplore these shattered prices, take advantage of them.



Ladies' Coats at Landed Cost.

Gigantic Sale of Latest Style Ladies' SAMPLE BLOUSES, Below Wholesale Cost.

This Sale—starting to-morrow—represents the most up-to-date and stylish assortment of **LADIES' SAMPLE BLOUSES** in newest shades of the following materials: Silk, Wool, Lace, Voile, Delaines, Crepe Cloth, etc. We cannot attempt to give you a description as **NOT TWO OF THESE SAMPLE BLOUSES ARE ALIKE.** We invite inspection and comparison with Blouses shown anywhere in St. John's. Our prices range from 39c., 72c., 78c., 98c., \$1.48, \$1.98, \$2.48, \$2.98, \$3.48, \$4.98 up to \$10.00. Here is your opportunity to secure an Original Sample Blouse at a saving of 50 per cent.

COME EARLY AND AVOID THE RUSH.
ALL OUR GOODS ARE MARKED IN PLAIN FIGURES.

THE SAMPLE BARGAIN STORE.
J. P. MAHER CO., LTD., 167 Water Street East.

The Uhlands.

By **GEORGE FITCH,**
 Author of "At Good Old Swash."

The Uhlands, who are now being used by French and Belgian nurses to frighten the children to sleep, are not a tribe or a lodge, as has been suggested by many puzzled readers. They are not even necessarily German. Russia and Austria also possess Uhlands, but the German brand is by far the most disagreeable to have around. The Uhlands were invented by the Tartars, who came into Central Europe hundreds of years ago from Asia and introduced their justly celebrated spears into the midst of the inhabitants with great industry. At that time the Uhlan wore a stout horse, a sabre and a lance with a red cloth on it. The red cloth was used to frighten the enemy, but of late years it has been found that a press agent is much more effective.

Uhlands infested Europe through all the middle ages, but they rose to their greatest fame in 1870, when Prussia sent many thousands of them over into France to rumble through the country. The Uhlands did this with

Fishery Reports.

Oct. 17. From T. McCarthy (Re-news to Seal Cove).—The total catch is 2,550 qts., and for last week 50. Ten boats, 22 dorles and 33 skiffs are fishing. Prospects are very poor and the voyage is practically over as no bait can be obtained with which to continue operations.

The "PIXIE" GRIP-ON Light hangs anywhere; no nail required; stands anywhere. No other lamp like it. One filling lasts 35 hours; 150 hours' light for 2 cents. Price 25 cts. each. **GEO. KNOWLING.—oct12,41m,f**

Canada Butter!
 Choice Quality. Tubs and Blocks. "Searston" Tubs. **JAS. R. KNIGHT,**
 311 Water Street.

Bar...
 The...
 Me...
 Col...
 Spe...
 Sat...
 ME...
 DR...
 He...
 spe...
 ty...
 size...
 MIS...
 CAS...
 Be...
 lined...
 Beas...
 Spee...
 ural...
 Sal...
 TEA...
 Fr...
 size...
 Regu...
 and...
 TAB...
 A...
 with...
 Emb...
 lar...
 and...
 DAM...
 TAB...
 Spe...
 abou...
 wide...
 large...
 yard...
 day...
 2 Yar...
 A ne...
 and...
 Fri...
 color...
 Friday...
 No...
 FLAY...
 40 p...
 nelet...
 ed pat...
 soft fi...
 Special...
 Friday...
 ROL...
 TOW...
 A bi...
 in va...
 ders...
 and...
 for...
 day...
 HON...
 QUI...
 In W...
 sizes...
 of fine...
 wove...
 each...
 D...
 Frid...
 iona...
 &...
 ach...
 LOT...
 to...
 LOT...
 to...
 w...
 y...

Cost

ost.

ES,

ides and
Cloth,
O OF

where

0.

se at a

S.

RE.

ports.

McCarthy (Re-

The total catch

last week 50.

and 33 skiffs are

are very poor and

scarcely over as no

with which to

FRIP-ON Light

no nail re-

anywhere. No

it. One filling

50 hours' light

be 25 cts. each.

G. - Oct 24, m.f.

Butter!

quality.

Blocks.

Tubs.

NIGHT.

Street.

Baton Pencils
The best yet. White Metal Cases. A slight turn of the cap releases or clutches the lead with a supply of refills. Special, each, 21c

Chamois Dusters.
Colored border, size 25 x 27 inch; hemmed ready for use. Special for Friday and Saturday... 11c

The Royal Stores Ltd.

GREATER THAN EVER Every week we aim to gather for our patrons such bargains as they can find nowhere else in the city. This **FRIDAY & SATURDAY** we offer economy chances that overshadow even our unrivalled bargains of the past.

Boys' Pants
Serviceable Tweed and Serge Pants for boys, lined with stout Calico; well finished, assorted sizes. Values 75c. Friday & Saturday... 45c

Bargains in FOOTWEAR.
Men's, Women's & Childs.
LADIES' DONGOLA KID BOOTS.
An assortment of new boots specially imported; very smart styles, medium heels, patent tips; in a full range of sizes. Reg. \$2.10 pair. Friday & Saturday... 1.90

CHILDREN'S BOOTS.
Best Black Dongola Kid, buttoned and laced styles, spring heels, wide soles, easy fitting; to fit children of 2 to 6 years; values to \$1.40 pair. Friday & Saturday... 1.15

MEN'S FALL BOOTS.
Over 100 pairs including Gun metal and Vici Kid Boots; also a full line in Tan Leather, made on the latest last; in all sizes. Reg. \$4.85 pair. Friday & Saturday... 4.45

SATIN CHARMEUSE.
A delightful new Satin Creation. The fabric that is daily gaining in popular favor. For Evening Gowns, Dresses and Blouses. We offer over 300 yds. at a reduced price. There is a truly regal grace in every fold of this fabric; 40 inches wide; shades of Cream, Champagne, Navy, Sage, Tan and Cherry. Reg. \$1.45 yard. Friday and Saturday... \$1.20

Saving Opportunities in the Glove Department.



MEN'S DRIVING GLOVES.
Heavy Tan Kid, English make, superior make and finish; reliability guaranteed, fleece lined; all sizes. Reg. \$1.30 pair. Friday & Saturday... 1.10

MISSES' CASHMERE GLOVES.
Best Milanese finish, Suede lined, in shades of Grey, Brown, Beaver, Navy, Black and White. Special for Friday & Saturday, per pair... 20c

Sale of Fine Linens
TEA CLOTHS.
The Irish Linen, plain white; size 32 x 32; neatly hemstitched. Regular 30 cents each. Friday and Saturday... 24c

TABLE CENTRES.
A dainty lot of White Linen Centres, elaborately trimmed with Lace Insertion and Swives Embroidery; size 20 x 20. Regular 70 cents each. Friday and Saturday... 60c

DAMASK TABLE LINEN.
Special quality White Blay, about 10 pieces in stock, 63 inches wide, beautiful floral designs, large and small. Regular 40 cts. yard. Friday and Saturday... 35c

LADIES' KID GLOVES.
Superior quality, 2 domes, assorted sizes; colors: Black, Tan, Grey, Beaver. Perfect fitting. Gloves these. Reg. 60c. pair. Friday and Saturday... 53c

LADIES' CASHMERE GLOVES.
Finest Reindeer finish; shades of Navy, Grey, Beaver, Chamolis and Black; all sizes. Regular 30c. pair. Friday and Saturday... 24c

Notions! Toilet Goods, &c.

- TALCUM POWDER—Scented, in large oval cans. Special, ea. 12c
- EUCALYPTUS & CAMPHOR ICE—For chapped hands, &c. Special, per tin... 5c
- GOLD CROSSES—In a variety of chaste designs; best Rolled Rolled Gold. Special, each... 13c
- PLAQUES—A great assortment of Views, &c.; Wood and Metal frames. Special... 16c
- CHAIN NECKLETS—Gilt, fancy heart shaped Lock for... 11c
- INDIA TAPES—In large bundles; superior qualities, assorted widths, each... 10c
- CORAL TOILET SOAP—Guaranteed pure, scented; 3 cakes in a box. Special... 14c
- GARTER ELASTIC—Best English Elastic, 3/4 web, in White, Grey & Special, yard... 10c
- CROCHETING HOOKS—Improved Solid Steel Hooks with case. Special, 2 for... 4c
- BROOCH PINS—V. shaped Brooches, latest styles; Gilt and Enamel finish. Special, each... 6c
- SHELL HAIRPINS—Rounded points, best Tortoise Shell; 3 on card. Special, per card... 6c
- STATIONERY—The Puritan packet, containing Envelopes and Paper. Special... 8c

Gents' Shirts.
Best quality Percale Shirts, soft fronts, medium cuffs, light grounds with striped patterns; all sizes. Reg. \$1.50 ea. Friday & Saturday... 1.35

Tweed Caps.
Well made Caps, suitable for Fall and Winter, heavy Tweed, light and dark; all fitted with inside Knit Bands, all sizes. Reg. \$1.00 each. Friday and Saturday... 88c

Smart Neckties.
The latest patterns and color designs in Smart Neckwear for Fall are represented in this lot, offered at a reduction. Wide End Ties, Paris and Derby Ties, Silk Knitted Ties. They are all here. Reg. 55c. each. Friday & Saturday... 46c

Half Hose.
Nowhere will you find such a stock of reliable Hosiery for men. We will sell this week a line of fine knit Cashmere Hose in Black & Heather mixtures. Reg. 40c. pair. Friday & Saturday... 34c

Another Saving Chance for the ECONOMIC BUYER.



2 Yard Wide Linoleum.
A new supply, over 70 pieces and patterns to select from; Tile and Floral designs in almost any color. Reg. 85c. yard. Friday & Saturday... 77c

Things for the House.
FRENCH HEARTH RUGS.
Extra fine woven Axminster Hearth Rugs, size 25 x 50; suitable for Bedrooms, Dressing Rooms, &c.; splendid variety of designs in many beautiful colors. Reg. \$1.00 each. Friday & Saturday... 87c

FRINGED DOOR MATS.
Axminster Carpeting, over 200 in the assortment, all good patterns, well finished; all have fringed ends. Reg. 45c. each. Friday and Saturday... 39c

ART SERGES.
For Winter Curtains and Portieres; Heavy Wool Serge in Crimson and Green only; 48 inches wide. Special for Friday and Saturday, per yard... 36c

Special Hardware Values.

