## WEEK END EXCURSION.

## Excursion Return Tickets will be sold to and from all stations between and

 Including St. John's, Carbonear and Placentia.> Good going on any Train of Saturday, and returning good on any train of Monday following. M. MOREY \& CO.

AUCTION SALES ! For s.ar br prblic atctioy.
TO-MORROW, Saturday,


 M. A. BASTOW,


COALJust received ex 1000 Tons Anthracite, Nut, Stove, Egg and Furnace siles.

## H.J.Stureco


 Dicks \& Co. Ltd.
Do Things.
 Book That Tril tow to The Right Store On Deck Again North Sydney Screened COAL, Nat MULLALY \& Co. Now Landing North Sydney Coal Old Mines:
Also, instore:
Best Am. Antiracite COAL. We oolicity your orders.

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| Cloth, 35̄.c; 37e. post paid. Illust'd. How to write Signs, Tickets and Posters. | FISINGA TAGILE |
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RATE-One way First-Class Fare.
$\frac{\text { st John's Sending Yaudertlle }}{\text { Hoses }}$ Smens, Danes Jokes. Farces, Sketches, Comedies, Pictures \& Orchesíra.

| Special Matinee |
| ---: |
| Saturday, 5 cents. |



YOUR HOUSE IS THIRSTY PAINT. MATCHLESS PAINT THE STANDARD M'F'G. CO., LTD.


## CORSETS !

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 GEORGE T. HUDSON, | Notice to contrac. |
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 dross from the molten gold, so we remove, by
repeated bolting, the fibre, embryo germ and other dross of the wheat that enters into the making of
Rainbow Flour. Were Karat marks given to flour, Rainbow
would win the verdict " 24 Karat." And it is the
only flour that would be entitled to such distinction. only flour that would be entitled to such distinction.
For in its milling, the less desirable elements are
most painstakingly removed. We utilize only the choicest portion of the
wheat berry. There is not a trace of fibre in Rainbow wheat berry. There is not a trace of fibre in Rainbow
Flour-not a trace of dirt or germ-nothing remains
but the pure starch and gluten. What bread it makes! Snow-white and flaky-
mouth-melting delight! Test some and you'll agree it's the one 24
Karat Flour. RAINBOW FLOUR





# AT THE NICKEL! 4 all reatire Reels 4 ana John W. Myers, 

The World Famous Baritone, the man that made Edison Records famous, Will sing the old English ballad, "The White Squall," and That's How I Need You;" illustated.
2 Shows at the Matinee. 3 Shows every night.

Gleeves Brand Full Gream Milk, Shamrock Brand Milk, DIRECT from the EMERALD ISLE,

GEORGE KNOWLING
has just received a large shipment of IRISH CONDENSED MILK from Messrs. Cleeve Bros. celebrated factories at Limerick, and offers same to shopkeeper the trade generally at very low prices.
The high grade full cream Irish Condensed Milks ing prepared from the milk of cows pastured in the uscious districts around Limerick. For sale at our GEORGE KNOWLING.

| This Date in History. <br> JULY 11. <br> Days Past- 191 To Come- 173 BATTLE OF OUDENARDE, 1708 . <br> A town in Belgium, the scene of Marlborough's victory over the <br> ALEXANDRIA bombarded 1882 , during the rebellion of Arabl Pasha. <br> poser) born 18 - 114 DEGREES IN THE SHADE at <br> CORNER STONE C, of E, SYNOD Bldg. Queen's Road, laid 1893. <br> 1 loathe that low vice curiosity. |  |
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| The Science of ServantFinding is now reduced to Our small Want Ads. act as a "Magnet for Maids." |  |
| Evening Telegram |  |
| F. LLOYD, . . . . Editor | Stronger evidence of the hostillty of the North to the present Govern |
| PRIDAY, July H, 918. |  |
| The Morris Debacle. |  |
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## Genuine Sale

## ALL SUMMER GOODS

On FRIDAY and SATURDAY.