- At 30c. each: Porridge Dishes, Stand Lamps, Enamel Jugs, Brass Plate Ends, Enamel Fry Pans, Corkscrews, Enamel Saucepans, Paint Brushes, Oyster Knives.
- At 40c. each: Steel N. P. Scissors, Nail Brushes, Chamois Cloths, Whisks, Clothes Brushes, Hair Brushes, Steel Hammers, Penknives, Razors, Razor Honers.
- At 50c. each: Photo Frames, Pudding Moulds, Timepieces, Knife Boxes, Shingling Hatchets, Glass Washboards, 1/2 doz. Toilet Paper, Oval Mixing Pans, Combination Cutt'g Plyers, Galvanized Coal Scoops.

SHEETS, QUILTS, TOWELLING, &c. Nominal Prices for Reliable Goods.

FLANNELETTES.
40 pieces of good quality flannelette, White, Pink and Striped patterns, 31 inches wide; soft finish, very little dressing. Special per yard for Friday & Saturday... 14c

ROLLER TOWELLING.
A big collection of Towelling in various makes, including Linen Crash with colored borders; also Turkish in White and fancy. Special per yard for Friday and Saturday... 14c

HONEYCOMB QUILTS.
In White and Colored; full sizes; fringed all round, made of finest grade Cotton closely woven. Reg. \$1.75 each. Friday & Sat'y... 1.52

WHITE SHEETS.
High grade Cotton Sheets, Twilled; size 2 yards by 2 1/2 yards; well hemmed. Reg. \$2 pair. Friday and Saturday... 1.72

Cashmere Hose for Ladies' & Children
High Grade Cashmere Hose, in all sizes; Fast Black; Spliced Heels and Toes:
LOT 1—Ladies' Plain and Ribbed; Sizes SW. W. & OS. Special per pair... 39c
LOT 2—Children's Stout Ribbed Hose; Sizes 000 to 3. Special per pair... 23c
LOT 3—Children's Ribbed again. Sizes 4 to 7. Special per pair... 33c

Dress Tweeds.
Two very special offers for Friday and Saturday. Fashionable Tweeds in Checks, &c.; splendid new color schemes.
LOT No. 1—Suitable for Costumes, 42 and 48 inches wide. Reg. 75c. 59c yard for...
LOT No. 2—Heavy Tweeds for Long Coats, 54 inches wide. Reg. \$1.85 yard for... 1.48

Handkerchiefs. LADIES' HANDKERCH'FS.
White Lawn and Mercerized Cotton, some trimmed with Lace and Embroidery, other hemstitched; others again with initials. Special, each, for... 10c

GENTS' HANDKERCH'FS.
Plain White, large size; hemstitched, Special, each... 10c

Selected Items from Our Extensive SHOWROOM STOCK.

Little Beauty Waists.
A good assortment in sizes to fit girls of 1 to 10 years. Some of these are made of Cotton, others of stout White Cotton; all well finished. Special, Friday & Saturday, each... 45c.

LADIES' BLOUSES & SHIRTWAISTS.
In Black Satin and Cashmere; splendid new styles; High and Low necks; Lace and Embroidery trimmed Fronts, in a full range of sizes. Reg. 90c. pair. Friday and Saturday... 77c

WOOL MOTOR SCARFS.
Useful Scarfs for the chilly days to come, in assorted colors; guaranteed pure Wool; fringed ends. Reg. 50c. ea. Friday & Saturday... 42c

MOIRE UNDERSKIRTS.
Well cut, very fashionable, in colors of Navy, Black, Brown, Emerald, Purple and Sage; neat accordion-pleated frills. Reg. \$1.50 each. Friday & Saturday... 1.30

EIDER DRESSING GOWNS.
In a variety of Plain and Fancy patterns; collars and cuffs trimmed with pelstrey, etc. All finished with heavy cord girdle. Reg. \$2.75 each. Friday & Saturday... 2.25

NURSING APRONS.
17 dozen "Sister Florence" Aprons in White Linen, large sizes; full skirts; large pockets and bibs. Reg. 55c. ea. Friday and Saturday... 45c

D & A CORSET'S.
We carry at all times a complete stock of up-to-date Corsets. Here are three specially priced models for Friday and Saturday. D. & A. make, low and medium bust; all sizes. Reg. 1.75 pair for... 1.75

TAFFETA RIBBON.
All Silk Ribbon in all fashionable shades; 5 1/2 inches wide firm finish. Special per yard Friday & Saturday... 14c

CHILD'S CAPS.
Smart Little Felt Caps for Girls with Quill; in Navy and Crimson only; American styles. Special each Friday & Saturday... 16c

LATEST

From the Front.

11.00 A.M.

GERMAN FLEET IN BALTIC.
LONDON, To-day.
The Copenhagen correspondent of the Daily Telegraph reports a German fleet off Flisterbo, Sweden, in the Baltic Sea.

ENEMY'S CONSIDERABLE LOSSES.
LONDON, To-day.
The Official Press Bureau issued the following statement at midnight: Throughout yesterday the enemy made a vigorous attack against the Allies' front but were beaten back suffering considerable losses. The Belgian army in particular distinguished itself by its spirited and brave defence of its position.

GERMANS RETREAT BEFORE RUSSIANS.
PETROGRAD, To-day.
A Russian official statement says German troops which had occupied the roads leading to Warsaw in the region north of the River Plitza, have been repulsed and now are in full retreat leaving their wounded on the battle field. The Germans have abandoned the positions they had fortified in advance. The Russian troops are energetically advancing along the whole front.

MONITORS DO GOOD WORK.
LONDON, To-day.
The Admiralty announces that the Monitors recently purchased from Brazil, have been engaged in operations on the Belgian coast, firing on the right flank of the German army. Owing to their light draught they have been able to contribute materially to the success of the operations in this district and they have already abundantly justified their acquisition on the outbreak of the war.

THE GERMAN FIASCO.
LONDON, To-day.
A despatch to the Daily Chronicle from the British front says the theatrical excursion of the German army to the North Sea has reached an inglorious conclusion. The attempted raid to Calais has completely failed. Ostend has been evacuated by the Germans. They will make no attempt to hold Bruges. Their retreat is being closely followed up by the Allies.

DRIVEN OUT OF OSTEND.
FOLKESTONE, To-day.
A despatch to the Chronicle says a wounded Belgian soldier who arrived at Folkestone late on Wednesday night declared the Germans had been driven out of Ostend.

GENERAL ADVANCE OF ALLIES.
DUNKIRK, To-day.
Ashmead Bartlett, wiring the London Daily Telegraph, says: A General who is not given to boasting told a friend of mine yesterday that he considered the position of the allied armies better than it ever had been, and that the demoralization of the Germans is growing greater day by day. He added, "we most certainly will be in Brussels under a month. I myself expect it in a fortnight." Yesterday there was a general advance all along the allied line. The army advanced from Roulers and drove back the Germans a considerable distance. Everywhere along this line the Germans are retiring, offering little resistance except with artillery. They are covering half demoralized, half starved infantry by a well sustained artillery fire, and have used heavy guns to great advantage. In fact the only formidable branch of the German army at present seems to be their heavy and field artillery.

McMurdo's Store News.
THURSDAY, Oct. 22, 1914.
We are prepared to deliver to purchasers, our Bulbs, direct from Holland, and comprising Hyacinths (for earth or water culture), Tulips, Narcissus, Daffodils, Crocuses, Snowdrops, Jonquils, etc. all of finest quality and in good condition; and sold at moderate prices. We should like to have orders in as early as possible.
Those who want Michelsen's Double Distilled Bay Rum, from the Danish Island of St. Thomas in the West Indies, and recognized as the Standard Bay Rum the world over, can obtain it at our store. Price \$1.00 a bottle.

LOOK, YOUNG MAN!—If you anticipate getting a good Overcoat for the Winter, let us show you the class of work we are making. Compare the goods, quality of work and prices with any other make, then decide for yourself. Our D. B.'s are all the rage, from \$18 to \$28, and right up to the minute in style. **SPURRELL BROS.**, 965 Water Street, next door to Parker & Moore's.—Oct 19, 1914.

Pullman Loaves

8 cents each.

JOHN B. AYRE.

Fresh Fruit

New Vegetables

Fresh Poultry

ELLIS & CO., Limited.,

203 Water St.

- Fresh New York Turkey.
- Fresh New York Chicken.
- Fresh N. Y. Corned Beef.
- FRESH SALMON.
- FRESH COD.
- New Cauliflower.
- New Green Peas.
- New String Beans.
- New Potatoes.
- Ripe Tomatoes.
- Fresh Celery.
- Carrots, Turnips.
- Onions, Beetroot.
- Cucumbers.

WHITE PICKLING ONIONS. PICKLING TOMATOES.

AMERICAN BEAUTY BUTTER. 1 lb. blocks.

BLUE ROSE BUTTER. 5 lb. tins & 2 lb. blocks.

California Oranges, Messina Oranges, Palermo Lemons, Bartlett Pears, Red and Blue Plums, Ripe Bananas, Grape Fruit, Ripe L. C. Peaches, Almeria Grapes.

Apples, Apples.

Choice Kings and Emperors. CHEAP PER BARREL.
Remember our Telephone, 492 and 786.

EUROPEAN AGENCY.

Wholesale Indents promptly executed at lowest cash prices for all British and Continental goods, including Books and Stationery, Boots, Shoes and Leather, Chemicals and Druggists' Sundries, China, Earthenware and Glassware, Cycles, Motor Cars and Accessories, Drapery, Millinery and Piece Goods, Fancy Goods and Portinery, Hardware, Machinery and Metals, Jewellery, Plate and Watches, Photographic and Optical Goods, Provisions and Oilmen's Stores, etc., etc.
Commission 2 1/2 p.c. to 5 p.c. Trade Discounts allowed. Special Quotations on Demand. Sample Cases from \$50 upwards. Consignments of Produce Sold on account.

WILLIAM WILSON & SONS

(Established 1814.)
25, Abchurch Lane, London, E.C. Cable Address: "Annulra, London."
THE LONDON DIRECTORY
(Published Annually) enables traders throughout the World to communicate direct with English MANUFACTURERS & DEALERS in each class of goods. Besides being a complete commercial guide to London and its suburbs the Directory contains lists of EXPORT MERCHANTS with the goods they ship, and the Colonial and Foreign Markets they supply; STEAMSHIP LINES arranged under the Ports to which they sail, and indicating the approximate Sailing; PROVINCIAL TRADE NOTICES of leading Manufacturers, Merchants, etc. in the principal provincial towns and industrial centres of the United Kingdom.
A copy of the current edition will be forwarded freight paid, on receipt of Postal Order for 3s.
Dealers seeking Agencies can advertise their Trade Cards for 5s or large advertisements for 15s.
THE LONDON DIRECTORY CO., LTD.
25 Abchurch Lane, London, E.C.
MINARD'S LITHING FOR SALE EVERYWHERE.

RUBBER FOOTWEAR

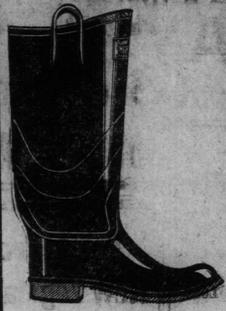
For some months to come will be in daily demand. We are now well stocked in all sizes in Men's, Women's and Children's. We carry the WELL-KNOWN MAKE:

The Merchants' Rubber Company,

Which is a sure guarantee of satisfaction.



Marshall Bros



Long Rubbers In Men's, Women's, Children's.

The Shabby Man.

By RUTH CAMERON.



There is a man in our neighbourhood who I greatly admire. He is almost always rather shabbily dressed and he does not mind the combination of these two facts is the basis of my admiration. To be able to rise above clothes, to be bigger than one's bank account as displayed on one's back, is the hallmark of a real man or woman.

This man's business is one which will not be advanced by the hollow pretense of prosperity, which so many men feel absolutely obliged to put up. And his home expenses are such that he cannot do justice to his family, pay his bills, have money for some of the worth-while things of life, such as books, music and outdoor life, and he will dress. So he has made his choice, and to my mind, at least, it is a wise one.

Incidentally he is much with people who are wealthier than he and they like him and welcome him. Indeed, why shouldn't they? He has a fine mind and excellent manners; he is the best of good company and a true friend. He is so entirely unconscious of his clothes that he makes others unconscious of them. I love to see him set out with a shabby suit that he has worn three or four years, a last year's hat and shabby shoes to call of the wealthiest people in our neighbourhood. I know that they will be delighted to see him and the thought of it makes me feel that there is much that is wholesome and true in

A Thought for the Times

THE WAR—CHAPTER XXI.
I. C. MORRIS.

We have all heard, and made, the familiar remark, that "the sun never sets on the British Empire," and we are so accustomed to the saying, that it is just possible to over-look its real meaning, and therefore lose its full interpretation. Let us enquire therefore what the saying really implies, and see how vast is the compass of its claim.

The sun is always shining. Even when clouds and fog intercept its rays it shines ever the same. At noon we see it rising in the East, when, like some great ball of fire it merges from below the horizon as if awaking from slumber. At noon we watch it, as in clearer rays it ascends the heavens and reaches the glory of its zenith. We then behold it on its westward march across the heavens, and then we see it sink away amid the halo of its own evening splendour.

In its circuit the sun accomplishes its orbit, whereby it encircles the world, and yet in all its course, it sheds light on some part of the British Empire. How vast then must be this Empire, and how great must be its influence in the life and civilization of the world. This is the Empire of which we write, and whose destiny is now hanging in the balance of war—a war that is not of her own making. But this war will stir the Empire up, and will finally open her eyes to her own greatness, and to a wider vision of her future. It will create a clearer conception in the public mind as to what really constitutes the British Empire, and it will increase the interest of every British subject in the stability of the Throne.

With this wider vision on the part of the people a new era of prosperity will dawn, and the Empire will then increase its greatness, by unifying its possessions. All the territory that the Empire has gained has been gained by honourable measures, and even when warfare was necessary, the rules of war were strictly adhered to, and Britain never yet struck an unfair blow. The British Empire contains many of the most beautiful and fertile countries in the world, and these countries are productive enough to support fully five times their present population. The resources of these countries have never yet been fully tested, but with rapid advance of science, and the almost daily increase of locomotion, it cannot be that increased returns will follow as the country grows. War has done its share for the Empire, but the era of warfare will soon be of the past, and then the intelligence of the people, and the enterprise of commerce, will demand a better course.

Britain has ever stood for what is best in Empire, and when she shall have sheathed the sword in this great conflict, she will then clothe herself with renewed vigour and put her house in order. Her household is a varied one, and is representative of many nationalities and tribes of men; hence inasmuch as all men like fair play and desire justice, so will the future of the British Empire become greater than it now is. Its numbers will increase, its trade will advance, and its influence among the other

Patriotic Fund.

Amount acknowledged \$60,544.18
P. C. O'Driscoll 20 00
C. M., Milton, Mass 5 00
Collected by Rev. Chas. W. Hollands—
St. John's Church, Carbonear \$3 90
Spout Cove Sch. Chap. 1 25
Mosquito Sch. Chap. 1 25 6 40
Collected by Thomas Evans, Turnavick, Labrador—
Charles McNeil 5 00
Ern Lyall 5 00
Thomas Evans 5 00
James McNeil 2 00
Miss May McNeil 2 00
Mrs. McNeil 1 00
Miss Blanche McNeil 1 00
H. Evans 1 00 22 00
Judge Emerson 50 00
Herbert Knight 50 00
The George St. Adult Bible Class, per Chas. J. Loughlan, Treasurer 25 00
The Twillingate Patriotic Association, per J. Templeton, Hon. Treasurer (1st instalment) 453 55
Collected by Rev. F. W. Colley, Kelligrews—
Rev. F. W. Colley, 1st instalment 5 00
Hopewell Offortory 7 38
Kelligrews Offortory 2 70
Foxtrap 2 39 17 47
\$67,193 60
JOHN S. MUNN,
Hon. Treasurer.
St. John's, Oct. 21.

More Fires.

Fires provoke immediate sympathy for the sufferer and also thankfulness for personal escape. Another thought should be whether one is personally and sufficiently protected? An insurance policy with Percie Johnson would provide for you this desired security and at small expense. Have you enough insurance?

Serpentello and the Frog Man.

Last night standing room only to see the wonderful performance of the Boneless Man and Woman in their great contortion act. Serpentello is the cause of much discussion. People declare she has no bones in her body, so great is her work as a back bender. She stands alone when a person can easily place the back of their head in the small of her back. It takes some years of hard and weary practice to accomplish this marvellous feat, and yet Serpentello can do this with the greatest ease. To-night another great change more marvellous still. On Monday the greatest circus act ever seen, the Swing of Death. Serpentello will be seen up in the ceiling of the theatre. The Frog Man needs no boosting for he is a marvel. See them all in new pictures again. A real splendid show, and something out of the common.

Cape Report.

Special to Evening Telegram: CAPE RACE, To-day. Wind E. N. E. light, weather dull, preceded by fog last night; nothing sighted to-day. Bar 29.04; ther. 44.

IRISH BUTTER, 1-lb. blocks and by the lb.
CANADIAN ONIONS, in sacks.
SPANISH SILVERPEEL ONIONS, in cases.

We Will Never Cease to Hammer Home The Fact

that "Homestead" Tea is refreshing, palatable and pure. It is the right kind for your family to use, as it is prepared in accordance with the most approved sanitary methods.

Homestead Tea, 40c. lb.

C. P. EAGAN,
Duckworth Street and Queen's Road.

Gravenstein APPLES,

Nos. 1, 2 and 3. Ex s.s. Stephano.

Partridge Berries. Cranberries. Cod Tongues, 1 lb. tins. Bakeapples 1 lb. tins. Foster's Wrinkled Peas, cartons.

New York Corned Beef. Local Rabbit, 1 lb. tins. FRESH RABBITS DAILY.

Sulphate of Ammonia.

St. John's Gas Light Company. Dear Sir,—I have analyzed a sample of Sulphate of Ammonia made at your Works, and I found 20.5 per cent. of NITROGEN. Sulphates of Ammonia and Nitrate of Soda are the two principal Nitrogen manure.

Sulphate of Ammonia is less soluble than Nitrate of Soda, consequently it is a safer manure to use during a wet season.

Yours truly,
D. JAMES DAVIES, B.S.C., F.C.S., Analyst and Assayer.

Vests are worn with the smarter styles of coats, and they generally fasten up to the neck, with the lower fastenings undone.

Sugar, Butter and Cheese.

Just Received: Choice Prime Butter, In 14 and 28 lb. Boxes.

American Granulated Sugar, In Barrels.

50 Choice Cheese, Twins.

Selling at Lowest Market Rates.

COLIN CAMPBELL, - - 85 Water Street.

At the Big Feed Depot.

Bright Yellow Corn Meal—brls & sacks.
Bright Yellow Corn, White Cattle Feed, Gluten Meal,
Black, White and Mixed Oats,
Hay, Straw, Bran.

F. McNAMARA, Queen Street.
oct17, eod. 17

See Our Window

FOR THE Famous "North Star" WATCH.

Sent to any address in the Island. Guaranteed for three years. Price:

\$2.00.

Joseph Roper.

Wa

Message

KAISER REPORT
AMSTERDAM
Kaiser William is seriously ill.

FRENCH MAKING

LOAN
The Paris correspondent says that latest information indicates that making marked progress at the Meuse, great battle raging yet without definite results.

BATTLE

BORIS
A great battle between Lille and Oudenarde despatches received noon. The despatches situation of the Allies eminently satisfactory.

ALLIES SUCCESS

AMSTERDAM

The Telegraph learns were successful. ment that lasted all the town of Roulers. ders. It is reported now occupy the town.

WATCH GERMAN

TRENCHES

A newspaper correspondent sent to London tails of the recent British warships on gium. He says: The ships watched, ging trenches along flare of lights. British ships to get and at daylight the my's positions heavily was brought down. lin, and it is declared British vessels see Germans in killed action. Meantime, action. Meantime, marine tried to sink.