| FOR LIDIES | FOR BOI | FOR BOYS. |
| :---: | :---: | :---: |
| Ladies' <br> Nightdresses. <br> Made of the finest Cambric <br> and nicely trimmed. | Linen Suits. <br> For summer wear, sizes 00 to 1. Prices one-fifth off the price. | Norfolk Suits. Prices $\$ 2.25$ to 84.00. |
| e $\$ 1.30$ for Reg. price $\$ 1.60$ for Ladies' | Boys' Blouses. Sizes 0 to 3 | Boys' Devonport SuitsSizes 0 to 2.2 Prices 83.00 to. <br> 4.50  one-fifth off prices. |
| Direct from New York, in Lin- and Serge; en Cream, Black, Fawn. Res. prices 2.79. to 85.00 | Boys' White Pants. Made from Jean. | Boys' Conway Suits. Sizes 0 to 3; 83.60 to $\$ 4.00$. ONE-FIFTH OFF PRICES. |
| one-fifth off the price. White Spotted Muslins. | Reg. price 50c. for ..... .39e. Reg. price 60e. for ....... 45 e. | Boys' Rugby Suits. Sizes 5 to 12; 83.75 to 84.50 , ONE.FIFTH OFF PRICES. |
|  |  | Boys' Tweed Pants. Regular 50 c , for Regular 60c. for ${ }_{47}^{406}$ |

COLORED LAWNS, $\mathrm{c}_{\mathrm{c}}$ a yard.
WHITE LAWN, $5 c$, and $9 c$, yard.
All Dress Goods 25 per cent, off price

## P. F. Collins.

 Advertise in The Evening Telegram

## SUPERB NOVELTY <br> New Neckwear Novelties of a quality that will admit of no comparison for the satisfaction they are sure to give. Aside from the

 splendid variety and elegance of this exhibition there is yet another acceptable attraction inThe Very Low Price, namely, 10 cents.
Buying direct and eliminating all intermediate profits makes it possible for Marshall Bros. to sell the handsomest Neckwear that can be had at aboat the ligures other stores have to pay.
LADIES' BELTS, Values 25 to 50 cents, Now 10 cents.
Our Belt Sale started last week with an enthusiasm that promises a phenomenal Bett Sale recori. In presenting this week's lot we draw special attention to the


It is a principle of business science to sell all merchandise in Its own season, that's why our
Ready-lowear Hals
ARE REDUCED
One Quarter in Price.

Canterbury Lamb
That's Our Specialty This Week. Choiee Beet and Mutton.
The St. John's Meat Co., EAST-WATER STREET-WEST.

THONE 800





me proens paph- THE EVENING TELEGRAIM, JULY 11, 1913-10.

wing to the season for Wash Suits being so short
we are giving a GENUINE
Rediciction of 20 per cent.
Russian Suits, fit 3 to 8 years, Reg. \$1.40 to \$2.40. Now \$1.12 to \$1.92 Sailor Blouses, fit 3 to 10 yrs, 6oc. to \$1.35. Now 48c. to $\$ 1.09$ 1 Lot Boys' Am. Tweed two piece Suits-Now $\$ 3.00$.


The Men's and Boys' Furnishers.
SOLE LEATHER. LOWEST PRICES ! 200 Sides Sole Leather--Light Weight. 100 Sides Sole Leather-Trimmed Backs. F. McNAMARA, Queen St.

Received Per S.S. Stephano 750 bags Yellow Corn Meal.

## HARVEY \& Co.

The Employers Liability Assurance Corporation,

Accident, liability, Health \& Fidelity Guaranteed. W. \& G. RENDEL, ST. John's,

 GROCERY DEPT.
THE BIG FURNTURE STORE


Whe heve suit penend an immene ler thing now and tancy.



Ien Cariests.
hitas:-


CALLAHAN, GLASS \& Co., Duckworth \& Gower Streets.
ORANGES and ONIONS!

Jost arrived ex "Tobasco,"
30 cases Sweet Valencia ORANGES. 50 cases Small omions. George Neal.

## FIRE! FIRE!

Boots \& Shoes.


MINTINERY HATS Half Price. SEE window. MISS MUR, 305 Water Street.

## FOR YOU. <br> 9437 Yards Fine SHEER LAWN, af toc.

It won't stand Long. GET IN EARLY.
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Six per
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Safe as regards Principal Invested.
Sure as regards Interest Return.
Secured by Assets valued at nearly
Five Times Amount Debenture
Stock Issued.
Stock Issued.
Price 98 and Interest.
F. B. McCURDY \& CÓ,
C. A. C. BRUCE, Manager,

## The Surplus Earned.

In 1912 the Canadian Life earned surplus of $\$ 1,530,667$, exceeding by over $\$ 237,000$ the amount the earnings of any previous year amount the earnings of any previous year.
This is of importance to policyholders, for their Dividends must come from this account.
CANADA LIFE ASSURANCE CO.
C. A. C. BRUCE, Manager,