A GERMAN

Severe fighting Yser Canal. The was supported from northwest of Nieup west of Lille conti have taken the off repulsed the enemy. In the eastern the decision has been.

THE 'EMDEN'S

The German again being sinking at a point 150 mi. Cochin, British in a report received from Colombo, Ce to the bottom of the Toller, Capt. Gra Dredger, bound for have captured the.

GRAND ASSAULT

The Tokio corre Mattin, wires that set October 20th, day, as the date of against the German Tao.

GERMAN STATE

The statement ces that there has in British Somalibera, with all the been taken, is ent

PURIT

F

20 Bo

Fresh 2 lbs. Soda Pork and Bacon Dutch Butter American Kelllogg's English Corn Irish 10 lbs. Onions Fresh

T. J.

War News

Messages Received Previous to 9 A.M.

KAISER REPORTED ILL.
AMSTERDAM, Oct. 21. Kaiser William is reported to be seriously ill.

FRENCH MAKING PROGRESS.
LONDON, Oct. 21. The Paris correspondent of Reuter says that latest information from the front indicates that the French are making marked progress on the right bank of the Meuse, and that the great battle raging in the north is as yet without definite result.

BATTLE RAGING.
BORDEAUX, Oct. 21. A great battle is now raging between Lille and Ostend, according to despatches received here this afternoon. The despatches add that the situation of the Allies is considered eminently satisfactory.

ALLIES SUCCESSFUL.
AMSTERDAM, Oct. 21. The Telegraph learns that the Allies were successful after a bombardment that lasted all night, in taking the town of Roulers, in West Flanders. It is reported that the Allies now occupy the town.

WATCH GERMANS DIGGING TRENCHES.
LONDON, Oct. 21. A newspaper correspondent at Dover sent to London this morning details of the recent operations of the British warships off the coast of Belgium. He says: On Saturday night the ships watched the Germans digging trenches along the coast under a flare of lights. This enabled the British ships to get the exact range, and at daylight they shelled the enemy's positions heavily. An aeroplane was brought down, and later a Zeppelin, and it is declared the guns of the British vessels accounted for 1,000 Germans killed and wounded in addition to putting six batteries out of action. Meantime a German submarine tried to sink the British ships.

A GERMAN REPORT.
BERLIN, Oct. 21. Severe fighting continues on the Yser Canal. The enemy's artillery was supported from the sea to the northwest of Nieuport. The fighting west of Lille continues. Our troops have taken the offensive and have repulsed the enemy at several points. In the eastern theatre of the war no decision has been reached.

THE 'EMDEN' STILL ACTIVE.
LONDON, Oct. 21. The German cruiser Emden, has again been sinking British steamers at a point 150 miles southwest of Cochin, British India. According to a report received by the Admiralty from Colombo, Ceylon, she has sent to the bottom the British steamers Toller, Clan Grant, Beumohl and Dredger, bound for Tasmania, and have captured the Exford.

GRAND ASSAULT OCTOBER 30.
PARIS, Oct. 21. The Tokio correspondent of the Math, wires that the Japanese have set October 30th, the Emperor's birthday, as the date of a "grand" assault against the German fortress at Tsing Tao.

GERMAN STATEMENT UNFOUNDED.
LONDON, Oct. 21. The statement from German sources that there has been a rebellion in British Somaliland and that Berbera, with all the British officials has been taken, is entirely without foundation.

The situation remains unchanged since the outbreak of the war.

CHURCHILL IN THE TRENCHES.
LONDON, Oct. 21. Winston Churchill, the First Lord of the Admiralty, who accompanied the British Naval Brigade and Marines to Antwerp, was, according to one of the latter, with them in the trenches practically all of the time. Just before the order was given to retire, he urged the men to hold out for twenty-four hours longer when the big guns would arrive. One day he reconnoitered the position of the Germans in an aeroplane.

REFUGEES RETURNING.
THE HAGUE, via London, Oct. 21. Cardinal Mercier, Archbishop of Malines, who took refuge in Holland some weeks ago, has now returned to his native city. He has advised all Catholic refugees to follow his example. The Nieuwe Rotterdamsche Courant declares that 20,000 Belgian refugees passed through Rosendale on the way home during the past two days. It is rumored that Namur has been occupied by the Allies, but this report lacks confirmation. It is believed improbable.

THEY HAVE TO GO.
LONDON, Oct. 21. The police throughout England began to-day to round up all Germans and Austrians between 17 and 50 years of age. They will be sent to detention camps.

IMMIGRATION OFFICER SHOT.
VANCOUVER, Oct. 21. M. C. Hopkinson, the assistant to the Immigration Inspector, was shot and killed here this afternoon by a Hindu.

HOLDING THEIR GROUND.
PARIS, Oct. 22.—(Official.) A violent battle continues on the left wing with the allied forces holding their ground everywhere.

OSTEND REPORTED BOMBARDED.
LONDON, Oct. 22. A despatch from Berlin to-night by the Marconi Wireless Co. says: It is reported that Ostend is being bombarded by the British fleet.

ALLIES DOING GOOD WORK.
From the Battle Front, via Paris, Oct. 22. The Belgian army, with the English Channel on its extreme wing, is showing a marvellous fighting spirit, despite its long and arduous campaigning and the bitterness of the loss at Antwerp and other large cities. In a terrific open struggle which has been in progress along the frontier for several days, the Belgians with the Allied French and British forces have repulsed with the greatest energy the incessant German attacks. Yesterday like the previous day, the German heavy artillery poured a heavy bombardment on the Allied positions, but the Belgians delivered counter attacks and forced the invaders to retire nearly five miles. Further down the line on the Lys, the French were closely engaged, with general success. Three French sharpshooters performed a brilliant feat in defending a bridge, the possession of which was of the greatest importance to both armies. The Germans made a cavalry dash in an effort to seize a passage, but the Frenchmen from behind a mill 75 yards away, poured a magazine fire into the Germans, until the latter retired, leaving the bridge in the hands of the Allies. Around Lille, where the British are in action, there has

Divorced Life

by Helen Hessing Fuarle

Together Again
"Mr. Challoner!" gasped Marian. "What are you doing in Atlantic City?"
"Searching for the most elusive creature on earth."
"When did you come?"
"I started the same day that I got your post card. That was day before yesterday. Aren't you glad to see me?" touching her arm as he fell in at her side. "You look at me as if I were a ghost."
"I'm very glad indeed to see you. It startled me just a little to see you here. I had no idea you had left New York so soon."
"Your post card seemed to say: 'Here I am. Come and find me. I've been parading up and down the boardwalk like a man in a tread-mill, looking for you. Whatever made you forget to advise me where I could find you?'"
"I had no idea you wanted to find me."
"You might have guessed. You should have known. At any rate, I resolved to take a long chance, and come over here, trusting to beneficent luck that I might find you."
"Surely you didn't come merely to see me!" said Marian.
"Don't say 'merely,'" objected the man. "The adjective is too trivial to describe so important a matter. I was intensely anxious to see you, and greatly grieved that you did not communicate with me in New York."
"Don't be foolish," smiled Marian. "It is foolish to be earnest?"
"I'm afraid it is—in this case. Don't you?"

been fierce fighting, particularly in the neighborhood of Le Bassee which threatens the German possession of Lille. Street fighting has been severe between a long line of houses connecting the towns of Roubaix and Coing. Along the centre an artillery action continued yesterday without any great change, but several German trenches were captured.

When in exile at Elba, Napoleon told a story of how his mother spanked him. One day, it appears, his mother's mother was hobbling along the street in Ajaccio, when Napoleon and his sister Pauline followed the old lady and mimicked her. Their grandmother turned and caught them in the act. She complained to Madame Letitia Bonaparte. Pauline was at once spanked and disposed of. Napoleon, who was out in his regimentals, could not be handled, since the uniform was as sacred as the flag. But his mother bided her time. The next day, when her son was off his guard, she called out: "Napoleon! Napoleon! Quick! You are invited to dine with the governor!" Whereupon the future emperor ran to his room to change his clothes. His mother quickly followed, and when she judged that the proper time had come rushed into the room, seized her undressed hero before he guessed her purpose, laid him across her knee, and belabored him earnestly with the flat of her hand.

How Napo'eon Was Spanked.
The correspondent says it is believed that the wound of neither man is dangerous. He does not say which one of the brothers was shot through the lung.

British Member Shot in Roumania
London, Oct. 16.—A despatch to Reuter from Bucharest, says: "Noel Buxton, member of the British Parliament for North Norfolk, and his brother, Charles Roden Buxton, sons of Sir Thomas Powell Buxton, former Governor of South Australia, who had been in Bulgaria to confer with Bulgarian politicians regarding the European war, were both shot to-day by a young Turk, Pachel Hassan. "The Buxtons were travelling in an automobile with a son of M. Kuechoff, former Bulgarian Premier, to attend the funeral of the King of Roumania, when Pachel fired four shots at the party from a revolver. One of the Buxtons was shot through the lung. The other was only slightly wounded. The assassin was arrested."

Prescription "A."
CURES: INDIGESTION and DYSPEPSIA in all its forms. It is quite a daily occurrence to hear persons say: "Oh, what a feeling of distress I have after meals, fullness of the stomach, heaviness and headache. I feel too tired to do anything. I have no heart to exert myself, and at times I care for nothing." I often have a pain in the pit of the stomach, no appetite, my heart beats rapidly on the slightest exertion. I feel just as tired when rising in the morning as when retiring to bed. My sleep is often disturbed, and I often awake with a feeling of suffocation and a difficulty of again going to sleep. I have to be careful of what I eat, and my life seems not worth living." Why suffer from all these symptoms when "STAFFORD'S PRESCRIPTION 'A'" will cure you? Try a bottle. Price: Small size, 25 cents; postage 5 cents extra. Large size, 50 cents; postage 10 cents extra. Prepared only by DR. F. STAFFORD & SON, St. John's, Newfoundland.

"The Old Melody."
"The Old Melody," a two reel feature produced by the I. M. P. Photo Play Company, in which King Baggot plays the leading role, proved a big attraction at the Crescent Picture Palace last night; this picture contains a very fine story and the acting and photography is the last word in photo play production. The other pictures: "By the Curate's Aid" and "When Father was Kidnapped" were most enjoyable both being on the comedy side kept the audience in good humour right through. The extra picture: "Four Queens and a Jack," put on instead of the usual song was also a comedy reel, and pleased everybody. Mr. Knights, we understand, having contracted a cold, preventing him from appearing last night, but the management hopes in a day or so he will be charming the Crescent patrons as usual.

Got 56 Whales.
According to reports brought along by the S. S. Sagona, the whaler Cachelot, operating at Hawke's Hr., had fifty-six whales landed a week ago. Whaling operations are hampered by stormy weather.

MINARD'S LINTMENT CURES DANDRUFF.



DARK DAYS

Mean more Expense in Lighting. Cut your Light Bills in half by using

TUNGSTEN BULBS	Tungsten Bulbs	TUNGSTEN BULBS
Give better light for less money. They cost no more than the ordinary kind. Buy one to-day.	33c.	Give more light for less money. You can get them cheap now. Buy one to-day.

More Light, Better Light, Cheaper Light.

We also carry a full line of Cord, Sockets, Switches, etc. **AYRE & SONS, Ltd.**

HELLO! What Winter Undwearer

would you advise me to purchase?

THE NEW KNIT

every time. Will it shrink? Not it. It is the best value in Underwear I know. You can get the best numbers here. Our prices are low, from

80c. to \$2.00

each garment.

BISHOP, SONS & CO., LIMITED.

Undeniable Value

—IN—

White Lawn and Silk Blouses.

Prices:

\$1.10, 1.20, 1.30, 1.40, 1.60, 1.70, 2.20, 2.40, 2.80 to 5.00 each.

This Week at

A. & S. Rodger's.

BLACK DIAMOND LINE!

PASSENGER RATES INCLUDING MEALS AND BERTHS TO AND FROM MONTREAL AND INTERMEDIATE PORTS.

FIRST CLASS.	One Way.	Return.	THIRD CLASS.	One Way	Return
Montreal to or from St. John's	\$30 to \$35	\$50 to \$55	Montreal to or from St. John's	\$15.00	\$25.00
Quebec to or from St. John's	\$30 to \$35	\$50 to \$55	Quebec to or from St. John's	\$15.00	\$25.00
Charlottetown to St. John's	\$15.00	—	Charlottetown to St. John's	—	\$8.00
Charlottetown to St. John's and return to Sydney	—	\$25.00	Charlottetown to St. John's and return to Sydney	—	\$12.00
Sydney to St. John's	\$12.00	\$20.00	Sydney to St. John's	—	\$6.00
Children under two years of age, between Montreal & St. John's	\$5.00	—	Children under two years of age, between Montreal and St. John's	\$2.50	—

HARVEY & CO., LTD., Agents Black Diamond Line.

Advertise in The Evening Telegram

PURITY BUTTER, 40 cents lb.

Fresh Supply Every Week.

20 Boxes 2-lb. Prints, by S.S. Cape Breton.

Fresh Country Eggs.	100 cases
2 lbs. Soda Biscuits	Armour's Pork and Beans, 2lb & 3 lb. tins.
Pork and Beans	Clarke's Pork and Beans, 1 1/2, 2's and 3's.
Dutch Butter	Libby's Pork and Beans, 1 1/2, 2's and 3's.
American Pea Beans	25 kegs Grapes.
Kellogg's Corn Flakes	25 cases Valencia Onions.
English Corn Flour	For your 50c. Tea buy DANNAWALLA.
Irish Bacon.	For your 40c. Tea buy BULL DOG.
Irish Hams.	
10 lbs. Onions	
Fresh Oysters.	
Fresh Rabbits.	

T. J. EDENS, Duckworth Street & Military Rd.

LADIES!

Don't put off buying

Your Underwear

Buy it now and from us.

Vests and Pants.

Good weight for Autumn and Winter wear in White or Cream,

30 cents per garment.

Extra Special lot of Girls Underwear,

to fit Girls up to 14 years, in White or Cream,

For 25 cents per garment.

When you need Underwear **buy from us.** We give you what you need and save you money besides.

S. MILLEY.

The Crescent Picture Palace.

Presents King Baggott in a 2 Reel Feature today,

"The Old Melody,"

A great 2 reel feature. This very fine story of rural life is produced by the I. M. P. Company and cleverly acted by King Baggott and the all-star I. M. P. artists.

"BY THE CURATE'S AID" is the funniest farce in filmdom, produced by the Mocco Comedy Co. "WHEN FATHER WAS KIDNAPPED"—A worth while Nestor western comedy. Jack and Marie put up a job on father to force his consent to their marriage.

FREDERICK KNIGHTS, Tenor, sings "Bring Back My Smoke Dreams to Me." This song is composed by Mr. Kellogg and sung by him with great success at Chicago, New York and Boston.

On Friday and Saturday, a Great War Drama in 2 Reels, "THE BATTLE OF MANILLA."

During the War

You may mail Tobacco and Cigarettes to the men at the front

Duty Free

According to a notice published in the London Times.

What greater treat can you give **Your Boy**, who is fighting for his King and Country, than to **send him** a pound of his favorite tobacco?

All parcels must be addressed as stated in the notice issued by the Postmaster General.

Imperial Tobacco Co.
(Newfoundland) Ltd.

CASH'S Tobacco Store.

In connection with our well known tobacco business we have recently installed an up-to-date Soda Fountain, and during the summer will dispense Arctic Soda Water; our syrups are the pure juices of the fruits and make a delicious drink.

Try a 5 cent glass and cool off.
JAMES P. CASH,
Water Street.

FOR SALE.

1 YOUNG HORSE, about 6 years old.
1 MARE, about 1,000 lbs.

Also
A FEW YOUNG YORKSHIRE PIGS, ready for delivery.

J. W. CAMPBELL,
ROBINSON'S HILL,
Telephone 286. sep22, eod, 11

NOTICE!

Four weeks after the date hereof application will be made to His Excellency the Governor in Council for a grant of letters patent for new and useful improvements in or relating to hydro extractors or like centrifugal machines, to be made to Thomas Kemplay Irwin of 5, London Wall Buildings, London, England, Engineer.

St. John's, October 15, 1914.
HERBERT KNIGHT,
Solicitor for Applicant.

This Date in History.

OCTOBER 22.

New Moon—19th

Days Past—284 To Come—70

FRANZ LISZT born 1811. A pianist and composer of splendid powers. As a pianist he was unequalled for many years. His best known compositions are his "Hungarian Rhapsodies."

LOUIS SPOHR died 1859, aged 75. A famous German violinist and composer who gave to the world numerous compositions of high merit, including some of the finest violin music ever written.

PRINCE FRANCIS OF TRICK died 1910. Brother of Queen Mary.

TEN GERMAN ARMY CORPS.

Ten German Army Corps started from the Rhine. One got as far as Liege, then there were nine.

Nine German army corps, feeling most elate. Met Tommy A. at Mons, then there were eight.

Eight German army corps, missionaries from heaven. Lost some guns at Compiègne, then there were seven.

Seven German army corps, playing nasty tricks. Got sent away from Paris, then there were six.

Six German army corps, feeling half alive. Stopped to rest beside the Marne, then there were five.

Five German army corps, feeling rather sore. Were held up on the Aisne, then there were four.

Four German army corps, rattled as could be. One met some Indians, then there were three.

Three German army corps, not knowing what to do. Turned tail for Berlin, then there were two.

Two German army corps, fairly on the run. Went home through Belgium, then there was one.

One German army corps, knowing they were done. Stopped to curse the Kaiser, then there was none.

—R.M.

Rice and Bullets.

(Related by a corporal of the Gloucester Regiment, now in hospital.)

Those who say the British Army is losing its grit don't know what they're talking about. I was at the front for six weeks before I got wounded, and in that time I saw deeds that could not have been equalled for heroism in any age.

In one of our fights it was necessary to give orders to a battalion holding an exposed position to retire. Bugle calls were no good, and the only thing was for men to risk their lives by rushing across an open space of 400 yards at least under a hellish fire.

Volunteers were asked for from the Royal Irish Fusiliers, and though every man knew that he was taking his life in his hand the whole lot volunteered. They couldn't all go, so they tossed for it in files, the man who couldn't guess the way the coin came down at least once out of three times being selected.

The first was a shock-headed chap who didn't look as if there was very much in him. Ducking his head in a comely way that would have made you roar he rushed into that blinding hail of bullets. He cleared the first hundred yards without being hit. It was a miracle how he did it, but in the second lap he was hit. He ran on for a minute or two, but staggered and fell after being hit a second time.

Two more stepped forward and

nothing can be simpler or more pleasant than Catarrhoxone. It's healing piney vapor sends a warm cleansing sensation through all the air passages in the head and throat—makes you feel better in half a minute.

"My ears buzzed by the hour and I had frightful head noises" writes J. P. Purdy from Fort Huron. "Catarrhoxone fairly filled my whole head and throat. I got relief mighty fast when I tried Catarrhoxone; it hit the spot instantly. You bet Catarrhoxone has cured me and I simply swear by it."

Get the complete \$1.00 outfit; it does the trick in a hurry—never fails; small size, 50c; trial or sample size, 25c, sold by dealers everywhere.

A few breaths through Catarrhoxone inhaler clears the phlegm out of the throat and stops your cough. The nostrils are cleansed of offensive mucous discharge and sneezing and sniffing stop at once. Partial loss of hearing and headache (very common symptoms of catarrh) are quickly cured, and in a short time every trace of catarrh disappears.

Nothing can be simpler or more pleasant than Catarrhoxone. It's healing piney vapor sends a warm cleansing sensation through all the air passages in the head and throat—makes you feel better in half a minute.

"My ears buzzed by the hour and I had frightful head noises" writes J. P. Purdy from Fort Huron. "Catarrhoxone fairly filled my whole head and throat. I got relief mighty fast when I tried Catarrhoxone; it hit the spot instantly. You bet Catarrhoxone has cured me and I simply swear by it."

Get the complete \$1.00 outfit; it does the trick in a hurry—never fails; small size, 50c; trial or sample size, 25c, sold by dealers everywhere.

Nothing can be simpler or more pleasant than Catarrhoxone. It's healing piney vapor sends a warm cleansing sensation through all the air passages in the head and throat—makes you feel better in half a minute.

"My ears buzzed by the hour and I had frightful head noises" writes J. P. Purdy from Fort Huron. "Catarrhoxone fairly filled my whole head and throat. I got relief mighty fast when I tried Catarrhoxone; it hit the spot instantly. You bet Catarrhoxone has cured me and I simply swear by it."

Get the complete \$1.00 outfit; it does the trick in a hurry—never fails; small size, 50c; trial or sample size, 25c, sold by dealers everywhere.

Magical Effect on Neuralgia-Throbbing Pain Goes Quickly

A YEAR'S SUFFERER CURED BY "NERVILINE."

No person reading this need ever again suffer long from Neuralgia.

Nerviline will quickly cure the worst Neuralgia, and Mrs. G. Evans, in her strong letter written from Russell post office, says:—"One long year, the longest of my life, was almost entirely given up to treating dreadful attacks of Neuralgia. The agony I experienced treating some of the bad attacks was simply unmentionable. To use remedies by the score without permanent relief was mighty discouraging. At last I put my faith in Nerviline; I read of the wonderful pain-subduing power it possessed and made up my mind to prove it valuable or useless. Nerviline at once eased the pain and cured the headache. Continuous treatment with this magic-working remedy cured me entirely, and I have ever since stayed well."

Mrs. Evans' case is but one of hundreds that might be quoted. Nerviline is a specific for all nerve, muscular or joint pain. It quickly cures neuralgia, sciatica, lumbago, lame back, neuritis and rheumatism. Forty years in use, and to-day the most widely used liniment in the Dominion. Don't take anything but "Nerviline," which any dealer anywhere can supply in large 50c. family size bottles, or in a small 25c. trial size.

dashed across while the Germans were doing their best to pink them. One picked up the wounded man and started to carry him to the trenches, while the other ran ahead with the precious despatch.

Just as the wounded man and his mate were within a few yards of safety and we were cheering him for all we knew, there was a perfectly wicked volley from the Germans, and both of them collapsed. We dragged them in but it was too late. Both were dead.

The fourth man kept up his race against death and seemed to bear a charmed life, but in the last lap as you might say he went down like a felled ox.

He was seen from the trenches to which the message was being taken, and half a dozen men ran out to his aid, the Germans renewing their fire with greater fierceness.

The whole of the little party was shot down, but the wounded Fusilier continued to crawl to the trenches with his message. Another party came out and carried him in, as well as seeing to the others.

Later the battalion holding the advance position was able to fall back in good order, but it wasn't the least bit too soon, and had it not been for those brave chaps, who risked their lives to carry that message, there would have been a battalion less to fight our battles that day, as the Germans were working round unknown to the officer in command, and would have cut it off as sure as I'm a soldier.

A SENSIBLE MERCHANT.

Bear Island, Aug. 26, 1903.

Minard's Liniment Co., Limited.

Dear Sirs—Your traveller is here to-day and we are getting a large quantity of your MINARD'S LINIMENT. We find it the best Liniment on the market making no exception. We have been in business 13 years and have handled all kinds, but have dropped them all but yours; that sells itself; the others have to be pushed to get rid of.

W. A. HAGBERMAN

Stafford's Liniment should be in every home. No advance in the price. —sep19, 11

Black-and-white neckwear is fashion's latest whim. There are charming chemises in black and white to wear with the coat suit.

The smock frock is new. This stunning frock is an adaptation of the loose hanging smocks worn by the peasants of Normandy and Touraine.

IF HEAD ACHE AND YOUR EARS BUZZ YOU SURELY HAVE CATARRH.

Nothing can be simpler or more pleasant than Catarrhoxone. It's healing piney vapor sends a warm cleansing sensation through all the air passages in the head and throat—makes you feel better in half a minute.

"My ears buzzed by the hour and I had frightful head noises" writes J. P. Purdy from Fort Huron. "Catarrhoxone fairly filled my whole head and throat. I got relief mighty fast when I tried Catarrhoxone; it hit the spot instantly. You bet Catarrhoxone has cured me and I simply swear by it."

Get the complete \$1.00 outfit; it does the trick in a hurry—never fails; small size, 50c; trial or sample size, 25c, sold by dealers everywhere.

Nothing can be simpler or more pleasant than Catarrhoxone. It's healing piney vapor sends a warm cleansing sensation through all the air passages in the head and throat—makes you feel better in half a minute.

"My ears buzzed by the hour and I had frightful head noises" writes J. P. Purdy from Fort Huron. "Catarrhoxone fairly filled my whole head and throat. I got relief mighty fast when I tried Catarrhoxone; it hit the spot instantly. You bet Catarrhoxone has cured me and I simply swear by it."

Get the complete \$1.00 outfit; it does the trick in a hurry—never fails; small size, 50c; trial or sample size, 25c, sold by dealers everywhere.

WE HAVE NOW A FULL STOCK OF

Ladies' Newest Winter Coats,

ALL BRITISH MADE.

Good materials, handsome patterns, smart styles. The values given by us in these goods have always been

Extra Special.

They are still so.

We also have now a complete range of CHILD'S and MISSES' COATS in all the sizes. We make a speciality of sizes for girls 15 to 17 years old, which are the hardest ages as regards fittings.

See our range of

Ladies' Fall & Winter HATS,

of which we have received further new shipments lately.

HENRY BLAIR



CONFIDENTIALLY SPEAKING.

The Tailor doesn't make the man, but upon the Tailor depends the success of every man's appearance.

OUR TAILORING FOR MEN

insures not only a successful appearance, but satisfactory service and long wear.

Come in and let us take your measure this week.

J. J. Strang,

Ladies' and Gents' Tailoring,

153 Water Street, St. John's.

oct1, eod

We have Just Received

A SHIPMENT OF

Bendorp's Cocoa,

ALL SIZES.

Order now, as this lot will not last very long and we cannot get another shipment out at present.

T. A. MACNAB & Co.

aug28, eod, 11

GRAVENSTEIN APPLES, Etc.

To arrive and in stock:

150 bbls. APPLES, Choice Gravensteins.
15 boxes ORANGES.
30 cases SILVERPEEL ONIONS.
10 bunches BANANAS.
30 half barrels PEARS.

PRICES RIGHT.

BURT & LAWRENCE, 14 New Gower St.

Oct 1914.

Box 245

WE SELL FOR LESS

JOB LOT.

PILLOW COTTONS.

A factory purchase, involving many yards of good serviceable Pillow Cotton, plain and circular, widths up to 48 inches; also sheet surface cloth. Good values up to 25c. Friday, Saturday & Monday, per yard **19c**

JOB TOWELING.

Very fine quality, in fact the finest we have ever handled; should wear well; suitable for roller or cup towel use; striped border. Special, Friday, Saturday & Monday, per yard **8c**

In all St. John's No place like BAIRD'S for getting your MONEYS WORTH
Attractive Offers and Generous Assortments.



Men's Working Shirts.

MEN'S GREY SHIRTS.
These come in mid-grey shade, American cut collar attached. The material is nice and close, being Union Flannel; washes perfectly and we have sizes in galore. If you want a snap in Working Shirts try us. Reg. 50c. Fri- day, Saturday & Monday **62c**



BRASSIERES or Corset Covers, 29c.

The faultlessly cut American Brassiere is always favored. We have a new lot with yoke of fine Swiss insertion finished with fine button-hole edge, boned throughout, fastened behind. Sizes 34 to 44. Reg. 35c. Friday, Saturday and Monday **29c**

Children's Corset Waists.

With strap over shoulder, buttoned in front, laced at back and buttoned at side for attaching suspenders; assorted sizes. Reg. 35c. Friday, Saturday and Monday **28c**

Showroom.

Ladies' and Misses' WOOL SWEATERS.

These are the very newest and each sweater has cap and sash to match, all wool make, buttoned in front, two side pockets; we have them in shades of Electric, Navy, Fawn, Reseda and Dark Brown; style and comfort clearly seen and felt in these beautiful sets. Reg. \$2.60. Friday, Saturday and Monday **\$2.38.**

SCARFS and MUFFLERS.

All the present-day wear styles in these in shades of Cream, Emerald, Tan, Purple, Saxe, Crimson, Reseda, Navy, and Black; silk and wool makes here. Values to 40c. Friday, Saturday & Monday **24c**

Ladies' Black Blouses.

High neck style and long sleeves, made of good quality satin faced cloth, open in front, silk covered buttons and pipings, turned down collar, tucked front and back; well made and perfect fitting; assorted sizes. Reg. \$1.00. Friday, Saturday & Monday, each **78c**

LADIES' Overalls.



These are generously made and well made; they come principally in fancy stripes and checks, light and dark effects; strap across back, large pocket and piped around with white Don't be without one. Reg. 60c. Friday, Saturday and Monday **49c.**

INFANTS' NIGHTGOWNS.

These are rather neatly made for a low priced garment, made of Cream Flannel, embroidery and insertion trimmed high neck and long sleeves. Reg. 35c. Friday, Saturday & Monday **29c**

PRETTY HAT BANDS, 36c.

4 dozen in the assortment, showing a variety of fancy makes in Bulgarian shades, 27 inches long; each finished with buckle at end. Reg. 45c. Friday, Saturday & Monday **36c**

FRILLINGS, 11c. per box.

40 boxes of Neck Frillings, 5 neck lengths in each box, White, Cream, Black and Colored Nets. Chiffon and other makes to pick from. Reg. 15c. box. Friday, Saturday & Monday **11c**

Men's Leather Mitts.

Used extensively throughout Canada by her workmen; they are made of soft finished Black Leather resembling Kid, knitted wrist and fleeced lining inside. Reg. 65c. Friday, Saturday and Monday **59c**



FOR MEN.

The stylishly dressed man looks for a Boot as faultless as this make, perfect style, up-to-date shape and made for fall and winter wear; Gunmetal, Blucher style. Special, Friday, Saturday & Monday **4.79**

LADIES' WOOL SOLES.

These come with heavy wool top on White Kid, all set in leather covered sole. If you suffer with cold feet try a pair. These can be used for knitting uppers to also. Special for Friday, Saturday and Monday **19c**

MEN'S NECKWEAR, 32c.

The "Set Snug" range of Ties at Baird's are to be seen everywhere on the street today. We have had to re-order this range again and offer 10 dozen this week in plain and fancy mixtures, wide end style. Special for Friday, Saturday and Monday **32c**

CHILDREN'S A. B. C. STORY BOOKS, Hard Covered and Nicely Colored, 9c.

If they don't go to school a book like this will help them to learn their letters at home and at the same time interest them by reading the short stories going through the book. Special for Friday, Saturday and Monday **9c**

SNAPS IN ENAMELWARE

- Soap Dishes 10c.
- Cullenders 15c.
- Sink Strainers 15c.
- Cupholders 15c.
- Funnels 15c.
- Mugs (to hold 1 pint) 10c.
- Leaf Pans 10c.
- Water Buckets 39c.
- Large Bread Pans 39c.
- Skillets (to hold 3 1/2 qts.) 39c.
- Skillets (to hold 8 qts.) 39c.



- Saucepans (to hold 4 qts.) 15c.
- Saucepans (to hold 5 qts.) 19c.
- Berlin Saucepans 8 qts. 61c.
- Berlin Saucepans 39c.
- Boats Kettles (to hold 4 qts.) 22c.
- Teapots (Small Size) 15c.
- Teapots (Large Size) 29c.
- Milk Pans 15c.
- Foot Bath Pans (extra large) 49c.
- Rinsing Pans (large size) 29c.

WATER JUGS.

7 pint size, in mottled Grey Enamel; a splendid Jug for bringing water to bedrooms; ideal for boarding house requirements. Value for 30c. Friday, Saturday and Monday **22c**

Men's "Le Vine" Hats are fashionable this Fall. See the nice Soft Crushable Velour Hat.

They come in two shades only, pretty Brown and Grey; that soft, crushable Hat not unlike the higher priced Velour Hat; can be knocked around and yet retain its shape. To introduce, we feature these Hats Friday, Saturday & Monday **\$1.44**

Women's Carpet Slippers.

60 pairs of dependable English manufacture, leather soles and heels. Reg. 50c. Friday, Saturday & Monday **42c**

Savings in Hosiery

Ladies' Broad Rib HOSIERY.

This is a favourite line with the ladies; assorted weights to pick from and assorted rib; medium weight, Cashmere finish. Good value at 25c. Friday, Saturday and Monday **21c**

LADIES' HOSIERY.

10 dozen of Ladies' Fast Black, plain Cashmere Hose, very suitable for fall wear, in this lot; also a few dozen pairs with embroidered fronts. Reg. 50c. values. Friday, Saturday and Monday **42c**



Men's Half Hose.

These will prove appreciative now that the colder weather is here and our lighter weight socks can be put by until next summer. This lot contains Black and Heather mixtures in nicely worsted make; assorted sizes. Reg. 40c. Friday, Saturday & Monday **30c**

LADIES' WORSTED HOSE.

To those requiring a heavier make of fall or winter Hose, we recommend this line of Fast Black, ribbed worsted; full sizes. Reg. 35c. Friday, Saturday & Monday **30c**

Boxes of Stationery, Special Lot, 14c.

We are going to put out 100 of these for this week, dainty boxes of plain and ruled Notepaper and Envelopes; lots of midgeit sizes too for the children. Any box you like Friday, Saturday & Monday **14c**

PATCH QUILTS.

You can buy them here so ridiculously cheap that it will save you a lot of time that might otherwise be more profitably or pleasantly spent, not to talk of the amount of patience it requires for quilting. These Quilts are well stitched, large enough for the average bed, and nicely made of bright clean patches; mostly good quality English Flannel in stripe effects. Special, Friday, Saturday & Monday **59c**

GREAT SNAPS IN BLANKETS, QUILTS, SHEETS, PILLOW CASES.



WOOL BLANKETS.

Whatever goes short we must have warm Blankets for the cold winter nights, and thinking about purchasing a pair, naturally turns your thoughts as to where you can get the best value. We unhesitatingly say that this line of Wool Blankets which we offer this week cannot be equalled for value; they are full size, extra good weight, will wash well and wear well, and that is about all you require of a good blanket. Our regular price would be \$4.50. Friday, Saturday and Monday **4.25**

Hearth Rugs—Extra Value

22 only of Scotch Hearth Rugs assorted grounds with a variety of pretty patterns to choose from; fringed ends. Reg. \$3.00. Friday, Saturday and Monday **\$1.79**

These are a better grade, being made from Carpet ends, and these ends are of superior quality; each rug in two pieces, strongly stitched in centre, fringed ends; you have never bought better value. Reg. \$3.20. Friday, Saturday and Monday **\$3.05**

Woolnap Blankets

In response to several inquiries we have decided to put on this "Woolnap" Blanket again this week. Last year purchasers of this estimable Blanket speak in glowing terms of its excellent wearing quality, and it washes so perfectly. Remember this is not an ordinary Cotton Blanket, but the blending of Australian wool and selected American Cotton, each pair silk bound; Pink and White, and Blue and White, striped borders. Size 66 x 80. Reg. \$3.00 pair. Friday, Saturday and Monday **\$2.69**

Wadded Quilts.

24 only of full size American Wadded Quilts, plain and fancy side, in Pink and Blue Sateen facings and fancy floral border; good plump quilts. Reg. \$2.60. Friday, Saturday & Monday **\$2.39**

QUILTED BED COVERINGS.

This time we offer a small lot of Flannel Covered Spreads, size 60 x 72, tape bound edges, shades of Pink and Blue and Green and Navy. These are very suitable to go between the blanket and top quilt, or excellent for covering if you want a nice well-filled quilt. We think these are excellent value. So you will when you see them. Reg. \$2.00. Friday, Saturday and Monday **\$1.79**

TWILLED SHEETS, per pair, \$1.76.

22 pairs of Pure White Bed Sheets, fine twill, size 60 x 80, hemmed edges. We faithfully recommend these for all round wear. Regular \$2.00 pair. Friday, Saturday and Monday **\$1.76**

PILLOW CASES—

Some of these slightly soiled in showing, otherwise we could not give such a glaring reduction on such worthy goods. Made of fine quality American Pillow Cotton, nicely embroidered end and scalloped edge, with button hole finish; full size. Really worth 60c. each. Friday, Saturday & Monday **42c**

MAIL YOUR ORDERS **It Pays To Pay Cash**

Newfoundland Women's Patriotic Association

FOR RELIEF OF THE WOUNDED.

Subscriptions may be sent to the Treasurer or to any of the following members of the Financial Committee:—Lady Davidson, Mrs. John Ayre, Miss Browning, Mrs. Garrett Byrne, Mrs. T. J. Duley, Mrs. T. J. Edens, Miss Hayward, Mrs. A. Macpherson, Mrs. H. Rendell.

The Hon. Treasurer begs to acknowledge, with thanks, receipt of the following subscriptions to date:—

- (Continued.)
- Subscriptions from Goulds, St. John's West, per Miss Isabelle Chafe, and Miss Mabel Chafe, \$12.55.
- Mrs. H. R. Chafe \$5 00
 - Mrs. M. Williams 2 00
 - Mrs. A. Williams 5 00
 - Mr. T. Williams 2 00
 - Mrs. A. Chafe 25
 - Mrs. E. Chafe 25
 - Mrs. F. Chafe 2 50
 - Miss Mary J. Chafe 5 00
 - Mr. Samuel Chafe 1 50
 - Mr. Theo. Chafe 1 00
 - Mr. E. Mackay 40
 - Mr. Archibald Chafe 2 00
 - Mrs. H. L. Chafe 1 25
 - Mrs. H. Williams 2 00
 - Mr. Emmanuel Williams 2 00
 - Mr. Gilbert Chafe 1 00
 - Mr. Cyril Chafe 1 00
 - Mr. Alan Chafe 2 00
 - Mrs. Henry W. Chafe 2 00
 - Mr. James Cox 20
 - Mrs. James Cox 50
 - Mr. George Boyle 1 00
 - Mr. Hugh Chafe 1 00
 - Miss Alice Payne 1 50
 - Miss Isabelle Chafe 50
 - Miss Mabel Chafe 50

Subscriptions from Petty Harbour (South), per Miss Mary M. Bishop, (\$82.50.)

- Mrs. John Andrews 1 00
- Mrs. Henry Bishop 5 00
- Mrs. D. Bishop 50
- Mrs. J. Birmingham 50
- Mrs. Henry Baird 50
- Mrs. Josiah Chafe 6 00
- Mrs. Jacob Chafe 1 00
- Mrs. Jos. E. Chafe 1 00
- Mrs. Edward Chafe, (of Geo.) 1 00
- Mrs. Edward Chafe (of Robt.) 1 00
- Mrs. Edmund Chafe 1 00
- Mrs. Henry Chafe 2 00
- Mrs. Henry J. Chafe 1 00
- Mrs. Jonathan Chafe 1 00
- Mrs. Jas. S. Chafe 1 00
- Mrs. Daniel Chafe 1 00
- Mrs. John W. Chafe 50
- Mrs. Amelia Chafe 50
- Mrs. Nath. Chafe 50
- Mrs. Jas. J. Chafe 50
- Mrs. Robert G. Chafe 50
- Mrs. Robt. C. Chafe 50
- Mrs. Alex Chafe 50
- Mrs. Rhoda Chafe 50
- Mrs. Samuel Chafe 1 00
- Mr. Eben G. Chafe 1 00
- Mr. Arthur Chafe 50
- Mrs. W. J. Chafe 50
- Mrs. Ed. S. Chafe 50
- Mr. W. F. Chafe 50
- Mrs. M. Chafe 30
- Miss Grace Chafe 2 00
- Miss Lucy Chafe 2 00
- Mrs. K. 1 00
- Mrs. R. 1 00
- Mrs. S. 1 00
- Mrs. W. 1 00
- Rev. A. E. Legge 1 00
- Mrs. M. Leaman 50
- Mrs. J. Leaman 50

Free GUARANTEED American Silk HOSIERY

We Want You to Know These Hose

They stood the test when all others failed. They give real foot comfort. They have no seams to rip. They never become loose and baggy as the shape is knit in, not pressed in. They are GUARANTEED for fitness, for style, for superiority of material and workmanship, absolutely stainless, and to wear six months without holes or replaced by new pairs free.

OUR FREE OFFER

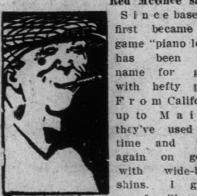
To every one sending us 60c to cover shipping charges, we will send, subject to duty, absolutely free:—
Three pairs of our famous men's AMERICAN SILK HOSE with written guarantee, any color, or
Three pairs of our Ladies' Hose in Black, Tan or White colors, with written guarantee. DON'T DELAY—Offer expires when dealer in your locality is selected. Give color and size desired.

The International Hosiery Co.
21 Bittern Street
Dayton, Ohio, U.S.A.
sept10,24,14

Mrs. Frank Bursell 5 00
Mrs. Esther Power (Paradise) 4 00
A Friend 5 00
Mrs. Jas. Parsons 1 00
Mrs. Jessie Macpherson 2 00
Total \$6,254.44

KATHERINE EMERSON,
Hon. Treasurer.
St. John's, Oct. 21st, 1914.

Birdie Cree.



Red McGhee says: Since baseball first became a game "piano legs" has been the name for guys with hefty pins. From California up to Maine they've used it time and time again on geeks with wide-toothed shins. I guess you fans'll agree that moniker fits Birdie Cree, that comeback on the Yanks. For Birdie is the peer to-day of all the guys who have that way of running' all to shanks.

But Birdie's legs don't get him much. It's more the way he swings that crutch for one-time peerless Chance. His wallops have the safe hit sound an' when he whirls his stick around the fielders start to dance. The Yanks don't stack well in the race but that ain't Birdie Frank's disgrace. He gives 'em all he's got. He just keeps up his lusty biff—it doesn't seem to matter if the whole team goes to pot.

Frank got his start in Washington. Not D.C.—no, we mean the one in I. K. Tener's state. The chunky little gent came through an' went up to the New York crew in nineteen-hundred-eight. Last year Chance thought he'd got too slow an' shipped him down to old Balt. This year Chance thought again. He thought he'd better change his mind. So once more Frankie Cree was signed by Frankie Chance's pen.

Stafford's Prescription "A" is one of the best stomach preparations for sale in Newfoundland. Price: Small size, 25c.; post, 5c. extra. Large size, 50c.; post, 10c. extra.—sept19,14

WOODS Giant Junior Safety Razor.

A \$5 Razor is comfortable in the hand and convenient to use. So is the WOODS.
A \$5 Razor has the safety appliance. So has the WOODS.
A \$5 Razor is silver-plated. So is the WOODS.
A \$5 Razor has a steel blade. So has the WOODS.
Made in the U. States in the Woods Factory.
Price 50c., with blades; extra blades, 3 for 10c.

CHESLEY WOODS,
Sole Agent,
140 WATER STREET.

REID-NEWFOUNDLAND CO.

LABRADOR SERVICE!

THE S. S. "SAGONA"

Will sail from Dry Dock Wharf, St. John's, at 2 p.m. FRIDAY, October 23rd,
for the usual Labrador ports of call, going as far North as Okak.
Freight will be Received up to 10 a.m. (Friday), October 23rd.

Reid-Newfoundland Company.

GUNS.

STAR BARREL.
Single B. Muzzle Loading
DUCKING GUNS.
Extra Lock with Each Gun.

42 in. B. 3/4 bore, 8 1/4 lbs. . . . \$10.00
48 in. B. 3/4 bore, 9 1/4 lbs. . . . \$13.00
46 in. B. 3/4 bore, 8 1/2 lbs. brass mounted \$11.00
48 in. B. 3/4 bore, 9 1/2 lbs. nickel mounted \$17.00

GUN CAPS.
Double Waterproof, Gold Lined.
Small, in 100 and 250 boxes.
Military, in 100 and 250 boxes.
No advance in price of Star Barrel Guns or Gun Caps.

BREECH-LOADING GUN.
12 gauge, single B. \$5.50.
22 CALIBRE RIFLE,
New Century, \$3.50.

R. NEYLE.



Scientific Dentistry!
It is impossible to obtain better fitting or more natural looking TEETH than can be obtained here.

Teeth extracted free of pain by our famous Anaesthetic 25c.
Best Artificial Plates . . . \$12.00
Crown and Bridge Work and Filling at reasonable prices.

Remember Our New Anaesthetic is used solely and exclusively at our offices in the U.S.A., Canada and Newfoundland.

Maritime Dental Parlors,
176 WATER ST.—176.
(Opp. Mark Chaplin's.)
Jun 23, 3m, tu, th, s

For Sale by Tender.

Tenders will be received by the undersigned, who will give all desired information on or before noon on Tuesday, 27th inst., for the purchase of those four spacious Dwelling Houses now in course of construction and as they now stand, situate on the south side of LeMarchant Road, opposite St. Clare's Home (formerly White House). The property is open for inspection of Tenderer at any time.

Tenders to be sealed and marked "Tenders for Unfinished Houses."
Owners do not bind themselves to accept the highest or any tender.

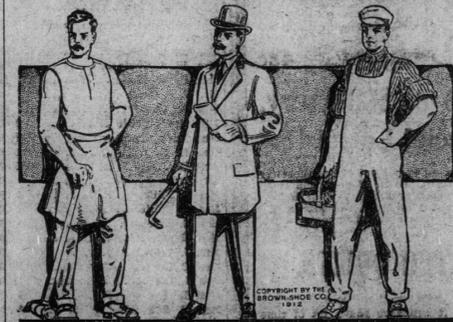
W. KENNEDY,
Casey's Street.
J. A. CLIFT,
Solicitor, Law Chambers.
Oct 20, 21, 2nd

For Real Warmth and Comfort

BUY **Riverside Blankets.**

These Blankets are made from selected wools only. Ask your dealer to show you a pair.

F. Smallwood



WHATEVER YOU DO WEAR THE
Wear our MEN'S BOOTS at \$3.00, \$3.50, \$4.00, \$4.50, \$5.00 and \$6.00. New lines just in.

N. B.—Our stock of Rubber Footwear is one of the largest in the city. Red Ball Rubbers, Maltese Cross Rubbers, etc.

F. Smallwood, THE HOME OF GOOD SHOES.

November Paper Patterns

NOW ON SALE.
Cash (17c.) must accompany Outport Orders.
8000 Patterns to select from.
CHARLES HUTTON,
SOLD AGENT.

Furness Line Sailings!

	From	St. John's	Hullfax	to	St. John's
		Liverpool	to	Hullfax	St. John's
S. S. TABASCO				Oct. 26th	Oct. 31st
S. S. DURANGO	Oct. 24th	Nov. 2nd	Nov. 11th	Nov. 14th	

S. S. DIGBY sailed from London for St. John's direct Oct. 15th, and will sail for Hullfax Oct. 24th.

For rates and other information apply to
FURNESS WITBY & Co., Ltd.,
City Chambers, Water Street.



Listen!
Confidential.

It's about a Fall Suit and Overcoat for you. We are showing a splendid assortment of materials, of the latest designs and weaves, all thoroughly reliable, and made to measure by us they will make exquisite Suits and Overcoats.

Let us take your order now. We will give you clothing first-class in every particular, and at as low a price as it is possible to get high-class clothing.

W. H. Jackman
(The West End Tailor),
39 Water St., West,
St. John's, Nfld.

'Phone 795.

Irish {J. J. St. John} Butter

Gentle and simple like
Good Butter.

The s.s. Carthaginian brought us another fresh shipment from the Lakes of Killarney. Nothing better ever entered the Narrows.

J. J. ST. JOHN,
Duckworth Street and LeMarchant Road.

Alliance Assurance Co., Ltd.

The Right Hon. Lord Rothschild, G.C.V.O., Chairman.
Robert Lewis, General Manager.

Total Assets Exceed \$120,000,000.

Fire Insurance of Every Description Effected.
LEONARD ASH, CARBONEAR, Sub-Agent for Carbonear District.

BAINE JOHNSTON & Co.,
Agents for Newfoundland.

CEYLON TEA!

FRESH STOCKS—JUST IN.

250 half chests TAYWATTEE, B. O. P. CEYLON TEA, each 60 lbs.
26 half chests MIDLOTHIAN FLOWERY ORANGE PEKOE, each 50 lbs.
21 half chests CULLEN, BRO. ORG. PEKOE, each 52 lbs.
250 half chests of the famous MOCHA CEYLON TEA, BRO. ORG. PEKOE, ea. 52 lbs.
Highest Grade Ceylon Imported.

400 10-lb. boxes TAYWATTEE CEYLON.
600 5-lb. boxes TAYWATTEE CEYLON.
100 20-lb. boxes TAYWATTEE CEYLON.
44 boxes FETTERESSO CEYLON, ea. 20 lbs.
95 boxes NEW PERADENIYA CEYLON, ea. 20 lbs.

We buy all our Tea in Ceylon, direct from the planters, consequently we are able to quote you very low wholesale prices.

'PHONE 647.

Steer Brothers.

Oct 17, th, s, tu, th, 31

Keep out the Cold with a

"Barler"
Oil Heater.

They are a source of comfort in the home, giving the greatest amount of heat with the smallest consumption of oil.



BOWRING BROS., Ltd.

Hardware Dept.

Over 40,000 People Read The Telegram

TEN WEATH

TORONTO W. winds, 4 m.p.h. Friday—Fair. ROPER'S, other 38.

VOLU

333

Water are sults

Ask to Riv

Av

Auction

PUBLIC To-Morrow, 24th inst., AT THE

Overcoats, Ladies' pets, Machine, etc. 3 Cheese (small), 1 Mess, 6 Maps, 30 2 boxes Belgian Ribs, 4 bris, Herr And at the Ste A complete outfit chinery, 3 Bedste Stoves, 2 small S chines, 6 Leghorn (early hatch).

ALL M M. A

Oct 23, 11

ROS



THEA

A Real

SERPE

Conto

THE FR

In All

4 Splendi

Monday—TH

DEATH.

the Flying

For seats

Two Com

Each